

The Floyd Co. Plainsman
Published Thursday of Each Week

M. E. CAVANAUGH
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NOTICE

Any erroneous reflection upon the
character, standing or reputation of
any person, firm or corporation
which may appear in the columns
of the The Floyd County Plainsman
will be gladly corrected upon its
being brought to the attention of
the publisher.

**THE NEW DEAL AND THE
NEWSPAPERS**

One of our exchanges has the follow-
ing to say to the farmers about
plowing up their cotton:

"You farmers are in luck.
Think of us poor country edito-
rs who had to plow up from
two to four pages of our paper
and didn't get paid for it."

We are afraid that the new deal
is going to put many classes of
business wondering why they, too,
are not included in the plow-up class.
So far as our business is concerned
we have already plowed up about
nine-tenths of our "cotton" and we
have neither asked nor received any-
thing from the government to help
us over the bump. However, we are
not griping at the help the govern-
ment is extending the farmer. They
need help, and we are glad to see it
coming, even if it had to come
through this course.

It would not be a bad plan for the
government to arrange a system
whereby deserving business could
borrow money to refinance some of
their mistakes of the boom days.

Mr. and Mrs. A. J. Cline returned
home Sunday afternoon from points
in central east Texas where they
had been visiting relatives and
friends during the past ten days.
They spent some time in Mart, where
they visited Mrs. Cline's parents,
Mr. and Mrs. Coker. They also vis-
ited in Groesbeck and West Point
with friends and relatives.

For Baby's Stomach Disorders
BABY ELIXIR
Soothing white Teething
WHITE DRUG COMPANY

INSTANT
Hot Water
is so convenient!
An automatic water heater
operates for only a few
pennies a day.
West Texas Gas Co.
GOOD GAS WITH DEPENDABLE SERVICE

ICE!
—IS MOST RELIABLE

A well designed, soundly constructed ice box
kept filled to capacity with PURE WATER ICE
never gets out of order. It functions day after day
with no outlay for costly mechanical repairs.
Through its use you have ice when you want it and
your food is always kept perfectly.

Texas Utilities Company
"YOUR ELECTRIC SERVANT"

**WHOLESALE HOUSE ADVISES
RETAILER**

The following was taken from a
circular sent to retail merchants by a
large wholesale house:

"The value of your local newspaper
to the success of your business can-
not be overestimated. It's worth
all the support and co-operation you
can give it. For the newspaper is a
mirror reflecting the life of the com-
munity in which you and your store
have an important part. Your ad-
vertising is the reflection of your
store in this mirror. Everybody sees
it there. If it is not there, the mirror
is dark where your store should be.
You are there but you cannot be
seen. Your store is open for busi-
ness as usual, but out of sight, out
of mind!"

"To keep step with the progress of
your community; to get your share
of business, you must advertise regu-
larly. Take your newspaper pub-
lisher into your confidence; he can
give you invaluable assistance. Es-
tablish an advertising budget. Plan
a regular schedule for your adver-
tisements. It's a policy that is fol-
lowed by the most successful store;
it's an idea that will be profitable
for you."

**CHRISTIAN ENDEAVOR
PROGRAM FOR SUNDAY**

The Junior Intermediate C. E. So-
ciety of the First Christian Church
will meet Sunday evening, July 30,
at 6:15 o'clock. Our contest between
the reds and the blues ends with
this meeting. Ruth Tribble will lead
the following program:

Topic: Making Wise Choices.
Choruses.
Business.
Leader's Talk.
People who made choices:
Solomon—H. B. Sans.
Daniel—Freddie Beard.
Mary and Martha—Cleo Davis.
Peter and Andrew—Elna Earl.
Price.
Questions—Brooksnell Price.
Choose Today—Frances Probasco.
Pledge.
Benediction.

Ohmer Kirk was a business visitor
in Fort Worth the early part of this
week. He was accompanied by his
wife who will visit with her rela-
tives while Mr. Kirk transacts
business in that city.

Mr. and Mrs. Wayne Gound re-
turned last Thursday from Abilene,
Texas, where they had been for the
past two weeks. Mr. Gound taken
the examination required by regu-
lated druggists while he was in that
city.

Mrs. Y. Onstott and sons, Emil and
Vance, left Wednesday for Steph-
ensville, Texas, where they will visit
sometime with Mrs. Onstott's sis-
ter, Mrs. Mox Thomas and family.

**Sales For Month of June
Show Increase Over Last
Year By Ford Vehicles**

Detroit, Michigan—Sales of Ford
8-cylinder cars and trucks in the
United States for the month of June,
just ended, exceeded those of June
a year ago by 19.4 per cent. It was
the biggest month in 8-cylinder car
sales since the Ford Motor Company
began producing them over a year
ago.

Another evidence of the growing
popularity of the eight-cylinder car
is reflected in the sales of Ford cars
for the month of June in Way-
o County, Michigan. County registra-
tions show that 2,555 Ford V-8s were
delivered to customers during the
month. This is an increase of 25 per
cent over the May sales. It is more
than the combined month's sales in
the county of the two nearest other
makes.

Miss Johnnie and Margaretto
Thomas, of Stephenville, Texas, are
here spending the week end with
their aunt and uncle, Mr. and Mrs.
Y. Onstott.

**Thursday Contract
Bridge Club Met With Mrs.
Lorraine Britton**

Mrs. Lorraine Britton entertained
the Thursday Contract Bridge Club
at the regular meeting Thursday
evening at 8 o'clock at her home.

Mrs. Floyd Simpson took high
score in the games for the evening.
Mrs. V. S. Payne was a guest of the
club.

Members playing were: Mrs. I.
Floyd Simpson, Mrs. Arthur Stewart,
Mrs. Cullen Riley, Mrs. Winifred
Cooper, Mrs. N. B. Stanfell, Mrs.
Jack Deakin, Mrs. A. D. White Jr.,
Miss Adelaide Scott, Miss Mildred
Strickland and Miss Ruth Jenkins.
Mrs. Jack Deakin will be hostess
to the club Wednesday afternoon at
three o'clock.

Miss Nellie Moore, who is employ-
ed at the Onstott dry goods store in
Floydada, left Saturday night for
Ruidoso, New Mexico, where she will
spend two weeks in the home of
her friends, Mr. and Mrs. Herman
Spencer.

**OPENING AND
CLOSING Hours
For Retail Groceries
OF FLOYDADA**

**BEGINNING AUGUST 1, THE UNDERSIGNED
GROCERY STORES OF FLOYDADA WILL
Open at 7 a. m. and Close
at 6 p. m. Week Days
OPEN AT 7 A. M. AND CLOSE 10 P. M.
SATURDAYS.**

MARKETS CLOSE 9 A. M. SUNDAYS.

And ask the co-operation and help of our
customers and friends in carrying out the plans of
the National Administration under the Industrial
Recovery Act.

In line with the request of our President and
the best experience of grocers of the southwest,
we have adopted the following rules for Maximum
Hours of Service to the public and maximum hours
of work for our employes:

1. We agree to comply with the maximum
hours of labor and other working conditions ap-
proved by the president.
2. The work week for the retail grocery
trade shall be six days, excluding Sunday.
3. Fifty four hours shall constitute the maxi-
mum number of working hours per week for male
help and the maximum hours per day shall be not
more than ten hours.

- HULL & McBRIEN**
LOOPERS CASH GROCERY
MARVIN'S GROCERY
M SYSTEM GROCERY & MARKET
FLOYDADA GROCERY
ARMSTRONG MARKET
MASK GROCERY
J. N. REDD'S PRODUCE & GROCERY CO.
R. P. KING
FELTON & COLLINS GROCERY COMPANY
STAR CASH GROCERY

 L. N. Brashears White Deer Review	 R. S. Brashears Childrens Index	 Wm. Russell Clark Memphis Democrat	 F. P. Engleman Tulla Herald
 J. S. Engleman Tulla Herald	 Isa M. Farrell Amarillo Booster	 Jas. Gillentine Wellington Leader	 Chas. Flanery Memphis Democrat
 Olin E. Hinkle Pampa News	 Mrs. Dossie Hart Herald, Stannett	 Wilbur C. Hawk Amarillo News-Globe	 H. S. Hiburn Plainview Herald
 W. W. Halcomb News, Dumas	 Gene Howe Amarillo News-Globe	 Jack Hull Clovis News-Journal	 W. S. Izard Amarillo News-Glob
 T. E. Johnson Amarillo News-Globe	 C. R. Kinard Memphis Democrat	 T. A. Landers McLean News	 Ed L. Manson Clovis News-Journal
 John Merriman Booker News	 Arval Montgomery Shamrock Texan	 Harry Montgomery Associated Press Amarillo	 Herschel Montgomery Memphis Democrat
 Gilmore Nunn Pampa News	 Irene O'Keefe Panhandle Herald	 Lyman E. Robbins Amarillo News-Globe	 Jerry Sitten Memphis Democrat
 Van W. Stewart Herald, Perryton	 Fred Story Clarendon News	 Herwin Strickland Floydada Plainsman	 W. Max Wade Groom News
 Theo. T. Wagoner Claude News	 Clrde W. Warwick Canyon News	 Doshina Wells Wellington Leader	 Mrs. Doshina Wells Wellington Leader
 J. Claude Memphis Democrat	 G. J. Wilkison Amarillo News-Globe	 Fred Wortham United Press Carrizo, Tex.	

A few of the
Members, Panhandle
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Russell Stationery
Co., Amarillo.

Classified Ads.

NOTICE TO THE PUBLIC
I will do public typing and draw legal papers and notary work at County Surveyor's office. DONA COVINGTON, abstractor. 23-1fc

6 Quart Ice Cream Freezers for \$4.95 at F. C. Harmon's. 32-1fc

FOR SALE—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-1fc

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 13-1fc

HAVE YOUR ABSTRACTS MADE by DONA COVINGTON, Abstractor, Floydada, Texas. 21-1fc

See The Radio Wonder Philco Junior 5 tube for \$27.50. F. C. Harmon. 32-1fc

Expert Shoe repairing at reasonable prices. Harness Repair. Jones Shoe and Harness Shop. 26-4fc

Let Cavanaugh do your job printing. He knows how and is ready to go.

TO TRADE—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-1fc

For ACHES and PAINS
BALLARD'S
SNOW LINIMENT
Penetrates! Soothes!
WHITE DRUG COMPANY

DR. K. J. CLEMENTS
Osteopathic Physician
And Surgeon
General Practice
Also Thermogenic Therapy for the treatment of hay fever, asthma and rheumatism.
308-10 Skaggs Bldg.
Plainview, Texas
Phones — Office 189
Residence 1070

MILK!
Plenty of it, whole and wholesome. Best All Round Food Known—From—
ROY PATTON'S DAIRY

NEW REDUCED RATES
Make Your Vacation a Real Economy.....

AT Hot Springs
NATIONAL PARK, ARKANSAS

MAJESTIC
HOTEL AND BATH HOUSE

Sufferers from rheumatism, neuritis, kidney trouble, high blood pressure and kindred ailments find swift and sure relief in the forty-six world-famous springs here at Hot Springs, Arkansas. Warm waters are toned up; new health comes to jagged nerves.
Enjoy every outdoor sport while you bathe your troubles away!
The sportsman finds a new thrill in golf, fishing and all outdoor sports high up in the Ozark Mountains in the 900 acre Government Park.
Come to Hotel Majestic at Hot Springs now. You can have a room, an apartment, or a cottage at extremely moderate cost.....
H. GRADY MANNING, President
YOU NEVER DREAMED THAT A HOT SPRINGS VACATION COULD COST SO LITTLE

New Bed and Living Room Furniture. F. C. Harmon. 32-1fc

J. A. ENOCH Blacksmith Shop now located on alley east of the court house. 11-1fc

Buy chicks now for fall fryers. Large assortment all breeds on hand. Come and see them. Our prices have not advanced. Floydada Hatchery. 31-1fc.

LOST—10-gallon oil can between Floydada and J. H. William's farm. Return to C. W. Ginn for liberal reward. 33-1fc

Prohibition Forces Discussed Effects of Repeal And Sale Of Beer

Effects of repeal and sale of beer on the state, economical situation, the church, the home and other phases of life were discussed in a mass meeting of prohibition forces held in the district court room Friday night.

Judge G. E. Hamilton, of Matador, discussed repeal and sale of beer as it will effect the state. Repeal and sale of beer as it will effect economically was discussed by Rev. A. L. Jordan, of Matador.

Rev. S. R. McClung, pastor of the First Baptist Church, discussed the effects of repeal and sale of beer as it will effect the church. Mrs. Geo. A. Linder gave the effects of sale of beer as it will effect the home.

Reports from prohibition organization committees in various parts of the country were heard. Attendance in various parts of the county were heard. Attendance at the mass meeting was good.

Attention was called to the voters who were planning to be out of the county at the election August 26, to cast an absentee ballot before leaving to make their visit or be out of the county.

Absentee ballots may be cast at any time not more than ten days before and not less than three days before the election date.

Rev. W. H. Cheatham, pastor of the Cumberland Presbyterian church, said the benediction.

Clarence Maddox, of Santa Anna, California, arrived Saturday to visit with his father and mother and other relatives. Mrs. Maddox has been here several weeks visiting with relatives and will join Mr. Maddox on his return trip to California following his vacation here.

Charlie and Orville Harris of Floydada were business visitors in Plainview Thursday of last week.

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health. Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. In 10 cts. and 35 cts. packages. All dealers. (Adv.)

Soil Blowing Can Be Prevented By Revision Of Soil Preparation

Soil blowing, which caused such disastrous losses to the Panhandle wheat grower this spring, can be at least partially controlled by revising the methods of soil preparation now in common use, according to Dr. P. C. Mangelsdorf, Agronomist in Small Grain Investigations of the Texas Agricultural Experiment Station. He further states that the secret of preventing soil blowing lies in keeping the soil in a rough condition, leaving as many clods and as much straw as possible on the surface. Many of the panhandle wheat farmers have, unfortunately, followed exactly the opposite procedure, breaking the soil with the one-way plow and smoothing and pulverizing it with spike-tooth harrows. The disastrous results of this practice are still evident in the ridges of soil along fence rows, huge mounds in fields and around buildings and many fields swept almost bare of the fertile surface soil.

Now is the time to prevent a repetition of last seasons disaster. Many farmers are blaming the trouble on the extensive and continued use of the one-way plow and they are not far wrong. Perhaps the greatest improvement that can be made in soil preparation is the substitution of the duck-foot or field cultivator for the one-way plow. The duck-foot cultivator is being extensively used by wheat growers in Kansas, Wyoming, and Montana. In Wyoming its use has made wheat growing possible on blow soils where wheat farming had previously been extremely hazardous if not impossible. The Wyoming Experiment Station reports that experimental fields which failed in 70 per cent of the trials with common methods of tillage, resulted in failure in only 4 per cent of the trials when duckfooting was the only method of tillage used.

The duck-foot should be used for the first breaking, following harvest, if the stubble is not too rank, and may be used for subsequent tillage to keep down weed growth. It leaves the surface soil in furrows, with most of the straw on or near the surface, and throws clods to the surface permitting the finer soil to sift down.

Should the stubble be too rank to use the duck-foot, breaking the ground with a lister is preferable to the one-way plow as it leaves the field in a rougher condition. The lister ridges are later worked with the duck-foot or with a lister cultivator.

Sowing with a furrow drill and increasing the seeding rate also have a tendency to decrease soil blowing.

With soil blowing, as with most other troubles, an ounce of prevention is worth several pounds of cure. In this case, prevention consists entirely in keeping the surface soil as rough as possible so that fine particles picked up by the wind will be stopped before they gain momentum.

B. Y. P. U. PROGRAM
SUNDAY, JULY 30, AT THE FIRST BAPTIST CHURCH

Subject—Jesus the Light of Africa.

Devotional—Florine Jetter.

Introduction—Bonnie Lloyd.

Discussion No. 2—Pearl Ivey.

Discussion No. 3—Viridine Snodgrass.

Discussion No. 4—Claude Langford.

Discussion No. 5—C. W. McCarty.

Discussion No. 6—Mrs. Geo. A. Linder.

Visitors last Sunday were: Misses Annie Laura Martin and Claudine Boggs and Mr. Julius Spirely.

Program for general assembly last Sunday by Senior Group.

Song—Ma's Quartette, Juniors.

Talk by Rex Johnston—"What the young man can do in the revival"

Song—By Congregation.

Revival Meeting To Start Friday Night At Mt. Blanco Church

Rev. G. W. Tubbs, pastor of the Mount Blanco Baptist Church announced this week that a revival meeting at the Baptist Church, Mt. Blanco, will begin Friday night, July 28th, and continue through the following week.

Rev. W. E. Harrison, pastor of the Falls church, will do the preaching during the series of services.

Rev. Tubbs extends an invitation to everyone to attend all these services.

Mr. and Mrs. Bob McGuire spent several days in Oklahoma during the past week. At Mangum they visited with Mr. McGuire's father, and at Gould, they spent sometime with a brother of Mr. McGuire.

11 Filling Station Operators Are Indicted For Selling "Blended" Fuel

Beaumont, Texas.—The first indictments in South Texas against gasoline dealers accused of selling "blended" motor fuel have been returned here, and 11 filling station operators are awaiting trial in district court on felony charges.

The eleven defendants, who face a total of 13 indictments under the recently enacted Metcalfe-Harmon Act, are being prosecuted by Comptroller Sheppard's new state-wide enforcement force. Specifically, they are charged with selling motor fuel having an end point of distillation above 437 degrees, from pumps that were not labeled, as the law requires, "Inferior Motor Fuel."

In the language of the layman, this means gasoline which has been adulterated with lower-grade, tax-free fluids. The new law requires that such blends be plainly labeled to protect the public and the state against loss of tax money which, although paid by the motorist, may fail to reach the comptroller.

In each case, it is alleged, the sales were made to M. B. Walker, a supervisor for the comptroller. F. G. Lanay, state chemist at Austin, is named as a witness in addition to Walker. Two of the accused dealers are named twice, as each day's violation is a separate offense under the law.

In a recent statement, Comptroller Sheppard announced that his force has increased gas tax payments from the great East Texas production area at the rate of \$2,000,000 a year, and predicted that his war against blending over the entire state would raise the total saving to more than \$4,000,000 per annum.

Revival Meeting In Progress At Lakeview Methodist Church

A revival meeting started Sunday morning at the Lakeview Methodist Church will close Sunday of this week.

Rev. R. B. Waldon, of Aiken, is conducting the services. Rev. F. O. Garner, of Floydada, is pastor of the Floydada Methodist Circuit, of which Lakeview is a part.

MORE SAFETY MORE MILEAGE



GOODYEAR	
ALL-WEATHER	PATHFINDER
4.40-21 \$6.40	4.40-21 \$5.00
4.50-20 \$6.80	4.50-20 \$5.40
4.50-21 \$7.10	4.50-21 \$5.60
4.75-19 \$7.60	4.75-19 \$6.05
4.75-20 \$7.90	4.75-20 \$6.35
5.00-17 \$7.80	5.00-19 \$6.55
5.00-19 \$8.15	5.00-20 \$6.75

Magnolia Service Station
H. O. Cline, Mgr., Phone 36 or 37 for Road Service

Pitzer Baker and family of Wertz, Texas, spent several days here last week visiting relatives and friends.

Austin C. Hatchell, of Dallas, former district attorney of this district was in Floydada Monday meeting former friends and acquaintances.

Mr. and Mrs. W. C. Cordell, of Hale Center, niece and nephew, of Mrs. Y. Onstott, spent the day here Sunday with their relatives.

Henry Ford
Dearborn, Mich.

IN ANSWER TO A LADY'S LETTER

A lady writes to say that she does not understand why an 8-cylinder car does not cost more to run than a car with fewer cylinders. She refers to my statement that our Ford V-8 develops more power on a gallon of gas than any car we have made.

The use of 8-cylinders does not mean the addition of two or four extra fuel consumers. It is not, for example, a 4-cylinder engine multiplied by two. Our 8-cylinder engine takes the fuel supply of an ordinary 4-cylinder engine and divides it eight ways. And why?

By reducing four larger explosions into eight smaller ones, we get engine smoothness and quietness. Eight-cylinders indicate the way the gas is used, not the amount. It is just the difference between going upstairs in four long jumps or in eight ordinary steps.

Two things use up gas—bad engine design and useless car weight. Besides having an engine that gets a high percentage of power out of the fuel, the Ford V-8 has a light, strong body and chassis so that no power is wasted in moving excess weight.

The only extravagance about the new Ford V-8 engine is in the building of it. The extravagance is ours—the economy is yours.

The whole question of car economy needs clearing up. An economical car gives economy all round. Price, operation, upkeep, all play their part. If what you save on gas you lose elsewhere, that is not economy. As to upkeep, our dealers say that in recent years the improved quality of Ford cars has cut down their repair business 50 per cent. As to price with quality,—judge for yourself. As to economy, here is the record of a stock car three weeks out of shop in Oklahoma:

On a run of 10,054 miles at the rate of 1,000 miles a day—the Ford V-8 gave 18.8 miles per gallon of gas. Not a drop of water was added to the radiator. The oil was changed once in 1,000 miles. That should answer a lot of questions.

July 24th, 1933

Henry Ford

