WELCOME TO YOU PIONEERS
Claud V. Hall To Speak Monday Night at School Rally forded conank Pioneers

County School Beard To Give Rural Students Certificates Monday Night

Floyd Count
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Sehool Monda
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8:30 o eloek.
The county
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pieture of Geo. Washington and
earry out the bi-centennial id Hall Winl Speak Olaude $\mathbf{V}$.
loydada Elevator Men Attended Panhandle
Dealers Meeting

## County pio a teacher Floyd Cor

Floyd County in the early
will be in Floydada on
the Old Settlers Reunion.
"We
who ean qual
tificates to
All teachers
All teachers, trustees, and school pa-
trons are invited to be aresent,"
County Superintend
said.
The pur
county
county school board, as pointed out
and explained by Mr. Scott, is to
help create and develop a greater in
terest in sehool attendance on the
part of both lerest of both the student and parent
phe policy of presentation of tificates of award for attendance
will be followed by the sehool board during the 1933 -34 term also. ing out letters to teachera in the county informing them of the pro
gram at the Floydada High Seho $=4=$ $=\underline{2}$
Expert pouness $w$ COUNTY TO BRING BASKET LUNCHES That the Pioneers in Floyd Coun
were expected to bring a larg basket dinner for the lunch during
the Pioneers Reunion here Monday the Pioneers Reunion here Monday
was indicated by Mrs. Geo. A. Lider,
chairman of the basket dinner comchairman of the basket dinner com-
mittee for the Pioneers A Association.
program is given *

## educational rally: Music Jesse Merle Scoggin, akeview. <br> Purpose

Song, audienee standing, "All Hai
W. E. Grimes,

Invocat
Floydada.
Moydada.
Presenta
Board-County
Greetings
Greetings from County
Board-E. C. N
Introduction
Introduction
Massie, Floydada
Address-Prof.
T. S. T. C., Commeree, Texas.
Presentation of Certificates to $P$.
piis-J. H. Upton,
member of the coun
Benodict
Floydada.
finished at levelland
Ralph Thornton, son or Mr. an
bome from Levelland where he grad
nated from the tigh sehool the
this year. He is a form
Hoydada High School.
Tom Thagard, of Lockney, apent

|  | Le week end visiting in Floydada | College of Osteopathy and Southern |
| :--- | :--- | :--- |

Mr. Allen and the family


## MEMORIAL DAY

On May 30th it is the custom throughout most of the United States to observe the day as a memorial to the heroes of our nation who gave their lives for its defense. In many states this or some nearby date is observed as a memorial to the soldiers of the Army of the Confederacy who, no less than those others, made the supreme sacrifice for the cause in which they believed.

It is meet and proper that these gallant dead, whether they wore khaki or blue or gray, should be held forever in fond remem brance. For they were brave men who did not hesitate to risk thei lives that their beloved homeland might live.

But it is also meet and proper, it seems to us, to consider whether the youth of today are as ready as these sacred dead were, to fight and to die, if necessary, for their principles. We seem to sense a lackening among the youth of our land of the fervent patriotism which America's chiefest glory in the days when our nation was ounger. We hear young men say that they would not risk the ives for their country, as their fathers did. We have noted the polls of students in our great universities in which an appalling number have declared that they would not take up arms in defense of America.

If such a feeling is general among the youth of our land, then it is a far more serious matter than mere unemployment or financial distress. If through some failure on the part of our institutions, our schools, our churches, our home training, we are raising a generation which feels no such devotion to the principles of liberty and independence as once made every young Aemrican eager to go to war in their defense, then our nation is in a sorry case.

We do not believe that such spirit prevails generally. We do not believe that the young men of America have become so infected with the germ of internationalism that they no longer look upon their own country as the greatest, the most glorious, the finest place in the whole world.

Many will be the prayers offered on Memorial Day at the graves of those who died hanorably on the field of battle. Let it be the fervent prayer of every true American on that day that the honor which fiends expression in unselfish self sacrifice for country and for principle may not perish from those who are to take our places.

Will Gather In Their Fitth Annual Reunion May 29th.

A. King and E. C.
arter Named to Floydada
School Faculty
 HERE MONDAY, MAY 29
Brow


# Pure Water Ice 

ALWAYS PLENTY-ALWAYS ON TIME

There is only one way to keep perishable foods pure and wholesome and that is to keep an ample supply of PURE WATER ICE in the refrigerator where the temperature never varies. There are no periods when the box becomes warm when natural ice is used-no mechanical contrivances to get out of order.

And there's one way to be assured of an ample supply of PURE WATER ICE-and that's to connect with our dependable service

## Texas Utilities Company "your electric servant"

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## Henry Find <br> Dearkern, Niche

May 15, 1933

Time and again I am told---by my own organization and by others -that I penalize myself by quality. oall "twenty-year steel." They say such quality is not necessary: the public does not expect it; and that the public does not know the difference anyway.

But I know the differenco
know that the car a man sees is not the car he drives--he drives the car which the engineer sees. The oar which is seen, comprises beauty of design, color and attractive accessories,-all desirable, of course. The best evidence that we think so is that they are all found on the Ford V-8.

But these are not the car. The car proper, which is the basis of all the rest, is the type of engine and its reliability; the structure chassis and body, ruggedly durable; the long thought and experiment given to safety factors; the steady development of comfort, convenlence and economy. These make the car.
A car can be built that will last two or three years. But we have never built one. We want the basic material of our car to be as dependable the day it is discarded as the day it is bought. Ford cars built 15 years ago are still on the road. It costs more to onscier could "get by"--the public would never know the difference. But we would know

The new Ford V-8 is a car that I endorse without any hesitanoy I know what is in it. I trust our whole thirty years' reputation with it. It is even better than our previous V-8. It is larger, more rugged and mechanically a better job all round I readily say this in an advertisement because I know the oar will baok it up.

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$\int \frac{1}{\text { Classified Ads. }}$

| HAVE YOUR ABSTRAOTS made by DONA COVINGTON, Abstracter, Floydada, Texas. 21-tfe | FARM LANDS FOE GAKI <br> 240 aeres of land at $\$ 17.50$ per acre, 4 room house, feneed and arose fenced. <br> 160 acres of land $\$ 25.00$ per sere, 5 room house, sheds and amall granary, good well and windmill. <br> 160 acres of land $\$ 25.00$ per sers, 2 room house, windmill and woll, sheds and small granary. <br> 160 seres of land, two sete improvements, barns, gramary an sheds, $\$ 25.00$ per acre. <br> 160 aeres of land, 6 room house, well, windmill ete., about 140 aeres in oultivation, $\$ 35.00$ per sere. 80 acres of land, good improvements, $83,000.00$. <br> 77 aeres of land, good improvements, at $\$ 40.00$ per acr. DONA COVINGTON, Abstracter Floydada, Toras. <br> Time counts when yoares th pelal lnsist on genuine Bayer Anpirin, nod only for its safety but for its speed. The tablet that is stamped Bayer laster than remedies that ere ofiared an its stead. <br> you you sav Bayer Appirfa mand uniform, dependable aetion. If you tablet stamped Bayer dissolves and gets to work before a slower tabiod has any effect. Stuck to genuine Bayer Appin. You know it is harmless; pothing in it to depress the heart. You koow colds, neuralgia, rheumatinm, the saie and certain tablet stamped- |  |  |
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| reived this week; Shipment of nister Rugs 9x12 at new low F. F. Harmon. <br> 23 -tfe |  |  |  |
| B sALE-Easy terms, rieb land, also cotton land below ek. W. M. Massie \& Bro. 44 -tte |  |  |  |
| Received; a shipment of Lawn Chairs $\$ 1.25$ to $\$ 1.75$ each. F. C. Harmon. |  |  |  |
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| Received this week; Shipment of minister Rugs 9x12 at new low ice I. F. C. Harmon. 23 -tfe |  |  |  |
| in Floyd and other Counties, convenient to Railroad Towng. W. M. Massie \& Bro. <br> 18-tfe |  |  |  |
| $y$ when thay drive in our station. <br> C. Heary, Phone 20. <br> 13-tfe |  |  |  |
| airing. West side Square. 13-3te |  |  |  |
| Kaffir seed at 81.50 per hun Also Sudan and Cane Seed. Edw Grain Company. |  |  |  |
| Feed and Grinding. All |  |  |  |
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| J. A. ENOCH Blacksmith Shop now loated on alley east of the court house. |  |  |  |
| Received; a shipment of Lawn Wira $\$ 1.25$ to $\$ 1.75$ each. F. C. harmon. 23-tfe |  |  |  |
| I will do publie typing and draw legal papers and notary work at County Surveyor's office. DONA COVINGTON, abstracter. |  |  |  |
| State certified Maize, Higiera, Kaffir seed at $\$ 1.50$ per hundred. Also Sudan and Cane Seed. Edwards Grain Company. |  |  |  |



## Welcome

Pioneers
TO THE OLD SETTLERS
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y you have a day
OF HAPPINESS WITH
ONL: ANOTHER.
VINIT WITH US WHIL in Town.
SUNRISE AND HART. Wheat flour and
Wheat cereals at wheat cereala BOOTHE MILL AND ELEVATOR

## INTRODUCING Our New Mechanic

WE HAVE SECURED THE SERVICES OF W. M. SPEARS WHO IS NOW IN CHARGE OF OUR AUTO REPAIR DEPARTMENT.

Mr. Spears is an expert auto mechanic and has had several years experience. You may be assured when you bring auto repair work here that you will get not "just as good" but the "best" work.

THE HOME OF GOODRICH TIRES AND TUBES.
Triangle Garage
J. B. BISHOP

TELEPHONE 228


your car with

## Magnolia ${ }^{1 / 2}$ PORINT

$\mathbf{S}^{\text {OON vacation time will be here. You will want }}$ to breeze along Southwestern highway to breeze along Southwestern highways

Whether you go on a week-end jaunt or a several weeks' vacation, assure a carefree trip by having seven important operations included in Magnoliz SUMMER-IZE Service. Notice how thoroughly we cover the vital points where trouble is most apt to develop. New car or old, Magnolia Summer-ize Service means better performance . . . more economical operation.
Drive in where you
miliar Magnolia Sign needed protection
and get this much

## 7 STEPS TO PREVENT

 HOT WEATHER TROUBLE1
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atter:: $\$ 1000$ cistr PRIZES
C.W. GINN, WHOLLSALE AGT.
o. Cline, Station Number One
o. Oline, Station, Number Two
A. Dillard, Retall staston . A. Dillard, Retall stetilon

## Pioners Of Floyd County

We join in welcoming you to Floydada for the Old Settlers Reunion Monday, May 29. . . . . May yours be a day of much happiness.

THIS MESSAGE FROM THE PIONEER LUMBER COMPANY IN FLOYD COUNTY.
Willson \& Son Lumber Co.

"IN THE DAYS OF THE STAGECOACH"
THE MEN who came westward 40 to 50 years aco BRINGING CIVILIZATION HAVE LONG SINCE ACCOMPLISHED THEIR ENDS.
Our country is now one vast commonvealth . . . . Differing little in its population and characteristics from one coast to the other: The pioner with his prairie schooner, His Rifle, Oxen and Stage Coach trave is no longer in evidence $\ldots$. . But, we believe that the Pionering Spintit s. stil with us- just as still necessary- not so pic
turesuuely garbed tis true, but just as adventurous, just as hardy, just as courageous.

GLAD TO HAVE YOU HERE OLD TIMERS ... YOUR COMING TO FLOYDADA is the biggest event in months. We hope that your reunion is a success in every way and that your visit is a very enjoyable one.

## THESE GREETINGS FROM:

JNO. McCLESKEY TOP SHOP
FLOYDADA INSURANCE AGENCY
C. M. THACKER, DENTIST L. G. MATHEWS

TEXAS SERVICE STATION AYRES \& AYRES, LAWYERS
W. M. MASSIE \& BRO.

CURLEY'S CAFE
H. \& B. SERVICE STATION

STANLEY'S BARBER SHOP R. C. HENRY, Continental No. FIRST NATIONAL BANK FIRST NATIONAL BAN
LOOPER'S GROCERY LOOPER'S GROCERY
BARKER BROTHERS. RAINER SHOE SHOP HOLLUMS, FLOYDADA FLORIST dUNCAN ABSTRACT COMPANY ELLIOTT'S REPAIR SHOP

GENERAL RAIN FELL
OVER FLOYD OVER FLOYD COUNTY WEDNESDAY EVENING

# WELCOME!! Old Settlers 

TO FLOYDADA FOR THE OLD SETTLERS REUNION, MONDAY, MAY 29, . MAY YOU HAVE A HAPPY, PROFITABLE DAY TOGETHER. VISIT ONSTOTT'S WHILE IN TOWN

## Marketer Specials!



## GLAD TO SEE YOU!!

It is a pleasure to welcome all visitors to Floydada and it is an exceptional pleasure to extend the right hand of fellowship to people who will mingle with each other during the meeting of the Floyd County Pioneers Association, Monday, May 29.

Replacement Parts, Batteries, and Tires. Come in to see us.

Special Prices For Old Settlers Day.

## Finkner Motor Co.

## 40 Or 50 Years Ago

When you Old Timers first came to the plains and Floyd County .... When you started to build a dwelling or barn you hauled the lumber for many miles through an almost unpopulated country to this spot on an ox-wagon or mule team

Now you have a modern, complete stock of building materials easily within your reach both from a distance and financial viewpoint.
"Welcome Old Settlers to the Pioneers Reunion in Floydada, Monday, May 29.
Panhandle Lumber Co.
"Where Your Buainess Is Appreciated."
The Floyd Co. Plainsman


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and Mre. Hub Manoun, of Look-
visited in Flogdads Mondey

FLOYDADA INSURANCE AGENCY Insurance of all kinds. Your inquiries and business respectfully solicited.
G. C. TUBBS
W. H. HENDERSON

# MILK! 

Plenty of it, whole and Best All Round Food Known-From-

## ROY PATTON'S

DAIRY
Rainer Shoe Shop Jingles!
(South Side Square)
Dr. K. J. Clements
osteopatho phy aionay
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and burazont
general pbaotios
AMBULANT PBOOTOLOGY
office sob-10 skages budg plainview, teras

L. G. MATHEWS

Sutte 302 Rosdhimer Boilating
Floydada, Texas

## Tire prices may never be so Low again!




Extra good without a premium!


OBilgas is now a new and better anti-knock motor fuel without a premium. Its anti-knock rating has been stepped up to a level which assures outstanding motor performance. Make the tank full test today. Try silent Mobilgas in traffic or on the highway. Try it on the steepest hills. Feel its split-second getaway and thrilling pick-up ... its performance will win you at once. To distinguish

Higher Anti-Knock Rating
assures Outstanding Motor Periormance
 the new Mobilgas it will be colored a shade of purple. When you see this new colored gasoline in Magnolia pumps, then you will know you are receiving the new and better Mobilgas. Watch for it!

## Stay with

## MAGNOLIA

and you stay abead!

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[^0]:    maenolia stations ano dealers throughout teats, oklahoma, arransas, louisiana ano new mix

