

## Iredell Boy Killed

## In Car Accident Last Friday Night




Former Hico Lady Wins Recognition As Novel Writer


## Celebration Held <br> 

Many Hicoans Attend Hamilton's Golf


German Millet Heads To Length Of Nearly 10 In . n. $\begin{aligned} & \text { the } \\ & \text { wai } \\ & \text { tit } \\ & W\end{aligned}$

## A Whole Family Of Eggs, All Sizes Of Eggs, All Sizes

Many From Hico Attended Dist. Meet At Lanham Crossing


# C COUNTS! 

Were there no other reasons for transacting one's business among one's friends and acquaintances, the fact of CONVENIENCE should alone be sufficient.

Buying from a Hico MERIT MERCHANT means that you get whalt you want when you want it, whether it be something to eat, wear or use.

There are no letters to write - no guessing about quality -no costly delays-no money in advance-no delivery costs nor substitutions-no misfits or off-colors. There is no need to buy excessive quantities to get a good price, nor need there be any misgivings about the lasting quality of goods.

Shouldn't these reasons suffice to convince even the most thoughtless buyer that his own marketplace is the safest and surest place to trade?


## Hico Merit Merchants

## Provide Convenience and Economy For All

HICO POULTRY \& EGG CO. C. L. LYNCH, Hardware DUNCAN BROTHERS, Dry Goods
L. L. HUDSON, Grocer CORNER DRUG STORE PALACE THEATRE PORTER'S DRUG STORE HICO FURNITURE COMPANY G. M. CARLTON BROS. \& CO.
J. E. BURLESON, Grocer


WISEMAN'S STUDIO, Photographers HICO MERCANTILE CO. MIDLAND HOTEL
BARNES \& McCULLOUGH, Lumber HICO BAKERY
CAMPBELL \& HARDIN, Confections N. A. LEETH \& SON, Gro. \& Variety LEACH VARIETY STORE CITY TAILOR SHOP THE HICO NEWS REVIEW

 international Sunday School Les| $\begin{array}{c}\text { Interational Sunday School Les- } \\ \text { son for June 15. } \\ \text { JESUS ON THE CROSS }\end{array}$ | $\begin{array}{l}\text { each one of us for Jesus therein } \\ \text { was taking our law place that be } \\ \text { might effect atonement for sin ou } \\ \text { JES }\end{array}$ |
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| Matthew 27:33-50 |  |$|$



| Newly Discovered Planet Given Name of "Pluto" |  |  |  |
| :---: | :---: | :---: | :---: |
| ( Flagstaff, Ariz.""Pluto" bas | vol. | Friday, Jane 23, 1930 |  |
| for the recently discovered transneptunian body, which they be- <br> lieve is the long-sought planet $X$. | H. E. McCullough Editor M. E. Bell |  | $\underbrace{\text { a mathetic }}_{\text {AMERTCANSM }}$ faith |
|  |  |  | hat pathetie faith |
| The name is symbolic of the comparatively dark and distant regionsthrough which the celestial body | M. E. Bell Assistant Fditer |  |  |
|  |  | $\begin{aligned} & \text { a boy pet names } \\ & \text { where the fellers } \\ & \text { can hear. } \end{aligned}$ |  |
| The announcement was made byRoger Lowel Putnam, truste ofthe observatory and neppew of the |  |  |  |
|  |  |  |  |  |  |  |
| the observatory and nephew of thehate Dr Percival Lowell, founder |  |  |  |
| of the observatory who predicted |  |  |  |
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| research. On Jan. 21, last, scien- <br> light, which they announced last |  |  |  |
| Mr. Pusnam, who cane herefrom Springfield, Mass, to partic- |  |  |  |
|  |  |  |  |  |  |  |
| ipate in the official naming ofplanet $X$, revealed that the name old home of of Mr. and Mrs. |  |  |  |
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| should not be broken, and we believe that Dr. Lowell, whose researches led directly to its discov |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |
| soning that Minerva, the goddess of wisdom, would have been our <br> choice if her name had not for so |  |  |  <br> McCullough |
|  |  |  |  |
| choice if her name had not for somany years been borne by an assterid."Cronus, the son of Uranus and |  |  | McCullough hico, texas |
|  |  |  | Everything to $B$ |
| "Cronus, the son of Uranus and the father of Neptune, would have |  |  |  |



## Serving Many Businesses

## Experience of large fleet onners reveals

 the unusual reliability and economy of the mew ForalSignificint tribite to the value of
the new Ford is found in its increasing use by Federal, state and city gov-
ernments and by large industrial companies which keep careful day-by-day cost records. In most instances, the Ford has been chosen only after exhaustive tests
of every factor that contributes to good performance-speed, power, safety, comfort, low cost of operation and up-keep, reliability and long life.
Prominent among the companies using
the Ford are the Associated Con the Ford are the Associated Companies pany, The Borden Company, Continental pany, The Borden Company, Continental
Baking Corporation, Firestone Tire and Rubber Company, General Electric Company, Goodyear Tire and Rubber Com-
pany, Kellogg Company, Knickerbocker Ice Company, Morton Salt Company,
Pillsbury Flour Mills Company, The Procter and Gamble Company, and Swift \& Company.
Each of these companies uses a large number of Ford cars and trucks. The Associated Companies of the Bel
use more than eight thousand.
Modern business moves at a fast pace and it needs the Ford. Daily, in countthe production and delivery of the world's goods and extend the nseful service of men and companies.
Constant, steady operation over many
thousands of miles emphasizes the advantages of the sound design of the Ford
unusual accuracy in manufacturing. Beneath its graceful lines and beautiful
colors there is a high degree of meAn example of the value built into the Ford is the use of more than twenty ball and roller bearings. They are hidden within the car and you may never see them. Yet they play an important part in satisfactory, economical performance.
Their function is similar to the jewels of a fine watch.
Throughout the Ford chassis, a ball or roller bearing is used at every place and wear and give smooth, reliable me chanical operation.
At many points, as on the transmission
counter-shaff, clutch release, fan and pump shaft, and front drive shaft, these ball and roller bearings are used where less costly types of bearings might be Additional instances of the high quality built into the Ford are the extensive use of steel forgings, fully
enclosed four-wheel brakes, Rustless Steel, four Houdaille double-acting hydraulic shock absorbers, aluminum pistons, chrome silicon alloy valves, rear axle, and the Triplex shatter-proof glass windshield.
The Ford policy has always been to use the best possible material for each part and then, through large produc-
tion, give it to the public


Forid Motor Company


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|  | Snow White Laundry | Bros. \& Co. | оumer puces |















## Kill this pest - it spreads disease



## Nhoswho




OUR BANKING SERVICE
This banking business, in many ways, is just like running a
cafe or a bowling afley or a garage-or anything. If we don't Wive the service-someone else always gets the bu-iness.

## Hico National Bank

"THERE IS NO SUBSTITUTE FOR SAFETY"
FLAG BRANCH Most everybody in this commua
ity is busy cutting grain. Henry Burks and family apent
Sunday with Mr. and Mrs. Grant J. D. Craig was the guest of Mrs. Altha Burks with Mrs. Belle Hanshew Friday
evening.
J. L. Gosdin and son were in
Glen Rose Wednesday.
Clarenee Moore and family spent
Wednesday with Allie Moore and
Cind Wednesday with Allie Moore and
family of Chalk Mountan.
Alvin Ming Alvin Mingus was the guest of
Ray Duckworth of Roeky Satur$x=2=2$ - "ame $2=2 \pi$ $===5$ $x:=$
666
In 30 minutes, checks a Couralgit the
In 30 minutes, checks a Couralgit the
666 ALSO IN TABLETS
MT. ZION NEWS


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COUNTY LINE
corn is beding rain very ba
Mr. and Mrs. Themas and daugh
er of Mt. Pleasant spent Sunday
Chaney and family.
Jim Henderson and Odell and
unday with the Mackey fam
Katharine Mapel Massing of Hico is
spending the week with the Simp.
son children
Mr. and Mrs. Tom Griffitts and
children spent Tuesday in the Cole
home. Luther Cole and childreen
Dorothy,
Iudson and

## Dave Davis and ramily visit

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F
worth, Oline Winters Buchan
Feryn Black, Billie Snead, Theron
Buchan, Anthon Legion, Dean
Chambers, Joseph Bliter,
PHILIIPS
of Magnesia

## SAVE With ICE

BUY COUPON BOOKS
Let us deliver your ice and save you time, food and money

DELIVERED
COUPON BOOK PRICES
2000 lb . Book- $\mathbf{1 0 0} \mathrm{lb}$. coupons. $\$ 9.00$ 1000 lb Book 50 b.
$\$ 9.00$ 100 ib. Book - 50 lb . coupons
Cash prices on delivered ice will be at the rate of 70 c per 100 lbs . PLATFORM PRICES Coupon Books
2000 lb . book- 100 lb . coupons $\quad \$ 9.00$ 1000 lb . Book- 50 lb . coupons 5.00 PLATFORM CASH PRICES 1001
501
25
50 lbs
25 lbs.
50 c
25 c
10
"A piece of ice never gets out of order" PHONE 169

> Bell Ice \& Dairy Products Co.



