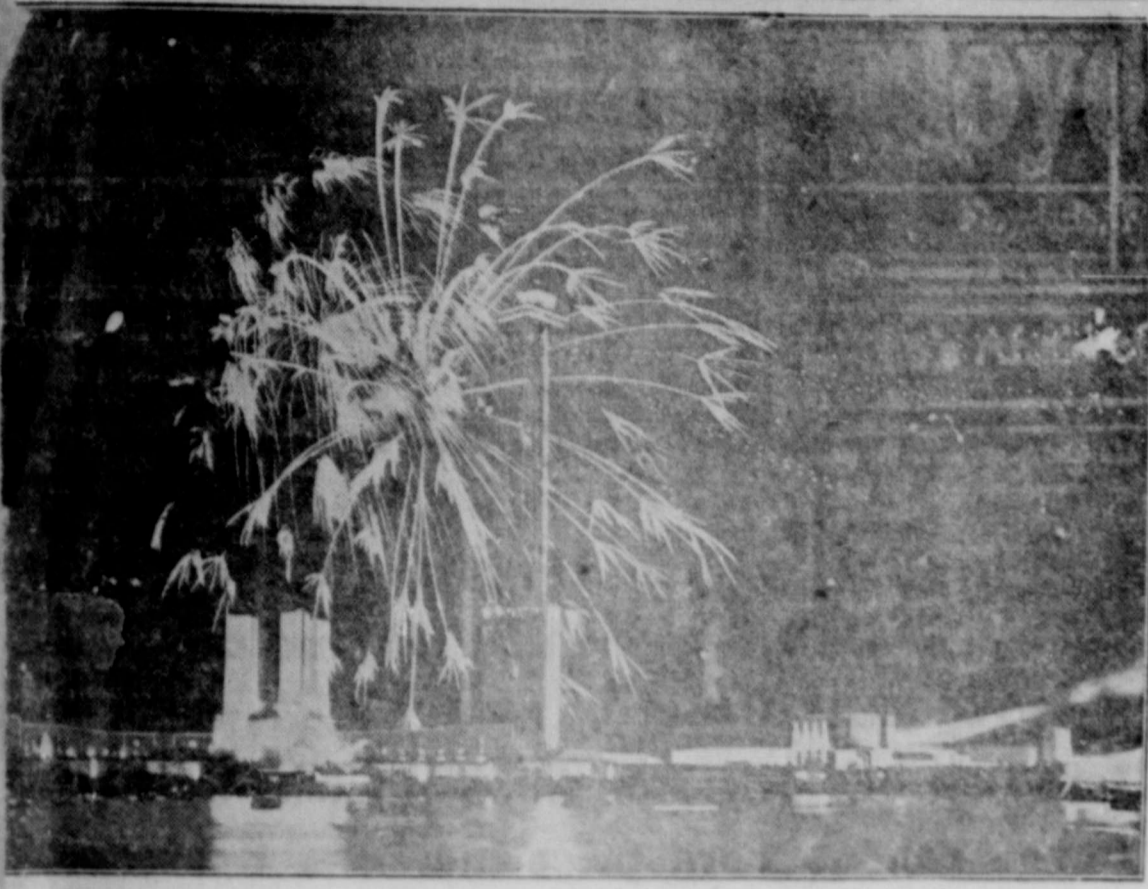
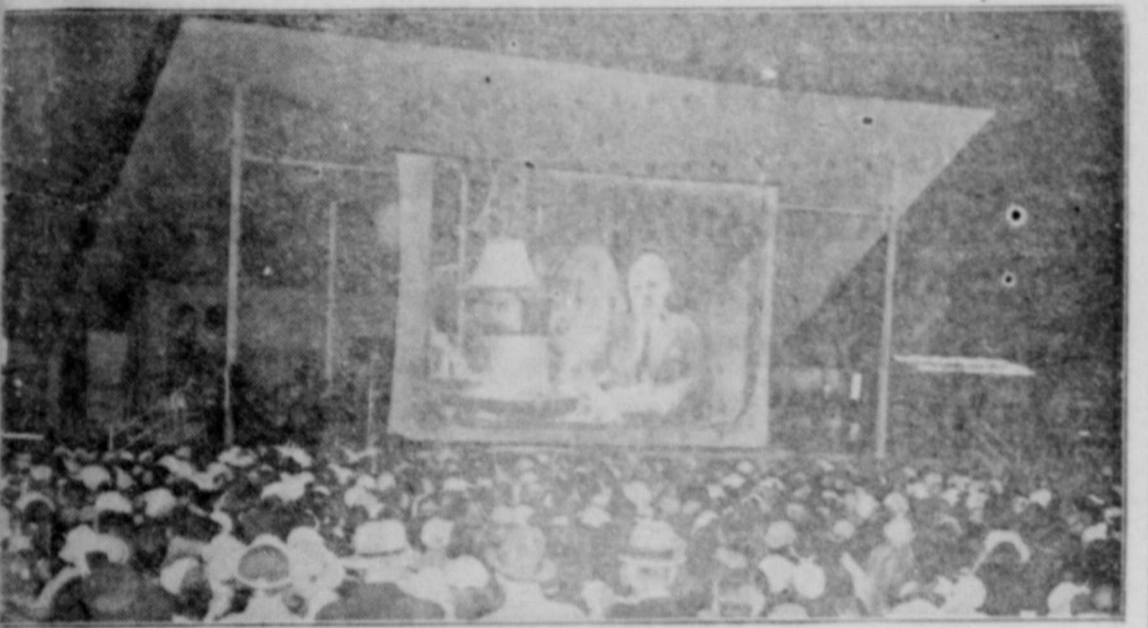


Fireworks Thrill World's Fair Crowds



Large fireworks displays are a night feature at the new World's Fair in Chicago. This bomb is one of the many that burst on opening night. The buildings are, left to right: Federal building, Sky Ride and Electrical group. The opening day crowd was surprised to find the Fair complete.

Thousands See President Light New World's Fair



Through the medium of a motion picture shown at the Lagoon theatre, President Roosevelt turned on the lights of the new World's Fair in Chicago for a record opening day crowd to see May 25. Visitors, who thronged in great numbers to the exposition this summer, were surprised when they found that the Fair was complete and ready to receive them.

New Fair Throngs Storm Street of Villages



A part of the record-opening day crowd at the World's Fair in Chicago. The Street of Villages, offering a "tour of the world" in a single day, was the principal attraction for the sightseers, who were surprised to find the Exposition complete for the opening May 25.

Tunisian Family Moves to New Fair Village



From Africa came this Tunisian village of Villages which were the new World's Fair that opened in Chicago May 25. Fifteen of these reproductions of life and scenes in far-away lands offer visitors a tour of the world in a single day. Record crowds found the Fair complete and as new as promised them on opening day.

Increased Sales of Ford V-8 Cars and Trucks Add Men to Dallas Payroll

The steady increase in sales of Ford V-8 cars and trucks has recently made possible the addition of several hundred men to the large force already employed in the Dallas branch of the Ford Motor Company, according to B. K. Barker, local Ford dealer.

The Dallas plant is assembling cars and trucks for dealers throughout Texas and Oklahoma and production has been steadily increased to meet the growing demand, resulting in over a 50% increase in employment since the plant opened in February.

Mr. Barker expressed considerable pleasure at the thought that sales of Ford cars and trucks in Floyd County and Floydada's trade territory had contributed to this improvement and stated that he confidently expected even greater improvement in the succeeding months.

ITINERARY OF FRED N. WARREN, FIELD SUPERVISOR, EMERGENCY CROP LOANS

For the convenience of borrowers in making payment of wheat loans and assisting with the new applications, you will find Mr. Warren at the following places each week:

Tulia Monday, 2:30 p. m. County agent's office.

Happy Tuesday 10:00 a. m. First State Bank.

Tulia Tuesday 2:30 p. m. County Agent's office.

Silverton Wednesday 10:00 a. m. County Agent's office.

Quitaque Wednesday 2:30 p. m. First National Bank.

Lockney Thursday 10:00 a. m. Frank Perkin's office.

Floydada Thursday 2:30 p. m. County Agent's office.

Petersburg Thursday 4:00 p. m. First State Bank.

Plainview Friday 9:00 a. m. Chamber of Commerce.

Hale Center Friday 11 a. m. W. G. Sears office.

Abernathy Friday 3 p. m. First State Bank.

Lubbock Saturday 2:30 p. m. County Agent's office.

MOUNT BLANCO CHURCH ANNOUNCEMENT

The following church services will be held Saturday night and Sunday, June 23 and 24, at the Mount Blanco Baptist Church:

Preaching Saturday night at 8:30 o'clock p. m.

Sunday school at 10 a. m. Sunday morning.

Preaching at 11 a. m.

B. Y. P. U. at 7:30 p. m.

Preaching Sunday night at 8:30

Everybody invited to attend all services.

REV. G. W. TUBBS, Pastor.

Miscellaneous Shower Friday Night At Church Honored Mrs. Dee Garner

A miscellaneous shower, given Friday evening in the social room of the First Methodist Church by the Sunday School Class and Missionary Society, honored Mrs. Dee Garner, who before her recent marriage was Miss Bessie Jones.

An interesting program was given during the evening, including several songs and other numbers.

Following registered in the bride's book: Miss Nellie Moore, Mrs. James D. Colville, Mrs. Hearon Wright, Mrs. Nora Cox, Mrs. G. R. May, Miss Bert Ion Smith, Mrs. Lola C. Galloway, Mrs. Ben G. Morton, Mrs. L. A. Smith, Mrs. Geo. V. Smith, Mrs. Bob Smith, Mrs. Wilson Kimble, Mrs. W. H. Sharp, Mrs. M. L. Solomon, Mrs. Wayne Gound, Mrs. E. C. Pettey, Mrs. H. M. McDonald, Miss Nora Smith, Miss Eula Smith, Mrs. R. E. Fry, Miss Maureen Hay, Miss Bernice Bishop, Miss Ruby Cothran, Miss Eula Mae Gullion, Mrs. Pearl Fagan, Mrs. T. W. Whigham, Miss Mary V. Gamble, Miss Jewel K. Grundy, Miss Veia Blasingame, Mrs. J. M. Willson, Miss Elizabeth McKinney, Miss Sarah Davis, Veda Wooten, Miss Peggy McKinney, Mrs. Dee Garner and Miss Beatrice Davis.

Local Men Attended Phillips Meeting

Claud Hammonds and G. F. Hartman, who are employed at Phillips Service Station attended a meeting of Phillips Company agents held Thursday and Thursday night in the Hilton Hotel in Lubbock.

Miss Katie Coker, of Mart, Texas, is visiting in Floydada with her sister, Mrs. A. J. Cline and Mr. Cline. She arrived last week.

POLITICAL ANNOUNCEMENTS

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the offices under which their names appear, subject to the action of the Democratic Primary Election of July 28, 1934:

- For Congress 19th Congressional District: ARTHUR P. DUGGAN (Littlefield, Texas) CLARK M. MULLICAN (Lubbock, Texas) GEORGE H. MALION (Colorado, Texas)
- For Representative 120th Representative District: JESS MITCHELL
- For Judge 110th Judicial District: KENNETH BAIN A. J. FOLLEY H. A. C. BRUMMETT
- For District Attorney 110th Judicial District: ALTON B. CHAPMAN TONY B. MAXEY
- For County Judge: J. W. HOWARD, (Re-Election) A. H. KREIS
- For County Treasurer: MRS. MAUD MERRICK (Re-election)
- For County Attorney: WINFRED F. NEWSOME W. E. GRIMES
- For District Clerk: ROY O'BRIEN, (Re-Election) GEORGE B. (B) MARSHALL J. J. (Jeff) Davis
- For County Clerk: A. B. CLARK
- For County School Superintendent: E. C. NELSON C. A. CASS PRICE SCOTT (Re-Election) FLOYD BLANKENSHIP
- For Collector and Assessor: FRANK L. MOORE (Re-Election)
- For Sheriff of Floyd County: E. S. RANDERSON
- For Commissioner Precinct One: A. S. CUMMINGS (Re-Election)
- For Justice of the Peace, Precinct Number One: B. P. WOODY

WARM WEATHER! COOL OFF BY A VISIT TO OUR FOUNTAIN

You will enjoy the type of service and the delicious cold drinks at our fountain. Cool off by a visit here.

BISHOP'S PHARMACY
Remember Lucky 13

SEE THE NEW PLYMOUTH AT REDUCED PRICES

PRICED AS LOW AS \$634.00

DELIVERED

Finkner Motor Company

Batteries, Tires, Replacement Parts.

WE SPECIALIZE IN DOING WORK ON

FARM MACHINERY.

If anything breaks and needs welding just call 37 and we will bring our portable generator to your field and do the job.

Equipped with a new LATHE to do all kinds of lathe work. Our new Electric Welding Machine gets the job done.

Combine and tractor welding a specialty.

CLINE BROTHERS
RADIATOR AND WELDING SERVICE
Phone 37

PILES, HEMORRHOIDS

Our Mild Non-Surgical Treatment

cures most cases in a short time without detention from business. Fistula, Fissure and other rectal diseases, except cancer, treated. Examination free.

DR. K. J. CLEMENTS

306-310 Skaggs Building, Plainview, Texas Phone 189

Are your Tires worn to THE DANGER LINE

SAFETY INSPECTION FREE "DRIVE IN"

In summer, smooth tires soon wear dangerously thin — become weak — quickly reach "the danger line." Your risks increase — from cuts, punctures, sudden blowouts. Don't risk your neck on hot roads with "danger-line" tires when safe new Goodyears cost so little. Let us inspect your tires for safety — now!

DEPENDABLE GOODYEAR SPEEDWAY

FEATURES: Center Traction Tough Thick Tread Full Overbite Goodyear Guarantee

HIGH QUALITY GOODYEAR PATHFINDER

FEATURES: New Quick-Stopping Center Traction Deep-Cut Tough Tread Prismatic Sidewalls Goodyear Guarantee

NEW G-3

Goodyear All-Weather

43% More Miles of Real Non-Skid Safety — at No Extra Cost

Prices subject to change without notice and to any State sales tax.

GOODYEAR For 19 Years — The Largest Selling Tires

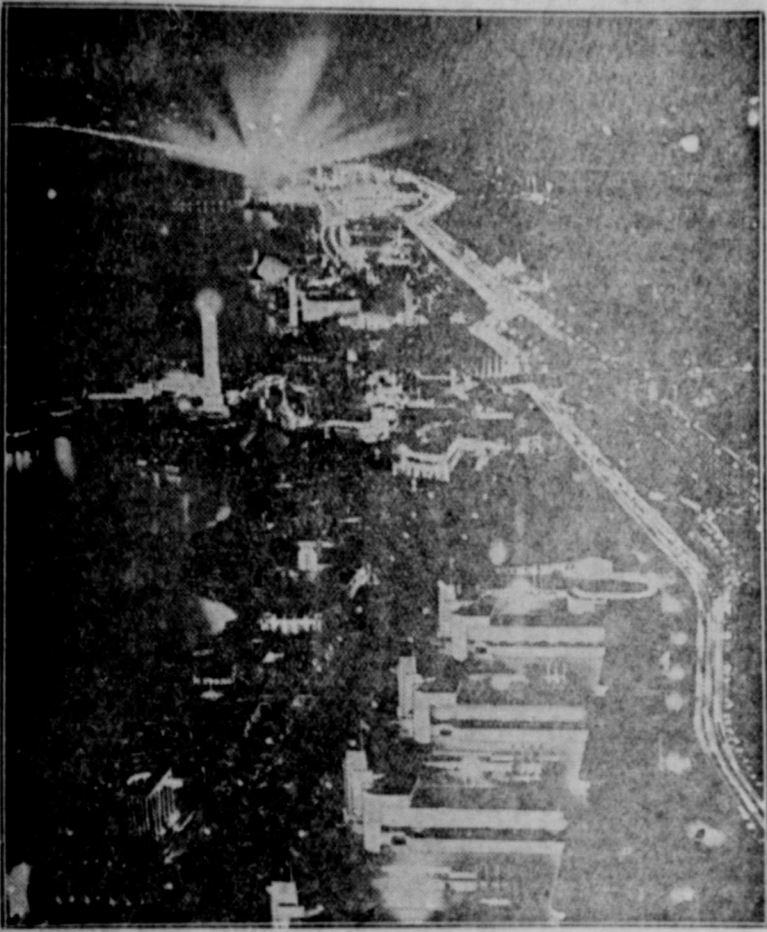
The World's First-Choice Tires Now

Guaranteed For Twelve Months

Against all Road Hazards.

Magnolia Service Stations
H. O. CLINE, MANAGER
Phone 36 or 37 For Road Service.
Expert Tire Repairing Good Used Tires

New World's Fair at Night



New lighting marvels are one of the most impressive features to greet crowds at the new World's Fair in Chicago. This view was taken from the 200-foot level of the Sky Ride, looking south.

RECORD CROWD SEES NEW FAIR

Street of Villages Gets Big Play; Lights All New.

Chicago.—More than 235,000 persons saw the new World's Fair here on its first week-end. A record opening day crowd of 154,633 Saturday, May 26, surpassed last year's opening day figure by 34,988. The following day's crowd of 81,241 was greater by 28,557 than the same day in 1933.

President Roosevelt, through the medium of a motion picture shown at several points on the grounds, officially opened the Exposition. As he closed an electric switch the new lights blazed forth for the first time.

Visitors were surprised to find the Fair complete, and fully up to the promises made that it would be new.

Lights Trace Sky Ride.

Mrs. Franklin D. Roosevelt, first lady of the land, inaugurated the outstanding new feature, the world's largest fountain. Like the President, she appeared in a motion picture. At a magical wave of her hand, the giant waterpouts rose from the north lagoon, livened by a play of colored light.

Lighting, the most talked of thing about the 1933 Fair, revealed wonders never approached, on the 1934 opening night. Co-ordination of lighting and color were more in evidence. Under the lights, the new Century of Progress purple-red, theme color of the new Exposition, presented a glowing beauty that was different. Buildings, grouped with respect to color in light as well as color in paint, revealed a new harmony.

The Sky Ride, almost lost to vision at night formerly, greeted visitors with all its catenary system traced against the sky in electric light. Bright red neon tubes outlined the observation platforms 628 feet above the Fair. Farther south, from the rotunda of the Ford building, a pillar of blue light, 200 feet thick and more than a mile high, pierced the clouds overhead. The lighting load of this 900-foot-long building is more than one-third the total load of the entire Fair of last year.

Foreign Villages Popular.

New lights in the lagoon and a new "Aurora Borealis" of searchlights at the north end of the grounds, complementing that at the south end, completed the major changes in the night time illumination.

Mecca for the opening day throngs was the new Street of Villages. The "tour of the world in a single day" offered by the fifteen reproductions of far-away lands in the new Fair proved to be an idea that "clicked."

Eleven of the foreign villages are grouped together where the Midway was in 1933. Here are an Irish village, with the atmosphere that was known by the ancient chieftains who met in Tara Hall; the Spanish village, largest ever built for any Fair; Tunisia, the "Land of the Bedouins"; the Italian village, with its leaning tower and time-worn Roman ruins.

Free Entertainment.

Visitors saw the Tower of London and watched Shakespeare's plays presented in a reproduction of Shakespeare's original Globe theater in the English village; saw ice-skating under the summer sun in the German Black Forest village; saw Old North Church, Mount Vernon, and the home of Paul Revere in the American Colonial village; relaxed in the luxury of a North African desert village in the Oasis; thrilled to the charm of native folk dances in the lovely Belgian village, and entered the gayety of Montmartre in the Streets of Paris.

Elsewhere on the grounds they found a Dutch village, a Mexican village, a Swiss village and the Streets of Shanghai.

Free entertainment projects caught big crowds. Among them were the concerts on the Swift bridge, the spectacular lion and tiger show in the Standard Oil amphitheater, the circuses of the Lagoon theater, the seeming miracles performed in the Science theater and the many shows presented by exhibitors in the various exhibit buildings.

Fair Better Host.

Opening day throngs found that no exhibits remaining from last year were unchanged. Animation has been added everywhere. The Ford "exposition," altogether new, is a world of motion, showing the manufacture of virtually every part that goes into a motor car. Armour and company, packers, have done much the same with their exhibits; so have the Continental Baking company, Hiram Walker, the Brook Hill dairy farm and others new to a Century of Progress.

Perhaps most important of all, visitors found the new Fair a better host. Eighty per cent of the toilets are free, transportation and restaurant prices are lower and there are more free resting places for the weary, most of them where free entertainment is in progress.

Mr. and Mrs. B. Hatley were visitors in Slaton Sunday.

Classified Ads.

FOR SALE—Good second hand refrigerator, 50 pound capacity. At Plainsman office Phone 187. 20



NOTICE TO STOCKMEN

Will stand Mammoth Jack and French Coach Horse. Terms \$10.00 guaranteed. One mile east and one mile south Starkey school. G. W. Wilson. 23-4tp

For best Monuments and best prices, see S. B. McLeskey 20-tfc

FOR SALE—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-tfc

FOR SALE—New truck bed. Real cheap. Panhandle Lumber Co. 25-tfc

NOTICE TO THE PUBLIC

I will do public typing and draw legal papers and notary work at County Surveyor's office. DONA COVINGTON, abstractor. 23-tfc

TO TRADE—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-tfc

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 18-tfc

FOR SALE—1 used Baldwin Combine. Panhandle Lumber Co. 25-tfc

TRADE—Computing scale for adding machine or cash register. Scale's Store. 25-tfc

FOR SALE CHEAP—Two-row Rock Island Go-devil, practically new—Barker Brothers. 25-2tc

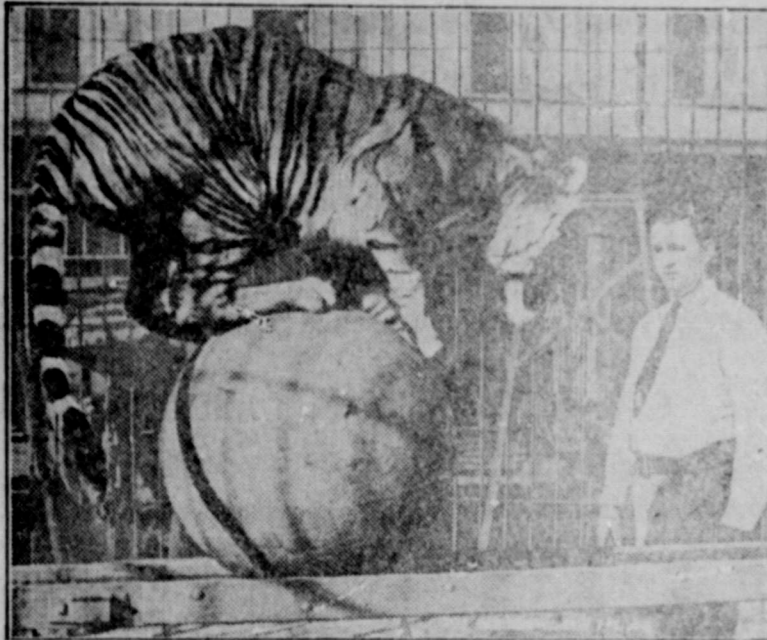
EMERSON 8-ft. Tandem Disc, heavy duty tractor type. A-1 shape. Barker Brothers. 28-tfc

Two weeks old chicks, all kinds, cheap prices, Floydada Hatchery. 1p

HAVE YOUR ABSTRACTS made by DONA COVINGTON, Abstractor, Floydada, Texas. 18-tfc

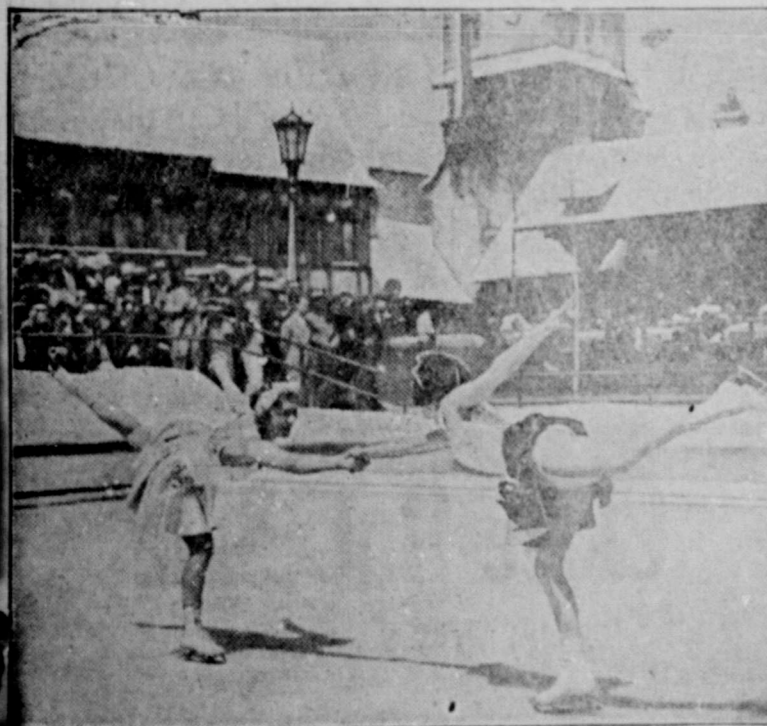
Mr. and Mrs. T. C. Russell and their nieces, Misses Nella Frances and Marcella Faulk, left Thursday night for Paragould, Arkansas, where they are visiting with their parents. They will return in a week.

Jungle Cats New Fair Thrill



Greatest animal act in history free to visitors to Chicago's new World's Fair which opens May 26. The great cat balances on the huge ball under the watchful eye of trainer Allen King, as part of the Standard Oil Company of Indiana exhibit this summer, featuring thirty-three lions, tigers and pumas in a single act. This is only one of 84 miles of free exhibits. Other features will be fifteen reproductions of actual foreign villages giving Exposition-goers a world tour right on the Fair grounds. Now low rail and bus rates to the Fair have been announced. There is ample parking space for auto tourists.

Summer Ice Skating at Fair



Winter weather all summer long is a novelty that is attracting thousands daily to the German Black Forest village in the new World's Fair at Chicago. Crowds are flocking to the new Street of Villages, for a "tour of the world" in a single day.

Fair Visitors to Explore 'Lost River'



Boats to the new World's Fair opens in Chicago May 26 will be a boat pushed by a prehistoric man, down the "Lost River" of the world of a million years ago. This new exposition feature on the new Beach Midway, one of all the new, startling features offered to Fair visitors this summer, at low cost. The prehistoric monsters reproduced will be animated, in some cases by as many as sixteen motors. They will move, hiss and roar. There are ample tourist accommodations and parking space adjacent to the Fair.

"Thar's Gold In Them Thar Hills"

Yep, thar shor is—and I'm going after it—Yessir and that's not all—I'll tell all the rest o' you ole prospectors—thar's plenty of saving and a darn sight more mileage in those good FEDERAL EXTRA-SERVICE TIRES—

Course—I don't guess ye could drive a automobile in these here hills—but if ye could it would be alright if your tires hit a few rocks and stumps—that is if you had on a set of FEDERALS—Cause they're guaranteed against all road hazards including:

CUTS, BRUISES, BLOWOUTS, UNDER-INFLATION, WHEELS OUT OF ALIGNMENT AND SIMILAR HAZARDS—

If you take the advice of an ole prospector like me you will put on a new set of Federals and you will find gold right here in Floydada.

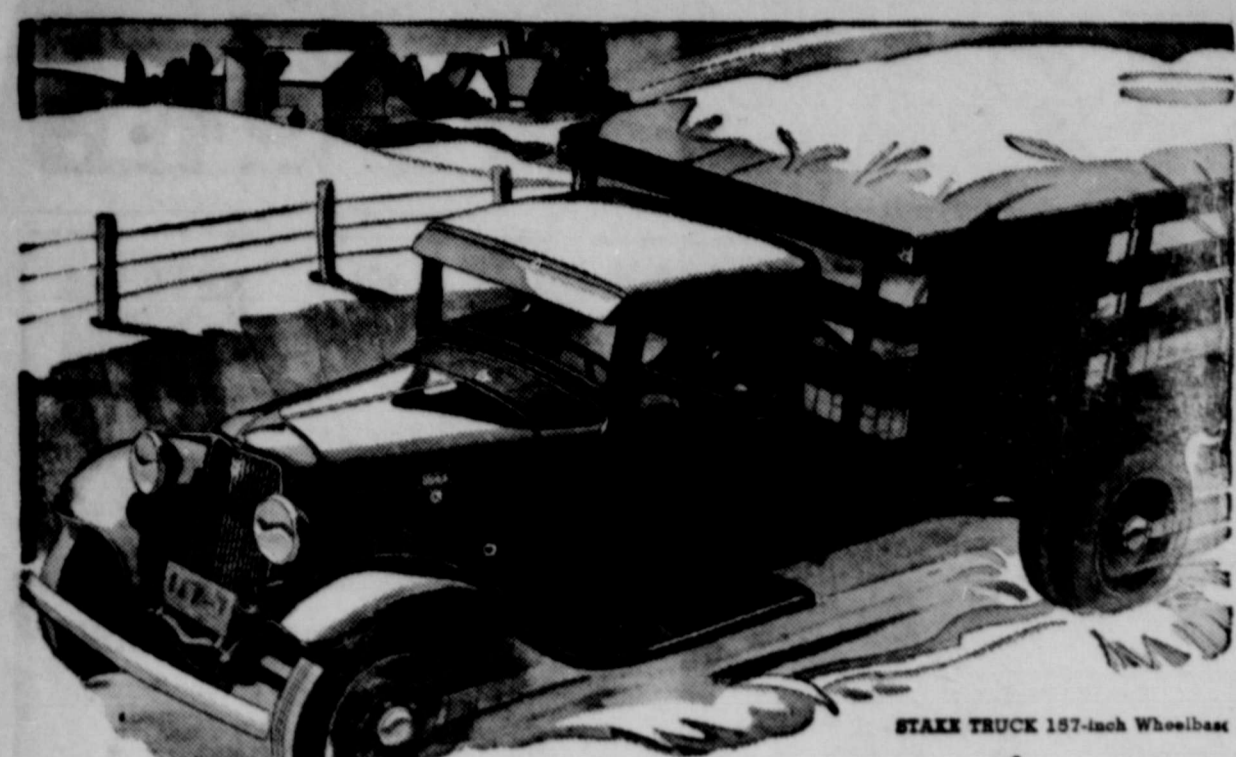
THAR'S THREE OF THE BOYS RIGHT HERE IN FLOYDADA JUST A 'RARIN' TO GO—AND YOU KNOW THAT CAN GET THE JOB DONE—SEE LEO, R. C., OR JAKE.

JACKSON TIRE COMPANY

FEDERAL TIRES, WHOLESALE AND RETAIL—J. Q. JACKSON, MANAGER, FLOYDADA

Motor Inn Service Station

R. C. PATTON—TEXACO PRODUCTS—LEO COTHERN



This Truck can "take it" because it's All Truck!



THE new Ford V-8 can "take it" with a heavy load in any weather because every part is a true, heavy-duty truck part. In designing this unit no compromise with passenger car manufacture has been allowed at any point in the chassis or body. The new Ford truck has a special, heavy-duty, 8-cylinder engine. It develops 80 full horsepower. Dual down-draft carburetion has

added to the V-type engine's inherent economy and power. New floating copper-lead connecting-rod bearings prevent bearing failure. These brand-new inserts do not pound out. The rear axle is full-floating. The driving pinion is straddle-mounted. See the new Ford V-8 now on display at your nearest Ford dealer's. Body types available in two wheelbases to meet every hauling need.

FORD V-8 Trucks AND COMMERCIAL CARS
Easy terms through Universal Credit Company

Authorized Ford Dealers of the Southwest.

Methodists vs OILERS game results table.

Rotarians vs OILERS game results table.

Firemen vs Rotarians game results table.

Advertisement for Great American Gas Appliances, featuring a logo and text promoting dealer-selling approved gas appliances.

SPECIAL PRICES!! list of clothing items and prices, including wash suits, pajamas, and undershirts.

Advertisement for W. H. Seale Dry Goods, offering a complete service for automobiles.

Advertisement for G. C. Tubbs Insurance Agency, highlighting fire loss protection.

Advertisement for Rainer Shoe Shop, specializing in shoe and harness repair.

Advertisement for food selections, including fresh fruits, vegetables, and groceries.

Close-Out Sale advertisement for Simplicity Patterns, offering a 15c pattern for 8c.

Advertisement for Onstott's Dry Goods, emphasizing quality and quick service.

FIRST OFFERING OF CONSOLIDATED BONDS WILL BEAR 4% INTEREST. The first public offering of consolidated bonds, issued jointly by the twelve Federal Land Banks, is being made...

Guaranty Trust Company of New York; The National City Bank of New York; Edward B. Smith and Company; The First Boston Corporation, and the Lee Higginson Corporation.

Scenes of 1776 at New Fair



Colonial maidens, walking in the shadow of Old North Church, are one of the many quaint pictures that await the visitor to the Colonial village of the new World's Fair in Chicago.



HE LIVED FOR THREE DAYS AND LOVED FOREVER. FREDRIC MARCH DEATH TAKES A HOLIDAY.

Kelly-Springfield Tires ARE CHAMPIONS OF ECONOMY AND SAFETY

Drive in and let us put on a set of new Kelly-Springfield Tires on that car or truck. You save in the first cost and you save all the time you ride on Kelly tires.

Consumers Fuel Ass'n Phone 122 Floydada, Texas. VACATION TIME IS HERE AGAIN, TRAVEL WITH CONOCO! Complete lubrication service, Conoco Motor Oil and Gasoline.

New Fair Opens May 26



Here is the famous Avenue of Flags which will again be an outstanding feature of the new World's Fair which opens in Chicago May 26. The colors on the standards have been changed and new flags provided to thrill the pleasure-seeking throngs which will visit the new Fair.

PLUS NEWS-COMEDY