## Here In HICO

##  <br> Corpus Christi and South Texas <br> Entertain Newspaper Fraternity

Keeping Lp With TEXAS

## You Will Recognize Superlative Values In These Trade Merit Specials

- No. 4 -

Merit Days Only
Lipton, White Swan or any of the regular 25 c teas for 21 c New Potatoes, per lb. .. $31-2 \mathrm{c}$ Good Rice, 2 lbs. for $\quad 19 \mathrm{c}$
J. E. BURLESON

- No. 9 -

SPECIAL NOTICE TO LADIES FOR MERIT DAYS Imported Japanese nile green 14 -piece Bridge Luncheon set for only
n set
$\$ 1.00$
7 Cans Chum Salmon $\$ 1.00$ G.M.CARLTON BROS. \& CO.

BRING YOUR FAMILY Here For Their Meals During these hot days, es pecially on Saturday and Sunday. You will find it cheaper and much more convenient Specials Dinners MIDLAND HOTEL

EXTRA ${ }^{\text {NO. }}{ }^{13-}$
ExTRA SPECIAIS MERIT for DAYS 10 qt . Galvanized Pails 19 c 3 lb . Box Brown's Crackers for only $\quad 39 \mathrm{c}$ LEACH VARIETY STORE

## - No. 11 -

We will give 1 dozen cup cakes for 15 c or 2 dozen for 25 c with each 15 Hico bread wrappers on Merit Days.

HICO BAKERY

## - NO. 5 -

## SPECIAL ON

Floor Coverings and Congoleum Mats for these two days at this store. Also a special on all Floor Coverings.
hice FURNITURE CO.

## To Be On Sale at Hico Stores

Friday \& Saturday, June 20 \& 21

"REMEMBER, when comparing prices that we handle only QUALITY groceries and guarantee every package, For Friday and Saturday or Friday and Saturday 10 lbs . PURE CANE SUGAR for only Limit 2 bags to each purcher.
L. L. HUDSON

Service Courtesy-Appreciation

- No. 7 -

Stearn's Day Dream Dental Cream Tooth Paste regular 50 c value with a $\$ 1$ box of L Oripahas Narcissus Face Powder, both for only ......89c CORNER DRUG STORE

| - NO. 14 - <br> Friday and Saturday <br> Extra Special as lung as they last- 500 yards of gingham to go at 5 c per yard. <br> From 9 A. M. to 10 A. M. on Friday and Saturday-Mens Broadeloth Shirts at 50c each. HICO MERCANTILE CO. | - NO. 17 - <br> Visit our fountain for cold drinks of any kind. Ice cream and milk drinks also. A clean and cool place. Make our place your headquarters during the Merit Days. <br> CAMPBELL \& HARDIN Confectionery |
| :---: | :---: |

## - No. 8 - <br> MERIT SPECIALS

Chicken Chowder, per 100 lbs.
See us before selling your poultry. Top prices paid at all times.
HICO POULTRY \& EGG CO.

## Trade Merit Sales Days

Will be a regular two-day feature every two weeks in Hico. Thrifty shoppers will be on hand early to get their share of these bargains. Prices advertised on this page guaranteed only Friday \& Saturday Prices advertised This Paper For Future Announcements.
Watch Then

A porcelain lined refrigerator, slightly used for $\quad \$ 22.50$. C. L. LYNCH HARDWARE

THERMO WATER JUGS
Just the thing for the farmer to keep the drinking water cool while in the field. Keeps water cold all day, two brands Tourist and Little Brown Jug. Tourist Jugs $\quad \$ 1.39$ Little Brown Jugs $\$ 1.89$ Solid earthernware lining. PORTER'S DRUG STORE

- No. 15 -

Merit Days only we will clean and press 2 ladies dresses, 2 men's suits, or 1 dress and 1 suit for $\$ 1.50$ for both.
$\$ 1.00$ B. V. D.'s for only 79c These 2 days only CITY TAILOR SHOP

| COMPLETE STOCKS |
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| of |
| Variety Goods \& Groceries |
| -Priced Right-- |
| "Alive to the Demands of our |
| Customers" |
| N. A. LEETH \& SON |

- No. 10 -

A few left over gift boxes consisting of 1 No. 2 Brownie Camera, with portrait attach ment, nice loose leaf album tube of paste, and a year's subscription to the Kodakery. subscription to the Kodakery.
List price $\$ 4.50$. Special $\$ 2.75$.

WISEMAN STUDIO

- No. 1 -

Hand made Porta Rican Gowns, fashioned of nainsook embroidered and appliqued in white and pastel shades39 c
Mens Dress Straw Hats, newest style, quality hats worth twice this price

Don't miss these values DUNCAN BROTHERS

And any of these cars can be bought for a small down payment and easy terms

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CHEVROIET <br> \section*{\title{
only Chevrolet Dealers sell <br> \section*{\title{
only Chevrolet Dealers sell <br> <br> <br> USTDCATS <br> <br> <br> USTDCATS <br> <br> <br> with an OK that counts
}} <br> <br> <br> with an OK that counts
}} for Quality and Dependability -See your Chevrolet dealer first

Amazing low prices for 3 days only


> 1927 CHEVROLEET Coach
Had the a car that
> had the best of care. It
powerful enkine has bee
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> Tires and body arre excel.
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that counts." See it to-
day!
> $\$ 275.00$

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& \text { Chevrolet's "OK that counts" tag is } \\
& \text { the sign of quality and dependability } \\
& \text { that has convinced millions of buyers } \\
& \text { that Chevrolet dealers offer match- } \\
& \text { less used car values. } \\
& \text { Come to our store and select a car, } \\
& \text { bearing this famous red OK tag that } \\
& \text { shows just how it has been inspected } \\
& \text { and thorougghy reconditioned to } \\
& \text { provide a maximum of appearance, }
\end{aligned}
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Buy now and you can choose from tion of 4 and 6 cylinder used cars that we have ever featured. Read the special bargains described below! Profit by this spectacular 3 day selling! Come in today and driv away the car you've always want

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| Mr. and Mrs. M. M. Stone and daughter Mrs. Kate Bailey, spent |  |
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| and Mrs. Guy Eakins and childrenof Hico, were visiting Mr. and Mrs.T. R. Laney, Sunday, |  |
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| Vol. . 11 | Pridys, June 20, 1380 |  |
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## ANNOUNCING Star ${ }_{\text {Luxe }}^{\text {De }}$ Tires

 GUARANTEED 40,000 MILES
## at

## Sadler Motor Co.

We have formed a direct buying connection with the manufacturer. The most advantageous purchasing arrangement-and the savings are passed on to you.
Throush hisis new buying compection with

## HICKS

 South's largest tire house and owner of theStar Rubber Company, we take advantage of Star Rubber Company, we take advantage of
the combined buying power of more than 160 Hicks stores and associated stores.

## Lowest Prices!

Now you can buy the highest quality Star tires,
with their heat resisting white side walls and with their heat resisting white side walls and distinctive red stripes, at prices as low as in
Waco, Fort Worth, Dallas or any other city. No need to go elsewhere to get the best and save money.
HICKS PUTS No TAX ON TOWNS BECAUSE OF SIZE. Just the best possible
values everywhere.


## STAR DE LUXE

These heaviest and handsomest of all de luxe and super tires need no introduction to you. Their perform ance on hundreds of thousands of cars speaks for itself. Let us show you the tires that are guaranteed 40,000 miles.




# TEXACO－ETHYL，the＂dry＂ETHYL <br> HAVE SWITCHED FROM OTHER PREMIUMS TO EXACO－ETHYL 



Three out of every four drivers who buy Texaco－Ethyl from us used to use other premium or special gasolines！Why are they switching from other＂premiums＂and＂specials＂to Texaco－Ethyl？

Recause Texaco－Eithyl is different from any other Ethyl ／gasoline anyone has ever known！Drivers were surprised that there could be such an instantly noticeable difference．And here＇s the secret－ Texaco－Ethyl is a＂dry＂Ethyl Gasoline！

Remember this－an Ethyl gasoline is only as good as the gasoline that goes into it．

With Texace－Ethyl you start with the new and better Texaco， the original＂dry＂gas．When Ethyl is added to that you get all the anti－ knock value of Ethyl Compound！Plus the driving qualities that have made the new and better Texaco famous from Coast to Coast：Today，try Texaco－Ethyl－the＂dry＂anti－knock gasoline．

## Texaco Products Recommended and Sold by the Following Dealers：




HOOPER \＆LYNCH SERVICE STATION Hico，Texas

SADLER MOTOR COMPANY，Ford Dealer Hico，Texas

ED WELLBORN＇S FILLING STATION Iredell，Texas

THE OIL FIELD FILLING STATION 6 Miles On Stephenville Road

BOB＇S QUICK SERVICE STATION Hico，Texas
Ctassifed:Aderitimy

If you want something you havn't got, or have something you do not want, say it with

## Want Ads

Rates 2c per word for first insertion, 1c per word for each additional week.

HICO METHODIST CHURCH
(Put God First)
desires to be
from sin. noth- the blood of
but christ can
anse your life
LIN.

Sunday School 9:45 A. M. Senior Epworth League, 7:15 P. M. Preaching 11:00 A. M "The Test of Love" The Test of Love"
Preaching 8:00 P. M. Preaching 8:00 P. M.
"Seven Great Sinners COME, WORSHIP THE LORD



[^0]:    Blair's Chevrolet Sales and Service

