


by Miss Stella Jones, Local Correspondent
 are spent the week end with hoy MacArthur Trophy
 ,omeral macerthur.'

Carlton


Gordon


A TREAT FOR YOI listed on our menu. Every dish is prepared especially for discriminating palates and priced so that the "bad news" won't be so bad. Why not take the family out tonight? It's much les work for mother, and it will give the whole fam a full evening for recreation.
A LA CARTE AT ALL HOURS
The Buckhorn Cafe
L. P. BLAIR
\& Tube Service Special
Tires have replaced the weather as a subject of conver sation. Bridge parties are constantly interrupted by
someone going outside to see if the tires are still there In all the talk about tires, don't forget that a tire without TUBE is like a ship without a sail. Have your tires and TUBES checked now! Don't wait until something 1-Remove tire and TUBE from wheel.
2-Inspect tire inside and out on a spreader
Remove all glass, nails, wire, tacks and rocks from tire.
Water test TUBE and spit-test for valve leaks. Switch tire to a different wheel as directed, and furnish you with serial number.
Only 29c per Wheel
Magnolia Service Sta.
D. R. Proffitt, Mgr.

GUARDIANS OF YOUR HEALTH AND COMFORT


Adequate Care Will Make Them Last Longer and Serve You Better

| You need the help and savings your | Often an inexpensive part or a minor <br> electrical appliances give you more <br> adjustment will make an old appli- |
| :--- | :--- |
| than ever now, so take good care of |  |
| ance as good as new. |  |





## X.?

There are a lot of new unknown factors in today's business equation, but the local retailer's basic problem remains that of obtaining a sufficient volme of profitable business to maintain a successful operation

## To Meet New Problems

-and thus help provide the right solution of the old, basic problemadvertising will:

Find the best prospects for goods of which supplies are limited

Educate customers concerning essential changes in price ma terials and design.

Create demand for goods and services of which supplies ar not limited by the defense emergency.

Plan Your Advertising
o meet your own specific problems and place it in the medium which is he local buying guide of the great majority of this community's families-

## Hico News Review <br> "YOUR HOME NEWSPAPER"

CAST YOUR VOTE FOR AN
Honest - Efficient Administration

## HELP ELECT

S. J. CHEEK, SR.

MAYOR OF HICO


## MT. PLEANANT INDESTRIM CLB MET WITH MEMBER



EXCITEMENT FOR EASTER
BEGINS HERE
$\qquad$
tend to all your other beau
Call us for an appointment

## Carmen's <br> BEAUTY SHOP





LAST YEAR
We were Automobile Dealers
THIS YEAR

## We Are

Garage Operators

- We are closing our front offices and are moving our garage department to the rear of the building. - W. E. Mitchell will be in full charge of our service department and has had a number of years of


We thank you very much for your
patronage in the past and shall devote our time to your automobile 100 per
cent.

We have laid our entire business on the altar of Defense. Perhaps no other business enterprise has been, or will be,
so drastically affected by Defense needs as ours. We are so drastically affected by Defense needs as ours. We are
fully cooperating in Defense requirements, and shall gladly make all sacrifices asked for.
Duzan Motors hico, texas


## Guster

## is just around the

 cornerCHECK UP NOW ON YOUR COMPLEXION

Have you kept it soft and smooth through the wind and dust? Spend some extra time with it now that Easter is coming.

We Have All Your Favorite Brands BEAUTY PREPARATIONS
-
BUY Your
Easter Hasiery FROM THE AIRMAID STYLES we are showing Soft new sping shades to com-
plement your Easter ensemble. Airmaids are noted for their
beauty and long-wearing qualities.

ECONOMICALLY PRICED


Phone 108
Save With Safe


