

Palace Saturday Midnite, Sunday & Monday Richard Barthelmess In "Massacre"

The Floyd County Plainsman

VOLUME NO. 5

Floydada, Floyd County, Texas, February 8, 1934

NUMBER 9

A. J. Folley Announces Candidacy For Office of District Judge

To The People of Floyd County: In announcing my candidacy for District Judge of the 110th Judicial District of Texas...

As your District Attorney I have tried to conduct the affairs of that office in a manner that would command the respect of the people.

With the experience I have had as a private practitioner and as your District Attorney and public servant I believe I am qualified for the office of District Judge.

If elected to this responsible office it will be my desire to run the affairs of this office in a dignified and business-like manner...

Respectfully, A. J. FOLLEY. (Political Advertising)

Floyd County District Court Enters Fourth Week Next Monday Morning

The January term of Floyd County District Court will enter the fourth week next Monday morning. Following is the jury list for next week...

Sterley School Derived \$22.08 From Pie Supper Thursday Night

\$22.08 was derived from the sale at a pie supper held at Sterley school Thursday evening and a large crowd was in attendance...

Floydada School District Board of Trustees Met In Regular Session

A regular meeting of the board of trustees of the Floydada Independent School District was held Monday night. Members present were: Ivorell, Wester, Brown, Turner, Jarboe, Probasco and Kimble.

New Rulings On Corn Hog Program To Greatly Benefit Floyd Farmers

New rulings on the government corn-hog production control will probably prove a great benefit to Floyd County farmers, according to Glen A. Lindsey, county agent.

Ropesville Quintet Won Independent Basketball Tournament Held Here

A team from Ropesville won the independent invitation basketball tournament held in Floydada Friday and Saturday of last week. The tournament was sponsored by the Floydada Fire Department.

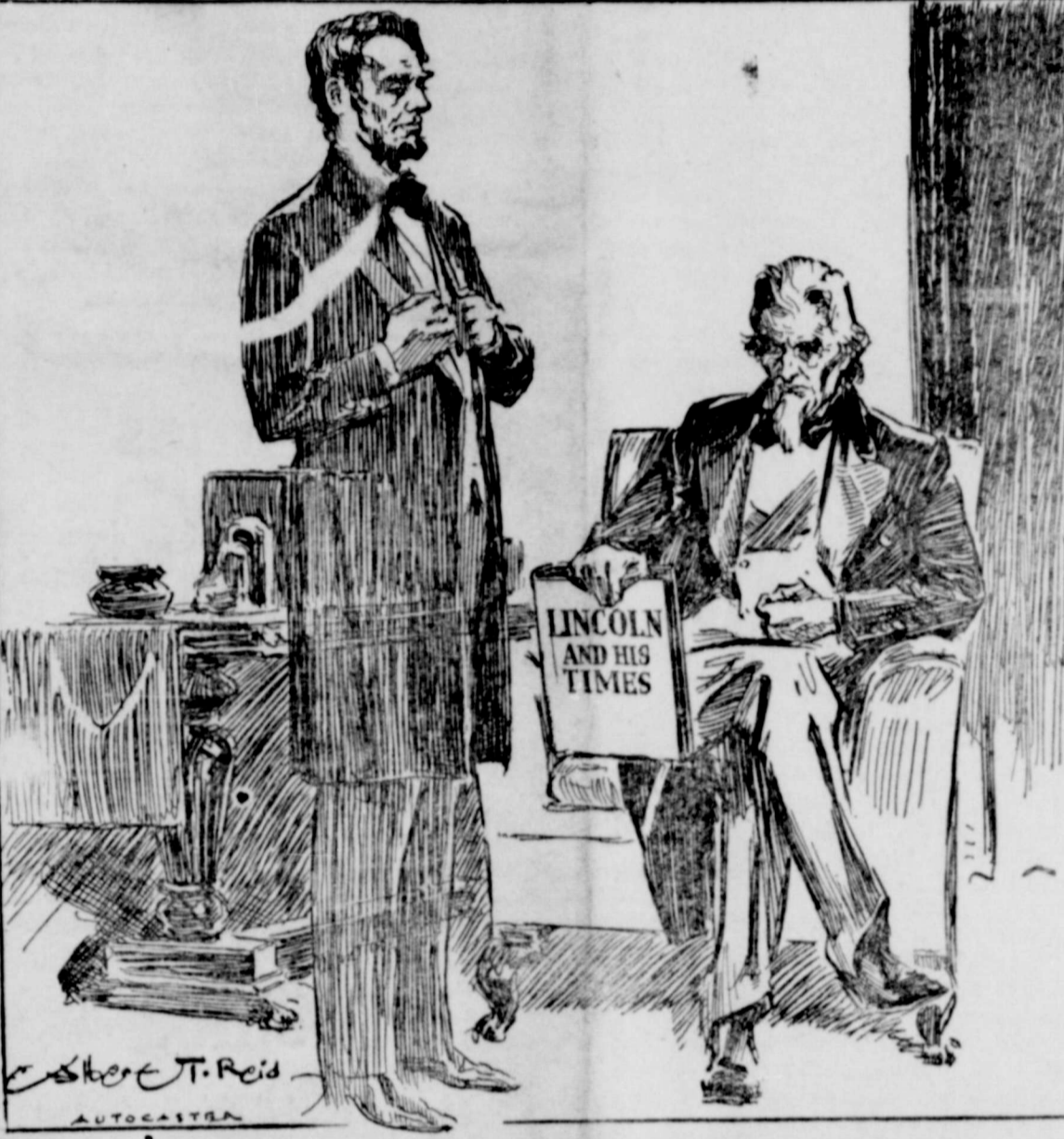
In the final games, played Saturday night Ropes defeated Lone Star in a close game 22 to 24 to win first place. Floydada Fire Department defeated Dougherty to win third.

Friday games were as follows: Lone Star vs. Lakeview, Lone Star winning; Ropesville vs. F. F. A., Ropesville winning; Dougherty vs. Campbell, Dougherty winning; Floydada Fire Department vs. South Plains, Firemen winning; Ropesville vs. Taylor, Ropesville winning.

IN DALLAS MARKETS

Mrs. C. A. Cass, of the Lakeview community, left Monday morning for Dallas where she is in market for merchandise for the Style Shoppe. She will return Friday of this week.

A Particularly Inspiring Vision ————By Albert T. Reid



Cotton Contract Sign-Up Time Has Been Extended To February 15

The deadline date on signing up contracts to enter the 1934 government cotton reduction plan has been officially extended to February 15, according to information received by Glen A. Lindsey, county agent.

Many Cases Of Influenza Are Reporter From Over State Of Texas

Austin, Texas, February 6.—Influenza, while not of such prevalence as last year, is still occurring frequently enough to cause alarm, according to Dr. John W. Brown, state health officer.

J. G. MARTIN TO EASTERN MARKET

J. G. Martin left Saturday for St. Louis and other cities where he will be in market for merchandise for the Martin Dry Goods Company.

More Wheat Checks Received In Floyd County Total \$3,687.40

36 wheat checks to the amount of \$3,687.40 have been received by Glen A. Lindsey, county agent, for distribution to Floyd County wheat farmers.

Panhandle-Plains Turkey Improvement Association Organized February 5

A Panhandle Plains Turkey Improvement Association was organized in a meeting of turkey breeders held in Plainview Monday of this week.

Funeral Services For Eldon B. Gray Held Thursday Afternoon at 2:30

Funeral services for Eldon B. Gray 35, who died Wednesday morning of last week at his home in the Dougherty community, were held Thursday afternoon at 2:30 o'clock at the Floydada cemetery chapel.

Families On Direct Relief Roll To Be Visited By Health Nurse

Families who are on the direct relief roll, in Floyd County, will be visited this week by the county health nurse, Miss Eddie Mae Gilliland.

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Floydada School District Paying Off More Than \$2,000.00 of Vouchers

Secretary of the Floydada Independent School District J. B. Houston has mailed notice this week to people holding vouchers that more than \$2,000.00 will be paid on vouchers on the 1931-32 term and 1932-33 term.

Automobile Badly Damaged When Hit by Train But Occupant Escaped

"You can say one thing, a moving train will certainly knock a car off its track," Cecil Bronson said Sunday after his Ford coupe had been badly damaged when hit by the Q. A. & P. 11:20 passenger Sunday morning.

D. C. Sessom of Ralls Organizing Floyd County Operation Association

A Floyd County Operation Association, with headquarters in Floydada, is being organized by D. C. Sessom, of Ralls, Texas, secretary treasurer.

Floyd County Pioneers Pay Tribute To Long Time Friends

Mrs. R. Fred Brown and Mrs. Sam Hale were joint hostesses Friday at noon at a dinner honoring Mrs. Arthur B. Duncan and her twin brother, Elder J. J. Day, on their 74th birthday.

H. F. Graham, of Dougherty, Died Friday, Funeral Saturday

H. F. Graham, aged 76 years, died Friday at his home in the Dougherty community after a brief illness. He was a long time resident of Floyd County and the Dougherty community.

World's Fair "Fan Dance" Coming To Palace Theatre In Vaudeville Bill

People who failed to visit the World's Fair, A Century of Progress, in Chicago last year will have an opportunity this week to see one of the "highlights" of the big show at the Palace Theatre.

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IN SAN ANTONIO MARKET

Miss Nellie Moore and Y. Onstott, of Onstott's Dry Goods in Floydada, are expected to return Friday from San Antonio, Texas, where they are in market. They will purchase merchandise for the store here.

POLITICAL ANNOUNCEMENTS

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the offices under which their names appear, subject to the action of the Democratic Primary Election of July 28, 1934:

For Congress 19th Congressional District:
ARTHUR P. DUGGAN
(Littlefield, Texas)

For Judge 110th Judicial District:
KENNETH BAIN
A. J. POLLEY

For District Attorney 110th Judicial District:
ALTON B. CHAPMAN

For County Judge:
J. W. HOWARD, (Re-Election)
A. H. KREIS

For County Treasurer:
MRS. MAUD MERRICK
(Re-election)

For County Attorney:
WINFRED F. NEWSOME
W. E. GRIMES

For District Clerk:
ROY O'BRIEN, (Re-Election)
GEORGE B. (B) MARSHALL

For County Clerk:
A. B. CLARK

For County School Superintendent:
E. C. NELSON
C. A. CASS
PRICE SCOTT (Re-Election)
FLOYD BLANKENSHIP

For Collector and Assessor:
FRANK L. MOORE
(Re-Election)

For Sheriff of Floyd County:
E. S. RANDESON

For Commissioner Precinct One:
A. S. CUMMINGS
(Re-Election)

MRS. WELCH TO MARKET
Mrs. A. J. Welch went to Dallas Friday night where she was in market for merchandise for Miladys Specialty Shoppe in Floydada. She went by Abilene and was accompanied by her daughter, Miss Virginia, to Dallas.

Herschel Swepton, student in Draughon's Business College at Lubbock, spent the past week end visiting with his parents in the Millcrest community.

Mrs. E. B. Mayhew and Lee spent Sunday visiting in Quannah.

The Floyd Co. Plainsman
Published Thursday of Each Week

M. B. CAVANAUGH
Owner and Publisher
Telephone No. 187

ADVERTISING RATES
Given on Application

SUBSCRIPTION PRICES
In Floyd County \$1.00
Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

NOTICE!

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

O. T. Williams Underwent Operation For Appendicitis Monday Night

O. T. Williams, principal of Floydada High School and vocational agriculture instructor, underwent an operation for appendicitis Monday night at ten o'clock at the Plainview sanitarium.

Mr. Williams was recovering as rapidly as could be expected at the last report late yesterday afternoon.

40 MORE WHEAT CHECKS

40 more checks from Floyd County wheat farmers from the agricultural adjustment plan of the government were received for distribution yesterday at noon. The checks totalled \$7,366.00.

NOTICE TO CREDITORS OF THE ESTATE OF EMMA T. BOERNER, DECEASED

Notice is hereby given that original letters of administration upon the Estate of Emma T. Boerner, deceased, were granted to me, the undersigned, on the 22nd day of January, 1934, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are Floydada, Floyd County, Texas.

FRANK L. BOERNER, Administrator of the Estate of Emma T. Boerner, Deceased. 7-4c

Associational Sunday School Revival To Close Classes Friday Night

A Floyd County Associational Sunday School Revival which has been underway in 21 baptist churches in the Floyd County Association since Monday night will close classes Friday night of this week.

Commencement exercises will be held Sunday afternoon at 2:30 o'clock at the First Baptist Church in Floydada, at which time a banner will be awarded to the Sunday school doing the most efficient work and 500 individual awards will be made.

G. S. Hopkins, state secretary of the Baptist Sunday School Board, of Dallas and his assistant W. J. Lights, have been in general charge of the associational revival. Dr. W. F. Fry, of Lubbock, Rev. R. E. Bost, of Dimmitt, and 20 Wayland College students, have assisted in conducting the school and teaching classes. Classes have been taught in each department of the several churches in the association.

A total of 21 churches are enrolled in the school or associational revival. Seventeen of this number have carried on schools this week and the remainder will hold their schools next week.

Monday and Tuesday nights at total of 725 were enrolled in the classes in the association. It is the expectations and hopes that the enrollment will pass the 1000 mark before the week is over. Classes are held each evening at the various churches.

A program for the commencement exercises follows:

Song service, led by Rev. I. J. Lloyd, of Plainview; Devotional, Rev. S. R. McLaugh, of Loda; Recognition of all completing study course book; The closing state Sunday school convocation, Rev. R. E. Harrison, of Ralls; Address, W. J. Lights, of Dallas.

MRS. V. A. LEONARD IMPROVED

Mrs. V. A. Leonard, who is ill at her home, 1020 South Main street, was thought improved last night, according to her daughter, Mrs. Bell. Mrs. Leonard became ill after having suffered severe burns about her neck and shoulders about two weeks ago.

Mrs. R. E. Cogswell, of Dimmitt, Texas, spent the past week end visiting with her parents, Mr. and Mrs. C. Alexander in the Lakeview community.

Rev. Ray of Lockney was a pleasant caller at the Plainsman office Wednesday afternoon.

District Field Engineer C. W. A. Says Local Project Operating Fine

C. G. Gorton, of Lubbock, district field engineer for the Civil Works Administration was in Floydada Tuesday inspecting the C. W. A. projects in Floyd County. He said that the projects were being conducted in proper order.

Several of the C. W. A. projects in Floyd County are well underway. A payroll analysis compiled last Thursday revealed that a total of \$2,788.24 had been paid to 319 employed on the C. W. A. projects in Floyd County for that payroll period.

One other project has been filed and approved by the local committee but has not been given action by the state C. W. A. as yet. This project is the one from the Floydada Independent School district for the rebuilding of the East Ward school building.

Burl Bedford, county administrator, has been given notice not to accept any more applications for projects until further notice from the state C. W. A.

Work Begun on Spreading Caliche On Highway 28 Through Floydada

Work was started this week on the spreading of caliche on highway 28 through Floydada, the contract for improvement of which is had by the American Paving Corporation.

Two layers of caliche, each five inches in depth, will be laid and then an asphalt top laid on the caliche. Two miles will be paved in this manner under the present contract.

Five trucks, capable of hauling between 5 and 6 hundred yards of caliche per day, are at work on the job and 2 others will be put on the haul this week.

Officials of the American Paving Company said that the grading job east of Floydada to Motley County line would be completed by Saturday night and ready for acceptance by next Wednesday.

Miss Betty Jo Thompson, of Vernon, returned home Monday after having visited for a week in Floydada with Miss Bessclare Smith.



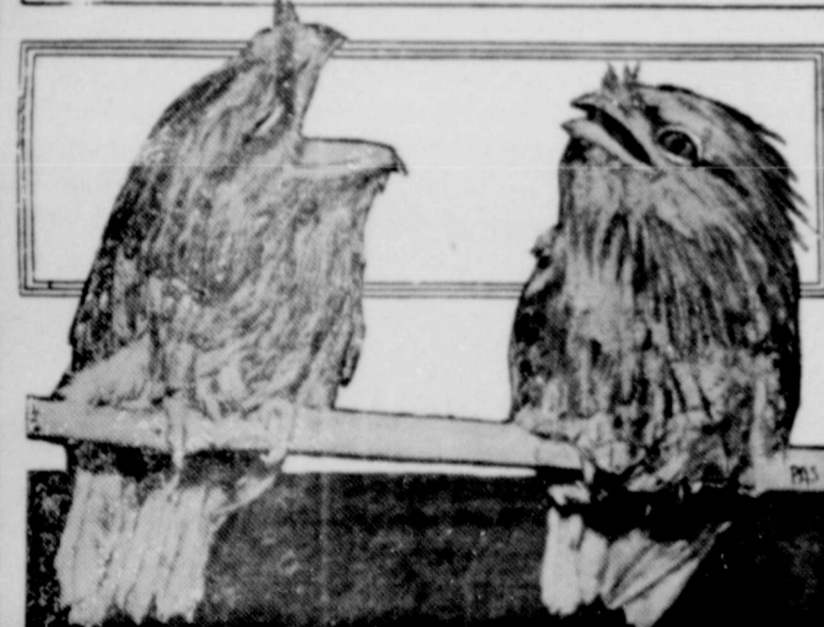
You've heard and we've heard a lot of tire claims but here are facts straight from Akron: The Goodyear people have completed more than 8,400 stopping tests on automatically-braked cars equipped with various makes of tires both new and worn. By accurate measurements on wet slippery pavement, smooth tires slide 77% farther than new Goodyear All-Weathers—and other new non-skid tires slide 14% to 19% farther than the Goodyears. These figures check with the experience of our Goodyear customers and ourselves. How safe are your tires today?

GOODYEAR
Prices subject to change without notice and to any state sales tax
Magnolia Service Stations
H. O. CLINE, MANAGER
Phone 36 or 37 For Road Service.
Expert Tire Repairing Good Used Tires

YOUR INSURANCE IS AN
Important Matter
CHOOSE YOUR AGENT AS YOU DO YOUR DOCTOR OR LAWYER.
G. C. TUBBS
INSURANCE AGENCY
Room 9 First National Bank Building
Phone 162

TRY PLAINSMAN WANT ADS—THEY'LL SELL IT!

St. Louis Exhibits World's Ugliest Birds



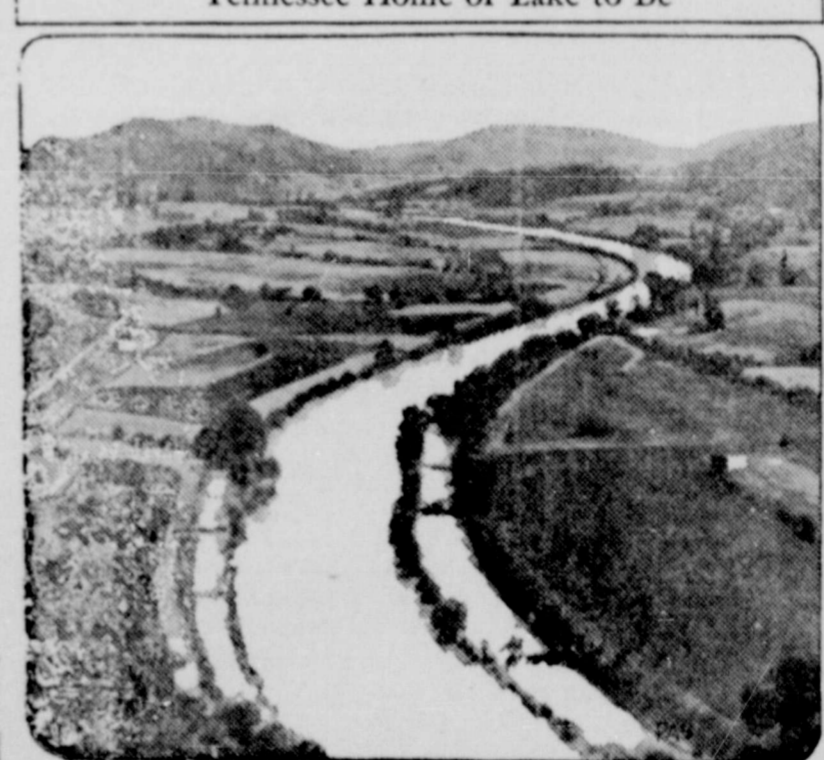
ST. LOUIS: ... These two pals in the St. Louis zoo have the distinction of being the ugliest birds in the world. They are Australian "Frogmouths" of the owl family, the first of their kind ever to be brought to America. The only others in captivity are in the London zoo.

College Junior at 14



ATLANTA: ... Above is A. W. Cain, of Dahlonega, Ga., who at 14 years of age is a junior classman in the University of Georgia, the youngest junior in the history of the school.

Tennessee Home of Lake to Be



CLINCH RIVER, Tenn.: ... Above is pictured a beautiful Tennessee valley which will soon "be no more." It is the Clinch River valley, the site where the Norris Dam is to be built. The dam will submerge the valley under 200 feet of water, creating a great lake. This is a part of the Tennessee valley development, sponsored by the government.

Former Kaiser at 75



DOORN, Holland: ... Wilhelm Hohenzollern, former Kaiser of Germany, in exile here since the World War, celebrated his 75th birthday on January 27th and released this recent picture to show himself still " hale and hearty "

Sing for President



CLEVELAND: ... Miss Nan Johnson, (above) has been invited by President and Mrs. Roosevelt to sing at the White House, some day soon and she has accepted. Nan, a victim of infantile paralysis since 6, was prevailed upon to give up piano and study voice. She appeared before the Cleveland Rotary Club recently, which appearance brought the White House invitation.

Hanging Her "Duty"



PADUCAH, Ky.: ... Miss Lurline Humphries, 32, sheriff of Trigg County, Ky., announces "she will do her duty" in the possible hanging of two men for whom the death penalty has been asked, charged with assault on a 9 year old girl.

Japan's Happiest Girl



TOKYO: ... She is the happiest girl in Japan. Her name is Shigeko Kiyohara, 18 years old. She has been selected governess of the infant Crown Prince, an honor which assures her high respect for the rest of her life.

Indiana Desperado



TUSCON, Ariz.: ... John Dillinger, (above), leader of a notorious gang of Indiana outlaws, who was captured here with two of his gang, he is being returned to Indiana.

Emma Goldman Today

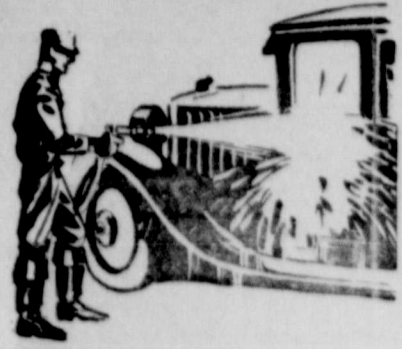


TORONTO: ... Emma Goldman, (Mrs. James Colton), above, famous anarchist now 64, continues to enjoy her 90 day stay here with relatives while awaiting decision on whether she can re-enter the U. S. for a visit, from where she was deported 13 years ago.

Indicted Official



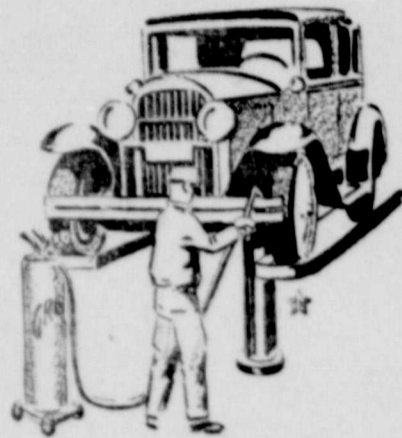
DES MOINES: ... Above is Lieut.-Gov. Nels G. Kraschel of Iowa who has been indicted by a federal grand jury on charges of having conspired to defraud the U. S. as executive secretary of the Iowa Public Works Board.



Why Not Drive a Clean Car?

WHEN THE COST IS SO SMALL AND THE SERVICE SO VALUABLE... WE ARE COMPLETELY EQUIPPED TO DO WASHING.

Use Grease Save Parts!



GIVE YOUR CAR LONGER LIFE. SAVE PARTS BY A REGULAR AND LIBERAL USE OF OIL AND GREASE. REDUCE FUEL COSTS. RIDE IN "SQUEAKLESS" COMFORT. YOU WILL FIND WE ARE EQUIPPED WITH MODERN METHODS AND DO THE JOB RIGHT.

Consumers Fuel Association

PHONE 122

Now It's Unanimous!



Mack Wilson

(The Service Station Owner)

Tells...

"MY CUSTOMERS TALK ABOUT 'GAS' AND GAS"

MACK WILSON, the service station owner, discovers a lot about people in his daily contact with motorists, but one thing he can't understand is the difference in attitude toward the price of natural gas and the price of gasoline. He says that over the period of a few months the price of gasoline will fluctuate several cents, and there is never a murmur from his customers, in spite of the fact that gasoline is the only fuel that operates the common automobile.

He couldn't understand it because there are several fuels that people can turn to for general household purposes. Mack took the trouble to find out why they continue to use gas. He discovered that they would use gas if it cost several times the amount asked because it still would be the best bargain in fuels. He found, also, that people with automobiles spend more for gasoline than they do for gas for cooking and water heating.

You need not be a dealer in gasoline to appreciate Mack Wilson's attitude on gas rates. Consider gas for its value and you will recognize it for the bargain it is.

West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

Thursday Contract Club Met With Miss Audrey Farris Thursday Evening

Miss Audrey Farris entertained at the meeting of the Thursday Contract Club held Thursday evening at six o'clock at her home, 604 South Third street.

A valentine motif was carried out in the tallies and placements. Players at each table cut cards for the plate favors.

Guests for the evening were: Mrs. Bill Daily, Misses Gwendolyn Snodgrass, Eulalia Burrus, Jesse Mae Wood and Dannaie Mack Stewart. Miss Snodgrass held high score for the guests.

Members playing were: Miss Golden Louise Steen, who held high score, Mrs. Arthur Stewart, Mrs. Loraine Britton, Mrs. N. B. Stansell, Mrs. J. G. Deakins, Mrs. Cullen Riley, Miss Mildred Strickland and Mrs. Floyd Simpson, Miss Adelaide Scott, Mrs. Winifred Cooper and Miss Farris.

Mrs. Arthur Stewart will entertain at the next meeting of the club which will be held Thursday evening, February 15.

Frank Howell Moves Seed and Feed Grinding To New Location

Frank Howell has moved his seed and feed grinding business from the old Higginbotham-Bartlett stand to a lot just west of Boothe Mill and Elevator on East California street.

Mr. Howell moved his grinding machinery two weeks ago and completed moving the buildings last week end. He asks that his customers visit him in the new location.

W. B. Cates and Miss Irene Cates, who are attending Draughon's business college in Lubbock, spent the past week end visiting with their parents, Mr. and Mrs. W. C. Cates in the Blanco community.

Let Cavanaugh do your Printing.

Mr. and Mrs. C. L. Minor Were Host And Hostess To Owls Club

Mr. and Mrs. C. L. Minor entertained the meeting of the Owls "42" Club Thursday evening at their home, 529 West Missouri street.

Those playing were: Mr. and Mrs. Lon M. Davis, Mr. and Mrs. E. L. Angus, Mr. and Mrs. A. J. Folley, Mr. and Mrs. Ross, Mr. and Mrs. R. E. Fry and Mr. and Mrs. Geo. A. Linder.

Mr. and Mrs. O. P. Rutledge will entertain at the next meeting of the club to be held Thursday evening, February 15.

GLAD SNODGRASS TO MARKET

Glad Snodgrass left Sunday for Chicago and St. Louis, where he will be in market for merchandise for his men's store in Floydada.

Mrs. Snodgrass and Miss Gwendolyn accompanied him as far as Amarillo, where they visited with relatives.

EASY PLEASANT WAY TO LOSE FAT

How would you like to lose 15 pounds of fat in a month and at the same time increase your energy and improve your health?

How would you like to lose your double chin and your too prominent abdomen and at the same time make your skin so clean and clear that it will compel admiration?

Get on the scales today and see how much you weigh—then get an 85 cent bottle of Kruschen Salts which will last you four weeks. Take one half teaspoonful in a glass of hot water every morning and when you have finished the contents of this first bottle weigh yourself again.

After that you'll want to walk around and say to your friends—"One 85 cent bottle of Kruschen Salts is worth one hundred dollars of any fat person's money."

Leading druggists America over sell Kruschen Salts—You can always get it.

MARRIAGE LICENSE ISSUED

Marriage license were issued by County Clerk A. B. Clark to Mr. Nick Allen Jr., and Miss Ruth Sears this week.

Dr. Clark B. Meador PHYSICIAN AND SURGEON

Announces opening of offices in Boothe Building, Room 201. Office Phone 86 Residence Phone 299-W.

FLOYDADA INSURANCE AGENCY

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON OWNER.

The Power of NEWSPAPER Advertising!

Dave Harum said, "When you get hold of ten dollars get it into you or onto you as soon as you can, for there ain't no pocket in a shroud, and you're a long time dead."

If you had nothing but money you would be poor indeed. It is the things for which you can exchange the money you earn that set the standards of your living comforts and conveniences.

You know this. But do you know that it is you who largely determines the value of your dollar?

Many things contribute to the distance a dollar will go, but the greatest agent in "value received" is Advertising.

The advertisements in this paper tell you about the best grades of merchandise. They tell you where they can be had and for how much.

They tell of the new things that manufacturers are producing to make your dollars of real worth to you in greater comforts, better living, more enjoyment.

Read the advertisements. Take time to save time. Take trouble to save trouble. Read to save walking. Search the ads to save searching the stores. And to make the dollar go farther!