

# EXTRA! <br> COME TO SEE OUR "WINTER VALUES" SALE <br> Sensational Low Prices. . The Lowest Ever Offered H. \& D. HARELIK DRY GOODS CO. <br> "Where Quality and Low Prices Meet" 

NEWS FROM IREDELL COMMUNTTY
By miss stellea jones

TAKE ADVANTAGE

## of

YOUR HOME MARKET Don't
Spend Your Time Cranking a Separator SELL WHOLE MILK - SEE

Bell Ice \& Dairy Products Co.
C. A. Thies, Manager HICO


Age brings wisdom, but it doesn't leave much time to use it."


THE BIGGEST COUNT
In all the business imperial court there is onty one count
that amounts to ntich, and that's the Bank Account. When things go wrong for a jiffy, a Bank Account is alHico National Bank
"There is No Substitute for Safety"

YOUNG FRIEND, MAKE 1933 THE GREATEST YEAR OF YOUR LIFE



 special prices, spare time work to earn board and room, and
our Instalment Plan of paying tuition. We give a thorbugh
course in half the time and cost of others.
May we mail you with
$\qquad$

BYRNE COMMERCIAL COLLEGE


The Houston Chronicle's Christmas Rate Offer Is

|  |  |  |
| :---: | :---: | :---: |
| Good Only Until December 25th, 1932 |  |  |
| THE DAILY CHRONICLE <br>  <br>  THE SUNDAY CHRONICLE <br>  Subscribe Today |  |  |
|  |  | aster, Your Lheal athis ppeer |

## Hitorthe


 their blissful happiness will
ot trinue unchanged thru all the the
rus. On her wedding morning
awakes with a stranco pre



with DUCO
LINOLEUM FINISH


BARNES \& McCULLOUGH Hico, Texas

## Turkeys Wanted!

Producers of Turkeys have found us ready to pay them every cent justified by market conditions during every shipping season, and they will find us doing the sam thing for the shipments for the Christmas Season.
Within the next few days, we hope to buy an immense number of turkeys, and you'll not fail to get the benefit of the very highest prices our Eastern business connections will justify, and that will be equal to the prices paid by any house in all this part of Texas if not more.
We appreciate the many friends, new and old, near and far, who kept us so busy during the recent Thanksgiving buying season, and hope to be kept that way again during the next few days
Some from whom we bought Turkeys recently, brought their birds a long ways in order to reap the benefit of our liberal prices, and they were not disappointed.
We are expecting many birds within the next few days from points far beyond this town's trade territory, and hope to make the producers glad again that they brought them to us.

YOURS FOR BETTER SERVICE,
HICO POULTRY \& EGG CO.
DELLIS SEAGO, Manager
"Where the Weight Is Right" PHONE 218

## Christmas Cards

No, it is not too soon to order your Christmas Cards. We have a beautiful line of samples and we invite you to come in and look them over. Prices this year are extremely low and we can furnish you cards with or without your name printed on them

COME IN, WE WANT YOU TO SEE THESE BEAUTIFUL CARDS.

If it is not convenient for you to come in, and you live in Hico, we will be pleased to bring our samples to your home. Just call 132.

## The Hico News Review






The FAMIITY
CDOCTOR
Iont.osper Gunsemo

## ${ }^{*}$ Sunday Sch by Row Charlos E. Dums.



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## mex



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Bud 'n' Bub
HOT COFFEE
a town
By Ed Kressy



## daught las. ca until Mr. an family. Miss Monda Howar

## Howard grandau, breath, a few mon

## 



Nice 7 Steak, lb.
Rib roast, lb.
Little round steak, $\mathbf{l b}$.
Loin or $\mathbf{t}$-bone, lb.
Big round steak, lb .
All fed first class feeds
Everything else priced in Proportion Don't forget your groceries for Christ
mas. We have 'em
J. E. BURLESON

GROCERY



MR. WINTER'S RETURNING TO HICO


 SIDDONS AUTO PARTS




Palace Theatre

## TAX COLLECTOR'S NOTICE

 will be at the following places on the tes mentioned, for the purpose of col cting taxes and registering cars. Haveyour lights tested and have the test re-

Star
Jonesbore Indian Gap
Pottsville Cranfills Gap
Fairy
Carlton
Carlton
Hico hurs. and Fri. Dec. 22-23號 tage of the above dates. Be sure to have ars to aid the congestion in January.

## SHADE REGISTER

Tax Collector, Hamilton County, Texas

News of the World Told In Pictures



## Nothing Takes the Place of Quality

No Matter Where You Go or What You Pay;
EVERY time you buy a bill of foodstuffs at our place, YOU SAVE MONEY.

The ALWAYS high Quality and Consist ent prices of Hico's Only Complete Food Store makes us the place of REAL ECONOMY

Try a full Bill and be Convinced.

## 

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## WANT ADS

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SANTA CLAUS NOW SPEAKING
"There's no limits to the jobs I can do in advertising and promoting the return of normal business. Prospective Christmas shoppers, as a class, are open to suggestion. They literally beg to be told what to buy-where to buy it. Why, then, do they turn to their home newspaper for help? Because they know that there they will find the information they are seeking, in compact form."

## CALL FOR MR. MERCHANT

Will you gt your full share of Christmas business? If your merchandise is worthy, your prices fair, you can not afford to accept anything less than yur full share, you are urged to give your Christmas gift suggestions to an eagerly awaiting public through the mediurf of the Hico News Review.

You cannot conscientiously ask people to "Shop Early" unless you furnish them some inducement for so doing. It is not too arly now-in fact if you don't hurry, it is going to be too late for this Christmas' business. Avail yourself of the wonderful opportunity ffered to increase your business through the use of effective, thorough advertising in the columns of your newspaper. Santa says: "Give me an assignment and let's get going right now." Any kind of a cut or copy suggestion that you might think of, at a moment's notice.

LET SANTA CLAUS HELP YOU TAKE THE "BLUES" OUT OF YOUR BUSINESS!

## Make This Real Merry Xmas

THE SPIRIT OF CHRISTMAS IS TO MAKE SOMEBODY HAPPY


Mother, Wife Daughter, Sister Or Sweetheart

They all expect that kind thought on your part and the more considerate you are in your choice of something that adds cheer and comfort the more pleasure there will be in both the giving and receiving. Give something that is useful and practical.

Right now our Store is full of use ful and practical gifts at prices the lowest since 1914.

Pay us a Visit


Yours to Please,

