

## SUBSCRIBERS <br> NEWS AND VIEWS



## DOCUMENT

Replete With History

STOCK SHOW
Carlton April 22-23

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| eparatory to Arranging For Quarters For the Ensuling Quarters For the Ensulns Five-Year Period | Monday Night Session Sees Start Made Toward Electing Teach ers For the Coming Year |
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| purposes at Hica for the next five | that b |
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## BOXING

Bouts Close Tonight


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| The first resular meeting of the |  |
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| ch again at the morning anding services at the Hico BapChurch next Sunday |  |
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| Galveston, so numerous have been the inquiries by letter and tele- |  |
| grams from persons interested in a mythica! Mexican money trunk |  |
| supposed to be in the customs house there, the collector dis- |  |
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| notorious Mexican money trunk swindle, which now have been in |  |
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"IT IS EASY to order our service. Simply say to any telephone man or woman 'I want a telephone.' "Or call our business office, and there is your order started on its speedy way.
"I am the installer. I am putting in a good many telephones these days.

Gulf States Telephone Co.

-Where all the gang gathered at one place on Saturday night to mat
ice cream, used to be the vogue.


## DRUG SPECIALS

on timely merchandise
Rubbing Alcohol, pint
For Bruises and Sprains Red Arrow Mineral Oil, quart Lucky Tiger Shampoo \& Tonic$\$ 1.75$ value, Special for only Bayer Aspirin-box of 115 Milk of Magnesia Tooth Paste50 c size, only
50c size Ipana
$50 c$ size Jpana
50 c size Jergen's
Cod Liver Oil
8 oz. 39e; 16 oz. 59 c

## Prescriptions

Carefully Compounded Corner Drug Co.

## (6) KidNAP MURIDIRC Cuse



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## We Don't PAINTING Wish You <br> LUCK

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t-ta-Use Enamel
The Easiest-ta-Use Enamel
Now! Beauty \& Economy
Lasting Beanty a New बUPPOID


Barnes \& McCullough

## Your Newspaper

 *$\qquad$ advertiser. This is a narrow vein. Your paper is an institution. The me
$\qquad$ without which no community can express itself. Whatever its merits or

THIS INSTITUTION KEEPS FRIENDS in touch with friends

TO THE MERCHANT, ESPECIALLY, YOUR PAPER IS AN OPPORTUNITY

His business, too, is a local enterprise. Unless it can find some kind of expression in the paper, both the paper and the business house have, to an
important extent, failed to function. Each is affected somewhat by every

IT DOES NOT COST A GREAT DEAL OF MONEY TO ADVERTISE IN THE LOCAL PAPER

Most advertisers are overjudicious rather than extravagant. It is the con tinual message that counts. Sporadic advertisements now and then are of doubtful value. Perhaps they are better than no advertising at all Every advertisement placed by a business house should blend into every
other advertisement it places. The merchant should think in terms of campaign rather than in terms of a single insertion.-Exchange.

## Hico News Review



Mancy-Hart's HOME


The House of Hazards $\quad B_{y} m_{i c}$ Artur


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-ALACE
THEATRE HICO, TEX. fRIDAY site "MAN PROOF" myRNa Loy
franchot tone
STI. MAT. A NTEE "RAWHIDE" Also
"Zorro Rides Again"
sespit \& yovbit "BAD MAN OF BRIMSTONE"
wallace bebry
bruce cabot irginia brucb

## TUES, \& WED.

"LADY BEHAVE"
THORS. \& FRI. (Sest Week)-
"BUCCANEERS"
Frederic march
Franciska gaal

## Better Service.... Better Froducts!

You get them both at this modern Mag nolia Station. You can get more Spring and Summer "pep" out of your car with Magnolia-try it today and see for yourself.

WASHING AND GREASING
Try this service-you will find we do the job thoroughly-both inside and out is cleaned when we get through.
Magnolia Service Sta. D. R. PROFFITT, Mgr.

## Vaccinate!

BEFORE YOU LOSE YOUR PROFITS
One dead animal is more expensive than the highest-priced vaccine. We can furnish you with the highest quality vaccines science has produced at reasonable prices. Don't wait!

VANDERVOORT'S Ice Cream Makes the Children Happy and Healthy TRY A PINT OR QUART TODAY

## Guard Your Health

Follow doteros socien to the word, and re and let us fill with safe, pure,

## Sunday Is Easter

If you had forgotten the date, don' worry. There is still time to make someone's heart glad. Take home a package of PANGBURN'S DELICIOUS CHOC OLATES

## THE Sunth DRUG STORE <br> Porter's Drug Store <br> Tw it cuma

| HOFFMAN BROS. <br> ...Easter Specials... |  |
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## News of the World Told In Pictures

Favorite SophomoreGirls at T.C.U.


These four girls have been named by the elasen of Commor 1960 at Texas Christian
 Connor, Frances Buster and Emilie Mae Bass, all of Fort Worth. $\begin{gathered}\text { Orsein Studio, Fr. Worth }\end{gathered}$

How They Voted For Greater Reich

T. C. U.'s Freshman Favorites


Poppy Bass


- Fiorrie Buckinghan -



The Rocketship Soars -At New Y cit World's Frie






 mond Loewy, industrial designer, will bring passengers and twin- came audience will seem to see the $\left.\begin{aligned} & \text { the operating planet-line will be } \\ & \text { part of a free, focal exhibitit in the }\end{aligned} \begin{aligned} & \text { kling elevators will begin loading } \\ & \text { the rocketship's cargo. When the }\end{aligned} \right\rvert\, \begin{aligned} & \text { rocketship vanish } \\ & \text { reaches of space. }\end{aligned}$

## MGEG/SH JGEG/SH




Girl Athlete Forgets Olympic Dream To Train for Teaching



 Enrolled as a treshman at the Pime. Phes show her on the tenWe. Denton, the girl who ons 1935 nis court, clearing the same bar
was the holder of an whonticial she tirst entered big States is nigh fump in the United pabe Didrickson and other agemat man. a very normal young wo- Denton, examlning book titles at in Maybe she's above average in the browsing room of the Nort
Texas Ster
Trate

When They're Not A-Writin' Songs


At top: Erno Rapee, A.s.c.a.p. Below: Maurice Baron, A.s.c.A.P COMPOSERS and authors by no Erno Rapee, A.a.c...p., director of hood on the results of their creative dirchestra, is the heat of the mreate | caients. Royalties from the sale of |
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