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## Here In HICO

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LEANS TROUNCE
FATS 13 TO 7
FATS 13 TO 7 IN
HARD FOUGHT GAME Natand
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"Super-this", "anti-that"-" special-this", "premium-that", compare the performance of any gasoline with that of the new and better Texaco. Then you will understand why Texaco is so popular not only right here but all over the U. S. A., from Coast to Coast, from the Border to the Gulf!

The new and better Texaco Gasoline is
"There never was a better oil.. .
specially refined to form an active vaporized mixture of gasoline and air, a dry gas, which ignites instantly and burns completely.
Texaco Golden Motor Oil is refined from carefully selected crudes only. It is full bodied as it feels, pure as it looks, free from gritty. carbon-forming elements which cause an engine to falter and lose power.

## 



## $\underset{\text { Agent }}{\text { Connally }}$ Willis




## Get Ready <br> For the Big REUNION ! A 4

## Lowest Prices at Carlton's

Just now we are making big reductions on all summer merchandise, consisting of Mens Clothing, Straw Hats, All Summer Underwear, Mens and Young Mens Trousers and shirts.

Sweeping Reductions on all Ladies Dresses and Summer Hats. Summer Dress Goods very special prices are being made on all Spring and Summer Goods-making room for our New Fall Merchandise that will be coming in right soon. Come make yourself at home with us.

## G. M. Carlton Bros. \& Co.

"The Peoples' Store"



## The conntry Gomleman By Jno. m. AITON



THE SURPRISE STORE -extends a Hearty Welcome to the citizens of Hico to the HAMILTON COUNTY FAIR. COME ONE-COME ALL!

## You Are

INVITED
to visit our Store-give it a close inspec tion. Everything is NEW and our EVERY DAY PRICES are BARGAIN, PRICES!

WELCOME HICO!

## Perry Bros., Inc.

"Hamitton's Newest Store" Hamilton, Texas

## Welcome HICO

ALL WORK GUARANTEED

## Emmett Bros.

Tinners and Plumbers
HAMILTON, TEXAS


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## WEBB-NORTH MOTOR CO.

THE HOME OF
BUICK AND MARQUETTE MOTOR CARS
-ALSO-
HEADQUARTERS FOR USED CARS
Be sure and see the new Marquette and Buick Models at our Sales Rooms, while attending the Hamilton County Fair.

## WEBB-NORTH MOTOR CO.

HAMILTON, TEXAS
WELCOME HICO

TO HAMILTON COUNTY'S FAIR AND RACE MEET

## July 24th, 25th, 26th

Garner-Alvis Co. bids a most cordial welcome to Hice and their entire citizenship to attend the Hamilton County Fair and Race Meet, July 24, 25, and 26th. Its your Fair, we want you to feel at home while here. You are more than welcome to make our store your Headquarters. Good, cool place to rest-plenty Ice Waterwe will expect you!

## GARNER-ALVIS CO.

"Hamilton County's Largest Department Store." HAMILTON, $\quad$ TEXAS





## Each Sip a NewDelight

Try our Fountain Drinks. They are cool and delightfully refreshing.
We are agents for the Atwater Kent and the Orthophonic Victrolas.

## Corner Drug Store

E. H. ELKINS, Proprietor

FALLS CREEK NEWS FLAG BRANCH









Mass Production
For Food Products

## $\substack{\text { Great } \\ \text { and } \\ \text { nomed } \\ \text { tolember }}$ <br>  <br> $\square$ <br> 

## COMING!

## Big FREE Show

J. H. G. Medicine Co.
will open at
Hico, Evening Thuryday 25
And Continue for about ten days GOOD MUSIC
CARRYING 8 PEOPLE SINGING AND DANCING DUTCH, IRISH and Black Face Comedy This Show is For
LADIES, GENTLEMEN, CHILDREN FREE FOR ALL

Don't Miss It
Lecated Across from DEPOT


Electricity Does All the Work on Insull's Farm

 Cows: are curried with vacuum
leaners, milked with suction machin.
 ing and before dawn on aroues then
to the possibility of laying extra eggs

 hasers kep the pigpen cosy. Germany on July 22


 DUFFAU NEWS
ed ititle Miss Magrste Nachtigall Sun days last 1 veek
Uayo
Holilis.



 on a plea
Texas. Texas, and Mra, Smart and family
visited near Hamilton sunday.



 Mr. Stroterers spister who has spent
somet
saturdey. with them, returned home
 day 1 irs. Harlow hax returned from an
extended visit with her son, will Mrse Harlow hax returned
extend
Harlow at West. Thexas.
It looks as is the radio and auto
calesmen are going to setle the wheat salesmen are gaing to evtle the wheal
crop problem affer all. A working serir may bo natisficed


## GOOD FOODS COST LESS

Day in and day out throughout the year good foods cost less at your friendly AEP store.

## 



| 48 lb . sack A\&P Sunnvtield Hlour $\$ 1.55$ |
| :--- |
| ORANGES, extra nice, per dozen |
| LETTUCE, firm heads |
| LEMONS, full of iuice, per dozen |


| Royal Fruit Gelatin . . 3 mm 25 c |
| :---: |
|  |
| Rock Crystal Salt . . 3 mm 10 c |
| Domestic Sardines |
| AEPP Spinach row rom orn . . citr 15c |
|  |

## A\&P Pure Grape Juice :w...25c

 Encore Spaghetti …… 3 … 25 C Economy Raisins . $4 \approx 32 \mathrm{c}$ WHUTE Milk Evaporated . . 3 … 25cgREAT ATLANTIC\& PACIFIC

REDUCING THE
Marrying Parson
Complaining About
Lack of Business
Lack of Business

## We Will Buy No More Cream

After Saturday, we will buy no more cream. We appreciate very much the business you have given us in this line. We will be glad to serve you in the grocery business, carrying at all times a full line of fresh and staple goods. We have fresh fruits and vegetables in stock.

## J. E. Burleson

There is a reason for our growing trade


## FORD Bargains!

> See Us Betore You Buy

WE HAVE SOME DANDY BARGAINS


The above cars are in good condition and are offered at low prices.

## Willis Motor Company <br> Frank Mingus, Salesman



City Tailor Shop<br>HICO, TEXAS

We appreciate very much, the splendid patronage the good people of Hico and surrounding territory have favored us with while in business.. We have in our plant all the modern machinery necessary to good work, and our head tailor is a most efficient workman, capable of doing all kinds of alterations, cleaning and pressing, in fact can do anything you would expect at a tailor shop. Also we have put on a nice, new delivery car to protect your nice clothes while in transit from and to the shop. Our motto is "the best service possible."

COPRLAND \& SON, Props.


Business Satisfactory Texas University Gets In Texas First 6 Months of Year


Hico Poultry \& Egg Co.

## ROSS-BLACKBURN

 WILLIAMSON-PROFFITTwants to meet you at the OLD PIRTLE STAND - "where the PRICE and WEIGHT IS RIGHT."
P. S.-Bring along your eggs and some chickens.

Friday night, August 2, the first "Armour Hour" program will be broadcast through your favorite station. Tune in and hear this wonderful program. This will centinue for 52 weeks.

PHONE


FRIDAY NIGHT SAT. Matinee ADOLPH MENJOU
'marquis preferred $\stackrel{\text { FOX NEWS }}{\text { AT. NIGH }}$
AT. NIGHT том міх OFTHE GOLDEN
WEST,
int

Palace Theatre

| $\begin{array}{c}\text { Monday-Tuesday } \\ \text { Silver Nights Tablespoons' }\end{array}$ | $\begin{array}{c}\text { Wednesday and } \\ \text { Thursday }\end{array}$ |
| :---: | :---: |
| EMIL JANNINGS | MAURICE CHEVALIER |
| -in- | -in- |
| "THE SINS OF THE THE | "INNOCENTS OF PARIS" |
| FATHER" | $\begin{array}{l}\text { Comedy "For Sale, A Bung- } \\ \text { FOX NEWS }\end{array}$ |

NEWS FROM IREDELL COMMUNTY

## MOVING --

## Ross Poultry \& Egg Company



## Hico Poultry \& Egg Company

-Where Mr. Ross will take charge. I wish to thank all of my customers and friends for their liberal trade and support. And I hope to be of greater service to the farmers in our new place of busi-ness.-WATT M. ROSS.

Don't forget the place-its in the OLD PIRTLE STAND-Where the PRICE and WEIGHT is RIGHT.

## July Bargains!

WE GUARANTEE TO SAVE YOU MONEY and further Guarantee our Merchandise will be exactly as Represented. YOU MUST BE SATISFIED. Our meats, vegetables and cheese electrically refrigerated at proper dry temperatures are delicious. Shopwith us and put the difference in the bank

| Pimento Loaf, sliced |  |
| :---: | :---: |
| Boiled Ham, sliced | 58c |
| Boneless Prem. Ham, sliced .............50c |  |
| Pimentoes |  |
| Potted Ham, 6 for |  |
| Vienna Sausage |  |
| Sandwich Spread |  |
| Fruits for Salad | 30c |
| Sweet Pickles ….......................18c |  |
| 25 lb . Sack Sugar | \$1.55 |
| No. 1 Tomatoes |  |
| Ne. 2 Corn |  |
| Pork Beans $\quad$ 40c |  |
|  |  |
| 2 lb . Box Saltines $\quad \ldots \quad 35 \mathrm{c}$ |  |
| 2 lb. Box Grahams .................35c |  |
| 17 lbs. Sugar | \$1.00 |
| 1-4 lb. Lipton Tea $\ldots \ldots \ldots$ - ${ }^{\text {a }}$ |  |
| 1-4 lb. White Swan Tea $\quad$ 24e |  |
| 1-4 lb. Maxwellhouse Tea | 22c |

IT WILL PAY YOU TO SHOP WITH US

## Hudson's HOKUS-POKUS

Service Courtesy Appreciation


## We Will Buy Your Milk and Cream

## and are equipped to give you the very best of service. We have plenty of help. and are paying the highest market prices possible. <br> We are open at all times for the ice trade. Try some of our ice cream. None better made. <br> Our sweet cream is delicious. From 1-4 to 1 il. sizes. <br> Hico Ice \& Cold Storage Co.

HICO, TEXAS

But Our Prices Are
Still Hotter

36-in Batiste a n d Voiles in Pretty
Patterns _...... 28c
25 Ladies Nifty
Hats

| 36-in. Print, Fast <br> Colors |  |
| :--- | :--- |
| Mens Dress <br> Shirts | $\mathbf{1 9 c}$ |
| Hay Ties, <br> Only | $\$ 1.00$ |

Nice Percolator
Only 65c

| Cream Cans. $\quad \mathbf{\$ 3 . 0 0}$ |  |
| :---: | :---: |
| Sliced Bacon Per Pound | 35e |
| Jitney Sardines | 5 |
| 2 Cans No. \& Beans | Pork $-\quad . . . .25 e$ |
| 3 lbs. Coopers Coffee | Best $\$ 1.25$ |
| Double Disc Plow | \$85.00 |

Daisy Churn
For
$\$ 2.75$

Red Cedar Water
Bucket ….... \$1.75

Your Business Always Appreciated.

## Petty Bros.

Mercantile Company

