

Here In HICO

"Well, how do you like Hico by this time?" This question, as is usual with newcomers to any city, has been propounded to the News Review editor and his family time and again since we moved to this metropolis situated within a stone's-throw of three counties. We wish to state, insist and reiterate right now that we like Hico better than a New Yorker likes his Broadway—better than a native son of California likes his oranges and screen stars—better than a Kentuckian likes his race horses—in fact we are even more convinced that Hico is a good place to live than we were when making our plans to settle here. We'll shout this statement from the mountain tops, we'll talk it in our conversations, we'll write it in our articles, and we'll even whisper it in the speakasies if there we should chance to go.

Why shouldn't we like Hico? What is there any other place can offer that would be more ideal for living? Who could find fault with the town when it can offer so many of the niceties and conveniences of life, and is constantly growing better? Where could one find a class of citizenship that would surpass that of which Hico is made up?

If there should be those who can answer the above questions to their satisfaction, and know of a better place in which to do business and live, what is holding them? There is a city in North Texas whose newspaper carries a couple of lines on a front page article every day, "If we did not have faith in — we would make other arrangements." When the matter is studied out to the bottom, this is a very proper and timely saying. If a man or woman, boy or girl cannot take an interest in the town he or she calls home, then he or she owes it to the town and to himself or herself to move to some place where such things as may meet their own individual fancy may be found to a greater extent.

We are not trying to state or to even intimate that Hico is perfect, and could fill the role of the promised land. It would be foolish to take the stand that things are all right as they are, and that there is nothing that the city lacks in conveniences or improvements. There is a great need right now for much work along constructive lines, and when we get started in earnest on an improvement program there will never be a stopping place. But what is evident and what we are speaking of is that there is a basis on which to start, a desire in the heart of the leading citizens and a generally recognized need of these improvements. Before anything can be done it is necessary to have faith in the matter. Hico's progress up to this time has merely served to support this faith of those few who started the town, and the real turning point has been reached.

Hico has reached the point where it must either progress or be consigned to the lot of a "dead town." All over the country there are small towns and large cities that offer many inducements to those desiring the best things in life. Paved streets, public buildings, playgrounds and the like can be found in abundance in Texas as well as in other States. But the thing that cannot be found is the spirit of neighborliness and friendliness that we have right here at home. No one likes to tear up plans of a lifetime and break away from the surroundings that have been home to them in the past. The only thing that could induce a person to move as a rule is the fact that he can either find better living conditions elsewhere, or considers that he can do better in business.

Either of the above conditions is a cause worthy of consideration, and we would not blame any person should he convince himself that such a place might be found elsewhere. But what we are anxious to see done, and what we believe is going to be done, from indications we have noted since coming here, is to make Hico a place where living conditions and business life will be such that no other town or section can offer better.

This is not just a lot of useless talk to fill up space. It is the firm conviction of the News Review editor, and represents the attitude that will be taken during the present management of the paper. If we can contribute in any way to anything that will work toward making Hico a better town, we are going to put our full efforts and resources into the venture. If we see a way in which we can, individually or as a newspaper promote the welfare of Hico we will not hesitate to do so. And if we sometimes think that we might be mistaken in taking this position, we will give the town the benefit of the doubt and still do our best.

Hico has always been a good town. But we cannot rest on the laurels of those who have gone before. Life of the present day requires much foresight and confidence in the thing we are doing. We should strive to continue faith-

GAS WELL NEAR HICO BROUGHT IN THURSDAY

Important Matters Discussed By Lions At Last Luncheon

As is the usual procedure at the weekly luncheons of the Hico Lions Club, a discussion of the business before the house was preceded by innocent fun and timely amusement. The idea of the club is to provide a place where the business men may meet, partake of a well prepared meal, enjoy friendly pleasantries and then settle down to a short and peppy discussion of affairs that are of interest to the town and community as a whole.

The luncheon held last Friday at noon in the dining room of the Midland Hotel, this routine was carried out in the order mentioned. All present enjoyed the good eating, the maneuverings of the various members augmented by the performance of Taitwister Hugh McCullough, and then settled quickly into a short discussion and consideration of several worthwhile projects.

Chairman H. E. McCullough of the Highway Committee read a letter from the Dallas Chamber of Commerce relative to the matter of extending State Highway No. 108 through Hico to Chalk Mountain, to connect with the main highway under construction from Dallas through Midlothian, Cleburne, Glen Rose and Stephenville and on to Presidio. The Highway Committee of the Lions Club had written the Chambers of Commerce at Dallas, Fort Worth, Glen Rose and Cleburne soliciting the aid of these various towns in securing this extension for their mutual advantage.

After a short discussion of highway matters by the members of the club, the matter was brought up relative to Hico's standing as a dairy market. Several worthwhile suggestions were made, and it was asked that every Lion as well as every other business man of the town do what he could to bring the dairy industry back to its previous standing in this and surrounding counties. Those who were best informed on the situation locally gave the others the benefit of their information, and it was the consensus of opinion that if the dairy farmers could be brought to a realization of the interest and regard Hico business men had for them, and the honest effort that was being made to provide a local market second to none, every man who had dairy products to sell would cooperate with them in their ambition of making this the dairy center of this section.

After a few timely remarks by the president, H. F. Sellers, the club adjourned until the next meeting.

Mr. and Mrs. A. A. Brown were in Dallas Tuesday witnessing the second style showings put on by the wholesale houses there. They purchased goods for the Ready-To-Wear Shop while there. They were accompanied by Miss Pauline Driskell, who remained for a few days to visit her sister, Mrs. J. Oliver Rosamond.

ful to the ideals of the men who have brought this town up through the swaddling-clothes states and even try to improve on their work, as is only proper with the opportunities of the age.

Think the matter over. Don't take our word or anybody's word for the statement that the above things are true. And on the other hand, don't be too quick to side in with those who say the world is going to the dogs and that things are not what they used to be. With a stand such as this nothing can stop us. Let's go.

With Wife, 30 Cents CAME HERE IN 1883 Still Has Them Both

"Hico was established on the 11th day of November, 1880," recalled Hugh Hooper, well known Hico resident in talking with the News Review man last Friday. "In your paper you stated that it was founded in 1881, and the impression seems to be general, but I have records to prove my statement."

The writer being somewhat new on the ground and not conversant with the many facts of local history, was in no position to dispute Mr. Hooper's statement. However we are interested in such things, and listened intently while Mr. Hooper recalled some of the things stowed away in his memory.

Capt. Hutchinson, whose death was mourned by Hico residents only a few weeks ago, came to Hico in the late fall of 1880, according to Mr. Hooper, which would make the count really about 50 years ago from the present date. Hico had been a huge cotton patch, and the railroad opened up town lots on the first day a train ran over the present line, November 11th, 1880. Work was rushed on the laying of the tracks for the road, and the railroad was started largely on a temporary basis, improvements being made later from time to time.

The town had been established some thing like two years when Mr. Hooper arrived on the ground fresh from Tennessee. On the day he arrived here he was thirty years of age. This was March 17th, 1883, which was remembered all the more by him for the fact that it was St. Patrick's Day. We did a little rapid calculation on Mr. Hooper's age, and arrived at the decision that he had made some mistake for by his own statement he had lived more years than his spryness and activity would lead one to believe. However he promised to bring the records up to our office some day for inspection, and in the meantime we will take his word for the truth. He stated that since that time, when he arrived in Hico with thirty cents in his pocket and a young wife whom he had promised to love, honor and obey, and incidentally was expected to support and supply with a just share of his worldly goods, he had called this his home. Local people all know that his children have grown to manhood and womanhood and for the most part have taken up their residence in the town of their parents' selection, thus proving that Mr. and Mrs. Hooper were not such bad judges of a proper place to make their home and rear their family.

"I guess I am one of the last of the original Hico settlers," declared Mr. Hooper in closing. "The last few years have witnessed their departure from this earth at a rapid rate. Some day I will make a list of the residents of the village at the time I came here, and check it with the records of other old-timers."

Having enjoyed a most pleasant few minutes with this good Hico resident, we bade him goodbye until he had time on us, after extracting a promise from him to enlighten us further on the history of Hico some time when he had the opportunity.

Gravel Machines Of Newest Type Arrive This Week

Commissioner Sam Clark was in the office Tuesday and told us of the arrival of the two new self-loading scrapers purchased for his road district. They came in by freight the day before, and it was intended to give them a trial Tuesday, but the weather prevented.

The new machines are of the Baker Maney type, purchased from the R. B. George Machinery Co., of Dallas, and are the very latest thing in gravel wagons. They are built on the style of a scraper, and are self-loading. Several machines can be hitched to a tractor at once and pulled in gangs. Four were purchased by the county commissioners, two of which came to Mr. Clark's precinct.

Blair Station Get New Equipment

Orders have been placed for two new items of equipment, which when they arrive will greatly improve the service offered by Blair's Chevrolet Sales and Service Station.

One of these pieces of equipment is a constant potential battery charger, and the other is a new type break-testing machine. With the latter the shop will be enabled to give efficient service on brakes, both of the two-wheel and four-wheel types.

In addition to these, S. E. Blair told a News Review reporter recently that he was expecting a shipment soon of tools with which to work on Fisher bodies, this new equipment, together with his already complete shop facilities, will put the Hico station right up to the front in the matter of service to car owners.

All the items mentioned are expected to arrive within a short time.

TEXAS LAWS

Furnished by (by J. C. Rodgers) REMOVING MORTGAGED PROPERTY (Article No. 1558 Penal Code)

"If any person has given or shall hereafter give any Mortgage, deed of trust or other lien, in writing, upon any person or movable property or growing crop of farm produce, and shall remove same or any part thereof out of the State, or out of the county in which it was located at the time the mortgage or lien was created, or shall sell or otherwise dispose of the same with intent to defraud the person having such lien, either originally or by transfer, he shall be confined in the penitentiary for not less than two nor more than five years."

30 Years Should Prove HICO NOT SO BAD As Place For a Home

Tennessee, Georgia, Alabama, Mississippi—all these states and several more have contributed their share to the population of all parts of Texas. But judging from one Georgia product, and having known former residents of other states, it must have been a cruel fate for the Old States that prompted these fellows to shake the dust of the land of their fathers from their feet and seek a land of larger opportunity in the then struggling State of Texas.

The cause for this introduction was nothing more nor less than a visitor whom we entertained while he was getting acquainted with us last Friday at the News Review office. L. A. Powledge, who lives a mile and a half from town on the Clairette road blew in to see what the new editor that had been wished off on Hico looked like, and at the same time to ascertain how much longer he could get the paper without putting out any cash. Business coming first in all our dealings (for unfortunately we have to eat and wear clothes) we promptly looked on the subscription book and had to inform Mr. Powledge that his time was not out until July of this year. However we will get his dollar yet, one way or another, so we don't mind waiting awhile.

Mr. Powledge has nine children, all living, but some of them have scattered to other sections. He made a mistake by rearing children whose education and ability sometimes took them to other fields of service. All of his family have been provided with more than the average education, and he has four children living in Dallas, two boys and two girls. The two daughters are school teachers, and he takes a great interest in the work they are doing, as well as the general trend of affairs all over the world.

Coming here from Georgia thirty years ago, Mr. Powledge has called Hico his home since that time. He is one of the farmers who knows his business there are many of them around Hico (we find) and judging from his conversation will not have to wait for an act of Congress to help him raise his crops. He has studied farming as a profession just as any business man takes a survey of the needs of his calling, and though constant thought and hard work has been able to attain the position of what we would call a successful farmer. Farm conditions for the past few years have not been ideal by any means, but Mr. Powledge realizes that every other line has its drawbacks and tries to look on the bright side of things.

Although we couldn't agree on the weather—Mr. Powledge maintaining as a lot of other old-timers do that it was colder in 1899 than it was the past month, and we supporting our often repeated statement that it could never have been colder than the latter spell—still we parted friends, and our visitor went us one better than we were able to do for him. He invited us to load the wife and baby in the car sometime and drive out to his house for chicken dinner.

KOONSMAN NO. 2 IS ESTIMATED AS MILLION CUBIC FEET PRODUCER

DRILLING RESUMED TO SEE WHAT SECOND SAND HOLDS; MAY "SHOOT" WELL FRIDAY

With a flow of gas estimated by those in charge of the drilling at about a million cubic feet, the Koonsman No. 2 well drilled by the Southern Union Gas Company seven miles north of Hico came in about 4 o'clock Thursday morning. Drilling was immediately resumed, it being the intention of the driller to penetrate to the second sand and find what might be done to increase the value of the well.

The gas pocket was encountered at a depth of 2310 feet, which is described as the first sand, and the second sand will be encountered at the 2430 foot level, judging from measurements and records of the old well drilled 90 feet north of the present location several years ago, which was a producer but was plugged because the drillers had no use for a gas well at that time.

If the well proves to be a good one, which seems entirely probable at this time, the gas situation in Hico will be greatly relieved, for it was on this well that the company placed their hopes of obtaining an adequate supply of gas to augment that now being taken from the Laney well for use in Hico.

Mr. Morgan, the driller, stated to a News Review man Thursday afternoon that the well would probably be "shot" some time Friday with nitro-glycerin and that it was hoped that this would bring out the best that was in the well.

Ball Player, Wife In Auto Accident

The Cleburne Times-Review carried a news item in their issue of last Saturday concerning Kal Segrist, native son of Hico, which we reproduce herewith:

Kal Segrist, former Texas League baseball player, and wife sustained cuts and bruises when the automobile in which they were riding ran off a culvert west of Cleburne on the road to Glen Rose Friday.

Mr. Segrist stated that he started to go around another machine but the car ahead swerved to the left, the Segrist car struck the other automobile and ran off the culvert. Neither car turned over but the Segrist machine was damaged so badly that it took most of the afternoon for a local garage to get back in shape so Mr. and Mrs. Segrist could continue their journey to their home in Hico.

Improvements at Sadler Motor Co.

Everybody on the premises of the Sadler Motor Co. has been kept busy for the past several days, rearranging the fixtures and furniture. Parts bins have been treated to a new coat of paint, some work has been done on the building itself, and the whole house has undergone a general spring house cleaning.

Workmen have been changing the arrangement of the partition separating the sales and display room from the work shop, and when the work is completed the Ford station will present a much more favorable appearance.

H. C. Sadler, owner and manager of the business, has been right on the job from the beginning, and has taken advantage of the recent bad weather to get his offices and shop fixed up for the increased business which he expects in the near future. He will certainly have a nice place for customers to come into when the work is completed.

W. M. S. Meeting.

Meeting in one of the most enjoyable sessions of the new year, members of the Woman's Missionary Society of the Hico Methodist Church assembled Monday afternoon, Jan. 27th in the home of Mrs. S. E. Blair.

A short business meeting was transacted by the president, Mrs. Lusk Randalls, after which a very interesting playlet was given by Mrs. T. B. Lane, Mrs. S. E. Blair and Miss Rosalie Elkins.

Louise Blair and Mary Anna Eakins favored the guests with two songs and Mary Anna Eakins beautifully rendered a reading. Dainty refreshments of pimento cheese sandwiches, potato chips, olives, cake and hot tea were served by the hostess to Mesdames T. B. Lane, M. A. Cole, W. L. Malone, J. W. Newsome, E. K. Ridenhower, B. B. Gamble, R. W. Copeland, Rufus Alexander, Lusk Randalls, A. L. Ford, Ed Ford, Guy O. Eakins, A. C. Haynes, J. A. Eakins and Miss Rosalie Eakins.

Memory Seems to Show An Improvement WITH OUR SUBSCRIBERS Since Many Have Renewed During Week

If the readers of the paper continue to keep coming in at the present rate, it won't be long until our whole list will be in good standing. Several of our subscriptions expired along toward the first of the year, and although we have not pushed the matter and in some cases haven't cut names off of the list when the time was out, on account of the bad weather, it is hoped that the following few weeks will see every name on our list paid up to date. We wouldn't want to lose a subscriber at all, but some folks neglect this matter until they miss a copy of the paper, and in order to jog their memory we may have to drop their name some week and then talk them out of being mad at us.

Since last issue the following new and renewal subscriptions have been received:

J. M. LACKEY writes from Bledsoe, Texas: "Please send me the paper for one year and oblige." Much obliged to you, Mr. Lackey, for your letter and the money order for \$1.50.

L. M. GARDNER, Box 1048 Waco, Texas, working with the Parina Mills, came around last week end while here establishing an agency for his company with the Hico Poultry & Egg Co., bought two copies of the paper, and before he had time to read them ordered the News Review sent to his address for one year. That was quick work. Mr. Gardner was optimistic over the outlook for his section of the country, and his visit left us

feeling encouraged over the prospects here.

TOM GRIFFITH, who lives on Route 2 out of Hico gave his subscription to Miss Jonnie Hutchinson at the news stand, who as usual very promptly turned over our part of the money to us. We are glad to have Mr. Griffith's renewal, and thank both him and Miss Hutchinson.

H. C. PRUITT of Iredell came in last Thursday (press day in our office) and gave us his money for renewal of his subscription. We were sorry to have been so busy that we could not talk longer with him, but maybe he will come back to see us soon.

G. E. BOYD who gets his mail on the Star route out of Stephenville, dropped in to see us about his time. He was paid up until May, and we couldn't take a dollar from him then, but maybe he will hold onto one for us in May.

T. H. McLARTY slipped into the office quietly Saturday while we were joshing with the Methodist preacher, and stood around talking with us a few minutes. He then slipped us a check to keep the paper coming to him on Route 3, Hico, and bade us goodbye. Had we realized that he was a cash customer sooner, that preacher would have had to find someone else to talk to. But we had a good time together anyway.

F. E. WALKER of Route 4, Hico, in paying up for his paper last Saturday, stated that he had been tak-

ing the paper for a long time, and intended to keep on. He said that he missed last Cow Day for the first time, but would be on hand for the next one.

DR. PERRY G. HAYES, having tried to buy a News Review on the local news stand and suffered disappointment through not finding the "latest and brightest" for sale there, came around to the office and gave us a dollar to have one sent to him every week for a year. Dr. Hayes has recently moved here, and we predict success for him if he follows the start he has made toward keeping with Hico and Hico's.

W. T. McLARTY will receive the paper throughout the coming twelve months, having sent in his subscription Monday morning. This was the second McLarty to favor us with a renewal within a week, and naturally that name has a specially interesting sound to us. This one gets his mail on Route 6, Hico.

L. J. JORDAN, cotton weigher in this precinct for the past two years, renewed his subscription the first of the week, and also gave us his announcement for re-election to the office which he now holds. Mr. Jordan reported that there were between 1800 and 1900 bales of cotton weighed in the local yard the past season.

W. M. GREEN, substitute mail carrier on Routes 2 and 5 out of Hico, came in Tuesday to renew his

(Continued On Page 8)

The Hico News Review

PUBLISHED EVERY FRIDAY IN HICO, TEXAS

ROLAND L. HOLFORD
Editor and Publisher

Entered as second-class matter May 10, 1907, at the postoffice at Hico, Texas, under the Act of Congress of March 3, 1879.

One Year, \$1.00 Six Months, 75c Outside Hamilton, Bosque, Erath and Comanche Counties—
One Year, \$1.50 Six Months, 85c
All subscriptions payable CASH IN ADVANCE. Paper will be discontinued when time expires.

Cards of thanks, obituaries and resolutions of respect will be charged at the rate of one cent per word. The display advertising rate will be given upon request.

Hico, Texas, Friday, February 7, 1930.

Taking Our Own Medicine.

Without faith in one's product life must be indeed dreary and miserable. Newspaper people have preached the use of space in these mediums until the saying "It pays to advertise" has come to be considered somewhat of a trite saying. But this is not just a slogan with publishers—it is a fact that they have impressed on them more and more each time an issue of their brain-child is put in the mail.

Last week the News Review carried a modest display on the need of more country correspondents. While we couldn't truthfully say that the office was filled with prospective writers of community immediately after an anxious public received its home paper, still the results were gratifying and satisfactory to us as an advertiser.

Sometimes we think that we might be over-enthusiastic over the possibilities of advertising in getting store news and the like before the public, but not for long for the many proofs we come in contact with daily are enough to give anyone faith in their calling.

Most business men of the present day realize that there is a wonderful field for increasing their trade in the advertising columns of their local newspaper. They have given it a fair trial and over a period of time this is all that is necessary. The only place that can make money without advertising is the United States mint, it has been said. While this is a far-fetched statement, a close observer admits that there is much truth in the statement.

A Serious Situation Deserves Attention

Put yourself in the position of a manufacturer of hoop skirts a number of years ago, or a dealer in some other line that has since become obsolete. Would you continue making your plans to make more and more of the article, even when you knew deep down in your own heart that there was a change taking place, and the market for your product was becoming less general and that in a matter of time there would be no demand whatever for the same? Or if you were a farmer and were raising something that might sell and might not, would you be willing to put your time and money into the cultivation of this crop? We know we wouldn't and we don't think the majority of people would let their ill-placed faith in the fact that the world owes them a living mislead to the extent of bucking a losing game.

Yet this is in a way the same condition that confronts the farmer who plants, cultivates and hopes to pick cotton of the short staple variety at the present time. We are reliably informed that the market has gradually been getting worse and worse on this kind of cotton, and that this year will see an even greater degree of discrimination between good cotton and short staple. There is a large hold over from past years of this kind of cotton, and recent decisions and requirements of the ultimate buyers and consumers have made it necessary to demand an improvement of the staple, along with the regular grade requirements.

The cotton situation has been, for as long as the writer has been able to read and understand the language of the land, the object of long discourses and articles by those who know what they were talking about and some who were not familiar with their subject. But in all these talks and articles there has been a thread of truth that seems to be woven into all of them, and even after the rest of the talk was considered for what it was worth and some of it discounted, there was this remaining fact as plain as the nose on one's face. Something must be done to insure the farmer's making a fair profit on his investment and labor. This is a cotton country. It is foolish to say that we can go entirely to the cultivation of some other product, or enter into a new line of endeavor overnight. As long as everyone who reads this lives, there will be cotton raised in Texas, and as ever it will go the basis of the section's wealth, generally speaking. Dairy farming has been a wonderful help towards making ends meet. Poultry raising has enabled many to live at home and have a greater share of their profits left at the end of the year.

Other crops have contributed their share of wealth. But the land is suited to the cultivation of cotton, and the only hope of salvation lays in creating a better market for this and working out some way to realize a better profit. All other lines can be overworked just the same as the raising of cotton. Overproduction is an ever-present bug-bear in any line. But cotton has been imposed on worse it seems, than other commodities and for this reason has come in for a

great share of the criticism. Anything that can be done to revive its standing as a good money crop will redound to the benefit of people of all classes.

A movement is on foot in this section to induce the farmers to plant a better staple cotton this spring, for the benefit of the farming interests of the country. A few years ago it was impossible for the man who raised short staple cotton to sell on the same market and at the same price as his neighbor received for the long staple. At that time Hico was blessed by the cotton buyers and spinners as a long staple point, but during the past few years this territory has lost that distinction because the farmers have increased their planting of short staple seed and neglected or refused to grow a better staple.

In our opinion, the farmer is not to be blamed for his condition, because it has been possible heretofore for him to sell short staple at the same price and in a few instances which have been called to our attention for more money than his neighbor received for long staple cotton. But the time has arrived when the situation has become serious, and it is up to every citizen of the section to try to remedy the condition which exists. Hico's classification as a short staple cotton point during the past year cost the cotton growers large sums of actual money, according to a well posted cotton man, and this amount was lost on one of the smallest crops produced in several years. If the crop had been a normal one the loss would have been two or three times this amount. Ten to fifteen dollars per bale is too much for the farmer to be penalized for raising short staple cotton when it can be remedied by the farmers of the country getting together and planting a better staple seed.

We hope the movement which has been started will gain momentum until every farmer in the county will do his best to secure a longer staple seed for this year's planting.

Hico as a Dairy Market.

Since the dairy industry is one of the most important businesses in this country at the present time, and owing to the fact that Hico has for a number of years taken an intense interest in everything related to dairying, as well as other lines of farming and poultry raising, we do not think it would be amiss to state here the advantages of the dairy farmer's selling his produce in Hico.

There are three large outlets for these products in Hico at the present time. In addition to the local creamery which was recently reopened by Joe T. Bonner and associates of Temple, Texas, and within the past month incorporated under the name of Bell Lee and Dairy Products Company, there are local cream buying stations for Armour & Co. and Swift & Co.

While there is no doubt in the minds of those who are informed on the matter that the local creamery would pay the best prices possible at all times for anything they bought, still there is the impression that competition increases prices, and that the more separate institutions there are in any line of business, the better the customer will be treated. For this reason we wish to impress on those who might be skeptical that there is indeed competition here, and any one of the three buyers is willing and anxious to give the seller every penny possible for his milk or cream.

We are informed that in some surrounding towns at various times local conditions arise that cause a flurry in the cream market and result in a spasmodic fluctuation upward. However it has been the experience of those who have dealt with these things that usually there is nothing to justify these price raises other than local conditions which do not last long, and a comparison will show that over a year's time Hico dealers pay as much or more for cream and whole milk than any other place within reach of the dairy farmers of this section. Last week the local creamery held their prices above what the Chicago market justified, and the management of this institution tries at all times to give their customers a square deal.

We are not in business to drum up trade for Hico cream buyers. It is not our intention to misrepresent facts for personal gain. But this news paper is just as interested in seeing the local buyers get the consideration due them as we are to see any other line of business get a square deal. With the present condition existing in the dairy industry of the nation we should think that it would pay those who have to deal with the buyers to put a lot of thought into the matter and decide who they are going to line up with. Hico has pioneered this line of business in Texas to a certain extent, and her merchants and business men are accustomed to dealing with the fine details of the problems arising in these things. It takes a lot of thought and foresight to go ahead with plans to take care of dairy farmers' needs in the face of the pessimistic talk one hears at times along these lines. But Hico is behind her farmers, her dairy men, her poultry raisers—in fact she is behind every citizen who deserves consideration—to the last ditch, and when you have some problem that you cannot quite fathom, or some grievance that you want to air, come to town and talk it over with the business men direct. They will appreciate it and you might be benefitted to some extent, along with the utmost consideration of your affairs and nothing but the friendliest feeling for you and heartiest hopes for your welfare.

The two-month-old baby of Mr. and Mrs. C. W. Leach of El Paso, en route to spend their vacation with his parents at Dexter, Mo., was found dead in a basket in the rear part of the automobile at a tourist camp near Texarkana.

"They Say"

News and Comment of Our Exchanges

TRY THE LOCAL MAN FIRST.

Garland News: Before giving your order to some transient printer for stationery stop and think how much these gentry are doing to protect your interests and help your town and community grow. The News devotes space every week to the welfare of every business in this town trying to build it up.

APPRECIATED SPIRIT.

Hamilton Record: Editor Roland Holford, of the Hico News-Review, with his charming wife and baby daughter, were in Hamilton last Saturday afternoon, and while here paid a fraternal call to the Herald-Record. We were pleased to meet the Holford family, and are glad to have them for neighbors. The Herald-Record welcomes Mr. Holford in the newspaper field in our county, and we wish him every success.

TOWN TAKES WISE STEPS.

Mt. Pleasant merchants are going about the matter in a sensible way, and hereafter the advertising fakirs who visit the smaller towns and communities at intervals will have to see the advertising committee before they are able to put over their questionable schemes of advertising. Many of the advertising schemes are pure bunk and every town should have an advertising committee to investigate these schemes before they are allowed to go before the public.

RUNS FRONT PAGE EDITORIALS.

Stamford Leader:—One by one newspaper writers on the country weeklies are dropping into writing one column on front page in the shape of at least semi-editorials, if not real editorials. The Hico News-Review which paper has greatly improved within the last year, using the left front column with "Here In Hico." The right hand front column is used to promote items of the state. Both are well-written and well-edited. In the "Here In Hico" column we find some pertinent paragraphs, the end of the column winding up with "Hike to Hico," or words to that effect.

THEY LOOK ALIKE—BUT—

Unidentified Exchange:—Every housewife is anxious to provide her family with palatable and attractive foods which do more than merely "fill the hollow legs" of husky growing families and if an error is made in substituting appearance for value it is a mistake of the head and not of the heart. Take the case of butter. It is pretty generally known that vitamins A and D are essential to growth and best health. Children cannot grow unless their food contains a certain amount of this vital factor. Vitamin D aids in the assimilation of mineral matter in the food and tends to prevent rickets so common in young children. No matter how complete the diet may be in protein, carbohydrates, fats and mineral matter, if D is missing or in inadequate mineral assimilation will not take place. These are reasons why milk is so essential in the diet. They are also reasons for the liberal use of butter which is rich in vitamin A and also contains vitamin D which given it a unique and special value among the food fats. There is true economy in using butter liberally as it makes foods with which it is prepared "taste better" and at the same time has these important and valuable attributes of promoting health, growth and resistance to disease. When housewives realize that nothing can be "like butter" and its true value is established the dairy producers of this community will be more properly appreciated.

BOYS AND GIRLS ARE INVESTMENTS.

Lampasas Record: Our young people today need the influence of good homes just the same as you and I needed it when we were young. They need parents who live at home most of the time and try to make it a place where the children want to be. If our boys and girls do not love home, in most cases we are to blame. We have not done our part to assist in making it happy for them; we have had too much pleasure ourselves elsewhere and too little in the homes; we just like, too many times, to go somewhere. The influence of good home environment can not easily be measured. If it takes an extra piece of furniture, an extra rug on the floor, an extra chair, a little paint to make the old home attractive, it will be money well spent. However, do not get the idea that these things make the home. "It takes a lot of livin' to make a house a home," as well as making the premises and the furnishings attractive.

Our boys and girls are out investments and whatever we can do to make them more valuable is money and time well spent. They are investments from which we do not expect returns in dollars and cents, but from which we expect to reap men and women of character and reputation. An investment of any kind that is not permitted to lie idle will bring very little returns; the same is true with the investment in children. We should use every means possible to help them to prepare to make citizens like we want them to be. Give them moral and religious instruction; teach them to love home, community, state and nation; give them every advantage of an education possible; and in return expect and demand, if necessary, obedience, love, respect, and the future will bring to us the income of sound character and reputation in men and women worthwhile.

ANOTHER BOUQUET FOR THE EDITOR.

Sherman Democrat:—This desk is in receipt of a copy of the Hico News Review, edited by Roland L. Holford Young Holford is a son of Bill Holford of the Garland News. Bill, besides being a good newspaper man, has done his part in improving the human race by raising some boys that are as good or better newspaper men than he is, and that is saying a great deal. The News Review is forty-five years old, according to the volume number, but looks much younger. We hope the young man will realize his fondest dream in the matter of success, and feel that the people of Hico are to be congratulated in having this young man for a citizen and editor of their paper.

TAKES NEWSPAPERS FOR STORE NEWS.

Olney Enterprise:—There was a time when the merchant did business without advertising. That was in a time back in the "back woods" days when the merchant played checkers with his neighbor and he sold goods to the customer by simply saying: "Bill, if you are in a hurry, help yourself, if not wait until I can move this kind." People were honest in those days. They took only that which belonged to them, or that which they were invited by the storekeeper to take. Use the same methods today practiced back yonder and the customer waiting on himself would advertise off the store, which would probably put the merchant out of business a little sooner than if he failed to advertise. The world is on the move today. To the average fellow who is striving to get along in it, it seems that the old revolving globe hardly snatches a few moments of sleep until a new day is at hand. Sharp competition and a hustle to get business, makes the merchant get up on his toes. Prospective customers now look to the advertising columns of the newspaper for prices on goods. And that means, speaking about advertising price lists. A gentleman walked into the Enterprise office one day last week and subscribed for the paper remarking at the time he wanted to read the price list of merchants in the ads. He stated he had the money to pay cash for his goods, and he expected to buy them where his dollars would go the farthest. This is an actual fact, and we are printing it for the benefit of the merchant, realizing at the same time that this gentleman is not the only prospective buyer of goods that is looking into the newspaper columns of the Enterprise in search of prices from the merchants.

PRISON REFORMS SISSY.

Clarendon News:—An ex-crook, reclaimed to the straight and narrow by a prison which actually punished, says American prisons do not punish. He says the sob sisters and the softy brethren have through their pet methods of prison reform about eradicated from American penal institutions all semblance of aid to the reformation of crooks, and that is the real reason why we have our continued crime wave. Few citizens have any sympathy for those who would mistreat prisoners in the least, but it is certainly true that maudlin sympathy has brought about a condition which in some instances have coddled the prisoner and made him believe that he was not to blame for being a crook, that society was all wrong, to the point that any hope of reforming him has been totally lost. We need a law-abiding citizenship, juries that will convict when the evidence justifies, and a penal system that will cause a criminal to recognize that he has transgressed, while at the same time bringing those influences to bear which will encourage him to reconstruct his thinking and go straight when he has paid the penalty. Justice is not a milk and cider proposition. Society is entitled to more consideration than the criminal who has forfeited his rights.

A TOWN'S MOST VALUABLE ASSET.

Royse City News-Times:—The story is told that a certain woman of very wide acquaintance who knew nearly everybody in her town, as an experiment tried a novel stunt recently. She wondered just how many folks would greet her if she did not speak first. She went to church and much unlike her usual self, left her happy smile and "how-do-you-do" at home. And not a soul except the preacher said as much as "good morning" to her.

The story, perhaps trite, however illustrates a simple truth. The people about us to respond to us in good will and cordiality in much the same degree that we express it to those about us. If we are cordial and light hearted and radiate a cheer and sunshine and good will, the world and those with whom we come in contact express the same measure of cordiality and good will toward us. If on the other hand we are sour and glum and sour and crabbed and critical, those with whom we come in contact show that side of their nature to us.

The reaction a visitor has toward Royse City depends on the attitude of the people of Royse City with whom he has come in contact during his stay in town. If they have been cordial and hospitable, and accommodating, and obliging, and shown their good will, he goes on his way with a warm spot in his heart for Royse City. He will comment on the pretty town, the well kept homes, and the substantial institutions of the community. Such good will scattered along the way as he goes, is the finest kind of advertising that this community can receive. Some place along the way someone will hear of Royse City and will feel a friendliness for Royse City and a desire to make this their home. There is no measure how many times this may be multiplied.

In business good will is a firm's most valuable asset. This is also true of a community. The good will that the visitor to Royse City carries away will return rewards to this community many fold.

TRIBUTE TO A SMALL TOWN BUSINESS MAN.

Honey Grove Signal Citizen:—Here is a deserved tribute paid by a reader of an Indiana paper to the little business man:

"The little business man is the salt of the business world. Courageous, patient, courteous, affable. A public servant, a believer in men. The medium of distribution between the purchasing, complaining public and big business. A barometer of thought confidence and hope of the nation; the first to feel the slow-up and the first to scent increased trade volume; pathetically aware of his fellowman's unalterable honesty or dead-beat artistry.

"If he demands a decent commission, he is unreasonable. If he maneuvers a fair profit, he is a thief. The only time he gets a handshake and a free cigar is from a double-barred salesman, whom he must tolerate. You would think today's business men were deaf and dumb, that all he needs to talk for him is a carload of advertising material he receives a year, to litter up his place, whether the public believes it or not.

"The little fellow is a homebody. Pays taxes. Contributes to lodges, churches and charities. Encourages clean entertainment. Works for the beauty and health of a town and country. A too frequent caller on the bank president, humiliating begging a loan to carry himself and his star customers another thirty days. Phooey to the profits. Figuratively, his shoulders are as broad as the community; he is the prop. He never gets rich. A convenient man to have about when you need credit. He has to sing and dance to get your cash. Give him a hand."

POLITICAL ANNOUNCEMENTS

The News Review is authorized to announce the following candidates for office, subject to the action of the Democratic primaries in July:

- For County Judge: P. M. RICE (Re-Election)
- For County Tax Assessor: TOM C. PIERSON (Re-Election)
- For County Tax Collector: SHADE REGISTER (Re-Election)
- For Sheriff: MACK MORGAN (Re-Election)
- For County Clerk: H. W. HENDERSON (Re-Election)
- For Clerk, District Court: L. A. (LON) MORRIS (Re-Election)
- For Commissioner, Precinct 3: S. A. CLARK (Re-Election)
- For Public Weigher, Precinct 3: KAL SEGREST L. J. (JONES) JORDAN (Re-Election)

HARDY & RUSK

Are ready to serve you at the Will Hardy Barber Shop. Both experienced and appreciate your patronage.

WILL HARDY JOHN RUSK.

E. H. Persons
Attorney-at-Law
Hico, Texas

J. C. RODGERS
Notary Public
REAL ESTATE, INSURANCE
Hico, Texas

FRED L. WOLFE
INSURANCE—LOANS
BONDS & REAL ESTATE
Office in old First National Bank Building.
Stephenville, Texas

L. T. ROSS
Watchmaker-Jeweler
Hico, Texas

ORDER those Baby Chicks Now from

THE GLEN ROSE HATCHERY
Only chicks from well culled and tested flocks of S. C. American White Leghorn, S. C. R. I. and Barred Rocks offered.
HATCHERY OPEN AFTER JANUARY 27.
Write For Particulars

You owe a real debt to your family and friends — they want your Photograph. Pay this important obligation today.

The Wiseman Studio
HICO, TEXAS

MARVELOUS WORK OF NEW KONJOLA MEDICINE TOLD

Porter's Drug Store To Introduce Advanced Remedy For First Time In Hico

If you were told that one single medicine put hundreds of men and women back to work in Chicago, Philadelphia and other large cities after they had been idle for months with health troubles, it would sound



G. H. MOSBY Discoverer of Konjola

impossible, wouldn't it? And that countless people were completely relieved of rheumatism and neuritis, and that they were able to walk again without cane or crutches, and that this same medicine restored health to men and women who had suffered with stomach and kidney troubles for years, that complete relief had come in cases of misery where health resorts, expensive treatments and medicine upon medicine had failed—indeed, it seems impossible! Yet, it is all true, and the medicine that has done all these things is the new Konjola, which is being introduced, starting today at the Porter Drug Store, this city.

Wherever introduced, this Konjola is vastly different and more effective in thousands of cases of ill-health than any previously known medicine. It is a remarkable liquid compound for the following well-known troubles:

RHEUMATISM: Especially severe cases, where pains are intense, muscles swollen, joints stiff and rigid. In the milder cases of this disease, Konjola relieves almost at once, and this medicine brings the same results to the neuritis victim that it does for the rheumatic sufferers.

STOMACH, LIVER, KIDNEYS and BOWEL TROUBLES: Nearly all forms of misery that arise from these unhealthy organs have been so quickly relieved by Konjola that men and women sufferers everywhere were surprised. It is the action of this medicine on the organs of the inner-system that removes toxic poisons from the system and brings quick relief in so many cases. The secret of this Konjola is the way it acts on the important functionary organs of the body, namely: the stomach, liver, kidneys and bowels. So many diseases and long standing disorders of these organs were so completely conquered and entirely banished by this new compound that thousands of people in larger cities were able to give up taking medicine for time to come.

After the great accomplishments and wonderful work of Konjola in other sections, it is declared that this medicine is what hundreds of sufferers in Hico and vicinity have long needed to actually reach their cases, and preparations are being made to introduce Konjola for the first time at the Porter Drug Store, where this medicine will be sold and explained to the public daily.

MISS JONNIE HUCHINGSON DALLAS NEWS AGENT, SUCCEEDING FATHER, DECEASED

E. A. Olson, district agency manager for the Dallas News, was in Hico last Thursday and Friday in line with his duty, and stated to the News Review manager that he had just arranged for Miss Jonnie Huchingson to continue the News agency run in the postoffice building by Capt. J. C. Huchingson for a long period of years prior to his death last month.

"Gratitude To Sargon Is Beyond Words"



MRS. WM. N. COCHRAN

"Ever since I was a comparatively young woman I suffered from stomach trouble and nervousness. I was terribly constipated, bilious, rundown and miserable. The way Sargon ended my troubles seems little less than a miracle.

After 73 Years' Trial SAYS WILL LOCATE In the Hico Country

"Son, I have told others this story, and you may not believe it, but I have lived within ten miles of the spot where I am now standing for 73 long years," said J. W. Roberson to the News Review scribe Saturday afternoon, at the latter's office.

Continuing with his story, Mr. Roberson informed us that it had been taught him by his father that "a rolling stone gathers no moss" and the statement made at the beginning of this article should prove that his father's teachings have stayed with him throughout his lifetime.

Mr. Roberson moved to the place which he now calls home, a modest farm about a mile off the Hico-Stephenville highway, in the well-known settlement of Hog Jaw, just about thirty-five years ago. At that time he had not a dollar to his name, he declared to us, and to further add to the task he was undertaking, had a debt of seven hundred dollars at a local store to make him hit the ball and work all the harder trying to get ahead.

Millionaires may come and go, according to Mr. Roberson, but in his opinion it is very unusual for a person to get ahead in the world without exercising the tried-and-found-true principles of thrift, hard work and honesty. What has been done by this good tiller of the soil is not miraculous—neither is it contrary to the laws of nature. His success as a farmer and good citizen has been due to a thorough training in the ways of the world in his youth, intense thought and study during his young manhood, and strict obedience to the laws of Nature enabling him to live long enough to realize on his plans.

Mr. Roberson's talk was enlightening and encouraging. He had come into the office to see about getting the news from Hog Jaw started in the News Review again, and indicated that his daughter, Oma, was willing to lend what aid she could toward this end. It is indeed a pleasure to us to see people of this type interested in the paper, the town and the community. But it is only natural for them to take a pride in whatever they have a hand in doing. This is the spirit that makes this such a desirable place in which to make one's home.

Melvin Jones, secretary-general of Lions International, spoke before a gathering of several lower South Plains Lions clubs at Lamesa, last Thursday, according to Judge Thomas S. Christopher, president of the local club.

FLOWERS!

The Missionary Society of the Methodist Church is agent for the B. H. Derrick Floral and Nursery Co. out of Waco. When in need of flowers for funerals, weddings or parties, call Mrs. Wallace Petty, phone 130 and she will be glad to take your order. The Methodist ladies get a commission which is used for the church. Help a worthy cause. All flowers are guaranteed.

American School of The Air Opens With Its Noted Faculty

The American School of The Air, with the entire nation as the school-room and the emptiness of space as the blackboard upon which seventy educators will strive to teach, which opened on Tuesday, Feb. 4, at 1:30 P. M. Central Standard time over WABC and its associated stations of the Columbia Broadcasting System.

A faculty of sixteen American educational leaders will pass upon the broadcasts to assure that they are authentic in every detail. Dr. William C. Bagley, Professor of Education at Teachers College, Columbia University, is dean of the faculty. The following have been definitely announced as participating: For music, P. W. Dykema, director of the Department of Music Education, Columbia University, and Howard Hanson, director of the Eastman Conservatory of Music, Rochester, N. Y.; for art, Henry Turner Bailey of the Cleveland Museum of Art, and Lorado Taft, sculptor, of Chicago; for social science, Dr. Harold Rugg of the Lincoln school, New York, and Dr. Julius Klein, Assistant Secretary of Commerce; for nature study, Dr. Bertha Cady of the American Museum of Natural History and Daniel Carter Beard, National Commissioner of the Boy Scouts of America; for health and hygiene, H. B. Wilson, national director, and A. L. Schafer, associate director of the American Junior Red Cross.

A complete bibliography of the subjects to be presented is to be prepared by Effie Powers, head of the Children's division of the American Library Association, and Mary Kerchewy of the Horace Mann School of New York. This will enable teachers to assign parallel readings to students who will listen in on the course of radio study. These lists of assigned readings will be issued to every library in the United States for posting where they may be easily referred to. In addition, they will be printed fortnightly in The Voice of the Air, a rotogravure magazine published by the Grigsby-Grunow Company, co-sponsor of this school. The Magazine is said to have a circulation of more than 2,500,000. In addition to carrying the bibliography, it will be utilized to present an advance story of the radio lessons to follow. Supplementing this will be a pamphlet which will give a complete outline of the course for use by teachers.

A committee on evaluation has been appointed. This committee is divided into a subcommittee for each State, each subcommittee having as its chairman the State Superintendent of Schools. The findings and constructive criticisms of this committee are to be closely coordinated with the work of the research subcommittee of Secretary Wilbur's Advisory Committee on Education and Radio.

Each Tuesday afternoon at 2:30 there will be presented a dramatization based on the important historical episodes surrounding the lives of persons who loom large in America's history. The broadcasts of March 27 and April 3 will be given over to music. The first of these was a musical panorama, presenting compositions typical of all parts of the country, commencing with New England and going across the country to the Pacific Coast.

MAN CAN'T SLEEP, GETS NERVOUS, HATES PEOPLE

"I could not sleep and got so nervous I hated everybody. Since taking Vinol, I can sleep 10 hours and feel full of pep all day."—Julius Bender. For 30 years doctors have prescribed Vinol because it contains important mineral elements of iron, calcium and cod liver peptones. The very FIRST bottle brings sound sleep and a BIG appetite. Nervous, worn-out people are surprised how QUICK Vinol gives new life and pep! Tastes delicious.

PORTER'S DRUG STORE

Hico Methodist Church. (Puff God First)

Are you ashamed on Monday of the excuse you made on Sunday for not attending Sunday School, League and Preaching Services on Sunday? Be true to your voluntary vows and be in your place next Sunday. Your church needs your presence at each service and you need your Church.

Morning Worship 11:00 o'clock
Prelude
Invocation Sentence, by the choir
Hymn No. 31, "Holy, Holy, Holy," Harrington Dykes
The Apostles' Creed
Prayer
Hymn No. 107, "Glory To His Name" Stockton
Old Testament Lesson
The Gloria Patri
New Testament Lesson
Announcements and Offering
Dedication Prayer
Hymn No. 206, "Jesus Saves" Kirkpatrick
Sermon, "Regeneration—The New Birth" Rev. A. C. Haynes
Invitation Hymn No. 139, "Almost Persuaded" Bliss
"Sweet Hour of Prayer," by the Choir Bradbury
Benediction
Postlude
Evening Worship 7:00 o'clock
Prelude
Congregational Singing
Hymn No. 252, "The King's Business" Cassel
Prayer
Hymn No. 276, "It is Well With My Soul" Bliss
Prayer
Hymn No. 196, "Can the World See Jesus In You" Morris
Scripture Lesson
Announcements and Offering
Doxology, by the Choir Franc
Hymn No. 249, "Is Thy Heart Right With God?" Hoffman
Sermon, "Man's Four Judges" Rev. A. C. Haynes.
Invitation Hymn No. 153, "Why Do You Wait?" Root
"Abide With Me," by the choir Monk
Benediction
Postlude.

Monday, 10:00 A. M., District Quarterly Meeting at Valley Mills, 3:00 P. M.
Woman's Missionary Society, 7:00 P. M. Study Class for the Epworth League.
Tuesday, 4:00 P. M. Junior Epworth Society.
Wednesday 7:15 P. M., Prayer Meeting.
Friday, 7:15 P. M., Choir Rehearsal.

You are invited to hear "The Baptism of Jesus" Sunday 11 A. M. First Baptist Church

WHAT - KNOTS

VOL. II Friday, February 7, 1930 No. 26

EDITORIAL

A few days ago we made a small purchase in a Hico store and started to walk off without our change but the clerk called us back. Abraham Lincoln would be pleased if he could know the way in which modern business is following his example of rugged honesty.

Teacher: "Arthus, can you tell me one of the uses of cowhide?"
Arthus: "Yes, Miss Groll. It keeps the cow together."

"He who hesitates is lost" was the old version. Today in cafeterias, he who hesitates is a nuisance.

AMERICANISM

Scorning the rich who ape European society, watching to see which fork the hostess will use first.

The world's most urgent need - MORE HOMES. Home ownership is being encouraged everywhere as the one great factor to promote peace and happiness and prosperity for mankind. Our part in this building drive is to render help in planning, financing, and building homes in this community. We will be glad to show you our modern home plans.

GREAT MINDS

Judge: It seems strange to me that you could keep on robbing that big corporation so long without being apprehended.

Prisoner: Well, you see the corporation was pretty busy itself. Your Honor.

The mere fact that the winner must pay for what he gets doesn't stop warfare. Look at the bargain counter rushes.

"That is a skyscraper, announced the guide.
Old Lady: "Oh, my! I'd love to see it work."

If all the stores were suddenly to disappear from Hico would you keep on living here?

Build Now, that home which will save 20 per cent or more which you now spend for shelter.

Fame comes slowly. A newspaper joke usually is a year old before anybody sells it to a joke magazine.

Don't Forget That We Specialize In Planning Modern Homes.

Barnes & McCullough HICO, TEXAS "Everything to Build Anything"

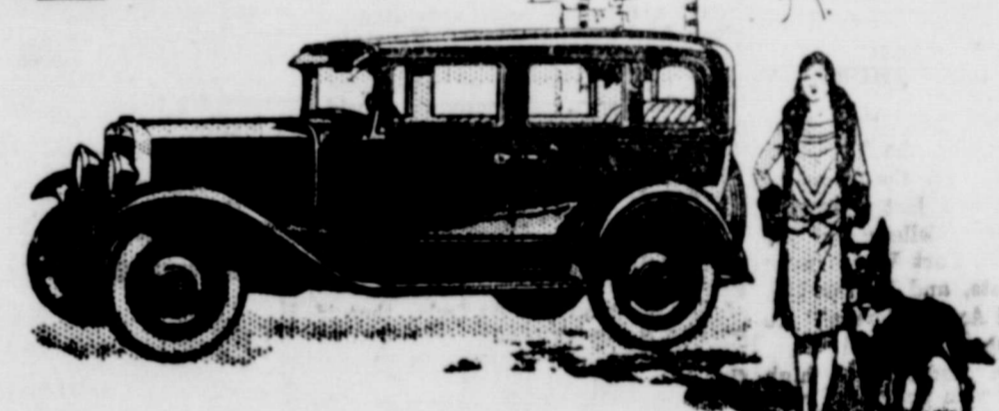
Laundry Patrons!

Why not let us do your family washing? We maintain a calling station with the City Tailor Shop.

Phone Them — No. 159

We Call and Get Your Laundry

Snow White Laundry



Greater Beauty - Finer Performance

Never has a Chevrolet car won greater praise for its appearance than the new Chevrolet Six. Its new Fisher bodies reveal in every detail the artistry that has made the Fisher name famous throughout the motor car world. In beauty of line and color, in balance and harmony of design, they represent one of the greatest style triumphs in Fisher history. Upholsteries are richer and more durable. The instrument panel carries a new and more attractive grouping of the control instruments. Seats are wider and deeper. In fact, not a single feature has been overlooked that would add to the comfort and convenience of both driver and passengers.

In addition to its new beauty, the new Chevrolet Six represents a remarkable advance in every phase of performance. Its improved six-cylinder valve-in-head engine has been increased to 50 horsepower—giving faster acceleration, and greater reserve power. Steering has been made safer and easier. Four Lovejoy hydraulic shock absorbers provide exceptional riding comfort. Fully enclosed, internal-expanding, weather-proof brakes give positive braking control. And numerous structural improvements add to the car's dependability, endurance and long life. Come in today and see this car. And remember, it is now available—



— AT GREATLY REDUCED PRICES

Table listing car models and prices: The ROADSTER...\$495, The COUPE...\$565, The SEDAN DELIVERY...\$595, The PHAETON...\$495, The SPORT COUPE...\$625, The LIGHT DELIVERY CHASSIS...\$365, The SPORT ROADSTER...\$525, The CLUB SEDAN...\$625, The 1 1/2 TON CHASSIS...\$520, The COACH...\$565, The SEDAN...\$675, The 1 1/2 TON CHASSIS WITH CAB...\$625

All prices f. o. b. factory, Flint, Michigan

Blair's Chevrolet Sales and Service

A SIX IN THE PRICE RANGE OF THE FOUR

PALACE THEATRE

FRIDAY NIGHT and SATURDAY MATINEE

"CONQUEST"

Monte Blue, Lois Wilson, Tully Marshall. A romance of the adventures of the South Pole regions.

Admission 10c and 30c

SATURDAY NIGHT

From Headquarters

with Monte Blue, Gladys Brockwell and Henry B. Walthall. See this thrilling story of the Marines in action. Paramount comedy. Admission 10c and 30c.

MONDAY AND TUESDAY.

AL JOLSON His Spreme Triumph

"The Jazz Singer"

Don't miss this exceptional entertainment. Fox News. Admission 15c and 35c

WEDNESDAY and THURSDAY

DOLORES COSTELLO

"Modonna of Avenue A"

A speedy Melodrama from the Night Clubs of New York. Pathe comedy. Adm. 10c-30c.

Come to the Theatre and enjoy the finest of pictures on the screen with good Music.

A Medicine You Have Waited Many Years For The New KONJOLA

Being introduced in our store for the FIRST TIME. This celebrated new remedy is for the stomach, liver, kidneys and bowels and rheumatic and neuritis troubles. Chicago, Philadelphia and other large cities have gasped at the wonderful accomplishments of this remarkable medicine.



This remarkable compound is destined to bring new hope, happiness and glorious health to Hico people. Thousands of seemingly hopeless cases of health troubles have been conquered in larger cities, by this advanced compound. Konjola, the medicine made from extracts of 22 plants of Nature, containing over 30 beneficial ingredients, works with the sufferer's own food, bringing more normal healthy action to the important organs of the body—the stomach, liver, kidneys and bowels

PORTER'S DRUG STORE

Local News

Mr. and Mrs. T. A. Duncan were business visitors in Clifton Wednesday.

Mr. and Mrs. Marvin Bell were in Carlton Sunday visiting their parents.

VALENTINES—Of all kinds. Get them at The Corner Drug Store.

Little Miss Margaret Leach is recovering from pneumonia at their home here. She is the daughter of Mr. and Mrs. H. J. Leach.

Mr. and Mrs. S. O. Shaffer and Mrs. S. W. Young were in Iredell Sunday visiting friends.

Watch for our "9c Sale" dates.—N. A. Leath & Son.

Miss Vieta McAnally, who is teaching at Carlton, was a week end guest of Mr. and Mrs. Barto Gamble.

L. P. Raley of Valley Mills who is connected with the Texas Louisiana Power Company, was here on business Wednesday.

Mrs. R. F. Duckworth and daughter, Miss Irene Frank, and Mrs. F. M. Mings were in Iredell one day last week attending the funeral services of Mrs. Fannie Lambert.

Mrs. Willie Platt returned home last Thursday from Lake Charles, La., and Houston and Beaumont, Texas, after a visit with her children, who reside at these towns.

Mr. and Mrs. R. A. Golden and son, Jim, of Clifton, were here Thursday visiting their daughter, Mrs. E. C. Olson.

Mr. and Mrs. H. W. Henderson, Mrs. T. T. Gordon and Mrs. Dow Henderson of Hamilton, were here Wednesday visiting friends.

Miss Marie Aycock, a student of T. W. C. Fort Worth, was a week end guest of her parents, Mr. and Mrs. Guy Aycock.

Cleo Elkins of Fort Worth was here the latter part of last week visiting his brother, Earl, of the Corner Drug Store. He also visited his parents at Duffau.

Mrs. Carl Davidson and children of Hamilton were week end guests of Mr. and Mrs. Earl R. Lynch.

A little daughter was born to Mr. and Mrs. Robert Hancock Saturday morning at their home north of town. She tipped the scales at eight pounds and has been named Willa Dean.

Don't forget Dr. C. C. Baker, the dentist, is in his Hico office every Friday from 9:00 a. m. until 5:00 p. m. Lady assistant. Office over the Ford Sales, Phone 276.

Harry Alexander, of the Republic Insurance Co., out of Dallas, spent most of the week here in the interest of the company, and was a guest of Miss Marie Aycock, of the Midland Hotel, Sunday.

Joe T. Bonner of Temple, owner of the Bell Ice & Dairy Co. here, accompanied by R. W. Button, manager of one of the Bell Ice & Dairy plants, located at Austin, were here the latter part of last week in the interest of the local plant.

Mr. and Mrs. Make Johnson and son, Norman, were guests in the Wilson McKenzie home at Carlton Sunday. They report Mr. McKenzie as being able to sit up some after a long illness.

Arthur Wieser of Waco was here the latter part of the week visiting relatives and friends, and on business in the interest of the Graham-Paige Motor Co., of Waco, for whom he is employed.

Lester Smith, who has been employed at Walnut Springs for some time, was a week end guest of his parents, Mr. and Mrs. H. Smith. He left the first of the week for the Rio Grande Valley on a prospecting trip.

J. W. Richbourg and Mrs. F. E. Ragsdale of the Carlton Bros. Store here, left the first of the week for Dallas, to join other buyers from the Carlton stores to purchase spring goods. Some of the buyers went on to St. Louis.

It would not be necessary to brag about it if we never took a bath or looked after our teeth. Even the blind would know it if they were near us without our telling them.—C. C. Baker, Doctor of Dental Surgery.

S. P. Sawyer and W. F. Word of Iredell, were here on business Wednesday. Mr. Sawyer visited the News Review office while here and secured a copy of the paper, stating he was going to subscribe at an early date.

Mr. and Mrs. R. J. Ogle and children were in Fairy Sunday visiting her mother, Mrs. Goyne, who resides there. Another daughter, Mrs. Walter Blakley, of Fort Worth, was also a guest in her mother's home.

R. C. Epperson, who has been employed at Clifton for the past several months, has been transferred to Hico as chief engineer of the Texas Louisiana Power Plant. Elmer Colwick and family have moved to Clifton and Mr. Colwick will take Mr. Epperson's place there.

Pyorrhea can be prevented or cured if taken in time. It is better to kill a snake before it strikes than wait until you are bitten and then treat the bite. The Dentist who says Pyorrhea cannot be prevented or cured is as far behind as a school teacher who would teach the earth is flat.—C. C. Baker, Doctor of Dental Surgery.

Mr. and Mrs. S. K. Hopkins were visiting in Stephenville Sunday.

Miss Ardis Cole and Carlton Copeland visited friends in Stephenville and Dublin Sunday.

Mr. and Mrs. J. D. Thomas were in Clairette Sunday visiting relatives of Mrs. Thomas.

Watch for our "9c Sale" dates.—N. A. Leath & Son.

Mrs. W. M. Bellville is improving after an illness of the flu of several days' duration.

W. L. Thompson, wife and family, visited with Geo. Hemmick and family at Chalk Mountain Sunday.

Watch for our "9c Sale" dates.—N. A. Leath & Son.

Mr. and Mrs. A. T. McFadden and son and Mr. and Mrs. R. H. Chandler and son were visiting in Stephenville Sunday.

Miss Minnie Jackson, who is teaching in Buckner's Orphans Home at Dallas, was a week end guest of her father, E. S. Jackson and family.

Notice to the Public—Dr. Cathey, the eye-sight specialist will be at Hico at Dr. Russell's office Friday, February 7.

Miss Katherine Randals, of the State University of Austin, was a week end guest of her parents, Mr. and Mrs. Hoard Randals.

V. H. Bird accompanied by W. G. Briley of Abilene, spent a part of the week in the western part of the state looking over some real estate.

Notice to the Public—Dr. Cathey, the eye-sight specialist will be at Hico at Dr. Russell's office Friday, February 7.

Mrs. Johnnie Farmer left Monday for Dallas to buy spring goods for the Vogue. She returned home the middle of this week.

Randolph and Wayne Chandler, Dr. Tom Gordon and Harve Boyd of Stephenville, were here Sunday guests in the home of Mr. and Mrs. T. U. Little. They are old friends of the Littles' made during the time the family resided at Stephenville.

Douglas H. Jarrell of Brownwood, supervisor of the Southland Life Insurance Company of Dallas, was in Hico Wednesday on matters pertaining to the appointment of S. J. Cheek as a Southland agent in Hico, and helping him get lined up in his work.

Will Leath told us Monday, while in the office on business, that although the country experienced a short cotton crop last year, prospects were good, considering everything, at the present time for a good cotton yield in 1930. Mr. Leath is associated with the firm of J. J. Leath and Son, ginners, and knows whereof he speaks.

Dr. Chas. Mayo of Rochester, Minn. says that 80 per cent of the diseases that man is heir to comes through or are caused by mouth conditions. IT WOULD NOT be necessary to brag about it if we never looked after our teeth. Even the blind would know it if they were near us without our telling them.—C. C. Baker, Doctor of Dental Surgery.

Mr. and Mrs. D. R. Proffitt were in Cisco Sunday visiting in the home of Mr. and Mrs. E. J. Clements.

Miss Louise Patterson, who is bookkeeper for the Hico Poultry & Egg Co., was a Sunday guest of her parents at Lometa.

Mr. and Mrs. Cecil Coston and son and Roy Moffatt were in Clifton Tuesday where the men went on business, while Mrs. Coston visited her mother, who resides there.

G. W. Chaffin, a prosperous farmer of the Gordon community near Iredell, was here shopping on Wednesday. He stated that people in his section were glad to see the sun shine again.

Mrs. Walter Williamson and daughter and Mrs. Lillie Stanford were guests of Mr. and Mrs. Herschel Williamson of the Brown Hotel in Hamilton Wednesday.

Mr. and Mrs. M. S. Knott and children have moved into the J. D. Colvin residence in the north part of town, recently vacated by Mr. and Mrs. Adair who moved to West Point.

Mr. and Mrs. Will Hooker of Stephenville were here Tuesday visiting his mother, Mrs. W. F. Hooker who is recovering from an injury received several months ago, when she fell from the top of the stairs at her home here.

Little Jimmie Rust, son of Mr. and Mrs. Fred Rust, has been quite ill here at the home of his uncle and aunt, Mr. and Mrs. Wallace Petty, while he with his mother are guests in the Petty home. They reside in Dallas.

G. P. Morris of Route 1, Hico, paid the office a pleasant visit Saturday to settle a little bill for advertising he ran last month. Mr. Morris is a firm believer in the classified column of the News Review, and to prove this we offer the fact that after paying the bill, he left copy for another one to start. He will handle Anton Cotton seed this year, and offers same for sale at a reasonable price.

W. M. Joiner who does a large real estate and farm land business in Hico and surrounding territory called on the News Review folks Saturday afternoon and spent a few minutes in getting acquainted with us. Mr. Joiner says that sales have been a little slow for some time, but at the present there is quite a bit of interest in trading.

Mr. and Mrs. D. L. Adair took their little son, Charles Wesley, to a sanitarium in Brownwood this week to undergo an operation. Word has been received here by friends that the youngster is recovering nicely from the operation. Mr. and Mrs. Adair and son will go from Brownwood to West Point where Mr. Adair will be employed by the M. K. & T. railroad company.

H. J. Leach and son, Rudolph, accompanied by the Latham children, were near Stephenville Sunday looking over the Leach ranch. Mr. Leach says the conditions look much better than they did during the extreme cold weather. He lost eighteen head of cows in one week by freezing, out of 440 head. The following week only two died. They also visited Weldon Leach, who is a student of John Tarleton College at Stephenville.

OLD FRIENDS HELP CELEBRATE 70TH BIRTHDAY

Returning from church Sunday and entering her home, Mrs. E. J. Parker found upon her arrival, her home filled with old friends and relatives from Iredell, Eulogy and Hico. Thoughts were passing through her mind as to what she would serve for lunch and going into the kitchen, her eyes fell upon a table centered with a large cake and around it was placed food of every variety, when she quickly realized without a word of explanation that they had come to help her celebrate her 70th birthday anniversary. The large birthday cake had been prepared by one of her closest friends, Mrs. Melton Scales of Iredell, made of pink and white with dots signifying her age and initials. Almost speechless, with her heart filled with gratitude, Mrs. Parker, in her charming way, expressed her thanks to these good people for their remembrance.

The remainder of the day was spent in conversation over old times with some of her neighbors who have resided in her own neighborhood years ago.

Mrs. Parker is a native of Texas, and has lived in Hico for the past twenty years. She is one of Hico's noblest women, faithful to her church, and always ready to lend a helping hand in time of need—both in acts of kindness and in words. A wish of everyone is that Mrs. Parker is bountifully blessed as she enjoys many more such happy birthdays.

League Entertainment.
The Epworth League of the Hico Methodist Church was entertained in the home of Mr. and Mrs. Lusk Randals Monday evening, Jan. 27, with Miss Flossie Randals acting as hostess.

After an interesting study in the mission book, "Youth and the New America," a social hour was enjoyed and the hostess served delicious refreshments of sandwiches, olives, potato chips and hot tea to the following: Etta Mae Alexander, Shirley Rusk, Mayo Hollis, Joyce Colwick, Mildred Ross, Bob Knott, Leon Rainwater, Adolph Leath, Emery Lee Gamble, Leonard Howard, Horace Ross, S. E. Blair and Rev. and Mrs. A. C. Haynes.

New Fashionable Dresses



Printed Crepes
Direct from
New York

The New Silhouettes
in solid crepes
chiffons and
georgettes

\$5.95 to
\$16.75

Spring's Newest hats arrived too. Special Showing at \$5.00

SATURDAY ONLY
\$5.00 Rayon Bed Spread, size 81x105,
one day only \$1.98
See our Window

Duncan Bros.

A Home Owned Store

NOTICE!
FULL FASHIONED
Ladies Silk Hose \$1.09
All New Spring Shades
Ready to Wear Shoppe

Still Buying
all the produce we can get. And always paying the highest prices possible. Bring us Cream, Eggs, Poultry, in fact produce of any kind.

Purina Feed
We have just unloaded a car of that good Dairy and Chicken Feeds. Try it once and you will buy more.

Hico Poultry & Egg Co.
Watt M. Ross, Manager

Each and every item in an A&P Store is offered to the consumer at the **Lowest Possible Price!**

Nectar Tea FOR HOT TEA USE NECTAR 1-4 lb. Pkg. **17c**

Pillsbury's Pancake Flour 2 Pkgs. **25c**
Nothing Tastes Better than Pancakes For Breakfast—Make Them in No Time With Pillsbury's

Brer Rabbit Brown Label **Syrup** 1 1-2 lb Can **13c** 5-lb. Pail **40c** **Heinz Tomato Ketchup** 8-oz Bottle **17c** Pint Bot. **25c**

Shredded Wheat 2 Pkgs. **19c**
8 O'Clock Coffee Always Fresh 1b. **25c**

Lettuce, firm heads, 2 for 11c
Lemons extra large, doz. 29c
Cabbage, solid heads, lb. 4c
Rutabagas, nice ones, lb. 4c
Gold Medal Bowl oats, pkg. 25c
Watch our windows for other Specials.

Quaker Maid Beans
They're Oven Baked
3 Med. Cans **23c**

THE GREAT ATLANTIC & PACIFIC TEA CO.

CLASSIFIED

CLASSIFIED RATES:
Two cents per word for first insertion; one cent per word for each insertion thereafter. Minimum charge for first insertion, 25 cents.

FOR SALE—Few extra high bred Black Minorca Hanchel Strain roosters.—Jess Massengale. (36-1p)

FARM implements and 20 good hives of bees for sale by J. D. Hendricks, Hico, Texas. (36-2p)

LOST—New indexed Dickson Bible. Finder please return to Mrs. E. S. Jackson, and receive reward. 36-1c

CORN for sale. See W. L. Thompson, Hico, Texas. (36-2p)

We have in the vicinity of Hico one new mahogany piano and one slightly used mahogany piano with benches, and rather than ship back will sell at a sacrifice. Address, Manufacturers Wholesale Dept. 905 Elm St., Dallas, Texas. 36-2c.

LOST—Heifer, marked half moon, left ear.—Grady Barrow at Hico Furniture Co.

Prize Winning Turkeys For Sale
We have some left of our Big Bone Mammoth Bronze Turkeys for sale. They have been First Prize and Champion winners of the best shows in the South for many years. They have the size and fine markings and will make their owners money. Can furnish Pullets and Toms, no kin. Prices reasonable, quality considered. We also have some fresh milk cows for sale.—E. A. Koonsman, Route 1, Iredell, Texas. (36-2c)

FRESH MILCH COWS for sale or will trade for dry ones. See V. H. Bird, Hico, Texas.

BULK GARDEN SEEDS, seed potatoes, onion and cabbage plants.—N. A. Leeth & Son. 36-1c

ANTON COTTON SEED—Grown from genuine pedigreed picked and ginned early and kept pure. Big 5-lock bolls, 40 per cent lint and staple that always sells for top prices. Price per bushel \$1.00.—G. P. Morris Hico, Texas. (36-4t)

FOR SALE—306 acres black land, 90 acres in cultivation. Well improved. Good water, windmill, good grass. South of Hico on Highway No. 108. Priced to sell.—Fred L. Wolfe, First Natl. Bank Bldg., Stephenville, Tex. (35-1fc)

I have some milk goats, that are fresh now. A. A. Fewell. 32-6c

We make farm and ranch loans—No expense to the borrower.—Bird Land Co.

FOR SALE—My home place in Hico at a real bargain. A small payment down, balance terms.—Fred L. Wolfe, Stephenville, Texas.

WANTED—Clean cotton rags. Will pay 5c lb.—Hooper & Lynch Service Station.

LES SANS SOUCI CLUB MET LAST THURSDAY

Pink and white was the color scheme carried out in the Les Sans Souci club meeting at the home of Miss Pauline Driskell last Thursday evening. Miss Doris Jones and her friend of T. C. U., Edith Worth were out of town guests, and Misses Mable Anderson and Annie Pierson were other invited guests.

Miss Sara Lee Hudson was high score winner and was presented with a beautiful vase.

A refreshment plate consisted of chicken à la king in patty shells, pink cream cheese sandwiches, pear salad, and hot tea was served. Fans were little rose cups containing perfume balls.

USED CAR BARGAINS

1923 Ford Touring 1924 Dodge Touring
1924 Ford Touring 1925 Ford Touring
1926 Chevrolet Coupe

SADLER MOTOR CO.

Attention, Men!

Our sample line of Spring Suits is now on display, and we invite you to come in and see what fine material is made up in a 3-piece suit for only

\$23.50

Just one look and you will decide to buy one.

Latham's Tailor Shop

Next door to meat market

P. T. A. HOLD INTERESTING MEETING TUESDAY

The 7th regular meeting of the Mollie Anthony Parent-Teacher Association was held in the Hico High School Auditorium Tuesday evening, February 4th.

During the business period reports were heard. Mrs. H. N. Wolfe, chairman of special committee, having given her report at a previous meeting, that the school board had granted sole right to the Mollie Anthony Parent-Teacher Association to use the school buildings and grounds for serving food and refreshment to the public during the track meet to be held in Hico March 13th, 14th, and 15th, 1930. The following committee on arrangement was appointed: Mrs. C. G. Masterson, Mrs. Will Petty, Mrs. E. S. Jackson, Mrs. S. J. Cheek, Mrs. S. E. Blair. Four new members were enrolled.

During the program piano solos were beautifully rendered by school pupils, Martha Masterson and Dorothy Ford, who are music pupils of Mrs. C. L. Woodward.

Health posters made and displayed by pupils of the 3rd, 4th, 5th, 6th and 7th grades were instructive.

The health program instituted by the local P. T. A. for this year's work is securing prompt cooperation. It is of great importance that all children be drilled in health habits. It is of greater importance that the young developing citizen be surrounded with a health building environment in the broadest sense. This environment should insure the healthy development of the mental, the moral, and the spiritual as well as the physical. Cleanliness of the body, proper diet, proper clothing, fresh air at all times, especially in the sleeping room, abundance of pure drinking water, and sunshine to play in are essential to child health, but if the child's mind is filled with negative thoughts such as doubt, envy, anger, hate and fear, the results will be far from satisfactory. It is not only necessary for health development that a child eat proper food but that the thoughts by which its soul is nourished be pure and wholesome. Suggestion is a strong power in creating and directing thought. The child's mind should be so filled with beautiful wholesome thoughts that there is no room or time for the entertaining or exercising of evil or unhealthy thoughts. There are diseases of the body that are contagious. Thought habits are more transmissible. Children playing in groups should be directed by properly trained supervisors.

The next regular meeting of the local P. T. A. will be at the Hico High School Auditorium Tuesday, February 18, at 3 p. m.

Let us simplify life's problems by attending the P. T. A. meetings, discussing these problems and recognizing true values.

MRS. J. A. GUYTON, Pres.

L. J. Jordan Asks Re-Election As Weigher

In making his announcement for re-election to the office of cotton weigher, Precinct No. 3, L. J. (Jones) Jordan stated that this week that he would appreciate any consideration given him by the voters. He stated that while there was always something coming up in any public business that required thorough consideration and firm action, still he had at all times tried to be fair and impartial in the discharge of his duty. He has been a resident of the Hico section for a number of years, and is thoroughly familiar with local conditions. His experience as a farmer gives him an insight into both sides of the business and he feels that if he is re-elected he will be able to give the people a reasonable satisfaction in the discharge of his duty.

Mr. Jordan solicits, through this medium, the support of his friends and the consideration of the general public.

We want your subscriptions to papers and magazines. We can meet lowest offers.—Jonnie Huchingson.

Good Hico Lady Says NO PLACE IS HOME To Her Except Hico

Distance lends enchantment it has been said, and although she thought a lot about Hico while living in other parts of the country, Mrs. Willie Platt declares that she could think no more of it than she does while living in the town and making it her home.

Having roamed about the country quite a bit and being here for a while and there for awhile, she states that she has made up her mind to call Hico her home for the rest of her natural life. Her children were good to her, and took every opportunity to make her visits enjoyable and gave her every cause to think that they enjoyed her company as much as she did theirs, but still there is something about home ties and the feeling of love for a town, together with friendships formed long ago and preserved throughout one's residence in a place that makes the universal feeling in sympathy with the saying, "there's no place like home."

Mrs. Platt, we find, is a most pleasant and modest lady. She seems of the type that is free to express her feelings when she has something worth-while to say, but when a good word cannot be said, she is found to be reticent and rather reserved, at no time joining in the too-common custom of tale-bearing and character destruction with which one so often comes in contact. Whether it be a person, a town or even some abstract thing that is being discussed, Mrs. Platt gives us the impression that she would always take the optimistic side of the matter and act as a true lady should act.

For the past several months she has been with one of her children at Lake Charles, La., and while there everything possible was done to make her stay enjoyable. She also made various trips to Houston and Beaumont, trying to dull the dismal feeling left with her since the visitation of the Grim Reaper into her family circle. Relatives have done much toward making her lot more bearable, while at the same time they were no doubt benefitted through her presence and ministering care.

But now Mrs. Platt has come home to Hico. She arrived on the bus last Thursday, quietly and unannounced, and is making her home at her residence on Wall Street. Her many friends here will be glad to learn of her intention to remain here and she seems to be getting back into the life to which she has been accustomed without any lost motion.

One of her first acts upon arriving back home was to come by the News Review office and order the address changed on her old home paper. She stated that while she had been in Lake Charles she had been a constant and conscientious reader of the News Review, and that on various occasions when she missed the paper or it was late she could not reconcile herself to reading some other paper in lieu of the Hico paper. Mrs. Platt told us that she would not miss a copy at all if she could help it, and we are just as anxious to have her read it as she is to get it. Here's hoping we may never do anything that would tend to lessen her respect for the institution she praised so highly.

Miss Margaret Shipp was a weekend guest of her parents at Lorena.

S. A. Clark Offers For Re-Election to

S. A. (Uncle Sam) Clark announces this week that he will be a candidate for re-election to the office of County Commissioner of Precinct 3. Mr. Clark has held this office some time, as is generally known, and feels that he is justified in making the announcement for re-election through duty well performed. His wide experience in the matters concerning his office and his knowledge of road problems which confront this section at the present time make it necessary that anyone elected to this important office have the interest of the people at heart, and also be well versed on road matters.

Mr. Clark takes his work seriously, and on any matter that comes up will be found to know where he stands. Several things have been started within the past few months which would be more satisfactorily taken care of, in his estimation, through an unbroken schedule and if the voters see fit to re-elect him he promises to go right on giving them the best he has.

Well-seasoned by the years and well trained by the experience that has come this way, his friends describe him as a very able man for the office.

H. W. Henderson Ask's Hico's Support For County Clerk

H. W. Henderson was in Hico Wednesday soliciting the aid of friends after announcing to them his intention to make the race again this year. Mr. Henderson is well known in this section, having been reared in the Olin community, and said that Hico had been his home town always until his election to the office of County Clerk two years ago made it necessary for him to move to the county seat. He still has a feeling of affection for Hico and Hico people, and asks their support, along with the support of friends in other parts of the county, in the July primaries.

During the time he has been serving the county in the office of clerk the past two years, Mr. Henderson has endeavored to carry on the business in a strictly first class manner. He feels that he has done his duty, and for this reason is offering to serve again in the same capacity with the promise of a like program should Hamilton county voters see fit to re-elect him.

In making his announcement, Mr. Henderson said, "All I wish to say is that I have faithfully discharged the duties of the office, and have kept all of the records straight and in order. I feel that my experience has made me much better acquainted with the work than I had been before, and I am able to handle the office, of course, even more capably than when I first took up my duties. I am serving my first term and am asking everybody in the county for their support and influence in behalf of my candidacy for a second term."

Review Club Meeting.

The Review Club met February 1, with Mrs. T. A. Duncan as hostess and Mrs. J. B. Poole as leader of the lesson, "Constantinople."

Mrs. S. E. Blair will be hostess to the club, February 15, with Mrs. T. U. Little as leader of the lesson "Palermo."

CITY TAILOR SHOP.

Continuous Flow Dry Cleaning and Pressing

"On Schedule Time"

Phone 159 when you want quality work.

NOW

Is the time to plant your spring garden. We have seed potatoes, onion plants, onion sets, cabbage plants, bulk and package seeds.

READ THIS

We have just unloaded shipment Aunt Jemima Flour and meal. "Best by Test."

WEEK END GROCERY SPECIALS

Lettuce, nice sized, 2 for 11c
Lemons, full of juice, dozen 17c
Apples, good ones, dozen 20c
Black Pepper, bulk, pure, fresh, lb 59c
Coffee, 4 lbs. guaranteed good 95c
Baking Powder, 10 lb. K. C. \$1.10

DON'T FORGET

to watch for the date of our 9c SALE

N. A. Leeth & Son

Groceries and Variety Goods

SATURDAY Specials!

Pork brains, veal cutlets, pork chops, also all kinds of fresh vegetables.
Lamb Black Eyed Peas, can 9c
Pink Salmon, per can only 16c
Sour Pickles, quart jar only 20c
Skinner's Egg Noodles, pkg. 15c
Sardines, per can 5c
1-2 lb. nice fresh marshmallows 12c

J. E. BURLESON



ABRAHAM LINCOLN APOSTLE OF SINCERITY

Whether or not we agree with this great American in every detail, we cannot help but admire his intense humanity and his personal integrity. Of the people—for the people—by the people—his life was one of sacrificial service. We can never pay the debt of gratitude we owe to him, but we render partial payment today as we come to celebrate another birthday of this great hearted, lovable American, ABRAHAM LINCOLN.

HICO NATIONAL BANK

DAIRYING

Furnishes Immediate and Constant Relief

A man with a small capital can invest his money in a Dairy Cow and soon begin to realize on his investment. The price of cream and Butterfat are never subject to any great fluctuation, but are more steady and uniform than the price of many other commodities.

For a Rich

SWEET CREAM

BUTTER

order a Honey Dew carton from your home grocer—purity and wholesome, that's what you are looking for in foods. You want foods that are sustaining and palatable and you'll always find it in abundance in Honey Dew Butter, made by your home creamery.

Bell Ice & Dairy Products Co.

CLAIRETTE NEWS

Everyone enjoyed the party at Jeff Carter's Saturday night. Bert Salmon who has been visiting his parents, Mr. and Mrs. W. E. Salmon, has returned to his home at Eliasville, Texas.

MT. PLEASANT NEWS

This community was visited by a nice rain Monday for which the people are thankful. There was a soup party at the school house Friday night, which was enjoyed by nearly all the patrons and children.

FALLS CREEK NEWS

Mr. and Mrs. Newsome spent Sunday night with Mr. and Mrs. B. S. Washam. Mr. and Mrs. J. E. Massengale spent Saturday morning with Justin Bullard's family.

MILLERVILLE NEWS

The farmers of this community sure appreciate the fine rain that fell on Monday morning of this week. Mrs. H. J. Howerton is slowly improving. She has been quite sick the past four weeks.

HONEY GROVE NEWS

A fine rain fell here Monday. Mr. and Mrs. H. L. Havins of near Hamilton visited Mr. and Mrs. P. F. Stuckey Sunday.

NEWS FROM IREDELL COMMUNITY

By MISS STELLA JONES

Mr. and Mrs. Baxter Rose and children of Walnut were visitors here Sunday.

Mr. and Mrs. Jack Noel and Miss Valeta Anderson of Dublin were visitors here Sunday.

Mrs. Duckworth and daughter, Miss Irene Franks and Mrs. Frank Mingo of Hico were the guests of Mrs. Tom Simpson and attended the funeral of Mrs. Fannie Lambert Chambers.

Mr. and Mrs. Eber McDowell and baby, who live on the Laswell farm north of town, spent the week end with her parents, Mr. and Mrs. Everett.

Van Dodgen of Comaine visited his sister, Mrs. Everett this last week. Mrs. Bern Sawyer received a letter written by her sister, Miss Mittie Gordon, who is in the sanitarium at Wichita Falls and says she is feeling fine. One of her brothers had been to see her and she said she enjoyed his visit very much.

Mr. and Mrs. Ballard Strong were in Dallas Tuesday returning Wednesday. They attended a style show.

Mrs. P. T. Laswell and Mrs. J. L. Davis were in Waco Friday.

Mr. and Mrs. Frankie Dawson and his aunt, Mrs. McAdden, were in Meridian Tuesday.

Jim Denton, who has been in Hall county for sometime, has returned home.

Mr. and Mrs. P. T. Laswell spent Sunday in Stephenville with her sister, Mrs. Floyd Hodges.

W. F. Turner, eldest son of Mr. and Mrs. W. F. Turner is very ill at his home. His friends hope he will soon recover.

Mr. and Mrs. W. E. Koonsman of near Stephenville spent the week end with their son, Mr. Koonsman, who lives east of town.

Mrs. A. N. Pike was in Waco Thursday and her aunt, Mrs. Berta Smith, came home with her.

Mrs. Mattie Gene Matthews who teaches in the school at Walnut was here Friday.

A play was put on here by the pupils of Mrs. Sadler's room on Friday evening, called "Ding dong bells." It was well attended and was pronounced fine. The sum of \$14.80 was made, which will go to the library.

The Iredele basket ball girls have the honor of winning more games than any in the county. Their home town is proud of them.

The boys' basket ball team played with Meridian on Friday and 15 and 16 were the results in favor of Iredele. Randal Mitchell of Houston visited here this week end.

The following officers have been elected in the 5 W club. Ballard Strong, president; W. J. Clanton, vice president; Hayden Sadler, secretary and Ray Tidwell, treasurer. Charlie Conley and Dr. A. N. Pike are also members, but haven't been elected to any office yet. The club meets every Saturday.

Charlie McLaughlin, who came from Fort Worth is here visiting his family. He works in the oil fields.

Mr. and Mrs. David Young of Houston are here visiting his mother, Mrs. Young and sister, Mrs. Ira Davis.

W. J. Clanton and Hayden Sadler were in Valley Mills Thursday.

Miss Ona Miller and Frank Cunningham were in Dallas Wednesday.

Mr. and Mrs. J. W. Parks went to Dallas Sunday where he will buy spring goods for T. Mitchell's store.

Ed Greer of Dallas is here visiting and looking after business.

The following ones were exempt in their studies in the mid term exams: Senior class—Mino Laughlin, Maxzadine Sadler and Eugenia Pike; 10th grade—Edmond Nance and W. F. Turner; 8th grade—Lilly Turner, Zelma Claire Wilson, Alberta Phillips and Irene Allen.

Mr. and Mrs. Echols were in Hico Sunday afternoon to see her aunt, Mrs. White.

A fine rain is falling this morning (Monday), which will be fine for the grain that isn't killed.

Mr. Watson of San Antonio is here visiting homefolks for a few days.

Jim Carness and two children of Oklahoma are here visiting. Mrs. Carness went on to Glen Rose to see her sister, Mrs. Joe Dotson.

Mrs. Tilda Rainbolt and son of Hamilton are visiting her sister, Mrs. John Prater.

Mr. and Mrs. Prater and son of Hico visited his son, John, here Sunday.

Jack Sparks and son, Paul, of Dublin, were here Sunday to see his parents, Mr. and Mrs. Frank Sparks.

Mr. and Mrs. Ernest Sowder were visitors in Waco Sunday.

Mr. and Mrs. Jim Shaffer of Texline are visiting their niece, Mrs. I. D. Hurt.

Mr. McKinzie has the machinery on the ground and getting ready to put a well down for Mr. and Mrs. Kraemer.

Rev. Nance returned Monday from Stamford and reports his father still alive but no better.

Bowman-Jones

W. P. Bowman and Miss Ida Lois Jones, both of Iredele, were united in marriage Wednesday, Jan. 29, by Rev. Lester. The bride is the daughter of Mr. and Mrs. Jones who live out a few miles from town. She is considered a fine young lady and numbers her friends by her acquaintances makes friends wherever she goes as she is of a jolly disposition. She is very industrious and will no doubt be a help mate to her husband. The groom is well known here as he works in a filling station here. He, too, makes friends wherever he goes. The wishes of their many friends go with them.

Fouts-Myers

Joe Fouts of Vernon, Texas and Miss Willie Myers were married Friday, January 31, in Cleburne. The bride was born and raised here and has lived here all her life. She is the daughter of W. R. Myers. She is well and favorably known here and was a friend to everyone and every one loved her. Never heard a harm word spoken of Willie Myers and have known her all her life. She was endowed with a fine character which is a blessing to everyone. Was very industrious and a great help in her home and a comfort to her father. The groom is well known here as he has lived here and is like the lady he has now. Is a fine young man, respected by all and a friend to all. The happy couple will make their home in Vernon. The best wishes of their friends go with them and may they have joy and happiness all along the matrimony sea of life and at last make a safe landing.

Fannie Lambert Chambers

The following was written by the deceased some time ago. We are reproducing it as it is written: "I was born June 29th, 1872 near Dresden in Navarro county. Moved to Bosque county in the early part of 1879, was raised in Flag Branch community. Was converted and joined the Missionary Baptist church when about 12 years old. "My health has been bad for quite a while, and I had not attended church regular but God has been good to me. He has answered my prayers so many times and so many ways. "I feel like I am ready to go home to glory where I will not suffer and go to church. Will be done suffering then. I won't have to suffer and I think there will be beautiful flowers everywhere. "I would like for you to sing songs No. 9 in Gospel Gleaner, "My Home," the first song I ever composed. Also sing No. 108 in Gospel Gleaner, "That beautiful home" and "Happy Day" sang to the old tune. "I don't want sad songs sang as I am not expecting to be sad. Oh, it will be glory over there! "I was married to G. F. Chambers January 5th, 1910. He has done the best he could to help me to get well and has been kind to me. "Fannie Lambert Chambers." The deceased died at her home east of town Sunday morning, January 25th. No one knew when she passed out. Her death was so easy and went out like a tired child going to sleep. She has been confined to her bed for a long time and we all feel sure she has made a safe landing over there, where she will never suffer. I have known her for a number of years and she certainly was a good christian woman and ever ready to lend a helping hand to anyone in need. Was a great lover of her home and was an angel in the sick room. Every spring she would raise beautiful flowers to send to her special friends. It can be said of her, "She hath done what she could." She lived a life of usefulness and the influence she yielded will live on as the years go by. She was a regular attendant of church services until her health gave away. Never heard a harm word of her. She tried to be a true friend to every one, and no doubt if she could speak from her heavenly home, she would say, "Relatives and friends, this is glorious, and don't weep for me, but all meet me in this beautiful home." The funeral was held in the Baptist Church on Monday afternoon, conducted by her pastor, Rev. Lester. All were permitted to take the last sad look and how peaceful she looked. The floral offerings were large and beautiful which told of the high esteem she was held by her friends. The body was laid to rest in the Riverside cemetery. Mrs. Wheat Newton was the only sister present at the funeral. The grief stricken husband and relatives have the sympathy of their host of friends. She is gone but not forgotten.

No. 3233

THE STATE OF TEXAS

To the Sheriff or any Constable of Hamilton County—Greeting:

You are hereby commanded to summon Geo. G. Berry by making publication of this Citation once each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein; but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Hamilton County, to be held at the Court House thereof, in Hamilton Texas, on the first Monday in March A. D. 1930, the same being the 3rd day of March A. D. 1930, then and there to answer petition filed in said Court on the 6th day of September A. D. 1930, in a suit, numbered on the docket of said Court No. 3233, wherein Mrs. Linnie L. Berry is Plaintiff, and Geo. G. Berry is Defendant, and a brief statement of plaintiff's cause of action, being as follows:

Suit for divorce and the care and custody of their minor son, Eugene Berry, the plaintiff alleging abandonment for a period of more than three years as a cause for divorce.

Herein Fail Not but have before said Court, at its next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Hamilton, Texas, on this 28th day of January A. D., 1930.

L. A. MORRIS, District Court Hamilton County, Texas. (35-4tc.)

GORDON NEWS

Frankie Dawson and family spent Thursday with Mr. and Mrs. Bryant Smith and son, John D.

Miss Nina Newton of Dallas spent Monday night with Mr. and Mrs. W. W. Newton and family.

Mrs. Homer Lester spent Wednesday afternoon with Mrs. Wence Perkins.

George Chaffin was in Meridian Friday afternoon.

Mrs. G. W. Chaffin and Mrs. S. I. Stephens spent Friday afternoon with Mrs. Allen and Mrs. Scott of Iredele.

Bryant Smith and son, John D. spent a while Tuesday with J. E. Smith and family of Black Stump.

Mrs. J. L. Harris of Iredele spent Friday with Mr. and Mrs. Hew Harris and children.

Little Jack Perkins spent a while Wednesday with little Tom Frank Priddy of Iredele.

Ray Miles and Miss Nina Newton of Dallas spent a few hours Friday evening with W. W. Newton and family.

Mrs. S. I. Stephens of Hico and Mrs. George Chaffin spent Sunday afternoon with Mrs. Caldwell of Iredele.

Weston Newton and family spent last week in Iredele with her sister, Mrs. Claud Sullivan of Black Stump.

Gilet Newton spent a few hours Sunday evening with G. W. Caffin.

Mr. and Mrs. E. D. Tylet and son spent Tuesday with Mr. and Mrs. Weston Newton.

Jonah Fargala of Chall Mountain spent Tuesday with W. W. Newton and family.

G. W. Chaffin spent a while Sunday with Bryant Smith.

Burn Sawyer and wife spent a few hours Saturday night with Bryant Smith and family.

Mr. and Mrs. J. L. Tidwell of Iredele, Frankie Dawson and family of near Iredele spent Sunday with Mr. and Mrs. Bryant Smith and son, Jno. D.

575 farmers and farm women gathered in Lubbock Monday for the opening of the second annual Texas Technological College farmers' and homemakers' short course

MT. ZION NEWS

Well, we have a change in the weather, instead of freezing it looks as though, we are going to have some rainy weather.

Miss Mable Polnack spent the week end with her mother and father, Mr. and Mrs. A. F. Polnack.

Andy Bigler and family of Dallas, visited in the A. F. Polnack home Friday night.

Miss Edna Crouch visited at Walnut Springs the last of the week.

Miss Mae Hodze is visiting her sister and family this week.

Those who visited in the G. D. Adkison home Sunday were, A. F. Polnack and family, Charlie Adkison and family, Earl Adkison and family, also Ernest and Bill Adkison from Ethan, Texas, and Mike Adkison, Mr. Hodze and wife and daughter, Mae, and Miss Lou Phillips from near Spring Creek, G. D. Adkison and family, Luther and I. C. Duncan and Mike Adkison.

Luther Spinks and Miss Alice Logil were in the Davis home a while Friday night.

Mrs. Davis and Mrs. Hodze visited Mrs. G. D. Adkison a while Friday evening.

Mr. Martin and son, Irvil, from Cleburne, visited their daughter and sister and family Wednesday night.

Jane Harris and family, Luther Duncan, G. D. Adkison and family were in the A. F. Polnack home a while Sunday night.

Luther Duncan visited Grady Adkison a while Thursday night. A. F. Polnack and wife and Miss Edna Crouch, Hue McKenzie and family were in the Roy Adkison home a while Thursday night.

HOG JAW NEWS

We are very glad to report Mrs. Jno. Higginbotham who has been sick for the past month, to be improving.

Mr. and Mrs. Clayton Lambert of Carlton were visiting Sunday in the home of his father, L. C. Lambert.

Several from this community attended church at Duffau Sunday and Sunday night.

Misses Verna and Vera Burgans

of Duffau spent Sunday with the Misses Lands.

Mrs. Vernon Warren is spending this week with her sister, Mrs. Noral Willis of near Dublin.

Mr. and Mrs. R. H. Roberson and little daughters, Reta and Veta were visiting his parents, Mr. and Mrs. J. W. Roberson Monday.

Mr. and Mrs. C. G. Land also Mrs. N. J. Land spent Sunday with John Land and family.

John Leach and family were visiting friends in Hico Sunday afternoon. Misses Ouida and Mowie Burks of near Hico spent Friday afternoon with Miss Oma Roberson.

We are again glad to say that little Glen Earl, son of Mr. and Mrs. B. E. Whitesides, who is in the sanitarium at Dallas, is improving and will soon be able to come home.

Mr. and Mrs. Alvie Holder of near Stephenville, spent Saturday night with her parents, Mr. and Mrs. Merion Elkins.

Registration for the second semester is now under way at the North Texas Agricultural College at Arlington. Substantial gains in attendance in all departments have already been made.

You are invited to hear "The Parable of the Woman of Tekoah" Sunday night 7 o'clock First Baptist Church

PROFFITT & CAMPBELL CONFECTIONERY

Drinks, Confections, and School Supplies HICO, TEXAS

Staple Cotton Versus Half and Half Variety

Farmers and Cotton Growers of the Hico Territory Lost Over \$100,000.00 this Season on Cotton Crop of 1929 Due to Short Staple Cotton Under 7-8 Inch

While sellers in Hico territory were having to sell Middling cotton at 300 points off the future spot month, growers in other Texas points who planted staple cotton of one inch and better staplq were selling for 100 to 250 points on the same month, or getting from \$20 to \$27.50 per bale more.

Half and Half under favorable circumstances will run from 40 to 45 per cent lint, while staple cotton turnout runs from 34 to 44 per cent, the per pound acre turn out, however, is much nearer.

The difference in yield will not justify this inferior Cotton being planted. If above statement is doubted, write to the Government or State Department of Agriculture, at Austin or Washington, D. C., for information on actual Experiments.

Growers excuse for planting a short variety cotton in this territory is that buyers and ginners pay the same price for Half and Half Cotton, not allowing them staple differences, and their yield is more per acre.

But growers listen, the cotton business is undergoing a decided change, the exporters and mills have not only outlawed cotton under 7-8 of an inch, but now comes our Government in the form of a Farm Board to loan money to cotton growers in a Co-operative movement to hold cotton. You will not get assistance needed if your cotton is of an unmerchantable character, same being under 7-8 inch requirement.

Cotton this last season sold on the lowest basis known in 20 years in this section due to short staple.

If this section expects to come back into her own in the Cotton Trade, Staple Cotton must be planted and trust to the Almighty for rain.

Buyers and Ginners will be forced to buy cotton this season on its merits. Competition always prevails if enough Staple Cotton is planted, and if local buyers fail to give market price at least you have the Government Farm Board to appeal to for your value.

Soil and rainfall have their place in raising good agricultural products. Also Good Seed is a very important item. Cotton this season that possibly made 7-8 inch if planted and condition drouthy would in all probability be premature shorter, while staple seed under the same condition would run 7-8 or better even in drouth.

Protect Yourself-- Plant Long Staple

**Ad. Helps Another to
FIND LOST DOG
Within Record Time**

Every now and then we hear of someone claiming a record for this and a record for that accomplishment. Pretty soon we are going to claim the title for the dog-catchest country newspaper in the whole world.

Last week we recorded the fact that we helped Dr. P. G. Hayes, Hico's new physician, to locate his bull dog, "Bevo" who had been missing about two weeks. This week we have an even stronger piece of evidence that we deserve the title mentioned.

On Thursday J. P. Rodgers, Jr., the obliging and efficient employe of Uncle Sam who hangs out at the post office came to us with his tale of woe. "Buddy," a collie dog which he and his family were just fond of and prized very highly had departed to parts unknown. Couldn't we do something? Sure, we could. As we have faith in our product we recommended that Mr. Rodgers invest the small sum of 30 cents in a T. R. classified ad, and even if the dog were not found he would be helping a most worthy cause along. We must have put up a good argument, for he told us to go ahead.


Friday shortly after noon Mr. Rodgers was called on the telephone by Lee Trantham, who lives six miles out on the Hamilton highway, and notified that there was a dog answering the description of "Buddy" at his house. Mind you, now, this was only one hour after the paper had left the local postoffice. We think Mr. Trantham deserves more credit in this affair than anyone else, for the fact that he is such a close observer.

But to go on with the story, Mr. Rodgers suggested that Mr. Trantham send someone out in the yard to call the dog by his name and see if he would answer. Mrs. Trantham stepped to the door while her husband held the telephone, and called the dog, "Buddy" was eager in his response, leaping to meet her and giving every evidence of having recognized the mention of his name.

The rest was easy. It was the right dog the first time, and this customer did not have to go to as much trouble as our friend the doctor did, the latter having had three separate and distinct calls from different parts of the country before locating one that he could rightfully claim.

If there be those who are cynical about this dog story, let them ask Mr. Rodgers or Mr. Trantham, either of whom say they will be glad to corroborate our story. And, oh yes, we forgot to state that the little Tranthams were made happy in short order Saturday by the arrival of a mysterious package through the mail which when opened proved to be filled with candy, a present from the man who owned the dog to the family of the man who found his dog and would take no direct reward.

How to Raise Poultry
By Dr. L. D. LeGear, V. S., D. M., Mo.



Dr. LeGear is a graduate of the Ontario Veterinary College, 1892. Thirty-six years of veterinary practice on diseases of live stock and poultry. Eminent authority on poultry and stock raising. Nationally known poultry breeder. Noted author and lecturer.

Proper Feeding of Vital Importance During the Early Days of a Chick's Existence.

Editor's Note—This is another in a series on poultry raising written by the well-known national poultry authority, Dr. L. D. LeGear, V. S., of St. Louis. Our readers are urged to read them carefully and clip them out for future reference.

Business took me into a small country court room recently. As I entered, a convicted chicken thief was just receiving sentence: "Thirty days on the rock pile, Henry," drawled the judge and continued, "and when you get home again, Henry, get yourself some little chickens—honestly—and try making big ones out of little ones for a while, instead of always having to make little ones out of big ones on the county rock pile the way you've been doing here lately."

The soundness of this homely advice struck me very forcibly. I couldn't help thinking how much more profitable the poultry business would be if every one engaged in it could realize how many thousands of dollars are lost every year because poultry raisers generally are not doing all they should in the way of "making big ones out of little ones."

Over 20 years ago, I adopted a plan of feeding young chicks which proved so successful that I have continued it without change ever since. Many have adopted it, tried all sorts of variations to it and have revolved all around it in various ways. Invariably, however, they return again to my original system. I know that many can profit by adopting my method, so I shall describe it as fully as space will permit. I do not claim this is the best method, for there is no best one. If your present method gives the desired results, do not change.

A great many are now successfully feeding an "all mash" ration from the start to maturity; and not feeding any whole or cracked grain at all. Many others successfully start their baby chicks on a mash "starter feed" and after two weeks supplement it with commercial chick grain, etc.

My method is quite different. When my chicks are about 48 hours old, I take them out of the incubator and put them into the brooder room that is warm, thoroughly cleaned and disinfected. The temperature under the hover should be close to 100 degrees, and the room should not be too cold. I give them at this time fresh buttermilk or fresh clabber-milk in clean vessels that are protected so they cannot get into the milk with their feet. I also provide them with water, with Chick Tablets dis-

solved in it, in clean vessels protected in the same way. I also give them baby chick grit, and charcoal and keep this before them at all times.

A few hours later I give them their first feed which is pinhead (steel cut) oatmeal. This is the same kind of oatmeal our mothers used to make mush out of when we (the older of us) were young. It can still be secured in all the larger cities. Rolled oats are too large to feed at this time unless broken up. I spread papers on the floor near the hovers and put the oatmeal on the papers. I see that all chicks get on the paper and they are soon all eating. I leave this before them for about ten minutes.

The second feed may consist of either commercial chick grain or oatmeal. After the first day and for the first ten days I mix one part of oatmeal and two parts chick grain and feed what they will clean up in about fifteen minutes, every three hours at 6, 9, 12, 3 and 6 o'clock. Milk as well as water should be kept before them all the time. Also tender grass or other green food should be provided every day. If milk is not available, one hard boiled egg should be ground

up fine and fed to each 25 chicks each day.

I keep clean chaff or short cut straw on the floor of the brooder room and after the chicks are 4 or 5 days old, I scatter all their grain feed in the litter and make them scratch for it. During the second week I start feeding a dry mash made by mixing equal parts wheat bran, yellow corn meal, wheat middlings, oatmeal and if no milk is being fed, I add 10 percent of good grade sifted meat scraps to the mash. For about a week I give them hoppers at 9 and 3 o'clock each day what they will eat of this mash in a half hour. This, of course, is fed dry.

When the chicks are about two weeks old, this dry mash can be kept before them all the time in hoppers. When I begin feeding the above mash, I discontinue the 9 and 3 o'clock grain feed and feed grain but three times each day. Also when I begin giving the dry mash I leave the oatmeal out of the grain and give chick grain only.

From the third to the sixth week, I continue feeding baby chicks scratch grain in litter morning, noon and night. Gradually increasing the amount, but never giving them more than can be cleaned up in 15 minutes. At all times, keep before them mash, grit and charcoal. When six weeks old, a crumbly wet mash can be fed in troughs at noon, only what they will clean up in fifteen minutes, made by wetting the dry mash with

milk, and leave off the noonday grain feed.

Beginning with the sixth week, I start feeding whole wheat, cracked corn and milo maize instead of fine chick grain or mix them together. Chicks now may eat whole sprouted oats and can also handle medium size grit and charcoal. Schedule and system of feeding remains as before gradually increasing ration until the

birds approach maturity. Then they may have the rations intended for laying pullets and hens or breeding males.

It is most important to keep chicks growing every minute. That is what this schedule is intended to do and it will succeed if given a fair chance. You cannot raise chicks successfully, however, without constant attention to detail—neglect will never do it.



HAWK BRAND WORK CLOTHES

THEY WEAR LONGER

G. M. Carlton Bros. & Co.

AN ANNOUNCEMENT
Of Interest to Every Patron of
RADIO:

Extensive plans have just been completed by the Grigsby-Grunow Company, co-operating with the Columbia broadcasting system and receiving the approval of the United States Department of the Interior, The Federal Radio Commission, and all leading educators throughout the country for the launching of the American School of the Air, the first attempt to develop in a comprehensive way, the wonderful possibilities for extending education through radio broadcasting.

The programs are to be broadcast every Tuesday and Thursday at 1:30 Central Standard Time, and will be a half-hour in length. The Tuesday broadcast will deal with American History, while those on Thursdays are to cover a variety of subjects in carrying out the plan to make the experiment comprehensive. The first program was rendered on Tuesday afternoon of this week, and they will continue through February, March and April.

The American School of the Air

Will be carried out in an effort to discover more fully the possibilities of the radio method of disseminating education. It will be watched with interest by educators throughout the world and may prove the forerunner of developments which will put radio in a position of great and far-reaching significance, which far exceeds that which it occupies today.

Prepare

YOURSELF AND YOUR FRIENDS FOR PARTICIPATION IN THE INTEREST THESE WONDERFUL PROGRAMS WILL CREATE WITH
A NEW

MAJESTIC

EQUIPPED WITH THE MARVELOUS NEW

COLOTURA
DYNAMIC SPEAKER

See the new models on display at our store. Recent improvements and astounding price reductions will make you more than ever interested in the radio that is taking the world of the air by storm.

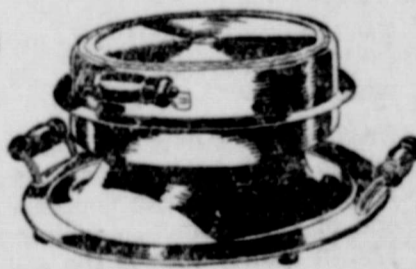
C. L. Lynch Hardware
HARDWARE & IMPLEMENTS

We'll give you this Waffle Set



In the new Peach Blow shade. Trimmed in genuine platinum. Blue moon decoration.

With the purchase of this Manning-Bowman Waffle Iron



Nickel plated. With heat indicator. Three ebonized handles and covered hinge. Grids of cast pure aluminum.

Less than the price of the Waffle Iron alone!
45c down

delivers this waffle iron to you with this 15-piece waffle set. Balance with your statement for electric service.

No interest or carrying charges. This month only!

The total value of this Manning-Bowman waffle iron and 15-piece waffle set is \$22.50. DURING THE MONTH OF FEBRUARY ONLY you can get both for \$12.45. This is less than the regular price of the waffle iron. New recipe book with every waffle iron sold.



FULL MEASURE SERVICE

Petty's QUITTING BUSINESS Sale

Is going over big. We are determined to get out of the mercantile Business. Therefore we are making Sacrifices to accomplish this end.

Men's All Wool Worsted Suits	\$10.95
Men's Big 4 Stetson Hats	6.95
Sewing Thread	.03
Ladies 75 cent Silk Rayon Hose	.39
Big Assortment of Ladies Hats	1.00
1.95 Ladies all silk Chiffon Hose	1.40
Boys Overalls, Blue or stripes, only	.83

**Building
Fixtures
Everything
For
Sale**

Children's Taped Unions	.39
60 tooth Section Harrows at	\$18.00
14-Disc Disc Harrow at	67.50
5 Burner Gas Range	38.00
No. 2 Pork & Beans, Dozen	.96
No. 2 Tomatoes, Dozen	1.12
No. 2 Hominy, Dozen	.96

10 Inch Oliver Turning Plow with 2 Points \$17.50

Petty Bros. Merc. Co.

Hico's Old-Timers

SUBSCRIBERS

(Continued From Page 1)

subscription to the paper which he helps distribute to his customers. Mr. Green has been living in Hico for ten years, having been reared in Coryell County. He came to Hico from Duffau.

J. H. COX killed two bills with one dollar and one quarter Wednesday morning, when he came in to renew his subscription and pay for a small want ad he recently ran about a lost pig. He said he got his pig back a short time after the paper came out, and is a firm believer in advertising. The editor regrets that he missed seeing Mr. Cox himself, as he was out at the time, but perhaps he will make another trip in to see us soon. We feel a kindred feeling toward him due to the fact that his son-in-law, Bill Alton, formerly worked for our dad at Garland, and we will have a lot to talk about the next time Mr. Cox comes in.

A. J. PATTERSON, Hico, Route 6, inquired as to his standing on our books, and found that he was paid up another year. It was our error as we failed to give him credit on the label of his paper, but the book showed his credit. Mr. Patterson is going to help us get a regular correspondent in the Olin community, where he lives, and stated that there was going to be a real negro minstrel at the Olin school house Friday night of this week.

H. W. HENDERSON, elected to the office of county clerk of Hamilton county two years ago, and a candidate for re-election in the coming primaries, renewed his subscription, paid a bill and ordered us to make his announcement all at the same time. From what we can hear he has made the county a very efficient servant during his incumbency.

Notice to the Public—Dr. Cathey, the eye-sight specialist will be at Hico at Dr. Russell's office Friday February 7.

The First Baptist Church.

William E. Gladstone, England's Greatest Statesman: "The Sunday School is the world's greatest institution for popularizing the world's greatest Book." There is a class on Bible study every Sunday at 10 a. m. for every member of the family. Yours should be one among that number.

All of the B. Y. P. U. and B. A. U. members should make an especial point to be present Sunday 6:15 p. m. as the Efficiency Banner will be awarded each Sunday night just before preaching.

Regular meeting of the W. M. S. Monday afternoon at 2 o'clock.

Young Womens Auxiliary meeting Monday night.

Junior Girls Auxiliary Wednesday 4:30 p. m.

Intermediate Girls Auxiliary Wednesday 4:30 p. m.

Sunbeams meet at the call of the leader.

Mid-Week services Wednesday 7:15 for month of February the W. M. S. will have charge of the Mid-Week services.

Public worship and gospel preaching Sunday 11 a. m. Fourth of the series on "Baptism." Subject: "The Baptism of Jesus—Was it to Wash Away His sins? To Induct Him into the Office of Priest? Or was it to fulfill all Righteousness?"

Sermon Sunday night: "The People's Popular Happy Hour." Subject: "The Parable of the Wise Woman of Tekoah."

You will find a welcome at all of our services.

"The Best Engineering—Building a Bridge of Faith over the River of Death."

You are invited
Baptist Sunday School
Sunday 10 A. M.
Be "True Blue" with
"Cross and Crown"

**L. A. Morris Asks
Friends Over County
For Consideration**

L. A. (Lon) Morris, for some time having held the office of District Clerk, in offering for re-election said while in Hico last week: "I wish to thank the people of this county for their very great kindness and consideration in favoring me in the past with their support and votes. I invite investigation of my records, and am pleased at all times to be of service in my official capacity, in every way possible to the people. I hope, of course, to again be given the favorable support and votes of the people in my campaign for re-election."

While Mr. Morris would not offer for the office unless he felt that he had made a satisfactory record in the time he has spent in the office, he does feel that could the facts be known he would be found a worthy public servant. He takes the position of offering to hire out again in his usual capacity, realizing that success comes only through service and work well done.

Mr. Morris is a fine Christian gentleman, deserving of any consideration that might be shown him, and has many friends in the northern part of the county, as well as in other sections, who will look upon his announcement with favor.

Has Nice Visit.

J. D. Hendricks came in Wednesday to put in a small want ad, and while here told of a visit he and his wife and son, Jack, had last month. They visited in Mexia, Thornton, Groesbeck and Waco for about two weeks, having returned to their home in Hico last Saturday. While they were gone they witnessed some pretty bad weather, and of course the roads were in bad shape. On one trip from Waco to Mexia they got stuck and had to spend \$4.50 for this service. Mr. Hendricks was born and reared in Limestone county, and stated that he had never seen the roads in that section in worse shape. He has been living in Hamilton county, visited one of his sister's in Mexia, whom he had not seen in 15 years. His health has not been the best for some time, but we hope the spring weather will have a good effect on him.

We can cure your dandruff—
Make Johnson's
BARBER SHOP

WHO'S YOUR MECHANIC?
Any kind of automobile work done to your satisfaction.
Accessories·Electrical Supplies
POWERS' GARAGE
Pennant, HYVIS & Quaker State Oils
STEINITE RADIOS

WHY HATCH Your CHICKS?
"LET GEORGE DO IT"

HATCHING CHICKS has become a specialty and home hatching cannot hope to equal results obtained by up-to-date hatcheries.

The demand for better and ever better flocks, high producers, quick growers, is making it necessary to again look to the specialist for this high quality stock.

To create and improve breeding flocks of the high standard now necessary to fill the bill requires a considerable investment of money, much time and watchful care, and also an expert knowledge of breeding requirements.

Few poultry raisers, comparatively speaking, have the time or inclination to do all that is absolutely essential to develop these super flocks; these flocks which make the big profits for their owners.

Because specialists are doing all this; because you can get so much better stock than you can hope to develop yourself you can concentrate on the commercial end of the business supplying eggs and market poultry, in reality that is the end of the business that is making the big profits far more than ninety five per cent of the successful poultry and egg producers.

Why not cash in your share of this profitable business?

**BUY
Better Chicks
and
Make
Bigger Profits
Be in time—Order now**

GOLDEN'S Chick Hatchery

Phone 267

HICO METHODIST CHURCH

(Put God First)

Hear the fourth sermon of a series of 8 Sunday morning sermons, on the Prominent Doctrines of Methodism.

Sunday, February 9th, 11:00 A. M.

"Regeneration—The New Birth"

Sunday, February 9th, 7:00 P. M.

"Men's Four Judges"

Strangers and Friends Are Cordially Invited.

Members Are Expected To Attend.

**EXTRA SPECIAL!
EXTRA SPECIAL!**

WHILE IT LASTS

Michigan Salt, Kiln Dried, 100 lbs. \$1.05

REGULARS

3 lb. Box Crackers	40c
Mother's China Oats	32c
No. 2 Corn	12c
Hershey Cocoa 1-2 lb. box	15c
Prepared Mustard, Quart	15c
Chocolate Candy, per lb.	16c
Macaroni or Spaghetti	06c
P. & G. and Crystal White Soap	04c
17 lbs. Pure Cane Sugar	\$1.00

Shop with us, All stock fresh, high quality and low price, coupled with quick and courteous service.

Hudson's Hokus-Pokus
"Better Foods For Less"