

# The Hico News Review

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## Here In HICO

Hico's share in an annual insurance premium saving averaging ten per cent over the state will be something over \$1,000, according to the best estimates available at this time. The reduction was made public last week by State Fire Insurance Commissioner Marvin Hall.

Other good news for Hico and similar-sized towns was that towns with the lower annual premium scale will now be entitled to a ten per cent credit for good fire record. Formerly this maximum credit was restricted to 15 per cent in small towns, and the percentage of the list eligible to receive the maximum has come only as a result of united and persistent demand from officials of the smaller towns affected. It will be remembered that the News Review has stated and reiterated the intention that the previous ruling was unfair.

Now that the maximum savings are possible, it behooves citizens to watch fire hazards and maintain the good fire record through which we may hope to attain the ten per cent credit after next March 15th.

Right here we want to give due credit to an organization which probably constitutes one of the most important bodies we have in town. We are referring to the Hico Volunteer Fire Department, whose members are faithful in their efforts to prevent fires, as well as their labors to keep losses at a minimum whenever a fire does occur.

Just this month the News Review office was visited by a committee of two from the fire department, who asked permission to look over the premises and ascertain the location of electrical switch boxes, attic spaces, and other things which might need previous information in case of fire. This work was done on their own time, of course, and entailed a great deal of running around. But the boys are always willing to do these things, and there is not a one but takes time off from his business or job when there is some one can serve his town or county.

Each year a delegate is sent to State Firemen's Training school at College Station, and up to this delegate's return the lessons learned at the school are passed on to the other members. The words of Bill Leeth, fire chief, "There's a lot to fighting fire, but the best work is done before the fire breaks out."

It takes time to pay tribute to the men, not alone for the things they are doing for us, but for maintaining such an interest in active, progressive organization. In their hand we place responsibility for the safety of our town and property, and it is reassuring to know that our confidence has not been betrayed.

Compliments on our recent Reunion Edition have been received through the mails, in newspapers, and in personal letters. These do not serve to turn heads, but are accepted as tributes they are intended, as a tribute to the progressiveness and cooperative spirit of the people whom we labor.

It is not any kind of a special occasion, or for that matter a regular issue of the paper, without the spirit of the part of the merchants and citizens would be like going into a brick wall. But to do so with encouragement and support upon such a move practically assures its success. We wish you could read the things that have been said, but to read them would savor of bragging since some of the remarks are personal, so we pass the compliments on to our readers with personal bows and thanks.

Finally we have found a place for ourselves in the Government service if we can only get the proposition over. On a recent trip through West Texas and New Mexico we were horrified at the number of misspelled words on public signs and notices. At the washhouse in Carlsbad Caverns we were "accommodations" spelled "m" and at the McDonald Observatory we were astounded reading a sign, "No Picnic."

course, in order to make good the job, in case we get the deal through, we might not work from home. But we would avail ourselves of some sort of dictionary stick to small words which are misspelled.

Baldridge, hard-working paperman from Clifton, was with Hico last Saturday afternoon, accompanied by Mrs. Baldridge, and they stopped for a brief visit with the News Review.

He hadn't taken a holiday the previous week, and was argued out that Mrs. Baldridge taking him to Mineral Wells

## FIRE INSURANCE

### To Be Reduced 10 Per cent On Policies Written After Sept. 1

A cut of more than \$2,500,000 a year in fire insurance premiums was announced last week by Texas Fire Insurance Commissioner Marvin Hall.

The reduction, an overall slash of more than 10 per cent, applies to premiums on residences, on certain stores and stocks of merchandise, and on many types of industrial buildings and plants.

It brought to more than \$6,000,000 a year, reductions in fire insurance premiums put into effect within the last three years. This was the fourth successive reduction, and supplemented an increase in the good fire record savings afforded cities and towns of low fire loss records.

Altogether, fire insurance costs have been cut approximately 40 per cent below those of 1936, Mr. Hall reported.

The overall reduction, effective on policies written on or after Sept. 1, applies to properly representing the largest part of the premium volume of fire insurance in Texas. The reduction order covers dwellings, apartment houses and rooming houses, most mercantile buildings and certain stocks of merchandise, public-owned buildings, hospitals, poor farms, churches, orphanages, public libraries, schools, filling stations, garages, ice factories, breweries and bottling works, creameries, funeral homes, cotton gins, cottonseed oil mills, sawmills, crosewing works, electric light plants, waterworks, pumping and filtration plants, pier and wharf properties, all fire sprinklered and fireproof properties and many others.

One of the most important changes announced by the Commissioner was the extension of the 25 per cent maximum good fire record credit to all cities and towns of Texas now eligible for fire record credit or penalty. Formerly the maximum credit for the cities with less than \$20,000 in annual fire insurance premiums was only 15 per cent for good loss records. Maximum penalty for bad fire loss records in cities eligible for participation in the fire record system remains at 15 per cent. Texas is the only state in the Union which allows credit in the fire insurance rate for cities with low loss records, Commissioner Hall said.

This is the fourth successive reduction in less than four years," Commissioner Hall said, in announcing the order based on hearings held four months ago. "When these reductions are considered with the increased good fire record credits which the commission has promulgated during my incumbency, it means they will bring a saving of approximately 40 per cent over 1936 to Texas insurance policyholders."

The successive reductions, and increases of the good fire credit from 15 to 25 per cent, have been in part made possible by the fire prevention campaign which the fire insurance department began when he took office, Mr. Hall pointed out. This program has been that of cooperation with fire marshals and fire chiefs, the introduction and extension of fire-prevention study in the schools, vigorous investigation of suspicious fires, the prosecution and the conviction of "fire-bugs." A wave of high fire losses starting in the depression was checked and the tendency swung back to a marked decline in Texas fire loss records, Commissioner Hall showed.

Mr. Hall recalled that in 1937, the Board entered an order eliminating many of the charges in the schedule, which made a saving of \$1,000,000 a year to policyholders in the dwelling classification itself.

On June 15, 1938, another reduction order became effective in reducing the insurance costs by approximately 10 per cent of \$2,500,000 per year.

The new reduction, effective on September 1, will bring a saving between \$2,500,000 and \$3,000,000 a year, the department computed.

"We can keep fire insurance costs to a minimum in Texas," Commissioner Hall said, "by continued practice of fire prevention."

Only two small classifications of property will have their fire insurance rates raised on policies written after September 1, according to Mr. Hall. The high losses experienced by wholesale grocers (not sprinklered or fireproofed and unprotected frame woodworkers shops except sawmills and planing mills) justified a 5 per cent increase in their rates after the order's effective date.

"If you want to win your battles take care of your bloomin' guns" was the advice of Rudyard Kipling, celebrated poet who died in 1935.

Mr. Kipling's advice might have been directed at most anything, but it is especially timely for merchants at the opening of Fall. There is going to be plenty of business for someone, and the fellow who works his guns is going to get his share.

May we assist you?

## PACT SIGNED

### By Germany, Russia

#### Non-Aggression Agreed to British And France Strengthen Forces In Face of New Threat

MOSCOW, Aug. 24 (Thursday).—Germany and Soviet Russia early Thursday signed a non-aggression pact, binding each of them for 10 years not to "associate itself with any other grouping of powers which directly or indirectly is aimed at the other party."

By the pact they also agreed to "constantly remain in consultation with one another" on their common interests, to adjust differences by arbitration.

The non-aggression clauses bound each power to refrain from any act of force against the other, and to remain neutral if either is attacked by a third power.

Von Ribbentrop and Premier Molotov signed the pact in the presence of Stalin.

At Moscow, Joachim von Ribbentrop, the German foreign minister, who avoided Polish territory in flying Adolf Hitler's private airplane, entered the massive gates of the Kremlin in a costly new American automobile flying four Nazi swastikas.

He got down to business with Vyacheslav Molotov, Soviet premier and foreign minister, along with the German ambassador, Friedrich Werner Schulenburg, at 3 p. m. Their conference lasted over three hours.

German quarters in Moscow made no attempt to conceal their jubilation at what they considered a great diplomatic coup at the expense of Britain, France and Poland.

The discomfited British-French military missions, which began negotiations Aug. 12 with Russia for a tri-partite military alliance, conferred among themselves as they listened to reports from abroad on the European situation as a whole.

Russians gazed curiously at the swastikas snapping from Von Ribbentrop's car. They are emblems they have been taught for years to scorn.

The Italian ambassador, Augusto Rusco, was at the airport to greet Von Ribbentrop, who emerged from the plane clad in civilian clothes. But the Japanese ambassador, whose country looks on the German-Soviet negotiations with deep misgivings, was markedly absent.

"Hitler Rules," a strange sound in the capital of Red Russia, resounded across the airport as the German embassy staff greeted their chief.

The average Russian seemed unconcerned or unaware of Europe's perilous state and, in any event, confident his country would remain neutral.

Continued interest prevails in revival meeting being held at Baptist church.

### Continued Interest

#### Prevails in Revival Meeting Being Held at Baptist Church

The revival meeting in the Baptist church of this city continues with increasing interest. Mr. Evans, the evangelist, and Mr. Strother, the song leader, have won their way into the hearts of the community, and the attendance upon the services, both morning and evening, has been very gratifying to those in charge, while many new members are being received into the church.

The outdoor meeting place, on the lawn of the church, is being found very delightful, and the people in large numbers are enjoying it.

The meeting will probably close Sunday night.

### Mrs. Dan Martin Dies

Mr. and Mrs. D. F. McCarty and son, Travis, were in Dublin Wednesday afternoon to attend funeral services for Mrs. Dan Martin, who died Tuesday afternoon. Mrs. Martin was a former resident of Hico and had many friends here who were grieved at word of her death.

Other members of the McCarty family, including Mr. and Mrs. Raymond McCarty and daughter, Mr. and Mrs. J. Frank Hobbs and son, D. F. McCarty Jr., all of Abilene, and Mr. and Mrs. Charles Clark and family of Gainesville, also attended the funeral. Mr. and Mrs. Clark and children are spending the rest of the week here with their parents.

### Former Resident Dies

Funeral services were held in Dallas Tuesday for Winston S. Fontaine, 69, former resident of Dallas and Hico, who died at the home of his daughter in Margate, New Jersey. Burial was in Restland Memorial Park.

Mr. Fontaine at one time was manager of the cotton oil mill here. He is survived by his wife, Mrs. Mabel Kathleen Lawrence Fontaine, and his daughter, Mrs. J. D. Lynch.

### Here Buying Cotton

Nat Mason of Waco, who has been in Hico for several days, will be associated with Frank Falls during the cotton season.

Mr. Mason, who has spent considerable time here in previous cotton marketing seasons, is well known among the trade.

## Cork Bathing Suit



### OSTIA, Italy

Designed in faring modes, swim suits made of specially treated cork are the rage on Italian beaches this season.

Miss Jean Seidell of Plainfield, N. J., American visitor to Rome, is shown wearing one of the new suits.

## GORGEOUS PAGEANT

### Featuring 50 Texas Beauties Will Help Open State Fair

DALLAS, Aug. 24.—More than fifty Texas beauties, from every point of the compass, will participate in the glorious pageant opening day of the 51st State Fair of Texas, October 7. This announcement was made here by Alphonso Ragland, Jr., member of the Pageant Committee, after a conference with Hal C. Worth, director.

Mr. Worth has just completed a tour of South and West Texas where he reported intense interest already in the event.

Plans for the stage setting for the coronation of the Queen of Queens in the massive Cotton Bowl at 7:30 p. m., all free to Fair visitors was also announced.

The setting is to be in silver and gold relief of the Oriental type. Thousands of feet of scenery will be built and flowers in profusion of varied foliage will enhance the garden setting.

A highlight of the coronation will be 150 girls representing a cellophane court with illuminated arches through which the queens and their retinue will march.

Floats, bearing the Queens which will pass in review through downtown Dallas at noon, will carry the royal beauty to the Cotton Bowl at night, depositing these in the royal setting where the Bluebonnet Queen will be crowned.

This highlight of opening day entertainment and pageantry will be free. A special musical score synchronizing with the pageant play, will be interspersed with dancing numbers as the program progresses.

The Queen crowned at this ceremonial is assured of a screen test in Hollywood.

### Mrs. Miller Improved

Word received here by relatives of Mrs. J. A. Miller, who has been taking treatments for some time in Austin, were to the effect that she was greatly improved and would return home in a short while.

### Son Born to Herricks

Mr. and Mrs. Cecil Herricks of McCamey have announced the birth of a son, George Bradley, Sunday morning, August 20. The youngster weighed 6 1/2 pounds. Mr. and Mrs. Herricks are at the home of his parents, Mr. and Mrs. Willis Herricks.

### Hico Girl Gets Degree

Miss Jerry Alice Pittman of Hico was among the four hundred and thirty applicants who received degrees at the summer commencement exercises of the North Texas State Teachers College Wednesday evening, August 23, at the college stadium in Denton.

Miss Pittman received a master of science degree in elementary education.

### In Meeting at Big Lake

Rev. J. C. Mann, pastor of the Hico Methodist Church, left Tuesday for Big Lake where he will conduct a series of revival services for the next two weeks. He was accompanied by Mrs. Mann and the children who will visit with relatives there.

Rev. W. J. Hearson of Stephenville will preach at the local church next Sunday morning at the regular hour. There will be no services in the evening on account of the revival at the Baptist Church.

### Return From Abilene School

Mr. and Mrs. R. B. Jackson and son, Billie, returned last week from Abilene where both Mr. and Mrs. Jackson had been attending the summer school at Hardin-Simmons University. Mr. Jackson was taking work on his master's degree and Mrs. Jackson completed work on her bachelor's degree.

### Church of Christ

Elder Stanley Giesecke of Duff conducts services twice each month, on the first and third Sundays, at the Hico Church of Christ.

## CO. BUDGET

### Hearing Held Monday

#### One Hundred Citizens Attended to Learn How Funds Are to Be Spent

The annual hearing on the Hamilton County Budget for 1940 was held in the District Court room Monday of this week. The Commissioners' Court had given rather unusual publicity to the meeting and had urged the taxpayers to attend and discuss these vital matters. Not as many as had been hoped were in attendance, but at least one hundred of the leading citizens from many of the communities were there.

Among the facts brought out were these:

The assessed valuation of the county is some more than \$8,900,000.00 and the tax rate for the county is 57 cents on the one hundred dollars. This total of 57c is divided as follows:

General Fund	25c
Jury Fund	92c
Special Road	10c
Road & Bridge	10c
Sinking Funds	19c

The sinking fund rate of 19c which pays the interest as it accrues on the bonded indebtedness of the county and also the bonds as they mature is apportioned to:

Courthouse Bonds	05c
Jail Bonds	03c
Highway 84 Right-of-Way Bonds	02c

No raise was made in the rate this year, although it was necessary to set up a sinking fund to care for the right-of-way bonds from Star to Evant. Yet the Commissioners reduced their road and bridge fund by this amount rather than raise the rate.

The indebtedness of the county was shown as follows:

C'house Bonds	\$54,000.00
C'house Warrant	500.00
Jail Bonds	34,000.00
Right-of-way Bonds	19,945.00
Machinery Warrants	19,246.15

Total Indebtedness 118,891.15

The court took special pride in pointing that in view of the fact that recent radio publicity had called attention to the deplorable and hopeless indebtedness of many counties, yet the per capita indebtedness of Hamilton County is only \$2.00, and the percentage of our total debt to our rendition is only 1.48 per cent, or the same relative condition as a man who has \$100.00 and owes \$1.48.

Attention was called to the fact that the relief burden that has come onto the county is really heavier than the general fund can bear. The amount as set up for this item in the budget last year is exhausted and the general fund of the county is dangerously near the red because no provision has been made for this unforeseen load. A constitutional provision allowing a tax set-up to take care of this seems the only solution.

Much publicity has been given recently to the fact that one-half the State ad valorem tax has been remitted to the counties, and the urge has been made to counties to reduce their rates accordingly. Yet this remission applies to taxes assessed in 1940 and nothing from this source will be available for one and a half years. When it does come it will by no means be one half from the 77c rate recently set by the State tax board, but will be only one half from the State 35c ad valorem rate. And out of this, allowance must be made for the \$3,000.00 homestead exemption already made. Caution was urged against too high hopes from this source.

Also it was stated that the recently enacted Road Bond Assumption Bill whereby 1 cent of the gasoline tax is set aside to retire road bond indebtedness, and after such indebtedness is serviced, the remainder will be distributed to the counties, will be very disappointing to counties like Hamilton that have no road debts, from the fact that there will be no remainder.

The fact was developed that each commissioner has around 400 miles of road in his precinct. Maintaining this mileage which includes grading, draining, straightening, sometimes new roads, building bridges, fencing, culverts, gravelling, buying necessary machinery, keeping it in repair, buying fuel and oil, and paying the labor is all done at an average cost of \$25.00 per mile per year. And many present were willing to say that the county maintained roads are better than the State roads of like grade.

Evidently both officers and taxpayers enjoyed the meeting. All were profited by the discussion and pleased with the facts brought out. The commissioners' court pledged to maintain the present satisfactory financial condition of the county and with this the meeting adjourned. J. B. POOL.

### New Laundry

Mr. and Mrs. J. R. Latham and baby of Clovis, N. M., moved here last week to open a new hot-water-steam laundry. Mr. Latham operated a similar establishment at Clovis.

Four new steam-equipped machines have been installed in the building directly behind the W. E. Pettv store and Mr. Latham began operations Monday.

## HICO BAND

### Goos To Morgan Mill Today To Play for Rodeo

Members of the Hico Band will leave this morning (Friday) for Morgan Mill where they will be guests at the rodeo and celebration during the day and will play for the night performance of the rodeo, beginning at 7 p. m.

The Stephenville High School Band, under the direction of G. W. Collum, will lead the parade that will start the festivities at 9:30 o'clock. Mayor Henry Clark of Stephenville will follow the band.

A free barbecue dinner will be served following the morning rodeo, after which the contests will be resumed. A big dance will be held Friday night.

C. B. Whately of Lingleville and L. M. Allen of Morgan Mill are being assisted in making arrangements for the program by Pete Huffman of Stephenville.

Whately said he has received a number of letters each day from rodeo performers in West Texas. Sig Faircloth, of Ranger, from whom 39 head of Brahman cattle were obtained for the rodeo, has notified Whately that a large delegation will attend from the Ranger section.

Premiums will be paid in all rodeo events. Contests scheduled are goat roping, steer riding, wild cow milking, cutting horse contest, calf roping, wild horse riding and break-away roping. A monkey will ride a steer as a special act.

## \$25.00 PREMIUM

### Made Up For First Bale of Cotton Received Here Last Week

A sum of \$17.45 made up by Miss Mable Jordan, collector for the Hico Chamber of Commerce, was supplemented by \$7.55 from that organization's fund last week and was awarded to W. N. Hake, who last Thursday brought in the first bale of 1939 cotton to Hico.

The bale, weighing 552 pounds, was ginned by the Kight Gin, who donated the ginning, and was sold at nine cents per pound.

Those who contributed to the premium fund were: Roy French, Durward Lane, Everett's Tailor Shop, R. L. Beaman, Wiseman's Studio, H. C. Connally, J. C. Prater, First National Bank, Teague Variety Store, J. W. Richebourg, W. L. McDowell, C. L. Lynch Hdq., A. A. Fowell, Rev. Alvin Swindell, N. A. Leeth, Randals Brothers, Porter's Drug Store, Barrow Furniture Co., Hoffman's Dept. Store, Loden Tin Shop, Ross Jewelry Shop, W. V. Cotten, Barnes & McCullough, Buckhorn Cafe, Higginbotham Bros. & Co. The Texas Company, Gulf Refining Co., W. E. Petty, Keeney's Hatchery, Corner Drug Co., Hico News Review, Frank Falls, Litch Cafe, Palace Theatre and Dr. H. V. Hedges.

## STATE INSPECTOR

### In Hico Wednesday On Routine Check-Up of Water Meters

F. J. Heironimus, a representative of the weights and measures division of the Department of Agriculture at Austin, was in Hico Wednesday checking the new water meters installed recently. His report showed that the general condition of the eleven meters he checked was good.

During the inspection some of the old water meters were checked, according to a member of the water committee of the council following which Mr. Heironimus made the suggestion that some of the old meters be retired from service and replaced by new ones.

## To Receive Degree

Ray D. Brown, superintendent of Hico Public Schools, who has been attending summer session at Southern Methodist University, Dallas, will receive his master's degree Friday night, along with the largest class in the history of that institution. Twenty-nine applicants are slated to receive their master's degrees from the education department of S. M. U. that night.

Mr. Brown, who received his B. A. degree from Southwestern University at Georgetown, chose for the subject of his thesis, "An Administration Survey and Proposed Plan of Reorganization for the Schools of Hamilton County."

## Funeral At Iredell

Funeral services for Mrs. Sarah Elizabeth Jackson, 84, who died in Terrell last week, were held at the Iredell Baptist Church conducted by Rev. Smith, pastor. Thursday afternoon, August 17. Burial was in Riverside Cemetery.

Four children survive. They are E. A. Jackson, Iredell; Mrs. Betty Jackson, Pampa; W. F. Jackson, Elkin City, Oklahoma; and Mrs. Tiny Strickland, Jacksboro.

Mrs. Jackson was born in Arkansas, but came to Texas when a small child and had spent practically her entire life in Hamilton and Bosque counties.

A San Antonio family saw an alligator Monday after a 2.32-inch rain late Sunday. Summoned patrolmen found a hunky 19-inch alligator crawling in a flower bed and expressed belief it might have crawled from a creek not so far away.

## Keeping Up With Texas

One of the most unusual cases of charity in wildlife on record was discovered recently by Horace LaGrone, a school teacher of Deadwood, Panola County, Texas. It is reported by Hilbert R. Siegler, regional game manager for the game department. Mr. LaGrone recently observed a bluejay repeatedly feeding another adult jay. After calling State Game Warden Ray Biggerstaff's attention to the unusual occurrence, LaGrone killed the bluejay receiving the food. He discovered this jay could not have fed himself because he had no lower mandible, or lower beak.

Henry Fox, 28, is visiting New York as the guest of a magazine which decided in a nation-wide contest that he was the best country newspaperman of the year. Fox likes Madisonville, where he publishes the Meteor, better than he likes New York and he is no easy mark for those who would sell him the Brooklyn bridge or hot jewelry or watches that tick because there is a cricket inside of them and for no other reason. In short, Fox had avoided all the pitfalls. But Monday he told of receiving a \$1 collect telegram from back home. It said: "Don't buy anything from them city slickers sight unseen like you bought this telegram. Madisonville Vigilante Committee."

County Commissioner Buck Frank of Dallas sneezed Monday and ordered his road and bridge crews to redouble their weed-cutting on county road right of ways. Commissioner Frank's annual hay fever spell had struck him a week ahead of time. "Usually time my weed eradication program (kerchoo!) so that it is finished about the time (kerchoo!) this hay fever starts," he explained. "But this time it sneaked up on me. Remedies? Ha! There just aren't any."

A Negro baby which weighed but twenty-six ounces when it was born four days ago in Dallas was given a good chance to live by doctors Monday at Bradford Memorial Hospital where it is being kept in an incubator. They said it had passed the crucial point in its struggle for life. Nurses said that the mother of the baby was 37 and the father 53, that it was her first child. It was so small, when born that she used a shoe box for a cradle before taking the baby to the hospital, which is an agency of the Community Chest. Nurses said the child is perfectly formed.

Assistant United States District Attorney Clyde Hood of Dallas telephoned from his office Tuesday to order soft drinks for his staff of workers. The telephones in the office are all connected to N. C. Ellis, investigator for the Alcohol Tax unit, started to use a phone in another room. "Send four soft drinks over to the district attorney's office," Hood said. "Be sure they're tax paid," Ellis broke in. "You know," Hood exclaimed, "these federal agents have tapped my phone."

A 13-year-old Texarkana girl and her 29-year-old intended husband were refused a marriage license there Tuesday by Miss Elizabeth Brannon, Deputy Miller County (Ark.) Clerk. The expectant bride was accompanied by her mother and her prospective husband.

The modesty of a Dallas woman cost her \$5 Friday. She started into the back door of a neighbor, carrying a box of unmentionables that had been given her at a birthday party. Noticing that her neighbor's husband was present she decided to leave the box of gifts on the back steps momentarily. When she went to get them ten minutes later they were gone. Sheriff's deputies investigated.

Funeral services for Second Lieutenant John R. Hopson, 25, Kelly Field student, who was killed Wednesday when his plane crashed seventeen miles northwest of San Antonio, were conducted Saturday. The body was sent to West Point, N. Y., for burial in the cemetery of the United States Military Academy with full military honors. Lieutenant Hopson graduated from the military academy in June, 1938, and began his flying training in the Air Corps primary flying school in September. He was to have graduated from Kelly Field today. Surviving are his parents, Mr. and Mrs. E. A. Hopson, Mobile, Ala.

Approximately 500 railroad men and their families were entertained Tuesday at the annual Four Brotherhood picnic at Big Spring City Park Tuesday. State officials of the brotherhoods joined in the event, one of the largest of its kind ever held in West Texas. The celebration this year was sponsored by the Brotherhood of Locomotive Engineers.

SOUTH AMERICA



**THOSE "DITCHES" AGAIN**  
By T. C. RICHARDSON, Associate Editor  
Farm and Ranch

Some of our readers already have trench silos, some others are perhaps tired of hearing about those "ditches" to bury feed in; and still others are just waiting until a "more convenient season" for trying out the idea. Those who are already using trench silos, or any other kind, need no convincing, and our apology for continuing harping on the subject is that there are still too many "unconverted" who are missing the benefits to be had from feed stored in this manner.

There can't be anything seriously wrong with the trench silo idea when it has been adopted by thousands of farmers and ranchmen throughout the Southwest within a very few years, and we have yet to hear of one who would go back to the old way after trying ensilage a season or two. Texas alone had 260 miles of these "ditches" in use the first of this year, and thousands more were dug to store the early feed crops during the past summer.

There's more truth than poetry in the jingle sent out last year by the Dallas office of F. S. A. "Farmer Jim's nobody's fool, And though he didn't go to school, He learned a thing or two, The neighbors came for miles around To see Jim's silo in the ground— And now they've got 'em too!"

There's no mystery and no complex "figgerin'" about a trench silo. Here it is in the a-b-c's, from the FSA circular:

"Fix width and depth according to the number of livestock to be fed—length to suit the feeding period. Each cow needs four square feet of cross section area from which a six-inch slice is cut daily. For six head make a trench six feet deep averaging four feet wide, with properly sloped walls. Slope is needed to help settling and prevent caving. For 120 days feeding, the length should be sixty feet. Trench four feet by six feet by six feet will hold about twenty-five tons."

There is still a great deal of late feed which will be worth more in the silo than in any other form. Even lightly frost-bitten grain sorghum can still be saved by cutting it promptly and ensiling it. If the trench is not already dug, cut the feed the day after the frost and let it lie on the ground while the trench is being prepared. Then use plenty of water with the ensilage, whether cut or ensiled in whole bundles, pack closely, cover with about a foot of dirt, and forget it until the ensilage is needed.

In the old days the silo was a sky-scraper and filling it was both laborious and expensive. It was so costly that few farmers could afford one. Now many of those expensive sky-scraper structures stand empty while their owners use the trench silo. It is so cheap that anyone can have it. It is less laborious and expensive to fill, and the ensilage can be fed out with less labor and time.

If an ensilage cutter is available, use it, and pack the cut ensilage thoroughly. Cut ensilage costs a little more to store, but is less wasteful, and takes less time and trouble to feed out. If no ensilage cutter is available, store whole stalks, lengthwise of the trench, lapping them shingle-fashion and reversing the heads and butts with each layer to keep level. If well watered and packed it will be just as good ensilage as if the stalks were cut, but it will have to be "cut out" from day to day with an axe or a special heavy tool made for the purpose.

Ensilage is the best substitute for greener pasture, but of course is not a complete feed. To get the most from it some dry hay and cottonseed meal should be used.

Don't build a trench silo with perpendicular walls. Sloped walls prevent the ensilage from shrinking away from the sides and causing spoilage.

**Nancy Hart's HOME NEWS**

Summer time should be lazy time—a good time to let your head work your heels—so plan your work carefully and make the most of all the modern contrivances on the market.

The range of today with its automatic control will cook your dinner while you go on an afternoon jaunt. You know the research workers tell us that thoroughly chilled food will keep in perfect condition for two hours in the oven before the heat turns on. You can put an entire dinner, with the exception of the salad, in your oven, set the time and temperature controls and go away to come home and find your dinner ready to serve.

One-dish meals with a salad and dessert are ideal summer dinners, too. It's always necessary to have one hot dish in every meal and a casserole dish of meat and vegetables is easy to prepare and serve.

If you change your menus with the seasons you will do much to keep a fresh and interesting point of view. We need less heavy food in summer than we do in winter. Light, easily digested meals with plenty of fresh fruits and vegetables make nourishing, pleasant fare.

Serve porch and garden suppers and have plenty of picnics. A thorough spraying under the chairs and tables and on nearby trees and bushes will keep flies away long enough to enjoy your meal. Use any good fly spray and use it generously.

A screened porch usually becomes a veritable summer living room and if you use flower boxes and flower pots you can make it into a bit of a garden. Pot and box gardening is highly satisfactory because you are privileged to have exactly what you want. You can always move and change the plants to suit your whims.

In this kind of garden every plant can have exactly the soil and moisture and exposure it needs. There is no fear of draught since the plants can be watered daily and face the sun wilted and fresh.

You can raise some annuals in the vegetable garden and transplant them into flower boxes and pots when they are in full bloom. Pompon sinias, marigolds, ageratum, petunias, the annual balsam—the old-fashioned lady's slipper—lend themselves to charming arrangements on account of both their colors and forms.

Choose your pots with care, considering carefully the effect you want to attain. Large strawberry jars are attractive on a terrace or porch floor, bright pots holding green vines are effective on wall brackets and red clay pots of various sizes are best arranged in groups or in rows.



**MEDICINE—1600 A. D.**  
When the Great Black Plague ravished London approximately in the year 1603, medicine was still in its swaddling clothes, doctors uninformed but pregnant with superstitious beliefs, and the quacks making sums of money that would, even at this late day, be considered fabulous.  
London, then a filthy, ill paved city, without sanitation of any kind and notorious for its germ-laden drinking water, very naturally suffered a heavy death rate.

**PALACE THEATRE HICO, TEX.**

**THURS. & FRI.— "THE OKLAHOMA KID"**  
JAMES CAGNEY  
ROSEMARY LANE

**SAT. MAT. & NITE.— "THE THUNDERING WEST"**  
CHARLES STARRETT

**ALSO 5TH CHAPTER.— "BUCK ROGERS"**

**SAT. MIDNIGHT (10:30), SUNDAY & MONDAY.— "MAISIE"**  
ROBERT YOUNG  
ANN ROTHBURN

from diseases of all kinds and relied upon superstitious beliefs to prevent and cure ailments. Naturally this was a fertile field for the quacks and they prospered. In fact there was not a large city in the Continent of which the same might not be said.

Homes where death and mystifying diseases had entered were marked with a red cross, painted on the door; the origin of the medical symbol of today. And above the cross was painted, also in red, "God Have Mercy Upon Us," so that pedestrians might hold to their nose and run past.

It is estimated that more than 15,000 quacks flourished in the British capital then. They advertised their cures through the medium of the press and by handbills scattered about the streets and stuffed beneath doors.

Windows, doors, shops and houses were closed to prevent the "poisoned miasma" from entering and laying low the citizens. Fires burned at street intersections to clarify the air. The learned men of London gravely shook their bewigged heads and said the "Black Death was caused by a conjunction of Saturn, Venus and Mars"—and that medicine could do nothing for those stricken.

Physicians of the day, in common with the populace, had no knowledge of insanity or its

treatment and the handling of these mentally sick unfortunates beggars description. The so-called insane asylums often sent, for a gratuity, patients to weddings and feasts, in charge of an attendant, who put them through their erratic performances, using a whip on them as though he were in a cage of wild beasts, and thus create entertainment for the guests.

Sundays, many London citizens spent part of the day at these horrible places watching the antics of the inmates, much as we take our children to the zoo at present. Hangings usually took place on holidays so that the crowds might gloat over the victims' struggle. When the culprit was disemboweled, as was often the case, crowds assembled days before the execution, in order to gain favorable locations to witness the revolting tragedy.

Gertrude Herzka, Viennese-American, has directed a concert of the Paris Symphony Orchestra and is classed among the leading conductors of the day.

Twenty-one picked beauties make up the line for the French Revue, an attraction of the Rubin and Cherry midway shows at the 51st State Fair of Texas, Dallas Oct. 7 to 22.

**Go Places Do Things**

**USED CARS AT BARGAIN PRICES**

Agency for **NEW CHRYSLERS & PLYMOUTHS**  
We can save you money.  
**DUZAN-JONES**



In selecting a monument to mark the last resting place of one who has passed on, you'll want a design of dignity and grace, wrought with precise and careful workmanship. Such a stone will go down through the years, a mark of permanence in a world that values the names of those who have stood for worthwhile things during their lives.

May we suggest that you come to our yard and select one of the beautiful designs we have made up.

**Dalton & Hofheinz Memorial Co.**  
Two Blocks West of Square On West Henry Street  
HAMILTON, TEXAS

**WHY Humble Oil & Refining Co. Reduced the Price of Crude**

This statement is published as a paid advertisement by Humble Oil & Refining Company for the benefit of those who are interested and not acquainted with the facts.

On August 11 the Humble Company posted reductions in the prices at which it purchased crude oil in Texas and New Mexico by amounts ranging from 5c to 32c per barrel, and averaging 18.5c per barrel. In view of the fact that this action on our part has been severely criticized before the public, we outline below the facts and reasons on which it was based:

1. On August 1 the quantities of crude oil listed below, aggregating 218,920 barrels daily in Texas, Louisiana and Arkansas, were moving to market at prices substantially below the Humble's postings for similar crudes:

AREA	BBL.S. DAY
Texas—	
West Central .....	37,000
Gulf Coast .....	22,600
Southwest .....	16,900
East Central .....	12,800
East Texas Field .....	6,850
Panhandle .....	1,500
Total Texas .....	97,650
South Louisiana .....	81,920
North Louisiana and Arkansas .....	39,350
Total .....	218,920

2. The amount of crude moving below Humble's postings was greatly increased when on August 10 the Sinclair-Prairie Company posted a reduction of 20c per barrel affecting the oil produced and purchased by it in Texas, New Mexico, Oklahoma and Kansas, which action was followed immediately by reductions in the price made by a number of smaller purchasers. These reductions applied to more than 150,000 barrels of oil. This, added to that mentioned in the preceding paragraph, equals 368,000 barrels. In the three States in which Humble operates, Texas, New Mexico, and Louisiana, the aggregate volume of oil moving below Humble's prices approximated 17 1/2% of the total current production in those States.

3. The movement of constantly increasing quantities over the past year or more of crude produced in the new Illinois fields, reaching a total of 300,000 barrels daily on August 1, on a price basis substantially lower than Humble's postings in its territory, exerted a progressively depressing effect on the crude oil market. The effect was felt in Texas; and actually since April 1 Humble has lost 10,000 barrels per day of business absorbed by Illinois crude. This loss of business was in addition to that lost by Humble as a result of the movement of crude at low prices in the territory where we operate.

4. On August 11, therefore, the total volume of oil moving at prices below those of the Humble was approximately 668,000 barrels.

5. The crude oil market has been under pressure for more than a year. The price adjustments made last October did not remove fully the disparity between Humble's prices and those of some oil moving in its markets. Since that time the volumes of crude moving below our prices have increased steadily, with the result that when the reductions of Sinclair-Prairie and others came on August 10, affecting approximately 150,000 barrels of crude per day, conditions were so bad that we were compelled to reduce our prices to meet this competition. In no case are our new postings lower than the Sinclair-Prairie postings for similar crudes.

6. The Humble Company is primarily a producer of oil. Its crude oil properties constitute its principal asset. Its net production averages 133,000 barrels a day. We are also crude oil merchants and purchase, at our posted prices, 251,000 barrels of crude oil daily in Texas and New Mexico. These prices also govern the price at which we sell the oil which we produce. Because of our large production we are vitally interested in the maintenance of fair prices.

Our refineries consume something near the amount of oil which we produce. As a consequence, with respect to our purchases we are in the same position as a merchant dealing in any commodity. To continue in business, we can not over a long period of time pay higher prices than our competitors. We are compelled to meet competition. The price of oil, like that of other commodities, is subject to change with market conditions. These are simple and fundamental business principles. We were reluctant to cut the price of crude, not alone because of its adverse effect on our own earnings, but also because of its effect on our customers and upon the industry and the state at large. Under these circumstances, we could not continue to pay the prices we had been paying.

7. As a matter of policy the Humble Company maintains stocks of crude oil very slightly in excess of the amount required as working stocks to carry on operations. We do not believe in storage of oil above ground but in production of oil currently as required for market. We do not speculate in oil. We have no desire to buy oil at any price to accumulate for storage.

8. We think the price for oil brought about by the competitive conditions above mentioned is lower than should be realized. In our opinion the flood of oil from Illinois and Louisiana, most of which is being produced wastefully, in violation of conservation principles, is primarily responsible for the market conditions which necessitated our price reductions. It is our hope that these conditions will be corrected and that the market will improve.

**H. C. WIESS, President HUMBLE OIL & REFINING CO.**

**WAKE UP And Live!**  
By DOROTHEA BRANDE

If you were to envisage the best possible example of the work you are about to undertake, what would it be? Find the best example of similar work that you can. What qualifications does it have? Which ones are vitally necessary? Which were added by the originator of that example?

With this analysis in hand, draw up a set of standards for your own use, putting down first those things which are absolutely necessary if you are to succeed at all. Next those which are desirable if it is possible to include them; last but not most important to your personal success, those things which are your own contribution.

Now, before getting to work, drop your own point of view and see your prospective task from the position of your audience, of the "ultimate consumer." Who is to benefit by the activity? Who, if you are a creative worker, is your audience? Who, if you are selling an article, is your predestined customer? If you were in his shoes, what would you like to see included in the offering?

If you can imaginatively enter into the state of mind of those through whom you hope to attain your success, you can frequently add just those elements which will make your work irrefutable. Oddly enough, it is more often the creative worker who fails to expend the standards for his work by considering the half-formulated desires of his audience. Part of his intention, at least, must be to convey an idea or an aesthetic emotion to others, and he fails if he does not do so.

It is true that to have a constant gnawing fear that you are not pleasing others has a bad effect on work. It is true that if you look exclusively to please others what you do will seldom be worth doing; but if your idea of success includes recognition, then the more you can learn imaginatively of your audience the better.

If, knowing their tastes, you can give them not only what they want but give something better than they, being non-professionals, could imagine, you are sure of your success.

Having taken all these things into consideration, having formulated as clearly as possible the ideal towards which your own work should tend, you should check it against a set of questions which arise logically from the possession of well-defined standards.

Each line of activity will have a different set, each individual worker will alter the emphasis, or have his own idea of the proper order for these critical questions, but roughly the finished work should be measured in somewhat this way:

Is what I have done as good as the best in its field?  
Has it everything necessary for all ordinary purposes?  
Have I added any special values by way of an original contribution?  
Have I made it as attractive and convenient as possible for those who are its logical users?  
Have I considered whether there is another group to which it might also be made to appeal?  
What more can I do before I release it from myself and send it out to make its own way?

Again, if you are one of a group of workers, imagination can help you in still another way, by showing you where you stand in relation to those around you. When you have seen this you can work out a code for yourself which will remove many of the irritations and dissatisfactions of your daily work.

Christ walking on the Sea of Galilee, and other Holy Land scenes will be depicted in a special exhibit which has been assured the 51st State Fair of Texas, Dallas, Oct. 7 to 22.

**NAGGING BACKACHE**  
Modern life with its hurry and worry, irregular habits, improper eating and drinking, exposure, contagion, and, of course, keeps doctors busy, hospitals crowded. The effects are disturbing. Attention people suffer without knowing that disordered kidney action may cause the trouble.  
After colds, fever and similar life there is an increase of body impurities the kidneys must filter from the blood. If the kidneys are overworked and fail to remove excess acid and other harmful waste, there is poisoning of the whole system.  
Symptoms of disordered kidney function may be nagging headache, persistent headache, dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of strength and energy. Other signs of kidney or bladder disturbance may be burning, or too frequent urination.  
In such cases it is better to rely on a medicine that has won world-wide approval than on any remedy for which you only hear a name. Doan's Pills have been winning new friends for more than forty years. A course of Doan's Pills is sold at all drug stores.  
THE REASON DOAN'S ARE FAMOUS ARE FAMOUS ALL over the country grateful people tell others: "Doan's have helped me; I recommend them to you."  
That is why we say, Ask your neighbor!

**DOAN'S PILLS**

# IREDELL ITEMS

By MISS STULLA JONES, Local Correspondent

Charles Appleby, who works in Stephenville, spent the week end at home.

Mr. and Mrs. W. R. Newsom of Big Springs visited relatives here Thursday.

Miss Martha Glover is visiting in Plainview.

Mrs. Cora Mitchell and son, Rex, returned home Wednesday night from New York where they saw the World's Fair.

Wilma Rae Berns is recovering from a tonsil operation that was performed at Cleburne recently.

Mrs. Aldridge is visiting in her old home, Itasca.

Mrs. Tom Hunt and children, Miss Thelma Cunningham of Dallas and Mrs. Grace Ray of Wichita Falls, visited their mother, Mrs. Cunningham and other relatives this week.

Miss Doris Helm left Thursday of last week where she will teach again in Arizona.

Mr. Royal is visiting relatives in Oklahoma. His son, D. D. Royal and wife took him Wednesday.

Norma Lee Everett is visiting relatives in Waco.

A. C. McAden returned Sunday to Tahoka where he is working.

Mr. and Mrs. Patterson of Meridian spent Friday here with her father, Mr. S. E. Golden and other relatives.

Mrs. Dalton Estline and son of Wichita Falls, spent the week end with her parents, Mr. and Mrs. Word Main.

Tommy Joe and Kenneth Bryan of Dallas are visiting their grandparents, Mr. and Mrs. E. Bryan and Mr. and Mrs. Walter Newman.

Mrs. W. H. Loader spent the week in Dallas with her son and daughter-in-law, Mr. and Mrs. Elvis Loader.

Announcement of the birth of a daughter to Mr. and Mrs. Tom Bryan was received here by relatives. The young lady arrived August 13, weighed 7 pounds and is named Elaine. The parents live in Dallas.

Mr. and Mrs. Avrett Starnes and children of Phoenix, Arizona are visiting here with relatives.

Miss Nellie Dunlap spent the week with Miss Beatrice Loader.

Mrs. Everett Chester and daughter, Charlene of Texas City are visiting her parents, Mr. and Mrs. Andrew Jackson. She also visited relatives in Cleburne.

Miss Diana Mae Worrell was in Stephenville Monday. She will be a student in John Tarleton College this year.

Miss Faye Russell is seeing the World's Fair in San Francisco.

Mrs. Lucy Sharks and daughter,

Miss Ola, moved to the residence that they bought from Mrs. A. L. Harris.

Mr. Earl Ward of Waco was in Ireddell Saturday. He led the singing for Rev. Smith's meeting at Walnut Springs.

Misses Irene and Dorothy Nell Jaehne returned Thursday from Thorndale where they visited relatives.

Misses Louise Prater and Donna Sue Worrell spent the week end with Miss Bennie Hutchins.

Mrs. Williams of Walnut spent Sunday with Mr. and Mrs. Dearing.

Mr. and Mrs. Corley of Breckenridge spent the past week end with their daughter, Mrs. B. L. Mitchell and family.

Mr. and Mrs. Bern Sawyer, Misses Anna Waude, George Ella and Kathryn Harris attended the Methodist meeting at Walnut Springs Friday night.

Mr. Gene McDowell returned to the hospital Sunday after a visit here of two weeks with his family. He is getting along fine. His many friends were glad to see him and hope he will soon be well.

Mr. and Mrs. J. L. Goodman left Tuesday for a visit with relatives in West Texas.

Mr. and Mrs. Roy Moore and daughter and Ralph Smith, all of Temple spent the week end here.

Mr. and Mrs. Tom Strance and Nancy of Merkel who came to the Appleby reunion, extended their visit for a week or more with relatives and friends.

Mrs. A. E. Weeks of Arlington, and her brother, Mr. A. M. Appleby of Bakersfield, California, and Mr. Jim Appleby are visiting relatives in Hamilton, De Leon, and other places before they will return home.

Mr. and Mrs. J. L. Tidwell have installed a new Frigidaire in the store which keeps meats, fruits, cakes, and vegetables fresh, and it is a beauty.

Mr. and Mrs. Ray Tidwell brought their young son to the Methodist Sunday School last Sunday and that is a fine start for the boy. It would be fine if all parents would do this with their children.

Mr. Ed Koonsman, a prosperous farmer living east of town, brought in the first bale of cotton. A few more have come in this last week.

Mr. and Mrs. Leslie Sellers and daughter and Mr. Jim Sellers of Merkel, Mr. and Mrs. G. P. Squires and children, Opal and R. Y. and granddaughter of Longworth, Mrs. Gladys Oliver and her

three children, Imogene, Della, and Peggy of Nolan, spent the week end with Mrs. Mary Squires.

Mr. and Mrs. W. J. Chaffin of Dallas spent Wednesday night of last week with his parents, Mr. and Mrs. G. W. Chaffin.

Mrs. Deatherage is visiting relatives in Cleburne.

Mr. and Mrs. Jeff Hurrell spent the past week with Mr. and Mrs. G. W. Chaffin. They live in West Texas.

Donald and Bascom Mitchell, Jr. were recent visitors in Breckenridge with their grandparents, Mr. and Mrs. Carley her mother.

Mr. and Mrs. G. W. Chaffin were in Hico this week on business.

Mr. and Mrs. Burke Phillips of Cleburne spent the week end with Mr. and Mrs. T. M. Tidwell.

J. E. Lawrence and son, who works in the Hill Company spent the week end at home.

Mrs. S. L. Jackson

Mrs. S. L. Jackson was born in 1856 and died in Terrell, Texas, August 14, 1929. She was the mother of Andrew Jackson of this community.

She was married to Mr. S. L. Jackson in 1870. To this union 7 children were born, three preceded her. She was converted and joined the Methodist Church early in life. After her marriage she joined the Baptist church with her husband and lived a true and faithful Christian life. She was a fine woman, a faithful wife, and a devoted mother to her children. She was in a Sanitarium in Terrell for forty years for treatment; she was very patient and was loved by all. She shed a sweet influence from her Godly life that will live on for many years. Her relatives and friends will be lonely without her but they know she is at rest. Her husband preceded her in death many years ago and no doubt he and the children were at the beautiful gate to welcome her in.

The remains were brought to the home of her son, Andrew, on Wednesday and the funeral of this good woman was held Thursday afternoon in the Baptist Church by Rev. Smith.

The floral offerings were very beautiful and four of her great-granddaughters served as flower girls and were Charlene Chester, Norma Joy Jackson, Reba Jean Jackson, and Ima Jean Jackson.

Six of her grandsons served as pallbearers and were Rev. Jackson, Bud Avery, and Rex Jackson and Dolin and Irvin Strickland.

The out-of-town relatives were her daughter, Mrs. Strickland, and two sons, Dolin and Irvin of the town, Jackboro, Mr. and Mrs. Bud Jackson and children of Meridian, Mr. and Mrs. Avery Jackson and children of Fort Worth and Mrs. Emmett Chester and daughter, Charlene, of Texas City. The relatives have the sympathy of all their friends in the loss of their loved one.

The remains were laid to rest in the Riverside Cemetery.

and family of the Agee community.

A few from here are attending the Christian meeting at Fairy this week.

S. N. Akin and wife visited in the J. M. Blacklock home Sunday evening.

Mr. and Mrs. E. M. Rhody and daughter, Arline, of Fort Worth visited in the H. M. Allison home Sunday.

Mr. and Mrs. S. J. Akin, their sons and daughters and families, together with numerous other relatives had a family reunion in the City Park at Tahoka August 6.

This was the first reunion the Akin families have had in twelve years, but it was such a pleasant occasion that they decided to make it an annual affair hereafter as long as either Mr. or Mrs. S. J. Akin shall live.

Six sons and two daughters, a host of grandchildren, and five great grandchildren were among the 81 persons present. Some of the relatives came from quite a distance to enjoy the occasion, as given below. The six sons and their families were: Mr. and Mrs. S. N. Akin, Carroll, Elbert and Loyd, of Hico; W. H. Akin of Dublin, Mr. and Mrs. E. H. Akin, Hunt and Eldon, of Spur; Mr. and Mrs. J. F. Akin, Muri, Donald and Faye, of Tahoka; Mr. and Mrs. G. S. Akin, Avol, Eual, Gene, Georgia, Betty and Grace, of Tahoka; Mr. and Mrs. W. M. Akin, Leroy, Mozelle, Grady and Arnold, of Tahoka; the daughters and their families: Mr. and Mrs. O. C. Hunt and Adolph, of Lubbock; Mr. and Mrs. J. D. Sowell and Doris of Winters.

Other relatives and visitors from O'Donnell, Levelland, Littlefield, Lubbock, Wilson, Meadow, Tahoka and Robstown were present.

## A MESSAGE TO PROSPECTIVE HOME BUILDERS:



### YOU'LL NEVER HAVE A HOME UNLESS YOU START

### AND WE DOUBT IF THERE WAS EVER A BETTER TIME TO START THAN RIGHT NOW!

All over America people are taking advantage of the liberal FHA plan of financing homes. It is far more economical to build you a home than it is to continue paying rent, in actual monthly payments, and FHA makes it possible for you to invest former rent money in something you own.

If you have a steady income—if you are honest and sincere—if you have a desire to get ahead in life—there is a way in which you may be helped.

Our financial connections place us in position to help you take advantage of the new provisions of Government financing. You just can't imagine the opportunities without thorough investigation.

It will cost you nothing to come in and discuss your building needs with us. We will be glad to render every aid within our power.

We Are Taking Applications

For

#### F H A LOANS

Under the new, more liberal set-up, allowing for

Longer Terms, Same Interest

#### FARMERS AND RANCHMEN

Of Hico territory are now offered, through us, Government financing allowing for

#### ANNUAL AND SEMI-ANNUAL PAYMENTS

On loans made for BUILDING, REPAIRS, FENCING—and other improvements on their property.

## Barnes & McCullough

"Everything to Build Anything" HICO

## TRUTH about ADVERTISING

By CHARLES B. ROTH

COST: 3 CENTS

SOME of the critics of advertising—and in this world there are those who criticize every good thing—level their lances at what they think is a weak spot: its cost.

They read of the million-dollar advertising appropriations, they brood on the cost of a full page of advertising in a metropolitan newspaper or a national magazine—and then they loose their sharpest barbs against the waste which they say is involved in this costly process.

Their only trouble is that they judge without having all the facts. For the truth is that advertising is the least expensive cost of doing business. Everything else costs a good deal more in proportion than the advertising.

The wise and capable business man bases the amount of money he spends for advertising upon the volume of business he either is doing or expects to do. This money set aside to advertise is called the appropriation.

It seldom runs, take the country over, more than 3 per cent, which means that for every dollar of sales made the advertising cost will

be just three pennies. That is—all three pennies.

The large advertising appropriations come when a business, through the help of intelligent advertising, becomes so great that its annual volume runs into many millions of dollars a year. But whether an advertiser spends \$10,000 a year or \$10,000,000, his percentage remains the same—an average of 3 per cent.

The amount of money spent in advertising well-known products is so small as to be ridiculous, when you really know the facts.

Take oranges. How much do you suppose the growers spend to advertise their product? A third of a cent per dozen is all.

A national cracker baker reveals that he sets aside only one-tenth of a cent to advertise a package of crackers, while the manufacturer of a soft drink spends 1,576/100,000 of a cent in advertising a five-cent glass of his product.

The manufacturer of a medium-priced automobile spends less than 3 per cent for advertising—he spends only \$12 in making a \$1,000 sale.

And even this small amount, this three cents on the dollar, isn't an expense, an added premium on the business. By spending three cents out of every dollar for advertising, the manufacturer or merchant can sell for less and give you more for your money.

© Charles B. Roth.



Charles Roth

### Mt. Pleasant

By S. N. AKIN

(Too late for last week) This community was well represented at the Hico Reunion last week.

A few from here attended the cemetery working at Fairy Tuesday morning.

S. N. Akin and family attended a home-coming of the Akin family at Tahoka, Sunday, August 6. J. T. Abel, wife and son, Louis, also Mrs. Ella Shepherd ate Sunday dinner with H. R. Brummett.

It is estimated that three years will be required for the survey of the legal status of women by the special committee.

The feminist crusade in Mohammedan lands is to supply material for a book which Dr. Rosalie Slaughter Morton expects to write when she returns from a vacation to some of these countries and the Garden of Eden.

## 'Labor Day Tire Sale'

FIRST TIRE AT LIST PRICE  
SECOND TIRE AT 1-2 OF LIST PRICE  
(This price includes your old tires)

### EXPLANATION:

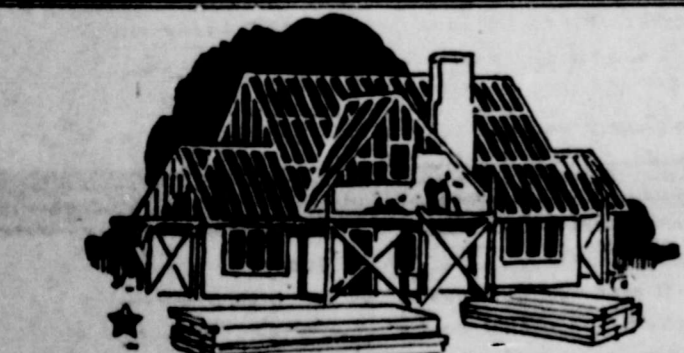
1st 6.00x16 U. S. Royal: List \$15.70  
2nd 6.00x16 U. S. Royal: 1-2 List \$7.85

Other sizes sold in same manner as above explanation.

SEE US AT ONCE!

DO NOT FAIL TO ASK ABOUT OUR RADIOS

Magnolia Service Station  
D. R. PROFFITT



### THIS MIGHT BE YOURS

In fact, it very easily could be. Lumber prices are at a minimum now, and you can own your own home for so little.

Remodeling is rapidly gaining in favor with thrifty home-builders. If your home is old-fashioned and in need of attention, let us help you modernize.

NEW PLAN BOOKS

Higginbotham Bros. & Co.  
PHONE 143

# IT'S A FACT..

THAT THE GENERAL SHERMAN TREE IN SEQUOIA NAT'L PARK IS THE OLDEST, LARGEST LIVING THING IN THE WORLD. THIRTY-SIX AND ONE-HALF FEET IN DIAMETER, IT HAS DEFIED WIND AND FIRE FOR 5,000 YEARS

THAT A SINGLE POUND OF TUNGSTEN MAY BE DRAWN INTO 40 MILES OF THE FINE WIRE USED FOR LAMP FILAMENTS

THAT THE 1,500,000,000 QUARTS OF MILK AND CREAM CONSUMED ANNUALLY IN NEW YORK CITY

WOULD EASILY FLOAT AN OCEAN LINER THE SIZE OF THE QUEEN MARY

THAT THE PACIFIC ENTRANCE TO THE PANAMA CANAL IS 27 MILES EAST OF THE ATLANTIC ENTRANCE

AND IT'S A FACT THAT THE COST OF ELECTRICITY HAS COME DOWN 35% IN LESS THAN TEN YEARS

If the average residential customer of this company paid for his present consumption of electricity at the 1930 average rate per kwh., it would cost him \$18.90 per year more than he is now paying. In depressions and good times alike, the cost of electricity has followed a downward trend. It is lower now than ever before in history.

ELECTRICITY IS CHEAP



A Citizen and a Taxpayer  
COMMUNITY PUBLIC SERVICE COMPANY  
Alert and Ready to Serve You

August Evening

Hico News Review PUBLISHED EVERY FRIDAY IN HICO, TEXAS

MEMBER TEXAS PRESS ASSOCIATION

ROLAND L. HOLFORD Editor and Publisher

Entered as second-class matter May 10, 1907, at the postoffice at Hico, Texas, under the Act of Congress of March 3, 1879.

SUBSCRIPTION PRICES In Hico Trade Territory: One Year \$1.00, Six Months 60c, Three Months 35c.

ADVERTISING RATES DISPLAY: 15c per column inch per insertion. Contract rates upon application.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon the attention of the management.

Hico, Texas, Friday, Aug. 25, 1939.

LOOKING WESTWARD

While the people of Europe are shuddering in fear of war, and many Americans are dreading an outbreak in Europe in which the United States will be involved.

Would we go to war against Japan? If so, why? The real question is not whether we should go to war against Japan, but whether we should go to war against Japan, some of it from high places.

Whose interest would be served by such a war? That is the real question. Only simple-minded people, who do not realize our own national strength and resources as compared with those of Japan.

Assuming that we went to war and defeated Japan, what would be the consequences, not alone to Japan but to ourselves and to the rest of the world?

We have announced to Japan and to the world that in January next we shall break off trade relations with that country.

SUNDAY SCHOOL LESSON

Uzziah: A King Who Forgot God. Lesson for August 27; 2 Chronicles 26.

Golden Text: Luke 18:14. King Uzziah, whose exceedingly long reign in Jerusalem lasted for 52 years, was unusually able and energetic.

Unfortunately Uzziah became a victim of the revolting disease of leprosy which was visited upon him, according to our lesson narrative, because of an act of impiety in connection with the temple worship.

Hardly any of us have seen a leper, and few have looked upon what pride can do to debase human nature. For arrogance is a universal failing.

How easy it is for us to set ourselves on a pedestal, and to judge events arbitrarily and selfishly, rather than in accord with basic principles of right!

MODERN WOMEN EARLENE WHITE

Baroness Marthe Boel of Belgium, who succeeded the Marchioness of Aberdeen and Tremair as president of the International Council of Women.

Very Latest



Eighteenth Century You'll look small-waisted and as appealing as an Eighteenth century portrait in this simple little design (No. 8464).

PATTERN 8440—You can see how cleverly all the detailing is disposed to flatter! The skirt of this design (8440) has rhythmic, circular fullness at the hem.

For PATTERN, send 15 cents in coin for each pattern desired. Your Name, ADDRESS, STYLE NUMBER and SEX to Fashion Dept., Hico News Review, P. O. Box 156, Fifth Avenue, Brooklyn, N. Y.



THIS WEEK IN WASHINGTON

Washington, Aug. 25.—The first session of the 76th Congress adjourned with two events attesting further spread of anti-New Deal sentiment among Senators and Representatives alike.

Wide-Spread Revolt There was an even more widespread revolt against the idea of increasing the national debt by borrowing in the name of corporations or agencies.

Besides economic objections to the President's program, further opposition was inspired by objections to the President's policies in general.

There was also an element of personal revenge on the part of certain Democratic Senators and Representatives who were the object of the Presidential enmity in last year's elections.

The way is now cleared for consideration of the prospect for the 1940 Presidential election, and that is what will engage the whole attention of official Washington.

It can be set down as a certainty that the man whom all Republicans fear most as the Democratic candidate is President Roosevelt himself.

There are careful observers, professing to be able to read the political signs, who hold that the President is merely waiting until the time is right to announce that he will not be a candidate to succeed himself.

The candidate who is now coming to be regarded as the President's choice is Security Administrator Paul V. McNutt. He is the only Democrat with any considerable vote-gathering ability who

might have Mr. Roosevelt's blessing. In actual political strength, however, at the moment Vice-President Garner is away out in the lead, on the Democratic side.

On the Republican side, the outstanding candidate of the moment is Senator Robert A. Taft of Ohio, son of former President Taft.

None of the other potential Republican candidates has announced so far. A strong organization is being built up around Thomas E. Dewey of New York, and Washington hears that something in the nature of a "brain trust" of economists and political advisers is at work preparing a series of public speeches which Mr. Dewey will make in the Fall.

Very far from being in the background is Senator Arthur Vandenberg of Michigan, with probably more practical politicians of his own party working for him than any other Republican.

There is a perceptible underswell of sentiment for Governor Saltonstall of Massachusetts, Governor Bricker of Ohio must not be overlooked. He is believed to be a good campaigner.

Some observers here think they see signs of a tide of public sentiment running in Mr. Hoover's direction.

The House of Hazards By Mac Arthur



Dale Carnegie 5-Minute Biographies

Author of "How to Win Friends and Influence People."

LOUISA MAY ALCOTT A Great Author Who Was Bored By Her Own Masterpiece

Five hundred years before the birth of Christ, Aeschylus the Greek dramatist presented his immortal tragedies in Athens; but never, from the far-away days of Aeschylus to the record-smashing times of Able's Irish Rose, has any other theatrical attraction ever equaled the record of the moving picture version of Little Women, at "Radio City" in New York.

On the seventeenth day of its run, the demand for seats was so great that people stood in a long line that extended for several blocks. Shoppers, bent on their Christmas errands, looked on in astonishment. Such a sight had never been witnessed before in the history of New York.

Now, it is almost an axiom among writers that unless the author himself feels joy in writing his tale, no one will find joy in reading it.

Yet, Louisa Alcott found no happiness whatever in writing Little Women. In fact, it bored her.

When she had finished Little Women, she thought she had written a failure. But it immediately became a "best seller," and has remained a "best seller," year after year, for almost three score and ten years.

Louisa Alcott was driven to writing in order to help support her sick mother and younger sisters.

Her father was an amiable impractical visionary. He gave a lecture now and then, which nobody really wanted to hear, and got five or ten dollars for it; but most of the time, he sat at home scratching his elbow and praising the simple life, while his family literally didn't know where its next meal was coming from.

When Louisa Alcott first began sending her stories to the publishers, they returned like bouncing balls. Finally, one editor told her that she would never be able to write anything with a popular appeal—and he warned her that she ought to renounce her literary ambitions and stick to her sewing.

The old, white, frame house in which Louisa Alcott lived is still standing in Concord, Massachusetts. Twenty-three thousand people make pilgrimages to that house every year.

An ambitious young man, eager to be a novelist, once asked Louisa Alcott if she would advise him to become an author. No, she replied "Not if you can do anything else—even dig ditches."

TWO SIDES To Every Question

THE DISMAL ISMS By Lytle Hull The Communist is never consistent and the Socialist follows closely in his footsteps.

He will rant by the hour upon the beauties of his Utopian theory as opposed to our insipid form of Democratic government.

It may be granted that the horror in Russia is not that ideal form of Communism which the theorist contemplates.

Under our present form of government an American citizen lives in the conscious pride that he is a free man; that he can quit his job if and when he likes, and tell his boss where to go for good meat.

He can vote for whom he likes and no man dares persecute him for so doing.

He can write a letter to his newspaper, bawling out anyone who displeases him, and no man can arrest him for it.

So, after all, perhaps things can be worse than they are here today, and one will find that they have been worse, if he will read back over the economic and political history of our country.

In order to create new interest in Texas' growing livestock industry, special tickets, good only for judging days, will be issued by the State Fair of Texas, Oct. 7 to 22.

The British Government is forming special women's organizations as an adjunct to the Territorial Army, after the system used in 1914-1918.

The Parade of the Queens, an elaborate pageant, in which will participate some fifty Texas beauties and their retainers, will feature the opening day of the 51st State Fair of Texas, Oct. 7.

Each Friday of the 51st State Fair of Texas, Oct. 7 to 22, will be turned over to the children and will be their special days.

# Local Happenings

J. J. Teague was a business visitor in Dallas Wednesday.

ROSS SHOP, Jewelry, Watch and Clock Repairing. 37-tfc.

Miss Frances Vickrey spent last week in Stephenville as a guest of Mrs. T. U. Little and sons.

Miss Elizabeth Ross left last Friday for Dallas to enter training in Baylor Hospital.

Mrs. G. C. Keeney made a business trip to La Grange, Cuero, and San Antonio last week.

Gerald Griffith of Fort Worth is spending his vacation with his parents, Mr. and Mrs. Tom Griffith.

John T. McAfee of Stephenville was a business visitor in Hico Monday.

Miss Hester Jordan, cashier for Southern Union Utilities Company, is on vacation.

Mr. and Mrs. J. D. Jordan of Aspermont spent the week end in the A. J. Jordan home.

Miss Wynama Anderson was confined to her home the first of the week suffering a severe cold.

Miss Vera Fay Martin and Miss Lula Dell Willoughby of Hillsboro are house guests of Miss Mary Elizabeth Swindell.

Miss Iris Garrett of Merkel and Miss Katherine Couzens of Fort Worth were guests Monday of Miss Oran Jo Pool.

Mr. and Mrs. John B. Sampley of Lometa were here Sunday visiting her father, Ike Anderson, and family.

Mrs. Hollis Connolly and son, J. W., were in Gorman Wednesday where J. W. underwent medical treatment.

Miss Mildred Persons of San Angelo was a week-end guest of her parents, Mr. and Mrs. E. H. Persons, and of her sister, Ann.

W. H. Brown, Jr. left Friday to resume his studies at Arkansas State College after a visit here with his parents, Mr. and Mrs. W. H. Brown.

Jimmie Rust of Roysce City is here visiting his uncle and aunt, Mr. and Mrs. W. E. Petty. Mrs. Petty and Mr. and Mrs. Leslie Wall met him in Dallas Tuesday.

Mr. and Mrs. Leslie Wall left Wednesday morning for Austin where they will visit for several days in the home of Mr. Wall's sister, Mrs. Truman Holliday, and family.

Mr. and Mrs. Bill Elkins and daughter, Kay, of Dallas, who are spending their vacation with her parents near Ireddell, have been visiting in Hico this week.

Mr. and Mrs. L. E. Callan and Mr. and Mrs. Robert Callan of Kaufman spent the week end here with Mrs. Sally Purdon and Mr. and Mrs. Roy French and family.

Misses Mable and Hester Jordan and Mr. and Mrs. J. D. Jordan of Aspermont visited Mr. and Mrs. Martin Rhodes at Glen Rose Sunday night.

Mrs. Ella Cunningham of Port Lavaca spent a short while Sunday with her father, Joe Collier. Mrs. Cunningham had been to Glen Rose for medical treatment and was on her way home.

Misses Mable and Hester Jordan, accompanied by Dorothy Joy Parrish of Carlton and Mr. and Mrs. Buck Jordan of Cranfill's Gap, were Fort Worth visitors last Sunday.

Mr. and Mrs. J. W. Fairley and son, Curtis, and Mrs. Fairley's sister, Mrs. Marie Moeuier, of Houston, who is visiting in the Fairley home, spent Tuesday in Fort Worth.

Mr. and Mrs. Bernard Ogle were in Roby Sunday visiting her mother, Mrs. P. R. McWhorter. Mrs. Ogle returned Monday, but Mrs. Ogle remained for a several days' visit.

Mr. and Mrs. Paul Wren and Mr. and Mrs. Douglas Burden spent the latter part of last week at Tanyard Camp on Buchanan Lake. They also spent some time at Buchanan Dam and at Marble Falls.

Mrs. H. H. Tracy, Jr., of Fort Stockton is here visiting her parents, Mr. and Mrs. H. F. Sellers. She was accompanied to Hico by Mr. Tracy, who went on to San Antonio to attend an officers' training camp.

Mr. and Mrs. J. C. Barrow and Mrs. J. B. Russell and daughter, Glenna Maude, returned the first of the week from Alpine where they had gone to take the Barrows' grandchildren, Belette, Jerdine and Jimmie Gail Barrow, home.

# SOCIETY

**Coffee Honors Two Hico Girls Who Will Become Brides**  
Mrs. H. E. McCullough, Mrs. Mae Bates, and Mrs. H. L. Holford entertained Friday morning from nine to ten o'clock with a coffee honoring Misses Martha Porter and Jean Wolfe, brides-elect.

Miss Porter will be married to Mr. Clinton Richey of Marathon in the garden at the home of her parents, Mr. and Mrs. E. F. Porter, Saturday evening, Sept. 2. Miss Wolfe will become the bride of Mr. Carter Braxton Brockebrough Jr. of Waco at the Methodist Church Sept. 6. She is the daughter of Mr. and Mrs. H. N. Wolfe.

In the receiving line were Miss Porter, her mother, Mrs. E. F. Porter, Misses Jane and Jean Wolfe, their mother, Mrs. H. N. Wolfe, and Mrs. Anna Wolfe.

The dining table was laid with a Madeira cloth centered with red dwarf sinias and was presided over by Miss Saralee Hudson, assisted by Misses Louise Blair, Mary Ella McCullough, and Carolyn Holford.

Miss Oran Jo Pool and Mrs. Grace Woodward were presented in piano selections. The honorees were presented gifts from the hostesses. About fifty guests called.

**Picnic Supper at Camp Honors Cotulla Couple**  
A picnic supper was given at the Wiseman Camp last Friday night honoring Mr. and Mrs. W. Whigham of Cotulla, former residents of Hico, who have been visiting Mr. and Mrs. Willard Leach.

Those enjoying the outing were Mr. and Mrs. Sim Everett and Burton, Mr. and Mrs. J. V. Lackey, Mr. and Mrs. L. J. Chaney, and Rollie, Mr. and Mrs. D. R. Proffitt and James Lee, Mr. and Mrs. Marvin Marshall and Maynard, Mr. and Mrs. A. T. McFadden, Mr. and Mrs. Leach, and the honorees.

**Bridge Party Honors Misses Porter and Wolfe**  
Mrs. H. F. Sellers and Mrs. C. L. Woodward entertained last Thursday afternoon with five tables of bridge at the home of Mrs. Sellers, honoring Miss Martha Porter and Miss Jean Wolfe, whose weddings will take place during the first week of September.

The reception rooms were attractively decorated with pot-planters and ferns. At the conclusion of the games the hostesses presented lovely gifts to the brides-elect.

Refreshments were served to Meses. H. N. Wolfe, J. N. Russell, Ray D. Brown, Roy Wellborn, J. B. Ogle, J. W. Parley, Harry Hudson, Joe Clark of Mineral Wells, E. F. Porter, J. H. Roberts, H. E. McCullough, Mae Bates and Misses Mary Helen Hall, Jane and Jean Wolfe, Martha Porter, Helion Gambia, Quata Woods, Saralee and Lucy Hudson, Jeannette and Flossy Randalls and Ann Persons.

**Three Birthdays Celebrated Jointly Sunday at Herricks'**  
J. H. Hicks, his sister, Mrs. Nellie Kilton, and his granddaughter, Nellie Joy Johnson, celebrated their birthdays, which came on August 25 jointly Sunday at the home of Mr. and Mrs. J. A. Hendricks.

Basket lunches were spread on a long table in the yard at noon. The afternoon was spent in singing and playing games.

Among those present were Mr. and Mrs. J. H. Hicks, Mr. and Mrs. William Hicks and family, Mr. and Mrs. Alvin Hicks and family, Mr. and Mrs. James Hicks, Mr. and Mrs. Hubert Johnson and family, Mr. and Mrs. Sam Tudor, Jr. and son, Mr. and Mrs. Wilton Rich and daughter, Mrs. E. O. Lackey, Mrs. Nellie Kilton, Mr. and Mrs. Manon Owens and family, Mr. and Mrs. Clifford Wooten and family, and Mr. and Mrs. J. A. Hendricks.

A son and daughter of Mr. Hicks, Lowell Hicks of Simons and Mrs. Jones of Hamilton, were unable to be present, as were also two daughters of Mrs. Kilton, Mrs. William Brookshire of Arizona and Mrs. Henry Bryant of Fort Worth.

At a late hour all returned to their homes wishing the honorees all many more happy birthdays.

CONTRIBUTED

# JOTS....

Jokes & Jingles

-54-

JENNIE MAE

When you see some new contraption and wonder what it comes along, another one comes along. The younger set around town is noting with awe the brand new red and white bicycle James Lee Proffitt is pedaling day and night since a trip to Fort Worth with his dad Monday to purchase the bike. A gear shift, the elder Mr. Proffitt explains, enables Jasper to glide up hills with the greatest of ease by simply throwing the machine into low; twin, streamlined headlights warn motorists of his approach, and knee action carries him over the jolts with a minimum of discomfort. Only thing missing is a radio, which we imagine Mr. Proffitt will install immediately after reading this.

We saw Frank Thompson Tuesday clad in the latest apparel for robbing and handling bees. Mr. Thompson, Jim and Grady Barrow and Bryant Lively got an emergency call to come after a big swarm of bees that had built a hive inside the house occupied by one of their good friends. Frank was clothed rather lightly for a mission such as his—a heavy sweat shirt, two ordinary shirts and other suitable armor which failed to provide adequate protection, according to reports from the bee hunters upon their return.

Frances McCullough thinks she is getting to be quite a young lady since losing her first tooth—you can make a hit with her by asking what happened to it. Frank Gundy is building a new garage with apartment above near his residence on the school hill and the structure will be very modern and commodious when completed. Saw Mrs. Sally Purdon greatly enthralled over the new home her son, Rowson, is building at Kaufman, and saying that she intended paying him a long visit as soon as it is completed. Noticed R. F. Wiseman studying with interest photographs advertising a current show at the Palace Theatre and explaining that he was interested only from a professional standpoint. He explained that horses and cattle photograph best when the sun is directly behind them, and that when the sun is above or in front, nothing short of a miracle can prevent them from looking like skin and bones; taken from the correct angle they appear sleek and fat. Penn Blair learns all the latest gossip by going upstairs to sleep, emits a few snoring noises and then lies awake to listen in on what is said in the cafe down below.

Beware to fishermen: Roy Wellborn says if you go fishing with A. A. Brown, to be sure and see that you don't trust him with the fish. Mr. Brown's trouble is not in catching them, but in keeping track of same after he already has them in a sack. Mr. Wellborn, Mr. Brown and Goodwin Phillips spent one night last week fishing on Edison Lake near Hamilton and caught about twenty pounds of nice fish which they entrusted to Doc for safekeeping. When they started home the fish were gone, apparently with the sack and all, to the bottom of the lake. Wellborn and Phillips were a bit peeved, thinking it was carelessness on Mr. Brown's part, but perhaps Doc was a little ashamed over such a small catch and hated to come home with it.

Aubrey Dunn was a business visitor in Fort Worth Monday.

Returns to California

Maurice Owen left last week for his home in Westmoreland, California, after a vacation visit here with his parents, Mr. and Mrs. J. P. Owen. On his return trip he stopped in Amarillo to visit his sister and her husband, Mr. and Mrs. E. T. Freeman, and little daughter, Sandra Carol; spent several days in Flagstaff, Arizona, and also visited his brother and sister-in-law, Mr. and Mrs. Jack Owen, in Hemet, California, before going to Beaumont, in the same state, to visit an uncle, Bill Jones, and family.

Mr. Owen and Mr. Jones raise watermelons for the California markets on a 196-acre ranch near Brawley, Mr. Jones, who is known as the "ace Imperial Valley watermelon grower," shipped the first consignment of melons from his field to the Half Moon Fruit and Produce Co. of San Francisco. They were sold for 16 cents per pound.

**Family Reunion**  
Children, grandchildren and other relatives gathered at the home of Mr. and Mrs. J. N. Rupe in Cisco Sunday, August 13, for a family reunion.

A picnic dinner was spread at the lake after which the afternoon was spent in games and conversation. Those enjoying the affair were Mr. and Mrs. Roy Carson and daughter, Wanda Lee Fairy, Mrs. J. L. Johnson and baby, Hico; Mrs. E. R. Robbins and family, Suddon; Mr. and Mrs. John Jones, Merkel; Mr. and Mrs. Vernon Snipes and baby, Brownwood; Mr. and Mrs. Clark, Merkel; Mr. and Mrs. Donald Rupe and family, Cisco; Mrs. W. D. Nelms, Hico; Mrs. T. Johnson and daughter, Ranger; Mr. and Mrs. John Livingston, and the honorees, of Cisco.

**J. J. Leeth III**  
J. J. Leeth has been confined to his home for the past three weeks suffering from an infected foot. Mr. Leeth stepped on a nail while working around his home and the wound became infected. He was reported improving early this week, being able to sit up, but it will be several weeks before he will be able to walk.

Mrs. Oscar Sorley and daughter, Iris, of Cranfill's Gap, spent last week in the Leeth home, and Mr. and Mrs. George Leeth of Hamilton were Sunday guests of his parents.

**New Constellation Commissioner**  
E. H. Persons has received notice of his appointment as constellation commissioner for Hamilton County under Section 75 of the Bankrupt Act. His appointment came from Chas. A. Boynton of El Paso, judge of the Western District of Texas.

The appointment is for a term of one year from June 1, 1939. John Edgson of Hamilton previously served in this capacity.

# GIFTS

For Every Occasion

NEW SHIPMENT JUST IN!

Attractive and useful gifts, priced reasonably.

**Electrical Appliances**  
DESK AND KITCHEN CLOCKS  
TOASTERS  
SAMSON COFFEE MAKERS  
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JOHNSON & JOHNSON BABY GIFT BOXES  
SUGARS AND CREAMERS  
CONDIMENT SETS  
STATIONERY  
TOILET ARTICLES  
BEVERAGE SETS

**THE DRUG STORES**  
**Porter's Drug Store**  
"In the Center of Hico's Business Activities"

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**MANY NEW ITEMS JUST ARRIVED!**

Pillow Cases  
Table Cloths  
Luncheon Cloths



Sheets and Pillow Cases to Match

Bath Sets  
Towels



**School and House DRESSES**  
SHIRTWAIST and PRINCESS STYLES WITH CIRCULAR SKIRTS  
98c to \$1.95

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DENTIST  
Dublin, Texas  
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POCKET AND WRIST WATCHES  
\$1.00 to \$3.95  
ALARM CLOCKS  
\$1.00 to \$2.95  
LOOK FOR  ON THE DIAL

Your children won't be little long, but photographs of them will never grow up. Have new portraits of them made today.

**The WISEMAN STUDIO**  
HICO, TEXAS

# News of the World Told In Pictures

## MOTOR MEMOIRS

BY AL OWENS

### ECONOMY SPECIAL

THE WALL TRI-CORNER OF 1912 WAS PERFECT FOR COLLEGE BOYS, HONEYMOONERS AND BUDGETERS, FOR IT AVERAGED FROM 10 TO 30 MILES PER GALLON...

**DASHING ALONG THE AVENUE...**

HAS THE FAVORITE PASTIME OF GAY FLORIDANS. TODAY'S YOUNG MODERNS OUCH YOU, IN LUXURIOUS AUTOS UPHOLSTERED WITH MASHAMA VELVET, WHICH THE FAIR SEX COMMANDS BECAUSE IT IS COMFORTABLE, DURABLE AND EASY-TO-CLEAN...

**MOTORIZED CRUSADERS**

SOLDIERS IN 1830 BUILT THIS FIRST TANK, WHICH HAD AN ORNATE FRONT BUMPER, WAS REAR-DRIVEN BY SIX HORSES, AND STEERED BY A FOOT-OPERATED YOKE ACTING ON THE FRONT AXLE.

THESE CARTOONS ARE THE METICULOUS INTERPRETATIONS OF AUTO HISTORY (COPY RIGHT BY OWENS LINES)

### Latest Beach Note



NEW YORK, N. Y. . . . Beach wear, Italian style, makes its debut at the Italian Pavilion at the New York World's Fair. This two-piece jacket and skirt designed in Milan by Princess Croa Caetani, is made from wood pulp known as snia rayon.

### Youth, Branded



BALTIMORE, Md. . . . Melvin Bridge, 14-year-old Jewish youth, who has accused forty schoolmates at Gwynn's Falls junior high school of carrying the letter "H" on his neck. The branding was followed by the suspension of eight-teen of his fellow students.

### Best Beard



RENTON, Wash. . . . Here's Joe Peiroli, of Renton, Wash., who was awarded the first prize for growing the fullest beard in the contest of the Renton Rodeo, an annual event. There were some lush crops of whiskers. This one is a fine specimen of "beaver."

JOE GISH

About to spread a little propaganda against AIR raids.

SUCCESS SOMETIMES DEPENDS NOT SO MUCH ON WHAT WE LEARN T' SAY, BUT ON WHAT WE LEARN NOT T' SAY....

### DEATH DOTES ON DRINKING DRIVERS

(Drinking caused 1.4 of all highway deaths in Texas last year. 211 accidents resulted in 195 deaths.)

Travel Texas Safely!

MEMBER OF TEXAS GOOD ROADS ASSOCIATION

### When Two Political Enemies Meet



NEW YORK CITY . . . We do not know what they said privately, but no doubt each liked the party's chances in the 1940 Presidential election. Postmaster General James A. Farley (left), national chairman of the Democratic Party, and John D. Hamilton, national chairman of the Republican Party, are obviously in good humor as they are pictured aboard the S.S. Manhattan prior to sailing for Europe.

### Stalled in Parachute



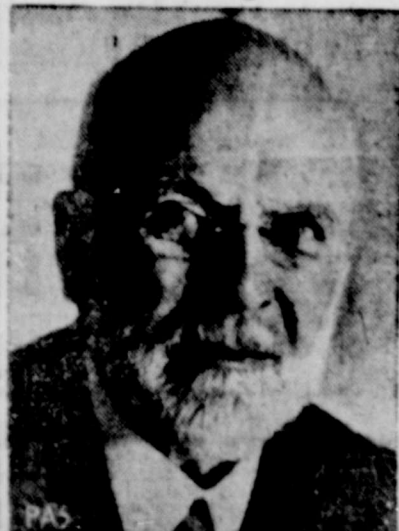
NEW YORK . . . Mr. and Mrs. Cornelius Rathborne of Old Westbury, L. I., who were spectacularly rescued from a parachute in the Parachute Jump, thrill ride in the amusement section of the New York World's Fair, prove they can take it by making another jump. They were suspended 100 feet aloft for five hours and fifteen minutes when a pulley attached to one of the four guide wires around the chute became fouled.

### Mid Summer, Santa Claus



MIAMI, Fla. . . . More than 50,000 Miamians were visited by a mid-summer Santa Claus recently who brought the first of \$4,000,000 in refund checks from the Florida Power and Light Co. — closing chapter in a hectic seven-year-long victorious fight by Mayor E. G. Sewell (above), to cut Miami's electric light and power bill one-third.

### Heads Baptists



ATLANTA, Ga. . . . 10,000 Baptist messengers unanimously elected Dr. James Henry Rushbrooke, above, of London, England, as president of the Baptist World Alliance to succeed Dr. George W. Truett, of Dallas, Texas. Dr. Rushbrooke will hold office for a period of five years.

### New Louisiana Governor



BATON ROUGE, La. . . . Lieut. Governor Earl K. Long, brother of the late Huey P. Long, who succeeds to the State Executive's office because of the resignation of Governor Richard W. Leche. The Governor said he was resigning because of poor health.

### "Welcome Home, Dad"



NEW YORK CITY . . . That is the greeting Jack Dempsey received from his little daughters, Joan and Barbara, as he posed at his home for the first photos since his recovery from an attack of peritonitis recently which endangered his life.

### Flower - Girl



HOLLYWOOD, Calif. . . . Helen Fawcett, film actress, shown here admiring the beauty of a California rose, one of many new blossoms in the Hollywood Hills. Yucca is produced by a state law, forbidding passers to pick or mutilate.

### Hotel Rates



have no fault to find with these rates," Mayor LaGuardia tells James A. McCarthy, executive secretary of the Hotel Association of New York City, after studying the rates charged by the leading hotels. The Mayor said that a holder of several rates could be procured by anyone writing to him.

## Travel TEXAS

Texas' roads make possible a carefree vacation in your own automobile down any direction you choose to travel. As you ride, make a note of the things for which available highway funds are being spent: broader, smoother roads; over- and under-passes for safety; direction signs; protection markers; beautified roadsides; hardened shoulders; easier curves and even grades. We Texans have a right to be proud of them.

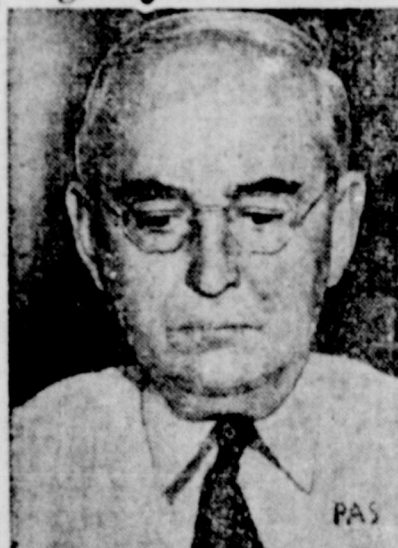
presented by TEXAS GOOD ROADS ASSOCIATION

### Records 200th Triumph



NEW YORK CITY . . . Shown pitching before the start of a game recently is big Charley (Red) Ewing, New York Yankees' ace hurler, who recently recorded his 200th big league victory. In winning his 200th game the big righthander joined a select circle of four other present-day pitchers.

### Urges 1-Term Nominee



WASHINGTON, D. C. . . . The Republican nominee for President in 1940 should be prepledged to one term, "manifestly free of all interests," but that of saving the American nation said Senator Arthur H. Vandenberg of Michigan in reply to G.O.P. leaders of his state, who have urged him to become a candidate.

### Pastor-Policeman



NUTTER FORT, W. Va. . . . In the dual capacity of police chief of this place and pastor of the Baptist Church here, the Rev. Joe Carpenter expects little difficulty. He intends to use the influence of the church in curbing delinquency.

### Congressmen-Play Ball



WASHINGTON, D. C. . . . Members of Congress played soft ball against members of the press at Griffiths Stadium recently for the benefit of the blind. Photo shows Representative William F. Lamberton of Kansas, oldest member of the Congressional team, age 53, getting his eye on them.

### Must Increase Farm Income, Says Ford



WITH Edsel Ford in the driver's seat to turn the first furrow, the new and vastly-discussed Ford-Ferguson tractor made its world's first public appearance at the New York World's Fair in late July. Shown above are Henry Ford and Harry Ferguson, Irish inventor who developed the principles embodied in the new tractor and its unit implements, with a small model of the tractor between them.

Said Henry Ford: "I look for this tractor to accomplish two things—turn the farm deficit into a profit and reduce the expense of going on the land!" Enthusiastically seconding his father, Edsel Ford added: "The farm is one of the most vital problems now before the country. No political solution yet offered has been able to solve it. To increase farm income by increasing the cost of food in the cities is a policy no one, not even the farmer, approves. And yet every one agrees the farmer's income must be increased.

"My father and I believe that if the farmer can do what industry has done—make his profit out of economy of production and distribution—he will increase his real income without curtailing his market. We built this tractor primarily to cut the farmer's first cost and his operating cost.

"This tractor is the only one we ever made that completely takes the place of horses and mules, thus eliminating draught animals which constitute one of the farmer's heaviest costs. Four cows or six young cattle, which mean income, can be raised on the same land required to feed two farm horses that only mean expense."

Harry Ferguson said that among outstanding new features of the Ford tractor are light weight, simplicity of operation, maneuverability, fuel and oil economy, absolute safety on hillsides or difficult ground, and ability to strike any sort of obstruction without damage to implements. The new machine will do the work of eight horses and four men, he said.

The Ford-Ferguson tractor is now in production, and will be available to the public through Ford and other dealers about September 1. It is being demonstrated daily at the Ford Exposition, New York World's Fair.

### Potlatch Queens



SEATTLE, Wash. . . . These two beauties were chosen to reign over the Washington State Golden Jubilee Seattle Potlatch festival. The two girls are the Misses Annamay Schoonover (left), and Beverly Weeks.

### OUR FELLOW DRIVERS

By O'Daniel



Travelers Safety Service

"Is it permissible to drive with three on one seat?"

INTO THE SUNSET BY JACKSON GREGORY



Fourteenth Installment SYNOPSIS

Barry Haveril goes hunting for a cousin of his, Jesse Conroy, known as the Laredo Kid, who murdered his brother, Robert. Barry is befriended by Judge Blue and his daughter, Lucy. The Judge turns out to be a friend of Laredo's and a bad actor. Barry escapes, however, and meets an old man named Timberline, who also is gunning for the Laredo Kid. After several years of searching, Barry returns to Judge Blue's house, where he meets a man called Tom Haveril whom he accuses of being his cousin, Jesse, in disguise. Barry becomes convinced of this later and they have a gun battle, both getting hurt. Recovered, Barry discovers Tom Haveril has married Lucy, whom he loves. Barry kidnaps Lucy, and after a gun battle with Haveril's men, takes her to his cabin in the mountains. There he finds the real Laredo Kid wounded and dying. There Lucy learns she is not Judge Blue's daughter but a wealthy heiress whose parents were slain when she was a little girl. Lucy is sent on to Barry's ranch, while Barry and Timberline keep Laredo in the hills. Laredo gets well, and escapes with the horses. Afoot, Barry and Timberline make it to the ranch, where they learn that Judge Blue and Tom Haveril are heading a posse after Barry, for 'stealing another man's wife.' Lucy, who knows it is the money they are after, flees with Barry to a deserted cabin. Barry is alone in the cabin, fixing supper, when Tom Haveril steps in the door, with guns drawn. Suddenly, Lucy appears.

NOW GO ON WITH THE STORY "Tom!" cried Lucy. "Don't! I'll kill you, so help me God!" Tom Haveril whirled. Barry made his dive for his carbine. A shot rang out—another shot. Tom Haveril reeled backward. As the weapon slipped out of his hands he sagged at the knees, staring horribly at Lucy. He tried to speak but he crashed to the floor. Lucy came running in. Barry's red gun smoking in her hand. "I have killed him! Oh, God forgive me—I have killed him!" "You have saved me from being murdered," said Barry. He caught Tom Haveril by the shoulders and turned him over. "He isn't dead," he said. "Maybe we can pull him through." "We've got to save him, Barry. We've got to! Oh, if you love me—" The next instant she was sobbing wildly in Barry's arms. "He—he's dead!" she gasped. She covered down where she stood, her face in her hands. Barry did not lift his eyes to her; they remained brooding upon the gun. He kept turning the cylinder slowly. "It was a six-shooter. He counted the shells. "Lucy!" he shouted. "Lucy! You didn't kill him! You couldn't have! There's not an empty shell in the gun! You didn't shoot at all!" "Barry!" Then her face, for a joyous instant so bright, clouded instantly. "You are not telling me the truth, Barry. You want to save me and so you have put in a fresh cartridge." "I am sure! Wait!" He dashed outside and began calling at the top of his voice. "Molly! Molly, where are you?" From out of the dark almost at his side Molly stepped silently up to him. "I know," she said quietly. "Me, run, Barry, an' I come back, an' I listen. I see that man he is just like Jesse Conroy. I see him with gun, an' he is goin' to kill you. But I kill him for other thing, Barry. Long time, he kill Robert, like you tell me. So I kill this man, that in the bad light is like Jesse and has same voice—" Suddenly, with no hand lifted to stay her, the half-Indian girl melted away into the night. "I am so glad, so grateful to God!" cried Lucy. "And so ashamed to be glad at a time like this!"

"God wants you to be glad, dear," he said very gently. "Everyone will always think—" He interrupted, wishing to shunt her thoughts aside, also seeking information. "What was it Molly wanted with you?" he asked. "She wanted to ask about Jesse Conroy, and to warn us to watch out for him, since he might come here any time. And she was telling me something about—about Tom Haveril—" "She knew him too?" he asked swiftly. Lucy shook her head. "She had never seen him, but Jesse Conroy had told her boastfully of a man he called Cousin Tom that he was working a big scheme with, and I knew he meant Tom Haveril."



"Enough to hang him," muttered Barry.

away from home with a wild cousin of his, named Tom Haveril. And your father said that, though Jesse Conroy came to be called the Laredo Kid, half the things laid to his door were done by—by Tom Haveril." "That tells us how Tom Haveril came by the flat steel box and your pictures," mused Barry. "Jesse stole them from the Judge. Tom Haveril stole them from Jesse." Barry stepped across the room to where Tom Haveril's body lay. He was drawing a blanket over the upturned face when he noted the corner of a wallet sticking out of the dead man's leather coat. Barry opened the wallet; he found a folded paper which he opened to make sure it was what Lucy wanted. At first glance he saw it was not, for it was discolored with years, breaking along its folds. He made out that it was a letter written to Philip Conroy, Esq., Laredo, Texas. It was signed David Hamilton. Enclosed was a second brief note, also years old, addressed to Col. Dave Hamilton, Laredo, Texas. And this one was signed Parker Blue. He and Lucy, going close to the fireplace, read the two letters together and at the end both exclaimed, voicing the same thought, almost in the same words: "This was the hold Jesse Conroy had over Judge Blue!" "Enough to hang him," muttered Barry. "Somehow Tom Haveril got it from Jesse, along with the iron box, I reckon." The first of the two notes read: Philip Conroy, Esq., Laredo Texas. Dear Philip: I have just received this curt communication from Parker Blue, of whom I spoke to you about a few days ago. It would seem that all is ripe to go ahead. I have the money at hand, ready when he comes. You will note that he is to come next Monday; also that he wants the matter kept sub rosa. So I suppose you had better postpone your

visit to us. I'll write you about it as soon as it is settled. With our sincerest regards to you and your dear ones. Yr. Most Obed't Servant, David Hamilton. The enclosure read: Dear Col. Hamilton: I'm coming Monday. Be sure to have the Ten Thousand Dollars in Cash. We will make a Hundred Thousand out of it sure. But keep it all secret. I will tell you why. I am counting on finding you alone Monday. This is important, Colonel. I am sending this over by one of the boys. He don't know what is in it. Yours truly, Parker Blue. "And then," growled Barry angrily, "he went over and murdered everybody in the house except you, grabbed the ten thousand and, maybe in a flash of inspiration, carried you off!" They heard no sounds as they rode along to save those quiet

noises that belonged to the wilderness night, nor did they catch a gleam of any fire until they were almost at journey's end. Lucy saw it first, just a bright glint through the pines. "That's not a light in the house," said Barry, puzzled, as they pulled their horses down. "It's a fire out in the pasture; maybe it is a campfire. You wait here a minute, Lucy; I'll go ahead on foot." "Oh, be careful, Barry!" Barry, peering around a leafy back-eye, saw that there were three men under the tree, and that two of them were busily occupied hanging the third! The two old men pulled on their rope and their prisoner swung about so that Barry could see his congested face and his wildly glaring eyes. It was Sarboe! "Stop it!" Barry shouted then, and ran forward. With a snort of disgust Timberline let go the rope; his assistant did the same, and Sarboe, firmly planted again on solid earth, teetering a moment, caught his balance and turned eloquent, bulging eyes on his rescuer. Barry was due to be startled once more. Sarboe had caught his breath and now burst out into such a tirade of curses and accusations and dire threats against

Timberline and Cliff Bendiger that his stream of invective was like a torrent from a dam breaking. "That's why we done it. Sundown! Yuh see, we figured out me an' Cliff here, we could make him talk. Well, we done it! Now I reckon he can tell us all he knows!" Barry, still laughing, said, "Wait here a minute," and hurried back to Lucy. A few minutes later all of them were in the house, where no one had thought of going to bed, gathered in a general conference. "You—you knew a lot about Tom Haveril?" put in Tom Haveril's young widow. "A-plenty," said Sarboe. "Them two is a match-team for general cussedness. I've knowed bad men, but none worse'n them two—onless yuh count the Judge. An' both Jesse an' Tom somehow had the o' Judge over a barrel; he was scared of what they might do, or what they might tell on him, I reckon; an' for years they bled him o' money, an' he was a hard-bleeder, too! Yuh've all heard o' the Laredo Kid? Well, I used to think it was Jesse Conroy; I got to thinkin' later it was Tom; an' later on, I got to wonderin' if both o' 'em wasn't him!" "I was sorry I couldn't talk sooner," said Sarboe. "I'd mebbe have saved Miss Lucy marryin' Tom Haveril." They discussed briefly what effect the taking off of Tom Haveril might have upon the strategy of their persecutors. There remained the Judge, Laredo and Sheriff Ed Brawley, all planning murder in the name of summary justice. Ken March offered thoughtfully, "There's a lot of square, fair-minded men in and about Red Rock. They've heard only one side of the story. The thing to do is get the truth over to them." Ben Haveril nodded and said emphatically, "An' Sheriff Brawley c'n be talked to. Happens I know! For six-seven years the Judge has had him like that." He indicated what he meant by flattening his thumb on the table. A gray-eyed Lucy at last allowed herself to speak words she felt she should not voice—not until some later day. But would that day ever come? "I do love you so, Barry! I have loved you with all my foolish heart since that day in Tyler'sville, and Barry, if you didn't come ridin' back to me—Kiss me, Barry." Never before had they kissed. He drew her into his arms, he lifted her off her little feet, he almost crushed her. "Hi!" yipped Timberline. "Are we ridin' or ain't we?" So they rode, the seven of them. Timberline and Cliff Bendiger headed straight for Red Rock on their errand, while the others turned off toward Barry's old cabin and the mine higher up and beyond. "It's going to be as simple as walking downhill," he said. "Looks almost too good to be true, don't it, Sundown?" Barry saw what he meant. Down in the bed of ravines were a score of men who had been stationed here by the Judge and Tom Haveril "to guard the property until the rights of the matter were settled." At the moment their "guarding" the property consisted in looting it. They went swiftly but without revealing themselves. Five minutes later a score of astonished gold thieves found themselves starting into the muzzles of five rifles. They gaped and rubbed wet hands on their overalls and chaparreros, and never a man of them said a word meant for Barry's ears. "Some of you know me and some of you don't," said Barry. "I'm Barry Haveril, and these are my diggings. You've been put here by Judge Blue and Tom Haveril.

Well, Tom Haveril's dead, with a bullet through his gullet, and the Judge is as good as hanging from a tree for murder done a dozen years ago. If you boys want to stick with these two, go for your guns!" "Wh-what's that?" a man called back. "I'll prove what I'm saying," returned Barry swiftly. "One of you can come up here and look at some papers I've got in my pocket. They'll show you how the Judge is out on a limb that's already broken off." (To Be Continued)

INDIGESTION Sensational Relief from Indigestion and One Dose Proves It If the first dose of this smallest-tasting little black tablet doesn't bring you the fastest and most complete relief you have experienced, send this back to us and get DOUBLE MONEY BACK. This little black tablet helps the stomach digest food, makes the excess stomach fluids harmless and lets you eat the nourishing foods you need. For heartburn, sick headache and upset so often caused by excess stomach fluids, making you feel uncomfortable and sick all over—JUST ONE DOSE of this little black tablet gives speedy relief. 25c everywhere.

Carlton By CORRESPONDENT Mr. and Mrs. Davis McPherson of Dallas visited his mother, Mrs. Annie McPherson and son, Davis, last week. Loyd Hill and family of Fort Worth and Mr. and Mrs. Oliver Byrd of McCamey were visitors in the home of Mr. and Mrs. Nell Clark Saturday. Mrs. J. O. Pollard, who has been by the bedside of her daughter, Mrs. Roy Huffines, of Houston for the past few weeks returned to her home Thursday. She reported Mrs. Huffines improving. H. M. Everett and Miss Doris Ferguson of Stephenville spent a while Friday night with his grandparents, Mr. and Mrs. Sim Everett. Mr. and Mrs. Ed Lefevre and daughter, Estha Lee, also Mr. and Mrs. Clyde Lefevre, were in Hamilton Friday attending the funeral of H. W. Henderson. Mr. and Mrs. Lee Turney of Louisville spent Sunday with their daughter, Mrs. Hobby Thompson, and family. Mr. and Mrs. E. S. Huffman were in Dublin Sunday afternoon attending the show. Mr. and Mrs. Kenneth Brimer of Houston spent the week end with his parents, Mr. and Mrs. R. L. Brimer. Mrs. Roy Wright and children spent last week in Weatherford visiting her brother, Don Martin, and family. Rev. S. W. Miller visited his parents, Mr. and Mrs. Miller of Brownwood last week. His father is in very bad health. Miss Nevelyn Geyer of Dublin spent Sunday with her parents, Mr. and Mrs. Fred Geyer.

Household Drugs Our shelves are lined with guaranteed popular-priced drug items. When in need of anything in this line, try your Drug Store first. Household Ammonia, 12 ounces ..... 25c Cleansing and Tissue Cream ..... 69c Lady Lillian Nail Enamel ..... 10c 50c Nydenta Tooth Paste ..... 25c 25c Nydenta Tooth Paste ..... 15c Ipana Tooth Paste, large size ..... 39c Ipana Tooth Paste, small size ..... 19c Nadine Face Soap, reg. 25c ..... 05c Mavis Talc, special ..... 15c Chamberlain Lotion, large size ..... 39c Jergens' Lotion ..... 39c Red Arrow Aspirin, 100's ..... 35c Red Arrow Milk of Magnesia, 16 oz. ..... 39c Syrup of Pepsin ..... 39c Vick's Salve, reg. 35c ..... 25c Fitch's 25c Hair Oil ..... 19c Bayer Aspirin, 2 dozen ..... 25c Alcohol, pints ..... 25c Grape Juice, pints ..... 15c Forhan's 60c Tooth Paste ..... 39c

Corner Drug Co. PHONE 108

HIGHEST MARKET PRICES for grain of all kinds all times Hico Mill & Elevator Co. Hico Phone 26 Texas Hamilton Mill & Elev. Co. Phone 87 Hamilton, Texas Night 44

TELEPHONE Your family tonight While your family is at the "lake" this summer, telephone between your week-end visit with them. Long Distance rates are low. After 7 o'clock in the evening and all day Sunday, rates are still lower if you wish to speak to points over 40 or 50 miles away. Gulf States Telephone Co. HICO, TEXAS

RANDALS BROTHERS THOMPSON'S SEEDLESS GRAPES, LB. 5c 8 LB. CARTON MRS. TUCKER'S LARD 70c 7 LARGE BARS CRYSTAL WHITE SOAP 25c 7 LARGE BARS P & G SOAP 25c JOWL MEAT, PER LB. 7c NEW CROP EAST TEXAS SORGHUM 60c 3 NO. 2 CANS TOMATOES 20c 3 NO. 2 CANS FIELD CORN 20c 3 NO. 2 1/2 CANS HOMINY 20c RANDALS BROTHERS THE HOME OF Bewley's Best Flour — AND — Anchor Brand Feed

Want Ads

Peaches for sale. J. Bullard, Hico, Route 1. Phone 2132. 12-1p 1c

250 good age ewes for sale. See George Jones. 12-tfc.

Two rooms, unfurnished, for rent. Mrs. Willie Platt. 12-2p

FOR RENT: Two furnished rooms and bath. Mrs. Lenora Langston. 13-1p.

See me for maize threshing, at Farm Implement Supply Co. Melvin McLarty. 11-3c.

For Sale: 100-acre farm, 60 in cultivation; fair improvements; 3 miles from town. G. P. Morris, Hico, Rt. 1. 13-tfc.

FOR SALE OR TRADE: 4 good work mules, 20 head stock; farm implements, wagon, harness. W. L. Thompson, Route 4. 10-6p.

Will thresh hekira and maize heads at 10c hundred at the farm of George Holladay, Jr., mile south of Hico, every Saturday. G. R. Holladay. 1p

FOR SALE: 93-acre farm, well ground tank, 35 acres in cultivation, 2 miles Duffau road; 89-acre farm, 60 in cultivation, water, all improvements. Mrs. J. O. Davis. 12-2p.

Rural Electrification Customers: When you are ready for wiring, I would like to do your work. This is done at standard prices set by law, and I guarantee a satisfactory job. Jesse Robo. 33-tfc.

PEACH SEED WANTED  
Small seed from seedling trees. Positively will not buy Elberta seed at any price. Will buy as much as 5,000 lbs. of the small seed. Bring to Herrington's Grocery Store, Hico, Texas.

WALDROP'S NURSERY  
More than one hundred nurses have been assigned to assist the corps of physicians at ten first-aid stations on the grounds of the New York World's Fair.

THOMA E. RODGERS  
Fire, Tornado, Casualty  
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Phone 12 Hico, Tex.

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81,209 Malaria  
Cases reported in the U. S. in 1938!  
DON'T DELAY!  
Start Today with 666  
666 Checks Malaria in seven days.

Model A Tudor, just overhauled \$110  
'29 Chev. Coupe, new paint \$85  
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Oldsmobile "6" Sedan, new Firestone tires \$335  
USED TIRES BATTERIES  
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GOOD HEALTH...  
To have good health there are several necessary requirements, but the most essential one is to have one hundred percent of life force in every organ and part of our body to have them functioning normal.  
Nerves carry this life force from the brain to those parts and when there is the slightest pressure on those nerves we cannot have health. Fortunately, nerve pressures can be removed with modern chiropractic adjustments, and when not too long neglected, restoration of health can be had in full measure.  
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Office Rm. 702 N. Graham St. STEPHENVILLE  
No Downtown Office - Residence Only

Subscribers NEWS AND VIEWS

M. D. Fox, City, who will continue during the coming year as a member of the high school faculty, has evidently decided he likes Hico well enough to stay here. He came in last week and took a year's subscription to the News Review, saying that he had been intending to do same for a long time, but never did get around to it. Both Mr. and Mrs. Fox have been attending summer school during the summer, but are back at home now.

Mrs. J. I. Tooley, City, has had her subscription renewed by Miss Althe Adams, who makes her home with the Tooleys. Mr. and Mrs. Tooley are enjoying the quiet and a good rest now after having entertained a large number of their children and families at the annual reunion.

Jack Wren, who is taking treatments at the State Hospital at Abilene, recently expressed a wish for the Hico paper, which we are sending to him while he is away. Jack hopes to be back soon and his Hico friends wish him the best of luck and a speedy recovery.

E. S. Rhoades, City, who usually keeps us posted on the comings and goings around his household, must be having a pretty quiet summer. Either that or he has not fully recovered from a recent illness. However, he recently sent in a renewal of his subscription, so as long as he keeps up with the news we'll let the case rest.

Mrs. J. J. Leeth, City, has a big job on her hands we know since Mr. Leeth stuck a nail in his foot and can't go to town. If he were able to be up, he'd be downtown kidding everybody, but since he is confined at home we bet Mrs. Leeth has to take all his nonsense, because she sent her daughter down to renew her subscription. Mr. Leeth is improving rapidly now, however, with all the fuss and attention being given him.

Mrs. William Hughes, 1173 Jeanette St., Abilene, received several copies of the News Review, including the Reunion Edition, from her daughter, Miss Elizabeth, who is vacationing here, and liked the samples so well she asked Bess to have the paper sent to her each week for a year. Mrs. Hughes formerly lived in Hico and knows many of the people whose names are contained in the news.

M. E. Burnett, City, says his son-in-law, E. N. Bell, of Dublin, didn't receive the Hico paper any longer, and since Mrs. Bell always mentioned the matter, he decided to make his daughter happy for another year. Mr. Burnett's son, M. O., who has been confined to his home for the past five months, enjoys visits from friends and relatives at any time, and there is seldom a Sunday that Mr. and Mrs. Bell fail to come to see him.

H. G. Shields, Route 3, said he had good oats and his cotton is much better than last year, so he guessed he'd renew his subscription again just like he's been doing for so many years. He says he takes the News Review and the Semi-Weekly both, so that when he gets tired of one he can throw it down and grab the other.

Flag Branch  
By  
HAZEL COOPER

Mr. and Mrs. R. D. Ford and Jeanne Parker attended the funeral of Bill Shipman at Walnut Springs Tuesday.

Will Flannery spent Tuesday afternoon with John Cooper.

Marlin Laney spent awhile Monday with R. D. Ford.

Bob Moore visited Bud Dotson Monday.

Mrs. Altha Burks and children spent Monday morning with Mr. and Mrs. J. C. Hanshaw and Earnest.

Mrs. Mollie Graves and Mr. and Mrs. F. D. and children, Mr. and Mrs. H. C. Graves and Mr. and Mrs. G. W. Mingus attended the funeral of Bill Shipman at Walnut Springs Monday afternoon.

Mrs. Flora McCoy spent Wednesday afternoon with Mrs. Bessie Bandy.

Those who visited in the J. M. Cooper home Friday afternoon were Mr. and Mrs. R. D. Ford and Miss Jeanne Parker, J. D. Craig, and Bud Dotson and two children. J. D. Craig and family spent a while Wednesday night in the F. D. Craig home.

Mr. and Mrs. J. L. Gosdin, Mr. and Mrs. Jess McKay, Mr. and Mrs. J. M. Cooper and Mr. and Mrs. N. L. Mingus attended the home-coming at Cottonwood Sunday.

Alton McCoy and family visited Sherman Bandy and family Sunday.

Billie and LeeRoy Moore are spending this week with their grandparents, Mr. and Mrs. J. M. Cooper.

NEW FOUNTAIN PENS, made by famous L. E. Waterman Co., unbreakable DuPont Pyralin, visible ink supply, Manufacturer's guarantee, right reserved to refund when supply is exhausted. One dollar prepaid. Lattimer Bros., High Bridge, N. J. 9-10c.

FUNERAL HELD SUNDAY

For Austin Moore, 88, Who Died At Home of Daughter Here

Austin Moore, 88, who died at noon Saturday after an illness of several days' duration, was laid to rest Sunday afternoon in the Duffau Cemetery beside the grave of his wife Rev. J. C. Mann, pastor of the Hico Methodist Church, conducted the services at the grave.

Mr. Moore is survived by six daughters and one son: Mrs. John Rusk, Mrs. M. L. Rainwater, and Mrs. Mae Hollis, Hico; Mrs. Lee Northcutt, Wichita Falls; Mrs. Hattie Gill, San Antonio; Mrs. Ethel Hollingsworth, Mexia; and Ernest Moore, Dallas. All the children were present at the funeral.

Other relatives from out-of-town who attended were Mr. and Mrs. T. D. Norrod, Ray City; Mr. and Mrs. Jess Northcutt, Wichita Falls; Jim and Billy Max Hollingsworth, Mexia; and Miss Mayo Hollis, Denton.

Mr. Moore was born in Jefferson County, Mo., on January 3, 1851. He was married to Miss Mahala Elizabeth Hastings at Sulphur Springs in 1876 and moved to this community from Navarro County in 1905. A year later Mrs. Moore died. Recently Mr. Moore had made his home with his daughters here and was at the home of Mrs. Rusk when he became ill. Besides the immediate families, he is survived by a number of grandchildren and great-grandchildren.

EDDIE CANTOR  
Will Star in Fort Worth Casa Manana A Week

PORT WORTH, Aug. 24—Eddie Cantor, perhaps the greatest entertainer in the world, will be presented at the Fort Worth Casa Manana for one full week, beginning Friday night, August 25.

The pop-eyed comedian, a star of the stage for many years, has been a tremendous success also in motion pictures and over the radio. That he can still "pack 'em in" was proved a few weeks ago when he made his first Broadway appearance in recent years and the crowds were so huge—many persons waiting for hours to buy tickets—that three sets of police had to be called out. Cantor set a record by playing to 115,038 persons in a week, total receipts exceeding \$50,000.

It is understood that Cantor is receiving an amount in excess of \$10,000 for his week's engagement in Fort Worth.

With him will be his own company, including his stooge, Mister Guffy, and the phenomenal little singer, Leni Lynn, hailed as an another Deanna Durbin. On the bill also will be Ray Noble and his orchestra, who have been immensely popular the past week, with Larry Stewart and Elizabeth Tilton as vocalists; the Great Yacopis, the most sensational act in the four years' history of Casa Manana; and Herman Hyde, musical comedian, as well as the 70 Texas Sweethearts in four beautiful scenes.

Dry Fork  
By  
OPAL DRIVER

Mr. and Mrs. T. L. Walker of Sunshine and Mr. and Mrs. George Walker and children of Lanham spent Sunday in the home of Mr. and Mrs. Jack Box and daughter, Dorothy.

Opal Driver spent Sunday night and Monday with Lula Mae Coston of near Hico.

Quite a number of persons from this community have been attending the Baptist Revival at Hico. Mr. and Mrs. G. R. Ables of Hico spent Saturday night with Mr. and Mrs. Murrell Ables and family. They all spent Sunday near Dublin visiting Mrs. G. R. Ables' parents, Mr. and Mrs. Palmer.

Mr. and Mrs. Tynn Davis and son, Kenneth, attended a family reunion near Fredell Sunday.

Miss Jane Buckingham left Friday for her home in Walnut Springs after a visit here with Misses Opal and Johnny Driver.

Mr. and Mrs. Sam Tudor and son, Carelton, attended a family reunion at the home of Mr. and Mrs. Arthur Hendricks Sunday.

Mr. and Mrs. Giles Driver attended the Baptist Association at Blue Ridge Wednesday.

Gilmore  
By  
MRS. RUBY JOHNSON

Hugh Johnson and family and brother, Jack, of Tyler are spending their vacation with their father, Bob Thompson and family. Mr. and Mrs. K. R. Jenkins and children Elva, Marietta and Leroy, and little grandson, Kenneth Jenkins, were visiting their son, Vernon, and wife near Fairy Sunday afternoon.

Si Johnson and family attended an ice cream supper at I. E. Johnson's in the Honey Grove district Saturday night.

Mr. and Mrs. Leonard McLendon and daughter, Marlene, also Carol McLendon and wife, accompanied their mother, Mrs. W. A. McLendon to her home in Fort Worth Friday and spent the week end with her and Mr. McLendon.

Mrs. Earl Patterson left Saturday for Clinton where she will visit her parents, Mr. and Mrs. L. D. Duke.

I. E. Johnson and family of Honey Grove were Sunday dinner guests of Si Johnson and family.

MISS LaGRONE

Makes Announcement About Work Of Home Demonstration Clubs

Miss Imogene LaGrone, county home demonstration agent, with offices in Hamilton, in a recent weekly news letter requested publication of the following information:

Notice to All I-H Club Girls  
Bring to your September club meeting a square piece of material 18" square to use for making a candlewick tufted pillow top. A good heavy grade of sack material will do, or a firm piece of domestic, print or chambray material. Only solid color material will work up attractively.

Candlewick embroidery is one of the pioneer arts handed down the generations since colonial days. The increased appreciation of the early American arts and crafts has brought with it a revival of interest in candlewicking or tufting. It is particularly adapted for decorating bedspreads but it may be used effectively on other articles such as draperies, chair cushions, slip covers, dresser scarfs and luncheon sets. Very attractive and practical lounging robes can be made from domestic tufted in an "all-over" pattern.

Unbleached domestic is most often used for bedspreads and cushions; the soft creamy color and the rich, dull texture of unbleached muslin makes it very suitable for these.

Simple, all-over geometric designs are the most charming and can be drawn directly on the material. We will learn at the club meeting how to lay off these designs.

Tufting is easy to do and will enable you girls to make your bedrooms attractive at little expense. Be sure to attend the September meeting of your club and have your material with you.

Canned Goods for State Fair

Home Demonstration Club women and girls who have canned goods to enter at the fair get in touch with your club president at once so she can get the information to me. An estimate of the number of entries from this county has to be sent to our District Agent by August 28th.

An entry means three quart jars and standard brand of plain, good quality (not fancy pack) canned goods from the list given below. The goods from each county will be ranked as first place, second place, and third place, and points given relative to the quality. The county with the most points will receive \$25 prize money, second most \$20 on down to the last ten getting \$10.

The products from this county will be shipped to reach the fair not later than October 2.

The premium list is as follows:  
3 quarts snapped green beans  
3 quarts canned tomatoes  
3 quarts canned beets  
3 quarts green snap peas  
3 quarts canned vegetables (other than above)  
3 quarts canned peaches  
3 quarts canned plums  
3 quarts canned berries  
3 quarts canned pears  
3 quarts canned fruit (other than above)

If you have entries in any or all of these, please notify the president of the home demonstration club in your community as soon as possible. Imogene LaGrone  
County H. D. Agent

The Matzoh Queen, Mrs. Regina Margaretten, who is the matriarch of a family numbering 350 members, has come to visit her birthplace in Hungary. Accompanying her were four married daughters. Mrs. Margaretten is seventy-five years of age and this was her eighteenth voyage to Europe. The Matzoh Queen is an official of a New York company which is one of the largest matzoh and noodle manufacturers in the east and was founded more than half a century ago. The 500,000 matzohs which are baked daily by this firm are sold all over this country and in Cuba, Mexico and South Africa.

The first woman to be appointed first Deputy State Commissioner of Social Welfare in New York is Miss Mary L. Gibbons. She had charge of the department's New York City office last year.

**GOOL OFF in BOWEN Buses**  
NOW AIR-CONDITIONED  
AMERICA'S FINEST COACHES - COOL-CLEAN-COMFORTABLE

A new delightful Travel Experience awaits you on BOWEN'S AIR-CONDITIONED MAINLINERS.  
Traveling the shortest Route with the QUICKEST TIME between most of the Leading Cities of TEXAS.  
AIR-CONDITIONED COMFORT... WITH NO INCREASE in FARE

ASK FOR A BOWEN TICKET (ACCEPT NO SUBSTITUTE)  
**BOWEN MOTOR COACHES**  
TEXAS LEADING BUS LINE SERVING TEXAS

DOVE SEASON

Opens Here September 1st, and Will Close On November 15th

With birds reported much more plentiful this year than in 1935, game wardens over the State will be on duty when the dove season opens, according to advice received from State headquarters.

Under the present laws shooting of doves is allowed only from 7 a. m. to sunset from Sept. 15 to Nov. 15 in this zone, which is in the belt below the counties of Dallas, Tarrant, Parker, Rockwall, Kaufman, Johnson, Hopkins, Ellis, Delta, Franklin, Yoakum, Terry, Lynn, Garza, Kent, Stonewall, Wise, Denton, Collin and Hunt.

In these and all counties in the north half of Texas the season opens Sept. 1 and runs to Nov. 1. The bag is fifteen daily, with no limit on the number of bags, though no hunter will be allowed to have more than fifteen dead birds in his possession at any one time. No doves may be shot with shotguns larger than a 10 gauge, and all automatics and repeaters must be plugged permanently to a three-shell capacity.

ALL-STAR ARRIVING  
To Train For Game With Green Bay Packers at Cotton Bowl

DALLAS, Aug. 22.—Elmer Tarbox, speedy Texas Tech halfback, arrived in Dallas early this week to begin training with the All-Star squad which meets the Green Bay Packers in the State Fair's Cotton Bowl, Labor Day evening. The fine exhibition that Tarbox gave against St. Mary's makes his appearance in the line-up popular. Names of Billy Patterson and Sam Boyd of Baylor University also were added to the All-Star roster. Patterson, triple-threat quarterback, and Boyd, stellar-passing-receiving end, each have made history at Baylor. Both will play professional football. Patterson with the Chicago Bears and Boyd with the Pittsburgh Pirates. Patterson is now a member of the Chicago All-Stars and plays the New York giants in Chicago August 30, coming from there directly to Dallas. Boyd is in the Pittsburg training camp in Wisconsin and will arrive shortly after August 25.

These additions bring the total number of players signed for the All-Stars to 14. The others are: Ki Aulich, center; Forrest Klinegard; I. B. Hale and Allie White, tackles of T. C. U.; Billy Dewell, end; Clifford Matthews and George Sanders, guards, of S. M. U.; Dick Todd, back of A. & M.; Gene Hodge, end, and Darrell Tully, back of East Texas Teachers; and Jack Rhoades, guard, of the University of Texas. All these have been signed in ten days.

The All-Stars again are assured of a fine passing attack, the weapon they have used so successfully in downing the professionals in the first three encounters.

**Fall**  
OPENING EDITION  
NEXT WEEK  
HICO MERCHANTS' SHELVES ARE OVERFLOWING WITH CRISP NEW FALL GOODS

Live Merchants  
will avail themselves of the use of newspaper space in introducing their offerings.

Thrifty Shoppers  
will scan carefully the messages telling of unusual buying opportunities.

School Opens Aug. 4  
Dollar Day Aug. 6

Imperial Cane  
**Sugar**  
20 Lb. Sph. \$1

FRESH DRY SALT  
**Bacon**  
Higher Next Week 10c lb.

BIG YELLOW  
**Bananas**  
FINE FRUIT 10c doz.

FRESH EACH WEEK  
**VANILLA WAFERS**  
Cello Bag lb. 10c

Swift's Jewel  
Short-ning 4 Lb. etc. 39c

Swift's Jewel  
Cooking Oil Gallon Can 75c

Cream Meal 20 Lb. Bag 35c

Fine Salt 25 Lb. Bag 25c

**Market Specials**

Pure Pork Home-Made Sausage lb. 15c

Seven Steak AND ROAST lb. 15c

Jowls & Bologna lb. 10c

**Hudson's Grocery**

**PETTY'S**  
Last of the Week SPECIALS  
FRIDAY & SATURDAY ONLY

81" Brown Sheeting 15c  
32" Featherproof Tick 15c  
36" LL Domestic 4c  
36" Curtain Scrim 5c  
MISSES' ANKLETS, All sizes 5c  
Children's Panties 10c  
Women's Panties 15c  
BED SPREADS 59c

Special Deal On FINGER NAIL POLISH & REMOVER  
Regular 20c value, special 11c

EXTRA SPECIAL  
Men's 8 oz. Sanforized Blue Overalls 89c  
51 pairs Ladies & Misses Sandals and Oxfords, only \$1.00

BERKSHIRE HOSIERY  
All New Fall Shades  
Join our club plan and receive 1 pair free  
FALL BAGS  
In new colors and shapes \$1.00 to \$2.95  
Costume Jewelry... See our collection

LADIES HATS & DRESSES  
We cordially invite you to come and look

SEE SPECIAL COUNTER  
Of Notions and Toilet Articles  
Choice of 900 items Each 10c



# The Hico News Review

HICO, TEXAS, FRIDAY, AUGUST 25, 1939

NUMBER 12

## Keeping Up With Texas

One of the most unusual cases of charity in wildlife on record was discovered recently by Horace LaGrone, a school teacher of Deadwood, Panola County, Texas. It is reported by Hilbert R. Siegler, regional game manager for the game department. Mr. LaGrone recently observed a blue-jay repeatedly feeding another adult jay. After calling State Game Warden Ray Biggerstaff's attention to the unusual occurrence, LaGrone killed the bluejay receiving the food. He discovered this jay could not have fed himself because he had no lower mandible, or lower beak.

Henry Fox, -28, is visiting New York as the guest of a magazine which decided in a nation-wide contest that he was the best county newspaperman of the year. Fox likes Madisonville, better than he likes New York and he is no easy mark for those who would sell him the Brooklyn bridge or hot jewelry or watches that tick because there is a cricket inside of them and for no other reason. In short, Fox had avoided all the pitfalls. But Monday he told of receiving a \$1 collect telegram from back home. It said: "Don't buy anything from them city slickers sight unseen like you bought this telegram. Madisonville Vigilante Committee."

County Commissioner Buck Frank of Dallas sneezed Monday and ordered his road and bridge crews to redouble their weed-cutting on county road right of ways. Commissioner Frank's annual hay fever spell had struck him a week ahead of time. "Usually time my weed eradication program 'kerchoo!' so that it is finished about the time (kerchoo!) this hay fever starts," he explained. "But this time it sneaked up on me. Remedies? Ha! There just aren't any."

A Negro baby which weighed but twenty-six ounces when it was born four days ago in Dallas was given a good chance to live by doctors Monday at Bradford Memorial Hospital where it is being kept in an incubator. They said it had passed the crucial point in its struggle for life. Nurses said that the mother of the baby was 37 and the father 53, that it was her first child. It was so small when born that she used a shoe box for a cradle before taking the baby to the hospital, which is an agency of the Community Chest. Nurses said the child is perfectly formed.

Assistant United States District Attorney Clyde Hood of Dallas telephoned from his office Tuesday to order soft drinks for his staff of workers. The telephones in the office are all connected and N. C. Ellis, investigator for the Alcohol Tax unit, started to use a phone in another room. "Send four soft drinks over to the district attorney's office," Hood said. "Be sure they're tax paid." Ellis broke in. "You know," Hood exclaimed, "these federal agents have tapped my phone."

A 13-year-old Texarkana girl and her 20-year-old intended husband were refused a marriage license there Tuesday by Miss Elizabeth Brannon, Deputy Miller County (Ark.) Clerk. The expectant bride was accompanied by her mother and her prospective husband.

The modesty of a Dallas woman cost her \$5 Friday. She started into the back door of a neighbor, carrying a box of unmentionables that had been given her at a birthday party. Noticing that her neighbor's husband was present she decided to leave the box of gifts on the back steps momentarily. When she went to get them ten minutes later they were gone. Sheriff's deputies investigated.

Funeral services for Second Lieutenant John R. Hopson, 25, Kelly Field student, who was killed Wednesday when his plane crashed seventeen miles northwest of San Antonio, were conducted Saturday. The body was sent to West Point, N. Y., for burial in the cemetery of the United States Military Academy with full military honors. Lieutenant Hopson graduated from the military academy in June, 1938, and began his flying training in the Air Corps primary flying school in September. He was to have graduated from Kelly Field today. Surviving are his parents, Mr. and Mrs. E. A. Hopson, Mobile, Ala.

Approximately 500 railroad men and their families were entertained Tuesday at the annual Four Brotherhood picnic at Big Spring City Park Tuesday. State officials of the Brotherhood joined in the event, one of the largest of its kind ever held in West Texas. The celebration this year was sponsored by the Brotherhood of Locomotive Engineers.

## HICO BAND

### Goes To Morgan Mill Today To Play for Rodeo

Members of the Hico Band will leave this morning (Friday) for Morgan Mill where they will be guests at the rodeo and celebration during the day and will play for the night performance of the rodeo, beginning at 7 p. m.

The Stephenville High School Band, under the direction of G. W. Collins, will lead the parade that will start the festivities at 9:30 o'clock. Mayor Henry Clark of Stephenville will follow the band. A free barbecue dinner will be served following the morning rodeo, after which the contests will be resumed. A big dance will be held Friday night.

C. B. Whitley of Lingleville and L. M. Allen of Morgan Mill are being assisted in making arrangements for the program by Pete Huffman of Stephenville.

Whitley said he has received a number of letters each day from rodeo performers in West Texas. Sig Faircloth, of Ranger, from whom 30 head of Brahma cattle were obtained for the rodeo, has notified Whitley that a large delegation will attend from the Ranger section.

Premiums will be paid in all rodeo events. Contests scheduled are goat roping, steer riding, wild cow milking, cutting horse contest, calf roping, wild horse riding and break-away roping. A monkey will ride a steer as a special act.

## \$25,000 PREMIUM

### Made Up For First Bale of Cotton Received Here Last Week

A sum of \$17.45 made up by Miss Mable Jordan, collector for the Hico Chamber of Commerce, was supplemented by \$7.55 from that organization's fund last week and was awarded to W. N. Hale, who last Thursday brought in the first bale of 1939 cotton to Hico. The bale, weighing 552 pounds, was ginned by the King Gin, which donated the ginning and was sold at nine cents per pound.

Those who contributed to the premium fund were: Roy French, Durward Lane, Everett's Tailor Shop, R. L. Beaman, Wiseman's Studio, H. C. Connolly, J. C. Prater, First National Bank, Teague Variety Store, J. W. Richbourg, W. L. McDowell, C. L. Lynch Hdq., A. A. Powell, Rev. Alvin Swindell, N. A. Leeth, Randall Brothers, Porter's Drug Store, Barrow Furniture Co., Hoffman's Dept. Store, Loden Tin Shop, Ross Jewelry Shop, W. V. Cotton, Barnes & McCullough, Buckhorn Cafe, Higginbotham Bros. & Co., The Texas Company, Gulf Refining Co., W. E. Petty, Keeney's Hatchery, Corner Drug Co., Hico News Review, Frank Falls, Litch Cafe, Palace Theatre and Dr. H. V. Hedges.

## STATE INSPECTOR

### In Hico Wednesday On Routine Check-Up of Water Meters

F. J. Heironimus, a representative of the weights and measures division of the Department of Agriculture at Austin, was in Hico Wednesday checking the new water meters installed recently. His report showed that the general condition of the eleven meters he checked was good.

During the inspection some of the old water meters were checked, according to a member of the water committee of the council, following which Mr. Heironimus made the suggestion that some of the old meters be retired from service and replaced by new ones.

## To Receive Degree

Ray D. Brown, superintendent of Hico Public Schools, who has been attending summer session at Southern Methodist University, Dallas, will receive his master's degree Friday night, along with the largest class in the history of that institution. Twenty-nine applicants are slated to receive their master's degrees from the education department of S. M. U. that night.

Mr. Brown, who received his B. A. degree from Southwestern University at Georgetown, chose for the subject of his thesis, "An Administration Survey and Proposed Plan of Reorganization for the Schools of Hamilton County."

## Funeral At Ireddell

Funeral services for Mrs. Sarah Elizabeth Jackson, 84, who died in Terrell last week, were held at the Ireddell Baptist Church, conducted by Rev. Smith, pastor, Thursday afternoon, August 17. Burial was in Riverside Cemetery.

Four children survive. They are E. A. Jackson, Ireddell; Mrs. Betty Jackson, Pampa; W. F. Jackson, Elk City, Oklahoma; and Mrs. Tiny Strickland, Jacksboro.

Mrs. Jackson was born in Arkansas, but came to Texas when a small child and had spent practically her entire life in Hamilton and Bosque counties.

A San Antonio family saw an alligator Monday after a 2.33-inch rain late Sunday. Summoned patrolmen found a husky 19-inch alligator crawling in a flower bed and expressed belief it might have crawled from a creek not so far away.

## CO. BUDGET Hearing Held Monday

### One Hundred Citizens Attended to Learn How Funds Are to Be Spent

The annual hearing on the Hamilton County Budget for 1940 was held in the District Court room Monday of this week. The Commissioners' Court had given rather unusual publicity to the meeting and had urged the taxpayers to attend and discuss these vital matters. Not as many as had been hoped were in attendance, but at least one hundred of the leading citizens from many of the communities were there.

Among the facts brought out were these:

The assessed valuation of the county is some more than \$8,900,000.00 and the tax rate for the county is 57 cents on the one hundred dollars. This total of 57c is divided as follows:

General Fund	25c
Jury Fund	02c
Special Road	10c
Road & Bridge	10c
Sinking Funds	10c

The sinking fund rate of 10c which pays the interest as it accrues on the bonded indebtedness of the county and also the bonds as they mature is apportioned to:

Courthouse Bonds	05c
Jail Bonds	03c
Highway 84 Right-of-Way Bonds	02c

No raise was made in the rate this year, although it was necessary to set up a sinking fund to care for the right-of-way bonds from Star to Evans. Yet the Commissioners reduced their road and bridge fund by this amount rather than raise the rate.

The indebtedness of the county was shown to be:

Ct-house Bonds	\$54,000.00
Jail Warrants	500.00
Jail Bonds	34,000.00
Right-of-way Bonds	19,945.00
Machinery Warrants	19,246.15

Total Indebtedness 118,691.15

The court took special pride in pointing that in view of the fact that recent radio publicity had called attention to the deplorable and hopeless indebtedness of many counties, yet the per capita indebtedness of Hamilton County is only \$9.00, and the percentage of our total debt to our rendition is only 1.48 per cent, or the same relative condition as a man who has \$100.00 and owes \$1.48.

Attention was called to the fact that the relief burden that has come onto the county is really heavier than the general fund can bear. The amount set up for this item in the budget last year is exhausted and the general fund of the county is dangerously near the red because no provision has been made for this unforeseen load. A constitutional provision allowing a tax set-up to take care of this seems the only solution.

Much publicity has been given recently to the fact that one-half the State ad valorem tax has been remitted to the counties, and the urge has been made that counties reduce their rates accordingly. Yet this remission applies to taxes assessed in 1940 and nothing from this source will be available for one and a half years. When it does come it will by no means be one-half the 77c rate recently set by the State tax board, but will be only one-half from the State 35c ad valorem rate. And out of this, allowance must be made for the \$2,000.00 homestead exemption already made. Caution was urged against too high hopes from this source.

Also it was stated that the recently enacted Road Bond Assumption Bill whereby 1 cent of the gasoline tax is set aside to retire road bond indebtedness, and after such indebtedness is serviced, the remainder will be distributed to the counties, will be very disappointing to counties like Hamilton that have no road debts, from the fact that there will be no remainder.

The fact was developed that each commissioner has around 400 miles of road in his precinct. Maintaining this mileage which includes grading, draining, straightening, sometimes new roads, building bridges, fencing, culverts, graveling, buying necessary machinery, keeping it in repair, buying fuel and oil, and paying the labor is all done at an average cost of \$25.00 per mile per year. And many present were willing to say that the county maintained roads are better than the State roads of like grade.

Evidently both officers and taxpayers enjoyed the meeting. All were profited by the discussion and pleased with the facts brought out. The commissioners pledged to maintain the present satisfactory financial condition of the county and with this the meeting adjourned. J. B. POOL.

## New Laundry

Mr. and Mrs. J. R. Latham and baby of Clovis, N. M., moved here last week to open a new baby-sitely steam laundry. Mr. Latham operated a similar establishment at Clovis.

Four new steam-equipped machines have been installed in the building directly behind the W. E. Pettie store and Mr. Latham began operations Monday.

## Church of Christ

Elder Stanley Giesbeck of Duffree conducted services twice each month, on the first and third Sundays, at the Hico Church of Christ.

## Cork Bathing Suit

Designed in daring modes, swim suits made of specially treated cork are the rage on Italian beaches this season. Master Jean Seidell of Plainfield, N. J., American visitor to Rome, is shown wearing one of the new suits.

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## GORGEOUS PAGEANT

### Featuring 50 Texas Beauties Will Help Open State Fair

DALLAS, Aug. 24.—More than fifty Texas beauties, from every point of the compass, will participate in the glorious pageant opening day of the 51st State Fair of Texas, October 7. This announcement was made here by Alphonso Ragland, Jr., member of the Pageant Committee, after a conference with Hal C. Worth, director.

Mr. Worth has just completed a tour of South and West Texas where he reported intense interest already in the event.

Plans for the stage setting for the coronation of the Queen of Queens in the massive Cotton Bowl at 7:30 p. m., all free to Fair visitors was also announced.

The setting is to be in silver and gold relief of the Oriental type. Thousands of feet of scenery will be built and flowers in profusion of varied foliage will enhance the garden setting.

A highlight of the coronation will be 150 girls representing a cellophone court with illuminated arches through which the queens and their retinue will march. Floats, bearing the Queens which will pass in review through downtown Dallas at noon, will carry the royal beauty to the Cotton Bowl at night, depositing these in the royal setting where the Bluebonnet Queen will be crowned.

This highlight of opening day entertainment and pageantry will be free. A special musical score synchronizing with the pageant play, will be interspersed with dancing numbers as the program progresses.

The Queen crowned at this ceremonial is assured of a screen test in Hollywood.

## Mr. Miller Improved

Word received here by relatives of Mrs. J. A. Miller, who has been taking treatments for some time in Austin, were to the effect that she was greatly improved and would return home in a short while.

## Son Born to Herricks

Mr. and Mrs. Cecil Herricks of McCamey have announced the birth of a son, George Bradley, Sunday morning, August 20. The youngster weighed 6½ pounds. Mr. and Mrs. Herricks are at the home of his parents, Mr. and Mrs. Willis Herricks.

## Hico Girl Gets Degree

Miss Jerry Alice Pittman of Hico was among the four hundred and thirty applicants who received degrees at the summer commencement exercises of the North Texas State Teachers College Wednesday evening, August 23, at the college stadium in Denton.

Miss Pittman received a master of science degree in elementary education.

## In Meeting at Big Lake

Rev. J. C. Mann, pastor of the Hico Methodist Church, left Tuesday for Big Lake where he will conduct a series of revival services for the next two weeks. He was accompanied by Mrs. Mann and the children who will visit with relatives there.

Rev. W. J. Hearon of Stephenville will preach at the local church next Sunday morning at the regular hour. There will be no services in the evening on account of the revival at the Baptist Church.

## Return From Abilene School

Mr. and Mrs. R. B. Jackson and son, Billie, returned last week from Abilene where both Mr. and Mrs. Jackson had been attending the summer school at Hardin-Simmons University. Mr. Jackson was taking work on his master's degree and Mrs. Jackson completed work on her bachelor's degree.

## Former Resident Dies

Funeral services were held in Dallas Tuesday for Winston S. Fontaine, 69, former resident of Dallas and Hico, who died at the home of his daughter in Margate, New Jersey. Burial was in Restland Memorial Park.

Mr. Fontaine at one time was manager of the cotton oil mill here. He is survived by his wife, Mrs. Mabel Kathleen Lawrence Fontaine, and his daughter, Mrs. J. D. Lynch.

## Here Buying Cotton

Nat Mason of Waco, who has been in Hico for several days, will be associated with Frank Falls during the cotton season.

Mr. Mason, who has spent considerable time here in previous cotton marketing seasons, is well known among the trade.

## PACT SIGNED By Germany, Russia

### Non-Aggression Agreed to; Britain and France Strengthen Forces In Face of New Threat

MOSCOW, Aug. 24. (Thursday).—Germany and Soviet Russia early Thursday signed a non-aggression pact, binding each of them for 10 years not to "associate itself with any other grouping of powers which directly or indirectly is aimed at the other party."

By the pact they also agreed to "constantly remain in consultation with one another" on their common interests, to adjust differences by arbitration.

The non-aggression clauses bound each power to refrain from any act of force against the other, and to remain neutral if either is attacked by a third power.

Von Ribbentrop and Premier Molotov signed the pact in the presence of Stalin.

At Moscow, Joachim von Ribbentrop, the German foreign minister, who avoided Polish territory in flying Adolf Hitler's private airplane, entered the massive gates of the Kremlin in a costly new American automobile flying four Nazi swastikas.

He got down to business with Vyacheslav Molotov, Soviet ambassador, whose country looks on the German-Soviet negotiations with deep misgivings.

The discomfited British-French military missions, which began negotiations Aug. 12 with Russia for a tri-power military alliance, conferred among themselves as they listened to reports from abroad on the European situation as a whole.

Russians gazed curiously at the swastikas snapping from Von Ribbentrop's car. They are emblems they have been taught for years to scorn.

The Italian ambassador, Augusto Rocco, was at the airport to greet Von Ribbentrop who emerged from the plane clad in civilian clothes. But the Japanese ambassador, whose country looks on the German-Soviet negotiations with deep misgivings, was markedly absent.

"Hell Hitler's," a strange sound in the capital of Red Russia, resounded across the airport as the German embassy staff greeted their chief.

The average Russian seemed unconcerned or unaware of Europe's perilous state and, in any event, confident his country would remain neutral.

## Continued Interest Prevails In Revival Meeting Being Held At Baptist Church

The revival meeting in the Baptist Church of this city continues with increasing interest. Mr. Evans, the evangelist, and Mr. Striano, the song leader, have won their way into the hearts of the community, and the attendance upon the services, both morning and evening, has been very gratifying to those in charge, while many new members are being received into the church.

The outdoor meeting place, on the lawn of the church, is being found very delightful, and the people in large numbers are enjoying it.

The meeting will probably close Sunday night.

## Mrs. Dan Martin Dies

Mr. and Mrs. D. F. McCarty and son, Travis, were in Dublin Wednesday afternoon to attend funeral services for Mrs. McCarty's died Tuesday afternoon, August 23, Mrs. Martin was a former resident of Hico and had many friends here who were grieved at word of her death.

Other members of the McCarty family, including Mr. and Mrs. Raymond McCarty and daughter, Mr. and Mrs. J. Frank Hobbs and son, D. F. McCarty Jr., all of Abilene, and Mr. and Mrs. Charles Clark and family of Gainesville, also attended the funeral. Mr. and Mrs. Clark and children are spending the rest of the week here with their parents.

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## FIRE INSURANCE

### To Be Reduced 10 Per Cent On Policies Written After Sept. 1

A cut of more than \$2,500,000 a year in fire insurance premiums was announced last week by Texas Fire Insurance Commissioner Marvin Hall.

The reduction, an overall slash of more than 10 per cent, applies to premiums on residences, on certain stores and stocks of merchandise, and on many types of industrial buildings and plants.

It brought to more than \$6,000,000 a year, reductions in fire insurance premiums put into effect within the last three years. This was the fourth successive reduction, and supplemented an increase in the good fire record savings afforded cities and towns of low fire loss records.

Altogether, fire insurance costs have been cut approximately 40 per cent below those of 1936. Mr. Hall reported.

The overall reduction, effective on policies written on or after Sept. 1, applies to property representing the largest part of the premium volume of fire insurance in Texas. The reduction order covers dwellings, apartment houses and rooming houses, most mercantile buildings and certain stocks of merchandise, publicly-owned buildings, hospitals, public libraries, churches, filling stations, garages, ice factories, breweries and bottling works, creameries, funeral homes, cotton gins, cottonseed oil mills, sawmills, crosscutting works, electric light plants, waterworks, pumping and filtration plants, pier and wharf properties, all sprinklered and fireproof properties and many others.

One of the most important changes announced by the Commissioner was the extension of the 25 per cent maximum good fire record credit to all cities and towns of Texas now eligible for fire record credit or penalty. Formerly the maximum credit for the cities with less than \$20,000 in annual fire insurance premiums was only 15 per cent for good loss records. Maximum penalty for bad fire loss records in cities eligible for participation in the fire record system remains at 15 per cent. Texas is the only state in the Union which allows credit in the fire insurance rate for cities with low loss records, Commissioner Hall said.

"This is the fourth successive reduction in less than four years," Commissioner Hall said, in announcing the order based on hearings held four months ago. When these reductions are considered with the increased good fire record credits which the commission has promulgated during my incumbency, it means they will bring a saving of approximately 40 per cent over 1936 to Texas insurance policyholders."

The successive reductions, and increases of the good fire credit from 15 to 25 per cent, have been in part made possible by the fire prevention campaign which the fire insurance department began when he took office. Mr. Hall pointed out. This program has been that of cooperation with fire marshals and fire chiefs, the introduction and extension of fire-prevention study in the schools, vigorous investigation of suspicious fires, the prosecution and the conviction of "fire-bugs." A wave of high fire losses starting in the depression swung back to a marked decline in Texas fire loss records, Commissioner Hall showed.

Mr. Hall recalled that in 1937, the Board entered an order eliminating many of the charges in the schedule, which made a saving of \$1,000,000 a year to policyholders in the dwelling classification itself.

On June 15, 1938, another reduction order became effective in reducing the insurance costs by approximately 10 per cent of \$2,500,000 per year.

The new reduction, effective on September 1, will bring a saving between \$2,500,000 and \$3,000,000 a year, the department computed.

"We can keep fire insurance costs to a minimum in Texas," Commissioner Hall said, "by continued practice of fire prevention."

Only two small classifications of property will have their fire insurance rates raised on policies written after September 1, according to Mr. Hall. The high losses experienced by wholesale grocers (not sprinklered or fireproofed and unprotected frame woodworkers shops except sawmills and planing mills) justified a 5 per cent increase in their rates after the order's effective date.

## To recuperate. Something about covering a baseball game was also mentioned.

"If you want to win your battles take an' work your blomin' guns" was the advice of Rudyran Kipling, celebrated poet who died in 1936.

Mr. Kipling's advice might have been directed at most anything, especially it is especially timely for merchants at the opening of Fall. There is going to be plenty of business for someone, and the fellow who works his guns is going to get his share.

## May we assist you?

Other good news for Hico and larger-sized towns was that towns per cent over the state will be something over \$1,000, according to the best estimates available at this time. The reduction was made public last week by State Fire Insurance Commissioner Marvin Hall.

Other good news for Hico and larger-sized towns was that towns with the lower annual premium totals will now be entitled to a per cent credit for good fire record. Formerly this maximum credit was restricted to 15 per cent in small towns, and the percentage of the list eligible to receive the maximum has come by as a result of united and persistent demand from officials of the smaller towns affected. It will be remembered that the News Review has stated and reiterated the intention that the previous ruling was unfair.

Now that the maximum savings is possible, it behooves citizens to watch fire hazards and maintain the good fire record through which we may hope to attain the per cent credit after next March 15th.

Right here we want to give due credit to an organization which probably constitutes one of the most important bodies we have in town. We are referring to the Hico Volunteer Fire Department, whose members are faithful in their efforts to prevent fires, as well as their labors to keep losses at minimum whenever a fire does occur.

Just this month the News Review office was visited by a courteous committee of two from the local fire department, who asked permission to look over the premises and ascertain the location of electrical switch boxes, attic stairs, and other things they might need previous information in case of fire. This work was being done on their own time, of course, and entailed a great deal of running around. But the boys were always willing to do these things, and there is not a one but who takes time off from his business or job when there is some he can serve his town or county.

Each year a delegate is sent to State Firemen's Training at College Station, and upon this delegate's return the news learned at the school are passed on to the other members, the words of Bill Leeth, fire chief, "There's a lot to fighting fire, but the best work is done before the fire breaks out."

The pause to pay tribute to the men, not alone for the things they are doing for us, but for maintaining such an interest in the active, progressive organization. In their hand we place responsibility for the safety of our town and property, and it is reassuring to know that our dependence has not been betrayed.

Compliments on our review Reunion Edition have been received through the mails, in newspapers, and in personal letters. These do not serve to turn heads, but are accepted as a tribute to the progressiveness and patriotic spirit of the people whom we labor.

Attempt any kind of a special opinion, or for that matter a regular issue of the paper, without spirit on the part of the merchants and citizens would be like being into a brick wall. But to talk with encouragement and support upon such a move practically assures its success. We wish we could read the things that have been said, but to read them would savor of bragging some of the remarks personal, so we pass the comments on to our readers with personal bow and thanks.

Finally we have found a place for our own in the Government service. If we can only get the program over. On a recent trip through West Texas and New Mexico we were horrified at the number of misspelled words on signs and notices. At the wash in Carlsbad Caverns we had "accommodations" spelled a one "m" and at the McDon Observatory we were astounded at reading a sign, "No Picnic."

In course, in order to make good the job in case we get the deal through, we might not work from a copy. But we would avail ourselves of some sort of dictionary stick to small words which are misspelled.

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Mr. Baldridge, hard-working paperman from Clifton, was with Hico last Saturday afternoon, accompanied by Mrs. Baldridge, and they stopped for a few minutes' visit with the News Review.

For he hadn't taken a holiday the previous week, and was eager to get that Mrs. Baldridge taking him to Mineral Wells.

## Here In HICO

Hico's share in an annual insurance premium saving averaging 10 per cent over the state will be something over \$1,000, according to the best estimates available at this time. The reduction was made public last week by State Fire Insurance Commissioner Marvin Hall.

Other good news for Hico and larger-sized towns was that towns with the lower annual premium totals will now be entitled to a per cent credit for good fire record. Formerly this maximum credit was restricted to 15 per cent in small towns, and the percentage of the list eligible to receive the maximum has come by as a result of united and persistent demand from officials of the smaller towns affected. It will be remembered that the News Review has stated and reiterated the intention that the previous ruling was unfair.

Now that the maximum savings is possible, it behooves citizens to watch fire hazards and maintain the good fire record through which we may hope to attain the per cent credit after next March 15th.

Right here we want to give due credit to an organization which probably constitutes one of the most important bodies we have in town. We are referring to the Hico Volunteer Fire Department, whose members are faithful in their efforts to prevent fires, as well as their labors to keep losses at minimum whenever a fire does occur.

Just this month the News Review office was visited by a courteous committee of two from the local fire department, who asked permission to look over the premises and ascertain the location of electrical switch boxes, attic stairs, and other things they might need previous information in case of fire. This work was being done on their own time, of course, and entailed a great deal of running around. But the boys were always willing to do these things, and there is not a one but who takes time off from his business or job when there is some he can serve his town or county.

Each year a delegate is sent to State Firemen's Training at College Station, and upon this delegate's return the news learned at the school are passed on to the other members, the words of Bill Leeth, fire chief, "There's a lot to fighting fire, but the best work is done before the fire breaks out."

The pause to pay tribute to the men, not alone for the things they are doing for us, but for maintaining such an interest in the active, progressive organization. In their hand we place responsibility for the safety of our town and property, and it is reassuring to know that our dependence has not been betrayed.

# Petty's 9<sup>th</sup> ANNIVERSARY

WATCH FOR THESE EXCITING EVENTS

Buy Early For Fall

NOT ONLY DO YOU GET THE BEST SELECTION—BUT EVERYTHING IS ADVANCING ON ACCOUNT OF WAR IN THE EAST.

... And Expansion

# SALE

Petty's realize it is you, our customers, who have made 9 years of continued growth possible. In appreciation we will present from time to time special groups of sale-priced values. Watch for them!

SURELY... There must be a reason... why "the town is talking about"—

PETTY'S

## Lay-Away COAT SALE

Values up to \$16.95

# \$9.88

Others as low as

# \$5.95

Use Our Popular LAY-AWAY Plan



JUST ARRIVED!  
**SALE NEW FALL SLIPS**  
\$1.00 Value

# 79c

Stock up and save!

Tremendous special purchase of perfect-fitting new Fall Slips! Wide choice of bias, tailored, and lace trim styles... all designed to give you smooth, sleek lines. Firmly sewn seams that won't split. Sizes 32 to 44. Colors: Black and Tearose Dupont's Acetate Rayon Satin

## New Fall DRESSES

# \$1.98

AND

# \$3.98



NOVELTY CREPES — ALPACAS  
SPUN RAYONS — CHALLIS  
Featuring new dresses in black, wine, teal and many print combinations. Sizes 12 to 42

DON'T FAIL TO VISIT OUR—

### 10 CENT COUNTER

Face Powder, Creams, Talcums, Hair Oils Shampoo, Wave Set, Combs, Tooth Brushes, Rubbing Alcohol, Tissues, Braids, Shoe Polish, Rubber Soles, Cooking Utensils, Tooth Paste, Turpentine, Castor Oil, Machine Oils, Rouge — In fact you have over 1200 articles from which to select.

60c Size Syrup Pepsin ..... 39c

### EXTRA SPECIALS

- 9-4 Brown Sheeting, per yd. .... 19c
- Full Size Bed Spreads ..... 59c
- 36" Curtain Scrim, ecru, pink, blue 5c
- 36" LL Brown Domestic, yd. .... 4c
- 81x90 Bleached Garza Sheets only 75c
- 39c Men's Blue Shirts, spl., 3 for \$1.00
- Boys' Fancy Anklets, only ..... 10c
- Men's 8-oz. Sanforized Shrunk
- Overalls ..... 89c
- Boys' Overalls ..... 49c and 59c



SLIP IT ON AND AWAY!

Sketched from stock. Ask to see Style 281.

\$2.45

Others

\$1.95

The easiest shoe to slip into you ever saw—and the smartest looking, too! No laces or buckles, but a sturdy elastic goring at the side lets your foot in easily—then holds it snugly throughout the day. You'll love the new half-and-half treatment too, with sparkling patent on the forepart and with dull suede for the rest of the shoe!



## FUR FELTS FOR FALL

# \$2.95

Others \$1.95  
Stetsons \$5.00 up

One of the best hats this Fall—highly styled. They will give color to your clothes—raw edges or bound edges. New shades of Green, Blue, Tan, Gray.

## Men's Ross Brogues

# \$3.45

Others \$2.95 to \$4.95



We couldn't explain why, but real he-men seem to prefer brogues to any other style of shoe. Maybe it's the rough and ready sturdiness that all brogues have. Maybe it's their characteristic life and pep. Anyway, we've noticed that bankers and "bouncers," butchers and bellboys all show a hankering for a rich, full brogue.

### JOIN THESE CLUBS SAVING TO YOU!

Buy 12 Prs. Berkshire Hosiery 13th Pair ..... FREE

79c to \$1.35

### SILVERWARE

Coupons On Every Purchase!

You don't have to pay extra money. A SAVING PLAN!

### We Participate In MONTHLY TRADES DAYS

And all other plans for building Hico and the surrounding territory.



YOUR BAG FOR FALL



The new styles are here. Smart, beautiful, expensive-looking bags of patent, pig grain or calf in black and all the colors.

Guaranteed

# SAVINGS

## ON EVERYTHING FOR BACK-TO-SCHOOL!

Wonder values to thrill mothers who are both style and economy wise! All the smart, sturdy, correctly styled clothes your children need for school... Clothes your children feel happiest in! Bring your boys and girls in today—you'll save considerably by outfitting them here!

As We Go to Press We Are Unpacking 10 DZ. CHILDREN'S SCHOOL SHOES \$1.15 to \$1.79

# W. E. PETTY, Dry Goods