HESPERIAN

XXX

NEED SOME WELDING Or Radiator Repair Work Done? Just Call Phone 37 For **CLINE BROS. SERVICE CAR** 

#### **VOLUME NO. 4**

#### **PETROLEUM HAS** Floydada People CONTRIBUTED GREATLY Attended Beauty School At **TO SOUTHWEST** Lubbock Tues.-Wednes.

Dallas, April 25 .- Petroleum has contributed more to the general pro- the Vogue and Palace Beauty Shops, gress of the Southwest in the last from Floydada attended the beauty thirty-five years than any other school held in Lubbock this week. single resource, it is revealed in da- The school was held in the Hilton ta assembled by the Magnolia Pe- Hotel Monday, Tuesday and Wedtrojeum Company which is celebrat- nesday. ing it's "Founders' Month" in April. retinery at Corsicana, Texas, in 1898. From its small beginning at the Maguona retinery in Corsicana, the petroieum industry has become the greatest single contributor to the weath and weifare of the Southwest, it is shown. Since oil was first produced at Corsicana, crude petro. seum asone has created more than as,auu,uuu,uuu of new wealth for the nve soutnwestern states. In Texas more than half a million persons, one out or every twelve, are now entirely aspendent upon the petroleum industry for a living while the remaining eleven are affected directly by the spending of petroleum-made money. many interesting facts are discrosed in the data compiled by Magnona and these data confirm the popular beliet that petroleum made possible for the Southwest a program of progress easily fifty years in advance of what it would have public by the class. been without oil. In one year, 1930. total tax revenue derived from petroleum by the five Southwestern states amounted to approximately \$120,000,000. In Texas the oil industry paid 56.8 percent of total state revenue from taxation, while Oklahoma received 58.4 percent of "Call Her Savage," her initial For band of Gypsies will be very much High School.

its total tax revenue from oil. With cotton generally thought of awaited engogement. as the one big "money" crop, it is

interesting to compare the value of crude petroleum which produced self selected, the famous red-head is \$170,315,000 in Texas last year said to portray a life nearly paral- Dimmitt Friday night, the 21, where number of honors for an individual Western Chief Hammer Mill Grind- half mile run, will go to the state event. W. M. Wicker won first in against \$128,905,000 for the 1932 cot. leling her own hectic career. It is they presented a play and musical school.

ton crop. In the value of manufac- the fight waged by a misunderstood program. They will make their ini- A news story in the Oak Cliff Mr. Howell explained that he had held in Austin, May 4, 5, 6. tured products the major share ac- girl to curb the conflict of desires tial appearance at Shallowater two Edition of the students, made special one of the best grinding machines Gamblin won second in the mile Valnette Claborn won first place in counted for by petroleum is equally that rage inside of her extraordi- nights this week, the 28 and 29th, mention of the honors won by Mrs. in this county and would do custom run two years ago when he competed, the first grade story telling context

# Several, including delegates from

Those from Floydada who attended Magnolia's three founders, J. S. Cul- 'Tuesday and Wednesday were: Mrs. linan, Calvin N. Payne and Henry Hearon Wright and Miss Ruby Coth-C. Foiger, are being honored for the ern, from the Vogue Beauty Shoppe; part they played in starting the de- Mrs. Oran Cantwell and Miss Amy veropment of Southwest petroleum McRoberts, from the Palace Shop resources when they built the first and Miss Eula Mae Gullion, Messre. verner Norman, Garlan Glover and W. H. Hilton.

#### 'Aaron Boggs, Freshman' 10 Be Presented By Senior **Class of Floydada School**

"Aaron Boggs, Freshman" is the title of the three act play to be presented by the Senior Class of Floydada High School at the high school auditorium, Monday, May 15. This is the annual senior play.

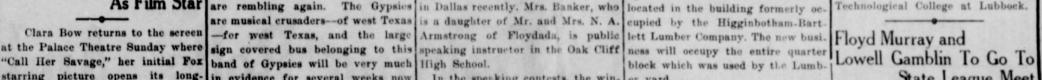
The play is a peppy college comedy with a star cast of characters from the senior class. F. Myrick Russell, who directed "Scandal" here several weeks ago, with a great degree of success, will direct "Aaron Boggs, Freshman."

An invitation to attend this play is being extended to the general

## **Clara Bow Returns**

starring picture opens its long- in evidence for several weeks now

As the heroine of Tiffany Thayer's ous engagements over west Texas the district meet at Deaton. Mrs. field seed of all kinds will be handdramatic story, a role which she her- and eastern New Mexico.



"West Texas Gypsies"

Anton Gypsy Band

Filling Many "Dates"

Anton, Texas, April 24 .- The West

Banker Win High Honors in Store Open in Former Lum-**Dallas Speaking Contests** 

Student declaimers and speakers, Frank D. Howell, who comes t Texas Gypsies, official band of the students of Mrs. Wanda Banker, won Floydada from Plainview, is man- graduate of the Memphis high school.

West Texas Chamber of Commerce, high honors in speaking contests held ager of the Feed and Seed Store He is a former student of Texas As Film Star are rembling again. The Gypsies in Dallas recently. Mrs. Banker, who located in the building formerly oc-Technological College at Lubbock. Clara Bow returns to the screen -for west Texas, and the large Armstrong of Floydada, is public lett Lumber Company. The new busi- Floyd Murray and

block which was used by the Lumb-In the speaking contests, the win- er vard. now as the Gypsies fill their numer- ners of which are to participate in A full line of certified garden and

Bankers pupils won three firsts and led. All kinds of feed from bundles mile run in this district, and Floyd contest, won second place in the The Gypsies were well received at one second place. This was a large to corn meal will be ground in the Murray, second place winner in the district meet at Lubbock, in that ing Machine.

The Floyd County Plainsman **BOOTHE MILL & ELEVATOR** 

McDermett Post

be delegate from Floydada.

Donald Shepherd,

hurch in Amarillo.

Plainview.

tended a special invitation to mem-

bers to attend from the McDermett

Formerly of Floydada,

American Legion to Send

**Delegate to Convention** 

#### **Patrons And Friends** Attended Closing Exercises **Of Sterley School**

NUMBER 20

ASK YOUR GROCER— For "Sun Rise" and Hart-O-Wheat"

Flour, Corn Meal and Wheat Cereals

present.

A delegate from the McDermett The Sterley school closed its 1932. Post American Legion, of Floydada, 1933 term last Friday, April 21, after will attend the 18th District Conhaving seven months of school. A vention to be held in Dalhart Satdelightful program was rendered by urday and Sunday of this week. the pupils of the Intermediate and Austin Smith, of the local post, will the Primary rooms on Thursday afternoon, at two o'clock. A large Ed Bishop, secretary of the Dalcrowd of patrons and friends were hart Chamber of Commerce has ex-

#### Seventh Grade Commencement Exercise

post. Others than the selected dele-The commencement exercises for gate will probably be in attendance. the seventh grade were held at the Last year's convention was held in Baptist church Thursday evening at 8 o'clock. The valedictory was delivered by Paula Howard and the salutatory was delivered by Dortha MeDaniel. The class prophecy was read by Stuart Draut. A splendid Married in Amarillo address was delivered to the class by Rev. Melvin Shaw, pastor of the The marriage of Miss Dorothy Baptist church, after which diplolutchins and Mr. Donald Shepherd mas were delivered to the following: vas solemnized Sunday morning at Paula Howard, valedictorian; Dor-:30 o'clock at the First Christian the McDaniel, salutatorian; Bobert Lee Smith, Myrtle Neal Elmer Mr. Shepherd is a former resident

Hayes, and Stuart Draut. of Floydada, where he was associated At the conclusion of the graduwith the Floyd County Plainsman in ating exercises, certificates of award he advertising department. He is for being neither absent nor tardy ow with the J. C. Penney stores. during the entire year were present-The bride is a daughter of Mr. ed to the following pupils of the nd Mrs. C. P. Hutchins, of Amaschool: Mary Valnette Clabora, illo. She is a graduate of Amarillo Kenneth Claborn, Albert Sydney high school and has received her B. Martin, Reba Gregg, Montie Gregg, A. degree at the University of Aileen Howard, Mann Gregg and Edith Grimes. Edith Grimes, dau-Mr. Shepherd is the son of Mrs. ghter of Mr. and Mrs. W. E. Grimes, 3. F. Shepherd of Amarillo and is a has been neither absent nor tardy

for five consecutive years. Wins First Place

Robert Lee Smith of the seventh grade class won first place, Junior Boys, in the county rural declamation contest, at Floydada and was awarded a loving cup. Elsie Ann State League Meet Griffith of the ninth grade, who was given first place in the county Lowell Gamblin, winner of the senior girls, rural school declamation Interscholastic League Meet to be the one-mile run, in the class B division at the county meet. Mary

Seventh Grades

son and daughter, Stuart and Ruth,

at their home on Tuesday, April 18.

After many enjoyable games were

played, refreshments were served to



# its work on immediate legislation. Reports from the White House also tell of the President's plan for a week's cruise on the 45-footer,

# Seed and Feed Grinding

### "Amber Jack II", with only his four sons as shipmates. It is thought the cruise will be up the Maine coast for a short stay at the Roosevelt home there. Below, the President and Mrs. Roosevelt off for a short week end

The summer capitol of the United

States this year will likely be at the New York resident of President Roosevelt at Hyde Park, which is

hown above. Such is the report from

Washington where great uncertainty prevails as to when Congress will end

ber Yard Location Alabama.

counted for by petroleum is equally surprising. Total value of manufactured products last year was \$1, 450,246,431 of which \$519,005,036 was petroleum.

petroleum industry workers, taxes yet screened.

paid and materials bought in the production, manufacture and distribution of petroleum is enormous, the huge sums paid landowners are not Named Honoree at Birthday so evident. Royalties, leases, bonuses and rentals paid Southwestern landowners by various petroleum companies in 1930 amounted to around \$160,000,000. Southwestern railroads received approximately \$75,000,000 in freight revenue from the oil industry in 1930 and last for 60 percent of the total export tonnage from Texas Gulf ports.

Mrs. T. W. Whigham And Mrs. Hearon Wright Joint Hostess at Party

Mrs. T. W. Whigham and Mrs. L. Angus, Geo. A. Lider, J. M. Gamb-Hearon Wright were joint hostesses lin, W. M. Houghton, R. F. Brown, Monday evening at a surprise party Carr Surginer, Isaac Roberts, Mchonoring Mr. Wright on his birthday. Intosh, Lorraine Britton, N. B. Stan. They entertained at the home of sell, A. D. White Jr., Cullon Riley, J. B. Jenkins, Elva Bailey, Bill Mrs. Whigham. Daily; Misses Flora Day, Ruth Jen-

Following the church services at the Methodist Church Monday even- kins, Kathleen Snodgrass, Helene ing a group of young people met for and Maurene Hay, Nora Smith, Vela the social. Mrs. Roy Owen gave two Blassengame, Bernice Bishop and the readings as a portion of the enter- hosterses and the honoree. tainment for the affair. Mr. Wright opened the packages containing ing Texas Technological College at comical gifts. Lubbock, spent the past week end

Refreshments were served to the following: Misses Maurene and Helene Hay, Vela and Verla Blas- ents, Mr. and Mrs. E. F. Stovall. sengame, Ruby Cothern, Eula Mae Gullion, Nora Smith, Gena Mae Owen, Lataue Hale; Messrs. Ray Terrell, T. A. Norman, Lee Mayhew, Bob Watkins, Homer Hopkins; Mr. and Mrs. M. L. Solomon, Mrs. Wayne Gound, Mr. and Mrs. Roy Owen, Mr. and Mrs. T. W. Whigham, and Mr. and Mrs. Wright.

#### FOLLIES TO BE MAY 18 AND 15

The annual high school follies, which according to Superintendent A. D. Cummings were to have been held this week end, will be held Thursday and Friday nights, May 18 and 19. The change in date was announced yesterday.

narily intense heart.

Film Called Courageus

Burke, and the star's interpertation in Big Spring on May 11, 12 13, and While the amount of money put of the title role, "Call Her Savage," and as the official band, the Gypsies Annual Inspection For N. G. stalled during the past two weeks in circulation by the sale and pur- has been hailed as the most cour- are spreading the news and extendthase of crude oil, by wages paid ageous portrait of a woman's soul ing a hearty invitation for attend.

Mrs. L. Floyd Simpson is

Miss Genell Stovall, who is attend-

TUMBLES TO EARTH

"Nope, going off the gold stan-

dard did not effect Floydada

statement from a customer who is

being used as a dumping ground

"Too few are placing the

stamps on script, and therefore it

does not work out as it was figur-

ed," our customer further la

for the script.

mented.

ANOTHER AIR CASTLE

Honoring their sister and daught- cludes a massed band concert Frir. Mrs. L. Floyd Simpson, Mrs. day evening of the convention with entertained Tuesday at noon with a with Thornhill directing. luncheon. The luncheon was given

at the home of Mrs. Brown and Kendall Onstott, son of Mr. and year petroleum products accounted honored Mrs. Simpson on her birth- Mrs. Y. Onstott who recently moved day. Mrs. Simpson will leave this to Floydada from Anton, is presiweek for Post to make her home. | dent of the Anton Gypsy Band. Mr. Each of the guests brought a cov- Y. Onstott is manager of Onstott's

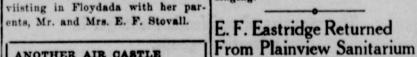
ered dish for the luncheon. Mrs. Store in this city. Simpson cut the large pink and white decorated cake. A pink, white and Eight Communities blue color scheme was carried out.

Represented at Singing Those present were: Mesdames E. Held at Starkey Singers from eight communities

convention held in the Starkey community Sunday afternoon. The Floydada men's quartet gave several numbers on the program. Other communities represented

were: McCoy, Cone, Baker, Campbell, Fairview, Center Sandhill and Star-

Attendance was unusually good according to several who attended the singing.



### **Condition Very Critical**

E. F. Eastridge, who has been ill for several weeks and in the Plain-

just simply has not worked out as day afternoon to his home in Floyd- mill. it was figured to do," was the ada. He was brought home in the F. C. Harmon ambulance. Mr. Eastridge is steadily becom-

before becoming critical.

Urnon Borum visited in Plainview

and a large attendance is anticipated. Banker's students. The fifteenth annual convention of

Floydada, Floyd County, Texas, April 27, 1933

Hyde Park Favored As The Summer Capitol

In both screen adaption by Edwin the West Texas Chamber will be held L. G. Mathews Stands be kept in stock.

Officers at Sweetwater and the firm is now open for business. Mr. Howell with Mrs. Howell

Judge L. G. Mathews. Texas and their son have moved to Floyd ance-and will be on hand for just as hearty a welcome. The band con- National Guard officer of Floydada, ada and are making their home a went to Sweetwater last Friday and 400 West Missouri street in the hous ductor, Mr. Jimmie Thornhill, is Saturday where he stood inspection formerly occupied by the Berry working his band on feature numbers for the convention and all vis- for National Guard officers and en- family.

Dinner and Shower itors are assured of a real treat in listed men. This was the annual "With this large yard I have music. The convention program in- federal inspection.

good place for farmers to leave their teams and wagons and all farmers Mr. Mathews stood inspection with Company E, 142nd Infantry. Major are invited to come in and do this Martin Brown and Mrs. C. P. Looper all attending bands participating- Paxton, of the regular army, was in- whether they buy any thing or not,' Mr. Howell said. specting officer.

All of the equipment is of the latest type. Mr. Howell explained Judgment In Readhimer that he was in the market for grain Case Affirmed In Criminal heads, corn or grain.

Court Of Appeals Three Stacks of Bundled

A judgment by Judge Kenneth Bain, 110th Judicial District which Feed Destroyed in Fire at refused J. R. Readhimer and his son, V. A. Readhimer bond, was upheld in the State Criminal Appeals Court at Austin Wednesday of this week.

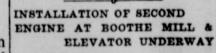
ty Jail, are charged with murder in south west of Floydada, which oc- Martin, who is employed at Elliott's honor roll for the second term of the were in attendance at the singing the slaying of Stokes Campbell on eured Thursday afternoon. Damage Repair Shop, has not returned to school: was estimated by Mr. Dennis at April 6.

Judge Bain refused bail to the ac- \$35.00.

A call was made for the Floydada cused men in a habeas corpus hearing held a week from the day of Fire Department who answered but the shooting. The habeas corpus was unable to extinguish the fir hearing was held following a preli- due to the fact that there was no minary trial in which Justice J. S. water nearby.

Solomon also refused bail. The case will come up in the May

term of Floyd County District Court which convenes May 15.



The play, "George in a Jam" which

The Boothe Mill & Elevator started activity this week which will future date.

precede the installation of another The play will be presented at Chamber of Commerce Script-It view sanitarium, was returned Mon- large engine to furnish power for the later date by the Baker "outsiders."

> Addition of a new section of housing will be necessary to cover the second engine. The foundation block Department answered a call to the is being set this week. Mrs. J. M. Gamblin and Mrs. J. L.

Thomas, of Groom, visited in Elec- of the house, was slight. tra the latter part of last week with their mother-in-law, Mrs. J. W.

for a visit with relatives.

the first grade story telling contest grinding on any kind of feed. A full Last year the school superintendent at the county meet. line of stock and chicken feed will failed to send in his qualification Entertained Fifth, Sixth and

apers. The mill and machinery was in Coach R. P. Terrell will probably Mr. and Mrs. A. G. Draut enterccompany the Floydada students to tained the fifth, sixth and seventh Austin next Thursday, Friday and grades with a surprise party for their

Saturday.

## Aubrey Martin, Fireman, Sustains Broken Foot When the following:

Paula Howard, Myrtle Neal, Gail Aubrey Martin, member of the Gregg, Sally Myrtle Bobbitt, Hor-Floydada Volunteer Fire Department tense Byars, Edith Grimes, Alton

board of the machine. Martin rode the truck to the scene art and Ruth Draut, also Mr. and

Missouri street, and as he started to bitt and Miss Thelma Arterburn. step to the ground his trousers be-Go On Picnic

The school and the community ame entangled on a nozzel, causing his foot to be passed over by the went on a pienic Friday, April 21, to the breaks. An enjoyable day

> The following pupils of the principal's room have been placed on the

Seventh grade-Robert Lee Smith. Dortha McDaniel, Paula Howard, and

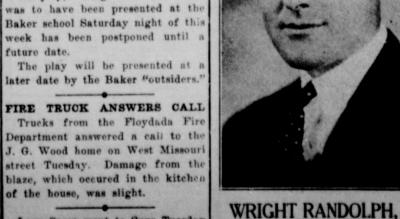
fith, Estelle Byars, Rabe Gregg, Katharyn Davis, Naomi Clinton.

honor roll were: First grade, Albert Sydney Martin, Mary Valnette Claborn. Second grade, Mann Gregg. Ernest Hyett, Kenneth Claborn, and Dorothy Byn Williamson. Third grade, Veranel Stovall, Norma Dene Mosley, Leora McDaniel, and Mona McDaniel.

were W. E. Grimes, principal; Miss Thelma Arterburn, intermediate, and Mrs. Juanita Drake, primary. All three have been re-elected for another year.

the school Wednesday afternoon, April 19th.

Miss Elizabeth Armstrong and Miss Nadine Slaughter, of Abilene, visited from Wednesday to Saturday of last week in Floydada with Miss Evangelist in Local Meeting Heald.



week has been postponed until

'George In a Jam'

**Baker** Community Play

Indefinitely Postponed

Trucks from the Floydada Fire J. G. Wood home on West Missouri street Tuesday. Damage from the blaze, which occured in the kitches

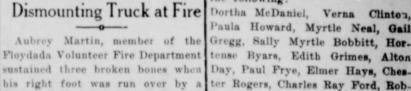
Leon Speer went to Spur Tuesday

Dennis Farm Thursday wheel. Three stacks of bundled feed was the Smith & Smith Sanitarium, An

destroyed in a fire at the Dennis X-Ray picture made of the foot Tues-

The Readhimers, now in Floyd Coun- farm, located one and one-half miles day revealed three broken bones.

work as vet.



ustained three broken bones when Day, Paul Frye, Elmer Hays, Cheshis right foot was run over by a ter Rogers, Charles Ray Ford, Robwheel on the large fire truck when ert Lee Smith, Mann Gregg, Juanita

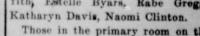
he started to step off the running Reeves, Albert Sydney Martin, Mason Paschal, and the honorees, Stu-

of the fire, the Woods home on West Mrs. W. T. Grimes, Mr. Bert Bob-

He was given medical treatment at was spent by all.

Honor Roll

Stuart Draut. The high school-Elsie Ann Grif-



Those in the primary room on the

The teachers at Sterley this year

County Supt. Price Scott visited

Armstrong's cousin, Mrs. Edwin

ing weaker and little hope is held out for his recovery. He has been in failing health for several months



Grind everything but meal. Sell field and garden seed in bulk. Handle certified seed exclusively. Will grind for the public all kinds of feed.

## We Also Buy and Sell Grain

If you want cotton seed meal, ground grain, or ground mixed feed, we have it.

Double your feed value by having it ground. Come visit our mill and let us demonstrate to you what we can do for you.



## The New FRIGIDAIRE Prices \$99.50 and up.

#### Economy Unequalled By Any Other Electric Refrigerator.

Low first cost, plus low operating cost, means True Economy. The new Frigidaire uses no more current than one ordinary light bulb.

#### Monthly Savings In Operation Even Greater Than Savings In First Cost.

Consider for a minute how much this new Frigidaire will save you in operating cost. Count up what a steady saving each month would amount to in a year-two years. Then remember that this Frigidaire uses no more current than one or dinary light bulb. Remember this and you will know why the Standard Series Frigidaire is by far the lowest priced refrigerator you can buy.

## **Radio Electric Company**

eing connected as a member of the

Tony B. Maxey, county attorney, ras a business visitor in Paducah Friday of the past week.

A. Amburn, Jr., Mrs. W Amburn, Sr., and Mrs. E. C. Jones, he latter of Amarillo, visited in Crosbyton Friday of the past week.



For Expelling Worm

Out

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In a Chinese fairy story one reads about the Emperior's garden, where rare and colorful plants from all over the world were constantly flowering.

It was the duty of the honorable head gardner to watch for the most beautiful of the blooms and tie to the stem of each a little silver bell. As the flowers swayed in the breeze, the bells tinkled with sweet music. Thus the courtiers and the distinguished visitors, strolling along the paths, were sure to see the finest specimens.

This was the Emperor's way of saying "I have something extra fine that you should see: look this way and you'll be repaid.'

In the advertising columns of this paper are similar messages addressed to YOU. Read them and you will hear the clink of silver. Our merchants are saying "We have some extra values. We have some especially seasonable articles that you should see. Come to our stores and you will be repaid."

You have nothing to lose when you accept this invitation. In fact, when you fail to do so, you're missing some of the very news for which you bought this paper!

> The measure of satisfaction is larger in advertised goods.



