



THE ENTIRE PERSONNEL  
OF THE  
**Buckhorn Cafe**

WELCOMES YOU TO THE PICNIC  
AND INVITES YOU TO VISIT  
THE NEWLY REMODELED  
BUCKHORN

ON THE  
OPENING DAY  
OF THE  
REUNION

August 7th

We have arranged  
for a  
**NEGRO  
ORCHESTRA**  
To entertain and  
we will serve

**FREE  
COFFEE  
And  
COOKIES**

Throughout the  
day.

Come help us  
celebrate the  
remodeling of our  
building!

HERE YOU WILL FIND THE MOST DELICIOUS  
AND APPETIZING MEALS YOU'VE EVER EATEN.  
SERVED IN A COOL AND INVITING ATMOSPHERE.

DURING THE REUNION WE SUGGEST THAT  
YOU BRING YOUR FAMILY OR GUESTS TO  
VISIT US.

**Luncheon Menus Changed Daily**

**CHICKEN DINNERS**

**EVERY DAY**

**Buckhorn Cafe**

"Hico's Finest"  
L. P. BLAIR

ADDRESSES VOTERS



KARL LOVELADY

Dear Friends:  
I take this means of expressing to you my heartfelt and sincere appreciation of the fine vote you gave me July 27. This vote which gave me almost an even lead with my opponent causes me to enter the second primary with a profound assurance that you are really my friends and that you will use your fullest influence and support in seeing that I am elected your next State Senator.

I am also unspeakably grateful for the very clean campaign which my worthy opponents so willingly conducted. I have always felt that people wanted such campaigns and I pledge you that I shall conduct my next race in the same manner. I entertain only the kindest feelings towards my unsuccessful opponents and wish for them the best of whatever they may do in the future. Many favorable reports have come to me that they have already begun using their influence in my behalf and I certainly wish to express my appreciation for such co-workers and their cooperation.

I submit to you four years of public service as County Judge of my County during which time I have worked faithfully for the common good and common welfare of the thousands of people living in Bosque County. Four years of service in highway improvements, farm-to-market road building, aid to the farmer and rancher in soil conservation practices, and county welfare work. I submit to you consistency in what I have tried to accomplish in the past as a public servant with what I would like to do for you in the future. If elected your State Senator, I pledge full cooperation with the other elected government officials and at all times to work for and vote for the interests of my district as a whole and not for any special clique or clan.

In conclusion, ladies and gentlemen, if you believe that in me you have a candidate whose past record shows that he has worked for the common good and common welfare of the average citizen and will continue to do so, if elected your State Senator, please do not fail to go to the Polls on August 24 and cast your vote for me and if elected, I will not betray the trust that you have placed in me and I will reward that trust by doing everything in my power to make you one of the best State Senators that you have ever had. I thank you again for your kindness in the past and urge you do not forget to cast your vote for me August 24th.

Your friend,  
KARL LOVELADY  
(Paid Political Advertising)

HOUSTON WHITE THANKS  
HAMILTON CO. VOTERS

I want my many friends in the northern part of the county to know that I appreciate their votes and support in the recent primary more than words can tell.

As in the past, I shall continue to discharge the duties of the Sheriff's office to the best of my ability, without fear or favor, and invite the public to confer with me at any time on matters of law enforcement.

Sincerely your servant,  
HOUSTON WHITE, Sheriff.  
(Paid Political Advertising)

TO THE VOTERS OF  
HAMILTON COUNTY:

I want to thank you people that voted for me in the first primary and will appreciate your support in the second primary. You people had did not support me. I will appreciate any favors or support you might give in the second primary. I will co-operate with the Legislature and Governor.

G. C. (Grover) McAnelly  
Candidate for Representative,  
94th Dist.  
(Paid Political Advertising)

Robinson Thanks Voters

I desire to express my appreciation to my friends in this county for the support and vote given me in the recent Primary. With kind feeling and best wishes to all, I am,

Respectfully,  
Tom L. Robinson  
(Paid Political Advertising)



Six  
Inch  
Sermon

REV. ROBERT H. HARPER

The Two Ways.  
Lesson for August 4: Psalm 1; Matthew 7:24-27.  
Golden Text: Psalm 1:6.  
Jesus used common things to teach men religious truth. In one instance he likened human life to a journey and he named the two ways in which men are traveling. The lesson text illustrates the manner of living of good and bad men. Psalm 1 says the godly man, whose delight is in the law of the Lord, is like a tree beside a river. He is filled with spiritual life and like the tree he is growing—growing in his knowledge of God and his ability to attain unto right things. The ungodly man is like chaff before the wind. At last he finds a seat among the scornful—to scoff at all good. It is not strange that he shall not stand in the judgment.

Again we read of two builders. One teaches us that we learn the word by doing the word and build a character that will stand the test of the evil day. The other, whose principles and impulses pass into little more than memories by failure of expression, warns us that character in which profession is not joined with real goodness will crumble into ruin. The Bible tells of only two ways of life. There is no middle way in which a man may travel—to escape the toils of the Christian yet gain his blessedness, or to follow the allurements of sin without coming to the ruin of evil-doers. But many try to compromise between good and evil. In the end none trust them and few love them, while they deceive none but themselves. At last they shall find that they are traveling the broad way of sin. Not to choose for God is to deny him.

**Congratulations**

As former citizens of Hico, we are always interested in the town and its affairs. We are glad to note that the Reunion is being perpetuated as a means of bringing old friends together, and wish every success for its sponsors, and a good time for all.

It Is Our  
Sincere Hope  
That the Hico  
ANNUAL  
REUNION  
Have Continued  
SUCCESS  
In All the Years  
To Come



**GOLIGHTLY  
CHEVROLET COMPANY**

MR. & MRS. GEO. B. GOLIGHTLY  
HAMILTON, TEXAS

**Congratulations . . .**

TO THE GOOD PEOPLE OF HICO

On Their

**58th Annual Reunion**

WE INVITE YOU TO ATTEND OUR  
2-DAY SHOWING OF LUXURIOUS FUR COATS  
FRIDAY & SATURDAY, AUG. 2 & 3

Our collection for these two days includes a complete style assortment—

AUTHENTIC  
NEW  
STYLES  
\* \* \*  
DEPENDABLE  
QUALITY

**Jackets  
AND FULL-LENGTH COATS**

—In the season's favored furs.

If you want a new fur coat this season, now is the time to buy!

DON'T FORGET THE DATES,  
FRIDAY AND SATURDAY

OF THIS WEEK ONLY

**COX'S**

"The House of Better Values"  
STEPHENVILLE

From—  
**\$58 to \$349**  
Use Our  
Convenient  
Lay-Away Plan

**58  
Years  
Ago**



. . . Under the administration of Gov. Oram M. Roberts, an act was passed providing for a state university for Texas.

. . . In 1881, James Garfield, then President of the United States of America, was assassinated.

It was about this same time that Hico pioneers sponsored the first Hico Reunion.

This occasion soon came to be an institution and for fifty-eight years the people of the surrounding territory have renewed their association with old friends and formed new ones.

The Gulf States Telephone Company pioneered and grew with Hico and Hamilton County, making it possible for the people of this section to enjoy the most useful of modern conveniences—the telephone!

Day or night, the telephone is the one means of instant contact with those outside of the home. Friends meet friends on a moment's notice . . . Invitations are extended and accepted . . . Alarms are spread quickly . . . Emergencies are met with the aid of the telephone.

**THIS COMPANY AND ITS EMPLOYEES  
EXTEND THE HEARTIEST CONGRAT-  
ULATIONS TO THE SETTLERS WHO  
CELEBRATED THEIR FIRST REUNION  
AND TO THOSE OF TODAY, ON THE  
OCCASION OF THEIR 58TH ANNUAL  
REUNION, AUGUST 7, 8, 9, 10.**

**Gulf States Telephone Co.**  
"A Service Institution"

NO CHECK  
**MALARIA**  
IN 7 DAYS  
take **666**

# IREDELL ITEMS

By MISS STELLA JONES, Local Correspondent

Mrs. G. W. Clardy visited her mother at Quitaque and her daughter at Crosbyton this week.

Katie Smith of Stephenville visited her cousin, Mrs. Laswell, this week.

Miss Grace Simpson and niece of Dallas visited her brothers, H. A. and Sam, this week.

Mrs. Wingren and daughter and Miss Ella Stewart of Burnet spent Sunday here. Her son, Hobby, who visited here for two weeks with his grandparents, Mr. and Mrs. Patterson, returned home with them.

Theo Wilkinson of Cisco visited his grandparents, Mr. and Mrs. Kraemer, this week.

Mrs. Dave Appleby has returned from a trip to Kentucky and New Orleans, where she visited her children.

Mrs. Fannie Weeks and children of Wichita Falls spent the week end here with her sister, Mrs. Lee Hudson.

As Mrs. Leonard Houston and baby and Mrs. Henrietta Lassiter were going down a hill by Sursoya the baby fell over on Mrs. Houston's arm and she lost control of the car. It started down the mountain. One knee was cut, and it was thought that Mrs. Lassiter had broken ribs, but she did not. The wreck was Friday. It is hoped that they will be over it soon.

Born to Mr. and Mrs. Sam Pennell, a daughter, at Mission, Texas, on July 18. The child has been named Alice Jean. She is the daughter of Mr. and Mrs. Willie Lynch.

Mr. and Mrs. Jess White and children spent Sunday of last week with her sister, Mrs. Calvary, of Merittan.

Mr. and Mrs. Piper and daughter and Mr. and Mrs. Terry Washam and children visited in South Texas this week.

Miss Kathryn Oldham is visiting her sister, Mrs. Stephens, of Gorman.

Miss Edna Blue returned to her work in Waco Monday. Her sister, Miss Wilma, accompanied her and visited until Wednesday.

Dick Pruitt of Seminole spent the week with Mr. and Mrs. Hugh Harris.

Peggy June Tidwell spent from Wednesday until Friday with her brother, Dr. Tidwell, and wife of De Leon.

Mr. and Mrs. Lee Phillips, Paul Phillips and son, and Elizabeth Anne Smith, all of Fort Worth, were recent week-end guests of Mr. and Mrs. Hugh Harris and other relatives.

Mrs. Roy Harris, en route to her home in Houston from Mexico, visited here Friday night. Her daughter, who had been visiting here, accompanied her home. Her brother and sister-in-law, Mr. and Mrs. W. T. Mayberry, accompanied her on the trip.

Joe Joe and Jimmie Wyche of near Wichita Falls are visiting their grandparents, Mr. and Mrs. John Wyche. Their parents came to bring them.

Mr. and Mrs. Burke Phillips of Cleburne and a daughter of Wichita Falls spent Sunday with relatives and friends.

Mr. and Mrs. Herbert Gregory and children of Hico spent Sunday with his mother.

Born to Mr. and Mrs. Reupert Phillips of Kilgore, an 8-pound son, July 26, and died the following day. The infant was buried at Clairette.

Mr. and Mrs. McCleskey, who

visited in Fort Worth, spent a few days with her mother, Mrs. J. M. Gordon.

Claude Weeks of Dallas visited here Saturday.

Mr. J. F. Martin of San Angelo spent the week end with Mrs. Seales.

Mrs. Willie Gordon of Fort Worth visited here this week. Her sister-in-law, Miss Mittie Gordon, accompanied her home on Sunday.

Born to Mr. and Mrs. Wilson (Smack) Phillips, a daughter on July 25. The baby weighed eight pounds. Before her marriage the mother was Miss Dorothy Gann.

Mr. Miller of Millerville was here Saturday. He was one of the teachers here the past term.

Mr. and Mrs. J. L. Goodman of Austin spent the week end here with her parents, Dr. and Mrs. A. N. Pike. Mrs. Pike accompanied them home where she visited. She also visited in Temple.

Mr. and Mrs. Ernest Alexander and daughter and his parents are visiting in New Mexico. They left Thursday.

Graham Appleby, who runs the mainstay on the road, got a hand badly burned with gasoline. If he had been alone, no doubt he would have burned up. Someone was behind him and others came and soon had the fire out. He got burned Wednesday or Thursday. His hand is doing nicely.

Mrs. Edmond Hudson has returned from the Gorman Hospital and is getting along fine.

Miss Mary Edith Herring has returned to her home in Ballinger after a visit to Miss Virginia Ramage. Another young lady visited Virginia, but I failed to get her name.

The little daughter of Mr. and Mrs. Walter Sawyers of Fort Worth and the little son of Mr. and Mrs. Allen Linderman, also of Fort Worth, are visiting relatives. The girl is the grandchild of Mr. and Mrs. Pem Sawyer, and the boy is Mrs. Pem Sawyer's nephew.

Mr. and Mrs. Charles Basham of Fort Worth spent the week end with her parents, Mr. and Mrs. Albert Hensley. Their children that had been visiting here returned home.

Mrs. B. L. Mitchell and sons left Sunday for Breckenridge to visit her parents, Mr. and Mrs. Corley.

The election here went off very nicely. Some lost their votes and some didn't. It is hoped that the right ones were elected and will fill the places to the best of their ability.

Saturday night the Baptist and Methodist ladies served ice cream, cake and coffee on the Methodist church lawn. Between \$14.00 and \$15.00 was made, which goes half to each of the two churches. The

R. A. boys served soda water Saturday afternoon and night and took in \$4.00 which will pay their expenses on a camping trip which they will take soon.

Rev. Lewis, Baptist pastor at Walnut Springs and Morgan, preached here Sunday morning. Prayer service was held Sunday night and was fine. Rev. Lewis will do the preaching for the meeting which begins Aug. 16.

Mrs. G. W. Chaffin went to Dallas Sunday to be operated on. Her son-in-law, Mr. Crump, and her daughter, Miss May Chaffin, came after her. Wynelle Hudson accompanied her to Dallas.

Mr. and Mrs. Wilburn Phillips and son, James, and Mr. Rance Phillips attended the funeral of the infant son of Mr. and Mrs. Reupert Phillips at Clairette Saturday.

**Dry Fork**  
BY  
OPAL DRIVER

Miss Myrtle Duncan of Fairy spent the week end with Miss Mildred Sanders.

Mr. and Mrs. Irwin Douglas of Tulsa were recent visitors of his parents, Mr. and Mrs. Jesse Douglas, and family.

Mr. and Mrs. Jack Box and daughter, Dorothy, and Mr. Horace Sanders were business visitors in Dallas Tuesday of last week.

Sunday visitors in the home of Mr. and Mrs. G. C. Driver and family were Mr. and Mrs. Hardy Parker and daughters, Margie Lee and LaVerne, of Greyville, Mr. and Mrs. Douglas Barbee and daughters, Margaret and Jo Ann, of Fairy and Donald Barbee of Gatesville. Also Mary Joyce Parker of Greyville.

Mr. and Mrs. Vernon Smith of Waxahachie are spending their vacation here with Mr. and Mrs. Robert Smith and family.

Mr. and Mrs. Bill Hays and baby of Hamilton spent Sunday with her parents, Mr. and Mrs. I. H. Beene.

Mrs. G. R. Ables of Hico visited last week with her son, Murrell, and family.

## WELCOME, VISITORS

### To Hico And The Reunion

We hope you're coming to the Reunion this year in a New Plymouth or Chrysler—but if that's not the case you'd better see us while you're here. We guarantee you a fair trade.

Also Dealers In—

J. I. CASE FARM IMPLEMENTS

NORGE REFRIGERATORS

FARNSWORTH RADIOS

ACE KEROSENE RANGES

Newest type table-top models to modernize your farm home.

VISIT US AND LET'S TALK TRADE

## Duzan Motors

Phone 33

### CAN YOU SEE

AS WELL AS YOU SHOULD!

Is your child handicapped in school because of weak eyes?

CHIROPRACTIC ADJUSTMENTS

Make Weak Eyes

STRONG

See us and see Better. Call for Appointment Today!

**H. I. CAPPLEMAN**  
Chiropractor  
Office Rm. 702 N. Graham Ave.  
STEPHENVILLE  
No Downtown Office—Residence Only



**AUTO LOANS**  
\$5.00 Per Hundred  
ANNUAL RATE—NEW CARS  
24 MONTHS TO PAY  
— Also —  
LOANS ON USED CARS  
**ELLIS**  
Insurance Agency  
STEPHENVILLE, TEXAS

## The Pioneers . . .

Welcome To Hico's 58th Annual Reunion

WHO ENDURED SO MANY HARDSHIPS TO ESTABLISH THEIR TINY FARM HOMES WOULD MARVEL THAT BUILDING IS SO EASY NOW.

. . . The modern farmer of today may enjoy every modern convenience that his city brother boasts—plus all the advantages of a country home!

### Why Wait Longer?

THE GOVERNMENT IS WILLING AND ANXIOUS TO ASSIST ANY PROSPECTIVE HOME OWNER.

. . . Permit us to show you what we mean when we say that you can easily obtain that home for which you've been longing. The new type FHA loans now available to farmers permit long-term payments at low interest rates. Drop in today for a confidential chat.



**BUILD NOW!**

New Type FHA Loans Available To Farmers

**Barnes & McCullough**  
"Everything to Build Anything"  
HICO

## YES . . . times have changed [FOR THE BETTER]



### Thanks To The Magic of Electricity

IN PIONEER DAYS, men worked from sun to sun and women's work was never done. Washing, ironing, cleaning and other household tasks had to be done by hand. Adequate refrigeration was unknown and the only source of artificial light was a flickering fire or a smoky, coal oil lamp. There were no air-conditioned movies to furnish recreation; no radio to bring music at the twist of a dial. No wonder women were old before their time and men plainly showed the marks of toil.

Today, we live in an age made easier by the magic of electricity. Today's homemaker no longer is slave to an endless routine of hard hand labor. Man no longer works by muscle power alone. Electrical appliances have taken the toil out of homemaking and electric motors have shortened hours and increased production in industry. The radio, better lighting, automatic refrigeration, comfort cooling—all have brought comfort and pleasure undreamed of in grandmother's day. Yes, life is better in 1940—thanks to electricity.

WELCOME,

OLD TIMERS to Hico's

58th ANNUAL REUNION

August 7, 8, 9, 10

FOR FOURTEEN YEARS, it has been this company's privilege to provide the electric service which means so much to the growth and progress of Hico and to the comfort and welfare of its citizens. Ours is a trust and responsibility that we have striven to fulfill by rendering a service that has steadily widened in usefulness and steadily decreased in cost. As time goes on your electric company may be depended upon to continue its policy of reliable service at low rates and to fulfill its obligations in a way that will help—not hinder—the progress of Hico.



CECIL COSTON, Resident Manager



Local Happenings

N. A. Fewell was a business visitor in Floydada last week. Mrs. S. A. Burchard of Houston is here visiting her sister, Mrs. Fannie Green.

Mrs. S. D. Purdon and daughter, Mrs. Zack Harrow, spent the week end with Mrs. Pitt Pittman in Stephenville.

Mr. and Mrs. Gordon Looney and family of Seminole spent the week end with Mrs. E. J. Parker and Mrs. Agnes Looney and daughter, Charlie.

The Baptist meeting closed Sunday with very good crowd present. Mr. and Mrs. Arch Adkins, Mr. and Mrs. Noah Phillips of Canute, Okla., spent the week end with relatives in the community.

Mrs. Babe Horton is honored with shower. Complimenting Mrs. Babe Horton of Austin, the former Miss Mary Brown, the Thursday Thurper club entertained with a garden party and miscellaneous shower Sunday evening at the home of Mrs. B. B. Gamble.

Mrs. Tidwell Thanks Voters. I wish to express my appreciation to the many Hamilton County voters who cast their ballots in my favor in last Saturday's election.

BURNING, GNAWING PAINS IN STOMACH RELIEVED. When excess stomach acid irritates and causes discomfort help neutralize with Adla Tablets—yet eat what you want. Adla gives relief or money back.

Miss Quata Riehbours of Corsicana spent the week end with her parents, Mr. and Mrs. C. D. Riehbours. Ice Cold Melons, 10c to 35c each.

Mr. and Mrs. R. B. McClure of Fort Worth are staying at the home of their parents, Mr. and Mrs. A. A. Fewell, while Mr. McClure is building a 4-room frame house on one of Mr. Fewell's places.

Mr. and Mrs. J. W. Waldrop have had as their guests this week Mrs. Waldrop's brother and three sisters, R. V. Young of Roswell, N. M., Mrs. Clifton Gibson, also of Roswell, Mrs. Eugie Barnett of Pampa, and Mrs. Ether Pettit of Wichita Falls.

JAGGARS FAMILY HOLDS ANNUAL REUNION. Seventy-seven members of the Jaggars family held their annual reunion Sunday, July 28, at the home of Mr. and Mrs. Clint Herring.

ELMO WHITE THANKS ERATH COUNTY VOTERS. With a heart full of gratitude and with full appreciation for the expression of confidence that the people of Erath County have again placed in me, I take this method of saying thanks to one and all.

DISTRICT ATTORNEY BILL ALLEN THANKS VOTERS. Until we catch up with Court at Gatesville, and I am able to see and thank you personally, I wish to take this means of expressing my heartfelt gratitude for your loyal support and active help in my race.

EVERY-DAY LOW PRICES IN OUR MARKET. ROUND STEAK, Good Quality Lb. 29c. LOIN OR T-BONE STEAK, Good Quality Lb. 25c.

Mr. and Mrs. Douglas Vaughn and son, Joe Marshall, of Carlton visited their grandparents, Mr. and Mrs. J. W. Burden, Sunday. Mr. and Mrs. J. W. Burden visited their daughter, Mrs. Lee Pezrey, and family in Comanche from Monday until Thursday of last week.

Mr. and Mrs. Herman Leach, Mr. and Mrs. John Leach and Mr. and Mrs. R. B. McClure were in Stephenville Sunday visiting Mrs. H. J. Leach, who is recuperating from an operation at her home there after being released from the Gorman hospital.

Mr. and Mrs. W. T. Rodgers and daughter, Ruby, have moved to the residence of Mrs. W. E. Russell, who recently was released from the Stephenville Hospital and is expected home in the near future.

THANKS TO VOTERS AND OTHERS. To the voters and others of Precinct 3, I take this method of thanking each and everyone of you who supported me in my candidacy for County Commissioner of Precinct 3.

Dalton Memorial Co. Hamilton, Texas. Many beautiful designs in lasting monuments. Dr. W. W. Snider - DENTIST - Dublin, Texas. Office 68 - Phones - Res. 84.

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Mr. and Mrs. Morse Ross and daughter, Shirley Carroll, and Mr. and Mrs. John Rusk returned Tuesday night from a three-day visit in South Texas and on the Coast. They left Sunday and spent the night in La Costa with one of Mrs. Rusk's sisters.

Mr. and Mrs. W. C. Fouts and Pearl attended home-coming at Odum Sunday. Mr. and Mrs. J. V. Starnes of Smith Springs spent Tuesday night with Mr. and Mrs. Deskin and family.

Mr. and Mrs. J. P. Owen have as their guests their son, Maurice, who is on vacation from his position at Westmoreland, California, and their daughter, Mrs. E. T. Freeman, and little daughter of Amarillo.

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WISAMAN STUDIO HICO, TEXAS. A vacation is not complete without a Kodak record. Load up with plenty of film—you will need them.

Mr. and Mrs. John L. Wilson were week-end guests in Arlington of his brother and family, Mr. and Mrs. D. L. Wilson and two daughters. Ervin Lane came in Saturday from a two weeks' trip to Mangum, Okla., and points in New Mexico which he visited en route home.

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Flag Branch by HAZEL COOPER

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We Welcome You To HICO'S ANNUAL REUNION

THESE WONDERFUL LOW PRICES WILL PREVAIL THROUGHOUT OUR STORE UNTIL CLOSING TIME SAT., AUG. 10TH: 23 Lbs. Pure Cane Sugar \$1.00. 21 Oz. Can Tomato Juice 3 for 29c.

No Soot... No Smoke. No Smell... No Flame.



Electric Heat is clean as summer sunshine

One of the features electric range owners prize most highly is cleanliness—the utter absence of soot, smoke, fumes and flame. Utensils stay bright and shiny after months of cooking.

HOTPOINT 'CLASSIC' ELECTRIC RANGE. Now only \$144.95 installed. Streamlined, built-to-floor model with five-heat Calrod units, Thrift Cooker, extra large all purpose oven, many other features.

The First National Bank. FIFTY YEARS IN HICO, TEXAS. Capital, Surplus & Undivided Profits \$127,179.69. Member Federal Deposit Insurance Corporation, fully insuring each depositor for a maximum of Five Thousand Dollars.













### Greetings

In giving credit to those who have been of assistance to the manager, and to the committee in staging this year's annual Reunion, it probably would be fitting to name every man, woman, boy and girl in Hico and community, for they always have been loyal to the institution.

But special attention is called to the support and cooperation of the following list of merchants, firms and individuals, who by sponsoring this advertising message have assisted with their money in making the Reunion a success again this year. They deserve and need your patronage, for they will ever be found at the forefront in all Hico's battles and enterprises.

Thanks to each and every person for their assistance, and may we hope that in these troubled times we may put away our cares for four days of rejoicing and happy association.

S. J. CHEEK, SR.

- Moon & Eubank Service Station
- Ellington Feed Store
- J. C. Prater
- Welborn's Beauty Shop
- H. J. Leach Service Station & Cafe
- Central Freight Lines
- R. L. Holford
- Barnes & McCullough
- Keeney's Hatchery & Feed Store
- Brown's Ready-to-Wear
- D. R. Proffitt
- Hubert Keller, Riverside Station
- Carmen's Beauty Shop
- Grady Hooper
- The First National Bank
- W. V. Cotten's White Owl Cafe
- Bill Loden's Tin Shop
- Duzan Motors
- Roberson's Gulf Service
- Pauline Lane's Highway Cafe
- George Jones Motors
- Frank Mingus
- Dr. Pepper Bottling Co.
- Willard Leach Service Station
- Everett's Tailor Shop
- Tabor Produce
- Hico Mill & Elevator Co.
- Community Public Service Co.
- S. O. Shaffer Grocery
- Buckhorn Cafe
- Martin Linen Supply Co.
- L. J. Chaney's Service Station
- J. D. Jones Motor Co.
- W. L. McDowell
- J. W. Waldrop's Nursery
- R. F. Wiseman, Photographer
- John Arnold's Garage
- Earl Huddleston
- Linch's Shoe Repair Shop
- Hoffman's Department Store
- C. L. Lynch Hardware
- J. W. Richbourg
- H. N. Wolfe, Magnolia Agent
- Mr. and Mrs. Guy Aycock
- Corner Drug Co.
- Barrow Furniture Co.
- M. E. Waldrop, Texaco Agent
- Higginbotham Bros. & Co.
- L. T. Ross, Jeweler
- Southern Union Utilities Co.
- Teague Variety Store
- Fewell's Shoe Shop
- Weatherby Motor Co.
- G. C. Rhodes, Ice & Produce
- Dook Purdom, Automobiles

# 58th ANNUAL HICO Reunion



A Real Celebration  
In The  
American Way!

# August

7 . . . 8  
9 . . . 10

# HICO PROMISES YOU

## For Her 58th

# REUNION

## Aug. 7, 8

**Twice As Much and Twice As Good!**  
 We mean the Hico Reunion and that good  
**PANGBURN'S ICE CREAM FROM COTTEN'S**  
 In seven delicious flavors. 10c pint.  
**WHITE OWL CAFE**

Come To See Us  
**Bargains For the Reunion**  
 Quality Merchandise  
**"BROWN'S"**  
 Hico -:- Texas

**Groceries Cold Drinks**  
**Texaco Products**  
 Plenty of Cold Drinking Water  
**WILLARD LEACH SERVICE STA.**

**THE BEST IN MACHINERY AND WORKMANSHIP**  
**Our Work Is Guaranteed!**  
 Give Us A Chance On Your Next Job  
**LINCH'S SHOE REPAIR SHOP**

Buy Your Clothes At  
**HOFFMAN'S**  
 And you will be well dressed  
 for the Reunion

**ROSS SHOP**  
 Jewelry  
 Watch and Clock Repairing  
 Come to See Us



50 Years In Hico  
**THE FIRST NATIONAL BANK**  
 Capital, Surplus and Undivided  
 Profits Over \$130,000.00

See You At the Reunion  
 Visit Our Store and Trade With Us  
 While In Hico  
**"TEAGUE" VARIETY STORE**

**TABOR PRODUCE**  
**Wants Your Poultry, Eggs & Cream**  
 We pay highest prices possible.  
 Visit us during the Reunion.

**Modern Plumbing Fixtures**  
 And  
**Latest Wallpaper Designs**  
 Are On Display At  
**HIGGINBOTHAM BROS. & CO.**

Satisfy Your Thirst With An  
**ICY, REFRESHING DRINK**  
 From Our Fountain  
**"Coolest Place In Town"**  
**CORNER DRUG COMPANY**

**Feed Prices Are Lower and**  
**Egg Prices Are Higher**  
 IT PAYS TO BUY GOOD FEED  
 See Us For All Purina Chows  
**KEENEY'S HATCHERY**

**Easy Terms On**  
**NEW AND USED CARS**  
 First-class Fender and Body Work  
 and Expert Painting  
**DOOK PURDOM**

**HICO SERVICE STATION**  
 - GULF PRODUCTS -  
 WHILE HERE BE SURE TO VISIT OUR STATION  
 GOOD GULF GASOLINE - GULF MOTOR OILS  
 GOODYEAR TIRES & TUBES - HI-VOLT BATTERIES  
 PLENTY OF ICE WATER  
 N. N. AKIN, Operator GRADY HOOPER, Gulf Agt.

**WELCOME To The 58th REUNION**  
 Bring Your Boot and Shoe  
 Repairing to  
**FEWELL'S SHOE SHOP**

**A Most Hearty Welcome to Hico's**  
**58th Annual Reunion**  
 FOR 46 YEARS YOU'VE BEEN MEETING YOUR  
 FRIENDS AT CARLTON'S STORE  
 Meet Them This Year At the Same Place  
**J. W. RICHBOURG**

**WHERE OLD FRIENDS MEET**  
**AND ARE ALWAYS WELCOME-**  
**MIDLAND BARBER SHOP**  
 J. C. Prater, Prop.

Say—  
**"MAGNOLIA"**  
 When you think of  
 Gas & Oil  
**H. N. WOLFE, Agt.**



**WELCOME to Hico's 58th Reunion!**  
 Don't forget to drive in and have  
 your car serviced at the  
**MAGNOLIA SERVICE STATION**  
 D. R. Proffitt

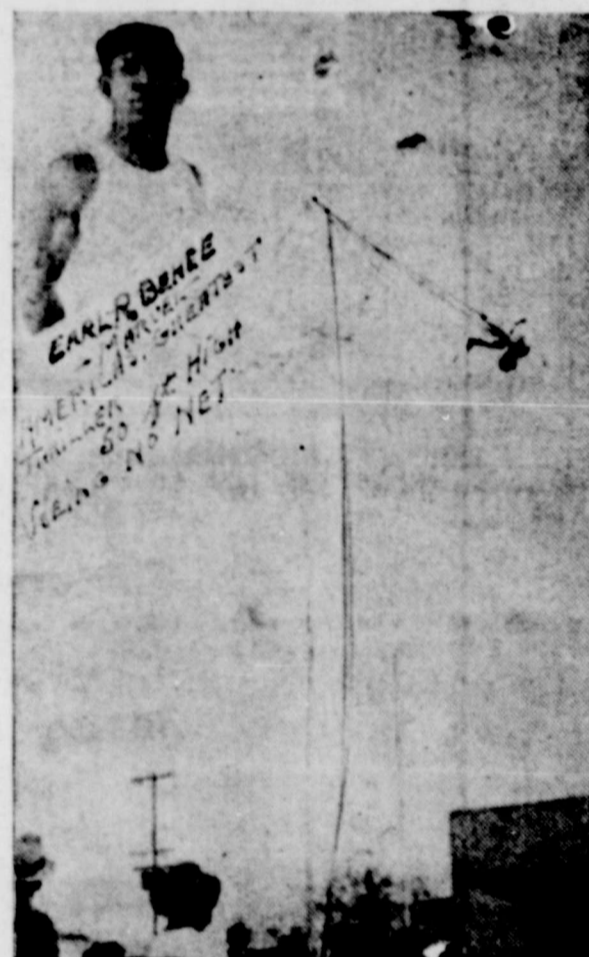
**Air-Conditioning**  
**Tinwork Plumbing**  
 PLAN NOW TO BE IN HICO FOR THE  
**58th Reunion**  
**LODEN'S TIN SHOP**

**DURING THE REUNION**  
**OR ANY DAY**  
 You Are Welcome At the  
**FARM IMPLEMENT SUPPLY CO.**  
 W. L. McDowell

**Build the FHA Way**  
 — Ask Us —  
**BARNES & McCULLOUGH**  
 "Everything to Build Anything"

One day service from San Antonio,  
 Houston, Fort Worth, Dallas, Waco,  
 and points between.  
**CENTRAL FREIGHT LINES, INC.**  
 Durward Lane, Agt. Phone 28

**ADDED ATTRACTION**  
**BIG FREE ACT**



**EARL R. BEHEE**

**"AMERICA'S GREATEST THRILLER"**

Mr. Behee has performed his daring stunts  
 on the flying trapeze all over the world, and is  
 presented twice daily at the Hico Reunion

**HICO MILL & ELEVATOR CO.**  
 — We Buy Grain —  
 Hico, Texas Phone 26

**WELCOME!**  
 To Hico's 58th Annual Reunion  
 See our new and used furniture.  
 We have our own burial association.  
**BARROW FURNITURE CO.**



**OPEN ALL NIGHT**  
 A Good Place to Eat Any Time!  
**H. J. LEACH**  
 Service Station and Cafe

**Public Speaking**

Welcome address by Mayor Lane at part  
 CONGRESSMAN CLYDE GARRETT will speak  
 JUDGE SAM RUSSELL of Stephenville will speak  
 — Other Prominent Speakers

**Mammoth**

**Opening Day!**

**\$33 In**

- MOST ATTRACTIVE ENTRY .....
- MOST COMICAL ENTRY .....
- MOST ATTRACTIVE HORSE AND RIDER .....
- MOST ATTRACTIVE BICYCLE ENTRY .....
- BEST PIONEER CONVEYANCE AND COST .....

PRIZES WILL BE AWARDED  
 TWO OR MORE ENTRIES

**RIDES &**

By

**LADE.**

**ATTRAC**

Entirely

# Entertainment Galore for

# YOU A GRAND TIME

## 8th Annual

# REUNION

### 7, 8, 9, 10

### making Each Day

Lane at park immediately following parade. RETT will speak first day, Aug. 7, at 3 p. m. Spheenville will speak Friday, Aug. 9, 3 p. m. at Speakers To Be Announced —

### both Parade

... 2 p. m.

### Prizes!

.....	\$10.00 1st; \$5.00 2nd
.....	\$5.00 1st; \$2.50 2nd
AND RIDER	\$3.00 1st; \$2.00 2nd
ENTRY	\$2.00 1st; \$1.00 2nd
E AND COSTUMES	\$2.50

BE AWARDED ONLY WHEN  
ORE ENTER EACH DIVISION

### & SHOWS

By  
**DEANE**  
**ACTIONS**  
tirement New

### Two Fiddlers' Contests

FRIDAY NIGHT, AUGUST 9th  
(OPEN TO YOUNG AND OLD)

Prizes of \$5.00 1st and \$2.50 2nd

WEDNESDAY NIGHT, AUG. 7  
(OLD FIDDLERS, OVER 50 YEARS)

Prizes of \$5.00 1st and \$2.50 2nd

J. C. Barrow in charge of Both

### Free Band Concerts

DAILY

10 A. M., 2:30 P. M. & 7 P. M.

— BY —

### Hico Band

More pleasure on your Reunion visit if you say—

"Fill 'er up with TEXACO!"

M. E. WALDROP, Distributor

"Watch the Fords Go By"

Then come and buy one from the  
**WEATHERBY MOTOR CO.**  
Hamilton, Texas  
Fords Built In Texas by Texas Labor

**L. J. CHANEY SERVICE STATION AND WRECKING YARD**  
Bargains in good used auto parts.  
All kinds of mechanical work.  
Box 161 or Phone 161

**VISIT US DURING THE REUNION**  
And Trade Where Your Dollars  
Have More Cents  
12 Mo. Battery \$3.49 Exch.  
**ROBERSON'S GULF SERVICE**

**ONE-DAY SERVICE**  
We Call For and Deliver Promptly  
**EVERETT'S TAILOR SHOP**

**ELLINGTON FEED STORE**  
Welcome to the Reunion  
We Buy Grain — We Sell Feed  
We Do Custom Grinding

The beauty of a monument lies in the enduring qualities of the stone and the simplicity of the designing. We will be glad to assist you in selecting an appropriate memorial for any occasion. Orders placed now will be delivered promptly—and we guarantee satisfaction.  
**FRANK MINGUS**  
PHONE 51

**WALDROP'S NURSERY**  
Hico, Texas  
110,000 TREES GROWING

**WELBORN'S BEAUTY SHOP**  
Invites you to become inviting! For summer, win admiration with a becoming coiffure. We take personal pride in making your hair soft, lovely, attractive.  
**AIR-COOLED**

**WELCOME TO THE REUNION**  
— And To —  
**DUZAN MOTORS**  
Chrysler-Plymouth J. I. Case

**JUST CALL US**  
We'll See That You Have Plenty of Ice  
Also see us before you sell your produce  
**G. C. RHODES**  
Phone 34

**RIVERSIDE SERVICE STATION**  
You'll have a better time if you have your car serviced regularly at our station.  
We Specialize In Friendly Service  
**Hubert Keller**

Drink **DR. PEPPER** and  
**Our Famous Rainbow Beverages**  
At the Reunion  
**DR. PEPPER BOTTLING CO.**  
Dublin, Texas

**WELCOME, Old and Young, to the 58TH ANNUAL REUNION**  
Buy Your Hardware Where They've Got It  
**C. L. LYNCH HARDWARE**

For Your Convenience—  
"Martin System"  
**MARTIN LINEN SUPPLY CO.**  
A. C. Honea Waco, Texas

**Open All Night**  
5 BLOCKS FROM POST OFFICE ON  
HIGHWAYS 66 & 67  
**HIGHWAY CAFE & SERVICE STA.**  
PAULINE LANE

**WELCOME, OLDTIMERS!**  
Make your Reunion visits more enjoyable with delicious food. Everything for your picnic lunches.  
**S. O. SHAFFER GROCERY**

Ride the Luxury Way—  
In Plymouth or Dodge  
We also buy and sell livestock  
**GEORGE JONES MOTORS**

**DURING THE REUNION**  
Enjoy the excellent food and most delightful atmosphere at the  
Newly-Remodeled and Decorated  
**BUCKHORN CAFE**

Washing & Greasing Texaco Products  
**MOON & EUBANK**  
SERVICE STATION  
Ask About Our Easy Payments On Federal Tires

**Garage & Mechanical Work**  
Wrecking Service & Wrecking Yard  
Tires, Tubes & Auto Accessories  
General Motors Trucks  
**JONES MOTOR CO.**

Whether you are visiting or entertaining during the Reunion, you'll enjoy yourself more if you take your meals with us. We like to meet you and your guests.  
**RUSSELL HOTEL**  
Mr. and Mrs. Guy Aycock

We Invite All Old and New Customers to Visit Us  
During the Reunion—And for those extra special occasions in your life let us design you an entirely new hair dress. It makes a difference!  
**CARMEN'S BEAUTY SHOP**

**THE BEST OF SERVICE GUARANTEED BY EXPERT MECHANICS**  
We also handle Fender & Body Work  
**JOHN ARNOLD'S GARAGE**

**Get The Folks Together**  
For a Good Old Family Group  
During the Reunion  
**WISEMAN STUDIO**  
Hico, Texas

**SOUTHERN UNION**  
UTILITIES COMPANY  
Hico, Texas

**EARL HUDDLESTON**  
Candidate For Representative  
94th District  
Hamilton and Coryell Counties

# or 4 Big Days and Nights!

**WELCOME**

TO HICO'S

**58th Annual**

**Reunion**

AUGUST 7 - 8 - 9 - 10

# We've Come A Long Way Together!



This year, as is the custom, Hico observes another anniversary. Lest the perspective of the years be blurred by the nearness of the economic upheavals and readjustments of the past few years, and by the fear and worries of the future, it is well to pause now and note that Hico citizens have never yet failed to survive the hard years and come forth to carry on an undaunted fight to make Hico a better place in which to live.

Through the three-score and more years of Hico's existence there have been many hard years, times as

trying as any the present generation has faced. But always, as it will be now, Hico has survived to march into more prosperous days . . . to eras of building and growth.

Today . . . right now . . . is the time for all citizens to review the history of our town and resolve to take a more active part in its development. Let's all hail the observance of another anniversary of progress as an opportunity to renew civic pride in our town, civic pride, the nature of which will afford an inspiration to future citizens of Hico in the years to come.

**CO-OPERATION AND PLANNING ALWAYS ASSURE SUCCESS  
LET'S WORK TOGETHER!**

## Hico Chamber of Commerce

**OFFICERS**

J. N. RUSSELL, President  
REV. ALVIN SWINDELL, Secretary  
H. F. SELLERS, Treasurer

**DIRECTORS**

H. V. HEDGES  
M. E. WALDROP  
L. N. LANE  
H. E. McCULLOUGH  
W. E. PETTY  
R. L. HOLFORD  
J. B. OGLE

**LOOK FORWARD**



**MOVE FORWARD**

**LIKE THE PIONEERS WHO LOOKED FORWARD TO AND  
DEVELOPED A NEW LAND, WE MUST  
KEEP OUR EYES TO THE FRONT**

WE ARE EVER ALERT TO THE NEEDS OF OUR CITY AND STRIVING TO MAKE THE OLD HOME TOWN BETTER AND BETTER ALL THE TIME.

**Hico Has Made Rapid Strides**  
— With —  
IMPROVED STREETS—NEW HIGHWAYS  
MODERN NEW HOMES  
BETTER BUSINESS HOUSES  
AND SERVICES

OUR SINCERE WISH FOR REUNION VISITORS IS THAT THEY ENJOY EVERY MINUTE OF THEIR STAY AND COME BACK AGAIN AND AGAIN.

# The City of Hico

MRS. ANNIE B. CURRIE, Treasurer

T. A. RANDALS

J. W. LEETH

LAWRENCE LANE, Mayor

E. H. PERSONS, Attorney

H. E. McCULLOUGH

MRS. J. R. McMILLAN, Secretary

J. B. OGLE

C. P. COSTON