

## Here In HICO

Publicity is a many-sided affair. Nice things said about a person or a town are always preferable to things that do not reflect glory, but we have always in a way sided with a certain prominent person who sometime ago was asked for an interview by a newspaper reporter. In reply to the question as to what he wished said about him, this man answered, "I don't care what you say, so long as you spell my name right."

Along this line, we were reminded that fame is a fickle thing, and that sometimes harmless joking with the name of a town results in more favorable publicity than boosting. The success of Henry Ford's four-wheeled product of the early days proves this. The automobile manufacture received more advertising through joke books and the like that he did not have to pay for than would have been obtainable in any other manner.

In Sunday's feature section of The Dallas News there appeared an article concerning the adventures and duties of Mr. J. W. Anderson, of twenty-seven years "king of concessions" at the State Fair of Texas. One of the happenings mentioned in this story, probably true, but at the same time possibly inaccurate as to detail, concerned a funny incident bringing in the name of Hico. We reproduce this part of the article herewith:

"One time in 1911 a guy from the country came into the office accompanied by a pretty young girl. He was raising a kick about being overcharged for his dinner. Mr. Anderson put on his hat and went with the couple to the place where they had eaten. The charge had been 75c each for the meal, and the dining hall was one run by a church organization rather famous for its good eats. Upon arriving at the booth, Mr. Anderson learned that the two of them together had consumed two porter house steaks, four eggs, lettuce, tomatoes, French fried potatoes, hot biscuits, two cups of coffee, and a quarter pound of butter, and pie and ice cream. Mr. Anderson said nothing one way or the other. He just turned around and offered to pay the young lady's expenses for the rest of the day, and back to Hico that night. 'He's too cheap for a nice little girl like you to be wasting your time on,' the veteran fair man told the blushing and embarrassed girl. 'She didn't take me up,' Mr. Anderson stated. 'But she was looking mighty funny when she walked off with him. And I'll wager anything that she never gave that girl another date as long as she lived.'"

Probably some will take issue with us for reproducing such things in this column. However we believe the majority of our readers will accept the article in the spirit it was written. The writer might just as easily have said some other town, but the fact that Hico came to mind proves that this town is known far and wide. And even had the reference been true, which we sincerely doubt, it has been a long time since 1911, and anyone who knew Hico at that time would be astounded at the progress made in recent years, should he visit this place again now.

Right now there are two separate lines of thought running through the minds of Hico residents. One class, the minority we believe, thinks that the town is good enough as it is, and any new movement for the welfare of the town is looked upon with scorn. The other class, with whom we have come more in contact since arriving in Hico, this leading us to believe that they are in the majority, considers every move for betterment as worthy of consideration, and looks ahead of the times in planning for Hico. Both classes are in earnest in their views. The former really think that some things proposed are not for the best, and we will have to give them credit for earnestness in their convictions. The dreamers, the planners and the doers are in the majority, however, and are apparently on the right road. The constraint placed on their efforts by the conservative element sometimes acts as a balance-wheel for making their plans take a firmer foundation.

As for the News Review scribe, we prefer to be placed in the class that looks ahead, and plans for something better than we are enjoying at the present time. With the start that has already been made here in Hico there is no reason why there cannot be marvelous improvement during the coming years. We predict that there will be, and will work as hard as we can to make our prediction come true.

Business conditions generally over the country are sound and the present feeling of depression reported in some quarters cannot continue much longer. H. E. McGee, vice president and general manager of the M-K-T Railway, assured members of the general board of the Association of M-K-T Shop Employees, meeting on Monday at the Jefferson Hotel, Dallas.

## PROMPT RELIEF ASSURED IN GAS SITUATION

### Subscribers Brave Bad Weather to Bring Their Money

The weather for the past few weeks has not been very good for travel, and people living in the country have been handicapped in the matter of coming to town. Nevertheless this seems not to have interfered with the desire to keep the "Old Home Paper" coming. In several instances the subscribers have brought their money to the office in spite of the bad weather, and in other cases they have sent subscriptions through the mail. We are trying to do our part in keeping present names on the list, by making allowances for the conditions named, and have not removed any names from the list during the present month. However as soon as the weather clears up we will be forced to check up on those whose subscriptions have expired and act accordingly. The postal regulations will not permit us to keep sending paper to those whose time is out. We find that this is the most satisfactory plan in the long run anyway, for what comes free is not appreciated, and if a person wants the paper he or she is perfectly willing to pay the small sum we ask for subscription price.

Instead of people not wanting the paper, however, the trend seems to be the other way, for the past few weeks have seen several new names added to our already large list, in addition to renewals.

The last list was published some time before the holidays, and since that time the following have been in or sent their money in for the News Review.

In the city we have added the following names: R. J. Driskell, P. B. Hefner, Miss Mable Grubbs, R. E. Bass, Sadler Motor Co., and W. D. Gage.

The seven routes out of Hico have sent in their share of new subscribers in H. McElroy, Mrs. L. E. Waldrep, Jessie A. Massengale, Sam McCallum, J. A. Hendricks, Jim Alexander, and C. G. Land.

New readers at Fairy for the past several weeks include the names of W. F. Herrick, Mrs. L. P. Richardson and Mrs. D. E. Allison. Other new readers in various parts of the state are A. R. Pierson and Mrs. Mary A. Holland, Dallas; C. J. Lackey, Waco; W. T. Williams and Mrs. S. E. Waldrop, Carlton; E. M. Boyett, Stephenville; Tom J. Woods, Port Arthur; J. T. Bonner, Temple; D. H. Persons, Haskell; M. Z. Barrow, Rule; W. C. Sellman, Brady; R. Y. Barrow, Hamlin; Wm. Word, San Antonio; Mrs. O. E. Meador, Mineral Wells; Mrs. May Petty, Abilene; J. W. Hickman, Coleman; Mrs. J. D. Nix, Wichita Falls; Miss Marie Aycock, Fort Worth.

Then in addition to the above, a long list of renewals have been received, indicating that those who are taking the paper are well satisfied with it. Some of those who have said up are as follows: A. P. Raney, Mrs. Grace Pruitt, Wm. Word, Miss Sallie Cunningham, T. L. Walker, B. J. Parks, A. Giesecke, J. N. Herring, Mrs. D. E. Allison, Mrs. L. P. Richardson, E. C. Foster, S. S. Ragsdale, J. P. Owen, Mrs. T. B. Lane, C. E. Tyler, W. McFadden, W. O. Thompson, F. D. New, B. J. A. Grimland, Mrs. I. G. Bird, D. A. Izell and J. L. White.

There are several of our friends who not alone take the paper themselves but also send it off to a friend or relative, thus showing that they are proud of the Hico community and what it is doing. There is the most friendly interest in the News Review that it has ever been our pleasure to note anywhere, and we wish to thank the people for this, and assure them that their money is appreciated to the fullest extent, but a greater value is placed on their friendship and interest. Keep it up.

### Hico Man's Mother Died At Dallas, Buried At Mullin

Mrs. W. H. Burlison, mother of J. E. Burlison, merchant of Hico, died Monday at the home of her daughter, Mrs. Roscoe Holland, in Dallas after a short illness. She had almost reached her eighty-ninth year. Funeral services were held at Mullin Tuesday by Elder McNeill, and the body laid to rest by the side of her husband in the Oakwood cemetery at Mullin.

Mrs. Burlison had been making her home with her children since her husband's death in 1915, and was quite well known in Hico, when she was visited in the home of her son here. Five children survive, namely: Mrs. Jim Holland and Will Burlison of Mullin, Mrs. Roscoe Holland and John Burlison of Dallas, and J. E. Burlison of Hico. Besides her husband, three children preceded her in death. She had been a faithful member of the Primitive Baptist church since 1910, and had lived a consecrated life. The beautifying influences of a pure religion were spread over a life and character as spotless and charming as was ever possessed by any of the noble women who have lived and died during the ages that are gone.

### Bad Break for Driver and Passengers of Thru Bus

Internal troubles among the passengers, combined with the extremely cold weather last week, making travel uncomfortable, was given as the cause of the interruption of a through trip from Chicago to Los Angeles here early Friday morning, and the placing of the driver and his wife in the city jail.

According to C. C. Christopher, city night-watchman, a large 30-passenger bus drove into Hico about 1:30 Friday morning, and passengers began telling him their troubles. It seemed that the bus had got off its route, after discharging two passengers at Waco, and taking a wrong turn close to Clifton, had wandered around on country roads trying to reach Hico for several hours. The weather was not favorable for night driving on roads such as that between this city and Cranfills Gap, the route over which the bus had come, and complaints were made that the driver was not in condition to continue the trip, according to Mr. Christopher. The party elected to have charges preferred against the driver for drunkenness.

### Mercantile Firm Announces Intention To Quit Business

Coming as a thunderbolt from a clear sky, the announcement on Thursday of this week that the firm of Petty Brothers, pioneer merchants of Hico and Hamilton County would close out their stock and fixtures and go out of business created a sensation in business and social circles of Hico and vicinity.

No little surprise and interest was expressed in the announcement, since this firm has been in business so long as to be considered one of the mainstays of the town. The present owners declare that it is their purpose to sell out, lock, stock and barrel, and in addition to offering merchandise on hand at clear-out prices, they have placed all fixtures, counters, shelves, desks and other properties on the market. The store was closed on Thursday, arranging things for the gigantic close-out, and announcement was made that the doors would open on Friday morning, when all hands would be on deck to wait on the customers. A full announcement is impossible at this time, as the owners of the business were all enveloped in plans for the sale since the initial announcement. Next week they will have a more detailed announcement to make to their friends and customers.

### DELEON GIRL AMONG MEMBERS NAMED TO MEMBERSHIP IN SOCIETY

FORT WORTH.—Seventeen new junior and four new senior members have been named to the Texas Christian University chapter of the Texas Scholarship Society.

The new junior members are: Miss Lamar Griffing, Jacksonville, Fla.; Miss Launa Fretwell, De Leon; Miss Lura Fay Miller, Cleburne; Miss Helen Jenkins, Houston; Miss Eugenia Raskin, Ballinger; Hansford Elliott, Grand Saline; and Misses Bita Mae Hall, Marie Roberts, Frances Woolery, Leta Kay, Sophia Belle Clark, Gertrude Van Zandt, Ruth Louise Johnson, Kathryn Williams and Lesbia Word, and Messrs. Fremont Paris and Lowell Bodiford, all of Fort Worth.

New senior members of the Scholarship Society are: Miss Marjorie Knight, Eddy; Miss Mary Elizabeth Bacon, Abilene; and Miss Dorothy Chancy, Ballinger. Seniors, elected to the society last year as junior members, are: Miss Eral Jahn, Gansales; Misses Mary Crawford, Anna Harriett Heyer, Annabel Hall and Vera Turberville, all of Fort Worth; and William Rogers, Fort Worth.

### We Knew We Would

At last we have found someone to agree with us that the weather for the past few days has been the worst ever experienced in this part of Texas.

J. J. Smith came in to call on us, and get the paper started to his daughter who lives in Van Zandt County. He keeps the paper going to this daughter and also to another who lives at Waco. Mr. Smith said that he had been here a long time, and notwithstanding the fact that many people aver that the weather was more severe in 1899, he will bear witness that this was the coldest and most continued bad spell he had ever witnessed.

For the first time in his memory the live oak trees have suffered from the cold, in some instances having their leaves frozen and turned brown. Live stock have suffered extremely, and Mr. Smith has been put to much trouble in keeping water for the thirty head of stock he is keeping. He reports that when the weather gets better he will be kept busy for some time mending damaged pipes.

In line of his duty, Mr. Christopher summoned authorities, and made an effort to get the situation straightened out. County authorities were called, but we are informed that no charges were placed in the county courts. Records show that Verne Larson of Chicago, Ill., paid a fine for his wife on a charge of intoxication. Mr. Larson stated to a News Review reporter that his wife had taken a drink or two, in order to have some relief from extreme cold and suffering. She pleaded guilty to the charge of intoxication and paid the fine.

In the meantime the bus and its passengers continued on their journey with the mechanic at the wheel. The original driver was held here for investigation, and since no complaints had been made against him in the city court, he was allowed his freedom.

To add to the trials and travails of the passengers, upon continuing the journey the bus ran out of gas a few miles out of town and had a further delay until some could be brought to him. Mr. Larson, who was in town Thursday, and stated that he had kept up with the progress made by the bus since its departure from Hico. It was in El Paso on Monday and was due to arrive in Los Angeles either Wednesday or Thursday, upon notice of which arrival he would go to California by train to take charge of the bus.

### State Insurance Inspector Visits Hico Last Week

State Fire Marshall Dee D. Olive was in Hico one day last week, and made inspections of the various business houses in the city in line with his duty.

In many cases he made recommendations on lessening hazards, thereby assuring a lower insurance rate, and in some cases gave definite instructions as to corrections that should be made immediately. As far as the News Review can learn, all suggestions made by him to individuals have been carried out. A re-inspection was made on Tuesday of this week to check up on this matter.

Hico now has a three per cent credit on the key rate for good fire record, and it is the hope of every citizen that this can be increased in time to 15 per cent credit. Up to this year this reduction has been figured on records extending back over a period of three years, but this ruling has been changed recently, making it apply on the record figured back five years. This has worked a hardship on Hico in this way. The losses were extremely light last year, the total being, as we understand it, less than five hundred dollars. But when figured over a five-year period, the record puts us in a bad light, owing to several serious conflagrations prior to last year, and making it necessary that we exercise the utmost precaution in preventing fires and keeping losses down to the minimum in order to get a credit in the future.

### EXAMINATIONS HELD AT HICO PUBLIC SCHOOLS

Examinations for students of the Hico High School closed last Friday, and reports on grades made at that time are due this week end, according to Superintendent C. G. Masterson. This was the regular mid-term examination period, and students have now started on the second half of the year's work. Starting next Wednesday, mid-term examinations will be held for students in the grammar school, closing out the work for the first term.

Athletics are getting away to a slow start, according to Mr. Masterson, on account of the fact that the weather has been so disagreeable. However with a few warm days, interest will be revived in the basketball tournament, which is due at this time.

### OFFICERS ELECTED AT FIRE DEPT. MEETING

At a recent meeting of the Hico Fire Department the following officers were elected for the ensuing year: J. R. McMillan, President. M. A. Smith, Chief. Earl Lynch, Assistant Chief. G. A. Tunnell, Secretary. Lee Rainwater, Treasurer. T. H. King, S. E. Blair and C. G. Phillips, Trustees.

The Hico Fire Department has functioned very successfully during the past year, and with the line-up of the officers for the ensuing year will no doubt prove to be of much service in its capacity.

### Lions Have Good Attendance Despite Inclement Weather

With an attendance of sixteen regular members and one visitor, the Hico Lions Club met last Friday at 12:30 at the Midland Hotel, and those present enjoyed a most pleasant luncheon and profitable hour of work and talk. The light attendance was caused by the extremely bad weather, but a peppy and interesting program was carried out by those attending.

After partaking of the excellent luncheon, discussion of business on hand was started. The main thing to come before the meeting was a discussion and vote on the matter of whether the Hico club should retain their affiliation with Lions International, and pay the current dues to same, or should break off this affiliation and continue to function as a local luncheon club, without any outside ties.

President Sellers called for a short discussion of the matter by each member present, which was complied with, and everyone present expressed himself on the matter, whether in favor of retaining the affiliation or not. After this individual discussion, and a short general discussion, it was unanimously voted, in view of the progress made under the present arrangement, to continue as a link of Lions International for another term.

Dr. J. D. Currie was then called upon to introduce his guest, Mr. Majors made a short and appropriate speech, complimenting Texas and Hico highly on conditions he found on his first trip to Texas, in spite of the fact that Texas had greeted him with a sample of her worst weather.

Dr. Baker notified the club of a movement that had been started at Hamilton to establish three State parks in Hamilton county, one of which was being considered on the Bosque near Hico. President Sellers referred the matter to the parks and playground committee, consisting of T. A. Duncan, H. N. Wolfe and H. E. McCullough.

A matter that has been given much consideration by the Lions Club, and which is of vital interest to Hico was then brought up, the matter of getting some definite promise of state-ment from the State Highway Commission as to what action is planned toward securing the construction of a highway on the designation from here to Chalk Mountain. Nothing has been done since the initial designation some time ago, and it was the consensus of opinion that, since Hico is so vitally interested in the territory to be traversed by this proposed highway, something should be done immediately toward permanent decision in the matter. This was referred to the highway committee, consisting of Dr. J. D. Currie, H. E. McCullough and H. N. Wolfe.

A report from the committee assigned to the task of selecting an animal for Hico's next Cow Day was heard from the chairman, Dr. J. D. Currie, who stated that the committee had in mind several animals, having looked at a herd of eight in the past few days. He stated that there need be no worry, for when next Cow Day came the committee would have on hand a creditable cow or bull, as the case might be.

This concluded the business for the day, and the meeting was adjourned.

### Charter Granted Last Week For Hico's Creamery

Growing out of the properties previously known under the name of Joe T. Bonner and Associates, a charter was granted at Austin last week to a new corporation, to be known as the Bell Ice and Dairy Products Company. This corporation has properties at Hico, Glen Rose, Stephenville and Comanche, and represents the properties formerly owned by the Hico Ice and Cold Storage Company, which were taken over last fall by the Bonner interests.

Joe T. Bonner of Temple heads the corporation as president and the business of the concern will be carried on along the same lines as in the past, according to Manager Garland Tunnell.

Hico people are glad to see the organization plans taking definite shape, for although Mr. Bonner assured the people all along that it was his intention to put the organization on a sound basis, and give this section an institution that would be of great value to the residents, completion of the corporation plans is concrete evidence that he meant what he said.

The loss of an outlet for dairy products in Hico community last fall through the closing down of the local plant proved to the people what an institution of this kind means to a community. Mr. Bonner has kept in constant touch with the business from the time he acquired the properties, and is expected back this week to go more into detail in outlining his plans.

The Texas & Pacific Railway company is building a spur track west of Stanton into the Mustang Draw to the rock and gravel bed located there.

### Company Promises City Their Cooperation In Giving Service.

That Hico will be rendered the best possible gas service is the assurance given people here in response to recent inquiries on the gas situation in the city.

The fact that the lines of the Southern Union Gas Company were laid in the city only last fall, and further augmented by the handicap of the worst weather Texas has known in thirty years account for the fact that Hico has been slightly inconvenienced during the past few weeks owing to low gas pressure.

In response to a letter from the News Review recently, the following reply was had from Edgar Waters, vice-president of the company:

Dallas, Texas, Jan. 16, 1930. Mr. Roland L. Holford, The Hico News Review, Hico, Texas.

Dear Sir: Your letter of January 13th, in regard to the gas situation in Hico received. We appreciate your letter.

You can rest assured that this Company is going to do everything possible to give the people of Hico the best possible service.

We are, at this time, drilling another gas well and it should be completed at an early date.

Very truly yours, EDGAR T. WATERS, Vice-President.

This has been the position of the company all along, and everything points to the fact that all promises will be carried out.

Mr. E. S. Plank, district manager of the Southern Union, was in Hico the first of the week, and in company with local representatives made an investigation and did what he could to give temporary relief. According to most of those with whom The News Review writer has come in contact, much good was accomplished on this trip, with the assurance that as soon as the weather would permit, plans would be made and carried out to effect permanent relief.

The company states that they are more anxious to give service than the consumers are to receive same, and that although the conditions in Hico have not been what they might have wished for, they ask the patience of the people, promising in return gas service par-excellent, and the development of the local gas field, from which Hico should reap great benefit.

Dan Medford, the affable and obliging local representative, states that he is ready at all times to do what he can toward making the gas service as near perfect as possible, and invites the consumers to call upon him for any assistance he may be able to render.

The weather at the time this is written is very favorable for the completion of improvement plans and work at the well is going along at a very satisfactory clip.

### Hamilton County Men Present At Chevrolet Meeting

S. E. Blair, local Chevrolet sales and service representative, accompanied by Tyrus King, salesman, and Geo. B. Golightly of Hamilton, part owner of the Chevrolet business at Hamilton, were in Dallas Wednesday of this week for a convention of Chevrolet dealers in the Dallas and Amarillo zones.

Meeting with more than 650 dealers, bankers and salesmen from over the territory, factory officials were able to bring a message direct to their audience, and Mr. Blair says that although this is an annual affair, more interest was evidenced this year than ever before.

Among the entertainment features were talking pictures, a banquet, vaudeville and specialty numbers and orchestral renditions. With such a program of instruction, entertainment and planning, those attending found their time well occupied, and all joined in the feeling that the meeting was productive of much good.

One of the main features of the meeting was the interest that is being centered on the Southwest in general and Texas in particular at the present time, according to Mr. Blair. Nearly every speaker took the opportunity to express his surprise at the growth and development noted in and surrounding Dallas, and stated that the whole country was expecting great things of Texas during the coming year.

### Sends Paper to Children

Doc Barrow was in the News Review office Wednesday afternoon checking up on the expiration dates of the papers he sends to his children. He stated that he always sent them the paper, and was anxious for them to not miss a copy of the News Review.

Mr. Barrow takes a great interest in the affairs of his home town, and is proud of it, as evidenced by the fact that he wants his children to keep up with happenings here.

The Hico News Review

PUBLISHED EVERY FRIDAY IN HICO, TEXAS

ROLAND L. HOLFORD Editor and Publisher

Entered as second-class matter May 30, 1907, at the postoffice at Hico, Texas, under the Act of Congress of March 3, 1879.

One Year, \$1.00 Six Months, 75c Outside Hamilton, Bosque, Erath and Comanche Counties:—

One Year, \$1.50 Six Months, 85c All subscriptions payable CASH IN ADVANCE. Paper will be discontinued when time expires.

Cards of thanks, obituaries and resolutions of respect will be charged at the rate of one cent per word. The display advertising rate will be given upon request.

Hico, Texas, January 24, 1930.

About Our Public Utilities.

When it is dry we don't need an umbrella. When we are well we don't need a doctor. This is no startling news, but everyone will admit it is a fact. And no less true is the fact that when everything is going well with our gas and light and water supplies, no one compliments the companies supplying these commodities. But let a day come when something goes wrong down the line, as it inevitably must in the course of time, and everyone is up in arms at the same time, demanding speedy and immediate repairs and a continuance of good service.

Hico is fortunate in having men in charge of the local management of its utilities who are always thinking ahead for the interest of the people, men who represent companies that are willing and able to give the best service possible.

When we consider that the cold spell just experienced was the worst in thirty years, we should be willing to make allowances in case service in some lines was not just what we could desire, and even more ready to give credit where credit is due. If you like the service you are getting, be just as ready to tell those responsible for it your feelings as you are to condemn them case something goes wrong.

Other sections of the country have been hard hit just the same as Hico, and reports from over the state indicate that there has been much more suffering elsewhere than there has been here. In fact, we are in the habit of confusing suffering and inconvenience. Thirty years ago people had to go to much more trouble and expense to insure just a small portion of the comfort we enjoy today. The comparison of comforts shows a vast difference that we cannot even consider it for long.

For our part, we think the service rendered by the utilities in Hico has been excellent in view of the conditions, and we don't mind telling the men responsible for these conditions about our feelings.

New Type Faces and Feeding Faces

The staid old Dallas Morning News came out Monday morning of this week in a new dress for its news columns, having adopted a new and more readable type face for setting news matter. A marked improvement in appearance and legibility was noticed by all readers, we venture to say, although perhaps there were some who noticed the improvement and were not able to trace the cause.

This writer was more than ordinarily impressed by this, having been connected for a time with a daily newspaper, and having been responsible in part for a like improvement on a Cleburne newspaper. We argued for the new type, pointing out that readers were entitled to a newspaper that could be easily read by people of all ages and whose eyesight was in some instances not as good as might be. Suffice it to say that we won our point, and many compliments were passed on the appearance of the paper after the change.

This is a point that we always consider when we have any say as to how a newspaper is conducted. There are slipshod methods of running a newspaper as well as any other business, and many times the easier way of getting the paper out is sufficient. But we try to do the best we can with the materials at hand, and when these materials of machinery prove inadequate, our idea is to replace them as soon as possible.

News Review subscribers have been accustomed to the very best in newspaper service, and no other arrangement would prove satisfactory here. It is our belief that patronage will justify future improvements that will keep the paper at the forefront of Texas weeklies, and we are willing to do our share in providing the mechanical details and editorial work necessary to this end. At the same time we shall attempt to drag in enough business to take care of the paper on the plan outlined above, in addition to feeding our faces.

When business is good people are spending money in Hico without any special urging. But when business is slow people need to be jogged up and offered special inducements to come to town. Of course the answer to this is advertising in the News Review.

The farmers are having plenty of time to make plans for the coming year, and at the same time to catch up on their reading. Bad weather is conducive to closer reading of newspapers, so be sure your message goes out at a time when it will be noticed.

Welcome to Our New Subscribers.

The number of new subscribers added to the News Review list during the short time this editor has been here is indeed gratifying to him. And at the same time, the way the old readers have been renewing their subscriptions gives us inspiration and makes us feel that everybody is well pleased with their home paper.

In another column of this issue we are publishing a list of names of some of the people who have made arrangements to keep the News Review coming to them during 1930 and some even further. These people have paid their good money voluntarily, and without any undue urging being made on the part of the management.

We have a little request to make of our friends whose names are on the list now. Any time you have occasion to mention the paper, we would appreciate it if you would give us your cooperation in securing new subscribers. We feel that any one who thinks enough of the paper to take it himself or herself will be glad to recommend it to his or her neighbor. And you have no idea what a help such things are to us in our endeavor to publish a first-class newspaper.

There are still several in Hico trade territory who do not subscribe to the paper. We fully believe that most of these read the paper in some way, sometimes by borrowing a copy from their neighbor. This is all right with us—we want the paper read by everyone, even if it is second-handed. But it sometimes is annoying to subscribers to have the paper misplaced when they might want to refer to it in the future. If the price of subscription were prohibitive, we would not insist on this. But as a matter of convenience, we think it would be a better arrangement to have all readers receive their own paper through the mail.

However you read the paper—as a subscriber, as a borrower or as a copy—come into the office and purchase a copy—we want you to know that your interest is appreciated. If you have any suggestion to make as to the contents of the reading matter, or any improvement in mind to make it more interesting, we would be glad to hear from you. It is your paper in fact, and although we reserve the right to run it as we think best for all concerned, we will be glad to lend an ear to suggestions for its improvement.

Again we wish to say welcome to new subscribers, and may your tribe increase.

Lions Club Doing Much Good.

A very important decision was made at the Hico Lions Club at their meeting last Friday, when it was voted to retain affiliation with Lions International. At least that is the opinion of this writer.

During the past year that the Lions Club has been functioning in Hico many things have been accomplished that would have been impossible with individual effort. Any town needs a good service club to hold the town's interests together and work for a common good. Whether this club be Lions, Rotary, Kiwanis or what-not, matters little. The main idea is unity of thought and action. If it were possible to have a purely local organization to accomplish this purpose, it stands to light that this would be indeed desirable. But to suddenly break off affiliation with the national organization, particularly when the local club is functioning so successfully, would seem to this writer to be dangerous and largely in the nature of an experiment.

We venture to say that in past years Hico has seen various and sundry commercial clubs, chambers of commerce and like organizations come and go. The main cause of failure with most of them, if ceasing functioning may be termed failure, was the lack of that little tie and spirit of unity that is furnished by a planned and proven national group.

Personally we would work just as hard and have just as much interest in a purely local organization, and hope that the time may come when such may be had. But at the present time the Lions Club is doing too much good to be expected to the dangers of local dissension.

What is needed right now is a more thorough representation among the business men of Hico. Let's everybody put our whole efforts into this cause, and work for a common interest.

Farm to Market Roads Essential.

A good rule for any community to follow would be: Build roads but build them carefully.

Many communities, in a passion for highway development have wasted millions of dollars by building the most expensive types of roads in areas where they were not justified by the traffic.

The greatest field for road progress at present is in building farm-to-market roads. There are tens of thousands of miles of such roads in the United States which should be improved and surfaced. They are one of the greatest "farm relievers" known.

By using low-cost, long-lived water-proof surfings such as have been perfected with oils or asphalt, a state or county can at reasonable expense build several times the mileage of farm-to-market roads that would be possible if expensive pavements, of the sort used on main highways, were employed.

A high cost road in a section where traffic is small is an economic waste. We need more improved feeder roads every year and we can have them if available funds are distributed economically and efficiently.

Stephenville Papers Consolidate.

In step with the trend of the times, the two newspapers at our neighbor city, Stephenville, merged last week, and an announcement was carried in that issue that in the future the Stephenville Empire-Tribune would be published by Messrs. Clements & Higgs, former owners and operators of the Tribune.

This is a day of efficiency. Both newspapers had been conducted on a business basis, and were in no financial straits. Each had a loyal following of readers and an enviable advertising patronage. W. H. Hawkins, who had controlled the destinies of the Empire, the older of the two publications, for 22 years, announced that he would retire from active newspaper work, his health having demanded this decision. His many friends over the state, while regretting the fact that he will no longer be engaged in active newspaper work, hope for him the best of health during the closing years of his life.

It appears to us that Stephenville is fortunate in having a deal of this kind consummated. Messrs. Clements & Higgs have proven themselves worthy of the trust placed in them while running the Tribune, and we see no reason why there should not be a continuance of this faith now that they are responsible for the way in which the only newspaper in Stephenville is conducted. Subscribers will reap the advantage of a larger and more complete newspaper with no increase in price, and advertisers will be able to use the one medium with more efficiency, and no loss in duplication.

We predict that Stephenville will be more than pleased with the new arrangement, and will be served by a better newspaper than they have ever expected before.

Accidents of Mental Origin.

Ninety per cent of accidents are of mental origin, according to Dr. Harold H. Hays, of the Department of Mental and Nervous Diseases, University of Illinois.

In an address before the National Safety Council, Dr. Hays explained that these accidents are the result not of insanity or mental incompetence, but of thoughtlessness or carelessness.

This authority says that a person who is comfortable in mind and body, adjusted to his working and domestic life, and is not ill, perplexed, disoriented or fatigued stands but a small chance of becoming the causative factor in an accident.

On the other hand, anger, fatigue, surprise and other such factors are the causes of many accidents, says Dr. Hays.

We cannot, of course, cure such emotional disturbances as anger and surprise, nor can we offset fatigue, but the public should understand these causes of accidents and guard against them. A worker who grows tired should become more careful because of it. An automobile driver who is suffering from some slight illness should watch his driving more carefully than when he is in good health. Once we manage to exert some control over the "mental hazard," our accident record will begin to decrease.

Humor

Selected from Various Sources

Cornell Widow: "I learned to play the piano in no time."  
"Yes, I heard you playing it that way yesterday."

University of Southern California-Wampus: Customer—I want to see the cheapest dress you have.  
Clerk—Something a little better than what you're wearing.

Tit-Bits: A Red Indian of considerable culture was engaged to play a part in a Hollywood film.  
One day while he was in the studio awaiting instructions a film star approached him with the idea of showing a little consideration to "the poor savage."

"Well," he said, kindly, "how do you like our city?"  
"Very well, thank you," replied the Red Indian: "how do you like our country?"

Not Guilty  
Judge: "Guilty or not guilty, Rastus?"  
Rastus: "Not guilty, suh."  
Judge: "Ever been in jail?"  
Rastus: "No, suh. I never stole nuthin' before."

Taking No Chances.  
Grocer (to small customer): "Willie, would you like to have an apple?"  
Willie: "No sir. I'm afraid to eat them."  
Grocer: "Why?"  
Willie: "Cause my grandfather he died of apoplexy."

The Insult.  
The traffic officer had raised his hand and the lady motorist stopped with a jerk. Said the officer, as he drew out his little book: "As soon as I saw you come around the bend I said to myself, 'Forty-five at least.'"  
"Officer," remonstrated the lady indignantly, "you are very much mistaken. It's this hat that makes me look so old."

Home Missions.  
Old Lady: "Where did you get all those nickles, sonny?"  
Sonnie: "Down at the church."  
Old Lady: "Did you steal them, you naughty boy?"  
Sonny: "Oh, no. The minister said that this money is all for the heathens. Me and Pa is atheists, so I took a handful."

"They Say"

News and Comment of Our Exchanges

Hearne Democrat: We have frequent opportunities to sell the Democrat to some "real newspaper man," who "knows how to make money out of a newspaper," but we bought the Democrat because we had several times seen that kind of newspaper conducted here, and thought the citizenship of Hearne were entitled to a newspaper of a little higher type than that. We are trying to give it to them.

State Press in Dallas News: Well, Judge, you are giving your patrons a paper that not only reflects Hearne, but reflects credit. Yet the publisher must not give more and receive less than his due, if he wishes to stay in business. Perhaps the Democrat's editor can make enough money in the law business to keep a good newspaper going, but our understanding of lawyers is that they charge for what they do. They even charge for advice, whereas editors give that sort of thing as a premium with their papers. By all this we mean that a newspaper is entitled to prosper on its own account, just as an attorney at law does. If some mercenary stranger should offer a price for the Democrat that would appeal to the rudimentary self-interest of the owner, there would be nothing wrong in closing a deal. The paper owes much to the community, but no more than the community owes to it. It's the same way, Judge, as when a client owes something to you—he owes it because you owed, and delivered, something to him. There is a mutuality that shapes all our affairs. We can't get away from it, though we should build our house in a wilderness and hunt snowbirds for a living. Don't sell your newspaper, Judge; but, if you do, let not your heart be troubled through the reflection that you considered your own interest as being equal to Hearne's. Man was made to trade.

Olney Enterprise: Roland L. Holford has purchased the Hico News Review. Here is an instance we can assure the people of Hico that in Holford they have secured one of the liveliest and most progressive young newspaper men in the State, and we are not stuttering when we make the statement. Several years he was the "back bone and sinew" of the Itasca Item when that publication was owned by George Bowman, and when it was recognized one of the most progressive newspapers in the State. Bowman made a "howling success" of the Item, and Roland was the main guy that helped him do it. From there Bowman went to Cleburne and started a new evening daily and Holford helped make it a success. The Cleburne paper was sold to a syndicate, and now, this week we receive the Hico News Review with Holford announcing he had purchased the newspaper. Roland Holford is the "chip off the old block" that guides the destinies and pays the taxes and printers on the Garland News, our good friend, Bill Holford. The daddy has "perched" himself so high up the ladder among the best newspaper men in Texas, that the Enterprise has no cause to fear that the heir to the Holford "millions," will crave for himself a name as highly praised among the membership of the newspaper fraternity of the State as his daddy. We are glad to have Roland Holford up near our section of the country, for with he, The Enterprise, and other West Texas newspapers, the praises of this country will be sung high and loud.

Clifton Record: It is predicted that the very severe cold weather of this winter will destroy the bugs which have the past few years been so destructive to farm products. It would seem that if cold weather would have anything to do with their destruction they would have already been destroyed. This is the first time in the memory of the oldest settlers that zero and probably below weather has prevailed in this section—and this is said to be the first time it has been cold enough to kill leaves on live oak trees and other evergreens that thrive so well in this section. Anyhow, we all hope the bugs and farm pests have denised in the cold, cold icy ground.

West News: A lecturer in a nearby city has had some interesting comments to make on the business relations between the city and the country. He charges that business men there "high hat" the farmer, and asserts that they must develop a more friendly feeling between themselves and their neighbors who happen to live outside the corporate limits of the city.

We doubt if the same charge can be levied against the business men of West, but we do maintain that the city would benefit through the cultivation of a more friendly relationship with the farmers of the surrounding territory.

Our real community is not included only within the corporate limits of the city. Rather it extends out many miles into the country. All the people in this territory have interests in common, and undoubtedly both farmer and city man would benefit through a more friendly spirit of cooperation between town and country.

We are all very desirous of seeing new industries brought to West. But from a business standpoint we have the equivalent of many great industries right at our doorstep so to speak.

One advantage the country weekly has over other newspapers and magazines is that the reader does not need a dictionary close at hand in order to understand what is being said.

Kal Segrist Makes Announcement For Office of Weigher

Kal Segrist has authorized The News Review to place his name in our announcement column as a candidate for public weigher of Precinct No. 3, which precinct includes Hico.

Mr. Segrist stated that in offering for this office he felt that he would not be out of place, as his father, Olen Segrist, served the people of this precinct in the same capacity continuously for a period of 30 years. During the last four years of his father's incumbency, Kal assisted him in the discharge of his duties, thoroughly familiarizing himself with the work and the duties and details of the position.

A knowledge of cotton grading is considered as a necessity by many people of the present time, according to Mr. Segrist, and should the voters see fit to elect him to the office for which he is asking, he promises to class all cotton handled in the local yard according to government standards.

One of the main things entering into his decision to make the race for the office of public weigher, according to Mr. Segrist, was the fact that he had been approached on several occasions by farmers and business men, urging him to place his name on the ticket, and promising him their support in case he should see his way clear to do so.

If the people express their choice at the polls in favor of his candidacy, "Kal," as he is known locally, wishes to assure the voters that his motto will be: "Smiling Service and Square Dealing to Every One Alike."

NICE OF HICO WOMAN IN T. C. U. QUARTET

The following item coming from the news service of Texas Christian University, Fort Worth, is of special interest to people in this section on account of the fact that Miss Elizabeth Huchingson referred to as a member of the quartet, is a niece of Miss Jonnie Huchingson of Hico.

Requests for appearances of the Girls' Quartet of Texas Christian University have become so frequent that an attempt is being made to work out a plan by which the organization may make a short concert tour. Recently requests for the quartet have come from Hillsboro, Weatherford, Dallas, Wichita Falls and Durant, Okla.

The T. C. U. Girls' Quartet is composed of Miss Elizabeth Strayhorn, Fort Worth, first soprano; Miss Annabel Hall, Oregon City, Ore., second soprano; Miss Marion Miller, Waco, first alto; and Miss Elizabeth Huchingson, Dublin, second alto. The quartet is trained by Mrs. Helen Fouts Cahoon, head of the T. C. U. voice department.

Texas ranks first in the United States in effective work in public schools in teaching fire prevention as a regular course of study.

POLITICAL ANNOUNCEMENTS

The News Review is authorized to announce the following candidates for office, subject to the action of the Democratic primaries in July:

- For County Judge: P. M. RICE
- For County Tax Assessor: TOM C. PIERSON.
- For County Tax Collector: SHADE REGISTER.
- For Sheriff: MACK MORGAN
- For Public Weigher, Precinct 3: KAL SEGRIST

Within a few hours after water service in the majority of Corsicana homes was restored to normal conditions after a shortage because of the last freeze, a new menace faced the city as a result of a bursted valve on a drain line to the principal water mains.

Notwithstanding the fact that the day trains have been discontinued, we will continue to give the same service on kodak finishing, that is, films handed in by noon or arriving off the routes by noon, will be finished the same afternoon. This service is as good as can be had.

The Wiseman Studio

HICO, TEXAS



The O. S. C. Cummings Agency Building, Dallas

1905 1930 25th Anniversary Texas Agency KANSAS CITY LIFE INSURANCE CO.

Quarter Century Texas Record

Policyholders in Texas 41,500 Insurance in Force in Texas \$92,000,000 Loans and Investments in Texas Over \$11,000,000 Paid Texas Policyholders and Beneficiaries Over \$10,000,000

The Texas Agency was founded May 12, 1905, by the late Orville Thorp. This agency has more insurance in force than all but 87 out of over 300 entire legal reserve companies in America. It is the largest agency in Texas or the South, and one of the ten largest in America.

In 1929, the agency acquired its own Home Office, and is the only State Agency in America that occupies its own building. When in Dallas, you are urged to use Policyholders' Headquarters, a room in our Home Office for Kansas City Life policyholders and their friends.

A Great Company Record

Insurance in Force \$430,000,000 Company Assets \$60,000,000

The Kansas City Life Insurance Company is a strong, progressive legal reserve, old line Company writing attractive policies at low net cost.

For Information on Policies, See Our Representative in Your Community

Mrs. Anna Driskell, Agent

THE KANSAS CITY LIFE INSURANCE COMPANY, 200 SOUTH TEXAS STREET, DALLAS, TEXAS

### Chevrolet Creates Sensation With Announcement

Detroit, Mich.—Announcement last week of substantially reduced prices on the new 1930 Chevrolet Six, at the same time that the car embodying many distinct improvements made its public bow, created a sensation in automotive circles here.

Reductions as announced by W. S. Knudsen, president and general manager of the Chevrolet Motor Company, range from \$25 to \$50 on seven of the twelve models in the 1930 line, while three new body types introduced for the first time this year are priced to parallel the new low current series. The present base price of \$495 brings the six cylinder Chevrolet to within five dollars of the lowest price at which even the four cylinder Chevrolet was ever sold.

This is made possible, Mr. Knudsen explained, because 1929 was Chevrolet's greatest year, with an output of 1,350,000 sixes. Economies of precision manufacturing, plus savings effected by quantity purchase of raw materials, brought about lowered production costs, which, consistent with the Chevrolet policy, are now being passed on to the consuming public.

The new range is from \$365 for the light delivery chassis to \$675 for the sedan, as against 1929 prices of \$400 for the light delivery chassis to \$725 for the convertible landau. All prices are f. o. b. the factory, at Flint, Michigan.

To meet the anticipated demand as a result of the lowered prices and the many improvements in the new car, the great chain of Chevrolet Plants strung across the Continent is now operating at capacity to assure immediate delivery of all models, Mr. Knudsen stated.

### WILL GIVE RADIO PROGRAMS

FORT WORTH.—Mrs. Helen Fouts Cahoon, head of the voice department of Texas Christian University, has just entered upon a series of six weekly programs over radio station WFAA of Dallas. The programs are sponsored by the Mercantile Bank of that city, and are scheduled for 6:30 p. m. each Wednesday.

### The Money Changers.

Cohen and his family sat down to dinner on Sunday. To his three boys Cohen said: "Now children, which of you would want it a nickel instead of meat for dinner?"

Each of the three decided in favor of the cash settlement, so Mrs. Cohen put the meat away. Then she brought in the pie and put it on the table. "Now my children," inquired Cohen, "how many of you want a nickel's worth of pie?"

## PALACE THEATRE

FRIDAY NIGHT and SATURDAY MATINEE

MAY McAVOY AND CONRAD NAGEL

in "CAUGHT IN THE FOG" FOX NEWS

SATURDAY NIGHT

MILTON SILLS

in "THE CRASH"

A powerful and dramatic railroad picture.

PARAMOUNT COMEDY

MONDAY AND TUESDAY.

BILLIE DOVE

in "THE HEART OF A FOLLY GIRL"

Here's a backstage romance that glitters with the bright lights of Broadway. With Billie Dove at her best.

FOX NEWS

WEDNESDAY and THURSDAY

RICHARD BARTHELMESS

With

BETTY COMPTON

in

"SCARLET SEAS"

One of the most thrilling Sea Stories ever filmed.

PATHE COMEDY

### Broadcasting Will Aid World Harmony

A future in which races throughout the world will use English as a secondary language is envisaged by General James G. Harbord, who was Chief of Staff of the A. E. F. and now is President of the Radio Corporation of America, writing on radio as an instrument for promoting international understanding and peace.

Since the greater and most appealing part of the world's broadcast entertainment is offered in English from America and the British Isles, radio has provided the strongest incentive in history for many races, to master a common tongue, General Harbord points out.

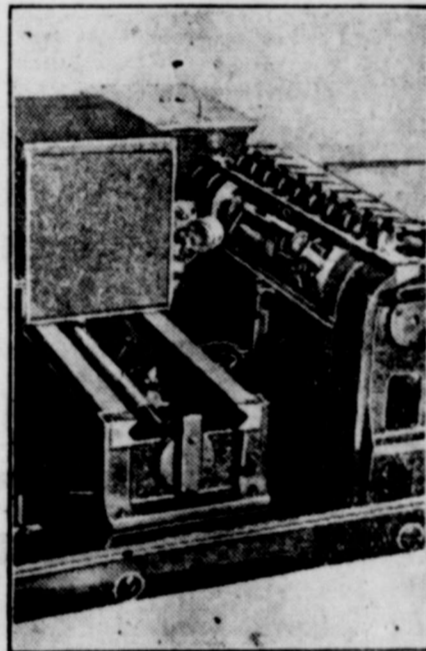
"We must not forget," he says, "that the nations' confusion of tongues has in itself been one of the most fruitful sources of international division and misunderstanding. People distrust what they do not understand; let them develop a common medium of communication and still another cause of distrust will fall by the wayside of human progress."

Radio and its allied science, television, will prove as valuable and perhaps more valuable than all diplomatic conferences in assuring universal peace for the future, General Harbord believes.

### PHOTORADIO MAKES STRIKING ADVANCE

Photoradio has made such strides recently that it promises more than ever to fulfill some day the forecast of Owen D. Young at a dinner given in 1923 to General James G. Harbord, President of the Radio Corporation, that it eventually will make it possible to flash whole pages of newspapers across the ocean.

The most recent developments are the simplification of photoradio apparatus, greater speed and the reduction in rates between New York and London which just has been announced by W. A. Winterbottom, Vice-President in charge of communications of R. C. A. Communications, Inc. The reduction was made possible by the simplification and the greater speed. The new rate is figured in centimeters.



The "heart" of a high speed facsimile transmitter

but is approximately \$2 a square inch. The old rate was \$3.20 a square inch.

The accompanying cut shows the group of lights, called the "doughnut light," which center illumination on a point on the picture or printed matter placed on a roller across from them. This light beam is reflected from the picture or printed matter into the photocell box behind the lights. The "doughnut" is on a carriage which moves across and back in front of the roller. After every trip the carriage makes from one side to the other, the roller turns ever so slightly.

As the spot of light from the "doughnut" passes back and forth the lightness and darkness of the points it touches change the intensity of the reflected beam. The reflected beam produces electrical impulses, which are amplified, sent by radio to a receiver hundreds of miles away and changed by the receiver to electrical impulses again. These electrical impulses cause a neon light to glow at intervals timed perfectly with the beam of light reflected from the picture on the transmitter. The glow of the neon light is reproduced on photographic paper, placed in the same position on a roller on the receiver that the original is in on the transmitter. Thus an exact duplicate of the original is made.

### COWS GIVE MORE MILK BY RADIO

The first test under practical dairying conditions of providing radio music for cows has proved a big success, according to officials of the Detroit Creamery Company, near Mount Clemens, Mich. The creamery company officials bought RCA loudspeakers for each of their barns when they noticed the cows liked the music from a Radioia receiving set installed to entertain the men doing the milking. Now all the 900 cows on the model farm enjoy radio programs.

### Cotton Man Sees Farmers' Prosperity In Association Plans

HOUSTON, Texas.—The best hope the cotton farmers of America ever have had is in the acceptance of the Federal Farm Board's program, W. L. Clayton, perhaps the world's largest cotton buyer, said Saturday upon his return to Houston from Washington.

Mr. Clayton paid tribute to the chairman of the board, Alexander Legge, and also to Carl Williams of Oklahoma City, another member of the board.

Concerning the location of permanent headquarters of the Farm Board's "super" co-operative's sale and marketing agency, Mr. Clayton said he believed Houston "in time will be selected."

He was asked if he believed this new semi-Government co-operative would "ruin" the cotton merchant—whether, as asserted at the board hearing two weeks at Galveston by some cotton merchants, the "middle man" would be done away with by the new marketing machinery.

"I do not share this view," he replied. "Undoubtedly the cotton co-operatives will grow in importance, but if this growth is to be of sound and permanent character, it must pro-

ceed slowly. Meantime, all those private cotton firms which are organized and operated on a sound economic basis will, in my opinion, continue to perform useful and necessary service in the distribution of raw cotton from the farmer to the mill."

Mr. Clayton stressed the point that he considered reduction of acreage by cotton farmers of paramount importance if relief from financial distress was to be forthcoming.

The present price, according to today's quotations, of 17 1-4c a pound for middling cotton is not sufficient to provide a decent standard of living for American farmers, Mr. Clayton declared, explaining he considered an average price of 22c "about right" in most cases.

Mr. Clayton was not prepared to say what reduction of acreage he would advise to bring about an average price of 22c a pound for the next few farming seasons.

"The relationship of supply and demand, quality and quantity of cotton production," he declared, "will determine this question. The time element is too remote to hazard a guess at present."

### Who Said City Slickers?

City Banker (visiting the farm): "I suppose that's the hired man." Farmer (who had visited banks): "No, that's the First Vice President in charge of cows."

### Texas Birth Rate 21 Per Thousand

AUSTIN, Texas.—In 1929, Texas added more than 116,750 native-born citizens to the population of the nation, according to Dr. W. A. Davis, director of the Bureau of Vital Statistics.

On an estimated population of 5,500,000, the 1929 records indicated a birth rate of 21 per 1,000 population. The 1929 Texas rate exceeded the 1929 Oklahoma rate by more than three, and the Georgia rate by more than two births per 1,000.

While the Texas rate is not authenticated by the United States Bureau of the Census, the 1929 rate in Texas was higher than the 1928 rate found in thirty States whose records are recognized by the Federal bureau and one birth per 1,000 greater than the National rate, 19.7, for that year, according to the latest published report of the Census Bureau.

### T. C. U. HEAD HONORED

FORT WORTH.—The leading article in the New Year's edition of the Japanese-American Courier, published at Seattle, Wash., is one on racial prejudice, written by Dr. W. C. Smith, head of the department of sociology of Texas Christian University.

### SPANISH MOST POPULAR OF THREE LANGUAGES

FORT WORTH.—Spanish is the most popular of the three modern languages offered in Texas Christian University, according to Dr. Josiah H. Combs, head of the department.

Figures compiled by Dr. Combs show 329 students enrolled in 14 Spanish courses, French comes second in popularity, with 280 students enrolled in 13 courses. The study of the German language has been elected by only 57 T. C. U. students, these enrolled in four courses.

Two years study on one modern language is a standard requirement for a degree from T. C. U.

**PROFFITT & CAMPBELL**  
CONFECTIONERY

**Drinks, Confections, and School Supplies**

HICO, TEXAS

# Check these features in the sensational new CHEVROLET SIX

The sensational value of the Greatest Chevrolet in Chevrolet History is based on definite points of superiority—which you can easily check for yourself. From its improved 50-horsepower six-cylinder valve-in-head engine, to its beautiful new bodies by Fisher—it sets a new standard of quality for the low-price field.

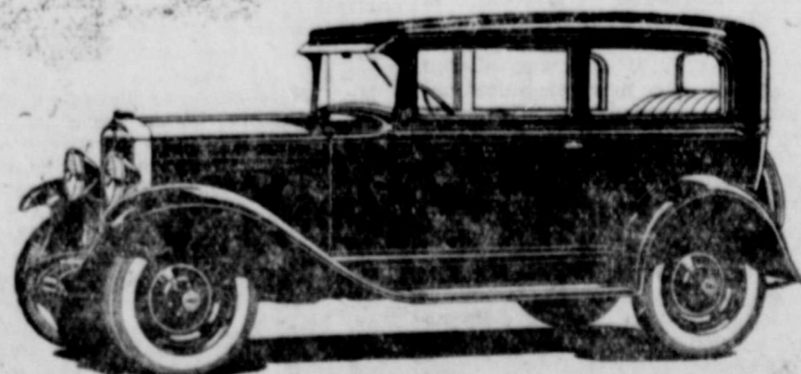
A few of Chevrolet's extra-value features are listed on this page. Check them over carefully. Then come in and drive this car. It will take you only a few minutes to find out why it is causing more comment and winning more praise than any Chevrolet we have ever shown. For it is a finer Six in every way—yet it sells—

**--at greatly reduced prices!**

The ROADSTER	\$495
The PHAETON	\$495
The SPORT ROADSTER	\$525
The COACH	\$565
The COUPE	\$565
The SPORT COUPE	\$625
The CLUB SEDAN	\$625
The SEDAN	\$675
The SEDAN DELIVERY	\$595
The LIGHT DELIVERY Chassis	\$365
The 1 1-2 Ton Chassis	\$520
The 1 1-2 Ton Chassis With Cab	\$625

All prices f. o. b. factory, Flint, Michigan

A SIX IN THE PRICE RANGE OF THE FOUR



The COACH

**HYDRAULIC SHOCK ABSORBERS**  
Four Delco-Lovejoy hydraulic shock absorbers on all models eliminate road shocks and increase comfort.

**50-HORSEPOWER MOTOR**  
A great six-cylinder motor, increased to 50 horsepower, gives smoother, quieter operation, with greater power.

**BRONZE-BUSHED PISTONS**  
The stronger, lighter pistons are bushed with high-grade bronze to provide smoother operation and longer life.

**NEW HOT-SPOT MANIFOLD**  
A larger hot-spot manifold insures complete vaporization of fuel—improving performance and efficiency.

**STRONGER REAR AXLE**  
Larger and stronger rear axle gears—made of the finest nickel steel—add to durability and long life.

**NEW ACCELERATION PUMP**  
A new automatic acceleration pump provides the flashing acceleration which modern traffic necessitates.

**WEATHER-PROOF BRAKES**  
Fully-enclosed, internal-expanding, weather-proof brakes assure positive brake action at all times.

**GASOLINE GAUGE ON DASH**  
The instrument panel carries a new grouping of the driving controls—including a gasoline gauge.

**NON-GLARE WINDSHIELD**  
The new Fisher body non-glare windshield deflects the glare of approaching headlights.

**LARGER BALLOON TIRES**  
New, larger, full-balloon tires with smaller wheels improve roadability, comfort and appearance.

**TWO-BEAM HEADLAMPS**  
Two-beam headlamps controlled by a foot button permit courtesy, without dimming the lights.

**ADJUSTABLE DRIVER'S SEAT**  
All closed models have an adjustable driver's seat—a turn of the regulator gives the proper position.

## BLAIR'S CHEVROLET SALES AND SERVICE

A SMOOTHER, FASTER, BETTER SIX

LOOK Beyond the Price Tag Before You Buy an Implement

# Put the John Deere On Your Farm This Year

Ever since 1837 John Deere has been building implements for the farmers. They have proven the best in every test, more this year than ever. They will be the peers in the field. Especially do we want you to see the new single and double row planter, the single and double row cultivator, now on exhibition in our implement room.

Complete line of John Deere tillage tools, Massey-Harris (the old J. I. Case plows), aermotor windmills, Baltic cream separators.

Come to us for better service

## G. M. Carlton Bros. & Company

"Dealers in Everything"

Good Equipment makes a Good Farmer Better

### GORDON NEWS

Mr. and Mrs. Weston Newton spent Monday night with Mr. and Mrs. Horton of Iredell.

Mrs. G. W. Chaffin spent a few hours Tuesday evening with Mrs. Scott and Mrs. Allen of Iredell.

Hugh Harris and family spent Tuesday night with his parents, Mr. and Mrs. Harris and sister of Iredell.

Frankie Dawson and family spent a few hours with Bryant Smith and family.

Wence Perkins and family spent Sunday with his sister, Mr. and Mrs. Priddy and Tom Frank and also E. W. Sanders of Iredell.

Bud Smith and family spent Sunday with her parents, Mr. and Mrs. Sparks and sister, Olesa.

Annie Maud and Bobbie Harris spent Friday night with their grandfather, Mr. Myers.

Bryant Smith spent a few hours Thursday afternoon with G. W. Chaffin.

Fred Flannary and family of near Jesdan spent Tuesday night with Mr. and Mrs. John Hanshaw and Earnest.

Weston Newton and family spent Friday night with his parents, Mr. and Mrs. Newton.

John Thompson of Kopperl spent Wednesday with his grandparents, Mr. and Mrs. John Hanshaw and Ernest.

Mr. and Mrs. Bryant Smith and son, John D., spent a while Wednesday with Frankie Dawson and family.

Doby Strickland and Weston Newton took dinner with G. W. Chaffin Thursday.

Bryant Smith and family spent a while Friday with Bud Smith and family of Black Stump.

### CLAIRETTE NEWS

We are having some very cold weather.

The Clairette girls and boys basketball team went to Seldon last Wednesday 15, and the scores resulted as follows: girls 5 and 24, boys 7 and 17 in favor of Seldon.

Miss Dona Luckie of Leuders is visiting her grandparents, Mr. and Mrs. W. E. Salmon.

Bro. Tidwell, the Baptist pastor, filled his appointment here Sunday.

A large crowd spent Sunday with Mr. and Mrs. W. E. Salmon.

Mr. and Mrs. J. D. Thomas of Hico spent Sunday in the home of Mr. and Mrs. W. C. Duncan.

Charley Littleton is sick this week.

Miss Mona Wolfe who is going to school at Dublin, spent the week end with her parents, Mr. and Mrs. Grady Wolfe.

There was no school Monday and Tuesday on account of bad weather.

Mr. and Mrs. John Salmon and daughter spent a while Sunday night with Mr. and Mrs. G. W. Saffmon.

Mr. and Mrs. Sam Thompson of Stephenville spent Sunday night with T. M. Lee and daughters.

W. T. Stanford's mother is visiting in his home.

### FLAG BRANCH

Mr. and Mrs. Hugh Graves spent Friday with Mr. and Mrs. R. S. Graves.

Mrs. Henry Burks and children visited in the H. W. Hanshaw home.

Clarence Moore and family spent Thursday night with L. L. Flanary and family.

Mr. and Mrs. N. L. Mings were in Stephenville Tuesday.

Mrs. Ida Bowman visited Mrs. Belle Hanshaw Saturday evening.

J. L. Flanary and family of near Iredell spent the week end in the W. M. Flanary home.

Clarence Moore and family spent Saturday night in the R. A. Moore home.

Mr. and Mrs. Grant and baby visited in the Walter Hanshaw home Sunday.

Mr. and Mrs. Sherman Bandy of Plainview spent Sunday night in the J. M. Cooper home.

F. D. Craig and family, Miss Ruby Adkins visited J. A. Flanary and family of Rainbow Wednesday.

A few from this community attended the singing at Iredell Sunday evening.

### NEWS FROM IREDELL COMMUNITY

By MISS STELLA JONES

Mrs. Barker of Priddy, enroute to Oklahoma, visited Mrs. Lee Priddy here for a few days recently.

Mrs. Scarborough of Alexander is visiting her sister-in-law, Mrs. Sallie McKinney.

Miss Opal Laurence, who is in school at Denton, lost some of her clothing in the rooming house as the house caught fire and burned down.

We have experienced another severe cold spell this last week and it is said to be the worst spell yet.

Friday morning, large snow flakes began to fall and soon the ground was covered but melted immediately.

Monday morning the ground was covered with a heavy coat of ice. This is very dangerous, but it also melted soon.

Miss Annie Mae Turner, enroute to her home in Hico from Gatesville, stopped by here a short while Saturday.

Mr. Self of Shamrock was here this week.

Mr. and Mrs. J. L. Davis and children spent the week end with her parents, Mr. and Mrs. Montgomery of the Mount Zion community.

Mr. Pylant is enjoying a visit from his mother, Mrs. Pylant.

Mr. Kramer informed me that their grandson, the infant of Mr. and Mrs. Wilkerson of Dublin who had a very narrow escape from death is now able to walk.

It will be remembered that this child was given up by several doctors, but was brought through by Dr. Tom Bryan, who is well known by a number of Iredell people.

The child can talk a little too. This is indeed good news to their friends who hope that their son will be spared to them for many more years to come.

Born to Mr. and Mrs. Luther Wellborn, a son, January 13.

Messrs. J. L. Goodman and Lotus Gosdin of Dallas spent the week end here.

Mrs. Rosa Cunningham is in Temple for treatment.

### CAMP BRANCH

We have been having bad weather this past week.

Miss Nell Wimberly is spending this week with Miss Opal Collier.

Mr. and Mrs. Earnest Alexander spent the day Sunday with her parents, Mr. and Mrs. J. M. Word.

Mr. and Mrs. Tom Smith of Hico spent Sunday in the T. I. Martain home.

Mr. and Mrs. H. B. Rucker spent a while Sunday with her sister, Mr. and Mrs. Jim Word.

Mrs. W. A. Guinn and daughter, Cynthia, spent a while Saturday with her sister.

Miss Estelle Todd spent a while Saturday in the T. I. Martain home.

Lewis Bell is spending a few days this week in the home of his uncle, W. A. Guinn.

### NEW ASSOCIATION FORMED AT MEETING HELD AT S. M. U. DALLAS

FORT WORTH.—A new association to be known as the Southwestern Society of Biblical Study and Research was formed at a meeting at Southern Methodist University in Dallas, Texas, on Dec. 31.

Dr. C. M. Bishop, professor of New Testament at S. M. U., was elected president of the new organization.

Other officers named are: Vice-president, Dr. J. C. Granbery, professor of ministry at Texas Technological College, Lubbock; recording secretary, Dr. H. E. Dana, professor of New Testament Interpretation, Southwestern Baptist Theological Seminary, Fort Worth; council members, Dr. M. E. Davis, professor of Biblical literature, Howard-Payne College, Brownwood; Dr. J. B. Tidwell, Baylor University, Waco; Prof. A. R. Holtz, professor of Old Testament, University of Oklahoma.

The new society has been formed, according to its president, for the purpose of bringing to the Southwest such opportunities as those afforded nationally by the Society of Biblical Literature and Exegesis. Its scope of the organization included Texas, Louisiana, New Mexico, Arkansas and Oklahoma. The list of charter membership will be held open until the next annual meeting.

### MT. ZION NEWS

We are having some real wiper weather. People will sure be glad to see the sun shine, as they are having such a time watering their stock. It keeps them busy breaking ice.

Miss Mable Polnack from Tarleton College visited homefolks the last of the week.

G. D. Adkison, wife and son, visited in Cleburne and Rio Vista Saturday night and Sunday.

Dave Davis and family were in the Hodge home Thursday.

Mrs. Earl Adkison and daughter and her sister and brother have moved in our midst. We are glad to have them with us.

Dave Davis and family were in the G. D. Adkison home a while Sunday night.

Miss Opal Duncan visited Mrs. G. D. Adkison a while Wednesday eve.

Miss Mae Hodge visited in the Davis home a while Saturday.

### TEXAS UNIVERSITY GETS PORTRAIT OF EARLY PIONEER

Austin, Texas.—Announcement has been made of the gift to the University of Texas library of a framed portrait of Francis Menefee White, Texas pioneer and early Texas official, by his daughter, Mrs. M. L. Owen of San Antonio.

Mr. White came to Texas in 1831 from Tennessee, his native State. He was a member of the Constitutional Convention of 1845. In 1846, he was elected to the legislature and served continuously for ten years. He was elected land commissioner in 1869, an office he held until 1862, when he resigned because of his Union sympathies. After the close of the Civil War, he was recalled by Governor A. J. Hamilton to finish his unexpired term.

Mr. White was admitted to the bar in 1870. He served for a time as county judge of Jackson County. He died March 22, 1897, at the age of 66 years.

The American Association of University Women of Commerce have started at their own expense a small circulating free library for the use of the schools and communities of Hunt County.

### Majestic Dealer Attends Convention

A convention of Majestic radio dealers, attended by more than 400 dealers from all parts of Texas, was held at Dallas on Wednesday of last week at the Baker Hotel in Dallas.

E. R. Lynch, who handles this line of radios in Hico, was on hand for the convention, and reports great interest and enthusiasm shown by all dealers in attendance. Activities of the past year were discussed and plans made outlining procedure and possibilities for 1930.

Several speeches were heard from men prominent on radio circles and the entertainment feature was not overlooked.

Mr. Lynch described the meeting as very peppy, and productive of much good. Four new models of the 1930 Majestic line were introduced at this time, and he is making his plans to keep up with the rest of the dealers in progress, saying that he was encouraged by the prospects brought out at the convention.

GETS APPOINTMENT

Austin, Texas.—News has come to his friends on the campus of the appointment of Oscar R. Strackbein, University of Texas ex-student, as United States trade commissioner at Caracas, Venezuela, South America.

Strackbein was formerly in the Foreign Service Division of the United States Bureau of Foreign and Domestic Commerce, as assistant trade commissioner at Havana, Cuba. He received his bachelor of arts, his bachelor of business administration and his master of business administration degrees from the University, the last in 1922. He is a member of Phi Beta Kappa, academic scholarship society, and of Beta Gamma Sigma, honorary business administration fraternity.

Mr. Lynch described the meeting as very peppy, and productive of much good. Four new models of the 1930 Majestic line were introduced at this time, and he is making his plans to keep up with the rest of the dealers in progress, saying that he was encouraged by the prospects brought out at the convention.

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### NOTICE

I have purchased the Houston Shoe Repair Shop and will operate at the same location on a strictly cash basis to all. Mr. Houston will be with me and will strive to serve you in this work, assuring you of the best material and workmanship at all times. I solicit your future patronage.

J. E. MASSENGALE

### BURLESON'S PRICES

Chase and Sanborn Coffee, per lb. 48c  
 Mountain Brand Good Sour Pickles quart size for only 20c  
 Dill pickles, quart 25c  
 We have a blend of good coffee, B. & D., good brand, 4 lbs. for \$1.00  
 Concho Coffee, 3 lbs. for \$1.25  
 Canover Coffee, 2 1-2 lbs. \$1.25

Some more of that good Sun Bonnet Sue Flour due here in a few days. Prices right

J. E. BURLESON

### CLASSIFIED

CLASSIFIED RATES: Two cents per word for first insertion; one cent per word for each insertion thereafter. Minimum charge for first insertion, 25 cents.

LOST—Heifer, marked half moon left ear.—Grady Barrow at Hico Furniture Co.

## Local News

**Notice to the Public—Dr. Cathey, the eye-sight specialist will be at Hico at Dr. Russell's office Friday, February 7.**

On account of the cold, sleety weather, the P. T. A. did not meet in regular session Tuesday afternoon, Jan. 21, the meeting being postponed until the next regular time, Tuesday, Feb. 4, at 3 p. m. at the Hico high school auditorium.

Sheriff Mack Morgan of Hamilton was here Wednesday on official business.

Mrs. J. H. McNeill of Waco was a recent guest of her parents, Mr. and Mrs. J. J. Smith.

Cecil Coston and R. O. Moffatt were in Clifton Saturday attending a district meeting of the Texas Louisiana Power company meeting of representatives.

Roy Moffatt, engineer of this district of the Texas Louisiana Power company, spent a part of the week in Richland Springs in the interest of the company.

Mr. and Mrs. L. E. Callan have returned to spend a short time in the home of her mother, Mrs. R. W. Purdom, from a few day's stay in Oklahoma looking for a newspaper location.

Ed Plank and Tom Coor, of the Southern Union Gas company of Dallas, were here the first of the week in the interest of the company in an effort to improve the service.

It would not be necessary to brag about it if we never took a bath or looked after our teeth. Even the blind would know it if they were near us without our telling them.—C. C. Baker, Doctor of Dental Surgery.

Mrs. Birdie French is spending a few days in Breckenridge visiting her sons and families.

Mr. and Mrs. J. D. Thomas were week end guests in Clairette with her homefolks. Mr. Thomas became ill while there, and was unable to be at his work at the City Tailor Shop until Wednesday. Johnnie Farmer of Stephenville, a former employe, filled the vacancy during his absence.

S. E. Blair and T. H. King were in Dallas Wednesday attending the Chevrolet Convention.

Mr. and Mrs. Duzan Blackburn moved the first of the week to Eastland to make their home. They took their household goods through in a truck. Mr. Blackburn was transferred from the Hico Poultry & Egg Co. plant here to position with the same company at Eastland.

W. M. Bellville of Fort Worth was a week end guest of Mrs. Bellville.

Bernard Ogle, who has been employed in one of the Renfro Drug Stores at Fort Worth for the last several months, has gone to Roby and accepted the management of the Williams Drug Store. He writes to homefolks here that he is well pleased with his new location, and finds working conditions pleasant.

Notice to the Public—Dr. Cathey, the eye-sight specialist will be at Hico at Dr. Russell's office Friday, February 7.

Mrs. W. A. Gallion of Albany has returned to her home after a visit in the home of Mr. and Mrs. W. D. Gage.

Roy Meador, who has been employed in Waco for the last few months, has returned to the home of his parents, Mr. and Mrs. Vine Meadors, and has accepted a position as mechanic at the Sadler Motor Co. He is an experienced mechanic and invites his friends to call on him at his new location.

Pyorrhea can be prevented or cured if taken in time. It is better to kill a snake before it strikes than wait until you are bitten and then treat the bite. The Dentist who says Pyorrhea cannot be prevented or cured is as far behind as a school teacher who would teach the earth is flat.—C. C. Baker, Doctor of Dental Surgery.

Mr. and Mrs. O. L. Guese, of Dallas, were recent guests in the homes of Mrs. J. M. Graves and Mr. and Mrs. W. D. Gage.

Joe T. Collier was in Glen Rose last week visiting his two brothers, Jim and Will, who reside there. Another brother, John of Kansas City, was also a guest there.

Mr. and Mrs. W. E. Magers of Jacksonville, Florida, who have been guests of their old friends, Dr. and Mrs. J. D. Currie, for the past ten days, left Wednesday morning for points in Arizona for a visit before returning to their home in Florida.

Dr. Chas. Mayo of Rochester, Minn. says that 80 per cent of the diseases that man is heir to comes through or are caused by mouth conditions. IT WOULD NOT be necessary to brag about it if we never looked after our teeth. Even the blind would know it if they were near us without our telling them.—C. C. Baker, Doctor of Dental Surgery.

### HOME OF FLOWERS

Where your orders for parties, weddings or funerals have prompt and careful attention, always using the best fresh cut flowers the markets afford.

THE HICO FLORIST

Phone 152

Frank M. Mingus was in Fort Worth on business this week.

Aubrey Duzan, who is manager of the Carlton Drug Store at Carlton, was a guest of relatives and friends here Sunday.

Miss Etoile Diltz returned home Saturday from Fort Worth where she spent the past two weeks doing book work for a firm.

Notice to the Public—Dr. Cathey, the eye-sight specialist will be at Hico at Dr. Russell's office Friday, February 7.

Uncle Sam Russell, who makes his home with his son, Will and family, is very ill. He is also a brother of Dr. Russell of Hico.

Mrs. H. J. Feagin is in St. Josephs Hospital at Fort Worth for treatment, after which she expects to undergo a minor operation.

Mr. and Mrs. Will Autrey were in Hamilton Sunday to visit their son-in-law, C. R. Huddleston, who is recovering from an appendix operation in the Hamilton Hospital.

### STATISTICS GIVEN ON SUBSTITUTE FOR BUTTER

Ole Hanson says: According to Professor Darwin, it took nature about one million years to make a man out of a monkey.

"The wise-cracker" says that a man can make a monkey out of himself in just a few minutes.

Sometimes we have a half notion to agree with "the wise-cracker," especially when we see a man that is trying to milk cows for a living deliver a can of cream, cash his cream check and proceed to buy cocoanut butter for his family table.

We grant that time and nature did wonders for most of the human race, but how about the man that is complaining about the low prices on dairy products, but still insists on feeding himself and entire family cocoanuts and peanuts, "the original diet of the monkey family a million years ago."

We wonder if this individual realizes that nearly all this imitation butter, margarine and "what-not" is made chiefly from cheap vegetable oils produced from cocoanuts, soy beans and peanuts; and that this kind of oil can be bought for around 10 cents per pound wholesale.

We are writing this because many farmers are asking us why the cream price went down at this time of the year.

The answer is simple. We have at the present time 30 million pounds more butter in cold storage than we had last year at this time.

The best available statistics on substitute butter manufactured and sold just about 270 million pounds of imitation butter as compared with 300 million pounds this year.

You will please notice, friends of mine, that this foolish nation of ours, this great agricultural-dairy country, of which we are so proud, this year insisted on eating 30 million pounds more of this imitation butter than they did a year ago.

Therefore, we have at the present time, a surplus of 30 million pounds of perfectly good creamery butter in cold storage that is going begging for a market and must of necessity be sold at a discount in order to get rid of it.

I think if the "wise-cracker" knew about these figures he would say: "Your monkey family is increasing too rapidly for the dairyman's own good."—Wells Creamery News.

### ADAPTS LUNCHEON CLUB IDEA TO NEW FARM ORGANIZATION

Three or four years ago, Frank Browder, farm editor of the Denton Record-Chronicle, conceived the idea that if luncheon clubs served a good purpose among business men—and their growth and multiplication indicated that—they would also be helpful to farmers. Out of that grew the organization known as the Farm Club, of which forty or fifty of the most successful farmers of Denton County are interested members. The club meets once or twice a month, according to farm conditions and seasons, and in the evening, since midday meetings would be impractical.

A few town men, particularly interested in agricultural matters, are honorary members who attend the meetings, listen to the discussions of farm matters and sometimes aid with their own observations. The club started with a half dozen members and has grown, although it selects its own member and membership is only on invitation.

The idea has spread to nearby counties and the town of Arlington recently sent a group of its own farmers to attend a meeting, so they might see how the club functions, with the purpose of organizing a similar club at Arlington.

Exchanges of ideas and discussions have helped materially in meeting agricultural problems in Denton County. The meetings have built up a spirit of fellowship between town and county that has been helpful, and have developed acquaintance among the farmers of different parts of the county whose contacts, in the ordinary course of events, would have been quite casual.—Exchange.

### BOX SUPPER FOR BAND NEXT THURSDAY NIGHT

According to M. S. Knott, director of the Hico Band, the box supper for the friends of the band, which has been announced for a previous date, will be held next Thursday night if the weather permits.

It is desired that there be as good attendance at this affair as possible, and all are invited to come and serve a worthy cause.

Seventeen persons, including Sheriff H. Wyatt Collins of Fort Bend County, his jailer and four deputies were arrested Saturday night when a squad of 30 Federal Agents swooped down on Richmond, 40 miles from Houston, and made 11 simultaneous raids on alleged resorts in Mud Alley.

At a meeting of the independent oil producers of the Wichita Falls district more than 150 of the major operators were in attendance. The meeting was called in protest of the recent reduction in the price of the district's oil.

Dr. George A. Bullard of the United States Veterans' Hospital at Legion is recovering from a blow sustained when a duck fell from the air after being shot and struck the hunter on the head, rendering him unconscious.

A piece of burning paper tossed by a playful sister caused severe burns on the face and knees of Mary Ella McCauley, 2, of Dallas, at 10 a. m. Sunday.

### TO ALL GUARDIANS AND ADMINISTRATORS:

All persons having charge of estates for which annual reports are due are requested to immediately file reports in the Probate Court. P. M. RICE, Court Judge.

## Keeping Up With TEXAS

Loss of one eye renders a man physically unfit and not competent to drive motor busses, the Railroad Commission decided in declining application of O. R. Tabor and Van D. Brem for licenses.

Two negroes, Rush Limbrick and Cynthia Holomond, were found frozen to death in their home near Gilgal, a negro settlement five miles west of Jasper. Limbrick was a former slave. Cynthia was said to be over 100 years old.

Irvin Bobelec, charged as being one of the bandits who robbed the First National Bank of Kemp Friday, was found dead six miles west of Kemp at 8 o'clock Saturday morning, with two bullet wounds in his breast which were self-inflicted, according to the coroner's inquest.

Winter's unrelenting efforts toward forcing the elements to be as disagreeable to Texans as possible was centered Monday in mist, rain, sleet and snow which, falling during sub-freezing temperatures, caused many accidents because of the ice which formed on sidewalks and highways.

District Governor P. A. Spidy discussed plans for the convention of the International High Twelve Club of Masons with officers of the local organization in an informal meeting at the Adolphus Hotel Sunday afternoon. The convention will be held in Dallas June 25, 26 and 27 at the Adolphus Hotel, with an expected attendance of more than 200 delegates.

Sunday night, while playing with a rifle that was supposed to be unloaded, Jack Ray Willis, 12, of Crockett, was shot and probably fatally injured, the bullet entering the center of his forehead and passing through his head, lodging just under the skin at the back of his head.

A State organization for the marketing of honey was tentatively formed in San Antonio Saturday at a gathering of bookkeepers representing about 10,000 colonies. The organization plans to open advertising and sales headquarters in San Antonio March 1 to direct the sale of the 1936 crop.

The Gilliland brothers who operated the Blue Ribbon Laundry at 3824 Cedar Springs Ave., Dallas, were killed and a third man in the cleaning establishments was seriously injured when a large gas steam boiler exploded Monday.

Corpus Christi with \$184,300 led Texas cities this week in building permits. This amount increased the Southern city's total for the year to \$269,862.

With the thermometer at 5 degrees below zero, citizens of Gunter, twelve miles southwest of Sherman, turned out at 2 o'clock Saturday morning to watch almost helplessly while fire destroyed four buildings housing five business firms.

The body of Howard Carmichael, 21 who lived in Pleasanton, was found Sunday by R. M. Crain one mile southeast of San Antonio with a wound which appeared to have been caused by a shotgun charge in the breast near the heart.

# January Sale!

offers you these Special Values for FRIDAY and SATURDAY

Buy today and save—These Bargains can't last long!

**RAYON HOSE—**  
Picot, Run-Stop Top, Newest colors ..... 25c

**LEATHERETTE TABLE COVERS—**  
Flannel back, large sizes, colorful ..... 98c

**RUFFLED CURTAINS—**  
Full size, fresh, dainty and colorful curtains ..... 39c Pair

**WOMEN'S OUTING GOWNS—**  
Marvelous Values, Striped patterns ..... 49c

**GARZA 9-4 SHEETING—**  
Bleached. Limit 10 yards to the customer ..... 35c Yd.

**STRIPED OUTING FLANNEL—**  
15c value. 36 inches wide ..... 11c Yd

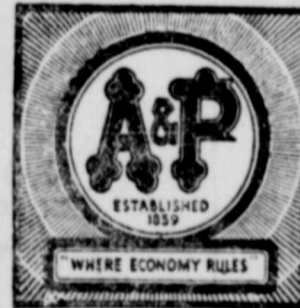
**OIL CLOTH—**  
In fancy patterns ..... 19c Yd.

**CHEVIOTS—**  
Blue and Fancy patterns ..... 10c Yd.

**MEN'S DUCK COATS—**  
Blanket lined ..... \$1.98

MANY OTHER SPECIAL PRICES.—  
COME!

# DUNCANBROS.



## A&P stores serve you in a satisfying manner

They bring to you the finest foods at remarkably low prices and too, foods from A&P are unexcelled in quality. You are treated with the utmost of courtesy at A&P stores.

Lettuce, firm heads, ea. 7c	<b>8 O'Clock COFFEE</b> Regular Price 1b. <b>25c</b>	<b>White House Evaporated MILK</b> 3 Tall or 6 Baby Cans <b>25c</b>
Cabbage, large firm heads, lb. 4 1-2c	Rutabaga turnips, lb. 4c	<b>Iona Lima BEANS</b> <b>2 No. 1 15c 3 Cans 25c</b>
Bananas, real nice, lb. 6c	Winesap Apples, medium size, dozen 19c	<b>CAMPBELL'S TOMATO SOUP</b> <b>3 Cans 25c</b>
Gold Medal Cup Oats, per pkg. 23c	Fig bars, real nice, 2 lbs. 25c	<b>Iona Ketchup</b> Bottle 10c
<b>Delgados Tamales</b> Can 10c	<b>Cream Meal</b> Pkg. 10c	<b>Heinz Chili Sauce</b> Bottle 31c
<b>SULTANA APPLE Butter</b> Jar 25c	<b>Hersheys Cocoa</b> 1-lb. Can 28c	<b>Palmolive Soap</b> 3 Cakes 20c
<b>N. B. C. Robena Marshmallow PEAKS</b> 1b. <b>25c</b>	<b>PINTO BEANS</b> 3 lbs. <b>25c</b>	<b>Buffalo Matches</b> 2 Boxes 5c
<b>CIGARETTES</b> Carton \$1.19	<b>Navy BEANS</b> Choice Reckoned 1b. <b>10c</b>	<b>Sunnyfield Pancake Flour</b> Pkg. <b>9c</b>
<b>Purina Whole Wheat Flour</b> 5-lb. Pkg. <b>33c</b>	<b>A&amp;P Grape JELLY</b> 2 Glasses <b>25c</b>	<b>KARO SYRUP</b> No. 1 13c 1-lb. Can <b>36c</b>
		<b>K. C. Baking Powder</b> 15-oz. Can <b>17c</b>

## THE GREAT ATLANTIC & PACIFIC TEA CO.

## 'In Topsy-Turvydom'

The cobbler declines to wear shoes,  
The fishes to bathe will not go;  
The legger renounces the booze,  
And the barber says whiskers should grow.  
The salesman belittles his wares,  
One Volstead lies soused in the gutter,  
The preacher will not say his prayers,  
(And the farmer will not eat butter).

### Why Not Patronize Our Cows Instead of Our Neighbors' Cocoanuts?

One pound of butter is worth as an energy-producing food—

- 3 3-4 times as much as 1 Dozen Eggs
- 14 times as much as 1 Pound Green Peas
- 12 times as much as 1 Pound Broilers
- 11 times as much as 1 Pound Fish
- 4 1-2 times as much as 1 Pound Roast Fowl
- 3 1-4 times as much as 1 Pound Porterhouse

No Other Fat Can Take the Place of Butter as a Food

### BUTTER IS 99 PER CENT DIGESTIBLE

So if you are interested in the dairy farmer, please use your influence in inducing people to patronize our own industry.

We cannot expect others to do that which we will not do. Is not the situation worthy of our earnest and prompt attention?

Cream prices would be much better if more butter could be consumed by home people. Why not help in keeping these cream prices at a high standard?

# Bell Ice & Dairy Products Co.

Bring Us Your SOUR CREAM!

## MEDAL TO OPERATOR 11,000 MILES AWAY

Malcolm P. Hanson, With Byrd  
Near South Pole, Hears  
Tribute.

One of the most striking methods of making an award of merit ever devised was the recent presentation of the Veteran Wireless Operators' Association medal in a speech by David Sarnoff in New York to Malcolm P. Hanson, radio operator with Byrd, listening by radio in the Antarctic wastes near the South Pole.

Mr. Sarnoff, Executive Vice-President of the Radio Corporation, praising Hanson, mentioned also the fortitude of the wife of the operator, who had consented that her husband go on the hazardous expedition for the sake of science. After she had received the medal for safe keeping, Mrs. Hanson, deeply touched, spoke to her husband across the vast distance. Within a



Mrs. Malcolm P. Hanson, Holding Medal Awarded to Her Husband, 11,000 Miles Away.

few minutes Hanson's reply came by radio telegraph through the receiving station of R. C. A. Communications, Inc., at Riverhead, Long Island. In addition to thousands at the Radio World's Fair, where the presentation was made, an uncounted throng heard the tribute over the network of the National Broadcasting Company.

"It is my privilege," Mr. Sarnoff said, "to pay tribute tonight to a man who has made an unusual contribution to science and civilization. Although he is 11,000 miles distant from this glass-enclosed room in Madison Square Garden, where I now stand, he is nevertheless able, through the instrumentality of Radio, to listen to the sound of my voice. That fact alone is worthy of commemoration, even in this day of extraordinary progress in science."

"Malcolm P. Hanson, as Chief Radio Operator of the Byrd Antarctic Expedition, you have been awarded the annual medal of the Veteran Wireless Operators' Association, for the most distinguished contribution, by a radio operator, in 1928, to wireless communication. As a member of that association, with some knowledge of its romantic traditions and standards of service, I feel that the award is well earned and well deserved."

Mr. Sarnoff related how Hanson planted his slender steel towers on the edge of the great ice barrier, cheered his comrades with news from home and gave the world for the first time a thrilling daily account of a polar expedition. Those things alone would have been a contribution to history, he said, but Hanson added to radio knowledge by testing signals against the polar sky, observed the phenomena of the Aurora Australis and made a record of radio behavior under conditions hitherto unknown. To Mrs. Hanson, Mr. Sarnoff said:

"Your sacrifice was all the greater because soon after your husband sailed for the Antarctic, you bore him a child. No medal can ever reward or repay you for your own courage and heroism."

## RADIO TELEGRAPH EXPANDS SERVICE

Recent additions to the radio telegraph service from the United States are of special interest now as indications that America is striving to hold her own in a radio telegraph leadership, which is made more difficult to maintain by the British merger of radio telegraph and cables. The announcement that R. C. A. Communications, Inc., will begin work at once to establish an inland telegraph network in fourteen strategic cities in the United States, with plans for 25 inland stations, as wave lengths are granted, also has added to the country-wide attention to this modern means of communication.

Within the last few weeks three new direct international circuits have been announced by W. A. Winterbottom, Vice-President in charge of Communications of R. C. A. Communications, Inc., to Spain, Syria and Costa Rica.

Several reductions of rates for radio telegraph service also have been announced recently by Mr. Winterbottom. It was the competition of radio telegraph which forced a reduction of cable rates by which users have saved \$60,000,000 in the last eight years.

## Texas Insurance Agency Celebrates 25th Anniversary

Mrs. Anna Driskell has just received an outline of the 1930 plans of the Company she represents—Kansas City Life. Altho the period just finished lacked considerable of being a so-called "banner year," Mrs. Driskell is informed that on the whole her organization was able to close 1929 in a very satisfactory manner. Slightly over \$14,000,000 of Life Insurance was placed, bringing the total in force in Texas to \$92,000,000 distributed among 41,500 policyholders.

The Texas Agency of Kansas City Life is celebrating its twenty-fifth anniversary this year. The Agency was founded on May 12, 1905 by the late Orville Thorp, who had the distinction of organizing the largest State Agency ever built for any Company in 25 years' time. The Agency is not only the largest in Texas, but the largest in the entire South, and one of the largest in the world. The present State Manager, G. Sam Cummings, was formerly Mr. Thorp's partner and an official of the Company. In the 18 months of his management the Agency has produced over \$23,000,000 of business.

During 1929 Mr. Cummings purchased a Home Office for the Texas Agency, this being the first agency in America to own and completely occupy its own building. One of the distinctive features of this model insurance structure is Policyholders' Headquarters, a room furnished and arranged solely for the convenience of Texas policyholders and their friends. It is provided with lounging, writing and telephone facilities.

## STATE UNIVERSITY IN NEED OF FUNDS TO CARRY ON SUMMER SESSION

Austin, Texas.—Request will be made of the State legislature for an emergency appropriation of \$40,000 to carry on the work of the University of Texas summer session uncut, according to Dr. Frederick Eby, director of the summer school. Unless this request is granted, the services of the summer session will have to be reduced. An appropriation of \$75,000 was made for summer work when the regular University appropriations were granted, but it is estimated that a fund of at least \$135,000 is necessary to operate efficiently through the summer, Dr. Eby said. Approximately \$25,000 additional will be provided by fees, but this will still leave a deficiency of \$35,000 or \$40,000.

"The limited finances of the summer session for the coming summer is felt most deeply because for years we have been operating with the greatest economy," Dr. Eby said. "While our attendance has been rapidly increasing, there has been no material increase in the appropriation for our work. Attendance in the summer session has increased 23 percent since 1924."

## Cotton Seed Crushers Ask Copra Tariff

DALAS.—A protective tariff on foreign vegetable oil imports, or independence of the Philippine Islands as a measure of protection for Southern agriculture and industry, was recommended to Congress in a resolution unanimously adopted by the Texas Cottonseed Crushers Association at their mid-annual meeting here last week.

Necessity for this action, members of the association explained, grew out of what is, in their opinion, a condition of unfair competition of labor between southern cotton farmers and the Filipino who is paid 20 cents a day for his work.

Important phases of association work, emphasized by T. J. Harrell, of Fort Worth, president of the Association, in his mid-annual speech, included recommendation that the association market its products in an orderly and intelligent manner, that market competition always be in the open where unfair buying and selling cannot exist.

"Base prices are not and cannot be tampered with," Mr. Harrell said, "for this is a restraint of trade, but where differentials or allowances are standardized, everybody knows what everybody else is doing. Any industry can cure itself of unfair methods by

bringing prices and competitive efforts out into the open."

The president pointed out that no doubt cottonseed would soon be bought and sold on its grade, based upon oil content. This method is being worked out by the U. S. Department of Agriculture, he said. "It may be necessary to standardize the form of cooking cottonseed cake, the proportion of steam and water, uniform pressure, etc., in order to make the product more readily salable," he said, and added that a cooperative marketing association for foreign trade may be the next step in that part of the industry since the foreign trade is falling off.

There is ample manufacturing capacity in Texas now, he told the association members, and the near future will show highly, a competitive marketing program.

"We are so used to prosperity that it is the normal business condition," Mr. Harrell said, "depressions represent hang over from primitive business."

"And as to the cottonseed industry, let us remember that each of us will stand or fall, prosper or fail, in so far as our industrial profits are concerned, just to the extent that we coordinate with our neighbor and our neighbor's problems."

We want your subscriptions to papers and magazines. We can meet the lowest offers.—J. C. Huchingson.

## BUY A HOME IN HAMILTON COUNTY

(Hamilton Herald-Record)

The ideal home life is possible of establishment almost nowhere else than on a farm or ranch. The most satisfactory ultimate interest is in farm and pasture lands. And now, without a doubt or possibility of argument to the contrary, is the opportune time to buy land in Hamilton county.

Here, as everywhere else, owing to the peculiar effect of present economic conditions, land is cheaper than it will ever be again. And Hamilton county lands are especially desirable because they are so universally susceptible to diversification of all kinds. There is hardly a 360-acre tract in the county that is not suitable for combining farming, stock raising, gardening, fruit and berry growing, sheep and goat raising, dairying and poultry raising. Investors and operators from other sections realize this and many have their eyes on Hamilton county lands as being received now than ever before in the history of the county, and this means something to small farmers, especially the renter, if he could get his eyes open and realize it. It means that the end of the old fashioned method of third and fourth renting is in sight. Cheap land means mass buying by big interests that will finally boom prices. Indications are that the next boom in Texas will be a land boom. When it comes the little man

will suffer another blow as land values will probably advance beyond all hopes of his acquiring holdings.

The thing to do is for every man to buy a home now, while the land is cheap, and the investment would not mean more than he could hope to safely meet. Even if the purchaser cannot start with more than 100 acres, or even less, it is the logical and the safest thing to do. There is scarcely a renter in the country who does not pay enough rent each year to make a payment on a home of his own. The reasonable prices, low rates of interest and easy annual installment payments, place a home within the reach of every man. However, this condition will not always endure. In fact, the dividing line is here now, as evidenced by low prices.

The thing to do right now is to step over on the home owning side and thus keep pace with the inevitable trend of the times. Delay and indecision are always costly, so every farmer in Hamilton county, who does not now own his home should take immediate steps to acquire holdings in some section of this county, the best all-round county in the state.

Don't forget Dr. C. C. Baker, the dentist, is in his Hico office every Friday from 9:00 a. m. until 5:00 p. m. Lady assistant. Office over the Ford Sales. Phone 276.

# To the Gas Consumer:

WE WISH TO TAKE THIS OPPORTUNITY TO ASSURE ALL OUR CONSUMERS THAT WE ARE DOING ALL IN OUR POWER TO GIVE EACH AND EVERY ONE GOOD SERVICE.

We feel that conditions have been improved considerably during the past few days regardless of the increased cold weather. We have had fewer complaints and many have assured us that the service is much better.

Every effort is being put forth to complete the other well which is being drilled to give Hico more gas. The field your gas is coming from is Hico's field and it is our intention to give Hico full advantage of it.

We also wish to take this opportunity to caution our consumers against the practice of building fires around the regulators and meters. In the first place it is a dangerous thing to do as it may cause a fire and as the regulators have rubber valves and diaphragms in them the heat melts same, rendering the regulator inoperative. Also in cases of a melted valve there is no means of preventing the high pressure going into the house which also causes a dangerous condition.

The damage done to the regulators and meters is a great expense to the Gas Company.

We are changing all the damaged regulators and meters and ask our consumers to please cooperate with us in the matter and call one of our men to make the necessary repairs.

We Wish to Give You Service

# Southern Union Gas Co.

## Who's Who TODAY

"A well wisher never equals a well doer."



HENRY FORD

Stand Back!

When anybody or any group commences to crowd a National Bank a little too close, Uncle Sam steps up and says, with authority—"Stand Back!"

He says it with his Federal Reserve Banking System—the mightiest banking system in the world. This great force is back of every National Bank, including ours.

Hico National  
Bank

"THERE IS NO SUBSTITUTION FOR SAFETY"

**Dr. Baker Pays N. R. Visit, Gives Reminiscences**

Dr. C. C. Baker, enterprising dentist of Hico and Hamilton, was among one of the first visitors at the News Review office Friday morning, and after transacting his business with us, stated that on several occasions he had witnessed rougher weather than we were experiencing at that time. He gave instances to prove his point, stating for one thing that he had seen large water storage tanks frozen solid, and on a few occasions had to get an axe and keep the ice chopped out from the center to keep the tank from bursting.

In last week's paper we stated that undoubtedly we would be told that Texas had witnessed colder weather, but that was cold enough last week for us. We are always interested in hearing of things that happened before we arrived on this earth, and especially want to hear from the old-timers who have something of interest to tell us of something that happened before our day.

Dr. Baker reported that things were quiet at the county seat, and that politics had not got warmed up much yet.

**Wacoan Found Cold and Hungry, Is Given Timely Aid**

WACO.—For a stooped, time-worn veteran of 77, who in his youth ofered himself against untold hardships—bullets, cruel, cutting Texas blizzards, anything—to safeguard homes and the flag of Texas, perhaps life has not fruits of reward, he thinks. In a little East Waco garage—open, partly—they found him recently, an ex-Texas ranger, and his 66-year-old wife, without warm clothing or food.

Perhaps there is personal pride partly to blame, because he has declined to live with a son in the son's house, but when the thermometer dropped to another freeze, Captain E. W. Nelund, Salvation Army, saw to it the aged couple would be warm.

When Captain Nelund, hearing reports of the suffering of the aged couple, went to investigate, he found them huddled in the garage. There was no floor. A little fire of scrap wood kept them from freezing, but could not keep away the bitter cold. There was no food.

A misty veil covered the eyes of the old veteran as he accepted charity. Perhaps his mind raced back to days of the open plains, creaking leather and nights in the open "tarp" for cover. But then, in those days, the body had youth and strength and there was no life-long mate, feeble and in ill health.

They told the captain their son once had cared for them. Captain Nelund went to the son.

"They left my house," the son told the captain, "willingly. I asked them to stay."

Just another case of pride—a man and woman who had lived their life of hardship in pioneer days and helped make Texas safe with law and order, still fighting for freedom. Captain Nelund reported at his office.

**NERVOUS WOMAN NEARLY DRIVES HUSBAND AWAY**

"I was very nervous and so cross with my husband I nearly drove him away. Vinol has changed this and we are happy again."—Mrs. V. Dues.

Doctors have long known the value of mineral elements iron, the calcium with cod liver peptone, as contained in Vinol. Nervous, easily tired people are surprised how Vinol gives new strength, sound sleep and a BIG appetite. Gives you more PEP to enjoy life! Vinol tastes delicious.

PORTER'S DRUG STORE

**HARDY & RUSK**

Are ready to serve you at the Will Hardy Barber Shop. Both experienced and appreciate your patronage.

WILL HARDY . JOHN RUSK.

**E. H. Persons**

Attorney-at-Law  
Hico, Texas

**J. C. RODGERS**

Notary Public  
REAL ESTATE, INSURANCE  
Hico, Texas


**FRED L. WOLFE**

INSURANCE—LOANS  
BONDS & REAL ESTATE  
Office in old First National Bank Building.  
Stephenville, Texas

**L. T. ROSS**

Watchmaker-Jeweler  
Hico, Texas

**How to Raise Poultry**  
By Dr. L. D. LeGear, V. S., St. Louis, Mo.



Dr. LeGear is a graduate of the Ontario Veterinary College, 1892. Thirty-six years of veterinary practice on diseases of live stock and poultry. Eminent authority on poultry and stock raising. Nationally known poultry breeder. Noted author and lecturer.

**Mechanical Step-mothers For Chicks**

This Article Should Help the Beginner Materially in Choosing the Type of Artificial Brooding Most Suitable to His Individual Requirements.

Editor's Note—This is another story in a series on poultry raising written by the well-known national poultry authority, Dr. L. D. LeGear, V. S., of St. Louis. Our readers are urged to read them carefully and clip them out for future reference.

One of the penalties of being regarded as an authority on anything is having to answer all sorts of questions more or less closely related to your specialty. One of the many questions that I am called upon to answer quite frequently is, "What type of artificial brooder do you consider best?" To this I invariably reply that there is "no best system and no best device." Any of the devices and systems now in general use will give satisfaction of the manufacturer's instructions are carefully followed. A brooding system should be so arranged that it can be easily cleaned and disinfected; it should be guarded against fire; it should be able to develop high temperature and distribute heat evenly; it should be easily ventilated.

The terms brooder and hover are rather loosely used by many people. Strictly speaking a hover is that part of the brooding apparatus which confines the heat to a given place and to which the chicks have access for warmth. It is usually a circular metal canopy shaped to deflect heat downward onto the backs of the chicks just as it would come from the body of a hen. It is sometimes adjustable to various heights and is quite often surrounded by a slit curtain to confine more of the heat to the area beneath it.

Many types of heating plants are used. A kerosene burner is the most common form, although coal, gas, hot water and electricity are also used to furnish brooder heat. If an oil burner is used it should be so constructed that the flame cannot easily be blown out or smothered and there should be some provision for the easy escape of fumes into the open air as they are very harmful to young chicks. With coal heaters it is also necessary to have a good draft.

Small portable lamp hovers having a capacity for from 50 to 100 chicks are deservedly quite popular as they are small and are easily carried.

They are small and are easily carried.

**FARM HINTS**

**Look Out For Seed Frauds**

Editor's Note—This is the eleventh of a series of short articles dealing with questions of farm crop seed, written by T. C. Richardson, field editor of the Farm and Ranch.

Nearly every year people are victimized by sharpers offering some new and miraculous variety of seed. Sometimes it is an evergreen lawn grass, again it is a field crop of some old variety with a new name. A lawn grass that sold at \$1.50 a pound was found on analysis to be made up of meadow fescue, rye grass, and redtop, all very common grasses which can be had for a few cents a pound.

Before you pay a fancy price for any new seed of which you have not heard before, it will pay to do a little investigating, whether it is offered by salesmen, by advertising, or through a catalog. There have been some exceptional developments in the plant world, and no one should close his mind against new things. But don't pay a high price for them unless you have some evidence besides the word of the seller that the "new" crop actually has superior qualities, different from other varieties.

Sometimes, as in the case of the wonderful lawn grass, the seed can be identified by any competent seed analyst, and every State has one at the service of its people. When such things are offered a sample should be secured and analyzed before large quantities are bought. This simple procedure would have saved a Decatur, Illinois, man probably about \$400 out of the \$500 that he paid for 100 pounds of the mixture mentioned above, and sold under the name of "Herbae-Mira." It will probably have a new name and the sharpers will have a different address this year. That enticing name sounds enough like Latin to fool the unwary into thinking it the botanical name; a Texas Mexican would interpret it: "See the plant!"

When new species are discovered or new varieties originated the impulse of the dollar-catcher is to thrust it on the market with all the blab-blah he can think up. The experiment stations will test all such if they are given time, and the seed are submitted to them. They will report what actually happens, and farmers can then buy or let it alone as the facts enable them to form a judgment. Experimenting by farmers themselves is not to be discouraged so long as they do it cautiously, on a small scale, so that the financial loss, if any, will be small. In crops, Ben Franklin's advice is good: "Be not the first by whom the new is tried, Nor yet the last to cast the old aside."

about. They are easily cleaned, simple to regulate and offer little fire hazard if ordinarily precautions are observed. They are usually circular in shape. A centrally located lamp is surrounded by a metal drum which carries the heat up against a metal canopy which deflects the heat downward. Then canopy is usually surrounded by a curtain to confine the heat and slits in the latter allow the chicks to come and go as they please.

Large stove brooders are in quite general use and have much to commend them. In principle, they are much like the portable brooders mentioned above except that they omit the inner drum and the surrounding curtain. As they radiate heat over quite an extensive area gradually decreasing in intensity with the distance it travels, the chicks can find almost any degree of heat they wish. With this type of hover poultry can take care of 5000 chicks or more.

A plan which offers many advantages to the poultryman is the Colony Brooder system. A large hover or brooder of from 200 to 500 chicks is placed in the center of a colony house and a temporary fence of one inch netting is put around it to keep the chicks from scattering. The size of the enclosure is increased from time to time as they grow and need more room. The advantages of this plan are obvious. If disease develops, for instance, it can be confined to one colony house, or in case of fire only one brood of chicks will be destroyed. The colony houses used are of the regular type familiar to all practical poultrymen.

There is a comparatively new system of brooding called the "battery brooding system" that I have seen in operation in several different states, and in most of cases is giving satisfaction for the production of early broilers, etc. These batteries are made up of compartments about 3x4 feet and four to six of these are usually built on top of each other. The floor of each compartment is made of 1-2 inch mesh wire and about 2 inches beneath the wire is a galvanized pan which catches all the droppings and is removed and cleaned every morning. About 100 chicks are put in each compartment at the start but the number is reduced as the chicks grow. When the chicks are old enough to determine the sex, the pullets are usually put out in a regular brooder room and raised for layers while the cockerels are left in the batteries and grown as rapidly as possible for broilers.

In Texas and in other Southern States, electricity is the usual heat in the batteries, while farther north hot water heating systems are usually installed. The advantages of this system are the small space required and the sanitary measures afforded by the wire floors in the battery compartments.

**USES OF THE MARK "O. K."**

For many years the letters "O. K." have been used to express approval, especially throughout the printing and publishing trades in marking proofs of type matter, forms and the like as "All Correct." The error in the use of these letters is said to have been due to misreading of the mark "O. R.," which meant "Ordered Recorded." Some historians state that President Andrew Jackson (who could not spell well) marked a document "O. K." Asked what it meant, he said, "All Correct," but he had spelled these words "Oil Korrekct."

President Wilson endorsed various papers and memoranda with "Okeh," and explained that the word was from the Choctaw Indian Language, meaning "It is so," with a distinctive final meaning of "All Right; correct."

In the headlines of leading daily newspapers in which the mark is used "O. K." is the style instead of "Okeh." Some of the sports writers, however, use "Okeh," in headlines of their stories in newspapers. The relative marks, "O. K'd" and "O. K-ing," are often used in printed matter.

**JOURNALISM STUDENT WRITES**

FORT WORTH.—"Getting Bible School News Into Print" is the title of an article by Joseph B. Cowan, instructor in journalism at Texas Christian University, in a recent issue of The Lookout, magazine of Christian Education.

**666**

is a Prescription for  
Colds, Grippe, Flu, Dengue,  
Bilious Fever and Malaria.  
It is the most speedy remedy known.

**THE GLEN ROSE HATCHERY**

Only chicks from well culled and tested flocks of S. C. American White Leghorn, S. C. R. I. and Barred Rocks offered.  
HATCHERY OPEN AFTER JANUARY 27.  
Write For Particulars

**SALE OF SARGON BREAKS RECORDS**

Famous Medicine Rapidly Becoming Household Word Throughout America—24 Carloads Sold in 25 Days in 27 States—Overwhelming Demand the One Great Outstanding Proof of Its Wonderful Merit.

Most medicines are sold by the dozen or by the gross. A few are sold in larger quantities, but think of a medicine that sells in such enormous quantities that wholesale dealers are forced to buy it in solid carload lots to supply a demand that has been so phenomenal as to almost stagger the imagination.

That's just what has happened with Sargon, the celebrated new medicine that is now sweeping the country like a great tidal wave. Not only is the trade buying it in carload lots, but they are buying carload after carload, each car containing over 20,000 bottles of Sargon and Sargon Soft Mass Pills.

Twenty-four carloads in 25 days sold in only 27 states is the amazing record recently made by these wonderful medicines.

In the State of California where Sargon was introduced in April of last year, it has required 21 carloads to supply the ever increasing demand in this one state alone. Texas dealers required 9 carloads in only four months.

A single New York firm, with wholesale branches in leading cities, is selling at the rate of over a Million and a Quarter bottles a year.

"Phenomenal and bewildering" is the way one of the big drug jobbers of the country describes the marvelous demand for Sargon.

"It's the greatest seller within the memory of the oldest members of our organization," said another. "We are selling more Sargon than any other ten medicines put together," said still another.

And so it is everywhere Sargon has been introduced. From Coast to Coast and from the Gulf to the Great Lakes, Sargon is known and honored.

Millions upon millions have used it and have told other millions what it has done for them. When suffering men and women find a medicine that helps them, they naturally want to tell their friends about it and in this way Sargon is fast becoming a household word throughout America.

Porter's Drug Store, Agents.

**N. R. VISITOR**

D. A. Izell of Iredell was a visitor in the News-Review office Monday, and after turning a dollar over to us for renewal of his subscription, looked around to see how the paper is printed. He showed a great interest in the workings of the various machinery, and expressed surprise at the amount of work entering into the publishing of the paper.

Mr. Izell stated that the last freeze would probably be beneficial to oats, as they looked rather sick last week, but that they would probably come right along now.

**DOCTOR OF PHILOSOPHY DEGREE SOUGHT BY 137 STUDENTS AT STATE U.**

Austin, Texas.—Graduate work toward the doctor of philosophy degree is being carried on by a total of 137 students at the University of Texas, according to Dr. H. W. Harper, dean of the University Graduate School. How many of these will have completed their work in time to receive the degree in June is not known, since formal application is not made until May 1.

**WHAT - KNOTS**

Vol. II Friday, January 24, 1930. No. 24

**EDITORIAL**

And now they've invented an electric clock. It plugs into an ordinary light socket and is regulated just as West-ern Union clocks are so it is always correct to the exact second. Thus, one by one our alibis are being taken away from us.

Since the earliest times the most important factor in building a city has been TRADE. To build any community, trade here.

Moths do not eat holes in garments. They eat the clothes and leave the holes, but not if the garments are hung in a closet lined with red cedar.

If Diogenes were to wander around these nights he'd surely get pinched for having only one light burning.

**AMERICANISM**

Scolding a naughty movie; attending it to see how naughty it really is; kicking because the naughty part is cut out.

The airplane uses 40 per cent of its power to go ahead and 60 per cent to stay up above the crowd. How like the neighbors!

A family tree is like others. The shady part is farthest from the main trunk.

Why not build water storage tanks out of concrete: we have the forms.

Cement is the cheapest material a farmer can use.

Barnes & McCullough HICO, TEXAS

"Everything But Anything"

Hard wood floors make housekeeping easy. Ask the wives who have them.

**LAUNDRY PATRONS**

For the benefit of the people who would like to leave word for us to get their Laundry Work, we have made arrangements for you to leave your calls with the City Tailor Shop.

Phone Them — No. 159

We Call and Get Your Laundry

**Snow White Laundry**

**HAVE YOU TRIED Our Cleaning and Pressing?**

We turn out first-class work, and guarantee to please. Phone 159 when you have tailor work of any kind, and we will call for and deliver the garments.

CITY TAILOR SHOP

**AGAIN**

**Majestic Introduces a new and real improvement in RADIO**

**THE**

**COLOTURA**

**DYNAMIC SPEAKER**

Watch for Further Announcement

**C. L. Lynch Hardware**

Hardware and Radios

### Fairy Sunday School Golden Rule Class Has Good Meeting

The Golden Rule Class of the Methodist Sunday school at Fairy met at the home of Mr. and Mrs. E. C. Allison Thursday evening, January 16, for its regular social meeting.

The first part of the evening was given to the following program:

Song, "All Hail the Power of Jesus Name," by the class.  
 Invocation, W. E. Goyne.  
 Musical Reading, Marcella Cox.  
 Round table discussion led by Armo T. Hedgpeth, who discussed "The Social Duties of a Christian." Second "A Christian Duty to the Church and its Organizations" by the class teacher, W. E. Goyne. Third, "The Need for Trained Leaders in Christian Activities," by Miss Helena Loden. Fourth, "The Pleasures and Benefits One Derives from Attending Sunday School," Guy C. Hartgraves. Quartet, Messrs. T. L. Wright and Guy C. Hartgraves, and Misses Rillie Loden and Marcella Cox.

Class benediction.  
 Concluding the program the Misses Wymer and Robylee Allison entertained the members of the class present and their guests with games and contests. Refreshments consisting of sandwiches, potato chips, cake and hot chocolate were served by the hostesses. Mrs. Allison was assisted by Mrs. J. D. Seago and Mrs. D. E. Allison to the following: W. E. Goyne, class teacher; T. L. Wright, class president; Marcella Cox, vice president; Armo T. Hedgpeth, Guy C. Hartgraves, L. D. Wright, Melvin Wright, Cecil Herricks, Gladys Hedgpeth, Robylee Allison and Wymer Allison, class members; and the following guests of the class, Misses Rillie and Helena Loden, J. D. Seago, Mrs. Armo T. Hedgpeth, Mrs. P. L. Cox and D. E. Allison.

### CLOTHING CLASSES AT T. C. U. WILL DON OWN DRESSES

FORT WORTH.—A class style show, in which each girl dons the dress she has made and subjects it to class criticism, is a feature of the advanced classes in clothing at Texas Christian University, according to Miss Bonnie M. Enlow, head of the department of home economics.

A street dress, an afternoon dress and an evening dress are made during the course. The students select suitable material and pattern.

"I have tried to plan a style show given by the students," Miss Enlow says, "but as soon as a dress is completed the student offers the plea that she needs it to wear. By the close of the year all of the garments have been worn and the style show necessarily is given up."

Willie Bruce and Thomas Hammond, negroes, were shot to death in the negro settlement of Lubbock last night and officers are searching for another negro alleged to have done the shooting.

### THE METHODIST CHURCH (Put God First)

Do people call you an earnest christian? The earnest, zealous, loyal christian will be found at the church services on Sunday worshipping God.  
 Morning Worship 11:00 O'clock  
 Prelude  
 Invocation Sentence, by the Choir  
 Hymn No. 19, "Jesus Calls Us" Harrington  
 Jude

The Apostles' Creed  
 Prayer  
 Hymn No. 209, "He Whispers His Love to Me" McCown  
 Old Testament Lesson  
 The Gloria Patri  
 New Testament Lesson  
 Announcements and Offering  
 Dedication Prayer  
 Hymn No. 210, "Pass Me Not" Doane  
 Sermon, "Biblical Repentance," Rev. A. C. Haynes  
 Invitation Hymn No. 147, "There is Power in the Blood" Jones  
 "Sweet Hour of Prayer," by the Choir Bradbury

Benediction  
 Postlude.  
 Evening Worship 7:00 O'clock  
 Prelude  
 Congregational Singing  
 Hymn No. 207, "I Love to Tell the Story" Fischer  
 Hymn No. 203, "Beulah Land" Sweney  
 Prayer  
 Hymn No. 184, "Love Lifted Me" Smith  
 Scripture Lesson  
 Announcements and Offering  
 Doxology, by the Choir Franc  
 Hymn No. 189, "Throw out the Life-Line" Ufford  
 Sermon, "The Gold of the Human Life" Rev. A. C. Haynes  
 Invitation Hymn No. 188, "Why Not Now?" Case  
 "Abide With Me," by the Choir Monk  
 Benediction  
 Postlude.

### T. C. U. DEBATING TEAM INVITED TO TOURNAMENT

FORT WORTH.—The debating team of Texas Christian University has been invited by the Southeastern Oklahoma State Teachers College to participate in a tri-state debate tournament to be held in Durant, Okla., March 28, according to Hugh Buck, student manager of debating at T. C. U.

Teams from colleges and universities in Texas, Oklahoma and Arkansas will take part in this tournament, Buck says. "It will be one of the big events of the southwestern forensic year."

### NOTICE TO DOG OWNERS

It is time to pay on your dog Call at the city hall or see Cole Hooper, Chief of Police and pay same.  
 J. R. McMILLAN,  
 City Secretary, Hico, Texas.

### Sheriff Mack Morgan Asks Re-Election

In this issue of the News Review appears the formal announcement of Sheriff Mack Morgan for re-election in the coming Democratic primaries. Sheriff Morgan is a man of most admirable character, staunch in his principles, and diligent in the discharge of his official duties. Whenever possible Sheriff Morgan brings all law breakers to justice, but he is not a man who persecutes the offender, and he is ever ready to do all within his power to lessen crime and protect the citizenship against lawlessness.

In asking the office again at the hands of the voters Sheriff Morgan makes no further pledge than that he has continuously observed, to do his duty in so far as it is humanly possible to carry the arms of the law.

### A HARD BLOW AT CHRISTMAS FRUIT CAKES

Some fast work on the part of Federal authorities was required just before Christmas to save the lives of persons who had purchased nine fruit cakes inadvertently poisoned by the maker, a woman at Virginia, Ill. Long after the cakes had been made and sold she was horrified to find that she had put into them arsenic from a package on her pantry shelf. The poison had been purchased as an insecticide several years before, and had been forgotten. One of the cakes had been sent as a gift to Canada, and the recipients were warned barely in time.

Secretary Hyde, whose department is to be commended for tracing all of these cakes, now issues a warning drawn from the incident. Poisons such as garden and domestic insecticides are in almost every home, the announcement says, and care must be taken to keep them away from shelves on which foods are stored. Placing them on high shelves or in a different part of the house, out of the reach of children, is urged. These are simple precautions, and every housewife should heed them and check over her pantry shelves.

Similarly, poisons in the medicine cabinet are a danger. Many deaths occur annually from confusing poisons for medicines in the dark. Poisons should be in plainly marked containers and should be kept well away from bottles in regular use by the family.—Exchange.

Fire of unknown origin Sunday morning destroyed the Bogata Hardware Company store. Loss on the building and stock was estimated at \$20,000.

We can cure your dandruff—  
**Make Johnson's**  
 BARBER SHOP

### FIRST BAPTIST CHURCH

Roger Babson, the Great American Statistician: "The need of the hour is not more factories, railroads, steamships, armies or navies, but more religious education."

To that end we invite you to be "True Blue." Sunday 10 a. m. with that "Cross and Crown Blue Button." Four young peoples' Unions and one adult Union Sunday 6:15 p. m. Mid-Week services Wednesday 7 p. m. Church building, J. C. Rodgers, leader.

W. M. S. Monday 2 p. m. Y. W. A. Monday night, Junior and Intermediate G. A.'s Wednesday afternoon, Sunbeams Friday afternoon.  
 Sermon Sunday 11 a. m. third of the series on: Baptism. Subject: "The Baptism of John, Was it from Men or Heaven?"  
 Sunday night, the People's popular hour, 7 o'clock, fourth of the series on "The Parables of the old Scriptures." Sermon Sunday night: "The Parable of the Ewe Lamb." Saints, Sinners and sojourners. Welcome!

"The Best Theology is—A pure and beneficent Life."  
 Clarence Allen Morton, Pastor.

### Mrs. Jim Carmean Hostess To Hico Review Club

Mrs. Jim Carmean was hostess to the Review club which met Jan. 18 with Mrs. E. H. Randals as leader of the lesson "Petrograd."  
 "Constantinople" will be the subject for study February 1, at the home of Mrs. T. A. Duncan with Mrs. J. B. Poole as leader of the lesson.

Dr. George W. Truett will lead in dedicating the Central Baptist church at Livingston Jan. 22. This is one of the oldest churches in East Texas. It was organized in 1845.

### OUR COLOR BUSINESS!

Some one has taken the pains to discuss the "SHADES OF MAN" as follows:

When he is MAD they say he is RED.  
 When he is a COWARD they call him YELLOW.  
 When he is STRAIGHT they call him WHITE.  
 When he is UNINTELLIGENT they call him GREEN.  
 When he is LOYAL they call him TRUE BLUE.  
 When a man has NO PEP they call him COLORLESS.

Be True Blue With "Cross and Crown Button" S. S. 10 A. M. Sunday FIVE B. Y. P. U.'S Sunday, 6:15 P. M. Sermon Sunday Night 7 O'Clock "THE PARABLE OF THE EWE LAMB." THE FIRST BAPTIST CHURCH Clarence Allen Morton, Pastor

### HICO METHODIST CHURCH (Put God First)

Hear the second sermon of a series of 8 Sunday morning sermons, on the Prominent Doctrines of Methodism.

Sunday, January 26th, 11:00 A. M. "Biblical Repentance"

Sunday, January 26th, 7:00 P. M. "The Gold of Human Life"

Strangers and Friends Are Cordially Invited.

Members Are Expected To Attend.

One of our regular customers remarked Monday morning: "I MADE LESS MONEY LAST YEAR THAN EVER BEFORE BUT AT END OF YEAR I HAD MORE MONEY ON HAND." He did this by trading here and paying cash.

YOU CAN DO LIKEWISE, TRY US, WE WANT YOUR BUSINESS

### JUST A FEW OF OUR REGULARS:

- No. 2 Corn, per can ..... 12c
- Campbell Pork & Beans, 3 cans ..... 25c
- Mothers China Oats ..... 32c
- Hershey Cocoa, 1-2 lb. can ..... 15c
- Mustard, Quart jar ..... 15c
- 17 lbs. Pure Cane Sugar ..... \$1.00

### Hudson's Hokus-Pokus

"Better Foods For Less"

# Petty Bros. Merc. Co.

## Closing Out and Quitting Business

\$25,000 Stock to Be Sold Out to the Bare Walls

# SALE

Dry Goods, Clothing, Shoes, Groceries, Hardware & Implements

Sale or Rent Buildings Fixtures Counters and Tables

No Refunds No Exchange Every Sale Final

Doors Open Friday Morning, January 24th, at 8 o'clock---We are Determined to Quit