

TELEPHONE 132 WHEN YOU HAVE NEWS TO TELL—ADS ALSO ACCEPTED

The Hico News Review

BUY IT, BEG IT, OR BORROW IT—IT'S STILL YOUR HOME PAPER

VOLUME LIII

HICO, TEXAS, FRIDAY, OCTOBER 1, 1937.

NUMBER 19

Here In HICO

Immediately after the September Trades Day, we heard several merchants growling about dull business. "Something's wrong," said many. "We didn't have any crowd and little business that day."

Which left the gate open for us to put our foot in and tell them what we had on our mind about that particular matter.

"What do you expect?" we asked. Then facts were brought forth to the effect that not a single merchant had even mentioned the fact that Wednesday, Sept. 8, was Dollar Day, in the News Review published previous to that week. And seeing as how they had all seemed to want to keep the party a secret, we declined to play it up in the news columns, desiring to see if people really read the paper.

We are convinced. And we believe any thinking merchant would be, too, if he really looked the facts in the face. This is a day and time when "you have to tell them to sell them."

This week several merchants are carrying prices and special offers for Dollar Day. But there are still several hitch-hiking on the crowds the other fellow brings to town.

This is really no criticism of anyone in particular. But if the majority of merchants have lost interest in the monthly parties, they should be stopped and something else substituted in their place. If they are still good things for the town, every individual should get behind the movement and bear his part of the load.

Several of our subscribers have asked us in the past few months about some of our merchants failing to advertise prices regularly. If you don't believe they have, now, we'll quote you a few names upon application.

They tell us they miss the quotations from merchants in Hico, and are handicapped in their buying thereby. Of course we would like to have regular messages from every merchant in town, since we have to print a paper every week and might as well make ends meet while we are doing so. But when the readers begin to kick about the matter, then we feel badly from another angle.

Tell the merchant the same thing you tell us, folks, and in a little time we'll be working together again for the good of all.

With cotton coming into Hico from miles and miles around, both Hico gins have been kept busy for the past few days, and indications are that Hico will gin its share of the 1937 crop, perhaps even more.

Last week cotton was brought to Hico from a distance of nearly fifty miles. One bale came here from Santo, several from around Lipan, and growers have been bringing in the seed cotton from all over this trade territory and several miles outside.

This means that many people are trading here who have not been coming to Hico regularly. When they get their cotton and sell it here, they always visit the stores and spend a little of their surplus cash.

Let's greet them merrily, treat them royally and let them come back again and again.

Street paving is rapidly giving Hico a civilized appearance, and before cold weather sets in several more blocks will have been topped, provided those wanting the paving get their name in the pot at once.

It is necessary that property owners desiring paving on the streets on which their property fronts let their intention be known, so that the material can be ordered and plans made for arranging the work to the best interests of all concerned. Property owners who dilly-dally now will be the ones griping in future months because "the city officials won't do anything on my street."

Now is the time, and the move is yours. Perhaps never again will a similar opportunity be offered. Favorable comments are heard on every hand, from visitors especially, about the paving done thus far. Out-of-town people compliment the improved appearance of the town. Homefolks who have had their streets paved say they wouldn't take many times what the topping cost them and do without it again.

Don't believe what anyone tells you about the cost or durability of the topping being put down until you have figured with those who know what they are talking about. For some unknown reason, various stories have gained circulation all during the program, which have muddied the waters to some extent.

The thing to do, it seems to us, is to go right to headquarters.

1937 Street Paving Being Rushed to Close

PLANS MADE HERE FOR FIRE PREVENTION WEEK

Local Fire Company Asks Cooperation of Citizens In Program

Laying plans for cooperation in National Fire Prevention Week, October 3rd to 9th, J. R. McMillan, local fire marshal, and J. W. Leeth, Chief of the Hico Volunteer Fire Department, are working for the greatest benefit from this observance. This week it was announced that they would urge the careful consideration of all citizens in the program, and would seek full participation in all the phases of the affair.

National Fire Prevention Week has grown to be an annual occurrence, the underlying object being to promote safety and reduction of fire hazards to the end that preventable fires may be reduced to a minimum. Always in the past Hico has participated in the movement, and this year will probably be no exception.

In their plans, Mr. McMillan and Mr. Leeth pointed out that a majority of fires are preventable. The useless destruction of life and property occasioned by carelessness and neglect has been looked upon as a reflection upon American people, and in the past few years educational work has been promoted with very good effects.

The application of the general analysis, as pertains to the local situation, was clearly brought out. Based on an average normal amount of premiums on fire insurance, if through carelessness the city of Hico incurs the maximum penalty of 15 per cent, this increases premiums about fifteen hundred dollars. If on the other hand through fire prevention work, good luck and other contingencies the losses be reduced to a point where the maximum credit of 15 per cent applies, then local insurance buyers are credited with about fifteen hundred dollars on their premiums.

Thus it can easily be seen that it is to the advantage of every individual to reduce losses, since the increase in premiums for fire insurance comes out of their pockets, and in case of a credit the savings effected thereby are theirs.

At the present time Hico insurance buyers enjoy a credit of 10 per cent on their policies, and it is hoped that through reduction of losses for the remainder of this year the credit may be increased to the maximum of 15 per cent.

In connection with the program to be observed next week, blanks have been sent to Supt. Ray D. Brown of the Hico Public Schools, which will make up a part of the cooperation extended by schools. Children will be instructed in ways and means of reducing losses in life and property through fires, and will make a study of fire prevention in all its phases, according to Mr. Brown, in connection with the national program.

Chief Leeth, who is anxious for the local department to function with the greatest efficiency, requests cooperation of the public toward the end that fire losses may be reduced. He points out that grass fires constitute the greatest hazard at this time of the year, and offers the services of the department at any time a citizen wants to burn grass around his premises and safeguard his property by having the freboys on hand. "And remember," he warned, "when you have a fire, don't wait until the building is burned up to call the fire department. Give us a chance, and we'll do our dead level best."

To Preach On Streets.
The Rev. M. P. Walker will preach on the streets in Dublin Saturday afternoon at 2 o'clock, and also on the Jockey ground in Stephenville, Monday, October 4, at the same hour.

Singing Next Sunday.
There will be singing at the Pentecostal Church Sunday afternoon at 2:30 o'clock. All visiting singers are invited to attend.

find out what your paving will cost, then decide for yourself whether or not you can afford to do without it. In most cases we believe property owners will be glad to improve their property at such low cost, and few will allow the street in front of their places to remain unpaved, creating one of those unsightly "skips" which make the entire job look so bad. There are some, of course, who are unable to pay the cost. But most of the time there is some misunderstanding which should be easily straightened out, with the proper spirit.

Come one! Come all! - Town Wide DOLLAR DAYS



You have a special invitation to Hico Merchants' Monthly Party, to be held next week---

WED., OCT. 6

W. B. HARDY HOME AND CONTENTS LOST BY FIRE EARLY THURSDAY MORNING

While the entire family was away from home, Mr. Hardy reported to have been fishing on the Bosque River, the residence of W. B. Hardy, together with all its contents were consumed by fire at 3 o'clock Thursday morning, Sept. 30. By the time the alarm had been turned in and the fireboys arrived at the scene, the walls were falling in and there was no chance to save any part of the structure.

City Fire Marshal McMillan reported the fire as a total loss, also recording that insurance was carried on the house in the amount of \$600.00, with \$450.00 on the contents. Nothing was saved, it was reported by Mr. McMillan.

Three Hico Boys Preside At District Meeting Of F. F. A.

The Brazos Valley District Chapter of Future Farmers of America, which is composed of chapters from Hico, Stephenville, Dublin, Gordon, Granbury, Walnut Springs, Tolar, Iredell, and Huckaby, held their first regular meeting in the Agricultural Building at J. T. A. C. Stephenville, Tuesday evening, 7:30, September 28, 1937. District officers presiding were:

Dan Holladay, Hico, President; Alfred Schreiner, Stephenville, Vice President; Pro-Temporary: Garth Haster, Stephenville, Treasurer; Wayne Adams, Gordon, Secretary; Pro-Temporary: C. A. Giesecke, Hico, Parliamentarian; Glen Marshall, Hico, Reporter; Pro-Temporary: J. S. Bridges, Gordon, District Advisor; Willard Allen, Tolar, Band Director; Grady Daniels, Song Leader; Ryan Boyles, Dublin, Historian.

The Hico boys attending the District Meeting are as follows: Dan Holladay, C. A. Giesecke, Glen Marshall, Albert Brown, Travis Nix, Winford Houston, Wayne Polk, A. C. Odell, Cecil Ogle, and Oran Massengale. Horace D. Gilmore, local advisor, accompanied the group.

Tolar Chapter was elected to initiate all Future Farmers in the District at the next meeting, which will be Nov. 9 at Stephenville. The district chapter conducting contest was set to be held at J. T. A. C. Dec. 11, the dues being set at five cents.

W. D. Sims, State Department of Agriculture, discussed ways and means of improving yield and quality of native pecans, and suggested that some of the boys use pecan trees as projects.

After the business session, the local officers of the various chapters, together with their advisors, studied the duties and responsibilities of their respective offices.

COTTON GINNING REPORT

Census report shows that 2,373 bales of cotton were ginned in Hamilton County, Texas, from the crop of 1937 prior to Sept. 16, 1937, as compared with 2,059 bales for the crop of 1936.

L. W. KOEN, Special Agent.

Last Week's Victory Braces Tigers For Tough Grind Today

Fortified by a 6 to 0 victory over Desdemona last Friday in their first game of the season, in fact their first Class B game in years, Hico Tigers and fans are looking forward with pleasant anticipation to the battle scheduled for today (Friday) with the Brownwood High eleven. The boys, with a victory recorded against the dope already, tightened their belts this week and will go into the game today to take care of themselves to the best of their ability in an admittedly tough go.

Season tickets have been sold to a large number of local citizens, and in addition it is expected that a great number of local fans and outsiders will be present to witness the struggle, the first game of the season on the local gridiron.

Additional dope on the game, together with an account of last Friday's victory, will be found in "The Mirror" school news section of the News Review, on page seven of this issue.

Tax Valuations In County Soar Over Previous Rendition

(Hamilton Herald-Record) According to information secured by the Herald-Record this week at the office of County Tax Assessor-Collector R. J. Riley the 1937 tax rolls are complete, and everything will be in readiness for beginning the collection of taxes on October 1.

The 1937 taxable valuation for Hamilton County is \$8,235,375.00, which is an increase over 1936 of \$24,000.00.

The total valuation includes \$23,590 acres of land valued at \$5,092,780.00 and city property valued at \$1,029,410.00. Horses and mules to the number of 6,100 are assessed at \$250,310.00; 22,500 head of cattle at \$240,310.00; 42,530 head of sheep at \$85,060.00; 15,130 goats at \$16,130.00; hogs and other livestock at \$7,700.

Automobiles are assessed at \$190,390.00. Goods and Merchandise total \$206,290 and tools, implements and machinery aggregate \$209,210.00. A total of \$271,290.00 in cash and notes are assessed.

State and National Bank shares are assessed at \$205,010.00; property of railroads at \$138,575.00. Assessments of utilities, telephone, telegraph, pipe lines, power and light companies add \$219,100.00 to the tax roll.

The total taxable valuations run to \$8,235,375.00. A total of 4,000 poll taxes are assessed.

Taxes are computed on a county rate of 54 cents on the \$100 valuation.

CHURCH OF CHRIST Bible school at 10 a. m. Preaching and worship at 11 a. m. Evening Bible Class, 7:30 p. m. Wednesday Evening Bible Class, 7:45 p. m. People generally want their lives to be a success, whether in business or a chosen profession. Then why not decide to enter into a thorough study of the Bible in order to be a spiritual success? A MEMBER.

Cotton Coming In Good, But Farmers Wonder What Next

After getting off to a slow start locally, receipts of cotton at Hico gins have picked up the past few days to the extent that the ginneries are not able to get through in daylight hours, and often work far into the night getting out the day's run.

A trip to the ginning section of the city Wednesday revealed the fact that farmers are "up in the air" about their situation. They were all anxious for information about their business, which has been slow in being distributed. A communication from County Agent T. D. Craddock received Thursday, contained the following information which will be interesting and useful to those in the community raising the fleecy staple:

The payment provided for cotton farmers on their 1937 cotton crop is somewhat similar to that made under the 1935 Cap Program, with no distinction being made between Producers who are participating in the 1937 Agricultural Conservation Program and those who do not participate.

Cotton Producers who desire to take advantage of the 1937 Cotton Price Adjustment Payment will be interested at this time in the method of securing and recording evidence of sales made from the 1937 Cotton crop.

1. Original buyer's receipts for all cotton sold from the 1937 cotton crop, on or before September 15th, must be mailed or delivered in person to the County Agent's office about September 30th. Buyer's receipts for all cotton sold after September 15 must be mailed or delivered to this office in person not later than 15 days after date of sale.

2. Buyer's receipts must be in the original and must contain: The date of sale; the name and address of the producer (at least one of the parties who had an interest in the cotton sold); the number of bales sold and the total gross weight of such bales; the signature and address of the buyer; initials of buyers will not be accepted.

3. If the cotton is sold in the seed, the receipt must show the number of pounds of seed cotton and the number of pounds expressed in lint, rather than the number of bales and gross weight. Lint cotton sold but not baled should be expressed in terms of lint cotton and the receipt marked "Loose Lint."

4. After cotton sale certificates have been made available on printed Government forms, it will be necessary for the buyer to execute the Government form for cotton which is sold on and after the date on which such forms become available.

5. Producers should file buyer's receipts, or the Government form when it is available, in chronological order with respect to the sale from the 1937 cotton crop which is made prior to July 1, 1938. This is necessary in order that evidence of sale may be available on cotton in excess of the 65 per cent of the producer's base production if it develops that funds are available to make the payment on a percentage of such excess.

Note to Producers. Please be sure your receipts are made out exactly as your name has been signed and typed previously in the County Agent's office. This is important.

Although it is not necessary to have participated in the 1937 Agricultural program, you will have to participate in the 1938 Agricultural Conservation program to receive payment on the 1937 Cotton Price Adjustment Payment Plan.

T. D. CRADDOCK, County Agr.

LANGSTON'S CAFE MOVED TO NEW QUARTERS

Langston's Cafe is moving this week to the building formerly occupied by Bailey's Cafe. Mr. Langston has for many years served his customers at his former location on Main Street, but feels that his new place will be more advantageous to him and more convenient to his customers.

He hopes all his old customers will drop around to see him at his new place.

To Preach At Dry Fork. Bro. Oran Columbus will preach at the Dry Fork school house Sunday morning, October 3rd. His theme: "The Name Christian." A cordial invitation is extended to everyone.

Keeping Up With TEXAS

Frank Henson, assistant since last April to Harve Keith as chief of police at Stephenville until the latter's recent death, has been named Stephenville's new chief, according to Mayor Henry Clark. Henson was appointed assistant to Keith when the latter's health failed.

The Fort Worth Cats, fighting with a brilliance and stubbornness that rarely has been matched in any kind of sport, won the championship of the Texas League in Fort Worth this week by turning back the Oklahoma City Indians in a 12-inning struggle, 2-1. Young Eddie Selway, the boy they said didn't have the heart, bested the Indians with a four-hit job that was nothing but a hurling masterpiece. He allowed one real hit against three flukes and the only way the Indians ever scored off him was through a streak of wildness in the sixth inning, when he walked in a run.

Majority Leader Sam Rayburn of Texas Monday scoffed at speculations the President might "attempt or consider" seeking a third term in the White House. Rayburn refused to be quoted directly but Representative Patrick Boland of Pennsylvania, majority whip, said he believed third-term talk was "rubbish." He added, "As for the President's delaying announcement that he will not be a candidate, you must remember that Coolidge, Woodrow Wilson and other Presidents waited until just before nomination time to renounce formally thought of a third term."

Mrs. C. W. Monroe, 74, of 2400 Clay avenue, Fort Worth, lost her 15-year-old pet canary, narrowly escaped injury to herself and has a mystery on her hands Saturday. Mrs. Monroe left her bird singing in its cage while she went to a neighboring grocery store. When she returned, the bird was dead. Believing the bird died of old age, she took it out in order to clean the cage when she noticed what first appeared to be a black bean with white spots in the water cup. She started to take the bean-like object out, but by mere chance, took the cup to the light first instead of the harmless bean, she discovered a 12-inch coiled rattlesnake. How the snake got in the bird cage remains a mystery.

"The house that crime built" near Arlington, may prove to have a couple of Waco rugs among its pleasured furnishings, Dean E. N. Jones of Baylor has found. Last week, City School Supt. R. H. Brister read a feature story in a Fort Worth newspaper about the home that H. Martin, alias J. L. Johnson, had tastefully furnished with loot stolen from hundreds of homes in several Texas cities. Remembering that Dean Jones had suffered the loss of two rugs from his home, 301 Crescent road, the last week in July, Brister turned the story over to him at the Rotary club meeting Monday. Fort Worth detectives investigated and believe they have the rugs in question.

FORMER HICO MAN BURIED AT STEPHENVILLE SATURDAY

R. K. Shelton, 53, former Hico man, was killed in Comanche last Friday by two charges from a shotgun. Justice of the Peace George C. Wetzel was conducting an inquest.

Funeral services were held the next day at Stephenville, where burial was made.

Mr. Shelton, who was formerly an employee of the Hico National Bank, is survived by his wife, one daughter and one son.

Greenville Preaching Services. The Rev. U. S. Lucky will preach at Greenville next Saturday night at 7:30 and at that time announcements will be made as to the Sunday's services. Cordial invitation to everybody is given.

Judge Cross Coming Soon. Arrangements have been made for District Judge Cross to deliver an address here at 11:00 o'clock on Sunday, October 10. It will be known as "Civic Sunday" and the whole community is invited.

Time Drawing Near When Weather Will Force Shut-Down.

With only the remainder of October left in which to put down asphalt under the street-paving plan followed for the past several months, before cold weather forces a shut-down, plans are being made by WPA and city officials to round out the 1937 work in a hurry, provided there is sufficient demand on the part of property-owners willing to sign up for this work, additional materials will be ordered and arrangements made to take care of as many streets as possible. This was the information disclosed by a check-up Thursday with the mayor, the project supervisor and the project foreman.

Figures furnished by Joseph T. McNair, project supervisor for WPA, show that around 9,000 square yards of mixed rock asphalt topping have been put down in the residence section of Hico, in addition to the 12,000 square yards of Uvalde rock asphalt laid in the business section earlier in the year. Streets of the business section were paved from curb to curb, while a slab was used on most of the residential streets. Several of the latter have been paved solid for a continuous stretch, while in many instances it has been necessary to make skips where property owners were unable or unwilling to cooperate.

According to Mr. McNair, speaking for the Works Progress Administration from information at hand, the paving project is in no danger of being closed out at this time, and should it be necessary to shut down temporarily for lack of work for the men, the project can be reopened whenever there is sufficient demand. This indicates that there is still time for property owners anxious to have work get in on the 1937 program, after which there is no assurance that there will be any set-up like the present to provide low-cost paving for local property-owners.

Mayor H. F. Sellers concurred with Mr. McNair in the opinion that there still remained sufficient time for ordering additional materials and putting down several thousand more square feet of the present type of paving. He pointed out, however, the absolute necessity for property owners desiring their streets topped to "get their names on the dotted line," for under the circumstances no oral applications can be considered. Even under the best of circumstances the work will have to be rushed to take care of those wanting to sign up, and the proposition will be handled on a first-come-first-served basis, taking into consideration the best interests of the people as a whole.

Mr. Sellers stated Wednesday that if the demand continued as strong as it has been for the past few days, the city could go ahead and order another 4,000-gallon tank of asphalt, arrange for crushing of the necessary rock, and with good weather conditions round out the 1937 program in good shape during the remaining four weeks of anticipated ideal working conditions. After that time he believes it unwise to attempt laying topping, and urges that those interested in the proposition see him or one of the committee at once. While no guarantee can be made of completion even under these circumstances, still the chances are that a great deal more paving may be done yet.

Project Foreman Roy Massingill has been busy this week taking measurements on streets and giving figures on the cost of paving to those making application for same. He reports a strong interest in the project, and expects to have applications for more than it will be possible to complete in case those expressing themselves go ahead and sign up.

The proposition depends to a great extent upon the speed with which property owners act in signing up so that plans may be made for the additional materials and requisition made for labor. Today may not be too late, it is stated, but within the next week or two won't do.

WEATHER REPORT FOR PAST SEVEN DAYS GIVES LOCAL OBSERVER'S DATA

The following report, submitted by L. L. Hudson, gives conditions locally as reported to the Chronological Service of the Weather Bureau of the U. S. Department of Agriculture:

Date	High	Low	Prec.	Day
Sept. 22	94	66	0.00	clear
Sept. 23	92	64	0.00	clear
Sept. 24	92	67	0.00	clear
Sept. 25	86	63	0.00	cloudy
Sept. 26	78	53	0.00	pt. cdy
Sept. 27	82	48	0.00	clear
Sept. 28	86	58	0.00	clear

Total precipitation so far this year, 22.90 inches.

Hico News Review

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ROLAND L. HOLFORD Editor and Publisher

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SUBSCRIPTION PRICES In Hico Trade Territory...

ADVANCE. Paper will be discontinued when time expires.

ADVERTISING RATES DISPLAY 30 per column inch per insertion...

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling attention of the management to the article in question.

Hico, Tex., Friday, Oct. 1, 1937.

PREVENT FIRES NOW

The week of October 3 to 9 will be National Fire Prevention Week all over the United States.

This is the time, throughout most of the United States, when we can expect an outbreak of fires.

Tens of thousands of disastrous fires every year start in accumulations of rubbish and waste.

The property loss from fires, tremendous as it is, is as nothing compared with the thousands of lives needlessly sacrificed because somebody was careless.

ACCIDENT RESPONSIBILITY

It is not always the young, inexperienced driver who is responsible for motor car accidents.

Anyone who was driving a car eight years ago, when modern, smooth roads were fewer and only daredevils pushed their speed above 40 miles an hour...

A blowout at 60 miles an hour is not only more likely to occur than at a lower speed, but it occurs many times more serious in its consequences.

MOVING THE APPLE CROP

Northern apple growers will watch with interest the campaign now under way to dispose of the season's surplus apple crop through the chain grocery stores.

This year the apple growers of the nation are looking for a bumper crop, and they have called the campaign has already begun.

KNOW TEXAS

Bigger and Better Bottles. DENTON, Sept. 21.—A whole town bottled up—such is the situation in Three Rivers, where over 100,000 bottles are turned out a day.

Scenic beauty of Mt. Rainier National Park will be displayed in the State of Washington's exhibit at the 1939 World's Fair of the West at San Francisco.

Another Fireside Char—by A. B. CHAPIN



DEPARTMENT OF PRACTICAL HOME ECONOMICS COOKERY

Texas State College for Women (CIA)

Denton, Sept. 28.—Just plain old vegetables need not be so plain, if the chief cook and bottle washer really wants them to be otherwise.

Here are a few suggestions for cooking vegetables in a different way. Many housewives have learned that they can turn the most unpopular vegetable into one of the family favorites by a little juggling of seasonings and methods of cooking.

ESCALLOPED POTATOES AND ONIONS: (6 servings) Wash and pare 4 medium sized potatoes and peel outside slices from 4 medium sized onions.

BAKED BLACK-EYED PEAS: (8 servings) Soak 2 cups dried peas overnight. Drain and bring soaking water to boiling.

BEETS BAKED IN ORANGE JUICE: (6 servings) Wash, pare, and thinly slice 12 medium sized beets. Arrange in baking dish.

STEWED CABBAGE WITH MUSTARD BUTTER: (6 servings) Add a small amount of boiling water to 1 small head of cabbage, rather finely shredded.

PROOF OF WORTH There is at least one business whose income and assets increased during the worst of depression. That business is life insurance.

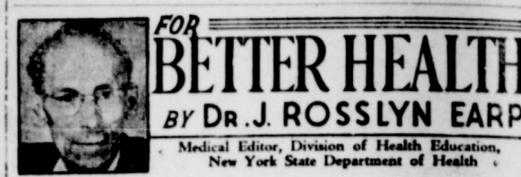
The House of Hazards By Mac Arthur



Sunday School Lesson by Rev. Charles E. Dunn

Christian Sonship. Lesson for October 3rd. John 3. Golden Text: John 1:12.

The first Epistle of John was written early in the second century at about the same time as the Fourth Gospel. It cannot reasonably be doubted that both books are by the same author.



FOR BETTER HEALTH BY DR. J. ROSSLYN EARP

Medical Editor, Division of Health Education, New York State Department of Health. PAIN is an advertiser who shouts louder the more you listen to him.

Nancy Hart's HOME NEWS

Hearty Supper Dishes. September noons may be hot but many evenings are cool and most of us like a savory hot dish to serve with the good chilled foods we'll continue to enjoy until snow flies.

Concordia Rice. One pound round steak ground, 1 large Spanish onion, 1 cup uncooked rice, 2 cups corn cut from cob, 4 cups tomatoes peeled and diced.

LET'S TALK ABOUT CLOTHES. DENTON, Sept. 28.—"Diamond Lil" with her jeweled dog collar and feather tiara, could find her fashion prototype today as Miss Modern America steps out for the evening.

Accessories are an important fashion point this fall. Gloves, hats, bags and shoes not only match in color but frequently are made of the same material.

Another good savory is Noodles Supreme. This dish would be splendid to serve to your bridge club for luncheon some nippy fall day.

Noodles Supreme. One package noodles, 1-2 pound ground veal, 1-2 pound ground lean pork, 1-2 pound mushrooms, 1 small bottle stuffed olives, 2 cans tomato soup, 1 large onion, 2 tablespoons grated Italian cheese, 1-2 cup grated hard cheese, 2 tablespoons butter, rice olives.

Girls at Texas State College for Women welcome leaves and flowers as the newest notes in costume jewelry. This motif being carried out in many lovely brooches and pins.

Deen cuff bracelets will also embellish the flatteringly draped evening costume. Most of them are tight at the wrist and flare slightly at the outer edge.

Modernistic ones are of smooth metal edged with stones. All types of jewelry are designed to be a definite part of the costume with which they are worn.

Up in the Clouds

By Beulah Earle

Second Installment.
She wondered about that. What could it be that made this seem so much the same? Much water had flowed under the bridges of the world since that gay night. She had gone two years to the university. Then her father had died and with his insurance money she had taken a secretarial course.

For a year she had been chief clerk in her uncle's law office. But he had gone into corporation practice and there hadn't been any place for her in the new scheme of things. Since then there had been a few weeks work here and there but for ten days there had been nothing. No wonder she had now forgotten what parties were like.

Besides, at the high school dance, she had been in love. She laughed a little at herself as she thought of that. How mad she had been about Roger Yarnell! And Roger was married now and had a good-looking baby and the last time she had seen him he had merely looked funny to her.

That was the way with love. It made funny-looking people seem wonderful for a little while. Natalie glanced up at the handsome features above her. Really, he was wonderful looking, this Mont Wallace. Or did he only seem like that because of something in her? Heavens, maybe she was in love with this man!

His eyes caught hers now and found them smiling. "What's so funny?" he wanted to know. "You'd die if you knew," she laughed aloud. "Gosh," he exclaimed reddening. "You make me feel as though I'd forgotten to put on something, some really vital part of the old costume."

"Oh, it's nothing like that. I just had a queer thought and it made me laugh in spite of myself. Don't you ever do that?" "What? Have queer thoughts or laugh in spite of myself?" "Have thoughts that make you want to laugh at the silliness of them?" she tried to explain.

"Well, I've got one now that will seem pretty silly if you can't see it." He held her a little closer and her heart quickened. The smile faded quickly from her eyes. That little skip in her heart beat had told her. So was! She was in love with this boy as she had been with Roger Yarnell and he was a hundred times more splendid in her eyes already than Roger had ever been.

It was frightening, a discovery like that. He had danced with her now to the shadowy corner once more. Before she knew it, he was kissing her again and she was kissing him. This was madness but glorious, glorious madness. How could life do such amazing things? "Was that your funny idea?" she said softly, standing in the circle of his arms.

"Yes," he said, suddenly serious. "I'm wild about you. I never met anyone so gorgeous in all my life before. I want you. I want you to go somewhere with me—to-night."

She was caught by his mood but she hadn't heard too much of his words because of a blare in the music. "Where?" she asked. "Anywhere," he told her eagerly, his lips on hers again. In the very kiss, the warmth fled from her lips. Glory died in an instant. That lifting of her heart that had seemed like the levitation of her whole body suddenly failed.

Everything crashed that seemed to be worth while. "Oh," she cried. "I'm sorry about that. I should have seen it coming." "I was afraid," he said contritely. "That the idea might be a bust. Will you forget it?" "It can't be done. Mont Wallace," the girl said slowly. "I had just, very suddenly, decided that I loved you. And so . . . She flung her arms out helplessly.

It was at the bus station that she made him set her down. There on that yesterday morning that now seemed so long ago she had left her few belongings. She claimed them at the checker's desk and trudged through the cool, sweet night to a family hotel only a block or two away. Registering, she chose an inexpensive room and put off the bell boy with smiling thanks in lieu of a tip.

But the smile came hard. Here was lonely night on the heels of a ruined evening. Love! For a moment it had caught her in its spell. For a sin-

gle instant it had glorified the vistas of life. And now it was gone, like the fading afterglow of northern lights.

She lay long staring into the dark, wondering if stolen ecstasy could be the searing thing she had been taught wondering if love must always die so tragically and wondering why a heart without a wound could hurt so frantically.

And lying there, it seemed as though a presence filled the room, as though Mont Wallace stood there holding out his arms and smiling contritely. Instantly the feeling was gone but now her heart had come alive again. Hurt there still was in her breast but it was sweet pain.

Life would go on. Struggle and weep and sorrow, glowing delight and fearful ecstasy would make lights and shadows. But this one day would color the whole



"Oh," she cried, "I'm sorry about that. I should have seen it coming."

fabric of it for it was the day on which her love had been born. She knew that this much was real out of the tumult of the evening. This much could never be taken away, that she loved Mont Wallace and would love him always.

Even in loving she laughed. Wouldn't he smile at that? Wouldn't he grin to know this thing he had left in the crushing hurt beneath her breast?

It was a jest of fate. Only her heart had been ravished but she knew there would be no forgetting. Lightly he might go on from one kiss to another, gathering them like trophies of his prowess in the air. Lightly he might test them in the crucible of passion, even to find one that finally claimed his own eternal desire.

But always there would follow him the adoration of herself, of Natalie Wade. Her heart could not how down, it could not abase itself. But it could burn with an eternal fire that he had kindled even though he might never know. Sleep came at last, deep dreamless sleep that would not summon even a phantom of this youth to her arms but in the morning she knew some glory burned in her before ever her mind remembered that she loved Mont Wallace.

Consciousness of him went with her to breakfast in the hotel dining room. It crossed the street with her to the morning office of the Express. It stood with her beside the day editor when he complimented her on the story she had done and rattled the agreement of his assistant that she should have a trial on the staff.

Her name was on the assignment book. It thrilled her to find it there. "Follow Wallace," was the assignment. Natalie had enough of her father's tradition in her to know the meaning of that. She was to bring in another story of the new hero, and she was to telephone him. She was to see him, and spend what time she could with him until the deadline of the afternoon paper and perhaps until the final edition, that sporting extra for which she had written the afternoon before.

She was to chronicle every slightest incident in his life of that morning of that day. Yet, strangely, she was not to write the tremendous story of that night, at least not as it had burned itself into her heart. She thought of the eager readers all over the nation who

would be waiting for her story. It would be carried on the wire. It would, if she could do it well, bring a hundredmillion people to sit beside this one man, to question him and to hear whatever he had to say that would reveal the man.

Millions of girls, she knew, would be among those readers. Millions of girls would want to know what this man was like. Girls made heroes of men like Mont Wallace. They would follow him. They would write him. They would send foolish mash notes and requests for his picture.

And now Natalie knew what she would write. It was one story, at least, that all the girls would read.

She took from the pile of rough copy paper that lay beside her typewriter. She lifted carbon paper between two sheets and then she wrote the one line she knew

she did not know when he hurried back to his desk and belated for Jimmy Hale, the staff photographer. It was not until she had finished what she was writing and had written the conventional "—30—" at the bottom of her copy that she looked up to find the photographer standing beside her and with him the familiar figure of Mont Wallace.

"Listen kid, the old man wants a special picture on this." It was Jimmy Hale's husky voice, Jimmy's slightly bleary grin that backed the request. "Come on in here, now. I've got to make it snappy. I've got to make it snappy."

Natalie followed him, a little confused, with Mont coming behind. And presently she stood in the cluttered room that was the photographer's office. Mont Wallace's arms were around her once more. And for the picture's sake she looked up into his eyes as she had done that night before while Jimmy Hale took the picture that was to tell more than all her story had done and that was to bear as caption her opening line—"I danced last night with Mont Wallace."

That was the day Natalie came to know Jimmy Hale. A likeable boy who swore he couldn't write a line of copy, he proved to be the best instructor she could have had in the business of hunting down news.

Where things happened, there sooner or later—generally sooner—Jimmy Hale would be found with his small car loaded with cameras, lamps and other equipment of his trade. Because the girl was given feature assignments almost from the first, she and Jimmy were thrown much together, and he came to consider her his special charge. The time was to be when Jimmy would call her in the mid-



GO HOME TONIGHT!
... by Telephone

Next to a personal visit, nothing affords greater mutual enjoyment for members of the family who may be far apart than frequent chats across the miles by Long Distance. And now it is even more inexpensive to "go back home" by telephone . . . rates on many interstate calls were still further reduced on January 15, 1937.

Gulf States Telephone Co.
HICO, TEXAS
Every Home Needs a Telephone

lace dances as he flies, gaily, easily, excellently well. Unwearied by the long grind at the controls of his back plane, by the prodigious exertion that cost to him the price of a good meal, he danced as lightly as though it were the first exertion of the day. She wrote on and on, in each line something that would give the girls for whom she wrote an instant in the hero's arms.

And as she wrote she thought of that other story she might have written but did not. "I kissed Mont Wallace last night," it should have read. "I kissed the man who flew from coast to coast straight to my feet. I kissed again the man who had bent to kiss me before ever he knew my name or I his."

There were in the story she was actually writing some touches of this man's humor, of the physical splendor of him, of the cleft in his chin that had fascinated her and of the brown hair that lay unruly on his brow.

Natalie had lost herself in the writing of her story. She did not know when the day editor came to stand behind her chair and to read the lines she had written.

She did not know when he hurried back to his desk and belated for Jimmy Hale, the staff photographer. It was not until she had finished what she was writing and had written the conventional "—30—" at the bottom of her copy that she looked up to find the photographer standing beside her and with him the familiar figure of Mont Wallace.

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dle of the night if a story broke and together they would race to the spot, Jimmy to prowl for significant pictures and Natalie to hunt odd interviews and special details that made good feature material.

Jimmy had unerring news hunches and it was he who, on that first of their days together, swung the car around to the mansion of Jake Marion, west coast plane builder and halted under the wide porte cochere.

Continued Next Issue.

Flag Branch

By HAZEL COOPER

G. W. Huffman spent the week end at home after picking cotton for Walter Hanshaw.

Miss Frances Mingus spent the week end with Mary K. and Elouise Craig.

Bud Flanary and family of near Altman visited O. M. Sawyer and wife Saturday.

Mr. and Mrs. Porter Stone spent the week with Edgar Stone and family.

Mr. and Mrs. J. C. Hanshaw are the proud parents of a fine baby boy, given the name of John Walter.

Mr. and Mrs. Ivis Hanshaw are the proud owners of a new Chevrolet pick-up.

Marvin Flanary visited Mr. and Mrs. Claud Pruitt the past week.

Doyle Graves spent Saturday with his grandmother, Mrs. Mollie Graves.

Henry Burks visited Ernest Hanshaw Friday.

Mrs. Rosa Mingus spent Thursday afternoon with Mrs. Altha Burks.

Frank Craig and family visited in the John Flanary home at Rainbow recently.

Bud Dotson and family and H. D. Craig and family spent a while Thursday night in the J. M. Cooper home.

John Cooper spent the week end in the Willie Moore home near Paluxy. They accompanied him home and spent Sunday night.

SAVE MONEY

— AND —
Improve Appearance!

FALL IS THE TIME OF YEAR TO REMODEL AND PAINT YOUR HOMES—BE READY FOR WINTER!

Besides the appearance, money is saved by remodeling and painting in time—saves decay of the materials in the building.

OTHER BUILDINGS NEED REMODELING AND IMPROVING, TOO

If you are ready to figure on that new home we are in position to make you attractive prices on materials—and our plan service is at your command, free of charge.

We Are Prepared to Help You Arrange Convenient Monthly Payments If You Desire Them

Barnes & McCullough

"Everything to Build Anything"

A Bumper Crop of Values For DOLLAR DAY

At our store you will find a BUMPER CROP of VALUES for SATURDAY THROUGH DOLLAR DAY, NEXT WEDNESDAY, OCT. 6. We have a big stock of merchandise to outfit the whole family.

- GROCERY DEPARTMENT —
- One 8 Lb. Bucket of Lard & 1 Lb. Cocoa—All for only **\$1.00**
 - 20 Lbs. SUGAR, Specially Priced at **\$1.00**
 - One 32-oz. Can Baking Powder & 7 Cans Salmon for only **\$1.00**
 - 6 Lbs. Good PEABERRY COFFEE **\$1.00**
- MEN'S DEPARTMENT —
- Reg. \$2.49 Brown or Black DRESS OXFORD **\$1.98**
 - Special for the Boys—A GOOD BLACK OXFORD, Only **\$1.45**
 - Men's \$1.45 No-Wilt Collar Fade-Proof & Pre-Shrunk Shirt **\$1.19**
 - 25 Men's Shirts, reg. \$1.25 & \$1.50, Broken sizes in good color range **89c**
- STAPLES —
- 11 Yds. Good 40-Inch BROWN SHEETING **\$1.00**
 - Lots of LADIES' OXFORDS and NOVELTY TIES at **\$1.95**

These Prices For Saturday & Wednesday ONLY
COME TO HICO — COME TO CARLTON'S

G. M. Carlton Bros. & Co.

THE PEOPLES STORE
HICO, TEXAS

I'M A NEW WOMAN THANKS TO PURSANG

Yes, Pursang contains elements of proven value, such as Organic Copper and Iron, which quickly aid nature in building rich, red corpuscles. When this happens, the appetite improves. Nervousness disappears. Energy and strength usually return. You feel like a new person. Get Pursang from your druggist.

**CO-OPERATE
WITH THE HICO VOLUNTEER
DEPARTMENT**



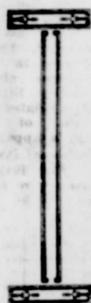
**DON'T WAIT
UNTIL YOUR HOUSE BURNS
TO CALL THE FIREBOYS**

October 3rd--9th

HELP HICO REGAIN AND MAINTAIN HER CREDIT FOR GOOD FIRE RECORD!

In dollars and cents, FIRE PREVENTION PAYS! Hico property owners discovered that fact several years ago when, after enjoying a credit of 15 per cent on all fire insurance policies, they were suddenly penalized for heavy losses to local property. Although no fault of the majority of citizens, this penalty grew until it amounted to 15 per cent.

Computed on the basis of premiums paid in Hico, the annual difference to insurance-buyers of a 15 per cent credit and a 15 per cent penalty is approximately \$3,000. Isn't this amount worth saving? Insurance companies do not pay for losses—this money comes out of pockets of local people, neighbors who also carry insurance.



Many fires are preventable — in fact most of them are. A little care and caution used in preventing fire losses pays off big in savings, not alone in property, but to those who pay the bills for insurance coverage.

During National Fire Prevention Week, in which Hico Fire Department and other local organizations are co-operating, let's think over these things, and do something definite about them.

For the past three years Hico's fire record has been commendable. Let's be careful to reduce hazards, and use caution toward the goal of regaining our maximum credit and promoting safety. Time and thought spent in this direction will pay big dividends in the future.

This Page Sponsored By The Following:

<p>Corner Drug Company "The Nyal Store"</p>	<p>First National Bank 47 Years Without a Fire</p>	<p>Hico Poultry & Egg Co. Cash Buyers of Produce</p>	<p>Higginbotham Bros. & Co. Building Material</p>	<p>Farm Implement Supply Co. McCormick-Deering</p>
<p>Keeney's Hatchery Purina Feeds of All Kinds</p>	<p>Powers Garage Auto Repairs - Blacksmithing</p>	<p>J. J. Leeth & Son Satisfactory Ginning Service</p>	<p>Barrow Furniture Co. New and Used Furniture</p>	<p>Randals Brothers If It's Good to Eat We Have It</p>
<p>"Teague" Variety Everything in Variety Needs</p>	<p>J. & J. Cleaners Order That New Fall Suit</p>	<p>Hico Bakery Home of Golden Krust Bread</p>	<p>Lane's Service Station Visit Our Cafe—Eats, Drinks</p>	<p>Modern Cleaners Phone 34—Quality Cleaning</p>
<p>Hico Recreation Club Frank Fallis</p>	<p>N. A. Leeth & Son Groceries & Variety Goods</p>	<p>W. E. Petty Dry Goods Newest In Wearing Apparel</p>	<p>White Owl Cafe Hungry? Thirsty? Call On Us</p>	<p>L. T. Ross Watchmaker - Jeweler</p>
<p>Hico Service Station — GULF PRODUCTS — We Sell New Tires and Batteries As Low As 30c Per Week—Grady Hooper</p>	<p>M-K-T Railway Co. H. Smith, Agt. Hico, Tex.</p>	<p>H. L. Kight, Ginner Hico, Texas</p>	<p>Community Public Service Company</p>	<p>H. N. Wolfe Magnolia Products</p> 

Local Happenings

ROSS SHOP, Jewelry, Watch and Clock Repairing. 37-tfc

Emory Gamble of Stephenville was in Hico Tuesday visiting friends.

Miss Martha Johnson of Waco spent the day, Sunday, with Miss Thoma Rodgers.

Mr. and Mrs. S. E. Blair went to Dallas Wednesday to see S. E. Jr. who is ill.

Miss Emma Dee Hall of Dallas was a guest over the week end in the home of Mr. and Mrs. R. L. Holford.

Mrs. H. H. Tracy, Jr. of Dallas spent the week end here visiting her parents, Mr. and Mrs. H. F. Sellers.

Mr. and Mrs. Cecil Herricks and son, W. C. of McCombe, are visiting his parents, Mr. and Mrs. W. F. Herricks and Lucille of Fairy.

D. F. Weeks and family and son, Woodrow Weeks and family of Wink, are here visiting the former's brother, L. W. Weeks and family.

S. E. Blair made a business trip to Hondo, Texas, the first of the week.

Mr. and Mrs. Cecil Herricks are on a vacation trip at various interesting points.

L. W. Weeks was in Glen Rose Sunday attending a family reunion of the Weeks' relatives.

Miss Mettie Rodgers of Waco spent Sunday here with her parents, Mr. and Mrs. J. C. Rodgers.

Mrs. James M. Bauknight of Ganada, and Mrs. Frank Mungus of Ledell were in Hico Sunday visiting relatives and friends.

Mrs. Wm. Bellville and Mrs. Pearl Cage of Stephenville were in Hico Sunday, guests in the Porter and Driskell homes.

Mr. and Mrs. W. R. Newsom of Stephenville were here Sunday visiting their brother-in-law and sister, Mr. and Mrs. L. N. Lane.

Mrs. J. T. Persons and daughter, Miss Eleanor Persons, who have lived in Houston for the past several months, have moved back to Hico to their old home place.

Mr. and Mrs. John Goughly were in Fort Worth last Thursday evening where they attended Casa Manana at the Frontier Fiesta.

Mr. and Mrs. T. A. Randalls and daughter, Dale, Mr. and Mrs. E. H. Randalls and Irma Norton were in Fort Worth Wednesday attending the circus.

Mr. and Mrs. W. L. McDowell and daughters, Jennie Mae and Sherry Kay were in Ennis Sunday attending a birthday dinner in honor of Mrs. McDowell's mother, Mrs. Harry McElroy.

Mrs. W. P. McCullough and Mr. and Mrs. Paul McCullough of Goldthwaite and Mrs. Othal Smith and daughter, Angeline, of Lampasas were here Sunday, guests in the home of Mr. and Mrs. H. E. McCullough.

Mr. and Mrs. J. H. McNeill and daughter, Nell, of Waco; Mr. and Mrs. Sam Looney of Spring Creek; Mr. and Mrs. J. M. Starley of Prairie Springs; and Mr. and Mrs. J. J. Smith were dinner guests in the home of Mr. and Mrs. L. W. Weeks Sunday.

Mr. and Mrs. Morris Shelton and Mr. and Mrs. Ted Shelton of Abilene; Mr. and Mrs. Leon Rainwater and daughter, of Brady; and Mr. and Mrs. H. O. Driver and children, H. C. and Elvira, of Pearsall, were here Sunday visiting their parents, Mr. and Mrs. C. W. Shelton.

Mrs. W. W. Waddell and son, Robert, of Eagle Grove, Iowa, and Mr. and Mrs. Carl Waddell of Des Moines, Iowa, spent the first of the week here with the former's mother, Mrs. J. M. Graves and other relatives. The elder Mrs. Waddell had not been to Hico in fourteen years.

Miss Marguerite Fairley, Mrs. Clark and Mrs. McCowan of Fort Worth spent the week end here with Miss Fairley's parents, Mr. and Mrs. J. W. Fairley. Mrs. Fairley accompanied them to Fort Worth Sunday afternoon and attended the style shows at the R. E. Cox store the first of the week, where knitted garments were modeled.

Ercel Aycock of Fort Worth was here Saturday visiting his parents, Mr. and Mrs. Guy Aycock. His mother accompanied him from here to Houston for a short visit in the home of Judge and Mrs. Wm. Pannill. Mrs. Ercel Aycock who had been visiting in Houston came back with them the first of this week.

Mrs. Lenora Langston returned home Saturday from Fisher and other points in Oregon, and Los Angeles and other points in California, where she spent the past two months with relatives. Her daughter, Mrs. Fred Wyley and daughter of Moran, Texas, accompanied her but returned home a month ago. Mrs. Langston reports a most wonderful time but says she is glad to be home again.

Mrs. E. R. Divine of St. Louis, Mo., is here visiting her cousin, Mrs. C. L. Woodward. She left the first of the week, accompanied by Mrs. Woodward, for Santa Anna, for a short visit with other relatives. Mrs. J. H. Roberts, mother of Mrs. Woodward, accompanied them to Hico the latter part of this week after a visit in Santa Anna and other points.

Ras Proffitt is adding a new back porch to their home in the north part of town.

Miss Mayo Hollis has returned home from Thornton where she visited friends.

Mrs. R. C. Brown of Walnut Springs spent the week here with her son and daughter-in-law, Mr. and Mrs. Ray D. Brown.

Mrs. Ernie Jacobs of Odessa is here visiting her stepfather and mother, Mr. and Mrs. Jim Grisham.

Miss Jane Adams of Fort Worth spent a part of the week here with her parents, Mr. and Mrs. J. M. Adams.

Mr. and Mrs. Sid Carlton and daughter, Betty, were in Carlton Sunday visiting relatives and friends.

Mrs. Lusk Randalls was in College Station the first of the week visiting her son, Lusk Jr. and other relatives.

Mr. and Mrs. Frank Phillips of Lampasas and Charlie Rhoades and family of Clifton were in Hico Sunday visiting Mr. and Mrs. E. S. Rhoades.

Mr. and Mrs. Frank Daniel of Meadow, Texas, and Mr. and Mrs. Lem Leeth and mother, Mrs. M. A. Leeth from Alvord spent several days last week in the home of Mr. and Mrs. J. J. Leeth.

Mr. and Mrs. Jess Gage of Wink, Texas and Mr. and Mrs. Jim Kinney and daughter of Dublin were here the first of the week visiting Mr. and Mrs. W. D. Gage.

A. T. McFadden and I. J. Teague were in Dallas Wednesday. Mr. McFadden buying men's clothing for Carlton's and Mr. Teague making fall purchases for the variety store.

Mr. and Mrs. Cecil Herricks and Mr. and Mrs. W. F. Herricks and Lucille, visited in Fort Worth last week end. They also attended the baseball game between Oklahoma City and the Fort Worth Cats.

Mr. and Mrs. C. P. Coston were in Waco Wednesday, where Mrs. Coston went through the clinic. Thursday she underwent an operation at Providence Hospital. Her many friends wish for her a speedy recovery.

Mrs. John Goughly left Monday for San Antonio where she went as a delegate from Home Demonstration Clubs of Erath County to attend the Texas Home Demonstration Association Convention which was in session in that city Sept. 28, 29 and 30.

Mrs. Mungus Entertained For Mrs. Wendell Hall Saturday
Honoring Mrs. Wendell Hall of Philadelphia, Pa., Mrs. F. M. Mungus entertained with a bridge party Saturday afternoon at the home of Mrs. J. N. Russell.

Mrs. Mungus presented gifts to the honoree and to Mrs. H. F. Sellers for high score. Miss Irene Frank received the cut prize. Refreshments were served to Miss Irene Frank and Mmes. H. F. Sellers, H. E. McCullough, R. L. Holford, J. N. Russell, and Karl Blis-v all of Hico; Miss Emma Dee Hall and Mrs. Horton Tracy, Dallas; Mrs. James Bauknight, Ganada; Mrs. Paul McCullough, Goldthwaite; and Mrs. Wendell Hall.

Duffau H. D. Club Met With Mrs. J. E. Arnold Sept. 23
"A piece of furniture should be refinished if needed," stated Miss Cody, County Home Demonstration Agent, when she met with Duffau Home Demonstration Club September 23. She said all paint and varnish should be allowed to be thoroughly dry before the second coat is applied.

The best way to arrange furniture is to have it in the most convenient place and pictures should not be hung behind the bed since they can not be so easily seen.

On Thursday, October 7, Mrs. R. M. Studer will be hostess. It is hoped that all members will be present as that is the time to elect new officers.

Lemonade and cake were served to the group.

REPORTER.



Instead of a "little child shall lead them," it seems that a "little dog shall lead them," at least that seems the case in one Hico family. Monday morning Paul Wrenly was looking for his dog, and was informed that the animal visited all the churches Sunday at the regular service hour. Paul says he thinks it might be a hint for them to attend a little more regularly.

Following is an editor's soliloquy: They find fault with the editors. The stuff they print is rot. The paper is as peppy As a cemetery lot. The ads show poor arrangement. The oaks are old and stale. The men so loudly holler. The women also rail. But when the paper's printed And the issue is on file. If someone doesn't get his. You can hear him shout a mile.

A number of repairs are being made on local residences. The residence occupied by Mr. and Mrs. C. L. Woodward, which belongs to Mrs. Edgar Booth of Fort Worth is taking on a new roof, and some painting and papering. The Will Autrey home is being repaired in several ways, and the Hugh Hooper residence will sport a new roof as soon as the work is completed. A new fence is also being built around the athletic field at the school building.

Following is an article taken from the Waco News Tribune, telling of the tragedy in Waco Saturday and Sunday:

Aerial bombardment of Waco Saturday and Sunday nights, it was estimated by officials, cost the invaders at least a million lives and probably as many more permanently crippled. The greatest slaughter was in the down town business district, the streets being littered with dead and mutilated bodies. In this section of town the bright lights apparently held the attention of the vast majority of the invaders, but their losses were also heavy in some of the residential districts.

So great was the slaughter Saturday night that the best efforts of the city street department employees were unable to remove all the carcasses. As a result an unpleasant odor arose from the dead.

The current cricket invasion was the worst seen in years. S. J. Cheek, Sr. was bothered again the other day with absent-mindedness. He was on the streets in a pretty bad humor, hunting for either S. J. Jr. or Geary to see which one was driving his car. He found the former quite busy at his position in the Corner Drug, then went about for search of Geary. His looks revealed the fact that if he found him, he would give him a good tongue-lashing, for he was badly in need of the car, at the time. After several minutes in this state, he reached in his pocket, felt the car keys, and remembered leaving the car parked at the gin.

Higginbotham Bros. & Co. has purchased 57 tons of coal, and since the Southern Union Gas Company has an abundant supply of gas, there is

no excuse for folks in this community suffering from cold this winter. And too, Grady Barrow has purchased 120 gas heaters to sell at only \$1.50 each.

Friends are rejoicing to learn that Mrs. Ida Porter who has been so seriously ill for so long, has recovered sufficiently to be up and around a part of the time. She has received the best of attention all during her illness. Mrs. Porter has lived at Hico for numbers of years and has many friends over the community.

On our rounds Tuesday, we found two of our local merchants out of their places of business and confined to their homes. One of them was R. F. Wiseman, the local photographer, who is suffering from lumbago. The other was W. E. Petty, who had an infected toe. It is hoped by the time the paper goes to press that the two gentlemen are back at their places of business and in good health again.

Dr. and Mrs. Chas. M. Hall Entertain With Open House
Dr. and Mrs. Chas. M. Hall held open house Sunday afternoon from 3 until 5 o'clock honoring their visitors, Dr. and Mrs. Wendell C. Hall of Philadelphia, Pa.

Hot house flowers graced the reception suite and white astors and ferns were used in the dining room. The table, where punch was served, was laid with an Italian cut work cloth.

Mrs. L. N. Lane and Mrs. F. M. Mungus greeted the guests at the door and escorted them to the receiving line, including the following:

Dr. and Mrs. Wendell C. Hall; Dr. and Mrs. Charles H. McCollum, Sr. and Dr. and Mrs. Charles H. McCollum, Jr. of Fort Worth; Dr. and Mrs. Grady Mitchell, San Angelo; Mrs. Jas. M. Bauknight, Ganada; Dr. and Mrs. J. C. Terrell, Stephenville; and the host and hostess, Dr. and Mrs. Chas. M. Hall.

Mrs. H. F. Sellers, Miss Mary Jane Clark, Miss Pauline Driskell and Mrs. Shirley Campbell presided at the punch bowl.

Mrs. Paul McCullough of Goldthwaite, and Mrs. C. L. Woodward had charge of the guest book.

About one-hundred guests attended the affair, and the following from out-of-town registered: Mrs. Wm. Bellville, Mr. and Mrs. Chas. Neblett, Mr. and Mrs. Will Newsom, and Mrs. Pearl Cage of Stephenville.

Visitor From Illinois.
Miss Leava Ridenhower of Vienna, Illinois, spent last weekend with her aunt and cousin, Mrs. E. K. Ridenhower and Mrs. E. S. Jackson. Miss Ridenhower occupies an important secretarial position in the Bank at Vienna.

Sunday she and Mrs. Jackson, accompanied by Miss Mary Jane Ridenhower, who is attending Baylor University, were in Brady, where they were met by Ray and Olin Ridenhower and family of Junction.

Miss Ridenhower, who has been on a cruise to Guatemala and other Central American points, was accompanied to Dallas Monday by Mr. and Mrs. E. S. Jackson who took her that far on her way home.

Dr. and Mrs. W. Grady Mitchell returned to their home in San Angelo Monday after spending the week end in the home of Dr. and Mrs. Chas. M. Hall, as guests of Dr. and Mrs. Wendell C. Hall who are guests in the Chas. Hall home. Dr. Wendell Hall and Dr. Mitchell were associated in the same hospital in Philadelphia a few years ago.

Brig. Gen. William E. Gillmore, director of governmental participation for the 1939 Golden Gate International Exposition, proposes that an "Air Gibraltar of the Pacific" be built in San Francisco Bay.

FOR OVER Thirty Years

We have been serving the good people of Hamilton County in Drug and Drug Sundries for the past thirty years. We know your wants in this line, and are prepared at all times to give you the best of service at reasonable prices.

Prescriptions CAREFULLY COMPOUNDED

This store makes it a point to give the best service possible in its prescription department. A Registered Pharmacist is at your command every hour . . . Day and Night.

We Handle GENERAL DRUGS AND SUNDRIES BOTTLED SOFT DRINKS TOBACCOS, ETC.

YOUR BUSINESS APPRECIATED ALWAYS

THE ~~Small~~ DRUG STORE

Porter's Drug Store

"In the Center of Hico's Business Activities"

Prepare For Winter

Those many left-over jobs from last winter to remember, such as—
PATCH THE ROOF—FIX THE FENCE
BUILD A CLOTHES CLOSET
PAINT THE CEILING

—And many other jobs needed to make your home more comfortable during the cold months just ahead.

Higginbotham Bros. & Co. — Phone 143 —

PALACE THEATRE
Harold H. Stroud
Manager
HICO, TEX.

Thurs. & Fri.—
"THEY GAVE HIM A GUN"
With
Spencer Tracy
Gladys George
Franchot Tone

Sat. Mat. & Nite—
"ROUND UP TIME IN TEXAS"
With
Gene Autrey
Smiley Burnett

Sun. & Mon.—
The MARX BROS.
A Day at the Races

Tues. & Wed.—
"BLONDE TROUBLE"
With
Johnny Downs
Eleanor Whitney

MOVED
To the building formerly occupied by Bailey's Cafe, on Highway, owned by Mrs. Parker. We will serve our old customers in the same courteous manner—and invite new patrons also to visit us.
GENE LANGSTON CAFE

The WISEMAN STUDIO
HICO, TEXAS
You think you'll remember your children as they are today—as they were last year—but time plays tricks with memory. Have a new and lasting photographic record made today.

PURINA LAYING CHOWS
are stepped up for **MORE EGGS** and **EXTRA PROFITS!**
Keeney's Hatchery & Feed Store
PHONE 234 HICO, TEX.

ANNOUNCING . . .
Fall Bargain Rates
ON THE
WACO NEWS-TRIBUNE
\$5¹⁵ BY MAIL
THE VERY BEST
\$4¹⁵ BY MAIL
ONE YEAR Daily and Sunday
Newspaper Bargain You'll Find Anywhere
ONE YEAR Daily Only
Send Your Order Today!

THIS WEEK IN WASHINGTON

Washington, Sept. 28.—Until President Roosevelt signed the Sugar Quota bill after Congress had adjourned it was doubtful whether it would become a law or not. It is common report in Washington that Mr. Roosevelt had actually written a veto message, and only at the last minute decided to let the bill become law, in view of promises by Senators that Congress would revise the whole thing before the subject comes up for revision in 1940.

As it was, the President took occasion, in reluctantly approving the new sugar law, to make a few caustic remarks about the Sugar Lobby and the refiners' back of it, who, he said, "unfortunately were able to join forces with domestic producers in the maintenance of a powerful lobby in the National Capital and elsewhere. This lobby has cost the stockholders of these refining companies millions of dollars, and it has been wholly unnecessary so far as the protection of the domestic beet and cane producers is concerned."

The bill which aroused the Presidential ire continues restrictions on imports of raw sugar, and limits the amounts of refined sugar from Cuba, Puerto Rico and Hawaii. These restrictions have been in effect since 1934, and cost the American people, in 1936, a sum which the Secretary of Agriculture estimates at \$350,000,000 or about 2 1/2 cents a pound on all the sugar consumed. The Secretary of State estimated the cost to consumers at about \$3 a head for every man, woman and child in the country.

The bill was passed by Congress over the protests of the Administration. Secretary Wallace protested that it would cut the purchasing power of countries exporting sugar, at the expense of American agricultural exports. Secretary Hull said it was unfair to Cuba and would handicap its reciprocal tariff policy.

Secretary Ickes declared the bill discriminated "in an extremely imperialistic manner" against Hawaii, Puerto Rico and the Virgin Islands. Nevertheless, the efforts of the 27 processors of beet sugar and the 12 cane sugar refiners prevailed over Administration protests.

Sugar Lobby Powerful
The Senators from the sugar states, as they assured the President for 70,000 cane and sugarbeet growers, promised that when the quota system came up for action again they would see that refined sugar was dealt with separately, without any discrimination against the refiners of the island dependencies, in which, they assured him, they would try to improve labor standards.

And they promised solemnly that the next time they legislated on sugar they will "see to it that the American housewife is protected adequately." The President accepted these assurances as "a most commendable agreement that the unholy alliance between the cane and beet growers, on the one hand, and the seaboard refining monopolists on the other, has been terminated by the growers' and

on that assurance he signed the bill.

The Sugar Lobby has for years been known in Washington as one of the most powerful on Capitol Hill. The financial and political influence which it has always been able to exert whenever any proposed legislation threatened the interests of the refiners has been amazing.

According to experienced observers who know pretty well whatever is going on behind the scenes in Washington, the degree of political pressure brought to bear by the sugar interests on officials shaping the Government's sugar policy has seldom been matched in Washington history. One Cabinet member who had previously boasted that he, at least, was immune to lobby influence, finally threw up his hands and quit trying to fight the sugar crowd. The pressure was too strong for him.

"Mr. Roosevelt thought he knew all there was to know about political pressure," commented one insider, "but he learned some new ways he had never thought of in the sugar fight."

Crop Control Doomed to Failure
Another agricultural legislative matter on which the President yielded to a promise by Congressional leaders looks as if it might not turn out as the President would like. That is crop control. Well-informed sources predict that nothing like the rigid crop control plan which the President has in mind will have a chance of passage by this Congress when it meets again.

Reports coming to Washington from Senators and Representatives having farming constituencies indicate that, after talking with the folks "back home," the members are inclined to the idea that the present Soil Conservation Act pretty nearly meets all reasonable requirements of crop regulation.

There is growing strength, however, behind the movement for a two-price standard for the major export crops, cotton and wheat, particularly. Something like the old "domestic allotment" plan is being talked about. This would be calculated to guarantee the grower a price from products sold for domestic consumption which would assure him a "parity" income, and let him take his own chances on what he could get for any surplus in the world markets.

Secretary Hull is opposed to this plan. His opponents say that it would prevent large foreign purchases of American farm products at any price. Its proponents argue that it is the only way by which American growers can reach vital foreign markets; that its only alternative is complete Federal regimentation of agriculture.

Enough of the Administration's advisers are friendly to the two-price plan to suggest that when Congress gets back to work it will, at least, be well aired on Capitol Hill. The oft-repeated coasts that Postmaster-General Farley intends to make has been revived lately more insistently than ever. The latest rumor is that he is considering an offer to become president of a well-known automobile manufacturing company.

College students dressed in miners' garb will explain the mining industry's exhibit to millions of visitors at the Hall of the Mineral Empire in the 1939 Golden Gate International Exposition.

News Of The World Told In Pictures

Lovely Table Cloth is Worthy of a Crochet Prize



Queen Anne's Lace

GOSSAMER as lace, yet sturdy and washable because it is crocheted of mercerized crocheted cotton, this lovely cloth will be the pride of a hostess' heart. This cloth would be eligible for the National Crochet Contest. Complete illustrated directions for crocheting it, and details of the National Crochet Contest may be obtained by sending a stamped, self-addressed envelope to The National Crochet Bureau, 522 Fifth Avenue, New York City. Specify Cloth No. 7050.

Turkey Queen



PORTLAND, Ore. . . Miss Helen Wetle of Deschutes County, Oregon, is dressed in an interesting costume of feathers representing the Queen of the Champions of the Thanksgiving Dinner Tables.



Two Small-town Boys Who Became the Greatest Surgeons in the World

Folks Are Funny

By E. V. White, Dean, Texas State College for Women



Some people get tired when they see others work.

Very Latest



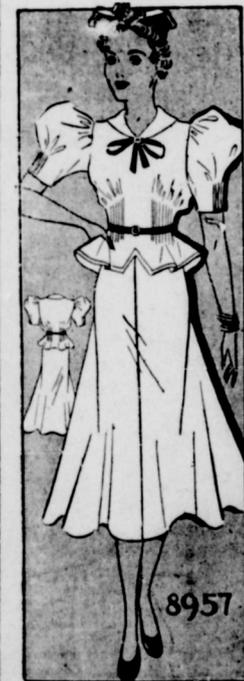
8030

Designed for sizes 36, 38, 40, 42, 44, 46, 48, 50 and 52. Size 36 requires 4 1/2 yards of 39 inch material and 1 1/2 yard to contrast for full length scarf.

A SWINGING, LONG SCARF CREATES SLIM LINES

Pattern 8030: The woman with a full figure will find this dress as flattering as it is new. It's the fashion success of this season. The dress itself is a basic type—takes to a change of accessories as a duck takes to water. Wear the scarf as it is shown here for afternoons and don't dress dinners. For less formal moments, have another scarf that extends only to the waistline. And if you like to show off your pearls, brilliant clips or a nosegay—this dress without scarf—gives you every opportunity.

For immediate wear, a sheer crepe in black or brown is lovely. Later have it in sheer wool or alpaca.



8957

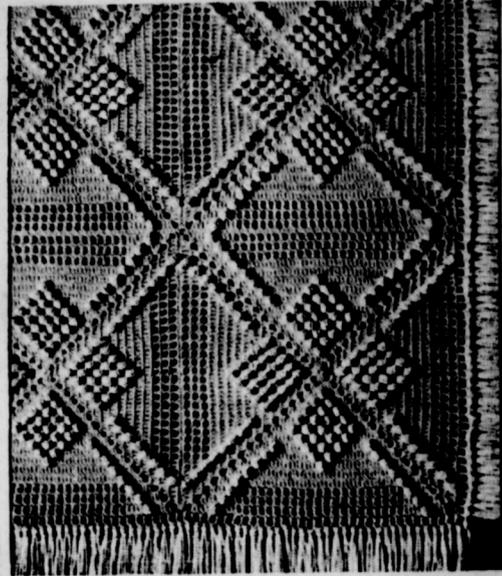
Designed in sizes: 12, 14, 16, 18, 20, 30, 32, 34, 36, 38 and 40. Size 14 requires 4 1/2 yards of 35-inch fabric; 1 1/4 yards of ribbon are required for the bow and belt.

A FAVORITE WITH YOUTH

Pattern 8957: Set your heart on this vivacious, temptingly young fashion and others will set their hearts on you! A newer, gayer style you couldn't imagine; what with tiny tucks at the waist to accentuate the softly flared bodice and a new, saucier peplum—it is truly CHIC. The very last word—the gracefully flared skirt does its part too. And the entire effect is definitely in line with the pronounced trend toward distinctly feminine accents.

For PATTERN, send 15 cents in coin (for each pattern desired) your Name, ADDRESS, STYLE NUMBER and NAME to Patricia Davy, Hico News Review, Pattern Dept., 115 Fifth Avenue, Brooklyn, N. Y.

This Attractive Bedspread Design May Win You a Crochet Prize



Popcorn Trail

THE combination of mesh crochet and the popcorn stitch is very effective in this bedspread, especially when it is made in soft mercerized knitting and crocheted cotton. This is a bedspread design which would be eligible for the National Crochet Contest. Complete illustrated directions for crocheting it, and details of the National Crochet Contest may be obtained by sending a stamped, self-addressed envelope to The National Crochet Bureau, 522 Fifth Avenue, New York City. Specify Bedspread No. 612.

JOE GISH



To Count Jobless



WASHINGTON, D. C. . . John D. Biggers, Toledo, Ohio, glass manufacturer, arriving at the White House to accept an appointment as Administrator of a Federal Unemployment census.

Blouse Crocheted in Cotton Will Win Crochet Prize



Blouse

THIS blouse has the simple high neck and short sleeves so important in an accessory to wear with a suit, especially for warm weather. It is crocheted in mercerized crocheted cotton, and would be eligible for the National Crochet Contest. Complete illustrated directions for crocheting it, and details of the National Crochet Contest may be obtained by sending a stamped, self-addressed envelope to The National Crochet Bureau, 522 Fifth Avenue, New York City. Specify Blouse No. 1087.

Lovely Table Cloth is Worthy of a Crochet Prize



Moderne Mesh

THE severely modern design of this cloth will appeal to many women. It is crocheted of mercerized knitting and crocheted cotton, and is a design which would be eligible for the National Crochet Contest. Complete illustrated directions for crocheting it, and details of the National Crochet Contest may be obtained by sending a stamped, self-addressed envelope to The National Crochet Bureau, 522 Fifth Avenue, New York City. Specify Cloth No. 7046K.

THE HICO NEWS REVIEW

"Your Home Newspaper"

\$1.00 Per Year (In Advance)

6 Months 60c -:- 3 Months 35c

(In Hico Trade Territory)

NEWS REVIEW WANT ADS WILL WORK FOR YOU AT VERY SMALL COST

First Insertion 2c Per Word
Additional Insertions 1c Per Word

"The Mirror" covers more area and gathers more news than any other school paper in this section.

THE MIRROR

To please, inform, and promote good will—those are our chief aims.

Published by students of Hico High School, Hico, Texas This year—No. 1

The Mirror
Editor: Rollie Ford
Assistant Editor: Mary Jane Clark
Sports Editor: Ralph Horton
Reporters: Allyne Roberson (Eleventh Grade), Ralph Horton (Tenth Grade), Roberta McMillan (Ninth Grade), Louise Blair (Eighth Grade)

LOCAL STUFF

HIGH SCHOOL SPONGES

Webster says sponges come from the sea. That may be true in part, but not all sponges come from the sea. There are too many that have never seen the ocean.

There are sponges and sponges, despite the great number of varieties, sponges are all alike in principle. To get the most for the least is their motto, and they keep it well.

FACULTY ENTERTAINED BY PASTORS

Last Friday evening at the Baptist Church the pastors of the Methodist and Baptist Churches entertained the public school faculty and their wives and husbands.

THE NINTH GRADE HISTORY CLASS

received another of Coach's famous 30-minute pep talks Monday, and from what we hear, it went over big with everyone concerned.

THE JUNIORS ARE OFF TO AN EXCELLENT START

in school and are doing fine. All of the Juniors who possibly could, attended the football game at Desdemona Friday evening. All report a good time.

Dale Carnegie

5-Minute Biographies

Author of "How to Win Friends and Influence People."



HETTY GREEN

She Resold Her Morning Paper and Spent Hours in the July Sun Sorting Rags, To Increase Her Fortune of \$65,000,000

At one time, Hetty Green was the richest woman in America. At her death, she was worth at least \$65,000,000, possibly \$100,000,000. Yet almost any scrub-woman wears finer clothes than Hetty Green wore, eats a better dinner, and sleeps in a better bed.

Her income was \$5 a minute, or \$300 an hour; yet she would buy a morning newspaper for two cents, read it, and then have it sold again.



She Owned Two Railroads Overnight, but Sat Up All Night in the Day Coach

Hico Wins First Class B Game

Former Coach Sends Greetings And Information From Clifton

Clifton, Texas, Sept. 30, 1937.—"The Clifton College football season opened last Friday night against Decatur Baptist College at Decatur in a 6-0 game. Clifton College was somewhat disappointed in this tie after outplaying the Indians most of the way," wrote T. M. Rogstad, Coach of the Clifton Cats.

Brownwood And Hico Tigers To Clash Here

I'M THE BIRD

I'm the bird who goes to the examination room with a piece of paper in my pocket. I know I will need what is on it, so why not use it? I make a better grade than my hard studying neighbor and don't see anything wrong with it. It's the grade that counts—get it how you may. Station S N E A K signing off.

The home schedule for the Clifton team will open at Clifton Friday night, October 1, against T. M. C. of Terrell. With the Decatur game now behind them and no injuries sustained, the squad will be ready to go to a victory Friday night. The team has power, speed, and aggressiveness, and will be heard from often this year before the season closes.

"A. D. Land of Hico, now at Clifton College, played the entire game at Decatur, filling well the left tackle position. With a little more experience at that post, he should be a power of strength for the Cats.

UNDEFEATED TIGERS RIDING HIGH

The undefeated Hico Tigers, riding on top of the percentage column in district 26-B, will meet the strong Brownwood team on the local gridiron Friday afternoon in a non-conference game. The Tigers, fresh from their first conference victory over Desdemona, are in good condition for the invading Lions with the exception of McFadden, who has an injured ankle.

The Brownwood team will meet a determined Tiger line that allowed only one first down to the strong Desdemona club. The Tiger backs have been running through some new offensive plays dealing with laterals and triple passes behind the line of scrimmage.

BURSDAY THERPERS

The Bursday Therpers met with Priscilla Rodgers Thursday evening from four to six o'clock. After much arguing and discussion, the following officers were elected:

President, Roberta McMillan. Vice President, Priscilla Rodgers. Secretary-Treasurer, Carrol Anderson. Reporter, Sarah Frances Meador.

After sewing, dancing and gossiping, refreshments were served to the following members present: Carrol Anderson, Sarah Frances Meador, Roberta McMillan, Ruby Lee Ellington, Mary Ella McCullough, Golden Ross, Mary Brown, Louise Blair, and the hostess, Priscilla Rodgers.

Our fourth meeting will be at Ruby Lee Ellington's Thursday, September 30.

them out of the hotel and walked them a long distance to a cheap boarding house and treated them to a twenty-five cent dinner.

Sometimes when she was in Boston, she ate at a restaurant in Pie Alley—a place where one could get a plate of beans for three cents and a small wedge of pie for two cents. Her income then was more than eight cents every second. That meant she would have had to eat four pieces of pie every second just to keep up with her income.

When she was seventy-eight years old, a newspaper reporter asked her the secret of her good health. She said that she ate a tenderloin steak, fried potatoes, a cup of tea and some milk every morning for breakfast and then chewed baked onions all day to kill the germs that were in the steak and the milk. Unfortunately she didn't say what she chewed to kill the germs in the onions.

DESDEMONA PORKERS ARE DEFEATED BY TIGERS 6 TO 0

The Hico Tigers are off to what promises to be one of the best football seasons Hico has ever had. By winning from the Desdemona Porkers 6 to 0, they are near the top in Class B conference football. The only touchdown made was on a pass from Captain Holladay to Derwood Polk. Derwood caught the ball on the goal line and was instantly tackled but not before stepping over the goal line. Try for extra point failed.

The score does not indicate how clearly the Tigers outplayed the Desdemona team. McFadden placed the ball on the Porker two yard line on a twenty yard end run in the first quarter, but the Tigers failed to score. Again in the second quarter, a series of line plays placed the ball within scoring distance, but the Tigers lacked a goal line punch. The Tigers scored seven first downs to the Porkers three. Only one first down was made through the Tiger line.

None of the players on either team were seriously injured, but none escaped skins and bruises. The starting line-up was as follows, with many substitutions: Derwood Polk, Bill Hall, Bill Nix, A. C. Odell, Guy Wiley, Jim Wiley, Jack Hollis, Dan Holliday, Auburn T. McFadden, Albert and Grady Brown.

ASSEMBLY

We have changed our assembly day to Monday instead of Wednesday, as it has been for years. Monday morning, we started by singing "The Eyes of Hico," then "Hico Has a Tiger," and last the girls tried to out sing the boys singing "Hico Will Shine." Which group won was not settled but everybody to his own opinion.

After Mr. Grimland gave us a pep talk, Rev. Dawson gave us a very interesting talk on "Immortality and Influence." Rev. Mann talked on "Who Should We Include in Our Circle." We should all take heed to both talks. Rev. Dawson gave the benediction.

Next week, Miss Harris' class will have charge of the program and the entire public is invited and urged to come.

LIBRARY

Everyone seems to be thinking that the library is to be opened this week or some time soon. When it opens, there will be no excuse for idlers in study halls.

The Athletic Field has been receiving an outside wall during the past week. The fence around the field has been made possible by the purchase of season tickets and no money will be taken from regular school funds.

Our fourth meeting will be at Ruby Lee Ellington's Thursday, September 30.

was hiding half the time. She lived under assumed names, dressed in rags, and carried so little baggage that suspicious landladies often made her pay for her night's lodging in advance.

As she grew older, a miracle happened. A friend persuaded her to spend \$300 for beauty treatments. Each treatment was guaranteed to make her look one year younger.

forms. They wore street dresses so that Hetty would think they were ordinary servants—for the old lady could not have died peacefully had she suspected that they were expensive, trained nurses.

CARD OF THANKS

We wish to thank our friends for their kindness to us during the illness and death of our husband, father, and grandfather. Thank you for the flowers and many other deeds of kindness. We also wish to thank Rev. E. E. Dawson and Mrs. W. P. Linch for their services and kindness.

NOTICE TO BIDDERS

Bids will be received and opened by Hamilton County, at the court house at Hamilton, Texas, until 10 o'clock a. m. on the 18th day of October, 1937, for the purchase of one Deisel Tractor Drawbar, horsepower 35.68-16 inch Grouser shoes 60 inch gauge and one Deisel Tractor Drawbar, horsepower 44.75-18 inch Grouser shoes, 74 inch gauge. Terms: Trade-in, balance cash.

Gordon

By MRS. ELLA NEWTON
Mr. and Mrs. Lynn Sawyer spent Sunday with Mr. and Mrs. Bryan Smith and son.
Lewis Smith was a visitor of John D. Smith Sunday afternoon.
Miss Mittie Gordon of Iredell spent the week with Mr. and Mrs. Bern Sawyer.
John L. Tidwell and wife of Iredell visited Mr. and Mrs. Bryan Smith and son awhile Sunday evening.
A. B. Sawyer attended court in Meridian last week.

Although Texas leads all southern states in average production and value of cotton, the All-South Development Council points out, her yield and quality have fallen far behind the pace as indicated in the fact that, while Texas planted 49.3 of all southern cotton acreage in 1936, the state produced only 25.1 per cent of the crop, and that yield brought even a smaller share, 24.3 per cent, of the total crop value.

Lucky Tiger Hair Tonic, with Bottle of Hair Dressing, reg. \$1.75 value 98c

Certified Aspirin, 100 Tablets only 19c

"SEE YOUR Doctor FIRST"



... At the first sign of sickness, see your doctor for a complete diagnosis — then depend upon this quicker, better service for filling all prescriptions. The Quality and Promptness which our service offers you may be the difference between fatal illness and health. We fill all doctor's prescriptions accurately and promptly.

Fountain Service

Even though the weather is cooler, keep "peppy" with our fountain drinks. Also continue eating our own ice creams—the energy building food. Plenty of help to wait on you promptly.

FREE

The following folks will receive a dish of our famous ice cream Free by coming to the store within the next week: Florence Chenault, L. A. Powledge, Mrs. Jim Grisham, Walter Williamson.

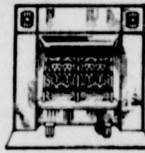
Corner Drug Co.

PHONE 108

-along with your other house improvements FIX UP THE FIREPLACE!



SPECIAL SALE



Model No. 370
Modern Insert Radiantfire

CALL AT OUR OFFICE FOR PRICES AND TERMS ON THE STOVES YOU NEED. SMALL DOWN PAYMENT — SMALL CONVENIENT PAYMENTS ON THE BALANCE.

"GAS HEAT AT ITS BEST"

YOUR fireplace perhaps isn't as dingy as the one shown here — yet it probably could be improved a lot by installing a new modern Radiantfire — and we know you would get more and cleaner heat.

The transformation above was done with the Modern Insert Radiantfire of stainless steel in armor bright finish. It looks expensive — but it isn't. A visit to our showrooms will surprise you. Or perhaps you would rather start your fireplace beautifying with the modern design Radiantfire featured in our special sale. In any event, now is the best time of the year to come in and look over the newest Radiantfire designs for fireplaces and rooms without a fireplace.

Radiantfire heats like any glowing fire, with radiant rays that penetrate the skin and stimulate circulation. It's a great comfort when the room is chilly — gives you instant heat at the touch of a match without fuss or bother — and operates for only 2c to 4c an hour. Sooner or later you'll want one or more Radiantfires. See them now while prices are lowest.

W. M. Marcum
Local Mgr.



Hico, Tex.
Telephone 144

CHILD ATTRACTING WIDE ATTENTION IN CALIFORNIA

Little Jacqueline Faye Howerton, hailed as another Shirley Temple, is attracting wide attention in Southern California with her singing and tap dancing.

Jacqueline, daughter of Mr. and Mrs. Charles Howerton of San Mateo, was an early entrant in an election being sponsored by a California newspaper and merchants of the surrounding territory for movie talent, and she is already bringing in large numbers of votes daily.

Little Miss Howerton is the granddaughter of Mr. and Mrs. J. G. Howerton and niece of Harvey Howerton all of Hico.

FIRST BAPTIST CHURCH

E. E. Dawson, Pastor. Next Sunday is one of the most important days of the church's calendar: Rally Day, Enlistment Day, Celebration of the Lord's Supper. It is especially hoped that all who have recently come into the fellowship of the church attend so as to participate in the Lord's Supper. This will occur at the eleven o'clock service.

At the morning hour the pastor will speak on "The Gospel According to the Lord's Supper." At 7:30 p. m. he will speak on "The Gospel According to Baptism."

Majestic

— Stephenville —

FRIDAY—

"WEE WILLIE WINKIE" With Shirley Temple Victor McLaglen

SATURDAY—

"ONE MILE FROM HEAVEN" With Claire Trevor And Bill Robinson

SUNDAY & MONDAY—

"SOULS AT SEA" With Gary Cooper And George Raft

TUES. & WEDNESDAY—

"SUPER SLEUTH" With Jack Oakie And Ann Sothern

THURSDAY—

"THIN ICE" With Sonja Henie And Tyrone Power

We Have Just Installed the Latest in Sound Equipment—

WESTERN ELECTRIC MIRROPHONIC SOUND SYSTEM

RESEARCH DEMONSTRATES POWER OF MIND TO CONVEY THOUGHT WITH TELEPATHY

Have you ever experienced something too strange to be coincidence? Men call it hunch. Women call it intuition. But science calls it mental telepathy.

So little is known about this mysterious phenomenon that scientists are beginning to devote intensive study and research to discover what they can about the power of the mind to convey its thoughts through the telepathic medium.

Such a research movement is being sponsored by the Zenith Radio Corporation, conducting a series of experiments over the radio, and the co-operation of the radio audience is sought to insure greater success of the experiment.

Would you like to know if you are a telepathist? Tune in Stations WBAP-WPAA on Sunday nights about 9 o'clock. You can be part of a nationwide scientific research.

The first experiment of the series was conducted last Sunday night. A machine, which automatically selects two colors (assumed black and white to be colors), was employed, and only one man knew which one of the colors was selected. The listener is given ten seconds in which to decide. Seven selections were made and then sealed in a box until next Sunday night when they will be opened and announced to the radio audience.

During this week, listeners will be sending in their selections as they "received" them. Comparisons will be made with other listeners' decisions. The results will be announced Sunday night. You might even hear some hair-raising tales of mysterious instances where thoughts were conveyed through their minds.

Of the first 11,500,000 applications for social security account cards to the Social Security Board in Washington, 8,343,385 were from men and 3,071,970 from women. More than half of the total applicants were under 35, the largest percentage being from 25 to 29 years of age.

FOR SALE—Horses and mules; new and second hand implements; also two exceptionally good values in used cars.—Farm Implement Supply Co. 19-2tc

CUSTOM GRINDING with portable feed mill. Thanks to old customers, welcome new ones.—A. D. Seay, Hico Route 2. 18-3p

WE SELL AND REPAIR Used Singer Sewing Machines—Rainwater Furniture Store. 19-4tc

FOR SALE—129 gas stoves, only \$1.50 each.—Barrow Furniture Co. 19-2tc

DON'T SCRATCH! Paracide Ointment is guaranteed to relieve any itching skin irritation or your money promptly refunded. Try it for Itch, Eczema, Athletes Foot or Itching Piles. Large jar only 60c at Corner Drug Store. 18-1-38

Bring your cream to us. We will pay highest market price.—Wright's Second Hand Place. 17-4tc

FOR SALE—40 acres, 7 miles southeast of Hico. New 4-room house, small orchard, new land, \$1,000.00, half cash or will take team or cattle, balance in notes.—Muri Bales, Route 1, Hico. 18-3p

WANTED: Man for Rawleigh Route, Route will be permanent if you are a hustler. For particular write Rawleigh's, Dept. TXJ-353-103, Memphis, Tenn. 19-1p

LABOR PRODUCE—Buyers of Poultry, Cream and Eggs. Give us a trial. 42-4tc

Let me wire your home. I also do repair work of any kind, and deliver.—Jesse Bobo, phone 75. 1-4tc

IREDELL ITEMS

By MISS STUELA JONES, Local Correspondent

Mr. and Mrs. Glasco of Beaumont visited her mother, Mrs. Eva Gregory this last week.

Miss Vella McIlhenny spent Friday with Mrs. B. N. Strong in Walnut.

Rev. and Mrs. Hervell were here last week. They visited a daughter in China Springs and came by here. They live at Gordon.

John Prater was called to the bedside of his father at Hico who is very ill. He went Wednesday. His family went Sunday. His father is very ill.

Rev. and Mrs. Poinac and son have vacated the Mitchell house and moved to Walnut.

Mrs. Roy Mitchell and Miss Vella McIlhenny were in Stephenville Monday.

C. A. Mitchell was operated on at his home September 21. He has been very ill but is some better now.

Mrs. Earl Havens and children, Maxie Ruth and Harold Dawson of Dallas spent last Sunday here.

Mr. and Mrs. Berns and children have vacated the Kraemer house and moved to the house vacated by Rev. and Mrs. Poinac.

W. A. Pylant has moved the residence he bought to the lot north of the Baptist Church.

Rev. and Mrs. Dean have returned to their home in Fort Worth. Their son, Forest and wife came after them.

Mr. and Mrs. Roy Locker and children are visiting in West Texas.

Wash Mings, Jr. is a student in A. & M. College at Bryan.

Miss Bedelle Allison of Rosenberg, has returned to her home, after a visit here with Mrs. Pike.

Mrs. John Simpson and daughter, Mrs. Bertha Henderson have returned from a visit to relatives at Cranfill's Gap.

Mr. and Mrs. J. C. Hanshaw Jr. are the proud parents of a son, born September 24, weighing 10 pounds and is named John Walter. Mrs. Hanshaw, before her marriage was Miss Rose Mary Mings.

John W. Parks was in Fort Worth and Dallas Friday.

Miss Gladys Washam of Dallas is visiting her sister, Mrs. Frank Dawson and also her parents at Fairly.

Peggy June Tidwell and Faye Hensley spent Saturday in Hico. N. T. Gann has been very ill for a few days.

A very large crowd from here went to the Centennial at Dallas Saturday on the excursion. Some of them spent most of the day Sunday sleeping. All had a "big time" and came home tired.

Mrs. A. L. Harris visited her daughter, Mrs. John Appleby at Meridian Friday.

Mrs. Henry Loader and son attended the singing at Meridian Sunday of last week.

Miss Doris Cunningham, who is in school in Dublin, spent the week end at home.

Francis Mings of Rural Grove spent the week end with Eloise Craig of Flag Branch.

Henry Loader was in Fort Worth Wednesday.

Allene Laurence of Kilgore is visiting relatives here. His wife came but stopped in Meridian to visit relatives.

Mrs. Mary Squires has returned from Eulogy where she visited for some time.

Mr. and Mrs. John Miller spent Sunday with their daughter, Mrs. R. J. Williamson and family of Womack.

Pauline Allen and Norma Lee Everett were in Stephenville Sunday.

The singing here Sunday afternoon was sure fine and a large crowd there. Visitors from Meridian, Hico, Fairly and Spring Creek and Flag Branch. Every one that does not go sure misses some good singing. The singing next fourth Sunday will be in the Baptist Church.

Mr. and Mrs. Nystel and son, who live close to Meridian, spent the week end with her parents, Mr. and Mrs. Henry Loader.

Mrs. Larson and Mrs. Jackson and son, who live on the Potter ranch, were coming to town last Thursday and were turning the corner down by Mr. and Mrs. Kraemer's and ran into a post. Mrs. Larson got some ribs broke and others were not hurt much. The car wasn't damaged much.

Mr. and Mrs. Wilkinson and sons of Dublin spent Sunday with her parents, Mr. and Mrs. Kraemer.

A norther came up early Saturday, which is a reminder that cooler weather is on the way. Heavy coats and dresses were in great demand for a few days. This weather is fine for cotton pickers.

Mr. and Mrs. Dave Weeks and daughter and their son, Woodrow and wife and son, all of Odessa.

were here Monday. They had been to Glen Rose to attend a family reunion Sunday.

Mrs. Olie Brantley entertained the W. M. U. at her home Friday afternoon. She was assisted by Mrs. Tom Strange, and contests were played and all had a fine time. Refreshments of tuna fish sandwiches, potato chips, cake, mints and iced tea were served.

Mrs. Charlie Tidwell and Mrs. Fouts visited Mrs. Tidwell's daughter, Mrs. Perry Clepper, at Hico Sunday afternoon.

Rev. DeHart of Evant preached at the Baptist Church Sunday morning and night, had very good crowds at both services. All enjoyed hearing him preach. The Baptist church here is without a pastor.

The singing here every Friday night is progressing nicely under the leadership of Mr. Wiley Day. Some of them can sing the notes. Some of the little children get up and lead in singing, which is sure fine. The singing is every Friday night at the Methodist Church.

Mr. and Mrs. Whitmore and daughter, Fleta Rose, spent Sunday with their son and brother,

Don Whitmore, at Howard Payne College, Brownwood.

Mrs. Word Main is visiting in South Texas. Her father, Mr. Aycock of Walnut Springs, went with her.

Russell, oldest son of Mrs. Yokum, got three ribs broken Sunday when he fell out of a tree. The ribs were taped up and will soon be well.

Third Sunday in October is the 4th Quarterly Meeting, which will be held here. Every member ought to pay their part. To pay your pastor is as necessary as to pay your honest debts. We owe that to our pastor and should pay our part. The annual conference meets Nov. 10th in Fort Worth. It would be fine if our pastor could go to conference with his salary all paid.

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