## ©he Hitu Nenut TRpuifu

(

## IREDELL ITEMS



MARKKET
CARRYING A FULL LINE OF FRESH MEATS, IN ADDITION TO OUR GROCERY STOCK
Visit us when you need choice meats and groceries. We will have what you want.

We also wish to announce the installation of a-
Telephone--No. 39
CASH PRICES ARE ALWAYS SPECIAL PRICES
H. C. Connally


No "fair weather" roof for your K. O. the worst that Jupiter Pluvius, Old Sol, and King Boreas We'll show you samples of roofing materials that can "take it"and estimate on doing a real job
of re-roofing (or repairing your old roof).


## NATIONAL COTTON WEEK MAY 22-27

 In cooperation with the nationwide observance of Cotton Week we are offering a store full of bargains in cotton merchandiseSALE STARTS FRIDAY TO LAST THROUGH SATURDAY, JUNE 3 We have included in this sale every article manufactured, in whole or
in part, of cotton. Buy now \& save!


Ladies' New Spring SHOES
$\$ 4.95$ Black Kid, arch support $\$ 4.29$
$\$ 3.95$ Shoes, all new
$\$ 2.95$ Shoes, all new
$\$ 1.95$ Shoes, all new $\quad \$ 2 .-\cdots$
These include Black, White, Japonica, and Combinations

## Wash Pants

Young Men's Wash Pants $\quad \$ 1.19$
Young Men's $\$ 1.95$ Wash Pants $\$ 1.59$
Boys' $\$ 1.00$ Wash Pants

## Curtain Scrim

12 yards $12 \frac{1}{2}$ c Curtain Scrim, this sale only
24 yards $61 / 4$ c Curtain Scrim, this sale only
$\$ 1.00$
29 NEW PRINT DRESSES
Our Best \$1.00 Dress, Special_79c

## Shoe Specials

70 prs. Men's $\$ 5.00$ Black and Tan Shoes
76 prs. Men's \$4.00 Black,
Brown, and 2-Tone Shoes
$\$ 4.39$

38 prs. Women's $\$ 195$ Kedettes

## New Spring Suits

Taken from our regular stock for this event. Tropicals and Botany fabrics, one and two pants, double-breasted sport back, double-breated plain back. Also single-breasted conservatives.

$$
\begin{array}{ll}
\$ 22.50 \text { and } \$ 24.50 \text { Suits } & \$ 19.75 \\
\$ 17.95 \text { Suits } & \$ 13.75
\end{array}
$$

We are including these in our cotton promotions because the pockets are made of cotton.

## Specials In Prints

19c 80-square Top Most Prints $\quad 14 \mathrm{c}$ 10c 64-count Vat-Dyed Prints $\quad \mathbf{7 1} / 2 \mathrm{c}$

## Big Specials

$\$ 2.50$ Suits, Hawk or Sledge
$\$ 2.25$
$\$ 1.98$ Test Covert Cloth,
pant \& shirt
$\$ 1.69$
59 c Sanforized Grey Shirt, 2 for $\$ 1.00$
Hawk 8-oz. Sanforized Overalls, for this occasion only
$\$ 1.00$
Men's $\$ 1.49$ Shirts, this sale only $\$ 1.19$
\$2.00 Arrow Shirts, this sale only .. \$1.69
$\$ 1.00$ and $\$ 1.25$ Shirts, new patterns 79c

> Buy More Cotton--Help the Farmers J. W. RICHBOURG


Ocal Happentings


Dallas were guests this wern
i Mr. and Mrs. Aubrey Duzan.
ROSS SHOP, Jewel
and Clock Repairing.
Mr. and Mrs. Demar Yarbrough
and chilidren of Cartion were he
Sunday visiting her Sunday visiting her pare
and Mrs. J. R. Massingill.
Guy Eakins of Austin spent the
veek end here with Mre Eakins
and the children, Mary Anna. and

## Don Oth

Mrse. H. N. Wolfe and
Keneth visited Misses
Jane Woite, students

## JOTS Jokes \& Jingles



Welcome, Golfers

## - TO

HICO'S INVITATION TOURNAMENT You are welcome in our store at any time. Visit our soda fountain for those cool, refreshing drinks you like.

All Brands of Cigars \& Cigarettes We Have A New Supply of Golf Balls Just Received This Week

OUR VACCINES AND APPROVED REMEDIES WILL KEEP STOCK IN A HEALTHY CONDITION

## Cosmetics\&Toiletries

Ladies who are careful of their complex ions will find it a pleasure to shop at our tore. We carry a full stock of the most amous lines on the market and feel sure ve can please the most exacting.

AGAIN . . . Warm days call for cooling refreshments . . . Our fountain drinks are as good as you will find.

## Gift Cards

KEEP OUR GIFT CARD COLLECTION in mind
A card for every occasion- birthday, craduation, sympathy, wedding anniversary, congratulations, etc.

## DOLLAR DAYS

 Mean More To You!

Hico Merchants are co-operating with the Chamber of Commerce in a MONTHLY GIFT DISTRIBUTION PLAN Trades Day Wednesday, June 7th

Special Bargains Will Be. Offered By All Hico Merchants Trade In Hico...Ask For Details

## News of the World Told In Pictures

From Shanghai to Texas Greetings Across the Wolld


Deaf Mute


## Air Map of Manhattan and New York World's Fair Grounds



- NEW YORK-An aerial pho. concerning road and bridge ap- ${ }^{3 / 2 / 2}$ miles. (3) From the entrance $\mid$ Manhattan Bridge. (8) Brookilyn






Race Against Time-With Time the Loser


NEW YORK, N. Y. A generation of travel progress is comTemorated streamis symber which took place at the New York World's
Tair The ceremony marked the toth anniversary of the invention of Pair. The ceremony marked the 40th anniversary of the invention of
roller bearings The "horseless carriage." which dates from 1899 ,
still rolls on the first successtul roller bearing installation ever made. Possible GOP Presidential Candidates



Uses Water in Place of Gasoline


## Free Shows at New York Fair For Millions

 NEW YORK-Millions of "aver-age" Anericans, from Maine to
California, will close their cot-
tages bungalows, and apartments California, will, close thine cot-
tages, bungalows and apartments
for brief periods this ayear and
start out for the New York World for brief periods this year and
start uot for the New York World's
Fair 1939 . Fair 1939. They will arrive by
plane, car, bus, and some, perhaps,
on toot on foot.
Abut the wonders of the Fair
they will have read much. They will expect the utmost of this
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guestion they question they are
"what will it cost?"
The answ
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wonders of the Main Exhibition Area without cost, except what ranges from 10 -cent frankfurters
to de luxe swank meals in the cafes.
Every night they will to the gry night they will be treated free espectacle in
exposition history: the $\$ 1.000 .000$ fireworks and fountain dispopays
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of the Fair in briliant colors.
Free Shows Galore Free Shows Galore
Hundreds of tree shows on the
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which which carries passengerset through
both space and time to remote both space and time to remote
planets; thrilling head-on crashes
at the at planets, thrming head-on crashes
at the automobile phoving ground
a model dairy where e 150 a model dairy where 150 prized
cows will be miliked daily. Indus-
try, science and the nations of the
world will offer their wonders and
and world will offer their wonders and
art treasures to the free view of
all Fair visitors. Admission to the grounds will for children. One dy deach week
children will be admitted for 10 One of the most elaborate spec-
tacles in theatrical history, Billy tacles in theatrical historey, Binly
Roses stage and water ballet
the Rose's stage and water ballet at
the 10,000 seat Marine Amphithe-
atre, starring atre, starring Eleanor Holm and
300 dancing and swimming girls,
will cost dancing and swimming
will cost only 40 cents.
The Worid on Display The World on Dlsplay
Sixty-two toreign
whose magnificent pavilions Whose magnifcent pavilions face
the LLagoon of Nations and the
Court of Peace Court of Peace will be open
throughout the Fair for free inthroughout the Fair for free in-
spection. Here the treasures of
Europe, Asia, Africa, Australia
and Sole Europe, Asia, Africa, Australia
and South America will be shown.
A list of the free wonders of the Existit of the free wonders of the
Some of the highlights columns.
Sore Some of the highlights are:
The Reilroad Build
a 6 -acre exhing, center of
and, containing the most complete miniature railiroad
ever constructed; American homestead, complete with catte, sheep, and chickens,
with a singing fountain at the en-
trance: the most viluable

Fingerprints By Television


Los angeless. Calif. Thomas s. Lee. owner of the Weote only

Court Of Sport Dedicated At Fair


FLUSHING MEADOWS PARK, N. Y. champion Donald Budse, , tennis
 Worrds Fair. Lett to rivht: Christy Waish, the Fairs diractor of
sports; Captain Eddie Rickenbacker, chairman of the advisory eports
committee; Donald Budge and Babe Ruth.

Making Children Air-Minded


## The Mirror

Editor Asst. Editor

Babe Horton
Senior, Rachel Marcum; Junior, Sarah Frances Meador; Sophomore, Golden Ross; Freshman, Dorothy Ross; Sports, Robert Anderson; Band, Mary Brown.
the scoop






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lnsure Smnoth Summer Driving -And lessen the danger of accidents by having your car checked over now by expert mechanics.

Fender and Body Work a Specialty John Arnold's Garage
Herman Munnerlyn, Mechanic
Buy
Firestone Tires
d pay later
Monthy Papment
Be Arranged.
Lane's Service Sta.


May we suggest that you come to our yard and select
Dalton \& Hofheinz Memorial Co.

## COMPARE Firestone CHAMPION TIRTS <br> ron Vochel Sopety! Purice!



For Your Decoration Day Trip





OUR DRUG SERVICE \& PRESCRIPTION DEPARTMENT IS COMPLETE IN EVERY DETAIL
Check over your medicine chest and be prepared for summer a supply of household remedies and first-aid needs.

## Fountain Service

DURING THE HOT DAYS, MAKE
YOURSELF AT HOME AT OUR FOUNTAIN
Bottle and fountain drinks coffee-and pure ice cream in fresh fruit and nut flavors.

## Prescriptions

Accuracy is vital-and we give each order, no matter how small, our careful attention. TRY US NEXT TIME

## Corner DrugCo.

Up-town, across-town or down-
town - your telephone will
town-your telephone will
run your errands quickly
run your errands quickly and
so offen just as well as you so often just as well as y
would do them personall Yould telephone is ready every
twenty-four hours to be put to work. Take advantage of it. And if you have no telephone
ask ns about its small cost and the many things it will do
for you

GULF STATES TELEPHONE COMPANY hico, texas


## Chy Hitu Nenus TRyifut



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## JOTS

Jokes \& Jingles

## IREDELL ITEMS



Preend the summ

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## Dorothy Perkins SPECIAL

For Saturday Only
If you have longed for a Face Powder that stays fresh without caking-just try DOROTHY PERKINS

## 18 SPECIAL PACKAGES

The first 18 ladies who buy a 50-cent Dorothy Perkins Face Powder will get a Dorothy Perkins 75c Cream FRFE.
J.W.Richbourg


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Economical Miles--with
Mobilgas

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## Zenith

"THE ULTIMATE IN RADIO ECONOMY"



Dalton \& Hofheinz Memorial Co.

## NOTICE

## Cotton Farmers

To supply the demand and accomodate many Farmers who have had to send elsewhere for their supplies, we are stocking

## Cotton Poison

And Can Supply You With Any Quantity SULPHUR
$\$ 2.85$ per 100 CALCIUM ARSENATE _... $\mathbf{7 . 2 5}$ per 100 (For Leaf Worms, Boll Worms, and Boll low margin of profit at Due to the very low margin of profit at
which we are handling this poison, we which we are handing this po
are forced to sell for Cash Only
BARNES \& McCULLOUGH "Everything to Build Anything"


## PAGE two










$\qquad$


## 81,209 Malaria

##  <br> 

SEE US FOR BETTER
New and Used Cars
LIVESTOCK AND IMPLEMENTS Real Bargains In Clean Used Cars DUZAN-JONES
L. E. Angell, Salesman


PLAN NOW
to keep out the pesky fly.
-It's time to redamaged screens.
June is fly time. Protect the health of your family and enjoy more comfort by seeing that your house is properly and adequately screened.
We have a large stock of screen wire, screen doors, etc. Come to us for your creening supplies.
HIGGMBOTHAM BROS. a CO.







Canning Season Is Here! And we will be elad to show you the very finest in NATIONAL cookers, and quality jars, lidis, and anything elise that you might need in the hardware line
C. L. LYNCH HARDWARE


Borrow Money on Your Car refinance your car

## ELLIS INSURANCE AGENCY

## Oren H. Ellis

## Announcing

change in management of the new Texaco station on highways 66 and 67 .
I have recently taken over as operator and am ready to serve you with the new Sky Chief and Fire Chief and all grades of Texaco oils.
Come in today and let us fill your car with Texaco.
Herman Leach

FRIDAT, JUNE \&, mos.
CO MEREMD... GET TOUGE!


THE TOUCMER YOU EET
par mene veull hinalin





Date Carnegie The "Tough Guy" Who Went Through High School In Three Months and Wrote



Lamb Adds Variety to Family Menus By RCTH J. croper. Consulting Home Economist

| In polite society, the etiquette | Broiled Lamb |
| :---: | :---: |
| food is never discussed. Good |  |
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| berry tarts with whipped |  |
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HAVE YOU TRIED
OUR SPECIAL CHICKEN DINNER?
Delicious fried chicken covered with cream lots of hot rous it!
TRY ONE TODAY-
Only Fifty Cents
You're sure to be delighted!
THE BUCKHORN CAFE L. P. BLAIR

## USED CAPS

Fall Payment or Monthly Installments '36 Oldsmobile 6 Sedan "37 Ford V8" "85" Pick-up 35 Ford V8 4-Door Sedan $\$ 295$
$\$ 425$ ' 33 Chevrolet Coach. A-1 Condition $\$ 195$ More Than 40 Cars, Trucks, and Pickups to Choose From
WE TRADE FOR LIVE STOCK, OATS, AND MOST ANYTHING OF VALUE

THE HICO NEWS REVIEW
page sever

## WE ARE IN BUSINESS

To Keep You Supplied With the Best In DRUGS AND OTHER HOME NECESSITIES

We have all brands of shaving creams, hand lotions, shampoos, tooth pastes, antiseptics, etc.

## PRESCRIPTIONS

Every prescription brought to us receives prompt and careful attention, and only the purest and freshest drugs are used.

## ICE CREAM

Try some of our fresh fruit ice
cream. Made in our own freez ers of the choicest ingredients

POULTY AND STOCK q Remedies a) Vaccines C] Livestock Spray
Corner DrugCo.

PHONE 108

John Deere Plows
1837-1939
When You Think of Plows, Think of John Deere JOHN DEERE DISC TILLER 5-7-9 Disc
JOHN DEERE CORN BINDER JOHN DEERE MOWERS JOHN DEERE HAY RAKE

All Can Be Had On New Easy Three to Five Year Terms

Let Us Tell You How It's Done
J. W. Richbourg

HICO, TEXAS

News of the World Told In Pictures

New York City Brushes Up for Fair of Century


 large crews are at work on Man-
hattan Istand, groming hotels.
apartment houses, theatres, and




an abundance sowith vitamin
 leveloped by science. This nev ney
igredient is now in Dos Chow



OUR FELIOW DRIVERS


Newest Thing Since the Skyscraper
 $\begin{gathered}\text { THE WORLD'S MOST MOD. }\end{gathered} \left\lvert\, \begin{aligned} & \text { briek, it utilizes } 43 \text { miles of glass } \\ & \text { ERN OFFICE BUILDING, said } \\ & \text { tubing for lighting. More }\end{aligned}\right.$

 by the Johnson's Wax Company
in tioned, the building, is expeeted
in Racine. Wis. Designed from a
to set the pace for omes in Racine, Wis. Designed from a
functional standpoint by Frank
to set the pace for
Lures of the future. Eee sen the $\begin{array}{ll}\text { Lloyd Wright, famous arehitect. } & \begin{array}{l}\text { furniture was specially designed } \\ \text { the builining is the only one of tis } \\ \text { hind }\end{array} \\ \text { by the architect. The above view }\end{array}$ ing international attention. Built
int
sarport an integral part of the


Modern Food Exhibits Circle Heinz Dome At N. Y. World's Fair


## Subscribers NEWS AND VIEWS

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MPDERN


## ROSS

Poultry \& Egg Co. whl appreciate yock besiness
will Pay Top Market Pricee TURKEYS, POULTRY, AND

Cream 21 c


15e per doz.

CHARLES B. ROTH
Explains WHY IS ADVERTISING?
 a merchant whe advertises...
and why are fou wise to do so? and why are gou wise to do so? Charles B. Roth, the author, is a
Why do merchants who advertise nationally famous advertising
usually escceed in business while esectutive

 IN THESE COLUMNS

## HOMEN NEWS's

Want Ads

$\qquad$


TRADE WITH US
 BAKínc süccess Begins With Gold Chain FLOUR



[^0]:    An Extension TELEPHONE

    ## $0^{\circ}$ <br> 0 SAVESMANY <br> ! Househoi

    ## 

[^1]:    
    

