HESPERIAN XXX

# The Floyd County Plainsman

Floydada, Floyd County, Texas, September 27, 1934

FAIR WEATHER.

### VOLUME NO. 5

121

West Texas Gas Company October Term Floyd Announce Gas Rate Reduc- County District Court Will tion For All Properties

**Open October 8th** 

Mr. R. F. Hinchey, vice president The October term of Floyd County of the West Texas Gas Company has District Court will open October announced that Floydada and all in Floydada.

towns served by the company are to District Clerk Roy O'Brien said be offered another gas rate reduc- that a heavy criminal docket and tion. The City of Floydada, a few civil docket was expected during the weeks ago, authorized the West Tex- term.

as Gas Company to install an option. | Mr. and Mrs. I. Fisch, of the al rate available to all domestic and Famous Store, left Saturday for Dalcommercial consumers who desired to las where they were in market for sign contracts for the same. The merchandise for the store in Floyd-

Full Of Stops And Starts

A produce trucker's life is full of

"stops" and "starts" if all are like

J. N. Redd, Floydada trucker, who

has traveled many miles while in the

Yet Travels Far

original proposed optional rate of- ada. fered reductions to a majority of the consumers, but did not provide for a Produce Truckers' Life reduction to those who consumed 5,000 cubic feet, or less, per mouth. The optional rate as now revised of. fers a reduction to all domestic and commercial consumers who consume

gas in excess of the minimum bill ow in effect and who desire to avail emselves of this rate.

The new optional rate is available business. Mr. Redd returned yesterto domestic and commercial consum- day from Colorado where he had been ! ers who sign contracts for twelve for a load of vegetables and fruit months service, and the contract, which he distributes to grocers and with the rate structure set out there- dealers in this territory. in, which the Company is now ready | Mr. Redd and his driver, John B.

to offer to the gas consumers in McPeak, returned yesterday from s Floydads and its other towns, is as trip which, including stops, took four follows: days to complete. They drove 1800

"The undersigned, (hereinafter miles and unloaded and re-loaded called consumer) in consideration of several times. Following is an acthe special rate granted herein, here- count of the trip as given by Mr. by agrees to take and use Natural Redd.

Gas for a period of not less than | One of the trucks went to Jayton, twelve months continuously from this Texas, where a load of cottonseed date, at\_\_\_\_\_Street, oc. cake was secured. This truck re-cupied by consumer as a\_\_\_\_; such turned to Floydada and transferred gas to be furnished by the West Tex. the cake to Mr. Redd's V-8 truck. as Gas Company (hereinafter called Mr. Redd and Mr. McPeak then the company) at the following maxi- left for Colorado. At Springfield Colorado the cake was sold and un mum rates:

Minimum bill, \$1.50 per month. loaded, the truck being driven from Additional charge of one-ninth there to Rocky Ford, Colorado (1-9th) of bill to be added if not empty. At Rocky Ford a load of paid within ten days after date ren. onions was bought and one-half of this load was sold at Leadville, Colo. dered. rado, and the other half at Glenwood,

RATE "A"

Applicable to any consumer using Colorado, just over the continental divide. five thousand (5,000) cubic feet of gas or less per month.

First 2.000 cubic feet, or less, per month, \$1.50 (Minimum bill); enhic feat

Funeral services for Wanda Noeene Landers, 24 days old, were held ment cattle buying program, 1000 of Mr. and Mrs. J. N. Gullion of From Glenwood Mr. Redd and Mr.

McPeak went to Grand Junction, vices. Colorado, where they loaded up 25 The child died Wednesday morn- gram.

**Funeral Services For** 

Wanda Noelene Landers Be Bought in Floyd County Held Thursday Afternoon

1000 Head Cattle to

And Mr. John E. Smith To Complete Program Ending the Floyd County govern-Miss Eula Mae Gullion, daughter

Rev. G. W. Tubbs conducted the ser- be the last buying under the gov- Floydada, were married Sunday especially true this year as much their opinion ernment's cattle drouth relief pro- morning at 7:30 o'clock.

Rev. I. A. Smith, pastor of the with relief funds.

Miss Eula Mae Gullion

by A. B. Chapin

bushels of pears, returning to Glen- ing at 10 o'clock. Wanda Noelene, 172 head of cattle were bought at First Methodist Church, read the

NUMBER 42

#### Floydada Whirlwinds Better At Lee's Hospital In Win 6 to 0 Over Tulia Guymon, Oklahoma Hornets In First Game

W. C. Cates, manager of the Farm-Showing up extra good against a ers Grain Company, who is in the much heavier squad, the Floydada Lee's Hospital at Guymon, Oklaho- High School Whirlwinds won their ma, for treatment for a stomach ail- first grid game of the season Friday ment was reported improved yester- afternoon by beating the Tulis day. Relatives of Floydada went to Hornets 6 to 0. The game was playhis bedside last week-end when his ed on the Tulia field. ondition became worse.

The one and only score of the game Mr. Cates' parents, Mr. and Mrs. came early in the first quarter. W. A. Cates, his son, W. B. Cates Floydada won the toss and chose to and Mrs. Cates, Miss Irene Cates kick, defending the south goal. The and Leroy Cates returned Tuesday Hornets received deep in their own hight from Guymon where they had territory and tried two plays, losing een at the bedside.

### **Texas Public Health** Association To Meet In

W. C. Cates Reported

the ball on a fumble on the second play. Floydada recovered and tried a line buck which resulted in their losing the ball on a fumble. Tulia was held for downs and kicked, Abilene October 3-5 Floydada receiving the ball in midfield.

Austin,- The twelfth annual meet | The Whirlwinds tried a line ng of the Texas Public Health Asso. plunge, picking up four yards. Idiation will be held at the Wooten der, fast Whirlwind back, carried Hotel in Abilene, October 3-5, stated the ball around right end for about Dr. T. J. McCamant, president. The eighteen yards and then on a sweepmeeting is open t ophysicians, health ing left end run went over for the officers, nurses, sanitarians, and oth. counter. Attempt for extra point ers interested in public health. failed.

Besides the general meeting, there Remainder of the first half was will be special sections for nurses, spent in line plays with few attempts laboratory workers, and full time at aerial play. A clear demonstrahealth officers. Among the speak- tion of how strong the Whirlwinds ers will be Dr. John W. Brown, state line can be was given in the third health officer; Dr. Lewis C. Crabbe; quarter when the Hornets threaten-E. A. Baugh; Senator J. W. E. H. ed to score, reaching the green and Beck, M. D.; and representatives of white one yard line on a series of of the United States Public Health line plays. Floydada held the defend-Service, State Medical Association, ers for downs, throwing them for a Agricultural Department, American loss on every play. Floydada kicked Public Health Association, and State from behind their goal line and finally pushed the Hornets back into Medical Association. The program will consist of discus- deep in their own territory in the

ions of health work possible with fourth quarter. elief funds, milk sanitation, water Score remained as it was after the and sewage, public health nursing, first quarter, 6 to 0 for the Whirlhealth legislation, and communicable winds.

Unsuspecting Hornet fans offered Many cities send their health as high as 21 points on their favorworkers to this meeting so that they ites in the fore part of the game but Thursday afternoon at 2:30 o'clock head of cattle are being bought this Floydads, and Mr. John Edwards may keep up with the new develop. the grim, determined scrapping of at the Lakeview Baptist Church. week. If no futher notice this will Smith, son of Mrs. G. R. May, of ments in their field. This will be the tough Whirlwind squad changed

health work may be accomplished

Starting Lineups

Starting lineups were as follows: Floydada, ends, Smith and Hollingsorth; tackles, Wood and Mooney;

at 50c per thousand cubic feet. RATE "B"

cubic feet per month.

First 6,000 cubic feet per month, \$4.00. Next 44,000 cubic feet per month at 50c per thousand cubic feet. 30c per thousand cubic feet.

to West Texas for distribution. All additional cubic feet per month at 25c per thousand cubic feet.

"This contract does not cancel the contract consumer now has with the of gasoline, the price averageing and G. N. Gilbreath. Assisting with in charge of the cattle puying this aunt of the groom, played the wedcompany for the furnishing of natur. about 14 cents a gallon. al gas, but supplements the same, ineluding the right of cancellation by reason of removal from the city, or

of substituting a new location for the one designated above. The consumer agrees to take and use the gas furnished hereunder subject to all the rules and regulations and provisions contained in said original contract except as herein modified.

"It is further understood that the consideration for the granting of the hereof, and may be renewed for rate hereinabove specified, is the twelve (12) months' periads theregreement of the undersigned con- after at the option of the consumer, sumer to take and use said gas for but not to exceed a period of three a continuous period of not less than years from December 31, 1934.

tweve months from this date, and "This contract is subject to all the that this contract is not subject to terms and provisions of the francancellation by consumer until the chise of said town."

expiration of said twelve month's The purpose of Rate "A" in the period except upon payment by con- revised schedule is to give a lower sumer to said company for all gas rate for gas that is consumed priused under this contract up to the marily for water heating and for

date of such termination at the rate cooking. Gas used for these pur- over this section late Sunday afterapplicable to consumers of the same poses is not subject to any great noon and in the early part of the class in said city or town who have seasonal fluctuations in demand, and night covered all of Floyd County. not elected to take gas on the op- the company feels, therefore, that a Reports varied from slightly less to for the table and a weekly cash retional basis; provided, however, that lower rate is justified to consumers more than an inch in every section turn and permanent prosperity. bills will be computed on the option- who use gas in excess of the mini- of the county.

In Floydada the rainfall was al rate if this contract is cancelled mum bill for such purposes. The introduction of Rate "A" is slightly more than three fourths of 354 and Littlefield was fourth with by virtue of the circumstances detailed in the preceding paragraph. the only change in the optional con- an inch. Rainfall was had in many 352 points. O. T. Williams vocational It is agreed that the total annual bill tract rate previously proposed and other sections of the plains during agriculture teacher, was in charge of

under such optional rate shall never accepted by the City of Floydada. the day. Saturday night rain was Floydada's booth. be greater than the total annual bill This change will afford an opportu- received in the extreme southwest under the applicable published rate nity to all consumers to accept the edge of the county.

o of the company in the city or town benefits of reduced rates, and will The moisture brightened the wheat for the same volume of permit them to make a saving in the outlook and prospects even more gas consumed by months during the annual cost of their gas service, Floyd County having had several yearly period herein provided for, without increasing the amount of any good rains in the past few weeks. so.in the event such annual bill monthly bill above what the cus-According to reports the precipita-

month he optional rate shall be tomer is now paying under the pres- tion was heavier in the north and greater, refund for the difference ent rate. The consumers who would northwest sections of the county, alshall be made within fifteen (15) have made a saving under the for- though good rain was reported all days after the end of the contract mer proposed optional rate will make over the county.

an additional saving under Rate "A'

"It is agreed and understood that on account of the redpction in the C. W. McCarty, of McCarty's Feed this agreement shall run for an ini- amount of their bills during the sum- Store, was a business visitor in Lub tial period of one year from the date mer months of low consumption. bock Tuesday of this week.

wood for 15 bushels of Apples, 50 daughter of Mr. and Mrs. Leon Lan- South Plains territory Tuesday. Follugs of tomatoes and 25 sacks of ders of the Lakeview community, lowing is the number of cattle in of the bride, 302 West California Applicable to any consumer using potatoes. One half of this load was was born August 25, living only 24 other communities, completing the street.

in excess of five thousand (5,000) sold at Leadville, Colorado, and the days before her unexpected death. 828, for the thousand quota; Fairtruck returned to Celida, for 2000 The baby was rushed to the doctor, view, 70; Roseland, 152; Center, 23; trimmed in gold. Miss Ruby Coth-

pounds of cabbage. An Canyon City arriving shortly after death. Muncy, 34; Pleasant Valley, 49; the truckers bought 650 bunches of Surviving are the parents, one Irick, 64; Lockney and Ramsey, 158; Liberty, 36; Aiken, 72; Prairie Chapcelery, stopping at Rocky Ford to brother, Edward, age 5 and one sis-Next 50,000 cubic feet per month at compete the load with onions, beans, ter, Barbara Jean, age two. el, 31; Sterley 39; Lonestar, 88;

Providence, 12. and tomatoes. This load was brought Active pallbearers Thursday were Appraiser J. E. Faust and Veteri-Fred Batty and Clyde Nichols. Hon-

Mr. Redd said that during the orary pallbearers were S. J. Cum- navian Dr. R. R. Houser, and Assistentire trip he bought \$14.20 worth mings, P. J. Wilkes, John Conway ant County Agent J. S. Porcher are entered as Mrs. A. N. Gamble, an

the flowers were Mrs. Fred Batty, week.

Mrs. P. J. Wilkes and Mrs. J. M Harrison.

Mr. and Mrs. Edwin Heald and Relatives here for the funeral were Mr. and Mrs. H. B. Sams, were her grandmother, Mrs. L. E. Landers, among those from Floydada attendher grandfather, R. C. Dunavant; ing the football game at Canyon Fri-Joe Dunavant and family, Noel Landay night between the W. T. S. T. ders and family, Edwin Dunavant C. Buffaloes and East Central Oklaand wife, all of Floydada; an uncle, homa Teachers College, of Ada. The Oklahoma Teachers won 12 to 0.

emetery.

City, Mr. and Mrs. R. L. Golleher and daughter, Thelma, of Sandhill; of Sandhill.

Interment was in the Lakeview

All of Floyd County Covered By Rain Sunday of a possible 400. Afternoon and Night

A downpour of rain which came of swine and poultry, furnish food

points, Springlake was third with

Floyd Murray and Hansel McAda, students in West Texas State Teachers College in Canyon, spent the week end visiting in Floydada with their relatives.

Clyde Snell, of Blanco community, is convalescing in the Smith and Smith sanitarium from a recent appendicitis operation. He is to be

dismissed Saturday. Let Cavanaugh do your printin

Floydada High Whirlwinds To Renew Battle With The bride wore a dress of blue, Slaton Tigers Friday

lisease control.

ern, the brides only attendant, wore After a lapse of several years, durgrey dress trimmed in blue. ng which time both teams have won Mr. W. B. May, brother of the groom was his only attendant. The Floydada High School Whirlwinds bride and groom stood before an imand Slaton High School Tigers will provised altar banked with dahlias neet to renew an old battle Friday

and greenery. The wedding party afternoon ding march. Mrs. Gamble is a resi-

Married Sunday

dent of Lubbock. Those attending were: Mr. and

Mrs. A. N. Gamble and daughter, Agriculture Boys Exhibit Virginia Bell, of Lubbock; Mr. and Won First At Fair Mrs. W. L. Holloman, Slaton; Mr and Mrs. Earl Edwards and chil-

The vocational agricultural boys of dren, Ara Sue, Jean and Earl Jr. Floydada won first place in the ag- of Floydada; Mr. and Mrs. Bob Roy Dunavant and wife of Dickens riculture exhibits at the twenty-first Smith and daughter, Worth Gwendoannual Panhandle South Plains Fair lyn, Mr. and Mrs. K. A. Osborn and

and Exhibition now underway at daughters, Mrs. I. A. Smith and Mrs. A. V. Womack, Mr. and Mrs. Lubbock. Judging in the vocational daughters, Misses Eula and Nora, R. C. Hollingsworth and family, all agriculture exhibits, in which 13 Mrs. G. R. May and daughter, Bert schools participated, was held Mon- Ione and Messrs. Robert McGuire

Floydada Vocational

and Homer Hopkins. Immediately following the cere Scoring was close in the vocational classes, only 53 points separating the mony the couple left for Dallas and first prize winner from the thirteen- Waco, accompanied by W. B. May

th. Floydada scored 365 points out They will return to Floydada in a week to make their home at the May

Home east of Floydada. On the back of the booth from Floydada was outlined a dairy cow

with the words, "The Dairy Cow Mt. Blanco Baptist Church With Proper Care." The cow was Announcement For Sunday, shown to like in with the production

Lorenzo won second with 355

morning. Preaching 11 o'clock.

:00 o'clock. vening The Floyd County Baptist Work-

ers meeting will be held at the Mt. Blanco Church Tuesday, October 2 Members of the church are requested to attend all these services and visitors are cordially invited.

REV. G. W. TUBBS, Pastor. Miss Jewel Gibbs, teacher in th

Andrews Ward school in Floydada, pent the past week end visiting in Ralls with her sister.

enter, Montgomery; guards, Crawford and Conner; quarterback, Lider; right half, Rutledge; left half, Lightot; fullback, McClung. Tulia, ends, B. Beddell, Fletcher;

tackles, Staggs, O. Reddell; guards, and lost district championships, the Toone; quarterback, Vandergriff; right half, Buchenau; left half, Butler; full back, and captain, Garrison.

The Tigers in all their purple and Mr. and Mrs. Martin Brown and white fury will come raging down children, Jeff Price, Modrell Wilon the Whirlwinds Friday afternoon liams and Miss Pauline Williams, at 3:30 o'clock on Whirlwind field. spent two days last week end visit-

In former years the Whirlwind-Tiger ing in Amarillo, attending the Triame reached the degree of a State Fair. grudge' battle, each team firmly be-

ieving that they were a huge suc-Mr. and Mrs. S. L. Rushing and ess if they defeated the other. Usu- | daughter, Miss Tiny, returned home lly this was the case for many times last Wednesday from Nashville, and the game was for the district cham- other points in Tennessee where they had been visiting for three weeks ionship.

Coach R. P. Terrell and Ernest C. 'with his relatives. Carter, assistant, are working their charges hard this week preparatory to stopping the attacks of the enraged brutes from Slaton. Tulia's

well-dressed heavyweights were upset by a battling eleven from Floydada whose members wore uniforms of last year which bore proof of many battles.

Friday's game will be the first of the season to be played on Whirlwind field and many fans from this section ore expecting to be on hand to see the Whirlwinds, whose thrilling upset of the Tulia Hornets last September the 30th Friday brought much attention, in action.

Following is the announcement of The turf on Whirlwind field is in services for the Mt. Blanco Baptist excellent condition, in fact the best Church for Sunday September 30th. ever and will afford a fine place for Sunday school 10 o'clock Sunday the game.

Mr. and Mrs. Bob Gear, Eugene B. Y. P. U. Sunday evening at Dennison, W. R. Armand and Hershel Travis were visitors in Amarillo a

Preaching at 8 o'clock Sunday the Tri-State Fair Saturday and Sun- Maj. Gen. John A. Hulen day. They returned Sunday night and were accompanied by Miss Clara

Belle Travis.

COMMISSIONERS COURT MET

and allowed some bills.

Floyd County's commissioners court | manding General, Thirty-Sixth Divimet Monday in a special session. sion, Texas National Guard, and war They attended to routine business time commander of the 72nd Infantry Brigade, who will preside at the two

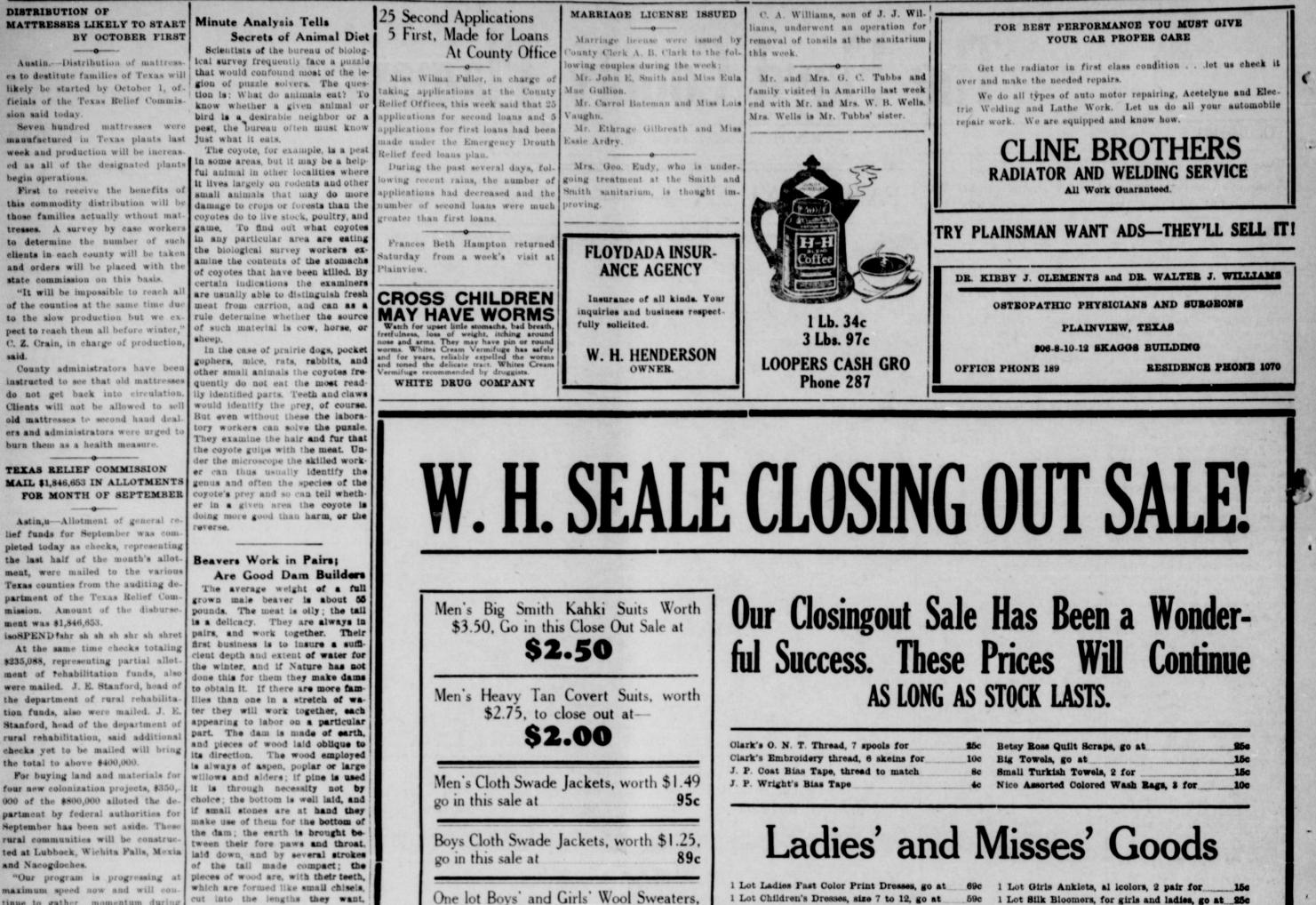
day reunion of world war veterans Miss Lois Freeman spent the past in Fort Worth, Texas, October 6 and 7. General Hulen is president of the week end visiting in Lubbock with Thirty-Sixth Division Association.

### **Commanding General Of** Thirty-Sixth Division

Maj. Gen. John A. Hulen, Com-

day.

### The Floyd County Plainsman, Thursday, September 27, 1934



49c

Austin .-- Distribution of mattress.

likely be started by October 1, officials of the Texas Relief Commission said today

week and production will be increasbegin operations.

First to receive the benefits of this commodity distribution will be those families actually wthout mat. tresses. A survey by case workers to determine the number of such clients in each county will be taken and orders will be placed with the state commission on this basis.

"It will be impossible to reach all of the counties at the same time due to the slow production but we expect to reach them all before winter," C. Z. Crain, in charge of production, said.

County administrators have been instructed to see that old mattresses Clients will not be allowed to sell old mattresses to second hand dealers and administrators were urged to burn them as a health measure.

TEXAS RELIEF COMMISSION MAIL \$1,846,653 IN ALLOTMENTS FOR MONTH OF SEPTEMBER

Astin,u-Allotment of general relief funds for September was completed today as checks, representing the last half of the month's allotment, were mailed to the various Texas counties from the auditing department of the Texas Relief Commission. Amount of the disburse ment was \$1,846,653.

At the same time checks totaling \$235,088, representing partial allotment of rehabilitation funds, also were mailed. J. E. Stanford, head of the department of rural rehabilitation funds, also were mailed. J. E. Stanford, head of the department of rural rehabilitation, said additional checks yet to be mailed will bring the total to above \$400,000.

four new colonization projects, \$350,-000 of the \$800,000 alloted the department by federal authorities for September has been set aside. These rural communities will be constructed at Lubbock, Wichita Falls, Mexia and Nacogdoches.

"Our program is progressing at tinue to gather momentum during the next 90 days. Land leasing contracts are coming in fast enough to

enable us to place 3500 families pe month in rehabilitated houses for the next three months," Stanford said.

### SHEEP BUYING PROGRAM IN FULL PROGRESS IN 76 COUNTIES OF STATE

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Austin,-The government's sheep buying program was in full progress in 76 counties today. Commodities distribution department of the Texas Relef Cmmission was notified by Federal Surplus Relief corporation officials of the designation of 32 additional counties to the original 44 in which the purchase of sheep was authorized. The new counties are:

Hamilton, Lubbock, Glasscock, Briscoe, Kent, Stonewall, Knox, King, Foard, Motley, Cottle, Steph ens, Lynn, Terry, Wise, Crane, Ector, Crosby, Throckmorton, Potter, Hale, Lamb, Young, Swisher, Castro, Doney, Collingsworth, Wheeler, Huds. peth, Dimmitt, Maverick and Scurry.

Buying was in progress at the rate of 12,000 head per day for shipping to slaughtering houses. Unlike the cattle program, all processing of boned meat from sheep will be done in commercial plants, contracts already having been made between FSRC and packing company officials for the job. Thousands of cans of the meat, however, will be delivered to Texas county administrtors for delivery to the destitute as a surplus commodity, C. Z. Crain, head of the department, said. He has not yet heard anything about the contemplated goat buying program, he dded. .

Miss Lucy Crum and brother, M. A. Crum, of Friona, and Miss Louise Hyatt returned Sunday night from a visit to the mountains in New Mexico. They had been gone for almost a week.

Scoggin, visited in Floydada the first of this week with Mr. and Mrs. J. C. Dickey, Mr. and Mrs. A. P. Horn and Mrs. A. J. Welch. They returned to Lubbock Wednesday.

MODERNISM: Doing as you as, followed by asperin. IN-To Mr. and Mrs. C. P. Thursday, September 20, a

the art of man are frequently damaged or wholly carried away by violent freshets, but no power of water has ever carried away a beaver dam,

towed to the dam, and worked in,

and thus the dam is raised to the

height required. Dams erected by

### Ruine of Zimbabwe

The historic ruins of Zimbabwe are situated in the Sabi river district in the beautiful valleys of Monomotapa, and is one of the most enthralling spots in South Africa. The valleys are clothed with luxuriant vegetation, and are characterized by prominent curiously shaped granite kopjes. Although the country looks to be impassable, the maze of its undergrowth is intersected by innumerable kafir patha Gazelles and antelopes abound in this country and naturally attract a horde of wild beasts, who find an unlimited amount of prey. This territory, now in southern Rhodesia, was formerly known as part of Gazaland, and is one of the richest areas in South Africa. On this account, it has attracted the attention of concession hunters in the Dast.

### The Anemone

The anemone, named by the Greeks because it grew in windy places, is the anemometer, instrument for measuring the force of the wind, of the wilderness, observes a writer in the New York World-Telegram. It is an ill wind that blows nobody good. Whenever the wood anemone trembles in the breeze somebody's ship is coming in from sea. There is a cosmic tide with which the winds of heaven blow, with which if you drift, all things come to you. If you swim against the tide, good things float past you. To be in harmony with it you must have the humanities: consideration of others, sympathy with their needs, kindness, benevolence, tenderness toward all. The five petals of the anemone stand for these humanities.

### Color Variations Explained

Fishermen have always found i Miss Merle Seoggin and Charlotte wide variation in the coloring of brook trout. Many theories have been advanced as to this difference and now scientists reveal that it is due to several factors, including food, sex, light and water conditions. Temperatures and mineral content of the waters from which fish are taken no doubt have a great influence on color, as is the case in the Lake Superior district, where thermen have become acqu with the dark and vivid-co

Boys Big Smith Shirts, worth 69c, They go in this sale at 49c

go in this sale at

Boys' School Pants, color, Blue, in Hering bone weave, worth \$1.75, They go at-\$1.29

One lot Childs Wash Dresses, size 2 to 12 vat dye, they go at

### MEN'S AND BOYS' WORK CLOTHES

We have just received a nice line of work clothes and Jackets for men and boys which will go in this Closing Out Sale.

### LADIES AND MISSES SILK AND WOOL DRESSES

We have just received one lot of Silk and Wool Dresses which will go in this sale at Close Out Prices.

# **Piece Goods**

1 Lot Silk Orepe solid colors, worth 79c, sale price	4
1 Lot Cotton Crepes in stripes and plaids, worth 49c,	2
1 Lot Bordered Suiting, fast colors, go at	1
1 Lot Silk Rayon Dress Goods, Assorted Colors	2
1 Lot Rayon Slip Cloth, Assorted Colors, go at	21
1 Lot Solid Colored Broadcloth, sale price	121/
1 Lot Figured Pique and Prints, go at	1
1 Lot of 80 Square Print, our 19c grade, go at	1
1,000 Yards Print, good grade, assorted colors, go at	
Feather Proof Ticking, per yard	1
79 inch Brown Sheeting, per yard	174
9-4 Bleached and Brown Garza Sheeting, per yard	21
36 inch Bleached Domestic, 15 value, go at	1

### Lot Ladies Silk Hose, Full Fashion, 1 values to 69, going during this sale at \_\_\_\_ 1 Lot Pure Silk Bear Brand Hose, S pair for \$1.00

1 Lot Vat Dyed Dresses, go at

21/2 pounds Cotton Bats, go at 3 pounds Linter Bats, while they last

Ladies Silk Slips, value \$1.00, go at 49c 1 Lot Ladies Broad Cloth Slips, go at 

150

59c Table Covers, 45 inches square, go at Linen Table Clothes, size 58x72, \$1.25 value\_\_\_\_79c 25c

25c 1 Lot Ladies Extra Size Bloomers, go at

# School Supplies at Especially Low Prices. Don't Miss Them.

1 Lot Full Fashioned Silk Hose, \$1.00 value 69c 1 Lot Misses and Ladies Panties, go at

## Men's and Boys' Department

1 Lot Men's Dress Pants, wool mixed in tan and grey, value \$2.95, go at \$1.95 Men's Work Pants, all gotton, go at 98c Men's New Fall Pants in black, and dark blue, value \$3.95, go at \$2.95 Men's Work Pants in blues and stripes, go at \_\_\_\_98c Boys Work Pants, in blues and stripes, go at \_\_\_\_69c Dickie Overalls for men, go at \$1.29 Men's Overalls, 220 weight, go at 69c 1 Lot Wichita Brand Overalls, go at \$1.10 1 Lot Men's good grey work shirts 59c 1 Lot Men's Dress Shirts, in solid colors, broadcloth, go during this sale at 59c

1 Lot Boys Dress Shirts, assorted colors, go at 49c 1 Lot Men's Dress Shirts, \$1.25 value 1 Lot Boys' Shorts and shirts, go at 100 Boys Athletic Union Suits, 32 and 34 go at 19c Men's Athletic Union Suits, sizes to 46, go at 290 Boys' Shirts, greys and blues, go at\_ Children's Play Suits, sizes 2 to 8, go at ... 490 Dickies' Darn Play Suits, go at\_\_\_\_ 790 1 Lot Men's Rayon Underwear, go at 19c 1 Lot Men's Better Grade Underwear, 50c value, 35c 1 Lot Men's Hand Made Ties, 50c value, go at \_ 39c 1 Lot Men's Silk Ties, 35c value, go at 190 Men's 2 inch belts, cow hide, 65c value, go at 1 Lot Men's Dress Shirts, assorted colors, go at 69c Men's New Way Suspenders, 50c value, go at 30c

### LADIES AND MISSES SHOES

L	4L	JE2	Ar	ND	IVIIS	SE	23	H	L
Shoes.	value	\$2.95 value	go at	\$1.95	1 Lot	Ladies	House	Shoes	

1 Lot	Tennis	Shoes	go at				69c
1 Lot	Ladies	House	Shoes,	leather	soles	and	rubber
heels,	go at						690
1 Lot	Curtai	n Scrin	i, choi	ce, per	yard		90

1 Lot Lad

ll colors, go at 29c Ladies and Misses Rubber Over Shoes, medium and low heels, go at per pair 1 Lot Window Shades, with fixtures, color, tan and green, go at

### MEN'S AND BOYS' DRESS HATS

\$3.95

Men's Dress Hats, \$5.00 value go at Men's Dress Hats, \$3.85 values, go at

Men's Dress Hats, \$2.95 values, go at 82.95 1 Lot Boys' Felt Hats, value \$ 1.95, go at\_ \$1.89



### The Floyd County Plainsman, Thursday, September 27, 1934

#### The Floyd Co. Plainaman ings you have invested in your homes was excellent house hold furniture. demands it.

THE BEST PLACE TO LIVE

The is a general movement in

viser investment.

and Thursday of Bach Week M. B. CAVANAUGH **Owner** and Publisher

Telephone No. 187

ADVERTISING RATES Given on Application

SUBSCRIPTION PRICES In Floyd County\_ Outside Floyd County. \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of corporation is eligible for a loan to Floydada, and Floyd County. Our March 3, 1879.

NOTICE

Any erroneous reflection upon the character, standing or reputation of Home Owners Corporation should not any person, firm or corporation confuse this loan with the loans authe publisher.

### REPAIR YOUR HOMES

An Act of Congress approve dApril are the conservation and preserva-27, 1934, authorizes the Home Own- tion of the homes of the people. ers Loan Corporation to make loans for repair, remodeling and to make loans for repair, remodeling and modmizing to the following group of ne owners:

1. Those who have already se- America to make better homes for cured loans from the Home Owners the comfort and happiness of the Loan Corporation. people.

2. Those who are eligible to have The entire plan is not altogether their mortgages taken over by the a matter of residental improvements Corporation. but includes and and all necessary

Those who own their homes improvements on the farm, and of clear of debt, and cannot get recon- the homes in towns and cities. ditioning loans from any private A few weeks ago a local news. lending agencies. Surveys made in paper published as a home for a reseveral cities by the Department of spected family in Texas the follow-Commerce indicate that three out of ing: "The residence had no porch, five American Homes now need ex- needed paint, and roof repaired, the tensive reconditioning. The safety barn was in a low place where water and comfort of your homes depend stood when it rains, with only a wire upon it. The pratection of the sav- fence, down in places. In this home

### **INVESTMENTS RECOVERED**

Many security investments considered total losses, are actually recoverable, in whole or part. Our investigation facilities are capable of RECOVERING MANY LOSSES. We charge two per cent amount recovered. If you have losses or desire confidential reports on any security, mail us P. O. Money order \$2.00, and you will get either recovery or real FACTS. The management of this firm has fifty years of reputable standing behind it.

**INVESTMENT RECOVERY CORPORATION** P. O. Box 2264, Dallas, Texas.

### **Bull Terrier One Time** Near the dilapidated barn a first

The home ownerscan make no class automobile stood without shelter. This view was sufficient evi-Deteriation in the homes or busidence of mistaken management on ness property at this the results in the part of the owner or occupant. the greatest loss to the owners. The Flydada is a well planned little city, appearance and stability of value with two railroads, and two promidecline many times more than the nent highways in course of construc-

cost of repairs and reconditioning. tion, paved square about the court The homeowner may select a com- house, with two paved streets ex-\$1.00 petent mechanic to serve as architect tending south and two west from the or consultant for plans and repairs. square intersecting a paved national In this connection remember that highway extending from New York the homeowner who is a borrower to San Francisco-the longest highfor the refinancing of a loan by the way in the world right through

recondition the same property under people take a particular pride in a recent Act of Congress. making Floydada the most beautiful

The Act includes every item of town on the plains." Some will say, "I am not able to repair from the foundation to the roof inclusive. Borrowers from the improve my place at this time." If every homeowner would do just what he could in the way of paint which may appear in the columns thorizied by a more recent act known and repairs; and improve the yard by of The Floyd County Plainsman as the "National Housing Act" in- planting trees, grass and flowers, will be gladly corrected upon its stituted and operated through the strangers would speak of beautiful being brought to the attention of local banks without a mortgage on Floydada in every section of the the real estate, except in remote United States.

cases. The greatest benefits to be Not only would Floydada have derived through the above agencies beautiful homes including yards set up by the Federal Government trees etc., but these additions would increase the value of all the property. Moreover such efforts will in fluence some of the best citizens of A SUBSCRIBER.

> other states to locate with us. I believe if a majority of our homowners would join in this movement that several valuable prizes would be

given to owners of homes for the best vards, flowers and trees, regard. less of cost of the property. What do you think about this movement?

A SUBSCRIBER.

### CARD OF THANKS

We wish to thank our many friends and neighbors for the kindness and the beautiful floral offerings ren. dered us during the illness and death of our darling baby girl, Wanda Noelene, and to especially thank Mrs. R. L. Nichols and Mrs. John Con

> Mr. and Mrs. Leon Landers and family,

Mrs. L. E. Sanders, Mr. R. C. Dunavant. Miss Mary Francis Riley, who teaching in the Mt. Blanco School

spent the past week end visiting in Floydada with Mr. and Mrs. A. J. Folley.

Miss Lorilla Stephens spent the past week end visiting i nGirard with her parents. She attended a singing convention at Jayton while awav.

#### MANY FROM FLOYDADA SEE MATADORS GO DOWN Featured "Pit Fighter" BEFORE LONGHORNS

There is one dog in the large canine family of breeds, which pos-Several football fans from Floydsesses a coat of purest white, that is ada were in attendance at the foot called the "roving white pirate" of ball game in Lubbock Saturday night dogdom-the Bull terrier. It is sad when the Texas University Longnorns defeated the Texas Tech Matalors by a score of 12 to 6.

> The Longhorns scored in the secnd quarter and in the third quarter Bohn Hilliard, Longhorn back, galoped 94 yards for a touchdown. ch scored in the fourth quarter. was a seaso nopener game for oth teams.

The Floydada were among the ore than 9000 who attended the ame

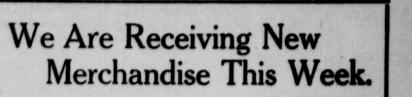
Mr. and Mrs. W. U. White and son, Bob, and Mrs. John Reagan, went o Abilene last week end where they In short, the terrier was used as attended performances of Ringling a tool of the gambling cult, who Brothers, Barnum-Bailey Circus. placed these dogs together in a bat-They visited with relatives in Abi-

> Mrs. Bill Cauley, of Comanche, lexas, arrived last mid-week for a week's visit in Floydada with her nother, Mrs. A. J. Welch.

Mrs. Arthur B. Duncan, Sr., spent last week end visiting in Canyon with her son, Arthur B. Duncan, Jr., and daughter, Mrs. Joe E. Pitts.

battling. There have been many changes Miss Jesse Faye Chambers, of wrought in the general appearance Clayton, New Mexico, spent last of the Bull terrier of those "pit week end visiting in Floydada with fight" Cays. her sister, Miss Helen Chambers. After that type of Bull terrier

Miss Chambers, a 1934 graduate of gained notice in England, the present day type was formed most like. Floydada High School, will attend ly, when a breeder is said to have W. T. S. T. C. at Canyon this fall. crossed the strain with a Bulldog



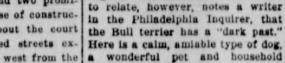
VISIT OUR STORE AND SEE OUR NEW LINE OF DRESSES AND HATS.



### SATIN AND OREPE FROCKS

Effect is not enough this season . . . . First it is quality fabric and then detail that make the new fashions . . . . There are nobby crepes, there are ribbed silks and there are rich satins in striking silhouettes that are designed to portray super-fashions . . . S our excellent presentations . . . . Both women's and misses' size.





guardian, but one spoiled by the desires of man many, many years ago. Despite the blemish cast upon the early Bull terrier, this breed has overcome every obstacle in its path, has gained thousands of admirers and has progressed far in the dog

show realm in recent years in England and this country.

In reference to the Bull terrier's "dark past," which by the way, was no fault of the dog, it is interesting to learn the "white 'un" many decades ago, was the "pit fighter."

> tle, with large betting odds placed over their well-molded heads. They fought quite often to the death, while the gamblers and on-lookers watched with excited glee.

In this business of "pit fighting" with Bull terriers, the environment was none of the best because the so-called sport was staged in the

close proximity of taverns. But the dogs fought as commanded, and ably satisfied the whims of those gathered around the pit of canine



# SECURITY OR JEOPARDY

Many of us have today come to the cross roads. No longer are we dependent on every penny earned to provide the bare necessities of life. We have a few pennies beyond that. The question is spend it, regardless of the future? Or shall we put some away to provide for a day when we may again be in need? You must choose. A wise answer: Start a savings account!





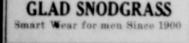
1 Lb. 34c 3 Lbs. 98c FOX BROTHERS GRO. Phone 118



STILL IN THE SEA"

The little fellow nibbles at price-but the BIG ones snap at QUALITY.

We are selling the man of affairs and who know quality year in and year out. Our clothing business, hat and shoe business is beyond our expectations this season and we invite you to see our WEARING APPAREL.





have given us in the first few months of our business.

### Salivary Secretion of Swifts Used for Soup

nest soup, one of the Birds' world's costliest delicacies, is obtainable only at risk of life and limb, says a writer in Tit-Bits Magazine. Most of it comes from Sarawak, where in the vast, gloomy, and haunting limestone caves, studded with stalactites and stalagmites, at the head of the Niah river, the swifts that manufacture this epicurean fancy dwell in thousands amid colonies of bats and cockroaches. The edible birds' nests lie on tiny shelves and ledges, situated in the highest and most inaccessible parts of the caves, and are made of

a salivary secretion produced during the nesting season. The actual birds' nesting is per-

formed by Chinese and Malays, who treasurer, says: hire the caves from the government for the nesting season at a rental of £400. These men, fearbamboo "ropes," carrying candles in their caps to shed light, and working perilously across the celling, dislodge the nests with a spade-like not damaged. The "ropes," made left standing from season to season, interlacing the caverns like spiders' threads.

### Kraft Paper Gets Its

Name From German Word Kraft paper or pulp derives its name from the German word for strength, which is its chief chargeteristic. According to Witham'e ably. The Kraft pulp is of a dull brown shade when unbleached and per cent of this season's loans." is used for the manufacture of products where color is not a consider ation and where strength and abil-

ity to resist all kinds of wear and tear is desired, as for instance in wrappings and bag papers. The Kraft process is especially

adaptable to the pulping of loog fibered resinous and non-resinous woods, certain kinds of wood that are useless in the manufacture of sulphate pulp being adaptable to this process. In the sulphate process used for making Kraft paper, sulphate of soda replaces soda ash. Originally the pulp was only partially digested and the process was completed by mechanical means. In the modern production of Kraft pulp, the cooking is more thorough

and the subsequent disintegration of the pulp is accomplished in the beaters and Jordans.

Letters Once . Week

The island of Foula, with a population of about 140, is the most inaccessible place in the Shetland group, and is probably more ino. ada Fire Department at 1:20 o'clock lated than any other part of the Friday morning. The rear of the

### The Floyd County Plainsman, Thursday, September 27, 1934

### **Texas Farmers** Making Excellent

Texas farmers are making an exellent record in paying their proluction credit crop loans when due, according to Tully C. Garner, president of the Production Credit Corporation of Houston. In spite of drouth and, in many cases, pool rops there is every indication that nost of the loans made to Texas farmers will be paid when their crops re sold this fall.

For example, in a report received from the Austin Production Credit Association, H. H. Onstot, secretary-

"At this early date, (Septembe 15) 75 per cent of the total amount of our crop loans are paid. More less and agile, swarm up 100-foot than 50 per cent of our crop loan oan borrowers have paid their loan n full. About 35 per cent of our unpaid balances are covered with stick. As the ground below is soft ginned cotton which will be sold with guano deposits, the nests are within the next few days. There are only 14 of our borrowers who have of bamboo rods lashed together, are made no payment and most of these have enough cotton picked but un sold to pay their loans.

"Our borrowers seem well pleased with the handling of our loans this year and, with very few exceptions, they will be borrowers next year. Some of our crop loans are being paid from the sale of cotton allot. ment tickets where practically no crop at all was made. The morale "Modern Pulp and Paper Making," the terms Kraft and sulphate pulp are used practically interchange we expect to carry over into next FOR SALE-1 year's crop program less than five

Over \$3,000 Damage In Purity Bakery Blaze Friday Morning mon.

Floydada's largest fire loss in onths was had Friday morning early when the Purity Bakery, lo ated on the South side of the square urned with an almost total loss. Fotal loss from the blaze, which damaged adjoining stores slightly, was stimated at \$3,190.00. Damages were as follows: \$1,800 building, owned by Mrs. A. D White and the White estate; \$1250 o bakery fixtures owned by Lee

Wilkinson; \$40.00 smoke damage at Arwine Drug and \$100.00 smoke damage at Piggly-Wiggly Grocery. All the loss was evered by insurance The blaze, which was of unknown origin, was reported to the Floyd-

Mr. and Mrs. J. A. Arwine and Mr. Mrs. Will Simpson, and Mrs. Walton Hale, were among Former Resident, Died those from Floyd County attending Record In Paying the Lubbock Fair this week.

Mr. and Mrs. W. J. Clinger and Mr. and Mrs. Millard Bashcars, of Plainview, were visitors in Floydada Sunday with friends.

Let Cavanaugh do your printing.

death.

in 1922.

42-2te

ngaged in a bond business.

on were held Sunday afternoon at

4 o'clock from an Amarillo Funeral

home. The body was shipped to

Mr. and Mrs. Horace Simpson of

Blanco, and Mr. and Mrs. J. M.

Gamblin of Floydada, attended the

Coffee

1 Lb. 35c

3 Lbs. 95c

**KING'S GROCERY** 

Phone 13



TO TRADE Town Lots for ac. eage or live stock. W. M. Massie 44-tfe & Bro

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. 18-tfe Massie & Bro.

FOR SALE CHEAP-Two-row Bock Island Go-devil, practically new-Barker Brothers. 25-2te

EMERSON 8-ft. Tandem Disc, heavy duty tractor type. A-1 shape. 28-tfe Barker Brothers.

See The Superfex Perfection heats before winter is on. On display Monterey, Tennessee, for interment. at Harmon's.

HAVE YOUR ABSTRACTS made by DONA COVINGTON, Abstracter, funeral services Sunday afternoon at 18-tfe 4 o'clock. A brother of Will and

Horace Simpson, Luther Simpson FOR SALE-Easy termis, rich and Mrs. Simpson, of Dallas, were plains land, also cotton land below present for the services also. aprock. W. M. Massie & Bro. 44-tfe

For a battery set radio we do not know of a better value than the Phileo, \$49,95 to \$99.50 F. C. Har-42.2te

FOR SALE:

Bargain, about 40 gallons red and 0 gallons gray shingle stain, 90c gallon. Devoe Paints, \$1.50 gallon. Second grade, \$1.25 gallon. Minnesota, best \$1.50.

Alabastine, 40c package. 1 used 6-disc breaking plow. I used Massey-Harris Row binder. anders Plow Parts at big discounts. Closing out these items.

PANHANDLE LUMBER CO. FLOYDADA

See us for bargains in used electrie radio sets. F. C. Harmon. 42-2te



But good eyes require good light to keep them good, otherwise they may be damaged permanently. No amount of money can replace them but a few cents in good light may protect them.

**Texas Utilities Company** 

**"YOUR ELECTRIC SERVANT"** 

And now we have a complete stock of STUBBS-YOUNG	nearest point of the mainland, with-		PIANO AT A BARGAIN! We may	I I I I I I I I I I I I I I I I I I I
Quality Brand Poultry and Dairy Feeds. Use them for best results. Call us for your next feed.	means of intercourse with the out- side world is restricted to a mail service weekly in summer and bi- monthly in winter. In summer the	quickly, saving probable heavy dam- age to the adjoining business houses. The Purity Bakery opened two weeks ago after having been closed	right piano with duet bench to match. Also a lovely Baby Grand in two tone mahogany. Will sell either of these at a bargain. Terms if de-	<b>OPPORTUNITY</b>
McCarty Feed Store	service is fairly reliable although subject to interruption by storms, but during the remainder of the year it is very irregular, as long a period as six weeks having elapsed	Ansil Lynn Union League Meets With Floyd-	sired. Address at once. Brook Mays & Co., The Reliable Piano House, Dallas, Texas. 39-4tc All parts for some cars. Some parts	For Our Cas Customers
Phone 58 We Deliver	Birds Migrate to Southwest Herr Posingis, keeper of the light at Windenburg, on the shores of the	ada Methodist Church	Talking of heating your home. You can get the job did with a Perfection oil heater. F. C. Harmon.	
KEDOLE	birds migrate from the northeast to the southwest. To learn this he caught and ringed 7,085 in the last two years. Of this number only 74 were heard of again, but, he mays, this is enough to determine the route. Herr Posingis rings birds as a hobby. He spreads a large net to catch those attracted by the glare	at 3 o'clock. Following is the program for the afternoon. Theme, Christian Duties of Our Union. Leader, Alpha Boothe, president of Floydada League. Song Service.	millions of Dollars are held in old gold, platinum, sil- ver and diamonds, that could be turned into cash today. The U. S. Government is paying \$35 per ounce - a price no one ever dared to dream	
Good shoes justify good care. Prompt attention to small rips	of the light, rings them and sends them on their way. Last year he ringed 6,666 starlings. As fast as one netful was ringed and released another netful arrived. They began to arrive in June each year, old and young feathered travelers com-	Romans5. Prayer. Talk "Friendship" Vernon Dorsey Duct, Lorene Dennison and Mrs.	of a few years ago. Every where, all over the U. S. in every home, there is some old piece of gold, plati- num, silver or diamond that could be turned into cash—irrespective of the shape or form these valuables may	THE year-round gas customer is the backbone of our busi- ness. He takes gas service month in and month out and thus qualifies as a continuous and dependable consumer. The very
or worn heels will extend the wearability of good shoes 25 per cent to 50 per cent longer. Our workmanship is of the finest. Our prices are most reasonable and we render prompt service.	it followed the rodent down	Reading, Mrs. Alpha Boothe. Talk, "Home Missions Work", Dix- ie Mae Potter. Quartette, Vernon Dorsey, Lorena Dennison, Dixie Mae Potter and Lor- raine Stilles	be. It is of general knowledge, that the government will buy gold to a certain quantity—and thereafter, all buying will be done at the old prices only. If you have anything of value, old jewelry, broken bits of gold, silver, platinum or diamonds; old deated mark containing gold in	the number of continuous users of gas service, we have for- mulated an optional rate schedule available to the domestic or commercial consumer who agrees to use gas service continu- ously for a period of twelve months. The present minimum bill remains the same; otherwise the rate is lowered. More gas for less money is made possible under the optional rate schedule.
RAINER SHOE SHOP	drain pipe and finally became jammed in an elbow at the base. An emergency call brought Police Emergency Squad 7 which removed a section of the pipe and then the cat both uninjured. The mouse	Talk, "Faith, Hope and Charity", Maudie Jo Fields. Union Reorganization. All the leagues in the Ansil Lynn Union are cordially invited and urg- ed to be present for a reorganiza.	old dental work containing gold—in fact anything, send it today without fail to the GOLD SMELTING & REFINERY CO., 253 South Broad- way, Suite 221, Los Angeles, Calif. (If not satisfied with check sent for shipment, return it and you can have your shipment returned a? once.)	You are interested, naturally, to know what advantage this new rate schedule would be to you, and what the savings would be on your gas bills. We would be pleased to have you call at our local office or phone for a Company representative to call on you, to analy, e each of your gas bills for the past twelve months, month by month. Then you can see in dollars and cents what your savings would have been for this period under our optional rate and can decide whether or not you
M. and Mrs. Coff E. Bean announce • new addition to their family GADmiration Coffee	A Lightning Graft When lightning struck a certain cottonwood tree, in Halladay, Utah, it fell into the crotch of a neigh- boring tree in such a manner as to accomplish a natural graft, Nature Magazine tells us, Persons wishing	PREVENT	ASSURE SAFETY- <b>F-INSURE</b> ationally sets fire to his own home.	want to take advantage of the savings offered. The cold winter months of heavy seasonal gas demand are close at hand. We request, therefore, that whether or not you are at present a continuous or year-round consumer, you give us the opportunity of explaining to you our optional contract rate.
vocuum-packed in glass jars	to prove the success of this grafting process conclusively cut off the top and bottom of the smaller tree, leav- ing only a 20-foot log lying in the crotch. For years the log has been	later be the cause of complete against Loss! Be doubly safe.	fire hazards which may sooner or destruction. Prevent fire! Insure Let us explain the many ways we es. And at a most reasonable rate.	West Texas Gas Co.
Il your grocer hasn't met die new mainber, osk him to order some hom the Duncan Salesman	showing beyond doubt that the graft was a genuine fuelon of the two capillary systems by producing a heavy growth of branches and leaves.		URANCE AGENCY Building. Phone 162	GOOD GAS WITH DEPENDABLE SERVICE