

HERES THE FIRST INSTALLM ENT OF A NEW SERIAL STORI


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## THE NEW FORD <br> STANDARD SEDAN <br> 

A beautiful five-passenger car, with longer, wider body, and attractive, comfortable interior. The slanting windshield is made of Triplex safety plate glass. You can now have the new Ford delivered with safety glass in all windows and doors at slight additional cost. The price of the new Ford Standard Sedan is $\$ 590$, f. o. b. Detroit.
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FREE TIRE INSPECTION

LuBEBAL ALLOWANCE FOR OLD TIHES
Lowest Prices, Finest Tires, in History



Watch for Announcement of the GOODYEAR ZEPPELIN RACE During July and August

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This is the time to begin put


Letters From Readers
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Electric Ropaii
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## Pinky Dinky



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Fred L. Wolfe



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PRODUCE AND SELL

## PRODUCE

The farmer who always has Chickens, Turkeys, Eggs, Cream or something else that he produces to bring to town every time he comes is the man who is always on top. If you feed yourself and family
with the produce the money crops will take care of your other expenses, if prices are low
We are prepared to care for all the produce of this section and the more we get the better we like it. To keep things mov-
ing here and to help the producers all we can, we guarantee highest cas prices at Help us to help you by Producing All the Poultry, Eggs and Cream that it is possible for you to produce - and remember

## HicoPoultry ${ }_{\alpha}^{\circ} \mathrm{Egg} \mathrm{Co}$.

Dellis Seago, Local Manager
(PERSONAL)
We don't lose any time reducing prices in our store when the food we sell costs us less, and the price of food has been going down so fast for the ast year or more, that we never chan ged so many price tags in our lives.

We're usually the first to bring prices down where they belong as you will no

SUGAR Pure Cane 20 Lbe. $\$ 1.00$

| TOMATOES | No. 2 Cans | 2 for 15 c |
| :---: | :---: | :---: |
| TOMATOES | No. 1 Cans | Per Doz. 60c |
| CORN OR PEAS | No. 1 Cans | 2 for 15 c |
| BULK VINEGAR | Gallon | 29 c |
| QUAKER MAID KETC | CHUP 140 | bottle 17 c |
| Compoun | d 8 L | $90 c$ |
| SUNNYFIELD CORN FLAKES Small Pkg. 2 for 15 c |  |  |
| WHITE HOUSE MILK 6 Small Cans 20c 3 Tall Cans 20c |  |  |
| A\&P GRAPE JUICE | Pints 21c | Quarts 39c |
| HILLSDALE Broken Sliced PINEAPPLE No. 2 Can 15c |  |  |
| SLICED BACON | Lb. | c |
| TRY ICED COFFEE - . . . . . . Get Our Recipe |  |  |
| 8 OCCLOCK COFFEE |  |  |
| BOKAR COFFEE Exquisite Aroma and Flavor |  |  |
| FHOLR 48 Lb. Sack |  |  |

## JOHN BREMOND COFFEE

Established in 1847. A Texas-made Product. One of the best Coffees on the market.

3 LBS. ONLY $\$ 1.10$

## J. E. Burleson <br> there is a reason for our growing trade

## OUR

EVERY-DAY Prices
English Peas, 2 cans for
Lard, Veltex or Vegetole, 8 lbs.
Paloma Laundry Soap, 8 bars for Large Bix Vanilla Wafers Pickles, quart jar sour, only 4 lbs. Coffee, pure peaberry, with pail 90 Quart jar Peanut Butter
Prepared Mustard, quart jar
3 lbs. Blue Ribbon dried peaches
everything else iv proportion

ENGLISH PRINTS Highest quality. Newest summer patterns,
guaranteed colors, 36 inches wide.

15c YARD

> Special-39e Each RAYON STEP-INS AND BLOOMERS
Full cut well made, in all pastel shades Fancy
trimmed or tailored in plain or non-run Rayon. LIMIT foUR TO 25 Each
RAYON PRINCESS
The $\$ 1.25$ Kind. Wont Sag. All Sires 98c Each
RAYON STEP-INS AND BLOOMERS
Appiligued or lace trimmed That excellent quality
for which you pay 8.00 to 71.2 ras regularly-49e-79c
RAYON FRENCH PANTIES 29c and 39c
ALL SILK
SHANTUNG!
79c Yard
98c Yard

There are dozens and dozens of smart new summer hats in three groups assembled for quick disposal-and they're priced so low that the clever and thrifty woman will be here early. Every hat in the store on sale.

IN THREE GREAT GROUPS

## 79c $\quad \$ 1.49 \quad \$ 1.58$

New White and Pastel "Agnes" Berets and Tams $\quad \mathbf{\$ 1 . 0 0}$ One lot of Kiddies' Hats to Close out at

## HATS

## Hats! Hats!

## Every Hat in the Store Must Go!!!

RUFFLED SCRIM CURTAINS - Cream grounds, with pastel ruffles. Excellent values, complete set 49c

## READY MADE SHEETS

-Fine quality with colored hemstitched hems, sizes $81 \times 90$

DUNCAN BROTHERS HICO, TEXAS


## C. L. Lynch Hardware Co.



Old Line-Legal Reserve-Stock Company
THE RIO GRANDE NATIONAL LIFE INSURANCE CO. Of Dallas, Texas

A full line of Juvenile, Life and Endow A young, growing, progressive company

See S. J. CHEEK, Local Representativ


Let's do our best, wherever we are, with what we have today.


MARK OF IMPORTANCE
Checking
everyone that you are
are trying to get ahea

## Hico National Bank

"There is no substitute for safity"




LOW ROUND TRIP EXCURSION FARES Account FOURTH OF JULY To all points in Texas and Louisiana
$75 \%$ (Less than the price of a one-way ticket) rickets on sale July 3rd and 4th; final re-
turn limit to leave destination prior to midnight of July 6th
J. F. Hennessey, Jr., P. T. M., Dallas, Tex.


## Make Good Homes

Thrift in building consists simply asing only the best quality materials.
Supposed economies, through using cheap materials, are wiped out in waste of handling and cutting.
When you order building materials from us, we help you eliminate all waste by supplying lengths and weights that cut properly.
Lumber, composition boards, doors, windows, millwork, lime, brick, cement, roofings and sand, always in stock.

## Barnes \& McCullough

"Everything to Build Anything"
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