

The Floyd Co. Plainsman
Published Tuesday of Each Week
M. B. CAVANAUGH
Owner and Publisher
ADVERTISING RATES
Given on Application.
SUBSCRIPTION PRICES
In Floyd County \$1.50
Outside Floyd County \$2.00

Entered as second class matter June 23, 1917, at the post office at Floydada, Texas, under the Act of March 3, 1879.

NOTICE
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

LAKEVIEW NEWS

Lakeview, December 7.—This cold weather is causing a lot of hog killing the past few days.

Church and Sunday school were well attended Sunday morning and Sunday night. Rev. Harder filled his regular appointment.

Mrs. W. T. Martin visited with Mrs. Claud Patton last Friday afternoon.

The gin caught up with the surplus cotton on the yard and has not ginned any for some time until Friday afternoon.

Tom Hopper returned the first of the week. He has been to Arlington, for the past week where Mrs. Hopper was shipped for burial November 27th. The ladies of this community met at the Hopper home Thursday and cleaned up the residence for Mr. Hopper's return.

Several of the church members met in the Claud Patton home Sunday afternoon and had singing services. The meeting was for the benefit of grandpa and grandma Patton. They have been unable to attend church for sometime. The singing was enjoyed by all and an invitation was extended to come back again.

CENTER NEWS

Center, December 7.—Mrs. R. C. Ross spent last Thursday with her mother, Mrs. Gaffee, of the Fairview community.

Miss Effie Noland spent Monday night and Tuesday with Miss Virginia Mae Dennis.

Mr. and Mrs. H. B. Mankins and daughter, Miss Bernice, spent last Wednesday with Mr. and Mrs. Leo Prizzell.

Melvin Ross spent Thursday night with Floyd Montgomery.

Mr. and Mrs. A. A. Tubbs and family and Mr. and Mrs. Harbor and family and Rev. Vaughn took Sunday dinner with Mr. and Mrs. C. F. Veach and family.

Misses Maxine Ross, Catherine and Clara Tubbs spent Sunday with Miss Viola Goughlightly.

T. M. Noland and Mr. and Mrs. Tom Noland made a trip to Amarillo last Wednesday. Mrs. T. M. Noland spent the day in Plainview visiting her parents, Mr. and Mrs. R. E. Cox.

L. D. Goughlightly, Dennis Spence and Dale Carpenter, spent Saturday night in Plainview.

Mr. and Mrs. Gaffee spent Sunday with Mr. and Mrs. R. C. Ross.

Miss Effie Noland took Sunday dinner with Miss Alma Montgomery.

Miss Ruby Cook visited Miss Myrtle Leatherman Sunday.

Mrs. Ola Warren and son spent Sunday with Mr. and Mrs. C. C. Huckabee and family.

Mr. and Mrs. A. J. Huckabee and family spent Sunday with Mr. and Mrs. Otis Huckabee.

Mr. and Mrs. Paul Williams and family and Mr. and Mrs. Tom Noland took Sunday dinner with Mr. and Mrs. T. M. Noland and family.

Miss Opal Hartwell spent the week end in the Lakeview community.

Miss Lillian King visited Saturday with her parents, Mr. and Mrs. J. L. King of Floydada.

Miss Eula Huckabee spent Sunday afternoon with Mr. and Mrs. Burl Huckabee.

ASSOCIATED CHARITIES SELECT COMMITTEEMEN IN MEETING YESTERDAY

(Continued From Page One)

would be as great this year as last and that at the present time no one to his knowledge in this community was needing immediate assistance.

Those expressing opinions on the subject stated that most of the needs would be for fuel, lights and water and perhaps some needs of food and clothing. Dick O'Brien, pastor of the First Baptist Church, stated that the First Baptist Church would cooperate in the utmost both as a body and as individuals to bring about better conditions through their help this winter.

G. R. Strickland, city water superintendent, said that the city had been helping persons needing water for the past several months and that the same service would be continued as far as he knew. Mr. Strickland also suggested that persons, who were physically able, be compelled to do some form of labor such as working on the streets and other tasks in consideration for the help given them by Associated Charities.

Lon Davis, county Red Cross Chairman, suggested that all that were able should be given some kind of work to pay for their help. Mr. Davis further stated that \$5,000.00 was expended by the Red Cross in this county last year but that no further drouth relief was forthcoming from headquarters. Mr. Davis stated that many of the rural charity needers had been assisted by the donations of garden seed to raise food for this winter and that he believed that \$500.00 would take care of the county this year.

According to statements made by those associated in the dispensing of charity donations of food, clothing and money, last year, the greatest difficulty was found with the transit, many of whom were probably professional "bums". In these cases careful investigations were made and will be made this coming winter. In the most cases where possible the money will be expended in helping local people.

Rev. Claude Wingo in his suggestion stated that in cases where business firms or individuals had made pledges to the Associated Charities, that persons needing help and able to do work to be compelled to do so at a proportionate wage. He further stated that those that needed help and could work be allowed to clean streets or otherwise improve city property in return for charity donations.

John Reagan, representative of the American Legion McDermitt Post to the Associated meeting, stated that as far as he knew no ex-service men had been forced to go to the Red Cross last winter but that the local post had helped as many of them as had come to them. He also stated that the Associated Charities could expect the legion's fullest cooperation in the coming undertaking. Mrs. L. G. Mathews, president of the American Auxiliary endorsed the statements made by Mr. Reagan.

Virgil Williams, secretary of the Floydada Rotary Club suggested a clean up campaign as a method of employing those given help and pledged the cooperation of the Rotary Club to help in Associated Charity policies.

Central Committee Selected

Motion was made and voted to express the appreciation of the Associated Charities to the three members of the central committee remaining in this city, for their work. R. E. Fry, W. Edd Brown and E. P. Nelson were the three members given thanks for their service.

The central working committee for the coming year was selected following this motion. Rev. P. D. O'Brien made a motion that R. E. Fry, Edd Brown and E. P. Nelson, the three remaining committeemen be re-appointed and given authority to select two more men to help them, this motion was carried and the three men were named as central committeemen.

It was decided by those present to give the central committee authority to appoint a solicitation committee to get pledges for the coming year. These pledges to be made on a quarter-year basis of a thousand dollars for the year. Mr. Brown, chairman of the central committee, stated that he believed \$250.00 would be sufficient funds to help during this winter. The remaining \$750.00 in pledges would be kept at the disposal of the committee in case it was needed. All plans for collection and other arrangements were left to the central committee for formulation.

O. P. Rutledge, Virgil Williams,

Mrs. Lon Davis and Mrs. Geo. A. Lidler was appointed to serve as a solicitation committee and given authority to select assistants.

The meeting was adjourned by a benediction by Rev. I. A. Smith, pastor of the First Methodist Church.

HONOR ROLL EAST WARD SCHOOL

Mrs. Wigham's room: Norma Denison, Genell Patty, Mary Francis Jones, Mary Francis Rhinehart, Lois Burgett, Georgia Cothran, Margie Davidson, Wanda Withers, Charlene Thomas, Hershell Hinson, James Thurman Bishop, Billy McClung, Joe Kenneth Lester, L. E. Robinson, J. C. Sargent, Bryan Collins.

Miss McKinney's Room: R. E. Goughlightly, Nelda Pagan, Laverne Handley, Norma Mae Harris, Margaret Holland, Margie Lee Scott.

Mrs. Hughes' Room: Emmitt Earl Hinson, Bobby James Eubank, Billy Boy Brown, George Fry Lidler, Dalton Jones, Dillon Patterson, H. B. Sams, T. W. Salisbury, V. P. Switzer, Frank Boerner, Merna Beth Scott, Jerry Sue Holland, Louis Mince, Lucile Faye Hicks, Geneva Seale, Lucile Hand, Pauline Cantrel, Margaret McKinney, Jean Sims, Lanell Harmon, Margie Cantrel, Ada Belle Davis, Evelyn Withers.

Miss Hamilton's Room: Olin Wat-

son, Jr., Adolph Burgett, W. C. Borron, Jr., Price Scott, Jr., L. B. Martin, Billy Yearwood, Gloria Hammonds, Mary Louise Tubbs, Sapho Ward, Willie Mae White, Dorris Collins, Jannie Cothran, H. B. Chastien, Jr.

Mrs. Davis' Room: Marilyn Seale, Harry Wilson Hicks, Thomas Cox.

Among the Thanksgiving poems written by the fourth grade we found several good ones and want to print this one:


I THANK THEE
By Olin Watson, Jr.
We thank thee for nature's flowers,
And for the mountain that towers,
I thank thee for food and clothes,
And this land the Pilgrim's chose.
I thank thee for the Pilgrim's bold,
Who came to this land in days of old.
I thank thee for the flag that waves,
Over the land of the free and the home of the brave.

Albert Grigsby, of Lubbock, was present for the funeral services of his grandfather, C. S. Lowry yesterday.

D. Fyffe, I. D. Roberts, J. D. Goodjohn and others attended the Quannah-Lubbock football game in Quannah Saturday.

Let Cavanaugh do your printing.

Ever hear of a tire built to run on only 20 LBS AIR?



YES: 20 LBS. for a FORD; 26 LBS. for a PACKARD

... these are samples of General's air pressures for the Dual-Balloon! ... 30% less air than any other make! Exclusive construction alone allows this amazing reduction in air... makes the General Dual-Balloon Blowout-Proof too. What a difference in traction for safe winter driving... what a difference in comfort! Here is the tire you need now for the months of dangerous driving ahead. Come in... let us demonstrate... show how little it will cost to put a set on your car.

The low pressure GENERAL Dual-BALLOON

BARKER BROTHERS

TIRE SAFETY HEADQUARTERS

LET THE FLOYD COUNTY PLAINSMAN PRINT IT.

Christmas Gifts for Everybody



DECEMBER Clearance

THE IDEAL CHRISTMAS GIFT!

Prices that are within the reach of every income. Our garments are recognized by—

Quality, Style, Material And Workmanship

There is no need to be perplexed over the

Christmas List

BEAUTIFUL GIFT HOSIERY!

Sheer and service chiffons. Also the small and large mesh in the new browns and off black.

SOMETHING PRETTY TO WEAR—

Is what every wife, sister and sweetheart loves.

COATS, DRESSES, MILLINERY

LINGERIE

Dainty, practical and inexpensive PAJAMAS to sleep in and lounge in, one and two piece models.

GOWNS

Gowns of pretty satin and crepe, lace and georgette trim.

Robes of Silk, Wool and Rayon

SLIPS, PANTIES, DANCE SETS, BANDEAUX AND WHAT NOT,

PASTEL SHADES.

DO YOUR CHRISTMAS SHOPPING EARLY.



Miladies Specialty Shoppe

MRS. WELCH ————— MRS. HORN

If baby has COLIC



Castoria

FLITCHER'S CASTORIA

CRY in the night. Call for a cause for alarm if Castoria is handy. This pure vegetable preparation brings quick comfort, and can never harm. It is the sensible thing when children are ailing. Whether it's the stomach, or the little bowels, colic or constipation; or diarrhea. When tiny tongues are coated, or the breath is bad. Whenever there's need of gentle regulation. Children love the taste of Castoria, and its mildness makes it safe for frequent use.

And a more liberal dose of Castoria is always better for growing children than strong medicines meant only for adult use.

MOUNT BLANCO CHURCH ANNOUNCEMENT

The following church services will be held at Mount Blanco Saturday and Sunday, December 12 and 13:

Preaching Saturday night at 7:30.
Sunday school Sunday morning at 10 a. m.
Preaching at 11 a. m.
B. Y. P. U. at 6:30 p. m.
Preaching Sunday night at 7:30.
Everybody cordially invited to attend all these services.

REV. G. W. TURBS, Pastor.

Let Cavanaugh do your printing

WANT ADS BRING RESULTS

OUR GROCERY AND MARKET... Poultry, Eggs and Cream. 17tc

TO TRADE—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-tfc

TYPEWRITER RIBBONS at the PLAINSMAN Office.

Let Cavanaugh do your Printing.

Magnolia Service Station... 7 WINTER PROOF Your Car with MAGNOLIA 7-POINT Service. H. O. CLINE, MANAGER

JUST FOUR MORE DAYS TO GET THAT RINGLETTE PERMANENT WAVE... \$2.50 FOR ONE \$4.00 FOR TWO



Are You Hard To Fit? If you are, we want to show you this new HENDERSON Brassiere-Girdle... Seale & Jones Dry Goods "EVERYBODY'S STORE"

The Christmas Store—Bring Your List... Have you a cross-word puzzle?—A Christmas list that defies you to check off names with gifts?... Floydada Drug Company, Inc. "REXALL STORE" FLOYDADA, TEXAS

FOR SALE—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-tfc

Come and trade with us. You will always find good things to eat here. Our Market & Grocery. 17-tfc

Let Cavanaugh do your job printing. You will find him at work in the mechanical department.

TO TRADE—Nice, well located home in Lubbock for Floydada residence or farm land. W. M. Massie & Bro. 44-tfc

We buy poultry, eggs, and produce at all times. Bring us your next lot when ready to sell. Our Grocery and Market, Phone 130. 22-tfc

FOR SALE AT A BARGAIN—Nice East Front Residence Lot. Well located on pavement. M. B. Cavanaugh, at the Plainsman office.

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 13-tfc

Nice, fresh groceries at all times. Our Grocery and Market. Phone 130. 22-tfc

FOR SALE—12,000 Egg Capacity Buckeye Chick Hatchery. J. U. Borum. 51-2tc

Christmas Wreaths, Holly, Mistletoe, Poinsettias, Pot Plants, Cut Flowers, Hollums, Floydada Florists. 52-tfc

FOR SALE—Electric Cash Register, Adding Machine, Typewriter and other office equipment. J. U. Borum Variety Store. 51-2tc



BOWELS need watching... Let Dr. Caldwell help whenever your child is feverish or upset; or has caught cold. His simple prescription will make that bilious, headachy, cross boy or girl comfortable, happy, well in just a few hours. It soon restores the bowels to healthy regularity. It helps "break-up" a cold by keeping the bowels free from all that sickening mucus waste. You have a famous doctor's word for this laxative. Dr. Caldwell's record of having attended over 3500 births without loss of one mother or baby is believed unique in American medical history. Get a bottle of Dr. Caldwell's Syrup Pepsin from your druggists and have it ready. Then you won't have to worry when any member of your family is headachy, bilious, gassy or constipated. Syrup Pepsin is good for all ages. It sweetens the bowels; increases appetite—makes digestion more complete.

Dr. W. B. CALDWELL'S SYRUP PEPSIN A Doctor's Family Laxative

SNAPPY SHINES —AT— STANLEY'S BARBER SHOP 10c

OUR GROCERY AND MARKET Buys Poultry, Eggs and Cream. 17tc

VOGUE BEAUTY SHOPPE

Eugene Permanent wave with or without croquignole ends \$6.00, two for \$11.00 Duradene Permanent Wave, with or without croquignole ends \$3.00, two for \$5.00 Call 196 for an appointment LUCILE CARTER

WHIRLWINDS OPEN CAGE SEASON IN SCRAP WITH DICKENS CITY HIGH

Floydada High School Whirlwinds cage squad under the direction of Coach L. T. Barksdale made its first appearance on the court for the 1931-32 season last night when the green and white quintet clashed with the Dickens City High Bats in a practice game at the R. C. Andrews Ward gym.

Last night's game was a light scrimmage as a season starter for both the Floydada high boys and the Dickens City crew. Several of the high school boys have been working out and going through light scrimmages at the gym for the past few weeks, getting into prime condition. Lakeview and other rural schools have made their contribution to the Whirlwind squad. Herman Nelson and Roy Anderson come from Lakeview, a strong contender in cage tourneys in this section. Both boys have had previous experience on the court and will be strong contenders for a permanent position on the quintet. Johnny Horn, one of the stars on the South Plains quintet last year, was in the starting line-up last night and is promising to make a real Whirlwind cage player. Others will go on the court who have seen service with rural school squads.

Lowell Gamblin, long distance runner and track man, was also in the starting lineup and is promising to be as good on the court as the track and that will be good. John Smith, last year letter man at center was on the court with the starters at his old position.

Several of the Whirlwinds football eleven also saw action in the game although they had not been able to work out due to the football games. Malcom Bridges, Leo Jackson, Floyd and Lloyd Murry, and a number of others will be in the running in a few days. Malcom Bridges, Leo Jackson and Floyd Murry are all letter men and will probably get a position on the squad.

Neither team made many baskets during the game but both were trying at all times. The final score was Whirlwinds, 12, Dickens Bats 14.

Floydada's lineup was: Forwards, Gamblin and Horn; center, Smith; guards, Nelson and Anderson. Substitutes were: R. Smith at guard; Bridges at center; F. Murry for Gamblin; L. Murry for F. Murry; Hartsell for Horn; Culpepper and Rutledge at guard positions.

Donley Stephenson refereed the game.

THREATS OF WINTER PASS WITH SLIGHT PRECIPITATION HERE MONDAY

With lowering and threatening skies overhanging the region and misty rains at intervals falling over Floydada and vicinity all day yesterday, threats of snow and freezing temperature were dispelled for several hours with the rise in temperature this morning.

Intermittently falling sleet and some snow yesterday morning and rain throughout the day and last night caused the roads in this section to become heavy and slippery in places and much difficulty was expressed in traveling this morning. Some snow fell last night but melted quickly.

Moderate temperatures prevailed throughout the day yesterday and this morning.

Mr. and Mrs. A. L. Scoggin and family of Lubbock, visited in Floydada Sunday with Mr. and Mrs. J. C. Diekey and other relatives.

Christmas Pot Plants, in bloom and all dressed up, one dollar each and up. Hollums, Floydada Florists. 52-tfc

All kinds of good cooking and eating apples and pecans on north side square. L. E. Jordan. 50-tfc

OUR GROCERY AND MARKET Buys Poultry, Eggs and Cream. 17tc

VOGUE BEAUTY SHOPPE

Eugene Permanent wave with or without croquignole ends \$6.00, two for \$11.00 Duradene Permanent Wave, with or without croquignole ends \$3.00, two for \$5.00 Call 196 for an appointment LUCILE CARTER

NAZARENE CHURCH TO HELP GIVE CHRISTMAS GIFTS TO NEEDY

The Nazarene Church are sponsoring a plan to give each needy child in Floydada a Christmas Santa Claus Stocking this Christmas. Many children who will be expecting Santa will not be disappointed if plans work out as made.

The cooperation of all people interested is asked in assisting the church either as a group or as individuals to contribute funds and giving names of families where there are children whose parents are unable to give them a Christmas. By this method many children will find a well filled Christmas Stocking on Christmas morning.

Price Scott, Mrs. B. Martin, Tom McClain, J. E. Hammitt, Mrs. Eddie Strickland and Mrs. R. F. Luttrell is the committee which is working on the plans and have charge of the arrangements.

MERCHANTS DECORATE STORES IN TYPICAL YULE SEASON DISPLAYS

Many Floydada stores have taken on their holiday cloak this week with the interior decorations and window displays in Christmas colors of green and red. Wreaths of holly, mistletoe, miniature likenesses of Santa Claus, tiny reindeer and other symbols of the holiday are in prominence.

Almost every window display in the city is typical of the Christmas spirit and appropriate gift suggestions are exhibited. Gifts for all members in the family are to be found in window displays.

Miss Ruth Collins, of Plainview, is relieving Mrs. G. L. Kirk, bookkeeper at the West Texas Gas Company, this week. Mrs. Kirk is ill and has been unable to work since Friday of last week. Miss Collins will fill the position for an indefinite period of time.

Truett Butler and family, of Amarillo, visited with Mr. and Mrs. H. D. Butler and other relatives here Saturday and Sunday.

COUNTY COUNCIL MET IN ALL-DAY SESSION SATURDAY

The Floyd County Home Demonstration Council met in an all-day session in the county court room Saturday, December 5. The meeting was called to order by Mrs. Carl McPherson, council chairman, at 10 o'clock. Regular routine business sessions were held until 12:30 o'clock, at which time the group was adjourned for lunch, which was furnished by each council member present bringing a dish.

In the afternoon session, the meeting was called to order at 2 o'clock at which time Mrs. Carl McPherson expressed her pleasure of serving as county council chairman for the past year. Mrs. McPherson then introduced the following officers to the council:

Chairman, Mrs. C. A. Caffee, Antelope club. Vice Chairman, Mrs. Webb Taylor, Fairmount-Edgin club. Secretary and treasurer, Mrs. W. M. Knight, Sandhill home demonstration club. Parliamentarian, Mrs. A. R. Hanna, Sandhill.

After the introduction of the club, Mrs. C. A. Caffee, new chairman took the chair and proceeded with the meeting and the following program was rendered:

Roll call, "A Gift I Would Like to Receive." Bibie Chapter, Mrs. Will Snell, Blanco Club. Suggestions for Christmas Entertainment—Mrs. Ed Holmes, Sandhill club.

Christmas Suggestions, Mrs. Jack Polley, former home demonstration agent.

"The Season of Yule,"—Mrs. S. J. Latta, Campbell club.

Thirty one members, representing 12 clubs were present for the installation services and making plans for the ensuing year of club work.

The meeting Saturday was the annual all-day meeting at which time the installation services for new officers is held and plans made for the coming year. Sessions were adjourned at 5 o'clock.

BORN—To Mr. and Mrs. Fay Maxey, of Midland, Texas, Sunday, December 6, a daughter, named Mary Ella.

Kenneth Umberson of Hot Springs, New Mexico, visited over the week end with friends here.

Pete Nelson was among those attending the Lubbock-Amarillo ball game at Lubbock Thursday afternoon.

Read the Plainsman Want Ads

Martin Dry Goods Company PRE-HOLIDAY SALE OFFERS YOU A BIG SAVING IN HIGH QUALITY MERCHANDISE 81x90 SHEETS 49c Each ONE TABLE DRESS SILKS 79c Yard 81x90 GARZA SHEETS 78c Each R. S. OR BOULEVARD PRINTS 13c Yard 66x76 SINGLE BLANKETS 49c Each 32 INCH DRESS GINGHAM French Finish, For 12 1/2c Yard 66x80 DOUBLE BLANKETS Part Wool, Good Weight, an exceptional Value \$1.59 130 PAIRS OF LADIES DRESS SHOES \$1.79 Pair

Christmas Gifts Make this a practical Christmas and give lasting and useful gifts. You will find in our stock: Fountain Pen and Pencil Sets, Desk Sets, Perfumes, Toilet Waters, Stationery, Kodaks, Cigars and Cigarettes, and the most appreciated gift, a— Crosley Radio A penny saved is a penny made. You make money when you trade at— Woody Drug

Health Is At Your Open Window Oxygen is necessary to breathing. Oxygen is taken from the air by a gas flame just the same as by any other kind of flame. Fresh air supplies oxygen. So, for your health's sake, let a little fresh air in. If you must have a fire to dress by, have it in another room. If you live in a small apartment and sleep in your living room, turn out the fire and raise the windows when you go to bed. Water Heaters Without Flue Pipes Are A Menace Many gas appliances, including some well-constructed room heaters, are safe to use without flue connections in WELL-VENTILATED rooms. However, it is advisable that all appliances using gas in considerable quantities should be connected with flues, for even the most efficient types may produce poisonous gas when the flame is first lighted. If your water heater—or any other kind of a heater—is in the bath room, turn it out when you are ready for your bath. It requires approximately 10 cubic feet of air to supply sufficient oxygen to burn one cubic foot of gas—and there usually is little or no fresh air coming into the average bath-room. Natural gas, when properly used, not only is efficient and economical, but it also is safe. West Texas Gas Company places a higher value on the health, safety and good will of consumers than upon any revenue it might derive from gas that is not properly used. West Texas Gas Co.

Let Cavanaugh do your Printing.

PAIN

HEADACHES
NEURITIS
NEURALGIA, COLDS

Whenever you have some nagging ache or pain, take some tablets of Bayer Aspirin. Relief is immediate!

There's scarcely ever an ache or pain that Bayer Aspirin won't relieve—and never a time when you can't take it.

The tablets with the Bayer cross are always safe. They don't depress the heart, or otherwise harm you. Use them just as often as they can spare you any pain or discomfort. Just be sure to buy the genuine. Examine the package. Beware of imitations.

Aspirin is the trade-mark of Bayer manufacture of monacetic acid ester of salicylic acid.



SAFE

TONY B. MAXEY
LAWYER
Second Floor in Courthouse
FLOYDADA, TEXAS

T. C. Russell

CLEANING AND PRESSING

AND SUITS TO ORDER
WE CALL FOR AND DELIVER
Phone 66

QUALITY Merchandise at Reasonable PRICES!
South Plains Lumber Co.
H. G. McCHESNEY, MANAGER
PHONE 6
QUALITY SERVICE COURTESY

Better Lights

Save the eyes from strain, with resultant eye weakness, and other troubles. Electric lights properly arranged make reading and studying a pleasure.

FOR POWER

It is mighty convenient just to turn on the switch and let the electric motor do the work. It is dependable, safe, convenient and economical.

ELECTRICITY IS A REAL SERVANT

Let it work for you. Housewives can save much labor by having the proper electric labor saving devices in the home.

Texas Utilities Company

"YOUR ELECTRIC SERVANT"

MR. AND MRS. L. C. CONDEA
HOST AND HOSTESS TO
"ROUND DOEN CLUB"

Mr. and Mrs. Lewis Condea were host and hostess to the Round Dozen Bridge Club at their regular meeting Thursday evening, at their home at 518 West Mississippi Street. High score in the games was won by Mr. and Mrs. Tony B. Maxey.

Those playing during the games at three tables were: Mr. and Mrs. Luther Fry, Mr. and Mrs. S. W. Ross, Mr. and Mrs. J. L. Hammonds, Mr. and Mrs. Tony B. Maxey, Mr. and Mrs. H. B. Sams, Mrs. Walton Hale and Mr. Condea.

Dr. K. J. Clements
OSTEOPATHIC PHYSICIAN
AND SURGEON

GENERAL PRACTICE
AMBULANT PROCTOLOGY

OFFICE 308-10 SKAGGS BLDG
PLAINVIEW, TEXAS

Phones—Office 189, Res. 1076

DRINK MILK FOR HEALTH'S SAKE
Fresh Bulgarian Buttermilk Daily 7¹/₂c
Quart, 30c Gallon.
T. B. TESTED COWS
ROY PATTON DAIRY
PHONE NO. 306

L. G. MATHEWS
Attorney-at-Law

Suite 302 Readhimer Building

Floydada, Texas

FLOYDADA INSURANCE AGENCY
Insurance of all kinds.
Your inquiries and business respectfully solicited.
G. C. TUBBS
W. H. HENDERSON

Bible Scenes Inspired the Writing of Carols

THE influence of the constant visualization of Bible scenes, of which people were accustomed to think vividly, inspired the writing of Christmas carols. They began to make their appearance about the year 1400. This was a new music in what was still almost a new language, of minstrel, literary and folk poetry. The ballad was one of the forms in which many of the traditional carols were cast.

The Christmas tree had its origin in Germany and is of comparatively recent adoption in other countries. It is regarded by many as one of the number of pagan survivals which have been engrafted upon Christianity and Christian festivities. The worshipers of the Norse gods, before the adoption of Christianity, had a place in their scheme of things for Yggdrasil, the tree of the world, which, with its roots and branches, was believed to bind together heaven, earth and hell. The Christmas tree is believed to be related to this tree in its origin. It became associated with the Christian holiday at some unknown time in the Middle Ages.

In the United States the Christmas tree custom is probably less than a century old. Up until the time of the Civil war it had not yet become a popular custom, although it was observed by a large number of the German immigrants. Since then it has been generally adopted in this country and Canada, and is familiar in England and other countries.

Burning the Yule Log, Old Christmas Custom

IN MANY an old British mansion it was customary to light tall candles on Christmas eve, and then a huge log was rolled onto the hearth, called the Yulelog. This log was so large that it required the strength of several men to roll it into place. The log was cut from a tree felled at midnight, and was to be placed on the hearth during midnight mass on Christmas eve, and was to be lighted by the head of the family. A piece of this burning wood was to be laid aside to light the next year's log with, while at the same time, it would protect the household during the coming year. In some sections of Germany a piece of this charred wood was placed under the bed to avert the much-dreaded lightning stroke. The burning of the Yulelog in each homestead seems to have been a survival of the adoration once offered to the sun at the winter solstice.

LIFTS THE SPIRIT

OF ALL the old festivals, that of Christmas awakens the strongest and most heartfelt associations. There is a tone of solemn and sacred feeling that blends with our conviviality, and lifts the spirit to a state of hallowed and elevated enjoyment.—Washington Irving.

Believed Holly Used in Church Would Bring Luck

HOLLY, with its brilliant red berries and rich green leaves is an accepted Christmas decoration, not just because it is an attractive and cheerful plant, but because in the early days it was thought to be "hateful to witches" and therefore offered protection against them, says an article in the Washington Post. Later it was used as a reminder of the crown of thorns Christ wore, the scarlet berries representing the blood he shed. The superstition then grew that if one could obtain a piece of holly which had been used in a church it would bring good luck all year and would protect against lightning.

Christmas in 1066

The most tragic Christmas day in English history was that of 1066, when William the Conqueror was enthroned. The Saxon archbishop, Eldred, before placing the crown on William's head, asked in Saxon if the congregation would have William for their king. Their "yea," uttered in a hoarse roar, made the Normans fear that they were about to kill William, and they drew their swords and attacked. On that dreadful Christmas day the Abbey pavement ran red with blood.

Asparagus Fern as Decoration

Asparagus fern wound about the cords makes an attractive disguise for the mechanics of the Christmas tree lights which are used as table decorations. The lines of trailing green may be made to simulate a pumpkin vine, with tiny paper pumpkins at each light.

Wanted Package X-Rayed

A dentist's little boy came down the other morning with a package that wasn't to be open till Christmas and asked to have it X-rayed.

CHRISTMAS LEGEND

QUAINT and curious are some of the old monkish stories about the first Christmas. One of the charming legends relates that at the moment of the Nativity everything and everybody stood still. The birds paused for an instant in mid-air, rivers ceased for the time to flow—in short, all the movements of men and things everywhere were suspended for a brief space. The spells of witches and wizards suddenly came ineffectual—an idea which was, no doubt, at the root of Shakespeare's reference to Christmas time as being so holy that then "no fairy takes, nor witch hath power to charm."

Christmas Joys Often Develop Into Sorrow

CHRISTMAS isn't always a happy, festive occasion, says the National Safety council. For some it is synonymous with sadness rather than gladness. Do you recall that case a year ago when, on the visit of old Santa, flimsy decorations caught fire, two little lives were sacrificed and a home destroyed? Many other people were injured while celebrating the birthday of Christ in various parts of the country.

It would seem that Christmas joys in many homes are destined each year to be turned suddenly into sorrow. Causes are easily traced. Usually the use of lighted candles on the Christmas tree or in the window of the home; flammable decorations; falls occasioned while decorating the tree; the use of defective electric equipment; the giving of knives, guns or other dangerous toys to little children; and in some sections of the country the use of fireworks.

Little things you say? Perhaps, yet each year these circumstances leave a trail of tragedy. Celebrate Christmas, of course, but temper your festivities with common sense precautions. After all, there is something doubly tragic about a Christmas accident. Somehow it just doesn't seem to fit into the Christmas picture. Nor does it harmonize with the spirit of peace on earth, good will to men.

Swedish Christmas Day Dinner Important Event

CHRISTMAS dinner in Sweden since time immemorial has been the subject of the special care and thought of the Swedish housewife. A typical Christmas day dinner is this: A consommé, boiled fish with potatoes and fried butter sauce, ham with fried potatoes, mash of apples and sweet plums, porridge of rice and milk, and "klenets" and jam. The rice pudding is made of the very best rice, well cooked with milk and water, and, according to tradition, an almond, but only one, has to be hidden in the porridge before it is served. Lucky the boy or girl who finds the almond; it is said that they then should be married within the year. The last dish of the Christmas dinner is the so-called "klenet," a special little pastry made in various shapes and boiled in butter and served hot or cold with jam. These traditions are still kept in every Swedish household, and everybody agrees that there is no real Christmas without these traditional dishes.

Richard II Entertained in Big Way at Yuletide

CHRISTMAS celebrations of Old England are inextricably interwoven with the earlier Yuletide observance of the Celts, and many of them have a pagan origin, writes Isabelle Florence Story in the Washington Star. It was in feudal times, however, that the observance of Christmas, still called the Yule feast, reached its greatest magnificence. Old records tell that King Richard II gave a great Christmas feast at Littlefield in the Fourteenth century at which 2,000 oxen and 200 tons of wine were consumed. But this monarch was accustomed to entertaining on a grand scale, for every day 10,000 persons dined at his expense, and it is said that he employed 2,000 cooks. Those surety were the good old days!

TOM, DICK AND HARRY



They talk about Kris Kringle, Old Santa and St. Nick, but those of fame are all the same, just Harry, Tom and Dick.

Plainsman Want Ads Pay Well.

Looking For LOW PRICES?

Look at These Tremendous Bargains Lifetime Guaranteed Genuine Supertwist GOODYEAR SPEEDWAY

SIZE	Price of Each	Each in Pairs
29x4.40-21	\$4.35	\$4.25
29x4.50-20	4.78	4.63
30x4.50-21	4.85	4.70
28x4.75-19	5.68	5.57
29x5.00-19	5.99	5.83
30x5.00-20	6.10	5.95
31x5.25-21	7.37	7.26
30x3 1/2	3.75	3.65

Tubes Also Low Priced

Fall Clean-Up Sale

10 PERCENT OFF ON ALL-WEATHER GOODYEAR TIRES

MAGNOLIA SERVICE STATION
H. O. Cline, Manager
Phone 36

TRADE OFF TIRE TROUBLE

—and get the safety of the famous GOODYEAR ALL-WEATHER TREAD to protect you during worst driving months of the year.

WHAT'S THE MATTER WITH AMERICA?

We have not seen any more intelligent or biting explanation of the economic depression from which the country seems now to be beginning to emerge than that which was written a little while ago by Miss Emily Woodward, editor of the Vienna (Ga.) News. This is what Miss Woodward said about it:

A people, for the most part accustomed to living moderately and even frugally prior to the war, we launched into an orgy of spending such as has never before been known in the history of man. Although endowed with a modicum of reasoning power, we have deliberately thrown discretion to the winds changing our standards of living from quiet simplicity to frenzied luxury. Equipped with sufficient mathematical knowledge to know that four from two leaves minus two, men and women with incomes of \$200.00 a month have spent at the rate of \$400.00. This has applied quite generally whether the income has been \$25.00 or \$250.00.

Farming and other businesses are more or less demoralized, but it is not due altogether to 5 cent cotton and the tariff. It is due in part to our waste, abuse of credit, poor business management and laziness.

Before we see the end of this many of us who are now riding may be walking, but that probably would be as it should be. The men and women who honestly work their ways out of the present economic labyrinth will be those possessed of the proper intestinal stamina. For some time now, we have needed something to divide the sheep from the goats. Crooks and deadbeats have been sailing along in the vanguard of society and the church, enjoying all the privileges and often more than those who make up the ranks of honest citizenry. If the present crisis serves as a leveler in the business and social realms, much will be gained. The seeming success of the dishonest during the reign of extravagance through which we have just passed, has had a baneful effect, serving to give sanction to the theory that the way to win is through shady paths.

T. C. Musgrove, of Greenville, New Mexico, spent Wednesday night with Dale Strickland. He was enroute to Austin where he will enroll for the winter term in the University of Texas.

IN GOOD TASTE—

Christmas Gifts

How hard, sometimes, to know what present is in "Good Taste". Those presents you are giving . . . will they be worn just when you are near to please you . . . then packed away or thrown awa y?

It is so easy to select a present which you KNOW is in good taste when you have a carefully chosen stock before you. That choice is here in soft and dainty—

"LA CAMILLE" Brassieres, Bandeaux, Foundation Garments. Here is good taste . . . and economical prices . . . arrayed before you. No need to look for the best and daintiest. The best is here.

Baker, Hanna & Co.

"WHERE YOU WILL LIKE TO TRADE"