

The Floyd County Plainsman

VOLUME NO. 5

Floydada, Floyd County, Texas, November 15, 1934

NUMBER 49

Local Gridsters Are Getting Ready For Hot Battle Against Spur

The Floydada high school football team will play the Tulla team on November 23, according to arrangements completed this week, Superintendent A. D. Cummings stated Wednesday.

This game will be the second engagement between these two teams this season, the Whirlwinds having met and defeated the Tulla eleven 6 to 0 in the first game of the season.

The Floydada high school gridsters have been busy this week perfecting plays to use against the Spur high school team who will invade the local field for a conference game Friday afternoon at 2:30.

The game, strangely enough, will be a conference championship battle, but one which will not give the local team the conference honors, even though they should win.

In case Floydada wins the championship will go to Matador, now the leading contender, while a victory for the Spur eleven will leave Matador and Spur tied for loop honors.

All the Floydada players are in good condition, Coach Terrell said, with the exception of Grady Conner, who suffered an ankle injury in the Matador game. Although out-weighted ten or twelve pounds per man by the Spur eleven, the local players will be in there fighting to the finish.

They will have the advantage of playing on their own field and, in addition to the usual crowd of local fans, will have a large aggregation of Matador and Motley county football followers here to cheer them on. J. R. Whitworth, secretary of the Matador chamber of commerce, wrote Coach Terrell last week that Matador fans would be here en masse to root for the Floydada team.

The heavy Spur team probably will rely on power plays and passing attacks, with Martin, triple-threat man, figuring in both types of plays. Floydada probably will depend largely on trick plays and passes, Coach Terrell said. Last week was spent mainly in perfecting offensive plays, while most of this week has been devoted to working out defense plays to hold the Spur players at bay, especially Martin and Scroggins.

A tentative agreement has been made for a game with Littlefield on November 23, Coach Terrell said, but added that definite arrangements for this had not been completed.

The game on Thanksgiving day depends on the outcome of the Spur game, the coach said. If Floydada wins Friday's game they will play Wellington on Turkey day.

LOCAL F. H. A. PROGRAM LIKELY TO BE DROPPED

The F.H.A. building campaign probably will be abandoned, Miss Selma Linder, acting secretary, said Wednesday following failure of the committee to meet early this week as scheduled.

Miss Linder indicated the survey of the county to determine what building could be done at this time showed it best to not attempt to go further with the program at this time.

1934 FLOYD COUNTY COTTON CROP LESS THAN TENTH OF LAST YEAR'S TOTAL

Cotton ginned in Floyd County up until November 1 of this year totaled 1250 bales as compared with 14,833 bales ginned prior to November 1, 1933, it was stated this week in a communication from Fred Bell, special agent of the department of commerce.

MRS. S. T. HARRIS HONORED WITH SURPRISE BIRTHDAY DINNER

Mrs. S. T. Harris was honored Sunday with a surprise birthday dinner. Those present to enjoy the feast were:

Mr. and Mrs. Charlie Harris and daughter, of Dimmitt; Miss Jessie Faye Chambers, of Canyon; Mr. and Mrs. Bob Abernathy and family; Mrs. Orville Harris and children and Miss Effie Noland.

Tom Armstrong and Fred Wimberly shipped a truck load of cattle to Fort Worth Monday.

Legislature Adjourns After Passing River And Tax Relief Bills

The fourth called session of the 43rd Texas legislature adjourned Saturday night after enacting into law two of the four measures urged by Governor Miriam A. Ferguson when she called the law makers into session. The two measures which received legislative approval were the Colorado-Brazos river development bill and the tax relief law.

The two other bills favored by state support for the Texas centennial and appropriation of the remaining \$3,500,000 of state relief bonds for Texas needy, failed to pass.

Under the permanent tax plan was adopted, prompt payment of taxes would be encouraged by a system of discounts of 3, 2, and 1 per cent, respectively, for payment in the last three months of each year. Penalties on delinquencies were set at 1 per cent if paid in January, and 1 per cent additional for each month of delay until 5 per cent during June, with 8 per cent penalty and 6 per cent interest, effective July 1.

The discount plan will not go into effect until July, but the reduced penalties on delinquent taxes will go into effect in February. Provisions of the measure are optional with cities and school districts.

Another bill, already adopted by the legislature and signed by the governor, remits penalties and interest until March 15, 1935, on all ad valorem taxes delinquent on August 1, 1934. Its provisions are mandatory on all taxing subdivisions of the state. But because it did not receive a two-thirds majority in the senate, it will not become effective until February 8, 1935.

Two bills to provide financial assistance for the centennial failed of passage. A bill approving approximately \$5,000,000 for this purpose was passed by the senate but failed to get attention in the house. A house bill calling for the levying of taxes for a similar amount was killed by amendments and never reached the senate.

After all efforts to aid the centennial by legislation had failed, Walter D. Cline, chairman of the executive committee of the centennial commission, indicated efforts to obtain state appropriations for the centennial would be made in the regular session of the next legislature, which will convene in January.

Thirty-three of the 99 bills introduced in the house and senate were sent to the governor. Most of them, with the exception of the four mentioned, were of local interest only. Included in the 33 was one to permit issuance of revenue bonds by cities in obtaining PWA loans for construction and operation of school recreational facilities.

Honor Roll South Plains School For Second Month

- First Grade: Polly Smitherman, Naomi Huckabee.
- Second Grade: Billie Jack Ray, Betty Greer Jarnagin.
- Third Grade: Ruby West, Elizabeth Daniel.
- Fourth Grade: Velma Lois Young, Jack Reeves.
- Fifth Grade: Charline Leach, Frances Field.
- Sixth Grade: Joy Martin, Mary John Lanham.
- Seventh Grade: Lucile West, Muriel Fay Phegley.
- Eighth Grade: Lillian Milton, Dorothy Jean Leach.
- Ninth Grade: Trula Mae Phegley.
- Tenth Grade: Mildred Davenport, Maxine Jarrett and Christelle Leach.

FLOYDADA QUARTET GIVES PROGRAM AT COLORADO CITY

The Floydada male quartet went to Colorado City Sunday morning and presented a special program at the morning service of the First Baptist church of that city.

The singers who made up the quartet are Earl Rainer, Garland Glover, Homer Sims, and G. C. Tubbs.

FRED JONES ILL AT CARLSBAD

Fred Jones of Carlsbad, New Mexico, son of Edgar Jones here, is suffering with appendicitis, the elder Mr. Jones was informed Saturday night by phone. At that time the son had not undergone an operation, but it was indicated that he probably would do so.

U. S. To Buy 500 Head Cattle In County As Part Of New Program

Government cattle buying was scheduled to start again in Floyd County this week as part of the new federal buying program extending over 74 counties in the Panhandle and west Texas.

The program as outlined here at the office of the chamber of commerce calls for purchase of 500 head of cattle in the county. Buying will start in the county just as soon as the appraiser and the veterinary arrive, it was stated by Miss Selma Linder, secretary.

Buying in this county will be limited, it was stated, to the fourteen communities which were limited before in the amount they could sell. Of the 32 communities in the county sixteen were allowed to sell as many cattle as they desired to the government in previous campaigns, it was said, while in these fourteen communities only about 80 per cent of the offerings had been purchased by the government in previous buying drives.

The fourteen communities in which buying is scheduled for this time are Providence, Prairie Chapel, Lone Star, Aiken, Sterley, Irick, Pleasant Valley, Muncy, Roseland, Lockney, Fairview, Center, Liberty, and Edgin.

A total of 100,000 head of cattle will be purchased in the 74 Texas counties, according to plans announced last week at Fort Worth by Grover B. Hill, AAA representative for Texas, Oklahoma, and New Mexico. County quotas range from 500 to 1000 per county, depending on the seriousness of drought conditions in the various counties.

The beef purchased will be handled in the same manner as previous purchases, the majority of it being processed.

All but eleven of the approximately 600 cattle checks due farmers for the 7,197 head of cattle purchased in this county in the last three buying drives have been received here and most of them distributed to the payees, it was stated Wednesday by Miss Selma Linder, secretary of the chamber of commerce.

Checks for the third drive totalled approximately \$20,000, Miss Linder said. The total for all cattle purchased to date is \$70,214.

T. W. Whigham, Sr., and Mrs. Whigham and daughter, all of Wingate, Texas, have been here for the past week visiting with their son and brother, T. W. Whigham, Jr., and his family.

Mr. and Mrs. A. J. Cline drove to Plainview Tuesday on business. They were accompanied by Mrs. H. O. Cline and children.

Socony-Vacuum and Magnolia Develop a New Method of Making Oils

Dallas, Texas, November 13.—Fred M. Lege, Jr., vice president and director of sales promotion of the Magnolia Petroleum Company, announced today that after long experiment and tests Socony-Vacuum and Magnolia have developed a new method of making motor oils by washing crude petroleum. The new process is very much like the method a woman uses to take stains out of fabrics. Instead of stains, crude petroleum contains sulphurs, gums, sludges, tars that must be refined out to produce lubricating oil.

"Two cleaning fluids, or solvents," Mr. Lege explained, "are used in this new method. One is a substance called chrysalic solution. The other is propane, a liquid many degrees below zero. Propane is a gas that under compression turns to an icy liquid.

"Pour these two substances into crude petroleum and the result is very like settling the dirt to the bottom of a glass of water. The chrysalic solution dissolves and settles the impurities in the lubricating. The propane absorbs the lubricating particles of the oil.

"The clear mixture is propane-oil which is drawn off. When this warms up to room temperature, the propane bubbles off in the form of gas, leaving a motor oil much superior to any other oil," Mr. Lege added.

Mr. Lege said this new method of refining motor oil would doubtlessly alter the entire method of present day refining as it produced "an oil so superior as to save millions of dollars for motorists."

These savings include less oil consumption, less carbon deposit, more gasoline mileage. This new type of oil virtually eliminates carbon in the cylinders as shown by 86,000 miles of test running. At the conclusion of these tests, the pistons of the test cars were clean of carbon.

"This new method of refining oil," Mr. Lege added, "is of great conservation value. Many sections of the country have been handicapped as oil producers because the crude petroleum they produced did not refine sufficiently by oil sulphuric acid process. With propane refining, these petroleum can be converted into the finest of oils."

GEORGE SHERRELL IMPROVING

George Sherrell, who has been suffering from an attack of pneumonia, was said to be improving Wednesday.

Mr. Sherrell suffered a light attack more than two weeks ago. Only one lung was affected, it was stated.

"MA" Tells Texas To Eat Cheese!



Governor Miriam Ferguson cuts a giant loaf cheese in her office at the Capitol, officially proclaiming the week of November 11 to 17 Cheese Week for the State of Texas. Lower panel, the new model cheesemaking plant at Victoria, Texas, where ceremonies on November 9, 10, and 11 will inaugurate Cheese Week and mark official beginning of cheesemaking operations in Southeastern part of state.

National Cheese Week—celebrated throughout the nation November 11 to 17—has a double significance for Victoria, Texas, and the entire Southwest.

With Governor Miriam Ferguson proclaiming Cheese Week for the state, the Week will get under way at Victoria November 9, 10, and 11, in a formal opening of the new cheesemaking plant at which J. L. Kraft, and other dairy leaders from both the North and South will be present.

The Victoria plant, regarded as a model for American cheese production, will provide a year-round cash market for several thousand dairy farmers in the immediate vicinity. Another model plant at Bonham, Texas, is being erected, making a triumvirate of important cheese-producing centers for the state of Texas. The first important cheese-production center, and present headquarters in the Southwest, of the Kraft-Phenix Cheese Corporation is the plant at Denison.

Rev. I. A. Smith Is Attending Annual M. E. Conference at Abilene

Rev. I. A. Smith, pastor of the Methodist church here for the last three years, and Mrs. Smith left Wednesday for Abilene where Rev. Smith will attend the annual conference of the Methodist church.

The conference will be in session from Wednesday evening until next Sunday evening, at which time appointments for the coming year will be announced.

The church here adopted resolutions requesting that Rev. Smith be returned here another year.

J. M. Willson is attending the Abilene conference as the lay delegate from this church. Mr. Willson attended the 90th division reunion in Fort Worth Saturday, Sunday and Monday and went from there directly to the Abilene conference.

MRS. KIRK'S SISTER BETTER

Miss Elizabeth Keniston, who has been critically ill in a Plainview hospital, is improved considerably, her sister, Mrs. G. L. Kirk, said Wednesday. Miss Keniston has been suffering from peritonitis.

Passion Play To Be Shown Here By Local Merchants

Several public spirited business firms have sponsored the showing of this famous play, (portraying the life of Christ) and dedicated it to our churches, young men and young women. To be shown at Palace Theatre, Wednesday, November 21, complimentary tickets may be had from any sponsor for the asking. No one admitted without a ticket. Many of the scenes were taken from actual places as narrated in the bible. Over \$500,000 was said to have been spent and 1200 persons took part in the picture.

Two One-Act Comedies To Be Presented By P. T. A. Thursday

Two one-act comedies will be presented in the Floydada high school auditorium Thursday evening of this week under the auspices of the local P. T. A.

One play, "Crazy To Reduce," will be given by the mothers under the direction of Mrs. J. C. Wester, and another one-act riot, "Call It A Day," will be presented by the teachers under the direction of Miss Eula Ila Burrus, teacher in the high school. The program will start at 7:30 p. m.

Former Citizens Visit Friends Here

Mr. and Mrs. H. L. Puryear, former citizens of Floyd county, visited here Friday afternoon and Saturday morning with Judge W. B. Clark, and W. P. Daily and their families and other friends and acquaintances of former years. The Puryears lived in this county for a number of years but moved to Benton County, Arkansas, several years ago. They had been to El Paso to visit relatives.

Many Attended Game

A large number of people from Floydada went to Lubbock Monday afternoon to attend the Lubbock high school-Amarillo high school football game.

The Amarillo eleven defeated the Lubbock team by the one-sided score of 25 to 0. The slogan of the up-state boys was "Get White" and they effectively blocked all offensive plays of the Lubbock star. On defensive plays, however, White still showed himself an outstanding player.

N. A. Armstrong and W. M. Masie left Sunday on trip to Wichita, Kansas. Mr. Armstrong went to attend to the marketing of four carloads of cattle which he had shipped to the Wichita market.

Lee Rice, who has been ill with pneumonia for the last two weeks, is improving, it was stated Wednesday.

Winter Proof Service Offered By Magnolia Service Stations

"Every fall shows an increasing number of people preparing their cars for winter driving, according to information coming through our dealers and service stations," said E. P. Angus, vice president in charge of sales of the Magnolia Petroleum Company.

"These people," Mr. Angus explained, "know that much of the pleasure and economy of winter driving is lost with a car lubricated for summer driving." With the first chill mornings comes hard starting. Motors warm up slowly. Batteries get their hardest use.

It was for the purpose of making cold weather driving more economical and more pleasant that Magnolia's Winter-Proof Service was first offered.

"This seven-point winter-proof service," Mr. Angus explained, "thoroughly prepares the car against the hazards of cold weather driving. The crankcase is flushed and filled with quick flowing winter Mobiloil. The chassis is lubricated with Mobil-grease for water performance. The differential and transmission are cleaned out and freshly lubricated with Mobilgear lubricants that do not harden in cold weather. The radiator is cleaned and flushed and if necessary the correct amount of anti-freeze put in. The battery is examined and refilled for the heavier load it must pull in cold weather. The tank is filled with winter grade Mobilgas. Autoists in the Southwest are rapidly being educated to Mobilize for Winter."

Work Started On Street Improvement Plan As Local Relief Project

Work has been started on Mayor W. C. Hanna's street improvement project, it was stated Wednesday by Clifford Rhoades, local relief administrator.

The street project will provide work for 50 men weekly on a budgetary basis, or 20 per day, Rhoades explained.

The project consists of grading, draining, and calicheing the streets. Rhoades said he had received 300 head of goats which will be issued to relief roll clients, one goat being issued each two weeks to each average sized family. He said clients would be required to do their own butchering and to deliver the goat skins back to the relief office.

CITY PARK CHURCH OF CHRIST

Elder Sam A. Ribble of Shamrock, will preach Sunday morning at 11 o'clock and Sunday night at 7. Bible study at 10 a. m.

Forrest Fry, student in Amarillo Junior College, spent Sunday and Armistice Day here.

Another Movement for Disarmament —by A. B. Chapin—



Same Price as Last Year
BARGAIN DAYS

(Expire December 31st)

STAR-TELEGRAM

Largest Circulation in Texas

LESS THAN A CENT AND A HALF PER COPY FOR A STATE PAPER

ONE YEAR

\$5.60
6 DAYS
MONDAY
TUESDAY
WEDNESDAY
THURSDAY
FRIDAY
SATURDAY

TO INCLUDE SUNDAY ISSUE ADD *12 FOR A PAPER EVERY DAY IN THE YEAR

Order a \$10.00 State Paper for Next Year NOW on REDUCED RATE

MORE NEWS—MORE FEATURES—
MORE READERS

Be as Well Posted as Your Neighbor

**FORT WORTH
STAR-TELEGRAM**

Morning—Evening—Sunday

AMON G. CARTER, President

DR. KIBBY J. CLEMENTS and DR. WALTER J. WILLIAMS

OSTEOPATHIC PHYSICIANS AND SURGEONS

PLAINVIEW, TEXAS

306-8-10-12 SKAGGS BUILDING

OFFICE PHONE 189

RESIDENCE PHONE 1070

PROPER CARE MEANS PROPER
PERFORMANCE!

Get your car in first class condition for winter weather. Let us check your radiator over for needed repairs.

We do all types of motor repairing, acetylene and electric welding and lathe work. Let us do all your car repair work. We have the knowledge and the equipment.

NOTE—WE HAVE IN A NEW STOCK OF RADIATORS—A RADIATOR FOR EVERY CAR.

CLINE BROTHERS
RADIATOR AND WELDING SERVICE
ALL WORK GUARANTEED.



When You Buy Coal!

You should buy it for the MOST HEAT PER TON. Farmers Grain Company takes particular care to sell the kind of coal that gives most heat per fuel dollar.

**ALAMO AND SUNSHINE-MAITLAND COAL
IN LUMP OR NUT**

Is the kind you want to keep the house warm and comfy at a low cost during those bitter winter days. Lay in your supply now.

BE PREPARED, JUST CALL NO. 43

Farmers Grain Co.

The Floyd Co. Plainsman
Published Thursday of Each Week

M. B. CAVANAUGH
Owner and Publisher
Telephone No. 187

ADVERTISING RATES
Given on Application

SUBSCRIPTION PRICES
In Floyd County \$1.00
Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

NOTICE!

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

Mr. and Mrs. Ben G. Morton, visited Sunday and Monday in Clarendon with Mrs. Morton's sister and family, Mr. and Mrs. R. O. Thomas. They were accompanied home by Mrs. Thomas, who will spend the week with Mesdames Ben G. Morton and M. B. Cavanaugh.

Mr. and Mrs. M. B. Cavanaugh visited Sunday and Monday in Burkburnett with Mrs. Cavanaugh's brother, A. T. Walling and family.



Free! WILLARD'S MESSAGE TO STOMACH SUFFERERS
Explains fully the marvelous Willard Treatment which has brought amazing relief to thousands everywhere. Willard's is designed for relief of Stomach or Duodenal Ulcers, Poor Digestion, Acid Dyspepsia, Gasiness, Sour or Upset Stomach, Bloating, Heartburn, Constipation, Sleeplessness, Bad Breath, Poor Appetite, Headaches, due to Excess Acid. Ask about Willard's 15-Day Trial Offer.

BISHOP'S PHARMACY
Floydada, Texas

BACKSTAGE
in the
TELEPHONE SERVICE



The telephone service this company furnishes you could not be as uniformly good, as quietly accurate, as far-reaching and inexpensive, if the nation-wide organization of the Bell System did not stand behind it.

There is American Telephone and Telegraph Co., the parent organization, furnishing technical and business guidance to the 24 operating companies.

There is Bell Laboratories, the research organization, constantly seeking better and more economical methods and equipment.

There is Western Electric, the supply unit, buying and manufacturing at a cost in most cases below what would be paid in competitive markets.

Each of these units stands behind the men and women who give you your local telephone service. Each is dedicated to the fundamental and enduring Bell System policy of giving good telephone service, at a fair cost to the user.

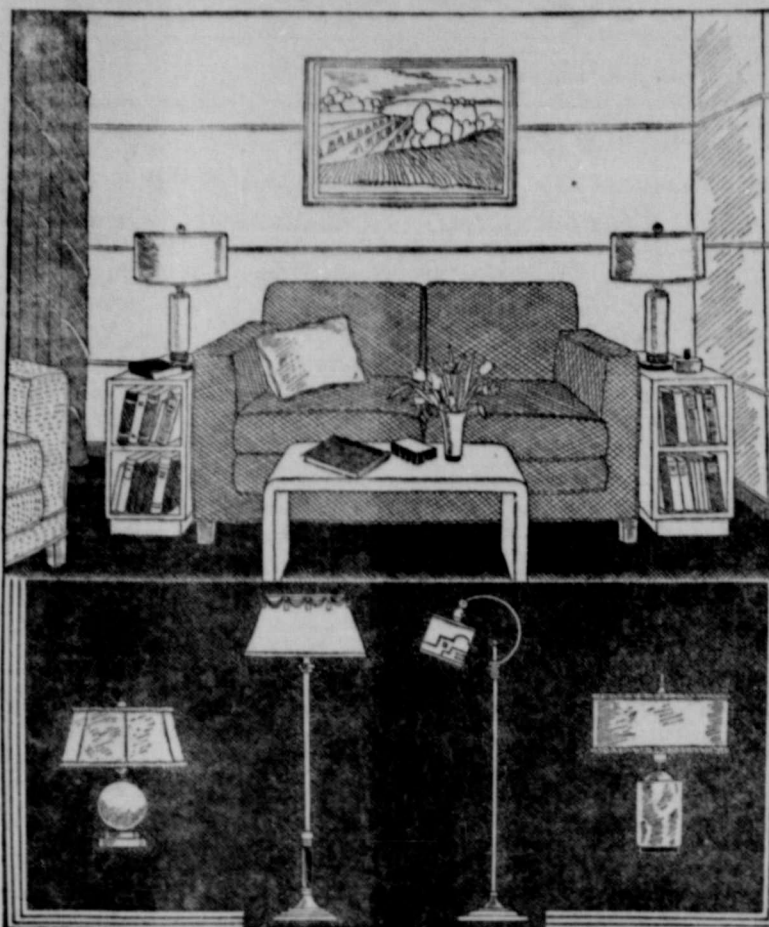
Back of this policy lies our belief that in an undertaking such as ours, planned for the long run, what is best for the telephone user becomes in the end the course that will bring us the sounder, more enduring success.

SOUTHWESTERN BELL TELEPHONE COMPANY



Making The Home More Livable

—With End-Lamps for the Davenport



By Jean Prentice

DID you ever notice how your family or guests gravitate toward the davenport when entering the living room? They usually do.

So it's really not surprising how much pleasure and livableness can be secured by adding, as perfect complements to the davenport, good lamps—properly placed! Like an artist with a pallet of paints, a home maker with a davenport, lamps and end tables, can create a balanced arrangement that is beautiful to the eye—and more than that—good to the eye from the standpoint of lighting.

How to go about it when one's davenport is placed against a wall is illustrated in the accompanying sketch.

Although the lamp arrangement looks casually and gracefully simple, it embodies several technically correct things over which a lighting specialist would nod his head in approval.

To begin with, the lamps (quite modish as twins!) are just the right height for this arrangement. Two 60-watt bulbs in each lamp insure adequate light. The shades are open at the top and sufficiently opaque to avoid undue brightness and glare even when both bulbs in a lamp are in use for reading, sewing, or studying.

Since the end tables in this living room are relatively low, the lamps selected are tall in order to send a sufficient spread of light on the book to be read beside it. However, if the end tables used were higher, the eye would catch raw glaring light from beneath the lamp shades. In that case a lower lamp standard like that at the right in the underneath sketch, or a still lower one, as at the extreme left, would be used. Be mindful of the height of your end table and select your lamps accordingly!

Many of the better lamps of course have adjustable upper stems and movable sockets, allowing for change in height or spread of light.

Bridge or floor lamps, of adjustable types like those sketched in the center, are second choice for this davenport arrangement. They should be placed at either end, the former with a 60 or 75-watt bulb in each lamp and the latter with two 60 or 75-watt bulbs in each one. The difficulty is that the taller floor lamps cannot be placed far enough to the back of the davenport (because of the wall) to keep unshaded light from striking the eyes.

If your davenport, however, stands away from the wall, well, that's another—a coming story.

BAPTIST Y. W. A. MAKES PLANS FOR XMAS GIVING

The Young Women's Auxiliary of the Baptist church met Monday evening at 7 p. m. with Miss Thelma Jo Hamilton at which time a missionary program was presented.

Miss Mae Shelton gave a talk on the life of missionary and Faye Newell gave a dialogue, a Thanksgiving sketch. Miss Opal Patton was leader and Miss Verdene Snodgrass gave the devotional.

The group is planning a Christmas box for the Paul Bell school at Bastrop, Texas, and the next meeting time will be given over to sewing for the Christmas box.

Twelve members and one guest were present. The next meeting will be with Miss Mabel Tubbs at 7 p. m. next Monday.

Edelle King and Malcom Bridges, students in Hardin-Simmons College at Abilene, spent Sunday and Monday with their families and friends here.

THE SECOND QUESTION A DOCTOR ASKS . . .

Here is some information that has relieved whole families from Constipation



When anyone is "out of sorts" the doctor's first question is about the bowels. And the second, what is being taken to help them. Doctors use laxatives, and expect you to use them. But they prefer a liquid laxative. Do you know why? Doctors and hospitals use liquid laxatives because they've seen the damage sometimes done by highly concentrated drugs in the form of pills or tablets! They know that a properly made liquid laxative containing senna (a natural laxative) does not do this harm. And they use liquid laxatives to relieve the bowels, because the dose can be easily regulated.

What to Use

There is a preparation of fine herbs, pure pepsin, cascara, and senna which does away with all need of harsh cathartics. The active senna in Dr. Caldwell's Syrup Pepsin is laxative enough for any adult, mild enough for any child. And there are other valuable ingredients in this delightful syrup.

Syrup Pepsin will usually relieve a case of constipation overnight. If a further dose is necessary you give a smaller dose, each time, until the bowels are moving regularly and thoroughly without any help at all!

If you have a youngster who



My husband, who is a druggist, first recommended Dr. Caldwell's Syrup Pepsin to me. It has always helped me and made me feel better. I have used it as a laxative for the entire family for 22 years.
Mrs. M. McMaster, Peoria, Ill.

doesn't eat, doesn't gain, gets upset and bilious no matter how careful you are about the diet—don't resort to strong cathartics which may only make matters worse.

Make this Test!

If you are "not yourself" because of a constipated condition, don't blame it on your blood condition, or your age. Try the help of Syrup Pepsin until you are relieved and nature restores your regularity.

When your bowels continue then to move regularly, comfortably, and completely every day—you'll know why most doctors favor a liquid laxative like Dr. Caldwell's Syrup Pepsin.

hotel MAJESTIC
H. GRADY MANNING, President

how easy to . . .
RELAX and FORGET



Depression torn? Tired? Need a rest? The Majestic invites you. Boil out old worries. Bathe away fatigue in healing thermal waters of the Nation's Spa, directly under U. S. Government supervision. Go away refreshed—rebuilt—rejoicing in a new lease on Life.

Completely modernized—
Reduced rates—single rooms or lavishly furnished apartments. Literature on request.



HOT SPRINGS NATIONAL PARK, ARKANSAS

AVOID THIS! ORDER DIAVOLO COAL TODAY!

Don't be caught in the cold this winter. Call 106 today for Diavolo Coal. It is our best grade coal.

Best Grade New Mexico Coal \$7.00

Get Your Hay Before The Price Advances.

All kinds of mill feeds for livestock and poultry. Salt for every purpose.

EDWARDS GRAIN AND ELEVATOR COMPANY
Phone 106



SNAPPY NEW

HOUSE FROCKS

JUST ARRIVED AT THE STYLE SHOPPE.



We have received this week a new assortment of snappy House Frocks in short and long sleeves in the new fall colors.

STYLE SHOPPE

MRS. MOLLIE A. MORTON, OWNER
PHONE 17

**Better Than Whisky
For Colds and Coughs**

due to colds. Your money back while you wait at the drug store if you don't feel relief from the distressing symptoms coming in two minutes by your watch. You must be delighted or it costs you nothing.

ASPIRONAL

For Sale By
ARWINE DRUG COMPANY
Floydada, Texas

FLOYDADA INSURANCE AGENCY

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON
OWNER.

Mr. and Mrs. H. C. Lincoln and children, of Sweetwater, visited Mr. and Mrs. W. D. Newell over Sunday returning home Monday. Other guests Sunday in the Newell home were: Mr. and Mrs. C. P. Lincoln, and Mr. and Mrs. E. W. Terry and daughter, of Dougherty.

Miss Jessie Faye Chambers, a student at W. T. S. T. C. spent the week end with her sister, Miss Helen Chambers.

**Helps Babies Rest
Ends Colic Pains
Aids Digestion**

When your baby tosses about, cries in pain and cannot sleep, why not get at the cause with McGee's Baby Elixir. It neutralizes indigestion acid, ends gas cramps and colic pains and then helps them become cheerful again. They sleep better. McGee's Baby Elixir is made of the purest medicinal extracts and syrup. It cannot harm. Years of use has proven that. Simple directions tell exactly how to use it. Tastes good. Gives relief promptly. Two sizes: 35c, 60c. (adv)

WHITE DRUG COMPANY

**Of Interest To Drouth
Stricken District Stockmen
Who Need Credit**

Stockmen in drouth areas who cannot obtain credit from other sources will continue to be eligible for emergency feed loans for their foundation herds this winter provided they keep their credit in good standing and show their intention of repaying the loans, W. I. Myers, governor of the Farm Credit Administration said this week.

"The Emergency Crop and Feed Loan Offices," Governor Myers said, "have made loans in the primary drouth areas without requiring chattel mortgages in order to make funds available quickly to save hundreds of thousands of cattle and other stock; but they have done so with every expectation that the money will be repaid."

"The Emergency Crop and Feed Loan Division of the Farm Credit Administration has dealt leniently with such borrowers; but each loan case has been carefully inspected. Farmers have shown their good faith by cooperating and not attempting to get loans where they were not needed, but of course we cannot expect credit will continue to be available unless borrowers keep the loans in good standing and show their intention of paying the debts."

"The Emergency Crop and Feed Loan Offices are the only source of these unsecured emergency feed loans. They are disbursed from a part of the drouth appropriation approved June 19, 1934, and are not made through any of the permanent credit institutions under the Farm Credit Administration."

"Up to November 1," Governor Myers continued, "over 191,000 farmers and stockmen obtained these initial emergency loans to feed their stock and about 134,000 supplemental advances have been made, for a total of \$21,500,000, out of the allocation of \$96,785,000 for such purposes. On an average about \$1,250,000 a week is being loaned to feed cattle and other stock; and during the winter additional credit will be available as needed if the borrowers keep their credit good and show their intention of paying their debts."

All of the emergency feed loans are being advanced in monthly allowances based on the amount required for each head of stock to be fed. The allowances may not exceed \$3.00 per head for farm cattle, \$1.50 for range cattle, \$4.00 for farm workstock, \$2.00 for saddle and pack horses, 50 cents for sheep and 35 cents for goats.

**Eunepue Electric Sign
For American Petroleum Institute Delegates**

Dallas, Texas, November 13.—The most spectacular electric sign in the entire Southwest blazed forth to welcome American Petroleum Institute delegates when they convened here for their convention November 12. The sign, made in the form of Pegasus, winged horse of mythology, now made familiar as the symbol of Mobilgas, was mounted atop the Magnolia Building Tower.

The sign measures 38 feet from the tip of Pegasus' nose to his flowing tail, and is 31 feet high. Mounted on a steel tower on top of the Magnolia Building, the sign is 406 feet above the pavement, about the height of a three-story office building. The two sides of the sign are fourteen feet apart. The sign will revolve twice every minute.

At night the hugh sign was outlined with Neon light. It is said the shape of the horse may be seen from a distance of three to five miles, depending on weather conditions.

When Perseus, in Greek mythology, beheld Medusa, the blood sinking into the ground produced a winged horse. Minerva, Goddess of Wisdom, caught and tamed him, giving him the name of Pegasus, and Pegasus he has remained throughout the ages. He has no mate. Nor has he ever had.

"Pegasus, red-winged horse trade mark of Mobilgas," said Fred M. Lege, Jr., vice president and director of sales promotion of the Magnolia Petroleum Company, "has always symbolized speed and power. That is why he was selected as a fitting symbol for Mobilgas."

This great sign, at the pinnacle of Dallas, will remain as a permanent fixture on top of the Magnolia Building following the sessions of the American Petroleum Institute convention, flashing its welcome for many miles in every direction from Dallas.

Miss Effie Noland spent Monday with her parents, Mr. and Mrs. T. M. Noland.

Mr. and Mrs. W. A. Huckabee spent Sunday with Mr. and Mrs. T. M. Noland.

MOBILIZE FOR WINTER!

Magnolia Stations and Dealers Offer These Services to

**Winter Proof
YOUR CAR**

- 1 **CRANKCASE**... Drain worn summer oil; flush and refill with fresh, quick-flowing winter Mobiloil.
- 2 **CHASSIS**... Lubricate chassis thoroughly with special Mobilgreases to assure smoother winter performance.
- 3 **DIFFERENTIAL**... Drain worn summer oil; flush and refill to proper level with winter grade of Mobil-Gear Lubricant.
- 4 **TRANSMISSION**... Drain worn summer oil; flush and refill with correct winter Mobil-Gear Lubricant so that gears will shift easily.
- 5 **GASOLINE**... Assure instant starting with a minimum of "choking" by changing now to winter Mobilgas.
- 6 **RADIATOR**... Flush and clean radiator thoroughly to prevent overheating. Put in anti-freeze or alcohol as required.
- 7 **BATTERY**... Without charge we will check your battery; refill with distilled water; remove corrosion and grease terminals.

*Here's freedom from
Winter car troubles!*



IT DOESN'T take tons of snow and ice to make winter driving unpleasant and costly! Even a moderate cold snap... a few minutes of hard starting, is enough to do serious damage.

With the correct winter grades of Mobiloil, Mobilgrease and Mobilgas, you are pro-

ected through the entire range of winter temperatures. Your motor will start instantly on the coldest mornings. Gears will shift easily and silently. You can forget radiator and battery troubles.

Don't let winter catch you off your guard. ... Drive in today!

Remember... you can **MOBILIZE** only at

MAGNOLIA



**STATIONS
AND DEALERS**

"Stay with Magnolia and you stay ahead!"

B-WF-29

BE SAFE! BE PREPARED! FOR FREEZING TEMPERATURES.

Protect your car against colder weather with that dependable **ANTI-FREEZE**—

EVEREADY PRESTONE

\$2.95

PER GALLON.

Now is the time to let us fill the radiator of your car. Next week may be too late.

Barker Brothers

AUTHORIZED FORD DEALERS

IDEAL

(GERMAN) HEATERS!

A FEW LEFT AT

\$30.00

No more at this price.

DANDY COAL HEATERS

\$12.75

Perfection Superflex Oil Heaters



**REZTOR, LAWSON,
AND RAY GLO GAS
HEATERS.**

You can save money on your heating requirements at—

KIRK & SONS, HARDWARE

PRESTONE AND GLYCERINE FOR YOUR CAR.

**W. H. SEALE DRY GOODS CO.
GET ACQUAINTED SALE!**

I have sold Mr. R. H. HALE of Plainview, Texas, one half interest in my store here and we will restock the store and stay in Floydada, and Mr. Hale will be in charge this fall and winter while I will be in the Auction Business, and we are offering some GET-ACQUAINTED SPECIALS for the next few weeks.

PRIZES SATURDAY EVENINGS AT 4:30 O'CLOCK IN THIS MONTH, ASK ABOUT THE PRIZES!

We have the exclusive agency of the Robert, Johnson & Rand Shoes in Floydada. This enables us to sell you a solid leather shoe at prices you can afford to pay.

Men's Oxfords with solid leather construction, wide, sharp, or plain toe, per pair... \$2.75

One lot of boys shoes and oxfords, sizes 1 to 6 at... \$1.95

One lot of ladies and misses suede and crushed kid pumps and oxfords. Special price... \$1.98

We have also just received a nice lot of children's boots and Roman sandals.

We also have the exclusive agency for DICKIES' BEST OVERALLS. Entire satisfaction guaranteed on every pair or money refunded.

Men's Dickies Best Overalls in low and high back, every pair guaranteed to give you satisfaction, at... \$1.35

Also a good 220 weight blue and white back denim overall, bar-tacked, has eight pockets. They go at, per pair... 98c

Boys' Dickie Overalls and blue and stripe school pants. No better made for boys. Size 8 to 17. They go at per pair... 96c

We have a good heavy weight overall for boys made up like Dickies. Size 8 to 17. They go at, Per pair... 79c

We have Dickies Don Coveralls for boys and girls, sizes 1 to 8. No better made for wear. They go at, per pair... 89c

We also have the W. D. Coveralls, a good one for, per pair... 65c

Men's Cloth, Suede and Moleskin zipper and button jackets. They go in this Get Acquainted Sale at... \$2.65 and \$2.95

Boys Cloth Suede Jackets, at... 95c

Men's and Young Men's Moleskin Pants, color, blue and stripe, heavy weight. They go at, per pair... \$1.65 and \$1.95

Men's and Young Men's Dress Pants in part and all wool. They go at, per pair... \$1.98 and \$2.95

Men's and Boys' all wool sweaters, in button and slipover. In all colors. They go at each... \$1.25 and \$1.49

FOR MEN AND BOYS—We still have a good stock of that good gray work shirt, coat style, two pockets, at... 59c

Our Wichita Brand Heavy Gray Seven Button Front, two pockets and pencil pocket Shirts, in regulars and slims, they go at... 89c

A big pair of plaid cotton blankets, rose, gold and blue and gray, at per pair... \$1.39

Also one pair 66x80 part wool blankets... \$1.98

W. H. SEALE DRY GOODS CO.

FLOYDADA, TEXAS

SOUTH SIDE SQUARE

WEAK AND SKINNY MEN, WOMEN AND CHILDREN

Saved by new Vitamins of Cod Liver Oil in tasteless tablets.

Pounds of firm healthy flesh instead of bare scraggy bones! New vigor, vim and energy instead of tired listlessness! Steady, quiet nerves! That is what thousands of people are getting through scientific latest discovery—the Vitamins of Cod Liver Oil concentrated in little sugar coated tablets without any of its horrid, fishy taste or smell. McCoy's Cod Liver Oil Tablets, they're called! "Cod Liver Oil in Tablets", and they simply work wonders. A little boy of 3, seriously sick, not well and gained 10 lbs. in just one month. A girl of thirteen after the same disease, gained 5 lbs. the first week and 3 lbs. each week after. A young mother who could not eat or sleep after baby came got all her health back and gained 10 lbs. in less than a month.

You simply must try McCoy's at once. Remember if you don't gain at least 3 lbs. of firm healthy flesh in a month get your money back. Demand and get McCoy's—the original and genuine Cod Liver Oil Tablets—approved by Good Housekeeping Institute. Refuse all substitutes—insist on the original McCoy's—there are none better.

Burl Chaney of near Tatum, New Mexico, cousin of Price Scott, county superintendent, visited here Friday afternoon with Mr. Scott, later returning to the Harmony community where he visited until Saturday with Mr. Scott's sister and brothers.

Final Details Being Worked Out For Red Cross Drive November 22

A meeting of Red Cross leaders in sixteen of the rural communities of the county will be held Saturday afternoon and another meeting, this time of Floydada captains, will be held Monday afternoon, Mrs. Geo. A. Lidor, county chairman, said Wednesday.

The meeting Saturday will be held at 2:30 in the county court room. District Judge-elect Jack Polley, will address the rural workers on phases of Red Cross work.

The Monday afternoon meeting for Floydada captains will be held at 5 p. m. at Mrs. Lidor's home. The city has been divided into four districts and the four captains appointed are as follows: Mrs. J. B. Jenkins, Mrs. O. P. Rutledge, Mrs. Walton Hale, and Mrs. George Smith.

These meetings are being held to perfect details for the county and local Red Cross drives. The city headquarters will be at Rutledge & Company's store.

Plans in the city drive are to concentrate on a short intensive drive to last about two hours Thursday morning, November 22. About 70 women will take part, Mrs. Lidor said, the drive opening at 9 o'clock Thursday morning. It is hoped to canvass the entire town, including the business and residence districts, and be through within two hours.

The northern and western part of the county is being handled out of Lockney under the chairmanship of Frank Perkins.

Cemetery Association To Make Drive Next Week For Membership Dues

Mrs. Bob Smith, president of the Cemetery Association announced this week that the association will start their annual membership drive the first of next week, the exact date to be decided later in the week, to secure funds to continue the work at the cemetery.

A committee will be appointed to call on the people of Floydada for membership dues.

Those in charge of the drive will appreciate any cooperation from the public in securing funds for the association.

Vote On Bankhead Act Aarly Next Month; Belief

The vote on the Bankhead Act will probably come within the first ten days in December. O. G. Tumlison, district agent, and Mrs. George E. Adams, assistant state agent, in cotton, will be here sometime toward the end of this month to explain how the vote will be taken and who is eligible to vote, according to J. S. Porcher, assistant in Bankhead administration.

YOUTH SLIGHTLY HURT MONDAY WHEN STRUCK BY CAR ON LOCKNEY ROAD

L. D. Bell, Plainview youth, was slightly injured when struck by a car Monday afternoon as he was repairing a flat tire about two miles west of town on the Lockney road. Bell was brought to the Smith and Smith Sanitarium here where he received treatment for a sprained foot. He was discharged from the hospital and returned home Tuesday afternoon.

Miss Jewel Woolsey, primary teacher in the Fairview school, is convalescing at her home in the Pleasant Hill community after having undergone an appendicitis operation recently at Lubbock. Mrs. R. C. Bird is taking Miss Woolsey's place in the school room.

Fairmount School Reopens

The Fairmount school reopened this week after being closed during the last month on account of crop work.

Hansel McAda a student in W. T. S. T. C. spent the week end with his parents, Mr. and Mrs. W. L. McAda.

Mr. and Mrs. J. O. Warren and daughter spent Sunday with Mr. and Mrs. T. M. Noland.

Mr. and Mrs. Dick Spear of Spur spent Sunday and Armistice Day with his mother, Mrs. Emma Spear.

Miss Louise Hyatt visited with home folks in Crosbyton over the week end.

Kyle Savage of Amarillo, visited the Frank Moore family during the past week-end.

Mr. and Mrs. Herschel Stanley and baby spent Sunday and Monday visiting in Amarillo.

BORN—To Mr. and Mrs. W. E. Grimes, of Muncy, on November 7, a boy. The lad has been named Billie Bert and weighed 10 pounds at birth.



WINTER ILLS
WON'T BE FOR YOU IF—
You have those car needs taken care of now.

Let Us

Replace that broken window glass, rebuild the upholstery and body and repaint the car—make it look like new at small cost.

JOHN McCLESKEY TOP SHOP



FOR WINTER AUTO SERVICE OF ALL KINDS

PRESTONE The All-Winter Anti-Freeze

Battery, Motor Service, Parts, Gas, Oil, and Storage.

The one-stop, complete service station.

SHARP'S MOTOR SERVICE STATION

Hog Killing Time

We have everything you need, Mr. Farmer, for hog killing season.

Everything for the New Way. Everything for the Old Way. We also have all the seasoning you need for sausage making. Don't fail to cure enough meat for your own home use.

STAR CASH GROCERY

GAINED 20 POUNDS IN TWO MONTHS

"Up to two months ago my stomach was in such a bad condition I could not even take a cup of coffee in the morning without being in distress for two or three hours. I bought a bottle of your Emulsion and it helped me from the start, so much so that people thought something had happened to me all of a sudden.

"Since then I have used six bottles and now I can get up in the morning and eat corned beef and cabbage, my stomach is in such good condition."

—E. H. Knobloch, 1955 Lincoln Ave., Chicago, Ill.

Milks Emulsion restores healthy, natural bowel action. This is the only solid emulsion made, and so palatable that it is eaten with a spoon like ice cream. Wonderful for weak, sickly children. You are urged to try Milks Emulsion. Take six bottles home with you, use it according to directions and if not satisfied with the results, your money will be promptly refunded. Price 60c and \$1.20 per bottle. The Milks Emulsion Co., Terre Haute, Ind. Sold by druggists everywhere.

Cotton Pool Extended To Thursday, Nov. 22

The deadline for entering cotton tax exemption certificates in the national cotton pool has been extended to Thursday night, November 22, it was stated Wednesday by J. S. Porcher, assistant in charge of the Bankhead administration.

About the only effect the extension will have in Floyd County, in the opinion of Porcher, will be to delay the checks from the national pool for another two weeks. As far as pooling is concerned, Porcher is of the opinion that about all the exemption certificates are in that will be brought in. To date, certificates for approximately 7,240 bales have been pooled in this county out of the tickets for 12,000 bales originally issued.

The tickets entered in the pool will bring a net sum of \$137,559.43 into the county after expenses of the pool have been paid, Porcher said.

Commissioners' Court Met Monday And Allowed Bills

The commissioners' court met Monday in monthly session and approved monthly and quarterly reports of the county treasurer, the clerk's quarterly report, and monthly reports of the two justices of the peace.

The court also checked and approved the annual statement of school funds of the county, on deposit in the First National Bank of Floydada, and approved the election in Cedar School district No. 15, raising the property tax levy from 50 to 75 cents per \$100 valuation.

The court also declared the election of county officers in the recent poll valid and adjourned after it had allowed and ordered paid the accounts in the various county offices.

Want Ads

FOR SALE 18-ft. Oliver Plow, condition. 1 used row binder, bargain for quick sale. Panhandle Lumber Company. 48-2tc

For Sale—Nice Cabinet Majestic Radio cheap—H. O. Pope & Son. 47-tf

Want wheat pasture, J. C. Bolding. 43-4tp. tfe.

TO TRADE—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-tfe

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 18-tfe

FOR SALE CHEAP—Two-row Rock Island Go-devil, practically new—Barker Brothers. 25-2tc

EMERSON 8-ft. Tandem Disc, heavy duty tractor type. A-1 shape. Barker Brothers. 28-tfe

FOR SALE—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-tfe

All parts for some cars. Some parts for all cars. Harris Brothers. 39-tfe

Let Cavanaugh do your printing.

Mr. and Mrs. S. M. Cole visited over the week-end with his brother and family in Amarillo.

Let Cavanaugh do your Printing.

HELP KIDNEYS

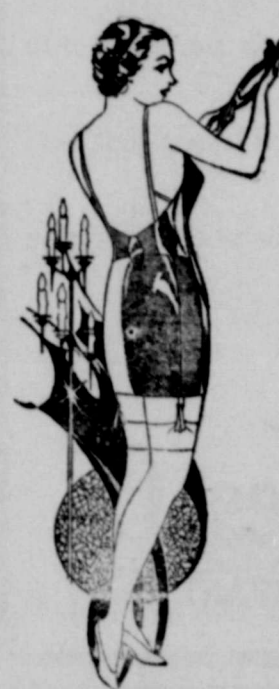
If your kidneys function badly and you have a lame, aching back, with attacks of dizziness, burning, scanty or too frequent urination, getting up at night, swollen feet and ankles, rheumatic pains . . . use Doan's Pills. Doan's are especially for poorly functioning kidneys. Millions of boxes are used every year. They are recommended the country over. Ask your neighbor!

DOAN'S PILLS

First National Bank Floydada, Texas

1903—Time Tested Service—1934

Dame Fashion Decrees



THE BUST must be rounded—the hips trimmer—the silhouette longer.

The correct Henderson model will work magic to your figure, giving you the lines dictated by the fashion authorities.

The Henderson model illustrated is Style 1138. It is made of pre-shrunk Peach Batiste; has sections of high grade elastic at the sides and an elastic gusset at bottom of skirt for expansion. The narrow crisscross bands of elastic in the back control the diaphragm. The rounded bust sections are made of Peach Alencon lace. Exceptional value at

\$3.50

Our corsetiere would like to show you the season's new Henderson models.

STYLE SHOPPE
MRS. MOLLIE A. MORTON, OWNER
PHONE 17

Time For All Cars!

TO BE MADE READY FOR WINTER DRIVING!

Don't wait until you are caught in a jam. Avoid trouble and expense by changing now to winter weight Conoco Germ-Processed Motor Oil and other Conoco lubricants.

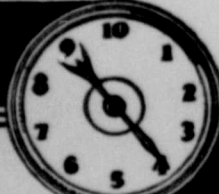
No guesswork about Conoco products and no guesswork about our greasing jobs—We use the Check-Chart System.

Eveready Prestone—The Perfect Anti-Freeze

CONTINENTAL SERVICE STATION

Bill Daily, Manager.

10 TIMES



A SECOND!

Ten times every second at ordinary driving speeds every part of your tires pounds the road. Little wonder ordinary tires break down. Ride on tires you know are safe . . . tires like the Hood White Arrow De Luxe which have the famous Speed Shield built into the tire to give it extra protection from road impacts at high speeds. And Hood also gives you other extra features of speed protection . . . at prices easily within your means. Take advantage of this opportunity to buy now.



TRY NOXLESS GASOLINE AND PANOLENE MOTOR OILS ON COLD DAYS.

Be prepared . . . Fill your car radiator with Eveready Prestone. We have a large supply for \$2.95 per gallon.

NOTICE TO OIL HEATER OWNERS!

We have a special burner fuel refined especially for your store. Call 289.

Panhandle Service Station

"The Trucker's Terminal" Washing, Lubrication

Ready For Winter Driving?

THERE'S COLDER WEATHER AHEAD. BE PREPARED. COMPLETE CAR SERVICE HERE. LET US TAKE CARE OF YOUR CAR NEEDS.

EVEREADY PRESTONE

\$2.95

PER GALLON

PROPER LUBRICATION—Prevent costly wear and keep down repair bills by letting us wash and grease your car . . . Proper lubrications . . . Expert work.

BATTERIES—Let us install a battery that will furnish a red hot stream of power for your car on the cold mornings this winter. Save delay and vexation by having this taken care of by us now.

KELLY SPRINGFIELD TIRES

Have those old worn tires replaced now with KELLY-SPRINGFIELD fatigue proof tires. Avoid having to either change tires in cold weather or running on flats.

GET READY NOW FOR COLD WEATHER. COME IN AND LET US CHECK 'ER OVER.

Consumers Fuel Association

G. C. TUBBS INSURANCE AGENCY

First National Bank Building. Phone 162