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## J. E. Burleson

I'll swap groceries for anything from a guinea up. Try me and see.

## Lyle Golden

Groceries and Variety Goods
We want your Poultry Eggs and Cream

## Hamburger King

Next door to News Review Office.
Hamburgers, Chili,
Coffee and Other Good Things to Eat.

Busy Bee Cafe
Next door to Carlton Bros. Store.
Chicken Dinner on Tuesdays, Thursdays and Saturdays Only 25e
Try us Once

Munnerlyn Service Station
Gulf Gasoline \& Oils We wash and grease cars, and fix flats.
We also do repair work on all makes of cars. We appreciate your business

## Hico P. O. Force

 J. V. Lackey, Postmaster; J. P. Rodgers Jr., Thoma Rodgers,Marvin Marshall. Route Carriers: B. B. Gamble, Tom Boone E. S. Jackson, W. F. Gandy.
H. N. Wolfe, Agent

For Magnolia
Petroleum Co.
Magnolia Anti-Knock Gasoline and Socony Motor Oil
Phone 157

## Hico Service Station

Gulf Products G. Hooper.

TUNE IN
thive so cobs will rogers

7 P. M. Central Tim

## C. L. Lynch

 Hdw. Co.Electric Washing Machines,
Grunow Refrigerators and Variety Goods.

## Blair Chevrolet Sales \& Service

We'll swap you a new
Chevrolet Car for an old car
and some difference.

## We Welcome

SWAP DAY to Hico. Meet your friends at our fountain for the best cold drinks and ice cream. Our special bustess is tilling your
Pbysulian'. Preecriptions Corner Drug Store E. A. Elikins, Prop.
A. A. Fewell

First Class Shoe Repairing.
We are always on the job to please our Customers.
R. R. Alexander Store
Complete line of Package Drugs, Tobacco, Cold Drinks. Repair everything ex cept a broken heart.

Call and see.

If you Draw any "Boot" Deposit in
Hico National Bank

## Gene's Cafe

Good eats at reasonable prices.
Visit us Swap Day or any other day.
"Where the price is right."

## SATURDAY JUNE 3

In response to a long-felt need, the Saturday before the First Monday in each month has been set aside as SWAP DAY in Hico. Traders, farmers and merchants are cooperating to the end that this be made a success for everyone concerned. It will be permanent provided the reception is sufficient, and this is practically assured.

## FREE ENTERTAINMENT

There will be plenty of free entertainment for every-one. Bring what you have that you wish to trade for something else, and come in on this date to meet your friends. There will be plenty of articles here for trade, and you may make it profitable as well as pleasant.

## THIS IS YOUR DAY

While it is not necessary to extend an invitation to people in this section, take this as a warning that you will be sorry if you miss this event. While the idea is not mainly to sell you something, but to give you an opportunity to do some swapping, all the local merchants will offer special bargains on their merchandise, and want you to come visit with them whether you wish to buy or not.

## WATCH NEXT WEEK'S PAPER <br> FOR SPECIALS AND OTHER ANNOUNCEMENTS

## G. M. Carlton

Bros. \& Co.
Let's get behind SWAP DAY
and make it
a success.
W. E. Petty

Try Your Luck
if you don't think I'll Swap.

## Hico Poultry

 \& Egg Co.Dellis Seago, Mgr.
We'll swap you CASH for your Poultry, Eggs and Cream

In Hico
Under Same
Management
Since 1890
First National Bank

## Hudson's

Grocery \& Market
Solicits and
appreciates your Business.
High Quality
Low Price

## Higginbotham

Bros. Lumber Co.
Prices and Quality that will make you want to swap your dollars for
Building Material.

## Ragsdale's Market

J. N. Ragsdale \& Son

Quality Meats at
Reasonable Prices.
We give service, and appreciate your business.

Bell Ice \& Dairy Products Co.
Patronize Home Industry.
Demand Bell Ice Cream

Linch's Shoe Shop
Best of Machinery and Workmanship.

We appreciate your business
Try us once.

Cole \& Simonton
Agents for
Gulf Gasoline and Oils
Phone 266

Johnnie Farmer's Tailor Shop
A good place to get Tailor Work Done that they will be proud of.
Phone 159
We call for and deliver.

Barnes \& McCullough Lumber Company

Congratulations to the originators of Swap Day.

Campbell's Grocery
White House Flour and Feed
All seasonable Fresh Fruits and Vegetables at all times.
We buy your
Eggs and Poultry

Ellington's Feed Store We want your business.
We strive to give Service and satisfaction at all times.

Farm Implement Supply Co.
Come in and Swap
for those implements you need.

City Cafe
Good Meals and Short Orders
Try our Coffee.
We try to please our customers, and appreciate your business
N. A. Leeth \& Son Groceries Variety Goods Hardware
"Everything for Everybody"



## TO THE GRADUATES:

> Emerging from high school, college or university with all necessary theoretical equipment for a busi with all necessary theoretical equipment for a busi-
ness or professional career every graduate should bear in mind that the sign on the door to Success reads in mind

## Hico National Bank

## "LET'S SWAP!"

Along with the rest of the people in Hico, in Central Texas, and in fact over the whole Nation, we beiieve that things are getting better. Every thing points that way. Nice rains have fallen, assuring a proper season for all growing things, and the count ry is looking good. Indications are that better prices on all farm products are going to bring more revenue to farmers. And that means more business for the stores, of course.
We realize, however, that there will be a demand for something to use for money for some time yet, so in order to cooperate with "Swap Day" in Hico, the News Review will print-

## Free "Swap" Ads

## In Next Week's Paper

"Swap Day" is not a pet project of ours, any more than it is of any other merchant or citizen. But the farmers have indicated a desire for it, and the merchants have shown a comme ndable spirit of cooperation. If this newspaper can assist in making it a greater success, it stands ready to do so, as it always does in matters of civic interest.
If you have any article you want to trade for something else, don't fail to list it in one of these FREE SWAP ADS. We can't get too many, so feel free to use this service. We want you to.
There will be no charge for the ads whatever-the only requirements are that it be a straight trade proposition-and that you get your copy in the office by next Wednesday

## Thre Hitu Nenua TRetiruu <br> "YOUR HOME NEWSPAPER"



Liver Sufferers Amazed At Results Obtained From Remarkable New Treatment



3 RULES
big help to BOWELS








## DOES. THE GRAIN OF YOUR

 BEARD RUN IN STRANGE DIRECTIONS?Do yon suffer from "whirts" of hair on your chin or nects Does the grain of your beard run every which way? If so you have difficulty shaving and our message is very important to you. Thonsands
and thousands of men share your trouble but hawe and thousands of men share your trouble but haws found permanent shaving
You may ask us why this blado is perticulady sound reason. The Probak has an entirely differe type of edge than is found on any other blade. You need only try Probak to learn for yourself. We positively guarantee it to give you a degree of ahaning comfort previously enjoyed only by men with average beards. Prove this. Buy a package of Probakse tonight.
WANT ADS

## Fairy By Balizy Coraspondents



## YES

 EVERYTHING IS Getting BETTER PRICES ARE ADVANCING ON EVERYTHING. IT WILL BE money to YOU TO BUY YOUR WANTS NOW. DON'T DELAY!49c
Children's Wash
Dresses-
69 c
36 inch Prints
only
10 c

| Straw Hats- |
| :---: |
| Special |
| 19 c |
| Men's Wash |
| Trousers- |
| 75 c to $\$ 1.00$ |
| Men's Shorts and |
| Shirts- |
| 19 c |


| Ladies' White |
| :---: |
| Shoes- |
| $\$ 1.95$ |
| Men's Fancy |
| Oxfords- |
| $\$ 2.95$ |

Visit our Store.
Compare Quality and Price. We Welcome You. W. E. Petty
Sell For Cash
-Sell For Less

