VOLUME NO. 4
Cor
Consion For Appointment Conservator For Floyd
County National Approved
 Judge J. W. Howard That For Floyd Co. Association Masonic Lodge Will Be Held
Highway 28 Will be Paved
Will Be Held at Sterley
This Evening at Hall




City Offices Will B

NUMBER 16

County School Students To Gather Here For Annual League Meet Friday-Sat.






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 Choral singing will be bold sute
 Saturday of tho daul.tesy cooteot
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Westers' Quality Bakery o Place New Product on
Market Butter Eg Bread

| 2 -Years, Ballots Ready | League Meet Friday-Sat. |
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| Trustee Election to Be |  |
| Held Saturday, This Week, | ${ }^{\text {took }}$ |
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# West TexasReady For The Decentralization Of Business 

The people of this country learned from their recent experiences which made it necessary to declare a nation-wide bank holiday that it is a waste of time to discuss the merits and demerits of the unit bank, the branch bank, the group bank, the big bank and the little bank. As a result of the events of the past few weeks the public knows that the big bank and the so-called liquid bank is in the same class as the frozen asset bank when the people generally decide to keep their own money and start a run on the banks. Neither the size of the bank nor diversification of investment, nor the two combined, can keep the banks open when millions of depositors decide to keep their own money. The nation-wide bank holiday has made both the banker and the depositor realize that the policy of the bankers in the past with respect to saying to the public that a depositor, who as a rule never deposited anything but checks, could get the amount of his deposit in currency on demand, is all wrong. The bank holiday has made both the banker and the depositor realize that money is intended to be used solely as a medium of exchange and as such must not under any circumstances be hoarded. The public fully realizes today that all banking, like all business transactions, must be bottomed wholly upon the confidence of the public in the soundness of the banking system and business methods.

## BANKS SOUND IN THE PLAINS COUNTRY

According to the best information available at this time, out of approximately 6,891 Federal Reserve Member Banks in the United States, 5,342 were re-opened prior to March 25th, or about 77 per cent.

In Texas there are approximately 529 Federal Reserve Member Banks and 516 opened prior to March 25th, or about 95 per cent, which was 18 per cent higher than the general average of the Federal Reserve Member Banks in the United States.

There were approximately 12,432 non-member banks operating in the United States before the bank holiday and approximately 10,570 re opened prior to March 25 th, or about 85 per cent; although some of the non-member banks were under restrictions. While in Texas there were approximately 535 non-member banks and 534 were reopened, although some were under restrictions, prior to March 25 th, or approximately 100 per cent.

In towns supplied by the Plains Division of the Texas Utilities Company with electric service, out of 18 Federal Reserve Member Banks 18 have re-opened, or 100 per cent.

In the Plains Division of the Texas Utilities Company there were 22 non-member banks oper-
ating before the bank holiday and 21 re-opened prior to March 21 st, 16 without restrictions and 5 under certain restrictions. The two banks that have not re-opened will, according to reports at this date, be re-opened within the next few days.

In the towns supplied with electric service by the Southwestern Public Service Company located in the Panhandle of West Texas, out of 7 Federal Reserve Member Banks 6 have been re-opened. There were 7 non-member banks operated in the territory supplied with electric service by the Southwestern Public Service Company before the bank holiday and $\mathbf{7}$ have re-opened or $\mathbf{1 0 0}$ per cent.

According to the most reliable information obtainable the banks operated in the Plains Country above referred to have all shown substantial increases in deposits since the bank holiday. The average increase in deposits since the holiday in the above banks is conservatively estimated to be approximately 5 per cent.

The above comparison of the banking con ditions in the Plains territory supplied with elec tric service by Texas Utilities Company and Southwestern Public Service Company clearly shows that the banking and business conditions in Weat Texas are as sound as can be found in any section in the United States.

THE WORLD IS IN THE THROES OF A NEW BIRTH

We hear on every hand the statement that "The world today is in the throes of a new birth." The economist, the statesman, and the business man in every walk of life is occupied in studying and discussing the several factors that can be identified as those most likely to determine the character of the change that is going to take place. It is generally conceded that the trend toward decentralization in our business structure is by far the most important factor.

DECENTRALIZATION MADE POSSIBLE BY DEVELOPMENT AND USE OF ELECTRIC POWER

According to the economist, "The use of electric energy is about to reverse, in certain fundamental respects this whole century of evolution toward centralization and concentration." Al congested centers are suffering from the movement, which is now world wide, to abandon the large city as a manufacturing center. The modern factory, in the opinion of the present day economist, will move as rapidly as possible under existing conditions from the larger cities to the smaller communities where an adequate and dependable supply of highline electric power can be made available for manufacturing purposes at reasonable rates.

## WEST TEXAS READY FOR THE CHANGE

 IN BUSNESS CONDITIONSWest Texas offers the finest agricultural op portunities, the best transportation facilities, and the most advantageous power service to the modern factory seeking a new location, in order to meet changing conditions, that can be found in the United States. The above analysis of the banking conditions of the country discloses the fact that the banks of the Plains Country are as sound as the banks in any section of the United States and that West Texas banks are today in a position to provide adequate banking facilities to meet all the requirements necessary to take care of the development of the territory.

COMPARISON OF ELECTRIC RATES
According to Public Service Magazine of No vember, 1932, the average rate per Kilowatt Hour for electric current in the United States at the end of 1931 was five and eighty-two hundredths cents (5.82c). The average rate per Kilowatt Hour for electric current sold by Texas Utilities Company for the same period was three and eighty-two hundredths cents (3.82c) Manufacturers seeking new locations will be interested in knowing that Texas Utilities Company supplied electric energy to a number of manufacturing plants located in several different communities on the Company's highlines in West Texas during the year 1931 at the average rate per Kilowatt Hour for electric current of from one and thirty-five hundredths cents (1.35c). per Kilowatt Hour up to two cents (2c) per Kilowatt Hour depending entirely on the class quality, and quantity of service used by the particular plant under the manuiacturing rate schedule during said period. The above mentioned power rate is available to any manufacturing plant desiring the same class, quality, and quantity of service at any point on the highlines of Texas Utilities Company in West Texas, and the Company is prepared to furnish an adequate supply of dependable service at any point on its highlines to any manufacturing plant desiring a location on its highlines immediately upon request.

## CONFIDENCE AND COURAGE CHIEF ASSETS

Confidence, courage and co-operation are far more important during the troublous period of readjustment through which the country is now passing than all of the gold and other tangible assets in this country. The hope of West Texas today is the courage of West Texans to DO, and the willingness to take it on the chin whenever necessary, to make sacrifices for the general welfare. No out side forces can arrest the development of West Texas as long as the spirit of West Texans to DO lives.

Tax Evasion Must Stop Warns Authorities Against Gasoline Bootlegging $\underset{\text { Governor }}{\longrightarrow} \mathrm{Mirinam} A$. Governor Miriam A. Ferguson,
coneurring with both houses of the
legislature in the view that tax eva legislature in the view that tax eva-
sion must stop in order to draw into sion must stop in order to draw into
the coffers of the state every dollar
of available revenues, drove the last of avaiable tevenues, drove the last
nail late last week into the coffin
of the gasoline-bootlegging industry. Tuesday she had sigued the Met alfe-Harmon bill, making gas tax
evasion a felony, with heavy fines and prison sentences. Thursday she added the final blow against the
huge "racket" whict the peddling of tax.free gasoline,
when she sigued House Bill 246, amending the Texas Food and Drug cet, and observers at the capitol
were saying during the week-end that everything possible has been
done to recover the $\$ 4,000,000$ yearly
ost by evasion.
While gasoline nor a drug, the new law was deem necessary in order to curb the blend-
ing of kerosene, naptha and other ing of kerosene, naptha and other
tax-free lower fuels with gasoline, and selling the whole mixture to the motorist, plus the tax. Under this,
the commonest method of tax evasion, the car owner often paid money state didn't get it. This new law drastic provisions for the protection of the public. First it gives the chemical analysis of gasoine, and
forbids the use of the word "gasoline" on any motor fuel falling below that standard. All such fuels
must be labeled "Inferior Motor Fuel", on all pumps which contain them. ruck or carrier of motor fuel must be plainly labeled with the name of the distributor or maker, and every
place where such fuel is stored must place where such fuel is stored must new law also forbids sale of second
hand or used motor oil except whe it is plainly labeled, "R
Motor Oil." Motor Oil."
The law
ficer the right to inspect any ye

## Classified Ads

## \author{ HARNESS REPAIE 

 <br> Bring in your harness repairto City Shoe Shop. Our pric RIGHT. City Sho}
$\frac{\text { Franklin, }}{\text { Fruit }}$
rhuburb and asparagus roots, ber
vines, grape vines. Hollums, Floy ada Florists.
and

HAVE YOUR ABSTRACTS made by DONA COVINGTON, Abstracter, Otfice.
CUSTOM HATCHING-Tuesday, Thursday and Saturday, 81 per tray
of 120 eggs. Floydada Hatchery $16-1 \mathrm{p}$
TOB SALE-Eacy terme, rieb

TO TBADE-Town Lote for ac
roago or live atock. W. M. Masele


To Furm Lease, Aplendid Lande in Moyd and other Countien, convonient to Railroud Towns. W. M.
"Filler up". That's what they ail my when they drive in our station
R. C. Henry, Phone 20.
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Lot. Ho knowi hough do your job print. to go.


\section*{| Mr. and Mrs. Luther Fry | announcement |
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| Entertained Round Dozen | Numerous proger | <br> Numerous property owners and ta

payers have ask that I eertify}



or Dr. K. J. Clemee Kontuoky Stroet at Yutra azbibzal pzatoze OFPIOE soe-10 ancices plainvisw, yeial Phones-orfice 180, sen
L. G. MATHEWS Attorney-of-Law

Buito 302 Eonahtmer Bull

# THINGS LOOK DIFFERENT 

IN COLD BLACK TYPE

"I HEAR" said the friend, "that you have made $\$ 50,000$ in the insurance business."
"Right-Except for one or two slight particulars.
It was real estate-not insurance. It was $\$ 75,000$, not $\$ 50$, 000 . And I didn't make it-I lost it.

Has it ever happened to you that something you've told an acquaintance comes back, after many days, so distorted that you hardly recognize it? The spoken word so changes and colors much that we say, that by the time it passes many lips only the skeleton of the truth remains.

But how different is it with the printed word! That is why you can trust the advertisements. Had you thought of it that way? $\mathrm{Be}-$ cause the manufacturer and merchant are compelled to be accurate in type, you know that the quality of soap, ginger ale, clothing, butter or furniture that you buy is as standardized as the calendar. It's all the manufacturer and retailer claims for it. It has to be!

Read the advertisements! Read them carefully, critically! Read them for profit!

ADVERTISE IN THE

## The Floyd County Plainsman

# WELCONE TO FLOYDada! AND THE 




Always Welcome at
LOOPER'S GROCERY
RUTLEDGE \& COMPANY
"Full Line McCormick-Deering Dealers"
PHILLIPS SERVICE STATION
"Phillap With Phillips '66' ", Phone 277
FINKNER MOTOR COMPANY
"Everything in the Automobile Line"

## R. E. FRY-LIFE INSURANCE

CONSUMERS FUEL ASSOCIATION Phone 122
EDWARDS GRAIN \& ELEVATOR CO.
Phone 106
"M" SYSTEM GROCERY \& MARKET
Phone 4

LUTHER FRY TAILORS
"Come To See Us"
BOOTHE MILL AND ELEVATOR Visit Us And Go Through Our Mill

MALLORY GROCERY
"Floydada's Finest Food Store"
FARMERS GRAIN COMPANY
Phone 43
STAR CASH GROCERY
"Better Groceries For Less" Phone 40 SPEER'S VARIETY STORE 5 c to $\$ 5.00$ Store
VOGUE BEAUTY SHOPPE Expert Beauty Work Phone 196 RUSSELL'S TAILOR SHOP Phone 66
F. C. HARMON FURNITURE

Phone 242


## WELCOME TO FLOYDADA!!

## AND THE

## COUNTY LEAGUE



## We Invite You To Visit Us

THE CLOSEST SERVICE STATION TO
THE COUNTY LEAGUE MEET. . .
Don't burn all your gas driving back from where you bought it. Drive I block north and I block east from High School building for Panhandle Gasoline and Motor Oils. If you have a flat call 289 or bring it in. We will repair it.
Panhandle Service Station
End of Pavement on South Main Street.

## TIRE SPECLAL PRICES



Cities Service Station
DALE STRICKLAND, MANAGER


|  |  |
| :---: | :---: |
| Try 0ur Pastries |  |
|  |  |
| Special Saturday |  |
| Angel Food Cake Medium Size, Each |  |
|  |  |
| Dandy |  |
| Bakery |  |
|  | The Home of Mother's | Ace Bridge Club Met

Tuesday Evening With Mr. Ward $\begin{aligned} & \text { F. H. S. Boys and R. C. A. } \\ & \text { School }\end{aligned}$ | Tuesday Evening With Mr. Ward |
| :---: | :---: | :---: | :---: | :---: |
| And Mrs. L. J. Welborn | \(\begin{aligned} \& School Girls Win Class A, Sandhill Cinches <br>

\& County In Baseball\end{aligned}\)


## BUTTEREG BREAD

A NEW LOAF OF BREAD TO BE PLACED ON THE MARKET SATURDAY, APRIL 1st.

A FEW OF THE FEATURES OF THIS NEW LOAF.

Larger, Better for toast, More slices, Bakes out better, Stays fresh longer, Wrapped in Moisture proof Glassine, Sweeter, Contains fresh butter, Contains fresh eggs.

Visit our Bakery during school fair. We boast of having one of the best equipped and most modern bakeries on the South Plains.

REFRESHMENTS SATURDAY, APRIL 1,
10 A . M. TILL 6 P. M.
Westers' Quality Bakery

## neiv iow pucts on Goodyear Tires

## Mr. Farmer And Stockman:

We are prepared to take care of your needs in VETERINARY SUPPLIES including Hemorrahagic Septicemia and Blackleg Vaccines. White Drug Company
"PALACE THEATRE BUILDING" GET OUR NEW PRICE.

ANNOUNCING
to those who have been USING OUR FLOUR.

We wish to announce that we are now making a better flour than we have made since operating the mill.

To those who have not been using our flour we invite you to try a sack made from selected Floyd County Wheat.

AT YOUR GROCERS

## Boothe Mill

 And Elevator"The Home of Sun Rise and Hart-0.Wheat Flour"

