## Thousands Expected For 56th Reunion Next Week

| Here In |
| :--- |
| HICO |


| Distribution of Prizes Should Make Parade Best Ever Held. |
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| avins a corral wa |
|  |
|  |


| DEMOCRATS |
| :---: |
| In County Conventio |
| 1. A. Powledge and S. J. Cheek Hico Elected Ofilcers: Very Elected Oifleers: Light Attendance |
| $y \mathrm{D}$ |

$\frac{\text { Queen }}{2}$
CITY COUNCIL
Queen's Coronation Is
New Feature, Staged
First Time This Year Keeping Up With TEXAS

| Mrs. $\mathbf{w}$. C . Rogers | daughter of Avoca spent the week end with their parents, Mr. and Mrs. C. $F$. the home <br> Mr. and ars. H. G. Cozby, Homer and Grace visited Mrs. Wayne Cozby at the hospital in Gorman Friday afternoon. <br> Pierce Montgomery is reported be slowly improving. dal Jaggers or daughter, Mrs. Ira Brown. and family Saturday. |
| :---: | :---: |
|  |  |
|  |  |
| Mrs. Jim Edwards and sons ond Clairette, Mr. and Mrs. Jessie Ed <br> Wards of Dallas, Mr, and Mrs, $\mathbf{W}$. Scott and sons, Wendol an <br> w. scott and |  |
| Miss Oneta Giesecke of rents, Mr. and Mrs. L. B. Gies |  |
| vin |  |
| morning and <br> right hand |  |
|  | us. ween whe Mrs. Mosa Mo |
| Mae Driver is staying | Graves and family, Mr, and Mrs Gugh Graves and Hugh Meadows Tuesday. |
| ple |  |
| Helen H |  |
| a week's visit with friend H. G. Driver home. | Will Flanery returned to Rainbow after a months visit here |
|  | Noah Plumips and family returned |
| aug |  |
|  | atives at this place ${ }_{\text {Mr. }}^{\text {Mrd Mrs, John Cooper, F. D. }}$ |
|  |  |
|  |  |
|  | tamily Mr, Mnd Mrs. Arch Adkkns, Noat Phillips and family, and Miss |
|  | Stella Flanary visited in the JohnFlanary home in Rainbow Friday |
|  |  |
|  | Tuesday in the Bud Flanary home. |
|  | Mereand Mrs Jess satcoy spest |
|  | Ethe Judn Mecoy bomeat Dumnvivar. |
| d Torect |  |
|  |  |
|  | Miss Juand Lee Hanshew spent Thursday with Mrs. Rosemary |
|  | Mingus.Those who visited in the J. M. |
| ternoon in the bome of Mr. and |  |
|  | Cooper home Sunday were Mr. and |
|  | Noah Phillips and two daughters. |
|  |  |
|  |  |
|  |  |
|  | Dennis of Rainbow, Mr. and |
| We hope she is better |  |
| Mr M, and Mrs. Eldride | Junior and Pat of Waco, Mr and |
| Bille, and Miss Amanda Driver |  |
| Sunday with | Ray, Mr. and Mrs, Frank Craik and two daughters, Mary K. and |
|  | Arch Adkins. Noah Phllips, and |
|  |  |
| $\begin{aligned} & \text { Altman } \\ & \text { J. H: McANEL } \end{aligned}$ | nik nice rain came Friday pight which all was glad. |
|  |  |
| ation of old triends and neighbors and former residents of this com- | The Methocist, meeting started |
| munity was a happy occaston |  |
|  | Sunday in July, and continued |
| hour and there was an abundasce |  |
| kroup assembled nd sang | the church and three were re- |
| awhine. A. G. Bligham and w |  |
| veral numbers. | Moody did the preachins and Mr. |
| \%. Binkham at the ork |  |
| ir | led the sinxing. |
| solos. A quartette comp | Wednesday nikht, Ausust 3. Large |
|  |  |
|  |  |
| ndered | Insurance <br> Fire, Antemebile and Tornade Azent for Southland Insurance Cadmpany at Iredell and Hico Ray T. Tidwell |
| ordan. |  |
|  |  |
|  |  |
|  |  |
| ford vistited Mr. and Mrs. 0 $\qquad$ sumbay nizht |  |
|  |  |  |
| Mr. and Mrs. J. E. Hyles rivited their davehter. Mre, Rovd Pallard and family at Lanham Wedneadny rembion at Joneshoro Thurstay Miss Myrle Clifton is visiting in | MEET ME <br> N INDEPENDENT GROUNDS DURING THE OLD SETTLERS <br> Something for the Young \& Old BOB'S 子.Mाт. STUDIO <br> 3 Photos 10c <br> R. A. HORTOV, Owner |
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## It's Cool

Any time of the day or night at Lane's Cafe. New Air-Conditioner just installed.
Pangburn's Ice Cream
We have a new storage compartment and are handling this famous ice cream in cones or cartons.
Drumsticks, Popsickles, Fudgicles, Pecan Crunches
Lạne's Service Station AND CAFE


POLITICAL ANNOUNCEMENTS

## The News Review is author




## Hamilton County

$\qquad$

Disertet Atorney:
H. WHLIAM ALLEN
Dist cilet cierk

ounty Judee
ง. . (s.e. Eiection)


heritt
HOSTO white
(Re-Election)
County Treasurer:
MRs W
R
RTME
County superintendent:
BERT C. PATTERSON
s. A. istioner. Prectinet 3
(. $\mathbf{w}$.

Erath County

| Cunty Judge: |
| :--- |
| W. C. (Clarence) payne |


| County |
| :---: |
| ELMO Cerk |
| WHITE |

Commissioner. Prec ${ }^{3:}$
HUME D. ANDERSON


## BEN L. WALKER

Hico Phone 24 Hamilton' Phone 78 ASSOCIATE DEALERS:



## A HEARTY WELCOME

 to Hico's Annual Celebration next week august 10, 11, 12, 13Make our store your headquarters while in Hico. Drink a drink of good cold ice water. Take time to have a look at OUR BARGAINS.

SPECIAL PRICES ON ALL SUMMER MERCHANdise for women, children, men and boys

We want cur friends to visit us during the four days of our annual celebration. We'll do our best to make your visit a pleasure to you, so that you will want to come back.

## J. W. Richbourg <br> at carlton bros. place



## Congratulations <br> Old Settlers <br> Whose means of communication worked

 a hardship that only added to their struggle for existence in their endeavor to bring civilization to this great land.

Moderns no longer have to climb the highest hill to light a beacon fire. Signals of chance calling for constant per sonal watchfulness were the order of the past. And when the signals were seen-think how limited their meaning! Either something pre-arranged by agreement, or simply calling for a per-

Today you know the certainty and the ur friends by communication - the tele-

Use your 'phone-for news, for alarms, for personal conversations, for invitasions are arranged by telephone these

YOU ARE AS CLOSE TO YOUR FRIENDS AS YOUR TELEPHONE!

We Are Giad That You Have Lived to Enjoy This Most Useful of Modern
Conveniences . . THE TELEPHONE

WELCOME
TO HICO'S S6ih ANNUAL REUNION


Gulf States Telephone Co.
HICO, TEXAS

## The FEUD $a t$ SINGLE SHOT <br> s,



## Welcome, Old Timers!

## Do You Recall This 1908 Hico Utility Advertisement?

"Electric Lights Don't Blow Out Every Time a Window Is Raised"Was One of Main Arguments Advanced In Copy


Think of It! Just 30 years ago oit was actually necessary forc utility companies!
ners

Today, electricity is not only considered indispensible for these two purposes but also for refrigeration, radio, washing, vacuum cleaning, cooking and many other uses unthought of in 1908.
Year by year, electricity has enlarged its usefulness ant year by year it has come down able entectric. Tordicy. the average Hico resident enjoys the manifold benefits of depend
ably 10 cents a day - less than the cost of a package of cigarettes or a malted milk.



# News of the World Told In Pictures 

"Lighting Up In Dark Company"


SOUTH BOSTON, Virginia ... These three South Bostor, Virginia,
girls, left to right, Misses Helen Johnston, Jean Hill and Hallie Hubgirls, left to right, Misses Helen Johnston, Jean Hill and Hallie Hub-
bard, practicing for their roles in the fourth annual National Tobacco Festival to be held here on September 8 and 9 , stop by a Negro cabin
and secure 1ights for their cigarettes from the Negro mammy's pipe.
much to the interest of the pickaniunvs

## Princess In Movies



Never having seen a movie untif
months atter starring in one, is the
unusual claim


Honors War Dead
 NEW YORK CITY Visiting
 Chinatown youngsters at shirine to
pay tribute to gootoon athese sol-
diers killed in first year of fighting. diers killed in first year of fighting.


TEDDINGTON, Eng.
Mtrabelle Muller. meseol forced to leave a cons old
vehool beause she school because she took the par
of the Legendary Lady, riding in
ote preceston the procession through this Mid-
dilesex town. Several objectors dlesex town. Several objectors

Japan's Davis Cuppers


Golf Champions of Today Sees World of Tomorrow


Chains Banned In Georgia Prisons


ATLANTA, Ga....These Georgia convicts are happy as they take
the shackies from their ankles for the last time. The chains have been banned in Georgia in line with the State's new prison reform
JGEG/IHI BGEEIJH


Nazi Camp Officials Convicted


## LISTEN TO THIS




 years on the NBC networks. A. A team of Ave New
York taxi drivers spelled down five pedestrian onn
a recent Friday nisht Spelling Bee. . A pedestrian basn'ta chance, even on the air
Tom Howard and George Shelton are the latest
comedy nominees for a cigarette show starting in Ausust nomines Ror a cigarette show starting in
Edingor Bergen ande Charlie Mrecarthy
will do their portion of the Sunday show from New Betty Lou Gerson Yorko during Joly... Masestro Andre Kostelanetz and July 4 starting a South bride, Lill Pons, will arrive in in Buenos Aires on
Arnold takes over Don Ameche's emceen and hot thiseymoon summer during the eig.t. weeks Ameche will be solourning in Europe. Les Tremayne,
NBC leading man, is trying to tind time to take up scuilpture a a in... NBC leading man. is trying to ind time to take up sculpture aga in
Les is a profecient artist but has been too busy with radio this year.


 George Burns' pet name for Gracie Allen is Googie. . She calls



 ture players are heard regulari, on one motion pici-
Barn Dance. They are the four Vass sisters and
Ber Barn Dance . They are the four Vass sisters and
their brother, Frank, and the Maple City Four.

 Cost her sis for alterations... Lee Gilitefte, iee Gien Gras
 Clen Gray and his Cass : © orchestra will be heard with Burns
and Allen beginning Juiy 4


## IREDELL ITEMS



## Welcome - TO

## The Hico Reunion

The Reunion is for your pleasure and en tertainment. It comes only once a year but the convenience and pleasure of a modern bathroom will last a lifetime. Visit Us During the Reunion And Let Us Show You Our Display of Modern Plumbing Fixtures
Higginbotham Bros. and Co.
Phone 143


## IMPORTANT TAX NOTICE!

The city council in regular session, Tuesday night, remitted the penalty on all delinquent city taxes, under its jurisdiction, until October 1, 1938, in order to pay debts, improve the streets, buy hose for fire company, materials for water plant, etc.

## Please Call at City Hall

and take advantage of this liberal offer, at the same time clear your property title and help make this a better place in which to live.

THE CITY OF HICO

ELECTRIC COOKERY
is Clean
$\star$


## Na Soat • Na Smake - Na Grime

Take a tip on kitchen cleanliness from electric range owners. They'll tell you that it's much easier to keep your kitchen spic and span when you cook electrically. There's a rea son: No soot, no smoke, no greasy film or dirt from electricity. Walls, curtains, the range itself-all stay
bright and new-looking much longer Save cleaning time and redecorat ing expense from now on. And en joy kitchen coolness, more leisure ime, better cooking results and the many other advantages of electric cookery. It costs less to cook elec trically today than ever before.


See the New Hotpoint and Westinghouse Electric Ranges on Display at Our Office


## Coming to the Hico Reunion?

Make Hudson's Your Headquarters! Plenty of Ice Water, Barbecue, Meats, Cheeses, Etc. For Your Pienic Lunches!


## PLANNING

## Hico Service Station

welcomes you to Hico Annual Reunion

AUG. 10, 11, 12, \& 13
GOOD GULF GASOLINE GULF MOTOR OILS
Give us a trial. You will like our service and products.

GOOD USED TIRES FOR SALE (All Sizes)
N. N. AKIN, Operator.

BILL HALL, COLE HOOPER for service GRADY HOOPER, your Gulf distributor

## Wood Roller Rink HERE

FROM GLEN ROSE
COOD MUSIC $\because$ SMOOTH FLOOR sKates in good condition

## what do MOVIE STARS DO FOR THELR TETH?




WANT ADS


TIE HICO NEWS REVIET
pridat, aveust \&, imes.

# Old Enough . . . <br> To Be An Institution of Wide Popularity Modern Enough ... <br> To Entertain Kiddies and Grown-Ups 



## THEY DESERVE YOUR SUPPORT

Listed below are the names of home merchants, stores and business men who are cooperating in making this and other Reunion advertising possible. They can always be depended upon to do their part in any enterprise that comes up, and deserve the support and patronage of all support and
loyal citizens.

Each and every one of them, as well as others who have co-operated in any way, and co-operated in any way, and
those who might have been those who might have been
overlooked, have the unstintoverlooked, have the unstint-
ed thanks of the Hico Reunion Association, and of me personally as manager.
S. J. CHEEK.

Roberson Service Station
R. C. A. Auto Supply Co. Corner Drug Company
Ben L. Walker, Sinclair Agt. Lon T. Ross, Jeweler First National Bank
J. J. Leeth \& Son, Ginners Ellington Feed Store Teague Variety Store
H. N. Wolfe, Magnolia Agt. Clyde Weatherby, Fords Tabor Produce
Hico Mill \& Elevator Co.
Home Poultry \& Feed Store Frank Fallis
Golightly Chevrolet Co.
Magnolia Service Station Barrow Furniture Co. Randals Brothers
Keeney's Hatchery \& Feeds White Owl Cafe
Roy French Garage
Higginbotham Bros. \& Co Carmen's Beauty Shop Porter's Drug Store
Ross Poultry \& Egg Co. Durham \& Hattox
Grady Hooper, Gulf Agt.
N. A. Leeth \& Son

Shaffer \& Connally
Hudson's Hokus Pokus Jones Motor Co.
L. J. Chaney Service Station Brown's Ready-to-Wear Duzan \& Jones
Loden Tin \& Plumbing Shop
Farm Implement Supply Co.
C. L. Lynch Hardware Co.

Campbell's Grocery
The Wiseman Studio
Modern Cleaners
W. E. Petty Dry Goods John \& John, Barbers Hoffman Brothers J. W. Richbourg

Fewell's Shoe Repair Shop Everett's Tailor Shop Buckhorn Cafe Ragsdale \& Son
Lane's Service Sta. \& Cafe
Willard Leach Service Sta. H. Smith, Katy Agent

Highway Cafe \& Serv. Sta. Martin Linen Supply Co.

Hilltop Baking Co.
The Hico Florist
Radio Electric Shop
Powers Garage
R. E. Cox Dry Goods Co.

## I <br> ROBERSON SERVICE STA Texaco Products Goodrich Tires National Batteries <br> R. C. A. AUTO SUPPLY CO. or notor presperpot Hamilton, Texas <br> Full Line of Standard Brand Parts

-_--.-- - Phove is
KEEP COOL ATT OŪR FOUUNTAĪN DURING THE REUNION

Coolest Place In Town CORNER DRUG COMPANY

Come to the Reunion
SINCLAIR GAS \& OIL
Ben L. Walker, Wholesale Agt. Phone 24

ROSS SHOP Jewelry
Watch and Clock Repairing Come to See Us

- 48 Years In Hico Under the Same Management
FIRST NATIONAL BANK Capital, Surplus and Undivided :- . Profits Over $\$ 130,000,00$ J. J. LEETH \& SON, GINNERS
 May You Make Bumper Cotton Crops

ELLINGTON FEED STORE
Welcome to the Reunion
We Buy Grain - We Sell Feed We Do Custom Grinding

See You at the Reunion
Visit Our Store and Trade With Us
While In Hico
"TEAGUE" VARIETY STORE

## I- Magnolia Products Are Better <br> Mobilgas and Mobiloil

IH. N. WOLFE, Agent
Phone 15

## $\hat{T}^{\text {Waten the Fords }} \mathbf{G 0}$ By"

Then come and buy one from the
WEATHERBY MOTOR CO. Hamilton, Texas
Fords Built In Texas by Texas Labor

## I TABOR PRODUCE

Wants Your Poultry, Eggs \& Cream
We pay highest prices possible. Visit us during the Reunion.

HICO MILL \& ELEVATOR CO. - We Buy Grain -

Hico, Texas Phone 26

WELCOME TO HICO'S REUNION
We are celebrating, too, because we know the profits of pleasure, and the pleasure of profits when feeding RED CHAIN POULTRY AND STOCK FEEDS
HOME POULTRY \& FEED STORE
Formerly Hico P. \& E. Co

For Amusement
HICO RECREATION CLUB Frank Fallis, Proprietor

New Chevrolets \& Oldsmobiles

GOLIGHTLY CHEVROLET CO.
 Help Make August My Best Month MAGNOLIA SERVICE STA.

WELCOME:
To Hico's 56 th Annual Reunion See Our New Furniture BARROW FURNITURE CO.

## Randals Brothers

if its geop to eat, we hite it
IF WE HIVE IT, iTS Goop to eat

Purina Feed and Salsbury
Poultry Remedies
Keeney's Hatchery \& Feed Store Pho:

- Eat át white owlṑafe Next Door to News Review W. V. Cotten, Prop.

Open at all hours during Reunion
Headquarters for Barbecue
Get Your Car Ready for the Reunion By Having Us Overhaul It
ROY FRENCH GARAGE

HIGGINBOTHAM BROS. \& CO. Builders' Supplies and Coal Hico, Texas

WE KNow that an atatifled cutomer it our
CARMEN'S BEAUTY SHOP

Enjoy a Drink Where It Is Always PORTER'S DRUG STORE
"The Rexall Store"

## Band Concerts DAY AND NIGHT Hico Band

Directed by WEBB JENKINS
Fiddler's Contest
FRIDAY, AUG. 12TH
Fiddlers Are Asked to Gather by 3 P. M. Friday - See -
W. B. HARDY FOR DETAILS Substantial Prizes Will Be Offered As Usual

[^0]Public Speaking
Wednesday, Opening Day, Co. Jı and J. B. Pool will talk in ihterest while on other days other run-of on hand to present their daims.

## Mammoth

Opening Day -:-
\$26.1
IN PRIZE
Most Attractive Entry Second Most Attractive Eatry Mest Comical Entry
Most Attractive Horse Entry
Most Attractive School Entry Iost Attractive Bicycle Entry

PRIZES WILL BE AWARDE 2 OR MORE ENTER EA(

Bob Hurst $\mathbf{6}_{\text {RIDES }}^{\text {.... }}$
many orten f


## Cotton Queen PAGEANT OPENING NIGHT--7 o'clock

## PROGRAM

1. Music

Hico Band
2. Trumpet Fanfare .. Mary Brown

4. Processional Queen Mary Jane Clark Princesses-Jean and Jane Wolfe, Ann Persons and Mamye Louise Wright, Hico, and Attendants. Princesses and Attendants from Hamilton, Dublin, Walnut Springs, Meridian, Stephenville, Carlton, Iredell, Fairy and Other Places.
Flower Girls, Frances McCullough, Mary Ann Coston.
Train Bearers, Glenna Maude Russell and Barbara Rodgers.
Crown Bearer, Glen Prater.
5. Coronation of Queen.
6. Presentation of Court.
7. Song, "You're A Sweetheart" Brad Corrigan
8. Tap Dances.
9. Chorus Mary Brown, Roberta McMillan

10. Adagio Dance Mary Nell Hancock
11. Piano Solo ................................................. Jenkins
12. Chorus Mary Brown, Roberta McMillan,

14. Recessional.

## QUEEN'S BALL

IMMEDIATELY FOLLOWING AT COUNTRY CLUB MUSIC BY
Colored Orchestra UNDER DIRECTION OF WEBB JENKINS


[^0]:    
    

    - Visit Us During the Reunion

    Expert Arc \& Acetylene Welding Magnolia Gas \& Oils
    DURHAM \& HATTOX
    (Across Street From Post Office)
    HOCO SERVICE STATION
    -GELY Prodictis-
    while here be sure to visit our station
    
    
    
    Groceries, Hardware, Variety Goods
    Poultry, Eggs \& Cream
    N. A. LEETH \& SON

