

Here In HICO

In our feature service started recently as a part of each week's News Review we read where small churches will soon be a thing of the past. We want it distinctly understood here and now that these articles are prepared by writers of national reputation who are supposed to know their stuff, but that they are printed in this paper only for what they are worth, and in every case do not represent the editor's thoughts about matters in general. While we do believe these articles and features as a whole are deserving of the space they occupy, and reflect in a small way what the sentiments of the supposedly "big men" of the day are, in some instances we beg to differ with the writers, and know that many of our readers will do likewise.

Another reason for this explanation is that we are afraid of the preachers, local and otherwise. They wield an influence that cannot be approached elsewhere, and when they read what Mr. Stockbridge says this week, they might rise up in arms and begin talking about us from the pulpit. And that wouldn't do at all. We'll take chances with them anywhere else, and methodically do have to work the Methodist parson over along some lines, but when it comes to a battle of wits over some matter we yield the decision to them. Just supposing they are as smart as we, and we as smart as they, still they have an advantage which we could not hope to overcome.

This being the case, it is very pleasing to us that the preachers of Hico and community are of the high type they are. There are towns and churches where conditions exist that are not the best, and something is always coming up to cause strife and discussion among the church members, news-papers and citizens of the town. But here in Hico we are all traveling toward the same goal. Although our methods and beliefs may differ in some measure, the main thought is to live in such a way that this life will be filled with pleasure and good accomplished, and the hereafter will not be unpleasant to face through thoughts of punishment for earthly sins, but will come as the supreme reward for a life well lived. And in case a citizen strays off the beaten path, it is not the custom to make an outcast of him, and condemn him hurriedly, but every man is given a chance and judgment left to the One who is fit to judge.

Stores may become syndicated. Newspapers may be in the future all run from one head office. Business in the small town of the future may be just a unit of a powerful nation-wide chain of like towns. We say this condition MAY come about. We never did believe, do not now think and unless we change our mind never shall consider this condition remotely possible. For the sake of argument we say this may come about. Granting all these things, however, we say without hesitancy and regardless of contradiction that the church in a town the size of Hico cannot ever be replaced entirely by proxy. Radios are all right for spreading amusement and knowledge of a certain class. We can get physical instruction through the early morning programs, prepare our dinners from the recipes so profusely scattered, glean some of the news of what is going on in the world through a turn of the dial, hear what is happening in financial circles, listen in on the ball games and then go to bed with the bed-time stories. But we cannot worship by radio. The spirit of fellowship and understanding could be in no way attained through this method. The smartest preachers of the country could not spread their message in this way, because of the lack of the personal element. It would be hard to inspire the listeners amid storms of static and interference from some other station telling of the merits of some product they are paid to advertise.



HALF THE WORLD'S TROUBLES ARE WOMEN'S FAULT. THE OTHER HALF ARE BLAME FOR THE OTHER HALF.

Subscribers Pay Up, Show Good Humor Over Our Mistakes

Last week we failed to get the names of several of our cash customers on the list in time for them to receive a copy of our last issue but Saturday we heard from them in no uncertain way. They were all in good humor, and none of them were mad at us for not getting the paper started on time. We appreciate the fact that they were willing to come in for the paper.

Some others have come in and told us they missed their paper, as we hoped they would. In most cases they renewed for another year, and in one or two instances our records were wrong.

A. Q. JORDAN, Route 7, Hico, had reason for complaint last week, having paid for the paper until 1931 and missed the last two issues. Mrs. Jordan had told us about it once before, but we failed to get it straight, so when she called the second time we sent one out by special delivery. We were paid for our trouble by the gift of a pretty flower which now adorns our office.

J. C. BARROW came in Friday to get a copy of the News Review, having missed the last two from some cause. We tried to pass the buck to the postoffice employes, but will have to confess that it was our error and hereby tender our apologies to all the boys (and the lady too) at the local postoffice. They are usually right, but when possible we let them take the blame for our mistakes.

FRANK STUCKEY will get the News Review after this week at 21 W. 20th St., San Angelo, Texas, having made arrangements to move his family there first of the week. Mr. Stuckey has been in Hico a long time with the Meadows Wholesale Grocer Company, who are closing their Hico house, and he was transferred to San Angelo.

S. C. McKEEAGE came in with Leonard Howard to get the News Review started to his address again. Mr. McKeage has worked for the paving company which is doing the street work in Stephenville, and would be glad to see some paving started here. He is highly in favor of this work and recommends the company that is doing the Stephenville work, saying that they "know their stuff."

W. O. THOMPSON will get the paper each week now since W. McFadden came in Saturday and got his record straight. Mr. Thompson is a son-in-law of Mr. McFadden's and lives at Big Spring. His subscription was paid up to January of next year, but we got mixed up and dropped his name. Everything is fixed up now.

J. W. LAND writes from Sweetwater: "Send me your paper to 205 W. Ala. Ave., Sweetwater, for six months" and enclosed stamps to pay for same. We are starting the paper this week.

EMMA ANN HARGROVE is an old friend of the editor's family who at one time wrote news items for the Garland News. She is now teaching school at Grayville, and working at Harrod's Store on Saturdays. She will write the news from the Grayville community the rest of this school year in return for receiving the News Review each week.

A. I. PIRTLE has been credited with another year's subscription, as we had his name off the list and his wife came in Saturday to see what the trouble was. It is pleasing to us to note that the ladies miss the paper when the men sometimes forget to order it kept coming.

G. W. OXLEY missed the last two issues of the paper, but was not mad at us for stopping it and came in Saturday to get back on the list.

J. J. DOYLE, Route 2, Hico, takes the daily papers but wants to get the home paper too, so came in Saturday and ordered us to send him the paper for a year. He lives between Grayville and Honey Grove on the Carlton road, and his daughter used to write for the News Review.

W. H. HARROD, Hico's new merchant in the Petty Bros. stand, will keep up with what his neighbors are doing through the columns of the News Review. This assures him of getting the right start in Hico, for we think all the best people take the paper.

VERNON LIVELY who works for the Hico Bakery, will receive the News Review each week now since paying for six months time Monday. We hope he likes it well enough to keep on taking it after the six months trial. At the same time he subscribed for himself Mr. Lively gave us a dollar to renew the subscription of

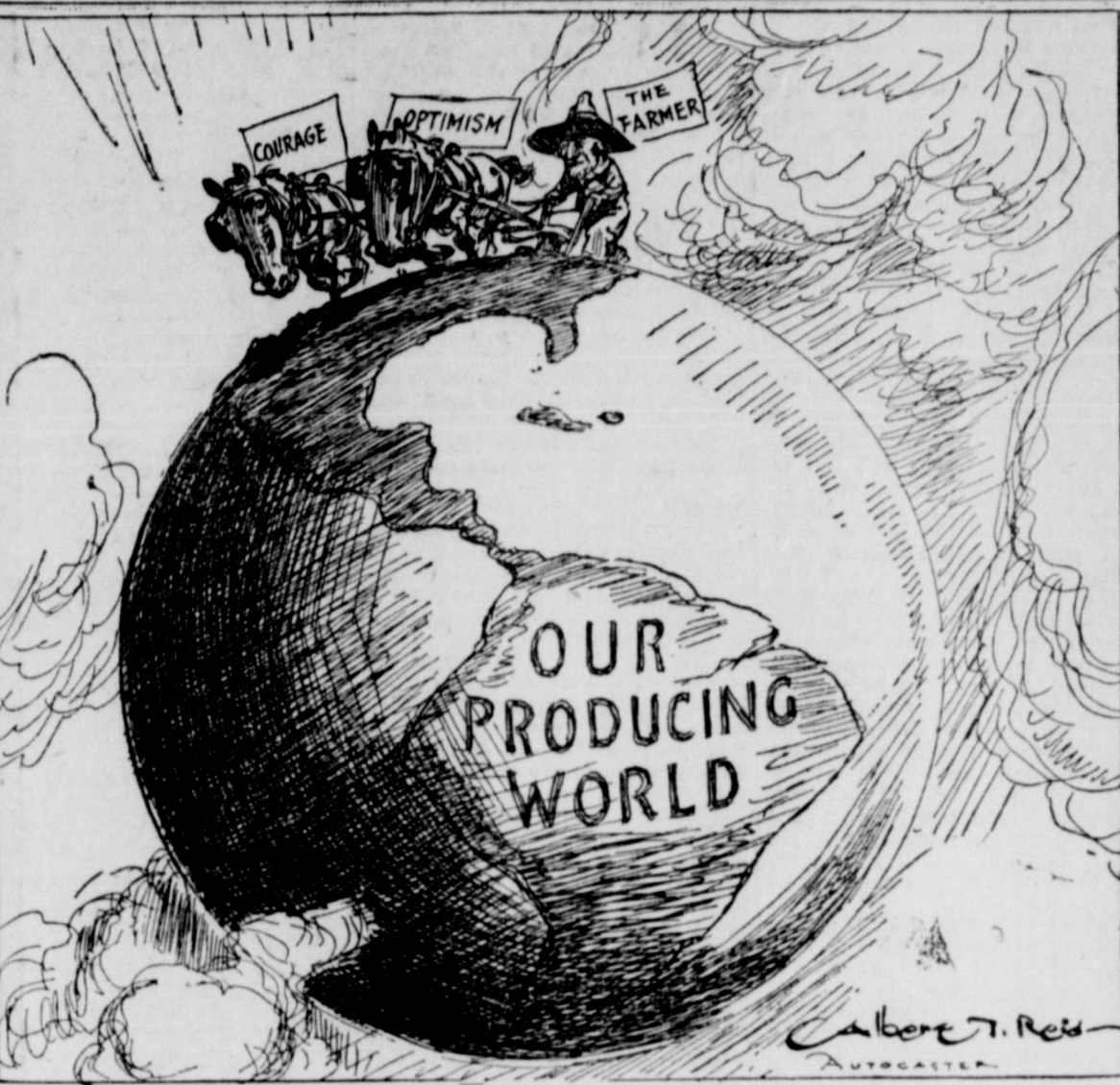
Z. M. LIVELY, who gets his mail at Iredell. The latter Mr. Lively has been on our list for some time, and we are glad of the opportunity to keep sending the paper to him.

MRS. CHAS. W. ROBERSON, General Delivery, Stephenville, will receive the paper for a year through the kindness of her parents, Mr. and Mrs. Tom Powers. Louise Powers came in Monday and handed us a dollar.

BOWDEN TRIMMIER was in Monday having the News Review sent to his brother, R. H. TRIMMIER, at 104 Mullen St., San Antonio, his brother having sent the money. R. H. Trimmer formerly resided here also.

Back on the Old Job

By Albert T. Reid



New Palace Theatre Opens Monday Night With Talking Show

Having just completed remodeling his showhouse and equipping it with the latest, modern Talking equipment, Mr. E. H. Elkins, local exhibitor announces his opening performance on Monday night, March 31.

The interior of the house has been completely renovated, re-decorated and re-arranged; about a hundred extra seats have been added; modern Vitaphone talking equipment has been installed; the exterior and lobby have been changed and repainted, and the house in general has undergone transformation that brings it right up to the last word in modern arrangements.

A silent picture will be shown Saturday, with a Sound comedy, then on Monday night, Mr. Elkins will have his official opening of all-talking pictures. He has provided for an orchestra to furnish music for the occasion during the prelude and intermission of the picture proper and has made other arrangements that will make the attendance on this night well worth while.

The opening picture will be Cecil B. DeMille's "Dynamite," a picture that has everything—gaiety, richness, splendor, women, wine and a he-man and she-woman story that leaves you breathless, according to Mr. Elkins, and is without a doubt the greatest effort of one of the screen's leading directors. It is an all-talking picture with Conrad Nagel, Kay Johnson, Charles Bickford, Julia Faye and a special cast of supporting stars. And following this, Mr. Elkins has looked a variety of the headliners of the Picture world, announcement of some being on another page of this issue.

The business and professional men of Hico are showing their appreciation of the improved facilities for entertainment of a wholesome character by felicitating the venture through a double page congratulatory announcement. This spirit of co-operative team-work on the part of those contributing to the promotion of any worth-while movement for a better place in a better town is to be commended, and is proof positive that team-work really works. It just goes to show that man, working alone and to himself can't get to first base, but co-operative effort on the part of the whole inevitably knocks out a home-run ultimately.

We are authorized to extend Mr. Elkins candid appreciation, to those who endorse his spirit of progress, and to assure them that he will continue to endeavor to merit their good will in his expenditure of time, money and effort in anything for the up-building of the town.

The News Review extends congratulations both to Mr. Elkins and to those who helped him broadcast his message of improvement, and bespeaks for them all, and the public in general, a mutually profitable and wholesome return on the investment in Hico's tomorrow.

Mrs. D. F. McCarty is spending a few days in Dallas with her son and wife, Mr. and Mrs. Raymond McCarty. Mr. McCarty is an employe of Sears Roebuck & Co.

To Head World Bank



Gates W. McGarrath, Chairman of New York Federal Reserve Bank, who has been chosen to head the Bank for International Settlements established under the Young Plan with headquarters at Basel, Switzerland.

Golf Association Plans Play For Summer Months

At a meeting held at the Bluebonnet Country Club in Hico the first of the week the Hamilton-County Golf Association was formed, for the purpose of sponsoring inter-city play during the summer months. Election of officers include W. J. Wisdom of Stephenville, president, and J. C. Blakeney of Stephenville, Secretary-Treasurer. Directors were named from the towns that will compete in the contests, namely: Hico, Hamilton, Stephenville, Dublin and De Leon. H. E. McCullough is director from Hico.

Trophies will be awarded individual winners in the matches, with a team cup to the town that comes out winner. The play will continue through September 7th, beginning next Sunday when Hico is matched against Hamilton at the latter place.

Following is the schedule of play for the season: March 30—Hico at Hamilton; Dublin at Stephenville; April 13—Stephenville at Hico; Hamilton at Dublin; April 27—Hico at Dublin; Hamilton at Stephenville; May 11—Hamilton at Hico; Stephenville at Dublin; May 25—Hico at Stephenville; Dublin at Hamilton; June 8—Dublin at Hico; Stephenville at Hamilton; June 22—Hico at Hamilton; Dublin at Stephenville; July 6—Stephenville at Hico; Hamilton at Dublin; July 20—Hico at Dublin; Hamilton at Stephenville; August 3—Hamilton at Hico; Stephenville at Dublin; August 17—Hico at Stephenville; Dublin at Hamilton; August 31—Dublin at Hico; Stephenville at Hamilton.

(Note: Should conflicts with local or other tournaments occur, the Board of Directors will make necessary change in schedule).

Mr. and Mrs. Jack Leeth went to Fort Worth Wednesday where Mrs. Leeth boarded a train for Quanah to spend a few days with her parents. Mr. Leeth went on to Dallas Thursday on business, returning home Friday.

Paving Discussed At Last Meeting of Hico Lions Club

The regular meeting of the Hico Lions Club was held in the dining room of the Midland Hotel last Friday at noon, and the luncheon served the members attending and the visitors was described by all as above the average and highly pleasing. After partaking of the many things offered them on the table, the members took a few minutes of their time in a general get-together talk where good fellowship prevailed.

After this President Sellers called for order, and talks were heard from a number of visitors. Joe T. Bonner, president of the Bell Ice & Dairy Products Company at Hico, whose home is in Temple, was present and after a few humorous remarks settled in to a short, serious speech on the merits of the work being done at meetings such as the one where he was a guest. Mr. Bonner expressed himself as believing there was something better in life than mere living, and described the meeting as a way in which these good things in life could be best brought out. He praised the members for their interest in public affairs, and cautioned them not to let their interests lag, but to keep up the meetings and the spirit in which they were held.

After Mr. Bonner's talk, Lion Ochiltree of Fort Worth was introduced, who was present upon invitation from the local club to bring more light on paving problems before the city at the present time. Mr. Ochiltree, being a member of the Fort Worth Lions Club, invited all those present to drop in on the Fort Worth Club at any time they might find it convenient, and assured them of a royal welcome should they do so. He then in a brief manner explained why he was present, and introduced Mr. Roper, now stationed at Stephenville with the company which is doing paving work in that city. Mr. Roper went into a detailed discussion of costs, methods and plans for paving, and gave a very enlightening talk, after which he invited questions from the members. In a round table discussion which followed, the two gentlemen representing the paving company answered all questions put to them, and explanations on all sides of the matter were heard both from them and from local business men who were in a position to know about these matters. Nothing definite was accomplished further than a motion that was seconded and passed, that the Lions Club request the City Council to go into the matter more thoroughly, and decide if in the minds of the members it were practical to do this work now, at the same time going on record as favoring a paving program and being willing to lend any assistance within its power.

Mr. and Mrs. Wm. Bellville returned home the first of the week from Fort Worth where Mr. Bellville has been employed by millwright concerns. Mrs. Bellville completed an art course in Aztec clay moulding and oil painting while in Fort Worth, and has samples of her work on display at her home here. She is contemplating on teaching a class in art.

Lyle Golden Loses 2,000 Baby Chicks In Hatchery Fire

A farm house belonging to Lyle Golden on his farm 1 1/2 miles southwest of town, was completely destroyed by fire Wednesday afternoon between three and four o'clock, together with approximately 2,000 little chicks about a month old, which were housed there.

No one was living in the farm house, which was a three-room structure, and Mr. Golden, local hatcheryman, hired a man to stay there during the daytime to look after the chickens. The man came to town Wednesday afternoon to attend the cow day celebration, and while away it was thought something must have gone wrong with the oil burner causing the fire.

Someone living in that neighborhood notified Mr. Golden, but by the time he arrived the house was falling in.

A small amount of insurance was carried on the house.

Hamilton County Places Second at Dublin Jersey Show

The Heart of Texas Jersey Show was held at Dublin last Thursday, Friday and Saturday, and many attended from Hico and Hamilton County. Attendance the three days was good and from all reports the affair turned out very successfully.

Hamilton County placed second in the county contests, Erath carrying off first honors, and Somervell coming third. The showing from all counties was exceptionally good.

The Jersey bull purchased by the Hico Lions Club for their regular monthly Cow Day affair was entered in the three-year-old class and won third prize in that class. Dr. Currie, head of the Cow Committee of the Lions Club, stated that the animal received much favorable attention and comment.

Cow Day Brought Large Crowds to Hico Wednesday

The streets of Hico were crowded Wednesday, especially in the afternoon, and local merchants report good business for the monthly "Cow Day" celebration which is held the last Wednesday in each month.

Arthur C. Odell was made happy through the opportunity extended him of buying a fine registered Jersey bull for the nominal sum of \$1.00. This animal was out of the Price herd at Waco, and won third place in the 3-year-old class at the Heart of Texas Jersey Show held at Dublin last week.

Mr. Odell lives on Dr. Hall's farm southwest of the city.

New Rig Going Up For Drilling East of Producers

Information has reached the News Review of a new drilling rig being hauled to the L. F. Martin farm, 600 feet south of his house, which is one mile east of the Laney field, early this week. It is supposed that drilling will be started soon, although it was impossible to secure accurate information at the time of going to press.

According to J. T. Collier, who keeps in touch with matters of this kind, a Mr. Payne will be employed as driller.

12,861 Bales Cotton In Hamilton County For 1929 Crop Year

We are in receipt of a communication from Henry C. Simpson, cotton representative in Hamilton County for the United States Department of Commerce, Bureau of Census, in which the information is given that there are 12,861 bales of cotton, counting round bales as half bales, ginned and to be ginned from the crop of 1929. This is considerably under the corresponding number for 1928, which was 19,675.

This is the final report and estimate of Mr. Simpson for this year.

DALLAS PICTURE MANAGER VISITED HICO LAST WEEK

Leroy Bickle, manager of Metro-Goldwyn-Mayer Picture Corporation of Dallas, was in Hico last Thursday afternoon and night, prognosticating around with Mr. E. H. Elkins, manager of the Palace Theatre. The visit was strictly a social one, Mr. Bickle tendering suggestions on the new installation of equipment at the Palace and otherwise hob-nobbing around in a fraternal capacity with the local exhibitor.

Herbert Smith of Dallas was a week end guest of his parents, Mr. and Mrs. H. Smith. Mrs. Smith accompanied him home to spend a few days.

Keeping Up With TEXAS

Hundreds of trees and various kinds of shrubbery have been planted by the people of Perryton and vicinity this spring, and the recent moisture has made ideal conditions for tree and shrubbery planting. The Lions Club and chamber of commerce ordered 500 chinese elm trees which were sold at cost and distributed by the Perryton Boy Scouts.

Crushed under two huge cakes of ice, Pete Paents, 30, was in St. Joseph's Infirmary last Monday with his skull fractured, both legs mangled and internal injuries as the result of an accident at the Houston Belt and Terminal Railroad yards early in the day.

A wagon, driven by R. J. Peterman, was struck by a train at a crossing at Tioga last Friday. One mule was killed and the vehicle wrecked but Mr. Peterman was not injured.

The Sheriff's department at Beaumont is investigating the death of John Lacoste, dairyman of Jefferson County, who was mysteriously shot from ambush at his farm between Beaumont and Port Arthur Sunday night. Lacoste was found just outside the door of his home, a charge of buckshot in his face. His right hand was riddled with shot as if he had seen his assailant and had thrown up his arm for protection.

Flaming oil from an exploding stove burned Mrs. Ruby Diggs, wife of one of Fort Worth's prominent business men and chamber of commerce workers, last Monday morning at the Diggs camp on the shores of Lake Worth. Mr. Diggs' hands were badly scorched as he beat out the flames enveloping his wife. The Diggs camp was entirely destroyed.

With Lee Simmons of Sherman, general manager, and a legislative appropriation of half a million or less, in view, the State Prison Board last Monday began plans for remedying the critical condition of the penal system to the full extent that available resources will permit.

Timely Rains and Snow Put Excellent Season In Ground

Coming just in time to save crops from suffering, a nice rain fell on Friday of last week, amounting in all to about 2 inches in the Hico community. The precipitation varied over this section, being lighter north of here, and reported heavier south and east.

Drizzling rain started Wednesday of this week, coming down slowly and wetting the ground again thoroughly, being followed by a snow Wednesday night which continued throughout most of Thursday.

This is just the kind of weather needed for the making of good crops, according to farmers interviewed, and came in time to be of great value.

Large Eggs Bring Another Sample of What Hen Can Do

Last week we carried an item about two large eggs that had been brought to the News Review office for exhibition, one by C. D. Phillips and the other by J. G. Golightly.

This week W. M. Green, who lives close to Hico on the Iredell road, brought in the other extreme. The specimen laid by one of Mr. Green's hens was so tiny as to nearly escape notice. Its shell is hard and it does not differ from other eggs except for its size and the fact that there is a nip on one end causing it to resemble a cotton ball.

The egg that Mr. Green brought in forms quite a contrast with the other two specimens.

Defends Youth



Rev. Daniel A. Paling, D. D., President of the World's Christian Endeavor Union, who told the Home Judiciary Committee that modern young folk are not the drunkards they have been represented.

Hico News Review

PUBLISHED EVERY FRIDAY
IN HICO, TEXAS

ROLAND L. HOLFORD
Editor and Publisher

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gress of March 3, 1879.

One Year \$1.00 Six Months 75c
Outside Hamilton, Bosque, Erath
and Comanche Counties—
One Year \$1.50 Six Months 85c
All subscriptions payable CASH
IN ADVANCE. Paper will be dis-
continued when time expires.

Cards of thanks, obituaries and
resolutions of respect will be
charged at the rate of one cent per
word. Display advertising rate
will be given upon request.

Hico, Tex., Friday, March 28, 1930

**What's the Matter
With the Farmer?**

With the agricultural season of
1930 beginning to get under way
the eyes of the nation are focused
upon agriculture and its problems
and possibilities as they seldom
have been heretofore.

For the first time since the ear-
ly days when we were primarily
an agricultural nation, big busi-
ness and financial interests are
taking an interest in the farmer's
problems from another point of
view than the mere desire to sell
merchandise to him. They are be-
ginning to see the possibility that
agriculture may develop into an
actually profitable industry.

For fifty years the farmers of
the United States have been cry-
ing poverty so persistently that
the rest of the people had just
about come to believe them. The
farmer, in the eyes of the average
business man in the city, was a
poor dub struggling for a bare
existence, facing foreclosure and
the poorhouse every day of his life.
That was the natural reaction
from the loud outcries of the far-
mer lobbyists in Washington who,
whether they intended to do so or
not, conveyed the impression that
unless something was done by the
Government all the farmers would
have to go out of business.

That never was the case, as any-
body who knows anything about
farming knows. There are poor
farmers everywhere—poor in both
senses of the word. There are dis-
gruntled farmers everywhere, who
talk poor when they are really a
good deal better off than most of
their neighbors. It has always been
the farmer's privilege to grumble
about the weather and the corn-

borer and the boll-weevil and the
other pests that make agriculture
one of the most exciting occupa-
tions in the world.

But the general run of farmers
get along pretty well, considering,
and now that a constructive pro-
gram of Government aid has been
adopted and is actually in prac-
tice, the cries of the farm lobby-
ists are hushed and the rest of the
country is beginning to watch the
farmer with great interest.

How will the farmer develop as
a business man? He has five hun-
dred million dollars of Govern-
ment funds with which to try the
experiment of being his own mid-
dleman. In addition to that, he has
a basic capital of a great many
millions of his own money invested
in the shares of the cooperative
marketing associations, and some of
the biggest investors in the land
have added more millions to that
capital by buying the bonds and
debentures of the national cooper-
atives.

The greatest danger to the far-
mer just now seems to be that other
people will swing to the oppo-
site view of him and think he is
making money so easily that it
might be a good line for them to
go into.

The New Planet

Percival Lowell, one of the
world's greatest astronomers, died
fourteen years ago. Before his
death he showed his colleagues in
the Lowell Observatory at Flag-
staff, Arizona, a book full of
complicated mathematical calcula-
tions. He pointed to a spot on the
chart of the stars and said:

"Here, or hereabouts, there is a
planet as yet undiscovered, part
of our own solar system. These
calculations prove that it must be
there. Watch for it."

The greatest astronomers in the
world have been watching for the
Lowell planet ever since. The other
day a fawn boy from Burdett
Kansas, found it with a telescope
which he had built himself.

Clyde Tombaugh, the boy from
Kansas, has placed his name on the
chart of the stars and said:
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bracketed with those of Herschel,
Galileo and the other explorers of
the skies.

Somehow, whenever something
really important is done in the
world, we find a small-town boy
or a farmer's son doing it. Add
this Kansas young man's name to
the list of men of rural origin who
have won fame by contributing to
the world's store of knowledge.

THE WAY OF LIFE

(By Bruce Barton)

"Therewith To Be Content"

I ran across this paragraph in
the note-books of Samuel But-
ler:

"I imagine that life can give
nothing much better or much
worse than what I have myself
experienced. I should say I have
proved pretty well the extremes
of mental pleasure and pain; and
so believe, each in his own way,
does almost every man."

Charles M. Schwab, at last re-
ports, had more money than I—
but just what can he buy with it?

Three meals a day. They will
cost more to serve than my three,
but if Charlie enjoys them any
more he is going some.

A roof over his head. It will be
a wider and steeper roof than
mine, and more rain will run off
it; but the rain that runs off
mine will be just as wet, and un-
derneath I shall be just as dry.

A good night's sleep—if he's
lucky.

He can own more of the world's
surface than I. But, try as he may,
he can not breathe up any more
of its air; the ocean absorb any
more of its sunshine; he can not
bribe the ocean to give him any
more invigorating bath; nor the
evening stars to shine any bright-
er over his estate.

The world is full of pleasant
sights and sounds and smells, and
his ears and nose and eyes do not
bring him any sensation a partic-
le more sweet than mine bring
to me.

Compared with the blessings
we have in common, the few bless-
ings which he has and I have
not are insignificant.

The habit of contentment is
formed, not from without, but
from within.

"There is no duty we so much
underestimate," says Stevenson,
as the duty of being happy. By
being happy, we sow anonymous
benefits upon the world which re-
main unknown even to ourselves;
or, when they are disclosed, sur-
prise nobody so much as the ben-
efactor. A happy man or woman
is a better thing to find than a
five-pound note. He or she is a
radiating focus of good will, and
their entrance into a room is as
though another candle had been
lighted."

It is strange that contentment
should not be more widespread,
considering how very common
and close at hand are the ele-
ments that go into it.

Work is one big ingredient.
Simple tastes—the power of find-
ing great satisfaction in little
things—is another.

The power to take things as
they come, and enjoy them to the
limit, is another. St. Paul for in-
stance, did a good-sized job, and
left a shining record.

He was forever pressing for-
ward to his goal. Yet it was he
also who wrote:

"For I have learned, in whatso-
ever state I am, therewith to be
content."

The Crazy Man talks over Ra-
dio Station KRLD, 1040 Kilocyc-
les, every Saturday evening at
6:45 P. M. Listen to him, it
might do you good.

A very small amount of com-
mercial rubber is grown in these
United States, in California and
Arizona, where it is produced from
the guayule shrub. Most of it
comes from the East Indies and
South America. Harvey Firestone
is planting a million acres of rub-
ber trees in Liberia, Africa. Un-
skilled cheap labor is necessary to
keep the price of rubber down. A
difference of 50 cents a pound in
the price of crude rubber may
mean a difference of \$10 in the
price of automobile tires.

The next step will be the dis-
covery of a method of reclaiming
old rubber and using it again.



EDISON

Think for a minute of what one
man, still active in his 84th year,
has done to change the world in
a single lifetime. He made the
telephone a practical instrument.
He invented an incandescent light.
He invented the phonograph. He
invented the motion picture. Im-
agine a world without those inven-
tions. It is impossible, except to
those whose memories, like my
own, go back to the time when Ed-
ison was known only as the in-
ventor of the multiplex telegraph.

Now he has found a way to get
rubber out of goldenrod, not as a
commercial product, but as a war
reserve resource. And he is still
working.

"A man can't die so long as he
keeps busy," he once told me.

MUSIC

Good music is increasing in popu-
larity, but there are more musi-
cians out of work than ever before.
We are gaining our music more
and more by mechanical methods
of reproduction.

First the phonograph, then the
radio, now the sound motion pic-
tures, have brought the very best
music, played and sung by the
highest grade of musical talent,
within reach of everybody. Pianos
are still sold, and always will be.
There will always be youngsters
with talent coming along to pro-
duce the good music of tomorrow.
And there are more 'freak' instru-
ments being sold than ever—sax-
ophones, ukuleles and the like.

There are probably more first-
class singers of American birth
and training, appearing in public
now than ever before. But these
second-rate and hopelessly third-rate
musicians no longer command
audiences. The American people
have developed a higher taste in
music.

CHURCHES

I could empty every country
church and half the city churches
on Sunday mornings by broadcast-
ing better sermons and services
than all but a few great churches
offer. The head of one of the great
broadcasting chains said to me
the other day:

"The time is coming when small-
town churches will install radio
sets and get their music and their
sermons out of the air. They will
need no local preacher, but in-
stead will become centers for com-
munity work in the name of God,
making in their charge to protect
the moral and physical health of
their communities, to inspire the
amusements and elevate the edu-
cational standing of their young
folk."

RUBBER

Rubber gets its name because
its first use was to rub out pen-
cil marks. The Spanish conquest-
adores found Mexican and Bra-
zilian children playing with balls
of this peculiar gum, but it was
three hundred years before it be-
came a commercial product. Mac-
intosh, the Scotchman, used it
first to waterproof cloth. Good-
year, the American, found how to
take the stickiness out of it while
retaining the elasticity.

A very small amount of com-
mercial rubber is grown in these
United States, in California and
Arizona, where it is produced from
the guayule shrub. Most of it
comes from the East Indies and
South America. Harvey Firestone
is planting a million acres of rub-
ber trees in Liberia, Africa. Un-
skilled cheap labor is necessary to
keep the price of rubber down. A
difference of 50 cents a pound in
the price of crude rubber may
mean a difference of \$10 in the
price of automobile tires.

The next step will be the dis-
covery of a method of reclaiming
old rubber and using it again.

LAWS

It ought to be apparent by
this time that the effort to make
people good by passing laws is a
failure. The other day a judge in
New York sentenced a young
woman to prison for life. He had
no option; it was her fourth con-
viction for larceny and under the
Baum's law a fourth offender
must be locked up until he or she
dies. That isn't going to do this
girl or society any good. The
time when something could have
been done about her case was
when she was a child. She grew
up without education, without
moral sense, without any feeling
of responsibility.

The only reason we put people
in prison or execute them is be-
cause we are afraid of them. Our
prison population has doubled in
twenty years.

The Crazy Man talks over Ra-
dio Station KRLD, 1040 Kilocyc-
les, every Saturday evening at
6:45 P. M. Listen to him, it
might do you good.

**POLITICAL
ANNOUNCEMENTS**

The News Review is authorized
to announce the following candi-
dates for office, subject to the ac-
tion of the Democratic primaries
in July:

For County Judge:
P. M. RICE
(Re-Election)

For County Tax Assessor:
TOM C. PIERSON
(Re-Election)

For County Tax Collector:
SHADE REGISTER
(Re-Election)

For Sheriff:
MACK MORGAN
(Re-Election)
WILLIAM LEMMONS

For County Clerk:
H. W. HENDERSON
(Re-Election)

For Clerk, District Court:
L. A. (Lon) MORRIS
(Re-Election)

For County Treasurer:
MRS. J. E. KING
(Re-Election)

For County Superintendent:
O. R. WILLIAMS

For Commissioner, Precinct 3:
S. A. CLARK
(Re-Election)

For Public Weigher, Precinct 3:
KAL SEGRIST
L. J. (Jones) JORDAN
(Re-Election)

For Justice of the Peace, Precinct
No. 3:
M. A. COLE
(Re-Election).

CARD OF THANKS

We wish to thank each and ev-
ery one who kindly helped us
during the death and sickness of
our darling wife and mother,
May God's richest blessing be
upon you is our prayer.—W. J.
Jaggars, J. D. Jaggars, Mrs. Ida
Goff, Mrs. Sarah Fewell, D. J.
Jaggars, J. F. Jaggars, J. B. Jag-
gars, L. A. Jaggars, Mrs. Clara
Herring, Mrs. Stella Herring.
(43-1p).

TAMING THE BRONCO

(By Ellen Randolph)

The Bucking Broncho was unsafe
and fleet,
He was erratic, and hard to
beat;

There came a time, when man de-
sired to see
The Broncho tamed, and then,
some use, he'd be.

The men and boys would come,
both far and wide,
To see the horse made ready, for
a ride;

The Ranchmen first, "round up,"
the Wild Bronchos,
Selecting one, that had a rigid
pose.

The Steed was lassoed, quickly
with a rope,
And Cowboys yelled, exhibiting
their hope,

That blindfolded soon, would hide
the starting eyes,
Then halter put upon his head, so
wise.

Shrewd Horsemen liked to calm
the brute, before
They tried to put the fleecy blan-
ket o'er

His back, to go beneath the saddle
strong,
With girths drawn tight, so noth-
ing would go wrong.

Before the halter was removed
from head,
A bride was adjusted there, in-
stead;

With care, the blind, from off his
eyes, did come,
That's when the Broncho showed
his "IT," By Gum!

With much advice, to have deter-
mined mind,
The Rider had, his daring task
assigned;

Sometimes, those "wild and
wooly" Western Steeds,
Were like black demons, with
their fiendish deeds.

All hands were off, except the
one with bridle reins,
And soon, he thought, he'd lost,
most all his brains;

The Broncho bucked! and groan-
ed! and kicked! and ran!
The boys, they whooped, and so
did ev'ry man.

The Rider loudly cried, "JEHO-
SHAPHAT!"
But held his reins, and like grim
death, he sat;

The spurs were used, and horse
renewed his pace,
But soon gave up; at last, he'd
"run his race."

And with bowed head, and body,
tired and worn,
The Bucking Broncho had, his
EGO shorn;

The Rider won, by "Stick-to-
ive-ness."
The Broncho lost; his pomp
brought no success.

Some folks, on Earth, have self-
important "IT,"
Just give them time, they'll get
subdued a bit;

And then, perhaps, they'll be of
use, when "tamed,"
Just like the Bucking Broncho
was reclaimed.

The Crazy Man talks over Ra-
dio Station KRLD, 1040 Kilocyc-
les, every Saturday evening at
6:45 P. M. Listen to him, it
might do you good.

GUM-DIPPED
means
MAXIMUM MILEAGE
GUM-DIPPING saturates every fiber and strand of every cord with pure rubber, serving the same purpose as that of a cobbler waxing his thread... prevents friction—and multiplies strength.
This extra strength multiplies mileage. Firestone Tires are known everywhere as the tire that gives Most Miles per Dollar.

Firestone
GUM-DIPPED TIRES
Sadler Motor Co.

SPECIAL
TWO WEEKS ONLY
THE FAMOUS FRENCH CURL
\$5.00

This offer is good for TWO WEEKS only beginning Saturday, March 29. If you are unable to take advantage of the offer during that time call or send and leave a small deposit for appointment the following week, and you will receive the benefit of this offer.

We do all kinds of beauty work and stand behind the genuineness of all work done.

The Hamilton Beauty Shoppe
SOUTH SIDE SQUARE
Mrs. Maude Franks, Owner and Operator
Miss Annie Lee Brown, Assistant
Sundays and Evenings by Special Ap-
pointment
Phone 98 HAMILTON, TEXAS

Reed Furniture
WILL BRIGHTEN YOUR HOME
Lightsome as it is, Reed... when finished in new styles and colors, so inviting to the eye.
The most important room is the living room. It will surprise you how you can add to its beauty by replacing the old with one of our modern two or three piece luxurious suites.
We have restful Bedroom Suites, Dining Room Suites and Breakfast Room Suites. Rugs suitable for any room, and odd pieces of all kinds.
You are extended an invitation to look over our large line of furniture

Hico Furniture Co.
Grady Barrow Lee Rainwater

Home Laundry
LOCATED AT MRS. E. J. PARKER'S RESIDENCE, BACK OF POST OFFICE
Wet Wash, per lb. 31-2c
Flat Work, per lb. 6c
Quilt Washing next Tuesday for only 18c each
PATRONIZE HOME LAUNDRY
Your business will be appreciated.
MRS. MARY JOINER, PROP.

Ladies!---
See the Handy Decorator
NO NEED TO CUT OR SEW

No Need for Double Rods
Easy to Take Down and Clean

BE YOUR OWN INTERIOR DECORATOR
Handy Drapers . . . 10c
SEE OUR NEW LINE OF DRAPERIES
G. M. Carlton Bros. & Co.

CAMPBELL & HARDIN
CONFECTIONERY
Drinks, Confections, and School Supplies
HICO, TEXAS

Lynch Davidson Urges Voters To Stop Strife

Houston.—Calling Dan Moody a "petulant boy" and James E. Ferguson a "political pug," former Lieutenant Governor Lynch Davidson issued a statement today urging Texas voters to "put an end to the personal and factional strife which is swallowing up all hope of state progress."

Recalling past warnings, Mr. Davidson said that "unless Texans this year use their thick stub pencils to sweep from the political picture every man who tunes his campaign music to the Assassin's Song, we cannot justly hope for sound state government."

Mrs. A. A. Brown, son, James, and daughter, Mary, were in Stephenville Sunday attending a hand concert of the John Tarleton College band, in which her son, Rudolph, is a member. Rudolph's name appeared on the honor roll last month.

FRIGIDAIRE Economical Refrigeration G. L. GRIFFIN Agent Carlton, Texas

CHILD WELFARE PROJECT BEING UNDERTAKEN AT UNIVERSITY OF TEXAS

Austin, Texas.—Mrs. E. H. Sellards, president of the Texas Division of the American Association of University Women, has promised the support of the A. A. U. W. in the new child welfare project being undertaken by the newly created Foundation for Child Welfare and Parent Education at the University of Texas.

"This project will help place Texas in the lead in the whole Southwest area in the field of study of the pre-school child, which has been one of the major interests of our Association," Mrs. Sellards said. "This Foundation will offer training, research and extension facilities equal to those afforded by some of the greater Northern, Eastern and far-Western universities and colleges. Naturally, I am proud to report to my Association a matter reflecting so much credit on my State, and I believe the University Women everywhere will give cordial cooperation in establishing the Foundation. To me, it comes as a timely crowning of the work of our organization for the pre-school child."

Mrs. Roy Moffatt spent a part of the week in Clifton with her parents, recuperating from a minor operation performed at Meridian this week.

SUNDAY SCHOOL LESSON

International Sunday School Lesson for March 30

REVIEW

Rev. Samuel D. Price, D. D. At just this season of the year many parties of tourists are going through Palestine. A guide is an important feature and each Tourist Agency seeks to place a suitable man at the disposal of each group. During the past twelve weeks we have also been touring the Land of the Book and our Guide has been none other than the Source of all spiritual knowledge. To have become better acquainted with Him has been our objective and in doing this we have learned local facts as well. In our review it is like going to a height, such as Mount Tabor, and surveying the whole country through which we have been passing.

First, read through at one sitting the sixteen chapters of the Gospels, which have been the textual basis for study. A good New Testament map should have been in sight all the while, for there is need to make frequent reference thereto in locating each place named and in following in order as you made any journey with Jesus. There are charts which sketch these itineraries, but it is still better for you if you will draw an outline map and draw your own lines of travel as you advance. In time you have come from B. C. 5, the approximate date for the birth of Jesus, to the summer of A. D. 29, nearly thirty-three years. You are in the midst of the third year of His public ministry.

Artists have given much attention to the portraiture of Jesus and to depict the scenes as recorded in the Gospels. Become acquainted with the best of these paintings, and they are many. He has been the theme for more paintings than any other person in history. Any skeptic would do well to look through the various art galleries and then ask why so many paintings about Jesus Christ? Some of these pictures should be in every home and certainly in each department of every Sunday School. One plan is to have the unveiling of another such picture on each review Sunday. At this writing "The Good Shepherd," Plockhurst, and "Christ and the Rich Young Ruler," Hoffman, are in sight. The "Madonna of the Chair," seen when in Florence, is another wonderful painting. Build up your own character portrait by means of the composite lines which are so evident in study of these recent lessons. What have you noted about His gentleness, humility, perseverance fidelity to a sublime purpose, steadfast under all varying temptations? Who were afraid of Him and who liked to talk with Him? What do His many miracles of healing suggest about His sympathy for those in all kinds of needs? Why did he tell stories, parables, to adults as well as to children? What did He do toward a selfish, personal advantage? Give attention also to those who helped Him to build up the Kingdom of God on earth. John the Baptist looms large and so do the many disciples and the twelve apostles. This Teacher was seeking to tell about the highest values. These are spiritual and not material. Our regard for the Bible is always increased when we note the exactness with which prophecy is fulfilled. Now we are in a good position to observe how this Son of Mary meets the conditions named over 800 years before by Isaiah, as given in our Golden Text: "Unto us a child is born, unto us a son is given; and the government shall be upon his shoulder; and His name shall be called Wonderful, Counsellor, Mighty God, Everlasting Father, Prince of Peace." Isaiah 9:6.

Hico Methodist Church (Put God First)

The cost of a real Revival: "If my people, which are called by my name, shall humble themselves and pray, and seek my face and turn from their wicked ways; then will I hear from heaven, and will forgive their sin, and will heal their land." Real revivals come from God and we must pay the price He asks if there is a Real Revival in Hico, Texas, during Easter. May God help each member of the Church to pay the price. God will not lower the price.

Sunday School 9:45. There is a class for you. Come, bring the family. Come, bring a friend. Morning Worship 11:00 O'clock. Prelude. Invocation Sentence by the Choir. Hymn No. 37, "My Faith Looks Up to Thee" Mason. The Apostles' Creed. Prayer. Old Testament Lesson. The Gloria Patri. New Testament Lesson. Announcements and Offering. Dedication prayer. Hymn No. 150, "Blessed Assurance" Knapp. Sermon, "Bearing Christ's Cross" Rev. A. C. Haynes. Invitation Hymn No. 13, "Just As I am" Bradbury. "Sweet Hour of Prayer," by the Choir. Benediction. Postlude. Epworth League 6:45 P. M. This is the young people's organization. Every young person in and around Hico who is not attending some other similar organization is invited and urged to attend. Evening Worship 7:30 O'clock. Members and friends are asked to attend the Revival at the Presbyterian church.

College President In Special Address at Baptist Rally

The Pastor, Rev. Clarence Allen Morton says homes will be provided for all visitors and dinner will be served on the ground. The program is as follows: Friday 7:30 P. M. "The B. Y. P. U. member a Soul Winner," Rev. D. D. Tidwell. 8:00 P. M. Sermon "The Preaching that Wins Souls," Rev. A. I. Quinn. Saturday Morning—10:00 A. M. "Prayer in Soul Winning," Rev. Allen Deleart. 10:20 A. M. "A Revival the Year Round," Rev. R. H. Gibson. 10:40 A. M. "Our Summer Revival Campaign," Rev. R. W. Bynum. 11:00 A. M. "Doctrinal Preaching in Revivals," Rev. J. S. Deaton. 11:20 A. M. "Revivals and Their Laws," Rev. B. F. White. 11:40 A. M. "Denominational Evangelism," Rev. R. E. Bess. 12:00 Dinner on Ground. Afternoon—1:30 P. M. "Tracts in Soul Winning," Rev. Judson Prince. 1:40 P. M. "Music in Soul Winning," Rev. Edmond Early. 2:00 P. M. "Meeting of Hamilton County Executive Mission Board." 2:00 P. M. "Meeting of Executive Board of County Womens Missionary Society," Mrs. Clarence Allen Morton, president in charge. Saturday Night—7:30 "The Main Business of the Church—Soul Winning," Rev. Bradley Allison. 7:50 Sermon, "The Plan of Salvation," Rev. Jno. D. West. Sunday—10:00 A. M. Sunday School, "The Sunday School Teacher a Soul Winner," Rev. McGrow. 11:00 A. M. Special Address by Dr. Thomas H. Taylor, President of Howard Payne College. Subject "The Baptist Layman." 12:00 Dinner. Afternoon—2:00 P. M. County B. Y. P. U. Federation, Pres. Rev. J. C. Wade. Special address on Egypt by Rev. S. W. Girgis, Egypt. 6:30 P. M. B. Y. P. U. Rev. S. W. Girgis, Pictures of Egypt and Holy Land. 7:30 P. M. An Evangelistic Sermon, Rev. W. A. Todd. The committees appointed are as follows: Committee on homes for visitors—Mrs. John Clark, chairman, Mrs. J. W. Bingham, Mrs. H. L. Roddy, Mrs. A. O. Segrist. Committee on Water—Ollie Campbell, chairman, Wylie Bingham, W. H. Luckie, Will Petty, J. P. Rodgers Jr., Paul Russell, Robert Hancock. Committee on Tables—Henry Hardin, chairman, Arthur Odell, B. E. Whitesides, D. A. Fellers, R. M. Bowles, C. L. Hackett, L. L. Par-tain.

THE FIRST BAPTIST CHURCH

W. M. S. Monday 2 p. m. Church Building. Y. W. A. Monday night at home of Mrs. Afton Aycock. Junior G. A. Wednesday 4 p. m. home Mrs. J. W. Bingham. Intermediate G. A. Wednesday 4:30 P. M., home of Pastor. Sunbeams Friday 3 p. m. church building. Deacons, Officers and Pastors' Meeting Sunday 2 p. m. church building. Remember our Three Day Rally Dinner on the ground Saturday and Sunday. All members are urged to bring well filled baskets. Services Saturday morning, afternoon and night. Sunday school 10 a. m., awarding of bronze pins and stars at this hour for members of Sunday school for last quarter. Special services Sunday 11 a. m. afternoon and night. See our program in this issue of the News Review. Features, Dr. T. H. Taylor, Brownwood Sunday 11 a. m. Special Young Peoples Service Sunday afternoon. Sunday night at B. Y. P. U., the Egyptian Gergis will speak and show hundreds of pictures of Egypt and the Holy Land. Special sermon Sunday night, the Rev. W. A. Todd of Brownwood, Gergis, the Egyptian at this hour also. You and all of your friends are invited to all of these services! Clarence Allen Morton, Pastor.

Mrs. R. W. Purdum celebrated her 67th birthday anniversary on the 17th of this month. She was the recipient of numbers of nice gifts and flowers from relatives and friends. Mrs. Purdum has lived in Hico for many years and is loved by everyone. She is known for her sweet disposition and loving personality.

WHAT-KNOTS

VOL. II Friday, March 28, 1930 Number 33

H. E. McCullough Editor M. E. Bell Assistant Editor Very few people really have bad memories. The woman who can't remember the text of the Easter sermon has no difficulty in remembering all the new hats. Poultry pays but not unless it is properly housed and fed. We would be glad to talk with you about plans for a modern poultry house and to figure with you on the material. Giving women the world with a fence around it; growing because they act as men would act if similarly petted. What Knots offers their congratulations to the Palace Theatre for the remodeling of the Theatre and the installation of sound pictures. This gives Hico a theatre that compares favorably with towns of many times its size and is one that we are all justly proud of.

ALL IS NOT LOST A local druggist says that 15 women out of every 100 buy lip stick. So your chances of tasting nothing but girl are 6.66 to 1. WALL PAPER—We have it—the kind and price to fit your pocketbook. Most every community has some man unusual enough to be called "Honest John."

Our city cannot prosper without the enthusiastic, active cooperation of every Hico citizen. Mr. Lon T. Ross is adding a new room to his residence and is also using our 50 years guaranteed cedar shingles. Mr. Ross believes in quality and that is why he uses our good grade of shingles. The only real home—is the owned home. Some men pay their debts with promises and then demand a receipt in full.

Barnes & McCullough HICO, TEXAS "Everything but Anything"

SPECIALS AT Burleson's Marshmallows, per pkg. 12c Red Kidney Beans, special can 9c 6 bars Klex Pumice Soap 25c 3 bars Palmolive Soap 22c 6 Boxes Matches for 20c No. 2 1-2 can Hominy 10c Post Toasties, per pkg. 11c Concho Coffee, 3 lb. can \$1.00 J. E. BURLESON

Most of The Standard Size Flower-Seed Packets per packet 5¢ Flowers everywhere...next to the hedge, under the windows, in flower boxes, in beds, in yard corners, along the back fence. Inexpensive, easy to grow, colorful, fragrant. There are no better seeds offered than those obtainable in Northrup, King & Co.'s Seed Box at your dealers. Make Selection Now. Northrup, King & Co's Seeds

666 Tablets Relieves a Headache or Neuralgia in 30 minutes, checks a Cold the first day, and checks Malaria in three days. 666 ALSO IN LIQUID Hardy & Rusk Are ready to serve you at the Will Hardy Barber Shop. Experienced and appreciative. Will Hardy :: John Rusk

E. H. Persons ATTORNEY-AT-LAW HICO, TEXAS J. C. Rodgers NOTARY PUBLIC Real Estate, Insurance HICO, TEXAS Fred L. Wolfe Insurance, Loans, Bonds and Real Estate Old First Natl. Bank Bldg. Stephenville, Texas

We can cure your dandruff—Make Johnson's BARBER SHOP

Feed... 3-R Feed MANUFACTURED IN YOUR HOME TOWN SOLD BY YOUR HOME MERCHANTS Every experiment station in the United States is at our command. Therefore we have the same opportunity as any feed manufacturer to post ourselves as to the virtue of any feed we might want to compound. We do not manufacture a feed that has not been recommended by at least two of the leading experiment stations. 3-R EGG MASH GUARANTEED 3-R Egg Mash is guaranteed to produce as many eggs as any mash manufactured. Divide your flock and feed any other feed you desire and if 3-R mash does not produce as many eggs your money will be refunded by Randal's Brothers. We have no high salaried salesmen to call on you and talk some special ingredients that have no virtue whatever. Ask your experiment station about cod liver oil when exposed to air. 3-R BUTTERMILK STARTER Give our buttermilk starter a trial on one bunch of chix and you will find there is no better made. It has been recommended by four of the leading experiment stations in the United States. PATRONIZE YOUR HOME MANUFACTURER By patronizing your home manufacturer you create a better local market for all farm products; also you buy the manufactured products cheaper than they can be sold when they are brought to you by freight. Not only do you pay freight but you have to pay the salesman's salary together with at least 50c per sack to pay advertising. Remember Saturday Evening Post and Radio Broadcasting advertisements cost lots of money. This of course is paid by the producers. Money Paid by Randal's Brothers to the Producers We have paid to the producers of this trade territory since last crop over \$200,000 in cash for raw material. This has been manufactured and passed back to the producers with as little overhead expense as it is possible to operate a feed mill. Randal's Brothers WE BUY GRAIN



YOUR PALACE

Announces Its

VITAPHONE

Talking Equipment

And Cordially Invites You to Attend Monday and Tuesday

Congratulations

To our first-class show made possible by the help of a first-class Tin & Plumbing Shop. We are glad to be of service in any improvement of Hico.

C. T. LANGSTON TIN SHOP

This little space bears Congratulations from Hudson's, and bids "Bon Voyage" to the new show.
HUDSON'S

"Everything to Build Anything"

—even a New Talking Picture Show.

Our ability to supply the needed materials in the remodeling of the new showhouse evidences our capacity to live up to our slogan, and we herewith Congratulate Mr. Elkins on his improvements.

BARNES & McCULLOUGH
"Everything to build anything"

You furnish the audience, The Palace will furnish the Talkies, and we will supply the refreshments and smokes.

Campbell & Hardin Confectionery

Bell Ice & Dairy Products Co.

Products always good, often the best—Never a doubt when you follow the name. By the same token that the Palace now offers the best in their line, we continue to offer the same in ours.

Congratulations from
Bell Ice & Dairy Products Co.

DR. C. C. BAKER

Doctor of Dental Surgery
Congratulates the Palace

As Photographer to Exhibitor
We extend

Neighborly Greeting and Congratulations

to the New Talkies in the old stand.

WISEMAN STUDIO
Everything Photographic except the Sound



Extends Congratulations

to

The Palace Theatre

and its
Owner

Mr. E. H. Elkins

.. Upon the Installation of
Talking Picture
Equipment

Which enables him to exhibit
Modern Talkies
in
A modern town.

Congratulations are in order to this Hico Institution in its effort to keep in step with the march of progress by furnishing the best to be had in the amusement line for Hico.

"Answering the call for Service"

We are supplying current for Power and lights in the Palace and shall keep abreast of the needs of all Hico as the demands of progress develop.

COMING ATTRACTIONS

- "RIO RITA"
- "VAGABOND LOVER"
- "FLIGHT"
- "DANCE OF LIFE"
- "HIT THE DECK"
- "WELCOME DANGER"
- "SHOW BOAT"
- "BROADWAY SCANDALS"
- "BURNING UP"
- "WEST OF ROCKIES"
- "WALL STREET"
- "LONG, LONG TRAIL"
- "HOLLYWOOD"
- "THE MIGHTY"
- "WAGON MASTER"
- "THE DRAKE CASE"
- "NORTH OF '49"
- "OLD CALIFORNIA"
- "BEYOND THE RIO GRANDE"
- "STREET GIRL"
- "7 KEYS TO BALDPATE"
- "LOVE COMES ALONG"
- "DEVIL MAY CARE"
- "IT'S A GREAT LIFE"

And Many Others of the Latest Issue.

—SEE THEM!
—HEAR THEM!
—ENJOY THEM!

This picture, like every other Metro-Goldwyn Mayer picture, will be introduced on the screen by "LEO," the only "Talking Lion" in captivity. Leo is the standard trademark of Metro Pictures, and he actually roars his welcome at the start of each Metro Picture. He is still alive, though very old, and is now on a tour of the world, exhibiting his antics to admirers galore.

--Presenting
Cecil B. De Mille



It takes a De Mille to put such daring ideas, gorgeous setting into one film.

With Conrad Nagel, Kay Johnson, Jack Oakie, and Jack Bickford and Julia

PALACE ORCHESTRA

M. L. Knott, Director

During Prelude and Intermission

Also an All-Sound Metro Act

A Metro-Goldwyn-Mayer **ALL TALKING**

WEDNESDAY AND THURSDAY
APR. 2nd & 3rd — All Talking
Paramount Special, "Fast Company," with Evelyn Brent and Jack Oakie. Also an all-sound comedy act. 15c and 35c.
FRIDAY, APR. 4TH — All-Talking Columbia Picture, "Vengeance," with talking comedy act in connection. 15c and 35c.

OTHER
these pictures
next week
PRE-OPENING
URDAY
NOON
PICTURE
CANYON
reel, at
and 30c.

Hurrah Once for the Palace
For installing Sound Equipment and Booking

UNIVERSAL PICTURES

Hurrah Again For Hico

Now that the town can See, Hear and Be Entertained by the best.

UNIVERSAL PICTURES

If It's a
Paramount Picture

It's the best show in town!

Congratulations

To Mr. Elkins for making it possible for Hico-ans to enjoy our

Talking — Singing — Dancing

PARAMOUNT PICTURES

CONGRATULATIONS

Metro-Goldwyn-Mayer

Are coming to Hico. Each picture identified and introduced by our "Leo," the living lion, will be well worth your while — Hear them — Enjoy them —

METRO-GOLDWYN-MAYER PICTURES

PALACE THEATRE

Installation of

PHONE

Equipment

to Attend the Opening Picture
 Day Nights, March 31st.--April 1st.



--Presenting--
B. De Mille's



Special
 Admission
 Children
 25c
 Adults
 50c

See and Hear These Stars Perform

- RUDY VALLEE
- BEBE DANIELS
- JOHN BOLES
- HAROLD LLOYD
- EVELYN BRENT
- THOMAS MEIGHAN
- MILTON SILLS
- DOROTHY MACKALL
- BETTY COMPTON
- DOUGLAS FAIRBANKS
- MARY PICKFORD
- JOAN CRAWFORD
- AL JOLSON
- SUE CAROL
- BUDDY RODGERS
- GARY COOPER
- RAMON NAVARRO
- COLLEEN MOORE
- CLARA BOW
- JACK HOLT
- RICHARD DIX
- LOUISE FAZENDA
- JANET GAYNOR
- CHARLES FARRELL
- JACQUELINE LOGAN
- RICHARD BARTHELMESS
- WARNER BAXTER
- ZAZU PITTS
- AND MANY OTHERS

We congratulate the enterprise of Mr. Elkins in providing the modern equipment, and wish him success in his venture.

We sell those wonderful Majestic Radios and also the new Electric Majestic Refrigerators.

C. L. LYNCH HARDWARE CO.

Land at the Palace for your entertainment. Land at the Bird Land Co. for land.
 Congratulations
BIRD LAND CO.

Having been privileged to supply the Floor-coverings and Draperies in the newly remodeled Palace, we wish to extend our cordial congratulations to Mr. Elkins. May the co-ordinated efforts of everyone contributing to better Hico terminate in ultimate mutual credit to all concerned.

HICO FURNITURE CO.
 Caterers to Home and Business

Congratulations are tendered by **MAKE JOHNSONS BARBER SHOP** When you think of barber work think of us—when you think of us think of barber work.

Play awhile at the Palace, Stay awhile at the Midland. A good combination at your service . . .
 Congratulations
MIDLAND HOTEL

If your car was a Talky, it would say it better with Texaco gas and oil.
HOOPER & LYNCH SERV. STA.
 We Specialize In Washing and Lubricating Cars.

See and hear the new Talkies in a **New Spring Suit** Made-to-measure, and reasonably priced by **CITY TAILOR SHOP**

He who looks before he leaps Buys from us and builds for keeps.

Congratulations to the Palace on their new improvements and installation of Sound Equipment. We are glad to have been "among those present" in supplying the needed materials for the task.

HIGGINBOTHAM BROS. LBR. CO.

G. M. CARLTON BROS. & CO.
 as "dealers in everything" Congratulates the improved Palace as dealers in up-to-date entertainment.

Forward with Hico
 Congratulations to everybody who does anything to promote the progress of Hico. And we especially congratulate the Palace in the installing of their new talking picture improvements. In providing the best, may they prosper accordingly.
PETTY BROS.

Ride the New Chevrolet to see the New Talking Pictures and get a new thrill.

Blair's Chevrolet Sales & Service

RANDALS BROTHERS

Manufacturers of

3-R Dairy and Poultry Feeds

Congratulate Mr. Elkins on the improvement he is making to keep his show up in a class with the best.

Welcome Neighbor, with your new front and new equipment. May Hico in general profit in comparison to your expenditure.

PORTER'S DRUG STORE

Hico, You're Lucky!

Vitaphone equipment and **Columbia Pictures**

Will take you places and show you things.

Congratulations

To the Palace for making this combination available.

COLUMBIA PICTURES

On the Top Shelf of Popularity—

R. K. O. PICTURES

And talking equipment deserve commendation, and we hereby offer our

Congratulations

To the Palace and to Hico

R. K. O. PICTURES

THURSDAY OTHER PROGRAMS following these pictures will be announced next week.
 PRE-OPENING SHOWING SATURDAY, MARCH 29, AFTERNOON AND NIGHT. SILENT PICTURE, "WILD HORSE CANYON" with all-sound news-reel, at popular prices of 10c and 30c.

CONGRATULATIONS

Goldwyn-Mayer Pictures

to Hico. Each and every identified and introduced by the living lion trademark, worth your while. See them—Enjoy them!

GOLDWYN-MAYER PICTURES

NEWS FROM IREDELL COMMUNITY

By MISS STELLA JONES

Mrs. I. D. Hurt and Mrs. Laswell were in Hamilton Tuesday afternoon to see the former's sister, little Miss Tillinghast, who was operated on for appendicitis on Sunday. She was doing nicely.

Tuesday was the day selected to clean the cemetery and it was nearly all cleaned. The people went Wednesday and Thursday also and a lot of good work was done. A large crowd of country people turned out and done good work. Will say more about same next week.

Mrs. Charlie McLaughlin and daughter, who have been here for sometime are in Breckenridge as Mr. McLaughlin is there.

Doyal Carett of Clairette is visiting his sister, Mrs. Laswell here this week end.

Mrs. Allen has gone to Haswell to visit her daughter, Mrs. Pirtle.

Mrs. Gussie Scott is visiting her daughter, Mrs. Sliger of Breckenridge.

Willard Myers of San Antonio is visiting homefolks here.

Miss Bessie Lee Mitchell, who attends John Tarleton spent the week end here.

Wednesday, March 19, a Sunday School institute was held here, which was from several of the Sunday schools of the district. A very good crowd was present and some good talks were made and certainly were fine. Hope that the institute will put new life in the Sunday school. The ladies served dinner to the preachers and visitors and \$15.15 were made.

Miss Annie Belle Tidwell of the Howard Payne College at Brownwood spent the week end here.

Miss Theima Turner of Hico was here Saturday.

Mrs. R. P. Rose and daughter, Mrs. John Kaylor were called to Dallas Saturday on account of the serious illness of Mrs. Hillrey Lott who is the daughter of Mrs. Rose.

Miss Ona Miller returned Friday from Temple.

Miss Myrtle Chaffin writes her parents that she has completed her course in Beauty culture in a school at Dallas and now has work in one of the leading beauty parlors in Dallas.

Mrs. A. D. Barrow of Marlin spent the week end here with her niece, Mrs. A. N. Pike.

Mrs. Hugh Harris underwent an operation at Stephenville a few days ago and is doing fine.

Misses Florence Sowder and Katie Locker were in Waco Saturday.

Saturday evening I accepted an invitation to spend the evening with Mrs. John Prater and family, which I enjoyed very much. I had the pleasure of gathering up nearly 100 eggs of which I sure did enjoy. They have the White Leghorns which are fine. Mr. and Mrs. Prater are fine people and makes anyone welcome that come to their home. I enjoyed my visit very much. They live on a farm about a mile west of town.

Friday this community was visited by a fine rain which will put everything to growing. The grain certainly looks fine. Everyone was glad to see the rain as the ground was very dry.

W. R. Myers and daughter, Mrs. J. G. Helm and his son, Willard,

visited Mrs. Hugh Harris at Stephenville Sunday.

Mr. and Mrs. T. M. Davis are the proud owners of a pretty Ford sedan. Their children at Wichita Falls brought it to Fort Worth and they went after it.

Lee Barker and son of Priddy, are visiting Mr. and Mrs. Lee Priddy.

Mr. and Mrs. W. D. Terrell have brought a ranch close to Stephenville and will move to same when some repairing is done.

Mr. and Mrs. Jessie Blue of the Spring Creek community are the proud owners of a new Chevrolet coupe.

Gillett Newton is working at the H. B. Strong store.

Several from here are courting in Meridian this week.

Dudley White of Meridian was here Monday.

Mr. and Mrs. Herrod have moved to Hico, he having traded for the stock of dry goods of Petty Bros.

Mr. and Mrs. John Lee of Walnut were here Sunday to visit Mr. and Mrs. Caldwell. Mr. and Mrs. Caldwell were spending the day with Mr. and Mrs. Cheewing so they didn't get to see them.

Mrs. Echols, Misses McElhenny and Gregory were in Meridian on Monday.

The Ladies Aid met Monday afternoon at 2:30. We are very busy with our quilt. It will be very pretty when finished and will be for sale. We had a royal service program and a good crowd. Let everyone take more interest and help us in this good work.

Mrs. Hugh Harris, who isn't doing so well. Hope she will recover is the wish of the many friends.

Celebrates 79th Birthday.

An enjoyable day was spent at the home of Mr. and Mrs. Frank Sparks of the Gordon community on Sunday, March 23rd. The occasion was Mr. Sparks' 79th birthday. A fine dinner was prepared by relatives and friends and there certainly were plenty of it, the tables were loaded with everything good to eat. Mrs. Tom Spark of Dublin baked the birthday cake and it was a beauty and fine in flavor. He was the receiver of a number of nice presents which he was proud of. Mr. Sparks is well known here and is a fine old man and a friend to everyone, and everyone is his friend. I have known him and his good wife for some time and think they are fine people. The crowd certainly did enjoy themselves, all were jolly and glad they were there. Those that enjoyed the day with them were: Jack Sparks, Mr. and Mrs. Tom Sparks and his two sons from Dublin, Mr. and Mrs. J. O. Sparks and three daughters, Mr. and Mrs. Bud Smith and three children, Mr. and Mrs. Lewis Everett and four children, Mr. and Mrs. Bill Davis and two children, Mesdames Smith Everett and Davis are his daughters from Iredell, J. O. Sparks, his son, Mrs. Ina Dawson and daughter, Miss Willie Mae Sparks and Mr. and Mrs. Wallace Sparks all of Waco, Mrs. Dawson is his daughter-in-law and Miss Willie Mae and Wallace are his grandchildren, Mr. and Mrs. Vester Sparks a grandson from Dublin, Mrs. Bill Johnson and son, Guy of Iredell, Mrs. Johnson is his sister, Jack Sparks of Gholson, a brother, Mrs. Wick Simpson and two sons a granddaughter, Mr. and Mrs. Clem McAdien and son, A. C. Ralph Boone, Mr. and Mrs. G. M. Seales and Miss Stella Jones of Iredell, Mr. and Mrs. Frank Sparks and daughter, Miss Ola. The many friends hope for Mr. Sparks many more happy birthdays.

GORDON NEWS

Mr. and Mrs. Dene Bullack and son, Earkes, spent a few hours Wednesday night with Mr. and Mrs. Burn Sawyer.

Mr. and Mrs. Strickland spent Thursday with Mr. and Mrs. Birt Hughes of Fairy.

Mr. Hugh Harris took his wife to Stephenville to the sanitarium for an operation Thursday. We all hope she will soon be back at home and much improved.

Mr. and Mrs. G. W. Chaffin spent Sunday with Mr. and Mrs. W. F. Chaffin near Meridian.

Mr. Weston Newton and family spent last week end with her sister, Mr. and Mrs. Horton and children of Iredell.

Mr. Dave Bullock and family were in Meridian Thursday afternoon.

Mr. Abe Myers and son spent a while Sunday with Mr. M. Perkins.

Mr. and Mrs. John Hanshaw and son Ernest spent Sunday with Mr. and Mrs. Fred Flannery and children of the Jordan community.

Mr. Doba Strickland and family spent Sunday with his father, Mr. Strickland of Iredell.

CARD OF THANKS

We wish to express our heartfelt thanks to our many friends and neighbors who were so kind and helpful in the death of our mother and grandmother. Words fail to express the deep gratitude of our hearts.

We wish especially to thank Bro. Haynes, for his comforting words, also Mr. Barrow and Mr. Pateet. May God bless each and every one of you in our prayer.

Mr. and Mrs. J. M. Smith and children of Waurika, Okla.; Mr. and Mrs. W. C. Rhoades and children of Iredell; Mrs. W. T. Smith and children of BeeHouse, Tex.; Mr. and Mrs. S. R. Massingall and children of Evant; Mr. and Mrs. W. R. Slaughter, Hico; Mr. and Mrs. Charlie Adkison, Hico; Mr. and Mrs. O. D. Montgomery, Hico.

(43-1p.)

NEURITIS PAINS QUICKLY YIELD

"I was a mighty sick man before I started Sargon, but this medicine made me feel better and stronger than I have in 20 years."

"I suffered with neuritis pains in my back and shoulders and



J. L. RENEAU

many a day I could hardly raise my hands above my head. My kidneys were too free acting, I had pains in my back, and suffered a lot with indigestion. My complexion was sallow, and attacks of bilious headaches came over me frequently. I only wish I had found Sargon sooner for all the neuritis pains, pains in my back and headaches have entirely disappeared since I started taking it. I have a good appetite and enjoy my meals without a trace of indigestion. My nerves seem in good condition, my nerves are steady and I sleep like a log. Sargon Pills put my liver to work and ended my constipation."

J. L. RENEAU, 2919 Junius St., Dallas.

Porter's Drug Store, Agents.

SALEM NEWS

This and the surrounding communities were visited by a nice rain last Friday which was a great help. We would appreciate more.

Mrs. W. D. Nelms of Stephenville visited her daughter, Mrs. W. C. Rogers and family, Tuesday and Wednesday of last week.

Mr. and Mrs. T. M. Johnson and daughter, Louise, of Ranger were visiting in the home of L. J. Johnson and family Saturday night.

John Laney, Misses Ella Pindexter and Lillian Lambert were in Cleburne Wednesday.

Johnnie Scott and family spent Sunday with H. Koonsman and family.

Mrs. B. L. Hollis and daughter, Miss Shinnie, spent Sunday with their daughter and sister, Mrs. Bert Daugherty and family of Duffau.

Mr. and Mrs. C. A. Vincent accompanied Mr. and Mrs. Carlie Trimble of Duffau to spend Sunday with their daughter and sister, Mrs. Bob Lewis and family of County Line.

Those visiting in the home of Mrs. C. J. Lambert Sunday were, Mr. and Mrs. C. E. Rivers, Ruby Foster and Laura Rivers all of Glen Rose and Alvin Tittle of Grandbury.

Jim Driver of Fort Worth was visiting in the home of B. J. Driver Sunday.

Mr. and Mrs. J. I. Noland and baby, Mr. and Mrs. C. F. Mayfield Mr. and Mrs. Walter Wolfe, Mr. and Mrs. H. G. Wolfe and daughter, Mona, Homer Wolfe and family, Mrs. L. C. Wolfe and Mrs. Willie Wolfe and son spent Sunday with P. H. Mayfield and family.

Several from here attended the track meet at Stephenville Friday and Saturday.

Mrs. Will Rogers and daughter, Dorothea, spent a pleasant afternoon with Mrs. J. D. Barfield and nieces, Mattie Lou and Flossie Sunday.

J. J. Koonsman of Snyder spent last week visiting his brothers W. E. and H. Koonsman.

Lillian Lambert was a week-end visitor in Glen Rose.

Misses Elsie and Ida McElroy of Duffau, spent Sunday afternoon with Misses Nola and Irene Rogers.

Douglas Barbee and family of near Hico were visiting in the home of Henry Hyde and family Sunday.

Mr. and Mrs. H. T. Herring spent Sunday with Mr. and Mrs. J. H. Ripley of Duffau.

Mrs. L. C. Wolfe was visiting in the home of P. H. Mayfield and family Saturday night.

Wylie Roberts and wife of Hico were visiting her parents Mr. and Mrs. W. H. Hyde Sunday.

Mrs. W. C. Rogers and Mrs. Wylie McFadden spent Saturday afternoon with Mrs. C. J. Lambert who is sick.

GLYCERIN MIX REMOVES CAUSE OF STOMACH GAS

Simple glycerin, buckhorn bark, saline, etc., as mixed in Adlerika, acts on BOTH upper and lower bowel, removing poisons you never thought were there and which caused gas and other stomach trouble. Just ONE spoonful relieves GAS, sour stomach, sick headache and constipation. Don't take medicine which cleans only PART of bowels, but let Adlerika give you a REAL cleaning and see how good you feel! It will surprise you!

PORTER'S DRUG STORE

GREYVILLE NEWS

The farmers are rejoicing over a good rain, which fell here last week.

Will Moss and family of Honey Grove visited in the home of W. T. Faircloth Sunday.

Mr. and Mrs. L. R. Love, O. P. Denny and family of Gatesville, Arthur Redden and family of Lanham visited J. J. Doyle and family Saturday night.

Emmett Adams and family of Johnsville visited Abe Little and family Sunday.

J. O. Proffitt and family visited G. W. Proffitt and wife of Falls Creek Sunday.

Forest Todd and family of Black Stump Valley visited Rufus Patterson and family Saturday night.

Everybody enjoyed a singing at T. A. Walker's Sunday night.

Penn Blair and wife of Hico visited W. E. Needham and family Sunday.

Miss Emma Hargroves visited her parents, B. L. Hargrove and family of Fairy the week end.

Ben Jaggars and family of Honey Grove, J. W. Canada and family of County Line visited J. B. Jaggars and family Sunday.

C. A. Russell and family visited Fred Gordon and family of Olin Sunday.

Mr. and Mrs. W. R. Hampton of Merkel are visiting their son, R. C. Hampton and family this week.

Lowell Hicks and family, Dave Jones and family of Duffau spent Sunday with Arthur Hendriv and wife.

R. J. and Harry Hodnett visited their aunt, Mrs. J. T. Berkley, of Fairy Sunday.

The following enjoyed a family reunion at the home of J. F. Johnson recently: Mr. and Mrs. W. N. Roberts, Mr. and Mrs. Leo Maxwell, Miss Corene Johnson all of Waco; I. E. Johnson and family of Stephenville; M. H. Johnson and family of Salem; Tom Johnson and family, Mrs. S. S. Johnson and children, Mrs. Maxwell and Miss Corene remained a few days to visit relatives.

Tom Griffiths and family took dinner with Bro. Wilson and wife of Hico Sunday.

FALLS CREEK

People of this community enjoyed the rain Friday for they needed it.

Mr. and Mrs. Frankie Dawson of Iredell visited in the B. S. Washam home Sunday.

Justin Bullard and famil spent Sunday afternoon with Mr. and Mrs. Ed Massengill.

Several families from this community attended the funeral of Mrs. Slaughter Sunday.

Terry Washam and family spent Sunday with his parents, Mr. and Mrs. Ben Washam.

MINERAL SALTS GIVE HER TIRED HUSBY NEW PEP

"My husband took 2 bottles of Vinol. Now he has good appetite and more strength, pep and vigor than he ever had."—Mrs. Ralph Starkey.

Doctors have long known the value of mineral elements iron, calcium with cod liver peptone, as contained in Vinol. Nervous, easily tired people are surprised how Vinol gives new strength, sound sleep and a BIG appetite. Gives you more PEP to enjoy life! Vinol tastes delicious.

PORTER'S DRUG STORE

An Investment In Happiness

—and their happiness is assured by the selection of quality lumber from a concern that has built its reputation through satisfied customers.

If you are planning to build in the near future consult us about your lumber needs. Quality materials and best service.

Lumber and Building Materials

Higginbotham Bros. & Company

J. C. Barrow, Mgr. Hico, Texas

A New Photo

In your spring togs is now in order.

WISEMAN STUDIO HICO, TEXAS

WE The Hico Poultry & Egg Company

- HAVE HEAVY INVESTMENTS IN HICO.
- PAY TAXES IN HICO.
- WORK LOCAL LABOR IN OUR PLANT.
- WE ARE NOT IN HICO FOR JUST A DAY, WE ARE HERE TO STAY.
- OUR MANAGER, MR. ROSS, HAS PUT IN 13 YEARS SERVING THE FARMERS IN THE PRODUCE TRADE IN HICO AND IS WELL KNOWN FOR HIS FAIR DEALING WITH ONE AND ALL.
- 100 PER CENT WEIGHTS AND THE HIGHEST MARKET PRICES PAID AT ALL TIMES FOR YOUR PRODUCE.

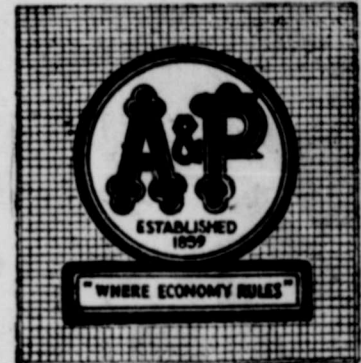
START YOUR BABY CHICKS RIGHT

PURINA

ROSS, WILLIAMSON, SEAGO AND GRIFFITTS AT YOUR SERVICE PHONE 218

At All Times A&P Stores Offer Low PRICES

Low prices on their entire line of staple and fancy groceries, fancy fruits and vegetables and numerous other enticing eatables



8 O'Clock Coffee World's Largest Seller lb. 25c

Bulk Rice, 4 lbs. 25c	Packer's Label Tomatoes 3 for 28c
Iona Early June Peas, No. 2 can, 2 for 25c	Quaker Maid Catsup, Large Bottle 17c
Post Toasties, 2 lge. pkgs. 21c	Sultana Preserves, qt. jar 49c
Fig Bars 2 lbs. for 25c	Jello, all flavors, 3 for 25c
A&P Matches, 6 lg. boxes 20c	A&P Cleanser 2 cans for 9c
Iona Corn, No. 2 can, 2 for 23c	Pacific Toilet Paper 4 for 19c
Medium Size Winesap Apples, dozen 17c	Nice Grapefruit, size 100 6c
White House Milk, Tall Can, 3 for 25c	Iona Peaches, No. 2 1-2 Can 23c
White House Milk, Small Can 6 for 25c	Sultana Pineapple, Broken Slices, No. 2 1-2 can 25c
Penick Syrup, 10 lb. Pail 59c	N. B. C. Cocoanut Jelly Dips per lb. 25c
Iona Cocoa, 2 lb. can 25c	

Week-End Specials

PINTO BEANS, 4 LBS. FOR 23c
SUNNYFIELD FLOUR, 48 LB. BAG \$1.49
PURE CANE SUGAR, 19 LBS. FOR \$1.00
P. & G. or CRYSTAL WHITE SOAP, 10 Bars for 35c
10 LBS. NO. 1 POTATOES FOR 35c

COMPLETE LINE OF FRESH VEGETABLES

THE GREAT ATLANTIC & PACIFIC CO.

Gregory Hatcher Gives Platform In Governor's Race

Austin.—A sixteen page platform, containing sixteen planks, outlining the principles and measures advocated by him in his campaign for nomination as the Democratic candidate for Governor, has been given to the press by W. Gregory Hatcher, who is now serving his third term as State Treasurer. Hatcher begins his platform with the following statement:

"On July 25th 1929, in my first announcement for Governor I stated 'It has been a rule of my life to strike at wrong, whenever and wherever I have seen it, and to defend right in the front-line trenches.' That rule indelibly written upon my heart early in life by a God-loving Mother, and attested by the seal of a God-fearing Father, has guided and impelled me up to this hour, in social life, in business and in politics. Since entering the arena of official life, January 16th 1925, as the Treasurer of the State of Texas, it has been the rule and guide for all that I have done, and while the following of that rule has inspired the ferocious and unjust attacks made upon the office of State officials, and by many small politicians, if elected Governor of Texas, this rule shall continue to guide and impel every official act of my administration."

Livestock Shipments Less In February This Year

Austin, Texas.—Shipments of all classes of livestock to markets from Texas during February show the usual decline from January and were almost the same as in February last year according to Bernard Nichols, editor of the Texas Business Review, issued monthly by the Bureau of Business Research at the University of Texas. Unloadings at Fort Worth in February totaled 108,237 head. This compares with 136,999 head in January and 108,290 head in February, 1929.

Prices, except for a small seasonal rise in the case of calves, were lower.

The Crazy Man talks over Radio Station KRLD, 1040 Kilocycles, every Saturday evening at 6:45 P. M. Listen to him, it might do you good.

TEXAS LAWS

Furnished us (by J. C. Rodgers)

USING PROFANE LANGUAGE OVER THE TELEPHONE

(Art. 476 Penal Code.) "Whoever uses any vulgar, profane, obscene or indecent language over or through any telephone shall be fined not less than five nor more than one hundred dollars."

CHEVROLET WINS FIRST PLACE IN ECONOMY RUN AT LOS ANGELES, CALIF.

LOS ANGELES.—Competing against a field of 41 other entrants, a 1930 Chevrolet six cylinder coach, driven by Mrs. Paul A. Lawrence of Los Angeles, won the sweepstakes and first place in its class in the annual Gilmore Blue-Green Economy run here Feb. 14.

Every type of road and grade was encountered in the run that covered 200 miles between Los Angeles and the Wrightwood mountains. Mrs. Lawrence's Chevrolet demonstrated its economical operation over a course that included city traffic, country roads and mountain stretches along a circuitous route rising from sea level to an elevation of 6,000 feet.

To win the event, the Chevrolet coach traveled 36.71 ton miles to the gallon of gasoline, averaging 20.5 miles to the gallon for the 200 miles traversed. The total weight of the Chevrolet coach, with its driver and four passengers, was 3580 pounds. No oil and no water was used during the run.

The economy test was staged under the supervision of the American Automobile Association, sanction number 2306 and was limited to stock cars. Six classes of cars were represented among the 42 entries. The Chevrolet coach, with Mrs. Lawrence at the wheel, not only won first place in its class, but, in addition, won the sweepstakes for all classes.

Original Taxi. Humorist (London): He did not blame them for making love in a taxi. After all, that kind of thing had been going on ever since the days of Adam and Eve.—Weekly paper. That taxi we had the other day must have been the one Adam and Eve rode in.

MANY THINGS TAUGHT IN 9 WEEKS COURSE

FORT WORTH.—How to broil a steak properly, to pitch a tent, to catch and dress a fish, to identify a track, to speak to a tree, to know the stars, to treat a woman, to stay young—these are a few of the things that are being taught in a nine weeks' course which has just begun at Texas Christian University here.

Under the auspices of T. C. U. and the Fort Worth Area Council of the Boy Scouts of America, two courses in leadership are being offered. One is entitled, "Elements of Scoutmastership," the "How" of Scouting, and the other, "Principles of Scoutmastership," the "Why" of Scouting.

Dean Colby D. Hall of T. C. U. is a member of the committee directing the courses, and is attending to the applications for enrollment.

The local council and T. C. U. offer these courses primarily for the benefit of institutions having boys to train. Dean Hall comments: "Such institutions as churches, parent-teacher associations, service clubs and fraternal orders are invited and urged to send men to this course who will take the course with the understanding that they are to prepare themselves to serve the boys in the institution which sends them."

Coaching School To Be Held At Fort Worth

FORT WORTH.—The annual Schmidt-Bible Coaching School, conducted by Francis A. Schmidt of Texas Christian University and Dana X. Bible of the University of Nebraska, will be held at T. C. U. this year. The school was well attended last year at Corpus Christi, but Coach Schmidt believes that the advantages of the more central location here, in addition to the facilities offered by T. C. U. officials, will greatly enhance the enrollment.

As in the past, Bible will have charge of instruction in football, and Schmidt will concentrate his work on basketball. Both men are well known in their respective sports, and the size of the school this year is expected to be between 100 and 200. During Bible's days at Texas A. & M. he made a name for himself as a molder of grid teams, and last year, his first with Nebraska, he won the Big Six championship.

Schmidt, while with Arkansas University, produced cage teams that won the Southwest Conference championship four years while he was there and one year after he left. With T. C. U. last year he blossomed out as a football coach and won the conference championship his first year with the Horned Frogs. The entire athletic plant of T. C. U. will be at the disposal of the Schmidt-Bible school, and the men will probably be assisted by several prominent Horned Frog athletes.

CAMP BRANCH

We had a nice rain which every one enjoyed.

Mrs. Sally Martain of Archer City is visiting her children, T. I. Martain and family, Mrs. C. L. White and family, and Mr. and Mrs. Roy Sears. We are glad to have Mrs. Martain back in our community.

Mr. and Mrs. Jim Word spent Saturday night and Sunday in the home of her parents, Mr. and Mrs. Tom Connally.

Edward Guinn is visiting his cousin, David Jeffrey of Blum this week.

Miss Alice Guinn is spending this week in the home of her brother, Bill Guinn.

Bill Guinn and family spent the week end in the home of his mother, Mrs. C. C. Guinn of near Clifton.

John Word and family spent a while Saturday night in the J. M. Word home.

Mr. and Mrs. Edd Alexander spent the day Friday in the home of her parents, Mr. and Mrs. J. M. Word.

Mr. and Mrs. John Word spent the day, Sunday, in the C. C. Guinn home of near Clifton.

HOG JAW NEWS

Several cases of chicken pox have been reported in our community but none are serious.

We all enjoyed a good rain last Friday, which was greatly needed.

Mr. and Mrs. Alvie Moore entertained the young folks with a party Saturday night. Everyone had a delightful time.

Mrs. P. E. McChristian spent Monday with her sister, Mrs. B. E. Whitesides.

Mr. and Mrs. L. W. Roberson of Hico were visiting his parents, Mr. and Mrs. J. W. Roberson Sunday.

Mr. and Mrs. C. G. Land, Mr. and Mrs. Jno. Land and Mrs. N. J. Land spent Sunday in the home of Jim Land.

Grafton Warren and family spent Sunday with his parents, Mr. and Mrs. H. A. Warren.

Miss Lula Land was visiting Miss Alta Cashon of Hico Sunday.

Mr. and Mrs. Stanley Giesecke and little daughter were visiting Mr. and Mrs. J. W. Roberson Saturday night.

Mr. and Mrs. W. E. Alexander and daughter, Miss Dovie, were visiting at Clairette Sunday.

Mrs. J. E. Stringer and family spent Sunday with Ed Stringer and family of Carlton.

Mr. and Mrs. Billie Roberts of Hico were visiting Mr. and Mrs. J. G. Howerton Sunday afternoon.

Mr. and Mrs. Claude Higginbotham of Duffau spent Monday night with his parents, Mr. and Mrs. Jno. Higginbotham.

HAPPY TO TELL ALL THE WORLD ABOUT KONJOLA

St. Louis Citizen Found New Medicine To Be Only One That Made Good.



MR. THOMAS J. BIRGE

After all is said and done, every medicine must meet this test: Does It Make Good? Konjola has made good in so many cases when all else tried has failed that it is the most talked of medicine in America today. Take the case of Mr. Thomas J. Birge, 2632 Chateau street, St. Louis, for instance. Read what he says about this master medicine:

"I am sixty years old, and most of my life, at least as long as I can remember, I had stomach trouble, and nothing helped me until I found Konjola. Imagine my astonishment when the very first bottle of this wonderful remedy started me on the road to complete recovery. Today I can eat whatever I like, no matter how rich and heavy the food, without the least discomfort, and I feel like a new man, and many of my friends to whom I recommend Konjola are as enthusiastic about it as I am."

Konjola is sold in Hico at Porter's Drug Store and by all the best druggists in all towns throughout this entire section.

FAIRY ITEMS

March is giving us one of her cool sandstorms and we received another light shower of rain Friday evening.

Mr. Garren made a trip to Gattsville Wednesday.

Mr. and Mrs. Bridges and Mr. and Mrs. Newt Adams went to Stephenville Wednesday to purchase young chickens. A number of our people are stocking up with chickens from the nearby hatcheries.

Price Cox went to Abilene Tuesday to be at the bedside of his mother, Mrs. D. L. Cox of Hico, who was operated on there for stomach trouble. The operation proved to be a success and she is improving.

Jimmie Richardson was in Abilene this week attending an Odd Fellows convention.

Miss Lucille Crow is in Glen Rose receiving treatment for appendicitis.

The Odd Fellows banquet at this place was rained out Friday night.

Miss Gandy of Hico is spending the week with Miss Evelyn Burdon.

Lincoln Brummett of Howard Payne College, Brownwood, was a Fairy visitor Sunday.

Mr. Green left for Oklahoma Sunday. His family may return with him.

The young people enjoyed a singing at John Allison's Sunday night.

M. E. Parks received his new stock of goods Saturday and opened for trade Monday. Mr. Parks has a very modern building, also a nice line of goods. His old customers and friends welcome him back as he is a successful business man and one that people like to trade with.

The Parent-Teachers' Association met Saturday night instead of Friday night as formerly, giving way for the Odd Fellows banquet on Friday night. This caused some confusion and misunderstanding and a few members of the program were not present, however the program was quite interesting as usual for the P. T. A. know how to put things over. The sock supper after the program was a unique feature given for the benefit of the home economics class.

The Crazy Man talks over Radio Station KRLD, 1040 Kilocycles, every Saturday evening at 6:45 P. M. Listen to him, it might do you good.

CLAIRETTE NEWS

The young people of this community have organized an Epworth League. We had our first program Sunday with a large crowd present.

The second quarterly conference was held at the Methodist Church Sunday afternoon. Mrs. Herman Belcher, one of the teachers, was operated on Saturday morning for appendicitis. Mrs. Ina Hutchinson is taking her place as teacher.

A large number from here attended the Interscholastic League Meet at Stephenville Friday.

Mr. and Mrs. Geo. W. Salmon and family spent Sunday in Menard with her parents.

Bro. Langston, the presiding elder, preached here Sunday night. We had a nice rain here Friday evening.

Misses Jessie Roberson and Delma Littleton spent Friday night with Mrs. Clarence Brown of Stephenville.

Mr. and Mrs. Al Mayfield of Fort Worth, are visiting here.

Miss Mona Wolfe of Dublin was visiting homefolks Sunday.

T. B. Roberson of Stephenville spent Sunday with homefolks.

Miss Ila Boyett of Stephenville spent Sunday with Misses Eunice and Nola Lee.

Babe Head is visiting in Fort Worth this week.

Miss Hazel Salmon entertained a few of her friends with a class social recently.

Mrs. Cavitt spent Friday with her daughter at Stephenville.

RURAL GROVE

The health of the community is fairly well now since we had a good rain.

Mr. and Mrs. Appleby of Hico visited R. W. Royal Sunday and also W. C. Kilgo and family.

Mr. and Mrs. Shannon spent Sunday with Mr. and Mrs. Hudson.

Mrs. Hudson and daughter, Loraine and baby, Mrs. Lott and Miss Thelma Kilgo visited in Walnut Springs Thursday evening.

Misses Opal Webb and Goldsmith spent Saturday night with Misses Beatrice and Lora Royal.

Several from this community attended the ball game at Ireddell Sunday evening.

Mrs. S. Kilgo returned home last Saturday from Waco where she has been spending a few weeks.

Misses Loraine Hudson, and Thelma Kilgo were in Hico Saturday.

Mr. and Mrs. Carl Remington of Walnut Springs visited in the McAdoo home Sunday.

Miss Beatrice Royal spent Thursday night with Miss Opal Webb.

We had a nice rain Friday which everyone was proud to see.

Mr. and Mrs. M. Shannon went to Rock Creek Sunday where he preached. They said it was a pretty place.

Mrs. John Sowell of Walnut Springs visited her grandparents, Mr. and Mrs. R. W. Royal.

Mr. and Mrs. J. C. Webb spent Sunday with his parents, Mr. and Mrs. M. Webb.

Mr. and Mrs. Henry Johnson of Fort Worth visited his sister, Mrs. Webb Sunday and Miss Opal Webb went home with them.

The Crazy Man talks over Radio Station KRLD, 1040 Kilocycles, every Saturday evening at 6:45 P. M. Listen to him, it might do you good.

Sweetheart Devils Food CAKES Real Chocolate Flavo. Always Fresh. HICO BAKERY

HAWK BRAND WORK CLOTHES. THEY WEAR LONGER. G. M. Carlton Bros. & Co.

Who's Who TODAY. DOLLARS PLANTED IN SAVINGS YIELD PROFITABLE CROPS. SENATOR UNDERWOOD. Business Assistance. Advice is assistance to any man, and we are offering Business Advice to any man or woman who cares to call upon us. That's just one of the services your bank is glad to deliver. And it's worth while, too. Hico National Bank. THERE IS NO SUBSTITUTE FOR SAFETY.

Use More Honey Dew Butter Gold Brick Butter Bell Ice Cream. Bring Us Your SWEET & SOUR CREAM. We pay the best prices the market justifies at all times. Bell Ice & Dairy Products Co. Hico, Texas.

KRLD Dallas HEAR Dallas. "The Crazy Man" OVER STATION KRLD DALLAS EVERY SATURDAY EVENING AT 6:45. You will enjoy hearing this unusual, interesting and beneficial program. 1040 Kilo SOMETHING DIFFERENT Kilo

A Word of Appreciation. We are well satisfied with our business and want to thank all those who have patronized us so liberally. We solicit new customers and will strive to give first class service. We have priced our dry goods and groceries at reasonable prices, and extend you a cordial invitation to visit us at any time you are in town. You are always welcome at our store. Hico Mercantile Co. W. H. Harrod, Prop.

For Sale Trade or Exchange. Farms Ranches Town Property Business Property. In and Near Hico and Stephenville, Texas. SEE OR WRITE ME. F. L. Wolfe. Office in First National Bank Building STEPHENVILLE, TEXAS

Classified Advertising

If you want something you havn't got, or have something you do not want, say it with...



... Want Ads ...

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We make farm and ranch loans. No expense to borrower.—Bird Land Co.

HOME LAUNDRY—Having installed modern equipment we are now in position to take care of your family laundry. Offering special on quilts and blankets to introduce our work next week. 3 comforts \$1, 5 blankets or quilts \$1. We call for and deliver. Try us. Phone 87.—E. G. Horton 43-1p

TWO GOOD second hand McCormick Deering Cream Separators at real Bargains.—G. M. Carlton Bros. & Co.

1926 FORD COUPE for sale or trade. Bargain.—Hollis Connally, Iredell, rt. 2.

FOR SALE—Standard bred Buff Orpington setting hens, \$1.50 each.—Mrs. J. O. Richardson, Fairy, Texas. 43-3c.

BUY YOUR Razor from Carlton Bros. Shumate Razors at one-half price.

MEMORIALS—I sell monuments in granite and marble. Designs and prices furnished free. Write or phone me at my expense.—J. W. Waldrop, Carlton, Tex. 43-4p

FOR SALE—Registered Hereford Bull yearling.—C. M. Tinkle, Fairy, Texas. 43-3p.

FOR SALE—1926 Ford Coupe or will trade for cattle or mules.—Frank Mingus. 42-tfc

SMALL FARM together with revenue bearing property, all clear, to trade for small ranch or stock farm.—Bird Land Co.

Barron English White Leghorn Eggs for sale, \$7 per hundred.—R. O. Segrest, route 1, telephone 2603. 38-tfc.

WANTED—Home laundry at the old F. A. Autrey home.—Mrs. M. E. Horton. 42-2p.

LOST—Pair of eye glasses on Hico track grounds Friday, March 14. Finder please notify Mittie Little, Ireland, Texas. 42-2tp

FOR SALE—Brahma chicken eggs for hatching, \$1 setting. Baby chicks for sale in three weeks, 12 1-2c each.—J. M. Brown. 42-2p

If you want to trade or sell your farm or ranch, mail description and price to Ora Cathey, Real Estate Agent, Hamilton, Texas. 42-4p.

FOR SALE—My home place in Hico at a real bargain. A small payment down, balance terms.—Fred L. Wolfe, Stephenville, Tex.

WANTED—A Maytag representative in Hico. See or write Mike Harris at the Maytag Store, Hamilton, Texas. 42-2p.

To Close At 6:30 P. M. We, the undersigned, agree to close our places of business each evening at 6:30 P. M., beginning February 24th, until further notice: Hardy & Rusk, Midland Barton, Rev. Bays of Linsville, Rev. Stewart of Stephenville, and Rev. Clarence Allen Morton of Hico.

FOR SALE or TRADE—"Black SAM," my Mammoth Jack. If not sold or traded, will make the season at the same barn one mile west of Hico. \$10 to insure living colt. Fee due when folded or when mare is moved out of country or traded.—L. A. Powledge. 42-2p

Many Famous Speakers For Journalism Courses FORT WORTH—Representatives from 12 colleges and universities of the Southwest will meet at Texas Christian University April 4 and 5 for the annual convention of the Southwestern Journalism Congress.

Speakers on the program for the two-day session include such well-known figures in the field of journalism as: Walter M. Harrison, Oklahoma City, Okla., president of the American Society of Newspaper Editors; Marcellus E. Foster, editor of the Houston Press; Ward Maybourn, Temple, president of the Texas Newspaper Publishers' Association; Sam P. Harben, Dallas, secretary of the Texas Press Association; Fred Dye, Dallas, manager of the Texas Bureau of the Associated Press; I. I. Fomrite, Dallas, manager of the Texas Bureau of the United Press; Geo. E. Simmons, New Orleans, head of the department of journalism of Tulane University; Marvin G. Osborn, Baton Rouge, head of the department of journalism of Louisiana State University; H. H. Herbert, Norman, Okla., head of the school of journalism of the University of Oklahoma, and others too numerous to mention.

Self-Knowledge. "That boy of ours gets more like you every day." Husband (mEEKly).—What's he been up to now?"

Hopeless Outlook. Boston Transcript: "When are Joan and Ed to be married?" "Never, I'm afraid." "Why, how's that?" "Well, she won't marry him until he pays his debts, and he can't pay his debts until she marries him."

Hico Boy Receives Promotion In His Line of Work

Arvad Goad and wife who formerly lived at Houston, Texas, were here last week to spend a while with his parents, Mr. and Mrs. J. H. Goad, before moving to Endicott, N. Y., where he was recently transferred. This was quite a promotion for Mr. Goad, and his friends will be glad to learn of this merited reward for duty well performed. He was formerly at Houston with the International Business Machines Corporation, where he was chief supervisor, and goes to New York with the same company in the capacity of assistant to the chief inspector of the tabulating machine division.

FUNERAL SERVICES HELD MONDAY AT CARLTON FOR WIFE OF REV. GILLIAM

Having been in ill health for a number of years, Mrs. J. P. Gilliam, wife of Rev. J. P. Gilliam, died Sunday at the family home at Carlton, and funeral services were conducted at the First Baptist Church in Carlton, at 1:30 Monday afternoon by the Rev. A. Q. Quinn, pastor of the First Baptist Church at Carlton, assisted by the following ministers: Rev. Andrews of Stephenville, Rev. R. H. Gibson and Rev. Gardner of Carlton, Rev. Goss of Dublin, Rev. Nix of Clifton, Rev. Bays of Linsville, Rev. Stewart of Stephenville, and Rev. Clarence Allen Morton of Hico, and the body was laid to rest in the Hico Cemetery. Friends from towns far and near were present and the floral offerings were many and beautiful.

Mrs. Gilliam lived to be 75 years old. She came with her husband to Hico over 25 years ago from Tennessee, where he became pastor of the Hico Baptist Church. Moving away and remaining for the next ten years, he was pastor of nearby churches, including Clifton and Stephenville, then returned to Hico and was again pastor. They made many friends while here, and when the sad news reached here Sunday of Mrs. Gilliam's death, many hearts were filled with sympathy for the bereaved family.

Although Mrs. Gilliam had been in ill health for many years, she always offered words of encouragement to Bro. Gilliam in his life's work, and insisted that he always be in the pulpit regardless of her condition, for she did not want him to neglect his work on account of her illness. She was an everyday Christian, having been a lifelong member of the Baptist Church. The beautifying influences of a pure religion were spread over a life and character as spotless and charming as was ever possessed by any of the noble women who have lived and died during the ages that are gone. No one was more willing to aid the suffering, cheer the desponding, sustain the weak and to throw over the frailties of our race the mantle of Christian charity, and when sickness and death came to her, as it comes to all, neighbors and friends vied with each other in acts of loving kindness and tender solicitude, and many were the willing hands and hearts ready to assist. So this life has passed into the joy of the Lord, and the memory of her life must prove a perpetual inspiration.

Besides her husband, Mrs. Gilliam is survived by four children, two sons, Arthur of Clifton, Paul of Hamilton and two daughters, Mrs. John Caze of Stephenville and Nettie of Alabama.

"AUNT KATE" ROGERS DIED AT HOME OF NIECE. MRS. H. J. LEACH, SUNDAY

Funeral services were held Monday for Mrs. Kate Rogers, affectionately known as "Aunt Kate" at the First Baptist Church here, conducted by Rev. Clarence Allen Morton and the body laid to rest in the Hico Cemetery. She passed away at the home of her niece, Mrs. H. J. Leach, with whom she has made her home for the past several months.

She was 81 years, 7 months and nine days of age at the time of her death. She was a member of the Baptist Church, having united in 1877, and has lived faithful to its obligations. She was kind and gentle in life, her retiring nature leading her to hide her best qualities from public gaze, but they were revealed to those who enjoyed her acquaintance. She was a perfect lady at all times, under all circumstances, and seemed born to inspire the love and respect of all who were so fortunate as to be acquainted with her.

PROGRAM FOR APRIL 1ST MEETING OF HICO P.-T. A

Regular meeting of the Hico Parent-Teachers Association will be held at the High School building Tuesday, April 1, with the following program: Roll Call—A Food Essential to Growing Child's Diet. Piano Solo—Marie Pirtle. Reading—Lois Boone. Business. Talk—Mrs. L. L. Brand, Red Cross Health Worker.

Mr. and Mrs. Watt Petty have returned home from Wichita Falls where they spent the last two weeks, guests of Mr. and Mrs. Vernon Hooper.

Personal Items

A. A. Brown spent a part of the week in Hamilton attending court.

Miss Mae Baker of Taylor is a week end guest of Mr. and Mrs. C. A. Thies.

Mr. and Mrs. O. H. Allred and children of Carlton were here Wednesday visiting relatives.

Buy your Razor from Carlton Bros. Shumate Razors at one-half price while they last.

Mrs. G. A. Daniel is in Spur and Quannah for a visit with her son and daughter.

E. H. Elkins spent the first of the week in Fort Worth on business.

Mrs. J. D. Diltz and daughter, Miss Etoile, were visitors in Waco Monday.

Mrs. R. O. Moffatt spent Wednesday in Valley Mills with relatives.

Mr. and Mrs. Jack Leeth and Mr. and Mrs. Johnnie Farmer spent the day, Sunday, in Waco.

Mr. and Mrs. W. H. Harrod were visitors in Lampasas Sunday.

Mrs. Mary Harrod of Lampasas is here for a visit with her son, W. H. Harrod and family.

Carlton Copeland and Doris Gamble were visitors in Hamilton Tuesday.

Dr. and Mrs. P. G. Hayes were business visitors in Fort Worth Monday.

C. L. Lynch Jr. and J. J. Marshall spent the first of the week in Houston on business.

Joe T. Collier spent the week end in the Camp Branch community with his son and family.

Mr. and Mrs. R. F. Wiseman spent a part of the week in Fort Worth attending the Photographer's Convention.

We want your subscriptions to papers and magazines. We can meet lowest offers.—Jonnie Hutchinson.

Two good second hand McCormick Deering Cream Separators at real Bargains.—G. M. Carlton Bros.

Mrs. Ellen Snell left Wednesday for her home at Clifton, after spending a few days here, guest of Mrs. M. E. Wood.

Vote for B. F. Williams for constable for Precinct No. 3 of Hamilton County, and your vote will be appreciated. 43-4p-tf.

Carl Waddell of Eagle Grove, Iowa, is here visiting his grandparents, Mr. and Mrs. J. M. Graves.

Mr. and Mrs. Wysong Graves and Ira Cunningham and Mrs. W. D. Gage were visitors in Comanche Sunday.

Miss Alta Cashon spent last Thursday night with her sister, Mrs. Lawrence Adams at Carlton.

Two good second hand McCormick Deering Cream Separators at real Bargains.—G. M. Carlton Bros.

Mr. and Mrs. Lawrence Adams of Carlton were here Saturday night visiting her mother, Mrs. Minnie Cashon.

Mr. and Mrs. C. L. Woodward, Mrs. J. H. Roberts and Mrs. Herbert Sellers were visitors in Fort Worth last Wednesday.

Mr. and Mrs. H. R. Wright and daughter, Elizabeth Ann, and Claude Phillips were visiting in Dallas Sunday.

Miss HansLee Richbourg is spending this week at home from Johnsonville, where she is teaching, on account of illness.

Miss Doris Sellers, who is attending T. C. U. at Fort Worth, was a week end guest of her parents, Mr. and Mrs. H. F. Sellers.

Mr. and Mrs. R. P. Fitzpatrick spent a part of the week in San Angelo. Mr. Fitzpatrick is connected with the Hico Mercantile Co.

Mrs. J. Oliver Rosamond and little daughter, Patricia Annette, returned to their home in Dallas Sunday, after a visit with her mother, Mrs. Anna Driskell.

Mr. and Mrs. Grady Slaughter of Breckenridge were here over the week end visiting his mother, Mrs. Birdie French, and other relatives.

Mrs. Katie Martin and Ed Arnold of Otto were here the first of the week visiting Mr. and Mrs. W. H. Harrod and family. Mrs. Martin is Mrs. Harrod's mother.

Mr. and Mrs. Hugh E. McCullough went to Goldthwaite Sunday after their daughter, Little Miss Mary Ella, who spent the past week there with relatives.

Mrs. E. K. Ridenhower, Mrs. E. S. Jackson and Mrs. Earl R. Lynch were in Hamilton Saturday attending the school of instruction of the Order of the Eastern Star.

T. A. Duncan and Miss Zella Murrin Duncan went to Dallas Tuesday after Mrs. T. A. Duncan, who spent the past few days there, recuperating from a tonsillitis operation.

Don't forget Dr. C. C. Baker, the dentist, is in his Hico office every Friday from 9:00 a. m. until 5:00 p. m. Lady assistant. Office over the Ford Sales. Phone 276.

J. E. Burkett returned to Hico Tuesday from Pala Verde, Ariz., where he spent the winter with his son, Grady, and family. He reports a nice visit, but seems glad to be home again.

Ralph Wood, with the Texas-Louisiana Power Co., was through here for a short time Tuesday visiting friends enroute to Hamilton from Pilot Point, where he has been employed.

Mr. and Mrs. Frank Stuckey left Wednesday for San Angelo where they will make their home. Mr. Stuckey will be employed by the Meadows Wholesale Grocery Co. there.

Mayor J. C. Barrow, Prof. C. G. Masterson and Rev. A. C. Haynes were in Stephenville Friday night as judges of Declaration in the Interscholastic League Meet. They went again Monday night to judge in debating.

Mrs. Mary Joiner of Hamilton moved here this week and is operating a laundry at the home of Mrs. E. J. Parker west of the postoffice. She is experienced in this line and states that she will give first class service at reasonable rates. She is equipped to handle all kinds of laundry work.

Mrs. R. F. Higgs, Mrs. Amos Montague, Mrs. Carl Hardin, Mrs. Pearl Cagle, and Miss Inez Sullivan of Stephenville were here Monday to attend the funeral services of Mrs. J. P. Gilliam of Carlton, who was buried in the Hico cemetery.

Mrs. Terry Thompson had as her week end guests her children, Mr. and Mrs. S. J. Mahon of Dallas, Mrs. Oscar Cox and Miss Evelyn, Mr. and Mrs. Wilbur Wright and Bryan of De Leon, Mr. and Mrs. Jim Thompson and Jimmie Ruth, and Mr. and Mrs. Jack Dankers and Jack Jr.

Pyrorrhea can be prevented or cured if taken in time. It is better to kill a snake before it strikes than wait until you are bitten and then treat the bite. The Dentist who says Pyorrhea cannot be prevented or cured is as far behind as a school teacher who would teach the earth is flat.—C. C. Baker, Doctor of Dental Surgery.

Miss Doris Sellers, of T. C. U. Fort Worth, daughter of Mr. and Mrs. Herbert Sellers of Hico, was one of the freshman debaters on the negative side of the question, "Resolved that final semester examinations should be abolished." The debate was between several English classes in Texas Christian University.

Mrs. W. C. Huchingson and Mr. and Mrs. J. E. Earl and children of Dublin, were here the first of the week, guests of Miss Jonnie Huchingson, Mr. Earl is mechanic of the Kight girls in this section, and was here to do repair work on the local gin. Mrs. Huchingson is the mother of Miss Elizabeth Huchingson, a student of T. C. U. who is quite well known over the air as one of the "Elizabethians" over W. B. A. P. at Fort Worth, famous in musical circles.

W. C. Kilgo and daughter, Miss Thelma, were in last week end to see the News Review force. Mr. Kilgo has furnished two correspondents for the News Review from the Rural Grove community. The first one, Miss Nettie, performed faithfully until her marriage about a year ago to Clyde Phillips, after which her sister, Miss Thelma took the reporting job off her hands. We were glad to have her and her father come in and enjoyed the visit.

E. G. Horton, who has been in Hico for the past year or so working extra for the Texas-Louisiana Power Company, in the operation and repair departments, has installed a modern home laundry system and announces through the news ads in this issue a special inducement to the people of the city to try his work out at a bargain price. Mr. Horton's mother has been a resident of Hico for some time and is doubtless well known by everyone. The laundry will be operated at their home one block east of the Baptist church.

Stricken with apoplexy when she reached the Calvary Baptist Church at Waco Sunday morning, Mrs. Emma B. Cole, 69, died three and one-half hours later at her home. She was a native Texan and had lived in Waco 13 years.

An election will be held in Quannah April 1 to ratify the sale of the municipal waterworks system to the Southern Union Gas Company of Dallas. Thirty days ago in an election asking for the sale of the system the vote was 626 for the sale and 88 against.

Just Finished It. Manchester Evening News: "Now," said the leader of the Brushville Band, "we'll play 'The Stars and Stripes Forever!'" "Gosh!" exclaimed the cornet player, "I've just played that!"

Mrs. Hugh McCullough Hostess To Thursday Club Mrs. Hugh E. McCullough entertained the Thursday Bridge Club at her home last Thursday afternoon. The St. Patrick motif was carried out in the score pads, tally cards, with green and white color scheme.

Mrs. H. C. Sadler was high score winner. A two-course luncheon was served. Invited guests were Mrs. H. C. Sadler, Mrs. Marvin Bell and Miss Sara Lee Hudson. Members present were, Mrs. E. S. Jackson, Mrs. C. G. Masterson, Mrs. C. L. Woodward, Mrs. Earl R. Lynch, Mrs. H. N. Wolfe and Mrs. F. M. Mingus.

Enjoy Bridge Games At McCullough Home

Mr. and Mrs. H. E. McCullough entertained three tables at bridge at their home last Thursday evening. H. C. Sadler was high score winner, while Mrs. Sadler was fortunate in winning high score over others ladies present. Refreshments of pear whip with frozen whipped cream and cake were served.

The guest list included Mr. and Mrs. H. C. Sadler, Mr. and Mrs. Earl R. Lynch, Mr. and Mrs. Marvin Bell, Mrs. C. L. Woodward, Mr. and Mrs. F. M. Mingus and H. F. Sellers.

Funeral Services Held For Mrs. Della E. Slaughter Sunday

Funeral services were held Sunday afternoon in the Hico cemetery for Mrs. Della E. Slaughter, who died Saturday afternoon at the home of her daughter, Mrs. Charlie Adkison in the Mt. Zion community. Services were conducted by Rev. A. C. Haynes, pastor of the local Methodist Church and the body laid to rest in the Hico cemetery.

Mrs. Slaughter was born June 22, 1876, being 53 years of age at the time of her death. She was married when only 14 years of age. Her husband preceded her in death in 1911.

Six daughters and one son, twenty grandchildren and numbers of other relatives survive. One child passed away a few years ago.

She had been a member of the Methodist church for many years. She was a kind and loving mother and had hosts of friends who join in sympathy with the bereaved ones.

Doris Gamble received an appointment the first of the week as census enumerator, and will begin his work the first of next week taking the census of the town of Hico.

MISS NELL HUTTON ENTERTAINS WESLEY BIBLE CLASS

At the invitation of Miss Nell Hutton, the W. E. Goyne Bible Class met at the home of Mrs. W. J. Hutton Tuesday evening, March 25, in its regular monthly meeting. With Miss Marcile Cox, vice president of the class presiding, the class opened its program by singing the familiar hymn, "Stand Up for Jesus." Due to unavoidable absence of T. L. Wright, class president, the invocation was offered by Guy C. Hartgroves.

Mrs. W. J. Hutton in a few chosen words extended the class a very cordial welcome. Mr. W. E. Goyne, class teacher, responded and took occasion to pay a tribute to the memory of W. J. Hutton, former teacher of the class, who labored so faithfully with and for the young people of the community until he passed to his reward.

Mr. Guy C. Hartgroves next gave an Old Testament reading, followed by a very appropriate reading by Miss Lena Loden. The next number was a quartette sung by Gladys Hedgpath, Robylee Allison, Marcile Cox and W. E. Goyne.

The business routine was then dispensed with, followed by the class benediction. For the next hour Miss Nell Hutton delightfully entertained her guests with a number of interesting games and contests, and in the contests where the boys competed in hanging clothes on the line, E. Allison being a much-married man, led the field for quite awhile, filling the line in fifty-five seconds, but it remained for the modest Bill Lackey to beat this record by five seconds. Billy fondly hoping that all the fair ladies were taking particular notice.

The hostess assisted by her mother and Mrs. P. L. Cox, served delicious refreshments of ice cream and cake to the following: Misses Marcile Cox, Gladys Hedgpath, Helena Loden, Wymer Allison, Leora Gerren, Robylee Allison, Mrs. Loreta Allison, Messrs. W. E. Goyne, Guy C. Hartgroves, Leonard Hargrove, Joe Hutton, Bill Lackey, Finis Hutton, E. C. Allison, Jr., D. E. Allison and Audie Clark.

Miss Tot Wood Entertains Las Sans Souci Club

Miss Tot Wood entertained Las Sans Souci Club at her home last Thursday evening when Misses Annie Pierson and Essie Thorp were invited guests. Miss Margaret Fairrey was high score winner.

Table favors went to Misses Lola Mae Williamson and Annie Pierson.

The refreshment plate contained chicken coquettes, peas and carrots in patty shells, rolls, olives, pear salad and ice tea.

HICO METHODIST CHURCH (Put God First)

Great Characters are Those Who Have Soul Poise. Soul Poise is obtained when we Put God First. Hear the following sermons:

Sunday, March 30th, 11 a. m.
"Bearing Christ's Cross"

Sunday, March 30th, 7:30 p. m.
Members and friends are urged to attend Revival at Presbyterian Church

YOU ARE CORDIALLY INVITED
—Come, Bring the Family!
—Come, Bring a Friend!

Do you know you can get Bargains like these every day—at HUDSON'S

Red Top Cane Seed, per cwt.	\$5.00
Chocolate Candy, per lb.	16c
Peanut Brittle Candy, per lb.	19c
Jelly Beans, per lb.	17c
Cigarets, Carton \$1.19, two pkgs.	25c
Mother's China Oats	32c
3 lb. box Crackers	40c
3 lb. Sack Table Salt	07c
Macaroni or Spaghetti	06c
25 oz. K. C. Baking Powder	21c
17 LBS. PURE CANE SUGAR	\$1.00

OUR SPECIALS: High quality, Low prices on the full line, stocks FRESH and CLEAN and quick, courteous SERVICE.

Trade With Your Modern Home-Owned Store, we APPRECIATE YOU.

L. L. HUDSON

The TRIUMPH

A SMART SHOE FOR CORRECTIVE PURPOSES

The makers of Friendly Five Shoes have produced a corrective shoe with steel arch support that maintains to the last degree the smart style traditional of this line. Combination Lasts insure a snug fit, and the heel, seamless, cannot rub. There are other features exclusive with the Triumph that provide such comfort as is not found in any other shoe—whatever it may cost; for the Triumph is unusually smart and friendly to the feet. You will enjoy wearing it.

FRIENDLY FIVE SHOES

Duncan Bros.

Quality Footwear For Less Money