## 

## Here In HICO

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$\qquad$

SUBSCRIBERS STILL COMING IN TO PAY UP


666


JIM COREETT
When Enthusiasm Outweighs Judgment In such event there is quititilikely to be much speed and lit.
Ule control in money matters. 2")

Hico National Bank
"There is no substitute for safety"


Tire-buying is hardly to be counted among the "pleasures of owning an automobile." It means the paying out of money that may be needed for something else That is why car owners now think twice before they accept a tire. That is why millions more people buy Goodyear Tires than any other kind. That is why more Hico people ride on Goodyear Tires than on any other kind

# B 

SALES
CHEVROIET
SER VICE

MERIT SPECIALS
Pure Ribbon Cane Syrup, gallon size, while they last 65 c
Preserves, 40c value, as long as they last only
Grapefruit, large ones
J. E. BURLESON

MERIT SPECIALS
3 lb . Can Elegant Coffee,
With 3 lbs. Sugar
81.10

1 t. Peanut Buater 30 c
8 lb . can Lard
g.M.CARLTON BROS. \& CO.

- No. 16 SURPRISE
Your wife Sunday - or any other day - by bringing her here to eat. You'll both like our meals
MIDLAND HOTEL

WEEK-END SPECIAL
Friday and Saturday Only
The News Review from Now until Jan. 1, 1932
for $\$ 1.00$
15 months for the price of 12
THE HICO NEWS REVIEW

- No. 11 -

Specify

## HOME BAKED BREAD

When ordering from grocers. You will find it fresher and better, day in and day out HICO BAKERY

- No. 5 -

Special on
CONGOLEUM RUGS Friday and Saturday
We can save you money on floor coverings. Drop in and ask us about our offer. HICO FURNITURE CO.

## To Be On Sale at Hico Stores This Week End


||
You Save Buying Groceries Money In At This Store TRY US
See our ad on back page of this paper
L. L. HUDSON
"Better Foods for Less"

## N0.an

LADIES
SILK BLOOMERS
Good grade for 65c
Kiddies Silk Bloomers for 50c HICO MERCANTILE CO.

- No. 8 -

Top Prices For POULTRY, CREAM \& EGGS We have some Checker Board Cow Feed to sell at cost.

HICO POULTKY \& EGG CO.

## Trade Merit Sales Days

Will be a regular two-day feature every two weeks in Hico. Thrifty shoppers will be on hand early to get their share of these bargains. Prices advertised on this page guaranteed only Friday \& Saturday Watch This Paper Por Future Announcements.


- N0. 18 -
are figuring
New Perfection Oil Stove TAKE ADVANTAGE OF THE YERY
SPECIAL DISCOUNTS NOW


We invite your inspection
C. L. LYNCH HARDWARE

NATIONAL PHARMACY WEEK
HEMICAL MAF OF NORTH AMERIC
 PORTER'S DRUG STORE

MERIT SPECIAL
JUST RECEIVED
A New Shipment of Shirts From $\$ 1.25$ up CITY TAILOR SHOP

QUALITY MERCHANDISE Priced Right
dont fall to see our ad else. where in this paper. N. A. LEETH \& SON


BARNES \& McCULLOUGH

Fancy and Solid Color CHEVIOTS
and Fancy Chambrays 11 YARDS FOR $\$ 1.00$

DUNCAN BROTHERS
"Better Dry Goods Cheaper"


## Personal Items <br>  <br>  <br> Joo wity and Handon kuets. of of fremend. <br>  <br>  <br>  <br> the Cotton Palace. <br> Mr. and Mrs. Dine stephenvilee verer her sitinn relatives and +tr <br> Miss Pauine Drit asi visting her sis <br>  <br>  <br> Maurine C Cersin were Thursday. <br> Miss Doris. Seleers home for the weke end Worth, where she is

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Mr, and Mryeceil
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Mrs. Fairy Phelps
home. this wek
Wells where




NEW COATS HAVE ARRIVED! EXCEPTIONAL VALUES.....ATTRACTIVE PRICES cloth and other new materials in all new style features.

## The Vogue

MOTHER LEAVES
CHILDREN AND
FACES DEATH


FAIRY ITEMS

DUFFAU NEWS

HAIR CUTS ARE NOW 25 CENTS
because of THE Low PrICE of corton, the Low Price
of Cattle and Sheep, and the Low Price of Small Grain. me are

MAKE JOHNSON BARBER SHOP

 invigoratingionic


notice that this bill
a longer period a
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Beauty Shop HAVE OPEVED A BEAUTY
SHOP AT MRS PARERE SHOP AT MRS. PAREERSS
WEST OF POST OFFICE.

CROQUIGNOLE WAVES

Mrs. J. M. Weisenhunt

## NOTICE

right Garage, prepared to the Rucker automobile work of

DARRELL HENDERSON. Mechanic.

## KNOCK-0UTS!

SPECIALS FOR THIS WEEK-END Quality Merchandise and prices that will please you.

GROCERIES and VARIETY GOODS
CRACKERS-2 ib. box Brown's 27 c
COOKIES- 3 lbs . Gingercah
SPUDS- 10 lbs good ones
COFFEE-3 lbs. High Grade, special
RAISINS-4 lb. packages
PRUNES - 4 lbs., nice sized
LEMONS-Full of juice, dozen
BUCKETS - 10 qt. galvanized
LAMP GLOBES-No. 2, an exceptional value, 3 for 25 c
Women's rubber apro

| ETS $-72 \times 90$ a real bargain, each | 49 c |
| :--- | :--- | :--- |
| SES $-42 \times 36$ hemmed, ready to use. | 15 c |

Men's Winter Underwear

- SCHOOL SUPPLIES

Stoves, Stove Pipe, Axes, Hammers, Nails, Staples, Hay Ties, Binder Twine "EVERYTHING FOR EVERYBODY"

Free City Delivery
N.A.Leeth \& Son


## SAMPLE BALLOT

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The Amendment to the State Constitution prosition that the permanent Univen
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## THE NEW

# TEXACO <br> OIL 

...more than meets the requirements of todays high compression engines,", says the hochstadter labobatories, inc.,
$\mathbf{A}^{\text {STUDY of this rypor meatal a number }}$ cant. It is definitely shown that the new Tex-解 at high Notor Oil has a higher viscosity at high temperatures and a lower viscosity at low temperatures. It is an oil with a flatter viscosity curve, which means greater heatresisting qualities and a longerlasting body.

It will hold its. lubricating qualities throughout the entire range of engine temperatures with a very low oil consumption. This was substantiated and proved in a nation-wide road test under extremely varied driving conditions in which the thirtcen test cars averaged 790 miles to the quart.

The new Texalco is manufactured in 5 grades: C, D, E, F, and G, conforming with Society of Automotive Engineers viscosity gradings. Sold in all of our 18 States under the Texaco Red Star with the Green T 30 c a quart (35c for Grade G).

Here's Where to
Get Texaco
Products:--

JEFF HENDRIX SERV. STA. (Formerly Connally's) South of Hico Park

OIL FIELD FILLING STAT. J. J. Canady, Prop. On Stephenville Road



TRUTH IN ADVERTISING: CORRECT WEIGHTS \& MEASURES! HONEST QUALITY GROCERIES! LOWEST PRICES!

LET US FILL YOUR ENIIE ORDER!
20 LBS. PURE CANE SUGAR $\quad \$ 1.00$
lb. bucket
SHORTENING
Admiration
Cロ PR
WESSON OIL

## Pints <br> Quarts <br> One-Half Gallon

Bulk COCOANUT, per lb.
POP CORN, per lb.
15 oz . Mustard or Tomato Sauce SARDINES
Qt. Jar Prepared MUSTARD Veribest PORK \& BEANS, 3 cans POTTED MEAT, 6 for SALMON, 2 Tall Cans
river Brght off

CORN, No. 2 Can MOTHER'S CHINA OATS 3 lb. Box CRACKERS 25 lb . Sack SALT
PINTO BEANS, per lb.
Our Entire Line Priced on Basis of Present Markets
Trade With Us - We Save You Money A Full Line of Seasonable Fruits

## and Vegetables

## L. L. HUDSON

"Better Foods For Less"

