

"NEIGHBOR DAY"
TABLOID

The Floyd County Plainsman

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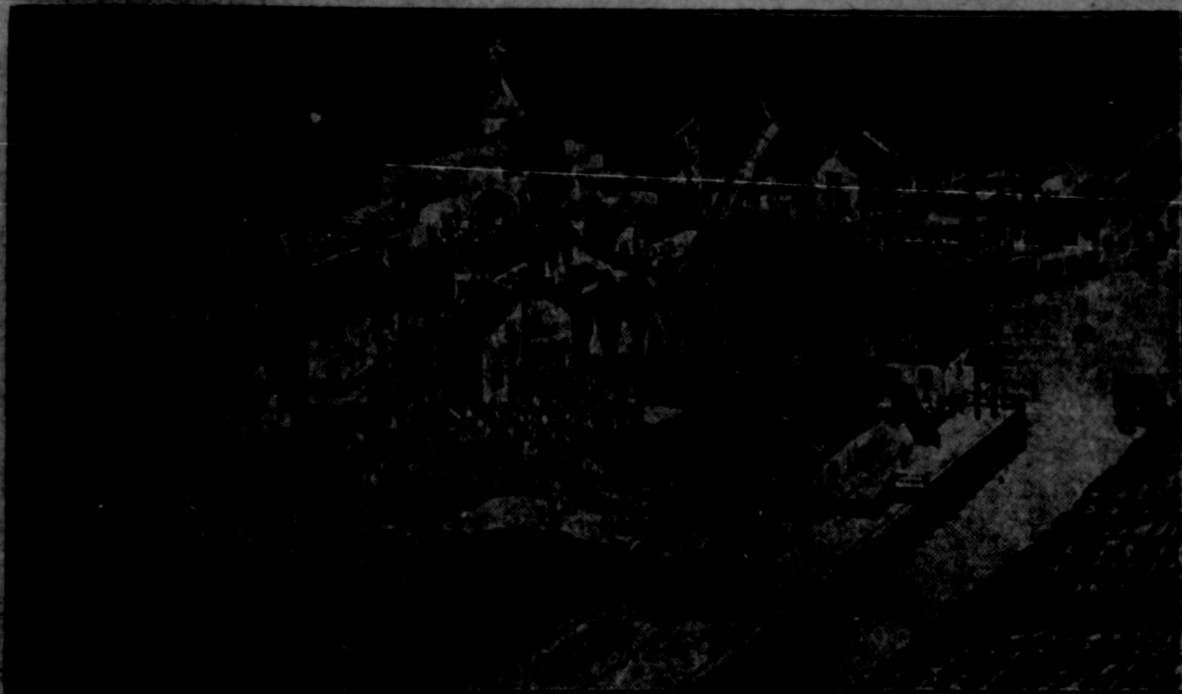
Neighbor Day Tabloid

Floydada, Floyd County, Texas, Tuesday, May 15th, 1934

Neighbor Day Tabloid

Third Neighbor Day Plans Are All Arranged

Land of Wooden Shoes at New Fair



Wooden shoes, dolls and other of the Netherlands will be reproduced in the Dutch village of the new fair which opens in Chicago on May 15. It is one of fifteen "villages" which will offer

the visitor a "tour of the world" in a single day. The new fair will have 24 miles of free exhibits. Music, fireworks, free public spectacles and free entertainment will be attractive features. Cost to visit-

ors will be less than last year, when the average visitor spent only \$1.17 a day inside the grounds. Chicago's beautiful June weather makes that month an opportune time to visit the entirely completed fair

Committee Expects Largest Gathering Of Neighbor Day Event

Plans are being made to accommodate the largest crowd to be present at any "Neighbor Day," at the third Neighbor Day tomorrow. Members of the trades extension committee have been busy completing plans for entertainment Wednesday.

The third Neighbor Day is expected to an all day affair if the present plans are carried out. Inducements are being offered to make it profitable for visitors to spend the entire day in Floydada.

More merchants are cooperating in the Neighbor Day promotion each week and thereby make it more successful. Thought is now being given for some type of interesting entertainment to be given other than the cash awards to be in the morning and in the afternoon.

Widespread interest is being manifested, judging from the crowd that has greeted Neighbor Day for the past two weeks. Floyd County residents are setting aside the day to come to town for a 'neighbor's' visit with friends and to do mid-week shopping.

The doors of every Floydada Business firm are open in a hearty welcome to you on Neighbor Day so be sure to attend. On this week's neighbor day come early and stay all day. There will be something for you to do while you are here and it will be profitable to you financially. Come to Floydada on Neighbor Day!

50c PER CAPITA PAYMENT MADE FROM COUNTY SCHOOL FUND BY BOARD

The County School Board, in meeting last week made a payment of 50c per capita for Floyd County residents out of the county school fund.

The first payment of the year. Further business of the board L. B. Maxey, elected in the April election as chairman of the County School Board, was sworn in to take the place of C. Nelson.

WILL GIVE AWARDS

The county school board is sponsoring the presentation of perfect attendance certificates to school students having a perfect attendance record for the 1933 - 1934 term. This action was started last spring in an effort to secure better attendance records.

Superintendent Price Scott said that the presentation of certificates had not

CAMPBELL PRESENTED PLAY, "CLUBBING A HUSBAND, SANDHILL"

Players from the Campbell community presented the play, "Clubbing a Husband," at the Sandhill school Friday night. Attendance was good.

Floyd County candidates were invited and spoke before the play started.

W. H. SEALE TO OPEN DRY GOODS STORE ON SOUTH SIDE SQUARE

W. H. Seale, well known merchant, is announcing his return to Floydada and that he will engage in business in his former location in the Duncan Building on the south side of the square.

Mr. Seale said that he would handle a full line of dry goods and notions. He expects to be open by tomorrow if possible or as soon thereafter as the work will permit.

For the past several months Mr. Seale has been engaged in the dry goods business in Plainview but recently disposed of his interest in the store there. He is asking that all his friends come to see him in the store here.

Lennie Standefer, of Turkey, Texas, former resident, visited in Floydada on business last week end.

R. E. Burekfield, of Moredan, Texas, visited last week end in Floydada with relatives.

CANDIDATE SPEAKING TO BE HELD AT IRICK

A candidate speaking and entertainment has been announced to be held Friday evening, May 25 at Irick. Floyd County candidates are making plans to be in attendance.

MORE FLOYD COUNTY SCHOOLS CLOSED; BALL GAMES AND PROGRAMS HELD

Several Floyd County rural schools closed Friday afternoon of last week for the 1933-1934 term. Ball games, programs, dinner on the ground and candidate speaking was the order of the day.

Providence community school closed Friday with a dinner on the ground and baseball games in the afternoon. A candidate speaking, with Floyd County office seekers present, was held.

Aiken school closed Friday with a dinner on the grounds and a program. Ramsey school also closed Friday with a program.

LOCAL WORK

The local work section of the paper contains news of the community, including local events, business notices, and other regional information.

Merrie England Lives Again in New Fair

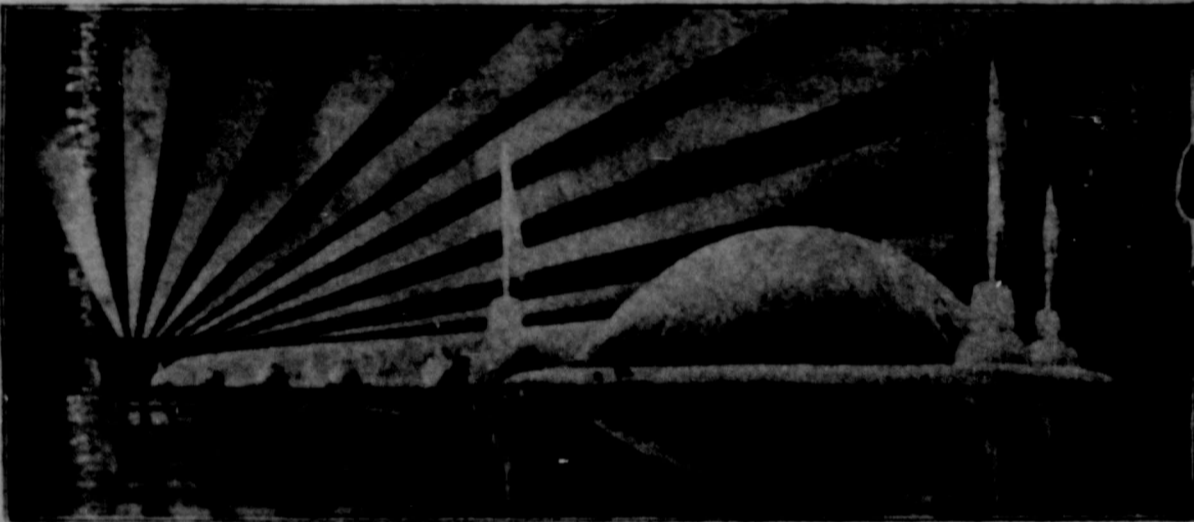


Merrie England of the sixteenth century will come to life on the "Street of Foreign Villages," a new feature of the new Chicago World's Fair which opens May 26. Many buildings famous in poetry and prose will be reproduced in this and the fourteen other foreign vil-

lages now under construction. Visitors to the new Fair may accomplish a world tour by strolling through these charming and authentic reproductions of old Europe. There will be 84 miles of free exhibits, all new and startling. Music, dancing and fireworks will be daily

features in addition to exhibits of new scientific development. All cost will be kept very low. The average visitor last summer spent only \$1.17 per day, inside the grounds. Week-end trips offer inexpensive and enjoyable excursions for people living within a few hundred miles of Chicago.

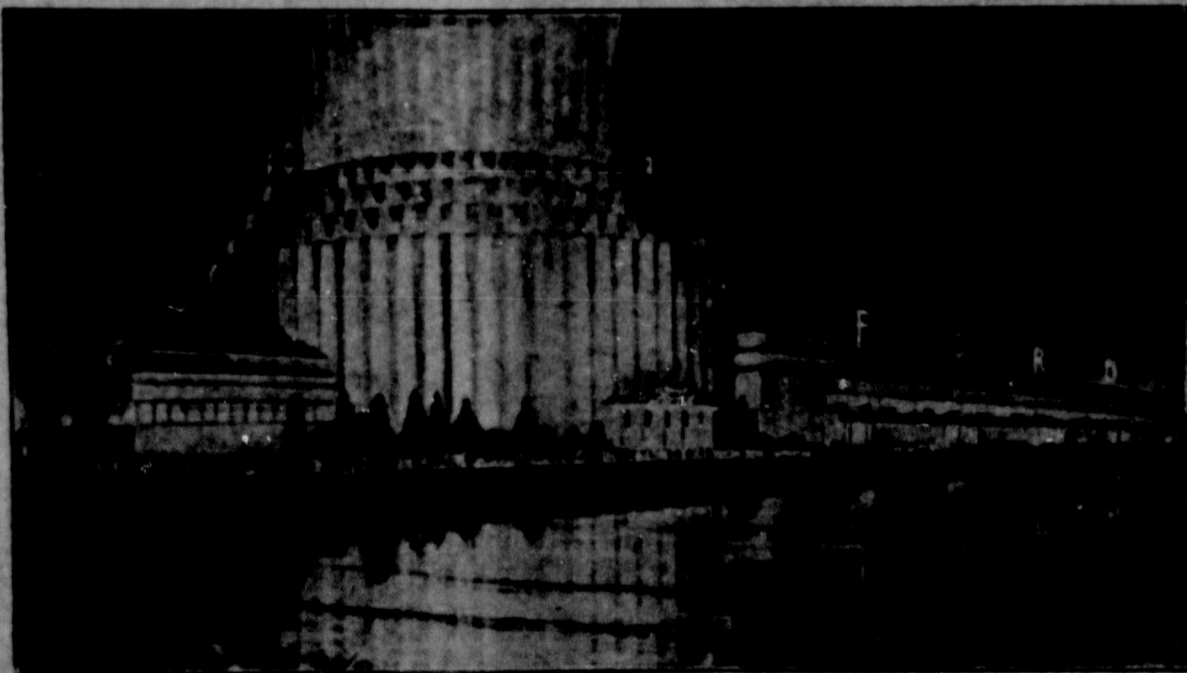
World's Largest Fountain New Fair Feature



The largest fountain ever built will be the outstanding single feature of the new World's Fair which opens in Chicago May 26. Its flow of water will be enough to supply a city of 1,000,000, and its spectacular lighting, in five colors, will use an electrical load sufficient for a city of 150,000. Fifteen foreign villages, music, fireworks and free entertainment will be among the major attractions of the Fair. There are 84 miles of free exhibits. Cost to visitors will be low. Reduced

roll and hotel rates are in effect. Chicago is easily accessible by automobile through fourteen major highways. A program of especial interest with music, parades, fireworks and special features has been arranged for opening day.

Ford's Drama of Transportation at New Fair



In the largest exhibit ever built for an exposition, the Ford Motor Company will tell the complete story of transportation from the beginning of time. In the new World's Fair which opens in Chicago May 26. A special part of the exhibit will demonstrate Henry Ford's own solution to the farmer's problem. With 84 miles of free exhibits, the new Fair will again be a spectacular international attraction. Special attention will be paid to the comfort and convenience of visitors. Low railroad and bus rates, and low rates in Chicago hotels will cut the cost of a World's Fair vacation over last year.

KENDALL ONSTOTT PLAYING WITH ANTON GYPSY BAND AT SAN ANGELO

Kendall Onstott, of Floydada, left Sunday morning with the Anton Gypsy Band for San Angelo where the band is playing for the West Texas Chamber of Commerce convention. The Anton band is official band for the W. T. C. of C. Mr. Onstott is expected to return Thursday of this week.

Dee Garner and Truett McClung, of Floydada, spent the past Saturday night and Sunday visiting in Clarendon with friends.

Homer and Claud Hammonds and Francis Wester, of Floydada, spent Sunday visiting in the Fairview community with Mr. and Mrs. F. O. Connor.

R. H. Carmichael and family visited last week end and the first of this week in Henrietta and other points with relatives.

Baird Bishop, of Bishop's Pharmacy, visited in Kress Monday on business.

Mr. and Mrs. E. E. Boothe visited in Matador Friday night.

Why the Doctors Change to Liquid Laxatives?

Doctors have always recognized the value of the laxative, and when they are so measured, and when they are so thus regulated to suit the individual.

The public, too, is fast coming to the use of liquid laxatives. They have learned that a properly served liquid laxative brings a permanent movement without any discomfort at the time, or after.

The dose of a liquid laxative can be varied to suit the needs of the individual. The action can also be regulated. It forms no habit, and need not take a "double dose" day or two later. Nor will a mild liquid laxative irritate the kidneys.

The wrong cathartic may often do more harm than good.

Dr. Caldwell's Syrup Pepsin is a prescription, and is generally safe. Its laxative action is based on nature—a natural laxative. The bowels will not become dependent on this form of help. Dr. Caldwell's Syrup Pepsin is at all druggists. Member N. K. A.

VISIT OUR STORE ON "NEIGHBOR DAY" TOMORROW

Another big day tomorrow on "Neighbor Day" You will profit by being in Floydada all day and you will profit by purchasing your groceries here.

HULL & McBRIEN
Phone 292

WE HAVE PAID OUT

\$20,479.82

Since January First for Poultry, Eggs and Butter in to Floyd County Farmers

During April we paid out \$5,776.11 for produce we bought.

STILL GOING STRONG

Bring us your produce. "Neighbor Day" Prices:

Eggs per dozen	11c
Heavy Hens, per pound	8c
Light Hens, per pound	6c
Turkeys, per pound	7c and 8c
Butter Fat	Market Price

Floydada Poultry & Egg Co.

J. V. JONES

COME TO FLOYDADA FOR THE THIRD NEIGHBOR DAY" TOMORROW.

We will have a Bakery Special for "Neighbor Day" so don't fail to see our windows.

Dandy Bakery

Phone No. 11

Floydada, Neighbor Day, Wednesday, 16th.

Floyd County Gets Rain

WETTER SUNDAY NIGHT AND MONDAY MORNING WILL HELP GROWING CROPS

Rain, which followed a decided change in temperature, Monday morning covered the entire county with about three fourths inches of moisture. Sunday evening into the

mercury dropped several degrees as the skies became overcast with clouds.

The rain fell in two showers, one about four o'clock Monday morning and the other between 8:30 o'clock and ten o'clock the same morning. Moisture from the first shower was estimated at one third of an inch. Reports indicate that the rain was

general over the county but slightly heavier in the south and east portions near Dougherty and toward Motley county. Matador is reported to have received a heavy rain.

Hail fell for a short while during the last rain of the morning but the stones were small and no damage was reported from this source. No damage was reported from wind.

Monday morning's rain will prove very beneficial to both growing wheat and cotton and feed that has been planted. Several Floyd County farmers planted cotton following the rain on Wednesday night, May 2, which was the last moisture received up to Monday morning.

Tom Bishop, of Kress, and Mr. and Mrs. Eddie Bishop, of Dalhart, spent the past week end visiting in Floydada with the Messrs. Bishop's mother, Mrs. Jennie Bishop.

W. H. Seale is announcing his return to Floydada and the opening of a dry goods store on the south side of the square.

Let Cavanaugh do your printing.

SUNDAY SCHOOL CLASS ON PICNIC

Members of the Sunday school of the Cumberland Presbyterian Church in Floydada went on a picnic Friday evening. The picnic was held at the home of Noel Troutment, Presbyterian church worker.

BILL DAILY IS NEW MANAGER OF CONTINENTAL SERVICE STATION

Bill Daily, who for the past several months has been employed at the Texas Service Station, Saturday assumed management of the Continental Service Station No. 1 in Floydada. He succeeds R. C. Henry, who was made wholesale manager of the company in this county.

Mr. Henry was checked in to take place of G. R. Sandidge who has returned to Littlefield.

Mr. Daily is requesting that his friends and customers visit him at Continental Station No. 1.

Let Cavanaugh do your printing.

THURSDAY CONTRACT CLUB MET WITH MRS. FLOYD SIMPSON THURSDAY

Mrs. Floyd Simpson was hostess Thursday evening at 6 o'clock, at the home of her mother, Mrs. C. P. Looper, to the regular meeting of the Thursday Contract Club.

High score in the games for the evening was held by Miss Adelaide Scott. Miss Dannie Mack Stewart was a guest of the club.

Members playing were: Mrs. Arthur Stewart, Mrs. Winifred Cooper, Mrs. Fred Nabors, Mrs. Lorraine Britton, Mrs. N. B. Stalsell; Misses Ruth Jenkins, Audrey Farris, Mildred Strickland, Jesse Mae Wood and Adelaide Scott.

M. G. Onstott, of Hobart, Oklahoma, spent Wednesday night and Thursday of last week visiting in Floydada with his parents, Mr. and Mrs. Y. Onstott.

Mrs. Ernest Matchens, and son, of Seymour, Texas, arrived last week for a visit with her parents, Mr. and Mrs. S. L. Dennis and family.

STAY ALL DAY TOMORROW
"NEIGHBOR DAY"
 The largest and best "Neighbor Day" yet
 See Our Windows For
"NEIGHBOR DAY" SPECIALS
LOOPERS CASH GROCERY
 C. P. LOOPER

Samuel Insull's Return



NEW YORK . . . The most recent picture taken of Samuel Insull (above), former Chicago "czar" of Public Utilities, as he boarded the S. S. Euilana for the return to the United States under the watchful eye of U. S. Federal Authorities.

Arizona Kidnapping



TUCSON, Ariz. . . . Above is June Robles, 6, daughter of a wealthy Arizona family, who was kidnapped as she left school and held for \$15,000 ransom. It was in this town that John Dillinger and gang were captured last year and it is thought by some this was a Dillinger planned revenge on local police.

CHICKS! CHICKS! CHICKS! CHICKS!
NEIGHBOR DAY SPECIAL
 Reds, Rocks, Minorcas, Leghorns,
\$6.30 Per 100
 Come early and get choice.
FLOYDADA HATCHERY

A Roving Roosevelt



ST. LOUIS . . . Letta Roosevelt (above), youngest daughter of the President, is back again, having completed a 10,000-mile automobile trip around the world in one year. She spent the winter desert and winter in Australia.

Drake Relay Queen



CHICAGO . . . Miss Martha Stall (above), blue-eyed blonde beauty of Northwestern University returned here an honored Queen of the Drake Relay Game at Des Moines, where she was crowned and presided over the chess game.

Lindbergh Suspect



BOSTON . . . William Lardner (above), sent from here and now serving a short term at Leavenworth Federal Prison, had in his possession, it has been learned, a piece of jewelry purchased in Paris with some of the Lindbergh ransom money.

New Merchandise

WALL PAPER
AUTO CASINGS AND TUBES

COMPLETE LINE OF PAINTS AND PAINT SUPPLIES.

GARDEN AND LAWN TOOLS
CANNING SUPPLIES

OUR PRICES ARE RIGHT.

Kirk & Sons

NORTH SIDE SQUARE



SPORTS :: PAGE



The Record of Your Favorite Players and Team In Tabulation



METHODISTS, ROTARIANS AND MERCHANTS WIN IN LAST THREE GAMES OF WEEK'S PLAY

The Methodists, Rotarians and Merchants marched to victories in the last three games of the week in the Floydada Twilight Soft Ball League. In the double header Thursday night the Methodists upset the Oilers 7 to 4 and the Rotarians upset the dope and smeared it on the Firemen 10 to 1.

Errors seemed to be in order Friday night when the Merchants defeated the Druggists team 16 to 9 in a wild and dusty game under the floodlights. The Merchants held the lead from the second inning to the remainder of the game. The 'pill pushers' run in six scores in the first inning after several errors by the Merchants.

The Rotarians, with Guthrie on the mound, held the Firemen to 4 hits and 1 run, while they chalked up 11 hits and 10 runs. The Rotarians and the Firemen met under the floodlights in the second of a double header, Thursday night.

Earlier in the evening Thursday the Sunday School Boys took a game from the Oilers. This game bore plenty of thrills and was very interesting.

TEAMS STANDING MAY 12

Team	W	L	PCT.
Methodist	4	0	1000
Oilers	3	1	750
Merchants	2	2	500
Druggists	1	3	250
Firemen	1	3	250
Rotarians	1	3	250

Each team played four games.

Thursday, May 10th, 1934 Methodists vs Oilers

METHODISTS		AB	H	R	E
Palyer					
E. Carter cf	4	3	2	0	
Terrell 3b	4	2	1	2	
Dealson p	4	1	0	1	
Thomas lf	4	1	0	0	
Gear ss	4	1	0	0	
Meador 2b	1	0	0	0	
Travis 2b	2	0	0	1	
Wigham 1st	3	1	1	1	
T. Norman rs	3	1	1	0	
W. Carter c	0	0	0	0	
Swain rf	3	0	1	0	
Groves c	2	1	1	0	
Smith p	1	1	0	0	
Total	35	12	7	5	

OILERS

	AB	H	R	E
Palyer				
F. Murray ss	3	0	1	1
Daily 3b	3	2	1	2
Eudy cf	3	0	0	0
Alister cf	0	0	0	0
Murray p	3	0	0	1
Mitchell 1b	3	3	1	1
Callihan c	2	0	0	0
Patton lf	3	0	0	0

L. Norman rf	2	0	0	0
Sualley p	1	0	0	0
J. Curry 2b	2	0	0	0
Jackson rs	3	1	1	0
Total	28	6	4	5

Score by innings
 Methodists 150 190 0-7
 Oilers 100 021 0-4
 Umpire in chief, Bud Bishop; first, J. C. Gilliam, Third O. P. Rutledge, Scorer, Walter Collins.

Thursday Night, May 10th Rotarians vs Firemen

ROTARIANS		AB	H	R	E
Palyer					
Wester J. C., c	3	0	1	0	
Guthrie p	4	1	1	0	
R. Snodgrass 1b	4	1	1	1	
Hale rs	3	2	1	0	
Lawson 2b	4	0	1	0	
Cloud 3b	4	2	2	0	
Minor ss	4	3	1	0	
Williams V. lf	4	1	1	0	
McClung cf	3	0	1	0	
Davis rf	3	1	0	0	
Total	36	11	10	1	

FIREMEN

	AB	H	R	E
Palyer				
D. Hill 2b	3	0	0	1
Duncan c	3	1	0	1
Lanier ss	3	1	0	1
Holt rs	3	0	0	1
Sherrell cf	3	0	1	0
Reid 1b	2	0	0	0
A. Martin lf	2	1	0	0
Henry 3b	1	0	0	3
Elliot rs 3b	1	0	0	0
Britton p	2	1	0	0
L. Martin rf	3	0	0	0

Shaw rf	0	0	0	0
Total	25	4	1	7

Friday Night, May 11th Merchants vs Druggists

MERCHANTS		AB	H	R	E
Palyer					
Roy Eubank 3b	5	1	1	3	
Finley ss	5	3	3	3	
Loran c	3	1	3	0	
Fish 2b	2	0	1	0	
Roberts lf	5	2	1	1	
Ivie cf	5	4	1	0	
D. Eubank rs	4	1	1	2	
Hopkins 2b, 1b	3	2	1	0	
Claiborne 2b, 1b	4	0	0	0	
B. Hall 1b, c	3	2	2	0	
Olson rf	3	2	2	1	
C. Hall*rf	1	0	0	0	

Totals	43	18	16	10
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DRUGGISTS		AB	H	R	E
L. Miller ss	4	1	1	3	
R. Welborn 1b	4	0	2	1	
Scott c	3	0	2	1	
Yearwood p	2	1	1	0	
A. Miller 3b	2	0	1	1	
Nelson rs	3	0	0	1	
Moore cf	3	2	1	1	
Salisbury lf	3	1	1	0	
Teague rf	2	0	0	1	
Norman rf	1	0	0	0	
Cash 2b	3	0	0	2	
Total	31	5	9	11	

Score by innings
 Merchants 431 340 1-16
 Druggists 600 080 0-9
 Umpire in chief, Gene Collins; first O. P. Rutledge, third Robert Eubank, scorer W. J. Carter.

W. H. Seale, well known dry goods man, to open store on south side in Duncan building tomorrow.

Mrs. W. W. Standifer, of Dallas, is visiting in Floydada with her sister-in-law Mrs. Jessie Moore.

Mrs. Lemond Moore went to Amarillo Saturday night to spend Mothers' Day visiting with her mother, Mrs. Charlie Herbert.

Wilmer Jones, Jr., student in Texas Technological College, spent the past week end visiting in Floydada with his parents, Mr. and Mrs. W. O. Jones.

Mrs. Maud Merriek and Mrs. C. M. Thacker and daughter, Mary Lee, visited last week end at San Angelo and near Big Spring, Texas. Mrs. Merriek visited with her son, Harold F. Merriek, who is at Sanatorium, Texas, and Mrs. Thacker visited with her mother near Big Spring.

Ernest B. Patton, manager of Fox Brothers Grocery, spent the past week end visiting in Paducah and Crowell. He was accompanied by Mr. and Mrs. Lester Fish.

"NEIGHBOR DAY" SPECIALS

Fresh Candy Made in our Bakery, Taffy, lb. 15c
 PEANUT BRITTLE, per pound 15c
 COCOANUT BRITTLE, per pound 15c
 DIVINITY, per pound 30c

Westers' Quality Bakery

COME TO FLOYDADA ON

Neighbor Day

TOMORROW—BE SURE AND CHECK OUR PRICES BEFORE YOU BUY.

Notice our SPECIALS for "Neighbor Day" on the windows before you buy groceries.

Piggly-Wiggly

GROCERY—MARKET

Lawson and Claiborne, Managers

FILL UP WITH HIGHEST TEST

Noxless-Ethyl GASOLINE

When you come to Floydada for the third "Neighbor Day" Wednesday, come in to this station and fill up with our high quality products.

Noxless and Noxless-Ethyl Gasoline. Sinclair Opaline, Quaker State and Peen-Ace Motor Oil in sealed cans. Panolene motor oil in bulk.

HOOD TIRES.

Panhandle Service Station

"ON THE HIGHWAY"

PHONE 222

The Floyd Co. Plainsman
Published Weekly of Each Week.

W. C. CAVANAUGH
Owner and Publisher
Building No. 107

TERMINING RATES
Per An Application

ADVERTISING PRICES
In Floyd County \$1.00
Outside Floyd County \$2.00

Entered as second class matter
Post No. 1000, at the post office at
Plainview, Texas, under the Act of
October 3, 1917.

NOTICE!

Any anonymous reflection upon the
character, standing or reputation of
any person, firm or corporation
which may appear in the columns
of The Floyd County Plainsman
will be gladly corrected upon its
being brought to the attention of
the publisher.



THE GOAT COLUMN

Dear Mrs. Covington, the abstract-
ness of the goat column pay this
week. She presented the household
with a nice mess of home-cured ham.
And maybe you think it was not
this Country ham and eggs for
breakfast is simply good enough for
lunch let alone a goat column artist.
Of course Mrs. Covington told us to
keep her name out of the goat
column when she brought the ham.
And here enough we will.

What we want to know is how the
artist she thinks we would ever
get any more ham if we did not tell
the folks about her supplying our
table with such fine food.

Any reader who has more country
ham than they will be able to use
before the hot weather may ruin it
would be doing the artist a favor
if they present us a goodly slice.
Of course we will promise you not
to mention it to anyone.

That gentleman who told us that
the goat column was rotten is a man
of our heart. We knew all the time
that it was rotten. That is why we
run it. All columns are more or less
rotten, most of them more rotten.
Thank, brother, we know you are
not really a Gum-skull.

That candidate who is so anxious
to know how the goat column artist
is going to vote in his particular
case might check his records since
he has been in office and see how
much printing he has turned us from
his side. That would be a fairly
simple way of, arriving at the
answer without bothering your
brain to ask us about the matter.

The goat column is not a political
institution, but we will say this
much: It's a sight easier to see the
'sterling' qualities and qualifications
of an officer or office seeker if he
knows you are in town except at
voting time.

Mrs. J. B. Houston, Mrs. A. B.
Clark and Mrs. Gene Pittman, visit-
ed one day last week in Plainview.

Let Cavanaugh do your printing.

**FLOYD COUNTY MEN
ATTENDED BANKHEAD
COTTON MEETING**

Floyd County was one among the
25 counties represented in a meeting
held at Big Spring Thursday and
Friday in the interest of the Bank-
head Cotton Bill which recently be-
came a law by action of Congress.

Ways and means of getting an
apportionment for this section were

discussed although no final action
was taken. Several resolutions were
drafted and sent to Washington. One
of these asking lenience for the
drouth stricken area of the Pan-
handle in making a base average.
This resolution, among other things,
asked that the severe drouth years
be excluded from the base average
determining period.

Several hundred were in attend-
ance at the Big Spring meeting.
From Floydada attending were: B.

W. Boss, Glen A. Lindsey, J. W.
Lanier and E. C. King, member of the
cotton committee.

BORN—To Mr. and Mrs. Bill Pol-
land, Friday, May 11, a son. They
are residents of Baker community.

Miss Eula Smith, accompanied by
Kendall Onstott, went to Lubbock
Thursday for a visit with friends.
They returned Friday afternoon.

Let Cavanaugh do your printing.

MARTIN'S SPECIALS

For NEIGHBOR DAY and National Cotton Week
MAY 14th to MAY 19th

SILK DRESSES



Printed Dresses that
are up to the minute
in fashion right now.
And Specially priced
for Neighbor Day and
all this week—

\$4.79

PRINTED FROCKS

As a special for
Neighbor Day and
Cotton Week we are
offering this lot of
Fast Color House
Frocks for—

68c

Ladies HATS!

A Group Of Attractive Styles
For Clearance

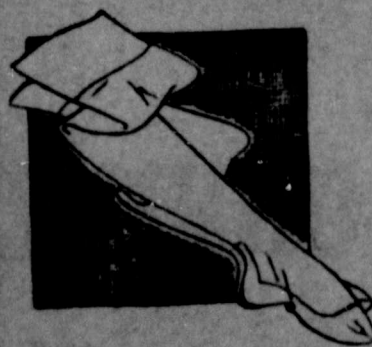
Now is the time to secure that extra hat you
have been wanting at this Give Away Price—

78c

LADIES RAYON UNDERWEAR

Panties, Step-Ins and Shorts of Fine Rayon,
Tailored or Apliqued and Lace Trimmed Styles—

49c



SILK HOSE

Beautiful
sheer clear
Chiffon that
do nice
things for
your ankles,
New desir-
able shades,

49c

NEIGHBOR DAY AND COTTON WEEK VALUES

MEN'S WASH TIES

New light patterns that are guaran-
teed fast colors, 25c value for—

15c

WORK SHIRTS

Men's Grey or blue chambray Shirts,
cut full and a big value for only—

49c

ATHLETIC SHIRTS

For men or boys, ribbed cotton. For
Cotton Week, each—

19c

BROADCLOTH SHORTS

Fast colors, balloon seat, men or
boys sizes, each—

25c

PRINTED ORGANDY

Here is your opportunity. A fresh
New Dress for warm days, per yard;

25c

36 INCH PRINTS

Beautiful new floral and checked
design. For Neighbor Day and Cot-
ton Week, per yard—

10c

32 INCH CHAMBRAY

Stripes or solid colors, extra good for
hard wear, fast colors, per yard—

10c

DOMESTIC

Extra heavy, unbleached, and special-
ly priced for, 10 yards—

89c

CURTAINS

Make your room look fresh with these
new tie-back curtains, per pair—

49c

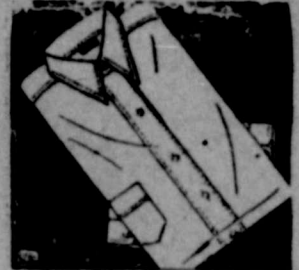
COTTON BATS

Unbleached Linters Bats, 3 lb. Rolls,
Extra Value, Per Roll—

29c

Men's Dress Shirts

Fast colored Broad-
cloth, in Prints or
Solid colors. A shirt
that is worth much
more. Specially
Priced—



78c

Boys' Dress Shirts

Fast Colored Printed Broadcloth
For Neighbor Day and National Cotton
Week, Only

49c

Men's Athletic Unions

A Regular 79c Value, Reinforced
Across Back and Shoulders, Small Sizes
Only, A Neighbor Day Special

49c

Men's Dress Wash

Pants

Sanfordized

You'll get lots of satisfac-
tion out of these well made
trousers of white or novelty
stripes—

\$1.69

And

\$1.95



See The New Models On Display at Our Show Rooms



STORAGE SPACE—INSIDE! Handy, practical storage space behind the back seat of the new, bigger Dodge. Away from damaging rain, sleet, snow, ice... safe, secure. Wonderfully convenient. Simply raise the back of the seat, and there you'll find plenty of room for luggage, packages, etc. Handy for shoppers.

SEE ALL THESE SURPRISING NEW IDEAS IN 1934 DODGE!

YOU never saw a car with so many startling new features! Not merely "improvements"—but really *new ideas!*

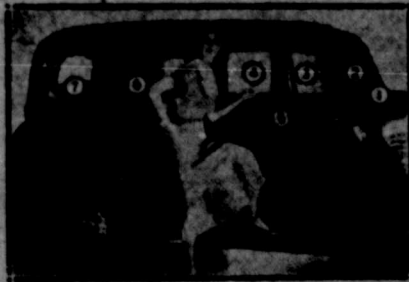
New "Floating-Cushion" Wheels, the new front-wheel suspension that literally "steps over" bumps and ruts in the road, changes riding to gliding. A perfected "7-Point Ventilating" system that makes ventilation really practical.

New interior baggage compartment. New, longer wheel-base. New Airwheel tires.

New, more powerful engine!

Literally, dozens of modern, revolutionary features—plus Floating Power engine mountings, hydraulic brakes, all-steel body—the things a car must have to be up-to-date!

Ask about the new Dodge "Show-Down" Plan. Get the facts about the 1934 cars. Compare the new cars for yourself. Ask for a copy of the "Show-Down" score card and judge for yourself. It's absolutely free.



"7-POINT VENTILATION"—A new, perfected ventilating system—that gives each passenger individual ventilation control... Ventilation as you like it, when you like it. Windshield opens by crank on dash.

NEW *Bigger* DODGE 6

JUST A FEW DOLLARS
MORE THAN THE
LOWEST-PRICED CARS

Finkner Motor Company

New Ford V-8 Wins First Place In 250-Mile Speedway Event

NEW FORD V-8 WINS FIRST PLACE IN 250-MILE SPEEDWAY EVENT

Oakland, California, May 6.—Battling for a cash prize of \$1,500, Lou Meyer, a leading contender for the 500-mile sweepstakes at Indianapolis Decoration Day, took first place car race at the Oakland Speedway in a Ford V-8 in the 250 mile stock this afternoon from a field of 20 entries.

Meyer's time for the race, which was supervised by the contest board of the American Automobile Association, was 3 hours, 13 minutes, 4.6 seconds, and his average speed for the course 77.68 miles per hour.

Sam Palmer, also driving a Ford V-8, took the second prize of \$750, and also hung up the fastest time for a single mile lap of 81 miles per hour. Denny de Paolo, Ted Horn, Mel Kenealy and Al Gordon, all in Ford V-8s, took the next four places in the event. Four other drivers finished in the money. Eight of the 20 entries were Fords, the other 12 being of four other makes.

"I won the race," said Meyer at the finish, "because my Ford V-8 had tremendous pickup, power and speed and was able to keep going at high speed for the entire 250 miles. It's a great car to drive and I ought to know because I now have won two tough races in Ford V-8s this year." Twelve thousand persons turned out for the race which was run on the Oakland banked-curved oval under a brilliant California sun. No accidents of any nature marred the event.

Throughout the grind, Mayer drove a steady cautious race. In the early laps the race appeared to be between Palmer and Gordon, but just after he had caught up with Palmer in the 108th lap Gordon lost time in the pits and Palmer streaked ahead.

Soon afterward Meyer, who had been trailing up to this point, took the lead and never was headed. From the halfway mark the race settled down into a three-cornered battle between Meyer, Palmer and de Paolo, with only a few seconds separating the three during most of the latter half of the race. Nearing the finish all three contenders opened their throttles, averaging more than 80 miles an hour for the last six laps.

Throughout the race the leaders thrilled the crowds with the way in which they guided their cars through the traffic of slower cars on the track, the quick acceleration of the Ford V-8 giving them several precious seconds each time it was necessary for them to slow down.

Kenealy, fifth-place winner, set a refueling record, when he appeared at the pits for his first refueling after 161 miles.

Mr. and Mrs. W. H. Smith and family, of the Blanco community, spent Sunday visiting in Memphis, Texas, with her parents, Mr. and Mrs. T. B. Floyd.

W. H. Seale Dry Goods to open Wednesday in Duncan Building on south side of the square.

audience and class members. A violin solo, "The Rosary" by Nebin, was played by Mrs. A. D. Cummings. Rev. S. R. McClung, pastor of the First Baptist Church, and father of the honor boy of the class, Cloyd McClung, read the scripture. "O Come to My Heart, Lord Jesus," a vocal solo, by Ambrose, was given by E. C. Potter, head of the commercial department in Floydada High School. Following this number Rev. Smith gave the commencement sermon. Rev. McClung gave the benediction.

As the audience stood again Miss Fields played the recessional.

Mrs. Cella Ross and Miss Merle Scoggin left Friday afternoon for Lubbock to spend the week end visiting with Mr. and Mrs. A. L. Scoggin and family and other relatives.

Joe and Ernest Boothe were business visitors in Lamesa Sunday.

the Floydada Poultry and Egg Company spends several thousand dollars for labor and business expense.

COMMENCEMENT SERMON FOR SENIOR CLASS WAS HELD SUNDAY NIGHT

The First Methodist Church in Floydada was crowded to capacity Sunday evening when the Senior Class of the High School heard their commencement sermon. Rev. I. A. Smith, pastor of the church, gave the sermon.

A space was reserved for the parents of the students in the senior class and the class itself was seated in a reserved section. The students entered as the audience stood while Miss Maudie Jo Fields played the processional.

Rev. N. E. Tyler, pastor of the Church of the Nazarene, gave the invocation. A hymn, "Holy, Holy, Holy," followed, being sung by the

FLOYDADA POULTRY AND EGG CO. PAYS OUT \$20,479.82 SINCE JANUARY 1

Just how important the produce industry is to Floyd County farm people is shown by the records of the Floydada Poultry and Egg Company, one of the Floydada produce buying houses.

Since January first of 1934, this institution alone has paid out a total of \$20,479.82 for poultry, eggs and butterfat. During the month of April alone a total of \$5,776.11 was paid out by the Floydada Poultry and Egg Company.

J. V. Jones, manager of the company, said that during the month of November, 1933, a total of \$2,278.91 was expended for local labor, local expenses and expense of conducting the business. During December the total output for expenses was \$3,184.23. Beside paying out several thousand dollars yearly for produce

SELECTED AS BEST MEETING PLACE SOUTH MISS CONVENTION

... was selected as the place for the next meeting of the south ... convention, in the ... held Sunday at M-Coy. The ... meeting will be held on the ... Sunday in October.

... interest was shown in the ... convention held Sunday at ... Many singers were present ... the singing was good. Those ... enjoyed dinner on the ... at the noon hour.

... as Mrs. H. H. Hatchett, of ... Oklahoma, visited in Floyd ... Saturday. Mr. and Mrs. A. P. ... Mr. and Mrs. J. C. Diskey and ... A. J. Welch together with Mr. ... Mrs. Hatchett spent Sunday ... in Lubbock.

... enough to your printing.

Receive Corn-Hog Curtailment Checks



... ARSON COUNTY, Ia. . . . Photo shows some of the Iowa farmers who subscribed to the corn-hog curtailment program of the A.A.A., receiving federal government checks from Treasurer Lawrence Goff of ... Marion County Ass'n. The farmers, with hats removed, are, Miles ... Paul Harp, E. F. Cowman and L. C. Augustine.

Boopy-Doops in Court



NEW YORK Helen Kane (above), claiming to be the original Boopy-Doop girl, brought suit for \$250,000 against movie people who featured Boopy-Doop cartoon movies.

For Congress



TOPEKA, Kan. . . . Mrs. Georgia N. Clark (above), prominent young leader here, has been assured the Democratic nomination as a candidate for Congress from the First Kansas District.

Pacific Pals



LONG BEACH, Calif. . . . Carl Johnson, 19, (above), went swimming a few weeks ago. "Flipper", 3-month old seal, exhausted on a raft, climbed aboard Carl's back when he came alongside. Carl took the baby seal home, fed it much milk . . . and now "Flipper" follows Carl about like a puppy.

Women in North Woods



...VILLE, Mo. . . . Primo ... heavyweight cham ... in his training for ... against Max ... New York, June 14, to ... his usual career ... training.

Cleaning and Pressing

Luther Fry



W. H. SEALE

Is Coming Here

To Floydada

With His

DRY GOODS

STORE!

**LOCATED ON
SOUTH SIDE**

The store will be located at our old stand on the South Side of the Square in the Building next door to Seale's Hardware Office. We will have a complete line of Dry Goods and Millinery. Visit us frequently — **WEDNESDAY 2:30 P.M.** We guarantee to have all our friends and customers as well as our neighbors in quality merchandise.

