## ©he Hitu Aveut Kreutut

## Here In HICO

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Lateral Roads In Precinct 3 Receive 11 Miles of Grave

Quick Turnover o



Here's the Beginning of a Story that You Will Want to Keep Up With Each Week The Doldat
Ranide


He tad netraul, bit


THE WISEMAN sTUDIO

## BRING US YOUR PRODUCE EGGS-CHICKENS-TURKEYS Highest Prices Possible Will Be Paid

A Complete Line of DAIRY \& CHICKEN FEEDS CAMPBELL'S GROCERY




# Regular Advertising 

From a Speech by<br>C. W. Johnson<br>Oakland, Nebraska, Merchant

"I have been in business 27 years and seldom miss an issue of the local paper with an advertisement of some kind.
"I believe that the constant spitting of a machine gun does more execution than the occasional boom of a big Bertha. Its spatspat shot gets results. So it is with advertising; the small ad run every week is better for results than the large ad run hit of miss. Consecutive advertising gets the business.
"We are told that American business now has hit the bottom, and that things will be better. Now is the time to advertise our wares and get the public to start buying.
"There are all kinds of advertising schemes, and I have dabbled in them all, but the advertising in the local newspaper is best and gives largest results for money spent.
"Put more time in writing your ads, and then talk it over with the printer. It pays in the long run to spend that extra time.
"Create a desire to possess, in your ad, and it will get the business.
"If you had a whole bushel of chain links it would not pull a load. Put them together in a continuous chain and you have a strong and powerful thing with which to pull a load. So it is with advertising. Link your ads together, run them in a continuous string, week after week, and you will have a power that will produce results.

## ©he Hitu Nents 

## Tabor Produce

Theme Phone 246 -

Treasury Past and Money
est of personal triendse the tharm there
has never been any tricton be
haeen them. But. Mr. Woodin is.
very sick man. He is nearly
and has a serious throat trouble


AND WE WILL APPRECIATE YOUR PRESCRIPTION BUSINESS
We are fully equipped
your prescription work. Draught, Milk of Magnesia, Rubbing Alcohol-ALL POPULAR PRICED. Mineral Oils, Mutton Suet Salve, Penetro Drops and a Full Line of Remedies for Bad Colds.
GOODRICH HOT WATER BOTTLE or FOUNTAIN SYRINGE
Guaranteed, choice
98c each
Ask your Druggist for these Remedies
Porter's Drug Store


Pain Relief In Minutes

See our New Line Spring Hats,
Dresses and Coats at attractive prices.
Our stock is Complete on Shoes, Dress Goods, Dress and Work Clothes
for Men. H. \& D.
Harelik

Hico



 (above) now in his middle efi
the Kiting of the Kliondike wh
". Shooting of Dan MeGrew". star
 she came into a third of her father',
state, the remaining two-thirds to NOEGGISH


Teller Br, delayed his ohn D. Rocke. muech later this winter, due to a eold.
The standing photo was taken on
 he is now reeuperating. Insert is a
photo of the oll King, may yearo
ago, whet aetive amasoing hif groat
PABADENA: Mise Tren the eskipper Quacen, eoleted to
over tul




the world borth Worth, Tex, who won giris' brone riding contests at New
 periened eowgiris and seored 3032
points to win by riding fifteen buek
ing brones


WASHINGTON, Here are three prineipals who will be in the
center of the rumpus as the controverted Tugwell- Copeland bill, the muel



(ccomen Chairment, ofen oro rok, wini



## TO THE CITIZENS OF

 THIS TRADE TERRITORYThis bank has met all the requirements of the New Banking Act that became effective January 1st, 1934, and holds Certificate No. 3253 issued by the Federal Deposit Insurance Corporation fully insuring all deposit accounts up to $\$ 2,500.00$ each.

THE

## First National Bank

 Hico, Texas"Forty-Four Years In Hico Unde the Sạme Management


## Science says Today use a LIQUID Laxative

$H$ y ou want to GET RID

home Sunda
past month
pon Her un
don
Albert Hoyd
Albert Boyd bo
broukht her ho



NEWS FROM IREDELL (O)MMUNTY

## By miss stella jonks

 The hostess, assisted by Alieen
Appleby o the club member. Mrs.
Mankold being our buest Every. Mangold being our guest. Every


Mr. and Mrs. McAdoo.
Mr. and Mrs. Moore.


Hico Tuesday.


Mrs. Cora Little was
Id a few days this
Iss Doris Hays talau
Miss Stella Jones
Miss Stella Jones
with Mrs. Burson
Mr. and Mrs. Wilb
Mr. and Mrs. Wilbur
and children have mov
Misses Ruth Hensley
ee sanders spent the
ze Sanders spent the
Mr. Mrs. Daves. M. Mr. Mad
Mind


## TAX COLLECTOR'S <br> NOTICE

I will be in Hico Saturday, January 20th, for the purpose of collecting taxes.

Please feel free to call upon me for any service I may render in line with the duties of my office

## R. J. Riley

TAX COLLECTOR
HAMILTON COUNTY, TEXAS



Twin-Six Auto
Radio with the
$\$ 57.50$

Farrel spen
Miss Blanhe
d singing.

have moved from Chalk
to to the John Laney place
lome these newcomers in
lomunthy
were so fortunate as to have
C. L. Lynch Hardware Co.
Flour Guaranteed $\$ 1.45$

QUART RELISH SPREAD
QUART SALAD DRESSING QUART SALAD DRESSIN
QUART SOUR PICKLES QUART SOUR PICK
QUART MUSTARD
－COFFE

| Folger＇s -lb | Hudson＇s 3 lb |
| :---: | :---: |
| 33 C | 65 c |

APRICOTS，No． 1 Can
PEACHES，No． 1 Can
PEARS，No． 1 Can
ROCHESTER PEAS，No． 1
CATSUP， 14 oz.
CRACKERS， 2 lb．box
BONELESS ROLLED HAM，lb
LUNCH MEATS，lb．
CHEESE，Full cream Wisconsin，lb．
GOOSE LIVER，lb
WEINERS，lb．
FLEISCHMAN＇S YEAST
Try＂RIPPLED WHEAT＂ 32 biscuits 10 c
Hudsons Hokus Pokus
GROGERY \＆MARKET

##  <br> Baimy Spring days will break upon us before we know it．Come in and see our NEW HATS AND DRESSES and select yours before they aut picked over will be well dressed for any oceasion．PRINTS to do your sewing with and new <br> NEW SPRING HATS <br> You will want one when you see them． <br> $\$ 1.25$ and $\$ 1.95$ <br> NEW SILK UNDER－ WEAR <br> The most beautiful styles we have ever shown． <br> NEW SPRING PRINTS Vewest patterns，see them <br> $15 \mathrm{c}, 19 \mathrm{c}$ and 25 c <br> INDIAN HEAD PRINT <br> New Spring prints．You＇ll <br> think it＇s linen，at just 25 c per $\mathbf{~ y d}$ ． <br> WE HAVE SOME SPECIAL PRICES WE ARE OF SHOES，HATS，PIECE GOODS OF ALL KINDS，DRESSES AND BLANKETS <br> ALL BLANKETS Cotton and Part Wool－at greatly <br> \＄1．39 Good Blankets at <br> \＄1．49 Good Blankets at <br> Part Wool \＄2．75 Blankets at <br> VERY SPECIAL PRICE ON COTTON SUITING <br> 36 －inch Fast Color 35 c and 49 c Suiting，to sell at $\quad 29 \mathrm{c}$ <br> G．M．Carlton Bros．\＆Co． <br> HICO－

| Texas． Jan． |  |  | Dry Fork By opal driver |
| :---: | :---: | :---: | :---: |
| （15－A mule luat did not want to |  |  |  |
|  | Weather tor the past week but at | sathered in their tome with well－ cilled baskets to celemate with | 边 |
| Stephenville，M．B．Thomas，Sher－ |  | then their Golden Wediling An－ |  |
| hauled away in a truck trailer．He | Reer．Lin Dation fillec an nopoint |  |  |
| Hot sure wilich way the |  | and have lived in Erath County |  |
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|  |  |  |  |
| usth a car with |  | this event were Mrs．W．W．．．Nelms and son Doss：Mrs．W．M．Rober－ |  |
| （leen Rose，the men in It | W．F，clayton and tamis，$E$ Z | son and duagkures，MMses Jossic |  |
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|  |  |  |  |
| Greyville | d $81-2$ pounds and has been |  |  |
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|  |  |  |  |
|  | Mr，H．R．Brummitt and tamily． | lans temma，Markuerite．Dorothea |  |
| was rendered featuring the play | Mre |  | vormer hico lati |
| Ssquaring th writ the | dreen，Charlene and James Dudiey | or Fairy：a sister in law，Mrs，Mat． |  |
| en away by | the services to be very edifying |  |  |
|  | and uplitung，and a very |  |  |
| ersone | Our nest P－T．A program will |  |  |
| day ni | style show which was to have been | Dutray have haur sons，other Vin－ | known here having |
| plendid time | put on at this ume has been post． |  |  |
|  | The program tor tonight is being |  |  |
| Alene Pa | ditional numbers wil | $\mathrm{Mr}^{\mathrm{M}, ~ \mathrm{Vim}}$ | makine a visil wit |
|  |  |  |  |
| tome | Vited to atend Mr and Mrs E． z ．Brummitt and |  |  |
|  |  |  |  |
| Mr，and M family．Mr | of her parents，Mr，and Mrs，For | ， |  |
| trs | mi |  |  |
|  |  | t．Zion |  |
|  | mo |  |  |
| Rob |  |  |  |
| 1 Charler Tolliver attended | Cases Tabl |  |  |
| day singing up near Dublin | readered by miss ora Ma |  |  |
| Paarrish of Ham | Ather all the guest had |  |  |
|  |  | day sechool sunday． |  |
|  | som， |  |  |
|  |  | ed to |  |
|  | ried to the large dining table in | ville visited Mrs． 6. D．Adkison |  |
|  |  |  |  |

Come in and look at our advance showing of the gayest，most col－ orful Spring Hats and Dresses．You will be delighted with the styles and fabrics too
And there＇s noth ing that is gayer after a winter of dull，dark colors than the Spring＇s brightest of colors．

See Our New
Swagger Suits too SHOES PURSES －HOSE
 of All Kinds So Reasonably Priced！
50 Brand New
Spring Wash
Dresses
$\frac{\$ 1.00}{\text { 36－inch Fast Color }}$ Prints
$\frac{\text {（New designs）}}{19 \mathbf{c}^{\prime}}$
ion Silk Hos

| 70x80 Double <br> Blankets <br> （Prety Plaids） <br> \＄1．95 |
| :---: |
| \＄1．65 Pajamas <br> （Asst．Stripes） <br> Special \＄1．25 |


| Don＇t forget |
| :---: |
| OUR 10c |
| COUNTER |
| 50 items to se－ |
| lect from，only |
| 10c each |

POLITICAL ANNOUNCEMENTS

Men＇s and Boys＇ Sweaters，full run of sizes，values up to $\$ 1.95$ ，to close－
89 c
$\$ 3.95$ Raincoats at
$\$ 2.95$

Your Business Appreciated
Come to See Us
W．E．
Petty
Sell For Cash －Sell For Less

