

# THE FLOYD COUNTY PLAINSMAN

VOLUME NO. 2

Floydada, Floyd County, Texas, Tuesday, December 1, 1931

NUMBER 51

## FAIRMONT-EDGIN HOME DEMONSTRATION CLUB HOLDS MEETING

The home of Mr. and Mrs. Walter Cobb near Fairmount was the scene of a very busy meeting of the Fairmount-Edgin Canning Club on Tuesday, November 24, 9 a. m. until 4:30 p. m.

A beef was butchered the preceding day which dressed 209 pounds and was ready for cutting up when our home demonstration agent, Miss Faulkner arrived. She brought with her Mr. Ross of Floydada who knew how the cutting should be done to the best advantage and he proceeded to do this at once. The ladies canned the following:

- Eight cans Swiss steak No. three cans.
- Six cans plain steak No. three cans.
- Fifteen cans chunk roast No. three cans.
- Seven cans toll roast No. three cans.
- Eleven cans stew No. three cans.
- One can hash No. three cans.
- Twenty-five cans chile No. two cans.
- Sixteen cans meat loaf No. two cans.

At noon a sumptuous spread was enjoyed by all present.

The business session was held in the afternoon with Mrs. Webb Taylor in the chair and Mrs. Leonard Merrill, secretary. After the minutes were read and approved and the roll called Miss Faulkner gave a very interesting talk on poultry, gardening, dairying and other subjects. She also explained to our club, which is in its infancy, about the year book for 1932 which will be issued soon. Before the meeting closed Mrs. Taylor called for suggestions for the year book. Three subjects, sewing, table service and interior decorating, were offered, after which the meeting adjourned. There were twenty ladies present, including a visitor, Mrs. Harper of South Plains, and also a few gentlemen.

Everyone seemed to enjoy the day very much.

## FIRST SNOW OF SEASON COVERS FLOYD COUNTY

Snow, which began falling early Wednesday morning and continued well into the middle part of the day completely covered Floyd County with a white mantle.

First flakes were accompanied by some sleet and a decidedly lowering in the temperature. Considerable snow fell and the ground was well covered. According to reports received from the south part of the county the snow fall there was lighter than in Floydada.

Thawing and melting of the snow and ice Thursday morning and Wednesday evening made roads almost impassable in the county and much difficulty was experienced in traveling Thursday and Friday.

## E. W. HENDERSON REPRESENTS LOCAL MASONIC CHAPTER AT GRAND CHAPTER

E. W. Henderson, attended the sessions of the grand chapter of Royal Arch Masons which met in Waco last week, as a delegate from the Floyd City Chapter.

Emmett Johnson, worshipful master of the Floyd City Lodge, A. F. & A. M., will attend the Grand Lodge as a local delegate.

## WHIRLWINDS TO SEE LUBBOCK-AMARILLO FOOTBALL GAME THURSDAY

The Floydada High School Whirlwinds will journey to Lubbock in a body Thursday of this week to see the Lubbock Westerners and the Amarillo Sandies play for the district championship of this district Class A. Lubbock's Westerners won the title to play the Sandies by a victory over the Pampa Harvesters yesterday.

Coach L. T. Barksdale and assistant coach, J. M. Teague will accompany the boys on their trip.

Mrs. Olive B. Connell and daughter, Miss Addie Beth, of Fort Worth visited in Floydada last week with Mrs. Connell's sister, Mrs. W. C. Grigby and family. They were accompanied by Miss Virginia Grigby, who has been attending school in the Fort Worth Central High.

## LONE STAR HOME DEMONSTRATION CLUB MET NOVEMBER 23

The Lone Star Home Demonstration Club met November 23, at the club room at the Lone Star School Building, at one o'clock. Subject discussed was Christmas suggestions. There was a demonstration given by Miss Faulkner on Christmas Candies. There were twenty-seven members and six visitors present.

The next meeting will be December 12th, at 2 o'clock, and subject will be Christmas suggestions.

## WHIRLWINDS TO MEET BULLDOGS IN POST-SEASON TILT FRIDAY AFTERNOON

The Floydada High School Whirlwinds will meet the Plainview High School Bulldogs in a tilt to be played on Wayland field on Friday of this week.

Arrangements for the game were completed yesterday by school authorities of Floydada and Plainview.

Floydada's starting lineup will probably include the following men:

- Ends, Golightly and de Cordova; guards, Jackson and L. Murray; tackles, McLaughlin and Johnston; center, Dorrell; halfback, Heald and Welch; quarterback, Murray; and fullback, Bridges. Other arrangements may find Houghton in the backfield, Young at end, Sims at guard or other shifts.

The Whirlwinds tied the Bulldogs in a game played early in the season when they met on Wayland field in a night tilt.

Floydada's outstanding backfield stars who will be in the lineup are: Heald, halfback and captain whose consistent fine playing both on defensive and offensive play has been noticeable the entire season; Welch, hard hitting halfback whose lone gains and scoring ability has made possible a number of victories this season; Bridges, fullback, who has developed into one of the Whirlwinds' best ball carriers; F. Murray, shifty quarterback, whose direction of the plays and punting ability and broken field running has been a large help to the green and white defenders.

Wester, Walker and others are outstanding for the Plainview Bulldogs.

## UNITED LOCAL CHARITIES MEETING TO BE HELD MONDAY NIGHT, DECEMBER 7

Announcement has been made by Rev. Claud Wingo, local representative of United Local Charities that a general committee will meet Monday night, December 7th, in the Chamber of Commerce office at 7:15. The purpose of the meeting is to select a committee for local charities and to formulate plans for a drive if there seems to be need for such a drive.

A representative from the following clubs of the town are asked to be present: Red Cross, Chamber of Commerce, Rotary Club, Three Floydada schools, East Ward P. T. A., R. C. Andrews P. T. A.; 1929 Study Club, 1922 Study Club; American Legion, Legion Auxiliary, Mayor of the town, the churches of the town.

Mrs. N. S. Hartin of Holbrook, Arizona, visited Thursday and Friday of this week with Mr. and Mrs. J. L. Estes, friends of this city.

Mr. and Mrs. Glad Snodgrass visited in Amarillo with relatives Thanksgiving day and Friday. While in Amarillo they saw the Amarillo-Lubbock football game. They returned to this city Friday night.

W. E. Dooley, who has been attending Wichita Falls Junior College at Wichita Falls, visited with his parents, Mr. and Mrs. W. R. Dooley during the Thanksgiving holidays. He returned to Wichita Falls Sunday morning.

Miss Evelyn Depnis, English teacher in the Floydada High School, accompanied Miss Martha Faulkner, county home demonstration agent to Fort Worth and other points down state where they visited from Wednesday to Sunday with relatives and friends.

E. E. Boothe, after attending the Floydada-Lamesa ball game at Lamesa Thursday went from there to Fort Worth where he visited.



## WHIRLWINDS CLOSE SEASON WITH THANKSGIVING DAY GAME

Coach L. T. Barksdale's green and white Whirlwinds closed the 1931 football season last Thursday by the game with the Lamesa Golden Tornadoes. The Whirlwinds record this season hasn't been equaled in the past few years.

The former Turkey day classics were often played with the Slaton Tigers but since that team has become Class A, the Whirlwinds do not compete in their division.

Floydada high school's Whirlwinds this year have made a record which will be remembered in the football annals of the local school. The records show that the Whirlwinds have made 220 points to their opponents 109 this year.

Of the points recorded Marion Heald scored 56, Floyd Murray made 41, Bridges 33, Billy Joe Welch 55, Waldo Houghton 6, Bruce McLaughlin 18, Lloyd Murray 6. Extra points were converted by Otho Johnston, Clifford Golightly, Milton Sims and de Cordova. Bruce McLaughlin is a tackle and made his touchdowns on off-tackle plays, Lloyd Murray recovered a fumble behind the goal line for his touchdown.

Marion Heald, two year halfback and this year's captain has shown a good class of football throughout the entire year and has been a consistent defense player as well as an offensive star. Malcolm Bridges fullback, has shown marked improvement since the first of the season and developed into a fine ball carrier and ground gainer for the Whirlwinds. Bill Welch, hard hitting halfback, was a hard player and when on the offensive showed strength in the ball carrying feature. Floyd Murray, quarterback, and another high point man was a good defensive and offensive player. Murray's direction of the plays was largely responsible for Floydada's victories. Waldo Houghton, first year man and fine defensive player, showed good defensive ability against Littlefield as well as other teams.

## ATTEMPTS TO GET BI-DISTRICT GAME PLAYED HERE FAIL

Attempts made by Secretary of the Chamber of Commerce here to get the Bi-District game between Clarendon and Lamesa played on the Floydada High School Field failed and the game will be played at Clarendon on Thursday of this week.

Floydada is almost a half way mark and if the game had been played here both the teams would be at an advantage. Decision was made by a toss to play the game at Clarendon.

Let Cavanaugh do your Printing.

## BASKETBALL PRACTICE WELL UNDER WAY FOR THIS SEASON

After closing a successful football season, a number of the Whirlwind eleven will begin practice and training soon for the eager squad of the high school. Games will probably be played by the quintet before the first of the year.

A number of boys have been going through work outs and training for the past three weeks at the Andrews Ward gym.

## COUNTY COUNCIL TO HAVE INSTALLATION SERVICES SATURDAY

The county council of the Home Demonstration Clubs will meet Saturday of this week in an all-day gathering at the County Court room.

At the meeting next Saturday, the installation services will be held for the officers elected in the annual election meeting held recently.

Christmas plans will also be made by the Home Demonstration Club members in their meeting.

## LONG RESIDENT OF LAKEVIEW COMMUNITY DIED THURSDAY

Mrs. Nora E. Hopper, 49, wife of W. T. Hopper of the Lakeview community died Thursday afternoon at 3 o'clock at the home in the Lakeview community. Mrs. Hopper had been in ill health for sometime and death came as a result of chronic nephritis.

Mrs. Hopper was born October 30, 1882. Deceased was a resident of the Lakeview community for 15 years, and was well known in that section of the county.

Arrangements were in charge of F. C. Harmon and the remains were sent to Fort Worth and from there to Arlington where interment was made.

Deceased is survived by three sisters, two of whom live at Arlington and two brothers who reside at that place also, besides the husband.

Frank Roberts, and Clayton Fuller returned home Wednesday to visit with their parents during the Thanksgiving holidays. Both are students in Texas Tech at Lubbock this year.

Chester de Cordova, who is attending Cameron A. and M. College in Lawton, Oklahoma, spent the Thanksgiving holidays visiting with his parents and friends here. He returned to Lawton Sunday.

Miss Mary Lou Crane of Lubbock, spent Thanksgiving with her mother and Mrs. Geo. A. Linder, she returned to resume her studies at Texas Tech Saturday morning.

## MANY FLOYDADA AND FLOYD CO. TEACHERS ATTEND CONVENTION

Several of the Floydada schools faculty and some of the rural school teachers were in attendance at the Texas State Teachers Association's annual convention which met in Amarillo Thursday, Friday and Saturday of last week.

Inclement weather conditions prevented many of the Floyd county rural teachers to attend the convention due to the bad roads and cold weather. Plans were made by many of the Floyd county and Floydada teachers to attend which were not carried out due to the unexpected cold weather.

The associational meetings were held in the Amarillo municipal auditorium with group meetings being held in the Amarillo high school and in different churches in that city.

In the meeting of the election committee of the association held Friday night, Dr. J. A. Hill, president of West Texas State Teachers College at Canyon, was elected president of Texas State Teachers Association for the coming year. Dr. Hill had a three to one majority over other candidates for the executive head position.

This year's convention was the first in the history that the association has met in the panhandle and the first time that teachers of West Texas have had an ideal opportunity to attend.

Teachers in attendance from the Floyd County schools were: Fairview school, Miss Thelma Kinnard and Miss Mabel McNeil; Blanco, Mr. and Mrs. Walter Travis; Erick, Miss Laura Mae Terrell; Lockney, superintendent W. D. Biggers and coach Warner Reed.

Members of the Floydada public schools faculties who attended were: W. E. Patty, superintendent; O. T. Williams and wife, Miss Emma Lea McKinney, Miss Ruby Norton, Miss Daisie Rea and Miss Sadie Miller. F. Price Scott, county school superintendent was also in attendance at the conference.

Place of the next annual convention of the teachers will be decided at the meeting of the executive committee which will be held in January of next year.

## HARMON BUILDING WAREHOUSE AT MATTRESS FACTORY

Work was begun this week on the building of a warehouse at the location of the Floydada Mattress factory in this city.

According to F. C. Harmon factory owner, the building will be a sheet-iron structure with dimensions of 24x40 feet.

Let Cavanaugh do your Printing.

## MANY COLLEGE STUDENTS SPEND THANKSGIVING AT HOME

A number of former Floydada high school graduates and at present students in colleges in this section of the state returned home the middle of last week to spend the Thanksgiving holidays visiting with parents and friends in the city.

Many of the students from this community to Texas Tech at Lubbock and W. T. S. T. at Canyon were here last week, most of them returning Sunday.

## TRUETT HOPKINS DIED YESTERDAY AT 5 O'CLOCK AT HOME IN MIAMI

Truett Hopkins, brother of Mrs. Jack Henry, of this city and of Maury Hopkins, of Plainview, died yesterday afternoon at five o'clock after an illness of several weeks.

Mrs. Jack Henry and Maury Hopkins of Plainview received word of his serious condition early yesterday and made preparations to go to his bedside. Mrs. Henry and Mr. Hopkins left Plainview yesterday afternoon at 2:30 enroute to Miami and arrived there late yesterday afternoon.

Deceased was formerly a resident of this city for a number of years and was well known here. He moved to this city several years ago from Northeast Texas with his parents and brothers and sisters.

Besides Mrs. Henry and Maury Hopkins, he is survived by two other sisters, Misses Joyce and Elizabeth Anne, two brothers, A. G. and Carroll. His parents, Dr. and Mrs. A. E. Hopkins, also survive. All are residents of Miami with the exception Maury and Carroll.

Reports of final funeral arrangements had not been received at this city late yesterday afternoon.

## REV. I. A. SMITH ELECTED PRESIDENT OF PASTORS' ASSOCIATION

The regular Monday morning's weekly pastors meeting of the Floydada churches was held Monday at the First Baptist church. Rev. I. A. Smith, Methodist pastor, was elected president of the association and Rev. Claud Wingo, pastor of the First Christian Church was elected secretary.

Following is a general report of the numbers enrolled in the various Sunday schools in Floydada Sunday:

- First Baptist Church Sunday school 275; B. Y. P. U. 155.
- Methodist Church Sunday school 201; Epworth League 95.
- Presbyterian Sunday School 32; Young People's Endeavor 31.
- First Christian Church Sunday school 79; Endeavor 45.

Misses Peggy McKinney, Ruth Enoch and Hattie Goins spent the Thanksgiving holidays with their parents here. Miss Goins had as her guest over the week end, Miss Isabelle Worthy of Roscoe. They are attending school at W. T. S. T. College at Canyon.

Rev. P. O. O'Brien, after seeing the Floydada Lamesa ball game at Lamesa Thanksgiving day, spent the night visiting with his mother who lives there. Rev. O'Brien returned Friday afternoon.

Donzil Probasco, who is attending Texas Tech at Lubbock spent the Thanksgiving holidays with his parents of the Sandhill community.

Miss Eulalia Burrus, who is attending W. T. S. T. College at Canyon, spent the Thanksgiving holidays with her mother, Mrs. Jim Burrus.

Mr. and Mrs. J. D. Starks and Mr. and Mrs. J. K. Green attended the Amarillo College-John Tarleton football game in Amarillo Saturday. Starks Green, is playing guard on the John Tarleton team.

Mr. and Mrs. T. W. Whigham visited from Wednesday to Sunday in Winters with Mr. Whigham's parents.

Mr. and Mrs. Paul Gunter and daughter, Sue, of Waco, Mr. and Mrs. Edgar D. Tarpley and daughters of Clovis, New Mexico, Mr. and Mrs. J. D. McPhaul of Lubbock, and Mr. and Mrs. Byron Clark and daughter of this city all ate Thanksgiving dinner with Mr. and Mrs. R. F. Jackson.

## WHIRLWINDS LOSE DISTRICT TITLE GAME TO LAMESA TEAM

Playing in a sea of mud during the entire game, the Floydada High School Whirlwinds were defeated by the Lamesa High School Tornadoes in the initial championship game of District 2, Class B. The Whirlwinds were greatly handicapped by the facts that they were playing on the Tornadoes field and the breaks given the Tornadoes by the mud went against them.

Coach L. T. Barksdale and 21 of his green and white squad journeyed to Lamesa early Wednesday morning in a bus. Enroute to the scene of the battle four punctured tires and the muddy roads delayed the arrival of the Floydada High aggregation until 7:30 Wednesday evening. Delayed in arriving at Lamesa the Whirlwinds were unable to work out and drill before the game.

A number of spectators estimated at 2000 people saw the tilt. Most of the crowd was composed of Lamesa supporters due to the fact that Floydada fans were unable to get to the game. Inclement weather and muddy roads caused many of the Whirlwinds supporters to remain at home who would otherwise have attended the game.

The game began at two-thirty o'clock with the first kickoff by Floydada to Lamesa. With the first whistle the game was a battle to the finish with neither team having a great deal of advantage.

Lamesa made the first and only touchdown of the game when early in the first quarter after an exchange of punts the Tornadoes came into possession of the ball on the Whirlwinds 15 yard line. A fake end run with Treadway carrying the ball resulted in the touchdown. No further scoring was done by either squad.

Treadway of the Tornadoes was the outstanding player on the field for the day and gained ground on almost every play where he carried the ball. Lamesa's line was an almost impossible wall to go over and line plunges by the Whirlwinds were of no avail.

The Whirlwinds were within scoring distance of the Tornadoes goal line twice during the fray when unlucky breaks caused by the muddy field caused them to fail to make the count.

Most of the game with the exceptions of the twenty yard zone penetrations by the Tornadoes were played deep in the gold and black defenders territory. Floydada penetrated the Tornadoes twenty yard line two times and almost scored but for the unlucky breaks.

The Whirlwinds grimly tussled with the gold and black warriors of Coach McCollum but were unable to score in the last half of the game.

**Summary**  
First downs, Floydada seven, Lamesa four; passes, Floydada 7, with two intercepted by Treadway, two incomplete and three complete for 100 yards, Lamesa tried no passing. Twenty yard line penetrations, Floydada pierced the enemy lines two times, Lamesa crossed the green and white twenty yard line three times. Yards gained by scrimmage, Floydada 78, Lamesa 124.

Score by quarters was—  
Floydada - - - 0|0|0|0  
Lamesa - - - 5|0|0|0

Starting line ups were: Floydada, ends, de Cordova and Golightly; guards, Jackson and L. Murray; tackles, McLaughlin and Johnston; center, Dorrell; halfbacks, Heald and Welch; fullback, Bridges and quarterback, Murray. Lamesa, ends Lowmire and Roger; tackles, Addison and Boswell; guards, Gabie and Jordan; center, Conklin; halfback, Moore and Cox; quarterback, Marr and fullback, captain Treadway.

Substitutions were: Sims for Jackson, Jackson for Sims, Sims for Jackson and Mooney for Sims, Houghton for Bridges and Young for Golightly, for Floydada; for Lamesa, McKinnon was substituted for Moore at half.

## SINGING AT STARKEY SUNDAY AFTERNOON

According to Earl Rainer, local singer, there will be a singing at Starkey Sunday afternoon. Many of the local singers are expected to be present.



## Magnolia Service Station

Magnolia Gas and Oils, Goodyear Tires and Tubes, Ante-Freeze and Alcohol—Service with a smile.  
H. O. CLINE, MANAGER

## WANT ADS BRING RESULTS

OUR GROCERY AND MARKET Buys Poultry, Eggs and Cream. 17-tfc

We buy poultry, eggs, and produce at all times. Bring us your next lot when ready to sell. Our Grocery and Market, Phone 130. 22-tfc

### VOGUE BEAUTY SHOPPE

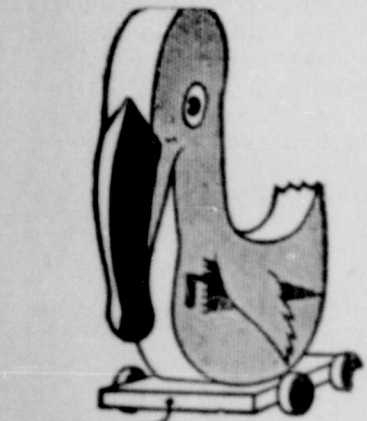
Eugene Permanent wave with or without croquignole ends \$6.00, two for **\$11.00**

Duradene Permanent Wave, with or without croquignole ends \$3.00, two for **\$5.00**

Call 196 for an appointment

### LUCILE CARTER

TO TRADE—Nice, well located home in Lubbock for Floydada residence or farm land. W. M. Massie & Bro. 44-tfc



## for ANY BABY

WE can never be sure just what makes an infant restless, but the remedy can always be the same. Good old Castoria! There's comfort in every drop of this pure vegetable preparation, and not the slightest harm in its frequent use. As often as Baby has a fretful spell, is feverish, or cries and can't sleep, let Castoria soothe and quiet him. Sometimes it's a touch of colic. Sometimes constipation. Or diarrhea—a condition that should always be checked without delay. Just keep Castoria handy and give it promptly. Relief will follow very promptly; if it doesn't you should call a physician.

**Fletcher's CASTORIA**

## WELL GROOMED

—AND STILL WITHIN THE BUDGET

It is wise to invest in good clothes—because it is good business to be well dressed. But clothes—like other investments—are subject to depreciation—to wear and tear—to "dirt-rot". Protect your investment—have your suits and overcoats—your mufflers and sweaters—your neckties—cleaned and renovated regularly at our shop. Thorough cleaning renews clothes—lengthens the life of your wardrobe—maintains your good appearance—at little very expense.

## LUTHER FRY

CLEANING AND PRESSING

# "THE SPENDERS"

Here is a belated tribute to the spenders,—our American women. They it was who gave to the American home life its high standard of comfort—and they it will be, who must open the doors if we are to enjoy another era of prosperity.

It is the American woman who spend so directly controls the spending of at least 85% of the family income. When she fails to spend—we have "poor business."

While economic sages scan the industrial skies for a way out of depression, standing at their elbows is the answer to the whole problem—namely: the encouragement of the American women to be herself; to spend thriftily as she has always done; to forget excessive savings accounts; to keep money in circulation by having for her home and family all the necessities and comforts that a modern civilization offers.

The great machines of production which fill the nation's factories were developed and perfected to fill the demand created by the American Woman. The whole scheme of our industrial life is based upon the constant spending of money by thrifty women.

And why longer delay buying? We know her—the American Woman. We know she instinctively abhors complacency. She will not long tolerate mediocrity in her home or its furnishings—in her apparel—her automobile or anything with which she is concerned. She is the real motive power behind our progressing civilization.

When the American Woman quits hoarding and starts spending again factories will be filled with workers; empty warehouses will be crowded with new merchandise; anchored freight cars will move; credit will open up; unstocked store shelves will be replenished; new projects launched—and good business as usual will be the order of the day.

Tribute where tribute is due,—to the spenders—our American Women. And with this tribute a sincere appeal for every woman to recognize her individual power, in helping to break the back of depression, and act upon it today.

Not only should she resume spending for the far-reaching benefits of the employment again of men, machines and money;—nor the need for patriotic aid to the country;—or the satisfaction of actual needs and wants—but also because of the unparalleled opportunities of obtaining unusual values in merchandise at the thriftiest buying prices this country has seen in many years.

It is the spenders who make us prosperous. It is the spenders who make trade move more briskly—More Power to Them—The Spenders.

# The Floyd County Plainsman

FOR SALE AT A BARGAIN—Nice East Front Residence Lot. Well located on pavement. M. B. Cavanaugh, at the Plainsman office.

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 13-tfc

Nice, fresh groceries at all times. Our Grocery and Market. Phone 130. 22-tfc

FOR SALE—12,000 Egg Capacity Buckeye Chick Hatchery. J. U. Borum. 51-2tc

OUR GROCERY AND MARKET Buys Poultry, Eggs and Cream. 17-tfc

FOR SALE—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-tfc

Come and trade with us. You will always find good things to eat here. Our Market & Grocery. 17-tfc

Let Cavanaugh do your job printing. You will find him at work in the mechanical department.

TYPEWRITER RIBBONS at the PLAINSMAN Office.

TO TRADE—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-tfc

All kinds of good cooking and eating apples and pecans on north side square. L. E. Jordan. 50-tfc

FOR SALE—Electric Cash Register, Adding Machine, Typewriter and other office equipment. J. U. Borum Variety Store. 51-2tc

### The Floyd Co. Plainsman

Published Tuesday of Each Week

M. B. CAVANAUGH, Owner and Publisher

#### ADVERTISING RATES

Given on Application.

#### SUBSCRIPTION PRICES

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#### NOTICE

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

#### MR. AND MRS. A. B. KEIM ENTERTAINED FRIENDSHIP BRIDGE CLUB MEMBERS

Mr. and Mrs. A. B. Keim entertained the Friendship Bridge Club Friday evening, November 27, at their home. High score in the games for the evening was won by Mrs. J. A. Arwine and Walton Hale for the members and by Mr. and Mrs. Richard Stovall for the guests.

Those playing during the evening were: Members, Messrs. and Mesdames B. K. Barker, J. C. Gilliam, Walton Hale, J. A. Arwine and A. B. Keim, host and hostess; guests Messrs. and Mesdames G. L. Kirk, Richard Stovall, Odus Stephen and C. L. Minor.

Glen Armstrong, of Los Angeles, California spent Thanksgiving with his parents, Mr. and Mrs. N. A. Armstrong. He left Monday afternoon returning home.

Mrs. Wanda Banker and daughter, Doris, of Dallas, spent Thanksgiving with her parents, Mr. and Mrs. N. A. Armstrong.

Mrs. Hughes and son, of Cleburne, spent Thanksgiving with Mr. and Mrs. N. A. Armstrong. Mrs. Hughes and son are friends to the Armstrong family.



## New Prices On Tailor Work

ALL RATES CASH AND CARRY.

Let us do your Tailor work at these SPECIAL low prices.

### MEN'S ARTICLES

Hats, Cleaned and Blocked	50c
Suits, cleaned and pressed	50c
Overcoats, cleaned and pressed	50c
Caps, cleaned and pressed	20c
Ties, cleaned and pressed	5c
Pants, cleaned and pressed	25c
Sweaters, cleaned and pressed	25c

### LADIES' ARTICLES

Dresses, plain, cleaned and pressed	50c
Coats, without fur, cleaned and pressed	50c
Coats, with fur, cleaned and pressed	75c
Dresses, pleated, cleaned and pressed	75c and up
Felt Hats, cleaned and pressed	25c
Sweaters, cleaned and pressed	25c

**E. E. Boothe Tailors**

"WEAR CLEAN CLOTHES"

## COMING THROUGH

With dependable constant day in and day out service during a series of cold waves is no easy task.

Our distribution system must be an elastic one. It must expand to serve the heavy peak demands of winter's cold waves. And the same system must contract to absorb the slack demands of Summer's warm weather.

We believe we are "coming through" with such a service.

**West Texas Gas Company**

# Positive Proof of FORD ECONOMY

City of Detroit purchases 137 new Ford cars  
Hundreds now in use prove low cost of operation

THESE 137 new Ford cars represent one of the largest deliveries ever made to a municipality at one time.

21 radio-equipped Ford scout cars were traded in on this purchase. They had been operated day and night for two years in heavy traffic and all kinds of weather.

Their individual records ranged from 78,434 miles to 143,723 miles with a grand total of 2,283,097 miles. The operating cost of the 21 cars was 2.234 cents a mile—less than 2 1/3 cents. This cost included all fuel, oil, tires, repairs and every other item except depreciation and insurance.

Of 577 Ford cars in Detroit City service, the 300 in the Police Department traveled a total of 6,591,937 miles during the past fiscal year, at an average cost of 2.9 cents a mile.

Many claims have been made on operating costs, but here in the carefully kept motor car records of the City of Detroit is positive proof of Ford economy.

In the paragraphs above, it is seen that 21 Ford scout cars averaged less than 2 1/3

cents a mile and 300 Ford cars in all branches of Detroit police work averaged 2.9 cents a mile!

Day and night, twenty-four hours a day, these Ford cars are in operation. Few branches of transportation demand such grueling service. The records show that low fuel and oil consumption is but one of the Ford's many economies. Ford materials, simplicity of design and accuracy in manufacturing provide unusual strength, stamina and freedom from replacements and repairs.

The individual car buyer as well as the purchasing department of a city or a business cannot afford to ignore the proved economy of the Ford car.

**FIFTEEN DIFFERENT BODY TYPES**  
**\$430 to \$640**

(F. O. B. Detroit, plus freight and delivery. Tires and spare tire extra at low cost. Economical time payments through the Authorized Ford Finance Plans of the Universal Credit Co.)



### MANY FLOYDADA FANS SEE PAMPA LUBBOCK FOOTBALL GAME

Many of the Floydada people who were interested in the Pampa Har-vesters and Lubbock Westerners football game in Lubbock yesterday afternoon to witness the game.

Among those attending were: Gene Collins, Boone Hall, Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. Luther Fry, Mr. and Mrs. Lawton Thomas, Bill Daily, Mrs. A. J. Welch, Mrs. J. M. Gamblin, Billy Joe Welch, Marion Heald, Waldo Houghton, Lowell Gamblin, Rene Nelson and others.

Miss Bama Gene Smalley, who is attending W. T. S. T. College, at Canyon, spent the Thanksgiving holidays with her mother, Mrs. Alma Smalley here.

Mr. and Mrs. J. C. Dickey returned Sunday from Amarillo, where they visited their granddaughter during Thanksgiving. They attended the Lubbock Amarillo ball game there Thanksgiving day.

Ralph Montague, of Plainview, is visiting in this city with friends and relatives.

Mrs. R. E. Keniston and daughter, Miss Elizabeth, of Plainview, visited with their daughter and sister, Mrs. G. L. Kirk Sunday afternoon.

### MRS. G. V. SLAUGHTER LEAVES FOR CALIFORNIA TO SPEND THE WINTER

Mrs. G. V. Slaughter left yesterday afternoon for Long Beach, California for a visit for sometime with her daughters, Mrs. Cyrus Wright and Mrs. Jodie Day. According to last reports received here, Mrs. Day is recovering nicely from a recent operation.

Mrs. Slaughter accompanied Mr. and Mrs. Luther Fry to Lubbock and went from there to California.

### MUNCY NEWS

The honor roll for Mr. Everett Wallace's room this month is: 5th grade, Annie Bailey and Bobbie Muncy; Ninth grade, Zelma Palmer.

Mrs. W. G. Ferguson took seriously ill Saturday but we are glad to report her some better now.

Mr. Jim Dunlop was in our community Monday afternoon.

Mr. and Mrs. Everett Wallace left Thursday morning for Plainview. There Mr. Wallace met his brother and they went to the teachers convention at Amarillo. Mrs. Wallace, her sister and small son left for Lubbock at the same time to visit their parents. About three miles from Plainview they were hit by a passing car. Mrs. Wallace and the small children were painfully injured and their car was completely wrecked. They were rushed to Plainview to a hospital. Mrs. Wallace is able to be up at this writing.

Mrs. Smalley visited her daughter, Mrs. W. G. Ferguson, Sunday.

Mr. J. A. Smalley is able to be up after being confined to his bed for several weeks.

Mrs. Edd Muncy was very ill Saturday and Sunday but is improving some now.

Mr. Roy Muncy left last week for Waco.

### LAKEVIEW SCHOOL NEWS

The death angel visited our community on Thanksgiving day, and took from us a beautiful and lovely character, Mrs. Tom Hopper. We had all learned to love and appreciate her life, and her friends will miss the kind words and pleasant smile she always had for them, but we realize our loss is Heaven's gain. We as a school extend our deepest sympathy to her companion and loved ones, May God's richest blessings rest upon them.

### Personals

Mr. and Mrs. H. H. Hatchett, of Clinton, Oklahoma, visited Mrs. Cecil Ross Saturday night at Floydada.

Mr. and Mrs. John Conway and children visited Mr. and Mrs. C. A. Cass Sunday.

Miss Angeline Patterson spent the week end with Mr. and Mrs. C. A. Cass.

Mr. and Mrs. J. E. Roy and Mr. and Mrs. John Conway enjoyed a Thanksgiving dinner with Mr. and Mrs. L. E. Kiker.

Miss Claudie Myrl Patton visited Lakeview school Thursday. Mrs. Hillard and daughters, Misses Ruby, Vera Dell and Willie Mae Hillard, visited Mr. and Mrs. R. C. Smith and family Thursday.

Mr. and Mrs. E. T. Williamson and son, Eulan, visited in Dallas during Thanksgiving.

Mr. and Mrs. L. E. Kiker and Mr. Horton spent Sunday afternoon with Mr. and Mrs. J. E. Roy.

### CENTER NEWS

Center, November 30.—Most every one is very anxious to see a few weeks of pretty weather.

Miss Effie Noland spent Wednesday night with her sister, Mrs. Paul Williams, and family of Floydada.

There were very few out at Sunday school Sunday on account of muddy roads.

Mr. and Mrs. Tom Noland spent Sunday with Mr. and Mrs. Otis Huckabee.

Mrs. E. Huskey spent Tuesday afternoon with Mrs. T. M. Noland.

Inez and Bettye Gean Spence spent Sunday with Miss Viola Gollightly.

Mrs. C. C. Huckabee visited with Mrs. W. A. Huckabee Monday.

Edwin Gollightly spent Sunday afternoon with Alton and Audie Noland.

Mr. and Mrs. C. C. Huckabee and family spent Sunday with Mr. and Mrs. W. A. Huckabee and family.

Mrs. E. J. Morehead and son, Lucien, of Plainview, and Mr. and Mrs. Ross Henry also of that city, spent Thanksgiving with Mr. and Mrs. W. P. Daily and other relatives of this city.

L. J. Davis returned Sunday from Gainesville, where he had been for two weeks at the bedside of his mother who has been very ill.

Jack and Reeves Scott spent from Monday of last week to Sunday of this week visiting down state. They witnessed the T. C. U., S. M. U. and the Texas University and Texas A. & M. football games.

### 1929 STUDY CLUB ENTERTAINED AT HOME OF J. D. MCBRIEN

Members of the 1929 Study Club and their husbands enjoyed an "84" party at the home of Mr. and Mrs. J. D. McBrien last Tuesday evening. Mrs. Lora Leibfried, Misses Jean Ayres and Emma Lou McKinney assisted Mrs. McBrien as hostesses.

The house was decorated with autumn flowers and the Thanksgiving idea was carried out in the score pads, hand made tallies and plate favors.

In the games for evening, high score was won by Mr. Robt. A. Sone, Mr. Leibfried, Leroy McDonald, and Bob McGuire. Stunts and other features added entertainment for the evening.

Refreshments were served to the following: Messrs. and Mesdames A. D. Cummings, Joe Breed, O. W. Fry, W. B. Hall, Edwin Heald, Terrell Loran, Leroy McDonald, J. C. West-er, Robert A. Sone, Robert McGuire, E. L. Norman, K. A. Osborn, L. J. Welborn, T. W. Whigham, J. D. McBrien, Lorin Liebfried and Mesdames A. J. Folley, S. J. Latta, A. B. Keim, Misses Emma Lou McKinney and Jean Ayres.

The next meeting of the 1929 Study Club will be with Mrs. R. A. Garrett as hostess on Thursday, December 11.

J. R. Borum, of Sweetwater and Ted Borum, of Colorado, Texas, visited homefolks here Thanksgiving. They left Friday morning for their respective homes accompanied by Mrs. Ted Borum and son Billie Ted, who have been here visiting with her parents, Mr. and Mrs. A. L. Sparks and Ted's parents, Mr. and Mrs. E. R. Borum.

Mr. and Mrs. B. O. Cloud and daughter, Miss Rie, spent the week end in Plainview visiting relatives.

Mrs. Homer Thomas, of Lubbock, is visiting her sister-in-law, Mrs. J. A. Arwine, here this week.



### WOMEN: watch your BOWELS

What should women do to keep their bowels moving freely? A doctor should know the answer. That is why pure Syrup Pepsin is so good for women. It just suits their delicate organism. It is the prescription of an old family doctor who has treated thousands of women patients, and who made a special study of bowel troubles.

It is fine for children, too. They love its taste. Let them have it every time their tongues are coated or their skin is sallow. Dr. Caldwell's Syrup Pepsin is made from fresh laxative herbs, pure pepsin and other harmless ingredients.

When you've a sick headache, can't eat, are bilious or sluggish; and at the times when you are most apt to be constipated, take a little of this famous prescription (all drug stores keep it ready in big bottles), and you'll know why Dr. Caldwell's Syrup Pepsin is the favorite laxative of over a million women!

**DR. W. B. CALDWELL'S SYRUP PEPSIN**  
A Doctor's Family Laxative

## Lest You Forget

We have complete assortment of goodies for Fruit Cake baking.

Let us have your order for them—give us your DECEMBER grocery account. We will save you money.

**Star Cash Grocery**

Phone 40 We Deliver

### LAKEVIEW BAPTIST CHURCH

J. Mat Harder, Pastor  
Sunday School 10 a. m.  
Preaching 11 a. m.  
B. Y. P. U. 7:30 p. m.  
Preaching following B. Y. P. U.  
Preaching first and third Sundays, regular appointments.

Let Cavanaugh do your Printing.

### MRS. JESSE SEALE IS AWARDED CLOCK BY WHITE DRUG COMPANY

Mrs. Jesse Seale was the person holding the lucky dial and received the eight day clock given by the White Drug Company here this week. The clock continued its constant ticking for four or five days over the guaranteed eight day period.

### THE GIFT THAT ONLY YOU CAN GIVE—

## Your Portrait

Your personality—beautifully interpreted through the art of the camera portraiture, mounted in a luxurious leather or metal frame or a neat folder, makes a Christmas Gift of individuality and permanent pleasure.

**ROY HOLMES STUDIO**



## Here's some inside information

HOW can we afford to boost low-priced tires? Easy! We carry Kelly Lotta Miles—the SAFEST low-priced tires on the market.

Built and guaranteed by the builders of the World's finest tires. Made not just to sell at a price, but to give SERVICE. If good tires at a money-saving price are what you want, we've got 'em!

## Consumers Fuel Association



## FREE - N - EASY

Distinctly different and as distinctly superior. Free and easy in every posture and so cleverly designed that "creeping" is impossible.

In a beautiful pink brocade this girdle comes in various styles and prices.

**Baker, Hanna & Co.**

"WHERE YOU WILL LIKE TO TRADE"



**GENERAL TIRE & RUBBER CO. PURCHASE YALE TIRE & COMPANY OF CONN.**

Purchase of The Yale Tire and Rubber Company of New Haven, Conn., by The General Tire and Rubber Company has just been announced by W. O'Neil, president of General.

Yale tires and products will be manufactured in the future under the direction of the General Tire production department, Mr. O'Neil said in a special communication to Barker Brothers, local dealers of the General Tire and Rubber Company.

Incorporation of the Yale Tire and Rubber Company to handle the manufacture of Yale tires and tubes as a subsidiary of The General Tire and Rubber Company has been authorized by Secretary of State Clarence

Brown, according to Associated Press dispatches from Columbus.

Further concentration of the tire-manufacturing activities of the country in Akron will be one of the results of the acquisition by General Tire of the Yale Company.

"A complete line of Line tires and tubes will be manufactured by the Yale Company under the direct supervision of General Tire engineers," President O'Neil said. "It has been necessary to increase our facilities to make this possible.

"The Yale company already is in production on its products and they will be immediately available to General Tire dealers in all parts of the country and abroad.

"The outstanding quality that has always been associated with The General Tire since its inception will not be affected by the acquisition of the

Yale Company by General Tire. The Yale line will be more competitive and will enable General Tire dealers to offer their customers a diversified selection in both tires and tubes."

**FUNERAL SERVICES HELD FOR FORMER FLOYD COUNTY RESIDENT**

Funeral services for Lee Montague, 53, of Plainview, who died last Monday afternoon at his home there, were held at two o'clock Wednesday afternoon from the Church of Christ with C. W. Smith officiating.

Mr. Montague had been a resident of Plainview for several months having moved there from Tucumcari, New Mexico. Before moving to New Mexico, Mr. Montague had been a resident of this county for several years and was well known as a cattleman in this section.

R. E. L. Montague was born at Cleburne, Texas, and moved to the plains when a small boy with his parents. Mr. Montague, as a young man worked for sometime on the Matarador ranch and later filed on a large plot of land fifteen miles east of this city. Mr. Montague at one time was president of the First State Bank of this city.

Surviving Mr. Montague are his wife and five children, Aubrey of Amarillo, Frank of Tucumcari, Lucille of Abilene and Ralph and Dorothy Bell of Plainview. Other survivors outside of the immediate family include three brothers, Don of Silverton, Sam Montague of Plainview and John Montague of Silverton, two sisters, Mrs. Cora Brown of Silverton, and Mrs. Annie Smith of Canyon.

Mrs. Fannie Montague of this city, a sister-in-law, also survives.

Mrs. Fannie Montague, Mr. and Mrs. Robert Garrett attended the funeral services at Plainview Wednesday.

Interment for deceased was made in the Plainview cemetery.

Miss Vera Blessingame, who is attending Texas Tech at Lubbock, spent from Wednesday to Sunday visiting here with her parents.

Delbert Eubank who is attending Texas Tech college at Lubbock spent from Wednesday to Saturday visiting his parents here. Delbert came home for the Thanksgiving holidays.

Let Cavanaugh do your Printing.

**MARTIN BROWN BUYS BUYS GULLION INTEREST IN RADIO STATION**

Martin Brown who has been associated with Elza Gullion for the past few months in the Floydada Radio Station, has purchased Gullion's interest in the broadcasting company.

Mr. Brown plans to go on with the broadcasts as usual and will be assisted by Polk Goen.

**MISS MARTHA FAULKNER VISITS PARENTS IN FT. WORTH**

Miss Martha Faulkner, county home demonstration agent, returned to this city Sunday after spending from Wednesday to this week end visiting with her parents in Fort Worth, Texas.

Gerald Hardy and Earl Henry of Wellington, Texas, visited with Mr. and Mrs. Harry Christian last week.

**L. G. MATHEWS**

Attorney-at-Law  
Suite 302 Readhimer Building  
Floydada, Texas

**FLOYDADA INSURANCE AGENCY**

Insurance of all kinds.  
Your inquiries and business respectfully solicited.  
G. C. TUBBS  
W. H. HENDERSON

**Dr. K. J. Clements**

OSTEOPATHIC PHYSICIAN AND SURGEON  
GENERAL PRACTICE  
AMBULANT PROCTOLOGY  
OFFICE 308-10 SKAGGS BLDG  
PLAINVIEW, TEXAS  
Phones—Office 189, Res. 1070

Charles Brown, student in Texas Tech at Lubbock spent from Wednesday to Sunday visiting his parents, Mr. and Mrs. R. Fred Brown, here.

**TONY B. MAXEY**  
LAWYER  
Second Floor in Courthouse  
FLOYDADA, TEXAS

**DRINK MILK FOR HEALTH'S SAKE**  
Fresh Bulgarian Buttermilk Daily 7<sup>1</sup>/<sub>2</sub>c Quart, 30c Gallon.  
**T. B. TESTED COWS**  
**ROY PATTON DAIRY**  
PHONE NO. 306

**T. C. Russell**

CLEANING AND PRESSING  
AND SUITS TO ORDER  
WE CALL FOR AND DELIVER  
Phone 66

PLAINSMAN WANT ADS BRING RESULTS—TRY THEM.

**eggs BRING YOU CASH**



In a year like this--when you can get so little for your crops, that you can't afford to sell them--EGGS ARE A SURE SOURCE OF CASH! And, with low MERIT feed cost, this is a better year than usual to feed your hens for certain, satisfactory profits!

THE MERIT WAY MAKES HENS PAY!

Feed your hens MERIT EGG MASH, and you get profits by the bag--for this scientific ration gives your layers the necessary egg-making materials, in properly balanced proportions to assure the maximum possible production. You can double the number of eggs you would get--make your hens money-makers instead of an expense!

**Edwards Grain Co.**  
PHONE 106  
FLOYDADA, TEXAS

PLAINSMAN WANT ADS BRING RESULTS—TRY THEM.

**THOUSANDS OF W. O. W. PILGRIMS ATTEND IMPRESSIVE CEREMONIES AT NEW CHAPEL**



Above is a photograph of the new Woodmen of the World Chapel at San Antonio, Texas. Inset is W. A. Fraser, president, for whom the chapel was named.

SAN ANTONIO, Texas, Nov. 22.—By auto, train, airplane and foot came thousands of members of the Woodmen of the World Life Insurance association from nearly every state in the Union to help celebrate the dedication of the William Alexander Fraser chapel and bird sanctuary this afternoon.

The beautiful chapel is on the grounds of the W. O. W. War Memorial hospital a short distance from San Antonio.

From early morning until late in the evening, the exceptionally large number of W. O. W. pilgrims inspected the chapel and bird sanctuary, as well as the hospital and its spacious grounds.

They were thrilled by the masterful oration of U. S. Senator Morris Sheppard, national treasurer of W. O. W., who made the principal address.

National officers of the association took part in the formal dedication of the building, as well as ministers of the Protestant, Catholic and Jewish faiths.

The Ninth Infantry band from Fort Sam Houston played.

An elaborate program of music included a recital by St. Mark's

Church choir, a number by the San Antonio Liederkreis, a feature by the Beethoven Maennerchor and organ recitals by Ben Stanley of Omaha, Nebraska, Walter Dunham and John M. Steinfeldt.

The beautiful chimes of the Chapel lent much atmosphere to the impressive occasion.

Thousands were guests of W. O. W. at a huge barbecue of products from the farm of the W. O. W. hospital. Many members of the association came as guests of W. O. W., having won their expenses to the dedication by special performance in a large membership campaign.

The chapel was named for William Alexander Fraser, president of W. O. W., because of his personal enthusiasm and long devotion to the building of a great W. O. W. center at San Antonio. Mr. Fraser began the task of raising funds to purchase the hospital grounds twenty-five years ago.

Everyone in attendance agreed that Woodmen of the World has contributed much to the wonders of Texas by the unusual architectural design and the solemn physical beauty of the new building.

Delbert Eubank who is attending Texas Tech college at Lubbock spent from Wednesday to Saturday visiting his parents here. Delbert came home for the Thanksgiving holidays.



**A Stylish Figure**

Fashion this season demands something far more difficult than a change in the style of dress—a change in the figure beneath the clothes.

Those who are not slender will find the Henderson model illustrated a great help. It instantly makes the wearer look several inches smaller.

Style 1155 a brassier-girdle made of a high grade brocaded sturdy pink bastiste; has wide panels of elastic in the skirt at sides.

The support is made of good grade pink surgical elastic, so constructed that it flattens and supports the abdomen.

**Seale & Jones Dry Goods**  
"EVERYBODY'S STORE"

**In New Location**

I have moved my automobile repair equipment from the Day & Night Garage to CLINE BROTHERS RADIATOR SHOP Building and cordially invite my friends and former customers to call on me at the new location for any and all work in my line.

C. L. TRAVIS

**Radiator Repair Time!**

Now is the time to have your radiator repaired and made ready for the cold weather which is here. Let us check your radiator hose and put on new ones where needed. Our work is priced reasonably and we specialize in this line.

**CLINE BROTHERS**  
RADIATOR SHOP

QUALITY Merchandise at Reasonable PRICES!  
**South Plains Lumber Co.**  
H. G. McCHESNEY, MANAGER  
PHONE 6  
QUALITY . . . . SERVICE . . . . COURTESY

**ONLY A SLIGHTLY HIGHER FIRST COST BUT A GREATLY LOWER FINAL COST . . .**



**THE BLOWOUT PROOF TIRE**

● The difference between Generals and ordinary makes in quality (in everything that means tire satisfaction to you) is more marked today than ever. The difference in first cost ridiculously little. A low final cost never even approached by any other tire.

We say . . . and hundreds of thousands of motorists say . . . now, certainly, is the time to put on Generals.

The extreme low pressure made possible by General's patented construction means so much to your safety, your comfort and peace of mind.

Once you have felt the difference of rolling along safely and with luxurious comfort on 10 to 15 pounds less air, you will never go back to the higher pressures required by other tires.

**30% LESS AIR**  
Greater safety, increased comfort and complete freedom from the failure result from the extreme low pressures made possible by the patented and exclusive construction of the Dual Balloon.  
Come in and get General's low pressure recommendation for your car. Compare it with the pressure you are now using.

**BARKER BROTHERS**

TIRE SAFETY HEADQUARTERS  
**The GENERAL**  
Dual BALLOON