

21, 1933
S
pre
UY
IS
OW
r
s
es
eer
nly
oth
s
s
ite
sh
r
lt
7

REUNION
EDITION

The Hico News Review

REUNION
EDITION

VOLUME XLIX

HICO, TEXAS, FRIDAY, AUGUST 4, 1933

NUMBER 14

Here In HICO

ONE by one the red and blue badges bearing the inscription "N. R. A. Member—We Do Our Part" have been making their appearance in the store windows of Hico, on the labels of packages, and on automobile windshields. It means that the proprietors of the store or shop displaying the sign, or the makers of goods bearing it, are cooperating with the National Recovery Administration by adopting working conditions which the administration believes necessary for recovery.

DURING times of stress, whether in war or in peace, it is most encouraging and inspiring to note the spirit of cooperation displayed by people, especially by competitors who in ordinary times are likely to forget their manners and engage in unethical procedure.

NOT that it's anything to brag about, for our action was no worthier than that of hundreds of others in this city, but the home newspaper was the first to display the blue eagle in Hico. While in signing the agreement and turning in the accompanying slip to the postoffice for our emblem and other material we took the chance of unwittingly overlooking some part of the provisions, it was our belief that we were complying with the sense of the plan.

EVERY cloud has its silver lining; every duty has its corresponding pleasure; and every dog has his day. This has been stated and reiterated on various occasions, but each time it is demonstrated to us we are grateful and feel like we ought to render thanks for favors received.

Improvements At City Water Plant Useful And Timely

Hico residents who were aware of the fact that some trouble had been experienced at the city water plant at the top of the hill in the north part of town will be relieved to learn that all the difficulties have been ironed out. Improvements have been made which make this property more valuable than ever, and right up to the minute in every respect. An abundant supply of water is available for present needs and for any emergency that might arise for years to come, according to city officials who have spent lots of time and effort in looking after the interest of the citizenship in this respect.

City Water Superintendent J. R. Massingill Monday conducted a News Review representative around over the property, pointing out the various pieces of equipment, and describing the purpose and operation of each. It was a revelation to find that the local water plant is so complete, and so well taken care of.

At the city hall Monday night there met a representative crowd of business men of the town. Most every line of endeavor was represented, but there were present many from the same lines who ordinarily would be tempted to argue with one another, and differ in their views.

At the evening hour we will worship with the Methodist. Hope all our people will attend the revival meeting, and help in every way you can. Thus far, the attendance is good, but should be better. The singing is good and mighty good preaching.

Monday morning started the week off with four customers responding to our sales talk with nice display advertisements. We hope this issue will not be a disappointment to any one of them, and while we are sure that it will not be the success that we would wish, we are duly appreciative of the cooperation received at the hands of our good friends who apparently recognize the fact that we are sincere in endeavoring to please and serve them.

GEORGE TABOR OPENING NEW PRODUCE HOUSE HERE

George Tabor, who has been buying produce in the building at the rear of the N. A. Leeth & Son Grocery, announces that he is opening a new produce house in the building formerly occupied by Wright Bros. Garage.

The new house will be operated under the name of Tabor Produce, according to the manager, who also announces that cream, poultry and eggs will be dealt in. Mr. Tabor is well known to the produce sellers of this section, and the general public wishes him success in his new connection.

Hicoans Co-Operate With N.R.A. Move; Sign Blanket Code

Following the receipt last week of letters in their mail boxes of a letter signed by Franklin Delano Roosevelt, President of the United States, calling for their cooperation with the National Recovery Administration, Hico merchants, business and professional men in general have been signing the blanket code of acceptance this week and filing their certificates of compliance with Postmaster John V. Lackey.

A list of individuals who had signed a blanket code and filed their agreements up to 3 P. M. Thursday was submitted to the News Review by Postmaster Lackey. He stated that the certificates had been coming in at a brisk pace, and that as soon as he has sent the certificates in to Houston and receives authority to do so, a list of signers will be placed in a prominent place in the lobby of the post office.

Those who had signed the agreements up to the time mentioned were listed as follows: Ragsdale's Market, Johnson Barber Shop, R. R. Alexander, Langston's Cafe, Campbell's Grocery, N. A. Leeth and Son, Southern Union Gas Co., Hico Furniture Co., H. D. Harelik Dry Goods Co., Ross Shop, Texas-Louisiana Power Co., City Cafe, Roy French, Barnes & McCullough, Blair Chevrolet Co., Hardy Barber Shop, Corner Drug Store, Hico National Bank, Porter's Drug Store, W. E. Petty, Watt Ross, Magnolia Service Station, Texaco Service Station, Higginbotham Bros., Leeth's Gin, The Texas Co., Gulf Refining Co. Agent, Magnolia Petroleum Co. Agent, Hico Service Station, Hefner Feed Mill, Hamburger King, G. M. Carlton Bros., C. L. Lynch Hardware, First National Bank, J. E. Burleson, Midland Barber Shop, Houston Shoe Shop, L. L. Hudson, Tabor Produce, Munnerlyn Station, Aubrey Cole Station, A. C. Alexander Station, Hilltop Service Station.

METHODIST CHURCH

Bro. Roy Langston is giving us great messages at 10 a. m. at the Church and 8 p. m. at the Tabernacle. Dr. and Mrs. Mitchell and the Union Choir are making a fine contribution to the musical gospel. We trust one church may win a real choir from this week's work.

Sheppard and Bailey Among Speakers at 51st Hico Reunion

Best Program Ever Worked Out For Picnic Which Always Pleases

With a lineup of most able speakers of national prominence and entertainment features far above the ordinary, Hico's Golden Jubilee Reunion bids fair to attract large crowds from over this section of the State during its three-day run, August 10th, 11th and 12th.

Hon. Morris Sheppard, United States Senator from Texas, has accepted an invitation to be on hand the opening day, Thursday, Aug. 10, at 2:30 p. m., when he will speak in his campaign against prohibition repeal or modification. It is expected that Senator Sheppard will also include in his talk an explanation of the "New Deal."

On Friday, Aug. 11, at 3:00 p. m., Hon. Joseph W. Bailey, Jr., Congressman at Large from Dallas, will give his reasons why the 18th Amendment should be repealed. These are both strong speakers and as these are the only dates they have announced for this immediate locality, preparations are being made to entertain huge crowds under the recently erected pavilion at Hico City Park.

On Saturday, Aug. 12, at 2:00 p. m., Thomas H. Taylor, president of Howard Payne College at Brownwood will discuss the educational situation, and give his views on what means may be used in meeting same.

Hon. Arthur Eldison of Hamilton will address the crowds Thursday night following the band concert, urging the acceptance on the part of the voters of the amendment calling for a \$100,000,000 bond issue for relief work, when they go to the polls on August 25.

Mr. Eldison is of the belief that it is most important for the Legislature to have this authority to issue bonds, and will give his reasons for same in his talk.

Big Air Show

The parachute jumps will be made each afternoon directly after the speaking, according to Manager Cheek, and this feature alone will be well worth the time of those who have never witnessed such a performance.

Each day there will be staged an aerial exhibition, featured by Cannon Ball Bud Hamilton's 5,000-foot drop from an airplane before opening his parachute. Jess Bristow will do stunt and acrobatic flying including loops, rolls, spins, ribbon cutting and balloon bursting.

Hamilton Band Coming

Arrangements were completed this week with the Hamilton Lions Club Band to be on hand for concerts during the parade, and also each afternoon and night of the first two days.

Those interested in band music will enjoy the concerts under the pavilion each afternoon preceding the speaking. Night concerts will start about 8 P. M., with other music at intervals throughout the duration of the Reunion. Elaborate plans have been made for the parade opening day, Aug. 10 at 10 a. m., when prizes will be awarded the best entries. Surrounding towns and communities are invited to enter in the parade.

WRIGHT BROS. GARAGE HAS MOVED "BACK HOME"

Wright Brothers, who do general automobile repairing and acetylene welding, this week finished removal of their equipment to the building next door to the News Review, where they will conduct the same line of business.

The firm, consisting of Rucker Wright and George Wright, formerly occupied the building they have moved into, and which they vacated something over two years ago. Rucker says he came back on this side of town so he could check up on the News Review force.

Blanket Acceptance Of Cotton Contracts Received This Week

County Agent C. E. Nelson, in a telephone conversation with the News Review Thursday afternoon, stated that he would mail out performance and certification sheets to cotton farmers immediately upon receipt of formal acceptance from Washington.

The 972 contracts sent from Hamilton County to Washington were all approved by local and county committees, according to Mr. Nelson, only one of them being held up for any reason at all.

A blanket acceptance of all Hamilton County contracts was assured Monday of this week by C. E. Nelson, County Agent, as representative of Secretary Wallace.

AN EVENING OF MUSIC AND WHOLESOME FUN ON MONDAY NIGHT, AUG. 7

Those who have heard Dr. and Mrs. Chas. R. Mitchell of Dallas, who have been assisting in the special meetings this week will be glad to note that these fine folks have consented to give in Hico as they have throughout the Southwest one of their inimitable concert entertainment programs of the highest type at the Methodist Church Monday night at 8 p. m. Aug. 7th. All are cordially invited. No admission charge. A free will offering only will be taken.

The program will be as follows: Songs—On the Shore, Neldinger; My Dear Soul, Sanderson; The Little Irish Girl, Lohr; by Dr. Mitchell. Piano: Operatic Medley, Mera, Mrs. C. R. Mitchell and Mrs. W. P. Cunningham. Impersonation: Bank and the World Banks On You, "Italian Dialect," Dr. Mitchell. Songs: The Old Ark's a Mover-in-Gun; Dina, McGill; Three for Jack, Squire, Dr. Mitchell. Piano: Kameinoi Ostrow, Rubenstein, Mrs. Mitchell. Readings: The Ladies Aid, Anon; The Cashville Hop, Anon, Dr. Mitchell. Piano: The Lone Pine Tree, Mrs. C. R. Mitchell. Impersonations: Deacon Jones' Complaint, Dunbar; A Little Humorous, Riley, Dr. Mitchell. Songs: Kittie, Dr. Mitchell. Irish: On the Road to Mandalay, Speaks, Dr. Mitchell.

"THE ROBIN" BACK HOME AFTER COMPLETE OVERHAUL

S. E. Blair and E. R. Lynch were in Dallas Tuesday, where they went to Love Field after the Curtiss Robin cabin plane owned by the former, and brought it home to Blair Field. The plane, which is known locally as "The Robin" has recently undergone a complete overhaul. It was repainted also, now being light green and orange, and looks like a new ship.

Mr. Blair states that the plane will be used extensively in advertising Hico's Reunion, dates for which have been set as August 10th, 11th and 12th, and that he and Mr. Lynch will visit neighboring towns and distribute circulars from the air.

Crowd Well Pleased With Performance Of Fred Lowery

Whistling is hardly an adequate word to describe the performance staged by Fred Lowery at the High School Auditorium last Friday evening when he was presented in concert under the auspices of the Hico Review Club. His audience naturally expected a lot—but they got far more than they anticipated in the superb musical program staged by this "Texas Redbird," as he is known over the radio, together with his accompanist, Miss Elizabeth Knox, and other artists who helped fill out the well-balanced program.

Mr. Lowery rendered five groups of compositions which he had selected in response to popular requests. Most of the numbers had been heard by his audience before through his radio program but that only added to their interest, as one has to hear Mr. Lowery in a personal performance and catch a part of his whole-hearted enthusiasm in his work to enjoy his efforts to the fullest extent.

Between the groups on the program by Mr. Lowery, Mrs. C. L. Woodward, in charge of the affair, had arranged for special numbers including tap dancing by little Miss Eleanor Grace Woods of Port Arthur, and special piano numbers by Miss Knox and Miss Rowena Doss of Weatherford. The program opened with a chorus arranged especially to introduce Mr. Lowery. Rather than detracting from Mr. Lowery's whistling these augmented the audience's enjoyment and received an expression of appreciation from the graceful and talented entertainer, Mr. Lowery.

The response to the Review Club's efforts at supplying first-class entertainment for this community, as demonstrated by the appreciative and representative audience on hand for this concert, was most satisfactory they state, and will inspire them to even greater efforts along this line. A neat sum was realized from the sale of tickets, which went at nominal prices.

Those who missed Lowery's wholesome and entertaining performance last Friday night missed a real treat, while those who were on hand feel that they were well repaid for their time and the cost of the tickets. It is hoped to have him back again at a future date. He opened a two weeks' engagement at the Worth Theatre in Fort Worth on Saturday of last week, after which he will go on a tour which will take him to practically every section of the State with the musical comedy, "Heads Up."

Ordered To Employ Hand Labor On All Public Works Jobs

WASHINGTON, Aug. 1.—State advisory committees were told Tuesday that human labor instead of machinery shall be used whenever practicable in projects built with money out of the \$3,300,000,000 public works fund.

This was one of the many instructions included in a new outline of purposes and policies issued by Secretary Ickes, who also administers the public works money.

Others were that: Jobs shall be equitably distributed among unemployed qualified workers; Employment of convicts and use of materials produced by them is forbidden; Local labor should as far as practicable be selected from lists of qualified workers submitted by local employment agencies; Highly skilled or organized labor should be obtained through recognized trade union locals; A 30-hour week, "so far as practicable and feasible," should be established, with working time lost because of bad weather or unavoidable delays made up in succeeding days; Wages should be "just and reasonable, sufficient to provide a standard of living in decency and comfort;" No deductions from minimum wages shall be permitted on account of goods purchased, rent or other obligations; Preference shall be given to materials produced under codes of competition approved by the Industrial Administration "if prices, quality and quantities available are satisfactory;" Projects integrated with and consistent, projects which can be preferred to the isolated or inconsistent with a state plan are to be preferred to those requiring delay; Projects near centers of employment are to be preferred.

Will Moore, a negro wearing tattered clothes, Friday asked Governor Miriam A. Ferguson to revoke his general parole from the state penitentiary, where he was doing a term of 99 years, in order that he could appease his hunger. "Governor, I haven't had anything to eat in three of four days," he told Mrs. Ferguson.

Keeping Up With TEXAS

Dallas Monday counted 50 injured and three dead as the toll of a tornado which struck the western edge of Oak Cliff Sunday. Hospitals were unable to cope with the influx of victims. Damage was estimated as high as \$500,000. Of the 75 dwellings struck by the twister, 50 were demolished. The dead included I. G. Searcy, 22, a former high school football star; Mrs. Vary C. Stewart, 86; and Thomas W. Penley, 70.

Clyde O. Eastus, United States district attorney, announced at Dallas Monday that he was preparing to seek federal court injunctions against all violators of the recovery codes entered into under the national recovery administration in Dallas, Fort Worth and other points within the northern district of Texas.

Swept down a storm sewer while her mother looked on, Janie Burton, 7, was dead Monday and prostrated with grief at her home, 729 East Powell St., Fort Worth. The child's body was recovered in a small creek a mile away. The tragedy happened while the child was wading in waist-deep water in a block where the street slopes and fills with water after every rain. Before the eyes of the horror-stricken children and adult spectators, Janie was caught in the current of water, lost her balance and was sucked down the sewer. She dropped her dog as she fell.

Federal Attorney Eastus of Fort Worth went to Dallas Monday to continue his drive to clean up speakeasies, launched last week. Before leaving his office Eastus announced he planned to obtain padlock injunctions to close a number of alleged padlockers. Last week eight padlock orders were served in Fort Worth.

The allegation that State jobs were sold in Tarrant County will be investigated this week by the Tarrant County grand jury. Assistant District Attorney Dawson Davis, who works with the grand jury, revealed last week that authorities have the names of three men alleged to have represented they were able to use certain influence for obtaining State jobs for others and who were alleged to have collected \$50 for this service.

The first permit for a race meet under the terms of the pari-mutuel law enacted by the Forty-third Legislature will go to Arlington Downs, near Fort Worth. It was announced Saturday of last week by Frank Scofield, shortly after he was appointed chairman of the State Racing Commission by Governor Ferguson. The meet in all likelihood will be held in October, he said, and the commission is scheduled to hold its first session this week, when the permit and dates will be approved.

Floyd Crews, well known newspaper man in Waco a little over 40 years ago, and recalled by members of the fraternity who are still in Waco and by numbers of residents who were there at that time, still is in Washington, D. C., according to advices from that city. He went from Waco to accept a place in the government printing office and remained there until recently. He now is eligible for a pension and retirement, it is understood. Crews went to Waco from Hamilton, and relatives still reside there. Crews was a well-equipped newspaper man and a good business man.

Two men were arrested in Denver, Colo., Monday after W. H. A. Tittsworth, 75 year old Athens, Texas, tourist, complained to police that he believed they were attempting to swindle him. Tittsworth became suspicious of two men who tried to interest him in purchase of some land near Estes park, he told police, and he and the officers laid a trap for the pair. When the men returned, detectives arrested them. They gave their names as John "Big Mutt" Riley, also known as "St. Louis Riley" and "Uncle John" Riley, 73, and James C. Douglas, 45, alias William Rush. Denver police said Riley is wanted in Los Angeles for an alleged swindle and Douglas, they said, was arrested in 1918 in Colorado Springs for an asserted attempt to swindle J. W. Moore, wealthy farmer, out of \$10,000.

Lawrence Westbrook, director of the Texas Rehabilitation and Relief Commission, said Monday that except for August, no more Federal money would be sent this State unless the \$20,000,000 bond issue was authorized at the Aug. 26 election. "Failure of the bond issue will mar the end of the Government relief funds for Texas," said Westbrook. "It will be taken as proof that the State feels able to care for its own problems without outside assistance."

Going Too Far!!

By Albert T. Reid



LITTLE OLD NEW YORK by CARL H. GETZ

John H. S. Aachman bears a certain distinction in New York. His name is first in the new city directory.

John Zpat is likewise distinguished. His name is last in the city directory.

Jig saw puzzles are being sold in New York for as high as \$30. Puzzles at that price have 2,000 pieces.

George Washington's own recipe for making beer is in the files of Colonel Jacob Ruppert's brewery up on 91st street.

The editor of "Manhattan" arises to report that that slim young fellow, with his hat down over his eyes, slipping in and out of the Chain Building, is Colonel Charles A. Lindbergh. He works with an aviation company up on the 21st floor.

New York's older hotels still have their bars. New hotels are without them. The older hotels say they are all prepared for the repeal of prohibition.

When a sandwich shop closed the other day, an actor owed the place \$1200 for coffee and cake.

Dates are sold on the streets of New York. They are called depression food. They are excellent appetite killers.

There are 162 firms named Paramount in New York, according to the city telephone directory.

A new New York magazine lists "murder victims of the week."

In New York you can find Purcell's Popular Penny Pantry, if you look long enough. This is a depression restaurant where the minimum check is one cent. The highest item is milk, three cents.

Department stores here are selling paper bibs for babies.

A New York beauty shop advertises wax baths for those who want to reduce.

New York shoe shops say it is getting more and more difficult to sell anything other than black shoes in this city.

Greyville

By ALICE HICKS

A light rain fell Sunday morning which was a great help to everything.

Mrs. Ann Killion of Comanche returned home Friday after an extended visit here with relatives and friends.

Lloyd Ables and wife of Dry Fork spent Sunday night with her parents, Mr. and Mrs. Tom Johnson.

Miss Alice Hicks spent Saturday night and Sunday with her sister, Mr. and Mrs. M. H. Johnson and family of Dry Fork.

A party was given by Mr. and Mrs. A. C. Stanford Saturday night which was enjoyed by all present.

Glady Hicks spent Monday night, guest of Miss Naomi Jones of Hico.

ON TEXAS FARMS by W. H. Darrow, Extension Service Editor.

Using extreme care in summer following his wheat land in a demonstration with the county agent T. M. Parmley of Hartley county had the only wheat in his community to survive drought and winds. With no other vegetation for miles around the half starved jack rabbits were about to destroy the crop when the damage was checked by distributing poisoned grain. The yield was 5 bushels per acre.

They feel dressed up in their made-over clothes, renovated by use of foundation patterns, say 13 Victoria county home demonstration club women who made over 13 dresses at a cost of \$2.20. The renovated garments are now rated worth \$15.91.

Six Comanche county 4-H club boys brought 7 hogs to the poultry packing plant in Comanche in mid-June where they learned the "A and M Way" of butchering and curing. A show of hams and bacon is to be held when the meat comes out of the cure. Planning to sell the meat, the boys have now decided that it's too good to sell.

The Hopkins County Home Demonstration Club Market opened late in May in Sulphur Springs with 19 farm women selling products of home manufacture. Building and store equipment were furnished by local merchants.

Ten community canning units each with three steam pressure canners and a sealer are operating on a toll basis in Red River county following demonstrations in canning by Extension Service workers.

Everybody who had farmed the land for 30 years had taken everything to house and barn and never brought anything back, says C. C. Shrader, String Prairie, Bastrop county. He has fertilized this poor agent help and now has fine corn and terraced it with county with inter-cropped peas in the wide corn middles for the sheep to harvest.

"SHIP BY RAIL" The Chamber of Commerce of St. Johnsville, New York, has adopted a plan for rehabilitating the railroads which is unique in its common sense simplicity. The plan can be expressed in three one-syllable words: "Ship by rail."

As the St. Johnsville News & Observer points out, the people of this community have no quarrel with other forms of transport. But they know something about the railroads. They know that in normal times they are the greatest single employer and purchaser of supplies of all kinds. They know that scores of related industries depend on the railroads for all or part of their income. They know that the rails are major taxpayers. They know they have led in industrial and social developments in all parts of the country, ever since the last spike was driven that connected the East with the West. They know that billions of dollars of life insurance, savings bank and private citizens earnings are invested in rail road bonds. They know that subsidized competition, and one-sided regulation, have deprived the rails of much of their business and forced them near to bankruptcy. The attitude of mind of the Johnsville people is of vast importance. They are to be congratulated—they know an industry whose existence is in the public interest, when they see one.

VERY LATEST by Patricia Dow

Here is a charming dress for school girl age in early spring fashion showings. It is the semi-suspended gümpe and exceedingly practical. It may be worn with a variety of gümpe.

As shown in the sketch it is a light navy blue wool crepe, the separate gümpe being a red and white gingham. A plain yellow



gümpe with a vivid wool crepe would also make a smart change.

Plaided woollens, rayon mixtures and cotton tweeds are also suitable and lend themselves to original color combinations. Size 8 requires 1 1/2 yards of 39 inch material for the skirt with 1 3/4 yards of 35 inch material for the blouse.

TWENTY MILES OF CHINESE ELMS PLANTED

The Lubbock Station's introduction of the Chinese elm in 1919 and its extensive propagation and distribution of this tree throughout West Texas since that time has resulted in the planting of thousands of trees in this region every year.

This past spring, through cooperative efforts between civic leaders in Lubbock, the State Highway Department and the Experiment Station, plans were worked out for planting an avenue of Chinese elms for two miles on each side of the five main highways leading out of the city. These trees, which were planted on well prepared ground and are cultivated and watered by the Highway Department, are making a nice start this year, according to D. L. Jones, superintendent of the Lubbock Substation. This equals to a single row twenty roadside planting of Chinese elm miles in length required about 4,000 trees, 1,000 of which were furnished by the Station, for further trials and demonstration of this tree for roadside planting in West Texas.

LATE FEED CROPS SHOULD TAKE PLACE OF RETIRED COTTON ACRES IN TEXAS

College Station.—An attractive farm land men of late feed crops to take the place of retired cotton acres and to make good what now appears to be a shortage of feed in Texas is suggested by E. A. Miller, agronomist in the Texas Extension Service. For plantings as late as the first of August he names the grain sorghums for grain and forage; sudan grass for grazing and hay; red top sorghum for hay or bundled forage; cowpeas for hay or grazing; millet for hay; and stock beets for succulent feed.

Except in Northwest Texas the grain sorghums have a good chance to make grain if planted by August first. In case of early frost they will provide good forage when harvested in bundles and cured in shock, or they can be put into silos. Hegari, darso and shrook kafir are well adapted for the eastern half of Texas, including blackland and South Texas. To save time, seed may be planted in cotton middles, even before cotton has been destroyed. From 2 to 5 pounds of seed is required per acre, and if moisture is scarce plantings in 6-foot rows is recommended.

Sudan planted in 3-foot rows at the rate of 10 pounds of seed per acre is suggested. This also may be done before cotton is destroyed. Red top sorghum may be planted for bundle stuff in 3-foot rows at the rate of 10 pounds of seed per acre, or broadcast for hay at the rate of 60 to 75 pounds of seed per acre.

Cowpeas should be included in late plantings, either for hay or grazing or to be plowed under for soil enrichment. From 20 to 30 pounds of seed are needed per acre. Good varieties are Braham, Iron, Grott, New Era, Whipoorwill, and Chinese Red, with Crowdegs and Blackeyes for table use.

German millet is a quick maturing hay crop that is fairly drought resistant. It should be sown broadcast at the rate of 30 pounds per acre. It is important to cut millet for hay right after blooming and it should not be allowed to go to seed, especially when fed to horses and mules.

Mr. Miller suggests that farmers give some thought to reserving a small acreage to be sown to alfalfa in September. He also speaks for reservations this fall for oats, barley, rye and other small grains for winter pasture.

4-H CLUB NEWS

County Had 20 4-H Clubs

You couldn't go very far in Tippecanoe county, Indiana, without bumping into a 4-H club member. There were 936 boys and girls enrolled in 30 regularly organized clubs last year. That is two or better to the township. And when it comes to results, they can show them, too. Twelve of the girls' clubs were in the 100 per cent class of finishers. Every member of these clubs completed her projects in satisfactory shape. For some reason it was an off year for the boys, as only two clubs made perfect records. They did have a high average, however, and did their share to give the county a score of 83.5 per cent in completions. The state average is 85.3, which is rated good.

There were 1,186 projects completed in the year. Girls went strong to pigs, 190 making completions of their projects. Both boys and girls are carrying on well balanced programs in their projects, and going in strong for demonstrations and exhibits. At the county fair last year nearly 800 club members entered exhibits, which totaled 974. Forty teams took part in judging contests, 16 in demonstrations. 23 girls were in the dress revue contest. The boys' livestock judging contest drew 62 contestants. There were 161 exhibits sent to the state fair by 99 club members and they won a stack of prizes, too.

They have an annual club camp at an old Indian battle ground, and it's the ambition of every club member to attend. Four members won trips to the National Club Congress. Five of the older girls' clubs won trips to the state fair school. One girl won a \$100 scholarship. A boy won national championship in the Thomas E. Wilson meat animal contest and a \$300 agricultural college scholarship, and five 4 year scholarships were awarded to Purdue University.

Folks in Tippecanoe county believe if a thing is worth doing it's worth doing well, so they have a county club agent, J. C. Halston, who has been so successful as a leader he has just about everybody in the county who can help in club work enrolled on his staff. This included farm folk, school teachers, vocational instructors, business men, and many others. Four-H club work is easily the biggest youth movement of any kind in the country.

ACID STOMACH BIG FACTOR IN CAUSING ULCERS

Don't let too much acid ruin your stomach. Take Dr. Emil's Adia Tablets and quickly overcome acid conditions, heartburn, sour stomach, indigestion. Porter's Drug Store.

The New Deal



Is O. K.

Let's Apply Its Principles to the Home

COOPERATION We are glad to announce that we are 100 percent President Roosevelt's recovery program. We have made an honest endeavor to comply with his requests.

YOU WILL FIND THE BLUE EAGLE DISPLAYED AT OUR STORE

Until otherwise instructed, we will operate under the hour schedule as fixed by Hico retailers in our lines:

- 7 A. M. TO 6 P. M. Grocery Dept. 8 A. M. TO 5 P. M. Dry Goods Dept.

For three years and more, we've held off buying, for we needed and wanted new clothes, new furnishings, and lots of the real necessities but we made up our minds that we would wait until things "picked up."

Well, the time for buying, for satisfying our needs and desires, is here now! Conditions have improved and are daily getting better.

The present recovery in business has no parallel in American business history. Wages going up... men going back to work... "sold up" signs in the manufacturers' markets are common... quality goods are in demand and becoming scarce.

In cooperation with the President's policies, America is buying... thereby creating more jobs and putting men to work... and the more men at work, the more happy homes in the country.

And to do our part in sharing in the "New Deal" we have planned to supply your needs at the very lowest prices possible under the market conditions of today.

Buy Now Before Prices Advance

You must realize that the National program now under way can result in but one thing—higher prices eventually for the consumer. This is the President's wish, and every effort is being put forth toward that end.

However you can still buy your needs at Carlton's and receive the advantage of our complete stock purchased before radical increases in price. Months ago we prepared—early in June we were in the markets. Merchandise was secured that couldn't be replaced except at much higher prices. It has been our aim to save you money on your purchases, and you may rest assured that you can get a square deal right here at home.

TAKE ADVANTAGE OF THE OFFERINGS NOW—YOU'LL SOON PAY MORE!

LET US URGE YOU TO ATTEND HICO 51ST ANNUAL REUNION The program this year includes such able speakers as Morris Sheppard, Joseph Bailey, Jr., and Thomas H. Taylor. Everything has been planned for your pleasure and entertainment. We are especially anxious to have you come to Hico—and to our store for a friendly visit.

G. M. Carlton Bros. & Co. "The People's Store" HICO TEXAS

Yes, Mr. President



WE HAVE ADOPTED YOUR PROGRAM!

In cooperation with the National Recovery Administration's program, the undersigned barbers of Hico announce their "New Deal"—

OPEN AT 8 A. M.—CLOSE AT 6 P. M.
(Open Until 9 P. M. On Saturdays)

These hours and prices were adopted as being in line with other shops in towns of this size. We hope the public will understand that we are taking this action for the best interests of everyone.

WILL HARDY BARBER SHOP
MAKE JOHNSON BARBER SHOP
MIDLAND BARBER SHOP

Firestone

Gum-Dipped High Stretch Cords



WITHSTAND Road Shocks 58% LONGER

Every Fiber—Every Cord—Every Ply In Every Firestone Tire Is BLOWOUT PROTECTED BY Gum-Dipping

PERFORMANCE COUNTS! Firestone High Speed Gum-Dipped Tires hold all world records on road and track for *Safety, Speed, Mileage and Endurance.* They are first choice of race drivers—men who will not take chances or risk their lives on any other tire. Firestone Tires are the only tires made with *high stretch cords* and the *Extra Process of GUM-DIPPING* which gives 58% longer flexing life—**GREAT SAFETY AND MORE BLOWOUT PROTECTION.**

We Give a Liberal Allowance for Your Worn Tires To Apply on New Firestone High Speed Tires
Protect your Safety by equipping your car TODAY—Tire prices are still too low—Buy now before they advance again.

Firestone HIGH SPEED TYPE

4.75-19	\$8.40
5.25-18	10.00
5.50-17	10.95
5.50-19	11.50
6.00-17	12.45
6.00-18	12.70
6.00-18 HD.	15.10
6.00-19 HD.	15.60
6.50-18 HD.	17.40
6.50-19 HD.	17.90
7.00-19 HD.	20.80
7.50-18 HD.	29.90

Other Sizes Proportionately Low

THE NEW Firestone SUPER OLDFIELD TYPE

Equal to All First Line, Standard Brand Tires in Quality, Construction and Appearance, Yet Sold at a Price That Affords You Real Savings

Ford Chevrolet 4.50-21	\$7.10
Ford Chevrolet Plymo'th 4.75-19	7.55
Nash Essex 5.00-20	8.35
Studeb'r Auburn 5.50-18	10.15

Other Sizes Proportionately Low

3 LINES of TIRES with Firestone NAME and GUARANTEE

SUPERIOR IN QUALITY Yet Priced as LOW as Special Brands and Mail Order Tires

Firestone OLDFIELD TYPE	Firestone SENTINEL TYPE	Firestone COURIER TYPE
Ford Chevrolet 4.50-21	Ford Chevrolet 4.50-21	Ford 30x3 1/2
6.70	\$5.65	\$3.45
Ford Chevrolet Plymo'th 4.75-19	Ford Chevrolet 4.75-19	Ford Chevrolet 4.50-21
6.70	6.05	3.60
Nash Essex 5.00-20	Nash Essex 5.00-20	Ford Chevrolet 4.50-21
7.45	6.70	4.25
Buick Chevrolet 5.25-18	Buick Chevrolet 5.25-18	Ford Chevrolet Plymo'th 4.75-19
8.10	7.30	4.65
Auburn Studeb'r 5.50-18		
9.00		

Other Sizes Proportionately Low

Firestone Spark Plugs Save Gasoline 58¢ Each in Six

Dependable Firestone Batteries \$5.00 and your old battery FREE

We will test your Spark Plugs Free

We will test any make of Battery FREE

BLAIR'S CHEVROLET SALES & SERVICE
HICO, TEXAS

Millerville

By ONETA GEISECKE

A great many farmers are plowing up a percent of cotton and are planting corn, maize, hegari etc. Some early cotton is loaded and it gets your goat to slay it down.

Jim Noonkester and family of Sheffield who have visited here, returned to their home Monday. Mrs. A. Geisecke, Mrs. Noonkester's mother, returned with them for a visit and expects to visit another daughter at Banderia before returning home.

C. W. Geisecke Jr. and family of Afton are visiting relatives here this week.

S. S. McColton, wife and baby spent Saturday night with his sister, Mrs. Chas. Nichols of near Lingville. Sammie gets to pick up a little extra to eat and he feels better he says.

C. H. Miller spent Saturday in Fort Worth on business, also in Stephenville. Tuesday was visited by Milton Howerton, wife and son, James, spent Sunday with Will Koonsman at Salem.

Marvin Miller, who is attending school at John Tarleton at Stephenville, and his family visited his father, C. H. Miller and family here Sunday.

Linnie Geisecke and her school friend, Miss Verbera Burks of Stephenville, visited her dad's father here Sunday.

Miss Mabel Nix of John Tarleton College, visited her folks, W. J. Nix and family Saturday night and returning to school Sunday.

Uncle Bill Loden and good wife are entertaining some of their children this week: Ben Loden and family of Waco, Mrs. Martha Lisbony of Amarillo. They are here to make the old folks feel happy as well as brother, Geo. W. Loden and family.

Mt. Zion

By ELSIE KIDWELL

This community visited Sunday with another fine rain.

C. G. Hodges and family left for Clyde this past week.

Mrs. A. S. Johnson and children went to Mullin Saturday to spend a week with her parents.

Hoyt Walker of Clyde visited this past week end in the home of Mr. and Mrs. C. M. Bales.

Mrs. Allie Adkison and son, Grady, visited in Waco last week end.

Burl Hodges of Berger was in this community last week.

Luther Duncan has been visiting his father who is sick.

The Bales boys, Burl Mitchell and Edward, have been visiting in Clyde.

C. H. Adkison was in Hamilton County last week.

Miss Irene Duncan has been visiting in the home of Mrs. Luther Duncan.

Gordon

By MRS. G. W. CHAFFIN

We had another good rain which all were proud to see.

Several of this community have been attending the meeting this week at Iredell.

Miss JuJu Myers spent this last week end at home. She is in summer school at San Marcos.

Onal Goines of near Meridian is spending a few days with Mr. and Mrs. G. W. Chaffin.

Mr. and Mrs. Joe Fouts and children from Tolbert are visiting Hugh Harris and family, also Bill Ayers and Mr. and Mrs. Helm this week end.

Bryan Smith and family were visiting Mr. and Mrs. Bud Smith Thursday at Black Stump.

Mrs. Newton spent a while Friday afternoon with Mr. and Mrs. Chaffin.

Mrs. Ina Smith was visiting Mrs. Minnie Perkins and children Friday afternoon.

Mr. and Mrs. Sowell and children are visiting Mr. and Mrs. Nolert and other relatives this week of near Moshem.

Mrs. Sowell and children spent Tuesday with Mr. and Mrs. Newton and family.

Mrs. Bud Smith and children spent awhile Thursday with Bryan Smith and family at Black Stump.

Little Lewis Smith spent last Sunday night with Coch Perkins.

Wence Perkins was a lunch guest Sunday of Mr. Newton and family.

Hugh Harris and family, Mr. and Mrs. A. B. Sawyer and Wence Perkins and family spent awhile Sunday evening with Abe Myers and children.

G. W. Chaffin spent awhile Sunday evening with Mr. Newton.

Mr. and Mrs. John Tidwell of Iredell visited Bryan Smith and family last Sunday.

Funeral rites for Mrs. R. Q. Lee, prominent Texas clubwoman and widow of the late Congressman, were held in Cisco Sunday afternoon, and burial was made in a Cisco cemetery beside the grave of her husband. Mrs. Lee died at her home Saturday, following an extended illness. For two years Mrs. Lee had served as treasurer of the Texas Federation of Women's Clubs, and for a similar period as parliamentarian. She is survived by two sons, Edward and Quincy, both of Cisco; and by three children of her husband, R. S. Lee and Mrs. Leonard Sim of Fort Worth and Mrs. Harold Oberler of Houston.

THE PUBLIC JOINS THE FIGHT

(Fort Worth Star-Telegram)

The Avalanche of pledges of co-operation in the national recovery program flowing into the White House since the President's direct plea by radio Monday night is convincing evidence of the unparalleled pitch to which public determination has been aroused to the end of assuring a fair trial for the courageous experiment in making over human habits which have persisted so long that they had come to be regarded as ineradicable. The effort to bring about a new set of conditions and a new set of motivating forces in American industry will not be wrecked on the rock of human greed and suspicion if the American public has anything to say about it. This assurance is found in the instant and universal response to the President's appeal for public support.

The force of public opinion is something that long has been cited in public debates as tending to force this or that result. To this day in this world public opinion never has forced any result quickly. It has, to be sure, achieved results by a long series of almost imperceptible changes. But giving actual mobility to public opinion is something new. If it is accomplished, as responses to President Roosevelt's "mobilization order" indicates it will be accomplished, it will not be the least significant phenomenon attending the New Deal.

The President's analysis of the recovery plan, in his radio address Monday night, reduced it to utter simplicity. If, said the President, more jobs can be provided at higher wages prosperity will have returned. This is one of those things property referred to as a self-evident proposition. If employers all hired more workers and paid them better wages there would be a greater market at better prices for the things made in the employers' factories. This is but a simple extension of the self-evident proposition previously referred to. If all employers were able to hire more workers at better wages without suffering disadvantage in competition with other employers, the problem of "How can it be done?" would be solved. This last, said the President, is what the recovery act endeavors to bring about. It would establish co-operating employers in a state position in which they would be protected against competition from other employers who, by reason of refusing to hire more workers and pay more wages might be able to produce their goods at lower costs than the co-operating employers.

For this to be accomplished, it is necessary to bring all employees into the working of the recovery act, thus placing all under the labor and wage agreements, thereby making labor costs the same for all employers in the same line of business. In order that the natural instincts of greed in business may be stifled, public opinion is relied upon to show all business that non co-operation will not be profitable to individual businesses. President Roosevelt warned that the man who seeks, by paying low wages and working his forces long hours, private advantage over his competitor who co-operates in the national recovery program, is seeking the advantage at the expense of the national interest. The President's object, in pursuit of which other radio appeals may be forthcoming if needed, is to make the public conscious that its own interest lies in confining the support of its purchasing power to those makers of goods and purveyors of services who are helping to increase the public's purchasing power through providing more employment and higher wages.

The possibility that the President will be able to gain his object is greater than in the case of any other recent leader who has sought to mobilize public opinion. The Nation, meaning the great bulk of the individuals who make up the population, is undoubtedly behind Mr. Roosevelt. To an unprecedented degree they would follow his leadership blindly. There will be even greater response when the public knows where he wants to lead and heartily approves of the goal. Hope for the success of the national recovery program among those co-operating units of industry is the higher because of the showing of what can be done in the way of using public opinion to whirl non co-operators into line.

HERE'S ONE GOOD WAY TO END AGONY OF NEURITIS

Newark Man Knows How and Loses 10 Pounds.

"Gentlemen: I used Kruschen Salts to try and get rid of Neuritis from which I had suffered for one year in my left shoulder and arm. I took a little of the salts in the morning, sometimes in my coffee, other times in water. I would also occasionally take a dose in water at night before retiring. For 3 months I used the salts and while I lost 10 pounds in weight, the pain in my shoulder HAS ENTIRELY DISAPPEARED. During the time I was taking the salts I received no other medical treatment so I am fully convinced the Kruschen Salts did the trick." C. K. Murray, Newark, N. J.

Take one half teaspoonful of Kruschen Salts in a glass of hot water every morning—a jar lasts 4 weeks—get it at any drugist in the world—costs but a trifle.

"GIN MARRIAGE" LAW

THING OF PAST SEPT. 1

Texas' so-called "gin marriage" law will come to an end September 1st, after having been on the statute books four years. The law was recognized as a failure by the last Legislature, and was repealed. After September 1 it will no longer be necessary to file intentions to marry three days before the license can be issued.

The repeal law was passed by the legislature and signed by the governor May 10, to be effective 90 days after adjournment of the legislature.

After September 1, marriage license may be obtained the same day they are applied for. The legislature did not alter the clause in the marriage law requiring the man to furnish a health certificate before receiving license to wed.

Records show that the three-day intentions law did not decrease the number of divorce cases filed, and in spite of the law there were several annulment suits filed wherein it was alleged that one of the contracting parties was under the influence of alcohol at the time of the marriage took place.

County clerks and justices of the peace in Texas counties near the state line lost much business on account of the law, as couples left the state to avoid the three-day wait for a license to marry. It was claimed.

ROOSEVELT'S OKAY ON NEW N. R. A. POSTAGE STAMP

WASHINGTON, June 29—One of President Roosevelt's last official acts before leaving Washington for his Hyde Park vacation was to approve the model for a special postage stamp to assist in arousing support for the recovery campaign.

To be known as the "N. R. A. emergency postage stamp," it will have as its central subject the figure of a farmer, a business man and industrial worker and a female employe to typify American industry "as they walk hand in hand in a common determination."

Of regulation size, at its top will appear the words "U. S. Postage"; to the left of these words "3 cents" and in the lower left hand corner an Arabic numeral three. In distinctive lettering to the left of the central group will appear the letters "N. R. A." The color will be purple.

It will be ready for sale on or about Aug. 15, an order having been placed for an initial printing of 499,999 of the new stamps.

"EVERYTHING TO BUILD ANYTHING"



A business such as ours must necessarily involve a number of small items on which the profit is almost negligible.

We invite you to call upon us for these items, as well as those which cost more, but upon the price of which we add only a fair minimum charge for handling.

Barnes & McCullough

"EVERYTHING TO BUILD ANYTHING"

One Way Ticket Fares

HICO TO FOLLOWING POINTS

Waco	\$1.55
Cisco	\$1.25
Stamford	\$2.55
Hamlin	\$2.95
Rotan	\$3.30

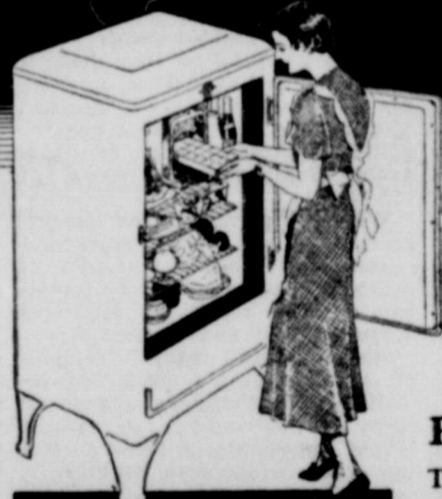
Westbound train 8:47 A. M.
Eastbound train 6:48 P. M.

H. SMITH, LOCAL "KATY" AGENT

Economical, Quality Refrigeration

Automatic ice tray release

...and this new Frigidaire uses less current than one ordinary lamp bulb



ECONOMY

Here is a new standard of economy. A genuine Frigidaire that operates on less electric current than one ordinary lamp bulb.

CONVENIENCE

Automatic defrosting—automatic ice-tray releasing—one-fourth more food space—extra room for tall containers and bottles—and a compartment for frozen storage.

BEAUTY

This new Frigidaire introduces a distinctive style in cabinet design, with a finish of white Dulux and handsome chromium hardware.

QUALITY

With stainless porcelain interior, every detail reflects the quality that has made Frigidaire the choice of a million more buyers than any other electric refrigerator.

\$96.

FREE
A BOOK THAT PLANS YOUR MEALS FOR A YEAR

What shall we have for breakfast? Luncheon? Dinner? These puzzling questions are puzzling no longer. For here are menus for tempting meals for every day of the year. Now your meals can have delightful variety . . . correct combinations for taste and health. It's FREE this week at our showroom. Ask for "The Frigidaire Key to Meal Planning."

THE SUPER FRIGIDAIRE LINE INCLUDES SIX NEW DE LUXE ALL-PORCELAIN MODELS—WITH MANY EXCLUSIVE FEATURES—THE FINEST FRIGIDAIRE EVER BUILT

The new FRIGIDAIRE

A GENERAL MOTORS VALUE

Now Is Your Chance to See the New Frigidaire Demonstrated

J. E. BURLESON, Hico, Texas

L. O. SCOTT, District Agent, Galesville, Texas

Hico News Review

PUBLISHED EVERY FRIDAY IN HICO, TEXAS

ROLAND L. HOLFORD Editor and Publisher

Entered as second-class matter May 10, 1907, at the postoffice at Hico, Texas, under the Act of Congress of March 3, 1879.

One Year \$1.00 Six Months 75c Outside Hamilton, Bosque, Erath and Comanche Counties:— One Year \$1.50 Six Months 85c All subscriptions payable CASH IN ADVANCE. Paper will be discontinued when time expires.

Cards of thanks, obituaries and resolutions of respect will be charged at the rate of one cent per word. Display advertising rate will be given upon request.

Hico, Tex., Friday, Aug. 4, 1933.

FIRE ALARMS CAN SAVE MILLIONS

The fire department of a city in the middle west with a population of thirty thousand, reported to the National Board of Fire Underwriters that two large fires accounted for 90 per cent of the city's total loss for one year. One fire was in a church and resulted in a loss of \$232,864. The other was in a school, and the property damage was \$95,749.

Both fires were at an advanced stage before they were discovered. Both were out of control when the firemen reached the scene. Experience indicates that when alarms are turned in shortly after fires originate and while they are still in an incipient stage, the firemen can usually extinguish them before great damage has been done. This is possible when an automatic alarm system is installed in the building. With such a system the alarm quickly reaches fire headquarters, allowing the apparatus to arrive in the shortest time possible.

It would be interesting to note the actual relation of delayed alarms to the total annual fire loss of the nation. Although no accurate method of doing this presents itself, information has been compiled in many cities, showing that numerous serious fires take place at night when they have an opportunity to burn for considerable time before discovery. Investigators invariably state that if a system of automatic alarm had been in use, losses would have been smaller. Certainly large structures where great values are gathered together in one building, and others where the possibility of life loss is unusual, should be equipped with a system which automatically detects fire and immediately relays the alarm to the fire department.

DISHONEST CRITICISM

It is asserted that the rates of many electric utility companies are complicated and difficult to understand. "Much of this criticism is not honest criticism. It comes to a very large degree from those who can find nothing good in anything done by a privately owned utility. A very sizeable share of political comment on the electric industry has deliberately sought to confuse the public mind. It has falsified the problems and the principles of rate-making; it has stated that the utilities have been growing fat during the depression by charging the same rates as were charged when other costs were much higher; it has attempted, by these means, to forward the cause of government ownership and competition in business with private citizens.

As a matter of fact, utility rate making is not complicated. The rate charged amounts to the cost of providing power facilities for the customer through which he may obtain service, whether he uses it or not, plus the cost of the actual power used, plus a reasonable profit limited by law. The cost of producing and distributing power does not change rapidly because capital turnover in the utility industry is very small—about once in five years, where manufacturing industries turn capital over once, twice and sometimes oftener each year.

The utility is not allowed to lower its standards of service when times get bad—it cannot close down plants as can non-service industries. It may lose half its business but it must continue at full efficiency to serve the remaining half. It is not true that utilities are making large profits. Public regulation prevents that. Many companies are making no profit at all, although maintaining maximum service. They are all paying constantly mounting tax bills from diminished revenues—tax bills that threaten to eliminate the investor's return entirely. If the public is misled by vote-seeking political criticism of the utilities it will suffer in the long run because of crippled electric expansion and increased rates.

EMPTYING THE POORHOUSE

There is one vastly important phase of life insurance that cannot be expressed in statistics—its influence on social progress. Economic security is the arbiter of happiness, of contentment, of an improved civilization. That does not mean the kind of security that makes for laziness and industrial torpor. It means the kind that guarantees, through one's own efforts, enough to live on for oneself and one's dependents after

the age of greatest earning capacity has passed. Life insurance fills this need perfectly. Through the annuity form of policy, one can take a share of what one is earning now and invest it in an income to start whenever one wishes. Or, those who wish to do so, may "buy" the income by paying up a lump sum outright. There are thousands of persons in charitable homes now, or standing in bread lines, who could have done this once, but preferred to take a chance with their money. An overwhelming majority of people become dependents in old age—because they learned the value of protection too late.

The annuity has long been a favorite form of insurance in Europe, where it has been used for centuries. Of late, it has grown in favor in this country. The experience of the past few years has shown millions of Americans that at least part of their earnings should be invested with an eye to safety alone—not great profits.

UNSEEN PROTECTION

In an advertising folder issued by one of the standard manufacturers of fire engines, this phrase appears: "Quality extends to parts unseen."

That phrase is worth thinking over. It indicates the difference between good and inferior articles of a hundred sorts. Superficially the cheap watch looks like the fine watch—the difference is where you can't see it. And that is true of radios, motor cars, musical instruments, commodities of all kinds—almost everything we use.

In protection of life and property from fire, this unseen quality is a great deal more important than it is in most other things. If a watch stops it is annoying, but isn't apt to be vital to life and happiness. The same thing is true of an automobile, truck or radio. But if a fire engine fails at the wrong moment, the result may be the destruction of lives and hundreds of thousands of dollars worth of property. There are three manufacturers of standard fire apparatus in the United States whose products are known and respected by every fire marshal, every insurance rating bureau, every person and agency connected with fire prevention and control. Their reputations extend back through generations of manufacturing fire fighting machines in which quality has always extended to parts unseen.

HISTORY CAN REPEAT ITSELF

In 1860 the federal government cost the average citizen \$2.08 per year.

In 1931 the cost of government, for all units, was \$107.37 per capita.

In 1912 the total cost of government was \$2,900,000,000 and in 1919 \$7,500,000,000, and in 1931 it was \$14,000,000,000.

In 1929—a year of inflated prosperity—the total tax of the American people amounted to 16 per cent of their incomes.

In 1931—a year of bleak depression—it amounted to 28 per cent. The current year may be the most expensive in our history, with the exception of the war period.

How much of the increase in the cost of government, federal, state and local, can be laid to waste, is problematical. But there is no question but that it runs into the hundreds of millions, for there are scores of bureaus, commissions and inflated governmental payrolls, many of which simply duplicate the work of others.

We have permitted the government to go into tax-exempt government bonds instead of taxable, labor employing investments. The result is increased unemployment and distress.

History shows many examples of taxing a people until they repudiate tax obligations. Unless all units of government retrench, it is not impossible to force such a tax crisis on our own country.

"I CAN'T AFFORD IT"

If a Michigan editor is right, we have learned one thing worth while these last few years. He says we have learned to say, without apology, "I can't afford it." We people of the United States have been rather notorious four-flushers and have been told that we have often overstepped our pocket books trying to "keep up with the Jones family." We seemed to be harboring a tradition that we must never say "I can't afford it." We must buy if we there entered the deferred payment plan, and if we simply couldn't manage it we must pretend to ourselves and the general public that we were refusing to buy because the articles in question did not please us. Generally we gave the impression that it was not quite as good as we wanted.

But in the last few years thrift, "sensible spending," has by necessity become popular. People who ten years ago could toss dollars about rather thoughtlessly, have been forced to count our dimes very carefully recently. Fortunately with thrift has come more frankness, and people who refrain from buying because they can't afford the purchase truthfully say so. There seems to be little doubt but what such buying more nearly gives the purchaser his dollar's worth than the old reckless and one's dependents after



THE DANGER OF GOVERNMENT RELIEF

The new farm bill is swinging slowly into action. The government will undertake to balance production and demand, to improve the farmer's financial condition, to ease the burden of mortgages, and to raise the prices of his produce.

While this may be temporarily beneficial it will be permanently harmful, if the farmer as an individual, comes to depend on government to solve his problems and smooth his path. That is always the trouble with governmental aid measures, no matter how carefully they are drawn—they are apt to create a feeling of dependence in the beneficiary that leaves him helpless when aid has been taken away.

The wise farmer will recognize the bill for what it is—an effort to carry him through a critical period, and give him a hand in straightening out his troubles, so that he may stand on his own feet thereafter. Lasting farm progress comes from the farmer's own effort. It must be the reflection of his own will, his own aggressiveness, his own courage, if it is to be permanent.

During the next few years there is one agency that will be of vital importance—the farm cooperative. It is the agency through which the individual farmer, in company with his neighbors, may fight his own battles and win his own victories. Long after governmental relief is no longer necessary, the cooperative will remain. No matter how often we may change our ideas of what attitude government should take toward the farmer, the cooperative idea is fixed and will not be dislodged. And this is the time for farmers to work their hardest in advancing the interest of their cooperatives.

THE NEW AGRICULTURAL ERA

It would be an interesting thing if a farmer of thirty years ago could be suddenly transported to the Chicago World's Fair and shown the model exhibit of electricity at work in agriculture.

As ideas saying goes, his eyes would pop out. He would see chickens treated with ultra violet rays and their hours of rest and work controlled by light. Cows in a scientifically built lactary are automatically washed and then milked by sanitary, efficient electric equipment. Electric cooling and bottling equipment has superseded old hand methods. There are no hay lofts in the modern barn—instead, a large new type silo, a silo within a silo stores both ensilage and dry feed and reduces fire hazards. Two small structures store grain which is transported by electric conveyor systems.

In the fields of this farm, he would see still more startling things. Even the tractor, thought up to date a short time ago, has been dispensed with, its place taken by an electric cable plough which makes its way about the field carrying its own self-winding cable. There are no power poles to interfere with work or mar the farm's appearance—all the distribution lines are underground. As a matter of fact, the farmer of thirty years ago wouldn't be the only one to stare with unbelieving eyes at the exhibit. Today's average farm is still wasteful and inefficient, exacting a maximum of hard labor for a minimum of result. The exhibit at the world's fair shows what the farm of the future will be like in a really "new agricultural era."

HUMAN NATURE

It is difficult to escape the conclusion that the principal cause of hard times is over-optimism in good times. If that is true, if economic depressions are due to causes in human nature, we hope that we cannot see much better for the millennium in which there will always be prosperity for everybody. We certainly do not see how it is possible for legislation to correct evils which are sure to recur whenever conditions are ripe for them.

That is not to say that we do not think the government at Washington and the State government should do all in their power to make dishonesty unprofitable. We think it would be a salutary thing for the country to put a few big bankers and stock promoters in jail to keep them there as a warning to others. But we have not much sympathy with the idea that all, or the major part of our troubles are the result of the machinations of unscrupulous promoters.

On the contrary, we think we got ourselves into trouble by believing that boom times would never end. We mortgaged our homes and our farms when it was easy to borrow on them, because it seemed so easy to get the money to pay off the mortgages when we needed it. And when we say "we" we are speaking of everybody. Big manufacturers and business men were just as simple as the smallest. They built up great plants on bond issues, because they could not see far enough ahead to realize that the market for their product was not going to keep on growing, but would some day slack off.

We do not think the people who indulged in what now seems like wild dreams were dishonest. We think they—all of us—built too much on hope and not enough on prudent common sense. An looking back over histories of other depressions, it seems to us that they all happened for the same reason. Human nature cannot avoid undue optimism when things are going well, just as it cannot escape undue fear when things are going badly.

Just now we are still under the rule of unreasoning fear. That is going to lead recovery, until the rays of hope which are beginning to appear on the horizon grow brighter. Then, as we recover from our fear we shall go on again with increasing hopefulness, to an other boom, and that in its turn will collapse and ruin millions who have not tempered their optimism with caution.

That is human nature.—Banner New-Era.



THE OTHER HALF

Many automobile drivers who think they know all about the right of way law understand only the half of it. In answer to the question, "Who has the right of way?" the average driver would quickly reply, "The man on the right." The answer is partially correct but isn't complete.

The best statutes on the subject say: "The car on the right has the right of way provided it enters the intersection first, but if the car on the left happens to be first into the intersection, the car on the right must yield."

Maxwell Halsey, Traffic Engineer of the National Bureau of Casualty and Surety Underwriters, says the best way to eliminate confusion on this point is for all cars to slow down when approaching intersections. "In this way drivers will be able to gauge each other's distance and obey the law with greater convenience. The driver of a car approaching from the right has no justification to suppose that all traffic must stop to permit him to cross. This attitude has produced a high toll of accidents. More than twice as many accidents occur at intersections as between intersections. Last year, 2,430 persons were killed and 184,750 injured in 146,000 accidents resulting from misunderstandings over the right of way."

State laws should be clarified in order to coincide with common sense and the free flow of traffic. If this is done, another bad hazard will be eliminated. Meanwhile motorists, slow down at intersections.

LET'S WHOOP AGAIN

If the people of this state would show as much interest in building up the local communities as they do in the election of candidates to public office we would be in a vastly better condition than we are today.

We would have more money floating in from surrounding territory, more people would be employed, local business firms would be doing better business, there would be fewer vacant buildings, local institutions would be in better condition, and money would be more plentiful in every home.

We got out and whoop our heads off for some candidate who doesn't even remember that we are in existence after the votes are counted. We spend our time and money urging everybody and his wife's Aunt Sally to vote for "our man." We consider it a duty to "aid the party" in every way. And we do it without expectation of any reward.

We are just exercising our rights as American citizens for the good of all the people.

But why not expend at least a portion of that energy and brain power for the benefit of our town and our community and our own people? Why not work and talk just as zealously in an effort to encourage the business interests of this town? Why not take as much interest in our own personal incomes as we do in the salaries of the officials we elect to public office?—Clipped.

The State Highway Department Friday planned to award some contracts next month for highway construction projects approved under the \$24,000,000 highway unemployment relief program. Lettings for approximately \$625,000 worth of construction have been tentatively set for Aug. 7. It is hoped to prepare specifications for other projects in time to award more contracts on Aug. 14 and subsequent lettings will be made as soon as plans can be prepared and approved, highway engineers said.

BRUCE BARTON writes of "THE MASTER EXECUTIVE"

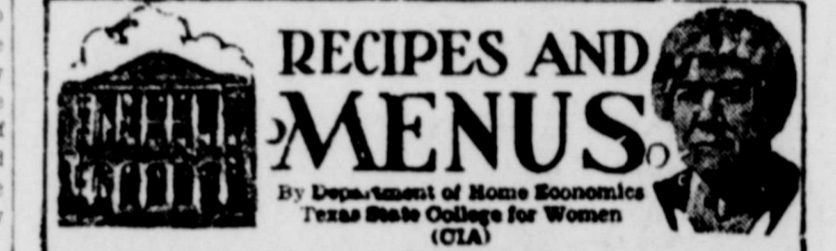
Supplying a week-to-week inspiration for the heavy-burdened who will find every human trial paralleled in the experiences of "The Man Nobody Knows."

THAT SECOND MILE What did Henry Ford mean, one spring morning, when he tipped a kitchen chair back against the whitewashed wall of his tractor plant and talked about his career? "Have you ever noticed that the man who starts out in life with a determination to make money, never makes very much?" he asked. It was rather a startling question; and without waiting for my comment he went on to answer it: "He may gather together a competence, of course, a few tens of thousands or even hundreds of thousands, but he'll never amass a really great fortune. But let a man start out in life to build something better than has ever been built before—let him have that determination, and give his whole self to it—and the money will roll in so fast that it will bury him if he doesn't look out."

When we were building our original model do you suppose that it was money we were thinking about? Of course, we expected that it would be profitable, if it succeeded, but that wasn't in the front of our minds. We wanted to make a car so cheap that every family in the United States could afford to have one. So we worked morning, noon and night, until our muscles ached and our nerves were so ragged that it seemed as if we couldn't stand it to hear anyone mention the word automobile again. One night, when we were almost at the breaking point I said to the boys, "Well, there's one consolation." I said, "Nobody can take this business away from us unless he's willing to work harder than we've worked. And so far," he concluded with a whimsical smile, "nobody has been willing to do that."

What did Theodore N. Vail mean when he said that only once in his life did he set out with the deliberate intention of making money—that all the rest of his fortune had come from work which so gripped him that he forgot about the money? The one occasion to which he referred was his trip to South America where he found a mine that did prove profitable, and doubtless still is. He made that trip because he had lost all his money in an effort to establish a big central heating plant in Boston—to give people better warmth, as he had already helped to give them better communication. The heating plant failed, and he paid its debts with the South American mine. But the bulk of his fortune came from his achievement for which he will always be remembered—the establishment of the American Telephone and Telegraph Company. To that great enterprise he gave everything he had—"threw his life into it," as we say—"lost his life in it," as Jesus said. And it gave him back larger and richer life, and a fortune and immortality.

Whosoever shall compel thee to go a mile," said Jesus, "go with him twain."



DENTON, July 25.—As the heat of summer increases, one's desire for cold foods and beverages also increases. Many interesting menus may be planned for all meals of the day, including the essential element—cold. This may be brought about by serving cold fruits, cold salads, cold meats, cold desserts, and iced beverages. The following menus are examples of the variety of ways in which cold may be introduced into the meal.

Breakfast: Iced orange juice, corn flakes, sugar, cream, toast, butter, plum jelly, coffee, milk.

Lunch: Virginia ham sandwich, creamed potatoes, stuffed cucumber salad, mixed fruit punch, ice box cookies.

Dinner: Smothered beef, boiled okra, buttered beets, green pepper and tomato salad, French dressing, rolls, butter, peach meringue, angel food cake, iced tea, lemon, sugar.

Second Day Breakfast: Cantaloupe, scrambled eggs and bacon, buttered toast, coffee, milk.

Lunch: Pressed chicken, creamed onions, cold slaw, rolls, butter, grape sherbet, iced tea, lemon, sugar.

Dinner: Creamed salmon in bread cases, buttered peas, baked potatoes on half shell, fruit salad, chocolate ice box cookies, iced tea, mint, sugar.

MIXED FRUIT PUNCH: 3-4 c water, 3-4 c sugar, 1 pt. grape juice, 1 qt. chilled water, juice of 3 lemons, juice of 3 oranges, 1-2 pt. tea, 1-2 pt. grated pineapple. Boil water and sugar 10 minutes. Cool, add other ingredients. Let stand one hour. Add chilled water, serve with chopped ice. Serves 12.

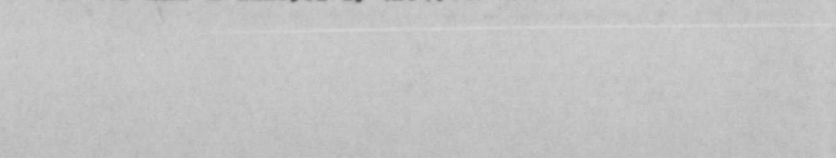
PRESSED CHICKEN: 1 chicken, 1 T gelatin to each pint broth, salt, pepper. Clean, singe and cut up chicken. Place in a kettle with

little water. Cover closely, simmer until meat will fall from bones. Lift the pieces from kettle with a skimmer, scrape all meat from bones, separating white meat from dark and taking out the skin. Season with salt and pepper. Soften gelatin in two tablespoons water for each one table spoon gelatin and add to boiling chicken broth. Place meat in dish, pour over it enough of broth to cover it; lay a plate on top; place a heavy weight upon plate and set away in a cool place. Slice and garnish with parsley.

GRAPE SHERBET: 3 qts. grapes, 1-1/3 lb. sugar, 1 qt. water, 1 T lemon juice, 2 T orange juice, white of 1 egg, 1 T powdered sugar. Take three quarts of Delaware or Concord grapes, measure after they have been picked off stems. Wash, crush, and cook with 2 cups water, to extract juice. Strain juice, measure out one quart of it. Put half of sugar into grape juice. Bring it to a boil, add lemon and orange juice. Boil rest of sugar and rest of water to a clear syrup. Cool mixture. Put it and grapejuice into a freezer. When it has been in freezer long enough to get cold, begin to turn the freezer. Beat white of egg, and add to it powdered sugar. Add this when sherbet is nearly frozen. Turn freezer again and pack.

PEACH MERINGUE: 1-4 t gelatin, 1 T cold water, 1-4 c boiling water, 1-4 c sugar, two thirds c cream, 2 egg whites, 1 t vanilla, peach ice cream. Soak gelatin in cold water, dissolve in boiling water, dissolve sugar in the mixture, add cream. When thickens, pour slowly over beaten egg whites, continue beating until it is consistency of whipped cream. Add vanilla. Line around mold with frozen peach ice cream, fill the center with the meringue.

LITTLE TROUBLES Little, because not of much size. Sometimes we fear they are the groundwork of cancer, I refer to facial blemishes on old people, or those past middle age, or have noticed most of them on the upper cheek, near the hair-margin—in front of and above the attachment of the ear. It does not matter to you that these things are called "keratoses" by the scientists; what you want to know is how to manage them with satisfactory results. May appear anywhere, of course. Yes, some of them are of warty consistency, indeed those hard ones in very aged people MAY lead into shallow form of cancer—skin cancer. But I have seen hundreds of soft lesions on old people's faces—that just seemed to stay, wouldn't heal. I've seen them burned by caustics in efforts to kill them—not a good treatment at all; too intensely irritating. An aged skin needs everything else than caustics. The old man is annoyed by the ugly blemish that just wouldn't go away or heal kindly. He is tempted to pick at it—it bleeds easily, which makes it the more suspicious. Every time he shaves, the thing seems to rear up and act spiteful. It may keep this up several years. You know what I advise? Keep all irritation off them. Not any harsh soap. No effort to "kill" the sore—sure, don't try that. Stop picking or scratching it; you might drive it into serious rebellion by your continual teasing. Let it alone, is the first and chief essential. Get an ounce of pure, refined castor oil. Fill the mesh of a small linen or flaxen rag—or better, a piece of absorbent gauze—fill with the oil, and lay it on the sore. Keep it there till it needs renewal, and apply another. Keep up. Keep the sore wet with the castor oil. I've seen this cure such things, stick and clean in two or three weeks, that had annoyed as many years. Keep in touch with your doctor.





TRAILS...

Old and New

The Code Still Calls for Unstinted Cooperation

Since the beginning of time, people have been attracted to those communities where there was in evidence a spirit of friendly cooperation . . . with "Give a little—Take a little" the rule and guide of their belief and practice. Since the foundation of the town of Hico a half century ago, it has been distinguished by the character of citizenship in the limits of its trade territory. Many big undertakings have been made possible by the broad-minded views of business men, farmers and citizens in general.

A new national trail is being blazed back to prosperity. The program is pretentious and gigantic. It includes all branches of commerce, industry and agriculture. It calls for unstinted co-operation and loyalty within every unit of the national life. It calls for team-work as exacting as we have ever known. That means that the fundamental code of the entire endeavor is "CO-OPERATION."

In charting the national route which faces toward the goal of plenty for all, it has been interesting to note the directness of the action. This directness has been in the appeal to the separate units to co-operate within their own ranks; to establish codes and to observe them whole-heartedly. It is only in proportion that these units co-operate, separately and collectively, that the big endeavor will succeed.

Hico community's welfare and its business is a distinctive factor in the national caravan back to better times. Every loyal citizen in Hico and its trade territory is asked to co-operate to the fullest. This co-operation means the support and patronage of home stores, shops and institutions. . . . In helping to make business better for home merchants, new jobs will be created better salaries and wages will be paid, and the community will prosper again. Let's all do our bit by co-operating. It is the order of the day.

OUR JOB IS RIGHT HERE AT HOME



THEY DESERVE YOUR SUPPORT

Listed below are the names of home merchants, stores and business men who are cooperating in making the announcement inside possible. They can always be depended upon to do their part in any enterprise that comes up, and deserve the support and patronage of all loyal citizens.

Each and every one of them, as well as others who have co-operated in any way, and those who might have been overlooked, have the unstinted thanks of the Hico Reunion Association, and of me personally as manager.

S. J. CHEEK.

- J. E. Burleson
- Texas-Louisiana Power Co.
- R. R. Alexander's Store
- Farm Implement Supply Co.
- Barnes & McCullough
- Midland Hotel
- Porter's Drug Store
- Bell Ice & Dairy Products Co.
- City Cafe
- G. M. Carlton Bros. & Co.
- The Wiseman Studio
- Hilltop Bakery
- Corner Drug Store
- I. M. Hutchens, Texaco Agent
- Higginbotham Bros. & Co.
- Cole & Simonton
- N. A. Leeth & Son
- Ragsdale's Market
- H. N. Wolfe, Magnolia Agt.
- W. E. Petty Dry Goods
- Hudson's Hokus Pokus
- Linch Shoe Shop
- Lynch's Cafe
- H. & D. Harelik Dry Goods
- Hico Funeral Home
- Texaco Service Station
- Lyle Golden
- Magnolia Service Station
- First National Bank
- Hico Service Station
- C. L. Lynch Hardware Co.
- Johnnie Farmer's Tailor Shop
- Munnerlyn Service Station
- Fred Leeth's Confectionery
- Tabor's Produce
- Dr. Pepper Bottling Works
- Blair Chevrolet
- Wright's Garage
- Hico News Review
- Hico Mill & Elevator Co.

HICO WELCOME

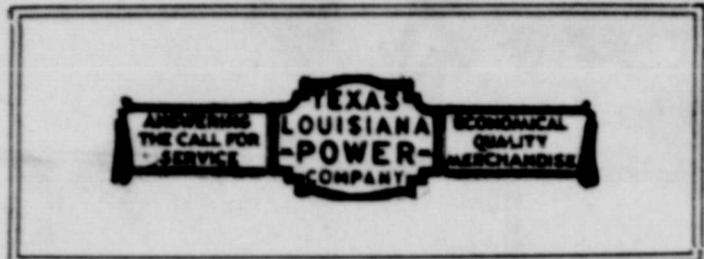
TO HER 51st

REUNION

Thurs., Fri. & Sat., Aug. 10-12

WELCOME TO THE REUNION
And to Our Store
Quality Meats and Groceries
J. E. BURLESON

THE WISEMAN STUDIO
Hico, Texas
Photos—Kodaks—Films



HILLTOP
For Any Meal —Is Good Bread!

R. R. ALEXANDER STORE
I REPAIR ALL KINDS OF JEWELRY, WATCHES,
CLOCKS, GUNS, SPECTACLES
—In Fact, Anything Except Broken Hearts
COME AND SEE

COME TO THE REUNION
We Appreciate Your Business
CORNER DRUG STORE

GOOD IMPLEMENTS
Make a Good Farmer Better
FARM IMPLEMENT SUPPLY CO.

TEXACO PRODUCTS
FIRE CHIEF GASOLINE TEXACO MOTOR OILS
I. M. HUTCHENS, Agent
Bulk Station Phone 111 Texaco Serv. Sta. Phone 127

BARNES & McCULLOUGH
"Building Service"
"Everything to Build Anything"
Hico, Texas

HIGGINBOTHAM BROS. & CO.
Lumber
We Know What You Need and
Have It
Hico, Texas

MIDLAND HOTEL
"HOME OF GOOD EATS"
Good Meals at Reasonable Prices
Modern, Convenient Rooms
Your Business Always Appreciated

GULF-LUBE
THE NEW "HIGH MILEAGE" MOTOR OIL
A New Gulf Product
COLE & SIMONTON

FOLKS—Come to See Us!
We Welcome You to Our Store
PORTER'S DRUG STORE

Welcome to the Reunion!
Groceries, Variety Goods, Hardware
We Appreciate Your Business
N. A. LEETH & SON

WELCOME!
—EAT—
BELL ICE CREAM
Patronize Home Industry
BELL ICE & DAIRY PRODUCTS COMPANY

RAGSDALE'S MARKET
Choice Meats and Good Service
Free Delivery Phone 115

DURING THE REUNION
Make Our Place Your Eating
Headquarters
Good Food at Reasonable Prices
THE CITY CAFE

H. N. WOLFE, Agent For
MAGNOLIA PETROLEUM CO.
Mobilgas and Mobiloil
Phone 157

A HEARTY WELCOME
TO HICO'S 51ST ANNUAL REUNION
Make Our Store Your Headquarters While Here!
Hear SENATOR MORRIS SHEPPARD first day,
CONGRESSMAN JOSEPH WELDON BAILEY, JR.
second day, and DR. THOMAS H. TAYLOR of Howard
Payne College, Brownwood, third day.
G. M. CARLTON BROS. & CO.

Welcome to the City!
W. E. PETTY
Dry Goods, Shoes, Furnishings

**LOOK AT THIS
SPEAKERS
LINE-UP!**

Thursday, Aug. 10, 2:30 P. M.—
HON. MORRIS SHEPPARD
Speaks In favor of retaining the 18th Amendment

Friday, Aug. 11, 3:00 P. M.—
HON. JOSEPH W. BAILEY, JR.
Speaks favoring the repeal of the 18th Amendment

Saturday, Aug. 12, 3:00 P. M.—
DR. THOMAS H. TAYLOR
Of Brownwood will discuss Educational Matters

Furnish
A Reunion
Oppor
fo
Relax
an
Plea

BIG PARADE OPENING
PRIZES FOR BEST ENTRIES...NEIGHBORHOOD

BAND MUSIC

5 RIDES *The Carnival*

DANCE FR
GOOD OR
Bluebonnet C

Entertainment Galore For

COMES YOU

1st ANNUAL

UNION

Aug. 10th, 11th & 12th

MAMMOTH AIR CIRCUS EACH DAY

Featuring Cannon Ball Bud Hamilton Who Will FALL 5,000 FEET BEFORE OPENING 'CHUTE!

Stunt & Acrobatic Flying by Daring Jess Bristow
LOOPS — ROLLS — SPINS
RIBBON CUTTING — BALLOON BURSTING

Take a Ride With Jess Bristow in \$18,000 Plane
 Other Large Ships With Govt. Licensed Pilots

'Chute Jumps Daily
 Directly After Speaking

ING DAY, 10:00 A. M.

OR G COMMUNITIES MAY PARTICIPATE

FRIDAY NITE!
OR STRA
net C try Club

Lots of SHADE

is Here! 4 SHOWS

All 3 Big Days and Nights

HUDSON'S HOKUS POKUS
 HIGHEST GRADE FED
 FRESH MEATS
 and
 FANCY GROCERIES

C. L. LYNCH HARDWARE CO.
 Grunow Electric Refrigerators
 Voss Electric Washing Machines
 Hamilton Beach Vacuum Cleaners

LINCH SHOE SHOP
 Best of Machinery and Workmanship
 Your Business Appreciated

JOHNNIE FARMER'S TAILOR SHOP
 — PHONE 159 —
 "We Clean Everything But the Baby"
 We Fix or Mend Anything But the Break of Dawn
 Don't Forget the Big Parade

LYNCH COFFEE SHOP
 Hamburgers, Sandwiches, and Short Orders
 Your Trade With Us is Appreciated

MUNNERLYN SERVICE STATION
 ACROSS FROM POST OFFICE
 Good Gas and Oil
 TIRE REPAIRING and GENERAL REPAIR WORK
 ON ALL MAKES OF CARS
 YOUR TRADE WILL BE APPRECIATED

Everything in Dry Goods and Ready-To-Wear
H. & D. HARELIK DRY GOODS CO.
 Hico, Texas

FRED LEETH CONFECTIONERY
 Make Our Place Your Headquarters
 — THE PLACE TO GET —
 Home-Made Ice Cream
 Come To See Us

WELCOME
 To Hico's Golden Jubilee Reunion!
HICO FUNERAL HOME

Come To See Us
 IN OUR NEW PLACE FORMERLY OCCUPIED BY WRIGHT BROS. GARAGE
TABOR PRODUCE
 Buyers of Cream, Poultry and Eggs

TEXACO SERVICE STATION
 Texaco Gas and Oil
 Free Tube Given Away
 Saturday, 4:00 P. M.
 Come in and Register

DR. PEPPER BOTTLING CO.
 Phone 1, Dublin, Texas
 Delicious Bottled Beverages
 Try Our Pure Fruit Drinks

Meet Your Friends at
Golden's Grocery
 All Kinds Cooked Lunch Meats, Cold Drinks and Plenty of Ice Water.
LYLE GOLDEN

EVERY 40 SECONDS---
 SOMEONE BUYS A
 NEW CHEVROLET!
BLAIR'S CHEVROLET SALES AND SERVICE

Come In and See Us
 FOR BATTERIES, BATTERY CABLES, COLD PATCH,
 LIGHT BULBS, BOOTS, LUG BOLTS AND NUTS
 CARS WASHED AND LUBRICATED
 Be Sure to Ask About Our Line of Gates Insured Tires
 LET US FIX YOUR FLATS
MAGNOLIA SERVICE STATION
 D. R. PROFFITT, Agent

THE WRIGHT GARAGE
 NOW IN THEIR
 New Location
 NEXT DOOR TO NEWS REVIEW OFFICE
 First Class Repair Work
 Acetylene Welding

FIRST NATIONAL BANK
 44 Years In Hico
 Under Same Management

THE HICO NEWS REVIEW
 \$1.00 Per Year—And Worth It!
 Help Us Keep Step With Hico

HICO SERVICE STATION
 GULF PRODUCTS
 While here visit our station. Use That Good Gulf Gasoline, and Gulf Motor Oils We wash, and grease cars, have Accessories, Tires and Tubes.
 ICE WATER
 Courteous Service Give Us a Trial—
GRADY HOOPER, Operator

HICO MILL & ELEVATOR CO.
 "YOUR MARKET"
 GRAIN DEALERS
 Hico, Texas Phone 26



"LITTLE DROPS OF WATER, LITTLE GRAINS OF SAND, MAKE THE MIGHTY OCEAN AND THE WONDROUS LAND"

MEANING—

It Takes United Action of All the Peoples to Make President Roosevelt's Efforts to Restore Prosperity Successful

THEREFORE—

In Line With Other Merchants Of Hico We Will Until Further Notice Open Our Doors at 7 A. M. and Close at 6 P. M. Except on Saturdays Closing Hour Will Be 8 P. M.

NEXT WEEK IS

Reunion Week

And You Have a Cordial Invitation to make our Cool, Comfortable Store Your Headquarters. Meet all your friends here. Plenty of FREE ICE WATER at all times.

UNTIL STOCK EXHAUSTED, WE WILL SELL YOU:

One 2-Lb. Can Dairy Maid Baking Powder for 20c

And give you One 10c Can FREE

Use the FREE Can, and if not satisfied, bring the 2 lb. can in and we will return your money.

TRADE WITH US WE APPRECIATE YOU!

Hudson's Hokus Pokus

GROCERY & MARKET

NEWS FROM IREDELL COMMUNITY

By MISS STELLA JONES

Mrs. E. K. Turner left Wednesday for El Paso where she will be treated for eczema. Mr. and Mrs. William Powell and children of Houston are here visiting. Mrs. Clara Richard of Meridian visited here this week. Mr. and Mrs. Ed Lott and children and their friend, Mrs. Bird all of Dallas visited here a few days this week. Mr. and Mrs. Floyd Hodges of Stephenville spent Wednesday evening with her sister, Mrs. Laswell. Mrs. Isaac West and three children of near Houston and her mother, Mrs. Franks, of Dallas, visited friends here Wednesday and Thursday. Mrs. West visited Mrs. Emily Schoemacher and Mrs. Blakley. Mrs. Elmo Heyroth is confined to her bed all the time. She isn't very much better. Her friends hope she will be well again soon. Odie Bryan was ill this week with chills but is up now. Bobbie Richard of Meridian is visiting his grandparents, Mr. and Mrs. French. Mrs. H. B. Strong has carpenters at work in her building where the post office was. She and her son will put in a dry goods store. Carpenters are at work on the new residence of Jerry Phillips and when completed it will be a beautiful modern home. Mrs. W. H. Brashear and granddaughter visited in Sweetwater this week. Mrs. Laaswell and her sister, Mrs. Floyd Hodges of Stephenville left Thursday for South Texas to visit their sister. Mrs. Russell of Meridian visited here this week. Mrs. Joe Fouts and children of Vernon are here visiting relatives. Mr. and Mrs. Tom Bryan and children visited in West Texas this week. Mr. and Mrs. John Parks returned Thursday evening from Big Spring. Billie Royce Newsom came home with them. Lester Simpson has a new truck. The bed was made by T. O. Gregory with some local help. The truck is a strong one and well made, will stand the test well when it comes to hauling big loads. The notice of the death of Hyde Hamilton of Denton was read here. He died Thursday of heart trouble he fell dead. The family lived here for several years and had many friends who are sorry to hear of his death and extend to the sorrowing ones our sympathy. A nice rain came Sunday morning which was fine. Some fall gardens will be planted. The rain continued till in the afternoon. Mr. and Mrs. Jesse Heffner of Hico spent last Sunday with her brother, Clarence Stroud and wife. Oneal Goyne of near Meridian is visiting his uncle, G. W. Chaffin. Mrs. Bertha Largent and son of Merkel returned to their home Monday after a visit here with her parents, Mr. and Mrs. Rogers. Mrs. Alba Milam of Austin is visiting her parents, Mr. and Mrs. Simpson. Elizabeth Fouts spent the week end at home. She is in summer school at John Tarleton. C. M. Tidwell of Gatesville was here Saturday. Mr. and Mrs. Bob Gosdin and Mr. and Mrs. Bill Davis and children spent Friday evening in Dublin with relatives. G. A. Rogers of Clyde is visiting his daughter, Mrs. Ed Koonsman. Miss Lois Hensley returned from Houston last Sunday. Flossie Sparks spent the week end with Mrs. Elvis Lott. Miss Loraine Hudson is visiting Mr. and Mrs. J. B. Dunlap and young daughter. Emmett Henderson visited in China Springs this week. Miss Imogene Norwood, who has been visiting here for sometime, returned to her home in Hamilton Saturday. Cecil Patterson was in Meridian this week. Miss Dorothy Cavness visited Mrs. Bill Elkins of Hico Tuesday. Mrs. A. N. Pike visited Mrs. Tom Medin of Stamford this week. Mrs. Vera Laurence and Willie Mae Hanks, who are in summer school in Denton, spent the week end here with relatives. Nell Douglas of Dilley is visiting old timers here. Opal Laurence, who is in summer school in Clifton, spent the week end at home. Magganeil Mitchell spent the week end at home. T. O. Gregory left Sunday for Oklahoma where he will work with his brother in law, R. P. Crostey. Mrs. Bill Elkins of Hico spent the week end here with her parents, Mr. and Mrs. Sadler. The Baptist meeting here has been fine. Large crowds at all the services. All the preaching has been done by the pastor. Mrs. Berns and children spent the week in Glen Rose camping out. Mrs. D. E. Cavness and children and her father, Mr. Hughes, attended the funeral of Hyde Hamilton. He is Mr. Hughes' son in law. Mr. and Mrs. Allie Moore and Mr. and Mrs. Harry Anderson are visiting Mr. and Mrs. Cam Moore as he is ill. Mrs. E. B. Heyroth was taken to the sanitarium at Glen Rose Friday. Her friends hope she will be well when she returns. The Baptist people called Rev. Lester Saturday to be their pastor for another year. Mr. and Mrs. Odie Bryan will open up a cafe the last of the week. Be prepared to serve meals at all times. Mrs. A. D. Barrow of Marlin is visiting her niece, Mrs. Pike. Mrs. Emma Arlington of Lamesa is visiting her sister, Mrs. Parks. Mr. and Mrs. Watson Miller and son of Dallas are here visiting. Misses Alene and Ruth Miller are visiting in Dallas. Mrs. T. Mitchell entertained the Home Missionary Society Monday afternoon at her home. She was assisted by Mrs. Emma Tidwell. Several games and contests were played. The refreshments of ice cream, cake and ice water were served and all had a fine time. Misses Inez Newsom and Vella McMillaney will entertain next week, which will be the first Monday in September. All come, the Sunshine friends will be revealed. Remember August 4th, the Methodist meeting starts.

Mt. Pleasant

By S. N. AKIN

This community was blessed with a fine rain last Sunday which was very beneficial to late corn, feed and especially the cotton which was suffering considerably from the lack of sufficient moisture.

S. N. Akin, wife and three small sons, Carroll, Elbert and Lloyd visited relatives near Carlton Sunday, July 23rd.

Lester Grisham and wife of Long Point and Frank Allison and wife of Fairy spent last Sunday in the H. M. Allison home.

W. P. Ford and grandsons, Truman and Dalton Akin, are visiting in Dallas and near Arlington this week.

W. N. Bridges and family attended the Graves Reunion near Jonesboro last week. S. A. Abel and son, George, of Hico were in our midst Monday afternoon.

B. H. Wright, H. M. Allison and S. N. Akin went down on the Myers and Oglesby ranches to look at some miles.

Mrs. Minnie Clark, son, Coyt, and daughter, Mrs. Mamye Edington and children spent the week end on Sunday, the 23rd, of July with Mrs. Florence Clark and daughter of near Waco, Braxton Edington who had been visiting down there for sometime returned with them.

Frank Allison and wife of Fairy visited a while in the B. L. Hargrove home Sunday afternoon.

Mrs. Frank Simmons visited Mrs. S. N. Akin a while Tuesday afternoon.

Dry Fork

By OPAL DRIVER

A nice rain fell here Sunday which we enjoyed very much.

A party was given Saturday night by Mr. and Mrs. John Smith. Quite a number of young people were present.

Miss Alic eHicks of the Grey-

ville community spent Saturday night and Sunday with Mr. and Mrs. Hubert Johnson. Mr. and Mrs. Johnson Patterson and G. C. Driver visited in the home of Mr. and Mrs. Fred Gordon Sunday.

J. P. Columbus is on our sick list. Mr. and Mrs. Lloyd Ables spent Sunday in the home of her parents, Mr. and Mrs. Tom Johnson.

Edward Hillhouse of Fairy was in our midst Saturday night.

G. C. Driver, Hubert Johnson and William C. Stark were business visitors in Hamilton Monday.

The farmers are getting ready to plow up their government cotton.

Mrs. Mildred Hutton of Stamford is here visiting with relatives and friends.

Mr. and Mrs. John Burney spent Wednesday with Mr. and Mrs. G. C. Driver.

NOTICE OF DEPOSITORY BIDS
Sealed bids from banks to act as depository for the City of Hico, Texas, for the ensuing year, will be received by City Secretary J. R. McMillan, prior to 6 P. M. on August 5th, 1933, to be opened at the regular meeting on August 7th, 1933. The council reserves the right to reject all bids.
J. R. McMILLAN.

Have you realized the change? Your boy has become a young man. Look at his last photograph—then urge him to have a new one made now.

THE WISEMAN STUDIO

Hico, Texas

Petty's

Pledges Its Whole Hearted Support

to the N. R. A.



W. E. Petty Dry Goods is in sympathy with the President and the National Recovery Administration in a supreme effort to rid our Nation of devastating unemployment.

We are glad to cooperate in this momentous drive which will mean so much to the happiness of Loyal American Citizens and all employes in this city in Texas and the United States.

We open at 8 o'clock A. M. and close at 5 o'clock P. M. Salaries have been raised in accordance with the movement. The time of opening and closing on Saturdays will be from 8 A. M. to 8 P. M.

See Our Specials on Summer Closes-Outs.

W. E. Petty

Sell For Cash Sell For Less

Though the Regulations of the

Processing Tax Law

—THE—

Hamilton Mill & Elevator Co.

WILL EXCHANGE OR GRIND WHEAT FOR FLOUR FOR THE PRODUCERS OF WHEAT AFTER—

AUGUST 1st, 1933

This will save the wheat farmer about 35c per 48 lb. sack of flour

BRING US YOUR WHEAT AND GET THAT

AVIATION FLOUR

"Above Them All In Quality"

Hamilton Mill & Elevator Company

MILLERS & GRAIN DEALERS

HAMILTON, TEXAS

PHONE 87

We're With You



Effective Tuesday morning, August 1st, this institution complied with the requests made by President Roosevelt in his Economic Recovery Act. We support the N. R. A. to the fullest measure... believing that it is through this act that American business shall resume its normalcy.

WELCOME

— To —

Hico's 51st Annual Reunion
AUG. 10-11-12

Hico National Bank

"There is No Substitute for Safety"

Local Happenings

Miss Inez Barleson is in San Angelo for a visit with relatives.

Cal Jones Jr. of Cleburne is here visiting his father, Cal Jones Sr. at the Midland Hotel.

ICE COLD watermelons for sale by Bell Ice Co.

Miss Katherine Alford of Dallas is here visiting her parents, Mr. and Mrs. A. Alford.

Mr. and Mrs. Guy Eakins and children were visitors in Waco the latter part of last week.

Mrs. Jack Leeth and son, Thomas Dale, are in Denton visiting Mrs. Leeth's sister.

Mr. and Mrs. C. M. Tidwell and son, Bobby, of Gatesville were Hico visitors Tuesday.

Mrs. Page Barnett of Carlton has been here the past few days visiting her parents, Mr. and Mrs. C. W. Shelton.

Jim R. Moss and daughters, Arlene and Henry Rita, of Eastland were visiting in the home of his brother, W. A. Moss Wednesday.

Miss Zella Mira Duncan and Joe Nelson of Clifton were here Wednesday visiting Miss Marguerite Fairley and other friends.

Mrs. Tyrus King is on an extended visit in Plainview and points in New Mexico with relatives.

Mr. and Mrs. Joe Wright of Sida spent the first of the week here visiting his brothers, Rucker, Jim D. and George Wright and families and other relatives.

Mr. and Mrs. H. S. Leadbetter and son, James, of Houston spent from Friday until Sunday with their uncle and family, Mr. and Mrs. W. A. Moss.

J. T. Persons has been confined to his home for several days on account of illness. His many friends will be glad when he is able to be out again.

Lloyd Marsh of Novice, who has been visiting Morris Shelton, left the first of the week for Paris, Texas, for a visit with relatives before returning to his home.

WATERMELONS, ice cold at the Bell Ice Co.

Mrs. D. L. Wilson and daughter, Dorothy Joyce, of Dallas returned to their home Monday after having visited with Jno. L. Wilson and son since Wednesday of last week.

Sam and Louis Harslik of Hamilton are here this week working in the H. & D. Harslik Dry Goods Store while their uncle, Morris Harslik, is spending a few days in Hamilton with relatives.

Mr. and Mrs. W. D. Gage were in Dublin a part of last week at the bedside of Mr. Gage's father, J. H. Gage, who has been in a serious condition at the home of his daughter, Mrs. Jim McKinney who resides there.

Fred Aiton and wife of Dallas spent Sunday and Sunday night here with Mr. Aiton's father, Jno. M. Aiton, and family, leaving Monday for San Angelo to visit with a brother, Frank Aiton. They returned to Dallas the next day, where Fred is employed in the mechanical department of the Dallas Times-Herald.

LET'S SWAP I will take in exchange for first class Dental work, any kind of livestock, feed stuff or anything of value. What have you?—DR. V. HAWES, the home dentist, Hico, 42-43c.

Mrs. T. S. Gillis, daughter, Shannon, and son, Thomas Jr. of Fort Worth are here spending a few days with Mrs. Gillis' sister, Mrs. E. F. Porter and family.

Harry Roddy and A. C. Hohne, of Yorktown, were here over the week end visiting Mrs. Roddy and children who are here on a visit with her parents, Mr. and Mrs. A. Alford. Mr. Roddy and Mr. Hohne are mail carriers at Yorktown.

Kenner Graham, daughter, Miss Lillie Mae, and son, Holland, of San Angelo, were in Hico Thursday visiting Mr. and Mrs. J. E. Burleson and family. Miss Lillie Mae remained for a more extended visit.

Miss Quata Richbourg returned home Sunday from points in Oklahoma where she had been with the R. A. Welch family from Stephenville. They spent seven weeks in Oklahoma where Mr. Welch was doing some special work.

W. B. Hardy has been quite ill for the past two weeks. He runs a temperature and does not improve very rapidly. His many friends wish for him an early recovery and will be glad to see him back at his place in the Lyle Golden store.

Mrs. J. Herman Cox of Breckenridge, who has been here several days visiting Mrs. Will Hardy and other relatives, was called to her home last week by a message stating that her husband had suffered an accident in which his arm was broken.

Try a delicious ice cold watermelon for sale by the Bell Ice Co.

Mr. and Mrs. M. C. Alford and son, Ray, of Brooklyn, New York, are here spending a few days with their parents, Mr. and Mrs. A. Alford. M. C., who is employed by the Remington-Rand Company, has been transferred to Dallas and the family will go there next week to make their home. His parents and sisters had only seen him once in eighteen years and that was about seven years ago when he visited them in Dallas.

Mr. and Mrs. Ira Doyle of Los Angeles, California, visited here Saturday with Gene Langston and family, also with Mr. and Mrs. G. W. Crist, Mr. Doyle, who is an employee of the fire department at Los Angeles, and his wife left California last Wednesday, after showing Mrs. Lenora Langston of Hico around over that section of the state, and drove through to Hico on their way to New York. They spent Saturday night at Iredell.

Misses Charlotte Mingus and Saralise Hudson returned home Monday from Dallas where they spent several days visiting the former's aunt, Miss Grace Simpson. They were only eight blocks from the cyclone which struck Oak Cliff Sunday afternoon at which time three people were killed and numbers injured. They went immediately to the scene and can relate many things of interest pertaining to the storm. Miss Simpson's home was not in the path of the twister.

Mr. and Mrs. D. F. McCarty Sr. and son, D. F. Jr. spent Sunday in Cisco at the Cisco Lake where they met Mr. and Mrs. Charles Clark and son of Sweetwater, and Mr. and Mrs. J. Frank Hobbs of Abilene and a number of friends. They spent the day there enjoying swimming and other forms of amusement. D. F. Jr. accompanied Mr. and Mrs. Hobbs to Abilene but will leave with Mr. Hobbs the last of the week for Palacios to be with the National Guards at camp for several weeks. Mr. and Mrs. McCarty returned to Hico Sunday night.

They Thrilled The World With Their Air Performances



Three nations, the United States, England and Italy, shared honors in performance of its champion flyers during July. New York proved to be the meeting ground of the thrilling performers who are pictured above. Left, Gen. Italo Balbo, who commanded a fleet of 24 seaplanes, Italy to Chicago to New York. Center the globe-circling Wiley Post, Oklahoma birdman, with Mrs. Post after completing the round the world flight in 7 days, 18 hours 49 1/2 minutes. Right, James and Amy Mollison, British flyers who "cracked up" 90 miles from New York in their east-west Atlantic flight.

Miss Etelle Diltz Married to Cleo Elkins of Fort Worth

Miss Etelle Diltz of Hico and Mr. Cleo Elkins of Fort Worth were married in Oklahoma Monday, returning to Fort Worth Monday night to make their home.

The bride is a beautiful daughter of Mr. and Mrs. J. D. Diltz of Hico. She has lived here for numbers of years, moving with her parents here from Carlton where she is also well and favorably known. She is a graduate of the Hico High School, and for a number of years was bookkeeper here for the Ford Motor Company.

The groom is a brother of E. H. Elkins of Hico, and was reared in the Duffan community. He has resided in Fort Worth for the past several years.

The newlyweds will make their home in Fort Worth where Mr. Elkins is in business.

Mr. and Mrs. H. E. McCullough Honor Fred Lowery of Dallas

Mr. and Mrs. H. E. McCullough entertained a few friends after the concert at the High School Auditorium last Friday evening in honor of Fred Lowery of Dallas.

A sing song, music and whistling were enjoyed by Mr. and Mrs. H. F. Sellers, Mr. and Mrs. Roland L. Holford, Mr. and Mrs. C. L. Woodward, Mr. and Mrs. H. N. Wolfe of Hico, and Mr. and Mrs. Knox, Miss Elizabeth Knox, Miss Rowena Doss and Fred Lowery of all Dallas.

Refresh was served throughout the evening.

Entertained With 6 o'clock Dinner For Fred Lowery

Mrs. H. N. Wolfe, Mrs. H. E. McCullough and Mrs. C. L. Woodward entertained with a 6 o'clock dinner at the Woodward home on Friday, July 28th, honoring Fred Lowery of Dallas.

The table appointments were four pink tapers and the centerpiece was colorful flowers and fruit.

A three-course dinner was served to Mr. and Mrs. Knox, Miss Elizabeth Knox, and Miss Rowena Doss of Dallas, H. N. Wolfe, H. E. McCullough and C. L. Woodward.

Miss Kathryn Alford Guest of Honor at Party in Dallas

(Dallas News) Miss Kathryn Alford, bride-elect of George Lintner of this city, whose wedding will take place at Hico Sunday, Aug. 5.

The living room of the club was decorated in summer out flowers and the bride's chosen colors of blue and white were carried out in table decorations and refreshments.

At the end of the living room was improvised a quaint, old-fashioned well covered in morning glory vines, with a moss covered bucket resting at the bottom of the well, loaded with good wishes from thirty-six guests. The bride elect was requested to draw her bucket of good wishes at the close of the party. A cleverly cartooned card tied to the pail of the bucket directed the honor guest to an adjoining room, where, behind closed doors, awaited a beautifully decorated dining table presenting fifty-three pieces of china from the guests and a twenty-four piece set of crystal glass from the hostess. The table was laid in lace and the bride's colors were carried out in the centerpiece of blue and white daisies. Tall blue tapers tied with white mulline furnished the only light in the dining room. Miss Madeline Bassford gave readings.

Guests were received by the hostess and Miss Anna Lee Brown. Refreshments were dainty blue wedding slippers in ice cream and white angel food squares. Favours were silver wedding bells tied with white satin bows and orange blossoms.

Bill Chenault, who has been employed in the past by Garner-Alvis Co. at Hamilton, received notice recently to report for work Tuesday, August 1, at which time he was re-employed under the National Recovery Administration program of putting more men to work. While Hico people regret to lose these good people as residents they are glad that conditions are such that Mr. Chenault will have regular employment in his chosen line of work.

Mrs. C. L. Woodward Hostess To Contract Bridge Club

The Tuesday Contract Bridge Club was entertained Tuesday afternoon by Mrs. C. L. Woodward in her home when reunions were used as floral decorations.

Two tables were arranged for the games, Miss Charlotte Mingus winning high score. Pimento sandwiches, stuffed tomatoes, pickles, iced tea, cake and peach ice cream were served to the following members: Mesdames H. N. Wolfe, H. E. McCullough, H. F. Sellers, F. M. Mingus, C. G. Masterson and Misses Irene Frank, Charlotte Mingus and Saralise Hudson.

GRANDSON OF "UNCLE" BILLIE MEADOR SHOT BY FORMER CONVICT

Following is an article taken from the Fort Worth Star Telegram pertaining to the shooting of Sheriff Meador, age 29, grandson of "Uncle" Billie Meador of Hico. The shooting took place in Tarrant County where the young deputy sheriff resided.

ALBUQUERQUE, N. M., July 29.—To save her son's life a mother rode tonight with a Tarrant County posse sworn to kill him. She is the mother of Jack Layman, former convict and assault suspect, for whom the "dead or alive" order went out last night after he allegedly shot and fatally wounded Bill Meador, 29, deputy sheriff.

The posse, one of several combinations of Texas and New Mexico officers engaged in "cleaning up the badlands," announced they would show no quarter to Layman but his mother, after appealing to Sheriff Rex Meador, father of the gunman's alleged victim was allowed to join them.

"I can make him surrender," she told Sheriff Meador today as the sheriff came to Albuquerque with his wounded son, who died last Friday following the shooting.

She also asked for a note from the sheriff to the posse guaranteeing protection for her son from mob violence and in return promised to use her efforts in attempting to locate her son and bring him surrender.

She was accompanied by her daughter, who also will aid in the search.

Meanwhile Sheriff Meador divided his time between the hospital where his son lay near death and police headquarters where he directed the search for Layman by telephone.

COLE AND SIMONTON MOVE OFFICE TO NEW QUARTERS

Cole and Simonton, Gulf Agents this week moved their office to the building next door to the Raggsdale Market, formerly occupied by the Walton Furniture Store.

Mrs. Davis, who owns the building, plans to make extensive improvements, putting a partition in the building and making separate offices for Mr. Cole and Mr. Simonton. Mr. Cole is justice of the peace and needs a separate office for that particular business.

Runs Anglerworm Farm



R. B. Hinksey, of Alhambra, Calif., got himself a 5 1/2 acre farm and went into the anglerworm raising business. He has now raised and shipped more than 10,000,000 choice worms to all parts of the country to be used by entomologists.

SHORTER GROCERY HOURS WOULD VIOLATE CODE

DALLAS, Texas, Aug. 3.—Reports were received Wednesday by grocery chain heads in Dallas that some retail grocers in towns and communities in the trade area were planning to reduce the hours of service to the public.

This, it was said by those who have studied both the President's blanket agreement and the special grocery code, is contrary to both the spirit and the letter of the law and agreements.

Grocers reported to have in mind keeping their stores open to the public for shorter periods each day would thus get around the employment of additional help. The shrinkage in service to the public would just equal the reduction in the working hours of present employees.

Since the prime purpose of the President's present campaign is to increase employment, the proposed shortening of service was said to be a direct violation of the spirit of the agreement. The law also specifies that where fifty-two hours of service have been given to the public each week no reduction of total time is to be made.

WHAT A FARMER SAID TO HIS MULE

Bond Williams, president-elect of Jackson, Tenn., Rotary, is authority for the following:

"This is a little conversation between an old farmer and a mule, with the man doing all the talking. They were plowing. Says the man:

"Well, Lightning, you're just a mule, and the son of a mule, and I'm a man and made in the image of God. But here we work, hitched up together year in and year out and I often wonder if you work for me or I work for you. Maybe it's a partnership. Anyway, I work as hard as you do plowing or cultivating, we cover the same distance but I do it on two legs and you do it on four, so I do twice as much work per leg as you do. Soon we'll be putting in our corn crop. When we harvest the corn, I'll give one-third to the landlord and one-third to you, and the balance is mine. You eat all of yours but the cob. I have to divide mine with my wife and seven children and six hogs and sixty hens and ducks and a banker. If you and I both need shoes, you'll get 'em."

"Yes, sir, Lightning, you're getting the best of me. I ask you now, is it fair for a mule, the son of a jackass, to swindle a man, the lord of creation, the most intelligent of all the animals? You only help me plow and cultivate, and I must out, shoe and husk the corn, while you hewhaw at me over the pasture fence. All year the whole family has to help from grandma down to the baby, to scratch enough money together to pay the taxes and the interest on the mortgage on you. And what do you care about a mortgage? You are my old critter. I even have to worry about the mortgage on your tough, ungrateful hide. About the only time I've got anything on you is election day—I can vote and you can't. But after election day I realize right away I've been as big a jackass as ever your papa was. And then I begin to wonder if politics was made for me or for jackasses—or just to make jackasses out of men. Honest, now, Lightning, when you know all these things, how can you keep all straight face and look so dumb and innocent?"

TRAIN DISCONTINUANCE PETITION IS GRANTED

AUSTIN, Texas, July 28.—The Railroad Commission Thursday granted a petition of the Texas & New Orleans Railroad to discontinue daily passenger and freight service on its La Grange line and to abolish passenger service. One freight train a week must be operated on a fixed schedule, and when as much as one carload of freight is offered it must be transported within twenty-four hours. The same order was made as to the Damon branch of the road.

Permission was given the St. Louis Southwestern to discontinue motorcar service on the Stephenville branch west of Hamilton and the Panhandle & Santa Fe to close its agency at Waka.

WALL PAPER CANVAS PAPERER'S PASTE

SHERWIN WILLIAMS PAINTS BRUSHES CEDAR POSTS

LINE CEMENT DOORS WINDOWS SHEET IRON COAL

NAILS LUMBER SHEET ROCK

FALLING IN LINE—

With little "Bally"—with much serious thought—with a sincere wish to observe both the spirit and letter of the covenant entered into, and which has already taken effect at our place of business.

HIGGINBOTHAM BROS. & CO.

"We Know What You Need and Have It"

A New Deal For Liver Sufferers

Don't be misled any longer. Calomel, salts, oils, mineral waters, laxative pills, herb teas, powders, etc., have no effect whatever on the liver. There are only two generally recognized substances which actually cause a sluggish liver to increase its production of bile. Sargon Soft Mass Pills contain both of them.

You can't feel well and strong unless your liver furnishes plenty of fresh bile every day. Without bile food doesn't digest properly—it just ferments and decays—Constipation, gas, sour stomach, headaches and nervousness follow.

Unless you have tried Sargon Soft Mass Pills you can have no idea of their effect—You feel stronger, healthier, happier—life and color return to faded eyes and cheeks—appetite and digestion improve rapidly.

Only Sargon has a full 30-day treatment. At your druggist, or write G. F. Willis, Inc., Atlanta, Georgia—adv.

PORTER'S DRUG STORE

CAMPBELL'S GROCERY

WE ASK YOUR CO-OPERATION IN HELPING US OPERATE UNDER THE NEW CODE REQUIRED BY THE GOVERNMENT

PURE CANE SUGAR, 20 lbs. \$1.00

MRS. TUCKER'S SHORTENING 8 lb. carton 65c

BUY FLOUR NOW —And save the processing tax of \$1.38 per barrel which must be added Tuesday, August 8th

K. C. BAKING POWDER, 25 oz. 17c

SPECIAL PICNIC HAM SHOULDERS, lb. 10c

FOLGER'S COFFEE, 2 lbs. 65c

Temple Garden Tea, 1-4 lb. pkg. 10c

GRAPE NUT FLAKES, pkg. 10c

Beetleware Cereal Spoon FREE

PRINCE ALBERT TOBACCO 1 can 11c 2 cans 21c

SOUR PICKLES, Quart jar 13c

CATSUP, 14 oz. bottle 10c

P. & G. SOAP 10 bars 25c

1 lb. AXLE GREASE, 3 cans 25c

Visit Our FRUIT & VEGETABLE SECTION Good things to eat too numerous to mention.

You Will See The Blue Eagle Floating At Our Store, Which Means Compliance With The Request Of Our President And The N. R. A.

WELCOME TO HICO'S 51ST ANNUAL REUNION

Make this store your headquarters at all times. Visit our Soda Fountain and Cream Parlor, where you have plenty of room and comfort. We are at your service.

Corner Drug Store

We Extend A Most Hearty Welcome TO ATTEND HICO'S 51st ANNUAL REUNION



We are happy to announce complete cooperation, in spirit and letter with President Roosevelt's National Recovery Act. Business Hours 8 A. M. to 5 P. M.

SPECIAL REUNION PRICES FOR SATURDAY AND NEXT WEEK

We offer you our best high grade merchandise—no seconds or shelf worn goods to offer—just good, clean stocks to choose from, at prices that are sure to please. All spring and summer merchandise at greatly reduced prices. Dress up for the Reunion. We can fit the whole family. Shoes, Hats, Ready-to-wear, Suits for men, Shirts, Hose and Clothing of all kinds. Make our place your headquarters during the Reunion.

WE APPRECIATE YOUR BUSINESS

H. & D. HARELIK DRY GOODS CO.

HICO

Three National Swimming Champions of 1933



Here are the three outstanding A.A.U. women swimming champions of 1933. They are, left to right; Katherine Rawls, Ft. Lauderdale, Fla., 500 meter and spring board champion; Eleanor Holm, New York, 220 meter back stroke; and Lenore Knight, Homestead, Pa., mile and 100 meter free style.

Italian Airmen Fly To Chicago World Fair



To the right is shown General Italo Balbo, Italian Minister of Aviation, who headed the Trans-Atlantic flight of a fleet of 24 huge flying boats from Lake Orbetello, Italy, to the World Fair at Chicago in hops from the continent to Iceland, Labrador and Canada. Above are shown the crews of the boats in review. Chicago planned a mammoth welcome for the flyers.

LETTERS from Our Readers

WHAT IS IT ALL ABOUT?

What is it all about? I mean all this noise about repeal. Oh, listen, so say the sages. It will bring prosperity. That sounds good after these years of starvation of the many in the midst of plenty. Well let us reason on it just abit.

If we remember correctly there were criminals at the government's expense right here in the good old U. S. A. long before Volstead was elected to Congress. There were bank closings long before there were saloon closings. That fact also applies to America as well as many other so called civilized countries. "Yes," you say, "but we are dealing with the present and not the past." Alright forget the remote past and let us look at the present. We see the United States (one of the world's supposed great nations) with more than fifteen million unemployed and of course hungry people. We also see the British Empire (perhaps the world's greatest commercial machine) with more hungry and starving people. Even big populous Chinese whose people are not enjoying a national picnic and so it goes all around this big planet. The U. S. A. has a Volstead amendment to her constitution. The British Empire has none. France has none. Germany has nothing to compare to it, nor does Italy nor China nor Japan or any other country, but still as I said all is not well with their people. So, as you see, Volstead and not manufacture our predicament.

Here, it is in a nutshell, tax on "booze" (so the rich think) will help carry the expense of government) and to that extent relieve their pocket books.) But how about the morals of our country? Shall we throw them to the four winds just to keep money in the pockets of our ultra-rich while women and poor children pay through the starvation route. If you never saw a saloon town you don't know what I am talking about, but in the name of all that is good and bad talk to somebody that has. If you have seen one from the inside, you know enough.

ROY DERRICK
Hico, Texas.

IN THE LONG AGO
By Ida Mings Clay
When Ma entertained the Preacher.

Children had to be so pious!
More demure than when our Teacher
Came and stood around to eye us.

But there was some scrumptious eatin'
When the Preacher came to dinner—
Pie and chicken after meetin'
Cooked to please both saint and sinner.

Preacher was appeased and gracious
After sittin' at our table—
Pa was filled, although sagacious,
For he et all he was able.

Wattin' unchins missed the pleasure.
Eatin' scraps and actin' oddly—
Dear tired Ma! She was a treasure!

Long ago, folks called this godly.

AMISH BISHOPS PERFORM TWO ACTS OF MERCY

Arthur, Ill. Aug. 2.—Amish farmers of this central Illinois settlement are today exercising two new privileges.

As acts of mercy, the high bishops of this branch of the Mennonites have ruled that members may use tractors in cultivating farms and may join in organizing a bank.

Generally the Amish shun modern inventions, having neither telephones, radios, nor automobiles. The men grow long beards. The women wear black.

The use of horses was allowed the Amish farmers in their fields and farms, but the recent heat wave killed many of their animals.

The five bishops who preside over the five churches here ruled that it would be an "act of mercy" to substitute machinery for horses.

Many of the wealthy Amish farmers were depositors in the old First National bank of Arthur which was closed March 4. The support of these men was needed in plans for the new national bank of Arthur, organized to replace the former institution.

As a second act of mercy, the church authorities allowed 35 members of their faith to become stockholders in the new bank. Arthur has approximately 2,300 Amish members who are of Pennsylvania Dutch origin, and 1,200 other persons. The bishops' action it was agreed, will be a big aid to local commerce by facilitating the establishment of a needed bank.

HIGHWAY PROGRAM IS NOT TO BE CHANGED

AUSTIN, Aug. 1.—John Wood, chairman, and W. R. Ely, member of the Texas Highway Commission, Tuesday sent letters to county judges and chambers of commerce advising them it would be futile for delegations seeking improvements to appear before the commission.

"Since we have, with a great deal of care, selected and recommended to the bureau of public roads the projects that we desire to improve, it will be useless for delegations to come before the commission requesting further consideration, as changes in the recommendation would delay the letting of contracts for several months," Wood and Ely wrote. "If you have a delegation registered for the next meeting of the commission in regard to application of funds to be allotted to a county on any particular project respectfully suggest that you can save the expense of the trip, because the recommendations already have gone forward to Washington."

WARNING COTTON FARMERS AGAINST PLUNGING INTO NEW AND UNUSUAL CROPS

College Station.—Warning cotton farmers against plunging their cotton acres retired in the acreage reduction campaign into new and unusual summer and fall crops, Texas Extension Service, outlines O. B. Martin, director of the general four-fold plan for re-vamping farm systems to fit the new situation acreage reduction has forced upon Texas. "The safest, surest and most profitable uses for this land have been demonstrated over and over again in almost every community in Texas," he says. "The Extension Service offers nothing startling and magical as a general guide to farmers at this time, but the same plan that has brought success to many farmers in the past and which is now a logical necessity."

"The first part of the next step ahead for Texas cotton farmers is using 25 acres of land, more or less, and with proper livestock and equipment making most of the family food and feed requirements at home. This is what saved us in the last three years and its continuation will make us money in the better years I think are ahead. The immediate need in Texas is for quick feed and pasture crops."

"The second part of the step ahead is closely linked with the first. Living at home these last few years naturally gave surpluses of farm and home manufacture for sale. It meant extra farm income and it will continue to give extra income. The home pot sort of boiled over surpluses of hams and bacons and cheese and syrup and leather goods and the like, which could be sold."

"The third part of the step is to farm the remaining acres in cash and other crops for all they are worth. Good yields always pay better than poor ones and they always will. I believe the immediate future will see a premium paid for better use of land and more efficient farming."

"Finally, with home requirements taken care of, surplus acres offer the opportunity for feed production to sell through livestock. Texas has always needed a livestock balance to its cotton farming and the chance is now here to get it."

HERE'S AN ANSWER

A parody on "The Litany of the Poilu" (famous during the World War) appearing in Bindery Talk, helps to take the curse off of these days of panic and discouragement:

Why Worry?
Either you are successful or you're not successful.
If you are successful there is nothing to worry about.
If you are not successful there are only two things to worry about.
Your health is either good or you are sick.
If your health is good there is nothing to worry about.
If you are sick there are only two things to worry about.
If you are either going to get well or you're going to die.
If you are going to get well there is nothing to worry about.
If you are going to die there are only two things to worry about.
You're either going to heaven—or —you're not going to heaven.
If you are going to heaven there is nothing to worry about.
If you are going to the other place, you'll be so busy shaking hands with old friends you won't have time to worry.
SO WHY WORRY???



THIS STORE Falls in Line Behind The President

We pledge our full support and whole-hearted cooperation to President Roosevelt and the National Recovery Administration. The Blue Eagle, which signifies acceptance of the terms of the Act, will be found prominently displayed at our store.

New Store Hours

Complying with the regulations adopted by Hico retail grocers as a whole, we will until further notice observe the following hours of business:

Open 7 A. M. Close 6 P. M.

We ask the indulgence and cooperation of our customers in this new program, and assure each and every one that we will not sacrifice one iota of the service which they have learned to expect from us.

Get Ready For Hico's 51st. Reunion

AND SUGGEST THAT YOU SHOP HERE FOR PALATABLE FOODS FOR YOUR FAMILY AND VISITORS. LET US URGE YOU TO ATTEND THIS PICNIC—

J. E. BURLESON
EXCLUSIVE GROCER

Congratulations

TO THE CITIZENS OF HICO AND COMMUNITY
UPON THE CELEBRATION OF THEIR
Golden Jubilee
REUNION
August 10-11-12

Time has made changes in methods of entertainment, as well as living and housekeeping. Just as newer and better things have been found for amusement, so have better ways of living been worked out with the passing of time.

We are proud to have had a part in lightening the burdens of housekeeping through furnishing clean, convenient and economical natural gas for cooking and heating.



We Are Glad to Announce that We Are Co-operating with President Roosevelt's National Recovery Act

FLOUR

Buy your requirements before the process tax goes on August 8th.—Light Crust, Owl and Humming Bird.

COFFEE

"Our Own"—Cup tested, fresh and delicious.

RUGS

Just received a New Shipment of Felt Base Linoleum Rugs, all sizes, beautiful patterns.

SELL US—

Your Cream, Eggs and Produce, the markets' highest prices paid at all times.

NOTICE!

New Hours of Opening and Closing—

Open 7 A. M. Close 6 P. M.

N. A. LEETH & SON

Groceries—Variety Goods—Hardware

WHISPERING ROCK

By JOHN LEBAR

Second Installment

SYNOPSIS: Ruth Warren, living in the East, comes into possession of three-quarter interest in an Arizona ranch, left to her in the will of her only brother, reported to have died while on business in Mexico. With her ailing husband and small child she goes to Arizona to take possession, thinking the climate may prove beneficial to her husband's weakened lungs. Arriving at the nearest town, she learns that the ranch, "Dead Lantern," is 85 miles across the desert. Charley Thane, old rancher and rural mail carrier, agrees to take them to "Dead Lantern" gate. NOW GO ON WITH THE STORY

"Listen!" commanded the girl suddenly. Her face was white with tense with dread, and her lip quivered. "Oh, Kenneth!" she cried hysterically. "There's not a sound—not a sound—it's too much I tell you! It's deathly—nothing moves, not a living thing! It's too big!"

Old Charley put down his sandwich and stepping on the starter, kicked open the muffler. Ancient Lena broke into an unsteady roar. To give color to his action the old man got out of the car, threw back the hood, and stood staring skeptically within.

In the back seat the husband and wife were locked in each other's arms. Little David watched them with solemn eyes, not quite sure of his proper course. "It'll be all right, dear," the man's voice came to her in a strained whisper above the grateful noise of the car. "We will just have to stick it out—you will get used to it—all—Again the thing in his chest began to flutter madly.

To Old Charley's mild surprise the young lady sat beside him for the rest of the afternoon. Her manner had changed. Silently, she looked about her. There was no pleasurable interest in her face as her eye studied each detail of her surroundings—it was as though she felt it incumbent upon her to understand this strange country. After half an hour she began to ask questions.

"Will we see any cowboys today?"

"We passed one an hour back."

"That man on the horse? He didn't look like a cowboy. Oh, but don't they wear those—those fur things on their legs and high-heeled boots and big hats and revolvers—forty-fives?"

"Hair chaps are all right on a fashion plate cowboy, or in a cold country. That man was wearing the usual kind—plain cowhide. He probably wears high-heeled boots—high heels. But nobody packs around a gun nowadays—except hi-jackers and peace officers. Oh, it's kinda usual to carry a gun in your car for coyotes and such, but I ain't seen a cowpuncher with a holster in fifteen or twenty years."

"Why, according to you, this wild country must be as safe as a town with a good police force."

"Lots safer. We got rattlesnakes and a few other things, but in town you've got high school kids scoutin' around in stripped Fords."

For the first time in many hours the girl laughed. She relaxed in the seat, and pulling her tight fitting hat from her head, let the dry wind do what it pleased with her short amber hair. "We've been awfully rude," she smiled. "We should have introduced ourselves—my husband's name is Kenneth Warren; I'm Ruth."

The old man nodded. "I figured maybe you might know about—Mr. Grey."

"Oh!" The girl's face went sober. "I see, of course. Mr. Will Thane's letter came from Los Angeles and I didn't think of there being a connection when I learned your name this morning. Did—did you know my brother?"

"Yes, pretty well. He and Will happened to ride the country together quite a bit whenever Will came out. Will was here when the news was brought about your brother Harry."

"Please tell me what you know about Harry's death," asked the girl quietly.

Old Charley shook his head. "There ain't much I can tell you. I expect Will wrote about all any body knows. Your brother went down into Mexico last fall. After the fall cattle sellin' that was. He and his partner, Jep Snavelly, had been figurin' on lookin' over some stock down that way—see Harry went. Snavelly heard from him a time or two and learned Harry was goin' farther into the interior. After that Snavelly didn't hear from him. For a couple of months he didn't think nothin' about it because mail's mighty uncertain in some parts of Mexico. Then he commenced gettin' worried—he even came over to my place and asked what should be done. Well, just about then a Mexican came into Palo Verde and told about findin' Harry. Close to two hundred miles below the line, it was. The Mexican knew the body was American and he brought some letters—one of them was from you. He described the clothes so from the story the Mexican had brought back and the letters and other personal things everybody knew it was Harry. Snavelly was notified and he seen the Mexican and told all he knew about it, which is about what I told you."

"Was there anything to show what caused Harry's death?"

"Nothin', exact. The Mexican said it looked like he'd been thrown and dragged—but it's hard to tell."

"Was—Harry buried?"

"Yes, the Mexican did that and he marked the grave. He told them at the next rancho he come to about where to find the grave and all."

The girl's eyes filled. "That was kind," she murmured.

"I expect Will told you it would hardly be possible to have the body brought over the line?"

"Yes. And I'd rather have things the way they are—I'm the only one who cares, anyway," she finished bitterly.

Old Charley changed the subject.

"Are you folks plannin' to stay a spell?"



"Why in the world is the ranch called the Dead Lantern?"

"Yes, I suppose so." She answered slowly, with a nervous glance at the gaunt range of tall mountains they would soon be entering. "Aren't we nearly there?"

"It's quite a piece yet. We've only come about forty-five miles. We cross this range and then we are in the San Jorge Valley. The valley's a long one—runs way down into Mexico. The Dead Lantern's about forty miles down the valley and up against the mountains on the west side. My place is along there too—lies between the south Dead Lantern fence and the Mexican line—kinda over an elbow in the mountain range."

"Why in the world is the ranch called the Dead Lantern?"

"Well, you see, the brand is the outline of a lantern an' folks got to calling it the Dead Lantern—I reckon because there ain't no light in it. A man makes a brand and puts it on his cattle, and then folks get to callin' it whatever it looks like to them. By and by, some name sticks and from then on everybody calls the ranch by that name." The old man paused. "I expect this'll be your first trip out this way?" he asked.

"I may as well tell you," said Ruth. "My husband hasn't been doing so well in business for some time—his health, you understand. Harry knew how things were and—well, he's always been my big brother. My husband and I were very young when we married and he kept his eye on us. He felt that we had no one to fall back on but him—my father and stepmother weren't—she paused. "When Harry came West and bought his part of the cattle ranch, he willed it to me. He wasn't married, you see, and he wanted us to have something to fall back on if anything happened to him. Now that he's gone, we've come out here to the ranch. We also think the climate will benefit Mr. Warren."

Old Charley was silent for a moment. "Well, well," he said at last, "so you're part owner of the Dead Lantern." The car covered a hundred yards of road. "Don't suppose you've met Jep Snavelly yet?"

"No, I hardly know anything about him. Harry used to mention him in his letters. Are you a friend of his?"

The old man pursed his lips. "I'm a neighbor. In fact, a real close neighbor to the Dead Lantern. It's oyl about six miles over the mountains from the Dead Lantern house to my house."

"Ah—what sort of man is Mr. Snavelly?"

"He's about fifty—a good deal slimmer than me—the old man smiled—"He's an old cattleman; but he ain't been in this country more'n twelve years or so. Originally from Texas, so Harry said. But he knows cattle and ranchin'."

"I'm glad to hear that," laughed the girl; "it will be rather necessary to have some one around who knows what to do on a ranch."

"Well—yes, I expect it will."

Nearly two hours after they had passed through the range of low mountains and had turned southward, a wire fence came down from the mountains on the western side of the valley.

"That's the Dead Lantern fence," said Old Charley noncommittally.

"There's twenty thousand acres of the Dead Lantern, feed enough to run two thousand head, the land's all fenced, and there's heaps of browse up in the hills."

"How big is twenty thousand acres?"

"Sizable. The sky line of those mountains is the western boundary to the south where that ridge runs out into the valley is the southern line. My place is round on the other side of that ridge—'bout twenty miles by road. But there's a trail over the ridge from the Dead Lantern home ranch to my place, that makes it about six miles."

"And all that land from here to the mountain tops belongs to the Dead Lantern?"

"Yes. And there's a heap more of it you can't see tucked away in them canons. If you followed the line fence on horseback it would take you about four days to ride 'round the ranch."

"No wonder it can hold two thousand cows! What do cattle sell for a piece—I mean how much a head?"

"Forty to fifty dollars lately."

"She made a quick calculation. 'My heavens! Could we get a hundred thousand dollars for the cattle?'"

Old Charley smiled. "It's not quite as simple as all that." Old Charley remarked gravely as he turned from the road and stopped by the Dead Lantern mail box. Just beyond the mail box was the gate; a newish sign, crudely lettered in black paint, was nailed on the middle bar. Anybody coming on this ranch is liable to get shot.

When the old man heard the girl gasp he knew that she had seen the sign, and with averted eyes he began to rummage in the government mail sack.

The girl watched her husband's face as he read; their eyes met blankly, then turned to the old man.

"What in the world does that mean?" asked Warren.

"Nobody thinks it means anything," answered Old Charley reassuringly. "Just Jep Snavelly's way—he's a little eccentric." He pointed to a faint cloud of dust far up the two wheel paths which led from beyond the gate toward the distant mountains. "I'll be going along now—I reckon it would be best for you folks to meet your new partner alone anyways."

He looked into Warren's eyes. "And if something should come up sudden-like that you'd want to get to town in a hurry just ride over the mountain to my place. This old cad ain't much, but she still rolls."

While they were piling the baggage by the mail box, both the girl and her husband glanced frequently at the sign.

They watched Old Charley until the car disappeared over a hill a few hundred yards south of the gate, then turned their attention to the approaching wagon on the ranch road.

When the wagon stopped at the gate, an Indian boy of ten sidled cautiously to the ground and, with his wide eyes fixed on the three by the mail box, sidled to the gate and opened it. This done, he speedily rejoined the family in the wagon. Kenneth Warren went forward. "Can you tell me," he addressed the two hundred-pound Indian on the wagon seat, "where Mr. Snavelly is? Are you his man?"

The Indian looked at his two hundred-and-fifty-pound squaw, glanced back among his numerous progeny, and then turned his black eyes on Warren. "No sabe." The horses started forward.

"Mamma, letter for the man!" David, the letter from the box outstretched, started toward the retreating wagon.

"No, David, not to that man. Mamma will tell you when the man comes to whom you are to give the letter." An instant later she whirled about to her husband the letter in her hand. "Kenneth! This letter—it's the one I wrote over two weeks ago to Snavelly—he doesn't know we're coming!"



Both the girl and her husband glanced frequently at the sign.

Continued Next Week.

Fairy

By FAIRY CORRESPONDENTS

This community was blessed with a good rain last Sunday. The rain was falling very slowly and lasted most all day. It will be of great benefit to grass land and also cotton and late feed crops.

The services of the Methodist revival were completely rained out Sunday morning. Rev. Weatherers delivered the closing sermon of the revival Sunday night. Sunday is our regular singing day. We hope to have some new books on hand and accordingly invite all who can to come and be with us.

The protracted meeting of the Church of Christ has been postponed a week to keep from conflicting with the Hico Reunion. It will begin Saturday night before the second Sunday, Aug. 12th. You are extended a cordial invitation to attend these services.

Alvin Wolfe and nephew, J. C. Wolfe of Woodson visited Mr. and Mrs. Clancy Tue Monday of last week.

Mr. and Mrs. Ben F. Underwood and grandson, R. B. Eddy of Lometa, visited Mr. and Mrs. H. H. Wolfe and family Sunday night and Monday. Mrs. Underwood is a sister of Mrs. Wolfe.

Mrs. Maggie Patterson of near Greenville community spent from Sunday until Wednesday of last week visiting in the home of her son and family, Mr. and Mrs. J. P. Patterson of the Agree community. Mr. and Mrs. Patterson accompanied her to the home of her sister-in-law, Mrs. L. P. Richardson, on Wednesday spending the day with her. Mrs. Patterson spent the remainder of the week with Mrs. Richardson and other relatives returning home last Saturday.

Mrs. Ben Wright spent from Thursday until Sunday visiting her sister in Fort Worth and also her son, Roswell, in Dallas.

On Sunday, July 23rd, Bert Wright and family met a number of their relatives at Clifton for a reunion and picnic. One of Mrs. Wright's sisters, Mrs. D. P. Douglas, of Wichita Falls who was to have met them there failed to arrive and about 8 o'clock the next morning Mrs. Wright received a message that her sister was dying. She left at once for her sister's bedside. She passed away at 6:30 the following afternoon (Tuesday). Those who attended the relative's reunion at Clifton were: Bert Wright and family of Fairy, Walter Duncan of Hico and A. P. Phillips and family and nephew, Ray Wright of Mart. Ray is a son of Mr. and Mrs. Bert Wright and has been making his home with his uncle, A. P. Phillips at Mart for the past two or three years having employment at that place.

Mrs. Douglas was unconscious from Friday until her death the following Tuesday. She leaves to mourn her loss her husband, four daughters, three brothers, two sisters and her aged father and many friends.

Her brothers were all there except one, Frank Phillips of Groesbeck. Brothers and sisters present for funeral were: Mrs. B. L. Wright, Fairy, Mrs. Mittle Adkerson, Gatesville, L. R. Phillips of Childress and A. P. Phillips of Mart.

J. A. Anderson of Fort Worth was in our midst the first of the week tuning pianos in the homes of H. S. Pitts and J. O. Richardson.

Mr. and Mrs. Albert Grimes of near County Line spent Saturday night and Sunday in the home of his sister and family, Mr. and Mrs. Claude Brunson.

Mrs. Minnie Cashon of Hico spent Saturday night in the home of her daughter and husband, Mr. and Mrs. Heral Richardson. They accompanied her home Sunday morning and spent the day.

Mrs. T. L. Betts and sons, Lester and Joe, accompanied a number of friends of the Agree community on an outing on the Leon Thursday night of last week. Those making up the party were Mr. and Mrs. J. T. Jackson and children, Jessie Blakley and family, S. S. Vaught and family and Misses Helen Hess and Vance Blakley and Mrs. Betts and sons.

George Duncan returned home Sunday from several weeks' visit in Louisiana and other points.

Mr. and Mrs. Dellis Seago left Saturday of last week for Pasadena, Texas, to join Mr. and Mrs. D. E. Allison. The men have employment there.

Pro Horsley is busy this week surveying cotton land so guess a number of farmers will be busy next week plowing up cotton.

Camp Branch

By ELLA D. COLLIER

We have had a nice rain in this community.

The meeting at Prairie Springs closed Monday night. Every one who attended the meeting enjoyed it just fine.

Lacy Mae Connally spent Saturday night with Etta Mae Walton.

Ella D. Collier spent awhile Monday evening with Geneva Jagers.

Billie Collier spent awhile Tuesday evening with Wendell Blackburn.

Vivian Word spent awhile Monday in the John Collier home.

A few of this community enjoyed a party at the home of C. L. White Tuesday night.

... WHEN YOU WANT TO GET IN TOUCH WITH FRIENDS



Moderns no longer have to climb the highest hill to light a beacon fire. Signals of chance calling for constant personal watchfulness were the order of the past. And when the signals were seen—think how limited their meaning! Either something pre-arranged by agreement, or simply calling for a personal conference.

Today you know the certainty and the constant availability of your friends by the most rapid, the most certain form of modern communication—the telephone.

Use our phone—for news, for alarms, for personal conversations, for invitations. Even the most formal of occasions are arranged by telephone these days!

For that extra extension—in the bedroom, the kitchen, the second floor. Save steps. It costs so little!

Gulf States Telephone Co.

REUNION TIME

COTTON FARMERS ...

—Who took part in the clean-up campaign, and made efforts to increase their acreage and production this year are reaping the rewards of their forethought and efforts.

We Don't Need to Say Anything About the Work Our Gin Turns Out ...

It is well known to all people of the Hico territory that the sample and turn-out are good. Our gin has been completely overhauled, and is ready for this year's run.

The time for the annual Hico Reunion is at hand again—a time for renewing association with old friends, and the formation of new ones. Congratulations are in order for an affair that has come to be looked upon with so much interest during the full half century of its existence.

May this year's Reunion be treasured in the memories of all people attending as a time of fellowship and joy. May its sponsors realize their fullest hopes for its success. And may it grow from year to year, and continue to be the one outstanding event in the year for Hico and this section of the country.

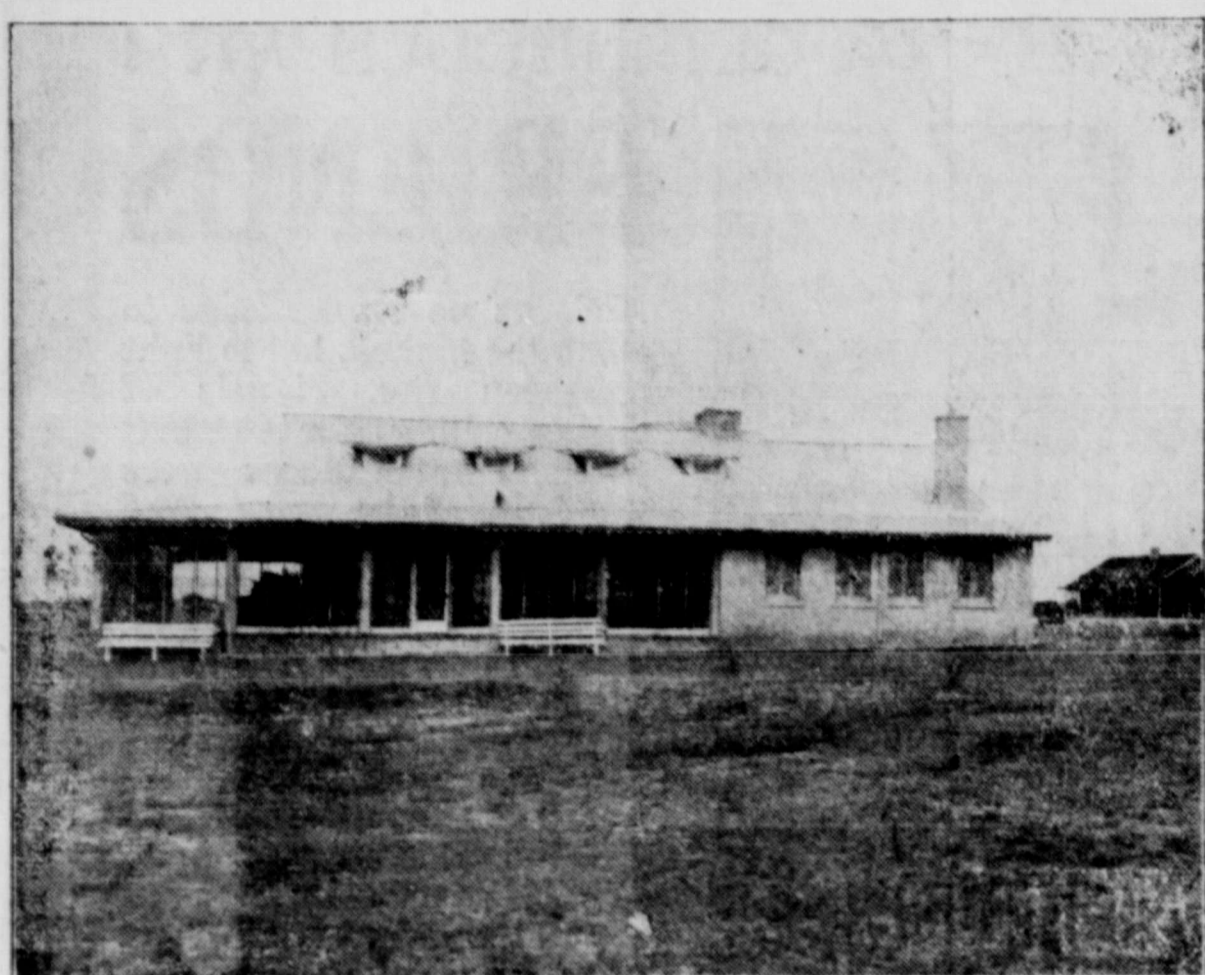
The KIGHT GIN

HICO, TEXAS

H. L. Kight, Owner

H. C. Duncan, Manager

HICO'S PLEASURE HEADQUARTERS



CLUB HOUSE AT BEAUTIFUL BLUEBONNET COUNTRY CLUB

New Tennis Courts Add to Attractions At Bluebonnet Club

Enthusiasm that had died out several years ago over golf has recently been rejuvenated by the work that has been done in bringing the Bluebonnet Country Club course back to the excellent shape in which it was two years ago. New sand greens have been laid in place of the old cottonseed hull greens and the fairways have been mowed smooth. Due to the fairways not having been played on for a considerable length of time the turf is better than it has ever been and the player has no trouble in feeling his ball. New benches at the trees and new paint on the sand boxes have added much to the colorfulness that has always belonged to the Bluebonnet course. The clubhouse is open at all times to the members of the club and their guests and a number of social functions have been slated for reunion week.

Two tennis courts have been laid off and the first layer of clay has been rolled down. When finished, these courts will be the best in this part of the country and a number of tournaments with surrounding towns are being considered pending the completion of the courts. The courts should be in fair playing shape inside the next two weeks and in a month or so will be in excellent shape.

The Bluebonnet Club should gain

back the prestige that it had in the past of having the sportiest nine holes in this region of Texas. With the addition of excellent tennis courts, there is no doubt that there will be many applications for membership in the Club, and that out-of-town players will be attracted to this center of recreation.

STATUS OF CODES PRESENTED BY BIG INDUSTRY, TRADES

WASHINGTON, Aug. 3.—The status of codes of fair practice presented by major industries and trades and pending before the recovery administration:

Steel—Hearing held, labor terms production and price control features being ironed out in private conferences.

Coal—Hearings moved up to Aug. 9 to hurry solution of labor troubles.

Automobiles—On file for hearing probably around Aug. 15.

Retail Trade (except food and drugs)—Set for hearing Aug. 14, with labor terms temporarily in effect on voluntary basis.

Banking—Temporarily in effect, hearing date to be set.

Food Dealers—Temporarily in effect on voluntary basis, hearing date pending.

Lumber—Hearings over, revision nearly completed.

A collection of codes for textile lines and branches of the clothing industry also are in various stages of development, with a miscellany of agreements ranging from a theater code to one for wallpaper manufacturers.

Bruce Carter, who began his hotel career in 1917 with a bell-boy's ice bucket in one hand and a B. A. degree in the other, has been named managing director of the Rice Hotel in Houston. He also will be actively in charge of the Lamar Hotel and the Lamar Annex. Carter started in the "hotel business" as a bellhop after graduating from the University of Texas. After service in the World War, he returned to the Rice Hotel as purchasing agent and later became assistant manager. In 1927 he became manager of the new Lamar Hotel and two years later opened the Texas State and Lamar Annex Hotels.

C. L. A. DENTON FURNISHES RECIPES AND MENUS TO THOSE INTERESTED

Attractiveness of the table plays an important part in staging an effective meal. Choose an exceptionally appetizing dish and make this your center of interest. If it lacks color it may be garnished appropriately, and this will bring out the color scheme more effectively. Some of the garnishes which are often used are paprika, cloves, parsley, cherries, and mint. Cheese and lemon may also be used to advantage. Two aims may be accomplished by using garnishes: First, they may be used for flavor; and, second, for decoration. The following menus show how much more attractive and appetizing a meal may be with the introduction of color:

Breakfast: Cantaloupe, Cereal, Cream, Sugar, Scrambled eggs, Whole wheat toast, Jam, Coffee, or Milk.

Luncheon: Split peas on casserole with paprika, Red salmon with lemon, wafers, sliced tomatoes, pickles, pineapple salad, lettuce, iced tea with mint.

Dinner: Consomme, Saltines, Broiled steak, Gravy, Potato curls, Fresh corn, Celery curls, Parker house rolls, Ice tea, cantaloupe with vanilla ice cream.

Breakfast: Chilled tomato juice, oatmeal, cream, waffles, bacon, syrup, coffee or milk.

Luncheon: Asparagus pisa, cheese, string beans, corn bread, congealed pear salad, lettuce, ice tea.

Dinner: Fried chicken with parsley, creamed cauliflower, gravy, corn bread sticks, spinach de luxe, fresh peach salad, lettuce, tea or coffee, orange ice.

POTATO APPLES: 2 T butter, 1-3 c grated cheese, one half tsp salt, 2 c hot sliced potatoes, pinch nutmeg, little cayenne, 2 T heavy cream, 2 egg yolks. Mix the ingredients together and whip until light. Shape in the form of small apples, roll in flour, eggs, and bread crumbs. Fry in deep fat at 385 F. and drain on an absorbent paper. Insert cloves at the stems and blossom ends.

ASPARAGUS PISA: Boil asparagus in salted water, drain thoroughly. Serve on buttered toast and sprinkle generously with grated cheese, put it under the flame for a minute.

SPINACH DE LUXE: 3 lbs. spinach, 4 strips bacon, 1-3 c butter or margarine, 3 tsp. salt, 1-4 tsp. pepper. Dice the bacon fine and brown lightly in the bottom of a large heavy kettle. Then add the spinach, which has been cleaned thoroughly, drained of water, and chopped fine. Add seasonings and butter. Cover and cook over a low heat until the spinach is tender. Any excess liquid may be removed and used for soup or gravy or may be served with the spinach.

SPLIT PEAS EN CASSEROLE: Soak overnight in cold water 1 pt. split peas, 1-4 tsp. baking soda. Cook slowly 2 hours, then drain. Mix together 1-2 c cooked rice, 4 finely chopped onions, Add to above mixture the peas, 2 c tomato pulp, 1-4 tsp. curry powder. Add salt, pepper and paprika to taste. Thicken with 1 T flour to 2 T water. Place in individual casseroles and bake in a moderate oven 375 F. for about 45 minutes.

Mr. and Mrs. Leland Alton of Hamilton were in Hico Thursday visiting his parents, Mr. and Mrs. John M. Alton Sr.

SLEEPY AFTER MEALS? WATCH FOR POISONS

A dopey, tired feeling is usually a sign of bowel poisons, that breed germs. Get rid of them with Adlerika. Acts on both upper and lower bowels without discomfort. Porter's Drug Store.

Appeal to Buyers Is Next Step In N.R.A. Plan For Recovery

Washington, Aug. 2.—A major buyers' drive to assure that purchasing power bolstered by the NRA wage raising, job-creating program will be used to its utmost in stimulating national recovery was promised today by Hugh S. Johnson, pilot of the industrial control machine.

This significant expansion of the government push to obtain better times will be started when "the time is ripe," he said, and was taken to mean as soon as industry and business have complied in sufficient volume with the terms of the voluntary re-employment agreement and of the permanent codes of fair practice to put millions of new money into the country's pay rolls.

Creating of a board of representatives of the federal recovery administration, of labor and of industry to handle all labor relations of the cotton textile industry, including the "stretch-out" system, was announced today by Johnson.

Johnson said that the new process for dealing with industrial relations may become the model for other industries and is expected to do much toward preventing strikes, lockouts and other interruptions.

The immediate purpose of the amendment to the cotton code today was to prevent improper speeding up of work through the "stretch-out" system of increasing the number of machines to be tended by each employe.

The amendment provides not only establishment of a national industrial relations board of three, one to be nominated by the "cotton textile committee" to represent employes, one by the labor advisory committee of the NRA to represent employes, and the third to be named by the administrator, but also a set-up of similar committees for each state in which the textile industry functions, their members to be appointed by the administrator.

Labor advisers of the administration considered this development today one of the most important forward steps in relations between capital and labor that has been taken in the whole industrial movement.

They pointed out that the textile industry, which is adopting the new method of dealing with labor questions, has been extensively unorganized and only recently experienced serious trouble over attempts to unionize Southern mills.

The movement of industry and business to join the NRA campaign continued in full swing, fresh reports from all over telling of mounting totals of signed agreements.

Mrs. L. B. Everett and son, Everett, of Dallas are here visiting in the John Haines and George Stringer homes.

WANT ADS

If you want to trade your farm, ranch or city property any where, write or see Cathey Land Co., Hamilton, Texas. 1-2c

HOUSEKEEPER WANTED—Some one to help care for my mother. Satisfactory references required. C. H. Miller, Route 5. 10-2p

SHEEP FOR SALE—2000 head good wethers Ramboulet and DeLaine types. Will sell all or in small lots. See or write Cathey Land Co., Hamilton, Texas. 1-2c

FOR SALE—3-room house in city limits of Hico on northeast side. 3 acres of land, good truck patches, well, windmill, tank, good little barn and car shed. I want \$400 for it. I live there.—Dewey Spinks. 10-1p

FOR TRADE—200-acre farm, well located, 115 acres in cultivation, fair improvements, has Federal loan. Want 500 or 600 acres grass land with about 100 acres in cultivation. See or write Cathey Land Co., Hamilton, Texas. 1-2c

BARGAIN—Wet wash per lb. 3c; dry wash 20c doz.—Home Laundry.

FOR TRADE—Truck farm of 30 acres, 25 acres cultivation, new house, well and mill, plenty water, berry patch, orchard.—On public road, 3 miles Hamilton. Want house and lot in Hico. Cathey Land Co., Hamilton Texas. 1-2c

Mesquitos! Mesquitos! GET GULF VENOM Absolutely kills insects quickly and safely. Leaves no stains. Get it at— HICO SERVICE STATION

CARMEN'S BEAUTY SHOP No advance in prices. Get your permanent for the Reunion now. Quick, expert service. Phone 190.

E. H. Persons ATTORNEY-AT-LAW HICO, TEXAS



OF COURSE You Will See The Emblem Of The N. R. A. Displayed At Our Store



The President has issued a call to arms in this war against depression. We are happy to give him the action he has asked for; we are happy to stand, shoulder to shoulder, with those Hico institutions which are ready. We are happy to do these things because they are in keeping with that spirit of whole-hearted co-operation which has been so dearly cherished in all our 41 years of storekeeping.

Every Household Need

CAN BE SUPPLIED AT THIS DEPENDABLE STORE

We take a pride in stocking quality goods, pricing them reasonably, and giving you the kind of service you desire. Many new arrivals recently which you will be interested in looking over.

25 CANNED GOODS LABELS 25c FISHING & HUNTING Supplies
New Stock of Refrigerator Ware CANS, COOKERS & SEALERS
Pretty New Designs in Dishes BOTTLES, CAPS & SUPPLIES

FOR THE 41ST TIME

We Take Pleasure in Welcoming You to HICO'S ANNUAL REUNION

THIS YEAR'S PROGRAM WILL, WE BELIEVE, PLEASE YOU MORE THAN ANY PREVIOUS PICNIC

C.L. Lynch Hardware Co.

GRUNOW REFRIGERATORS CLARION & EMERSON RADIOS
HAMILTON-BEACH VACUUM CLEANERS
\$12.50 Electric Mixer Free With Sale of Vacuum Cleaner
VOSS ELECTRIC WASHERS WOOD & COAL COOK STOVES

Welcome

... TO HICO'S 51ST ANNUAL

REUNION

August 10th-11th-12th

ELECTRICITY... Has greatly lightened the burdens of all housewives since the first Hico Reunion.

Let us demonstrate:

- ELECTRIC RANGES
- ELECTRIC FANS
- ELECTRIC IRONS
- ELECTRIC WASHERS
- ELECTRIC REFRIGERATORS
- ELECTRIC TOASTERS
- ELECTRIC WAFFLE IRONS
- ELECTRIC CASSEROLE COOKERS
- ELECTRIC MIXMASTERS

CONGRATULATIONS ARE IN ORDER...

Congratulations are due the Pioneers whose Vision prompted Hico's First Annual Reunion—who knew the value of neighborliness and of friendliness, and of a revue of each year's progress. Congratulations are also due those Pioneers of Today who are carrying on the work of the first Pioneers—who are setting the stage for a greater Tomorrow!

A GOOD "RESTING-UP PLACE"...

When you're in town for the Reunion, be sure to come around to see us. We want to know you personally, and we want you to feel perfectly at home in our store, do your "resting up" and meet your friends here. You're most welcome—and we'd just like to say "Howdy, neighbor!"

ANSWERING THE CALL FOR SERVICE

TEXAS LOUISIANA POWER COMPANY

ELECTRICITY GAS-WATER TRANSPORTATION

PERSONAL

"I will not be responsible for any member of my family who takes stomach tonics, indigestion remedies, soda, salt, mel, salts, laxative pills, etc. to try to get rid of indigestion, constipation, bloating, sour stomach, bad breath or headaches. I have told them all to use Sargon Soft Mass Pills, the new liver medicine which makes the liver get busy and furnish enough bile to digest their food and stop constipation. Everybody ought to take Sargon Soft Mass Pills two or three times a month if they want to feel good. All good druggists have them."

This Institution Will Cooperate To The Fullest Extent Possible With President Roosevelt And The National Recovery Administration

WELCOME TO THE REUNION AND TO OUR STORE

Our fountain drinks are delicious and we have a cool place in which to drink them. Make yourself at home in our place.

We appreciate your business and strive to give the best of service.

Porter's Drug Store

SLEEPY AFTER MEALS? WATCH FOR POISONS

A dopey, tired feeling is usually a sign of bowel poisons, that breed germs. Get rid of them with Adlerika. Acts on both upper and lower bowels without discomfort. Porter's Drug Store.