

The Floyd County Plainsman

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Large Per Cent Of Floydada Employers Sign President's Agreement

A large per cent of employers in Floydada have signed agreements with President Roosevelt and secured from the local postmaster their NARA signs and emblems upon presentation of the certificate of compliance. Other businesses who have not signed up, are awaiting further information in their particular case, and in most cases they are only employees and are awaiting instructions from headquarters as to what procedure to take.

Most everybody have expressed themselves as being wholeheartedly behind the President's National Recovery Act, and it is thought that by Saturday night every business firm in Floydada will be one-hundred per cent, with the slogan displayed, "We Do Our Part."

Various firms that have signed have agreed on hours to open their places of business and close them, which is considered most suitable to their particular line.

INTERESTING FACTS THAT WILL CLARIFY STREET RUMOR

Jeff D. Ayres, in an interview on the subject of the local Rehabilitation and Relief Committee, made the following statement:

"A rumor (to resort to euphemism) is afloat, to the effect that I made a trip to Austin last week to secure the appointment of myself as a member of the local Rehabilitation and Relief Committee, and more particularly, for the nefarious purpose of having Burl Bedford appointed Administrator for such Committee; that the Administrator is to receive the princely salary of \$175.00 per month, and the Committee members are to be paid salaries in amounts beyond the dreams of avarice; that the two paid members of the late B. F. C. Committee (I presume there are only two) had worked long and lovingly for the public welfare for a mere pittance, and now that the relief work had attained the proportions of a lucrative graft, they were to be rewarded for their altruism and philanthropy by being cut off from their work. The rumor is correct, save for the following unimportant details:

"1. Regardless of what the late R. F. C. Committee may have received (or what it admits that it received) as compensation, the members of the local Rehabilitation and Relief Committee will receive as their sole reward only the generous mead of public curiosity necessarily concomitant with the endeavor of any kind;

"2. Burl Bedford, Administrator for the Committee, will receive \$75.00 per month—with no expenses in addition—I had to loan him a chew of tobacco and three sheets of carbon paper before he could commence his official duties;

"3. I have not been in Austin since the year 1929, and save for a business trip to Lockney, I was not out of town last week;

"4. I did not care a tinker's damn whether I served on the committee or not—the Commissioners' Court can verify this statement—I accepted the appointment only upon solicitation of the State Committee—I emphatically did not seek it.

"5. With reference to the two members of the late R. F. C. Committee, I feel that any comment by me on their respective reputations for philanthropy would be in the nature of an unnecessary elaboration of the obviously apparent.

"6. Ample proof of any of the foregoing will be gladly furnished.

"7. Finally, if the bond issue amendment does not carry on August 26, there will be no relief funds to worry about in Texas."

RETAIL MERCHANTS ARE CALLED TOGETHER TO ORGANIZE NRA

Pursuant to an order sent out from Washington which is being broadcasted throughout the United States and its holdings, the local merchants and business men were called together Monday afternoon at two o'clock for the purpose of mobilizing their united efforts in organizing to help carry out the national plan of the President to reemploy and shorten hours and increase the pay of all employees in a sweeping effort to restore to the nation prosperity again.

The meeting was called to order promptly at two o'clock with S. W. Ross, secretary of the chamber of commerce principal speaker. Mr. Ross advised the gathering of the purpose of the meeting and read several papers which further explained its purpose, following which Mayor Hanna was called on to take the lead, here in Floydada, in directing the affairs of the organization.

Through lack of a thorough understanding of what was really wanted in the gathering, the job was somewhat fumbled, but these matters were ironed out by a committee, and in the second meeting Monday night a committee of three were selected to work with the mayor as colonels, and the perfection of the organization was carried forward to such a degree as was possible under present instructions, and the authorities at Washington were wired of their progress and asked for further instructions as how to proceed with the plan.

J. C. Wester, Travis Collins and Mrs. A. J. Welch were chosen to work with Mayor Hanna in perfecting the organization, and in due time all plans will be worked out and presented to the local citizens in such manner as will enlist their cooperation in carrying out the plans of the President and his staff in Washington.

Much interest was shown in the gathering Monday afternoon and almost every business institution, if not all, were represented, and it was plain to surmise that locally every effort will be made to fulfill the President's wishes as quickly as it is made known just how the local people are expected to proceed.

A. P. Duggan is Candidate For Congress From New 19th Congressional Dist.

Senator Arthur P. Duggan of Littlefield has announced that he is a candidate for Congress from the new 19th Congressional district.

Mr. Duggan is now the senator from the 30th Senatorial district. The new 19th Congressional district is one of the three districts created at the last session of the legislature. It comprises the southern portion of the old 18th Congressional district, which has been served so long and so well by Congressman Marvin Jones.

There are 25 counties in the new 19th Congressional district. They are Lamb, Bailey, Hale, Floyd, Cochran, Hockley, Lubbock, Crosby, Dickens, King, Haskell, Yoakum, Terry, Lynn, Garza, Kent, Stonewall, Gaines, Dawson, Borden, Seury, Andrews, Martin, Howard and Mitchell.

Senator Duggan has spent his entire life in this section of Texas; has given liberally of his time in the development of West Texas; enjoys the respect and confidence of the people of West Texas, and has made an excellent record as a state senator.

"Just now I am intensely interested in better values and appraisals for our West Texas Lands, in order that our farmers may take advantage of the long time and low interest rate loans, promised them by Congress, in order to save their homes," Mr. Duggan states.

Let Cavanaugh do your Printing.

Paul Barker's Son Suffers Painful Injuries While On Outing Trip

The ten year old son of Mr. and Mrs. Paul Barker, of Plainview, suffered very painful if not serious injuries from a fall off a horse last week while the family were in the mountains of New Mexico where they had gone in company with B. K. Barker and family of this city for a week's outing.

The youngsters of the party were out horseback riding when the accident happened. Young Barker was thrown from his steed and his head struck a rock which cut a large gash in the side of his face and head. He was knocked out for several hours and for a while was almost at the point of death, his uncle B. K. stated.

Young Barker was carried from the site of the camping party forty miles to the nearest town where he and his parents remained for him to receive medical treatment.

Floyd County Ladies Return Home From A. & M. College Short Course

The twenty-fourth annual farmers' short course, in session at Texas A. & M. College since Monday, closed Friday night with a final entertainment program coupled in different contests and the designation of experts in special courses held throughout the week. By midnight the majority of the more than 2,700 who attended the course were on their way home.

Mrs. Josie England of Hampshire, Jefferson County, was announced as president of the Texas Home Demonstration at the final meeting of that group. Other officers elected included Mrs. Don Moxham, Irving, vice president at large; Mrs. George Harrier, Heidelberg, secretary; Miss Alberta Watson, Alba, treasurer, and Mrs. D. C. Cryer, Clarkwood, auditor.

Epoch Maker, Says Johnson

Mrs. Edith Chaney of Joshua was elected vice president from the ninth extension district, which includes Dallas County. Vice presidents from the other extension districts also were selected. Final registration figures for the short course showed a registered attendance of 2,740, including 427 men, 354 boys, 1,365 women and 594 girls.

"The short course just closed was an epoch maker," said O. B. Martin, director of the extension service, which sponsored the work.

"It was different from all the others. It was based on the idea that one could come to A. & M. College and learn something useful in five days, and then take the idea home with him to show his family and neighbors.

Helpful Suggestions Made

"It was surprising to see the response from women, boys and girls. The idea was demonstrated by them in making syrup, leather, meat products, grape juice, rugs, mats, butter, cheese, cloth, moccasins, sawmill products and other things. The free fair on the last day was an eye opener, because of the collection of articles manufactured in different departments.

"The striking feature at the close was the disposition on the part of both farm and college people to suggest other helpful things to do and make next year.

"The short course was not put on by the extension service. The teaching and research people gave valuable help. So did the United States Department of Agriculture and several State institutions."

Floyd County was represented at short course by the following ladies, who left early in the week by automobile and remained in College Station during all the sessions of the course: Mesdames Kreis, A. R. Hanna, W. E. Miller, Olin Miller and Mrs. Joe McCollum.

The representatives from Floyd County returned home Saturday night about 7 o'clock. Mrs. W. E. Miller, one of the party declared they had a wonderful trip and taken as a whole, she believed it was the most profitable course she had ever attended, this trip making her seventh time to have attended a short course.

Seaton Howard, Elmo Hanks and Sam Clay, left Tuesday for Pueblo, Colorado, Denver and the Yellowstone National Park, and from there to the World's Fair, in Chicago.

Fry Family Hold Reunion In Floydada Last Sunday

Members of the Fry family, ten brothers and sisters, met at home of Mr. and Mrs. Geo. A. Linder in Floydada Sunday where the family enjoyed a reunion for the day.

"It was a gala day for the family," said Luther Fry. "We sit around and talked about everybody and looked at old pictures most of the afternoon."

The Fry family is among one of the largest families in this section, and many of them live in Floyd County. Those in attendance at the reunion were:

Mrs. W. K. Hale and daughter, Willie, of Fairfax, Oklahoma; Tate Fry, of Norman, Oklahoma; John Fry wife and daughter, Miss Dalma, of Lubbock; Sam Henry and family of Lubbock; O. W. Fry and family; Mrs. Crane, Ernest Fry and family; Luther Fry and wife, of Floydada; Miss Vera Fry, of Amarillo; and Cooper Crane and wife, of Flomot.

Texas Utilities Company Enjoy Best Ice Month In History of Local Trade

The Texas Utilities Company report the best trade in the sale of ice locally during the month of July in the history of the company since entering the ice business in Floydada.

The utilities company have a local manufacturing capacity of 2232 blocks of ice in 21 days, and during the past month they have sold from their station here 261 blocks which only 192 blocks short of the full manufacturing capacity for the plant.

Mr. Cole, local manager for the company, stated that he was very pleased with the past month's business in view of the fact that general conditions have not pointed to such a volume for ice when compared with other lines.

Paving Suits On Local Property Up Wednesday In Dallas Court

Glad Snodgrass, Ed Brown, Fred Brown, O. W. Kirk, I. C. Surginer, and Judge Payne left Tuesday for Dallas where they were called in connection with a paving suit which was set for Wednesday for hearing.

This suit is the outcome of property involved in the City of Floydada, and part of the property in question had formerly been sued on and set for hearing in district court in Floyd County and was dismissed or transferred to the district court of Dallas county for another hearing.

Judge Payne is representing the above mentioned men in the suit which is scheduled for this week, the outcome of which has not been learned at this time.

Mrs. W. E. Miller Awarded Contract To Can 2000 Cans of Peas

Mrs. W. E. Miller, of the Sandhill community, who attended the short course last week at A. & M. College, secured a contract from the college while there to furnish them with 2000 No. 3 cans of blackeye peas.

This is the third year for Mrs. Miller to secure the canning contract from the college. The contract calls for delivery of the cans products between September 1 and November 1.

Approximately 15 Acres of Peas
Mrs. Miller has approximately 15 acres planted to blackeye peas this year and plans to fill the contract at home. "Present rains have practically insured her crop of peas," Mrs. Miller stated while at the Plainsman office Tuesday.

MAKE TRIP TO CAVERN

Mr. and Mrs. J. C. Wester, Mr. and Mrs. Ralph Groves and Misses Helene and Maude Hay spent the past week end in the southeastern part of New Mexico sight-seeing. They went through the Carlsbad Cavern and from there they returned by way of Carlsbad and Roswell, New Mexico.

Mr. Wester said that the cavern was a very unusual sight and that he enjoyed the trip through very much.

Mr. and Mrs. Elvin Rainer Are Home From Extended Vacation

Mr. and Mrs. Elvin Rainer returned home early this week from an extended vacation trip which carried them over many sections of the country.

From Floydada they went east as far as Dallas, Texas, there they traveled west to El Paso and into Old Mexico. After visiting in that vicinity sometime they traveled across the southwestern portion of New Mexico over to St. John, Arizona, thence through a portion of Colorado and back through New Mexico.

On their travels they visited the mountainous sections, the Petrified Forest and many of the Indian reservations which had many interesting and beautiful views. Altogether they traveled 2,800 miles in their eight days of vacation and sight-seeing.

Mr. Rainer is employed with the Floydada Creamery and was back at his work with the institution Monday.

Judge Julius Dorenfield To Speak Here Saturday Afternoon, August 12th

Judge Jeff D. Ayres announced this week that plans had been arranged for Judge Julius Dorenfield, of Amarillo, to speak in Floydada, Saturday afternoon, August 12th, in support of the proposed constitutional amendment authorizing the State to issue bonds to be known as the "Texas Relief Bond Issue."

Everybody are cordially invited to hear Judge Dorenfield discuss this issue, which in the opinion of those who have studied the question believe to be one of the most vital issues which will come before the voters in the August 26th, election.

"At present 1,270,000 Texans (one out of every five) are being fed wholly by federal funds."

"If the amendment is defeated, the present flow of federal funds stops immediately."

"If our people, by their vote, indicate that they do not want or need federal aid, we may lose many more millions of dollars that would otherwise be expended on projects financed under the National Industrial Recovery Act, and Texas would be thrown out of step with the entire national program of recovery."

The above three paragraphs are taken from information compiled by the Texas Relief Bond Issue Steering Committee, and we are handing it to our readers for their consideration, and we especially insist that every one come out and hear Judge Dorenfield's discussion on the matter.

Judge Jeff D. Ayres has been asked by the Steering Committee, to do what he can in Floyd County to put the bond issue before the voters, and while time will be limited in which he will be permitted to devote to this matter every effort will be made to enlighten the people along the lines of the merits in voting for the issue.

Local Barbers Attend Meeting In Plainview Monday Night

Members of the local barber shops were represented in a meeting Monday night at Plainview where an effort was made to arrive at the setting of opening and closing hours for that organization of tradesmen, to meet the requirements of President Roosevelt's new deal.

A decision was reached pertaining to hours worked for the city of Plainview, which were set in the gathering to open at 8 o'clock in the morning and close at six in the afternoon, on week days, and to open at 8 o'clock in the morning on Saturdays and to close at nine in the evening.

The Floydada branch of the barbers were unable to get together on their hours at the Plainview meeting, but it is anticipated that they will arrive at a decision shortly, which will be carried out until such time as the government will advise as to hours and otherwise instruct the employers as to their procedure.

The following men represented the local tradesmen in the meeting at Plainview: W. H. Hilton, Ben G. Morton, Oscar Morrow, Elmer Denison, Harry Stanley, R. A. Scoggia and Jack Burleson.

New Rehabilitation Relief Committee For Floyd Co. Is Ratified By Commissioners

Floyd County Received Good Rains Sunday And Monday of This Week

Good rains which covered most of Floyd County fell Sunday evening and night and Monday night of this week. On Sunday evening and night something near one inch was estimated to have fallen in Floydada and over most sections of the trade territory, except a scope of country in the immediate locality of Lakeview and in the southeastern part of the county is said to have received very little moisture. To the southwest of Floydada on beyond the Blanco community, it was reported to have rained very little Sunday, also.

The rain Monday night in Floydada amounted to about the same as that of Sunday and seemed to be more general over the entire county. The two rains have placed what is termed to be a good growing season on the farms and many of the farmers are very elated over their chances for good cotton and small row grain crops this season, unless something disastrous happens between now and harvest time.

Many of the farmers who have signed cotton contracts in Floyd County had planted their land to small grains, and this crop will be insured of plenty of moisture for several weeks growth.

Quite a number of people locally will be permitted to plant gardens following the good seasons and unless misfortune overtakes them, vegetables will no doubt be plentiful this fall.

Postal Employees Named Officers And Meeting Places

Mineral Wells, Texas, July 30.—The Rural Mail Carriers' Association voted to hold their next convention at Texarkana, already chosen as the meeting place by the Arkansas association, with Oklahoma and Louisiana, expected to join to make it a four-state convention.

The Association of Postoffice Clerks left the selection of the next meeting place to their executive committee with instructions to meet in Dallas during fair week with representatives being appointed by all other postal employees, organizations to consider the matter of selecting a common meeting place.

W. W. Brown of Decatur was re-elected president of the Rural Carriers' Association; Arnold Reber, El Campo, elected first vice president; John Hood, Dallas, second vice president, and W. L. Fletcher, Hamlin re-elected secretary-treasurer for the seventh consecutive term. The carriers elected Alvis Williams, Waco, president; William Edwards, Galveston, first vice president; J. C. Leem, Dallas, secretary-treasurer; Malecolm Stroup, Abilene, organizer; P. A. Conway, Abilene, delegate to national convention.

The Ladies' Auxiliary of the Carriers' Association chose the following officers: President, Mrs. Charles Fouts, Wilmer; vice president, Mrs. J. T. Gibson, Schulenburg; secretary, Mrs. Clyde Thompson, Iowa Colony; treasurer, Mrs. E. J. Hoze, Otto; member executive committee, Mrs. Perry Blythe, Kemp.

The local carriers were represented by G. N. Shirey, who accompanied W. C. Foote, of Petersburg, to Mineral Wells to attend the sessions of the convention. Mr. Shirey was elected state trustee during the sessions of the convention.

Mr. Shirey and Mr. Foote returned to Floydada Sunday at noon. They were accompanied to Mineral Wells by G. A. Linder who went from there to Dallas where he spent some time with his mother and sister.

T. W. Salisbury and family left Tuesday for Fort Worth, where they will visit their daughter, Miss Williams, who is attending college at W. T. C.

The Commissioners' Court, on Tuesday, August 1, unanimously ratified the appointment of Jeff D. Ayres, W. H. Henderson, E. Guthrie, Paul Snodgrass, and A. R. Meriwether, as the Rehabilitation and Relief Committee for Floyd County. The persons named were selected by Frank Grazer, field representative of the State Rehabilitation and Relief Committee who was in Floydada last Thursday for that purpose, and their names were by him forwarded to the State Committee at Austin. The State Committee then certified the names to the Commissioners' Court for ratification, which took place Tuesday. The Committee so selected will take over the functions heretofore performed by the local R. F. C. or Unemployment Relief Committee.

The Rehabilitation and Relief organization was recently set up to take the place of the R. F. C. or Unemployment Relief organization in the administration of unemployment relief. In addition to unemployment relief, the new organization will also have charge of the public works program which is a feature of the national relief legislation enacted during the last session of Congress.

Mr. Grazer, in discussing the new deal with the committee members selected by him, stated that members of local committees serve without pay; that each local committee is allowed to select an administrator to act as treasurer and secretary to the committee; that the committee is authorized to pay such administrator a salary in proportion to the amount of relief funds allotted to the particular county. No other expenses of any character may be incurred and charged up by the committee, it being intended that every dollar of the funds allotted to each county, over and above the administrator's salary, shall be used for actual unemployment relief. Mr. Grazer further stated that the Federal authorities in charge of national relief had authorized the establishment of new organizations, to replace the R. F. C., because they considered that the R. F. C. had, in the course of its administration, incurred an inordinate amount of fruitless administrative expense in proportion to the amount expended for actual relief. It has been recommended to the State Committee that Floyd County will require \$3,600.00 for relief funds during the month of August; on the basis of that amount, the administrator for the local committee will receive \$75.00 per month, with no expense account permitted. The local committee has appointed Burl Bedford as its administrator.

The Committee ratified by the Commissioners' Court Tuesday should not be confused with the committee which the court attempted to ratify on June 27, as announced in the June 29th issue of a local paper, consisting of W. Edd Brown, O. P. Rutledge, S. W. Ross, H. M. Mason, and A. P. Barker. When the State Committee was notified of the action of the Court of June 27th, it promptly advised the Court that such ratification was unauthorized, and the committee named would not be recognized; that it was the exclusive right of the State Committee to nominate local committees, and the sole function of the Commissioners' Court was to ratify the committee so nominated. It appears that the local Court, in so exceeding its authority, did not do so intentionally, but acted in compliance with the request of members of the late R. F. C. committee, or other interested persons.

Mr. and Mrs. O. R. Cline and family, of Longview, Texas, are here this week visiting in the homes of their sons, H. Q. Cline, Jr., and Frank Cline. Mr. Cline is a former land owner of Floyd County, having disposed of his farm here some few years ago.

Mrs. Pat Bullock, of Shamrock, spent Sunday with her sister, Mrs. R. B. Hatley and Mr. Hatley.

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NOTICE

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

POST MILL GIVES MORE PAY AND REDUCES HOURS

Post TEXAS.—West Texas' only cotton mill, the Postex, at Post, will fit its operation into the national recovery program, its manager, Herbert Jones, said Saturday night.

Beginning Monday the Postex started one 40-hour shift, replacing the old schedule of 55 hours weekly per worker and the minimum wage was raised from \$8 to \$12.

The change-over meant that the mill's 170 employees' work 27 per cent less time than formerly, with out any reduction in pay. No one was let out.

"We have had all we can do, Herbert Jones, manager, said. "Buying is enormous. Our shipments in the past 60 days in tonnage have equalled those of any six months of 1932. But this is all not good news. The buying has been purely speculative against the expected price increase for cotton goods. The public is not buying on any noticeable scale.

"Greatly increased prices to the consumer for finished cotton goods are inevitable under the recovery act, with its processing tax and code governing wages and hours of labor. The consumer is going to have to pay as much for a sheet or pillow case made by Postex or any other mill from 15-cent cotton as he paid when cotton sold at 40 cents."

The Postex mill was opened by the C. W. Post interests in 1912. Saturday night, for the first time since opening, it had no goods on hand. Everything was sold.

The Vegetable TONIC
HERBINE
CORRECTS CONSTIPATION
WHITE DRUG COMPANY

INSTANT
Hot Water
is so convenient!
An automatic water heater operates for only a few pennies a day.
Symbol of Dealer **West Texas Gas Co.**
GOOD GAS WITH DEPENDABLE SERVICE

ICE!
YOUR FOODS ARE SAFE WITH PURE WATER ICE
That is why so many Floydada housewives use pure water ice from the Texas Utilities Company. They know its proven quality they know of the prompt daily delivery service.
Too, there is genuine economy in the use of Pure Water Ice. It returns greater value per dollar spent in food preservation than any other system.
Texas Utilities Company
"YOUR ELECTRIC SERVANT"

Old Settlers of West Texas Have Plans Nearly Completed For Meet

Old Settlers of West Texas are planning for the eighth annual meet of the West Texas Old Settlers which is to be held this year on August 11 and 12, at the Hank Smith Memorial Park, ten miles north of Crosbyton.

Col. H. P. Smythe, of Plainview, is president of the association and W. T. Dunn of Crosbyton, secretary. Mr. Dunn said Wednesday that all concessions had been let to Fred Bell of Floydada.

It is planned, Mr. Dunn said, to have an old fiddlers contest this year each day of the reunion and to admit only those who are over 50 years of age, to enter the money prize contest. Others, he said, may play but will not be eligible to contest for the prizes.

As has been the custom at previous reunions there will be a booth where all the Old Settlers may register and it is the desire of the officials that the names of all old settlers be registered.

All kinds of amusements are promised those who are not classed as old settlers. A great deal of history is attached to the Hank Smith Rock House. Books have been written about it, consequently there is a desire on the part of the people of not only West Texas but the entire state and other states, to view the scenes of the early pioneers.

Many thousands visit the reunion each year and equally as many visitors are expected to enter the ground again on August 11 and 12. Most of the scenes re-enacted by Old Settlers took place back in the 70's when this country had its first pioneer settlers, and when the Rock House was built.

"Tenting on the old camp ground" might be applicable to the Hank Smith Memorial Park during the reunion days, for many come a day or two before the reunion proper and pitch their tent for several days. The occasion is an annual outing for many of the "old timers."—Crosbyton Review.

VISIT IN ARANSAS PASS

Mrs. Charity Merim and daughter, Miss Lola, and Miss Alma Montgomery, of South Plains, returned home Thursday from a ten days visit to Aransas Pass, Corpus Christi and San Antonio, Texas.

They carried Mrs. Merim's mother, Mrs. Chestnut, to Aransas Pass, to visit with relatives there during the fall and winter months. They reported a very enjoyable trip.

Mrs. Joe Montgomery and daughter, Miss Alma, of South Plains were visitors in Floydada Saturday afternoon.

EXTENSION SERVICE EXPLAINS PLAN TO HELP WHEAT FARMERS

College Station.—A rough idea of how the domestic allotment plan for aiding wheat farmers is intended to work out in practice is given by Texas A. and M. College Extension Service officials in the case of the well known John Doe.

John's three year average (1930-31-32) of wheat production has been 12 bushels per acre on 100 acres. If he signs the three year contract with the Government to reduce his acreage for 1934 and 1935 as directed by the Secretary of Agriculture he will be paid this fall and next spring an extra 30 cents per bushel on the domestically and humanly consumed portion of 1200 bushels—the three-year average production. John's wheat, however, blew out in the high spring winds and he harvested no wheat at all this year. That doesn't matter. He will get his payments just the same, for the wheat plan includes this crop insurance feature. The administration has decided that 50 per cent is the portion of the 1933 crop that will go into domestic human consumption. This means that John would be paid 30 cents per bushel for 600 bushels, \$120 soon after September 15th and the remaining \$60 next spring.

Now suppose, in the fulfillment of his contract, the Secretary orders John to reduce his planting this fall 20 per cent under his three-year average. John's three-year average has been 100 acres, yield 12 bushels, and production 1200 bushels. Cutting off 20 per cent would indicate a 1934 yield of 960 bushels. If 50 per cent is declared again as the portion domestically and humanly consumed in the United States, John's

allotment—the part on which he would be paid in the fall of 1934 and spring of 1935 the equivalent of any processing taxes levied next year—would be 480 bushels. He would have to plant enough acres to produce this amount, 40 acres at 12 bushels per acre, and as much more as he desires up to 80 acres. His 1934 payments would be made on this 480 bushel allotment. What they would be no one can say for no one knows what the processing tax for the 1934 crop will be. That point will be determined by the cents per bushel that will have to be added to the 1934 wheat price to bring wheat prices up to the general price level.

The same process would be repeated in 1934-35. At no time can the Secretary of Agriculture order a cut of more than 20 per cent. It is said that the cut this fall will probably be 15 per cent.

Now when John signs his three-year contract (it gives three years of benefits in exchange for two years of acreage reduction) he at once becomes a member of his county wheat production control association. He would produce a part in electing the executive committee of this organization. He would report his three-year average yield and acres to the committee and they would have it published along with all the others in the local newspapers. If John's neighbors protest that he is out of line in his statements the committee would have to check up on him. If the sum of all the individual farm allotments in the county (unsigned acreages taken into account) exceeds the county allotment, the association would have to make adjustments of all acreages. The cost of all this local work is estimated to amount to an average of about 2 cents per bushel, and would probably be deducted in some way

from John's payments. Should John fail to keep his contract next year the Government would declare his 1933 payments liens against his future crops and collect it back. If he should sell or rent his farm his successor would have to carry out the contract. But if John is loyal in living up to his contract and farms his allotted acres in a workmanlike manner he will get his payments whether he makes a crop or not.

Extension Service officials point out again that the plan in its present form would discriminate against many Texas farmers because state and county allotments are based on five-year averages while the individual farm allotment is based on three years. Wheat acreages in Texas are increasing, they explain, and hence Texas would have to reduce an average of 28 per cent under the 1932 acreage if a 20 per cent cut were ordered. In 45 of the 65 counties that produce 100,000 bushels or more per year, farmers would have to cut 25 per cent or more if a 20 per cent cut is ordered. A brief has been filed with the Administration pointing this out and asking for readjustments of the plan.

An educational campaign to explain the plan and organize county wheat production control associations will probably be started by county agents sometime about mid-August, Director O. B. Martin of the Extension Service says.

COMMISSIONERS COURT IN SPECIAL SESSION

The commissioners court called a special session Tuesday and allowed various accounts of the county and approved the delinquent tax rolls for 1932, ending June 30, 1933, of Frank L. Moore, tax collector, of Floyd County.

Miss Alene Warren Honored With Birthday Party on Anniversary

Mrs. Oscar Warren entertained last Friday night with a party honoring her daughter, Alene, on her 12th birthday. Various games were played after which ice cream and angel food cake was served.

The following guests were present for the happy occasion:

Frances Probasco, Thomasine Cox, Vera Nell Marshall, Frances Marie Williams, Marguerite Leonard, Donnie Beth Nichols, Erma Dean Moore, Unia Lois Stanley, Winnie Reba Browning, Mary Frances Rogers, Wanda June Harris, Margie Duncan, J. L. Nichols and Vaughn Horn.

Eight-Cylinder Engines Are Cylinder Popular In Transportation Circles

Detroit, Michigan.—A decided increase in the use of eight-cylinder engines for haulage units is shown in the sale of Ford V-8 commercial cars and trucks in the United States since the first of the year. The increase has been most pronounced during the last two months.

The sales of Ford eight-cylinder commercial cars and trucks during June showed an increase of more than 60 percent over May. The production schedule for July indicates that of the total four and eight-cylinder units to be produced during the month, approximately 75 percent will be eight-cylinder types.

Mr. and Mrs. Clarence Maddox, who had been here from Santa Anna, California, visiting relatives and friends, left the latter part of last week for their home.

Mrs. Fry and Slaughter Entertain With Dinner Honoring Mrs. McGehee

Mrs. Luther Fry and mother, Mrs. G. V. Slaughter, entertained Friday in an all-day party and dinner honoring Mrs. Will McGehee, who is here visiting friends and old acquaintances.

Those spending the day with Mrs. Slaughter and Mrs. Fry were: The honor guest, Mrs. McGehee, of Long Beach, California; Mrs. Lillie Britton, Mrs. Emmett Henry, Mrs. McCauley, Mrs. Will Walker and Mrs. E. L. Angus.

The day was spent principally in visiting and discussing the general topics of the day.

SENIOR B. Y. P. U. PROGRAM

The following program will be rendered by the Senior B. Y. P. U., of the First Baptist Church Sunday, August 6, 1933:

- Song—Rescue the Perishing.
- Scripture Reading—John Harold Meyers.
- Discussion No. 1—Marvin Phillips.
- Discussion No. 2—Garland Foster.
- Discussion No. 3—Ruby Cothran.
- Discussion No. 4—Rex Johnston.
- Discussion No. 5—Virdine St. grass.
- Discussion No. 6—Clara Belle lightly.
- Discussion No. 7—Mrs. Geo. A. Linder.

J. B. Bishop, of the Triangle Garage, is again on the job at his place of business following several days absence while he was suffering from a tonsil operation. His condition is considerably improved following the operation.

YOU and the WORLD

You can sit in your room and turn through advertising pages—demand any portion of the world before you to come to you, and it will come! You can summon an ounce of French garden in a perfume vial; intricate pieces of Switzerland in a tiny wrist-watch; a corner of California packed in an orange; a handful of Virginia to stuff in your pipe; sunny Seville in olives; a taste of Ceylon in tea.

Advertisements tell you the desirable portions of the world you can buy. How most quickly to call them to you. How much you'll like them when yours. Grown on a far island—dug from a mine—if it's advertised and you ask for it, it's yours. If you ask it to do what it's advertised to do, it will. If you ask others who have used it what they found out about it, they will repeat facts advertised about that product. Advertisements are your surest, quickest means of enjoying the world. They help you obtain the best the world offers, at a price which wide use has made low.

ADVERTISEMENTS SAVE YOU TIME, STEPS AND MONEY.

Classified Ads.

NOTICE TO THE PUBLIC
I will do public typing and draw legal papers and notary work at County Surveyor's office. DONA COVINGTON, abstractor. 23-1fa

6 Quart Ice Cream Freezers for \$4.95 at F. C. Harmon's. 32-1tc

FOR SALE—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-1tc

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 18-1tc

HAVE YOUR ABSTRACTS MADE by DONA COVINGTON, Abstractor, Floydada, Texas. 21-1tc

See The Radio Wonder Philco Junior 5 tube for \$27.50. F. C. Harmon. 32-1tc

Expert Shoe repairing at reasonable prices. Harness Repair. Jones Shoe and Harness Shop. 26-4ts

Let Cavanaugh do your job printing. He knows how and is rearing to go.

TO TRADE—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-1tc

Jones Shoe Shop. We do all kinds of shoe and harness repairing 109 W. California Street. 34-5tc

New Bed and Living Room Furniture. F. C. Harmon. 32-1tc

J. A. ENOCH Blacksmith Shop now located on alley east of the court house. 11-1tc

Buy chicks now for fall fryers. Large assortment all breeds on hand. Come and see them. Our prices have not advanced. Floydada Hatchery. 31-1tc.

LOST—10-gallon oil can between Floydada and J. H. William's farm. Return to C. W. Ginn for liberal reward. 33-1tc

PROCESSORS GET RFC LOAN UNDER BROADENED SCOPE

Broadened interpretation of the reconstruction finance act will enable the R. F. C. to finance private institutions organized under the laws of any State or the United States which are engaged in processing of perishable and some semiperishable agricultural products and in addition to make loans for inventory purposes, but not to include processing, to institutions which produce manufactured products from agricultural materials. Announcement was made by Jesse H. Jones, chairman of the Reconstruction Finance Corporation.

These loans will be made either for the purpose of making advances to farmers, stockmen or others to enable them to carry these products; for financing the carrying of such products for any purpose by the borrower or when purchased directly from farmers and stockmen, or for carrying such products from whomsoever purchased for eventual use in their own business.

No Speculative Loans
The new policy of the Reconstruction Finance Corporation does not mean that money will be loaned, under this section, either for speculative purposes or to institutions which, in the option of the corporation, can obtain financing from other sources. There is a specific prohibition against loans for the purchase of agricultural commodities and live stock for resale.

The corporation hopes through the broadening of this provision to benefit private corporations which heretofore have been unable to obtain direct assistance from any governmental agency in carrying and marketing agricultural products. Loans for nonperishable commodities must be secured by warehouse receipts representing such commodities, issued by independent warehouses acceptable to the corporation and preferably by those licensed under the United States warehouse act.

To Be Self-Liquidating
All loans must be fully secured in a manner satisfactory to the corporation. Where loans are made on perishable products, the security may include a first mortgage on physical facilities providing the applicant can show that the loan can be fully liquidated out of the proceeds of the sale of such perishable products.

No loans will be made for capital purposes, construction or repair of physical facilities or for the purpose of liquidating indebtedness on such facilities.

How to Save Life By Artificial Respiration In Case of Drowning

This is the height of the season for water sports and many are foolhardy enough to venture too far and tax their strength beyond endurance or run unnecessary risks in or on the water. It is tragedy enough to have a drowning accident but far greater if no one present knows how to save life by artificial respiration.

Dr. John W. Brown, state health officer, states that the "Prone Pressure Method" is the accepted method for restoring life from drowning. It includes the following steps:

Place patient stomach down, one arm stretched above the other bent, with face resting on it.

Rescue measures should begin at once and continue rhythmically until natural breathing is established—this may take four or more hours.

The procedure is:

1. Kneel, and straddle the patient below the hips placing hands on small of the back with fingers over the lowest ribs, tips of fingers just out of sight.
2. With arms straight, while counting one, two, swing forward bearing weight on body firmly but not violently.
3. Swing backwards while counting one, straightening up and thus relieving pressure—this allows air to be drawn into the lungs.
4. Rest in this position for two counts.
5. Repeat these movements rhythmically, forward and backwards, without interruption, about twelve to fifteen a minute, until natural breathing is restored.
6. Meanwhile, if assistance is at hand, a physician should be sent for, patient's tight clothing should be loosened at neck, chest or waist, and patient should be kept warm.

Patient should not be moved from this spot until he is breathing naturally and then should be carried in a lying position to a place where he can be kept warm and receive expert medical attention.

\$42,679,770 Will Be Paid Texas Cotton Farmers In State Plo-W-Up Plan

College Station, July 29.—Texas cotton farmers will receive approximately \$42,679,770 in cash from the national government's gigantic cotton acreage reduction campaign, according to latest tabulations made by Texas Agricultural Extension Service officials.

In addition, the Lone Star State growers will receive options on about 747,765 bales of government cotton. All of this, of course, is contingent upon the acceptance of contracts without change by national authorities.

A total of 249,324 contracts were signed in 223 counties. Farmers included in the contracts have a total of 11,840,650 acres planted to cotton, of which 4,346,899 acres were offered to the government for retirement.

Over a Third Retired
The tabulations revealed that if all the contracts are accepted without change, Texas farmers will receive \$24,320,746 under the straight rental plan and \$18,359,024 under the rental plan which also includes options on government-owned cotton.

The tabulations also revealed that farmers who signed contracts offered to retire an average of 36.6 per cent of their cotton land from production. The average number of acres planted to cotton on farms included in the contracts was 47.5 acres, and the average number of acres offered for retirement was 17.4. Acreage offered to be taken out of cotton production in Floyd county is figured at approximately 30,596.

Mrs. M. L. Kizair, of Altus, Oklahoma, left Saturday for her home after having spent several weeks here with her daughter, Mrs. Bill Daily, and Mr. Daily.

Mr. and Mrs. Alford Hutchinson, of Memphis, Texas, spent the week end with Mrs. Hutchinson's parents, Mr. and Mrs. J. S. Solomon.

Mr. and Mrs. Henry Solomon, of Matador, spent Sunday visiting with his parents, Mr. and Mrs. J. B. Solomon and other relatives.

Mrs. Lawson Stevens, of Channing, Texas, is here visiting in the home of her father and mother, Mr. and Mrs. J. R. Terry who live just south of Floydada.

Miss Edna Tumlinson is attending the short course at the A. & M. College at College Station this summer.

Mrs. Wanda Banker, who has been teaching in the Dallas public schools during the past year, returned the past week from a trip to the World's Fair in Chicago and a visit with friends and relatives in Kansas. Mrs. Banker is a daughter of Mr. and Mrs. N. A. Armstrong. She will spend her vacation here with her father and mother.

Mr. and Mrs. E. P. Nelson spent sometime this week in Mt. Vernon, Texas, and other points to the east with friends and relatives.

B. K. Barker and family returned home Sunday night after several days spent in the mountains of New Mexico. They were accompanied on the trip by B. K.'s brothers, Arthur of Lockney and Paul of Plainview and their families.

Miss Willie Allen, of Lubbock, and Mr. Foxy White, of Hereford, spent the day Sunday with her sister, Mrs. Oliver Allen and family.

Geo. A. Linder visited his mother and sister in Dallas over the past week end. He went away Friday and returned Sunday afternoon.

One of J. N. Redd's trucks left for Oklahoma early this week where they plan to secure a load of grapes and other produce.

The W. H. Jenkins family left Monday morning for Amarillo, where they will make their home. Mr. Jenkins has secured employment in that city. V. N. Reid was employed to move the household effects to Amarillo for Mr. Jenkins.

Mrs. A. J. Welch, son and daughter, Billy Joe and Miss Virginia, visited with relatives and friends in Lubbock Sunday afternoon.

Let Cavanaugh do your Printing.

WHITES CREAM VERMIFUGE
For Expelling Worms
WHITE DRUG COMPANY

Report of Federal Reserve Gives Idea Of Job Facing Recovery Administrators

New York July 28.—An idea of the job facing President's Roosevelt's industrial recovery administrators to restore business, employment, wages prices, etc., to the 1924-25 level of prosperity may be obtained from a further study of the Federal Reserve report on trade conditions.

The reserve index of business activity now stands at 89. It was down to 61 in March. In 1924-25 the index stood at 99.5.

Employment is now at 65 in this index. Earlier this year it was at 57. Nine years ago it stood at 95.

Wages now stand at 46 in the index, against 35 last March and 105.5 nine years ago.

To reach the prosperity goal, business has only to be lifted slightly more than 7 per cent, or 10.5 points in the reserve index.

Employment, though must be increased 46 per cent, or 30 points in the index.

Wages have still further to go. Payrolls must be increased 134 per cent—more than double—if they are to be brought back to the level of nine years ago. The index has to advance 59.5 points.

Re-employment will help correct this last, for as each jobless man goes back to work in the next few months, payrolls will be increased just that much.

To be lasting, business recovery must not rush ahead of employment and payrolls. This is the lesson of past recoveries. Hence the importance of getting employment and payrolls up in line with current business recovery.

Otherwise, business may be forced to come down to present levels of purchasing power, which is just another way of saying employment and payrolls.

Misses Glassie and Hattie Goen, of Floydada, and Mr. and Mrs. Buron Cates, of Dougherty, returned this week from an extended vacation trip through the northwestern states. While away they visited the National Yellowstone Park and the Grand Canyon Country.

Tom Bishop spent the past week in Amarillo, Hereford and Delhart.

HERE'S MORE OF
EVERYTHING
YOU WANT IN
TIRES!

PRICES
you may never see again!

Everything's going up in price. Here are the attractively low prices at which you can still buy Goodyear Tires today.

GOODYEAR

PATHFINDER	
4.40-21	\$5.65
4.50-20	\$6.00
4.50-21	\$6.30
4.75-19	\$6.70
5.00-19	\$7.20
5.00-20	\$7.45

ALL-WEATHER	
4.40-21	\$7.20
4.50-21	\$7.60
4.75-19	\$7.90
5.00-19	\$8.40
5.25-18	\$9.00
5.50-19	\$10.00

MORE SAFETY In the tread

● The safest tread is the one that can stop your car the quickest. Goodyears stop quicker than any other tire. 10% quicker than the second best. Up to 77% quicker than others. Tests on wet pavements prove it. Why not buy the safest tire?

MORE SAFETY In the plies

● Goodyears give you safety in every ply—because every ply is built with patented Superweld cord—and every ply runs from bead to bead. Ask to see a Superweld demonstration and see for yourself why it means more safety in every ply.

MORE MILEAGE

● Bus fleets know mileage. And bus fleets using Goodyear Tires report 97% more mileage than they got five years ago. Goodyears for your car have the same improvements that made this extra mileage possible.



Magnolia Service Station

H. O. Cline, Mgr., Phone 36 or 37 for Road Service

Henry Ford
Dearborn, Mich.

UNTIL WE LEARNED BETTER

Until we learned better, we used to mix wood and steel in our car bodies and wheels. It was the best way to make bodies—then. But the state of the art has advanced.

Of course, it is more expensive to make an all-steel body than to make a wooden frame and nail steel panels on to it. The better way involves an initial expenditure of several millions of dollars for new dies, which renders a change very costly. Cars, especially large expensive cars which are produced in small volume, cannot afford this, because the dies cost as much for one car as for a million. That alone explains why all-steel bodies are not used in all cars.

But our basic policy from the beginning is to make a good car better, regardless of cost.

For example, when we discarded wood-steel body construction, it was not because we lacked wood. We still have some thousands of acres of the best hard wood in America. Economy would urge us to use up the wood first, and then adopt the better all-steel body. But we decided that quality was more important than expense.

We weighed the reasons, for and against, before we made the change. We could see only one reason for retaining a mixed wood-and-steel body—nailing the metal on, instead of welding an all-steel body into a strong one-piece whole. That reason was, it would be cheaper—for us.

Our reasons for adopting an all-steel body were these: A wood-steel body is not much stronger structurally than its wooden frame. In all American climates, wood construction weakens with age. Every used car lot gives evidence of this. Rain seeps in between joints and the wood decays. A car may have a metal surface, and yet not be of steel construction. Under extreme shock or stress the steel body remains intact—dented perhaps, but not crushed.

Steel does not need wood for strength or protection. Wood is fine for furniture, but not for the high speed vehicles of 1933.

In the Ford body there are no joints to squeak, no seams to crack or leak.

The all-steel body is more expensive—to us, but not to you. By all odds, then, steel bodies seem preferable.

Wheels also have become all-steel. No one argues that an electrically welded one-piece steel wheel, such as the Ford wheel, needs to be "strengthened" by adding wood to it.

The one-piece all-steel body is the strongest, safest, quietest, most durable body made. That is our only reason for making them.

August 7th, 1933

Henry Ford

Keep Pace with America's Changing Laws.

DIVORCE

is the subject of a new booklet that tells all about the new 90 day Arkansas Divorce Law. It is free for the asking. Address Box 389 Little Rock, Ark.

DR. K. J. CLEMENTS

Osteopathic Physician And Surgeon
General Practice
Also Thermogenic Therapy for the treatment of hay fever, asthma and rheumatism.
308-10 Skaggs Bldg. Plainview, Texas
Phones — Office 189 Residence 1070

MILK!

Plenty of it, whole and wholesome. Best All Round Food Known—From—

ROY PATTON'S DAIRY

TRY PLAINSMAN WANT ADS—THEY'LL SELL IT!

Mrs. Effie May Ivie Died Monday Following Extended Period of Illness

Mrs. Effie May Ivie, age 54 years, died at the family home in Southeast Floydada Monday, August 31, at one o'clock, after a lingering illness of several months.

The body was prepared for burial by Harmon's funeral home and carried overland to Fannin County, former home of the deceased, by A. L. Mayhew.

Burial was made Tuesday afternoon at 2:30. Services were conducted by Rev. G. E. Perdue, pastor of the First Methodist Church, of Ravenna.

Mrs. Ivie is survived by her husband, H. V. Ivie, city; four sons and three daughters, they are: Sons, Carl Ben, and Earl, of Floydada; Claude, Dennison, Texas; daughters are Miss Pearl, of Floydada; Mrs. C. A. Johnson, Sherman; Mrs. T. J. Cockrill, of Ravenna, Texas.

Many beautiful floral offerings were presented locally by friends of the family and by the Senior Girls Sunday School Class and the B. Y. U., of the First Baptist Church.

Following the funeral services the Ivie family remained for a few days visit with relatives before returning to Floydada.

State Department Of Education To Hold Joint Conference Here

The State Department of Education is sending one of their officers here to meet in a joint conference with all trustees, teachers and county school board members, Thursday, August 10th at 2 o'clock. The meeting will be in the district court room.

This is a very important meeting and all friends of education are invited. Trustees and teachers especially are urged to be present.

New laws affecting the schools and policies of the department of education will be explained for the ensuing two years.

This meeting was originally scheduled to meet in Plainview and Floyd County was asked to attend, but the department has seen fit to change it to Floydada and Hale County is invited to attend this meeting at Floydada.

J. N. Redd returned from Fort Worth Wednesday where he had been on business. Mr. Redd said that a general rain had covered the country all the way from Fort Worth to Floydada.

One of J. N. Redd's trucks made a trip to Arkansas this week where they will secure a load of grapes and other fruits and produce. They expect to return Friday.

Mrs. L. J. Welborn left Tuesday for Dallas where she will be joined by her aunt, Mrs. Lenora Bentley, and go the Ozark Mountains in Arkansas for a two weeks vacation.

W. A. Amburn, Jr., attended to business matters on the north plains during the past week.

Miss Annie Marie Moore Becomes Bride Of Mr. E. E. Boothe

The marriage of Miss Annie Marie Moore and Mr. E. E. Boothe of this city took place Sunday, August 23, in Clovis, New Mexico, with Rev. Nix, pastor of the First Baptist Church of Clovis, officiating.

The bride is the daughter of Mrs. Josie Moore and was reared in Floydada, having finished high school in Floydada schools. She was employed for several years in the First National Bank, and the past two years has been operating a beauty parlor at her residence on Houston Street.

The groom is one of Floydada's outstanding business men, having owned and operated the Boothe Bakery, and since selling out the bakery business has been engaged in the tailoring business. Besides this business Mr. Boothe has numerous other business holdings in Floydada, being one of the largest holders of city property.

Mr. and Mrs. Boothe visited in Elida, New Mexico, on their honeymoon, and from there they visited Mr. and Mrs. Calton Moore, at Sweetwater, Texas, and Mr. and Mrs. Hollis Moore, at Bellvue, Texas.

They returned to Floydada Monday afternoon and will make their home at 600 East Virginia Street.

NAZARENE MEETING WILL CONTINUE THROUGH WEEK

The Nazarene meeting which started last Friday night will continue through this week, services daily. Rev. Tyler has been doing the preaching. Evangelist B. P. Neely, who has been unavoidably delayed telephoned Wednesday that he would arrive in Floydada Thursday and would preach Thursday night and on as long as the meeting continues. Interest in services have been fairly good, however no professions have been made to date.

John Buchanan and family visited in Plainview Sunday.

FLOYDADA INSURANCE AGENCY
Insurance of all kinds.
Your inquiries and business respectfully solicited.
G. C. TUBBS
W. H. HENDERSON

"ALL PARTS FOR SOME CARS, SOME PARTS FOR ALL CARS"
WE REFACE VALVES
HARRIS BROTHERS
AUTO WRECKING
PHONE 31

Mr. and Mrs. Frank Harmon Are In Mineral Wells For Health

Mr. and Mrs. Frank Harmon left last Thursday for Mineral Wells, Texas, where they went to take the baths and otherwise recuperate their health.

Mr. Harmon has not been up to his standard in health since undergoing operations not so many months ago in the local hospital and at a Lubbock sanitarium. While his condition was not considered anything specially serious at this time Frank believed that the treatments at Mineral Wells would be very beneficial to himself and wife at this time.

CARD OF THANKS

We wish to extend our thanks and appreciation for the sympathy extended to us during the illness and death of our darling wife and mother.

H. V. Ivie, Carl Ivie, Ben Ivie, Earl Ivie, Miss Pearl Ivie, Mr. and Mrs. C. A. Johnson and children,

Mr. and Mrs. T. J. Cockrill and children, Mr. and Mrs. Claude Ivie and baby.

Bob Rogers and family visited in Lubbock Saturday of the past week.

L. G. MATHEWS
Attorney-at-Law
Suite 302-Headliner Building
Floydada, Texas

City Council Called Meeting August One, To Pass Ordinance

The City Council called a meeting Tuesday evening to pass an ordinance dedicating the strip of land traversed by Texas State Highway No. 28, within the corporate limits of the city of Floydada to the public use as a street.

The ordinance was passed and approved.

No other business was transacted at this meeting.

VISIT CARLSBAD CAVERN
Mrs. L. G. Mathews and daughter, Miss Irene, and nephews, W. D. Mathews and Harry Frank Harrison, and Miss Mildred Olson, returned last Friday from Carlsbad, New Mexico, where they visited the cavern.

Rainer Shoe Shop Jingles!
The world is quite full
Of cobblers to-day
But we mend your shoes
In a shoemaker way.
(South Side Square)

REMEMBER

WE HAVE MOVED TO THE WEST SIDE OF THE SQUARE.

We will appreciate having our friends to still give us part of their trade. Our stock is fresh and prices are right. We will have a truck load of Arkansas grapes FRIDAY and SATURDAY.

WE BUY CREAM, CHICKENS, AND EGGS.

J. N. Redd Produce and Grocery Company

PHONE 118



Food Specials!!

FINE FOODS AT MIRACLE PRICES. There's no fooling about the advance in prices these days. And merchandise is advancing daily in all lines. The quotations now are without question lower than they will be in the very near future. Come in today and stock up on staple goods while the present low prices last. Finest quality available.

Floydada Grocery
JOHN HOWARD, MANAGER

M SYSTEM

GROCERY AND MARKET
JULY 7th TO JULY 14th

Offers the food buyers of Floydada the opportunity of buying fancy merchandise — the best that money can buy regardless of price at prices that can only be duplicated with the assistance of packers—WAPLES PLATTER GROCERY COMPANY are anxious to have the house wives of Floydada try their White Swan Brand of merchandise—Therefore this week will be

WHITE SWAN WEEK !

Come to our store—Inspect the items you are interested in—Sample the quality of White Swan merchandise. Prove to yourself that the White Swan label means quality.

FREE DEMONSTRATION
Of Tea and other items all day Saturday. The following list of items will be on sale at our store:

- White Swan Coffee.
- White Swan Tea.
- White Swan Peaches Deluxe.
- White Swan Corn
- White Swan Whole Grain Corn
- White Swan Peas
- White Swan Luncheon Peas
- White Swan Preserves
- White Swan Great Giant Peas
- White Swan Mince Meat
- White Swan Cherries
- White Swan Olives
- White Swan Asparagus
- W. P. Jam and Jellies
- W. P. Salad Dressing

SIGN POSTS Are Necessary

IMAGINE yourself on an unfamiliar highway at night in the country. You want to go to Allison. You come to a forked road. No signs! Which way? You turn left and come to a crossroad. No signs. You turn right. You come to a town. It proves to be Liberty. You go back to the fork and turn left. A mile or so farther on you come to another crossroad. A sign pointing right says "Allison three miles."

But for that sign-post you might have traveled miles—spent hours, and come short of your destination.

Imagine yourself in need of hosiery, clothing, breakfast foods or anything else, and this newspaper without advertisements! Think of the number of stores you would have to visit, qualities and prices to check, reliabilities to consider.

Advertisements are sign-posts. They are information. They save you from wandering aimlessly from store to store. They keep you advised of the newest products; of the latest values. They save you time, and put greater buying power in your dollars. They assure you of quality and service in merchandise, for only honest goods honestly advertised can stand the spotlight of publicity.

THE ADVERTISEMENTS IN THIS NEWSPAPER ARE A MOST VALUABLE GUIDE TO WISE BUYING. IT PAYS TO READ THEM REGULARLY.