## :ow




He looked at her as if she were crays


Dr. W. W. Snider Dublin, Texas

E. H. Persons

Hico, texis
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## BEAUTY AIDS BY ARMAND

mous line of beauty products, we especially want you to look over our display. A complete line-from powders and perfumes, to creams and lotions.

BRING US YOUR PRESCRIPTIONS BOTTLE \& FOUNTAIN DRINKS ICE CREAMS - SUNDAES

## Tested Home Remedies

 Spring tonics, cold medicines and remedies for whatever ails you. Keep them on hand for use in emergencies.Ask About Entry Blanks For a FREE TRIP TO THE WORLD'S FAIR

Poultry and Stock Remedies
Corner DrugCo.

## IREDELL ITEMS





## Salem


Millerville
By
chas. ${ }^{\text {Gieseckm }}$

## BETTER

NEW AND USED CARS NEW PLYMOUTHS \& CHRYSLERS

DUZAN-JONES
Will Trade For Anything

## Monthly Payment LOANS

To refinance your present indebtedness ,
ELLIS INSURANCE AGENCY
Oren H. Ellis
Phone 379
Stephenville, Tex.



The new EASY gives you everything you want in a
washer: Massive STREAMLINED STYLING washer: Massive STREAMLINED STYLING. Chip-
proo WHITE ENAMEL finish... SUPR SAEE WRING
ER with touch release and automatic roll stop.
THREE ZONE WASHNG ACTIN .. POWERFUL in
SULATED MOTOR... LARE CAPACITY TUB. BuY SULATED MOTOR... LARGE CAPACITY TUB. BBy
your EASY now at the regular price and get 30 ton OFFER GOOD FOR LIMITED TIME ONLY-ACT NOW





# CITY-WIDE CLEAN-UP CAMPAIGN 

LET'S MAINTAIN HICO'S RECORD FOR SANITATION AND SIGHTLINESS


| A CLEAN CITY <br> Makes A Good Impression On Its Visitors! | CLEANLINESS is A habit will grow on you! Yours truly, <br> The Wiseman Studio | The <br> First National Bank | MAKE HICO ATTRACTIVE And while in town, visit with us <br> J. W. Richbourg | A CLEAN CITY <br> Promotes the Welfare Of All Its Citizens! |
| :---: | :---: | :---: | :---: | :---: |
| for better used cars <br> Duzan-Jones Plymouth-Chiryster Agenc | If it's good to eat, we have it- If we have it, it's good to eat! <br> Randals Brothers |  | R. A. Herrington Grocery | When in need of any kind of Legal Blanks drawn up, as Deeds of Trust, Wills, Contracts, etc, or any kind of Insurance, don't fail to see me. <br> J. C. Rodgers <br> Insurance and Notary Public |
| FARM WITH FARMALL <br> Farm Implement Supply Co. |  | Palace Theatre | $\begin{aligned} & \text { Watch your persosal groomivg } \\ & \text { Treat yourself to aracial or a Manicure } \\ & \text { Welborn Beauty Shop } \end{aligned}$ | Beautify the Interior of Your Home with Barrow Furniture Co. |
| CLEAN UP AND PUT SOME NEW RUGS DOWN <br> C. L. Lynch Hardware | W. E. Petty Dry Goods Hico, Texas | $\begin{aligned} & \text { GENERAL REPAIRING AND PAINTING } \\ & \text { Roo Meaor Inow in ith } \\ & \text { Duke Purdom } \end{aligned}$ | Thrill to the tone of a new ZENITH RADIO see the new models at Magnolia Service Station D. R. Proffitt, Mgr. |  |
| protect your health By Cooperating in the clean-Up Campalgn <br> Porter's Drug Store | Lane's Service Sta. \& Cafe | $\qquad$ <br> L. J. Chaney <br> WELD <br> raaranteed shop fopaits | choice meats \& groceries <br> Ragsdale \& Son | M. Autry \& Son <br> Allis-Chalmers Dealers Farm Implements Hico, Texas $\qquad$ |
| SPRUCE UP YOUR <br> OLD SHOES <br> Linch's Shoe Shop | GOOD PLACE TO EA CHICKEN DINNERS <br> Buckhorn Cafe | BFFORE SUMME <br> Roy French Garage | Bellgas and Bellube Will Please You Visit us and see the many improvements we have made to take care of growing business. Jones Motor Co. | See our prices and terms on combination fange and Water Heater Southern Union Utilities Company |
| CATTLE AND POULTRY FEED Cash Buyers of ALL COUNTRY PRODUCE Tabor Produce | REDUCED PRICES <br> On Baby Chicks and Baby Pullets <br> Keeney's Hatchery | electric aro welding <br> J. A. Hughes Service Sta. | CALL 36- <br> That Good Gulf Gasoline and Grady Hooper | $\begin{aligned} & \text { A thorough cleaning of your ciothes may } \\ & \text { yield several pairs of yold shoese that we } \\ & \text { can make like enew. } \\ & \text { Fewell's Shoe Shop } \end{aligned}$ |
| We Belleve In Attractive Surroundings <br> Won't You Join Us In the Campaign? Gas \& Oils - Groceries <br> Willard Leach Service Sta. | "Cleanliness Is Health Insurance" SERVING HICO WEEKLY <br> Martin Linen Supply Co. Waco, Texas | Hico Mill \& Elevator Co. |  | DRY GOODS <br> And SPRING MERCHANDISE <br> HICO, <br> BROWN'S TEXAS |




## PAINTT

Protect Your Property Use GOOD Paint

Sherwin-Williams
The cost of the material is the smallest item on your painting job. Good paint goes farther and pays for itself many times over in the savings of labor and First Class Materials Pay
And our prices
make it especially easy to have the best in building materials.

## For Real Comfort

The plumbing in a house is the thing that makes the difference between living well and simply existing.

## SEE US TO LIVE WELL

Higginbotham Bros. \& Co. Phone 143

VANILLA WAFERS : VIENNA SAUSAGE Ficm

|  | SALMON | Mackerel |
| :---: | :---: | :---: |
|  | 10c | 3 ªm 25c |

## CORN FLAKES 3 1.me 25c



## CHILI CRACKERS

$\pm 17 c 2=13 c$ Hudson's

## Clean-up Sale HOFFMAN'S

THIS IS CLEAN-UP WEEK IN HICO
Hoffman's have some odds and ends merchandise that they want to get rid of. Now we're not going to put this merchandise in burlap sacks and haul it away, but we are going to price it so cheaply that our customers will be glad to come and get it.
ROB THE BABY'S BANK
ROB HUBBY'S POCKETS
MORTGAGE THE OLD TIN LIZZIE

## Friday Morning <br> P. S: Not Responsible for Accidents

 the Rush!47 prs. Ladies Sandals, reg. 98c 35c pr. 33 Ladies Hats, reg. $\$ 1.00-\$ 1.49 \quad 49 \mathrm{c}$ 17 Ladies Blouses, reg. 1.00-1.95 69c 9 Ladies Bags, reg. 49c


DEL MONTE ICE CREAM
DELICIOUS MALTED MILKS W. V. COTTEN

We Are Now Featuring

| Crackers |  |
| :---: | :---: |
| 12. nox 12c |  |
| PRUNES | CORN FLAKEs |
| 5c | yurt mix |
| Post bran | SALMON |
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| RAGSDALE'S ( ${ }_{\text {( } \mathrm{CRICES}}$ ) |  |

## The Case of the Lucky Thirteen

SOUNDS LIKE A MURDER MYSTERY -and actually it is the MERCILESS SLASHING OF PRICES on much-indemand April goods. See if you can fig ure how we've done it.

Friday and Saturday Only 9-4 Bleh. Garza Sheeting, per yd. $\quad 24$ (Limit 5 yards to customer)

10c $36-\mathrm{in}$. Prints, pretty patterns $\mathbf{\$ 1 . 9 5}$ Men's Felt Hats (Not Wool).... $\$ 1.00$ 59c All-Silk Mesh Hose \$2.1 \$2.95 Men's Work Shoes

18c Dress Prints
16 New Spring Dresses (All Silk)
10c Boys' Rayon Dress Sox
All Satin Slips
$\$ 1.00$
89c Ladies' Sandals, Colors
Men's 1st Quality Overalls
Children's Anklets
Special on Brassieres

## THANKS FOR ALL

 PAST FAVORSW.E. Petty, D.G.

