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## OLCME LIV

HICO, TEXAS, FRIDAY, OCTOBER $2,193 . \quad$ NUMBER $\overline{\text { IR }}$ Here In
HICO Tigers Meet Bulldogs Here Tonight
$\underset{\text { HE }}{\text { SUBSCRIBERS }}$


## DON'T WAIT For Accidents

Have the necessary remedies on hand to meet any emergency that may arise in your home. Stock up now for the winter. Guaranteed drugs at prices no higher than those of unreliable drugs.

## SPECIAL THIS WEEK

PEPSODENT ANTISEPTIC
Regular 50c Size
2 for 50 c
NEW SHIPMENT CHINAWARE
Has been received. Redeem your tickets today in beautiful dishes.

## RIT

The only scientific way to dye fabrics. See our color chart for exact shades.

COTY'S PERFUMES Cologne and Dusting Talc Sample bottles on display from which you may select the fragrance you like by testing it.

## NEW DR. WEST TOOTH BRUSHES

Hard or medium bristles made of chemical products that end bristle trouble. Sealed in glass.

## Corner Drug Co.

PHONE 108 -

ARE YOU A GOOD SPELLER?To the person bringing or sending to us each week by Monday noon the first correct and neatest list of all errors in spelling (not punctuation) in the ads below, cash prize of $\$ 1.00$ will be given. To the next 4 correct lists a ticket each to the Palace Theatre. The page will run 4 weeks-with a new list of words each week. Correct all errors you can find, give name of advertiser mistake was in, mail or send to the News Review office. Last cash prize Oct. 14 will be $\$ 2.50$ and tickets also.
Here Is A Chance to Prove Your Skill! 5.-.FIVE PRIZES EACH WEEK-.. 5

| RADIO ELETCRIC SHOP <br> Radios and Frigidaires <br> G. A. Tunnell Stephenville | BUCKHORN CAFE <br> "Hico's Finest" <br> Enjoy the best food in most pleasent surroundings Popular Prices | J. A. HUGHES SERVICE STATOIN <br> Gas \& Oils <br> Auto Accessories <br> Stop and see us | We can repiar any watch that won't give you service at very moderate cost. <br> BROWN'S JEWELRY SHOP Credit Jewelers stephenvile | Auto Parts and Accessories <br> - RADIOS Tires, $\&$ batteries WINCH wincharefrs <br> Batterecis Recharged for sie <br> Western Auto Supply Co. <br> Phone No, 53 <br> Stephenville |
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| HAIRSTYLES - <br> Must hamonize with chapeaux if complete chic in the ensemble is to be acheived. <br> Welborn Beauty Shop phove za | Stephenville Motor Co. $\qquad$ <br> CHEBOLET <br> TELPHONE 45 <br> REECIE R. JONES Stephenvlile | QUALITY DRI CLEANING <br> MODERN CLEANERS <br> Suites 50c Dresses 50c | We Service- <br> FORDES <br> As well as other makes <br> Motors Service Co., Inc. stephensville, texas | You have tried the rest- <br> Now try the best! <br> Summers Mattress Factory <br> Cor. W. Fry \& Belknap Phone sas <br> Stephenville |
| AUDIE PARKS <br> IS OUR AGENT IN FAIRY Let us measure you for an INTERNATIONAL. SUIT There $\begin{gathered}\text { NO regrets when you buy the best }\end{gathered}$ <br> Everett's Tailor Shop phove ${ }^{9}$ | SPECAIL <br> On Permanents $\$ 1.50$ and up CARMEN'S BEAUTY SHOP <br> PHONE 190 FOR APPOINTMENT | ROSS POULTRY \& EGG $\mathbf{C O}$. <br> of Cram, Turkess, Poultry 2hs and cean. LETS TILK TVRKEY: Wait M. Ross | DUZAN \& JONES <br> See us for new $\&$ used cars Stock and emplements Auto Loans |  |
| CABBAGE 1e a puond Qt. Jar Peanut Butter 21e RANDALS BROTHERS | Watch for an announcement of vital importance to the public. <br> THE TEXAS COMPANY <br> M. E. Waldrop, Consignee Hico, Texas | Bring Your <br> Poultry, Eggs \& Cream To <br> TABOR PRODUCE <br> You receive the highest possible prices | Barrow Furniture Company <br> Tinertakers and Embumers <br> Home Furnishers <br> Rugs adn Floor Coverings | LANE'S SERVICE STATION \& CAFE <br> texico probects firestone tiers a accessories Lunches - Drinks - Candles - Tabaceos Open All Night |
| HIGGINBOTHAM BROS. \& CO. <br> Biulding materials for ever purpose <br> Ask For An Estimate | You'll Make No Mistake By having PHOTOGRAPHS made et reguler intervels. Especiaily is this true of we are at your senyice THE WISEMAN STUDIO | Insure Your Winter Income Feed Red Chain Laying Mash Home Poultry \& Feed Store pmose $:$ | CORNER DRUG CO. <br> Novelities and Gifts special ov pepsodent antaseptic 2 for 50c <br> Air Made Hoseiry | D. R. PROFFITT Service Sta. Tire Store Car Wishing \& Lubrication Exide \& Willard Batteries |

## Rapture Beyond <br> Rapture Beyond

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Barnes \& McCullough
Everything to Build Anything"


## Begin Light Conditioning This Easy Way



FOR THE STUDY TABLE, an I. E. S. Better Sight Lamp, quipped with 100 -watt bulb, gives several times as uch light as ordinary lamps using the same amount chrent Glass diffusing bowl (A) sifts out harmful lare. White shade lining (B) reflects maximum light on work. Table models, $\$ 3.95$. Three-light floor models, with $100-200-300$ watt bulb, $\$ 7.95$ up.


Makes More Eggs! If you mont more Egss sit


Price $\$ 2.20$ per cwt.
Keeney's Hatchery

ABOVE ALL. make sure you have the proper size and type of bulb for ever lamp and fixture. Let us measure your lighting with a Light Meter and let you see for yourself whether you're gotting onough light for safe seeing


# Tiǵers! Beat 

 Fight! Fight! Fight!

Fans of this entire section will be on hand Friday night for Hico's annual grid classic . . . played under the lights at home for the first time . . . Will witness, in addition to a thrill-filled gridiron tilt, the exhibitions of pep squads from both towns, colorful in their uniforms. . . . In fact, will enjoy to the utmost the struggle for supremacy between ancient rivals. Drop whateyer you're doing - come!

## We Are With You, Boys

. . . Win, Lose, or Draw!

| Fill 'Em Up, Tigers! ROBERSON SERVICE STATION <br> Texaco Products | Do It Again! <br> W. E. PETTY DRY GOODS | Plaster 'Em! <br> BARNES \& McCULLOUGH | Watch That Line, Boys! We're With You <br> J. W: RICHBOURG | RAZZ 'EM, Tigers! <br> D. R. PROFFITTS SERVICE STATION |
| :---: | :---: | :---: | :---: | :---: |
| Drive 'Em to the Finish, Tigers-Then drive in the <br> HIWAY CAFE <br> For Cold Drinks, Sandwiches and Short Orders | Nail 'Em, Tigers! <br> HIGGINBOTHAM BROS. <br> \& CO. <br> Building Materials and Plumbing Fixtures | HOME POULTRY \& FEED STORE Is Rooting Too! | RANDALS BROS. <br> Bewley's Best Flour Bakes Better Bread, Biscuits, Pastry \& Cakes | If they Back, You Horn 'Em TIGERS <br> BUCKHORN CAFE |
| You Mess 'Em UpWe'll Clean 'Em Up! <br> EVERETT'S <br> TAILOR SHOP <br> Phone 49 | Beat the Bulldogs- <br> But Save Their Soles! <br> FEWELLS <br> SHOE REPAIR SHOP | Bank 'Em, Tigers! <br> FIRST NATIONAL BANK | For Boot and Shoe Repair <br> LINCH'S SHOE SHOP <br> Best of Machinery and Workmanship | Hamilton Bulldogs, Better Insure Your Lives with Praetorian Life Insurance C. E. Mayfield Agt. Clairette, Texas |
| Wear Out their Shoe Soles, -Re-Tread with Firestone! <br> L. J. CHANEY SERVICE STATION Phone 161 | Hokus-Pokus 'Em! HUDSON'S HOKUS POKUS | Backing the Tigers! <br> DUZAN-JONES ARNOLD'S GARAGE | Gas 'Em, Tigers! SOUTHERN UNION UTILITIES CO. | We're Behind the TIGERS ! <br> WILLARD LEACH SERVICE STATION |
| STRIP 'EM, Tigers! We'll Clothe 'Em! HOFFMAN BROS. | Break 'Em, Tigers! <br> FARM IMPLEMENT SUPPLY $\mathbf{C O}$. | When you're through, if they want some more, send them to our variety store. <br> N. A. LEETH \& SON | You Slay 'Em, We'll Grind 'Em Up and Put 'Em In Our Hamburgers! <br> LANE'S SERVICE STA. $\&$ CAFE. | YOU BOX 'EM <br> We'll No-Nox 'Em! <br> Good Gulf Gasoline <br> GRADY HOOPER, <br> Gulf Agt. Phone 36 or 130 |



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visitiors in Fort Worth sunday． W．M．Marcum was a visito
Beilivile orer the week ent． Ross shop Jinewery，Watch
and clock Repairing．


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Mr．and Mrs．Marvin Marshall
took his mother，Mrs．Carrie Mar




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THE HCO NEWS REVIEW

## PALACE

THEATRE HICO，TEX
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joAN BENNETT

## ＂HEART OF ARIZONA＂

HLSo aRD CHAPTER ＂Flash Gordon＇s Trip to Mars＂

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ANDY HARDY

## TUES．A WED－ ＂TROPICAL

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MILLION＂
WARNER Baxter
MARJORIE WEAVER


## Watch Your Weight

 WithACCURATE BATHROOM SCALES

| PARKER PENS | Prophylactic |
| :--- | :---: |
| In a variety of | HAIR BRUSHES |
| sizes and colors． | No finer made |
| Economical prices． | $\$ 1.00$ |

## PRESCRIPTIONS

Carefully compounded of fresh drugs．Our prices are compar－ able to those of other druggists． Give Us A Share Of Your Business

See The NEW SHAVEMASTER HERE A demonstrator for your con－ venience is on display at our store．This shaver works on an entirely different principle from those manufactured previously． Only $\$ 15.00$

3－Thread Chiffon Stockings for Only 50c Jergen＇s Lotion－50c Hand Lotion，and 25 c All Purpose Face Cream，both for 49c

Special Masterpiece Tablets 1c each Masterpiece Notebooks and Spelling Notebooks，Composition Books 1c each

## LUCKY MONDAE

The most delicious treat ever served at our soda fountain．Now only $\quad 10 \mathrm{c}$

Porter＇s Drug Store
＂In the Center of Hico＇s Businees Activities＂

## Beginning In This

 IssueBy day she was Jocelyn Harlowe beautiful，rich，aloof ．．．by night she was Lynda Sandal，frequenter of un－ derworld haunts，herself a robber－ for the sake of justice．

A STORY THAT IS BRIMFUL OF ACTION， DRAMA，EMOTION，AND KEEN CHARACTERIZATION
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Tira Rirma zipuipui 5

The House of Hazards $\quad B y$ mac Arthur


## HOME NEWS



THE HICO NEWS REVIEW

## Che Mirror

Published Weekly by the Students of HICO HIGH SCHOOL

## Whak you heise

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The Seniors have been sporting



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## NOTICE

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WATER \& SEWER USERS
Bills for service are mailed quarterly, and are payable by the 10 th of the month following period billed for.
It is necessary that these payments be made promptly, to take care of the city's business in an orderly manner.
THE CUT-OFF MAN HAS ORDERS TO START TUESDAY

It is not intended to work a hardship on anyone, but on the contrary to treat everyone alike. The rules and regulations must be enforced without discrimination.

MONDAY IS THE TENTH Avoid Inconvenience by Taking Care of Your Bills Promptly
CITY OF HICO

## Men's Hats

NEW STETSON - NEW COLORS
Saddle Brown, Paddock Green, Caribou Grey, and Gun and Rod.
PLAY BOY and
STETSON SPECIAL
MANIPULATED WOOL FELT HAT,
Fall Style, Special
$\$ 5.00$ \$1.69

## Shoes for Men

CROSLEY SQUARE
Outstanding Values for Fall
FRIEDMAN-SHELBY
All Leather Shoes
COWBOY BOOT SHOE
Special at

MEN'S
TOP COATS - LEATHER JACKETS - SWEATERS JUSTIN BOOTS - LEE'S RIDING PANTS

And Full Line of
HAWK BRAND WORK CLOTHES FOR MEN \& BOYS
PRICES YOU'LL LIKE!


Here's an attractive calf slip-on that you'll simply fall in love with. An overlay trimming of black suede with scaliop effect places this shoe smartly
in line with the fall's mcst engaging styles. Then, in line with the fall's mcst engaging styles. Then,
too, it's comforting to know that you'll get a lot of comfort out of the elastic goring that eases every step you take. Note the medium heel and double-
row lattice design. In black or tan for only $\$ 1.95$. and other smart styles at the same low price.

MEN'S FALL SHIRTS
A Quality Shirt with Shaped-Body Feature
Guaranteed for 1 Year or $\mathbf{5 0}$ Washings Wears latinders......... will Not Vade or Shrin
Correctly Sized and Expertly Tailored

Prices
$\$ 1.00$ \& $\$ 1.50$
KANGAROO WORK CLOTHES
For Men \& Boys
Some As Good But None Better

W.E.PETTY Dry Gosds

