## The Hitr ANput Trvituu

| $\begin{aligned} & \text { Here } \ln \\ & \text { HICO } \\ & \hline \end{aligned}$ |  |  |  |  | Meeting of Farmers Set Wednesday, Trades Day $\qquad$ <br> Keeping Up With <br> SPEAKER BE PRINCIPAL SPEAKER ON FARMING |  |
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|  |  | the customary party in the afternoon. Hico stores are full of new Fall merchandise for your inspection including |  |  |  |  |
|  |  | your inspection, including wearing appare for the grown-ups as well as school children |  |  |  |  |
|  |  | Supply All Your School Needs In Hico, Where You Are Sure of a Square Deal |  | mand |  |  |
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## JOTS

Jokes \& Jingles
jennie mae


## IIREDELL ITEMS



## FOR BETTER USED CARS SEE DUZAN-JONES

Borrow Money on Your Car REFINANCE YOUR CAR ELLIS INSURANCE AGENCY

Oren H. Ellis
PHove $3: 9$
TBPMENVILLE, TEX


Once upon a time this was modern

## Gulf States Telephone Co.

## SGHQO!

Complete Line of MASTERPIECE SCHOOL SUPPLIES PARKER PEN AND PENCIL SETS NOTEBOOKS AND FILLERS CRAYONS AND DRAWING PAPER

## Teachers \& Students

This is your special invitation to visit us now and throughout the winter whenever we can serve you.

WE WANT TO MEET ALL NEW TEACHERS AND STUDENTS

12-INCH RULER FREE
With Each School Supply Purchase
WE CARRY A COMPLETE LINE OF REXALL PRODUCTS, fully guaranteed. Ask for "Rexall" when you need any thing in drugs or toilet goods.

SEE THE PEN WITH A SPART!
Double-Life Fountain Pens


 Stan Atsom miller



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## SOCIETY




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# Shows the Way! <br> YOU'LL NEVER HAVE A HOME UNLESS YOU START 

AND WE DOUBT IF THERE WAS EVER A BETTER TIME TO START THAN RIGHT NOW:
Al over America people are taking advantage of far more economical to build you a homes. It is is to continue paying rent, in actual monthly payments, and FHA makes it possible for you to invest former rent money in something you own. If you have a steady income-if you are honest
and sincere-if you have a desire to get ahead in life-there is a way in which you may be helped.
Our financial connections place us in position to help you take advantage of the new provisions of the opportunities without thorough investigation It will cost you nothing to come in and discuss your building needs with us. We will be glad to render every aid within our power.
BARNES \& McCULLOUGH "Everything to Build Anything" HICO



Says KATIE KILOWATT

Katie Kilowatt, your electric servant, never shirks and never asks for a day off. She's on the job 24 hours a day, 365 days a year. She does the hard work of housework. She makes home life more enjoyable. She works long hours at low pay. Give her more jobs to do and enjoy more comfort and leisure.


Ilc A DAYAVERAGE WAGE
Katie Kilowatt's wages in the verage home served by Community
Public Serrice Company are only IIc a day-less than the coat of malted milk, a packags of cigraretel or a gallon of gavoline.

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With

YOU ARE INVITED TO CALL AND SEE THE MANY NEW THINGS WE HAVE FOR YOU HERE NOW

- OPPORTUNITY DAYS AT PEYYYS -
NEW FALL MERCHANDISE NOW ARRIVING!

Thanks For All Past Business and Soliciting a Share of Your Fall Business W. E. PETTYY DRY GOODS
In addition to Trades Day Inducements, We Give Coupens On Silverware

150
Four-Months-Old PULLETS
Priced right
KEENEY'S
HATCHERY


NEXT WEEK! best-loved writers of romantic fiction--Temple Bailey. The story, "Tomorrow's Promise," is the kind of romance no woman can stop reading once she has sterted it. Don't miss the beginning in next week's issue.

## INTO THE SUNSET BY JACKSON GRECORY






 Mey we suggent hhat you come to our yard and select
one of the beat Dalton \& Hofheinz Memorial Co.


Hicn Mill \& Elevator Co. Hico Phone 26 Texas

Hamilton Mill \& Elev. Co. Phone 87 Hamilton, Texas Night 44

## Two Big Events

DOLLAR DAY AND SCHOOL OPENING


## WORM YOUR TURKEYS

DR. HESS CHICK AND POULTRY TABLETS
DR. HESS STOCK TONICS DR. LeGEAR'S STOCK POWDERS

## AIRMAID HOSIERY

## FOR SCHOOL

Strong, service weights--ideal for school.
Lay in a supply at

## PRESCRIPTIONS

COMPOUNDED BY AN EXPERT


|  |  |  |
| :---: | :---: | :---: |
| Fountain Pen and Pencil Sets 19c <br> 39c value | School Bags $25 c$ | Colored <br> Crayons <br> 10 stick pkg. 5c <br> 20 stick pkg. 10c |
| FOUNTAIN PENS, Very Special at <br> LOOSELEAF NOTE BOOKS <br> THEME PAPER, 50 Sheets <br> PENCILS, Soft Leads, Oversize Erasers <br> A Gift For Each Child Who Buys School Supplies From Us |  |  |
| A Complete Line of Novelty Gifts |  |  |
| COTTON PICKERS' SACKS . . KNEE PADS COTTON SCALES . . . WAGON SHEETS |  |  |
| MENS WORK PANTS, Pair MEN'S WORK SHIRTS, Each COTTON GLOVES, Pair |  |  |
| We Pay Highest Prices For Your Produce |  |  |




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 Cooking Oil stumi gal. 75 c Cream Meal 20 is. 35c

 Monitor Coffee the 12 c Market Specials Sliced Bacon thatik lb. 20c Kraft's Cheese 2 mio 50 c Seven Steak nätr lb. 15 c Jowls \& Bologna lb. 10 c Oleomargarine umint lb. 15 c Hudson's Grobery \& Marked


