

December 1953

Castro Farmers Approve Cotton Quotas For '54

County Vote Is 239 For Quotas And 25 Against

Castro county farmers voted overwhelming approval of marketing quotas on the 1954 cotton crop Tuesday by casting 239 votes for quotas compared to only 25 against.

The biggest vote was recored at the Dimmitt polling booth, followed by Hart, Frio and Sunny-side, in that order. The vote in the Sunny-side and Frio Communities run just about the same. Polling booths were not established in Nazareth, Dodd and Big Square as was originally planned.

A total of 264 votes were cast in the county or approximately one-third of all eligible voters in the county went to the polls. The state vote was recorded at 61,159 in favor of cotton quotas and 6,386 against. This represents approximately 90 percent approval of the referendum.

By approving the referendum, farmers are assured of a cotton support price of 90 percent of parity, provided each grower does not plant more than his previously-determined acreage allotments. Rejection of the issue would have meant a drop in the government's support program to 50 percent of parity.

While many Castro county farmers have voted approval of quotas they, on the other hand, have voiced disapproval of basing cotton allotments on a past five-year planting average as Castro has received a severe cutback due to the fact that it is a comparatively new cotton growing region. Other counties that have grown large acreages of cotton for many years receive the most benefit under this plan as their planted acreage for the last five years compares favorably with what was grown during the current season. This is just the opposite as far as Castro county is concerned as the county didn't become a big cotton growing region until 1952.

Rites Pending For Mrs. Mabel Carter

Mrs. Mabel Carter, Dimmitt resident, passed away early Thursday after suffering a heart attack in her home. The victim was stricken shortly after midnight and taken to the Castro County Hospital where she died. Funeral arrangements are pending at the Dennis Funeral Home.

A native of Missouri, Mrs. Carter came to Texas with her family when only a child. She grew up around Hereford. Mrs. Carter was employed as desk clerk at the Rawlings Hotel at the time of her death, a position she had held for several months. She also worked for the hotel in 1949 and 1950, serving as manager.

The deceased was preceded in death by her husband who died in 1943. She was 65 years of age.

Dimmitt Sailor On World Cruise

Scheduled to arrive here Dec. 4th completing a 58,000 mile world cruise aboard the destroyer USS Dorch is Glen A. Davis, gunner's mate third class, USN, son of Mr. and Mrs. John D. Davis, and husband of Mrs. Marlene Davis, all of Dimmitt.

Operating as units of Destroyer Division 301 the USS Gastling, Dorch and Caperton departed Newport, R. I., April 27th, arriving in Japan five weeks later after making brief stops at Panama, San Diego, Pearl Harbor, and Midway Island.

While in the Far East the division operated with fast carrier Task Force 77. A "well done" was received from the Commander Seventh Fleet when the force set a new record in the number of air strikes against the enemy in a single week of operations, and for support given allied ground troops during heavy Red offensive drives.

The division returned from the Far East via Manila, Saigon, Indo-China, Singapore, Colombo, Ceylon, Suez Canal, Egypt, France and Portugal.

PTA To Purchase Film Projectors

The Dimmitt Parent Teachers Association met in the High school auditorium Tuesday at 8 o'clock with President Noel Gollehon, presiding over a short business session.

The group voted to buy projectors and some film strip for the use of visual aid in classrooms. This will be a two year project for the P. T. A.

The first three grade school rooms taught by Mrs. Vestal, Stalcup, and Morgan, gave an impressive Christmas program under the direction of Miss Thelma McMinn. The announcer was Marilyn Howell.

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Decision Expected Early Next Year

Sugar Officials Impressed; May Grow Beets Here in '54

A meeting of paramount importance was held in the commissioner's courtroom here Friday afternoon as county farmers and businessmen met with representatives of the Holly Sugar Company from Colorado Springs, Colorado, to discuss the possibility of growing sugar beets in Castro county.

The outcome of this particular meeting will not be known until further discussion and additional information is obtained but indications were that both sugar officials and prospective growers are impressed with the idea of growing beets in Castro county and feel that the area is ideally suited to raising the crop.

Elmer J. Margheim, fieldman for Holly Sugar Company, told the some 20 farmers and businessmen on hand for the meeting that he would have to be authorized by higher officials before any contracts could be given in the event the crop is grown here.

He emphasized, however, that his company is interested in moving into this area on a permanent basis and not on a year or two year basis.

In regard to costs, Margheim said that a prospective grower would need a cultivator, topper, thinning machine and harvester, which would run about \$4500.

However, the Holly Sugar Company may be able to rent the cultivator and thinner, which would offset a considerable portion of this investment. Seed would cost approximately 50 cents a pound and about four irrigations of about four inches each time would be required to water a crop, according to Margheim.

Cost to produce an acre would range from \$40 to \$60. On the other hand the sugar beet official pointed out that the beets would sell for about \$14 a ton or up to \$200 an acre gross return which would enable the grower to net around \$100 an acre. These figures are, of course, estimates, he explained.

If sugar beets are grown in this area they must be planted the first part of April or May. This depends upon the amount of moisture in the soil and weather conditions. Beets are highly susceptible to wind damage until they reach the four leaf stage, which requires from three to four weeks; the sugar beet official explained.

After the beets are thinned they must be cultivated and then ditched out for irrigation. In Wyoming the beets are harvested around September 18, however harvest will be some longer here and the grower would be able to harvest about the middle of October. More sugar content can be obtained from a longer harvest and this is what the grower is paid for, according to Margheim.

Margheim said sugar beets grown in this area would need to be planted on hill rows or just the opposite way that cotton is planted. He said that if sugar beets are grown here, the farmer would find that he will get a better response from phosphate. A 1000 gallon well will take care of 12 acres of beets for a period of 24 hours. A well this size should handle 100 acres.

The official explained the process of boiling sugar out of the beet, pointing out that the pulp left from the beet is good livestock feed. The beet tops cut from the beet are also a good feed and sell at about \$1.25 a ton as feed. At this point, Margheim advised against grazing sheep or cattle on beet tops before the crop is harvested as this will tend to reduce sugar content. He added that if the grower can silo his beet tops he can save the vitamin A in the product. Otherwise it will dry out and be lost, he stated.

The beet official pointed out the fact that beets will recover from hail, a factor that has proved disastrous to some cotton growers. The best thing to do in the event of hail is to get nitrogen fertilizers to the beets and side dress them. They will likely recover satisfactorily enough to make a crop.

Margheim indicated that the curly top resistant type beet would probably be grown in this area. Average crop yield would be about 14 tons per acre. This might be boosted eventually to 18 tons to an acre, according to Margheim. Sugar today is one of the most stable products on the market, the beet official remarked.

Sugar beets can be grown on the same plot of land from two to three years. However, higher yields can be secured if they are worked into planned rotation. The company contracts for each growing season with the grower paying \$1.75 a ton shipping rate and the refiner \$1.75 a ton. By the same token the grower signs only a one-year contract which must be renewed each year.

Those present for the meeting appeared optimistic over the prospects of introducing a new crop to the area, however, no conclusions were reached and nothing will be decided about the matter until another meeting is held, probably in January.

When asked his views about the possibility of growing sugar beets in this area, Castro County Agent Charlie Hudson opined, "I think sugar beets would fit very well in the economy of Castro county, but it is not a one-year proposition due to the capital outlay required and should not be thought of in this respect or as a substitute for cotton until cotton acreage is no longer restricted. If the farmer decides to start growing sugar beets, he should do so with the idea that they will become a permanent part of his long-time farming plans and plan his rotation to include them."

DeLozier Captures Scoring Honors

Dimmitt Girls Dump Hale Center 51-31 As Bobcats Lose 56-35

The Dimmitt Bobbies racked up their ninth cage win in ten starts here Tuesday night by trouncing the Hale Center Owlettes while the Bobcats absorbed their second licking of the season at the hands of the Hale Center boys team. The girls took their cage 51-31 and the boys lost 56-35.

Pacing the Bobbies with a total of 20 points and leading all other scorers for the evening, was forward Shirley DeLozier. She proved excellent on layup and crisp shots, making ten field goals during the game. Forward Mary Nelson was second high scorer with 11 points while Darlene Cates netted eight points and Margaret Odum six. Odum did not enter the game until midway of the third period, playing the remainder of the third period and most of the fourth. Others scoring for the Bobbies were Dovie Smithson, Faye Howard and Mary Alley, with two points each. Brooks garnered 17 points for the visitors and Watson totaled seven.

The Bobbies grabbed a ten point lead in the initial quarter and steadily increased this margin throughout the contest. They held their biggest lead at the start of the third quarter, going ahead by 22 points. The score by quarters was: first quarter, 20-14; second quarter, 30-14; and third quarter, 42-20. The next regularly scheduled game for the girls team will be here against the Farwell girls on December 29.

In the boys game, Hart led Hale Center to victory with a total of 20 points. Bobby Brock, playing headups ball, scored 14 for Dimmitt to earn second high scoring honors. Hale Center's Hoffmar was third with 11 points.

The boys game was almost a duplicate of the girls contest as about the same number of points separated each team. Hoffman

and Hart were a thorn in the Bobcat's side throughout the game, each getting his share of rebounds and turning them into field goals. The speedy Hale Center quintet failed to control the ball as much as Dimmitt but made most of their shots count while the Bobcats missed over 50 percent of theirs.

Melvin "Wimpy" Witt connected up for eight points as did Richard Wood. Also scoring were Edgar Dennis with three and Robb with two. Hale Center led 12-9 at the end of the first period and increased this lead to 27-15 at halftime. The Cats were unable to make only five points in the crucial third quarter while the Owls racked up 14.

The Bobcats were to enter the Sudan Tournament Tuesday afternoon. They drew a bye in the first round but will play the winner of the Bovina-Olton game in the second round. They will play their next regular game here also on December 29 against Farwell.

New Service Station Completed At Hart

A modernistic, new Phillips 66 Service station was recently completed at Hart, at a cost of \$15,000. The owner is J. E. Thompson of Hart.

The new station houses a wash and grease rack, two pumps, office space and modern rest rooms. Thompson is wholesale distributor for Phillips 66 products in the Hart area.

Junior Class Play, "What A Life" Is Well-received by Residents

Despite cold weather Dimmitt and area residents turned out in large numbers at the local high school auditorium Thursday and Friday nights to see the Junior Classes' hilarious presentation of "What A Life."

Compliments and congratulations were in order as many of the audience remained after each of the well-received performances to express their gratitude and appreciation for such an entertaining evening. Special plaudits were accorded each member of the cast as well as the production staff, headed by James W. Bates, high school dramatics instructor.

Richard Wood, acting the role of a typical high school boy plagued with insurmountable problems, kept the audience laughing with his innocent antics. Wood, playing the part of Henry Aldrich, dwelled on misery throughout the three-act comedy as he became the victim of his own schemes. However, the net result was a happy ending as Henry's only loyal friend, Mr. Nelson (the assistant high school principal played by Edgar Dennis), came to his rescue and helped him at least alleviate his mounting problems and take his girl friend, played by Darlene Cates, to the high school dance. All members of the cast handled their roles exceptionally well making it possible for the audience to derive maximum benefit from the warm, personal and sympathetic feeling the play was intended to convey.

It was the largest number in any single cast, that Bates had ever directed, making it doubly difficult to execute timing and those things that are necessary to stage a successful play. However, the play moved rapidly and smoothly, pointing up the splendid work of all concerned.

Students taking part in the play were Jimmie Hyatt, Edgar Dennis, David Honea, Wilda Smithson, Ivan Sinclair, Soyna Lowe, Monette Kemmore, Gene Cates, Gwen Smith, George Ray, Margaret Odum, Burt Huggins, Sandra Hancock, Burt Huggins, Peggy Dixon, Bryce Dowell, Regene Reynolds, Louise Simpson, and Dean Morgan.

Bid Is Accepted

Castro County Commissioners, meeting in regular session Monday morning, accepted a bid made by West Texas Equipment Company for a motor grader with dirt elevating attachment. Commissioners decided to advertise for a new motorgrader. Bids will be accepted January 11.



Pvt. Bascom Nelson Gets Overseas Orders

Pvt. Bascom Nelson, Jr., son of Mr. and Mrs. B. M. Nelson of Dimmitt, recently completed a 16-week training cycle at Fort Leonard Wood, Missouri, with a unit of the 6th Armored Division. After a ten-day visit with relatives and friends in Dimmitt Pvt. Nelson left last week for Seattle, Washington, where he will embark for overseas duty in the Far East.

As a trainee, he received eight weeks basic training in the fundamentals of Army life and the use of infantry weapons, and an additional eight weeks engineer training.

Pvt. Nelson was taught the use of pioneer and power tools, construction of fixed and floating bridges and related subjects besides additional combat skills.

Local Resident Unhurt In Wreck

Dale Allen, 25-year-old Dimmitt resident, miraculously escaped injury late Saturday when his 1952 Buick careened out of control on Farm 26-Market Road 194, five miles southeast of Dimmitt and overturned, according to Deputy Sheriff J. V. Messenger, who investigated the accident.

Allen told sheriff's deputies that he was enroute to Olton when a right front tire on the 1952 Chrysler he was driving blew out, causing the power drive to lock out. He was unable to steer the car as a result and the machine swerved off the highway and into an open field. The automobile traveled some 150 yards, turned over and finally came to rest on its top. The driver said he layed down on the front seat and braced himself the best he could. Allen was dazed a bit but otherwise unhurt.

After the vehicle came to a stop Allen kicked the left front window out with his feet. The stunned motorist then caught a ride to Dimmitt and notified authorities.

The top of the car was crumpled in and the fenders bent, causing damages estimated at \$450. The automobile was insured.

"Soils Building Day" Planned Here

"Soils Building Day," will be observed in Dimmitt on a day to be designated sometime during the last week in February. Plans call for a county-wide meeting of farmers and businessmen, according to County Agent Charlie Hudson, who heads a planning committee that was formed during a Monday noon meeting here. The meeting will probably be held in the county courthouse.

A good turnout of agricultural officials, farmers and businessmen were on hand for the Monday meeting which was held in the coffee shop of Hotel Rawlings. Plans for the January date were discussed and completed as the group enjoyed lunch at the coffee shop.

All farmers and businessmen are urged to make plans to attend the all-day program which will include technically trained specialists and practical farmers who are well qualified to discuss means of securing higher yields from every acre farmed. Soils management, particularly means of increasing the organic content of your fields and the water holding capacity of your soil, commercial fertilizer and simplified means of applying irrigation water, will have important places on the program. Emmett Digen, vice-president of U. S. National Bank of Denver, whose experience with farmers and ranchers well qualifies him to bring art inspiring message to those attending the Soils Building Meeting, will be on hand to tell of his experience. Also on the program are Bill Porter, Terrell, Texas farmer, and M. K. "Duke" Thornton, extension soil chemist.

To work with the county agent in an effort to make the "Soils Building Day" a big success is

Churches Observe Christmas With Various Programs

Several Dimmitt churches have planned Christmas programs as part of their annual observance of the Christmas season.

Members of the Methodist Church will observe the season by singing Christmas carols and viewing a movie of the birth of Christ. A lighted Christmas tree with treats to be provided for the children will also be a part of the program. The program, to be held on Christmas eve night, will begin at 7 p. m. and conclude at about 8 p. m.

The Joe Bailes Mission of the local Baptist Church will also observe Christmas with the singing of carols and scripture readings. The program will be held Sunday from 5:30 p. m. until 7 p. m. Although the Baptist church has no planned program, the pastor will bring a Christmas message at the Sunday morning service, entitled, "In Memoriam."

A Christmas supper for the Adult II class of the Baptist Church will be held Monday night beginning at 7 o'clock.

Blagg Clarifies Cotton Allotment

Some Castro county farmers visiting the local Agricultural Stabilization and Conservation office have been mis-informed about the ruling which applies to the 1954 cotton acreage allotment, according to Horace Blagg, office secretary. In an effort to clear up this mis-understanding Blagg has issued the following statement.

"The 1954 cotton acreage allotments for Castro county were figured at 14 percent of the grower's crop plant acreage after deducting the 1954 wheat allotment from this acreage. To be eligible for a 1954 cotton acreage allotment, cotton had to be grown on a farm in any one of the three years, 1951-52-53. If cotton wasn't grown during any of these years, no acreage allotment was established for the farm."

Farmers wishing any further information about the '54 allotment should contact the ASC secretary in his office in the basement of the county courthouse.

Hen Attains Very High Production By Laying 56 Eggs In 58 Days

"An apple a day will keep the doctor away." But apparently this old adage will have to be revised to read, "An egg a day means good poultry management."

This seems to be the case at the Castro County Grain Company where a group of "unusual hens" are being rated on egg production. One of the birds nicknamed "Rusty," is laying an egg for each

Visit From Santa To Climax Event

Lively Program Planned For 4-H Christmas Party Here Friday Night

Santa Claus will make his first visit to Dimmitt Friday night, December 18, date of the Castro County 4-H Club's Christmas Party. The jolly old fellow will return again the afternoon of December 22, at which time he will make a public appearance in the business district.

The Friday night 4-H Christmas Party will be filled with exciting events climaxed by Santa's appearance. First, registration of all 4-H Clubbers and their guests and the singing of Christmas carols, will take place in the auditorium of the local high school building at 6:30 p. m. and continuing until 7 o'clock. From 7:40 Junior 4-Hers will play games while Senior members view a movie. From 7:40 until 8:20 Seniors will play games and Juniors will see a movie. A talent contest is slated for 8:20 to be followed at 9:00 by a report from Joe Nelson on the National 4-H Congress. Topping off the entire

evening will be Santa's appearance and the distribution of gifts. The program itinerary for the talent show is as follows: 1. Junior girls—1. Dimmitt Ward girls, song (group); 2. Hart Ward girls, quartet, Donna Gale Dordmar, Mary Ann Huggins, Patricia Buchanan and Lesca Dee Dorman; 3. Hart Junior girls—skit, "Sadness At Christmas;" 4. Dimmitt Junior girls—Duet, Amy Helen McSpadden and LaNelle Blanton; 5. Nazareth Junior girls—choral reading assisted by Junior boys.

Senior girls—1. Dimmitt Senior girls, duet, Wilton Ivey and Ann Gollehon; 2. Hart Senior girls, pantomime, O'Lysia Bowder and Gaylia Anderson; 3. Nazareth Senior girls—group singing Christmas lullabies, Dolores Stork, Betty Mae Liens, Mildred Conrad, Mary Ann Huseman, Joan Book and Joesetta Acker.

Junior boys—1. Hart Junior boys, violin and accordion duet by Kenny Johnston and Dick Cook; 2. Nazareth Junior boys, songs, "Bethlehem Babe," "Beautiful Star," assisted by Junior girls from Nazareth; 3. Sunny-side Community Club, harmonica solo by Larry Britton; 4. Dimmitt Junior boys, skit, "Kau—Liga," by Jerry Cluck and Joy Gilbert.

Senior boys—1. Dimmitt Senior boys, ukulele number by Bryce Dowell; 2. Jumbo Club, piano solo by Richard Hunter; 3. Nazareth Senior boys, barber shop quartet, Jack Acker, Ted Conrad, Alphonse Huseman and Jo Ed Pohlmer; and 4. Hart Senior boys, violin solo by Jimmy Davis.

Some 500 parents, 4-Hers, adult leaders and business men attended last year's party and even more are expected to be on hand for this year's party.

Rev. Brashears Addresses Lions

The privilege of being an American and the blessings that accompany that privilege were emphasized in a talk given by the Rev. D. W. Brashears at Tuesday luncheon meeting of the Dimmitt Lion Club.

Citing an example in the contrast of living standards in the United States and in other countries, Rev. Brashears told Lion members that Mexico has a constitution similar to ours and is similar in other respects, yet 85 percent of Mexico's population is poverty stricken and starving. "There must be a cause for our greatness. It is because of our exemplary character and the fine standards we set throughout the world. We should be more appreciative and make the most of what has been endowed us," the speaker exclaimed. He added, "Texas stands in the forefront of the states of the union and the Panhandle is the bright spot of the state."

President Joe Benson reminded members that a film concerning the operation and progress of the Lion's camp for cripple children, located at Kerrville, will be shown to the club at their January meeting. Benson also reminded members that the club would not meet during Christmas week.

The Methodist Church banquet hall scene of the meeting was attractively decorated with Christmas flowers and miniature Santa Claus and sleighs. These were made available through the compliments of Dennis Funeral Home.

Flying Queens To Play Here

The celebrated Hutchinson Flying Queens of Wayland College, Plainview, will make their first appearance of the hardwood season in Dimmitt Saturday night when they tangle with the Kansas City Dons at 9:30 p.m. Preceding this contest will come between the Dimmitt Bobbies and the Vega girls. The Bobcats will also play against the Vega boys providing they return from the tournament at Sudan in time to fulfill their engagement.

The Flying Queens, boasting a 5-0 record for the season, bring two former Dimmitt cage stars here. They are Lometa Odum and Maurine Smithson. Odum was named to the All-State team three years in succession while playing for Dimmitt High and Smithson made the honor two years in succession. Both placed on the All-American cage team for girls.

The Bobbies are slated to play starting at 7 p. m. If the Bobcats play their game will come immediately afterwards, to be followed by the contest between the Flying Queens and Kansas City at 9:30 o'clock.

Admission prices to these games reportedly will be the same as has been for regularly scheduled games.

High Winds Cause Damage To Crops

High winds reaching gale force swept Castro county Friday and Saturday causing temperatures to drop to a new seasonal low of 19 degrees.

No damage was reported in Dimmitt, however, television antennas were blown down and trash containers in the downtown area were turned over. The strong winds also delayed firemen in getting Christmas decorations up over the city. This job is now completed, though, and many store windows have also been attractively decorated for the yuletide season.

Some crops were damaged by the freakish weather, mainly winter wheat and Castor Beans. Wes Anthony, near the Big Square Community, reported damage to 15 acres of Castor Beans. No estimates have been made on total loss, but it is expected to run into several thousand dollars.

Hart Fire Loss Set At \$10,000

A barn on the J. E. Cook farm near Hart caught fire early Friday morning and was reduced to smoldering ruins before the blaze was discovered, according to a report received this week by the News.

The barn, housing a tractor, pickup, electric welder and 1800 pounds of Alfalfa seed, was a total loss. First estimates placed damages at approximately \$10,000. A neighbor discovered the smoldering embers of the fire in the early hours just before daylight and reported it to Cook. Origin of the costly blaze was not known. The loss reportedly was not covered by insurance.

Castro County News

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B. M. Nelson, Editor and Publisher



WALTER ROGERS' WASHINGTON NEWSLETTER

As usual, the approach of the Christmas season finds yours truly totally unprepared. Every year I make a pledge that it is going to be different next year and that all my Christmas business will be attended to not later than December 1 and the worries will be over. However, I suppose this is wholly impossible, as I have been trying it now for some forty-odd years, and it always works out the same. This year is no different and Jean and I have been running from one store to another trying to find the necessities to partially comply with some of the expressed desires of the children. It is quite a varied allotment. The older ones are not such a problem, but the desires of the younger ones change daily as new worlds unfold before their eyes in each store. We have tried to keep them confined to two or three stores, but this is wholly impossible. One of them wants a hot rod, another wants electronics equipment, the twelve year old girl wants quite an array of pretty clothes. I guess all women are alike, beginning in their early ages. The red-headed boy wants a dog and the two little ones want everything they see. I have been planning on taking them to the Smithsonian zoo, but am afraid to do it this close to Christmas. It will have to wait until after the first of the year, as I certainly don't want to have the responsibility of burdening Santa Claus with a camel, a monkey or an elephant. Jean suggested that it would simplify matters if we put all of our names in a hat and each one drew and gave a present to the name that they drew. It sounded like a pretty good suggestion, but the general discussion of the matter immediately brought forth a veto that would compare with a Vishinsky veto of a good plan for peace. The discussion took place at the dinner table and reminded me of some of the UN meetings, where everybody was trying to talk at once and nobody was listening to what the other one said. The results were the same as some of those meetings, that is, we got nowhere, and it presently appears that everybody is going to give somebody else a gift. But all things considered, it looks like the Rogers family is going to have a very merry Christmas, for which we are all deeply thankful and hope that

everyone else is equally blessed.

THE PRESIDENT'S SPEECH
The comments on President Eisenhower's speech before the UN concerning the dangers of the atomic age and what should be done met with approval on all sides. As many said, it was certainly a step in the right direction. However, President Eisenhower, able as he is, could not begin to touch upon the many complex problems that will be involved in such an over-all plan. It would be wonderful if the efforts of mankind could be devoted, as he suggested, to the peace and welfare of humans and to the betterment of civilization. This, of course, can only be realized if the peoples of the world cooperate with each other toward that end. Such cooperation immediately creates in the minds of World Government theorists the possibility of forming the World Government of which they dream. This immediately sets off the spark of reaction in the minds of those who are violently opposed to World Government, and the battle is joined. We then get into a head-butting contest that results in headaches with no progress in the solution of the prob-

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USE OF TRADE-MARKS ANCIENT CUSTOM

Although persistent advertising has made Americans acutely aware of the existence of trade-marks, most of us have at best a hazy idea regarding their origin and functions. Is the trade-mark

lem involved. Certainly this country can not subordinate itself to an over-all world government federation. Each country must stand upon its own feet and build its own strength as an independent nation. Certainly cooperation between the several nations is necessary for building this strength, but a joining of all the nations in a world government would serve not only to weaken the nations that have remained independent and strong, but would create a world social problem that would contribute greatly to the socialistic and communistic doctrines.

The Eisenhower speech laid it on the line to Russia and Red China insofar as peace is concerned. It is their move and the eyes of all peace-loving peoples are focused on them. How they will meet this challenge to put up or shut up may well determine the trend of events for the next decade.

Walter Rogers
Member of Congress
18th District of Texas

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a modern innovation? What does it actually do?

A trade-mark identifies merchandise as being the product of a particular manufacturer or distributor. The use of trade-marks is very ancient. They were used by the brick-makers of ancient Egypt, the lampmakers of old Athens, and the helmet makers and armorers of medieval England. While a trade-mark is most often a word, it may also be an emblem, symbol, slogan, or other device. The intended function of a trade-mark is to distinguish the goods of the proprietor from the goods of others in the market place. The expression "trade-mark", "brand name", or more simply "brand" or "mark", are synonymous.

A person or company becomes the owner of common law rights in a trade-mark through adoption and use of the mark on goods. The law affords protection to the owner by prohibiting others in the field from appropriating the mark or one so similar as to be likely to cause confusion.

There is a twofold purpose behind such legal protection: first, it protects the purchaser from deception and assures him that he is getting what he wants; and second, it protects the trade-mark owner from piracy of the good

will, reputation and property rights which he has built up in a market through manufacture or sale of merchandise carrying the mark.

Trade-marks are frequently among the greatest and most valuable assets of a company, for they symbolize the good will and reputation of the company. To achieve such a status, however, a trade-mark must be carefully selected. Among other considerations it is, of course, important that a mark be chosen which is not confusingly similar to any other trade-marks used by another on similar goods. It may be necessary to conduct a search of marks already in use in order to determine this question.

When a word or symbol has been selected, it must then be properly used in connection with the goods to become a valid trade-mark. Once in use, it should be carefully guarded. It is possible for a good trade-mark to lose its legal protection due to improper use by its owners or the public. The Federal and most State governments, including Texas, have, by legislation provided for the registration of trade-marks by their owners. While a trade-mark need not be registered to receive protection in the courts, such registration does afford sub-

stantial benefits to trade-mark owners.

(This column, based on Texas law, is written to inform—not to advise. No person should ever apply or interpret any law without the aid of an attorney who knows the facts, because the facts may change the application of the law.)

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Castro County Grain Co. Complete Elevator Service Purina Feeds	FRIGIDAIRE SALES and SERVICE Complete line of domestic and commercial Refrigeration Service. For immediate service Phone 131 Good Used Refrigerators Electric and Gas Dimmitt Motor Co.	Dimmitt Wheat Growers, Inc. Growing With The Dimmitt Area	Complete Automotive Tune-up Northside Motor Shop Operated by— J. B. Moore	Dimmitt Parts & Supply Wholesale Phone 307 Automotive & Tractor Supplies
Sears Grain Company Serving A Growing Area With a Friendly Elevator Service	PATRONIZE DIMMITT MERCHANTS For Needed Merchandise and Service			Specializing In General Abstract Part-time Bookkeeping Social Security Information Castro County Abstract Mrs. Prebble Berryman
CONCRETE WORK Free Estimates KILLINGSWORTH Construction Co. Box 315 Phone 40 Dimmitt, Texas	They Have A Personal Interest In Your Welfare and Will Appreciate the Opportunity of Serving You			Honea Equipment Co. Dealers For MASSEY-HARRIS Farm Equipment CHRYSLER Industrial Motors GRAHAM-HOEME Plows & Equipment
Dimmitt First State Bank	C. & S. Equipment Co. John Deere Farm Equipment Household Appliances	FOR SALE THIS SPACE	DALE'S Service Company Servicing TRUCKS AND INDUSTRIAL MOTORS Opposite Latimer Motors Plumbing & Electrical Service	In Dimmitt It's Manning's Your Complete Department Store Phone 94
McGOWAN'S AUTO REPAIR General Automotive and Tractor Repair Our Service Will Please You	Cooper Implement MM Farm Machinery "An Implement For Every Purpose"	Dimmitt Implement Company Your Friendly CASE Dealer	For Prompt And Efficient PLUMBING Call 302 Poe's Plumbing	West Texas Telephone Co. Serving A Prosperous City and Rural Area
				Building Material For Every Purpose Higginbotham Bartlett Co.

IT'S A PLEASURE TO SHOP IN DIMMITT

Ford Tudor—America's lowest-priced V-8 Sedans

Check the other V-8's and you'll discover Ford's Tudor sedans and business coupes are the lowest-priced of all! Like all this year's Fords, they give you a ride that's a wonder on any kind of road.

Here are America's lowest-priced V-8's... and they're all worth more when you buy them, worth more when you sell them!

Ford Victoria—America's lowest-priced V-8 hardtop

Meet America's "Best Dressed" Car. Its Crestmark body is hull-tight. And it's the only V-8 in the low-price field. Teamed with Ford's Automatic Power Pilot, it gives you high-compression GO on "regular."

Ford Ranch Wagon—America's lowest-priced V-8 station wagon

The 2-door Ranch Wagon is also available with Ford's Six. It's six passengers big, yet converts to a cargo hauler in seconds. Ford also offers the 4-door all-metal Country Sedan and the wood-trimmed Country Squire.

Ford Sunliner—America's lowest-priced convertible V-8

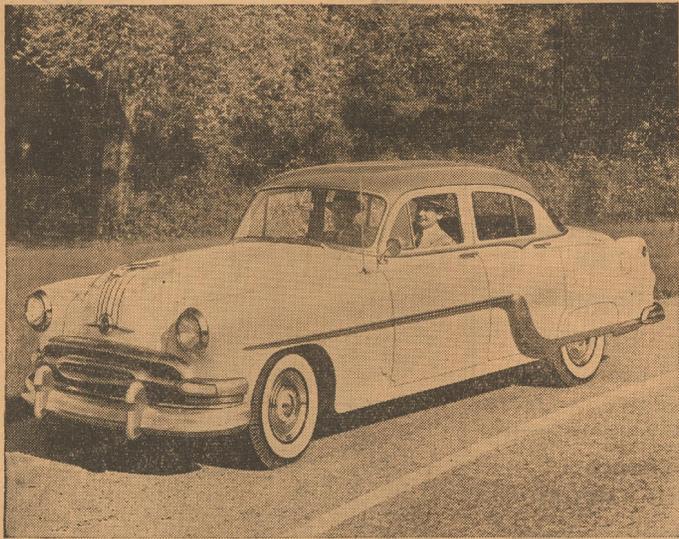
More people drive Ford convertibles than any other make. And no wonder! Its V-8 engine is the same type of engine as in America's costliest cars. Also you can have Ford Master-Guide power steering.

Ford Master-Guide, Fordomatic and Overdrive optional at extra cost. F.D.A.P.

Ford is the only V-8 in the low-price field!

Castro Motor Co.

Chieftain Four-Door Sedan for '54



The ever-popular Chieftain Deluxe Four-Door Sedan for 1954 features new styling with a new grille, new side molding, new nameplate, new silver streak, new radiator ornament and even more luxurious interiors of nylon pattern cloth and nylon gabardine. On a 122-inch wheelbase, it is available with an eight-cylinder engine of increased horsepower, Dual-Range Hydra-Matic and a number of new accessories, including air-conditioning, power brakes, Comfort Control Seat, electric window lifts and many others.

Cotton Re-Classification Act May Be Modified By Bureau Proposal

The procedure for obtaining a re-classification of cotton under the Smith-Doxey Act will be changed if a new recommendation of the Texas Farm Bureau is adopted by the U. S. Department of Agriculture.

President J. Walter Hammond of the state farm organization has forwarded to the USDA a resolution which was adopted at the recent TFB convention in Mineral Wells. He has also discussed the beneficial aspects of the resolution with high Department officials, who now have it under consideration.

The TFB proposes to modify the present re-classification procedure by requiring that compress bonded samplers collect and destroy the original class card before sending another sample to the classing office for re-classification.

There has been considerable criticism of the present procedure. Under provisions of the Smith-Doxey Act, the bonded sampler is now required to collect the original class card from the farmer and forward it along with the new

sample. Farmer criticism has stemmed from the fact that the classing office, having access to the original card, might be influenced to give the second sample the same class as the original.

The TFB resolution on Smith-Doxey service also asks that more emphasis be placed on the qualifications and training of cotton classers employed by classing offices, that an attempt be made to attract more young men to the classing service by increasing salaries and lengthening periods of employment, that further research be instituted to develop and improve existing mechanical cotton-classing devices to expedite classing and eliminate the element of human error, and that a minimum moisture condition for cotton be set and standardized throughout the U. S. before it is graded.

Giotto, the artist, once painted a perfect circle with a single brush stroke to demonstrate his skill.

FB Membership Shows Increase

The Texas Farm Bureau ended its fiscal year Nov. 30 with the largest membership in its history—53,195 farm families. Several hundred memberships which came in after the deadline will be counted toward next year's quota.

The figure entitled Texas to send five voting delegates to the American Farm Bureau Federation national convention Dec. 14-17 in Chicago. Delegates this year are: President J. Walter Hammond of Tye, Vice-President C. H. DeVaney of Coahoma, and state directors, Edwin Sanderson of Paris, S. W. McClaren of Cameron and Howard Wright of Weslaco. Hammond is also a member of the AFBF Resolutions Committee.

This year's membership record figure represents a gain of 4,545 members over last year when 48,650 members were enrolled at the end of the fiscal year. Ten years ago there were only 8,468 members in the organization. Membership fees doubled since then, but the organization has shown a steady increase in members and influence.

PONTIAC PRESENTS FOR 1954

A Completely New Line of Automobiles!



The New Star Chief Series - Bringing New Values in Luxury Size and Performance Never Before Offered at the Price!

Biggest Pontiac Ever Built—214 Inches Over-All Length

Magnificent New Beauty, Inside And Out

New Custom-Styled Interiors—New Exterior Colors

Most Powerful Pontiac Ever Built

New Roadability And Driving Ease

New, Greatly Increased Cross-Country Luggage Room

Here is the first genuine luxury car ever to be offered in Pontiac's low price range!

As the biggest Pontiac ever built, the new Star Chief brings you all the generous added length required for peak roadability and riding ease. And this extra length provides a long, low, aristocratic silhouette like costly cars, brought to even greater beauty by a brilliant new treatment of Pontiac's exclusive Silver Streak. Interiors are in key. Here is the gracious, spacious look of luxury for which motorists have paid several thousands more

than the modest cost of the new Star Chief. Add to all this an even mightier Pontiac engine and you will understand why you should not only see, but drive, this magnificent new car soon.

See the completely new Star Chief this weekend, along with the wonderfully improved Chieftain Series—General Motors lowest priced eight and famous economy six. Together, they prove that whatever you prize most in a car, again in '54, dollar for dollar—you can't beat a Pontiac.

TO ADD TO YOUR DRIVING PLEASURE AND THE LONG-RANGE VALUE OF YOUR CAR—PONTIAC OFFERS A WIDE SELECTION OF OPTIONAL EQUIPMENT*



Dual-Range Hydra-Matic provides instant response in traffic, extra-economical cruising for the open road.



Pontiac's Power Steering offers finger tip steering ease for parking and slow turning, yet you retain safe road feel.



New Air-Conditioning cools your car to the temperature you set in minutes. Eight cylinder models only.



New Pontiac Power Brakes let you stop faster with far less effort and foot movement. A major advance in safety.



New Electric Window Lifts raise or lower front windows to any desired height by simply touching a button.



New Comfort-Control Seat adjusts to 360 different seat angles at a touch for the best driving position.

*Optional equipment and accessories available at extra cost.

On Display Now - with its Beautiful New Companion Car **THE SILVER STREAK CHIEFTAIN**

DOUBLE PROOF THAT DOLLAR FOR DOLLAR YOU CAN'T BEAT A Pontiac!

C & S Equipment Co.

See The

Beautiful New '54 Pontiac

Friday, December 18

WHEN IT WILL BE SHOWN IN CONNECTION WITH OUR

OPEN HOUSE

OBSERVANCE OF THE COMPLETION OF OUR NEW PONTIAC AGENCY BUILDING AT OUR LOCATION ON HIGHWAY 86 IN EAST DIMMITT.

Doughnuts and Coffee will be served to our Guests On the Formal Opening Of Our New Building. There Will Also Be Treats For the Children

C & S Equipment Co.

YOU CAN INSURE YOUR

COMFORT

DURING THE WINTER MONTHS

-----WITH-----

DEARBORN Heating Equipment

WE ARE ALSO DEALERS FOR

VENTED AND OPEN FLAME HEATERS.

WE CAN SUPPLY YOU WITH ALL SIZES OF

PANEL-RAY

Wall Heaters

BUTANE OR NATURAL GAS

Blanton Butane Co.

Dimmitt, Texas

Garden Club Has Christmas Party

The home of Mrs. Posie Cunningham was the scene of the Dimmitt Garden Club's annual Christmas party held Tuesday afternoon.

Guests and members were re-Faust, Van Zandt, Cowsert, Beard, were judged for originality and beauty by Mrs. Raymond Van Zandt and Mrs. Wall. Winning first prize was a gift package in the form of a red sled with a Christmas tree being brought in from the woods. This beautiful package was created by Mrs. R. S. Vestal. A package prepared by Mrs. T. A. Singer was accorded honorable mention.

The mantle arrangement for the party was made by Mrs. Robert Singer. This decoration consisted of a large crescent-shaped snowed pine with a large white center candle around which were white mums. The table arrangement, made by Mrs. Raymond Wilson, was a huge white candle

covered with small Christmas tree ornaments on a bed of silvered pine leaves.

Mrs. George Bradford presented the gifts and Mrs. Sam Gilbreath, vice-chairman, served as presiding president.

Fruit cake and coffee were served to the 18 members present. They were Mesdames Wall, Faust, Van Zandt, Cowsert, Beard, Eradford, Wilson, Vestal, Norman, Benson, Sheffy, Wright, Gilbreath, Seale, Cooper, T. A. Singer, Robert Singer, Froehner, Newton and the hostess, Mrs. Cunningham.

Hart Girl Appears In College Production

Mildred Patterson of Hart, a student at Ottawa University, Ottawa, Kansas, was a soloist for the university's presentation of Handel's "Messiah," December 6. She sang the aria "He Shall Feed His Flock."

Miss Patterson, a senior, is a daughter of Mr. and Mrs. C. E. Patterson of Hart. She is a contralto.

CARD OF THANKS

We wish to express our thanks and appreciation for the words of comfort, cards, and the many other kindnesses shown us during the illness and death of our husband, father and grandfather. The Maples Family.



Mr. and Mrs. L. C. Dennis announce the engagement and approaching marriage of their daughter, Ginger, to Mr. Joe E. Wallis, who is currently attending officer candidate training school at Providence, Rhode Island Naval base. The wedding will take place in the First Baptist Church at Abilene, Sunday, January 31, 1954, at 4 p. m. Dr. P. D. O'Brien of Big Spring will perform the ceremony.

Mrs. Ben Smithson Is Party Honoree

Mr. and Mrs. Raphael Smithson were hosts Saturday night to a surprise birthday party honoring Mrs. Ben Smithson. A delicious meal of turkey, dressing and all the trimmings was served to the 28 guests present for the occasion.

After the dinner, Mrs. Smithson received many lovely and useful gifts. Games of "42" and Canasta were enjoyed by all.

Guests attending the gala event were Mr. and Mrs. Luther Smithson and Marty, Mr. and Mrs. Steve Taylor and Steve, Jr., Mr. and Mrs. Alvin Frazier, Landal, Jerry and Cara Nell, Mr. and Mrs. Crick, Mr. and Mrs. Jim McCoy of Portales, Mr. and Mrs. Dewey Owens, Mr. and Mrs. Ben Smithson, Wilda, Dovie, Howard, Clint and Donald, and the host and hostess, Mr. and Mrs. Raphael Smithson and Teddy.

CARD OF THANKS

I wish to take this means to thank the doctors, nurses, and blood donors for being so nice to me during my stay in the hospital. Also I want to thank each and every one that visited me and sent cards and flowers. May God bless you all. Jim Wilkinson.

Bride-Elect To Be Honored With Tea

A tea announcing the engagement of Miss Ginger Dennis to Mr. Joe E. Wallis of Providence, Rhode Island, will be held Sunday from 3 p. m. until 5 p. m. in the home of Mr. and Mrs. L. C. Dennis, mother of the honoree.

Ice blue and evening blue colors will be carried out in the decorations for the event. Organ music will be played for the occasion.

Tea and coffee will be served to the some 250 local and out-of-town guests expected to be present.

Mitzi Wilson Seeks ROTC Honor At WTSC

Mitzi Wilson, daughter of Mr. and Mrs. Ed Wilson, Sr., of Dimmitt, is listed among nine girls seeking the honor of representing the West Texas State College ROTC as an Honorary Colonel.

Miss Wilson is a candidate for the post of Honorary Colonel to represent the First Platoon of Company B. She is a Freshman at West Texas State.

CARD OF THANKS

I wish to take this means of publicly expressing my sincere thanks to the many kind people of Dimmitt who were so thoughtful and helpful during my recent illness. Your every act of kindness was deeply appreciated and shall not be forgotten. O. L. Stevens.

CARD OF THANKS

I wish to take this opportunity of expressing my heartfelt thanks to the doctor, nurses and other members of the personnel at the Castro County Hospital for their fine attention during my recent illness. I also wish to express my appreciation to everyone for the cards, flowers and other expressions of encouragement during my confinement to the hospital. Mrs. W. A. Mandrell

STALK CUTTERS BOTH Rotary & Blade Type TANDIUM DISK

7'-8'-10'-12' SEE THESE HAYS IMPLEMENT CO.

Mr. and Mrs. Joe Hastings, Mr. and Mrs. Ulys DAVIS and Johnnie, also Mrs. Gladys Wright and Mrs. J. T. Gilbreath of Hereford attended the funeral of their aunt, Mrs. Florence Hastings at Lockney Friday, December 11. Mrs. Hastings had passed away at the Olton Hospital Thursday. After the funeral at Lockney the body was taken to Canyon for burial by the side of her husband, who preceded her in death in 1931.

A 1/c Don Lay Noble who has been stationed at Phoenix, Ariz., since his return from Casa Blanco, Africa in August, has been assigned to cadet training and will be stationed at San Antonio in February. He will spend Christmas furlough here with his parents, Mr. and Mrs. Ester Noble.

CARD OF THANKS

I wish to take this means of expressing my thanks to the merchants of Dimmitt, the Chamber of Commerce, the Dimmitt Gin Company and the Hogan Gin for the nice premiums I received for producing the first bale of cotton ginned at Dimmitt and Sunnyside. W. W. (Punk) Gilbreath

Mr. and Mrs. J. C. Seale of Bell Gardens, Calif., were here last week for a visit with his sister, Mrs. Leona Rothwell and his nephews, Harry Rothwell and family and Junior Rothwell and family.

We Have Purchased 300 Old Model New Radiators Closing out as low as \$15.00 Exchange STOVALL-BOOHER Radiator Sales & Service

Commercial and Industrial Wiring

Neal Cooper Electric Company

Dimmitt, Texas Phone 134 Box 229

Don't Take a Chance Buy... MINNEAPOLIS - MOLINE

GENUINE PARTS

BEST COMBINATION OF QUALITY MATERIAL AND WORKMANSHIP



The only parts bargains are those that have a reputation for quality and reliability. MM parts are made to high standards for best performance and wearing qualities.

Be sure to see your MM dealer for parts that will give you maximum service—repair work that will save you time and money.

NOTE! Money spent on inferior parts is wasted money. BUY WITH CONFIDENCE AT THIS SIGN



COOPER IMPLEMENT COMPANY



10.95

Bobbie Brooks JUNIOR FASHION

It's a darling full skirted new dress... in denim

So perfectly beautiful... the way BOBBIE BROOKS takes this fine "Avondale" sanforized denim and with a magic needle styles a flatterer to wear now and into summer. The full blown skirt has exciting detailing of multi-colored stripes stitched right on. And in sizes 5 all the way to 15.

COBB'S DEPARTMENT STORE

NEW Maytag

COMPLETELY AUTOMATIC DRYER and WASHER

- Wash and dry any time, any weather—just load, set dials.
- Time, heat controls.
- Waterfilm drying action ends lint, moisture and venting problems.
- Famous Gyrafoam action washes, rinses, spins, stops.
- Install anywhere. No bolts or vents.

Enjoy freedom from hours of back-breaking work—bending, stretching, lifting, carrying. Compare Maytag's work, time and money-saving features.

We have a complete stock of Maytag parts, and will service any model Maytag washer.

WILLSON & SON LUMBER CO.
Phones 74-193-132
Dimmitt, Texas

FURNITURE

GIVES YEARS OF Pleasure

BE PRACTICAL—GIVE FURNITURE FOR CHRISTMAS

MIRRORS All Sizes and Types	Large Selection PICTURES \$3.95 to \$10.95	Magazine Racks Blonde, Walnut & Mahogany 5.95	2-piece COUCH SUITE Regular \$219.50
Solid Birch TOY CHEST Sale \$19.95	CHILD'S ROCKER For Boy or Girl (Name Free) \$2.00 up	Solid Birch 3-piece CHILD'S SET TABLE and 2 CHAIRS \$16.50	Child's DESK and CHAIR Solid Birch 19.75
STUDIO COUCH Upholstered in Heavy Mohair Material Special \$59.50	7-DRAWER DESK Mahogany or Lime Oak 49.50 up		

H. J. Thomas Furniture Co.
First Door North of Bank
Phone 9
Dimmitt, Texas

5-Piece Chrome DINETTE SETS
Special \$59.50 up

5-piece Wrought Iron DINETTE SETS
Lamated Finish, Plastic Tops and Chairs Match
36x46 Table
5-pieces only \$119.50

4-piece BEDROOM SUITE
With 6 inch Poster Bed with Bookcase Headboard
Regular \$199.50, SALE \$159.50

STUDIO COUCH
Saddle Tan Plastic, Oak Arms
Regular \$119.50. Small damage in shipment \$89.50

TABLES
Cocktail, Lamp, End and Step Tables

LANE CEDAR CHESTS

PLATFORM ROCKERS
Large Selection of Sizes and Covers
\$18.95 up

OCCASIONAL CHAIRS AND ROCKERS
20% OFF

CRICKET ROCKERS
Maple, Mahogany, Walnut and Blonde
\$16.95 up

9x12 ORIENTAL RUGS
Imported from Italy
Sale \$89.50 up

FLOOR LAMPS
\$9.95 up

TABLE LAMPS
\$6.95 up

Added Power, Performance Mark Chevrolet.



The two-toned four-door sedan in the "210" Series typifies the new beauty and smartness of the Chevrolet line for 1954. The "210" Series is one of three offered by the company in an array of 13 body models. Added power and chassis improvements, extension of the Powerglide automatic transmission option to all cars and luxurious new interiors in striking color harmonies are a few of the principal features.

Economic Disaster Loans to Be Authorized in State for 1st Time

Authority to make Economic Disaster loans in all counties of Texas has been received by L. J. Cappleman, State Director of the Farmers Home Administration. The effect of the designation, Mr. Cappleman explained, is to continue the making of Production Disaster loans throughout the state during 1954 and to authorize the making, for the first time, of Economic Disaster loans.

There is a difference in Economic Disaster loans and aid in the case of a production loss. The farmer who has suffered crop losses because of drouth, floods, insects or other natural causes is eligible for a Production Disaster loan if he is unable to obtain operating funds elsewhere. If the farmer is a sufferer from the effects of insufficient income and excessive operating costs he is eligible for an Economic Disaster loan if unable to get needed credit from local sources.

Production Disaster loans were first made in Texas in 1949, following the disastrous freeze in the Rio Grande Valley and the tropical hurricane which swept the rice area in October of that year. Later, the loan authority was extended to the entire state because of drouth, insect infestation, and adverse weather conditions.

In announcing the new loan, Cappleman said that the \$11,850,000 fund allotted Texas for crop production loans is now practically exhausted, although \$3,000,000 was added in the closing days of November.

He pointed out in addition to the disaster and economic type loans that funds are available in the form of Special Livestock loans to establish ranchers to carry on their operations. Funds

of this type already advanced to ranchers total \$7,800,000, he said. Ranchers, in addition to borrowing for operating expenses, may obtain funds to restock their ranches and replace herds depleted by effects of the drouth.

Special livestock loans provide emergency credit at 5 per cent to ranch operators who are unable temporarily to obtain from recognized lenders the credit needed to continue their operations and have reasonable prospects of working out of their difficulties.

Applicants certify in writing the extent of damage they suffer and the fact that they cannot obtain the needed credit from other sources. Their eligibility is determined in all cases by a County Committee familiar with the conduct of farming and livestock operations.

Production loans are approved for a wide variety of purposes such as purchase of feed, seed, and fertilizer, or to meet other essential operating expenses.

Special Livestock Disaster and Economic loans are scheduled for repayment over the minimum period consistent with the borrower's ability to repay. They are secured for the full amount. Those secured by liens on cattle or other livestock are scheduled to be repaid as determined by the borrower's ability to pay, in no event longer than 3 years. Credit extended for crop production purposes or for feed ordinarily is scheduled for repayment when the income is to be received from sale of the crops and livestock products produced with the aid of the loan. Funds are available and applications may be submitted at the office of Ralph W. Dant, County Supervisor, in Room 216 of the Cretney

Business Activity Up In Texas During Oct.

October business activity in Texas was 2 per cent greater than in September, even after making adjustments for the seasonal upswing, the University of Texas Bureau of Business Research reports.

The composite index of Texas business dropped in July, again in August, then rose 1 per cent in September. The October figure justifies optimism for the near future, the Bureau says. The indications do not signal the end of the decline in business activity, but the fact that the decline has not gained more momentum by this time is an encouraging sign.

Scientists at the Texas Agricultural Experiment Station near Sonora report that the control of the common gnat may be the answer to the successful control of bluetongue disease in sheep.

Dr. B. T. Paine
Naturpathic
Physician
PHONE 334



JOIN OUR PAYDAY REGULARS!

The people who are really getting somewhere with their savings program are those who come in regularly and add to their insured accounts here. You, too, can make real progress by opening an account and saving on a regular plan. Try it now. Earnings start the 1st on amounts added to new or present accounts by the 10th.

First Federal Savings & Loan Ass'n of Clovis
CLOVIS, N. M.

FOR INFORMATION SEE
ELIZABETH WOMBLE
Hereford Insurance Agency
Hereford, Texas

MR. FARMER

If you plan to lay a 2" to 4" gas line, 100 Feet to 100 Miles, we can sell the pipe cheaper.

We are also well stocked with Irrigation Pipe, 8" to 16" at COMPETITIVE PRICES.

See Us For Your Pipe Needs

HILTON SUPPLY COMPANY

1819 East Broadway
Lubbock, Texas
Phone 2-3041 or 2-5685

CARLILE THEATRE

Dimmitt, Texas

SATURDAY
DECEMBER 19

"THE LONGHORN"

William Elliott Myron Healey

SUNDAY and MONDAY
DECEMBER 20 — 27

"THE CADDY"

Dean Martin and Jerry Lewis

TUESDAY and WEDNESDAY
DECEMBER 22 — 23

"CRY OF THE HUNTED"

Vittorio Gassman Polly Bergen Barry Sullivan

THURSDAY and FRIDAY
DECEMBER 24 — 25

"THE GIRL NEXT DOOR"

Dan Dailey June Haver Dennis Day
Color by Technicolor

Shop for Xmas In Sewing Box

Your sewing box holds bright ideas for Christmas. With little time, talent and money but plenty of daring and a flare for fashion any woman, teen-age or adult who likes to sew can trim up inexpensive ready-made or home sewn gifts.

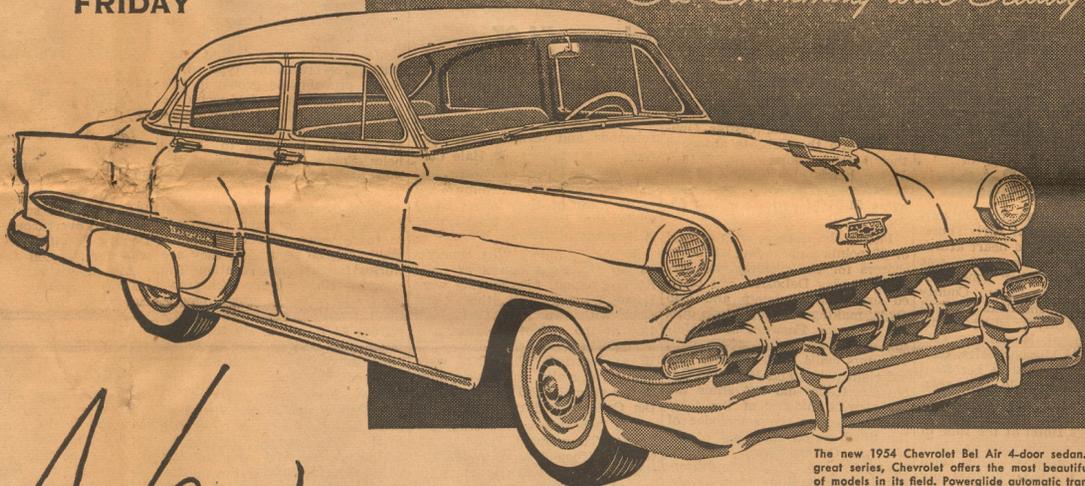
Nena Roberson, clothing specialist for the Texas Agricultural Extension Service, says a popular gift could be a stole or capelet. Made of wool with a fringe of wool yarn, or of velveteen, a stole is smart for the college girls, or cozy for Great Aunt Matilda. Make evening stoles or capelets of satin, taffeta or a sheer fabric to match or contrast the evening dress.

Sweaters are high fashioned and practical—as well as popular in many versions. "You don't have to be able to knit to make an attractive sweater," Miss Roberson says. "Make one of knitted jersey, trim with cut-outs of felt sewed on with pearl buttons, or bind with matching grosgrain ribbon or a French flowered ribbon." Pearls, sequins, rhinestones and other novelty trimmings come with suggested designs.

Another gift idea for Christmas is the detachable collar of velveteen, linen, cotton lace or leather. The collar may be plain or jeweled in white or color, stripe or polka dots. Match with a contour belt.

Originally John Paul Jones' name was John Paul. He took the name of Jones after his foster father.

ON DISPLAY FRIDAY



The new 1954 Chevrolet Bel Air 4-door sedan. With 3 great series, Chevrolet offers the most beautiful choice of models in its field. Powerglide automatic transmission now available on all models, optional at extra cost.

New 1954 Chevrolet

Come see the most beautiful, most powerful Chevrolet ever built . . . the new car that combines great new performance with money-saving gas mileage!

Powered for Performance!
Engineered for Economy!

In every way, Chevrolet now brings you even more of the things you want. More beauty with brilliant new styling in Body by Fisher and bright new color harmonies outside and inside the car. More power and finer performance with new high-compression engine power in all models. More comforts and conveniences including the richest interiors in Chevrolet history and such new features as Power Brakes and Automatic, Electric Window and Seat Controls. And, thanks to advanced Chevrolet engineering, all this with new economy, too. The fact is, you'll find that no other car offers so many things you want at such low cost. That means the low first cost of the lowest-priced line in its field. And it means money-saving economy of operation and upkeep, as well. Stop in and take a good look at the best-looking Chevrolet you ever saw!

First in the Low-Price Field
with POWER BRAKES, AUTOMATIC WINDOW and SEAT CONTROLS



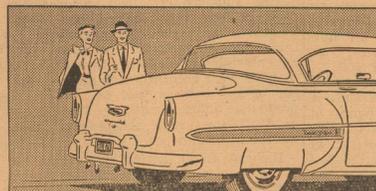
Power brakes for easier stops

Now Chevrolet brings you Power Brakes to make stopping wonderfully easy and convenient. Optional on Powerglide models at extra cost.



New, automatic window and seat controls

The touch of a button adjusts front seat and windows. Optional on Bel Air and "Two-Ten" models at extra cost.



New styling that will stay new

There's a new, lower, smarter look about this new Chevrolet. All around the car, you'll see new styling that brings you Fisher Body at its beautiful best.



Thrifty new power in all models

Now, in Powerglide models, is the more powerful "Blue-Flame 125" engine. Gearshift models offer the more powerful "Blue-Flame 115."



New, lower price on power steering

Chevrolet Power Steering now reduced in price! It does 80% of the work to give you easy, sure control. Optional at extra cost on all models.

More things more people want, that's why MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

SYMBOL OF SAVINGS **CHEVROLET** EMBLEM OF EXCELLENCE

At the **TOP** of Every Gift List!

- DAD POWER TOOLS
- MOTHER ELECTRIC ROASTER
- SISTER HAIR DRYER
- BROTHER RADIO-PHONOGRAPH
- FAMILY ELECTRIC RANGE
- ELECTRIC BLANKET

...of course, they're **ELECTRIC!**

SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER

SOUTHWESTERN **PUBLIC SERVICE COMPANY**

Dimmitt Motor Co.



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ASSISTANT EDITOR Dalvia Howard
BOYS SPORTS EDITOR Jack Dye—Don Hardy
GIRLS SPORTS EDITOR Mary Nelson
GRADE SCHOOL NEWS Laoma Hershey
CLUBS Oran Howell
FEATURE EDITOR Gerald Aldredge
EXCHANGE Jamie Smith
REPORTERS Bob Anthony, DeWayne Brown, Pat DeLozier, Lorina McAfee, Lawrence White Faith Faust, Nay Dell Stine, Dortha Messenger.

Band Members Attend Clinic

Last Friday and Saturday 26 members of the Band participated in the annual Texas Tech Band Clinic at Lubbock. School bands were divided into groups according to their interscholastic League classifications. Dimmitt students played in the A Class Band which met at the R. L. Slaton Junior High School. R. C. Davidson, director of the Plainview High School Band, was in charge of the "A" Clinic. Various types of music were played by the band, and each director present directed at least one number. Some of the numbers played will be presented by the Bobcat Band at Canyon in the T I L spring contests. The members who attended were Myrna Thompson, Louise Simpson, Peggy Dixon, Carolyn Rothwell, Jerry Vandiver, Nancy Neumayer, Nelda Bagwell, Melba Curry, Regene Reynolds, Benny Gollehon, Pat Wilson, Myrtle Trimble, Keith Taylor, Keith Lowe, Carolyn Bagwell, Jerry Noble, Gail Cooper, O. C. Renfro, Joe Nelson, Melba Chism, Barbara Rogers, Sharon Wesson, Karen Bell, Zay Gilbreath, and David Burkett.

Take A Good Look

Students of Mr. Sollis' science classes recently made an inspection tour of the high school building. As the students made their observations, they found it hard to believe that our building was in the condition that it is in. They found that it was not the fact that desks were carved upon and walls written upon that gave the building its appearance, but that it was the dirt and paper strewn about. Gum wrappers had been thrown in the water fountains, and the fountains themselves were not as clean as they should have been. Why would anyone deposit trash in these fountains when there were waste baskets in every room throughout our building? They wouldn't do it in their home.

In the girls rest room across the mirror words were written with lipstick. Girls have also used the wall as a place to blot their lipstick. That is one of the most distasteful sights in our building and one of the most unsanitary habits anyone can have. Can anyone who is guilty of this really be proud of herself? Would any girl of high school age go into her home and write on her mirror with lipstick or blot it on her wall? If not, then why would she do it in school?

By Request

We are reprinting the remainder of the Basketball Schedule. (* signifies conference games.)
 Dec. 16-19 Sudan Tournament
 Dec. 29 Farwell (boys and girls)
 Here
 Jan. 1 Farwell (boys and girls)
 There
 *Jan. 5 Happy (boys and girls)
 Here
 *Jan. 8 Kress (boys and girls)
 There
 *Jan. 12 Sudan (boys and girls)
 Here
 *Jan. 15 Springlake (boys and girls)
 Here
 *Jan. 19 Amherst (boys and girls)
 There
 Jan. 21-23 Hale Center Tournament
 *Jan. 26 Kress (boys and girls)
 Here
 *Jan. 29 Sudan (boys and girls)
 There
 *Feb. 2 Springlake (boys and girls)
 There
 Feb. 3-6 Invitational Tournament
 Dimmitt
 Feb. 11-13 District Tournament
 Dimmitt

WT Choir in Assembly

The West Texas State College As Capella Choir, directed by Dr. Houston Bright, presented a program of Christmas carols, folk songs, and Chorales Wednesday December 9. The program was given to the entire junior and senior high schools. John Butler, student conductor and composer, directed one of his own compositions. The Mens Varsity Quartet and the Ladies Jazzbells Quintet each sang popular and novelty numbers.

All of us, on the whole are guilty of the appearance of the halls. Except for some of the writings which appear on the wall the hall is probably the most cared for section of our building. We could all take better care of the auditorium. It is probably one of the hardest places in the building for the caretakers to keep clean. Lets give all due credit to our custodians on their job. You may not realize what a job they have each day. Why not take a good look at the building yourself? You won't realize how dirty it is until you do. Don't just walk down the hall and casually glance through the rooms. Spend a little time on this. We think that something should be done about this. Wouldn't we gain just as much by spending one of our school days cleaning our building as by attending classes? This wouldn't be just a means for us to miss our classes either. It's going to be a lot more work than that if we get the job done. Think about this, students. Lets help our janitors out, or should we say help ourselves out?

Our school is not judged by the number of trophies we have in our trophy case or the number of students we have. It is judged more by the appearance we give it and the conduct of the students. You know what can be done about this. Think it over.

National "Taffy" Society

This could be the new name for the National Honor Society. During the last meeting, after the regular business meeting, the members had a taffy pull. The meeting was held in Carolyn Bagwell's home. Mrs. Bagwell cooked the taffy, and the members pulled the taffy. It seemed that not everyone was an expert puller. Not all of the taffy did as it was supposed to do. Pulling taffy was not all that we did. It was decided to take gifts to the children's ward of the Plainview Clinic. We are discussing the idea of having a plaque made with all the past and present members names on it. After refreshments the meeting was closed. Three members were absent with six members present. Mr. Morgan and Miss Merritt were the teachers present.
 Reporter—Ivan Sinclair.

Futures Drop 3 Of 4 Games

The future Bobcats and Bobbies were bested in three out of four games Tuesday night, when the Jr. High boys and girls and the Freshmen boys ended up in the short end of the scores. The only team able to salvage a victory was the B team boys. The Jr. High teams played Hale Center and the Freshmen and "B" teams met Tulla. The two young teams were playing their first conference games, but the high school teams were only playing practice games. The score of the girls game was Hale Center 28, Dimmitt 13. Una Kirby was the girl's highest scorer. The boys fell by a score of 33-26 with Keith Lowe pouring in eight points to lead the scoring. Tulla beat the Freshmen when they outshot the Bobcats 45-33. Monty Boozer was the "hot shot" of this game with 14 markers. The "B" team had an easy time handling the Tulla "B" team by a score of 49-41. Don Mobley hit the bucket for 14 points to lead the scoring. These teams probably won't see any more action until after Christmas, with a little more time, the future Bobbies and Bobcats should make a good showing.

HS Attendance Drops

After a good 97.55% daily attendance in high school the First Six Weeks, the percentages dropped the Second Six Weeks to 95.03. This presents a serious situation to everyone who is interested in our schools. Next year's appropriation of money from the state is based upon the average daily attendance of this year. This also means that the number of teachers next year will depend on this year's attendance. The number on roll the First Six Weeks was 213 and A D A (Average Daily Attendance) was 206.73. During the Second Six Weeks the number on roll was 210 and ADA was 201.53. Percentages show a drop of 2 1/2%.

At the same time tardies increased in all but the Sophomore class. The tardies by grades show the Seniors had 17 the First Six Weeks and 27 the Second; the Juniors 16 the First and 19 the Second; the Sophomores 5 the first and 2 the Second; the Freshmen 0 the First and 7 the Second.

Attendance by grades show the greatest drop in the Senior Class and the smallest in the Junior Class. Percentages of students present by classes give the Seniors 98.6% the First Six Weeks and 95.1% the Second; the Juniors 96.4% the First and 94.1% the Second; the Sophomores 97.45% the First and 94.56 the Second; the Freshmen 97.52% the First and 95.89 the Second.

Allowing for illness and unavoidable absences, high school attendance should hold around 97%. Since we have had no disaster and no epidemics, other causes must be keeping the students from school. This means the students are missing essential explanations and class helps.

Furthermore it means that next year's appropriations and allotment of teachers will be short of our needs. With A D C of 846 in the entire school we can secure facilities for just that many. Nevertheless we will be faced with a greater enrollment, for the total this year exceeds 923.

With 93.3% Attendance in the grades and a 95.03% in high school we are creating an emergency that we cannot escape next September.

Edwin Enters Hospital

Word was received here this week that Edwin Cartwright reached Gonzales where he will undergo treatment at the Warm Springs Foundation. Edwin is in a yard with several other boys and will do his school work there. Edwin would like to hear from his friends and they may write to him at the following address: Edwin Cartwright, Warm Springs Foundation, Box 58, Gonzales, Texas.

The Last Curtain Drawn On Central High

The Junior Class play cast brought Central High to life last Thursday and Friday on the stage of the Auditorium. The play "What a Life" was a highlight for the Juniors. The setting was as realistic as DHS itself. Each player tried to bring his part right into the school.

The audience responded with a continuous cheer for the curtain call when the final curtain was drawn on the play.

Featured in the cast was Richard Wood as Henry Aldrich. Henry was capable of minding his own business and at the same time getting into more trouble than anyone thought possible. Barbara Pearson, played by Darlene Cates, was his kind and understanding girl friend. Bobby Brock, as George Bigelow, was Henry's mortal enemy and the bully of the school. Other Juniors who played students were Peggy Dixon, Gwer Smith, Ivan Sinclair, Bryce Dowell, Louise Simpson, and Deanne Morgan. Teachers were played by George Ray, Edgar Dennis, David Honea, Sonny Lowe, Margaret Odom, and Wilda Smithson. Parents of students were Sandra Hance and Gene Lewis. Other characters were Jimmy Hyatt, the secretary, and Bert Huggins, the detective. Director of the play was Mr. Bates, and the sponsors are Mrs. Bailes and Miss Potts.

F. H. A. Christmas Party

The local Chapter of F. H. A. had their annual Christmas party at the high school Dec. 7.

There was a short business meeting at 7 p. m. during which Carolyn Campbell read the group a Christmas story. After the business meeting, the girls attended the Dimmitt-Stanton basketball game and went Christmas caroling immediately after the game. To finish up the evening of entertainment the group returned to the high school building where they were served refreshments by the chapter officers.

Through a NEWS Want Ad Rent It—Buy It—Sell It

Simpson, Murphy, Gollehon Selected For Chorus Band

The D. H. S. musicians were chosen to represent this district at the annual Texas Music Educators Association Convention in Dallas late this winter, and they will participate in the All-State Chorus and All-State Band. Louise Simpson, solo flutist, was named to the band. Fawayne Murphy and Benrie Gollehon, tenors, were named to the chorus.

Dimmitt students who entered try-outs at WTSC in Canyon on last Thursday in band were Carolyn Rothwell, Bassoon, Jerry Vandiver, Bass Clarinet, Regene Reynolds, Baritone Sax, Nelda Bagwell and Nancy Neumayer, Alto Sax, and Melba Chism, percussion. Selections for the band were named that evening at the concert given by WT College Band.

Students who tried out for the chorus were Raneal Ivey and Louise Simpson, sopranos, Gollehon and Murphy, tenors.

Springlake Hands Bobbies First Defeat

The Bobbies suffered their first defeat of the season Tuesday night when they bowed down to a strong Springlake team 66-47.

The Springlake girls started strong and led all the way with quarter advantages being 17-9; 31-23; and 44-35. Darlene Cates seemed to be the one who kept the locals in the rumbling by scoring 22 of their 47 points. Shirley DeLozier aided in Bobbie scoring by tossing in 11 counters. High scorer for the winners was Joan Maxey who hit the hoop from every angle.

Springlake and Dimmitt will meet at least two more times this season in conference tilts.

Hamburgers And More Hamburgers

Everyone got filled to the brim with hamburgers at the Junior Class Party Saturday night. The first portion was dedicated to eating hamburgers which were prepared by the room mothers. Many persons have said they could never get filled up on hamburgers. Anyone who attended the party could not honestly say that. If a person had wanted ten of these things he got them. After seeing who could eat the most hamburgers, everyone ventured to the gymnasium where Mr. and Mrs. Ed McLeary led the group in a number of games. These

Bobcats Lose To Strong Stanton Quintet

The Dimmitt Bobcats basketballers were rolled over by a strong Stanton team 56-38 last Monday night. It was the first loss of the season for the Cats after defeating Friona and Lazbuddy.

Burley Polk of Stanton was high point man with 15 points, followed by Dimmitt cager Bobby Brock and Himson of Stanton with 11 apiece.

Stanton had little difficulty in handling the Bobcats their first defeat of the season. The Cats lacked the poise and confidence that had been theirs in the previous games.

Their next game after this writing is with Hale Center, scheduled to be played on the home court Tuesday night. Both the Cats and the Bobbies meet the Hale Center teams.

The Bobcats are entered in the Sudan Tournament this week. They are scheduled to meet the winner of the Olton and Bovina game at 4:15 Thursday. The Cats, as you will remember, won the tourney last year by rolling over Plainview, Sundown, and Muleshoe.

Striking Senior

Fawayne Murphy has been singing since he can remember. His solos have been in demand throughout his junior and senior high school years. Fawayne has green eyes and brown hair, and stands 6' in height. Fawayne's favorite pastime is singing as we can all see. He is a member of the choral club and band. Fawayne received word the other day that he has made the all-state choir for the second straight year. He is a 4-year letterman in the Bobcat Band.

Fawayne likes music and English for his choice of subjects. His favorite food is broiled steak. Fawayne also enjoys movies and the best one he has ever seen is "With A Song In My Heart." His favorite actress and actor are Susan Hayward and Ronald Reagan. Fawayne has attended Dimmitt schools for the past 12 years. He plans to attend college when he finishes high school.

thoroughly shook down the hamburgers. After all signs of indigestion were gone, everyone decided it was a wonderful party.

Reporter—Ivan Sinclair.

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They Are Not Dangerous, But They Will Try and Trade You Out Of A Good Used Car For A Better New Or Used Automobile. If You Start Them Talking They Will Trade Themselves Out Of A Real Good Car. If They Can't Trade Cars With You, It Will Be Useless For You To Look Any Further.

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ELECTRIC DOUBLE WAFFLE IRONS

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Gift Wrap Him in a ROBE

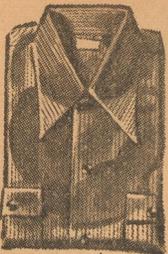
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Glorify his "fire-side hours" with a handsome dressing robe... the Christmas gift with the happy future! Carefully tailored for maximum lounging comfort. Easy fitting wrap around style. Attractively gift-boxed.



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For a practical gift for him we suggest sport shirts
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He will surely cherish a pair of Hagger Slacks this Christmas. See them.

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Make His Gift A STETSON



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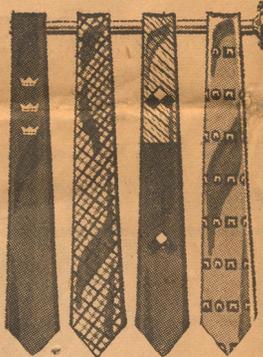
You may choose his Stetson or get one of our convenient Gift Certificates and let him choose the hat of his choice.

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For a gift for dad, brother or friend make it an Arrow tie this Christmas.

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Colors, deep tone and pastels. Truly a Christmas item.

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Chose a lovely bag for her Christmas. We are sure to have just that certain style and color that will please her most

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Touch-tempting sweaters of all wool or nylon. Many styles to choose from. Make a gift a lovely sweater.

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Choose two or more pairs of sheer nylon hose, your choice of Claussner or Birkshire either in medium or long.

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Munsingwear Brings The Gift Supreme

FOR HER



To make her Christmas the most joyous one, choose a lovely slip by Munsingwear.

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New Spring Suits



All Polish and Luster

Spring fashion takes a shine to smooth fabrics. They are lovely to wear on any occasion. Very timely for a Christmas gift.

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WALLPAPER SALE

4 Rolls For
The Price Of One

THIS SALE WILL CONTINUE
UNTIL STOCK IS GONE

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HART NEWS

We have a new citizen in Hart who has been announced in the County paper. He is Randal Wayne Beavers, son of Mr. and Mrs. Wayne Beavers and arrived on December 2nd.

Mr. and Mrs. Roy Pyeatt and children were in Chillicothe on Sunday to attend funeral services for an Aunt of Mrs. Pyeatt.

Mr. and Mrs. Robert Tyler and family spent the week end visiting relatives at Quanah.

Nancy Murray is expected to come home from Nelslett Hospital in Canyon on Tuesday. Nancy had a tonsilectomy and an operation on her ear on last Thursday. Her mother, Mrs. J. D. Murray, has been staying in Canyon to assist in nursing Nancy.

Rev. and Mrs. E. J. Keith attended an evangelistic rally for this district of Baptists in Lubbock on Tuesday.

Royce Sanders is ill in the Castro County Hospital.

Mr. and Mrs. S. A. Swopes and Mr. and Mrs. Percy Hart were business visitors in Hereford and Clovis on Monday.

Mr. and Mrs. Raymond Davis and Peggy spent the week end in Jal, New Mex., visiting their children, Mr. and Mrs. Louie Sweatt, and family.

Miss Peggy Davis visited Miss Peggy Lou Murray in Plainview for several days the first of the week.

Mr. and Mrs. Brock of Littlefield and a Mexican national were severely burned on Sunday afternoon when their station wagon burned on the farm of W. A. Hawkins, Jr., where they were pulling cotton.

Rev. Keith has asked us to announce that services on Sunday morning at the Baptist church will be conducted by Mr. and Mrs. Ojio, who are natives of Nigeria, Africa, and are now attending Wayland College. This couple are converts as a result of the Baptist Missionary work in Africa. The public is invited to hear them at 11 A. M.

The Christmas Story will be presented by the choir of the Baptist church for the evening service at 7 o'clock. The public is also invited to hear this lovely service in song.

The Methodist and Assembly of God churches will have a joint Christmas tree and program at the local Methodist church on Sunday evening at 7 P. M. The public and especially children are invited.

Hart P. T. A. will also have a Christmas tree for the pre-school children with a program suitable for the season at the school auditorium on Tuesday night, Dec. 22nd at 7:30 P. M. Come and

BETHEL NEWS

Mr. and Mrs. Leland Smith and Zella Vee were in Plainview Wednesday for Zella Vee to have a check up at the clinic.

Mr. and Mrs. C. B. Finch of Dimmitt were Friday evening supper guests of Mr. and Mrs. Ira Brown.

Mr. and Mrs. Harry Rothwell visited Mr. and Mrs. Marion Bruce in Amarillo Wednesday.

Mrs. R. M. Warren spent the week-end in Mont Vista, Colo., visiting her sons, Louis and Lloyd and families. Another son, Lois, from Levelland accompanied her.

Mr. and Mrs. Harry Rothwell visited with his uncle, John C. Seale, and Mrs. Seale from Bell Gardens, Calif., where they spent Tuesday and Wednesday with Mr. Seale's sister, Mrs. Leona Rothwell.

Mrs. George Bagwell and mother, Mrs. McClung, were business visitors in Hereford Monday.

Mrs. Ivor Bagwell and Nelda were Sunday evening visitors of Mrs. Harry Rothwell and Mrs. Bobby Warren and Gary Keith.

Nelda Jean, Carolyn and Sue Bagwell attended a Band Clinic Friday and Saturday in Lubbock.

A 2/c Bobby and Mrs. Warren and Gary Keith of Roswell spent the week-end with her parents, Mr. and Mrs. Harry Rothwell.

Mrs. Ivor Bagwell, Mrs. Leland Smith, Zella Vee and Elbert were in Amarillo on business Monday and also visited Elzada Smith.

Mr. and Mrs. Houston Lust are the proud parents of a little daughter, born Dec. 11 at Castro County Hospital. Name, Rita Ann, weighing 6 lbs. and 14 ozs.

Mr. and Mrs. Joe Fink and Mr. and Mrs. Norman Fink and son of Tula were Sunday visitors of Mr. and Mrs. Houston Lust and Mr. and Mrs. Vern Lust.

bring your children.

Mrs. Edd Harris was honored at a Pink and Blue shower in the home of Mrs. Troy C. Ray of Wednesday afternoon, Dec. 9th. Out of town guests were Mesdames Furch Riley and Buford Hayden of Sunnyside, Jeff Davis, W. L. Jones and J. T. Ayres of Plainview. Assisting Mrs. Ray were Mesdames Chas. Sanders, Johnny Thompson, Chas. B. Martin, Royce Sanders, Worth Jones, and J. E. Cooke.

Mr. and Mrs. J. E. Cooke had the misfortune to lose their barn by fire early the morning of Dec. 7th. They lost a tractor, pickup and combine, besides many small tools and much equipment. The loss was partly covered by insurance. The family was awakened about 3 A. M. by a neighbor who had seen the blaze but the fire was too far advanced to move things out or away from the barn.



CHRISTMAS



SAVE time . . . save money . . . avoid the last-minute rush-and-crush! Do your Christmas shopping NOW at our Lay-a-Way Sale! We're putting our best values forward to save you a pretty penny. Our Christmas gift selections are at their peak. And you can take your time to pick and choose the just-right gift for everyone. A small deposit holds any gift 'til Christmas on the Lay-a-Way plan!

FOR MOTHER

TOPPERS 100% All Wool 19.95 to 29.95
SUIITS Gaberdines and Rayons 19.95 to 29.95
Two and three Piece 100% All Wool
Boxed Towel Sets 2.98 to 4.98
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Nationally advertised Dresses 9.90 to 16.90
Lovely Lingerie 98c to 19.95
Free Gift Wrapping

FOR FATHER

TIES, Gift Box 1.00 to 2.00
Dress Shirts, White & Fancy 2.98 & 3.98
French Cuffs Plain Cuffs
Resistol Hats 10.00 to 25.00
Give Him a Gift Certificate & Miniature Hat Box
Higgins Slacks 100% all wool 10.90 to 14.95
Tweeds, Flannels, Gaberdines 14.95
Men's Jackets 100% all wool 10.90 to 14.95
Sport Shirts, Long Sleeves 2.98 to 4.98
Gaberdines-Flannels 4.98
Western Suits, coat or jacket style 34.95
House Slippers 3.98 to 4.98

FOR BABY

Dolls—Blonds, Red Heads, Brunettes 4.98
Corduroy Overalls 2.49
Baby Blankets 2.98 to 4.98
Sweater Sets 1.98
Shop Our Baby Department

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Arlene Ainess Dresses, Chic Tots, Bobby Teens 2.98-5.90
Coats and Toppers 9.90 to 24.95
Suede Leather Coats 19.95 to 29.95
Skirts 3.98 to 5.90
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Betty Barclay Junior Dresses 9.90 to 14.90
New Holiday Styles
Western Suits and Slacks 7.90 to 24.95
Hand Tooled Purses 3.49 to 16.95

FOR BROTHER

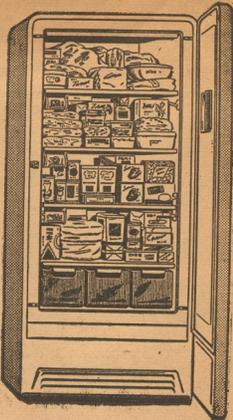
Boys Slacks, Flannels & Gabs 2.98 to 7.90
Boys Shirts, Dress or Sport 1.98 to 2.98
Belts—Dress ea. \$1.00
Sport Socks 39c and 49c
Cowboy Boots 5.90 to 14.95
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Dress Oxfords 4.98 to 6.90
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Boys School Jackets, purple & white 5.90 to 7.90

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That Will Run On Any Of Our New 1953 Models Of Refrigerators Or Home Freezers.

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Friday and Saturday
December 24-25
In Observance Of
CHRISTMAS
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WEDNESDAY
IS
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DAY
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Buy
APPLES and ORANGES
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BOX
A Good Supply On Hand

Betty Crocker
PIE CRUST
2 Boxes .. **29c**

Betty Crocker
GINGER CAKE
Box **29c**

No. 303 Can Ocean Spray CRANBERRY SAUCE Can 19c	Giant Box WHITE KING Washing Powder Box 39c	HERSHEY'S Kisses or Minitures 7-oz. Cello Bag 23c	Twenty-four 5c CANDY BARS Hershey - Milky Way Snickers - Krackel Box 79c
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FOLGERS COFFEE 1-lb. Can **79c**

3-lb. Can
**CRISCOE, SPRY
or BAKE-RITE**
Can
79c

25-lb. Print Bag
GOLD MEDAL
FLOUR
Sack
\$1.98

PRODUCE

RADISHES Large Bunch	5c
GREEN ONIONS Nice-n-tender, bunch	5c
CAULIFLOWER Snow White, Head	25c
SWEET POTATOES Md., Lb.	9c
POTATOES Red or White 10-lb. Mesh Bag	29c
PECANS Georgia Stewart, Lb.	25c

MEATS

Sugar Cured Tenderized

HAMS 12- to 16-lb. whole, Lb.	59c
BACON 1-lb. layer, Corn King Cello Wrap, Wilson's	54c
PICNIC HAMS Certified, Lb.	49c
ROAST Beef, Choice Graded, Lb.	59c
CLUB STEAK Choice Graded Beef, Lb.	59c
LOIN STEAK Choice Graded Beef, Lb. Choice Graded	59c
T-BONE STEAK Beef, Lb. Choice Graded	59c
ROUND STEAK Beef, Lb. Choice Graded Beef	79c
HAMBURGER Fresh Ground, Lb.	39c
LUNCHEON MEAT Spiced, Lb.	49c

Any Size **FRYERS and HENS**

Devil Food White Cake Yellow Cake Spiced Cake
CAKE MIX
Choice
Box **35c**

Box of 20
WRIGLEY
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Box
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2 Cans **25c**
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No. 303 Can
Can **35c**
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Del Monte
No. 2 1/2 Can

1-lb. Cello
BI-LO PECANS
Lb. **69c**
1-lb. Carton
HOLIDAY OLEO
Lb. **17c**

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"WHERE FRIENDS MEET AND PRICES TALK"
SPECIALS EVERYDAY

THE LONGHORN TIPS

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ASSISTANT EDITOR Ella Buchanan
BOYS SPORTS EDITOR Jerry Phillips
GIRLS SPORTS EDITOR Ella Buchanan
FEATURE EDITOR Geneva McLain
SPONSOR Mrs. Jerry Thornton

Question of the Week

"What do you want for Christmas?"
 Weldon Dale—My 2 front teeth
 Dorothy Nowell—Luggage
 Ella Buchanan—Yellow Cadillac convertible
 Maureen Aven—A tall, dark handsome somebody
 Geneva McLain—An orchid
 Jerry Phillips—A pair of new tennis shoes
 Weldon Davis—Marilyn Monroe
 Mr. Thompson—Forty-eight hours of sleep
 Wanda Jo Felder—Just anything
 Royce Lynn Pyeatt—A certain Baylor student
 Kinny Hill—A trip to Mars
 Larry Witten—To win the Friday Tournament

Jolene Dorman—Birthstone ring and watch
 Euna Mas Clark—Western shirt
 Virginia Davis—Cedar chest
 Mr. Bostick—Gasoline for my Mercury

Weldon Davis' Ideal Girl

Hair—Gaylia Anderson
 Eyes—Gaylia Anderson
 Lips—Gaylia Anderson
 Hands—Gaylia Anderson
 Complexion—Gaylia Anderson
 Teeth—Gaylia Anderson
 Smile—Gaylia Anderson
 Figure—Gaylia Anderson
 Personality—Gaylia Anderson
 Disposition—Gaylia Anderson

Try a NEWS Want Ad

Girls' Sports

The Hart girls entered the Petersburg Tournament which was held December 2, 3 and 4. The first game was played with Lockney and were defeated by fourteen points. The second game was against Crosbyton Friday, December 5.

Senior of the Week

There was born one May day to Mr. and Mrs. Harvey Davis a baby boy. They named their first born son Weldon Harvey Davis. Before moving to Hart in 1946, they lived in Wellman, Texas.

Weldon, known to his friends as "Hank" now stands 6 ft. 4 in. in height, has brown hair, and blue eyes. He plays center on the Longhorn basketball team. Also he is editor of the Longhorn Annual and was chosen Senior Class Favorite.

Weldon is fairly easy to get along with except that he does not like people to step on his toes.

Some of Weldon's favorites are:
 Food—Enchiladas
 Color—Red
 Sport—Basketball
 Actor—Rock Hudson
 Actress—Marilyn Monroe
 When asked what his favorite pass time is he replied, "I wouldn't ask you that."
 His pet peeve is "Grand Opera."

School Favorites Elected

In an election, with voting by secret ballot, the favorites of Hart High School were elected.

The following were the ones chosen by their fellow students.
 Best All Around Boy and Girl—Jerry Phillips and Ella Buchanan
 Most Friendly Boy—Robert Lacy, a junior
 Most Friendly Girl—Geneva McLain, a senior
 Boy Most Likely to Succeed—Larry Witten, a junior
 Girl Most Likely to Succeed—Maurice Aven, a senior student

FHA News

On November 14 the FHA Girls gave the Hart teachers a party in the auditorium. They were entertained with several different games. After the games they were served hot chocolate and brownies.

The following teachers were present:
 Mr. R. W. Davidson, Mr. and Mrs. Herbert Williams, Mr. and Mrs. A. R. Bostick, Mrs. Eleanor S. Griffin, Mrs. Juanita Hutcheson, and Mrs. Darrough.

The FHA Girls are giving the FFA Boys a Christmas party Friday night at 7:30 p. m. in the Hart Gym.

Rent It—Buy It—Sell It Through a NEWS Want Ad

News of Our Neighbors

MEMPHIS—(from the Memphis Democrat) Outstanding students in several categories were selected at Memphis High School, recently. In Who's Who are: Duke Frisbie, Elizabeth Grundy, Clyde Templen, Ronald Cawliwield, and Sue Miller of the senior class; Bobbie Nell Long, Jack Montgomery, Jimmie Davis and Debs Cofer of the junior class; and Helen Bishop, Betty Lemmons and Duane Ford of the sophomore class. Montgomery was chosen most versatile boy and Kathrine Wright, most versatile girl.

WELLINGTON—(from the Wellington Leader) Eighteen bales of cotton grown by two brothers between Dimmitt and Hereford were brought to the David Gin at Dodson this week to be ginned. The cotton was mechanically harvested and was about like some of the better mechanically pulled cotton of the Dodson area. The brothers are former residents of Dodson.

MULESHOE—(from the Muleshoe Journal) Muleshoe placed five on the All-District 2-AA football team. They are End Jimmy Clyde Holt, Tackle D. L. Morrison, Center Sammy Donaldson, Back Benny Bickel and Back Bill Willis. Olton dominated the 2-AA team by placing eight men on the squad. Littlefield, like Muleshoe, placed five on the team.

PETERSBURG—(from the Petersburg Journal) Jack Hall, 66, city secretary of Petersburg, died recently at a Plainview hospital. Hall was a retired agent for the Fort Worth and Denver Railway and moved to Petersburg in 1941 from Hart. Services were held in Petersburg with interment in a cemetery there.

HAPPY—(from the Happy Herald) A banquet at 7:30 Monday night in the basement of the First Methodist Church here was the first step toward the formation of a young people's group. About 60 boys and girls of the Happy High School have already indicated their desire for such an organization, the purpose of which is to promote recreation and to help solve some of the problems that are confronting young people today. The movement is sponsored by the churches of Happy.

HALE CENTER—(from the Hale Center American) Twenty-two bales of cotton and 12 trailers were destroyed in a freak fire

that swept the High gin yard during a sandstorm, Monday, Dec. 7. The owner, W. C. High of Tahoka, estimated damages at from \$7000 to \$10,000. The cotton was covered by insurance. Origin of the blaze was not known.

CANYON—(from the Canyon News) Canyon may be an applicant to take the place of Little-

field in the Canadian River Compact. In the vote recently, Littlefield alone rejected the plan. This was largely due to the fact that all three members of the city commission of Littlefield opposed the compact on the ground that the small towns would be nosed out of consideration on the governing board. Canyon did not apply

originally for a place in the compact. It was the opinion of the city commission of Canyon at that time that there was a sufficient amount of water under the city for permanent use. The continued dry weather of the past summer changed the opinion of many who had originally opposed water coming from the Canadian River.

Only your FORD DEALER sells A-1 used cars and trucks

Our A-1 seal of approval is your BEST assurance of top quality in USED CARS and TRUCKS

CASTRO MOTOR COMPANY

F.D.A.F.

WE CAN RENDER PROMPT SERVICE ON YOUR

Government COTTON LOAN PAPERS

AND CAN ALSO TAKE CARE OF YOUR TEXAS COTTON GROWERS ASSOCIATION LOANS

AT THE FARM BUREAU

FOR BETTER BAKING



TENDER, FLAKY BISCUITS

Harvest Queen Mill & Elevator Co.

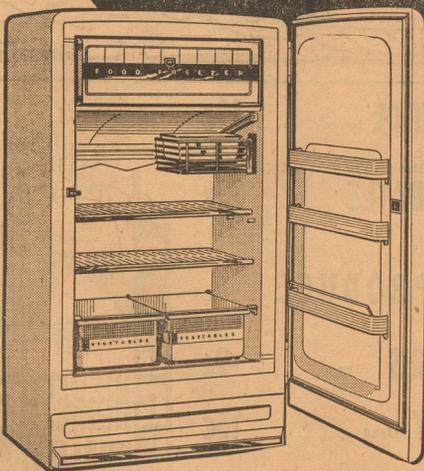
PLAINVIEW, TEXAS

WILSON SUPER MARKET

AUTOMATIC DEFROSTING THAT'S

Designed For You!

NEW 1953 Hotpoint SUPER-STOR REFRIGERATOR



Adjusts AUTOMATICALLY To Weather Changes... Specially Engineered For This Region!

Better Storage for Better-Tasting Foods!

Constant cold throughout fresh-food section assures better keeping for all foods—and better-tasting foods, too. This big super-eight (8.7 cu. ft.) includes 3 shelves in the door, provides you with the convenience of almost 14 sq. ft. of shelf space.

- 38-lb. across-the-top frozen food storage
- New Lift-A-Cube ice trays
- 2 Hi-Humidity roller drawers
- Strong aluminum shelves
- New door shelf for eggs
- Swinging Leftover Basket with 3 covered jars
- Big Tall-Bottle Zone
- 5-Year Protection Plan

List Price \$329.95 Sale Price \$229.95

Del Monte PEACHES No. 2½ Can 27c

DEL MONTE CRUSHED PINEAPPLE 2 Cans 29c

LIBBY'S CHILI No. 303 Can 29c

SNOWDRIFT SHORTENING 3-Lb. 83c

15c Coupon in Each Can

KIMBELL'S WHOLE GREEN BEANS 23c

No. 303 TOMATOES 2 Cans... 25c

PURE CANE SUGAR 10-Lb. Bag 89c

DELSEY 2 Rolls 25c

HONEY BOY SALMON Tall Can 37c

QUALITY PRODUCE

SUNKIST NAVEL ORANGES Doz. 17c

LARGE STALK CELERY 10c

BOXES From \$4.25

GOLDEN RIPE BANANAS Lb..... 9c

MESH BAG POTATOES 10-Lb. 25c

SEE US FOR YOUR HOLIDAY FRUITS AND NUTS

CHOICE GRAIN FED CHUCK ROAST Lb.... 39c

WILSON'S CERTIFIED SLICED BACON 2 Lb..... \$1.39

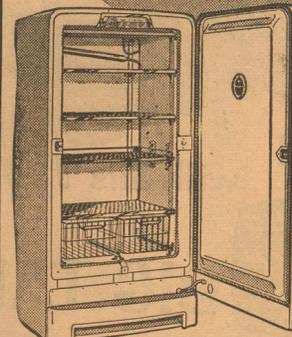
CHOICE BEEF RIBS Lb..... 19c

GOLDEN BRAND OLEO Lb. 19c

SEE US FOR FAT HOME DRESSED HENS

Save Money—Save Space

NEW Hotpoint UPRIGHT Food Freezer



"Handy as a refrigerator—everything's in easy reach!"

TAKES ONLY 6 SQ. FT. OF FLOOR SPACE

Freezes and Stores 368 Pounds

SAVE MONEY, SAVE SPACE with this new Hotpoint Upright Food Freezer! You get all the advantages of home freezing plus new space-saving design. Takes no more floor space than your refrigerator. And you know your foods are safe, because it's a Hotpoint. Come in and see it today!

- Contact freezer shelves
- Removable 5-position shelf
- Two removable roller baskets
- Easy-opening Positive-Seal door
- Adjustable temperature control
- Acid-resistant porcelain on steel interior

List Price \$429.95 Sale Price \$329.00

New 1953 Model! 10.5 cu. ft. new only

Chest Type Freezer —23.4 cu. ft. List Price—\$659.95 Sale Price \$499.95

CLASSIFIED

FOR SALE
FREE use of movie camera with purchase of one roll of film.
 7-tfc Ayers Studio

FOR SALE—Modern 2-bedroom residence and service porch. Near pavement. Will sell or trade for Hereford property.
 L. H. Lane
 Box 623 or phone 1026J
 5-3tp Hereford, Texas

FREE use of movie camera with purchase of one roll of film.
 7-tfc Ayers Studio

Shop early for Christmas. Use our Lay-Away Plan. Large selection lamps, pictures, mirrors, chairs, hassocks, child's rockers, toy chests and desk sets.
 H. J. Thomas Furniture Co.
 4-tfc Dimmitt

FOR SALE—2 bedroom home in Northwest Dimmitt, on pavement.
 Allan Webb
 5-tfc Phone 1L552

FOR SALE—Lots of lots on paving or off paving. Residential lots or business lots. See these if you want a place to build.
 Phone 195 or see
 5-10tp Claud Forson

FOR SALE—Dressed broad-breast Christmas turkeys. See Mrs. D. S. Bruton or call 362W-1.
 5-3tp

FOR SALE or trade for cattle. 1949 Ford tudor, good condition, low mileage.
 T. R. Newton, Dimmitt
 4-6tp Phone 1LJ

FOR SALE—Two used 650-16 6-ply tires, tubes and wheels, 1760-15 4-ply tire and tube, New 30 inch cot mattresses, used furniture.
 H. J. Thomas Furniture Co.
 4-tfc Dimmitt

FOR SALE—Shade trees, fruit trees, evergreens, shrubs, roses, hedge, and other nursery stock.
 Mrs. J. F. Ward
 6-tfc North Main, Hereford.

Farm Bureau Insurance, Hail Insurance. See E. L. Ivey
 28-tfc

FREE use of movie camera with purchase of one roll of film.
 7-tfc Ayers Studio

FOR SALE—New furniture 49 Coldspot refrigerator, 49 ABC electric stove, Used butane cook stove, chairs, bed, springs and what have you.
 41 tudor Chev., 41 with 49 motor, Chev. pickup. See
 R. H. Rickert
 6-4tp South Front St.

FOR SALE or Trade—Well drill Fort Worth H. D. Spudder, all steel water truck and winch.
 6-2tp Call 234J, Slaton

FOR SALE—Suction cotton loader with Oldsmobile motor for sale price \$225.
 See Edd Wilson
 7-tfc 8 mi. S. W. Dimmitt

FOR SALE—1/4 Section, 2 8 inch wells, fenced. No improvements. Wheat goes. Will sell in quarters. Will carry a good 20 year loan with small down payment. 2 miles west Hart, Texas.
 7-tp See Virgil Cummings

FOR SALE—Deheaded cane bundles for sale at \$7.50 per ton.
 7-tp D. W. Dieter

FOR SALE—Excellent irrigated section three miles east of Dimmitt. Three 8-in. wells on natural gas. Thirty thousand dollars worth of additional improvements. For more information and terms see
 Charley Kent
 110 Sunset, Amarillo, Texas
 7-tfc or phone 3-1280

FOR SALE—75x150 ft. lot on Highway 70 at Olton, Texas. Priced for quick sale.
 H. J. Thomas
 Dimmitt, Texas.
 7-tfc

FOR SALE—170 acres cane butts for sale. Priced right. See
 R. M. Earls
 2 miles south of Highway 86 on Castro-Swisher county line. AJ Sharp farm.
 7-2tp

RENTALS
FOR RENT—Furnished apartment.
 35-tfc Glenn Youts

STRAYED
STRAYED—2 cows and one yearling, branded one bar on the right hip. Also a 1100 lb. bull, unbranded. All white faces.
 Jim Golding
 Tele. 1A15
 4-4tp

STRAYED—To my place 9 white faced yearling calves brand —). (2. 2 miles north and 1 mile west of Nazareth, Tex.
 Vincent Braddock
 Tel. No. 2262
 Nazareth Exch.
 7-tfc

WANTED
WHAT ARE your plans for 1954? A good Rawleigh Business is hard to beat. No capital or experience required if you have a car. Opening in Castro county. Write now for full information. Rawleigh's Dept. TXK-220-254, Memphis, Tenn.
 1-5tp

WANTED—Job on farm driving tractor or any type of farm work. Must have house.
 C. H. White
 6-2tp Gen. Del., Dimmitt, Tex.

I HAVE all the possum I care for at the present. Will be glad to have a big fat coon for Christmas or the hind leg of a good fat goat.
 5-tfc Old Man Jordarr

WANTED—Listings on your farms, ranches and city property. If you are interested in buying, let us show you what we have
 51-tfc Scoggin Real Estate

HELP WANTED—Two registered nurses needed at Castro County Hospital in Dimmitt, Tex. Salary plus part maintenance. Call
 Ower Cox, Tele 33

WANTED—Child care in my home by hour, day or week.
 Mrs. Eugenia Ward
 203 W. Belsher Street
 Dimmitt, Texas
 7-tp

SERVICES
MOVIE SERVICE—Record your children's history with moving pictures. With the purchase of a roll of film we will loan a movie camera free for one day with a nominal fee being charged for use of camera for additional days.
 18-tfc Ayers Studio

LET me bronze your baby shoes. \$5.00 a pair up.
 Mrs. H. T. Maxwell
 4-4tc Phone 183-W, Dimmitt

Rent It—Buy It—Sell It
 Through a NEWS Want Ad

Cunningham & Fulfer
REAL ESTATE and AUCTIONEER
 Your Listings Appreciated
 So. of Bank

Drs. Wood & Armistead
OPTOMETRISTS
 406 LFD Drive Littlefield
 Phone 328

LOOK!
 Bring your dull scissors and knives to City Drug for sharpening. Satisfaction assured.

Hereford Office Machine Co.
 Sales and Service on all Makes Adding Machines, Typewriters and Cash Registers
 Authorized Agent for Burroughs Adding Machine Co. Owned and Operated—
 Leon Jones
 513 Park Ave. Phone 518
 Hereford, Texas

All Kinds of INSURANCE
 List your land with me. I need listings and have lots of buyers.
 4 1/2% MONEY
 J. C. Rawlings

LEGAL NOTICE

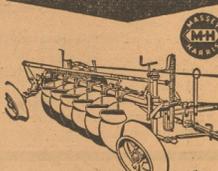
NOTICE TO CREDITORS OF THE ESTATE OF HERMAN ANTHONY LANGE, DECEASED.
 Notice is hereby given that original letters of administration upon the estate of Herman Anthony Lange, deceased, were granted to us, the undersigned, on the 23rd day of November, 1953,

by the county court of Castro County, Texas. All persons having claims against said estate are hereby required to present the same to us, or either of us, within the time prescribed by law. Our residences and post office addresses are Nazareth, Texas.
 Ray Schulte
 Joe E. Lange,
 Administrators of the Estates of Herman Anthony Lange, Deceased.

Mr. and Mrs. Alvin Frazier visited the A. H. Howells of Levelland, Sunday.

Dr. R. F. McCasland
DENTIST
 JULIA, TEXAS
 Heard and Jones Building

Available NOW
 See Us Today
 For a Rugged, Dependable
MASSEY-HARRIS
DISC PLOW



Built rugged with construction and easy operating features that mean dependable service, better seed beds in stony, rocky or irrigated land. Hydraulic or mechanical lift.
 400 SERIES: Available in 2, 3, 4 furrow sizes—24, 26, or 28-inch discs.
 600 SERIES: Available in 5 and 6 furrow sizes—24, 26, or 28-inch discs.
 There's a Massey-Harris disc plow to fit your acreage. Ask us for a free demonstration—
HONEA
Equipment Co.

GOOD CITY LOTS
 I have numerous, good title city lots for sale. Paved and unpaved. Most will abstract.
PERCY ESTES

you're ready for **BIG HOLIDAY DINNERS**



with this **Virtue BIG TABLE DINETTE**

Also—Living Room Suites
 Bedroom Suites
 Other Chrome Dinettes
 Tables, Odd Chairs
 Desks—Bookcases
 Lamps—Clocks
 Pictures—Mirrors

Koylon Foam Mattresses
 Sealey Mattress & Box Springs
 Bunk Beds—Rollaway Beds
 Universal Coffeemats—Steamers Irons
 Stoves—Refrigerators—Washers
 Mixmasters—Step Stools—Etc.

Shop With US For That Gift
Wright Furniture Store

IT WON'T BE LONG NOW!
STOCK UP and SAVE
For the HOLIDAYS
PIGGY WIGGLY

COFFEE Schilling, Lb. 79c
 JELL-O 6 Flavors, 3 Boxes 23c
 CHERRIES Shurfine, RSP, 2 for 55c
 PUMPKIN Shurfine, 303 Cans, 2 for 23c
 FLOUR Gold Medal, 10-lbs. 89c
 NUT ROLL Dromedary, 2 cans 39c
 MINCE MEAT Borden 9-oz. pkg. 25c
 OLEO Shurfresh, Lb. 19c

MEATS
 Whole or half
 HAMS Lb. 69c
 BACON SQUARES 29c
 Swift Premium
 BACON Lb. 69c
 Fresh Dressed Hens
 These Hens Dressed and Brought In Daily by Mrs. D. S. Bruton

WHAT'S THA RUSH?
 IT'S NOT TOO EARLY TO CHECK ON WHAT'S WHAT IN FOOD GIFTS THIS YEAR!

SPRY 3-lb. Can 79c
KETCHUP Heinz 14-oz. Bottle 25c
TIDE Large Size 19c
DATES Dromedary 7 1/4-oz. pkg. 23c

ORANGE JUICE
 Shurfine Frozen 2 for 33c
PRODUCE
 ORANGES Lb. 9c
 CELERY Head 15c
 CRANBERRIES 29c
 PECANS 10-lbs. \$2.98
 YAMS Lb. 11c

HIGHEST QUALITY ALWAYS

CASTRO MOTOR CO.
 Sales and Service
 Ray Bearden Phone 75 Clarence Bearden



CLEO NEWS

Mr. and Mrs. Elmer Dixon gave a farewell party Thursday night in their home for Mr. and Mrs. Foster. A few friends and neighbors were invited.

This country really had a hard wind and dust storm Friday. We are needing a rain. Quite a bit of cotton is still in the fields, so

Our West Texas Burial Plan Pays Cash

Gilliland Funeral Home
131 East 2nd. Street
HEREFORD, TEXAS

Matt Gilliland
Marlin Gilliland

wind was bad on cotton.

Mr. and Mrs. Bill Summers, Debra, and Mrs. Cunyur and Nell left Tuesday for Jacksonville, Florida to spend Christmas. They will attend the football game in Jacksonville on New Years Day. They will visit Mr. and Mrs. James Houch. Mrs. James Houch is Mrs. Bill Summers sister.

Mr. and Mrs. Weldon Bradley and children were shopping in Plainview Monday.

Mr. and Mrs. Jack Summers, Mr. and Mrs. Harley Dodd and girls, Mr. and Mrs. Trellis Summers spent Sunday in the W. A. Springer home. A dinner was given in honor of Mrs. Jack Summers and Donna Gale birthday.

Mr. and Mrs. Melvin Summers and boys visited in the Archie Lamb home Sunday.

Mr. and Mrs. Dwight Coventry and boys were dinner guests in the A. A. Dodd home Sunday.

Mr. and Mrs. Elbert Summers were shopping in Plainview Monday.

Charles Summers spent two days with his grandparents, Mr. and Mrs. Ross Summers, while

in Hereford Friday.

Mr. and Mrs. Forest Chaplin from Plainview and Mr. and Mrs. Floyd Smith and girls visited in the Roy Smith home Sunday.

Mrs. F. P. Ivey and son Mokey, visited in the Melvin Summers home Saturday night.

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Charles Summers spent two days with his grandparents, Mr. and Mrs. Ross Summers, while

Gerald Summers was in a hospital with a light case of pneumonia.

The Cleo Club met in the home of Mrs. Roy Smith for their Christmas party on Wednesday, Dec. 16. Every one enjoyed the afternoon. Gifts were exchanged. There were 9 present. Next meeting will be with Mrs. Copeland on Dec. 31.

Mrs. J. T. Carruth and Blanche Scholer visited Mr. and Mrs. Jesse Wooten Sunday afternoon.

Mr. and Mrs. W. S. Hembree visited friends, Mr. and Mrs. McDaniel, at Petersburg last Sunday.

Mrs. Shive and her daughter, Omata, and Mrs. A. A. Dodd were shopping in Plainview Monday.

Mr. and Mrs. Roy Cluck and Billie were shopping in Lubbock Monday.

Mrs. Joe Benson, Susan and her mother and father, Mr. and Mrs. A. T. Jones, have been visiting in Mississippi, Arkansas and Tennessee.

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Sunnyside News

The Eldon Lilleys have moved into their new home.

Mr. and Mrs. Raymond Lilley are proud of their grandson, born Dec. 9. The parents are Mr. and Mrs. Raymond Lewis.

Miss Flora Cogsdill, sister of Mrs. G. L. Brittain, visited the Brittain family Sunday.

Those visiting Mr. and Mrs. L. B. Bowden Monday night were Mrs. Alton Louder and Yvonne; Mr. and Mrs. Leslie Louder; Nancy, Paula, and Sandra; Mr. and Mrs. Roy Lilley, Dean and Sheron; Mr. and Mrs. J. Paul Waggoner, Mickey and Jimmy; Mr. and Mrs. Ezell Sadler, Patricia, Larry and David. All enjoyed the music and visiting.

Mr. and Mrs. J. F. Grisham have returned to their home near Abilene. They have been staying with Mr. and Mrs. Ezell Sadler and he has been building our telephone building. It is nearly completed, then our phones will be

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installed; everyone at Sunnyside is eager for their phones.

Mrs. Jack Ogletree is home now and is reported doing fine.

Mr. and Mrs. Sid Taylor have gone to Borham to attend a family reunion. Mr. and Mrs. Fowlkes accompanied them.

Mrs. M. E. Davis and Mrs. Lloyd Davis and Lonnie, visited their son and husband, Lloy Davis at Ft. Bliss this week-end.

Sunnyside Community met Thursday night. A good crowd attended. Glad to have our County Agents, Mr. Hudson and Mrs. Stringer with us. We plan to have a box supper New Year's eve. All the ladies are asked to bring a box. Men are asked to bring their pockets full of money. Girls bring your boxes, they will be bought by the boys.

We will also have an amateur program. Anyone wishing to play sing or act, see Mrs. J. Paul Waggoner, so we can have a good program.

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Mr. and Mrs. Percy Shepard and Mrs. Dave Shepard were Amarillo visitors Monday.

A. J. Harris & Sons
Lumbermen
Hart, Texas

Made good since 1880

FOR COMPLETE
INSURANCE COVERAGE
—SEE—
Harrison Insurance Agency
HAIL — FIRE — TORNADO — AUTOMOBILE
INSURANCE

Nelly Don
butcher box jacket costume



So good-looking if you're heading South... but so smart to choose it early whatever your plans. A simply cut scoop-neck dress, made town-wise by adding the tailored box jacket. In a fine quality of butcher rayon with crease-resistant finish. Navy, heather black, brown 14 to 44 and 12 1/2 to 20 1/2. 14.95

Dee Dee Deb



Teen-agers on the prowl for glamour put their faith in Dee Dee Deb styled coats. This super little topper sports 3 sparkly lucite buttons to match the sparkle in her eyes when she wears it! Add a plus of fashion in the clever stitch detail... front and back... the functional features of the turn-up-cuff sleeves... and the flattering flare of the silhouette. Fabric: All wool fleece, taffeta lining. Colors: Red, white, blue, pink. Sizes: 8 to 16 and 8 to 14.

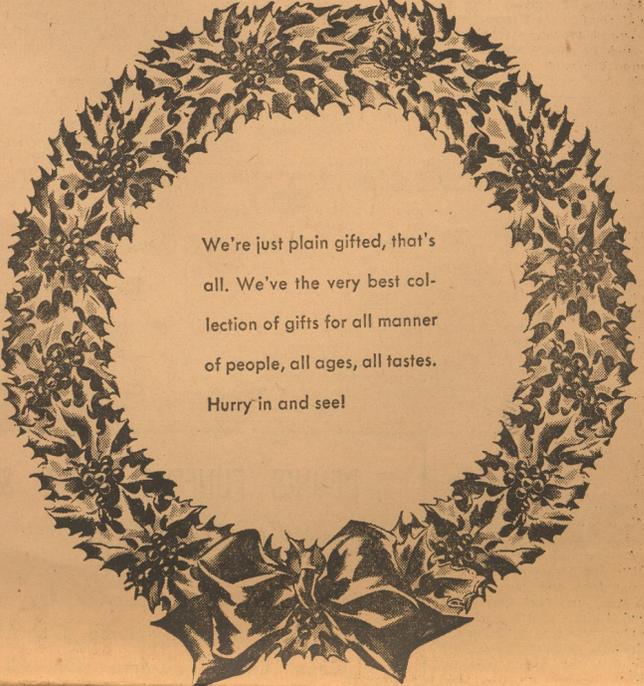
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Christmas **Gift** inspirations

FOR HER:

- KICKERNICK LINGERIE
- LUXITE LINGERIE (Slips, Gowns, Pajamas, Bed Jackets, Etc.)
- DANIEL GREEN HOUSE SHOES
- TOWEL SETS
- NARDIS OF DALLAS SUITS AND DRESSES
- GAY GIBSON DRESSES
- MARCIE LEE DRESSES

We're just plain gifted, that's all. We've the very best collection of gifts for all manner of people, all ages, all tastes. Hurry in and see!



FOR CHILDREN:

- PRISSY-MISSY DRESSES
- TOM SAWYER BOYS CLOTHES
- JACKETS
- SWEATERS

FOR HIM:

- STETSON HATS
- VAN HUSEN SHIRTS AND PAJAMAS
- JUSTIN SHOES
- DANIEL GREEN HOUSE SHOES
- DRESS GLOVES
- WEMBLEY NECKTIES
- PIONEER JEWELRY
- BELTS AND SUSPENDERS
- Christmas Boxed Handkerchiefs
- H&M LUGGAGE

IN FACT
A COMPLETE LINE
WEARING APPAREL
SUITABLE FOR
CHRISTMAS GIFTS
FOR CHILDREN

to look at ease



feel at ease



Wear the one-and-only **Jockey** SHORTS

Made by *Coopers*

Wherever you go... whatever you do... you look at ease when you feel at ease, and that's how you'll feel in Jockey brand Shorts.

It's your type of underwear: Tailored from 13 contoured pieces to fit you snug and smooth—other exclusive features give you long wear, full comfort.

So be at ease wherever you go—wear our Jockey brand Shorts and matching Contoured Shirts.

Jockey Shorts	1.20
Jockey Sleeveless Shirt	1.00
Jockey T-Shirt	1.25

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