



DOLLAR DAY

Sale Starts Friday, October 3rd

AND CONTINUES FOR ONE WEEK

A special trip to market brings you these compelling bargains. Here are prices that will save you many dollars on New Fresh Merchandise right when you need it. Duncan Bros. Dollar Day Sales make your dollar worth more than ever before.

<p>Unbleached Domestic</p> <p>36 inches wide, good 15c quality. 11 Yards for</p> <p>\$1</p>	<p>Outing Flannel</p> <p>36 inches wide. Dandy good quality, light or dark patterns. 7 Yards for</p> <p>\$1</p>	<p>Chintz Prints</p> <p>Guaranteed fast colors, fall patterns, 36 inches wide. 6 Yards for</p> <p>\$1</p>
<p>House Shoes</p> <p>Red or Blue kid. D'orsay pumps, cuban heel.</p> <p>\$1</p> <p>Silk Hose</p> <p>Service weight or chiffon, full fashioned hose. Humming Bird, \$1.50 values. Fall Shades. Pair.</p> <p>\$1</p> <p>Costume Jewelry</p> <p>All the new smart Jewelry to complete your Fall Ensemble. \$1.00 Values. 2 for</p> <p>\$1</p> <p>Turkish Towels</p> <p>Large size 22x14, heavy double thread, all-over plaids. Gold, Rose, Blue, Green, 35c value. 5 towels for</p> <p>\$1</p> <p>Turkish Towels</p> <p>Hand Towel Size. Vari-colored borders. A real saving. 10 Towels for</p> <p>\$1</p> <p>Ladies' Purses</p> <p>Smart leather purses in high colors or black and brown. Values to \$1.50. Each</p> <p>\$1</p>	<p>Special Dress Sale</p>  <p>\$16.75 value \$14.95 \$12.75 value \$9.95 \$5.95 value \$4.95</p> <p>Newest Fall Hat Sale!</p>  <p>Models by Gage, Muller and Jenice— \$1.00 to \$5.00</p> <p>Buy now at reduced prices!</p> <p>Tams</p> <p>Excellent qualities in materials and smart fall colors. Misses and adult sizes.</p> <p>Each \$1.00</p>	<p>Ladies Wash Dresses</p> <p>Smart Styles, long sleeves, fast colors, sizes 16 to 42.</p> <p>\$1</p> <p>School Dresses</p> <p>The cleverest little styles we have ever shown in this price range. All fast colors too. Sizes 1 to 14.</p> <p>\$1</p> <p>Child's Bloomers</p> <p>Fine gauge Rayon in all pastel shades. Sizes 8 to 12.</p> <p>2 for \$1</p> <p>Ladies' Gloves</p> <p>Washable Suede cloth in fashionable gauntlets, both plain and fancy. New Fall shades. \$1.50 values. Pair</p> <p>\$1</p> <p>Tams and Berets</p> <p>All the rage for the little tot and grown sister too.</p> <p>2 for \$1</p> <p>Woolen Materials</p> <p>Kasha Cloth, Serges and Wool Crepes in smart fall shades. \$1.25 to \$1.75 values.</p> <p>\$1 Yard</p>

Silks! Silks!

All Silk Satin back Crepes, flat crepes, printed flat crepes, satins. All colors and patterns including blacks and browns. Values \$1.45 to \$3.50. Per yard—

\$1

Silver Star Sheets

Supreme quality bleached sheets, 81x90, correct size for double bed, absolutely no starch or filler. Worth \$1.45. Each—

\$1

Work Shirts!

Think of the best blue work shirt you ever bought for 85c. Well that is exactly the kind we are selling while they last only

2 FOR **\$1**

Bloomers!

Ladies' and Misses sizes plain and fancy patterns in pastel shades. Fine gauge rayon.

2 FOR **\$1**

Silk Hose!

A fine gauge silk to the top hose, French heel, service weight in all wanted shades. \$1.00 value.

2 FOR **\$1**

Adult's Sweaters

For men or women. Coat style, large double collar, good weight, light brown. \$1.45 value.

\$1

Sox

Fancy rayon and lisle sox. 25c quality.

5 pairs for **\$1**

Boys & Mens Caps

New Fall patterns in adjustable types. Unusually smart for

\$1

Fine Ties!

Just the ties you'll want for that new fall outfit. New plain and fancy patterns.

\$1

Tie Bargains

New patterns with plenty of style and pep. 75c values.

2 for **\$1**

Men's Felt Hats

One group to close out. Special—

\$1

Boy's Pants

Blue denim waist pant, sail-or type or red and blue with elastic belt. Sizes 10 to 17.

\$1



Men's and Boy's Suit Sale!

New low prices on correct styles. Buy your suit now while our stock is complete. Boy's Suit, Coat, Vest, two pairs pants in grey or brown. Snappy patterns. Sizes 5 to 10—
\$6.95

Sizes 11 to 16—
\$7.50

Men's and Young Men's Suits, Blues, Browns, Greys. Sale Price, 4-piece Suits—
\$15.00 and \$17.50

Kirschbaum's 4-piece blue serge, pin stripe, and grey patterns. \$35.00 to \$39.50 Values. Sale
\$29.75

Buy that Suit at Duncan Bros.—You'll Save Money!

Children's Sweaters

Warm colorful new Sweaters. Sizes 24 to 36.

\$1

Work Gloves!

Men's full horse hide glove, cuff or gauntlet style. None better for

\$1

Men's Dress Shirts

Solid broadcloths in white, blue and tan also dozens of new fancy patterns. Easily worth \$1.50. All sizes. Each

\$1

Dress Sox

Rayon and Silk Fancy new patterns. Fall colors. 50c values. 3 pairs for

\$1

Athletic Underwear

Complete Suit of Shorts and under shirt in new styles.

\$1

LADIES' DRESS SHOE SALE!

100 pairs of Dress Shoes, patents, Kid, Satins, High and Medium Heels. Broken size ranges. In values up to \$7.85. Sale Price, per pair—

\$2.98

Discontinued Styles in broken sizes in Straps and Oxfords. Shoes that have sold as high as \$5.00. Here is a real bargain. Per pair—

\$1.00

MEN'S SHOE BARGAINS

Peter's All Leather Scout Work Shoes	Work Shoe in brown Munson last or black plain toe, composition sole.	Men's Dress Oxford—An oxford that is good style and quality.
\$1.98	\$2.98	\$2.98

Blanket Bargains!

We couldn't pass these wonderful values. Never so cheap! Never so good! Fine double cotton blankets, bordered, pastel shades or fancy plaids. 66x76.

\$1.98

Part Wool in colorful plaids, 3 inch saten binding. 66x80 double blankets.

\$2.98

There Are Hundreds of Other Bargains Throughout the Store Buy at Duncan Bros. for Better Values

DUNCAN BROS.

HICO TEXAS

Kangaroo Overalls Reduced

Again—Yes-Siree! Ask for the new low prices on Kangaroo Overalls for Men and Boys.

You Will Recognize Superlative Values In These

Trade Merit Specials

To Be On Sale at Hico Stores
This Week End

— NO. 4 —

MERIT SPECIALS

21 lbs. Sugar for \$1.00
Folger's Coffee, 2½ lbs. \$1.10

These prices on Merit Days
Economical prices and First-
Class Service every day.

J. E. BURLESON

— NO. 9 —

MERIT SPECIALS

Every One a Winner

Nice quality 36-in. outing,
per yard 12½c
9-4 Brown Sheeting 30c
1 big 66x80 part wool Blanket
in colorful plaids, silk
binding \$2.98

G.M.CARLTON BROS. & CO.

— NO. 16 —

SURPRISE

Your wife Sunday — or any
other day — by bringing her
here to eat. You'll both like
our meals.

MIDLAND HOTEL

— NO. 13 —

WEEK-END SPECIAL

Friday and Saturday Only
The News Review from Now
until Jan. 1, 1932
for \$1.00
15 months for the price of 12
THE HICO NEWS REVIEW

— NO. 11 —

Specify

HOME BAKED BREAD

When ordering from grocers.
You will find it fresher and
better, day in and day out

HICO BAKERY

— NO. 5 —

Special on

CONGOLEUM RUGS

Friday and Saturday

We can save you money on
floor coverings. Drop in and
ask us about our offer.

HICO FURNITURE CO.

— NO. 2 —

You Save Buying Groceries
Money In At This Store

TRY US

See our ad on back page of
this paper

L. L. HUDSON

"Better Foods for Less"

— NO. 7 —

SPECIAL

Friday and Saturday Only
**VICTOR PHONOGRAPH
RECORDS FOR**

ONLY 49c

Special for these 2 days only

CORNER DRUG STORE

— NO. 14 —

BIG SALE

Now on at

HICO MERCANTILE CO.

Come in and see our prices
Ask for our special offer
for this week end

— NO. 17 —

ALWAYS

The best in service when you
come here for your Drinks,
Ice Cream, Cigars, Cigarettes,
Tobaccos and Candies.

CAMPBELL & HARDIN

— NO. 8 —

Top Prices For

POULTRY, CREAM & EGGS

We have some Checker Board
Cow Feed to sell at cost.

HICO POULTRY & EGG CO.

— NO. 6 —

See our regular ad on page 3
for details of our
1-CENT SALE

Very special offerings that
will mean quite a saving to
those who act at once.

BARNES & McCULLOUGH

— NO. 18 —

IF YOU ARE FIGURING ON
PURCHASING A
New Perfection Oil Stove
TAKE ADVANTAGE OF THE VERY
SPECIAL DISCOUNTS NOW
OFFERED AT
LYNCH HARDWARE
ON NEW ONES

We invite your inspection

C. L. LYNCH HARDWARE

— NO. 3 —

BE PREPARED FOR THE DARK NIGHTS
OF THE COMING WINTER BY PUR-
CHASING ONE OF OUR

Ever-Ready Flashlights

We keep at all times new
bulbs and fresh batteries for
these flashlights.

PORTER'S DRUG STORE

— NO. 15 —

MERIT SPECIAL

Men's and Boys' Caps at the
Special Price of
\$1.00

CITY TAILOR SHOP

— NO. 12 —

**QUALITY MERCHANDISE
Priced Right**

FLOUR—24-lb. bag, only 68c
CRACKERS—2 lb. box

Brown's 27c

DON'T FAIL TO SEE OUR AD ELSE-
WHERE IN THIS PAPER.

N. A. LEETH & SON

— NO. 10 —

MEMORIES of youth fade and are gone,
but never changing PHOTOGRAPHS of today be-
come tomorrow's treasures. Keep the record—
sit for a new portrait each year.

CALL AT OUR STUDIO FOR AN
APPOINTMENT TODAY

WISEMAN STUDIO

— NO. 1 —

REMNANT SALE!

ONE-HALF PRICE

ALL REMNANTS—AND WE HAVE PLEN-
TY OF THEM ON SALE. THESE INCLUDE
COTTON FABRICS, WOOLENS AND SILKS

DUNCAN BROTHERS

"Better Dry Goods Cheaper"



Trade Merit Sales Days

Will be a regular two-day feature every two weeks in Hico. Thrifty shoppers will be on hand early to get their share of these bargains. Prices advertised on this page guaranteed only Friday & Saturday

Watch This Paper For Future Announcements.

These Merchants are Earnestly Striving to MERIT Your Patronage

