

The Floyd Co. Plainsman
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NOTICE

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

STEPS ON THE ROAD TO RECOVERY

Dollar wheat; ten-cent cotton; those figures are the best news that has come out in years.

Rising prices for agricultural products are the best evidence that the depression is over and recovery has begun. For agriculture is still the largest basic industry of America, and if its followers do not prosper the rest of the people suffer with them.

Increased farm buying power accounts for a great deal of the industrial recovery which is well under way. We are not back yet to the conditions of 1923 to 1925, which are regarded as the standard high level of non-speculative prosperity. But in March, industry was doing only 60 percent of its normal activity, in April this rose to 67 percent, and for the month of May, the Federal Reserve Board announces, industry is general was up to 76 percent of its pre-depression production. And throughout June the figures were still rising.

The increase in business activity is largest in steel, automobiles, lumber, textiles and shoes. We are beginning to build again, to replace worn-out cars with new ones, to buy new clothes and new shoes. Those are always the starting points toward recovery.

Employment is increasing steadily, but not as fast as production. About 61 percent of employees are back at work. Payrolls still lag behind, being only about 42 percent of normal, at the end of May. This is characteristic, too; wages don't come back until higher prices have been established long enough to bring in the money with which to pay the higher wages. Wages must always be proportioned to profits.

There is a good deal of talk about establishing a minimum wage, and many people have the idea that \$5 a day would be about right. But we notice that the cotton spinning industry in its new code of practices

sets \$10 a week in southern mills and \$11 in northern has a fair minimum for machine-tenders. We don't know enough about the cotton business to judge, but we think too many people are expecting the "New Deal" to make everybody rich overnight. As we understand it, folks will still have to work hard for a living and a little harder to get ahead.

PLOWS CALL FOR PLOWMEN

With all the efforts being made by the Administration at Washington to help farmers to get better prices for their products and to stabilize agriculture, there is danger that some farmers will think the Government is going to do everything for them. Secretary of Agriculture Wallace hit the nail on the head when, in his St. Paul speech, he said that, while the Farm Adjustment Act gives the farmer tremendous power to right old wrongs, it is not self-operating. "It is a good piece of social machinery," said the Secretary, "but it is up to the people of the United States to drive it."

We have never seen a self-driving tractor, nor a plow that didn't have to have a man behind it. And in the long run the success of any attempt to improve farm conditions lies with the farmers themselves. Legislation may give them wider leeway, more freedom from economic anxieties, but the ones who will benefit most are the ones who maintain the most of the American spirit of independent effort and unceasing work. We think there is much to be said for the resolution recently adopted by the Wyoming Stock Growers Association, which follows:

This association is of the opinion that it was the rugged individualism of the people of this country that has made the United States the greatest country of the world, and that the impractical theories of men and women with no experience in business to create a government where people shall work three hours a day and three days a week, would reduce the United States in a short time to the conditions of a third-rate power.

We do not understand that there is anything in all the new farm relief programs which can take the place of individual initiative and effort.

TRI-COUNTY CHRISTIAN ENDEAVOR SOCIETY WILL MEET IN LUBBOCK

A meeting of the Tri-County Christian Endeavor Union will be held in Lubbock Tuesday evening, July 11, at 8 o'clock. The session will be held at the First Christian Church.

Miss Ruth Enoch, of Floydada, president, will be in charge of the meeting. The Floydada Christian Endeavor Society will have a part in the program. Several are planning to attend the meeting.

Let Cavanaugh do your Printing.

The Church of Christ Revival to Be Held at City Tabernacle

Elder Alva Johnson, of Turkey, Texas, will conduct a series of meetings for the Church of Christ, beginning Thursday, August 17th, and extending over two Sundays.

The revival will be held at the City Tabernacle and the public is cordially invited to attend this series of meetings.

Magnolia Stations Help Amarillo District Win "Summerize" Contest

H. O. Cline recently received word from W. S. Norman, district sales manager for the Magnolia Petroleum Company, that the Amarillo District had won first in the state in the annual "Summerize" contest of the company. Mr. Cline is manager of the Magnolia Service Station and Goodyear dealer for Floydada. The Floydada stations are in the Amarillo district.

This is the third year that the Amarillo district of the Magnolia Petroleum Company has won the honor of making more sales during the "Summerize" Contest.

Mr. Cline was specially thanked for his cooperation during the contest by Mr. Norman.

Mr. and Mrs. Louis Jackson, and Mr. and Mrs. Gene Pittman, of Lubbock, visited in Floydada Sunday with Mr. and Mrs. R. F. Jackson, Francis Jean Pittman, daughter of Mr. and Mrs. Pittman, remained for a week's visit in Floydada with her grandparents.

County Women's Council To Sponsor Ice Cream Sale Saturday

An ice cream sale will be sponsored by the Women's Council of Floydada Saturday afternoon. The cream will be home made and sold in the building formerly occupied by Redd's Produce and Grocery on the South side of the square.

Mrs. W. E. Miller, of Sandhill, who announced the sale said that other products, including canned goods would be sold during the afternoon.

Story of the Bible to be Told Sunday Night at Church of Nazarene

A. A. Whyte, former Floyd County Tax Assessor and public school teacher, will tell "The Story of the Bible" at the Church of the Nazarene Sunday night. Mr. Whyte is widely known for his ability as a story teller.

"The Story of the Bible" is an original story compiled by Mr. Whyte and deals with the bible from the creation to the present time. The program will start at 7:30 o'clock just preceding the evening preaching hour.

The program is free and everyone is invited to attend. Price Scott, who announced the program said.

SPOKE ON PROHIBITION

Judge G. E. Hamilton, of Matador, spoke Saturday afternoon at the corner near the bank favoring prohibition. Mr. Hamilton spoke at the invitation of leaders of the Floyd County Prohibition Club.

West Point Commandant



Lieut. Colonel Simon B. Buckner, Jr., a graduate at West Point Military Academy in 1908, returns to Sycle Sam's famous school as Commandant. He has been assistant superintendent of Public Buildings and grounds at Washington.

One of Thousands



Of the thousands of students with whom she came in contact as assistant librarian at Columbia University, Miss Frances Eileen York of New York fell in love with Dr. Toyza W. Nakarai, Japanese instructor at Butler University, and they were wed.

MOTOR INN SERVICE STATION UNDER NEW MANAGEMENT

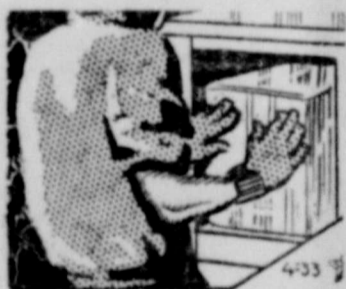
We have taken charge of the Motor Inn Service Station at the corner of Main and Mississippi Streets in Floydada.

FEATURING "SERVICE"!

Continuing Texaco Gasoline and Motor Oils, Firestone Tires, Tubes and Accessories. We will appreciate your patronage. Come to see us.

MOTOR INN SERVICE STATION

R. C. Patton Leo Cothorn



USE ICE

It's Good Economy

Don't let expensive foods spoil and go to waste. Preserve them with a few cents worth of ice a day.

Texas Utilities Company

"YOUR ELECTRIC SERVANT"

TRY PLAINSMAN WANT ADS—THEY'LL SELL IT!

Cook With Gas
FOR SPEED SAFETY COMFORT ECONOMY EFFICIENCY
West Texas Gas Co.
GOOD GAS WITH DEPENDABLE SERVICE

AMAZING LOW RATE OFFER!
AT **HOT SPRINGS NATIONAL PARK ARKANSAS**
HOTEL MAJESTIC
BATH HOUSE AND APARTMENTS

Sufferers from rheumatism, neuritis, kidney trouble, high blood pressure and kindred ailments find swift and sure relief in the forty-six world-famous springs here at Hot Springs, Arkansas. Warm-out systems are toned up; new health comes to jagged nerves.

Enjoy every outdoor sport while you bathe your troubles away!

The sportsman finds a new thrill in golf, riding, fishing and all outdoor sports high up in the Ozark Mountains in a 900 acre Government Park.

M. GRADY MANNING President

VACATION AT HOT SPRINGS—YOU'LL ACTUALLY SPEND LESS THAN YOU WOULD AT HOME.

OUR BIG JULY CLEARANCE!

In order to clear our shelves for fall we are offering all Summer Merchandise at drastic reductions—At prices you will probably never see again. SAVE NOW BY BUYING!

<p>WHAT PRICES!</p> <p>Porto Rican GOWNS 29c</p> <p>Ladies Rayon PANTIES 19c</p> <p>Ladies Hats 1/2 Price</p>	<p>EXTRA SPECIAL</p> <p>Dotted Swiss, permanent finish embroidered organdies, printed eyelette bastiste, 79c and 95c Quality</p> <p>All go during this clearance sale, per yard—49c</p>	<p>LOOK! PRINTED VOILES 8c</p> <p>Per Yard</p> <p>PLAIN VOILES 7c</p> <p>Per Yard</p> <p>Printed Organdy 19c</p> <p>Per Yard</p>
<p>MEN'S SHIRTS</p> <p>Fast Colors, Plain or Fancy Patterns, Pre-Shrunk Collars 48c</p> <p>Work Shirts for only 25c</p>	<p>MATCHED CLASSWARE</p> <p>55 pieces in set, beautiful green lorain designs, to close out at 7c Each or per set—\$3.79</p>	
<p>Men's Athletic UNIONS</p> <p>Reinforced Backs An Extra Good Quality, For 29c</p>	<p>PURSES</p> <p>Ladies White Purses, as long as they last 98c Purses for 78c 49c Purses for 39c</p>	<p>DOMESTIC</p> <p>36 Inches wide, Half Bleached, good Weight, Per Yard 5c</p>

MARTIN DRY GOODS CO.

Don't bake in the SUMMER HEAT!

DANDY BAKERY

Phone 11 Phone 11

MEN'S FURNISHINGS

We have part of our stock in now, and we expect to have a complete line of Men's Furnishing Goods this month. Good, dependable merchandise and priced right.

Russell's Store

Phone 66 Floydada, Texas

Classified Ads.

FOR SALE—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-tfc

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 18-tfc

HAVE YOUR ABSTRACTS made by DONA COVINGTON, Abstractor, Floydada, Texas. 21-tfc

Expert Shoe repairing at reasonable prices. Harness Repair. Jones Shoe and Harness Shop. 26-4tc

Let Cavanaugh do your job printing. He knows how and is rearing to go.

TO TRADE—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-tfc

J. A. ENOCH Blacksmith Shop now located on alley east of the court house. 11-tfc

NOTICE TO THE PUBLIC
I will do public typing and draw legal papers and notary work at County Surveyor's office. DONA COVINGTON, abstractor. 23-tfc

VISITING IN WACO
Mr. and Mrs. E. P. Cline and family left Tuesday morning for Waco where they are visiting with Mrs. Cline's relatives. They plan to be gone for about a week.

FIRST CHRISTIAN ENDEAVOR PROGRAM FOR SUNDAY, JULY 9
The Junior Intermediate Christian Endeavor Society will meet Sunday evening at 6:15 o'clock at the First Christian Church. Dorothy Marie Tanner will lead the program which will be as follows:
Topic—"An Endeavorer is Reverent."
Song—"I Love the Kingdom Lord"
Prayer—Winifred Ruth Hodge.
Business—Bernice Gresham.
Scripture—Genesis: 12-1-8 Ruth Tribble.
Reverence of Abram—Brooksnell Price.
Reverence in the home—Ruby Tribble.
Reverence in the House of God—Kenneth Hodge.
Reverence Every where—Bernice Gresham.
Poem—Willie Mae White.
Benediction—B. H. all.

COUNTY DRY FORCES MEET IN FLOYDADA SATURDAY AND SUNDAY FOR RALLY
Dr. Atticus Webb, superintendent of the Anti-Saloon League of Texas, will be in attendance and will speak at the rally of Floyd County dry advocates which is to be held Saturday and Sunday in Floydada.
Sessions will be held Saturday at the First Baptist Church auditorium. Speakers will be present from points in this county and probably other neighboring places.
Rev. G. W. Tubbs, chairman of the Floyd County Dry Club will be in charge of the two-day session. He is asking that those in attendance bring their lunches and stay all day. Sessions will be held from ten o'clock in the morning to 5 o'clock in the afternoon.

Let Cavanaugh do your Printing.

MISS CLARA LUTTRELL BECAME BRIDE OF HASKELL REDD SATURDAY EVENING
Miss Clara Luttrell, daughter of Mr. and Mrs. R. F. Luttrell, of the Lakeview community, and Mr. Haskell Redd, son of Mr. and Mrs. J. N. Redd of Floydada were married in Clovis, New Mexico, Saturday evening at 6 o'clock.
The Justice of the Peace at Clovis officiated. Miss Virgie Luttrell, sister of the bride, and Miss Ruth Tyler, accompanied the couple to Clovis and witnessed the ceremony.
The bride has made her home in Floyd County for the most of her life and in the Lakeview community, where she attended school. She is a former student in the Floydada High School, finishing with the class of 1931. The groom has lived in this county for a number of years and is a former student of Floydada High School. He is employed with the J. N. Redd Produce & Grocery Company in Floydada.
Mr. and Mrs. Redd and Misses Luttrell and Tyler returned to Floydada Sunday night at ten o'clock. The bride and groom accompanied by Mrs. J. N. Redd left Monday afternoon for points in Oklahoma where they will visit. They will return to Floydada Sunday, where they will make their home.

I Am Pleased To Announce

The opening of my new store in your fair little city, on

SATURDAY, JULY 8th.

and will quote the following prices for your consideration.

- SUGAR, 10 lbs., cloth bag 43c**
With the purchase of \$2.00 worth of other merchandise.
- PLUMS, GREEN GAGE, 29c**
Per gallon
- BLACKBERRIES, Gallon 34c**
- PEACHES, Gallon 34c**
- COFFEE, H. & H. Combination deal, \$1.07**
3 lb. glass jar
- BEANS, Great Northern, 25 pounds 99c**
- SYRUP, Texas Special, Gallon 47c**

NATIONAL BISCUIT COMPANY WILL GIVE A DEMONSTRATION.

Will give away a \$2.50 box of groceries at 3 o'clock. Will give away a \$2.50 box of groceries at 6 o'clock.

SUGAR, 100 lbs. sack \$5.00

MANY OTHER BARGAINS TOO NUMEROUS TO MENTION.

Mask Grocery

First Door North of National Bank.
"We Sell the Best for Less."

July Clearing Sale

8 BIG CLEARING DAYS—STARTING FRIDAY, JULY 7, CLOSING SATURDAY, JULY 15.
FILL YOUR NEEDS NOW WHILE PRICES ARE SO LOW!

- | | |
|--|---|
| PRINTED VOILES, Guaranteed fast colors, 35 to 36 inches wide, yard 9c | SLIPS, PURE SILK 93c |
| MEN'S HUSKY WORK SHOES, Built with leather middle soles, a real value \$1.19 | NEW RAYON BRIEFS 25c |
| LADIES WHITE SHOES, Regular price, \$1.97, Sale Price \$1.69 | RAYON TAFFETA DANCE SETS 44c |
| REGULAR PRICE, \$2.95; Sale Price \$2.49 | MEN'S SOCKS, Summer Colors 9c |
| LL SHEETING (BROWN), 36 inches wide and good quality, sale price per yard 5c | SILK AND RAYONS, Newest Colors 15c |
| MEN'S WASHABLE TIES, Nice patterns at only 10c | MEN'S STURDY OVER ALLS 59c |
| SHIRTS AND SHORTS for men, 2 for 25; Each 15c | WORK SHIRTS 39c |
| BOYS' WORK SHIRTS, Good quality, blues only, 8 to 14 sizes, at 19c | MEN'S PANTS, Summer Weight 98c |
| WASH FROCKS, for less than you may ever see again, take your choice 79c | SUSPENDERS, in the new plaids 38c |
| PURE SILK ROSE, probably for the last time, at 49c | WASH CLOTHES, 2 for 5c |
| TWO SHEETS, TWO CASES. Two 81x90 sheets and two 42x 36 inches cases \$1.59 | DOUBLE BED SHEETS 49c |
| | COTTON PRINTS, Per Yard 10c |
| | LACE TABLE Cloths \$1.19 |
| | TABLE CLOTHS, bright Paisley print 49c |
| | LAMPS, Pottery Base 77c |
| | TOWELS, Part Linen 9c |
| | CRETANNES, No time like right now to buy, yard 9c |
| | STEVENS' ALL LINEN CRASH, Per Yard 15c |
| | SHEER WASH GOODS, Per Yard 19c |
| | DAMASK, part linen, per yard 29c |

Onstott's Store



BEST GOODYEARS EVER MADE

buy before prices go up again

The new Goodyear Pathfinder has been given FULL CENTER TRACTION . . . 20 per cent thicker non-skid tread . . . stouter Supertwist Cord body . . . more mileage, more satisfaction . . . actually more quality than you get in many top-priced tires of other makes . . . In every way a better tire than the famous old Pathfinder it succeeds . . . The Goodyear All-Weather, the world's standard of value. Now better in quality—better in safety—better in mileage than in all its distinguished history . . . Pathfinder or All-Weather? That's for your pocket-book to decide. You can't go wrong. Get a full set now—with Goodyear quality tubes—before prices go up again.

GOODYEAR Pathfinder

4.40-21	\$5.00
4.50-20	\$5.40
4.50-21	\$5.60
4.75-19	\$6.05
5.00-19	\$6.55
5.00-20	\$6.75

GOODYEAR All-Weather

4.40-21	\$6.40
4.50-21	\$7.10
4.75-19	\$7.60
5.00-19	\$8.15
5.25-18	\$9.15
5.50-19	\$10.45

The Vegetable TONIC
HERBINE
CORRECTS CONSTIPATION
WHITE DRUG COMPANY

MILK!

Plenty of it, whole and wholesome. Best All Round Food Known—From—

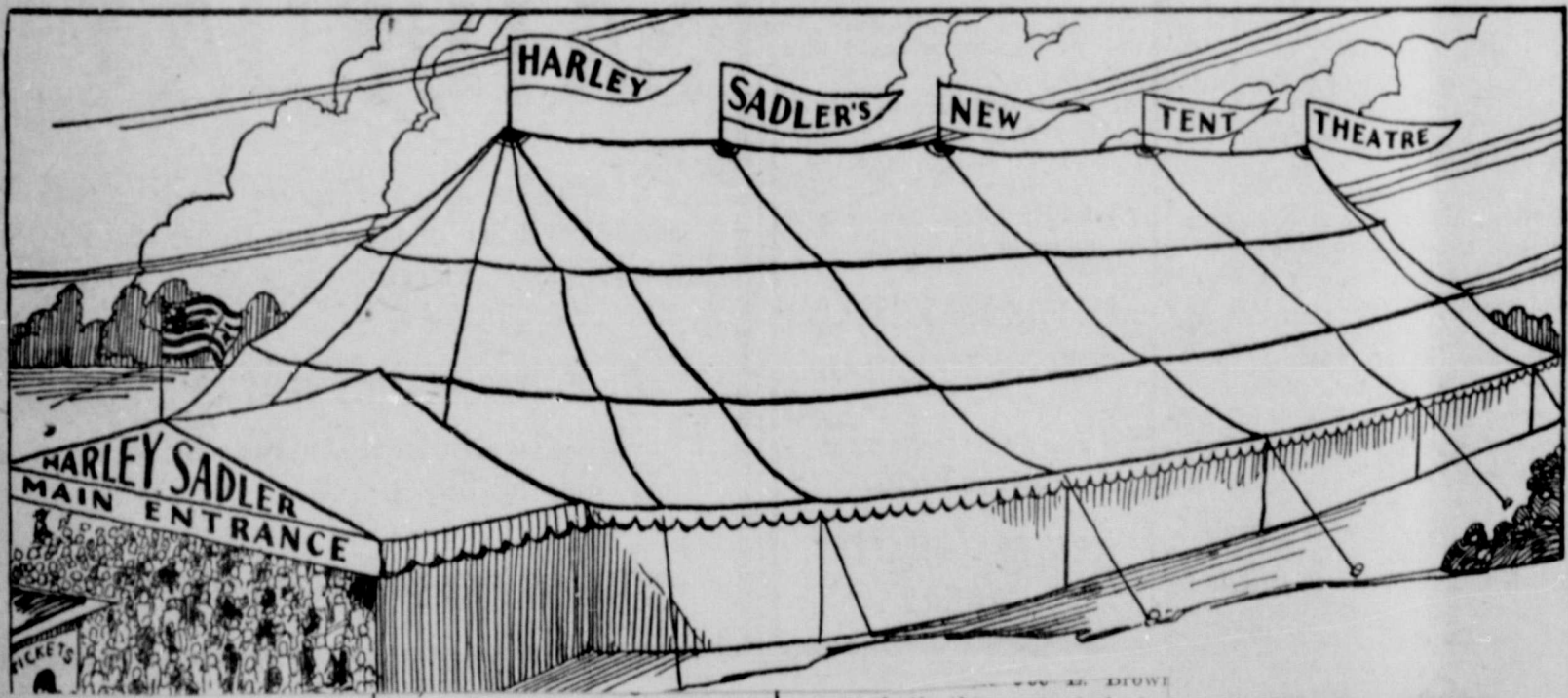
ROY PATTON'S DAIRY

GOOD YEAR

More people ride on Goodyear Tires than on any other kind

Magnolia Service Station

H. O. Cline, Mgr., Phone 36 or 37 for Road Service



SADLER COMPANY July 10

10c AND 20c

opening night when accom-

Bishop. Interment was in the Floydada Cemetery.

New Grocery Stores Find Business Good On Opening Days Here

The Mask Grocery and the Floydada Grocery which opened in Floydada Saturday for business were given a good reception in the form of patronage Saturday, according to the managers.
Both Mr. Mask and J. T. Howar, the latter of the Floydada Grocery, expressed the opinion that they were well pleased with their opening and with the business given them so far.

UNDERWENT OPERA*ION
Mrs. C. M. Thacker underwent a major operation at Lubbock Hospital Friday of last week. She had been in Lubbock for treatment since Sunday of last week. Mrs. Thacker's condition is considered improved.

Panhandle Refining Company, an independent company in Floydada. Jas. K. Naylor, traveling auditor for the Panhandle Refining Company, and A. H. Mabry, district manager, of Plainview, were in Floydada Tuesday checking Mr. Strickland in as agent.

"I will feature a complete line of Panhandle Refining Company products, including Panhandle Gasoline, kerosene, tractor fuel, Panolene oils, and all kinds of greases," Mr. Strickland said.

"Patrons may obtain quick delivery by calling 289 or 104W day or night and I will appreciate the business," the new agent said.

CARD OF THANKS

We wish to thank all our friends in and near Floydada, who were so kind in the help they extended us during the illness of Tom Hall. We deeply appreciate the financial help and all deeds of kindness. Mr. and Mrs. Tom Hall and family.

more perfectly than any role he has yet played. Joe's middle name should have been baseball, for if making millions laugh is his business, baseball is his hobby. In fact, it's been more than a hobby with Joe, for he was once a big league player himself. For several years he has maintained his own semiprofessional team in Southern California, and recently he topped all his previous baseball activities by buying an interest in the Kansas City baseball club.

Harris Brothers Have Moved Auto Parts Here From Levelland

Harris Brothers have completed moving a stock of auto repair parts from Levelland to Floydada and the parts have been placed in the auto wrecking shop here.
Orville Harris, who has returned to Floydada to work, formerly operated an auto wrecking shop in Levelland.

