## ©hy Hitu Nenta Truitut



THE HICO NEWS REVIEW
FRIDAY, SEPTEMBER \&, 1839

## TRUTH about ADVERTISING <br> By CHARLES B. ROTH



WHAT IS PASTURE WORTH?
RICHimpso, Awoctate
Farm and Ranet



## 40

 4 CARSWill trade for Oats or Livestock Easy Payments

Opening Specials next week ONLY-
Permanents and wave sets, two for the price of one. Shampoo and Set 2 for 50 Regular Set REGULAR \$5 OIL WAVE

We will be open Saturday and extend you a special invitation to visit our new beauty shop. We have all new equipment and are anxious to help you with your beauty problems.
DOT'S BEAUTY SHOP Dorothea Holladay, Prop. Located Next Door to Petty's

## J0B PRINTING

We specialize in fine printing of all kinds. Our equipment is modern and all work is given careful attention. We strive to please; try us on your next order. Phone 132 and our representative will be right there.
Wise Homeowners Protect Their Investments With Yearly Improvements

Plan now to have your home repainted. A new coat of paint will increase the value of your property and protect it from the weather during the months to come.

$$
\underset{\text { Phone } 143}{\text { Higginbotham Bros. \& Co. }}
$$

IREDELL ITEMS


## WNEBE OP <br> 

By DOROTHEA BRANDE
$\qquad$ INDIGESTION


M May I use your Telephnone?


Gulf States Telephon $\mathbf{C o}$.

TWO SIDES To Every Question

## SAVE

Improv

Mancy Wart's HOME NEWSterials in the building.

OTHER BUILDINGS NEED REMODELING AND IMPROVING, TOO!


Farmers and Ranchmen Of Hico Territory are now offered through us a popular type of Government financing allowing forANNUAL AND SEMI-ANNUAL PAYMENTS BUILDING, REPAIRS, FENCING And other improvements around their propert, ASK US FOR DETAILS

## BARNES\&McCULLOUGH

"Everything to Build Anything" HICO

FOR A LIMITED TIME ONLY WICKER
LaUNDYY BASKET


with every purchase of an EASM WASHER

Take advantage of this money saving offer and end your washday problems for once and for
all. The new EASY Washer gives you every end Your new EASY Washer gives you every
all. The northwhile convenience feature: Massive
wor worthwhile convenience feature: Massive
streamlined styling ... chip-proof white enamel streamlined styling ... chip-proof white enamel
finish . . super-sale wringer with touch release finish . . . super-safe wringer with touch release
and automatic roll stop . . three-zone washing action... powerful insulated motor ... large capacity tub. Buy now at the regular price and get a woven wicker laundry basket and 20 pack:
ages of granulated washing soap absolutely ages FREE!




"Hey laughed and turn
She beating me met her hand
crossed the room and
cost bead rom
She held out her hend
crosed the room and
seat beside the table.
As she


[^0]


## Borrow Money on Your Car <br> REFINANCE YOUR CAR ELLIS INSURANCE AGENCY <br> Oren H. Ellis



heantr the greatest of all pos
sessfone? H. L. CAPPLEMAN



THOMA E. RODGERS
Fire. Tornado, Casualty
And Automobile
INSURANCE Phone ${ }^{2}$ insurance $\quad$ Hico, tox.

## FOR BETTER USED CARS SEE

 DUZAN-JONES
## HIGHEST MARKET PRICES

## for grain of all kinds all times

Hicn Mill \& Elevator Co.

Hico Phone 26 Texas

Hamilton Mill \& Elev. Co.
Phone 87 Hamilton, Texas Night 44

one of the beautifull deigns we have made up al
Dalton \& Hofheinz Memorial Co.

## JUST LANDED

The New Fall Shades of Airmaid Hosiery Hula Hula
Waikiki
Traveler
Tropic Earth Exciting Hawa


## NEW SOCKS AND TIES FOR THE MEN

## AMITY BILLFOLDS

A brand new shipment
just received to sell for

## 450-PAGE DICTIONARY

A necessity for the school child and a real bargain for 15 c . Get yours now. Our Supply Is Limited

## School Supplies

LET US FILL YOUR NEEDS IN ALL KINDS OF SCHOOL SUPPLIES

## Corner DrugCo.



## MURDERER To Be Hanged!

But is the right man taking the "13 Steps" to the gallows? Was t the condemned man who killed Agnes Herrick, wife of his friend?

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Herix, my dime. send me a coppof of the Mercury Book

## vame

## Addreen

## The Hitr Aveut Trutivu




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    PORTERS DRVG stoze

