 The Hitu Avurs Trutur

Women Seek Support In Efforts to Beautify City

Red Cross Roll Call Quota Set; Drive to Start This Morning
Sale of Bonds
And Stamps Rises
During October

## 

man min min



4

11



Students Pilo. Deadliest Dive Bombers


anging Convention Be Held Nov. 16
Choral Clinics
to Be Conducted
In High Schools


## Tigers "Prime"

 For Gorman Game Tuesday Night

## NYA Operating 73 Special Defense Projects In Texas

Troops Take Over Defense Air Plant



REDELL ITEMS

| Local Correspondent |
| :---: |
| was decorated with the United States flag. <br> Mrs. Burnet Whitlock spent the week end in Wacc. |
| ited Miss Stelas Jones Mou |
| of Meridian. came after her to visit her a few days. |
| Rev. Morphs was returned |
| Iredell another year, of |
| are slad. |
| Mr. Cox, a brother |
| due, now deceased, who h |
| at ere before Mr. and M |
| passed away, left this |
| Spur to make his home |
| ent Sunday in Hico |
| aph Phillips. |
| new chuy |
| her gra |
| The W. M. S. had the |
| up Monday. |
| hese meetings every Mond |
|  |
| SAYE <br> GASOLINE |
|  |  |
|  |  |
|  |
|  |
| - 1 - |
| Eight new sparkplugs |
| Standing in a row! |
| They'll start your engine quicker |
|  |  |
|  |
| - Worn, dirty sparkplags WASTE GASOLINE - as much as one gallon in ten! Let us replace yours at a small cost. |
|  |  |
|  |  |
|  |  |
|  |  |
|  |
|  |
|  |
|  |
| - 3 - |
| And to maintain your tran mission |
| In apple-pie condition |
| Inspect it twice a year ! |
| - To avoid damage, your transmission should be drain ed, flushed and refilled twice a year. Let us do this for you at moderate cost. |
| - 4 - |
| Our mien learn at clas |
| To lubricate your chassis |

Mobilubricatior
$\left|\begin{array}{c}\text { - To obtain smooth, com- } \\ \text { fortable riding in coldest }\end{array}\right|$ fortable riding in coldest
weather, your car should be
lubricated wabricated today. Get our
complete chassis Iubrication every 1000 miles for maximum protection.
MAGNOLIA SERVICE STATION D. R. PROFFITT, Mgr. Phone 157

Your Friend/y MAGNOLIA DEALER

THE HICO NEWS REVIEW
FRIDAY, November 14, 19 I.

| Buck Springs Lorene Hyles | Millerville Chas. ${ }^{\text {W }}$. Giesecke | Falls Creek <br> Lula Mae Coston | Clairette | who 18 also lera school. <br> Mr. and Mrs. Llia Lee of Mineral Wells spent Tuesday with Mr |
| :---: | :---: | :---: | :---: | :---: |
| Mr. and Mrs. Jess Oakley and |  |  |  | Lila Sherrard of Mineral Wellis |
| family visited Mr. and Mrs. Parker | day | 边 of Stephenvilee spent | $\begin{aligned} & \text { ed his regular } \\ & \text { Sunday nikht. } \end{aligned}$ | spent Tuesday with her parents, |
| Mrs. Carroll McLendon | ( Higkinbot | and Mrs. Russ Brummett of |  | Sunday with |
| Mre. Floyd Cratton recently. | market Wednesday. | nd Mrs. |  | n |
| Mr. and Mrs. C. F. Hyles and | and Mrs. E. G. Shaff |  | Mr. and Mrs. Wayne Cosby of | - |
| tamily visileed Mriand Mrs. Car- | ices at Unity |  |  | ther, Mrs. J. H. Elliott. ${ }_{\text {Mr }}$ and Mrs W. W. Head and |
| Mr. and Mrs. M. H. Johnson and | last Sunday. | Grady Coston | and Mary Jo Alexander of Hico | children and Mrs. George W. Sal- |
| tamily visited Mr. and Mrs. Hicks | e. | Mr. and Mrs. Grady Coston | s. | mon spent Sunday with Mr. and |
| Mr . and Mrs. P | Mrizond is visiting her parents, | Lula Mae were in Hamilton Sat- urday morning. | Joe Alexander. Mr and Mrs. Harold Brown of | Mrs. and Mre. L. B. Havens and |
| visited Mr. and Mrs. Arthur Odell recently. | few days. | Mr. and Mrs. Walter Williamson of Hico spent Sunday with Mrs. | Stephenville were dinner guests of Mr, and Mrs. H. G. Wolfe Sunday | Alexander attended the Sel- Hair Styling show in Fort |
| Mr. Gene Johnson visited Ru | uncle at Chaik Mo |  |  | Worth last Thursday might. |
| and Ray Jobnson Sa | L. B. Giesecke and daughter. |  |  |  |
| Mr, and Mrse. C, F. Hyles | in our vicinity | with Mr. and Mrs | fing |  |
| t Johnson a |  |  | de selis |  |
|  | e last Monday on busine | Mr. and | 8 held Thurs |  |
| an | Mrs. E. B. Conner visited her |  |  |  |
| $\begin{aligned} & \text { family visited Mr, an } \\ & \text { McLendon Sunday. } \end{aligned}$ | sister, Mrs. day this week. | Copeland and Mr. and Mrs. Whitlock | Miss Havens styled the Miss Voncle |  |



## Starts Saturday, November 15



Roper (D) Gas Range

- 20\% Down Payment
- 18 Months To Pay
- Generous Trade-in Allowance For Your Old Stove


## free

To the purchaser of each new Automatic Gas-Fired health-O-METER Bathroom Scale valued at $\$ 5.95$. Doctors, nurses, insurance companies-in fact all those concerned with health-advise regular weight check-ups.
Only through daily weighing is an individual warned of losses or gains that might, if unnoticed, lead to more serious defects and menace one's bealth. The use of an guard against loss of health and loss of beauty resulting from indifference to weight changes. HEALTH-O. METERS, the original personal scales, constructed for long. accurate service, are a reliable index to health and figure fitness. FRE

To the purchaser of each new Roper Gas Range will be givenabsolutely FREE-a Fourteen-Piece Set of crystal-clear PYREX COOKING WARE valued at $\$ 9.25$ and consisting of:


You can cook, serve and store in the same smart dish. PYREX WEAR makes it easier to be a better cook!

## Buy Now for Thanksgiving

Gas-Fired Water Heaters give you Ruud and Other plenty of HOT water instantly. There is no waiting for the water to heat when you own one of these new model gas-fired water heaters. Dishwashing becomes a pleas ure instead of a burden. Trade your old water heater during this sale.
is

- 15\% Down Payment
- 18 Months To Pay
- Generous Trade-in Allowance For Your Old Water Heater Natronally Advertised Automatic Gas-Fired Water Heaters
"Use Natural Gas for Cooking, Water Heating, Refrigeration, House Heating"




## Socal Htappenings

Mras. May Bates spent the ",
nd in Dalias visiting triends.









## IT'S YOUR LIFE!


 $\qquad$


 because of their
fine
fil. Bersibhire comin Bub troint BERKSHIF. BERKSHIRE All Silk Hosiery 79c to $\$ 1.95$ NYLONS $\$ 1.50$ to $\$ 1.95$ Other Silk Stockir 49c-79

No more all-silk hosiery after pres ent stock is sold

Be Wise Buy Early
W. E. Petty

## Can Your Car Take It?

Cold weather, sub-zero tempera
tures, strong winds and slipper streets give real punishment to a car. Unless your able to take this punishment and come back for more, you're in for a lot of grief this winter.

Why not let us prepare your car for the winter months? We can do it expertly, quickly and inexpensively. Ask about it now!

## Duzan Motors

 ChryserssPLYMOUTHS
J. L. CASE MODERN
FARM MACHINES



I'm The Man
For The Job!

## Santa Claus Nou Speaking:

There are no limits to the business I can bring in if given half a chance. Your prospective customers welcome shopping suggestions to help them select a gift for someone. They literally beg to be told what to buy and where to buy it. Why, then, do they turn to their home newspaper for help? Because they know they can find it there in compact, easy-to-select form.

## Its Sales That Count In Business

Da You Deserve Your Share of the Christmas Business? Christmas' business? Indications are that people are buying earlier this year than any year before, which means that "the early bird gets the worm." But you cannot conscientiously ask your customer to shop early unless you furnish them some inducement for so doing - unless you let them know that you have what they want. It is not too early now; ac tually, if you don't hurry, you will miss out on this year's profitable Christmas business. Avail yourself of the wonderful opprotunity offered to increase your business through the use of effective thorough advertising in the columns of your newspaper. Santa can start bring ing your business in as soon as you ask him to, if you will help show your custom ers that you have what they want.



Extra Profits are yours if (1) you let the people know through effective advertising that you have what they want; (2) you have good, quality merchandise that brings repeat business; (3) your prices are fair; (4) your merchandise is attract ively displayed.

If your merchandise is worthy and your prices are fair, then you cannot afford to accept anything less than your full share of business. To receive your full share you are urged by your buying public to make your Christmas Shopping sugges tions known through the advertising columns of

Hica News Review Peggy Horton stuck to her gums. She also stuck to her man. "Sapphires and Diamonds" is fust such $\alpha$ story
Youll got some laughs out of the embarranalng situafions that arise. Be sure to read this dellghtful love atory.
you told a friend you were engaged and borrowed an oxpensive diamond and sapphire ring to prove it, and hen lost the ring, what would you do about it? Would the very end? -


