

# The Floyd County Plainsman

VOLUME NO. 5

Floydada, Floyd County, Texas, February 15, 1934

NUMBER 10

## Texas NAR Road Building Program Is Two-thirds Under Way

Houston, Texas, February 13.—Texas' NRA road-building program is two-thirds under way, employing in all phases at least 40,000 men, and the fund will be exhausted this fall, the Texas Good Roads Association pointed out today in urging motorists to demand added federal emergency highway appropriations.

Both Texas senators and 10 Texas congressmen have assured Judge W. O. Ruggins, association president, that they favor such an appropriation, the statement said.

More than 400 widely-scattered highway projects, to cost nearly \$19,000,000 have been contracted or advertised in Texas, the association reported. About \$3,000,000 of this is state money, supplementing federal funds so that every county in the state can receive road work equal to at least \$4 per capita.

"Jobs for more than 17,000 Texans are involved directly on the road work already sanctioned," the statement said, "and Secretary Icks' estimates of indirect employment such as preparation of materials, transportation, etc., will bring the grand total of jobs to between 40,000 and 50,000."

"National authorities advise us that the peak of highway employment under this program will come in April and May, when some 50,000 will be at work in Texas and about 1,000,000 nationally. They add that the fund will be consumed by early autumn.

"What will happen to this horde of workers if highway funds are heavily reduced? And why, if the government continues to spend more than \$1,000,000 yearly for public works, should not Congress definitely set aside a substantial sum for road building, the most useful and profitable type of such work?"

## JUDGE MULLICAN'S NAME APPEARS IN ANNOUNCEMENT COLUMN OF PLAINSMAN

Lubbock, Texas, Feb. 8, 1934.

Floyd County Plainsman: "Enclosed you will find check to cover cost of entering a name in your political announcements column."

"You will please enter the name of Clark Mullican of Lubbock as a candidate for Congress from the new 19th District of which your county is a part.

"Judge Mullican wishes to make no formal announcement at this time but will provide you with a statement on his platform, along with a mat of himself, at a later date, which he would appreciate your running in your paper instead of the usual stereotyped announcements given out by most candidates.

"His original announcement was made in the Avalanche-Journal on May 16, 1933, the day Governor Ferguson signed the bill creating the new congressional district.

"Judge Mullican is at present Judge of the 99th District Court, having served as District Judge here for the past eleven years."

The above quotations are taken from a letter received from C. W. Ratliff of Lubbock, and are self-explanatory. Mr. Ratliff's letter also contained the following information pertaining to Judge Mullican:

Judge Mullican outstanding lawyer and jurist; Practical and successful business man; Cattle raiser and farmer in this district,—your problems are his; Loyal citizen, builder and booster; No private affiliations, either business, social or political; Lifelong Democrat who never scratched the ticket, or dodged an issue; Member Christian Church since 1906; Active member American Legion, who served in combat in the 144th Infantry, 36th Division, as Major, Lieut. Colonel, and Colonel. Now in Officers' Reserve Corps as Colonel of the 358th Infantry, 90th Division; Aged 46. Texas born, reared and educated; Physically and mentally strong, active and healthy; Fair, just and fearless in his decisions; A courteous, considerate gentleman; A friend to man.

## MARRIAGE LICENSE ISSUED

Marriage license were issued by County Clerk A. B. Clark to the following:

Harvey Assiter and Miss Ruth Newton.  
Raymond Gentry and Miss Lura Beall.

## Floydada Grocery Stores Announce New Business Hours

Elsewhere in this issue of the Plainsman will appear an ad where-in the Floydada grocery stores are announcing a new schedule of business hours.

During the week days the stores will open at 8 o'clock and close at 7 and will open at 8 and close at 9:30 on Saturday. The new business hours schedule becomes effective Monday, February 19.

## Midget Cafe To Open Saturday On West Side Of Square

J. H. Thompson, recently of Stamford, this week is announcing the opening of the Midget Cafe, at 102 Main Street, the west side of the square.

Mr. Thompson states that short orders, hamburgers, coffee and sandwiches will be served at the new cafe. Free coffee will be given to people visiting the cafe Saturday.

## Code Committeemen For District 2 Grocermen Elected At Lubbock

A committee of five men was elected in a meeting at Lubbock Monday to serve district 2 as code committeemen for grocery distributors, retail and wholesale both independent and chain stores.

Included in district 2 are eighteen counties, which number includes Floyd County. Lubbock is the headquarters of district 2 and the code committee. Members elected were: Messrs. Hunt, Furr, Hestand, Pearce and Stewart, of Lubbock grocery firms.

The grocery code applies to all grocermen including country stores. In the country stores the code does not apply to labor. This grocery council elected will be approved by Washington authorities and will then be in charge of code enforcement in both the retail and wholesale divisions.

Grocermen from Floydada who attended the meeting, which was held in Hotel Lubbock were: R. H. Carmichael, of the M. System, J. D. McBrien of Hull & McBrien's, T. P. Collins of Felton-Collins and John Maxwell, of Floydada Grocery.

A general discussion of the National Grocer code was held during the day. A number of grocer dealers were in attendance.

## Tom Bishop Underwent Operation

Tom Bishop, who is employed in the clerical department of the C. W. A. of Floydada, underwent an operation for appendicitis Tuesday afternoon at 2 o'clock at the Plainview sanitarium.

Mr. Bishop was thought recovered at the last report.

BORN—To Mr. and Mrs. Cecil Smith, Friday night, February 8, a son. The child has been named Cecil Lee Smith Jr.

## World Bowling Record



CLEVELAND: . . . With three games of 238, 239 and 248, Mrs. Joan Radtkin, shattered the women's world bowling record with a 775 series. The former three-games high for women was 759 by Mrs. Floretta McCutcheon in 1927.

## GETTING ALONG

By Albert T. Reid



## Today Is Deadline On Cotton Acreage Reduction Sign-Up For 1934

Today is the last day that Floyd County farmers may sign the 1934 cotton acreage program of the government and contracts are to be completed by tonight.

A total of 350 contracts from Floyd County farmers were in the office of Glen A. Lindsey, county agent, late yesterday afternoon. Mr. Lindsey said that he was expecting 400 contracts to be in by tonight.

200 hog contracts had been signed up to yesterday and 300 were expected. The county corn-hog reduction committees have been busy checking over the contracts.

54 cotton option loan checks, totaling \$10,389.00 have been received to the present time on the 1933 reduction campaign, in which farmers took a part cash payment and an option.

## L. B. Turner and Family Moving To Utah, Lease Section Of Land

Mr. and Mrs. L. B. Turner and family are leaving the early part of next week to move to Utah, just over the state line from Dove Creek, Colorado. They have leased a section of land and will engage in farming and stock raising.

They have been making their home at what is known as the Virgel Massee farm, two miles east and one mile south of Floydada. Tuesday of this week a farm sale was held and Mr. Turner sold a portion of his stock and farm implements before going to Utah.

## TO DALLAS MARKET

Mrs. Y. Onstott, Mrs. Ben G. Morton and Kendall Onstott left Sunday to go to Dallas where they were in market for merchandise for Onstott's Dry Goods in Floydada.

Let Cavanaugh do your Printing.

Mr. and Mrs. C. L. Minor and son returned Tuesday night from Denton, where they visited with Mrs. Minor's parents, Mr. and Mrs. F. H. Mc Murray, and Louisville, Texas, where they visited with other relatives and friends.

H. B. Sams, court reporter, returned Sunday from Austin where he had been to stand the Texas Bar examination. He had been in Austin for about two weeks.

The Boothe Mill and Elevator entertainers were well received at a program given at Sandhill Tuesday evening of this week. They gave a program of musical and specialty numbers.

## Application For Clerical Hire County Agent Office Approved By CWA

One other C. W. A. project was approved this week for the amount of \$252.00 for clerical hire to assist the county farm agent. Three people will be employed in this capacity.

The other civil works administration projects in the county are advancing toward the completion point.

## Two Men Pled Guilty To Old Robberies, Given Pen Sentences

Two men, both of whom plead guilty, were sentenced in Floyd County District Court this week, one for two years and the other for four years in the state prison. They were Charles George Clayton and Glenn Little.

Both men pled guilty to the burglary of Gullion's super-service station some three years ago and Little said that he burglarized Barker Brothers. The latter was given four year sentence.

The case of Claude Thornton vs. Lockney Cotton Oil Company, in which the plaintiff alleges the Lockney Cotton Oil Company owes him money for trucking, is now before the court. A jury for the case was selected Monday and the case started yesterday.

A jury, which is serving this week, will be called back Monday if any jury cases should appear.

## TAX COLLECTORS OFFICE RECORDS HIGHLY COMMENDED BY TAX AUDITOR

The records in the tax collector's office were highly commended in a letter written by Roy Davis, assistant to A. P. Bagley, state tax supervisors auditor, to Geo. H. Sheppard, state comptroller in regards to an audit made last year.

"We find the records in this county well kept and well preserved and Mr. Moore and his deputy, Mrs. Ethel Graham, are so thorough in their work that we are unable to find errors," Mr. Davis' letter read in part.

Ben Ayres, of the Ayres and Ayres law firm in Floydada, went to Amarillo Monday where he argued a case before the court of civil appeals.

## OWLS "42" CLUB MEETING

A meeting of the Owls "42" Club will be held Thursday evening of next week. Mr. and Mrs. O. P. Rutledge will be host and hostess.

J. W. Chapman, city, was a business visitor in Plainview Monday.

Let Cavanaugh do your Printing.

## Floyd County Women Again Denied Home Demonstration Agent

A delegation of Floyd County farm women, seeking to secure the services of a home demonstration agent through the Commissioners Court, were again denied in a session of the court Monday and Tuesday of this week.

The ladies met with the court Monday and Tuesday morning. Action was given by the court Tuesday.

In further business of the court, which was in regular session, several bills were approved and ordered paid. S. J. Baldwin was appointed as presiding judge for east Lockney and the general election for 1934 and W. D. Newell was appointed presiding judge at Dougherty, voting box number 20.

## Trachoma Is Chief Disease Of Children Eyes Examinations Show

Austin, Texas, February 13.—Looking out on the world with clear vision is the birthright of each and everyone, according to Dr. John W. Brown, state health officer. Texas has many hundred persons that are blind or with impaired vision. These figures would be more tragic if given for the period before the law was passed making it mandatory—the use of prophylactic drops in the eyes of new born babies. Since then blindness caused by birth infections has been greatly reduced.

In the examination of school children other diseases of the eye are encountered quite frequently. Chief among these is trachoma. This disease is contagious and causes a destructive inflammation characterized by the formation of trachoma granulations. These gradually form scar tissue. Trachoma, if left untreated, will impair the vision and eventually cause blindness. This happens when the proper treatment is not given or the diagnosis and treatment is not given in its early stages.

Trachoma is most prevalent where sanitary conditions are worst. The prevention of this disease consists not only in avoiding the infection but maintaining sanitary conditions. Parents should watch closely for any indication of anything wrong with the vision of their children. Many diseases of the eye readily respond to treatment in their early stages but, if allowed to develop, may seriously affect the vision if not causing blindness.

Skeet Thornton, of South Plains, who had been in the Smith & Smith hospital for several weeks receiving treatments for severe burns, was dismissed Tuesday.

## Regular Meeting Of City Council Held Last Tuesday Night

A regular monthly meeting of the councilmen of Floydada was held Tuesday night at the city hall.

It was voted that the price be changed for all Pitt toilets in use and for which a number of citizens owe the city a balance of \$15.00 being set per unit.

Several accounts were approved and ordered paid as presented and minor business transacted.

## Highway 28 East of Floydada To Be Completed By Saturday

Highway 28 improvement and grading east of Floydada to the Motley county line will be completed by Saturday according to officials of the American Paving Corporation, contractors on the job. A finishing crew is busy there this week.

Caliche is being laid on the east mile of the two miles through Floydada, which are to be paved with a triple asphalt top over caliche. The entire project will be completed within a short while.

## New Gas Tax Enforcement Law Has Been Recovering Millions In Revenues

Austin, Texas, February 13.—Texas' new gas tax enforcement law, which has been recovering millions in hitherto-stolen state revenues since its enactment last March, stood on firm ground today, its constitutionality upheld by the Court of Civil Appeals in its first "test case."

Validity of the law was attacked January 1 by the Owl Oil & Refining Company, whose permit had been canceled by Comptroller George H. Sheppard for alleged failure to comply with provisions of the statute.

The refinery countered by obtaining a temporary injunction in Travis county district court, restraining the comptroller and the attorney general from enforcing permit or bond provisions of the law, as well as its criminal clauses. The state promptly appealed.

The Court of Civil Appeals, in a sweeping opinion written by Chief Justice J. W. McClendon, upheld the law's constitutionality on all of the disputed points, set aside the order of the lower court and dissolved the injunction.

In upholding the permit and bond clauses of the law, Justice McClendon called them enforcement measures to help collect a tax "peculiarly subject to evasion and fraudulent defeat in its collection."

Criminal penalties for evasion, ranging from a minimum of \$100 fine to a maximum of two years' imprisonment and \$5,000 fine drew this comment from the court: "It can hardly be seriously urged that there is anything excessive, cruel or unusual in the prescribed penalties."

## New Plymouth Automobile On Display

Finkner Motor Company this week are showing the New Plymouth for 1934. This new car has many added features including: Individual spring front wheels, free wheeling, new body lines and steel body, reinforced with steel.

## Defunct Floyd County National Bank To Pay Dividend Of 7 Percent

L. B. Withers, receiver of the Floyd County National Bank of Floydada, Texas, announces that a second dividend of seven per cent, payable to all depositors who have proven claims, has been declared and he is now ready to deliver dividend checks.

This dividend is being paid from funds acquired by the receiver in the ordinary course of liquidation, supplemented by a loan from the Reconstruction Finance Corporation. This loan, which is secured by a lien on the remaining assets of the bank, must, of course, be retired and until this loan is repaid, no further dividend disbursements can be made by the receiver. It is believed that with the cooperation of the borrowers, this loan can be repaid within a reasonable time and if so, the depositors will receive such further dividend payments as the collections by the receiver will warrant.

Mr. Cecil J. Hollingsworth, assistant to the receiver, is on hand at the bank each week day with the exception of Wednesday to deliver the dividend checks on presentation of the receiver's certificate held by the depositor, which payment is endorsed thereon and a receipt taken for the check.

The funds realized by the dividend payment should be a material aid to the community at this time. The receiver further states he is endeavoring to contact every borrower and urges them to come into the bank and make arrangements towards payment or carrying until the fall liquidation season, thereby, in this manner assist in an orderly liquidation of the bank.

The above story was handed us by the receiver of the bank and is carried for its news value to depositors and others of the community.

## Redd System Grocery Sold To Fox Brothers, Well Known Grocermen

The Fox Brothers, well known grocermen who own and operate eight stores in West Texas, this week purchased the Redd System Grocery in Floydada and are now opening the store at the same location.

R. D. Fox, of the Fox Brothers Grocery Company, is in Floydada this week completing final arrangements. He completed the purchase from J. N. Redd Wednesday morning. Ernest Patton will arrive next week to be in active charge of the store here, and will be assisted by some of the present store force.

Mr. Fox said that the store would be operated on a cash and carry plan and that the prices would be "right". He is asking the continued patronage of the customers.

Mr. Redd said that he planned to take a short vacation visiting in east and central Texas and then would return to Floydada.

Miss Jewel Grundy, of Floydada, visited in Lubbock last week with her sister, Miss Lola Mae, who is a student in Texas Technological College.

BORN—To Mr. and Mrs. J. J. Abney, February 12, of the Baker Community, a daughter.

## The Big Job





# Classified Ads.

**HAVE YOUR ABSTRACTS** made by DONA COVINGTON, Abstractor, Floydada, Texas. 21-tfc

**CARBO-CREOSENE** that destroys Mites, Blue Bugs and other vermine for sale by J. C. Wooldridge Lumber company. 9-2tc

**To Farm Lease, Splendid Lands** in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 18-tfc

**Rid your chicken house** of Mites, Blue Bugs, use Carbo-Creosene sold by J. C. Wooldridge Lumber Co. 9-2tc

**Dr. Clark B. Meador**  
PHYSICIAN AND SURGEON  
Announces opening of offices in Boothe Building, Room 201. Office Phone 86 Residence Phone 299-W.

**FLOYDADA INSURANCE AGENCY**  
Insurance of all kinds. Your inquiries and business respectfully solicited.  
**W. H. HENDERSON**  
OWNER.

**AUTO REPAIRING!**  
Of all types, on all cars. Acetylene and electric welding.  
New and used parts for almost every kind of car.  
Second Hand Cars For Sale.  
**HARRIS BROTHERS**

**HAVE YOU TRIED CARBO-CREOSENE?** For destroying mites, blue bugs use this product sold by J. C. Wooldridge Lumber Co. 9-2tc

**Jones Shoe Shop.** We do all kinds of shoe and harness repairing 109 W. California Street. 34-5tc

**NOTICE TO CUSTOMERS**—I have moved to new location just west of Boothe Mill on East California street. All business appreciated. Frank Howell Feed Grinding. 9-2tc.

**NOTICE TO THE PUBLIC**  
I will do public typing and draw legal papers and notary work at County Surveyor's office. DONA COVINGTON, abstractor. 23--tfc

**ANSWERS THE first SPARK FLASH!**

**TEXACO FIRE-CHIEF GASOLINE**  
IT'S QUICK-STARTING GET IT HERE

**MAKE EVERY COLD START A SAFE START!**  
with the new *fill up*  
**WAXFREE HAVOLINE**  
the all-weather oil!  
**WE HAVE IT HERE**  
**HAVOLINE**  
**TEXAS SERVICE STATION**  
"The Home of Certified Lubrication"

For destroying mites, blue bugs and other vermine use **CARBO-CREOSENE**, also a wood preservative. J. C. Wooldridge Lumber Co. 9-2tc

**TO TRADE**—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-tfc

## HORSES AND MULES



### NOTICE TO STOCKMEN

Will stand Registered Mammoth Jack also good combination Paint Horse 1934 Season. Prices \$5.00 season or \$10.00 insured. Stock located at J. M. Bumgardner place 2 miles south of Sandhill, 9 miles S. West of Floydada. E. W. Turner, Owner. 10-8tp

Black Beauty Dew-berry plants, fifty cents per dozen. Hollums, Floydada Florists. 10-tfc

One New Easy Feed Grinder. Priced for quick sale—Discounting. PANHANDLE LUMBER CO. 10-2tc

**HOOD TIRES** at the Sign of the Red-Man. Panhandle Service Station. Phone 289. 10-2tc

Cherry trees, Peach trees, Plum, Cherry-Plum, Apples, etc. Grape Vines. Shade Trees, Rose bushes, shrubs etc. Hollums, Floydada Florists. 10-tfc

**LOST**—On Floydada streets. Dome cap to tank truck. Finder return to Panhandle Service Station or Plainsman office. Reward. 10tfc.

**FOR SALE**—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-tfc



**WANTED**, Barred Rock, White Wyandotte, Buff Minorca hatching eggs, 25c per dozen Saturday in trade for hatching. FLOYDADA HATCHERY. 10-1tp

**SHERWIN WILLIAMS** and **DEVVOE** paints for sale at PANHANDLE LUMBER CO. 10-2tc

Get your car up early. Use Panhandle Noxless Gasoline. 10-2tc

**District League Meeting Held In Floydada Sunday, Many Present**

A meeting of Epworth League members from the district extending from Happy to Abernathy, north and south, and from Matador to Mule shoe, east and west, was held in Floydada Sunday of this week.

Members of the Epworth Leagues of the First Methodist Church were hosts to the visiting leaguers. Many delegates were in attendance at the program during the day.

**"Missions In America" Studies In Meeting Of Adult Society**

"Missions in America," a regular lesson study, was continued in a meeting of the Methodist Adult Missionary Society held Monday afternoon at the church. Mrs. G. F. Klebold led the lesson.

A regular meeting of the society will be held next Monday afternoon at the church at 3 o'clock.

## Hester West Missionary Society To Entertain Other Circles

The Hester West Missionary Society of the First Methodist Church will entertain Monday night of next week at a social. Members of the circles of the church will be guests. This entertainment will be held at the church.

## Mrs. Paul Jacobsen Led Lesson At Meeting Porterfield Society

Mrs. Paul Jacobsen led the lesson from the mission study at the meeting of the Porterfield Missionary Society at the church Monday afternoon. Mrs. Jacobsen's topic was "The Never Failing Light."

The Porterfield Society members met yesterday at the home of Mrs. H. G. McChesney in an all day social meeting. A regular study meeting will be held Monday afternoon at 3:30 o'clock at the church.

## First Payment On State School Apportionment For 1933-34 Received

A first payment on the state school apportionment for the 1933-34 school year was received last week by the Floyd County rural schools.

The payment was for \$1.00 per capita, according to Price Scott, county superintendent.

## NOTICE TO CREDITORS OF THE ESTATE OF EMMA T. BOERNER, DECEASED

Notice is hereby given that original letters of administration upon the Estate of Emma T. Boerner, Deceased, were granted to me, the undersigned, on the 22nd day of January, 1934, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are Floydada, Floyd County, Texas.

**FRANK L. BOERNER**, Administrator of the Estate of Emma T. Boerner, Deceased. 7-4tc

## Fred Brown (The Grocer)

Says...



## 'The Same Principles Apply to Both Groceries and Gas!'

**FRED BROWN**, the grocer, heard the other day that the average family spends 10 times as much for groceries as for gas. It brought to his mind another comparison—that both businesses must operate on the same fundamental principles. In selling a dozen oranges, Fred's retail price covers their cost, his expenses in handling them and a small profit. If his customers demanded oranges at a price each thought he should pay, the grocer often would lose money, because many would not appreciate all the costs involved in selling oranges, or other food items. As it is, people buy oranges on their value to the customer and both buyer and seller benefit. Fred favors gas rates being controlled by law, but believes all factors of expense to The Gas Company should be considered in arriving at these rates, and some thought should be given to the value of gas.

The Browns are typical of families in your neighborhood who operate their own businesses. They are familiar with the many costs involved in selling the products in which they are interested, and appreciate the fact that their customers buy goods for their value rather than on price alone.

Considering the value of gas, the small place it holds in the family budget, and the fact that good service depends upon sound business principles—you will appreciate gas for the bargain it is.

**West Texas Gas Co.**  
GOOD GAS WITH DEPENDABLE SERVICE

# Two Small Lines In Plainsman Want Ad Department Gets The Job Done Well!



It is nothing unusual to get results from a small want ad in the Plainsman. But to illustrate how little money may be spent on finding a renter or selling an item, we refer to the two lines below which brought the desired customer:

Furnished Front Rooms for rent. 506 S. 4th. Mrs. S. B. McCleskey. 81tc



## HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you. But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all. Only a free flow of your bile juice will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores. Refuse "something just as good" for it may gripe, loosen teeth or scald rectum. Ask for Carter's Little Liver Pills by name and get what you ask for. ©1933, C.M.Co.



### "JUST RIGHT" CHICK STARTER

For better results with your winter chicks use this properly balanced ration. "JUST RIGHT" feeds for all stock.

FARMERS GRAIN COMPANY

PHONE 43 ————— PHONE 43

TRY PLAINSMAN WANT ADS—THEY'LL SELL IT!

Why your neighbors are saying . . .

## "Put back my Telephone"

Every day former users of telephone service ask us to re-connect their telephones. Here are some of the reasons they give:



"My husband is working again . . . we missed the telephone more than anything else."

"Frankly, we were beginning to be 'back-numbers.' Our friends couldn't call us, nor we them."



"I didn't like to think of my wife and youngsters at home without a telephone. I kept worrying about fires, hoboos, accidents . . . they had no protection."

Do you miss your telephone? Call the business office, now. Say, "I want a telephone."

SOUTHWESTERN BELL TELEPHONE COMPANY

### SAVE STEPS IN YOUR OFFICE AND IN YOUR HOME

The amount of time wasted by office workers and housekeepers in trying to get proper light, adjusting things that could be done easily with the use of electricity, and going out of the way to use electrical machinery and appliances is often appallingly great.

Why not decide today to eliminate "waste" motion in your office and home? Every person who is profiting by electrical outlets will tell you that it pays to have as many as possible in your home and office . . . it will save you many steps.

Time saved from extra steps is money made. Have an estimator decide upon the most efficient way of completing your home and office for time-saving office appliances and machinery.

**Texas Utilities Company**  
"YOUR ELECTRIC SERVANT"

### The Floyd Co. Plainsman

Published Thursday of Each Week.

M. B. CAVANAUGH  
Owner and Publisher  
Telephone No. 187

ADVERTISING RATES  
Given on Application

SUBSCRIPTION PRICES  
In Floyd County \$1.00  
Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

#### NOTICE!

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

#### POLITICAL ANNOUNCEMENTS

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the offices under which their names appear, subject to the action of the Democratic Primary Election of July 28, 1934:

For Congress 19th Congressional District:

ARTHUR P. DUGGAN  
(Littlefield, Texas)  
CLARK M. MULLICAN  
(Lubbock, Texas)

For Judge 110th Judicial District:

KENNETH BAIN  
A. J. FOLLEY

For District Attorney 110th Judicial District:

ALTON B. CHAPMAN

For County Judge:

J. W. HOWARD, (Re-Election)  
A. H. KREIS

For County Treasurer:

MRS. MAUD MERRICK  
(Re-election)

For County Attorney:

WINFRED F. NEWSOME  
W. E. GRIMES

For District Clerk:

ROY O'BRIEN, (Re-Election)  
GEORGE B. (B) MARSHALL

For County Clerk:

A. B. CLARK

For County School Superintendent:

E. C. NELSON  
C. A. CASS  
PRICE SCOTT (Re-Election)  
FLOYD BLANKENSHIP

For Collector and Assessor:

FRANK L. MOORE  
(Re-Election)

For Sheriff of Floyd County:

E. S. RANDEKSON

For Commissioner Precinct One:

A. S. CUMMINGS  
(Re-Election)

SINGING HELD AT SANDHILL SUNDAY NIGHT WAS WELL ATTENDED

A singing for the Sandhill community, held at the school house Sunday night drew a large crowd and everyone seemed to enjoy the singing very much.

People were present from several communities of the county. Sims and Rainer, of the Floydada quartette, attended from Floydada.

Mr. and Mrs. M. L. Solomon, Mr. and Mrs. W. H. Henderson, Mr. and Mrs. N. W. Williams visited in Mtador Sunday with Henry Solomon, who is ill with pneumonia and rheumatism. Mr. Solomon's condition was improved at the time of the visit.

BORN—To Mr. and Mrs. James H. Jeter, February 8, a son.

Stop Getting Up Nights

Lax the Bladder With Juniper Oil, Buchu, Etc.

Drive out the impurities and excess acids that cause irritation, burning and frequent desire. Juniper oil is pleasant to take in the form of BUKETS, the bladder laxative, also containing Buchu leaves, etc. Works on the bladder similar to castor oil on the bowels. Get a 25c box from any drug store. After four days if not relieved of "getting up nights" go back and get your money. If you are bothered with backache or leg pains caused from bladder disorders you are bound to feel better after this cleaning and you get your regular sleep.

"BUKETS" guaranteed by Arwine Drug Company.

### Early Bird Farmer Catches Higher Prices



crop maturity. Two years ago he experimented with the special Agrico truck fertilizer and found it so efficient, not only in hastening the ripening of truck, but also in improving its size and quality, that last year he applied Agrico fertilizer to most of his truck crops. "The results showed what a big differ-

ence there is in fertilizers," he said. "Agrico ripened the crops earlier and increased my yields materially, and made it possible to get top market prices because of early maturity. It cost me one dollar more per acre to fertilize with Agrico as compared with other types of fertilizer, but the extra investment brought me far greater profits."

### Much Activity Seen In Schools As They Prepare For County Meet

Much activity is to be seen at the Floydada schools at the present time as the students prepare to enter events in the County Interscholastic League Meet to be held in Lockney in March.

Students entering the many literary and athletic events are busy practicing for the meet. This week the debaters, declaimers and extemporaneous speakers from the high school will go to Amarillo for a speaking meet. Miss Edelle King will represent the girls in the declaiming and Cloyd McClung the boys.

Mabel Tubbs and Gladys Ruth Brown comprise the girls debate team and Hugh Jeff Ayres and James Badgett the boys team. Miss Nadine Slaughter will accompany the speakers to Amarillo. She is public speaking instructor in the high school.

Other School News  
Other interesting items from the Floydada High School include the visit of Miss Eddie Mae Gilliland, county health nurse, who spoke Tuesday at noon to the student body on contagious diseases, vaccines and serums.

Mrs. Green, dean of women from West Texas State Teachers College in Canyon, and Miss Hickman, W. T. S. T. C., nurse, spoke to the girls of the high school one day last week.

By popular vote of the audience the senior class won the High School Follies, a series of four one-act plays given by the students of Floydada High School. The freshmen won on the sale of tickets for the follies. A quilt is being made by the senior class in a combination of blue

and white colors. Members of the class will pay ten cents to get their names in blocks of the quilt and when it is finished the entire quilt will be auctioned.

### Texas Utilities Company Won Suit With City In District Court Here

A suit in Floyd County District Court in which the City of Floydada was asking \$48,000.00 in a suit against the Texas Utilities Company was settled last week in favor of the utilities company.

The city claimed in their suit that the Texas Utilities Company had failed to file a financial report with the mayor of the city for the year 1933. The city was asking the \$48,000.00 as penalties in the case.

The Boothe Mill and Elevator entertainers were well received at a program given at Sandhill Tuesday evening of this week. They gave a program of musical and specialty numbers.

Mrs. J. D. McPhaul and Mrs. Louis Jackson, of Lubbock, visited in Floydada over the week end with Mr. and Mrs. R. F. Jackson.

### Better Than Whisky For Colds and Coughs

Your money back while you wait at the drug store if you don't feel relief coming in two minutes by your watch. Try this quick and most pleasant relief. You will be delighted or it will cost you nothing.

### ASPIRONAL

For Sale by ARWINE DRUG COMPANY

# MANY OF OUR CUSTOMERS Say



Your new Goodyear, Pathfinder is the best buy on the market!  
We've made a lot of friends by sizing up their driving needs and recommending the new improved Goodyear Pathfinders. In many cases they provide all the tire service a driver can use—and if that's our opinion for your car, we'll honestly say so. Come in and talk it over, no obligation.

High Quality at Medium Price	
4.40-21	\$5.50
4.50-21	6.35
4.75-19	6.70
5.00-19	7.20
5.25-18	8.10
5.50-19	9.40

GOODYEAR  
Prices subject to change without notice and to any state sales tax.

### Magnolia Service Stations

H. O. CLINE, MANAGER  
Phone 36 or 37 For Road Service.  
Expert Tire Repairing Good Used Tires

## Mr. Farmer And Stockman

Do not let your stock die with Blackleg or Hemorrhagic Septicemia. We carry a complete line of vaccines at all times.

## White Drug Co.

SAVE WITH SAFETY  
The Rexall Store  
PHONE 202  
PALACE THEATRE BUILDING

## ANNOUNCEMENT!!

We have purchased the Redd System Grocery in Floydada and will continue to operate in the present location.

We are not new in the Grocery Business or in West Texas.

We will continue to operate on the cash and carry plan, giving the best prices possible, together with a quality, courteous service.

Mr. Ernest Patton will take charge of the store here next week. We would appreciate your patronage.

## FOX BROTHERS GROCERY

We Pay Highest Prices For Eggs at all Times.  
PHONE 118

## Hemorrhoids -- Piles

Piles, ulcers, fissures, fistulae and allied rectal diseases healed by my gentle and soothing method. No danger. No hospital. No loss of time from work or business.

LABORATORY—Prepared to do microscopic and chemical analysis as an aid to diagnosis.

## DR. K. J. CLEMENTS

306-310 Skaggs Building, Plainview, Texas Phone 189

## Well Groomed

It is wise to invest in good clothing. Protect your investment by having your Suits, Overcoats, Mufflers, Sweaters, Dresses and Gowns cleaned and pressed regularly at—

## Luther Fry Tailor

CLEANING AND PRESSING



# "GLAD"

Has purchased in Chicago and St. Louis 50 (fifty) made-to-measure suits. These suits were sent out C. O. D. to other merchants, some who unfortunately failed in business.

These suits are here at

**\$19.50**

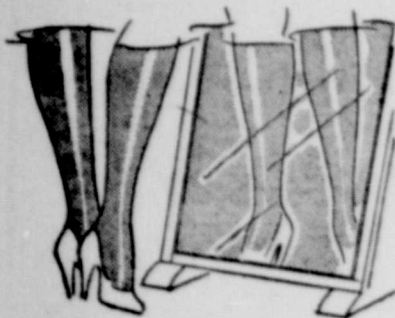
AND

**\$22.50**

If you need a suit we ask you to see them now. They are selling.

# 'GLAD'S'

"Smart Wear For Men Since 1900"



## Wise women

KNOW WHAT HUMMING BIRD HOSIERY WILL DO FOR THEIR LEGS . . .

Legs, or limbs if you please, haven't gone out of style. They are much in evidence. Our hosiery department is prepared for women who remember that legs are important . . . prepared with Humming Birds.

Because of their dainty sheerness Humming Birds make legs appear slender and ankles trim.

**Humming Bird**  
FULL FASHIONED HOSIERY

**\$1.00 to \$1.50**

## Miladies Specialty Shoppe



YOUR CAR . . . ALWAYS IN CONDITION

Dependable automobile repair is the kind that guarantees to keep your car always in condition. It costs far less to have your car serviced regularly, a service in which we specialize when you come here for first class automobile repair work of all kinds.

Every car takes "an awful beating" during winter months. For your own savings it would be well to tell us to inspect your car and tune it up.

**ELLIOTT'S REPAIR SHOP**

At Finkner Motor Company

### HUNTING AND FISHING

There has been a great revival of interest in hunting and fishing and outdoor life and sports generally in the past few years. The movement for the protection of wild game, by limiting the hunting season and extending the cover of forest and brake in which they live and breed, has received a great deal of encouragement from President Roosevelt's reforestation program. There seems little doubt that the Civilian Conservation Camp movement will result in developing in many thousands of young men not only a taste for outdoor life, which they will strive hereafter to gratify, but an intimate knowledge of woodcraft and the ways of the furred and feathered denizens of the woods.

It is the dream of those who are most active in promoting the idea that some day all the poor farm land in the nation will again become a cover for game, or at least so much of it as is not turned into lumber-producing forest. Probably that dream will never be fully realized; dreams seldom are. But it is certainly true that a high percentage of so-called agricultural land is fit for nothing but a refuge for wild animals and birds. Nor is it necessarily unprofitable to let the brambles and brush overrun such unproductive land. In many parts of the country farmers are getting a revenue from the sale of shooting permits over their land, and that idea is receiving a great deal of impetus and encouragement.

The American Game Association estimates that approximately 7,000,000 men take out hunting licenses in the various states every year, while more than ten million are interested in fishing. If the New Deal produces the larger leisure for every man which it promises, together with a surplus income with which to enjoy that leisure, the number of hunters and fishermen will be greatly increased. That will make the movement for the conservation and protection of wild life even more important.

It is a pitiful crime that such a vast scope of country as the Texas panhandle does not have a reserve for fishing, which its citizens might enjoy when there are so much gaping canyon and gulches within a few minutes drive of most of its people, which could be made to impound water enough for such a delightful sport with only a small outlay of cash.

Floydada has under her very door steps, just to its south, such a canyon which could be made into an ideal recreation spot, and there are thousands of people who live within accessible range of such a playground and recreation resort, and besides it would be the means of attracting people here from the lower and hotter altitudes during the summer months. It is not at all impossible that such a place could be located within easy access to plenty of rock and boulders with which to construct a suitable dam to impound a bountiful supply of water for creating such a project.

Miss Elizabeth Keen, of Spur, has been in Floydada since last week visiting with Miss Mabel Smith.

Miss Dannie Mack Stewart Hostess at Valentine Bridge Party

Miss Dannie Mack Stewart entertained Wednesday evening with four tables of bridge at the home of her sister, Mrs. A. D. Cummings, 525 West Virginia Street.

Valentine motif was carried out in the refreshments and appointments. High score in the games for the evening was held by Mrs. N. B. Stansell.

The guest list included: Misses Mildred Strickland, Golden Steen, Audrey Farris, Adelaide Scott, Jesse Mae Wood, Gwendolyn Snodgrass, Mesdames N. B. Stansell, Jack Deakins, Winifred Cooper, Bill Daily, Calvin Steen, Jack Henry, Cullen Riley, Arthur Stewart, Lorraine Britton and Floyd L. Simpson.

### HOW ONE MAN LOST 22 POUNDS

Mr. Herman Runkis of Detroit writes: "A few lines of thanks from a rheumatism sufferer—My first bottle of Kruschen Salts took all of the aches and swellings out of my joints—with my first bottle I went on a diet and lost 22 pounds and now feel like a new man."

To lose fat safely and quickly take one half teaspoonful of Kruschen Salts in a glass of hot water before breakfast every morning—an 85c bottle lasts 4 weeks—Get it at any drug store in America.

If not joyfully satisfied after the first bottle—money back.

### N. E. TYLER EXPRESSES APPRECIATION FOR HELP IN AIDING THE NEEDY

N. E. Tyler, pastor of the Church of the Nazarene, expresses his appreciation for assistance given him in aiding the needy of Floydada as follows:

"I want to thank the good people of Floydada for all assistance they have given me while you by way of making it possible to be of help to the poor in and around our town.

"You have assisted me in making it possible to clothe and buy medicine, food, coal, feed an dsuch like. We have placed something near 150 pairs of shoes on bare feet and 25 suits of clothes, over coats some 12 or 15 in number.

"You have assisted us in buying coal in fact you have been liberal to every call we have made. We thank you for your confidence along with your means. Under the N. R. A. most of the suffering have been helped yet we have several families that need shoes and clothing that they may be clothed.

"We are in need of suits, shoes, hats, also ladies and children clothing in fact anything you will not want to use yourself, yet serviceable, bring any such as you have to spare to the Nazarene Church or call 239J and we will call and get it. Thanking you in advance."

Rev. N. E. Tyler.

### AUCTION SALE TO BE HELD AT LAKEVIEW TONIGHT SPONSORED BY PTA

An auction sale is being held at the Lakeview School tonight sponsored by the PTA of the Lakeview community.

Merchandise and donations from business firms in Floydada and others will be auctioned and the funds will go to the PTA society. Entertainment will be given in connection.

### IT'S GARDEN TIME . . .

We will have a full line of all kind of seeds for the garden next week. Come in and let's talk over your requirements. Assortment bigger and better. Outstanding values in bulk seed.

Or if you want vegetables now we have a full line of fresh produce and fruits.

### STAR CASH GROCERY

"FLOYDADA'S OLDEST FOOD STORE"

### WHAT IS YOUR FACE VALUE TODAY?

What about the lines the past four years have etched in your face?

We carry a complete line of MARINELLO COSMETICS

### PERMANENT WAVES

**\$1.50 and up**

**MRS. ANNA MARIE BOOTHE**

130 West California Street



### INVEST IN HEALTH

Expert shoe repairing done while you wait, if you wish is the service we offer to the people of Floydada.

BARGAINS in Wear-U-Well Shoes.

**RAINER SHOE SHOP**  
South Side Square

### CHURCH OF THE NAZARENE

Following is the announcement of services for the church of the Nazarene:

Sunday school 10 a. m. Price Scott, Superintendent.  
Preaching at 11 a. m. Nazarene Young Peoples Society 7 p. m.  
Prayer meeting Thursday evenings.

N. E. TYLER, Pastor.

### HENRY SOLOMON IMPROVED

According to information received yesterday by his father, J. S. Solomon, Henry Solomon of Matador is improving from a three weeks illness of rheumatism and pneumonia. He was able to be up and about this week.

Dudley Hill and Russell King visited in Lubbock Sunday with friends.

Orville Harris and L. B. Stewart, of Harris Bros., were visitors in Lovelland Sunday.

BORN—To Mr. and Mrs. W. H. Wadkins, of Starkey, February 4, a daughter.

### ANNOUNCING!

Opening of the Midget Cafe Saturday, Feb. 17. 102 Main Street, West Side Square.

**FREE COFFEE SATURDAY**  
Short Orders, Hamburgers, Sandwiches, Good Coffee.

We would appreciate your patronage. A Good, Clean place to eat.

**MIDGET CAFE**  
J. H. Thompson, Owner.

## Science says Today use a LIQUID Laxative

If you want to GET RID of Constipation worries—

The unwise use of harsh laxatives may drain the system, weaken the bowel muscles, and in some cases even affect the liver and kidneys.

A doctor will tell you that the wrong choice of laxatives often does more harm than good.

Fortunately, the public is fast returning to the use of laxatives in liquid form.

A properly prepared liquid laxative brings a perfect movement. There is no discomfort at the time and no weakness after. You don't have to take "a double dose" a day or two later.

In buying any laxative, always read the label. Not the claims, but the contents. If it contains one doubtful drug, don't take it.

Dr. Caldwell's Syrup Pepsin is a prescription preparation in which there are no mineral drugs. Its ingredients are on the label. By using it, you avoid danger of bowel strain.

You can keep the bowels regular and comfortable.

### The liquid test:

This test has proved to many men and women that their trouble was not "weak bowels," but strong cathartics:

First: select a good liquid laxative. Second: take the dose you find is suited to your system. Third: gradually reduce the dose until bowels are moving regularly without any need of stimulation.

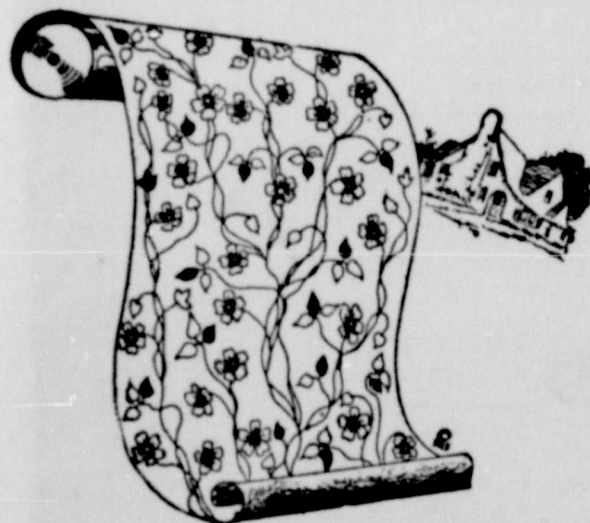
Dr. Caldwell's Syrup Pepsin has the highest standing among liquid laxatives, and is the one generally used. It contains senna, a natural laxative which is perfectly safe for the youngest child. Your druggist has Dr. Caldwell's Syrup Pepsin.



### FOR GOOD GROCERIES PRICED RIGHT

## Hull & McBrien

DELIVERY ——— PHONE 292



## Patterned In The Newest Styles

BEAUTIFUL wall paper is truly an added touch of beauty in your home. And Harmon's specializes in smart patterns of exquisite colorings. May we show you our newest samples? They're very moderately priced.

Come in today and see the new patterns. Our prices are lower than Mail Order. . . .

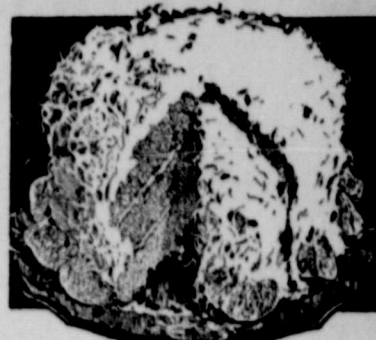
### EXAMPLE—

MAILORDER PRICE	OUR PRICE
14x16 Room	14x16 Room
8 Bolts Wall . . . . .96	8 Bolts Wall . . . . . \$1.04
4 Bolts Ceiling . . . . .48	4 Bolts Ceiling . . . . . .30
22 Yards Border . . . . .77	22 Yards Border . . . . . .66
Parcel Post . . . . .39	
Total . . . . . \$2.60	Total . . . . . \$2.00

SAVING TO YOU OF 60c

## F. C. HARMON

The glorious new orange coconut cake pictured in this ad . . .



## Gold-N-Sno

is baked from BETTY CROCKER'S famous "Kitchen-tested" recipe

No wonder it's delicious! Tender, light, moist. We're making it with Gold Medal Softsilk Cake Flour and other high quality ingredients . . . following Betty Crocker's recipe exactly.

The same marvelous orange coconut cake that's shown on the back of the Saturday Evening Post . . . described by Betty Crocker over the radio. Baked fresh every day! Three golden layers with creamy icing of shredded coconut! Gold N-Sno . . . make it a treat for dinner tonight!

All Next Week, February 19-24, Price 25c

## Westers Quality Bakery

LET YOUR BAKER DO YOUR BAKING

## Plymouth Is The Only Low Priced Car

That offers these four big features:

1. Individual front wheel springing,
  2. Floating power engine mountings,
  3. Safety-steel body for greater protection,
  4. Hydraulic brakes, self equalizing.
- The 1934 Plymouth reveals a New Kind of ride.

All these features and many more go to make true the statement that the 1934 Plymouth is the "BEST ENGINEERED CAR IN THE LOW PRICE FIELD."

NOW ON DISPLAY AT—

## Finkner Motor Company

BUSINESS HOURS FOR FLOYDADA GROCERY STORES—

## Effective Monday, February 19

WE WILL OPERATE ON THE FOLLOWING HOURS:

OPEN 8 A. M. CLOSE AT 7 P. M. WEEK DAYS.

OPEN 8 A.M. CLOSE AT 9:30 P.M. SATURDAYS

THIS ANNOUNCEMENT MADE FOR THE BENEFIT OF OUR PATRONS THAT THEY MAY MAKE THEIR ARRANGEMENTS ACCORDINGLY.

Felton-Collins  
Redd's System Gro.  
Floydada Grocery  
Armstrong Market  
M-System  
Loopers'  
Hull & McBrien  
Piggly-Wiggly  
Star Cash Gro.  
Pierce King's