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Here In HICO

## MRS. AFTON AYCOCK 1930 HICO COW DAY

Optimism Prevails At Weekly Meeting

CO STORES WILL begin clusing at aN EARLIER HOUR of Hico Lions Club

$\square$



Yes, It Was a Pleasant, Profitable Week WITH OUR SUBSCRIBERS Despite the Bad Weather of Several Days

| Hico News Review |  | "1 hey Say" <br> News and Comment of Our Exchanges |  | Humor <br> Selected from Various Sources | POLITICAL <br> ANNOUNCEMENTS |
| :---: | :---: | :---: | :---: | :---: | :---: |
| PUBLISHED EVERY FRIDAY IN HICO, TEXAS <br> ROLAND L. HOLFORD |  |  |  |  |  |
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|  |  |  | paragraphs are prepared is from local pspers, usually of towns men- tioned, and may be considered gen- erally correct. |  | For Comity Juter |
| Sor Year sion |  |  |  |  | For Cumbly tap texamor |
|  |  |  |  |  |  |
|  |  |  |  | Judge sternly <br> ing to crnceal it the reply: I am try | For sherifr morcan |
|  | (t) atiuas is more than a pleasure. | Stephenville Tribune: Just about the time we come to the conclusion |  |  | Pulic Weither Preceinet 3: |
|  |  |  |  | tious mistake men make sometimes.'ve iust been reading, for instance,that Co'umbus imagined that he haddiscovered the Indies.Pokus-Ah, I made a worse mis- |  |
| Hico. Texas, Friday, Janaury 31, 193 |  |  |  |  | HARDY \& RUSK |
|  |  |  |  | : thio than that twen imarriof my |  |
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|  |  |  |  |  | E. H. Persons |
|  | Leak ite seery deirsale caling |  |  |  | Hico, Texas |
|  |  |  |  |  |  |
|  |  |  | Company launches $\$ 250,000$ industry here. Colorado- $\$ 2,000,000$ to be expend- ed here for public improvements dur- |  |  |
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|  | Sickness has been at a minimumduring the past month, we are in-formed by the local doctors. We havethat to be thankful for, at least. |  |  |  |  |
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|  | funs reserefed for | is experiencing this time there is al- ways plenty of rain in April and May |  |  |  |
|  |  |  |  | ane meaiern in |  |
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|  |  |  | ate |  |  |
|  |  |  |  |  | L. T. ROSSSWatchmaker.Jeweerer |
|  |  |  |  | $\qquad$ Manufacturer <br> Jimmie: <br> "What's he do?" $\qquad$ "What's he do?" |  |
|  |  |  | Fort Bend County. Alpine 8 miles of Santa Fe track laid to point 8 miles below Paisano, |  | \% Hico, Texas |
|  | Likes the Paper |  | , | Georgie: "That's nothing; my dad's <br> a con day." <br> Not the Idea. |  |
|  |  |  |  |  |  |
|  |  |  | London-Kimble County Farm and Bend-West Texas Pecan Market |  | is a Prescription for Colds, Grippe, Flu, Dengue, It is the most speedy remedy known. |
|  |  |  |  |  |  |
|  |  | Politicians were all pure in those good old days. Yes they were! Read about the scandals, prosecutions and |  |  |  |
|  |  |  | Kansas-Texas Railroad during 1930 ,according to C. Haile, President ofline.New bus line may be inaugurated | Late in Any Case Passenger: "Why are we late, por- |  |
|  |  |  |  |  |  |
|  |  |  |  | The Firs siop. ver near | Order thooe Ratby Chicks Now |
|  |  |  |  |  | the glen rose HATCHERY |
|  |  |  | Grand Prairie-Turner Hardware to move to Reed building. Rovina-Highway Department to | ton off hist cantert here was a but |  |
|  | Nex so. onsy, of then |  | $\begin{aligned} & \text { Bovina-Highway Department to } \\ & \text { build storehouse in near future. } \\ & \text { Fabens-New timber placed in } \\ & \text { bridge crossing Rio Grande at this } \end{aligned}$ | He way at man ada gener |  |
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|  | than the edsuch it be. $\qquad$ |  |  |  |  |
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|  | LETTERS FROM THE PEOPLE |  |  |  |  |
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PALACE

FRIDAY NIGHT and Saturday matinee

Louise fazenda an H. B. WARNER

FoX NEWS

| SATURAY NIGHT |
| :--- | REVERSES OLD IDEAS

Business Institutes Use the Plan Getting People to Think
Rather Than Merely to Learn.

 a big brother, a big sister, an advisor
or \& contessor, sworn so to conduct
themselves that clients will be won to themselves that clients will be won to
them by their atitly and integrrty.
Thousands of litte children have re celved an efication and have been
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conduct of their business through the
creation of a living trust and still
others have safeguarded their busl-




 of cre the possessor the opportunity
ofeting up a positive monetary
setion setting up a positive monetary sai
guard for his familly and then paying
tor it on the installment plan.


## MODERN EDUCATION



Not until you drive the new Chevrole Six can you appreciate what a won derful improvement has been made in its famous six-cylinder valve-in head engine. With its capacity in creased to 50 horsepower, it has great reserve energy for sweeping up the steepest hills-for swift acceleration
-and for sustained high speeds. Its power flows evenly and smoothly And it is extremely flexible in traffic In fact-it does everything you could possibly want a motor to do. Yet it is remarkably economical in its use of gasoline and oil. Come in today for a demonstration.

## --at Greatly Reduced Prices!

The ROADSTER The PHAETON The SPORT ROADSTER The COACH The COACH The SPORT COUPE
$\$ 495$ . .495 The SEDAN … - ...... $\$ 675$ The SEDAN The SEDAN DELIVERY $\$ 595$ The LIGHT DELIVERY Chassis $\$ 365$ The 11-2 Ton Chassis The 11-2 Ton Chassis With Cab $\$ 625$

# The New CHEUTB(OLET SIX BLAIR'S CHEVROLET SALES AND SERVICE 

A SIX IN THE PRICE RANGE OF THE FOUR

# AS A MATTER OF FASHION Spring Steps Out In Brighter Colors 

Hats of the newest shapes and colors. Come to the store and see what we
have. To see them is to want them.

There are printed crepes, romas, chiffons, georgette and lace dresses with many new added style features which
make the " 1930 " from every angle! Also a smart group of ensembles with jackets and crepe blouses. $\$ 9.95$ Up

Don't Fail to Visit Our Grocery Department for High Class Groceries G. M. Carlton Bros. Q Company
"Dealers in Everything"

we are headquarters for MENS' CLOTHING OF ALL KINDS Look over our samples, then let us order that spring suit. Our prices are reasonable.

CITY TAILOR SHOP

Decane bincs vast ranio change
Tenth Anniversary of $\overline{\text { Organization Formed to Foster the }}$ Art in America Emphasizes Progress.
The story of a decade in which communication leaped
beynd the wildest dreams of years that had gone before is
linked with ann anniversary which ust has been observe. The
anniversary, marking the passing of ten years since the Radio linked with an anniversary which just has been observed. The
anniversary, marking the passing of ten years since the Radio
Con Corporation of America was founded, is significant for the en.
tire field of radio because the corporation has been associated so closely with the great changes which have pushed back
world horizons.






## LaundryPatrons!

Why not let us do your family washing? We maintain a calling station with the City Tailor Shop.

Phone Them - No. 159 We Call and Get Your Laundry
Snow White Laundry

## Announcement

## PURINA CHOWS

## Come on Folks

We have taken on Purina account for this immediate territory. Will have car in few days. A Purina Field service man will be with us regularly to help you with your problems-Culling, Breeding and feeding for lower cost production.

## SPECIALS <br> On Fat Poultry

 Saturdaysex whenerer su wel
HicoPoultry \& EggCo.

Watt 1.1 Reses, hanager

WE WANT ALL THE

## Sweet and Sour CREAM

WE CAN GET
We are paying the highest market prices possible and can handle all we can buy. ARE YOU INTERESTED IN

## DAIRYING?

If you are you will be glad to know thatThe Dairy Industry in the United States produces an annual value of more than $\$ 2,000,000$.
If the $24,000,000$ Dairy Cows that prodwce this wealth could stand in single file westward from New York City the line would reach around the world with enough left over for a double row from New York to San Francisco.
WE MAKE HONEY DEW BUTTER And That Good VELVET ICE CREAM
Bell Ice \& Dairy Products Co.




# POSITIVELY We Are Quitting Business --- Everything For Sale Dry Goods, Shoes, Groceries, Hardware, Implements, Fixtures and Building Buy Your Supplies Months In Advance..-SALE IS NOW IN F ULL SWING Petty Bros. Merc. Co. 



