


## Methodism

a commotion when Re
Ferguson's scheme to establish
camp in Texas is generally
known. Rev. Mr. Fergul
formerty pastor of the Polk
street Methodist
arillo, and the builder of th
structure, now financial age
$\qquad$
$\qquad$
ed of one from each presiding
elder's district to present it west Texas annual conference
west which meets at Stamford, Nov. 10. Rev. Mr. Ferguson has been more than a year, but only today made the announcement of his purpose to present the same be
fore the coming conference. He states that this camp will in no manner be a rival to Epworth-by -the-Sea, near Corpus Christi,
but that the state is large enough for two camps. The one to be established in this section of the
state being one that would fill a state being one that would fill a long felt want. , He argues tha ti is next to impossible from fin ti is next to impossible from fin that should the camp be stationed near, say in the Palo Duro canyen, midway between Ama rillo and Canyon City, thousands of yoong Methodists and their friends, could be accommodated and benefited, who otherwise present camp. It is believed tically the undivided approval of the conference.-Dallas News.

## "The Cup That Cheers"

We have just opened a fresh shipment of the highest grade coffees ever offered to the trade and we guarantce to give you the best value for the least money that has been your opportunity to partake. This coffee appears under the following brands and the names are significant of the rank that it occupies in the coffee circle.

## President" In 1, 2 and 3 lb . cans. <br> Statesman" In 1 and 2 lb. cans. "Simon Pure" In 5 lb. pails. <br> Ambassabor" In 3 lb, pails. <br> (Other Brands too Numerous to Mention.)

We are safe in saying that this is the largest assortment of coffee ever shipped to Canyon City. for the retail trade, therefore insuring every one the opportunity of getting a coffee to suit the taste as well as the purse.

FEED - We are also carrying a full line of ground feed embracing bran, chops and Kaffir corn-our prices are right. Every article purchased of us carries with it "Our guarantee.
talks on adVertising

## V.-Getting New Customers And Holding Them

By Henry Herbert Huff

d. Business Man. it costs just so much for running ex penses-rent, light, fuel, clerk hire-whether you sell ten or ned dolars worth of goods per day, does lower fixed expense to increase sales. No to a certain point all excess busines brings you an added profit. It pays to lay hold on all you possibly can. Idvertising offers the best means for increasing trade New customers are attracted by leaders-merchandise at unusually low prices. An instance is told of an old lady who came nine miles to get a spool of cotton thread for 3 cents, but she purchased everal dollars' worth of goods before leaving the store. The ad has accomplished its mission when it gets a prospective patron within the doors. That is the most difficult part. It is then up to the merchant to make the most of the opportunity and win im for a permanent cistomen
"The merchant who utilizes newspaper publicity has the whole world to draw trade from. He is confined to no particular neighborhood. He knows no barriers. Wherever he can send his ad ertising, there he can solicit business. Some of the more ambi ious country merchants are drawing business from the big towns The advertiser's opportunities are unlimited. Throngh the newspapar he can, reach people he never saw or who perhaps never
heard of his store."

But how about holding them
"That depends quite as much upon the merchant as the advertising. If eustomers receive satisfaction, they will continue to
come. But nothing HOLDS them like continued bargair offers. Have a few new specials every Saturday. Keep the farmers guessng what will eoone noixt?
"What adviee can you give to the dealer starting in business?" han for a merchant to come to town, rent a stove, fill the shelves and counters with new goods, arrange attractive' displays in the windows, put competent salesmen behind the counters and then-
WAIT for business; WAIT for people to come in and buy; WAIT WAIT for business; WAIT for people to come in and buy; WAIT
for them to find out what he has to sell; WAIT for the public to learn of his very existence? And yeffit is not uncomimon for one o do this! Advertising would have carried all sich information to prospective buyers. He spares no expense to have stock and fix-
tures the finest and yet neglects the greatest essential of all, Should ures the finest and yet neglects the greatest essential of all. Should
vou inquire why he spends nothing for publicity he would probably you inquire why he spends nothing for publicity he would probably
say that pleased patrons and his window displaygzare sufficient ad-
vertising sertising. Word of mouth publicity is the best, but it is toe slow.
Vossip has wings, but favorable news. travels slowly Gossip has wings, but farorable news travels slowly. And as to the
window - a newspaper announcement is often neoessary to call at. cindow- ${ }^{2}$ ne
tention to it ."

## A EITY PARK? YES.

## ocal Citizen Makes Comment Upon Propos - tion for Establishing Public Play <br> ion for Establishing Public Play

In your last week's issue we notice an article calling attention to the dire necessity for a public park at some available place in this city and, in thinking over
the matter, there have been several things which occured to the writer which might be consider ed in connection with the propos ition. The writer is in hearty tends to the advancement of the interests of this city and of its people and at some future time as suggested but did it occur the people that there are a num ber of things that ought to be
considered in connection with it. considered in connection with it In the first place the city need every dollar she can rake and scrape for the next few years or the purpose of making im offering fire protection to the whole city. It is true that a contract has been let for a water mains for protection only and it is a good movement but should be much more extensive but under the present conditions locally and who know conditions here may decide the 'otherwise' matter, it is probably the best that no greater sum of money is available, at the present time for such expenditures. The water
supply which will be installed will not be available, so the writ er is informed, for the use of mains but the long suffering people will still have to maintain their wells, wind-mills and tower dual water supply. We doubt dual water supply. We doubt
the Trisdom of the decision becance the water piaced in mains will become tanke and mains will become $=$
 Be a News subscriber was kept under constant surrelliance.
Nearly every one in the street was a Nearly eve
paid spy.
"What ww asked the shopkeeper.
"Have you been here hong?" asked
the policeman, without replying to the
 of customers, consideritig a number
hayye only been here since yesterday
mor haye only
morning."
"Oh. tha You see, in in order to start explained
very trade 1 sell
 I see. Where did you come from?
II have been in America for three
years past, it is there whe years past. It is tpere where 1 learn
ed how to attract trade. A shopkeeper In that country will lower his pricen
when he first opens, get a goed when he first opens, get a good cllen
tele, then gradually raise them." "That is a great country, America."
"Yes. In eversthing but the govern ment. They bave no tittle govern
fother
there to keep them in order-onty a The policeman went out thinking
there conid certsituly the no harm in a

 $\stackrel{j}{\text { jug }}$ Th
(Kot
tent.

The Private Lacross ——_ DISC PLOW


The latest and most up-to-date Disc Plow on the market. Light draft, easy to operate, dust proof, case hardened bearings on both wheels and disc. Will turn to the right as well as to the left. Will plow the hardest of land, both new and old. Goes into the ground by means of principle and not by weight and cuts out a clean furrow.
-We have a Complete Stock of All Kinds of -
Implements, Wagons, Buggies, Spring Wagons, Windmills, Pipe, Casing, Cylinders, Tanks, Genuine Baker Perfect Barbed Wire, American Field Fence, Nails, Stoves, Ranges, Harness and Saddles made in our own department from the very best Oak Tanned Leather, Shelf and Heavy Hardware

RIGHT PRICES
See us on East Side of the Square.
Thompson Hardware Co.

## Cheap Clothes are Cheap


when you buy them, and soon after. They will make the best man in the world look cheap. You can't avoid it if you wear such clothes. We do not want you to look cheap, and to put you right we offer you the chance of wearing Stein-Bloch Smart Clothes. They are just a trifle more expensive, but they give you dollar for dollar in fit, in style, in wear.

Try on, examine---you need not buy.


The News wants all the local items. Tell us about them.




| Ganyon Clit Protessional Caris |
| :---: |
| H. Holte, <br> - Watchmaker, Jeweler. <br>  |
| D. M. Stewart, Physician and Surgeon Ottice in Wallace Building on East side of square. Calls answered day <br>  |

## F. M. Wilson,

Physician and Surgeon


## S. L. Ingham, <br> Dentist <br> cameno No

Geo. A. Brandon,
Lawyer

Rollins \& Woolley, Lawyers

omee in Smith buliling. Phone $e$ grs.

Jasper N. Haney, Attorney-at-Law: Pratetres in all coings in this state.
Ombe phone ol.
Canson,
J. C. Hunt,



Scott \& Flesher, Lawyers
$\qquad$

## H. V. Reeves,

Physician and Surgeon,
 Northwesteri Title Go.

Complete Abstract of All Randall County Property
r. A. TERRILL, - manager

## Painting and Decorating,

T haye had a long experiene as have hadad a long experience
am in aposing contractor and
and
iof ant wition to give eou fricters work at reasonable

## New Wall Paper

in latert desings alwayson hand
You get the latest at the same or less priee than the old styles. SEE me before buying.
W, W, Trimble
decorating contractor
Winter time is on. Let Philips,
the tailor, clean and press your

## 

Sabbath school at $9.45 \mathrm{a} . \mathrm{m}$. G. G. Foster, Superintendent Preaching by the pastor at
m . Pastor, Rev. Hawkins
Epworth League, 6.30 p . Epworth League, $6.30 \mathrm{p} . \mathrm{m}$.
Prayer meeting, Thursday ening at 7.30 ices

## PRESBYTERL

9.30 a . m. Sunday school 11.00 a. m. Public worship Rev. J. S. Groves, pastor $6.45 \mathrm{p} . \mathrm{m}$. Christian Endeavor
$7.30 \mathrm{p} . \mathrm{m}$. Evening services $7.30 \mathrm{p} . \mathrm{m}$. Evening services Bible study and prayer meeting You are cordially invited t any and all of these services.

## BAPTIST

Sunday services,
Sunday services,
$9.30 \mathrm{a} . \mathrm{m}$. Sabbath School,
9.30 a. m. Sabbath
J. C. Hunt, supt. $11.00 \mathrm{a} . \mathrm{m}$. Preeaching 6.45 p. m. Union Endeavor Will Hudnall, leader 7.30 p . m. Preaching, by pasto M. Harder.
$7.30 \mathrm{p} . \mathrm{m}$. Wednesday evening
Christian Church Sunday services 10.00 a. m. Bible school $11.00 \mathrm{a} . \mathrm{m}$. Public worship. 6.45 p. m. Christian Endeavo $7.45 \mathrm{p} . \mathrm{m}$. Public worship $7.40 \mathrm{p} . \mathrm{m}$. Wednesday pray meeting. 7.40 p .
service.

## A Broken Back.

That pain in your back caused
by lumbago, stiff muscles or by lumbago, stiff muscles or a
strain is an easy thing to get-rid strain is an easy thing to get rid
of. Ballard's Snow Liniment cures rheumatism, lumbago,
sore and stiff muscles, strains, sprains, cuts, burns bruises,
scalds and all aches and scalds and all aches and pains.
You need a bottle in your house Sold by A. H. Tompson Drug Co.
How many servents does mama keep?" asked the lady who borhood.
None," but we engage lots,
replied little Jęny.
Croup is most prevalent during the dry cold weather of the early winter moung children should be pre of young chilaren should be pre-
pared for it. All that is needed pared for it. All that is needed
is a bottle of Chamberlain's Cough Remedy. Many mothers are never without it in their homes and it has never-disappointed them. Sold by City Pharmacy.

- Jack Brock, the tailor. South side of square.
Many school children suffer
from constipation, which is often from constipation, which is often
the cause of seeming stupidity the cause of seeming stupidity
at lesson s. Chamberlain's Stomach and liver tablets are an ideal medieine to give a child, for they are mild and gentle in
their effect, and will cure even their effect, and will cure even
chronie constipation. Sold by chronie constipat
City Pharmacy.
Some special bargains in resiAence property, and close in. Acreage property. Smith a Mo
roe, Smith building.


## Consumption Statistice.

prove that a neglected cold or cough puts the lungs in so bad germs find a fertle field for fast ening on one. Stop the canth as soon as it appears with Bal as soon as it appears with Bal
lard's Horehound Syrup. Soothes the torn and inflated tissues and makes you well again. For sale
by A. H. Thompson Drug Co.,


Lame back comes on suddenly caused muscles- Quick relief is afforded by applying Chamberlain's
Liniment. Sold by City Phar-

Modesty Forbade. Modesty Forbade.
A taǰ once asked Lord Brongban
at a dinner party who was the besz
speaker tn the house of lords. Lort speaker in the house of lords Lord
Brougham prompty and emphaticall
answered, "Lord stanley, madam, w
 At a dinner party the coachman was
alled upon in an emergency to asslas in walting upon the guests, asmong
anom was a very deaf old lady. The oachman. a very dear old lady. The
opssing the vegetables. comes to the dear lady,
"Peas, mum?" says jehu.
No answer.
No
"Pen
still
old la
old lady, who at tho answer from the
ear trumpet interrogatively tifts ber
Glancling down and seeng the tube
he ejaculated in a
a rum way of taking them: "Wetll It sup.
pose she ilikes it
down
pose she ilkes it. Here, goes" And
down went the peas into the
pet.-
The
withou
thout old story, told times over and over again for the last 30 years, but it is always a wel
come story to those in search health-There is nothing that cures coughs and colds as quick Remedy
macy.
C. W.
$\qquad$ Pa
lege
lige
31tn
 140 and 141, blk. K, 14; Nos. 11, 12
13, 20,21, 23, blk. 1, all in Randal
county, Texas. Any parties foun county, Texas. Any parties Soun
tressspassing will be prosecuted. Sign
d, John Hutson, ed, John Hutson, owner and agen
Canyon City, Texas.
12tfe If you want plowing of any kin
done, see H . W. Bogenreif, at thi
owice. done, For cleaning and pressing call Phillips. Phone 223, work called for an
delivered. Winter time is on. Let Phillips, the Tailor, clean and
suit. Phone 223,
I have 10,000 bundles of Kaffir corn and maize on my place one mile East
of town for sale. I. E. Cowling. 27t I have a number of mares, horse and colts for sale, also four extra
good milk cows and some feed: I regood milk cows and some feed. I re-
side 71-2 miles north west of Canyon
on the mail route, J. R. Eling. 28 wt For sill route. J. R. Eling. Conner at his office.
For Rent:-Rooms suith
fices. Call on J. F. Smith. For Salle:-A broad cast Any one wishing sand or gravel fur
ished and delivered, phone 204 aished and delivered, phone 204 or
all on J. V. Young.
alt all on Young apartmement lodging house near the A s nap for eassy monyoy, City, Tewer, Wat
er Works, New Depot, Normal Col-
arge envelope containing valuable
papers, some money, return to News
$\qquad$ FOR SALE-A house a
Irs. C. H. Hitchcock. Buggy Reparss:- I do all kinds of
buggy repairing. and painting. Also have a shoerepairshop in connection. Brackett.
sewing. Call at her home, first house
vest of Publie School on Evelyn St.

## Hair's Breath Escape.

 Do you know that every timeyou have a cough or cold and let it run on thinking it will jus cure itself you are inviting pneumonia, consumption or some other pulmonary trouble?. Don't perfect Put your lungs back in with Ballard's Horehout coug p. Price $25 \mathrm{c}, 50 \mathrm{c}$ and $\$ 1.00 \mathrm{a}$ bottle. For sale by A. H. Thompson : Dru
Druggist.
Phone Brock to clean your clothes. He will get them and return them.
The new styles of the present year have done much to improve the appearance of women in
general, many of whom have fin ally discovered that carelessly combed hair, poorly kept skin and fingers and graceless moveand fingers and graceless move-
ments are impossible for the ments are impossible for the
woman who is in fashion. These things mark the fashionable woman more even than does the cut of the gown.

Smith \& Monroe
Her Heart was Broken because her conplexion was bad and she could find nothing to clear it up. Ladies: a bad com-
plextion is caused by an inactive liver. An inactive liver will be put in perfect condition by taking Ballard's Herbine. The unequalA. H. Thompson Drug Co., The Leading Druggist.

## LaND TITLES IU RANDALL GOUUTY

Do not take it for "granted." Demand an Abstract before you pay out your money. Trades are tied up every day for want of sufficient record title. Our business is Abstracting. Careful and prompt attention to all such matters.
NORTHWESTERN TITLE COMPANY
Office in the court house

## Good Building Material

is usually hard to get but we are plentifully supplied with the best lumber that is now cut and we bought it in time to get the low prices which we offer to you.

Another feature of the matter is that every customer is a satisfied customer just because we have the lowest price and deal fairly in everything. Let us figure on your building material anyhow. No harm done if we can't sell the goods to you.

Fulton Lumber Co.
Phone 9

Canyon Coal \& Elevator Company ".n max**

Successors to Canyon Coal Company
Wholesale and Retail Dealers in
Goal, Grain, Hay, Field Seeds
We Sell the Best Quality at Lowest Prices.
COAL

We Pay the Highest Prices for Grain and Hay. Strictly a Home Concern.
Officenat the Elevator.
Telephone 72.

## WHY IT PAYS

To do business with the First National Bank. Your money is safe; every safe-guard and protection for the depositor is fur nished. Your valuable papers may be stored in our fire and burglar proo vaults

## Free of Charge

Our centrally located offices are always at our customer's disposal. Our farmer friends are especially welcome; they will find our bank a handy place to write letters and transact their business. We want you to feel near enough to the officers so that when you want any advice regarding your business, or any investment you wish to make, you will freely consult with them and feel that any advice is gladly given, as it always is.

## THE

FIRST NATIONAL BANK OF CANYON

THE RANDALL OOUNTV NEW'́. NOVEMEER E. 1000.


## Keiser Brothers \& Phillips

CANYON CITY, TEXAS,

## Buy and Sell Panhandle Lands.



## Investigate Panhandle Lands.

## Keiser <br> Brothers <br> \& <br> Phillips.

