## The Hitu Newtur fetivut

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The Fact Finders By Ed Kressy



## Roosevelt Is Our Captain This Year!

He Is Our Driving Spirit . . . Our Inspiration to Push Forward and Win the Game . . . To Put the Recovery Program Over the Goal Line!
We're Going to Start the Ball Rolling With This Mighty

> FAST SELLING TOUCHDOWN EVENT

## STARTING FRIDAY AT 9 O'CLOCK

FOLKS!-We are not just a Few Rugged Ball Play ers struggling along in a game of chance-but a MERCANTILE ESTABLISHMENT with MERCHANDISE AT CORRECT PRICES and a Patriotic Concern with Value-Giving Principles and Interested in the Welfare of Our Customers. We believe in the Live-and-Let-Live Proposition. You will find us ready and willing to cooperate with our Friends and Customers by Selling Merchandise at Prices Along the Lines Mentioned Above.
We offer you our entire stock of DRY GOODS, CLOTHING, SHOES, READY-TO-WEAR, MILLINERY, WORK CLOTHES, ALL MEN'S HATS (Except restricted lines), GROCERIES, HARDWARE and IMPLEMENTS at GREATLY REDUCED PRICES-Feeling sure that no one can offer you GOOD MERCHANDISE at THESE PRICES.
THESE PRICES ARE FOR CASH ONLY-COME FRIDAY, SATURDAY, or WHEN CONVENIENT


| Salem <br> By <br> RS. W. C. ROGERS | home of his father, Mr, and Mrs. W. H. Hyde. <br> Mr. and Mrs. W. C. Rogers and family, also Miss Martelle Koonsman of this community were Sun- day visitors of Mr. and Mrs. M. E. | Dean Elkins of Brownwood did the preaching. <br> Dr. F. C. Cathey, eyesight spec jalist, was making a round through this community recently. <br> Miss Mary Koonsman is visiting |
| :---: | :---: | :---: |
|  | Mr and Mrs, Clift Ro. |  |
| , sitting by their tiresides; | ons Weldon and Clinton from |  |
|  | Pendieton were risiting |  |
| Salem sehool athletic boys | M. Roberson and family Sun- | Miss Nola Rogers and Mrs, Liza |
| gressing along |  | Roberson walked to Duffau Friday |
|  |  |  |
|  | Mr, and Mrs, W. E. Koonsman and family Sunday were Mr, and Mrs. | ed tor their walk. Duffau beat |
| In shape for the game here | Greer Alexander of Cisco | Fairy. |
| day. | Harris of Bruceville, also Miss |  |
| d | nsman who |  |
| Easthau spent saturday night | spending the past few |  |
| d family | Mr. and Mrs. Emmett War | 1. Evetta Haley, of Uiversity Sta- |
| Eldon | Mr |  |
| d and school chum. Quincy |  |  |
|  | ting in the home of |  |
|  | rs. |  |
|  | day, | data which referred to |
| . and Mrs. Carlie Trim |  |  |
|  |  |  |
|  | Mr. and Mrs. Milton Howerton |  |
| yd. Sundi | and son James of Millerville |  |
| The worker | Thursday night visitors in the |  |
|  |  |  |
|  |  |  |
| nuc | es Nola and Dorothy |  |
| , |  | - |
| the marler was | tie | - |
| daughter. Opal, and her husband |  |  |
|  |  |  |
|  |  |  |
|  |  | or on these gentlemen by |
| Hico were visiting Sunday in the |  |  |

## Buy Now

Our store is filled with QUALITY MERCHANDISE . . bought right and priced right. . Compare our Prices "99 to 1 We Have It"

| GROCERIES - VARIETY GOODS - HARDWARE |  |
| :---: | :---: |
| Grocery Specials THIS WEEK-END |  |
|  |  |
| BAKING POWDER, 2 lbs. Hi-Lo, Bargain | Stove Pipe, Stove |
| COFFEE, Special $\quad 2 \mathrm{lbs} 23 \mathrm{c}$ | Wicks, in fact every- |
| PEPPER, 1 lb . Black ........-25c | this line. |
| SUGAR, 20 lbs. .-- $\$ 1.00$ |  |
| PEANUT BUTTER, Quarts $\mathbf{2 5 c}$ |  |
| OATS, 5 lb. pkg. ................ 20c |  |
| VANILLA WAFERS, 1 lb . ...... 15 c |  |

Bags Smoke Salt - Sausage Seasoning - Salt Petre - Red and Black Pepper in

All Sizes of Boys and Girls' Wagons A price and a size to Bulk.


Work Shoes $\$ 1.45$
Overalls, pr. $\$ 1.50$

Norarals, Gloves and Kubber
Boots.
OIL CLOTH
F"cy New Pattern

New Patt
$\mathbf{2 5 c} \mathbf{Y d}$.
in Ware - Aluminurf Ware
Tin Ware - Aluminum Ware - Enamel Ware - Clocks Flash Light Batteries - Rope - Single and Double Bit Axes Axe Handles - Binder Twine - All Sizes of Ammunition

## PRODUCE

See Us Before You SELL - We Want to BUY
N. A. LEETH \& SON

## -2 Ocal Hapocnings



## Thousands have Ended their Bowel Worries <br> by taking this advice!


hame.ale nowe

## Nortion's

New Cash Store
Will open Sat., Nov. 18, in the building formerly occupied by Brown's Store, next door to Wiseman's Studio
With a brand new stock of Dry Goods osiery and Accessories. Every article Make this store your headquarters

## Norton's Cash Store

## CAMPBELL'S GROCERY

Staley's Golden Syrup gal. 48c
Cranb'ries $122_{2}^{1 c}$ Spuds 19c

Pure Honey | Strained. |
| :---: |
| 5 lib pail |
| and |

Corn Flakes 10c Apples 10c
Walnuts 15c Grapes 15c
SHORTENING $\underset{\substack{8 \\ \mathrm{cta}}}{8 \mathrm{lb} .} 54 \mathrm{c}$
P'nut Butter 21c Catsup 13c

Crackers 25c Spaghetti 5c
Cocoa ${ }_{1 \mathrm{~b} .}^{1.2} \mathrm{IOc}$ Chili 15 c

## New Car <br> White House Flour \& Feed Just Received



TURKEYS!
7 urkeys!
7 urkeys!
7 urkeys!

## Listen Folks!

OUR TURKEY MARKET FOR THANKSGIVING IS STILL OPEN!
We are paying every cent possibly can for TURKEYS at this time. There are only a few days left to sell your birds on the Thanksgiving market, so be sure to see us before you sell as we will certainly give you every cent we ca n.
We are not neglecting other Produce, Poultry, Eggs and Cream as we have plenty of help to take care of that end of the business. So if you have anything to sell in the way of Produce, be sure to figure with us.
We Guarantee You 100 Per Cent Square Deal in Grades and Weights
Tabor Produce
PHONE 240
$\underset{\text { You're invited }}{\substack{\text { Yo inspect these } 3 \text { new }}}$


Now you can look ahead ing and lasting beauty.
and see the new styles in and see the new styles in And auto radio, at last,
small, super-refined radio is RIGHT! That will be
sets for 1934 . sets for 1934.
Cheap, trashy "midget" your verdict on the Ma-
jestic Twin-Six-the auto sets are OUT! That's what radio that delivers your
you will decide when you
favorite programs, clear you will decide when you favorite programs, clear
see the spiendid 6 -tube
superheterodynes that strong, no matter
where you ride.... Glance superheterodynes that $\begin{aligned} & \text { where you ride.... Glance } \\ & \text { Majestic has built into } \\ & \text { catinets of the pictures and then } \\ & \text { andern styl- } \\ & \text { come in-to see and hear! }\end{aligned}$ cabinets of modern styl- come in-to see and hear!


Notice these two new table models. Both are 6-tube anper--
heterodynes, with full-range tone control and delay d automatic rolume control. Receive polife calls. Beeauti- $\$ 28.50$
ful cabinets in modern etyling-fine woode and
polished chromium. Either model, only........1

C. L. Lynch Hdwe.
"The Dependable Store"

# BUYING WHAT YOU HAVE TO SELL <br> <br> Barnes \& McCullough 

 <br> <br> Barnes \& McCullough}


TURKEYS, CHICKENS, POULTRY, EGGS, SWEET OR SOUR CREAM, WHOLE MILK, CORN, WHEAT, OATS, COTTON, POTATOES, PECANS, FURS AND HIDES, CATTLE AND HOGS - In fact everything raised on the farms and ranches throughout this territory find a ready market in Hico, where wide-a-wake, fair-dealing, squareshooting buyer s pay allthe markets will allow and throw in the customary courteous treatment that makes you desire to come back again.
DRESSING, hauling and handling of turkys furnishes employment to a number of local people your neighbors
and ours-just at a time when they need it most. By sell and ours-just at a time when they need it most. By selling in Hico, you help others as well as yourself.
LOCAL MERCHANTS display an admirable spirit in handling as much of the truck an garden crops as possible, as well as protecting the farmers on prices of same, making Produce houses, to stretch his dollar to the greatest extent buyers keep a steady watch on the market and are quick For Higher Prices, Bring
Your Produce to


BWhere You Can Supply Your Every Need
PRACTICALLY EVERY LINE of commercial and professional endeavor is represented on the business horizon of Hico. Competition is keen, insuring the best values on merchandise to be obtained anywhere-but at the same time a spirit of cooperation and consideration for the other fellow's rights prevails among the business and profess ional men who are all working toward the same goal-to make this a better shopping center.
STOCKS ARE FRESH AND COMPLETE in the stores Professional men keep up on their various callings. Ser-
vice establishments offer the best to be had in their lines. vice establishments offer the best to be had in their lines
The personnel of all these institutions get genuine pleasure from their jobs and are anxious to serve.
THE BUSINESS OF BUYING AND SELLING is not so complicated as it might seem. You have things to sell, we have things to sell. It is merely a matter of getting together and working with each other. When you want to sell something you have raised, come to Hico. When you neen equal cordiality whether you spend a hundred dollars or
H. \& D. Harelik Dry Goods Co.
I. M. Hutchens, Agent
T E X A CO P R O D U C TS
That Good old
FImE CHIEF GAS \& ons
G. M. Carlton Bros. \& Co.

Bell Ice \& Dairy Products Co
WHOLE MILK
Texaco Service Station Rivnowd Profritt, Prop.
J. E. Burleson

Hico Service Station


The Wiseman Studio skw stules
PHOTOGRAPHS


TICKETS ON SALE NOVEMBER 28-29-30


PULLMANFARES
EDUCED $25 \%$
H. SMITH, Local Agent

## 

 enefit Show By
Review Club Gives
Rich Entertainment

\section*{One Way Ticket Fares HICO TO FOLLOWING POINTS <br>  B | Fares |
| :---: |
| POINTS |
| $\$ 1.55$ |
| $-\$ 1.25$ |
| $\$ 2.55$ |
| $\$ 2.95$ |
| $-\ldots .30$ | <br> Turkeys}

Must Move Fast If Sold On the THANKSGIVING MARKET Only a few days remain in which to sell your Turkeys on the Thanksgiving market. We are anxious that you may get every cent possible for your birds this year, and want you to use your own good judgment when you offer them for sale. HOWEVER

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& \begin{array}{l}
\text { and thal } \\
\text { Natural } \\
\text { and }
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& \begin{array}{l}
\text { tharany wo aro not satusted with the price so tar, any more } \\
\text { that yout wo wat to impreseso upon our triend orer }
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& \text { give you a sauare deat orery time. }
\end{aligned}
$$

price all that is offeresd for sale, whether it is one brrd or a

> MAREET IV THIS SECTIOY
> HicoPoultry \& EggCo.

ROY WELLBORN, Manager
"Where the Weight Is Right"

The Mirror Published Weekly by Sudents of
Hico HIGH SCHOOL Editor-in-Chief

NOW IN FULL SPEED
Buy Your Winter Needs Now While Stocks Are Complete!
Heavy, Full Cut Overalls in Blues

$\frac{$|  or Stipes,  |
| :---: |
| $\$ 1.25$ |}{$\$ 1.50$}

Heavy Sweater izes to
$\$ 1.00$
\$1.25 Plaid Blankets, all colors Saturday only
25 Pairs of
Men's Work Shoes
$\$ 1.15$

Ladies' Felt Hats 50c and $\$ 1.00$
36 in . Hvy. Outing
$\mathbf{1 2 c}$
36 in. Suitings
(New Patterns) (New Patterns
Ladies' Oxfords
$\$ 1.75$ to $\$ 2.95$
Men's Oxfords

Boys' Overalls in Stripes, all sizes 4 to -6 years
$\mathbf{7 5 c}$ Men's Rayon Vest and Shorts, each
$\mathbf{2 5 c}$
W. E. Petty
Ask about the Prize Sat, after
noon at 4 o'clock.

