

Journal Editor

See Mary Brian, Donald Cook, Reginald Denny in "FOG" at PALACE Theatre New Years Eve At Mid-night

The Floyd County Plainsman

VOLUME NO. 5

Floydada, Floyd County, Texas, December 28, 1933

NUMBER 3

DEATH CLAIMS MRS. ISAAC WILHOIT. EARLY MONDAY MORNING

Mrs. Isaac Wilhoit, aged 88 years, 8 months and six days died Monday morning at 6 o'clock at her home in this city. Her death was caused from pneumonia which developed after a short illness.

Mrs. Rachel Wilhoit was born April 19th, 1845, in Alabama. She moved with her parents to Hunt county, Texas, at the age of four years. She was married to Isaac Wilhoit in Hunt county at the age of 15 years. They later moved from Hunt county to Hill county living there several years. Mr. and Mrs. Wilhoit moved to Young county and lived there until coming to Floyd County in 1896.

In 1901 the family moved to Uvalde county, Texas, to make their home for some time prior to going to New Mexico. A few years ago Mr. and Mrs. Wilhoit returned to Texas. They chose Floydada again as their home and moved here two years ago.

Mrs. Wilhoit is survived by her husband who has passed his hundredth birthday, and the following children: M. Wilhoit, of New Mexico; Frank of New Home, Texas; Mrs. C. Surginer, of Floydada; George Wilhoit, of Burk Burnett, Texas; Mrs. W. L. Tandee, of Oklahoma City; Jim Wilhoit, of Kim, Colorado; Mrs. Corine Sparks, of Young, Arizona; and Doug Wilhoit, of Rock Springs, Texas. Another son has been dead about 25 years. Jim Wilhoit, of Colorado and Mrs. Sparks, of Young, Arizona, were unable to be present for the funeral services. A number of nieces and nephews also survive.

Services Held Tuesday Funeral services were held Tuesday afternoon at 2:30 o'clock from the home 315 Mississippi street. Rev. R. E. L. Muncy, of Muncy, conducted. He was assisted by Rev. S. R. McClung, pastor of the First Baptist church.

Flower bearers were: Ulmer White, John Reagan, Calvin Steen, J. G. Wood, Ross Henry and Glad Snodgrass.

Honorary pallbearers were: Dr. V. Andrews, R. C. Scott, N. A. Armstrong, W. M. Massie, Bob Henry, J. D. Starks, B. P. Woody, W. M. Meador, A. L. Bishop, S. A. Greer, S. B. McCleskey, E. C. Nelson, D. D. Shipley, E. P. Nelson, Price Scott, S. E. Duncan, S. N. McPeak, W. A. Gound, J. A. Carruth, J. B. Jenkins, Marvin Massie, G. L. Snodgrass, J. A. Hollums.

Interment was in the Floydada cemetery. F. C. Harmon was in charge of the arrangements, assisted by Mrs. Maud Burrus.

Floydada, Lockney and Rural Schools To Open Monday Morning

The Floydada and Lockney public schools will open Monday morning to resume class work after having been closed for the Christmas holidays.

County Superintendent Price Scott indicated that most of the County rural schools would be open by Monday.

Miss Annie Opal Sparks And Mr. S. L. Sanderfer Marry

Miss Annie Opal Sparks, daughter of Mr. and Mrs. Adrian Sparks and Mr. Sherley Sanderfer, son of Mrs. A. R. Rye, of Austin, were married in Floydada Friday night.

Rev. N. E. Tyler, pastor of the Church of the Nazarene, performed the ceremony, which was held at the home of Mr. and Mrs. Haskell Redd in South Main street. Those present were Mr. and Mrs. Haskell Redd, Miss Ruth Tyler and Mrs. R. F. Sattrell.

The bride and groom were in this county and attended the schools. Mr. and Mrs. Sattrell will make their home in Floydada. They are employed at Redd's Produce company.

Let our printer print your printing.

Fields and Skipworth Coming To Palace In "Tillie and Gus"

Those two loveable scene thieves, W. C. Fields and Alison Skipworth win the laurel for the splendid performance they give in Paramount's riotous comedy "Tillie and Gus" which comes to the Palace Theatre Saturday midnight and Sunday afternoon.

They are teamed with Baby LeRoy, amazing star of Chevalier's "A Bed Time Story" and Claude Colbert's "Torch Singer." This up-and-coming infant gives another wonderful performance in Tillie and Gus.

Tillie and Gus play as a pair of divorced rascals who separated when they found their methods conflicting. They are brought together by letters from Tillie's brother telling them of possible inheritances.

"Tillie and Gus" is a very interesting and amusing picture and theater goers are urged to see it.

TWO CANDIDATES TOSS HATS INTO POLITICAL RING WITH THIS ISSUE

Although it is not boiling there is a good simmer on the political pot this week as candidates start announcing for office.

MBrs. Maud Merrick, present county treasurer, is announcing her candidacy for re-election to this office.

Senator Arthur P. Duggan is announcing his candidacy for election as congressman from the 19th congressional district, a new congressional division.

Starting with this issue the Plainsman will carry names of candidates in the political column.

Mrs. Arthur B. Duncan Hostess To Children At Christmas Dinner

Mrs. Arthur B. Duncan was hostess to several of her children at a dinner on Christmas day. Two sons, Mark and Ted Duncan were not present.

Those here were: Mr. and Mrs. Chas. W. Watkins and family, of Petersburg; Mr. and Mrs. S. E. Duncan and family, of Floydada; Mr. and Mrs. J. A. Hollums and family, of Canyon; Mr. and Mrs. Joe E. Pitts and family, of Canyon; Mr. and Mrs. J. I. Hammonds and family, of Floydada; Mr. and Mrs. R. F. Brown and children, of Floydada; Mr. and Mrs. Arthur B. Duncan Jr., of Canyon.

Mrs. Wanda Banker and daughter, Doris Eileen, of Dallas, arrived Sunday night for a visit in Floydada with Mrs. Banker's parents, Mr. and Mrs. N. A. Armstrong.

Mr. and Mrs. Elmer Caudle, of Dimmitt, visited in Floydada Christmas day with Mr. and Mrs. J. B. Bishop.

Mr. and Mrs. G. T. Stagner, Mr. and Mrs. C. H. Tisdell, Mr. and Mrs. J. B. Biekeley, all of Petersburg, and Mrs. Holley, of Idalou visited in Floydada Christmas day with Mr. and Mrs. Jay Mitchell.

Mr. and Mrs. A. H. Dubose, of Hale Center, spent Christmas day visiting in Floydada with Mrs. Dubose's parents, Mr. and Mrs. J. E. Mitchell.

B. B. Cloud and Mrs. Cloud and family went to Albany, Texas, the first of this week for a holiday visit with his father.

H. E. Wright, manager of the Jackson Tire Company in Floydada, visited in Lubbock Monday with Mr. and Mrs. L. H. Plains. Mr. and Mrs. Plains are the parents of Mrs. Wright.

Mr. and Mrs. Winifred Cooper and Mr. Cooper's sister, Miss Agnes, visited in Floydada this week with Mrs. Cooper's parents, Mr. and Mrs. M. L. Probasco and other relatives.

Mr. and Mrs. Orland Howard and Mr. and Mrs. Alton Burchfield visited in Amarillo Christmas with Mr. and Mrs. F. G. Tye and family. Mrs. Tye is a sister of Mrs. Burchfield and Mr. Howard.

D. D. SHIPLEY ELECTED CHAIRMAN OF LOCAL F.D.C.C. IN MEETING

The County Farm Debt Adjustment committee recently appointed by Governor Miriam A. Ferguson for Floyd County, held an organization meeting in Floydada Thursday, December 21, at 2:00 p. m.

Officers elected were as follows: D. D. Shipley, Chairman; S. L. Rushing, Fairview, Vice Chairman; L. L. Brewster, Lockney, Secretary. Other members of the board of five are: Ben Quebe, of Providence, and Walter Wood, South Plains.

Function of such committees, already appointed in several counties of the state, is outlined in the Governor's letter of appointment, part of which is as follows:

"It is our thought that such a committee will serve as material assistance to both debtor and creditor, in an effort to arrive at a friendly, sensible and fair solution of the debt problems, and that such efforts will tend to conciliate many problems of the type which have heretofore resulted in unnecessary foreclosures. It is likewise hoped and expected that these voluntary committees will serve in the future as a basis of developing harmony between contending interests in various localities of the state."

Following the election of officers at the meeting, several cases were filed with the county and the session adjourned.

Mr. and Mrs. Emmitt White, of Plainview, visited in Floydada Sunday with Mrs. White's sister, Mrs. C. L. Minor and Mr. Minor.

M. W. King Jr., manager of King's variety in Floydada, visited during Christmas in Slaton, with his parents.

Miss Leah Smith, teacher in the Wellington, Texas, schools, is visiting in Floydada during the holidays with her parents, Rev. and Mrs. I. A. Smith.

Mrs. E. E. Brown visited in Lubbock Christmas with her daughter, Mrs. D. G. Ridge and Mr. Ridge.

Mr. and Mrs. C. R. Houston and daughter, of Hamilton, Mr. and Mrs. J. C. Houston and daughter, and Mr. and Mrs. Orson Rae, of Abernathy, Mr. and Mrs. J. H. Houston and daughter of Lubbock, visited in Floydada Christmas with Mr. and Mrs. J. B. Houston.

Mr. and Mrs. T. W. Whigham visited in Winters Sunday and Monday with his parents, Mr. and Mrs. T. W. Whigham.

Ben Childress, who is employed at the Panhandle Lumber Company yard in Floydada, visited in Dalhart Christmas with relatives and friends.

Seaton Howard, who is employed at Edwards Grain & Elevator Company, went to Albuquerque, New Mexico, to spend Christmas visiting his brother, Bill Howard.

E. M. Chapman and family, of Crosby County, and Mrs. Bertha Day Howard, of Pueblo, Colorado, visited Christmas day with Mr. and Mrs. J. W. Howard in Floydada.

Dr. and Mrs. Miles Frost and her father, J. F. Ruddick, visited in Hale Center Christmas day with Mr. Ruddick's son, Floyd Ruddick and family.

Mrs. Myrtle Johnston, of the Primp Beauty Shop, spent Christmas visiting in Richland, New Mexico, with her parents, Mr. and Mrs. J. H. Short.

Miss Gertrude Davis, of Plainview, spent the Christmas holidays visiting with her parents, Mr. and Mrs. L. J. Davis.

Mr. and Mrs. Brian Hinkle went to Seymour, Texas, this week to visit her mother during the holidays. He is employed at Consumers Fuel Association.

Mr. and Mrs. Orville Harris and his mother, Mrs. S. T. Harris, visited from Saturday to Monday at Guntersville, Grayson county, Texas, with Mrs. Harris' daughter, Mrs. T. C. Jones.

Popularity Of Eerie Stories Centuries Old Gaining

Mystery and detective tales have popular forms of fiction since earliest civilization. There is reason to believe that the ancient legends and myths are the forerunners of modern mystery fiction.

Every form of literature has embraced the mystery and detective tale. The screen, in its telling form, offers, perhaps, the best medium of all. In fact, this form of film story keeps growing in popularity as writers learn more of the limitlessness technique of the screen and its adaptability to the mystery type of story.

"Fog", a well known and popularized detective mystery story is coming to the Palace Theatre New Year's Eve and Monday. In this picture appear Mary Brian, Donald Cook, Reginald Denny.

Mrs. Edgar McCarty, Mr. and Mrs. Lucian Wheeler visited with Mrs. Wheeler and Mrs. McCarty's mother and father, at Clint, near El Paso, Texas, during the Christmas holidays. They returned by Mission, Texas, where Mr. and Mrs. Wheeler visited with his mother, Mrs. Nora Jones.

Mr. and Mrs. Paul Murff spent the Christmas holidays visiting with his parents at Brice, Texas.

Mr. and Mrs. Oliver Allen spent Christmas day visiting in Hereford with his sister, Mrs. J. C. Parker and Mr. Parker.

Mrs. E. L. Angus is in Bonham, Texas, where she is visiting with relatives.

Mr. and Mrs. Clarence Goins, and family, of Dimmitt, visited during Christmas in Floydada with her father, Dr. V. Andrews and Mrs. Andrews.

Mr. and Mrs. Geo. A. Linder and family left Sunday morning to go to Dallas to visit with Mr. Linder's mother, Mrs. A. Linder and his sister, Mrs. Selma Van Eaton. They are expected to return today.

Mr. and Mrs. R. E. Fry visited in Amarillo and Canyon Tuesday night and Wednesday on business.

Mr. and Mrs. B. K. Barker and family went to Dallas for a holiday visit. They are expected to return the latter part of this week.

Miss Pauline Rogers, of Altus, Oklahoma, arrived Wednesday for a visit in Floydada with friends. She is a former resident.

Mrs. G. R. Strickland, and son Reid, Miss Mildred Strickland and Ernest Carter visited in Plainview Tuesday afternoon.

Mr. and Mrs. Robert Fisher, former teacher in the Liberty school in this county, and now of Motley county, are spending the holidays visiting with Mrs. Fisher's parents, Mr. and Mrs. H. L. Hartsell, of the McCoy community.

Miss Ora Mae Robbins, teacher in the Childress schools is in Floydada visiting with relatives. Her mother Mrs. W. A. Robbins, accompanied her. A friend, Miss Vernie Newman, teacher in the Spanish department of McMurray college in Abilene, accompanied her.

Rev. and Mrs. A. L. Jordan, of Matador, and son, spent Christmas day visiting with his parents, Mr. and Mrs. W. B. Jordan, of Center community.

Roy Snodgrass visited in Lubbock Tuesday of this week on business.

BORN—To Mr. and Mrs. Pope Dungan, Monday, December 25, a son.

BORN—To Mr. and Mrs. Dan Mosley, Thursday morning, December 28, a daughter.

NAZARENE CHURCH Prayer meeting Thursday evening 7:30. Mrs. Ella Johnson, leader. Young People's Meeting Sunday evening 6:30. Preaching at 7:00 p. m. Rev. N. E. Tyler, Pastor.

COTTON PLOW UP FOR 1934 PLAN TO START NEXT WEEK

County Agent Glen A. Lindsey said this week that the contracts and particulars on the 1934 cotton acreage reduction plan had been received and the campaign would be started the latter part or middle of next week.

Options on cotton under the 1933 plan have been received and are being distributed to Floyd County farmers.

On Hog Reduction Mr. Lindsey said that when it has been definitely established that this county is in the jurisdiction of the hog and corn reduction act then county farmers can sign the part of the contract to reduce hogs and the campaign will be started.

Under this plan farmers agree to reduce 25 percent of the 1932-33 average. They will receive a bonus of \$5.00 per head on the other 75 percent they produced.

This county is still allowed a few more cows on the F. E. R. A. beef campaign. Those wishing to sell culling cows at Lubbock, the nearest marketing center, should see the county agent, and get a permit from him to sell to Lubbock market. \$1.75 per hundred weight is the minimum to be paid.

Lockney Couples Married At Cox Home In Lockney Friday Night

Miss Glenna Collins and Mr. Arthur Cox, and Mr. Winifred Fowler and Miss Othell Gunn, all of Lockney were married in Lockney Friday night.

The joint ceremonies were held at the home of Arthur Cox. The couples will make their homes in Lockney.

CHILDREN OF MR. AND MRS. D. P. CARTER SPENT CHRISTMAS IN FLOYDADA

Mr. and Mrs. D. P. Carter, city, had as their guests during Christmas all of their children. The group enjoyed a dinner on Christmas day.

Those present were: Mrs. Paul Ragel, of Santa Fe, New Mexico; Mrs. R. P. Phillips, of Tulsa; Mr. and Mrs. Odus D. Carter, of Seagraves; Ralph W. Carter, of Brownfield; Mr. and Mrs. Leslie Carter and children, of Crosbyton; Mrs. Homer Eubank, city; and Boots Bryant, of Lockney.

JACKSON FAMILY VISITED

Members of the family of Mr. and Mrs. R. F. Jackson visited in Floydada during Christmas with their parents.

Those present were: Mr. and Mrs. Lewis Jackson, of Lubbock; Mr. and Mrs. J. D. McPhaul, of Lubbock; Mr. and Mrs. Gene Pittman, of Lubbock; Mr. and Mrs. Paul Gunter and daughter, Sue, of Waco; Mr. and Mrs. Edgar D. Tarpley, of Clovis, New Mexico; and three daughters and Mr. and Mrs. A. B. Clark of Floydada.

Mr. and Mrs. Marvin Williamson visited in Hale Center from Sunday to Tuesday morning with her parents, Mr. and Mrs. W. E. Kiser.

Mr. and Mrs. Irving Fisch spent Christmas visiting in Crowell, their former residence.

Mr. and Mrs. Bob Smith spent Christmas day visiting in the Mt. Blanco community with his brother, Ham Smith and Mrs. Smith.

Mr. and Mrs. Vernon Foster, of Altus, Oklahoma, visited in Floydada from Saturday afternoon to Monday night with Mrs. Foster's parents, Mr. and Mrs. J. H. McMurray.

Mr. and Mrs. Y. Onstott and family, City, visited in Plainview Monday with Mr. and Mrs. C. S. Busby. Mrs. Onstott and Mrs. Busby are sisters.

Mr. and Mrs. H. G. McChesney visited Christmas in Olney with her parents, Mr. and Mrs. Waggoner.

Mr. and Mrs. Earl Rainer and family, visited in Plainview Sunday with Mr. and Mrs. Hill.

Miss Robyn Swinson And Mr. Merle Reed Married Sunday Morning

Miss Robyn Swinson, daughter of Mr. and Mrs. J. E. Swinson, and Mr. Merle Reed, son of Mr. and Mrs. S. E. Reed of Brooksmith, Texas, were married Sunday morning at 12:01 o'clock.

The marriage was held at the Baptist church parsonage with the pastor, Rev. S. R. McClung, officiating. Those present were: Miss Ina Sims, Miss Veva Swinson, Messrs. Earl Crow and Ellis Bridges, of El Paso and Mr. and Mrs. Sherley Sanderfer, of Floydada.

The bride was reared in Floydada and finished Floydada High School in 1928. She has been employed for the past several months at J. C. Penney Company store. The groom has been a resident of Floydada for the past year, being employed at Redd's System Grocery.

Mr. and Mrs. Reed will make their home at 429 West Virginia Street.

FLOYDADA ALL-STARS DEFEATED LOCKNEY ALL-STARS CHRISTMAS DAY

Playing before a large Christmas day crowd the Floydada all-star football team defeated an all-star team from Lockney here Monday by a score of 7 to 0.

The game remained scoreless until in the fourth quarter when Bert Williams, of Floydada, blocked a Lockney punt and ran for a touchdown. Welborn of Floydada kicked the extra point.

J. C. Wester, former Floydada high coach, directed the Floydada all-stars and Coach Reid of Lockney was in charge of the Lockney all-stars. The game was sponsored by the Floydada and Lockney posts of the American Legion.

Miss Hester West In Chinese City Damaged By Air Bombing

Miss Hester West, Methodist Missionary to China, is employed in the only hospital in a city in China which was recently damaged and several residents injured when 32 bombs were dropped by aviators of the National Forces in the Chinese war.

Heavy casualties and extensive damage was reported from the air raid. Miss West is a nurse in a hospital in Sanchow, China, a city of 250,000 residents.

Reunion of Thorpe Family Held In Floydada At Mrs. Merrick's Home

A reunion of the brothers and sisters of the Thorpe family was held Christmas day in Floydada at the home of Mrs. Maud Merrick, one of the sisters of the family. This was the first time in seven years that the entire group was together.

Those present were: W. P. Thorpe, S. P. Thorpe and family, C. Thorpe and family, V. B. Thorpe and family, Roy Thorpe, all of Petersburg; Mr. and Mrs. T. B. Stone and daughter, Mary Leta, of Lubbock; Mrs. Roy Allen and family, Stratford; Miss Hattie Thorpe, Floydada; Mrs. Maud Merrick, and Mr. and Mrs. Harold F. Merrick and baby of Floydada.

HAPPY NEW YEAR

I have a host of friends in this county whose relations with me have placed them high in my esteem. And now with the coming New Year I fall into step with others and wish for everyone a Happy New Year.

At the same time I make my announcement for re-election to the office of County Treasurer of Floyd County, subject to the action of the democratic primary in July, 1934.

Sincerely, MRS. MAUD MERRICK, County Treasurer Floyd County. (Political Advertisement)

J. N. Redd, of Redd's Produce and Grocery Company, is in Matador, working in the place of Walter Burch who is at the bedside of his daughter, Miss Cleo Burch, who is ill in the Lubbock hospital.

COLLEGE STUDENTS SPENDING HOLIDAYS WITH HOMEFOLKS

Floyd County's representation of students to colleges over the state has returned home to spend the Christmas holidays. A number of parties, dances and informal social events have been given in their honor in the past few days.

Students who are at home and the colleges they are attending follow:

Wayland Baptist College in Plainview; Misses Selma Linder, Latane Hale, Helen Grigsby, Virdeue Snodgrass, Zeldia and Vida Battey, Johnny Johnston and Bernice Crabtree; Messrs. Ralph Hale, Ray Chapman, Truett and Carroll McClung, J. B. Jordan.

West Texas State Teachers College at Canyon; Misses Irene Kreis, Bama Gene Smalley, Annie Laura Martin, Venita Borum, Ina Rae Cummings, Verna Lykes, Euna Cozby, Anna Jewel Pawver; Leo Jackson.

Texas Technological College in Lubbock; Misses Laura Blanche Hillon, Jean Ayres, Louise Connor, Lola Mae Grundy, Genell Stovall, Ruth Rutledge, Alice Mae Fyffe, Vela Blassegame; Messrs. Wilmer Jones Jr., Bill Dooley, Billy Joe Welch, Lowell Gamblin, Denzil Probasco, Layton Dorrell, Raymond King, Waldo Houghton, Warren Poole, Clayton Fuller and Charles Brown.

University of Texas; Kinder Farris.

T. W. C. Fort Worth; Miss Williams Salisbury.

Baylor University at Waco; Miss Thelma Crawford. Messrs. Marion Hoard, Virgil Crawford and Winifred Newsome.

Draughton's Business College, Lubbock; Miss Irene Cates and W. B. Cates.

Lippert's Business College, Plainview; J. D. Moore, P. W. Bell and Leon Speer.

North Texas Agricultural College; Harold D. Salisbury.

Abilene Christian College; Misses Virginia Welch, Emma Lou Bedford and Roxie Norton.

Simmons University; Malcom Bridges.

McMurray Methodist College; Donley Stephenson and Miss Maryanne Kimble.

A. & M. College; Samuel Rutledge. Miss Hockaday's school for girls; Miss Helen Ramming.

Howard - Payne, Brownwood; Garland Foster.

Trinity University, Waxahachie; Miss Jean Bain.

Oklahoma State Teachers; Howard Welborn.

Dallas Dental College; Chester de Cordova.

J. J. Day Family Holding Reunion In Floydada, All Children Present

Elder J. J. Day this week is having a reunion of his family at his home in Floydada. The group enjoyed a dinner Wednesday and all were present.

Those here are: Mr. and Mrs. Jodie Day of Long Beach, California; Mr. and Mrs. Chester Day, of Houston; Mr. and Mrs. Charlie Jones, of Amarillo; Mrs. Bertha Day Howard, of Pueblo, Colorado; Mrs. Otis Murray, Floydada and Melvin Day of Crosbyton.

Miss Beatrice Sparks Became Bride Of J. Less Stone Sunday

Miss Beatrice Sparks, daughter of Mr. and Mrs. Adrian L. Sparks, and Mr. J. Less Stone, both of this city, were married in Floydada Sunday evening at 9:15 o'clock.

W. N. Brewster officiated at the ceremony at his home in north Floydada. Two sisters of the bride, Mrs. Ted Borum and Mrs. Sherley Sanderfer and Mr. Sanderfer, were present for the wedding.

The bride was reared in Floyd County, and is a former student of the Floydada public schools. The groom has lived in this county for some time. He is employed at the present time at Woody Drug Company.

Mr. and Mrs. Stone will make their home in Floydada.

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NOTICE!

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of **The Floyd County Plainsman** will be gladly corrected upon its being brought to the attention of the publisher.

POLITICAL ANNOUNCEMENTS

Those whose names appear below have authorized **The Floyd County Plainsman** to announce their candidacy for nomination for the offices under which their names appear, subject to the action of the Democratic Primary Election of July 21, 1934:

For Congress 19th Congressional District:

ARTHUR P. DUGGAN

For County Treasurer:

MRS. MAUD MERRICK
(Re-election)

Mr. and Mrs. Harry Christian and family visited in Wellington with relatives during the Christmas holidays.

Hollis and Orville Moore, of Bellevue, Texas, spent Christmas visiting in Floydada with their mother, Mrs. Josie Moore and other relatives.

BURCHFIELD-CLENDENNON WEDDING

Friends and relatives recently learned of the marriage on December 9 of Miss Myrtle Clendennon and Mr. Ernest Burchfield of the Starkey community.

The marriage took place in Paducah. The bride is a teacher in the Starkey school. Both the bride and groom have lived in this county for a number of years.

Mr. and Mrs. Frank Butler, and family, Mr. and Mrs. Ford Butler and family, of Amarillo, visited in Floydada Christmas with the Messrs. Butler's parents, Mr. and Mrs. H. D. Butler and other relatives.

Mr. and Mrs. Hays O'Neal, of Lubbock, visited in Floydada Christmas with her parents, Mr. and Mrs. J. E. Maddox and other relatives and friends.

Francis Wester, who has been employed at Westers' Quality Bakery, in Floydada, will return Sunday from Sulphur Springs, where he is visiting during the holiday season with his parents, Mr. and Mrs. E. B. Wester.

Mr. and Mrs. A. L. Scoggin and family, Mr. and Mrs. Ray Dickey, of Lubbock, Mr. and Mrs. H. H. Hatchett and Miss Nellie McAbee, of Clinton, Oklahoma, spent Christmas visiting in Floydada with Mr. and Mrs. J. C. Dickey.

Several people from Floydada attended the play "Fingerprints" presented by local talent at the Sandhill school auditorium Christmas night.

Mr. and Mrs. Eddie Bishop and children, of Dalhart, spent Christmas day visiting in Floydada with his mother, Mrs. Jennie Bishop and other relatives.

G. V. McCaskill and Joe Fulton, of Baton Rouge, Louisiana, arrived Sunday to visit in Floydada with friends. Both formerly worked in Floydada.

Billy Denman, of Lubbock, is visiting in Floydada with his grandmother, Mrs. Josie Moore and other relatives.

Mr. and Mrs. Arthur Savage and son, Kyle, of Amarillo, visited in Floydada Christmas with her mother, Mrs. C. Snodgrass and other relatives.

Mr. and Mrs. Joe Pitts and family, of Canyon, visited in Floydada during the holidays with Mrs. Pitts' mother, Mrs. Arthur B. Duncan and other relatives.

Louis Moore, of Lubbock, and Mr. and Mrs. Calton Moore, of Sweetwater, visited in Floydada during Christmas with their mother, Mrs. Josie Moore and other relatives.

Mr. and Mrs. R. I. Teeple had as their guest Christmas their daughters Mrs. Verne Nelson, Miss Wanda Teeple, of Amarillo. Miss Teeple remained for a further visit. She is recovering from a knee injury she sustained in an automobile accident several weeks ago.

Mrs. Richard Stovall, teacher in Floydada High School, is visiting in Calvert, Texas, with her parents, Mr. and Mrs. Tyson.

Dr. Clark B. Meador visited Christmas day with his parents, Rev. and Mrs. Meador in Lorraine, Texas.

Mr. and Mrs. Lemond Moore, Mr. and Mrs. Jack Henry and A. G. Hopkins, spent Christmas visiting in Amarillo.

Houston Wester, of Plainview, visited in Floydada Monday afternoon with his uncle, J. C. Wester.

Mr. and Mrs. Buford Hobbs and Joe Martin, of Matador, spent the day Monday visiting with Mr. and Mrs. V. L. Elliott.

For Congress



SENATOR ARTHUR P. DUGGAN

To the Citizens of the 19th Congressional District:

In announcing my candidacy for Congress in the new 19th Congressional District I am fully aware of the importance of that high office. Our country never needed serious, well balanced, real thinking, hard working Congressmen as it does now in this time of National readjustment and uncertainty. The prosperity of the people; yes, the very existence of our Nation, is in the hands of Congress. The more wisdom and experience the man you elect to this office possesses the better it will be for YOU personally and for each and every one of us.

Your Congressman certainly ought to know intimately your needs from close personal contact, be sympathetic with them, and be willing and able to actually strive to meet them. It is a fact that my life time spent in West Texas, my active and varied business, civic and Legislative experience in this district, for the past 30 years, and my association with all classes of the people have given me the best possible opportunity to learn their requirements. I state to you emphatically that no Congressman you can possibly elect will put more time on the job, study the entire situation more carefully, or work harder to SERVE YOU, the district and Country than I.

Here are a few of the things I am particularly interested in and that I would endeavor to accomplish:

Protection of Home Ownership

The Homes of the Nation are its greatest asset and their preservation is of first importance. Fairer appraisals of our lands, valued according to production, will make the large majority of them eligible for Federal Land Bank Loans with low interest rates and easy terms. Similar consideration should be given in the matter of loans on urban homes through the Home Owners Loan Corporation.

The Farm is a manufacturing plant producing raw products such as meat, grain, cotton and wool. As such it is entitled to all special privileges, rates, concessions, tariffs, etc. granted the large manufacturing concerns of the country.

Urges Better Educational Facilities

Good schools are, and always have been, the bulwarks of American liberty and freedom. The making of good citizens of our boys and girls ranks next to the happy home as a National obligation. The Home Demonstration clubs of our country are not only solving the "live at home" program but are helping wonderfully in the improvement of homes and schools. The Federal Government should continue its support of all Extension work.

The Texas Technological College, located in this Congressional District, should be made a Land Grant College. It is as much entitled to Federal support as any other College anywhere.

Amend Federal Income Tax laws so that Profiteers, Big Bankers and Investment Banks will have to pay their proper Income taxes. The very rich largely evade payment of taxes. The very poor pay no taxes at all and the tax burden, therefore, falls on the Middle Class—the COMMON PEOPLE—such as you and I. This ought to be changed and it can be with sufficient Representation.

I would study Economy of Government and vote for it as I did in the Texas Legislature when appropriations were cut some \$13,000,000.

Solution of Crime Problem

Gangsters, Chislers, Racketeers and Profiteers certainly are a National problem today as well as a National disgrace. The cost of crime is estimated at some thirteen billion dollars annually which is more than the cost of the Federal Government with such emergency measures as RFC, AAA, CWA, PWA and all the balance thrown in. Crime should be

punished adequately and quickly though it will never be stamped out until its source is sought and eliminated. The proper instruction and education of our boys and girls in our homes and schools, WHEN VERY YOUNG, will prevent the making of criminals, solve the prohibition question, stop the divorce evil and preserve the sanctity of the Home.

"The Honest Dollar," I fully subscribe to the principle recently set forth by President Franklin D. Roosevelt when he said: "Those who have borrowed money should, on the average, be able to repay that money in the same kind of money which they borrowed." A proper parity should be ascribed between the value of the dollar and the price of commodity products, and the automatically maintained by law.

There are 334 lawyers and professional men in the present Congress, and only 24 farmers. The farmers of our Constitution thought that the safest and best laws are passed by Legislative bodies with their membership more equally distributed among all occupations.

During the very active campaign I expect to make for this office I will express myself on all National issues, and I will welcome the opportunity to become even better acquainted with you than I now am. This is your Government and you should help run it. Your suggestions and ideas will be appreciated. Respectfully and earnestly asking for your consideration, influence and VOTE in the Democratic primaries next July, I am,

Sincerely your friend,
ARTHUR P. DUGGAN,
State Senator 30th Senatorial District.
(Political Advertising)

Mr. and Mrs. John McCleskey and family went to Afton Christmas to visit with Mrs. McCleskey's parents.

Better Than Whisky For Colds and Coughs

Your money back while you wait at the drug store if you don't feel relief coming in two minutes by your watch. Try this quick and most pleasant relief. You will be delighted or it will cost you nothing.

ASPIRONAL
For Sale by
ARWINE DRUG COMPANY

RIGHT ON THE JOB



A NEW timekeeper is on the job. It is Mr. 1934, a little boss that is going to give us 365 days chocked full of opportunities to work, to be happy, and to be gay. We're right on the job too. And our first assignment is to thank all of our friends for their patronage during the last year and to wish for all "A Happy New Year."

Hull & McBrien

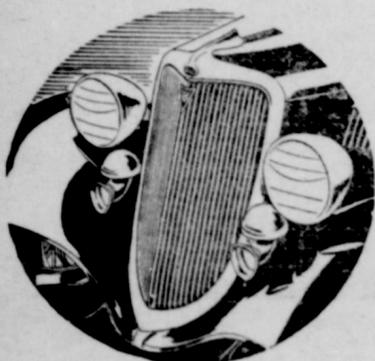


The CHALLENGE

The year 1934 opens with the promise of economic battles which challenge the wisdom and the judgment of every member of our buying, selling and management forces. We accept the challenge with the firm resolve to give our clientele the merchandise and the service that the best of our efforts assures will be fine quality and excellent value. With thanks for your patronage in the past, we wish you the Happiest New Year.

WHITE DRUG COMPANY
Palace Theatre Building

Let the car speak for itself



HUNDREDS of thousands of people now own and drive Ford V-8 cars. Some neighbor or friend of yours has one. If we told you what we think of the car, you might say we are prejudiced, so we let the car and its owner tell you.

Economy of operation is one of the first points they will emphasize—the owner will boast of it and the car will prove it.

The 1934 car is even better than the 1933—and that was our best car up to its time. The new car is more beautiful—faster—more powerful—gives more miles to the gallon—better oil economy—is easier riding—cheaper to own and operate than any car we ever built.

You owe it to yourself and your pocketbook to ask our Ford Dealer to let you see this car, and let you drive it for yourself. At the wheel of the car you will be sure to reach a right decision. The Ford V-8 will tell you its own story.

NEW
FORD V-8

for 1934

Heat With Gas
For Convenience-
Comfort-Economy



See A Dealer
Who Displays
This Symbol

West Texas Gas Co.

... GAS WITH DEPENDABLE SERVICE



Another Year

As the old world starts once again on its long journey around the sun we look backward at the last trip with thanks to you for your patronage and your friendship, hoping that we have served you in such a way as to warrant your continued good will. Our New Year resolution includes a firm resolve to serve you with the finest values possible, the promptest service and the merchandise that is worthy of your good taste and appreciation of fine quality. We wish you a Happy New Year in every way.

Panhandle Refining Co.

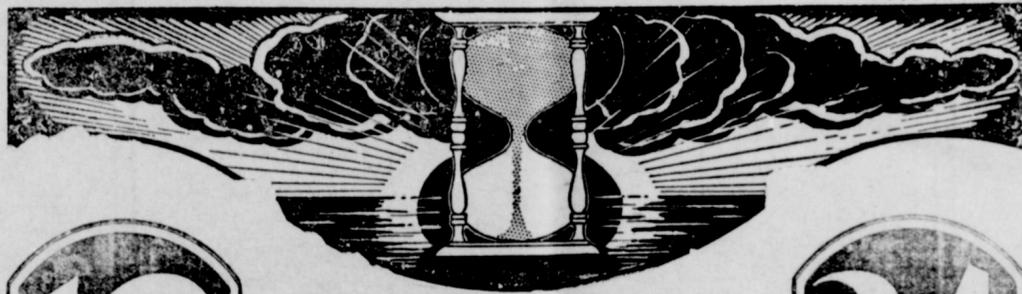
PHONE 289
G. R. Strickland, Wholesale and Retail

A HAPPY NEW YEAR!



FROM out the labyrinth of time steps a New Year The successes and the painful failures of other years are unknown to him. Here is a new leader who rises to the occasion by uttering that most thrilling of all American calls to battle, "Come On Le's Go!" . . . What American is there who, hearing that call, can fail to gird on the armor of undefeatable courage and sally forth, the spirit of victory within his breast, to put the dark hosts of defeatism to route? . . . The full range of civic, commercial, industrial and investment adjustments seem to have been made and gone through with. America today is possibly better off because of the painful experience of

the last three or four years Our sense of essentials to peace and happiness are better adjusted America is once again in the pink of condition to go the route back to better times to an era of plenty and withal, with an adjusted perspective on values which will reflect in a sincere appreciation of the many opportunities possessed by our nation The adversities of the last three or four years taught all of us that we are dependent, one upon the other . . . Together we can win with every fellow's shoulder to the wheel The New Year beckons Let's gather up our courage and walk bravely into the problems of the day to make every one of the fifty-two weeks ahead a winning one.



Piggly-Wiggly



JOHN McCLESKEY TOP SHOP
KIRK AND SONS
RADIO ELECTRIC COMPANY
Atwater-Kent and Crosley Radios
"M" SYSTEM GROCERY AND MARKET
FLOYDADA INSURANCE AGENCY
G. C. Tubbs W. H. Henderson
PHILLIPS SERVICE STATION
"Re-Tire With Lee Tires"
DR. MILES FROST, CHIROPRACTOR
Phone 175
C. P. LOOPER, CASH GROCERY

R. C. Henry, Continental Service Station No. 1
National Tires.
ELLIOTT REPAIR SHOP
At Finkner Motor Company
WITHERS COFFEE SHOP
Drink Coffee in 1934 at Withers
CLINE BROTHERS
Radiator and Welding Service
BOOTHE MILL & ELEVATOR
MRS. ANNA MARIE BOOTHE
Beauty Shop
THE FLOYD COUNTY PLAINSMAN
Phone 187

FARMERS GRAIN COMPANY
Phone 43
J. C. WOOLDRIDGE LUMBER COMPANY
"A Day Saved Is a Day Gained"
Railway Express Agency, Inc.
JACKSON TIRE COMPANY
219 S. Main. Federal Tires and Tubes
RAINER SHOE SHOP
South Side Square
CONSUMERS FUEL ASSOCIATION
Phone 122

TO OUR FRIENDS

Ring out the old, ring in the new. Another year dawns with renewed hopes for all mankind. For all of our friends we wish for them a happy and prosperous 1934.



Palace Theatre

Motor Inn Service Station

Leo Texaco Products R. C.

RIDE ON FIRESTONE TIRES IN 1934



Come in and get our prices before you buy. Liberal trade in on your old tires.

Wake Up Your Liver Bile - Without Calomel

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine. For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blotches. Your head aches and you feel down and out. Your whole system is poisoned. It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely. But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Request a substitute. 25¢ at drug stores. ©1931 C. M. Co.



Happy New Year!

MAY this, the New Year, be one of health, happiness and success for our patrons and our friends and fellow citizens of Floydada and Floyd County. If the service we have rendered you during the past year has been pleasing we are likewise pleased and shall strive to serve you through the years in such a way that we may retain your friendship and your patronage. We wish you A Happy New Year!

ONSTOTTS Dry - Goods

E. N. Wood and family, of Callahan county, is visiting in Floydada with his brother, E. C. Wood and other relatives.

Mr. and Mrs. G. L. Kirk visited near Plainview Christmas with Mrs. Kirk's parents, Mr. and Mrs. R. E. Kenniston.

Miss Mary Kirk, of Plainview, is visiting in Floydada this week with her brother, G. L. Kirk and Mrs. Kirk.

Mr. and Mrs. L. L. Collins, of Post, Texas, spent Christmas day visiting in Floydada with his mother, Mrs. D. H. Collins and several other relatives.

Mr. and Mrs. E. F. Cline left Thursday of last week to go to Waco to spend Christmas visiting with her parents and other relatives and friends.

Jim Moreland and sons, Edgar and Bob, visited in Paducah Sunday with his sister, Mrs. Frank Vaughn.

WANT AD DEPARTMENT

FOR SALE—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-tfc

NOTICE TO THE PUBLIC

I will do public typing and draw legal papers and notary work at County Surveyor's office. DONA COVINGTON, abstractor. 23-tfc

TO TRADE—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-tfc

Jones Shoe Shop. We do all kinds of shoe and harness repairing 109 W. California Street. 34-5tc

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 13-tfc

HAVE YOUR ABSTRACTS made by DONA COVINGTON, Abstractor, Floydada, Texas. 21-tfc



WE CLOSE THE BOOK

Before closing the book upon an eventful year which was good to us in its manner of making known to us true friendships, real fellowships and an appreciation of the finer qualities of fellow citizens, we pause to thank all our friends and patrons and in turn to wish to each and every one of them, "A Happy New Year."

WESTERS' QUALITY BAKERY

FLOYDADA INSURANCE AGENCY
Insurance of all kinds. Your inquiries and business respectfully solicited.
G. C. TUBBS
W. H. HENDERSON

for **BILIOUSNESS**
Sour stomach gas and headache due to **CONSTIPATION**



Mr. and Mrs. H. O. Cline and family spent the holidays visiting in Waco with relatives and friends.

Foster Auburn, Phillips Company wholesale manager, visited in Lubbock one day last week on business.

Mr. and Mrs. W. J. Lester, and family, of Floydada, accompanied by Mr. Lester's sister, Miss Jodie Francis Lester, of Dumas, left Thursday of last week to spend Christmas visiting in Magnolia, Arkansas, with Mrs. B. J. Miller.

Miss Irene and W. B. Cates, students in Draughn's business college in Lubbock, spent Christmas visiting with their parents, Mr. and Mrs. W. B. Cates in Floydada.

Mrs. Thyra Eubank MacNeill, of Albuquerque, New Mexico, arrived Thursday night for a visit with her brother, Homer Eubank and Mrs. Eubank in Floydada. They went to Lubbock county to visit Christmas with Mr. and Mrs. B. M. Eubank.

Mr. and Mrs. Cleo Clark, of Ropesville, Texas, visited in Floydada one night last week with Mr. and Mrs. Delbert Eubank. Mr. and Mrs. Clark were recently married. She is a sister of Mrs. Eubank.

Miss Estelle Russell, of the Style Shoppe, spent Christmas holidays visiting in Farmersville and Dallas with relatives and friends.

Mr. and Mrs. C. A. Cass and son left Sunday to go to Paris, Texas, where they are visiting with his parents, Mr. and Mrs. J. R. Cass. They will also visit in Dallas with Mr. and Mrs. W. E. Jordan.

Miss Vera Hamilton, of Floydada, is visiting in Dimmitt with her sister, Mrs. Caudle and Mr. Caudle.

Mrs. Pat Bullock, of Shamrock, visited in Floydada Monday night with her sister, Mrs. B. Hatley and Mr. Hatley.

Miss Oma LaJuana Beavers spent Christmas visiting in Amarillo with Mr. and Mrs. J. H. Harris.

S. M. Cole left Sunday to go to Streetman, Texas, for a holiday visit with his parents, Mr. and Mrs. J. B. Cole.

Misses Bill Ballard and Cerlon Estman, and Mr. and Mrs. E. B. Speck and daughter, of Lubbock, visited in Floydada Christmas day with Mr. and Mrs. Roy Patton and family. Mr. Speck is Mrs. Patton's brother and Misses Ballard and Estman are friends.

Miss Lorilla Stephens visited in Girard, Texas, Christmas with her parents, Mr. and Mrs. J. F. Stephens. Miss Effie Noland visited during Christmas with her parents, Mr. and Mrs. T. M. Noland in the Center community.

Mr. and Mrs. Carl Wilhite and children, of Abilene, visited in Floydada from Saturday to Tuesday morning with Mrs. Wilhite's sister, Mrs. Clyde Williamson and Mr. Williamson. Mr. Wilhite is pressman on the Abilene Reporter.

Mr. and Mrs. Paul A. Taylor and daughter visited Christmas day at Lamesa with relatives.

Mr. and Mrs. M. E. Reed and son, Kelly Bruce, are in Dallas this week visiting with relatives and friends.

Mr. and Mrs. Darvin Callihan and son and Miss Grace Brister, visited in McAdoo Monday with his father.

Mr. and Mrs. Jim Edwards, of Crosbyton, Mr. and Mrs. Charlie Lewis and daughter, Mary Helen, and Thelma Kinnard, and Mr. and Mrs. S. J. Latta, were dinner guests of Mr. and Mrs. J. T. Howard Sunday.

Mr. and Mrs. R. L. King, Mrs. G. E. McRoberts, of Jacksboro, and Mr. and Mrs. S. E. McRoberts, of Truscott, visited in Floydada during Christmas with Mrs. S. G. McRoberts and Mrs. Verner Norman and Miss Amy McRoberts.

MARRIAGE LICENSE ISSUED.

Marriage license were issued by County Clerk A. B. Clark as follows: George Myers and Elizabeth Easley Harold Dollar and Lucille Purnell Hubert Ellis and Miss Lois King, Rolain Fortenberry and Miss Ruth Gill, R. L. Foster and Miss Ellen Virginia Pitts.

Hale Scott and Miss Blanche Scott of Harmony community, are visiting during the holidays with their sister, Mrs. J. B. Elder, of Cleco, Texas.

FIFTH SUNDAY OF AMARILLO PRESBYTERY TO BE HELD SUNDAY

A fifth Sunday rally of the Cumberland Presbyterian Young Peoples organization will be held Sunday in Petersburg. Several from Floydada are making plans to attend. Rev. O. N. Baucum, of Lubbock, will make the main address of the morning. Other interesting and educational numbers will be given.

Mrs. Jay Mitchell is visiting in Petersburg this week with Mrs. G. T. Stagner and Mr. Stagner.

S. J. Whitacre, of Plainview, visited in Floydada Christmas day with his daughter, Mrs. B. O. Cloud and Mr. Cloud and Miss Rhe.

R. E. Crosswhite, of Bird City, Kansas, arrived Christmas day for a two weeks visit in Floydada with his daughter, Mrs. Pope Duncan.

Misses Audrey Mae and Hazel Borum, of Fort Worth, Mr. and Mrs. Ted Borum, of Paducah, and J. R. Borum, of Littlefield, are visiting during the holidays in Floydada with their parents, Mr. and Mrs. E. R. Borum.

Mr. and Mrs. Charlie Harris are this week moving to Dimmitt, Texas, where they will make their home. Mr. Harris will be in charge of an auto parts company there.

Mr. and Mrs. J. A. Coker, and daughters, Misses Katie and Ruby Hazel, of Mart, Texas, are visiting in Floydada this week with their daughter, Mrs. A. J. Cline and Mr. Cline. They arrived Friday.

Miss Ruby Threet and Scott McGeehee, of Amarillo, visited in Floydada with Mr. and Mrs. D. P. Carter Sunday afternoon.

Truett McClung is in Clarendon this week visiting with friends.



WE ARE VERY THANKFUL—

We have enjoyed the opportunity of serving the people of Floydada and Floyd County during the year of 1933, and hope that 1934 will prove to be the most profitable year in the history of our business relations for us all, therefore, we are—

BROADCASTING "Happy New Year"

"Hello, everybody! This is Good Cheer speaking from the studios of the Universe . . . station 1.9.3.4 . . . As the bells ring out, greeting the new year, we have added the name of Magnolia Service Stations to that endless list which want to wish all their friends and patrons 'A Happy and Prosperous New Year.'"

MAGNOLIA SERVICE STATIONS
H. O. CLINE, MANAGER

Phone 36 or 37 for Road Service.

GOODYEAR TIRES, TUBES.



For Better Vision See **Paul A. Taylor** Optometrist At **Reed & Taylor Drug**

Mr. and Mrs. Ed Stiles, of Amarillo, spent Christmas visiting in Floydada with his parents, Mr. and Mrs. W. T. Stiles.

Mr. and Mrs. J. F. Solomon and children, of Newlin, Texas, Mr. and Mrs. E. W. Solomon and family of Memphis, Mr. and Mrs. Henry Solomon of Matador, visited in Floydada Christmas day with the Messrs. Solomon's parents, Mr. and Mrs. J. S. Solomon.

Dr. Clark B. Meador
PHYSICIAN AND SURGEON

Announces opening of offices in Boothe Building, Room 201. Office Phone 86 Residence Phone 299-W.

MILK!

Plenty of it, whole and wholesome. Best All Round Food Known—From—

ROY PATTON'S DAIRY

Rainer Shoe Shop Jingles!

A shoe needs repair. When something goes wrong. When it goes unrepaired it seldom lasts long.

(South Side Square)

Why Hospitals Use a Liquid Laxative

Hospitals and doctors have always used liquid laxatives. And the public is fast returning to laxatives in liquid form. Do you know the reasons?

The dose of a liquid laxative can be measured. The action can be controlled. It forms no habit; you need not take a "double dose" a day or two later. Nor will a mild liquid laxative irritate the kidneys.

The right liquid laxative brings a perfect movement, and there is no discomfort at the time, or after. The wrong cathartic may keep you constipated as long as you keep on using it! And the habitual use of irritating salts, or of powerful drugs in the highly concentrated form of pills and tablets may prove injurious.

A week with a properly prepared liquid laxative like Dr. Caldwell's Syrup Pepsin will tell you a lot. A few weeks' time, and your bowels can be "as regular as clockwork." Dr. Caldwell's Syrup Pepsin is an approved liquid laxative which all druggists keep ready for use. It makes an ideal family laxative; effective for all ages, and may be given the youngest child. Member N. R. A.

A Truck Load

FRUIT AND VEGETABLES FROM SOUTH TEXAS WILL BE HERE FRIDAY.

Bargain prices on groceries same as last week. Don't fail to visit our store during this BIG SALE.

Redd's System Grocery

WE DELIVER PHONE 118



In Greeting A New Year

Each hour, each day, each week, each month, each year is but the drawing of greater opportunities for all mankind. In greeting a New Year we are but reminded of all that time unfolds for us. Meet the challenge of a new day, a new year with courage and hope. . . . And with such resolve carry with you our sincere good wish that 1934 may be a happy year for you and yours.

Texas Utilities Company

"YOUR ELECTRIC SERVANT"

Hemorrhoids -- Piles

Piles, ulcers, fissures, fistulae and allied rectal diseases healed by my gentle and soothing method. No danger. No hospital. No loss of time from work or business.

LABORATORY—Prepared to do microscopical and chemical analysis as an aid to diagnosis.

DR. K. J. CLEMENTS

208-210 Shags Building, Plainview, Texas Phone 120