## Che 3titn Aveut Tritiviu

## Here In HICO

$236^{6}$ N8 Dink... GOES ROLND AND ROUND $\left.\square \begin{array}{c}\text { And It Comes } \\ \text { Out Here- }\end{array}\right)=$
 new home of Mr. and Mrs. Mark
Waldrop, which has just recently
beent oompleted in thet southern
part of he city. After maktha a
thorough inspection, we tound it, did


## The mirror

 Editor - - Mavis HardyAsst. Editor Sports Editor o. W. Hefner


TWO MORE DAYS IN WHICH TO CAST YOUR BALLOT FOR ECONOMY!

## Sale Runs Thru Saturday!

Our candidacy for the favor of your patronage on the platform of QUALITY MERCHANDISE AT TEMPTINGLY LOW PRICES already has met with the approval of a large number of people of this section. Get on the band wago
party composed of thrifty buyers who are voting for these bargains.
PRICES SPEAK FOR THEMSELVES!


WOMEN ARE VOTING FOR THESE SAVINGS
Their Purchases Are Making This Sale A Virtual Landslide!
A shipment of beautiful Silk Dresses has just arrived. for your inspection. We invite you in to look them over.

Prices Range From-
$\$ 1.98$ to $\$ 4.95$
BLANKET VALUES that lower the tax on Winter comfort60x76 Double Blanket $70 \times 80$ Double Blanket
$\$ 1.00$
70x80 Part-Wool Blanket $\$ 1.79$
E. H. Persons


## 




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Straight thinking does not emn
sate from a crooked mind
stop starting and you will soo

A Telephone Can't Plow a Fieldı It would be unreasonable to expect it to do so. Yet, considering what the farm telephone CAN do, it is equally unreasonable to try to get along without one. To those who farm for a living the telephone is a neces sity. It helps to locate the best prices when the farme sells-the best bargains when he buys. It saves tim and it saves money. In emergencies it is the fastest known alarm for help. The telephone's cost is solittle that one small saving from its use will pay for it.

Gult States Telephone Co.


NO STUMP SPEECHES NEEDED
These Startling Values Talk Out Loud And Tell of Savings
Selected with a view to providing style and beauty as well as warmth, these fine coats are offered at pleasing price rine coats are offered at pleasing price
range. Included in the of fering are the new short coats, proving so popular. At prices ranging from

## $\$ 3.95$ to $\$ 9.95$



CUSTOMERS CAMPAIGN FOR OUR STORE By Telling Their Friends About Their Purchases Here
Men's Leather Jackets in Suede, PigGrain or Plain Leathers. Price range-
$\$ 4.75$ to $\$ 7.95$
Men's \& Boys' Waterproof Windbreak ers, flecce-lined, priced at-
$\$ 1.69$ to $\$ 1.95$
SWEATERS of all descriptions, Slip over, button and zipper style, for men women and children.. Priced from-

39c to $\$ 3.95$

## There May Be a Difference of Opinion On Some Subjects---

Some people believe this way and some people that way-but all will admit that a ticket of HONEST VALUES at ECONOMICAL PRICES will win in any contest. THE PEOPLE'S CHOICE is proving to be just that. Come join in choosing your winter needs at a time when you can save money on them. See us before buying

## Make.Believe Bride (C) by Ruth Harley


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## Presenting the phenomenal facts about GULFPRIDE the world's finest motor oil

 Gulf begins with selected Pennsylvania crude, refines it to a sive Alchlor process.
Only GULPPRIDE is made by this process-result of 15 years' product a leader.
Read the facts below. Then drain your dirty summer-worn oil and refill with GULFPRIDE now. At all Gulf dealers.


 GULFPRIDE GULR $\doteq$

## "Strange But True"


EVOLUTION OF THE
NAME APPLYING
TO SAILORS:
"TARPAULIN"
"TAR"
"JACK TAR"

## DON'T Delay

If you plan to Build, Repair, Remodel, Repaint, Fence - or in fact if you need any type of building service, you will never find a better time than NOW:
At present we have many different plans through which materials and labor may be financed with low interest and long terms. We have no assurance that this offer can be continued indefinitely.
We would especially urge you to hurry if you plan to finance under Title I of the Federal Housing Act. This liberal and unprecedented building act is due to expire on April 1, 1937. See us today!

Barnes \& McCullough

"Everything to Build Anything"










## aei roiz

THE HICO NEWS REVIEW

Fitrn Arvas


Hancy Hart's

## 



The House of Hazards $\quad \mathrm{By}$ mac Arthur


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## BRUCE BARTON Say:

There is Purpose and Plan which he belleves and even th


8 $\qquad$ COOL DAYs brivg or shis A "famous" patent" medicine Cooler weather is the signal for rknew of, does notine tehng - t never cu
he spread of skin tiseases. This
becuuse many people neglect is because many people neglect
proper bathing and are that is tine for the e
radical changes in temperature to tan who sells the notrum.






## $\$ 34,000.00$ In Prizes

For Giving a Name to
AMOS AND RUBY'S BABY GIRL
Come into our store now, make a purchase of either
PEPSDENT TOOTH PASTE, TOOTH POWDER, or ANTISEPTIC and get an official entry blank. You

OUR CARA NOME AND ADRIENNE TOILET ARTICLE LINE
$\qquad$ Out, We have the 25c size of CARA NOME
POWDER as a trial to convince These Products Are From the Real Line

## JUST RECEIVED

A New Shipment of the 50,000 Chocolate Syrup to be used in your favorite drink or sundae. All our drinks are satisfying.
THIS IS 12TH
NATIONAL PHARMACY WEEK
-And a good time to fill your medicine chest with needed drugs and medicines of all kinds. You should lay in your supply. There will be fifty radio talks this

Make Your Plans to Attend Our

## Rexall ic Sale

To Be Held the 4th, 5th, fth \& 7th Of November
Many of the Rexall articles at the for 1 . Watch next week's

See Our Display of
JOAN MANNING'S ASSORTED CHOCOLATES in our store. At popular prices THE REXALL STORE

## Porter's Drug Store

In Center of Hico's Business Activities"

## Free!

 ! New 50 s size Dorothy Perkins FACE POWDER given absolutely Free with LARGE ${ }^{\$ 150}$ JAR OFCREAM OF ROSES CLEANSING CREAM

This offer limited one to a customer


## Miss Katherine Haney

## Representing

## DOROTHY PERKINS

TOILET ARTICLES
Will Be At Our Store Three Days Next Week, From Monday, Oct. 26, Through Tuesday and Wednesday, Oct. 27-28 Demonstrating
DOROTHY PERKINS BEAUTY AIDS And Giving
FREE FACIALS

- PHONE FOR APPOINTMENT -
G. M Carlton Bros. \& Co.
- HICK-


## Cold Weather Specials

Winter just will come, and down goes our summer play house. We have a very complete stock of wanted winter needs-and at REAL PLEASING PRICES

## BLANKETS

THAT WILL ADD COMFORT TO COOL WINTER NIGHTS NOW IN THE OFFING


64x76 Blankets
$70 \times 80$ Blankets

70x80 Part-Wool Blarke
72x84 100 Per Cent Wool Single Blankets $\$ 2.49$
$70 \times 80100$ Per Cent Wool Single Blankets $\$ 5.95$ LOOK WHERE YOU WILL-YOU CAN NOT EQUAL THIS PRICE!


QUILTING

- TIME IS HERE -

We Have Everything to Supply Your Needs In This Line
$31 / 2 \mathrm{lb}$. High Grade Linter Batts 72x90 Pure White Cotton

Full 6 Oz. Feather Stripe Tick 15c \& $171 / 2 \mathrm{c}$
Fancy Stripe Tick $171 / 2 \mathrm{c}$
Good Feather Tick $25 c$
$-15 c$
3-Inch Fancy Outing, per yard 10 c 36 -Inch Solid Color Prints, per yard 11c


## Overcoats

AND OTHER COOL WEATHER WEARABLES FOR MEN WHO WISH TO KEEP WARM DURING THE WINTER WEATHER NOW ALMOST UPON US.
Men's Overcoats, grey mixtures and plaids _(\$14.50 Men's Wool Overcoats, solid colors $\quad . \quad$....... $\$ 19.50$ to $\$ 22.50$ Men's Suede Leather Jackets
Men's Heavy Melton Cloth Jackets, Rain-proof
Men's Pig Grained Leather Jackets … $\quad \$ 7 . \quad \$ 0$
Men's Heavy Moleskin Pants .....-............................ $\mathbf{\$ 2 . 2 5}$
Men's Light \& Heavy Ribbed Union Suits $\quad 85 \mathrm{c}-\mathbf{\$ 1 . 0 0}$ - Men's and Boys' Pull-On and Coat Style Sweaters -

## Special To The Women

To Further Induce You to Share In Our Free PROFIT-SHARING PLAN-Rogers Silverware -And to spend your cash with us, we will at $3: 30$ Saturday afterncon, October 24th, give away one set of -

| Dry Fork By opal driver | Salem RS. W. C. ROGERS |  | Flag Branch By hazel cooper |
| :---: | :---: | :---: | :---: |
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|  | tarmers are bust | Or keaders |  |
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| ny night with Misses Ila Ruth, |  | portung bills aliso w care of immeflate | da Howle of Johnsville |
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|  | , heme of Mr. and Mrs. Earl shat- |  |  |
| drother, Mr, and Mrs, Bull Herrin |  |  |  |
|  | parents, Mr. and Mrs. |  | $1)$ |

## TAX COLLECTORS NOTICE:

I have just finished mailing each Tax payer in the county a statement of his 1936 taxes. Be sure and study these as they have information that might be of interest to you
The mailing of these statements is something new in this county, and they are sent out for your convenience that you might know what your taxes are and so that you can make your plans to meet same before they become delinquent.

I will be at the following places on the dates mentioned below for the purpose of collecting taxes:

EAIRY THURSDAY, OCT. 29 CARLTON FRIDAY, OCT. 30 HICO SATURDAY, OCT. 31

Meet me at your town on the above date Yours very truly,
R. J. Riley

TAX ASSESSOR-COLLECTOR

"Hardware Only" 25c

C. L. Lynch Hdwe. Co.

## IF IT COMES FROM <br> Hudson's <br> YOU KNOW IT IS GOOD: <br> Fresh Pork Ham, lb. <br> Fresh Pure Pork'Sausage, Ib. <br> Pork Chops, lb. <br> T-Bone Steak, lb. <br> Round Steak <br> 7-Steak, Ib. <br> Mothers 2 lb. Box Crackers <br> Gelatin, per package <br> Quart Jar of Pickles <br> Candy, 3 bars for <br> Gum, 3 packages for 8 Bars Laundry Soap <br> 8 Bars Laundry Soap Sunbrite Cleanser, per can <br> HUDSON'S SPECIAL Coffee, $3 \mathrm{lbs} . \quad 55 \mathrm{c}$ <br> Hudson'sHokusPokus



| Rutabaga tu Per found | $2{ }_{2}^{1} \mathrm{c}$ |
| :---: | :---: |
|  | 3 c |
| IRISH POTATOES | c |
| bologna sausage | 10c |

We Are Today Unloading Another Car Of -

## Our Bewley's Best Flour

Our volume on this flour proves its quality - There have been three cars delivered to us in the past forty days. EVERBODY LIKES BEWLEY'S BEST:

## Randals Brothers




DANGE
cootum
And His Boys (Gold Chain Bo hemians)
BRAZOS
VALLEY
FALL FAIR WACO
cZech day
Thursday, Nov. 5 9 P. M.

## Ladies

Men
25 c



## Don't Forget

THAT YOU CAN GET
DEPENDABLE Newspaper Service $\begin{array}{lrr}\text { FOR } & \text { SQ } 45 & \begin{array}{r}\text { Per Year } \\ \text { By Mail }\end{array}\end{array}$
The Waco Times-Herald
Offers You at this LOW Price:
News from THREE full leased wire News Services. World's BEST Newspaper Features.
An Outstanding Sunday Newspaper. EIGHT pages of Top-Notch Comies. A First-Class Serial Story
Sports by "Jinx" Tucker.
A COMPLETE NEWSPARER
WHY PAY MORE?

