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|  |  | 노Num |  | Baker, Hanna \& Company <br> "WHERE YOU WIL LIKE TO TRADE" FLOYDADA, TEKAS |  |
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For Unestriciced Comfort
INTERNATIONAL "NAMELESS" FOUNDATION GARMENTS

For better health and greater comfor American women are demanding these light weight garments that will restrain and gracefully mold, yet not encumber.

Especially the younger generation of to day are learning that it is both more wise and less troublesome to retain rather than reclaim their youthful poise

International "Nameless" girdles and su per-alls are featur-weight yet so scientifically are they designed and constructed with their magic working darts that all this is accom
plished to a surprising degree. This feature plished to a surprising degree. This feature is patented, and is therefore to be found only in garme

## Baker, Hanna \& Co.

"WHERE YOU WILL LIKE TO TRADE
Oniy a little more in COST - BUT SO MUCH MORE in SAFETY
prosent price situation not moroly, "how little will my now tiros cost me"... but... Whow mach can I got for what I pay"
 erdinary makes and Generals Is ridiculously little. The Wiference (in overything that PROOF TIRE 3 made and held General's
14 year reputation) is more hemal economy quality of buying today's pilees can't be side stepped.

- your car on Generals now. ExperiEntort made possible by General's yontort made possible by General's yoliling have have folt the difference of
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## Barker Bros.

Authorized Ford Dealers PHONE 133
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| LOCAL. WOMEN ATTENDED FEDERATED MEETING AT LUBBOCK LAST WEEK |  |
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|  | Floydade, Tex |

## THE POWER IS ON

just turn the switch or push the button and power is on. Constantly and with assurice, electrical power from Texas Utilities is used each day for a multiplicity of things. It y be to light the smallest bulb in the city, again, a sewing machine or electric sweep but always and in the same strength, the er is there to perform the task
Every individual connected with the TexUtilities is schooled to perform his task with accuracy and precision. Every person is trained to perform his task economically. Were these things not true we could not use the word "constant" in regards to power supplied by us.

## Texas Utilities Company

"your electric senvant"


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## ROTARIANS WIVES GAVE PROGRM ON ARMIBTICE DAY $0-$

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| High in |
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| Value |

RADIO ELECTRIC COMPANY 110 West California Street Phone 201

## Trade in

 your old set now for this NEW Atwatier KentLow in Price


## Magnolia Service Station

H. O. CLINE, MANAGER

PHONE 36

QUALITY Merchandise at Reasonable PRICES! South Plains Lumber Co.




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| GOODYEAR SPEEDWAY |  |  | GOODYEAR PATHFINDER |
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| stze | of Etitich |  | ${ }_{\text {of }}^{\text {Prico }}$ |
|  |  | \$4.25 | $\left\|\begin{array}{l} 29 \times 4.49-21 \\ 29 \times 4.50-20 \end{array}\right\|$ |
|  | 4 | 4. | 30x. $50-21$ |
| 30x4.50-21 | 4.85 | 4.70 | $28 \times 4.75-19$ 6.65 |
| 28x4.75-19 | 5.68 | 5.57 | $\begin{array}{cc}29 \times 4.75-20 & 6.7 \\ 29 \times 5.00-19 & 6.9\end{array}$ |
|  | 5.99 | 5.83 | $30 \times 5.00-20 \mathrm{7}$ |
|  |  |  | $28 \times 5.25-18$ 7.90 |
|  |  |  | $31 \times 5.25-21$ 8.57 |
|  | 7.37 | 7.26 | 28x5.50-18 8.75 |
|  | 3.75 | 3.65 | in |

CAN YOU $\begin{aligned} & \text { When you think of safety, think of } \\ & \text { AlL WEATHER - tho best known }\end{aligned}$ STOP?

COOD USED TREES SR.50 AND UP

SUPER-HETERODYNE ... 10 -dllocycle selectivity tone control and static reducer . . . automatic volume control . . . Atwater Kent antenna adjuster Quicki-Vision Dial . . .Variable-mu, pentode and screen-grid tubes - genuine matched walnut lowboy. The world's favorite radio, with all 1932 improvements. Owners most enthusiastic.
GOLDEN VALUES coltan huice


Complete with tubes and Complete with tubes and
Automatic Volume Control (Model B0) Without suto.
matiovolumecontrol $\$ 2.80$

New ATWATER KENT COMPACT


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Corsetry is an art, wonders are accomplished by the experienced corsetiere who knows exactly which Henderson model is best for you. Her advice may be worth more than the price of the garment.

The Henderson model illustrated is just one of the many new styles which we are showing this season.

A brassiere-girdle designed for the slight to average figures. Made of a good grade pink Rayon figured batiste; the bust sections are made of the same material as the body. The garment is slightly boned over abdomen and back.

## Seale \& Jones Dry Coods

 "EVERYBODY'S STORE"
# HERE IS Straight From Headquarters Of A Man Who Knows 

Christmas is Coming, There Is Shopping To Do. The Thrifty Buy Early, It Will Also Pay You,-

WORDS OF WISDOM from a man who knows are ... Shop Now! . . It is a suggestion from Santa in the form of a thrifty tip which particularly pertinent this year . . . Christmas is coming and already is only a few short weeks away . . Regardless of any doubts you may hold, that this Christmas will be less merry, it will be as happy as in other years and with the spirit of gift-giving bringing a full reward of happiness. . . So why post pone the selection and purchase of Christmas gifts?
Why delay the pleasure you get in shopping Why delay the pleasure you get in shopping
friends and loved one?.. Why fail to take full advantage of these crisp fall shopping days when you can shop at leisure; inspect all the new merchandise; and make selections from a wide range of practical and suitable gifts . . . The stores of Floydada are full and running over with good, honest, high-value merchandise and at prices lower than you have enjoyed in years... Prices wll selections will be less extensive . . . . So shop now for Christmas ... It is the practical and the profitable way to practice economy . . . . and be thrifty . Don't resist that urge to give. This is a year when purse-strings should be loosened and everybody give most generously . . . Take a tip from Santa . . . Start your Christmas Shopping . . today!


The Floyd County Plainsman

## BACK FROM M ARKETV!

With the most Un-Comparable Prices on Merchandise ever heard of during our career in Floydada.
Seale-Jones Dry Goods buyers spent several days in market last week where they bought several thousand dollars worth of merchandise on the close of the wholesale season, which they are offering the people of Floydada and Floydada trade territory, at un-heard-of-prices. The saving which is made possible through this trip to the markets by our buyers are unbelievable, and the un comparable prices on this enor mous stock of BRAND NEW MERCHANDISE DIRECT FROM THE WHOLESALERS must be seen to thoroughly understand what a wonderful opportunity our store is offering the people to save money on their needs for the Fali and Winter season which is just now opening-At a time when everybody is looking for merchandise which is selling worth the money and at the same time a high class of merchandise which is the very latest thing in style and quality.

We respectfully invite everybody to visit our store and compare the merchandise quality, and our prices with anybodys, and if you do not believe we are offering the most un-believable and un-heard-of-values at this time, we will not object to you buying the other fellow's goods.

Below we are quoting a few of the many bargains which will be found throughout our entire stock of New Fall and Winter Merchandise. Everything in the store is a bargain-These bargains are not special prices, but are Seale \& Jones "Everyday Prices" which we are offering.

Come and see our merchandise first, we know you will buy at these Un-Believable Prices. Everything offered is Brand New Stock:
$\$ 5.00$, size $21-2$ to $51-2$, Seale \& Jones
Everyday price
$\$ 2.85$
Men's sizes, Seale \& Jones Everyday prices,
your choice
There is no substitute for value.
$\$ 3.85$
There is no substitute for value
Hanes Unions, heavy cotton ribbed union suits for men,
extra heavy weight, well worth $\$ 1.25$, your choice 85 C
at Seale \& Jones Everyday prices at

## MEN'S SOCKS

Silk and Rayon Mixed Socks for men who want style and quality combined with Seale \& Jones low price, all sizes and patterns, 25C your chotce
Men's Suede Jackets in brown color, wal woth s.00, size $\mathbf{\$ 5 . 8 5}$ PRINTS
36 inchs wide, color tub fast, many new patterns, remember 1 (1) our price, per yard


BLANKETS! BLANKETS! BLANKETS! Nod-A-Way Satin bound good heavy weight, part wool, size
$66 \times 80$, your choice $66 \times 80$, your choice
Well worth $\$ 2.75$ DOUBLE BLANKETS
Another Seale \& Jones value, size 66x76, well worth $\$ 1.25$,
your choice
85 c superior quality, part wool, heavy double blankets, size $72 \times 84$ inches your choice of many $\$ 2.85$ patterns, this sale
-

## LADIES COATS

We have just purchased 100 boys' suits from a wholesale house that is discontinuing boys suits, and we are passing these wonderful savings to our customers, size $6 \mathbf{\$ 4 . 8 5}$
to 17 , two pr. pants Buy Now and BOYS' OVERALLS 220 White Back Denim and also express stripe, size 6 to $16,45 \mathrm{C}$
Seale-Jones Everyday price Men's and boys' sox in brown, black, grey, tan, blue, made with fine mercerized cotton, seamless toe and elastic top, well worth 15c, 7 C your choice per pair

MEN'S SWEATERS
Heavy shaker knit coat-style sweater for men-they are all wool, all sizes, and colors, well worth 82.85 $\$ 6.00$, our price

## BOYS' WINTER UNIONS

Age 6 to 16, choice of white or ecru colors, good heavy weight.
well worth 69 c , your choice

$$
\text { well worth } 69 \mathrm{c} \text {, your choice }
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## BOYS' PANTS

Everyday and school pants in blue and stripes, with and without belts, well worth $\$ 1.25$, all sizes, 850 your choice, this sale

## WORK PANTS

In blues and stripes, big bottom, wide waist bands, you will have to see these to appreciate the un-believeable value, your $\$ 1.15$ choice $\$ 1.00$ and

BOYS' CORDUROY PANTS
Elastic and wide waist bands, novelty trimmed, your
choice, 6 to 10
Your choice in size $\$ 1.85$ II to 17 at only Now in the Ring.
SHOES! SHOES! SHOES! We have just purchased two hundred pairs of ladies shoes in pumps, straps and ties, in Dr. Austin's Arch Support Health Stioes, in black kid and calf, these shoes are worth up to $\$ 6.00$, your choice $\$ 2.85$ while they last

Come early and get your fit. Ladies Novelty Shoes, in brown, grey reptile, black and brown kids, spiked heels, values to $\$ 5.00, \$ 2.85$ your choice

> Buy Now and Save TENNIS SHOES
Tennis shoes for boys, good heavy grade, well worth 75 c , your choice, grade, we 12 to 6 , Seale \& Jones 453 Everyday price

Buy Now and Save
BOYS' SHEEP LINED COATS
Here's a value for you, boys. Size 10 to 18, made with fine leatherette, well sewed, and a gen-
uine sheep skin lining

## SEALE \& JONES DRYGOODS

FLOYDADA, TEXAS - — - ———"EVERYEODY'S STORE" -

