
 $\underset{\sim}{2}=\mathbf{U}$. S. Troops to Relief of D. C. Police Starts 50th Parade Off With a Bang


## HANG OUT THE "WELCOME" SIGN


$\ldots$ and Strike Up the BAND!

## THIS SPACE

Which is part of our stock in trade, is donated to the business and professional men of Hico, who have been so loyal to the home paper in the past

It is dedicated to their best interests, in the hope that they may receive some bene fit from same, directly or in directly, and with the knowledge that in the same degree they prosper, just so will the home paper in for its share of patronage when there are advertising dollars to be spent.

In these days of reduced budgets, think carefully before spending money for advertising, and in line with the message on this page, give your home paper first consideration.
mew meels, ... "it's great to belong." But how many who have been a part of or witnessed such city, town or community activities have ever stopped to consider the source of that commonwealth's ability to put across progressive programs which make for the popularity and growth of the town?

The source, the origin . . . the very beginning of that town's ability to do things and grow was in the spirit of cooperation of its citizens . . . its business men, its civic leaders. They stuck together-and they did things. They helped each other to help themselves. They saw to it that when one of their citizens invested his money, his time and his ability in honest home effort that he was supported, that he received in return for all that he was giving.- to make a better town in which to live

A town is no bigger than its citizens make it. Likewise, a town is just as big as its citizens make it. All of wheh bringss us down to the question, "how big do we want Hico to be?" Are we satisfied with our town? Are there improvements we should like to have and enjoy . . . in civic life . . . in church life ... in the schools . . . in our homes ... in our business? Neither town nor individual can stand still . . . They must either go forward or slip back. Citizens of Hico with investments in homes and property most surely do not want the town to slip back-to see their earnings and savings fritter away . . . and be lost.

Then support the home merchant; support home industry in every manner; keep jobs open and citizens employed; help yourself by helping your town, its business men, its civic leaders. Every dollar taken out of Hico, to be spent in the shops of city stores ... or with mail-order houses, is a dollar gone forever so far as the development and growth of Hico is concerned. Trade at home Boost Hico,-hang out the welcome sign and, strike up the band.



News of the World Told In Pictures

sentative - from Gow formia, a stalwart
dry is the president
Hos.
 formal address.

Democratic Storm Center


## Reduced Prices <br> On Shoe Repairing

On account of a slight reduction in the price
of leather and the continuation of these times depression, we are offering the following prices, beginning August 1, 1932

Men's Half Soles, same grade as form-

| Our former 75c Soles now | 60c a Pai |
| :---: | :---: |
| Men's Goodyear Rubber $1 / 2$ Heels Whole Heels | $\begin{aligned} & 30 \mathrm{c} \text { a } 1 \\ & 35 \mathrm{c} \text { a I } \end{aligned}$ |
| adies' PRIME Soles | 75 |
| A Good Grade of Ladies' So |  |
| Ladies' Leather Heel Tips Rubber Tips | $\underset{25 \mathrm{c}}{15 \mathrm{c}}$ |

## FRIENDSHIP



## ALL OTHER WORK PRICED IN PROPORTION <br> A. C. RIEGER

THE OLD HOUSTON SHOE SHOP Next Door to Ragsdale's Market

Hico National Bank
[ycuasioi]
HICO To
GALVESTON OR CO ROUND
SAN ANTONIO.
IRIP

## CHILDREN TICKETS ON SALE ONLY

$1 / 2$
AUGUST E.E

well as in any other line of business. It is
he aim of this institution to so conduct
ts affairs as to gain and hold the friendsip and respect of the people of this
ast section it serves
HICO'S 50TH ANNUAL REUNION

Will be an occasion for the renewal of riendships of former years, as well as place to make new friends. We hope very visitor will enjoy the affair to the

##  <br> TEXAS SPECIAL

BlUEBONNET


MAKE OUR COOL, COMFORTABLE STORE YOUR HEADQUARTERS THROUGH THE REUNION
Trade With Us
FOR HIGHEST QUALITY AND LOWEST PRICES

## SATURDAY

We Sell
25 LBS. cane sugar for
Hudsons Hokus Pokus
GROCERY \& MARKET


## NOTICE

The Price of Cleaning and Pressing will be changed Monday, the 8 th. The price of everything we have to buy has advanced and we have to do this to make living. These prices are Cash.

| Suit, cleaned and pressed | $\mathbf{7 5 c}$ |  |
| :--- | ---: | ---: |
| Suit, pressed | 35 c |  |
| Dresses, cleaned | and | pressed |
| for | $\mathbf{7 5 c}$ and | up |
| Dresses, pressed | 35 c |  |
| Pants, cleaned and pressed | $\mathbf{3 5 c}$ |  |
| Pants, pressed | $\mathbf{2 0 c}$ |  |
| Hats, cleaned | $\mathbf{5 0 c}$ |  |

We want to be reasonable and hope you all will stay with us. We will always do our best to give you the kind of service you want and do you the best possible job. Thanking you for the nice business you have always given us, Yours,

## F. S. Latham <br> John M. Farmer



WHEN YOU COME TO THE REUNION Come by the HICO POULTRY \& EGG CO. And Leave Your POULTRY, EGGS \& CREAM
We pay cash for all produce and have nothing to sell you.
We hope you, your family and friends enjoy the full three days to the fullest extent. Make yourself at home in town. Eggs and Cream Are Up-See Us Before You Sell

## HicoPoultry\&EggCo.

Dellis Seago, Manager

Hico Man Named On Committee For Texas Centennial

CHECKING UP


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