





# July Clearance STORE-WIDE SALE

BARGAINS for the Entire FAMILY. Buy your summer needs now at great savings! Starts Saturday, July 1 **LASTS 8 DAYS** Your Opportunity to Save!

## VALUES LIKE YOU'VE NEVER SEEN BEFORE— STYLISH SUMMER FOOTWEAR

Entire stock arranged into four groups and priced for immediate clearance—

- Group 1—Values to \$1.98 49c Pr.
- Group 2—Values to \$2.98 \$1.00 Pr.
- Group 3—Values to \$2.98 \$1.49 Pr.
- Group 4—Values to \$3.95 \$1.98 Pr.

Buy more than one pair of these sensational values. Plenty of sizes — wide variety of colors.

**Out They Go!**  
**WOMEN'S AUSTIN ARCH SUPPORTS**  
Whites, Blacks, Browns  
Widths C to AAAA  
Sizes 4 to 9  
Reg. \$3.95  
Sale Price—  
**\$2.88**



40 Pairs  
**Ladies and Misses SANDALS**  
**25c pair**  
Leather sole and heel.



Entire **PIECE GOODS DEPARTMENT ON SALE!**

- Reg. 69c PURE LINENS 39c Yd.
- Reg. 59c RAYONS 39c Yd.
- Reg. 49c SPUN RAYONS 25c Yd.
- Reg. 25c DOTTED SHEERS 19c Yd.
- Reg. 19c SHEERS 15c Yd.
- Reg. 15c SHEERS 12 1/2c Yd.
- Reg. 10c SHEERS 8c Yd.
- Reg. 19c 80 SQ. PRINTS 15c Yd.



We Call Your Attention to Our Complete Stock of  
**SIMPLICITY PATTERNS**  
At  
**15c**

Special Purchase Men's **ALL-WOOL WORSTED SUITS**  
NEVER A VALUE LIKE THIS!  
Men's 3-Piece All-Wool Worsteds—Dark and light patterns. Sizes 35 to 46.

**\$10**

Only a lucky purchase from a well-known manufacturer enables us to bring you this great saving.



**DICKIE'S Sanforized KHAKI AND SHANTUNG Matched Suits**  
**\$1.98**



**GARZA UNBLEACHED SHEETING 20c yd.**  
79 in. Limited

**36 In. LL Unbleached DOMESTIC (Limited) 4c yd.**

**CLEARANCE Men's \$1.98 Wash Slacks**  
**\$1** Pr.  
Goods taken from our regular stock.  
Sanforized



**Men's Hanes UNDERWEAR**  
**Shirts and Shorts**  
Reg. 35c quality  
**5 GARMENTS \$1.00**  
Shirt sizes 34 to 46  
Short sizes 28 to 42



Entire Stock **WOMEN'S STRAW HATS**  
Regardless of former price—  
**66c**  
**ONE GROUP HATS—**  
Reg. \$1.00 values,  
Out they go **19c**



Sale of \$1.98  
**WOMEN'S GOWNS**  
**\$1.00**  
Sleek satin, wash silks, solids and prints. Sizes 16 and 17.



15x50 Size **TOWELS (Limited) 5c each**

36 IN. CURTAIN **SCRIM 5c yd.**

36 IN. PRINTED **CRETONNE 8c yd.**

**SALE DRESSES**  
Regular \$4.95  
Regular \$3.95  
**ON SALE AT— \$2.88**  
**2 For \$5.00**



**CLEARANCE Our Entire Stock of GOSSARD FOUNDATION GARMENTS**

- Reg. \$5.00 Garment \$3.50
- Reg. \$3.50 Garment \$2.50
- Reg. \$2.50 Garment \$1.50
- Reg. \$1.50 Garment \$1.00
- Reg. \$1.00 Garment 79c



**Men's & Boys' TENNIS SHOES**  
**49c pr.**  
Stout Built Blue Color  
Reg. 69c

Plenty of  
**Dark Chiffons, Bembergs, Silks, Triple Sheers**  
Sizes 14 to 44  
An exciting group of dresses priced far below their real value.

**COSTUME HOSIERY**  
On Sale For First Time!  
**2-Thread Chiffons 79c pair**  
2 Pair for \$1.50  
Our reg. \$1.00 2-thread. Buy early. Quantity limited.



**Sensational Reductions**  
— On —  
**Childrens Footwear**  
146 PAIRS  
REG. \$1.98 SHOES  
**ON SALE \$1 PAIR**  
Mothers, don't miss this great chance to save. Come prepared to buy more than one pair.  
Misses Sizes 12-3



**NEW WORK SHOES ON SALE**  
**Peters Diamond Brand Scout**  
Reg. \$1.89,  
On Sale **\$1.49**  
Leather insole, compo outsole—Guaranteed to wear.



**DEEP CUT PRICES ON BOYS' SHOES**  
WHITES, BLACKS & BROWNS  
Plenty of good solid leather soles.  
Reg. \$2.98 and \$1.98,  
Sizes 2 to 6 **\$1.49**



# HOFFMAN'S Dept. Store

HICO, TEX.