## 


Here In HICO


Swap Day it the interest that
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Uncle John Eakins In Serious Condition

Cowboy Reunion At Stamford July 3, 4,

Keeping Lp With
TEXAS

Longhorn Cavern In Burnet County Deserves Visit of Texans, Tourists

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Bud 'n' Bub the हvolution of badts By Ed Kressy



FOR LESS THAN s2.00-
make your breakfast room look uke new


Barnes \& McCullough

## J. E. Burleson

I'll swap groceries for anything from a guinea up. Try me and see.

## Lyle Golden

Groceries and Variety Goods

We want your Poultry Eggs and Cream

## Hamburger King

Next door to News
Review Office.
Hamburgers, Chili,
Coffee and Other
Good Things to Eat.

## Busy Bee Cafe

Next door to Carlton Bros. Store.
Chicken Dinner on Tuesdays, Thursdays and Saturdays

Only 25c
Try us Once

## Munnerlyn Service

Station
Gulf Gasoline \& Oils We wash and grease cars, and fix flats.
We also do repair work on all makes of cars.
We appreciate your buxines.

## Hico P. O. Force

 J. V. Lackey, Postmaster; J. P. Rodgers Jr., Thoma Rodgers,Marvin Marshall. Route Carriers: B. B. Gamble, Tom Boone, E. S. Jackson, W. F. Gandy.

## H. N. Wolfe, Agent

For Magnolia Petroleum Co.
Magnolia Anti-Knock Gasoline and Socony

Motor Oil
Phone 157

## Hico Service Station

Gulf Products
G. Hooper.

TUNE IN
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7 P. M. Central Time

# C. L. Lynch Hdw. Co. <br> Electric Washing Machines, <br> SATURDAY JUNE 3 

Grunow Refrigerators and Variety Goods.

## Blair Chevrolet

Sales \& Service
We'll swap you a new Chevrolet Car for an old car and some difference.

We Welcome SWAP DAY to Hico. Meet your friends at our fountain for the best cold drinks and
ice cream.

Corner Drug Store E. H. Elkins. Prop.
A. A. Fewell

First Class Shoe Repairing.
We are always on the job to please our Customers.

## R. R. Alexander Store

Complete line of Package Drugs, Tobacco, Cold Drinks Repair everything exRepair everything ex-
cept a broken heart.

Call and see.

If you Draw any "Boot" Deposit in

Hico National Bank

## Gene's Cafe

Good eats at reasonable prices.
Visit us Swap Day or any other day.
"Where the price is right."

In response to a long-felt need, the Saturday before the First Monday in each month has been set aside as SWAP DAY in Hico. Traders, farmers and merchants are cooperating to the end that this be made a success for everyone concerned. It will be permanent provided the reception is sufficient, and this is practically assured.

## FREE ENTERTAINMENT

There will be plenty of free entertainment for every-one. Bring what you have that you wish to trade for something else, and come in on this date to meet your friends. There will be plenty of articles here for trade, and you may make it profitable as well as pleasant.

## THIS IS YOUR DAY

While it is not necessary to extend an invitation to people in this section, take this as a warning that you will be sorry if you miss this event. While the idea is not mainly to sell you something, but to give you an opportunity to do some swapping, all the local merchants will offer special bargains on their merchandise, and want you to come visit with them whether you wish to buy or not.

## COME!

## McElroy Bros. Service Station

Texaco Gasoline and Oils. Cars Washed and Greased.
We fix flats. Visit Our Station

## Ollie Davis Electrician

All kinds of electrical work done at reasonable prices. I repair fans and other electrical articles.

Phone 132

## Ragsdale's Market

J. N. Ragsdale \& Son Quality Meats at Reasonable Prices.
We give service, and appreciate your business.
G. M. Carlton Bros. \& Co.
Let's get behind SWAP DAY
and make it a success.

## W. E. Petty

Try Your Luck
if you don't think I'll Swap.

Hico Poultry \& Egg Co.
Dells Seago, Mgr
We'll swap you CASH
for your
Poultry, Eggs and Cream

In Hico
Under Same
Management
Since 1890
First National Bank

## Hudson's <br> Grocery \& Market <br> Solicits and <br> appreciates your Business. <br> High Quality <br> Low Price

## Higginbotham

Bros. Lumber Co.
Prices and Quality that will make you want to swap your dollars for
Building Material.

Linch's Shoe Shop
Best of Machinery and Workmanship.

We appreciate your business
Try us once.
 Wiseman Studio

Always on the Job Hico, Texas

Johnnie Farmer's Tailor Shop
A good place to get
Tailor Work Done that they will be proud of.
Phone 159
We call for and deliver.

## Barnes \& McCullough

 Lumber CompanyCongratulations to the originators of Swap Day.

Campbell's Grocery
White House Flour and Feed
All seasonable Fresh Fruits and Vegetables at all times.
We buy your
Eggs and Poultry

## Ellington's Feed Store

We want your business.
We strive to give Service and satisfaction at all times.

Farm Implement Supply Co.

Come in and Swap for those implements you need.

## City Cafe

Good Meals and Short Orders
Try our Coffee.
We try to please our customers, and appreciate your business
N. A. Leeth \& Son Groceries Variety Goods Hardware
"Everything for Everybody"



## Top Market Price <br> CASH

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\begin{gathered}
\text { POULTRY \& } \\
\text { EGGS } \\
\text { AND SAE you yoxex } \\
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\text { GROCERIES } \\
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\text { My Prices For } \\
\text { Saturday: }
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| CREAM MEAL 35c |  |
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| Prsons |  |
| groceries and Prodtce |  |

COME IN SATURDAY AND LET US

## SWAP YOU CASH

For Your

POULTRY, EGGS AND CREAM
We are here on the job all the time to give you Service and Satisfcation. Try us with your next business.

HicoPoultry\&EggCo.<br>Dellis Seago Manager Phone 218

PALACE THEATRE Friday and Saturday

том міх
"the texis bad man"
talkatone comedy TaLkatone comedy
Adm.-Juat half price, 10c-15e
MATINEE SATURDAY at $2: 30$

CAMPBELL'S GROCERY | Pure Sugar 20 |
| :--- |
| Cane |

48 lb . WHITE HOUSE FLOUR $\quad \$ 1.15$ 48 lb . CRYSTAL WHITE FLOUR $\$ 1.00$ 48 lb . SUN RISE FLOUR $\quad 90 \mathrm{c}$

SHORTENING
Swift' Jewel, 8 lb. pail
Mrs. Tucker, 8 lb. carton $\quad 6 \quad 68 \mathrm{c}$
SLICED BACON, lb.
PINK SALMON, 1 lb . can $\quad 10 \mathrm{c}$ VIENNA SAUSAGE, $1 / 2 \mathrm{lb}$. can $\quad \mathbf{5 c}$

PICKLES, qt. plain sour $\quad 15 \mathrm{c}$
PINEAPPLE, 8 oz . crushed $\quad$ ac PINEAPPLE, 8 oz . sliced PEACHES, 8 oz . Del Monte, sliced 5 c


LIPTON TEA, Special 1-4 lb. 17c
GRAPE JUICE, Welch, pts. ...... 17 c
STRAWBERRY PRES. "pure," qt. 29c
2 lb . SHAKER SALT
POST TOASTIES, Lg. Pkg. 2 for 17
SNOWFLAKE CRACKERS, 2 lbs .19 c
BINDER TWINE
See us for your Fruit Jars, Lids, Caps, Rubbers and Cans.

# Flenty of Welcome To HICO'S SATURDAY 'SWAP DAY 

And a big Hearty Welcome at Carlton Bros. where you will find a very Complete Stock of Men's and Boys' Furnishings, Dry Goods, Ready-to-Wear, Millinery, Hardware and Groceries at Prices you will appreciate.

Since most everything in the wholesale market is rapidly advancing, our prices are still at the LOWEST PRICE.
Come to our place and we'll do our best to make your visit a pleasure.

LET'S SWAP
G. M. Cartion Bros. \& Co. "THE PEOPLE'S STORE"


## SPECIAL OFFER

## on the Original, Genuine 2-Plow FARMALL with Farmall Tools

$\mathrm{U}_{\text {conditiona hate have oreater }}^{\text {SSE }}$ an emergenoy in many farming an emergency in many farming remains undone that it will be impossible, in many cases, to get the equipment in time to make a full crop. In the face of thie situation
the tractor farmer will enjoy a tremendous advantage.
In this emergenoy we announce In this emergenoy we announce
a special offer covering the purchase

Farm Implement Supply Co.

Come in or phone today
of the original 2-plow McCormickof the original 2-plow McCormick-
Deoring Farmall with Farmall equipDeoning Farmall with Farmail equipthe genuine, successful, all-purpose Farmall tractor that has revolutionized row-crop farming.

This is no ordinary offer. To the man who has been thinking about the Farmall, or who neede one now, this most unusual opportunity is too good to pass up. This special offer will be open This special offer will be open


TO THE GRADUATES: Emerging from high school, college or university with all necessary theoretical equipment for a business or professional career every graduate should bear
in mind that the sign on the door to Success reads in mind

Hico National Bank

IF BROOKSIE HAD TO DO ALL THE WORK!



IF BROOKSIE HAD TO DO
ALL THE WORK!

she would have to place it in reach of consumers. But Brooksie and
ans of thousands of her pals all over the country have So f $\&$ Company to do all these things for them. Theie cowaery sell the cream to to Swify
produce plants- - there are more than 100 of them) - and receive imme.
diate paymen. diate payment. Swiff does the rest.
For over 50 years, $S w i f$.
For over so years, Swift \& Company has been a service link between the
farers sand consumers, the Dnited s sates. It It mainains a daily, nation-
wide market for butterfat, poultry and exgs as well as meats. Demand is

 Swift \& Company Purroon of fane foods


## Highest Quality

GROCERIES AND MEATS
A SPECIAL 5\% DISCOUNT ON CASH PURCHASES FOR

## SWAP DAY

SHOP HERE AND SAVE
Hudsons Hokus Pokus
GROCERY AND MARKET


Hot Specials
FOR
SWAP DAY
COME AND SEE US.

If you need a Suit of Clothes, see our prices before you buy elsewhere.

## H. \& D. Harelik Dry Goods Co.

THE HICO NEWS REVIEW


## Says Her Husband Lost 16 Lost 16 Pound In 4 Weeks

| that 'peps' you up like Kraschen 'pepped up.' I take it two or three times a week-not to reduce but merely to ieel goed and cleten. My husband took it to reduce, he lest 16 pounds in 4 weeks." Mrv. E. A. Ferris, Washington, D. C. (Dewember 9 , 1932). To lose fat and at the same time again in physcal attractive ness and feel spirited and youth- ful take one half teaspoonful of Kruschen in a glass of hot water before breakfast every morning. $\qquad$ Kruschen Salts the SAFE way to reduce wide hips, prominent front and double chin and again feel the joy of living-money back if $\qquad$ <br> E. H. Persons attorney-at-law hich, texas |
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