TEXAS

## 1941 Bablees Save For Pareáts No matter what month the 1941

## Back to Hico



## Thy Hitu Avuta fruigut




| Next Week's Paper |
| :---: | :---: |
| Will Be Issued Early |
| For Thanksgiving |

Volunteers In U. S. Air Corps

Hico Service Man At
Goodfellow Field Has Been Promoted

Texas Epidemic Of Influenza Is Now Threatening

Hico Red Cross Drive Gets Off To A Good Start

Hico vs. Iredell Only Turkey Day Game In 50 Miles
G. F. Boone Dies
Churches to Hold
Joint Services
For Thanksgiving


At Ranch Home

## IREDELL ITEMS

by Miss Stella Jones, Local Correspondent

 Mr.er relatives. Mrs. Irvin Moore and
Jamie Lou Earley spent Saturday
in Waco. Miss Ruth Hensley, who works
in Waco, spent the week end at home. and Mrs. R. V. Winson of
Mr.
Arlington and Mr. and Mrs. Bill Arilington and Mr. and Mrs, Bill
Roos of Weatherford spent Sunday
with Mr. and Mrs. Jobn Wyche. the army, got an hoonarable dis-
chare and came home Saturday
Mise lia Thompson of Kopper! is with her grandmother, Mry
John Hanshew.
Mr. and Mrs. Wille Gordon of
Fort Worth spent the week end
with her son, B. N. Strong, and

## 



# Let Us Help You Keep Healthy 

ma viamin compmomss will hely build up resistance against

## Winter Protection

## SOLVE YOUR CHRISTMAS

## Gift Problem

WITH APPROPRIATE GIFTS From the Corner Drug. See the many gifts we have on display for every member of the family. See them now, while there is a large selection to choose from.

## Corner Drus Co.

Phone 108

THE HICO NEWS REVIEW

 Spoil Your Thanksqiuing Dinner

BUY A NEW ROPER GAS RANGE ON OUR BUDGET PAYMENT PLAN

- $20 \%$ Down Payment
- 18 Months To Pay
- Generous Trade-in Allowance For Your Old Stove

Raper (ID Range ${ }^{\text {If }}$ you are a modern-minded homemaker, youll be interested
in this invitation to stop in and Ialk turkey. With now hoper
tas Range in the kitchen Gas Range. int tho new hoper tor
cook your meals. youll have
 too. Cook with Gas the Pertect
Fuol - and Roper the Pertect Fuel - and Roper the Periect


TEXIS SOITHIIESTERI AIS COIIPIII
.. and, during our "Double Feature" Sale, the purchaser of each new Roper Gas Range will receive

- Alsolutely Iree -

A fourteen-piece set of crystal-clear PYREX COOKING WEAR valued at $\$ 9.25$.



## Socal frapenings

 Mrs. Ardis Shoot Mro and Mra, tra Thout of town on busines
Ross shor, Jeweler. Mrs. C. L. Woodward and

1. Hoberts spent Tuesday
Siephenville visiting friends
Eugene Lane left Wednesday
or Sherman, where the has em -
Carol Anderson returned
Carday from Stephenved
Saturday from stephenv
she has been employed.

## Mr and Mrs. children spent. with relatives.

J. H. Ellington an

Miss Ruby Lee, were busin
tors in Crantil)s Gap Ne
E. H. EIkins of Dallas
visitor here Monday and
visitor here Monday and
with relatives and friends.
Mrs. J. H. Hicks,
(utte e fil for the pas
kreatly the
Mrs. Sam Tudor
the week end with
the week end with h
Dave Jones, of Hamil
Jack Hollis of
tirist of the week
sister. Miss Mayo
Everybody shuffle
Everybody shutfle
Scuffle District Schoo
Gym Dec. 5 for
Admisstion 11c.

trownwood spent Tr
with their parents, Mr.
ton and S . W. Wall.

Miss Flossie do. spent the Mr. and Mrs.
may in Stra
E Fory noon.
Paulfe
Shook wen
ternoon a


THE 24TH IS OUR

## Anniversary

and we still give your DRESSES and SUITS
FASHION SHOP FRESHNESS

## Dresses or Suits Cleaned and Pressed

 ONLY 65cShape and Style Restored Minor Repairs Made

- Clean Your Clothes Regularly Everett's Tailor Shop

USE OUR LAY-AWAY PLAN


$\$ 2.48$ and $\$ 2.98$
LADIES' SUEDE SHOES $\$ 198$

- Give the present that only YOU can give-your PHOTOGRAPH.

New styles, new frames or CHRISTMAS

The UisemanStudio
mico, texas
To Celebrate Nov. 22
$\square$
x
rom
$\qquad$

$\qquad$

## SAPPHIRES 举 DIAMONDS by Dorothr CRiool Trow wrioge

## 



If you told a triend you were engaged and borrowed an expensive diamond and sapphire ring to prove it, and
then lost the ring. what would you do about tit Would you contess the whole story or would you brave it out to the very end?
Peggy Horton stuck to her guns. She also stuck to her man. "Sapphires and Diamonds" is fust such a story. Youn thet some laughs our of the embarranaing aitua-
tions that


## Santa Claus Nou Speaking:

There are no limits to the business I can bring in if given half a chance. Your prospective customers welcome shopping suggestions to help them select a gift for someone. They literally beg to be told what to buy and where to buy it. Why, then, do they turn to their home newspaper for help? Because they know they can find it there in compact, easy-to-select form.

## Its Sales That Count In Business

Da You Deserve Your Share of the Christmas Business?

Will you get your full share of this Christmas' business? Indications are that people are buying earlier this year than any year before, which means that "the early bird gets the worm." But you cannot conscientiously ask your customers to shop early unless you furnish them some inducement for so doing - unless you let them know that you have what they want. It is not too early now; actually, if you don't hurry, you will miss out on this year's profitable Christmas business. Avail yourself of the wonderful opprotunity offered to increase your business through the use of effective, thorough advertising in the columns of your newspaper. Santa can start bringing your business in as soon as you ask him to, if you will help show your customers that you have what they want.


Extra Profits are yours if (1) you let the people know through effective advertising that you have what they want; (2) you have good, quality merchandise that brings repeat business; (3) your prices are fair; (4) your merchandise is attractively displayed.

If your merchandise is worthy and your prices are fair, then you cannot afford to accept anything less than your full share of business. To receive your full share, you are urged by your buying public to make your Christmas Shopping suggestions known through the advertising columns of

## Hico News Review

WANT•ADS


## Going Home

For Tlanksgiving? Then $y$ cull want us to check
your car end see that make the trip knowing it has been put in first-class shape before the trip.
We have good mechanics and the best of equipment - and our prices are low

Let us check your car today and see that it is ready for a trip home. You'll be glad you did.

## DuzaniNiotors



J. W. RICHBOURG



Christian Science Services Are Held On Thanksgiving
 tranche
Trav ord
reme ting
the top
portunt
present


Garden Home With Ideal Floor Plan



Recruiting Officer Will Be In Hico Every Tuesday

Farm Production Should Be Planned During Emergency


| swifts slverilaf <br> Pure Lard cloth bag <br> SUGAR  <br> $\mathbf{4} \mathrm{lb} . \mathrm{ctn} 59 c$. $\mathbf{1 0}$ lbs. 59c | A GOOD BuY! <br> Potatoes 10 lbs. 19c |
| :---: | :---: |
| MargarineCimg <br> Lily <br> Lill | NEW SANDY LAND |
|  | $10 \text { lbs. 19c }$ |
|  |  |
| PIGS FEET ${ }_{\text {Ready }}^{\text {cleand }}$ (ooke ea. 5c | BACON |
| Hogshead Cheese lb. 35c |  |
| Pure PorkSunure  <br> Deficious Ib. 250 | Oxford sugar cured |
|  |  |
| Block ChiliSuift <br> Oinole |  |
| Crackers ${ }_{\text {S }}^{\text {Fodats }}$ 2 lbs. 15c | ERATMOR RIPE |
|  |  |
| Seven Steak $\begin{gathered}\text { Tender } \\ \text { vell } \\ \text { lb. 20c }\end{gathered}$ | walinuts, nicgertoes |
| Loin T-BoneFat <br> veal | NUTS |
| Brisket Roast lb. 17c | $\underbrace{25 \mathrm{c}}_{\substack{\text { frehe } \\ \text { Ones }}} \mathrm{lb}$. |
| Summer Sausage Ib. 25c | NICE SIZE |
| CHEESE | COCONUT <br> $\underset{\substack{\text { Full of } \\ \text { mik }}}{\text { 8c each }}$ |
|  | No. 1 FUUL CREAM 20 MEAL 20.45 c |

